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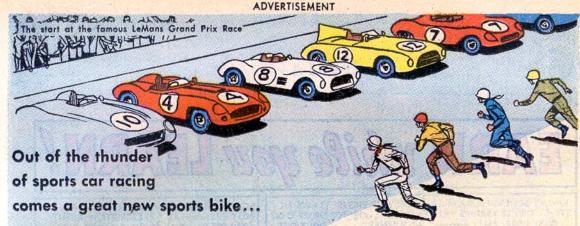




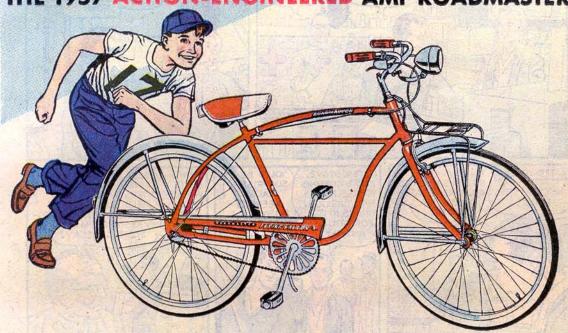








THE 1957 ACTION-ENGINEERED AMF ROADMASTER



Mount this AMF ROADMASTER Flying Falcon and get set! Get set to roll on your very own version of a flashing sports car. 'Action-Engineering' gives you powerful three-speed gears for jack-rabbit starts...flattening hills...or straightaway cruising. You'll ride safer and more comfortably, too, with action-features like these: double-grip hand and foot brakes, powerful search-beam light, fast, ground-gripping 1.75 middleweight tires and racy

front luggage carrier. For the power...speed... and safety you need, ride AMF ROADMASTER... the only bike that's 'Action-Engineered' for boys who like action. See it at your dealer's soon!

MOM & DAD: Ask your AMF ROADMASTER
Dealer to demonstrate the safety features of our
famous reinforced, electronically welded bike
frame. We guarantee it for life!

SEND THE COUPON NOW!

SEND FOR YOUR FREE
32-PAGE FULL-COLOR BOOK...





AMF CYCLE COMPANY Little Rock, Arkansas NC-708 Send me immediately my free copy of "Bud Wins His Wings" the story of how to ride, service and play games with bikes.NC-708

NAME

ADDRESS

CITY...

ZONE

STATE

EARN while you LEARN!









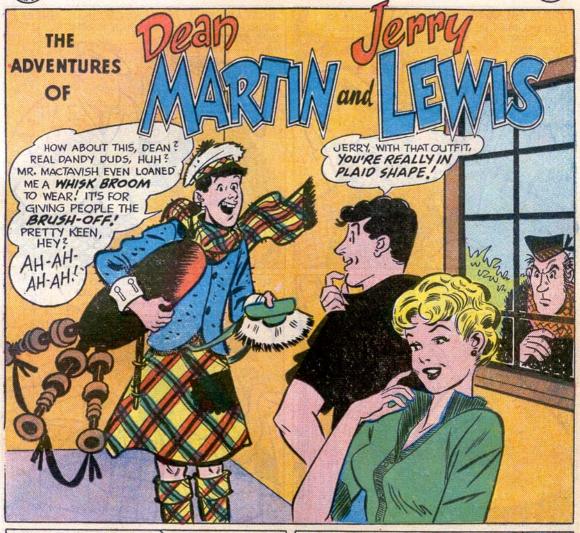








































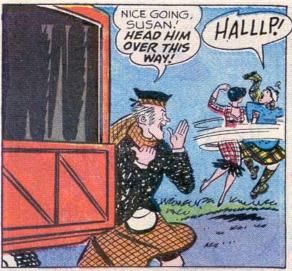




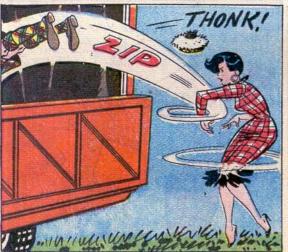
























































































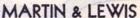








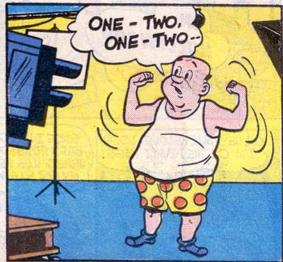
























SINCE I HIRED HIM I'VE BEEN ROBBED TWCE, MY HOUSE HAS BEEN BURNED, MY CAR WAS WRECKED-











ADMIT ONE (1) TO PALISADES AMUSEMENT PARK

NEW JERSEY

GOOD MONDAYS and FRIDAYS (EXCEPT HOLIDAYS) UNTIL 9 P.M.

Direct Buses from N.Y. 167th St. & B'way 41st St. & 8th Ave.































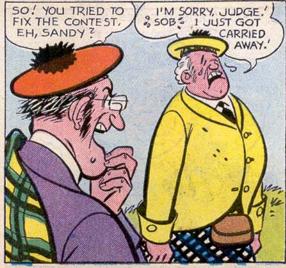




























































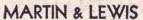






























The famous American gun that kept the enemy away from our shores! This easy-to-build, all plastic model kit contains 56 pieces!

ONLY \$ 7 00 plus 10¢ postage.

CIVIL WAR

Famous in the war be-

ONLY \$ 7.00

plus 10¢ postage.

FIELD PIECE.

tween the North and South! This kit con-tains 84 pieces!

GATLING GUN.

Early American machine gun. This model kit contains 44 pieces.

GNLY plus 10¢

Each kit is precision made and contains brass plated parts and rope and chain! Easy-to-follow instructions are included.



SEND COUPON IMMEDIATELY!

JOSELY CO., Dept. C-1 NO C.O.D.'s 1472 Broadway, New York 36, N. Y.

Gentlemens Rush the following to me;
Navol Gun @ \$1.10
Civil War Gun @ \$1.10

Gatting Gun @ \$1.10 NAME ..

ADDRESS

CITY.....ZONE STATE

Canadian and Foreign orders add 20¢ each per gun and send International Money Order. أخده وووم محد و مرود



Read why DAISY is the RIGHT GUN

For EARLY TRAINING and FUN ..

Since 1888 Daisy Air Rifles have used the same safer spring-type action-the safer short range-the safer low "factory limited" power! Today Daisys are approved for the marksmanship programs of National Rifle Association, the Boy Scouts of America. Today Daisys are used in schools, camps, air rifle clubs and homes to teach proper gun handling faster, more safely, more economically. Daisy is the accepted "first" gun.

Many Dads enjoy using the Daisy for inexpensive home target practice. Daisy shooting is also F-U-N for the whole family-from seven to seventy years old!

Buy your junior a Daisy and teach safety through skill. See Daisy Air Rifles on display today at your favorite hardware, sports goods or department store. Mail coupon now for instructive, free Daisy literature!

OTHER DAISY TRAINING ADVANTAGES

It's easy and fun to train juniors with a famous Daisy because: (1) the official NRA spring-type range is only 15 feet—shorter than your auto; a garage or 20' room will do; (2) store cartons filled up with old magazines make a safe backstop; (3) a Daisy costs as little as \$5.95; (4) ammunition costs only 5¢ for about 125 shots.

32-PAGE GUN BOOK • 20-PAGE CLUB BROCHURE • CATALOG GUN BOOK

MAIL COUPON NOW!

DAISY MANUFACTURING COMPANY Safety Training Dept. P-157 PLYMOUTH, MICHIGAN, U. S. A.

Send Gun Book, Club Brochure, Catalog postpaid. My an or daughter asked me to read this ad.

Nome_

Street and No. Zone_State_

C Man

Woman. Write group name below (if for any organization):

GUN BOOK: Gun Section pictures America's most famous historical rifles and pistols each described by gun collector authority. Also explains how a Daisy works. Lists NRA Qualification Course for BB guns, shows NRA BB gun medals!

CLUB BROCHURE: Big 20page Book tells how to organize, conduct a junior air rifle club; explains how parents, children, communities benefit from this popular new 15 foot springtype air rifle marksmanship program. Write now!

IMPORTANT! Because Daisys are often confused with other type air rifles, we emphasize: Daisy is NOT a high-power pneumatic, gas, pellet or compressed air gun. It cannot be "pumped up" to increase power. It has always been a spring-action, short range, low power, lowpriced BB gun-best for training boys and girls seven through fourteen.

TRAINING

DAISY MANUFACTURING COMPANY

DEPT. P-157 PLYMOUTH, MICHIGAN, U. S. A.

SINCE 1888-HEADQUARTERS FOR JUVENILE GUNS, EQUIPMENT



IN TENT Boxes	tho We be YC FR SEI
9	JU
20	Enr On cor bo
HERY SET !	
3	Yo sio All
	NA
G SAW I	AD
20 Boxes	CI

Only 20

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Only

NIOR SALES CLUB OF A MERICA RINGFIELD 1, MASS. oll me as a member of the J.S.C.A. and send me AT NCE, FREE Membership Card, FREE Illustrated Catalog, mplete details on how to get prizes AND a supply of xes to sell as checked below:

□ 12	BOXES	☐ ALL OCCASION CARDS
□ 20	BOXES	CHRISTMAS CARDS

u must indicate whether you want Christmas or All Occa-n Cards. We CANNOT send part Christmas and part Occasion.

NAME.	Print Clearly
ADDRESS	
CITY	STATE

Parent's Signature

JUNIOR SALES CLUB of AMERICA, Springfield 1, Mass.

PLANE KIT AND ENGINE Only 12 Boxes

COMET SABRE

Only 12 Boxes

Only 12 Boxes

COLEMAN STOVE Only 20 Boxes

Aug III

00

SLEEPING BAG

DUTBOARD SPEEDBOAT Only 20 Boxes

050

SPINNING OUTFIT Only 20 Boxes



Summer

Summertime is Daisytime. Get a Daisy—get in on the fun! Ask Dad to teach you proper gun handling and marksmanship this summer with the safer Daisy spring-type BB Rifle!

HOW TO GET YOUR DAISY FASTER

Lift this page! See that Daisy ad? Tear it out, give it to Dad after supper, ask him to please read it!



DAISY MANUFACTURING COMPANY

Dept. B-157, PLYMOUTH, MICHIGAN, U.S.A.

Please send Complete Daisy Catalog postpaid.

My Dad _ or Mom _ Did _ or Did Not _ Read the Other Daisy Ad Opposite Back Inside Cover!

Name

Street and No.

City.....Zone...State.....

NO. 94: If you like western guns, you'll pick Daisy's Red Ryder *Cowboy Carbine, 1000-shot style; carbine ring, leather butt boot. \$895

NO. 25: This gleaming, gold-filled "engraved" Daisy Pump Gun will thrill you! Famous force-feed 50-shot repeater. Comes with special new screw-driver for taking gun apart in 2 pieces for vacation travel! Full oval stock.

\$995

NO. 98: You'll be the proudest person in town with the Daisy Eagle! Looks like Dad's hunting rifle with real 2X Scope mounted and heavy top grain leather sling. 1000-shot style. \$1395

NO. 1094: Or choose this Cowboy Shootin' Set; canteen, belt, holster, 1000-shot style air rifle. \$995

SHOOTERS: You get more BBs for your money in Daisy BB Pack!

PRICES HIGHER CANADA, PRICES SUBJECT TO CHANGE WITH

WHERE TO BUY DAISYS: At hardware, sports goods or department stores. If your dealer is out of stock, send number of model you want (with remittance, name, address); we'll ship postpaid.

AMILICENSED BY DED BYONG ENTERDRISES INC. N.Y.

DAISY MANUFACTURING COMPANY

Dept. B-157, PLYMOUTH, MICHIGAN, U.S.A.