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AUTHORITY

OCT.
NO. 40

Dean THE ADVENTURES OF

Jerry

MARTIN and LEWIS

HEY, JER! THE
BOAT'S ACTING
CRAZY! DID
YOU TAKE
THE WHEEL?

YEAH, DEAN!
NOW WHAT DO
YOU WANT I
SHOULD DO
WITH IT?



Free!

YOUR CHOICE OF ANY ONE OF THESE VALUABLE sets of stamps



FRANCE—19 different Modern Pictorials, Commemoratives and High Values. A direct import special.



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Tells everything you need to know to enjoy Stamp Collecting. Includes Stamp Dictionary and Identifier—all yours, absolutely free!

ZENITH COMPANY

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ZENITH COMPANY, Dept. NG 19
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Send me all 10 Sets of Stamps described here—for free examination. I may keep any one of these Sets, FREE. I may also purchase any other sets for only 25¢ each—and promise to return all sets I do not want within 10 days. I am also to receive, absolutely free, the Midget Encyclopedia of Stamps.

Name.....
Address.....
City..... Zone.... State.....
☐ Also send me the following, for which I enclose \$..... in full payment
..... Stamp Collector's Outfit—\$1.98
..... 1000 World-Wide Stamps—\$1.50

STAMP COLLECTOR'S OUTFIT—\$1.98

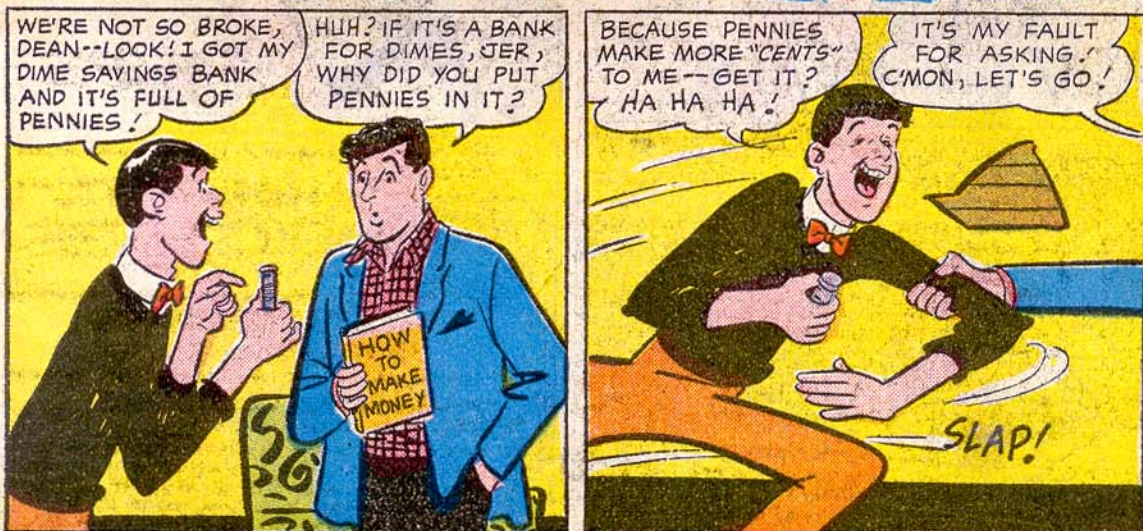
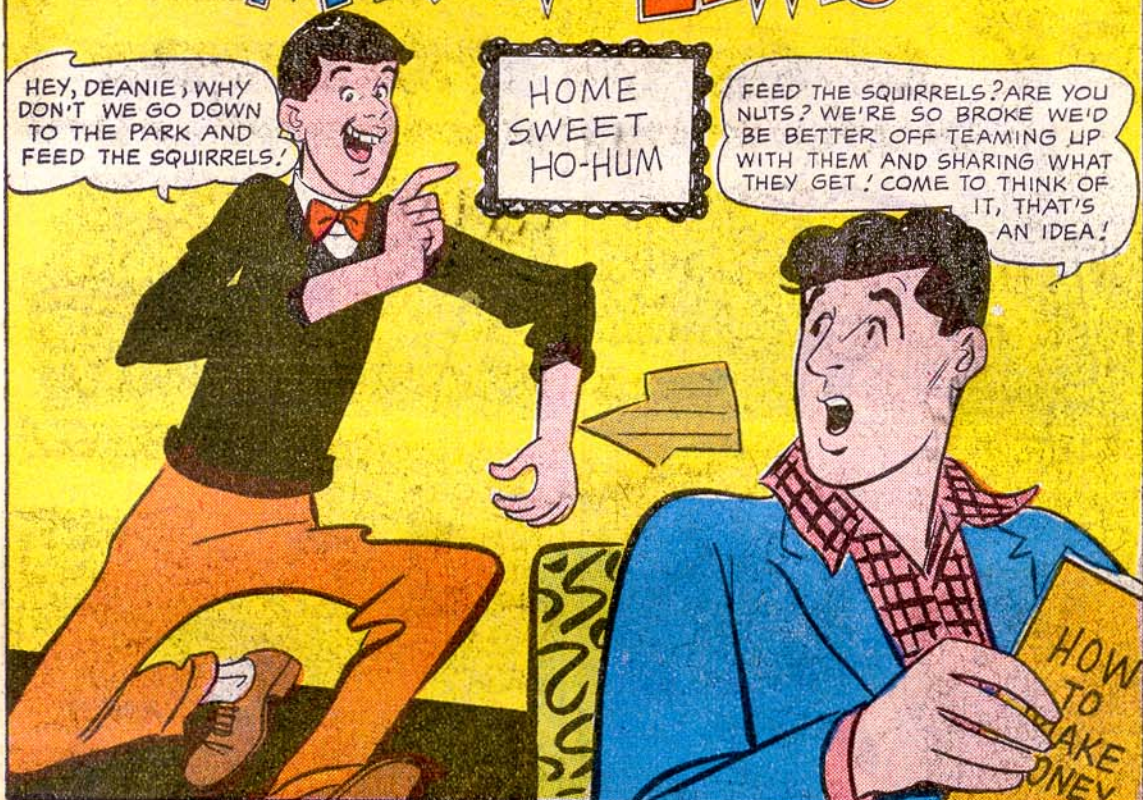
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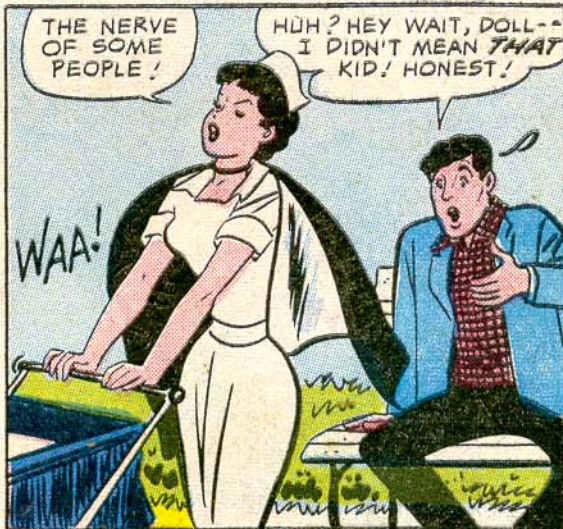
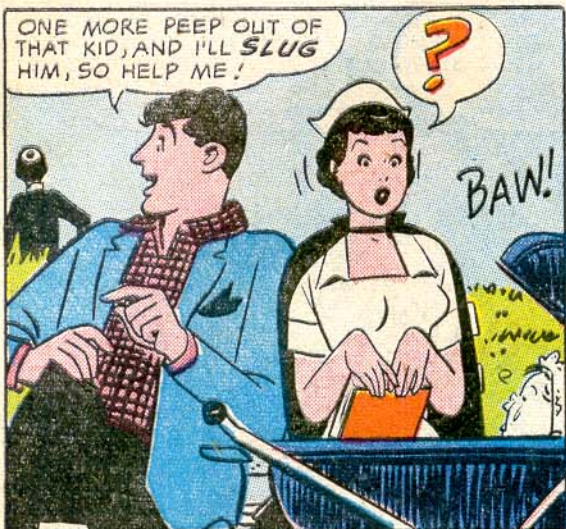
THE ADVENTURES OF Dean MARTIN and Jerry LEWIS



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IT PROBABLY WASN'T
STOLEN AT ALL, JER.
IT PROBABLY JUST
SUNK! BUT DON'T
CRY! I'LL BUY YOU
ANOTHER ONE!

OH NO, DEAN, IT DIDN'T
SINK! MY SAILBOAT
WAS **UN**SINKABLE!
IT'S UNTHINKABLE TO
THINK IT WAS SINKABLE!
BESIDES, THAT GUY
STOLE IT!



ARE YOU KIDDING,
JER? THERE'S
YOUR BOAT,
RIGHT
THERE!

HUH? WHERE? POINT IT
OUT! SHOW ME IT! SHOW
IT ME! COME ON, BOY, YOU
LOST YOUR TONGUE?
POINT IT OUT!



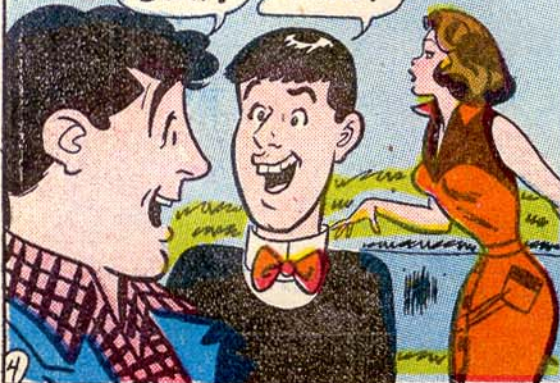
RIGHT
THERE,
DOPEY!

HUH? OH, THAT'S NOT MY BOAT, DEAN! IT'S A NICE
LITTLE SAILBOAT, ALL RIGHT, BUT IT'S NOT MINE,
BECAUSE THAT GUY STOLE MY
BOAT! BESIDES, IT BELONGS
TO THAT GIRL!



WHAT GIRL? WHERE?
HUH? WOW! I SEE
WHAT YOU MEAN!
NOW THAT'S WHAT
I CALL A **DREAM-
BOAT!**

YOU FLIPPIN, KID? THAT'S
NO BOAT--IT'S A GIRL--I
CAN TELL BECAUSE AL-
READY YOUR BREATH IS
COMING IN SHORT
PANTS!

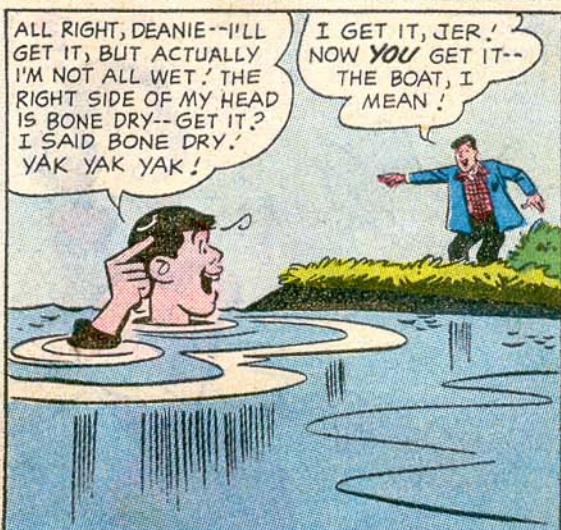
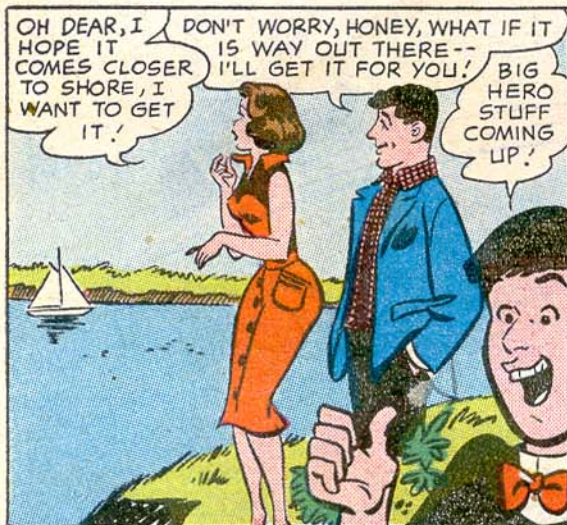


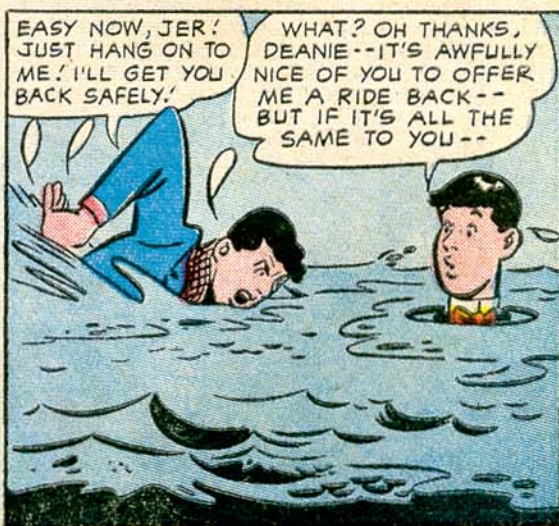
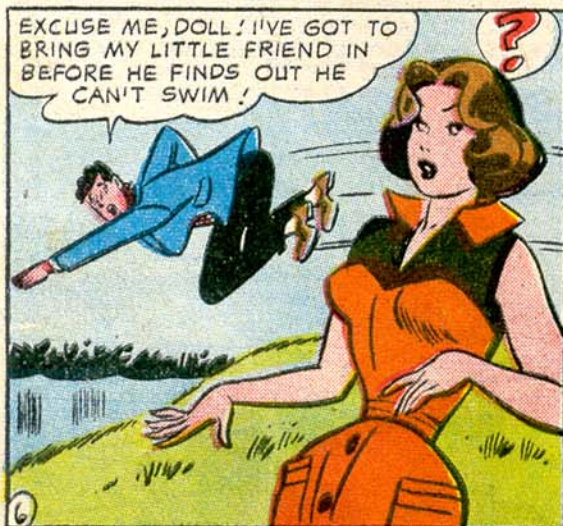
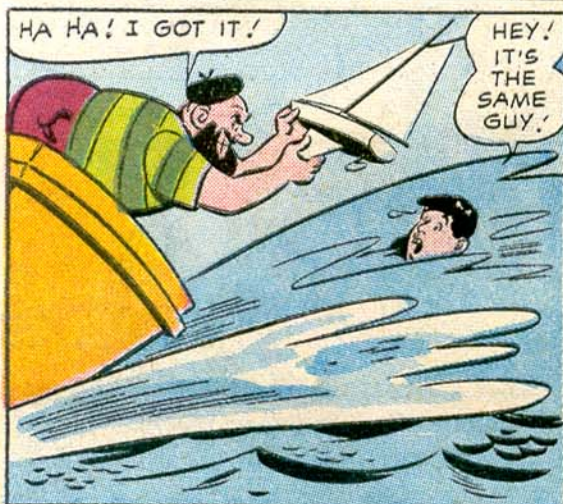
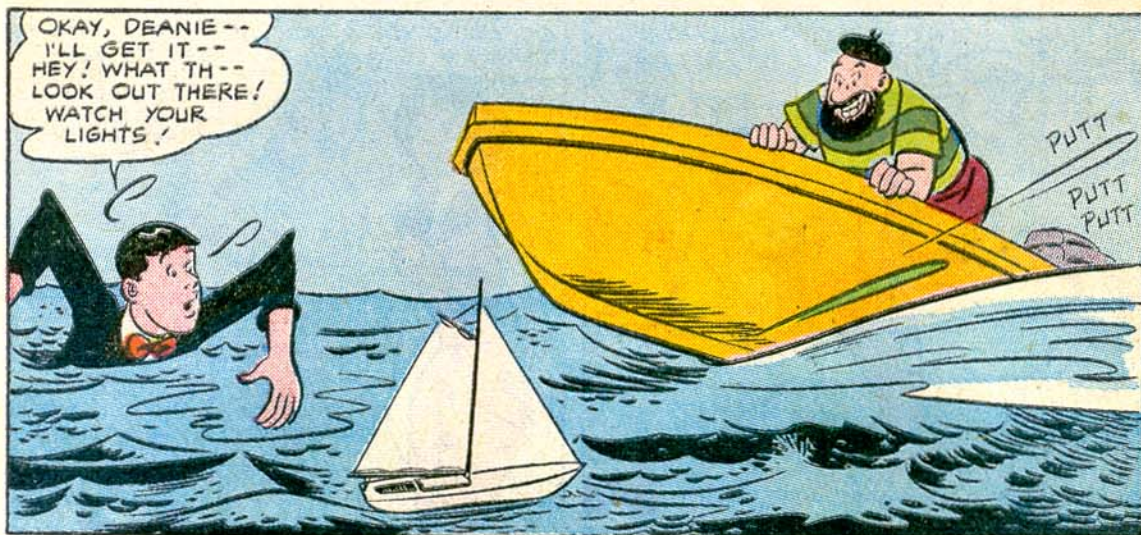
OH,
PARDON
ME--
I WAS
LOOKING
AT MY
BOAT--

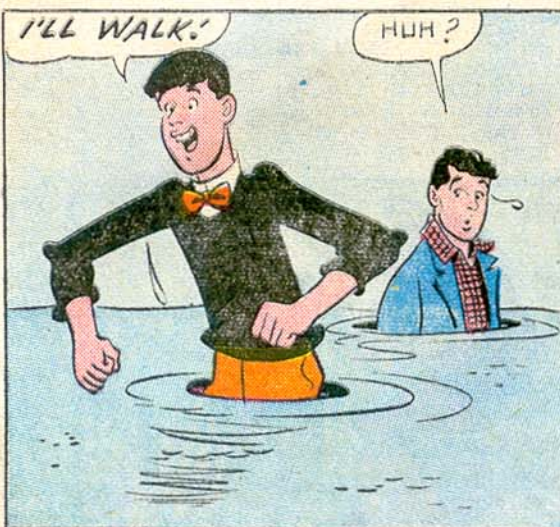
IT'S ALL RIGHT, DOLL--WE WERE WATCH-
ING IT, TOO--AT LEAST MY LITTLE
FRIEND WAS. I HAD MORE IMPORTANT
THINGS TO DO LIKE WATCHING
YOU!

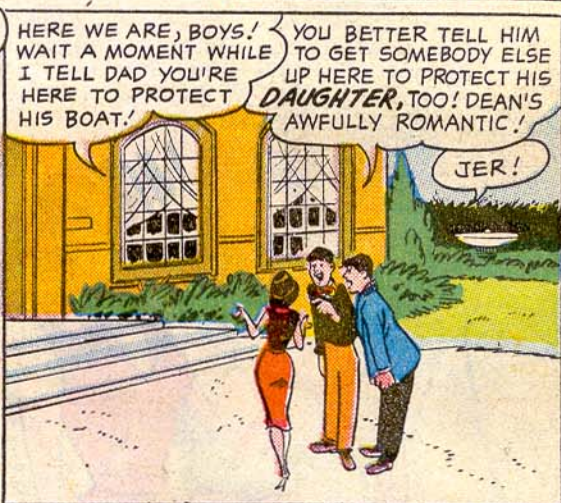
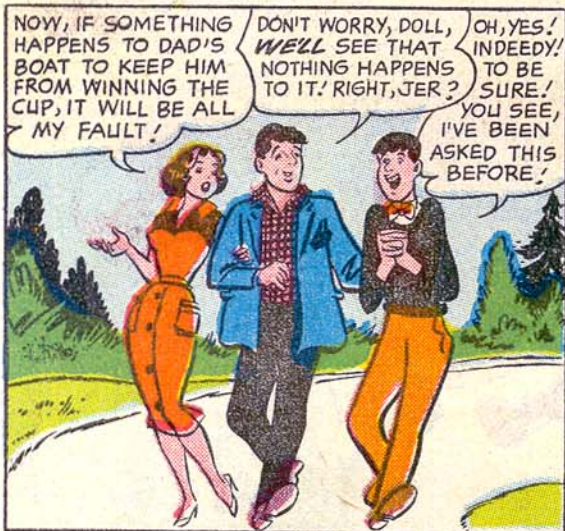
HERE WE GO! HANG ON
TO YOUR HATS,
FOLKS! HERE COMES
THE LOVE INTEREST--
YOICKS!

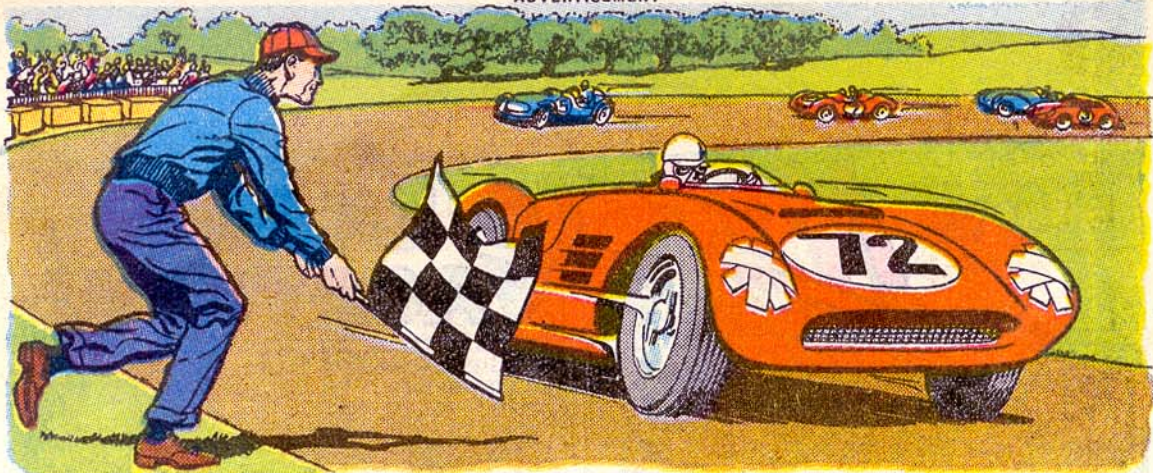






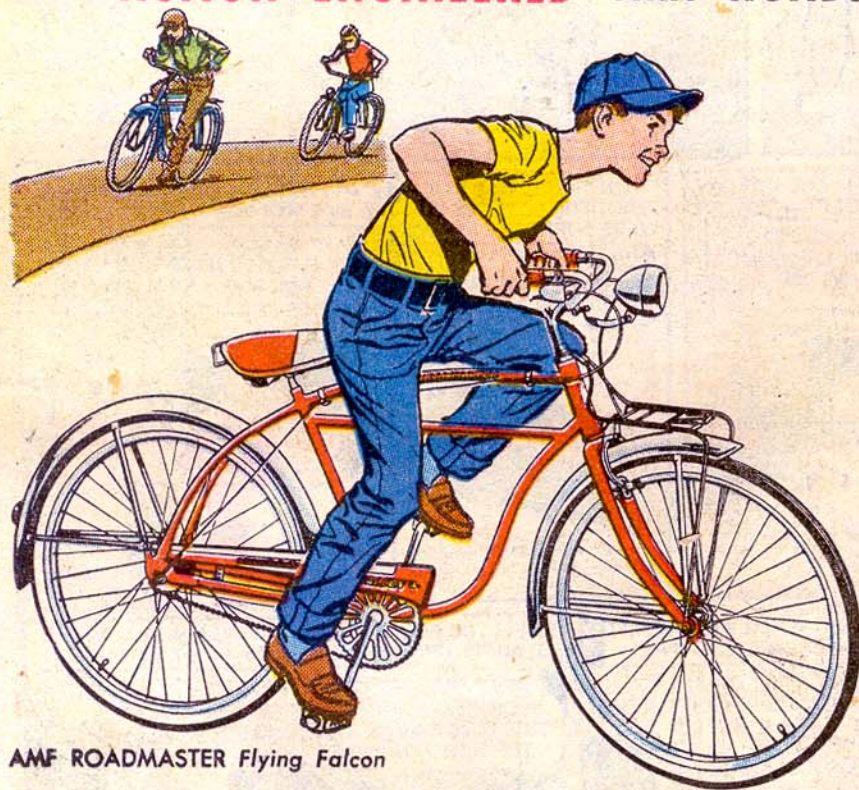






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AMF ROADMASTER Flying Falcon

At cornering...cruising...or "dragging" nothing can beat an AMF Roadmaster. Why? Because only AMF Roadmaster is 'Action-Engineered'.

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How *Not* To Enjoy A Vacation!

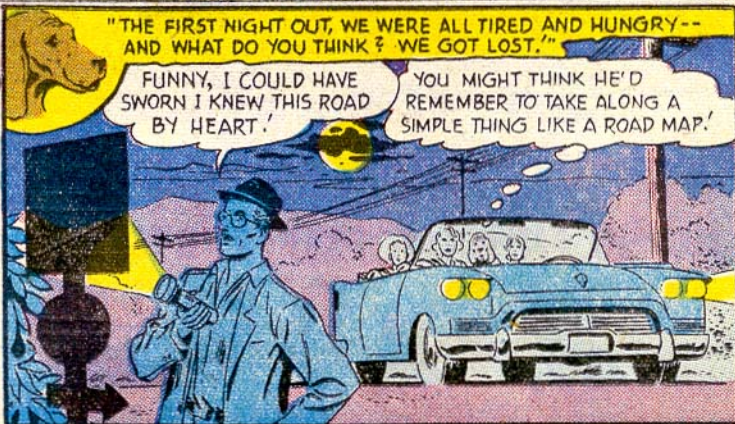
MY NAME IS TERRY AND I LIVE WITH THE GREENS, A VERY NICE FAMILY **NORMALLY**--BUT BOY, I FOUND OUT WHAT THEY MEAN BY 'A DOG'S LIFE' WHEN WE TOOK A MOTOR TRIP THIS SUMMER!



"THE FIRST NIGHT OUT, WE WERE ALL TIRED AND HUNGRY-- AND WHAT DO YOU THINK? WE GOT LOST!"

FUNNY, I COULD HAVE SWORN I KNEW THIS ROAD BY HEART!

YOU MIGHT THINK HE'D REMEMBER TO TAKE ALONG A SIMPLE THING LIKE A ROAD MAP!



"WHEN WE STOPPED FOR A SWIM ONE HOT DAY, EVERYTHING WAS FINE EXCEPT..."

THEY JUST DON'T KNOW ENOUGH TO COME IN OUT OF THE SUN, OR USE SOME SUN LOTION! ARE THEY GOING TO REGRET IT?



"THEN THERE WAS THE BEAUTIFUL SCENERY WE WERE SUPPOSED TO LOOK AT..."

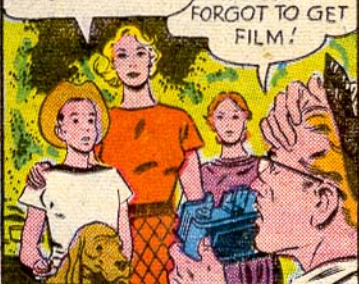
HEY! HE'S GOING SO FAST I CAN'T SEE A THING!



"AND WHEN WE FINALLY STOPPED AT A NICE SPOT FOR A PICNIC LUNCH..."

HURRY UP, DAD! YOU'VE POSED US HERE FOR FIVE MINUTES ALREADY.

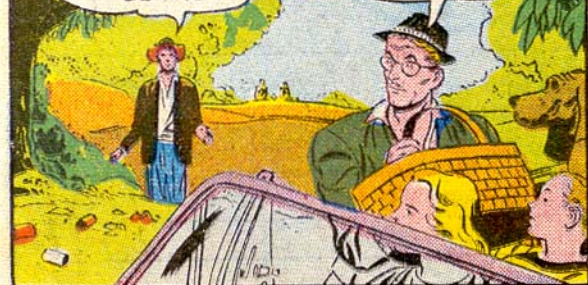
BUT--BUT I JUST REALIZED THE CAMERA ISN'T LOADED! I FORGOT TO GET FILM!



"I WAS PRETTY DISGUSTED, BUT WHEN WE STARTED TO LEAVE THE PICNIC GROUNDS LATER, I WAS DOWNRIGHT ASHAMED!"

SAY, HOW ABOUT CLEANING UP THAT MESS YOU LEFT BEHIND?

HUH? OH, I'M SORRY-- YOU'RE QUITE RIGHT! WE WILL!



"WELL, WE FINALLY GOT HOME AGAIN, AND WAS I GLAD TO HEAR MR. GREEN'S FIRST REMARK..."

NEXT TIME WE TAKE A TRIP, WE'RE GOING TO PREPARE FOR IT AHEAD OF TIME, AND DO THE RIGHT THINGS!

YIP, YIP, HOORAY!



THE ADVENTURES OF Dean MARTIN and Jerry LEWIS

THIS IS DADDY'S RACING BOAT, "THE SWAN", BOYS. WE CAN'T LET **ANYTHING** HAPPEN TO IT. WINNING THE CUP MEANS A LOT TO DAD.

DON'T WORRY. NOTHING WILL HAPPEN WITH JERRY AND ME ON THE JOB.

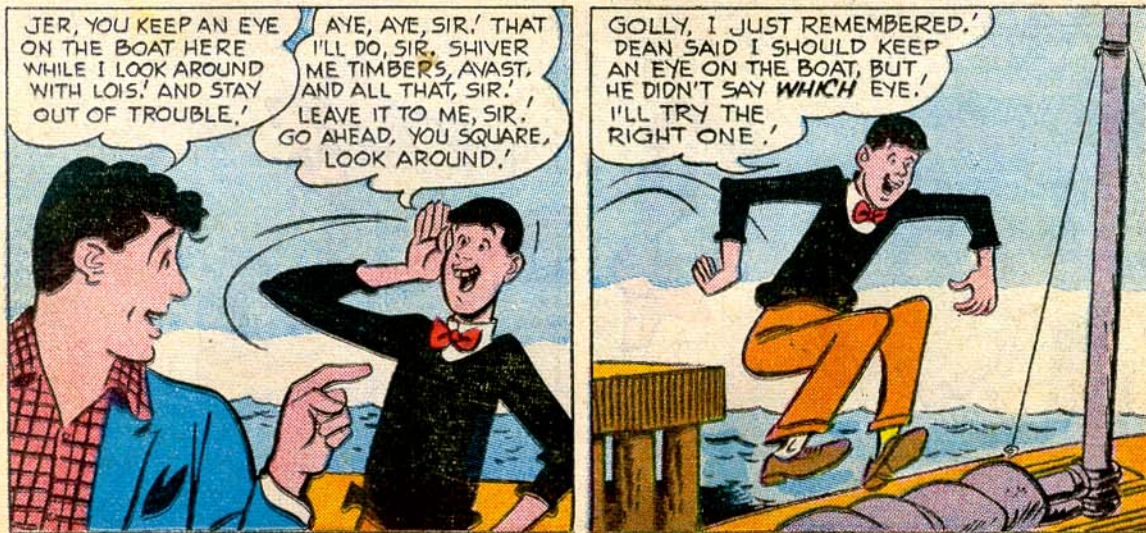
SURE! WITH US ON YOUR SIDE, MAYBE HE CAN EVEN WIN A **CUP AND SAUCER!** HAH-HAH.

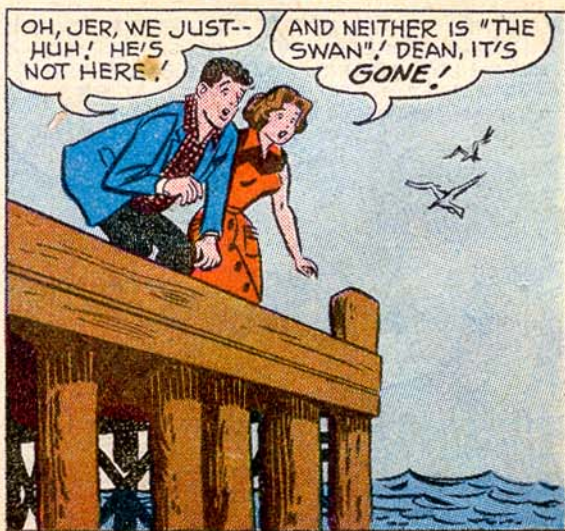
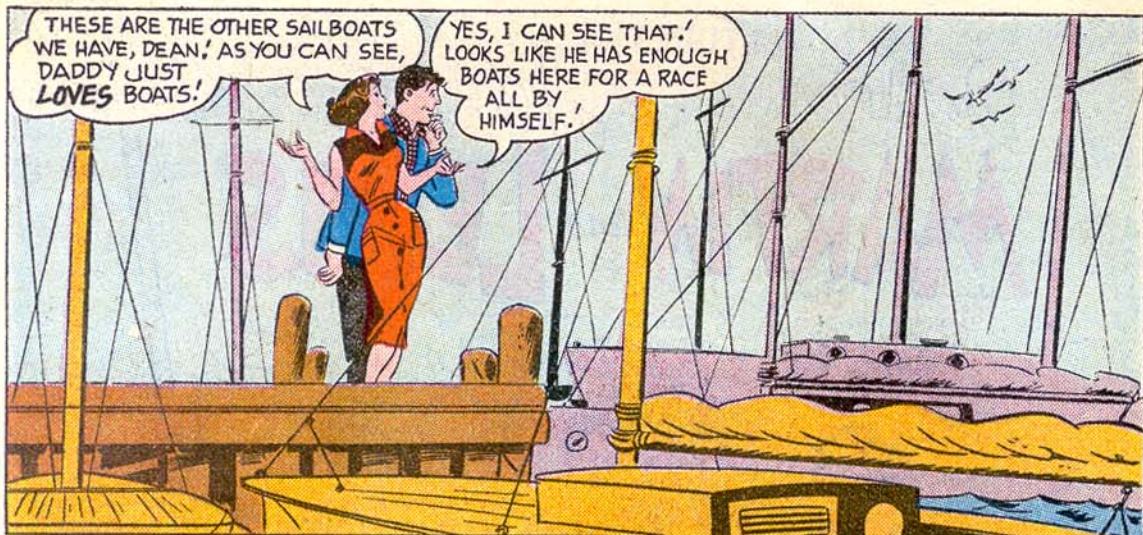


JER, YOU KEEP AN EYE ON THE BOAT HERE WHILE I LOOK AROUND WITH LOIS! AND STAY OUT OF TROUBLE.

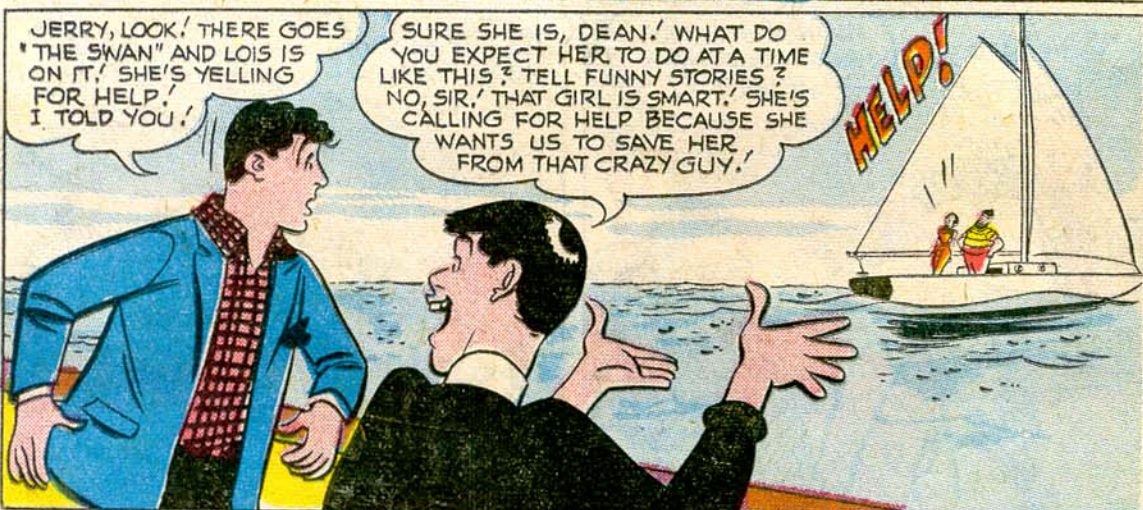
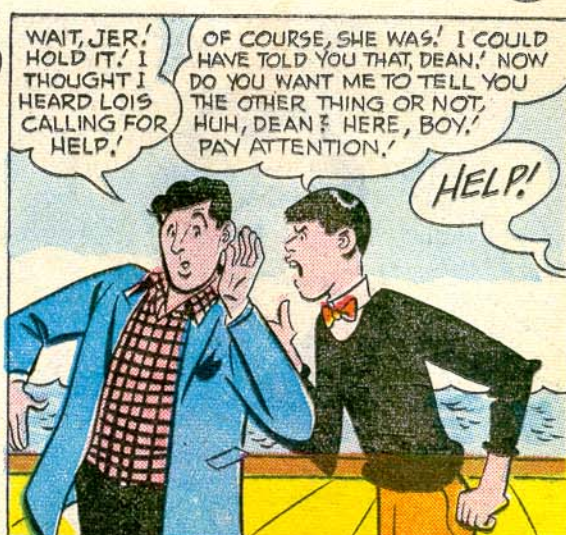
AYE, AYE, SIR! THAT I'LL DO, SIR. SHIVER ME TIMBERS, AVAST, AND ALL THAT, SIR! LEAVE IT TO ME, SIR. GO AHEAD, YOU SQUARE, LOOK AROUND.

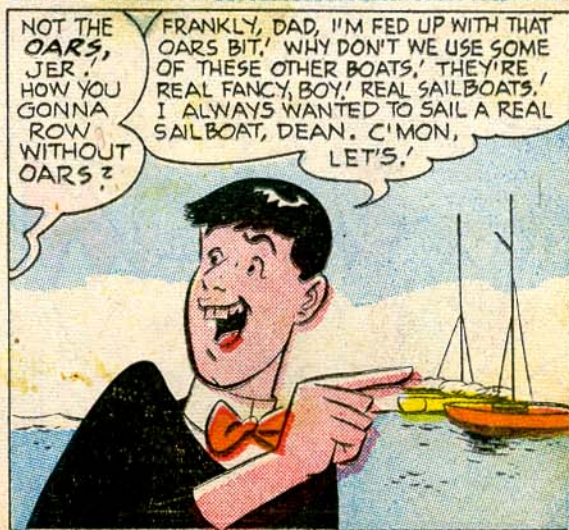
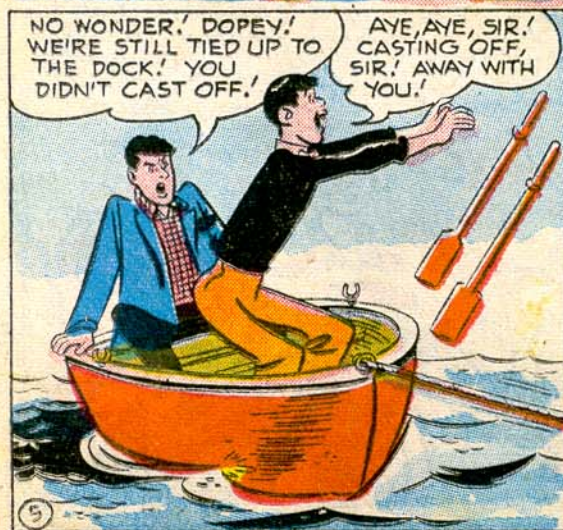
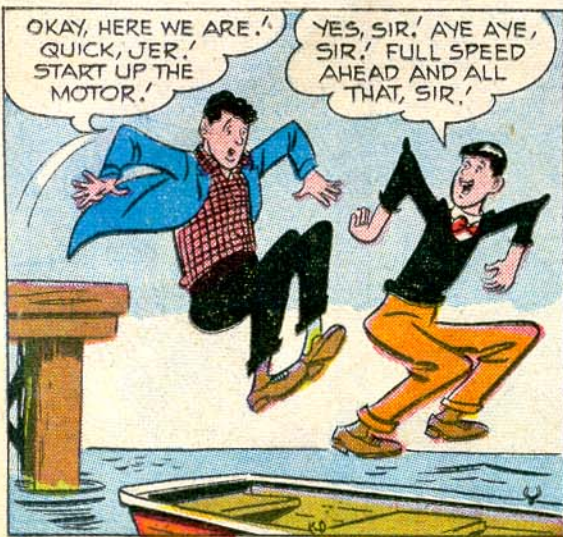
GOLLY, I JUST REMEMBERED. DEAN SAID I SHOULD KEEP AN EYE ON THE BOAT, BUT HE DIDN'T SAY **WHICH** EYE. I'LL TRY THE RIGHT ONE.

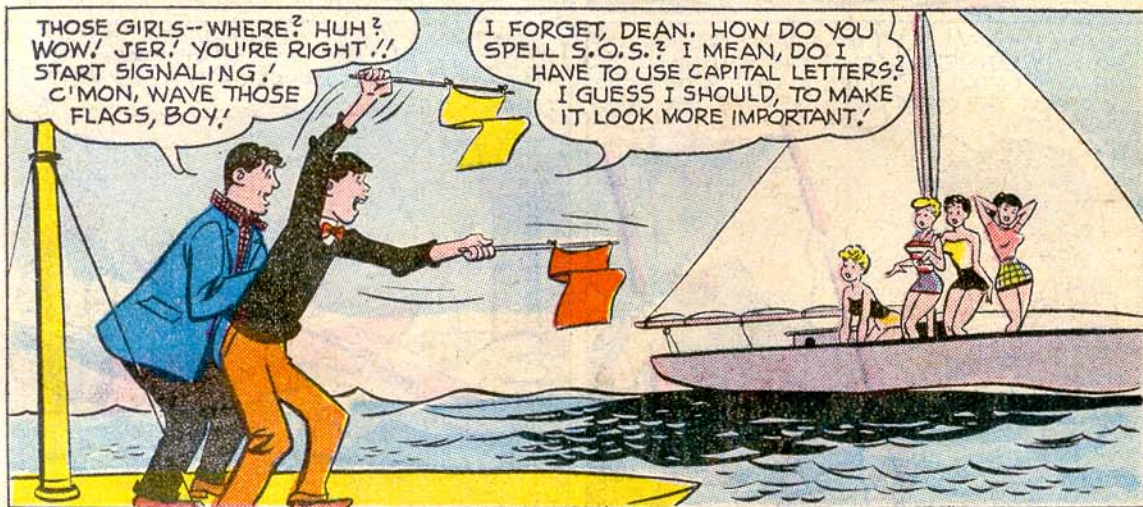


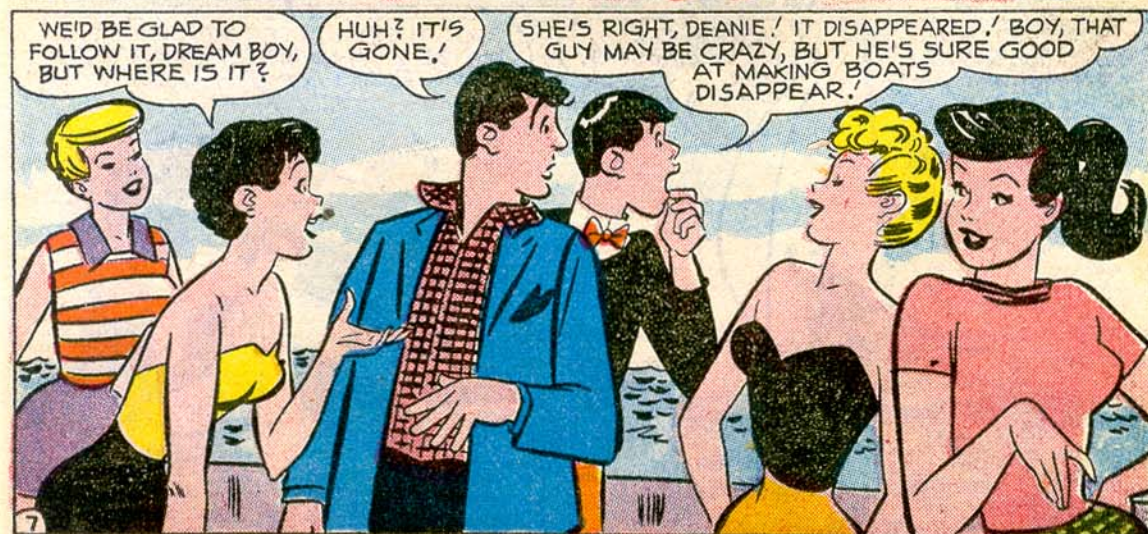
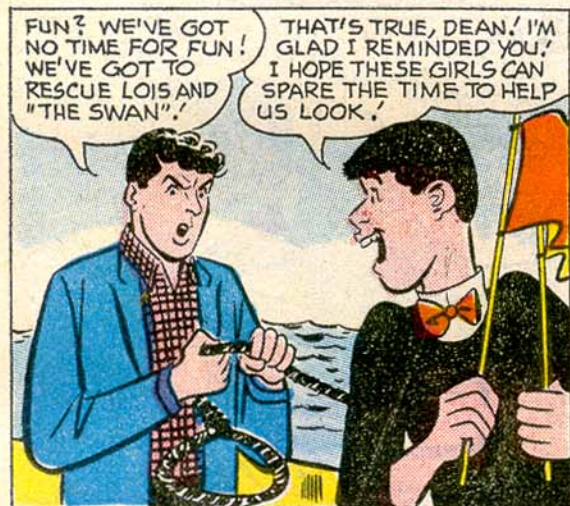
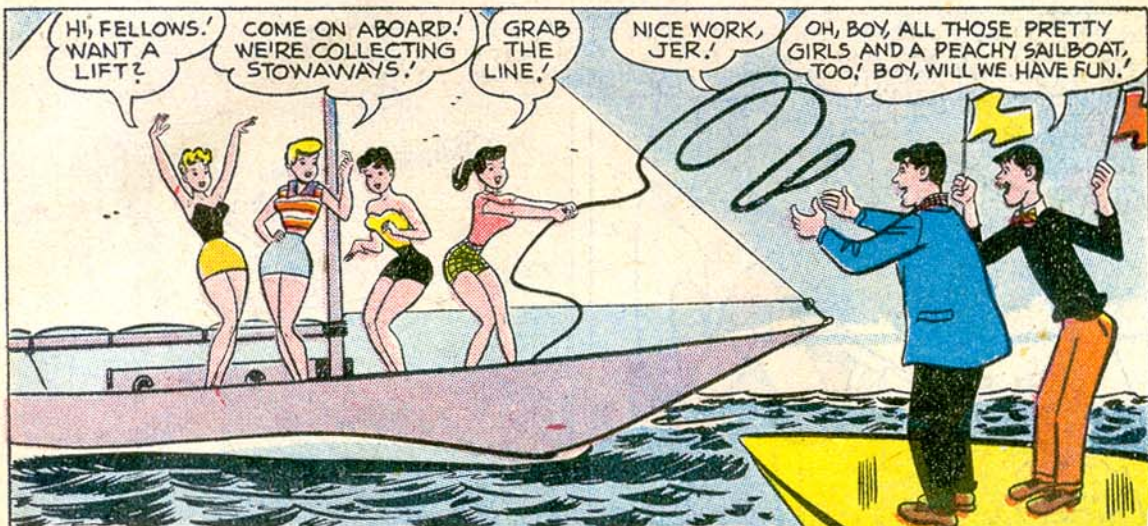


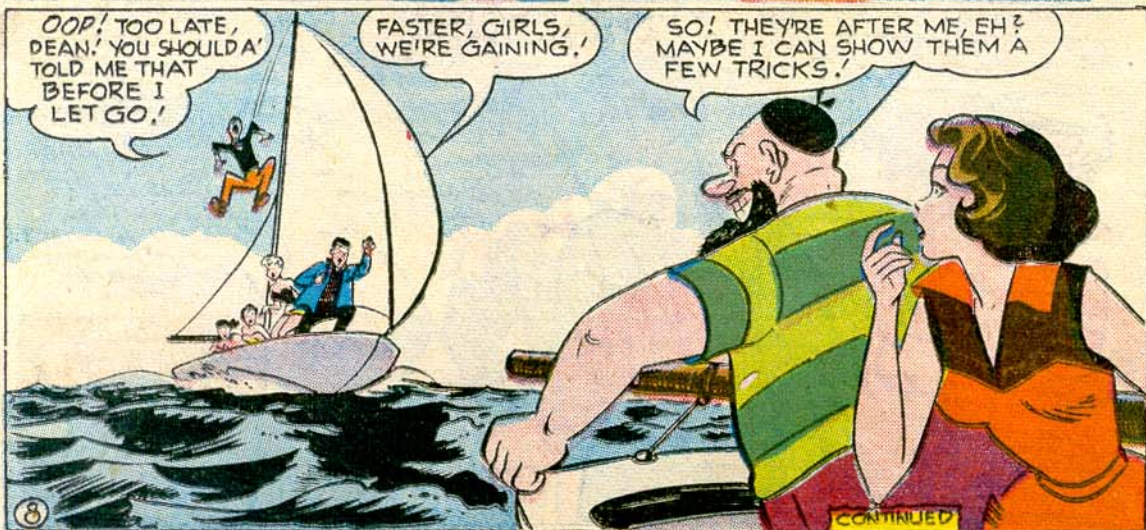
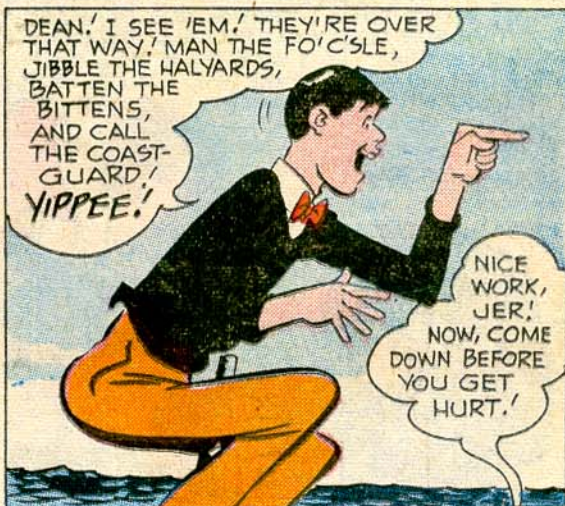












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A full size target comes to you along with your exciting Tripod Machine Gun. Just like the army training program, you too can acquire great shooting skill, till in no time you'll be hitting the mark with deadly accuracy. But don't delay! Order now. Only \$1.98 plus 37c shipping charges.

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Address

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only 2" x 1/4"



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ONLY
\$1.98



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10 DAY FREE TRIAL

We know you'll have so much fun and excitement with your Secret Camera that we offer it to you at 10 Days Free Trial. Use it and if you're not 100% delighted with its performance, return to us and your money will be refunded in full.

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☐ I enclose payment. Same Money Back Guarantee.

☐ Send C.O.D. I will pay postman on delivery plus a few cents postage.

Name

Address

LOOK! FREE!

Order right away and receive FREE one roll of fresh film enough for 10 pictures. Additional film available at only 25¢ per roll of 10 exposures.

THE ADVENTURES OF Dean MARTIN and Jerry LEWIS

WHAT ARE YOU
DOING NOW,
YOU FIEND?

CAMOUFLAGE, MY DEAR!
YOU'LL SEE MY SKILL AS A
PAINTER NOW! I'LL FOIL
MY PURSUERS WITH PAINT!



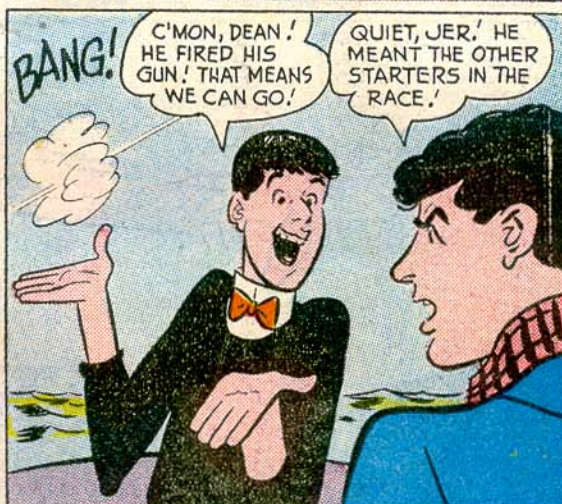
THERE! A PERFECT
BLENDING JOB WITH
THE AIR AND WATER!
I DEFY ANYONE
TO FIND US
NOW!
HEH! HEH!
HEH!

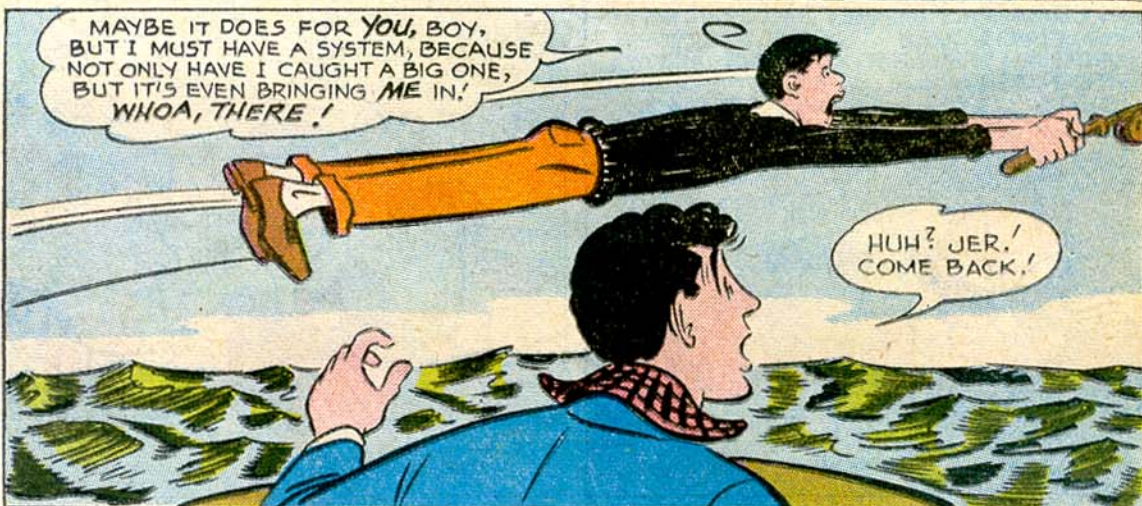
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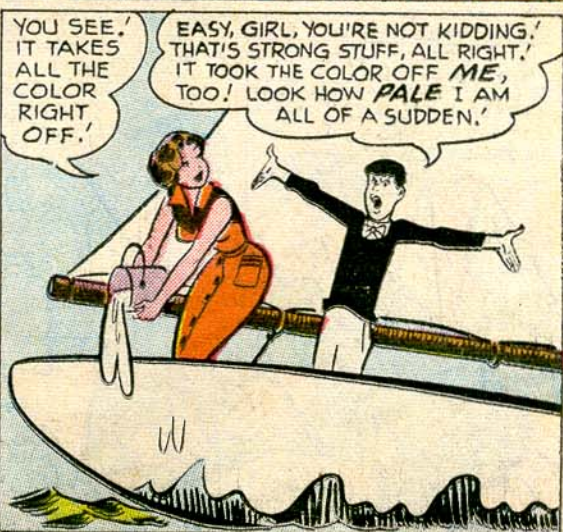
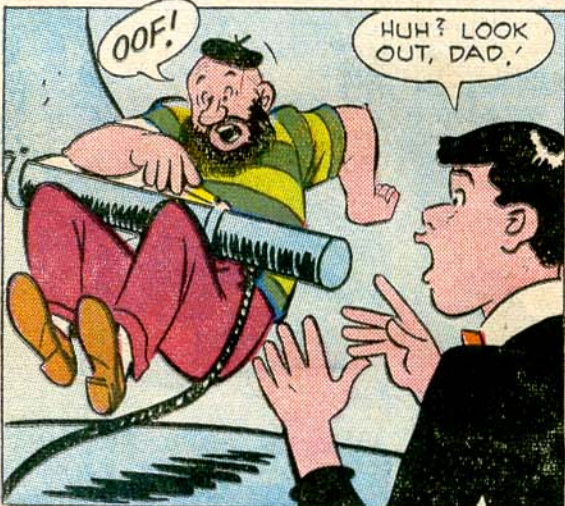
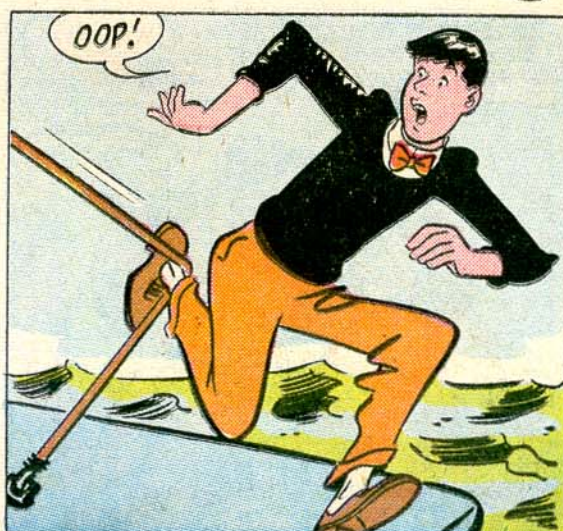
DEAN! IT GOT AWAY!
ONE MINUTE IT WAS
RIGHT THERE, AND NOW
IT'S GONE! LIKE I SAID,
BOY, THAT CRAZY GUY
CAN MAKE 'EM
DISAPPEAR FASTER
THAN YOU CAN AN
AUDIENCE!

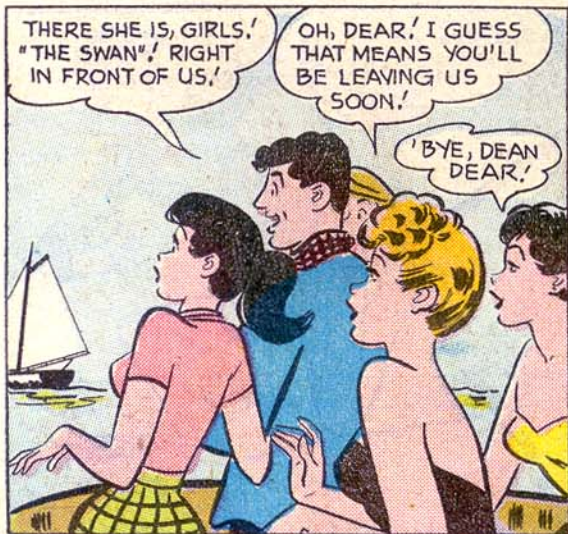
YOU'RE RIGHT,
JER! BUT WHERE
COULD HE HAVE
GONE? THIS IS
OPEN WATER!
HE'S GOT NO
PLACE TO HIDE!

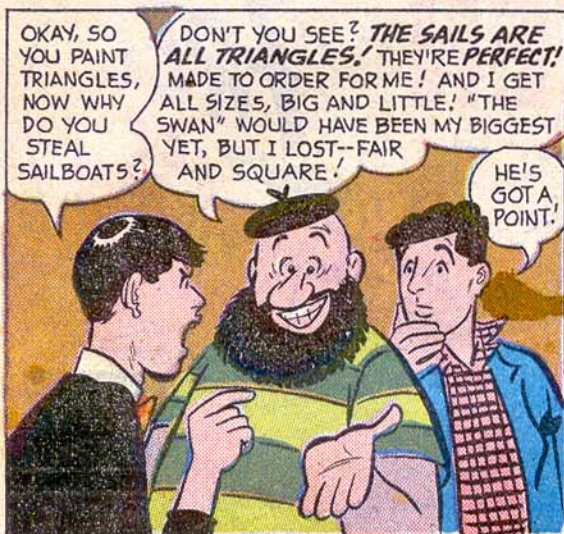












Here's
your

DAIRY
QUEEN

FREE
ICE
CREAM
COUPON!



WORTH
10¢

THIS SUPERMAN COMICS COUPON IS GOOD FOR 10 CENTS
TOWARD THE PURCHASE OF A 25 CENT DAIRY QUEEN SERVING
WHEN PRESENTED AT ANY OF THE 3,000 DAIRY QUEEN STORES

(Offer is void where taxed, prohibited or restricted)

Notice to Dairy Queen store operator:

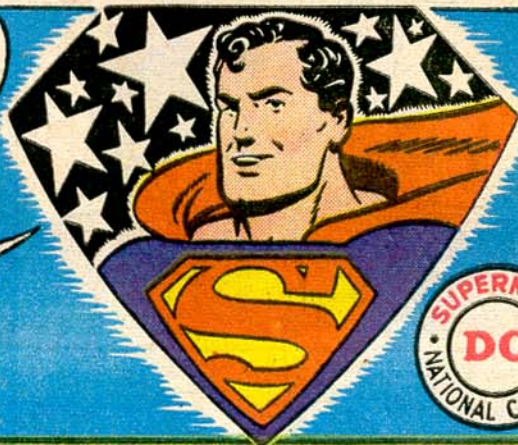
Redemption of this coupon at face value is guaranteed by
DAIRY QUEEN NATIONAL DEVELOPMENT CO., 3632 Woodson Road, St. Louis 21, Missouri

This coupon offer expires October 31, 1957 (Cash value 1/10¢)

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PALISADES AMUSEMENT
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THIS COUPON ENTITLES
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FREE ADMISSION--
FREE ACTS--
FREE PARKING!



WORTH
25¢

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NOV. ISSUES

ADMIT ONE (1) To
PALISADES
AMUSEMENT PARK
NEW JERSEY

GOOD MONDAYS and FRIDAYS
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Direct Buses from N.Y. 167th St. & 8'way
41st St. & 8th AVE.

Sharty

HELLO, WHAT'S COOKING?

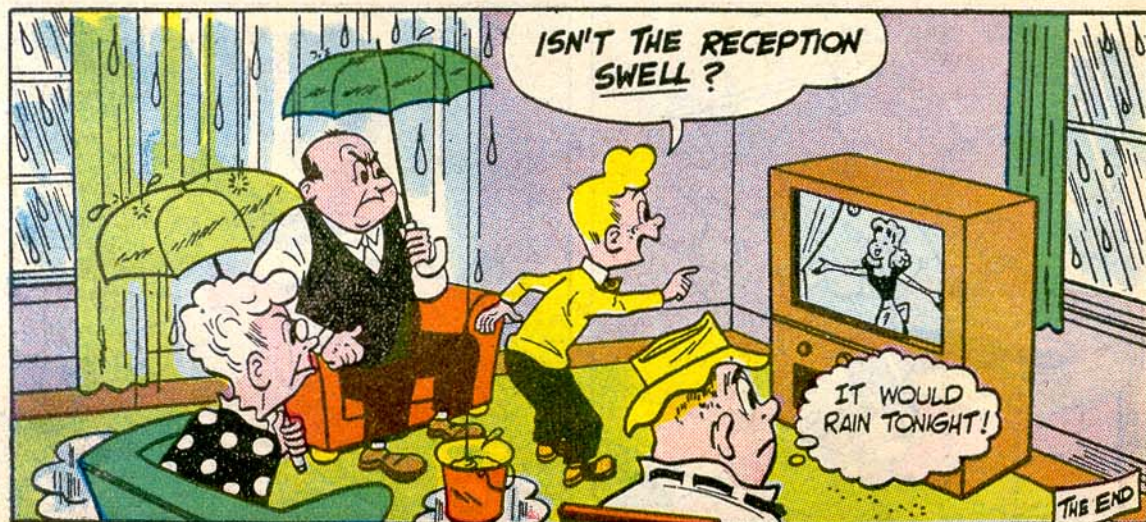
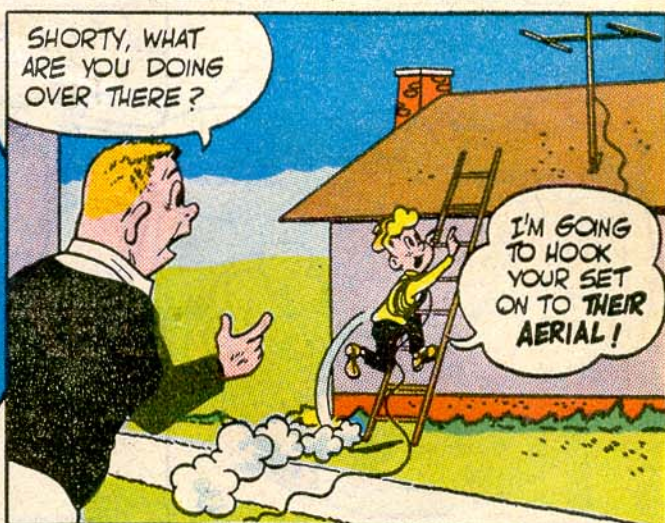
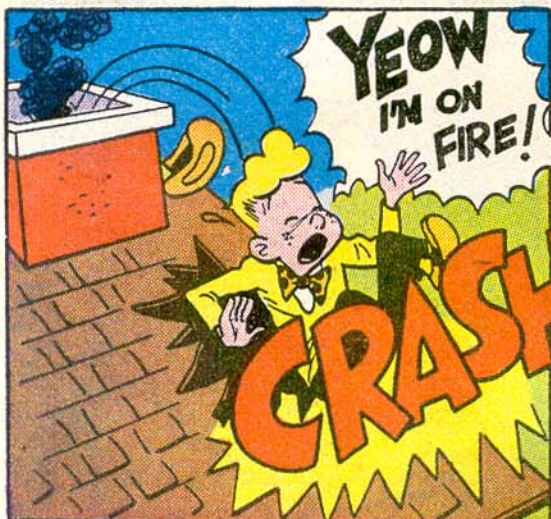
DAD BUILT A TELEVISION SET AND I'M TRYING TO PUT UP AN AERIAL!

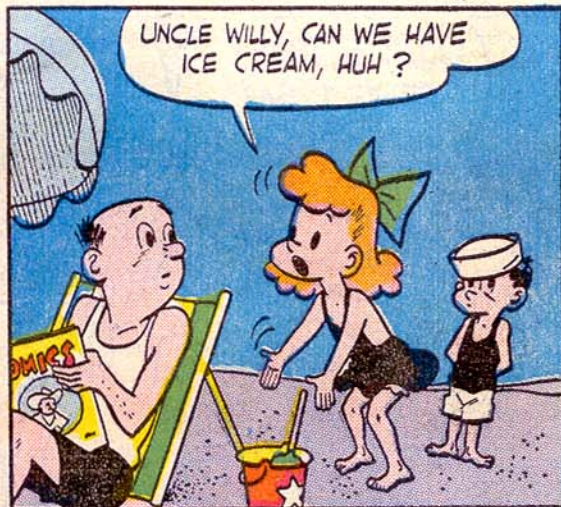
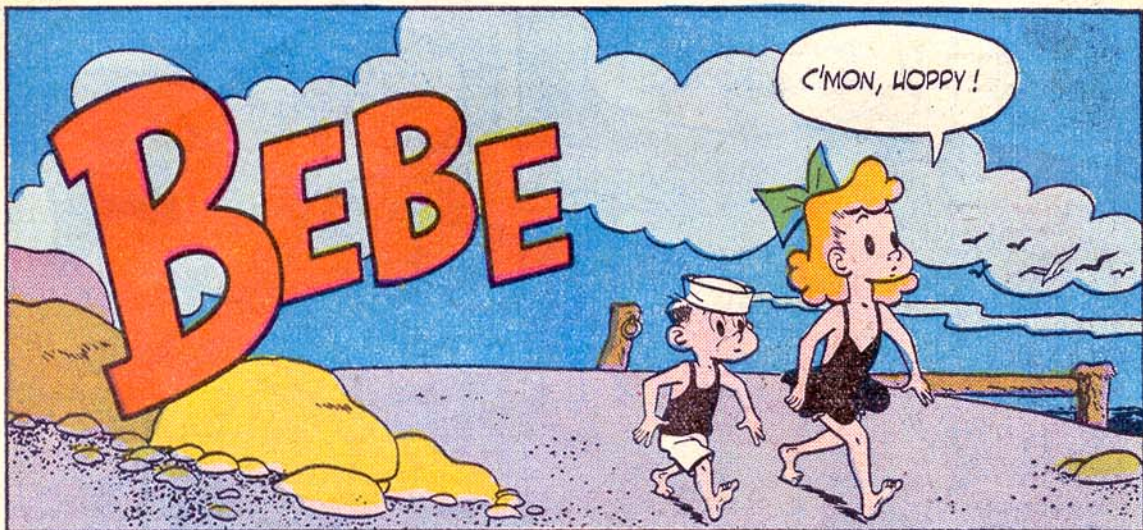
AN AERIAL?

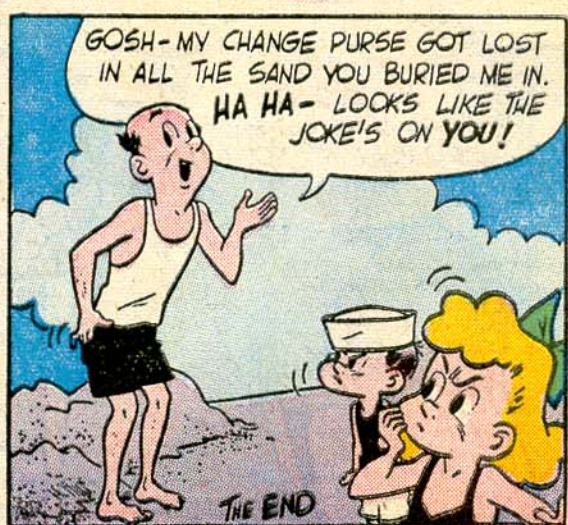
THAT'S RIGHT DOWN MY ALLEY. I'LL HAVE IT UP IN A JIFFY!

LET'S SEE, I CROSS THIS BAR WITH THIS -

GOSH-IT'S GETTING WARM!







100 TOY SOLDIERS \$1.25

MADE OF DURABLE PLASTIC, EACH ON ITS OWN BASE, MEASURING UP TO 4 1/2" H

PACKED in this FOOTLOCKER
TOY STORAGE BOX

EACH FOOTLOCKER CONTAINS:

- | | | |
|---------------|------------------|--------------|
| 4 Tanks | 8 Machinegunners | 4 Bombers |
| 4 Jeeps | 8 Sharpshooters | 4 Trucks |
| 4 Battleships | 4 Infantrymen | 8 Jet Planes |
| 4 Cruisers | 8 Officers | 8 Cannon |
| 4 Sailors | 8 Waves | 4 Bazookamen |
| 4 Riflemen | 8 Wacs | 4 Marksmen |

JOSELY CO., Dept. TNC-4

1472 Broadway

New York 36, N. Y.

HERE'S MY \$1.25!

Rush the TOY SOLDIERS TO ME!

Name

Address

City

State

Canada and foreign orders send \$1.50 postal money order.

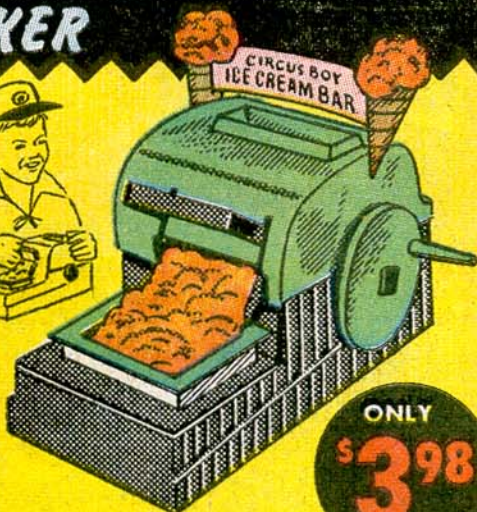
Circus Boy ICE CREAM MAKER

KID'S Now you can make your own ice-cream, sherbet, ices or frozen custard! And you can even make money while you're having fun! You can set up your own ice-cream stand and sell ice-cream or ices to your relatives and friends!

This all-plastic and metal ice-cream maker is the same one appearing on the TV show, CIRCUS BOY.

All parts may be washed! Absolutely safe and harmless! So easy to operate — all you need is ice and salt and whatever ingredients you will need for ices, sherbet, etc.

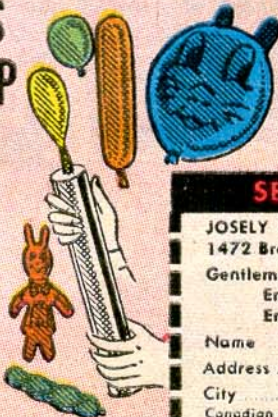
Send coupon immediately with \$3.98. Sorry, no C.O.D.'s. Satisfaction guaranteed or you may return ice-cream maker for full refund.



50 BALLOONS WITH PUMP

ONLY \$1.25

Not ten, not twenty, not thirty, but FIFTY balloons, all kinds, for only \$1.25 — together with a hand pump that will pump up your balloons in no time at all! Have fun at parties with your own supply of colorful balloons. Send only \$1.25 with coupon today. Sorry, no C.O.D.'s. Satisfaction guaranteed or you may return balloons for full refund.



SEND COUPON IMMEDIATELY!

JOSELY COMPANY, Dept. B-7

1472 Broadway, New York 36, N. Y.

NO C.O.D.'S

Gentlemen:

Enclosed is \$3.98. Send Circus Boy Ice Cream Maker
Enclosed is \$1.25. Send 50 Balloons with Pump.

Name

Address

City

Zone

State

Canadian and Foreign orders. Send \$4.50 for Ice Cream Maker or \$1.50 for Balloons. Use only International Money Order.

DO YOU WANT SPENDING MONEY?

Sell these popular Patriotic and Religious Mottos



SEND US NO MONEY IN ADVANCE

Just write and ask us to send you 40 of these beautiful glittering mottoes which the public likes so well. Sell them easily and quickly to your friends and neighbors for only 35c each. At the end of 14 days send back, if you wish, all mottoes you have not sold, and send us only 25c for each you have sold. You keep all the rest of the money.

IF YOU SELL 25, YOU KEEP \$2.50

IF YOU SELL 30, YOU KEEP \$3.00

IF YOU SELL ALL 40 YOU KEEP \$4.00

REMEMBER: No money is needed in advance. You take no risks. You can return all the mottoes you do not sell. You do not pay shipping costs or split your commission. You keep all the profit on each sale.

WRITE
FOR COMPLETE
DETAILS
TO ➡

STEPHENS CREDIT SALES

Dept. N-8 P. O. Box 1004

Nashville, Tennessee

Hey Kids!



**GET THESE
PRIZES
AT NO COST...**



**POWER KING
LANTERN**
Only 12 Boxes



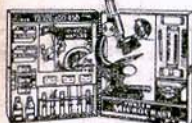
TYPEWRITER
Only 20 Boxes



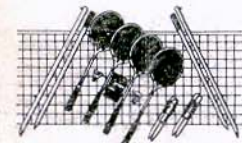
RACE CAR
Only 12 Boxes



**TRANSISTOR RADIO
BROADCASTER**
Only 12 Boxes



MICROSCOPE SET
Only 20 Boxes



SPALDING BADMINTON SET Only 20 Boxes



DAISY EAGLE
Only 20 Boxes



SLEEPING BAG
Only 20 Boxes



COLEMAN CAMP STOVE
Only 20 Boxes



MARLIN .22 RIFLE
Only 40 Boxes



VOIT BASKETBALL
Only 12 Boxes



F-51 MUSTANG
Only 20 Boxes



SPALDING GLOVE AND BALL
Only 20 Boxes

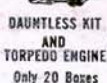


OVERNIGHT CAMPING SET
Only 12 Boxes

TELEPHONE SET
Only 12 Boxes



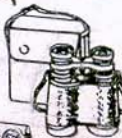
RADAR ROCKET CANNON
Only 12 Boxes



**DAUNTLESS KIT
AND TORPEDO ENGINE**
Only 20 Boxes



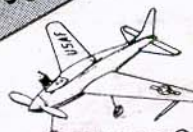
**PACK FRAME
AND KNAPSACK**
Only 20 Boxes



FIELD GLASSES
Only 12 Boxes



JIG SAW
Only 20 Boxes



CAREER SABRE
Only 12 Boxes



MOUNTAIN TENT
Only 20 Boxes



U. S. BUGLE
Only 12 Boxes



**BIKE GENERATOR
LIGHT SET**
Only 12 Boxes



KNIFE AND AXE SET
Only 12 Boxes



ANSCO FLASH CAMERA
Only 20 Boxes



**WATERPROOF
WRISTWATCH**
Only 20 Boxes



ENGLISH BICYCLE
Only 60 Boxes



H-1 SPIN FISHING OUTFIT Only 20 Boxes



CHEMISTRY SET
Only 20 Boxes

**JOIN
JUNIOR SALES
CLUB OF AMERICA**

**72 Prizes
can be yours
THIS EASY WAY**

YOU can be the prize-winning J.S.C.A. Member in your neighborhood! Thousands of boys and girls are winning nationally-famous QUALITY PRIZES . . . at NO COST! Our prizes are the Best! No experience needed. You'll quickly sell many boxes of Christmas Cards at the special offer of only \$1.25 per box of 21 lovely cards! You can earn a prize in one day! J.S.C.A. CARDS ACTUALLY

Just fill in and mail the coupon to become a member of the J.S.C.A. Mark on the coupon whether you want to start with 12 or 20 boxes of Christmas Cards. (If prize is for more than 20 boxes, start with your first order for 20 boxes.) We will send your prize-winning boxes of cards on credit because WE TRUST YOU. It's quick, it's EASY! Drop coupon in the mail NOW! ACT QUICKLY TO GET YOUR FREE MEMBERSHIP CARD. NO CARDS WILL BE SENT WITHOUT PARENT'S SIGNATURE.

MAIL THIS COUPON NOW!

**JUNIOR SALES CLUB OF AMERICA,
Dept. NC-9 SPRINGFIELD 1, MASS.**

Please enroll me as a member of the J.S.C.A. and send me at once, FREE Membership Card, FREE illustrated Catalog, complete details on how to get prizes and a supply of Christmas Cards to sell as checked below:

☐ 12 BOXES

☐ 20 BOXES

NAME _____ Print Clearly

ADDRESS _____

CITY _____ STATE _____

Parent's Signature _____

**DON'T
DELAY!
JOIN
TODAY!**

JUNIOR SALES CLUB of AMERICA, Springfield 1, Mass.

HEY, KIDS!... RIDE A

Schwinn

MARK II
JAGUAR

THE BEST BIKE
ON YOUR BLOCK!



Hand Brakes,
Front & Rear

Powerful
Headlamp

Automatic
Stoptight

3-Speed
Sturmey-Archer
Gears

Cantilever
Tank Model



ONLY BIKE WITH ALL THESE FEATURES

Smooth 3-speed gears for fast take-offs . . .
fast-acting hand brakes for quick stops . . .
flashing colors and sparkling chrome make
the Schwinn Mark II Jaguar the best bike on
any block! **TEST RIDE A SCHWINN TODAY**

Arnold Schwinn & Company
1728 N. Kildare Avenue
Chicago 39, Illinois

Please rush my copy of the new movie
and TV star book immediately.

NAME _____

ADDRESS _____

CITY _____

ZONE _____

STATE _____

AGE _____



FREE!

SCHWINN BIKE BOOK

Exciting . . . new and crammed full
of pictures of your favorite movie
and TV stars. Be the first to have a
copy.

**"American-Made
Schwinn Bikes are Best!"**

SCHWINN PRICES START
AS LOW AS

\$41.95

EASY TERMS!

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Schwinn Dealer
in the
Yellow Pages

