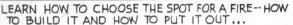


BOOKS gives CAMPINGS



LEARN THE RIGHT WAY TO USE AND CARE FOR A CAMPING KNIFE ...

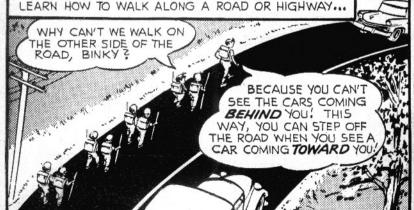






LEARN HOW TO DRESS PROPERLY FOR OUTDOOR ACTIVITY ...

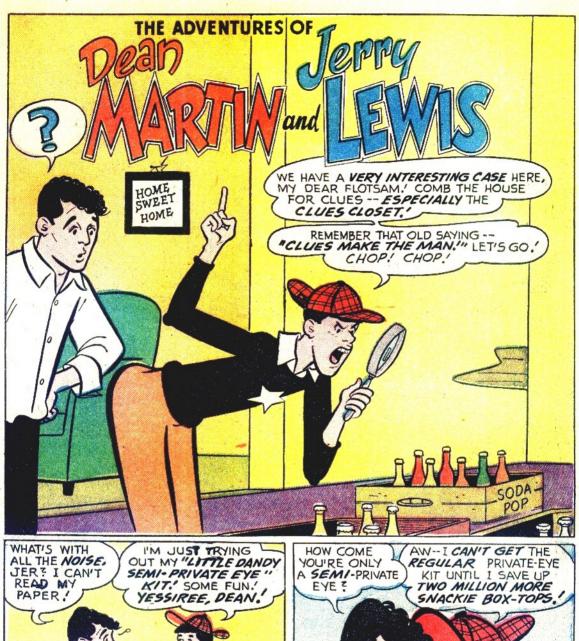




YOU SHOULD ALSO LEARN FIRST, HOW TO COOK SOMETHING SIMPLE, AND HOW TO TIE A FEW BASIC KNOTS, KNOWING THE PROPER SKILLS AND THE PROPER SAFETY MEASURES WILL MAKE YOUR CAMPING TRIP A HAPPY ONE.



PUBLISHED AS A PUBLIC SERVICE IN COOPERATION WITH THE NATIONAL SOCIAL WELFARE ASSEMBLY, COORDINATING ORGANIZATION FOR NATIONAL HEALTH, WELFARE AND RECREATION AGENCIES OF THE U.S.







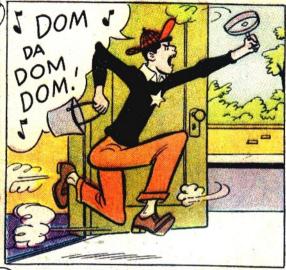
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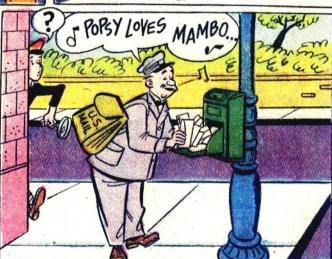


























































C'MON, JER.





OH, NO! NOT THIS KID! I'M











































Boys-Girls!

WINA

Enter the U.S. ROYAL Plane Spotter Contest RULES

- 1. Anyone under the age of sixteen may compete, except employees or children of employees of the UNITED STATES RUBBER COMPANY or their advertising ogencies. Entries are limited to one per contestant. Contest subject to all fed-eral, state and local regulations.
- 2. Identify the six planes shown in black silhouette by matching them with the named planes shown below the silhouettes. Write the correct plane name under each silhouette.
- 3. Furnish a last line to the jingle. All information at bottom of entry blank
- 4. This page is your Entry Blank. Additional entry blanks are available from your U. S. ROYAL Bike Tire Dealer.
- 5. Mail all entries to U. S. ROYAL PLANE SPOTTERS. CONTEST, Box 8466, Chi-cago 77, Illinois, Entries must be post-marked before midnight July 1, 1955,
- 6. Prizes will be awarded to those who name the planes correctly and whose jingles are judged best on the basis ingles are judged best on the basis of originality, sincerity and apriness of thought, by the Contest Department of the Reuben H. Donnelley Carp., whose decisions will be final, All entries become the property of the UNITED STATES RUBBER COMPANY.
- 7. Winners will be notified by mail within thirty days after contest ends. No other acknowledgment of entries will be made. In case of ties, duplicate prizes will be awarded.

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Fill in the information below and send to:									
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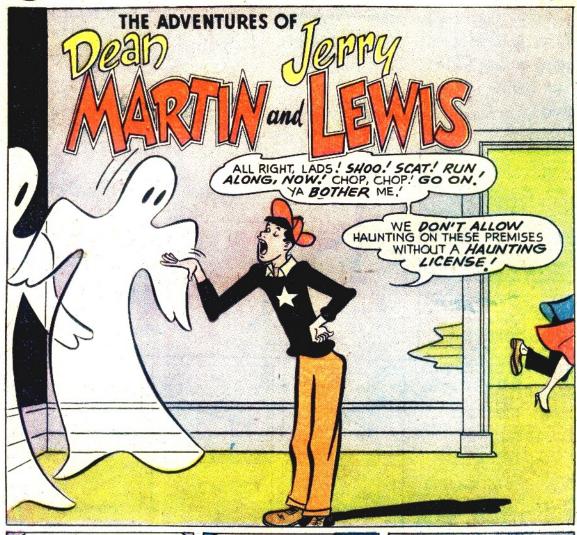
Address. Zone_ _State.

of Percent or Guardian

bicycle



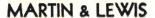








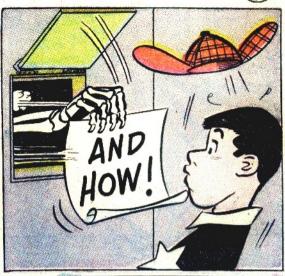






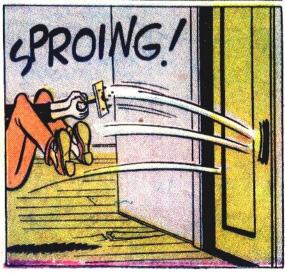




































MR. LEWIS, I'M SURE THERE'S
A SIMPLE EXPLANATION
FOR THE STRANGE GOINGSON IN THIS HOUSE.

I'VE GOT MY OWN
SIMPLE EXPLANATION.' THE
PLACE IS HAUNTED.'







































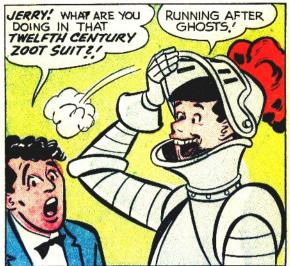








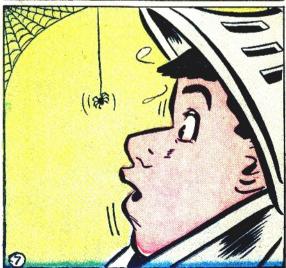












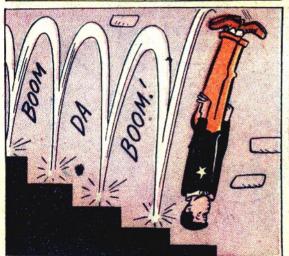


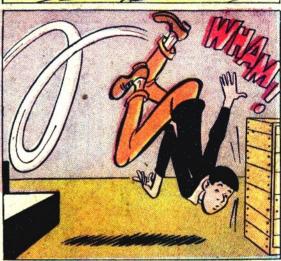






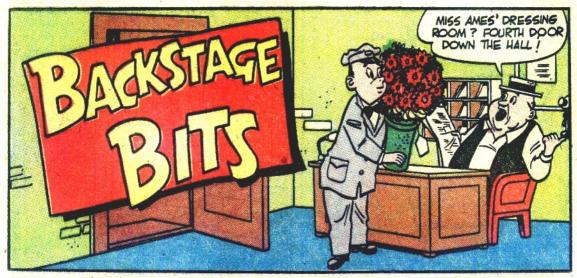






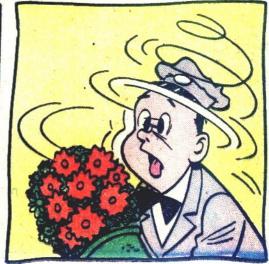


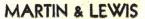














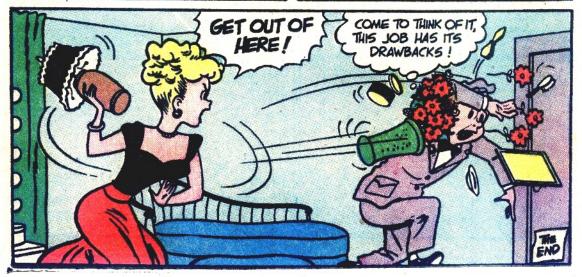










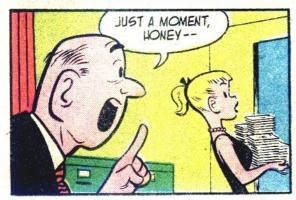














GETWILDROOT CREAM-OIL, CHA-A-RUE!

































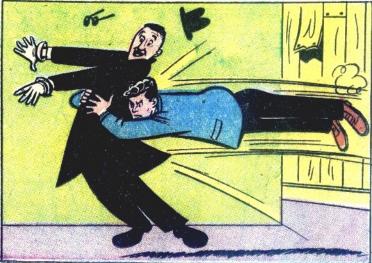




























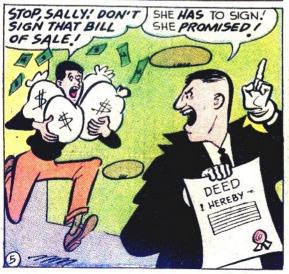


















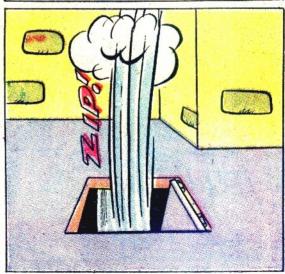
































I WAS JUST PRETENDIN' TO BE SCARED IN THERE, SO THE GHOSTS WOULDN'T GET NERVOUS! NOTHING FRIGHTENS THIS KID! NO, SIREEE! I'M THE-

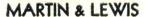


























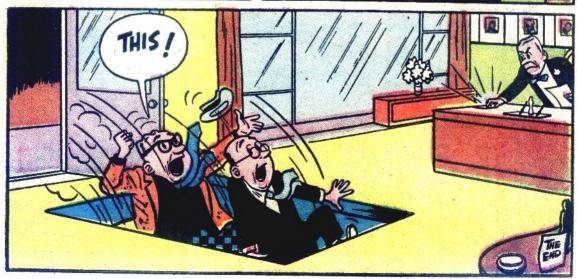












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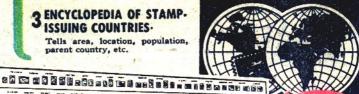
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