

ABSOLUTELY FREE

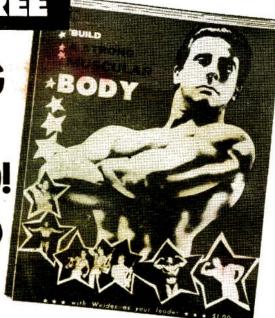
TO INTRODUCE YOU TO

THE MOST AMAZING MUSCLE BUILDING COURSE EVER OFFERED!



HEY! FELLOWS!

I'LL BUILD YOU A CHAMPIONSHIP BODY



FOR FOOTBALL . JUDO . WRESTLING . BASEBALL

This FREE INTRODUCTORY OFFER will start you on the way to a POWERFUL, MUSCLE-PACKED BODY

LIKE THIS!
... in just 15 minutes a day, three times a week, in the privacy of your own home

JACK DELINGER

"Mr. America" "Mr. Universe"

World's all-time best-developed athlete says: "Joe Weider can start you on the way to a SUPER-POWERED, MUSCLE-PACKED BUILD LIKE MINE! His free course trial offer is the best deal I ever heard of! Be smart — do as I did — follow "Weider as your leader' and rush him the coupon below. Act new! Get this amazing free course offer while it lasts!

A-C-T-I-O-N is the key to STRENGTH

Make your first he-man decision today! Rush in your coupon NOW . . . while a supply of these free offers are available. You have nothing to lose but your weakness!

JOE WEIDER Dept. NC-5H

801 Palisade Avenue, Union City, N. J.

Rush me my FREE TRIAL COURSE OFFER, Joe! I enclose only 10¢ to cover postage and handling. I understand I am under no obligation!

NAME AGE AGE

ADDRESS.....

ZONE STATE

n Canada Mail to: Joe Weider 4466 Colonial Ave., Mont. Que. Canada.

I'll triple your strength . . . add 5 to 50 pounds of solid muscle! Illustrated secrets of champion athletes!

Don't be an "also-ran"! Be a champion! I'll build you a SUPER, MUSCLE-PACKED BODY THAT WILL MAKE YOU A LEADER IN ALL SPORTS! I'LL ALSO SHOW YOU ILLUSTRATED SECRETS OF THE GREAT ATHLETES IN JUDO, BOX-

ING, WRESTLING, FOOTBALL, TEACH YOU TO PROTECT YOURSE! TAT ALL TIMES! It's all in my 7-week TRIPLE PROGRESSION COURSE! Send for the INTRODUCTORY FREE LESSON TO THIS COURSE TODAY!

ONLY 7 WEEKS TO THAT RUGGED, DYNAMIC, HE-MAN BUILD YOU ALWAYS WANTED . . . BE A "SUPER STAR" AT SPORTS!

Let me prove I can add 4 "power-packed" inches of muscle to your chest! 3 inches of steel-like muscles to your arm! Triple your strength! N-0-W — in half the time, with twice the ease, right in the privacy of your own home, in just a few minutes daily, I will through my TRIPLE PROGRESSION COURSE, slap inches of steel-like muscles to your pipestem arms, pack your chest with "muscular dynamite," give you lifeguard shoulders, dynamic, soeedy, athletic legs — start you on

the way to becoming a "super star" at sports, with jet-charged new strength in every muscle of your body. I don't care if you're skinny or fat, short or tall, 'teen ager, businessman, office worker or laborer. I'll prove to you that I can make a new virile he-man out of you . . . and help build "inner strength" that will give you that Adonis look women admire and men envy. MAKE ME PROVE IT . . AT MY OWN EXPENSE! Mail the coupon for my FREE INTRODUCTORY COURSE OFFER T-O-D-A-Y!

FREE! WHILE THEY LAST!

Nothing to buy! Yes, you heard right!

HURRY! THIS OFFER MAY BE WITHDRAWN WITHOUT NOTICE!

Don't miss the chance of a lifetime! Let me prove to you — at my own expense — that I can do for you what I did for Jack Delinger and other champions! Rush me the coupon for your FREE MUSCLE BUILDING TRIAL OFFER. It's

filled with training secrets; exercises, heroic photos of mighty champions and private advice on how you can become a muscle star fast! This sensational offer is good only for males between 13 and 65, who are in normal good health.

RUSH THIS COUPON TO ME F-A-S-T FOR YOUR GIANT MUSCLE BUILDING COURSE OFFER!







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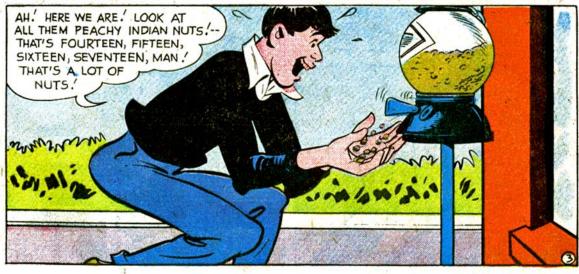








































































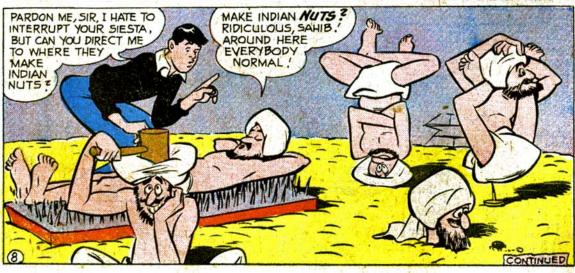


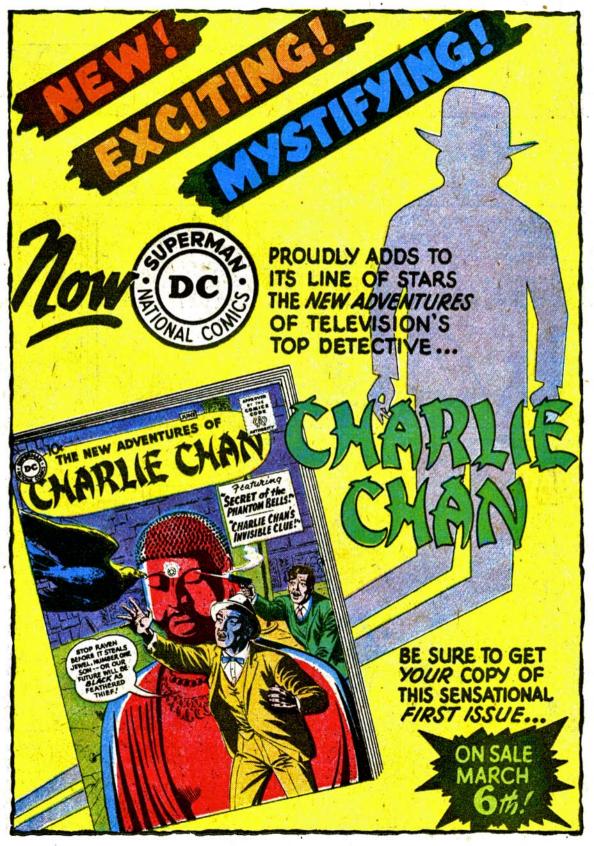














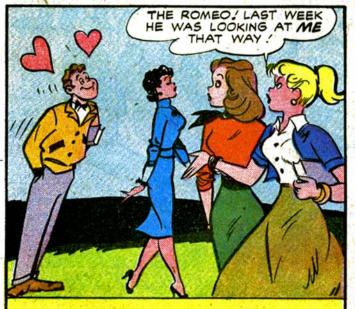


TIPS TO TEENS

Here's looking at you"

IF YOU SEE YOURSELF IN ANY OF THESE SKETCHES, WATCH OUT OR YOU'LL BE A WASHOUT !!





NO USE TRYING TO CATCH JIM'S EYE -HE'S BLIND TO ALL BUT NELL! HIS CRUSH HOWEVER, WILL SOON BE GONE, AND HE'LL BE BLIND TO HER AS WELL!



HERE A PEEK, THERE A PEEK,
EVERYWHERE PEEK-PEEKS
LEONORE -HER 'OUTSIDE' INTERESTS TAKE

OF OGLING THE FOLKS NEXT DOOR!









CAN GO DODGING HELTER - SKELTER!



JANIE'S A BUG FOR THE THEATER - SEES EVERY PLAY THAT'S THE RAGE;

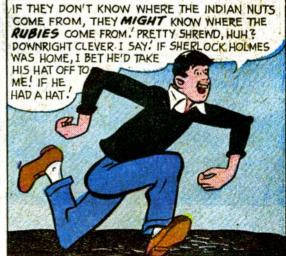
BUT SHE REALLY GAWKS AT THE AUDIENCE - NOT AT WHAT'S ON THE STAGE!



























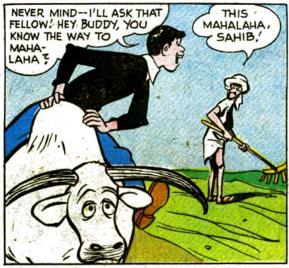


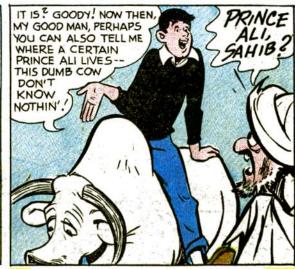






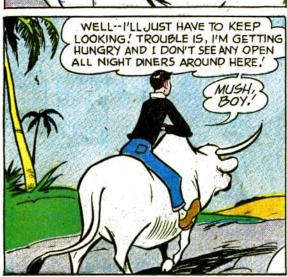


















































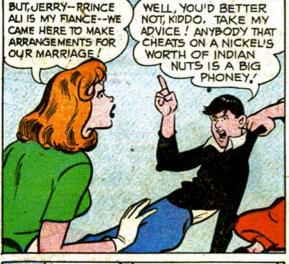




















BUIL scoff at "THAT DEEP, or DARK SECRET!"









AND 50 ... IT'S NOT JUST ME THANKS A LOT. MARGIE. YOU SUSIE. I FEEL DON'T HAVE SO MUCH BETTER. TO AVOID ANYBODY BEING ABLE TO TALK ABOUT IT PEOPLE UNDER WITH SOMEBODY STAND IT HAS NOTHING TO DO WITH YOU! YOUR UNCLE IS JUST WHO UNDER-STANDS. SICK, THAT'S ALL





A FEW DAYS LATER ...

TALK ABOUT MENTAL
ILLNESS OPENLY, YOU
SOON FIND OUT IT'S
AN ILLNESS THAT
CAN BE TREATED JUST
LIKE ANY OTHER ILLNESS -- NOT SOMETHING
TO WHISPER ABOUT!

SURE. WHEN YOU

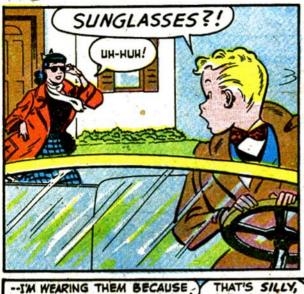
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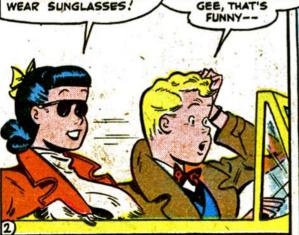




CERTAINLY! THAT'S WHY

FAMOUS MOVIE STARS





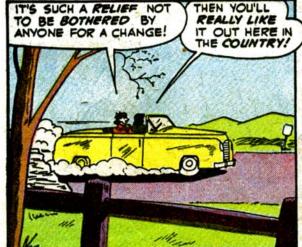






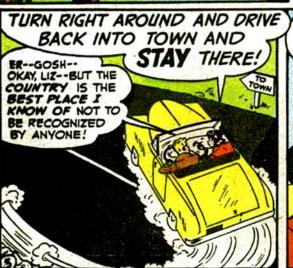






THEN YOU'LL

















































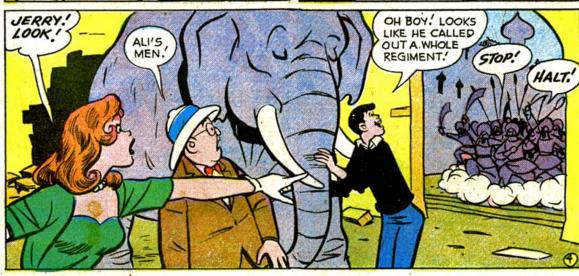








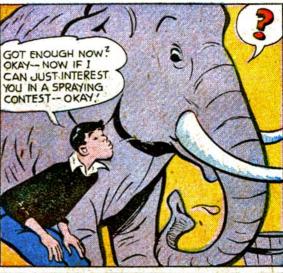


















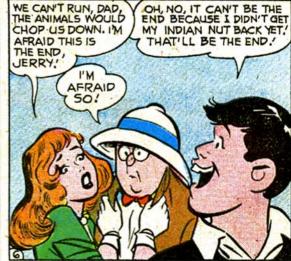








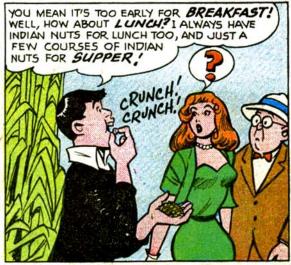




































FOR COMPLETE

SEND US NO MONEY IN ADVANCE

Just write and ask us to send you 40 of these beautiful glittering mottoes which the public likes so well. Sell them easily and quickly to your friends and neighbors for only 35c each. At the end of 14 days send back, if you wish, all mottoes you have not sold, and send us only 25c for each you have sold. You keep all the rest of the money.

> IF YOU SELL 25, YOU KEEP \$2.50 IF YOU SELL 30, YOU KEEP \$3.00 IF YOU SELL ALL 40 YOU KEEP \$4.00

No money is needed in advance. You take REMEMBER: no risks. You can return all the mottees you do not sell. You do not pay shipping costs or split your commission. You keep all the profit on each sale.



STEPHENS CREDIT SALES

P. O. Box 1004 Dept. NC

Nashville, Tennessee



