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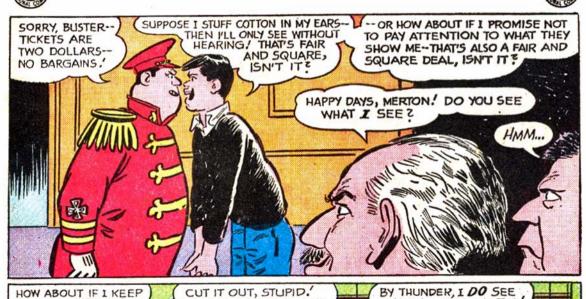














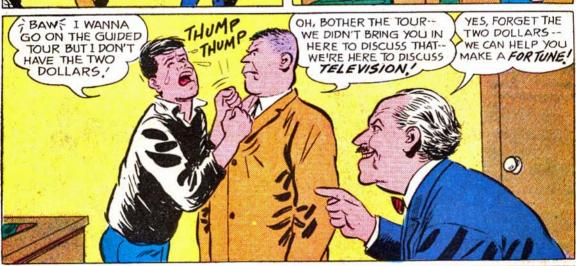






































WE'VE GOT TO REVERSE THE TREND -- WE'VE)

GOT TO FIX IT SO WE GOT A WINNER























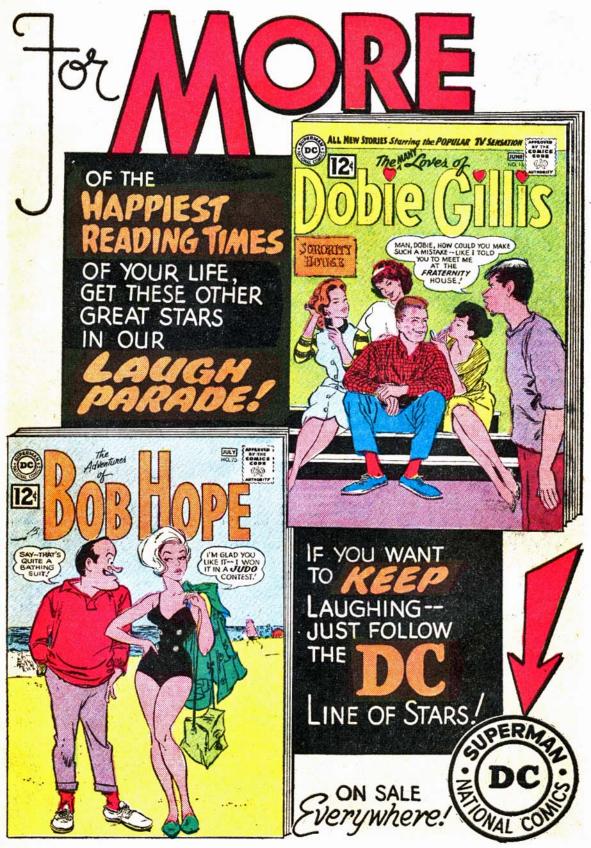






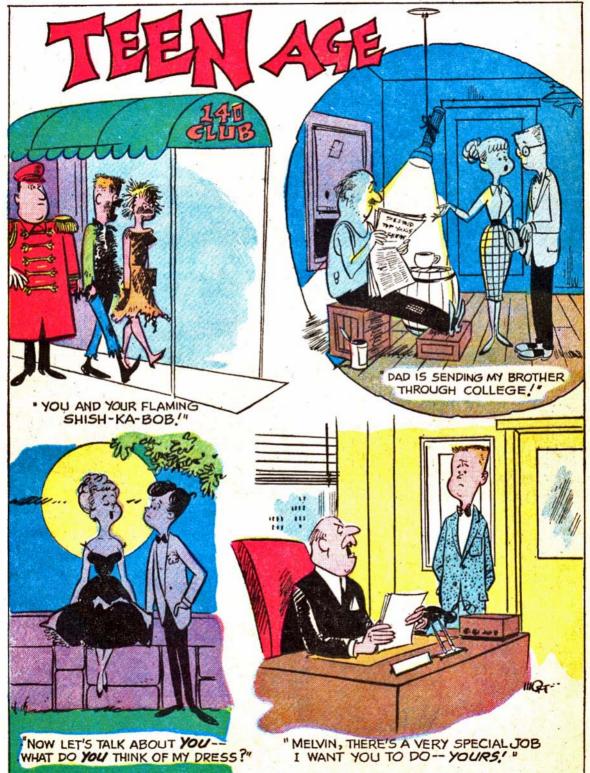
































































































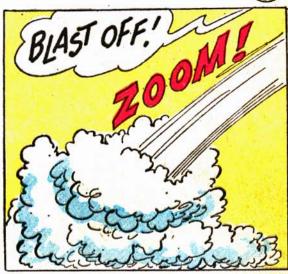


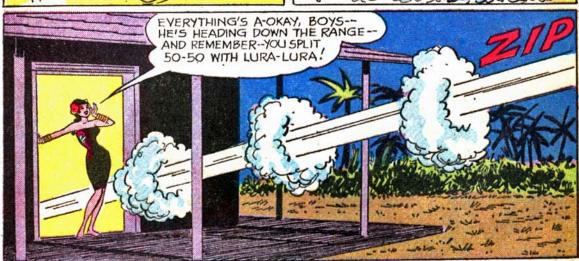


























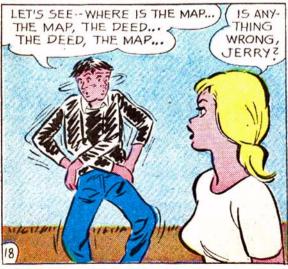




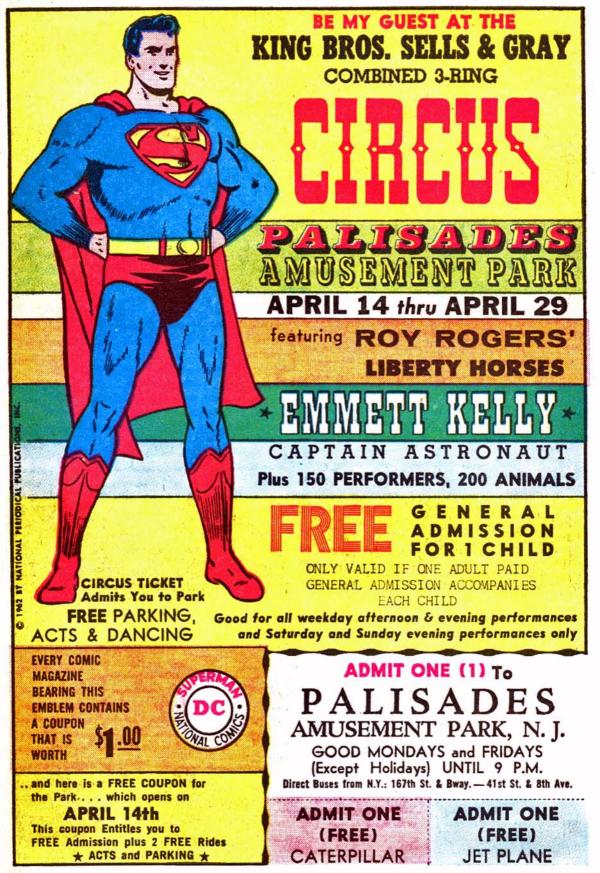


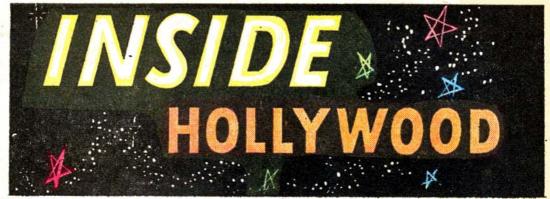












Finding a dog with the talent to become a film star is as big a gamble as finding a race horse capable of winning the Kentucky Derby. In both instances the payoffs are hand-some.

A gentleman most recently successful in the quest for a canine star is Pat LaCoss, who started his dog coaching career by training sled dogs in Alaska. It took LaCoss many months to find Lad, the collie playing the title role in "Lad: A Dog," Warner Bros.' Technicolor film adaptation of the famed Albert Payson Terhune story. Then it took many more months to train him.

LaCoss' mission was a particularly difficult one. Producer Max J. Rosenberg required not only a large, beautiful collie resembling the Lad owned by Terhune, but also a dog capable of performing a wide variety of feats. Lad is in practically every scene with human costars Peter Breck, Peggy McCay and Angela Cartwright.

"There are so many imponderables in choosing a dog you think has screen possibilities," said LaCoss. "Just as with human actors the first requisite for a dog is that he really enjoys acting. He'll never be good at it, if he doesn't.

"You're never certain a dog will behave until you get him on the set. And the friendliest, most extroverted pup doesn't necessarily make a good actor.

"Lad was shy at first, but that was overcome by love and understanding. I'd train him five or six times a day for 15 minute periods, giving him just as much instruction as he could assimilate.

"Lad has developed into a good ad-libber. By that I mean if the scene doesn't go off exactly as rehearsed, he'll be able to do something else acceptable. That's the mark of a fine dog.

"One problem for a trainer is to persuade his dog to work well with human actors who don't really like dogs. Even if the actors pretend they do, the dog senses their true feelings. Fortunately Lad took immediately to his film master and mistress, Peter Breck and Peggy McCay. It might not be a bad idea for a canine star to have cast approval."

Jack L. Warner and Benj. Kalmenson announce that Warner Bros. has contracted to distribute world-wide the musical cartoon feature, "Gay Purr-ee," now in production by UPA Pictures and starring the voices of Judy Garland and Robert Goulet.

Harold Arlen and Yip Harburg composed the original score of "Gay Purr-ee." Included are eight new numbers sung by Miss Garland and Goulet, the "Camelot" star, and guest stars Red Buttons, Hermione Gingold and Paul Frees.

All recording has been completed, but the photography which involves many innovations in cartoon techniques will not be finished until fall of 1962. Henry G. Saperstein, president of UPA Pictures, is personally producing "Gay Purree," and Abe Levitow is directing.

The multi-million-dollar romantic adventure subject is being filmed in color. It is laid in France in 1890 and deals with the exploits of a group of cats who leave their farm home to go to Paris. The leading character is Mewsette, whose singing and speaking voice is that of Miss Garland.

For young men who want to be popular with girls, Connie Stevens of Warner Bros.' "Hawaiian Eye" on ABC-TV, has some advice: "Learn to dance," says Connie. "Most boys, at least the ones I know, can't dance.

And that's very important to a girl."

TV LAFFS *

Rob Petrie: Two elephants talking: "I don't care what anyone says, I can't remember a thing."

"The Dick Van Dyke Show,"
CBS Television Network





















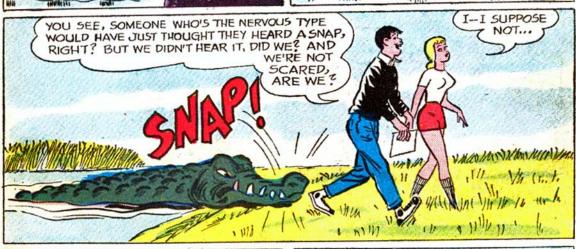












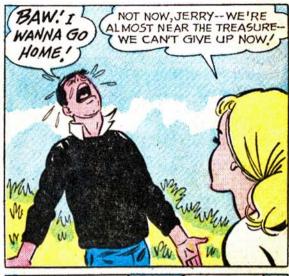


























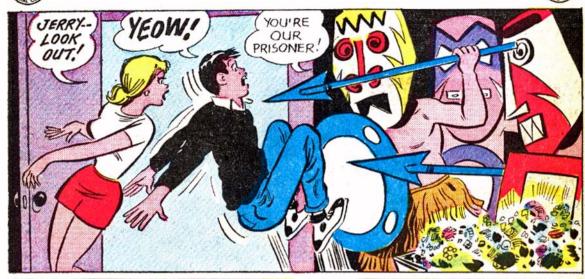






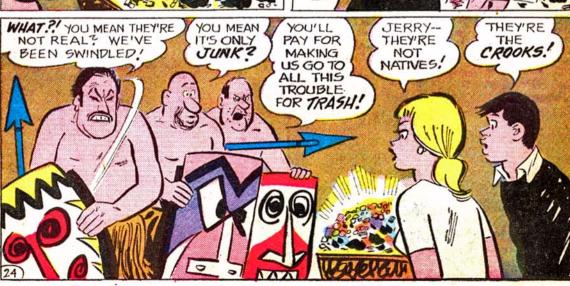
































-- AND 50, CARA, MY GRAND DAUGHTER, I HOPE YOU LEARNED A LESSON THAT BEAUTY DOESN'T DEPEND ON PRICE. COST DOESN'T MAKE ANYTHING BEAUTIFUL-NOR MUST ANYTHING BEAUTIFUL BE COSTLY!







BUT FOR A QUARTER, I CAN GET LOST PERMANENTLY!"





UNTIL INFLATION WATERED

DOWN MY ALLOWANCE!"

IME-OUT for The







THOSE GUYS SURE -- BUT YOU KNOW HAVE BEEN OUR BUNCH IS JUSTAS BAD. WE'VE BEEN TALKING ASKING FOR IT. ABOUT GETTING BACK AT THEM EVERY DAY!





WINNING A PEACE IS HARDER THAN WINNING A FIGHT. EVERYONE MUST WORK AT IT.

NEXT DAY ...

PUBLISHED AS A PUBLIC SERVICE IN COOPERATION WITH THE NATIONAL SOCIAL WELFARE ASSEMBLY. COORDINATING ORGANIZATION FOR NATIONAL HEALTH, WELFARE AND RECREATION AGENCIES OF THE U.S.



"NO MATTER WHAT YOUR AGE

I'll show you, by my quick, easy SECRETS

ALL these 5 famous PICTURE-PACKED STRENGTH-TEST COURSES to Make YOU a SUPER-MAN.

can now get

(formerly \$5.00 each) Now FREE to you if you mail COUDON AT ONCE! LAST CHANCE!

SKINNY or FAT, 15, 20, 30 or 40 YEARS I'LL BUILD YOU INTO A NEW THRILLING MINUTES a day, as I have done to MILLIONS in 35 YEARS.

BEN REBHUHN 20 years Directing Head of the most famous and largest hometraining body building institute in the world, through which millions of youths and men applied for training, of which countless were changed from skinny and fat weaklings into streamlined heroic he-men.

How would YOU like to have 181/2 inch ARMS a 52 inch CHEST like this A.B.C. pupil NOW has?

This now MAGNIFICENT. MODERN HERCULES, 26 year old teacher. William Butler.

says to YOU, "No matter WHAT your age, I advise you, SEND for the A.B.C. WONDER PICTURE COURSES at once.

Under the World's GREATEST BODY-BUILDER, I now have 181/2" ARMS, a 52" CHEST: my STRENGTH has greatly improved. So have my sports. I have won titles like 'Mr. Virginia', 'Mr. State Y.M.C.', etc.

like my pupils here did and THOUSANDS do now." "I GAINED "I LOST 28 year old



YOU can add 7 inches to your CHEST 31/2 inches to each ARM and the rest in proportion just as I did.

YOU can WIN the 18" tall SILVER TROPHY with name on it, A GOLD MEDAL, \$100, as I did."

45 year old FATHER and 18 year old SON - now Pals - train A.B.C. way together!



"Both gained pounds of powerful muscles. Advise all you fathers and sons to send for the A.B.C. courses send for the A.B.C. courses out foolish delay."

-LARRY CAMPBELL

Felipe 30 LBS. Mendoza DANGEROUS

UGLY FAT 4 OFF MY WAIST!

IIIP.

"That 220 lb. FAT-BOY at the right was ME a few short weeks ago,"

A.B.C. streamlined my body, made me a new man my 47" chest my 32" waist 15" difference

attracts admiration at the beach.

YOU become A WINNER in ALL you do like these and MILLIONS of my pupils!



YOU become A STAR in ANY SPORT! YOU fear NO MAN or BULLY!

YOU can soon be a HERO of MEN like Butler is and an IDOL of WOMEN in a few weeks!

Yes! In just 10 THRILLING MINUTES a day, in the SECRECY of YOUR OWN ROOM at home, MY RAPID-FIRE, EASY as ABC FAMOUS PICTURE METHODS FIRE, EASY as ABC FAMOUS PICTURE METHODS will start building you THE VERY FIRST NIGHT. I'll show you How to Mold 16 INCH ARMS of MIGHT, a big, deep 45 INCH CHEST housing TIRELESS LUNGS, WIDE MANLY SHOULDERS — a BROAD BRAWNY BACK, tapering to a SLENDER WAIST with punch-proof STOMACH MUSCLES, LEGS of RUNING POWER.

WOMEN always say, "I just adore A.B.C. ALL-MALE HE-MEN"

NO! I don't care now skinny or flabby you are now, if you're in your teens, twenties, thirties or forties, I'll show you in just 10 thirling minutes in your home, how you can make yourself over by the easy, quick method I turned myself from wreck to WORLD CHAMPION and turned MILLIONE. of others into all-male he-men!

YES YOU'! ADD INCHES OF MIGHTY MUSCLES TO YOUR ARMS, deepen your CHEST, broaden your BACK and SHOULDERS, From HEAD to HEFLS YOU'! gain SIZE, POWER, LIGHTNING SPEED, EMDURANCE, VOU'! BECOME A SUCCESSUL HEMAN IN LOOKS ACTS—a WINNER IN EVERY-THING—a Shletts, business, studies.

AMERI

Mail m includir now far □ I en 1 am I'm che □ I wa - I wa

90 lb. skeleton Gained 70 lbs. Made football team. "I'm give me

BEFORE

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A.B.C.

pupil was

Let me

know how

to get these

FREE!

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MAN in LOOKS and ACTS — a WINNER in EVERY- THING — athletics, business, studies. Pascarella	28 A.B.C.
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