

DC Jerry
Lewis

THE
ADVENTURES
OF

AMERICA'S FUNNIEST COMIC MAG!

APPROVED
BY THE
COMICS
CODE
AUTHORITY

JUNE

NO. 124

15¢



JERRY LEWIS



"HOT WHEELS
and COLD SWEAT!" **PLUS** "THE BIRD WITH THE
MILLION-DOLLAR BEAK!"

Actual Size 2"



Complete Set

ONLY \$1⁰⁰

GIANT PLAY ZOO ANIMAL COLLECTION

20 Lovable Animals to
Delight the Heart
of Every Child!

**BIG!
COLORFUL!
EXCITING!
FUN!**



Think of the fun and excitement that will pop into any child's eyes when he sees this wonderful collection of goofy, lovable animal zoo come tumbling out. And look what you get: A fat, frolicsome Hippo, a charming baby elephant, zebra, camel, foxes, a turtle... and much much more. All together 20 animals selected as children's favorites, and all with an extra touch: Wide, friendly eyes, laughing faces, marvelous authentic colors that make each of these lovable characters look as if they've just stepped from the pages of a wonderful storybook. Such a marvelous surprise you'll want to order several right away!

OFFER WILL NOT BE REPEATED THIS SEASON

We urge you to order your Zoo Animal Collection now, while the supply lasts. Each collection includes 20 friendly zoo animals averaging approximately 2" in size. All are of rubbery washable plastic. Hurry Order Now, this offer will not be repeated this season in this magazine.

COLONIAL STUDIOS, DEPT. GZ-221
20 Bank Street, White Plains, New York 10606

Please send me the Giant Collection of 20 Zoo Animals for just \$1.00 on full money back guarantee if I am not absolutely delighted. (Please add 25¢ postage and handling with each order.)

Enclosed is \$..... (Print Clearly)

Name

Address

City State Zip

☐ **SAVE! SPECIAL OFFER:** Order 3 collections for just \$2.50 (You save \$1.25). We pay postage. Extra sets make great gifts.

JERRY LEWIS

YOU NEVER KNOW WHAT MIGHT HAPPEN WHEN YOU STEP ON THE ACCELERATOR OF A STRANGE CAR. POOR JERRY FINDS OUT WHEN HE TAKES HIMSELF FOR A RIDE IN...

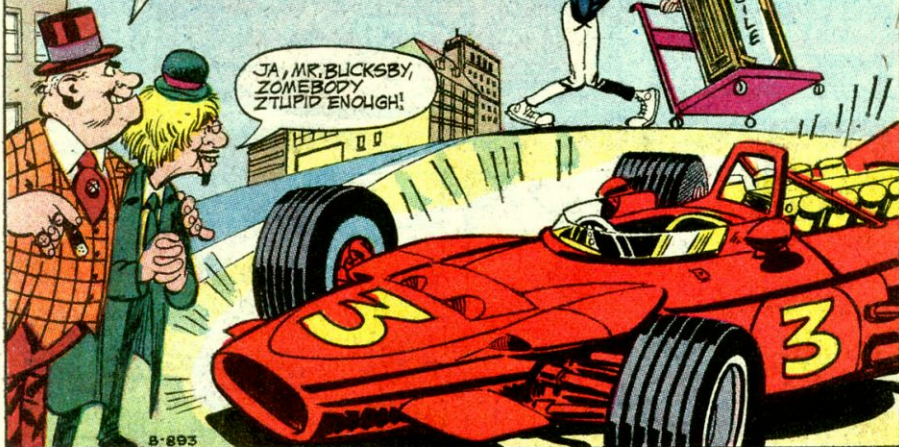
"HOT WHEELS and GOLD SWEAT!"

ALL WE NEED IS SOMEBODY STUPID ENOUGH TO TEST-DRIVE OUR NEW EXPERIMENTAL CAR!

HEY, PROFESSOR-- DO YOU SEE WHAT I SEE?

WOW WEE!

JA, MR. BUCKSBY, ZOMEBODY ZTUPID ENOUGH!



B-893

WHAT A SET OF WHEELS! IT'S GOT EVERYTHING-- BUTTONS, GAUGES... HOW MANY FORWARD SPEEDS?

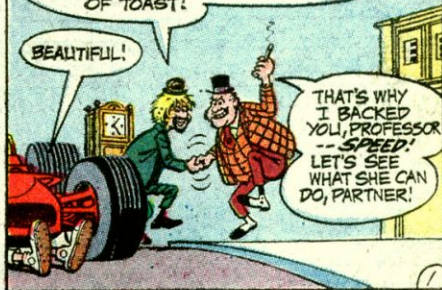
FOUR! FAST, FASTER, FASTEST AND VAROOM!



MY NEW T.N.T. ADDITIVE TO DER FUEL MIX MAKES DIS BABY ZO POWERFUL, SHE'LL BURN DER ROAD LIKE A PIECE OF TOAST!

BEAUTIFUL!

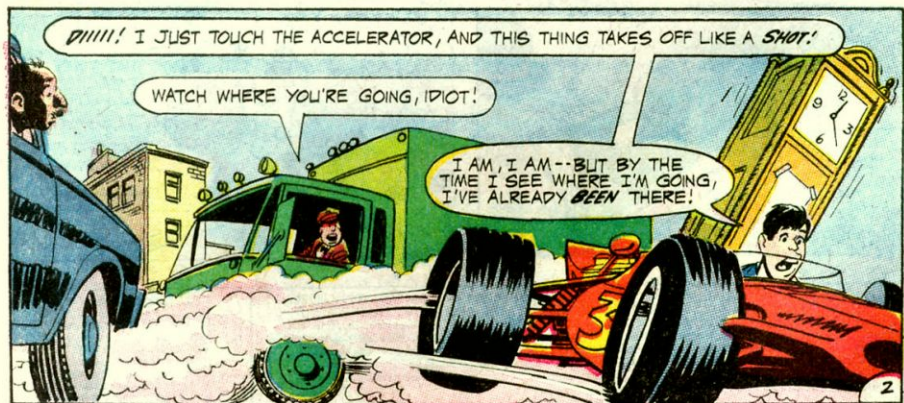
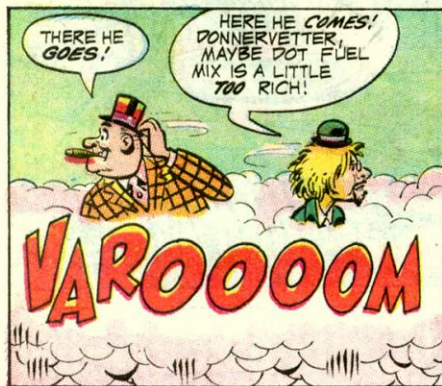
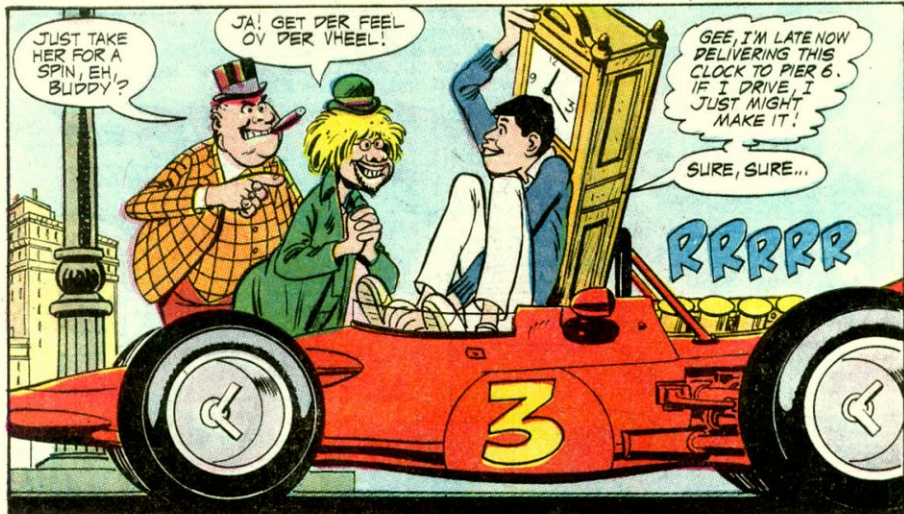
THAT'S WHY I BACKED YOU, PROFESSOR -- SPEED! LET'S SEE WHAT SHE CAN DO, PARTNER!



THE ADVENTURES OF JERRY LEWIS, No. 124, May-June, 1971. Published bi-monthly by NATIONAL PARIODICAL PUBLICATIONS, INC., 2nd & Dickey Sts., Sparta, Ill. 62286. EDITORIAL, EXECUTIVE OFFICES, 909 THIRRD AVENUE, NEW YORK, N.Y. 10022. Murray Boltinoff, Editor, Carmine Infantino, Editorial Director, Sol Harrison, Production Manager, Second Class Postage Paid at New York, N.Y., and additional mailing offices. No subscriptions. For advertising rates address Richard A. Feldon & Co., 41 E. 42nd St., New York, N.Y. 10017. Copyright © Patti Enterprises, Inc., 1971. All rights reserved under International and Pan-American Copyright Conventions. The stories, characters and incidents mentioned in this magazine are entirely fictional. No actual persons, living or dead, are intended or should be inferred.

"This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to, nor as part of any advertising, literary or pictorial matter whatsoever." Printed in U.S.A.





MEANWHILE, IN ANOTHER PART OF TOWN...

I'M WORRIED ABOUT LUIS STASHING **TINY TONY** INSIDE THAT GRAND-FATHER'S CLOCK! YOU THINK LEWIS'LL GET WISE HE'S IN THERE?

NAW, HE'S DUMB... BUT **HONEST**. HE'LL DELIVER HIM TO THE BOAT ON TIME.



TINY TONY'S GOT TO GET OUT OF THE COUNTRY TILL THE HEAT'S OFF!

YEAH, IMAGINE BUMPING OFF A WHOLE FOOTBALL TEAM JUST FOR LOSING A GAME!

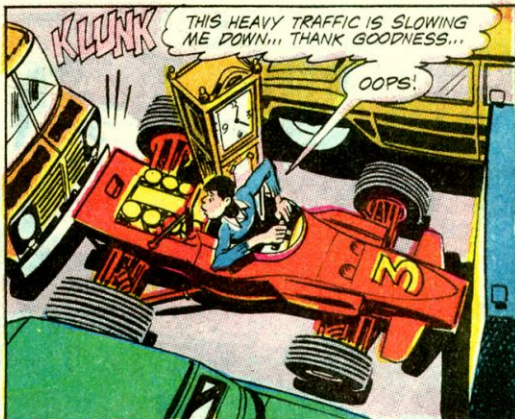
BUT HE WOST FIVE BUCKS ON 'EM!



MEANWHILE...

ALL I SEE IS A CLOUD OF BLUE SMOKE!

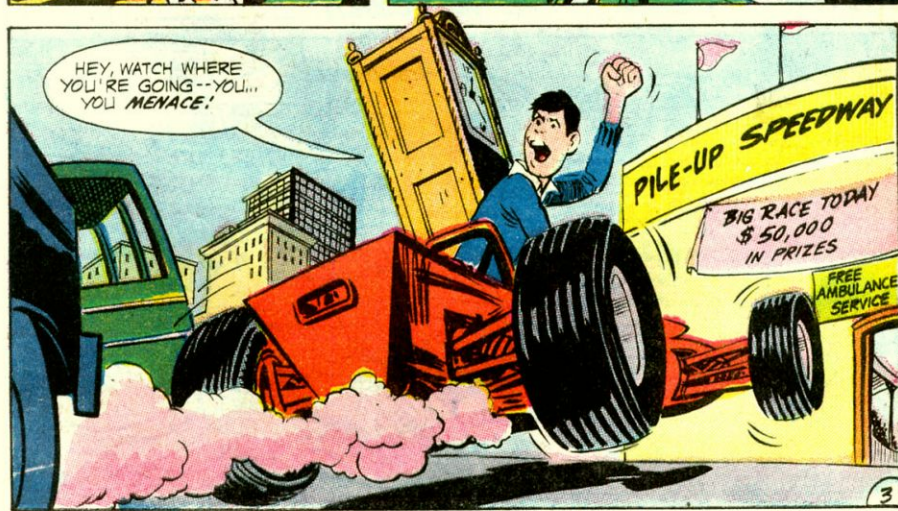
DOT'S HIM!



THIS HEAVY TRAFFIC IS SLOWING ME DOWN... THANK GOODNESS...

OOPS!

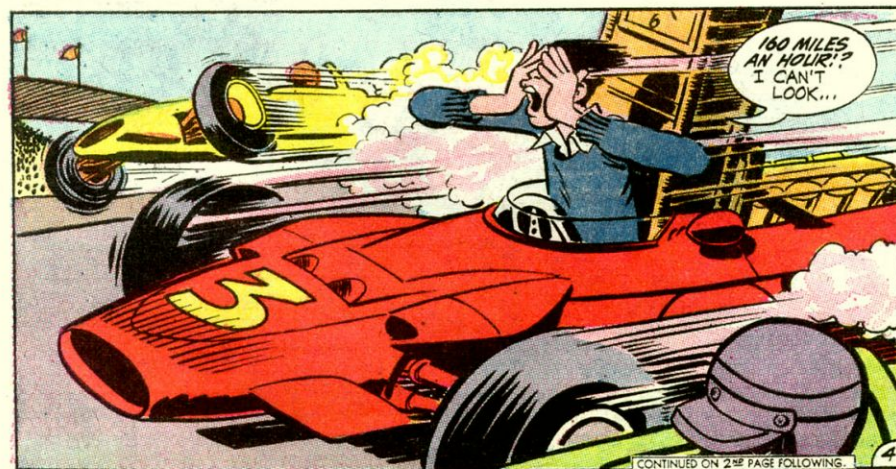
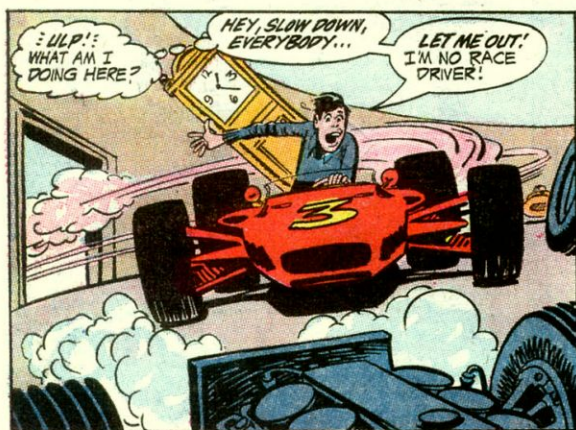
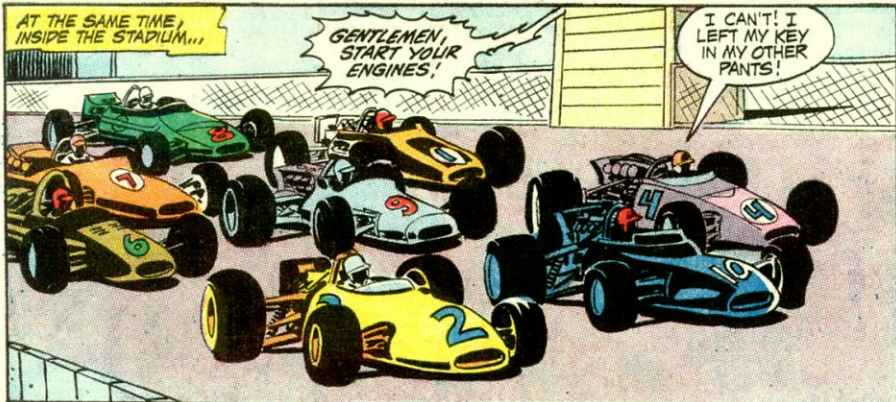
HEY, WATCH WHERE YOU'RE GOING--YOU... YOU **MENACE**!



PILE-UP SPEEDWAY

BIG RACE TODAY
\$ 50,000
IN PRIZES

FREE
AMBULANCE
SERVICE



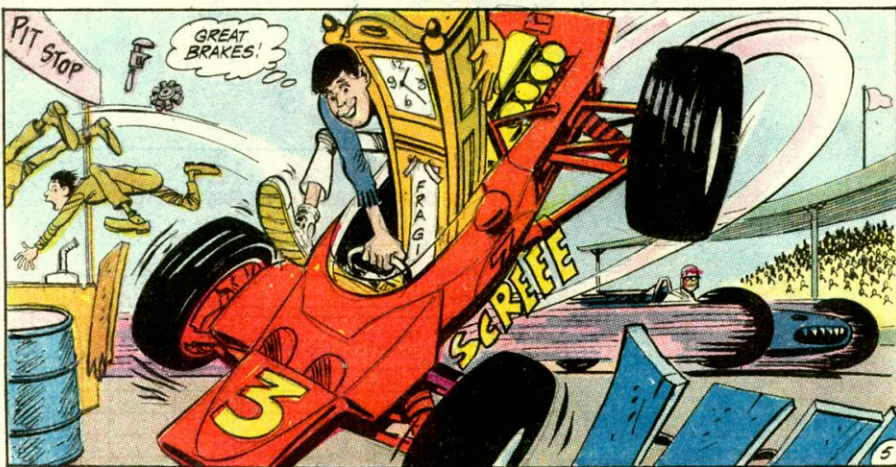
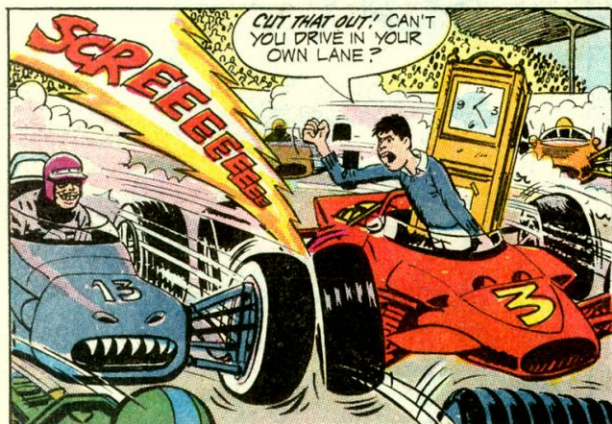
MOMENTS LATER IN THE PIT...

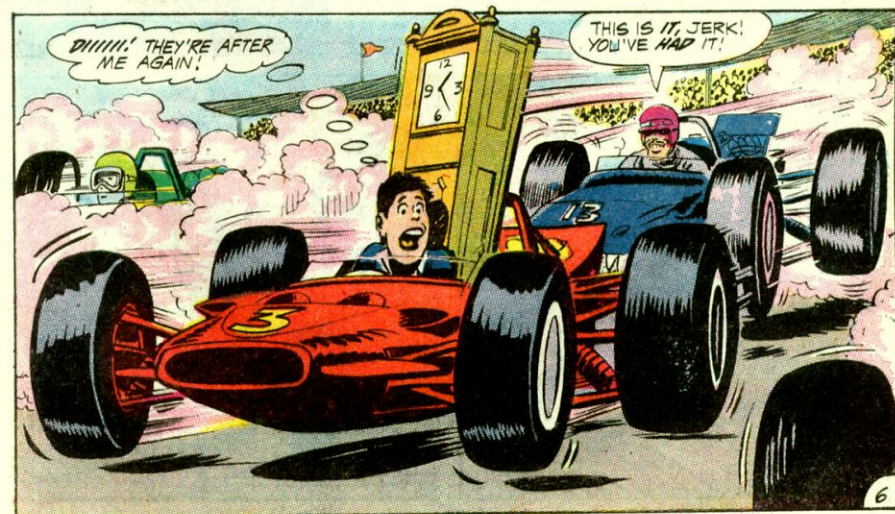
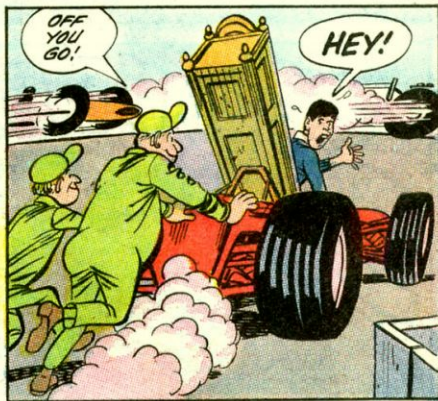
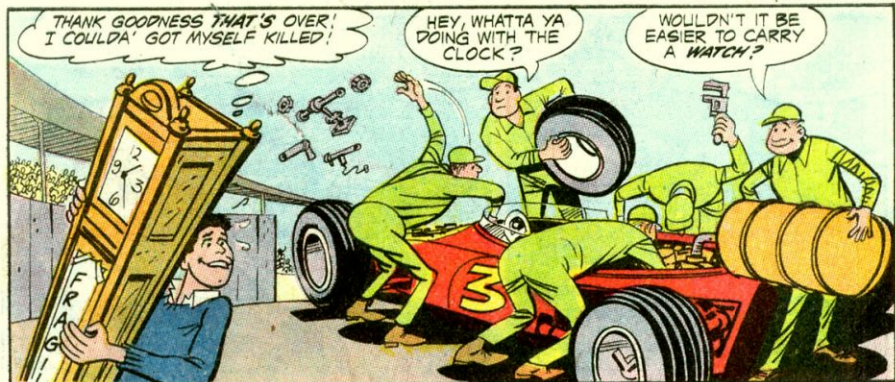
HEY, BOSS, WHERE'D THAT GUY IN THE BIG RED JOB COME FROM?

WHO KNOWS? BUT YOU BETTER KNOCK HIM OUT IF YOU WANT TO WIN! I'VE STAKED EVERY CENT ON THIS RACE!

WATCH ME CREAM HIM!

I GOTTA GET AHEAD OF THESE GUYS... THEY'RE SO RECKLESS! THEY SHOULD HAVE A POLICEMAN DIRECTING TRAFFIC HERE!

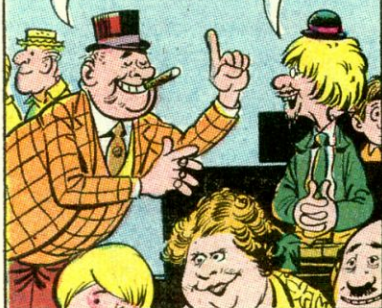




MEANWHILE...

RELAX, PROFESSOR!
I JUST ENTERED
OUR BOY IN THE
RACE!

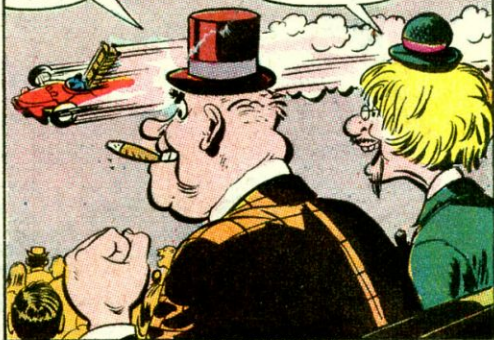
NOT A BAD
IDEA, MR.
BUCKSBY,
IT'S ALMOST
OVER!



LOOK AT
HIM GO! HE
MUST BE
DOING
250!

DOT'S NOTHING! WAIT'LL HE
SHIFTS OUT OF VURST GEAR!

HEY, I TINK
HE'S SHIFTING!



I CAN'T
LOOK!
WHAT'S
HE
DOING
NOW?

DONNERVETTER!
HE'S TURNED
UND HE'S GOING
DE OTHER VAY!
AGAINST THE
TRAFFIC!



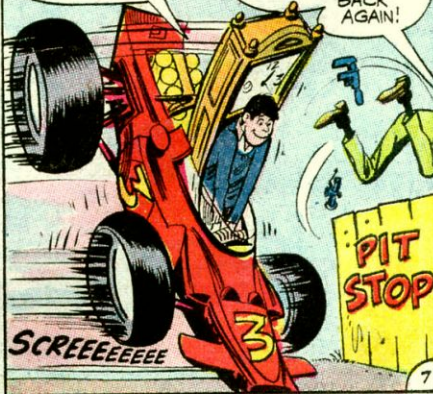
SUNDAY DRIVERS!

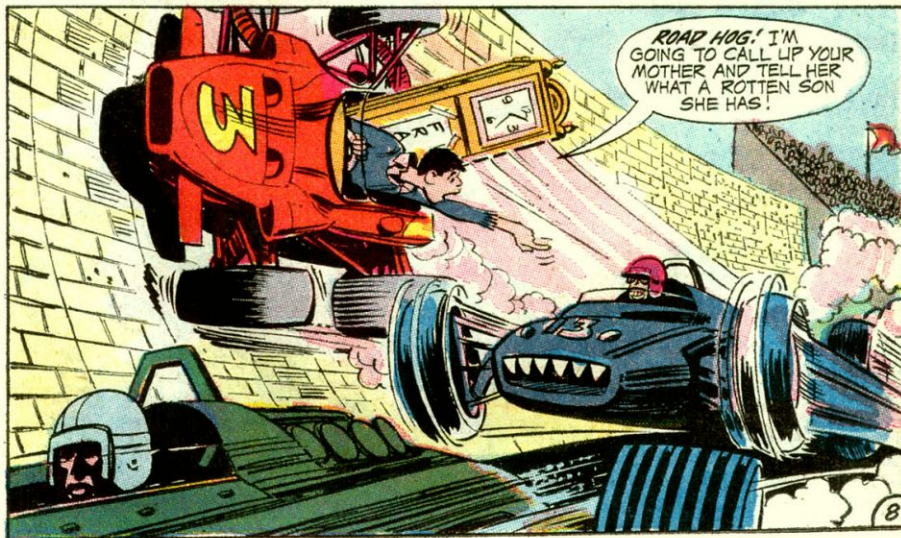
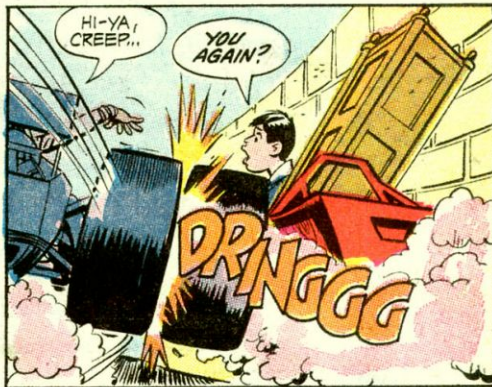
THIS IS GETTING
DANGEROUS! I'D
BETTER TAKE THE
FIRST TURN-OFF...

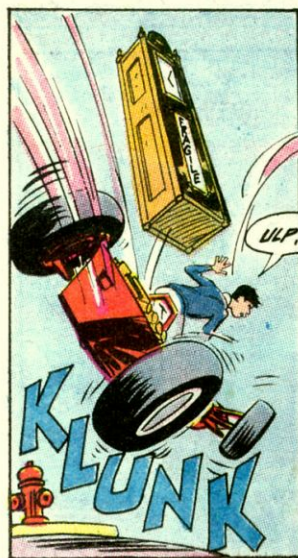
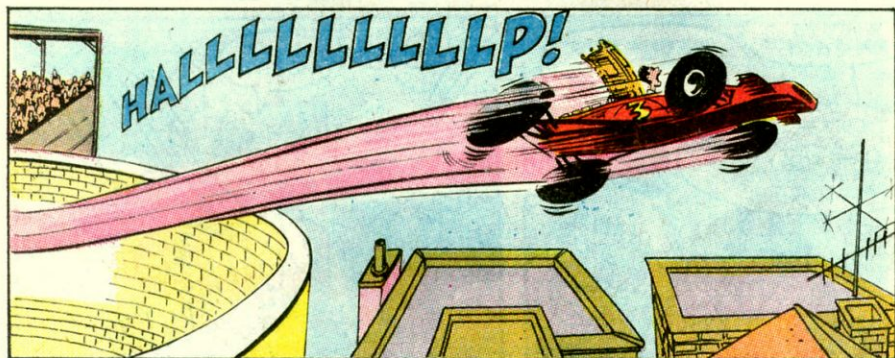
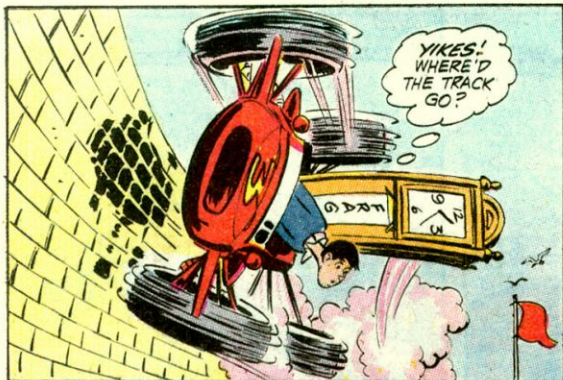


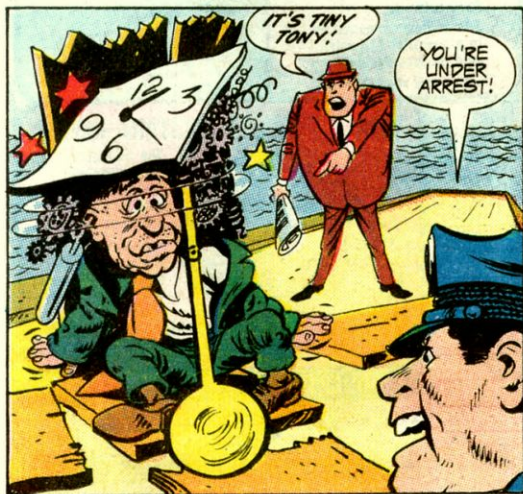
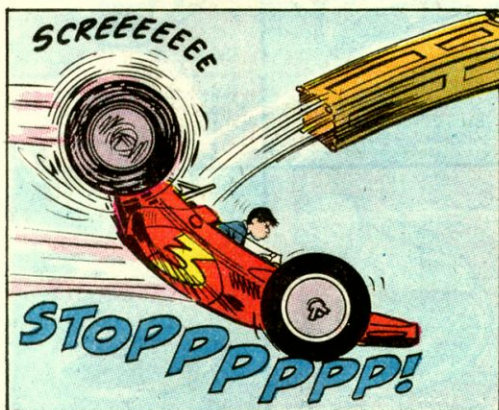
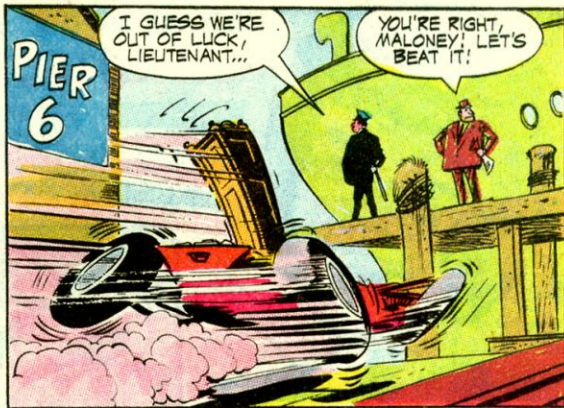
GREAT BRAKES!

HALP! THE IDIOTS
BACK
AGAIN!









MILITARY MEN! Your credit is good . . . with **NATIONAL Diamond Sales**

**ANY ITEM ON THIS PAGE
... ONLY \$20 MONTHLY!**

No Age Limit • No Red Tape • Lifetime Trade-in Guarantee

Illustrations
enlarged to
show detail.



THE DUKE
\$150

Dazzling diamond
man's ring in
handsome 14K gold.

7 monthly payments of \$20
and 1 payment of \$15.



THE CAPRI

\$275 both rings
A large fantastic
diamond set in a
youthful modern 14K
gold setting.

14 monthly payments of \$20



CHERRY BLOSSOM
\$200 three rings

15 fabulous diamonds set in
lavish 14K gold.

10 monthly payments of \$20
and 1 payment of \$5.



THE PRINCESS
\$180 both rings

Fantastic fiery diamond in a
"modern as tomorrow" setting
of 14K gold.

9 monthly payments of \$20
and 1 payment of \$5.



CROWN EMPRESS
\$275 both rings

3 large fiery diamonds set
in a beautiful 14K solid
gold modern design.

14 monthly payments of \$20.



APPLE BLOSSOM
\$160 both rings

10 flashing diamonds in a
lavish setting of 14K gold.

8 monthly payments of \$20
and 1 payment of \$5.

NATIONAL DIAMOND SALES, 401 - 15th St., Oakland, Calif. 94612

Send Item _____ Ring Size _____ NC-3-71

I will pay ☐ \$20 monthly

Name _____ Rank _____

Military Address _____

APO, FPO or City _____ State _____ Zip _____

Serial # _____ Discharge Date _____

Social Security # _____

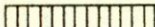
Home Address _____

City _____ State _____ Zip _____

Sweatheart or Wife's Name _____

Her Address _____

City _____ State _____ Zip _____



RING SIZE

Clip out—wrap finger—mark line at arrow point—mail with coupon.

WORLD'S FINEST MILITARY RINGS!



The ultimate in
craftsmanship!
Designed in 10K
gold for all
branches of service.

With fiery
diamond - \$189
9 monthly payments
of \$20 and 1 payment
of \$14.

With genuine Linde Blue Star - \$229
11 monthly payments of \$20 and 1 payment of \$14.

MAIL TODAY • SEND NO CASH

IF COUPON CLIPPED, SEND ORDER TO:
NATIONAL DIAMOND SALES
401 - 15th Street, Oakland, Calif. 94612

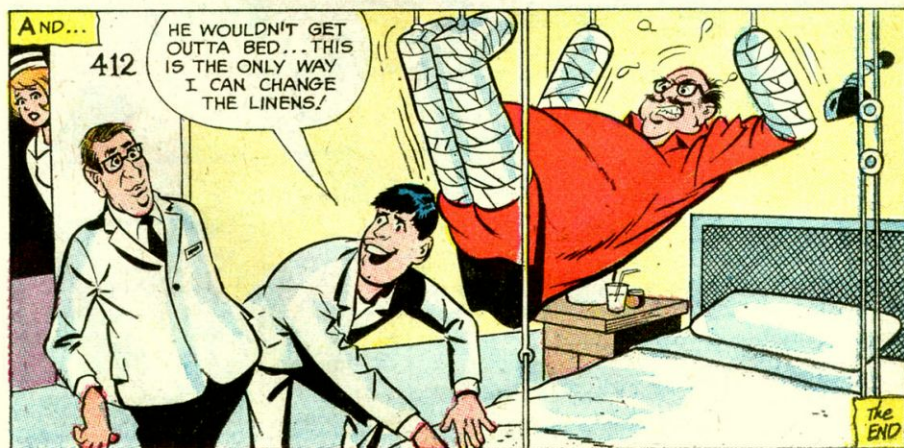
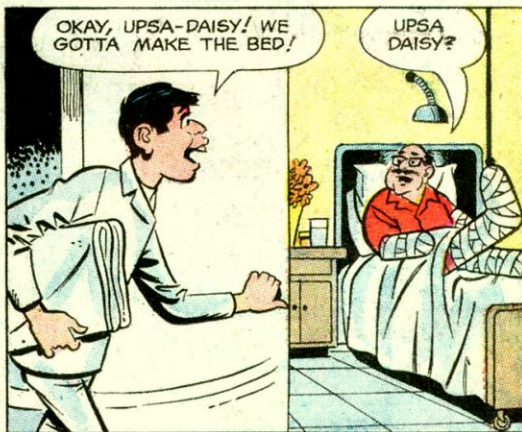
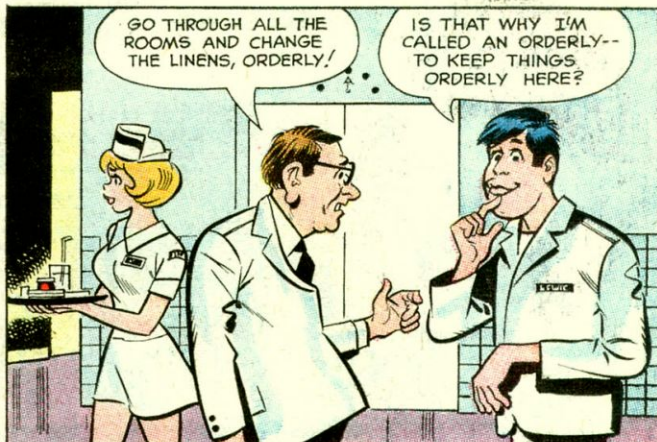
NO INTEREST • NO CARRYING CHARGE

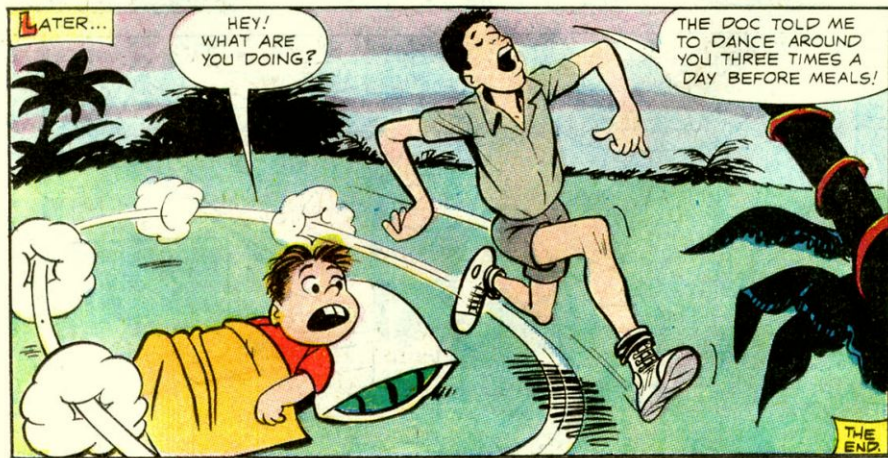
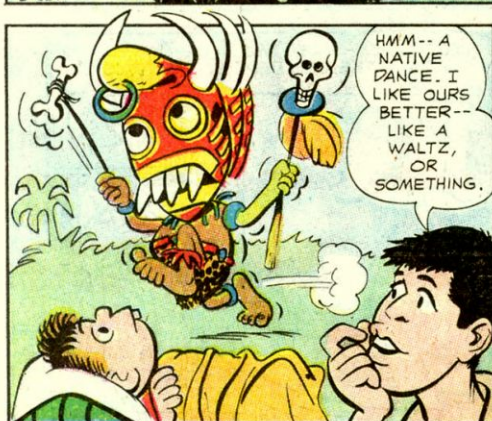
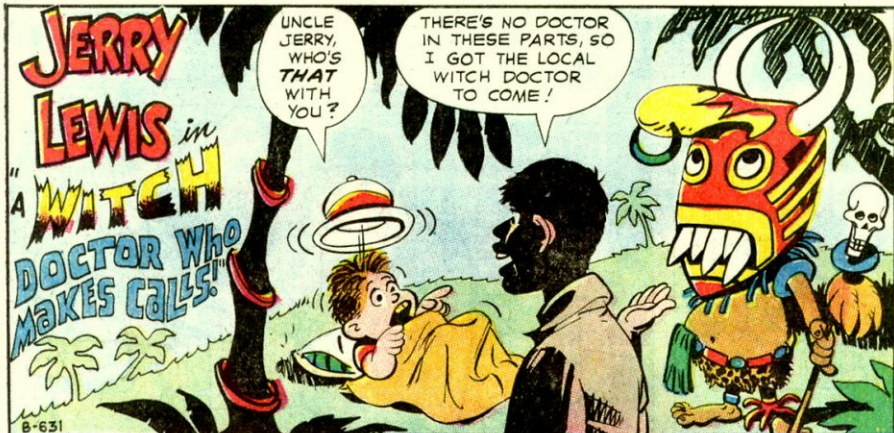
\$5.00 charge on all purchases to cover postage, shipping, handling.

JERRY LEWIS

in
"FROM BED TO NURSE"

8-403





Collections

Express yourself, be yourself, do your thing with these great new things.

USE ORDER FORM TO ORDER

CAMPUS CLASSICS, Box 310, FDR Station, New York, N.Y. 10022



1140 Ecology Sign 22" X 34"
(BL) Blue on green \$2.00



Support your local planet

1143 Support 22" X 34"
Color Earth photo \$2.00



1129 Peace Symbol
22" X 34" (BL) Orange and
gold on black \$2.00



1127 Tax Dollars
22" X 34" (BL) Purple,
yellow, blue, orange \$2.00



1106 Forgive (BL) 22" X 34"
Red and white on blue \$2.00



1124 Love/Peace 22" X 34"
(BL) Blue, hot pink, yellow,
green on black \$2.00



1605 Super Peace (BL) 43" X 28"
Cerise, orange, blue, and yellow on black \$3.00



1138 Women's Liberation
(BL) 22" X 34" Red, white
and blue \$2.00



1142 Do It! 22" X 34"
Full color photo \$2.00



1161 Easy (BL) 28" X 21"
Black, yellow, orange \$2.00



1173 Peace Flag (BL) 22" X 34"
Red, white and blue \$2.00



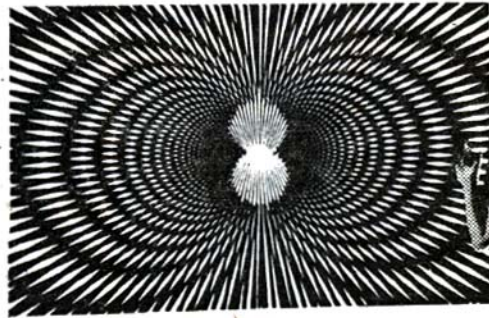
1153 Capt. America, Billy and George
40" X 28" Full color photo \$2.00



1136 Sun God (BL) 22" X 34"
Hot pink, orange, and
yellow on black \$2.00



1155 Don Quixote (BL) 21" X 25"
Black and orange on electric blue \$2.00



1076 Giant Wall 'n Ceiling — Fantastic 4 ft. X 6 ft.
Black and White Op Poster. Only \$3.00

A LETTER FROM JERRY

B-942



Hi Fans!

The story, *Hot Wheels and Cold Sweat*, in this issue reminds me of a few experiences of my neighbors and their teen-age kids. I was chatting with a feller down the street yesterday when his little big-shot came up to him and asked:

"Dad, can I borrow the car tonight?"

"What've you got two feet for?" said Pop.

"One is for the gas pedal, the other is for the brake!"

And this happened to another Drivers' Ed dropout. A Beverly Hills traffic cop's attention was drawn to a kid calmly driving down the wrong side of the boulevard. He rushed up to stop him.

"Don't you know what that white line in the middle is for?" he snapped, angrily.

The Boy Wonder thought for a minute, then answered brightly: "Bicycles?"

And let's not forget the *Sweet Young Thing*, who explained to her folks how her car had gone off the road in the dark.

"I was following the white line," she said, without batting a mascara-ed eye, "and the white line turned out to be a skunk!"

Then there was the high-school hotshot who got lost in the fog while driving his hot rod from Palm Springs to San Bernardino. He spotted a car ahead of him picking its way through the mist, and he decided to follow closely behind it.

Everything went smooth until the car that was guiding him suddenly stopped short—and the kid's car smashed into its rear bumper.

The boy jumped out to the ground and yelled angrily, "Why didn't you stick your hand out when you came to a stop?"

And an angrier voice yelled back, "Why should I—IN MY OWN GARAGE?"

Speaking of fog, I remember one night when I was driving back to L.A., I couldn't see two feet in front of my face. I pulled into a gas station.

"This is the foggiest place in the world," I told the attendant.

"Naah," he came back. "I been in lots foggier places."

"Where was that?" I asked.

"I don't know," he said, scratching his head. "The fog was so thick, I never DID find out!"

The other story, *The Bird with the Million-Dollar Beak*, also brings to mind a couple of yarns about our feathered friends. A lady I know in North Hollywood

loved birds, and her husband was rich enough to indulge every one of her whims. He was wondering what he could buy her for her birthday when he spotted a parrot that spoke 12 languages. He was so excited, he bought it on the spot and had it delivered to their house.

He could hardly contain himself when he got home that night. "How do you like that wonderful bird I sent you?" he asked.

"It was very thoughtful of you," she said. "He was so plump and colorful, it almost was a shame to put him in the oven."

"IN THE OVEN?" he shrieked like a madman. "That bird could speak a dozen languages!"

"So why didn't he SAY something?" the wife shouted back.

I also remember my own experience when I took a not-so bright feller from the studio duck-hunting. We sat shivering in a duck-blind early one morning when a greenwing teal came whirring past. It was flying so fast, neither of us could get a shot at it. But he kept his gun to his shoulder in firing position, long after the teal was out of sight.

"What are you doing?" I asked.

"Well," answered the dummy, "if the world IS round, that bird will be back in a minute!"

I should've known the kind of ring-a-ding he was. He took his bride to New York on their honeymoon not so long ago, and bought tickets for a musical show. At the end of the first act, he went to the box office and paid \$2.50 more to have his seats changed from the balcony to the orchestra.

A few minutes later, he was back at the box office, and very angry.

"Give me my money back," he demanded. "That's the same lousy show that's playing UPSTAIRS!"

By the way, it's too bad there wasn't enough space to show more of that backwoods character who rented us that shack in the *Bird* story. He came into our cabin one day, tracking a lot of soil.

"Sir," I told him, "when you come in here, I'd appreciate it if you wiped the mud off your shoes!"

"Land o' Goshen," he said, looking down, puzzled. "WHAT shoes?"

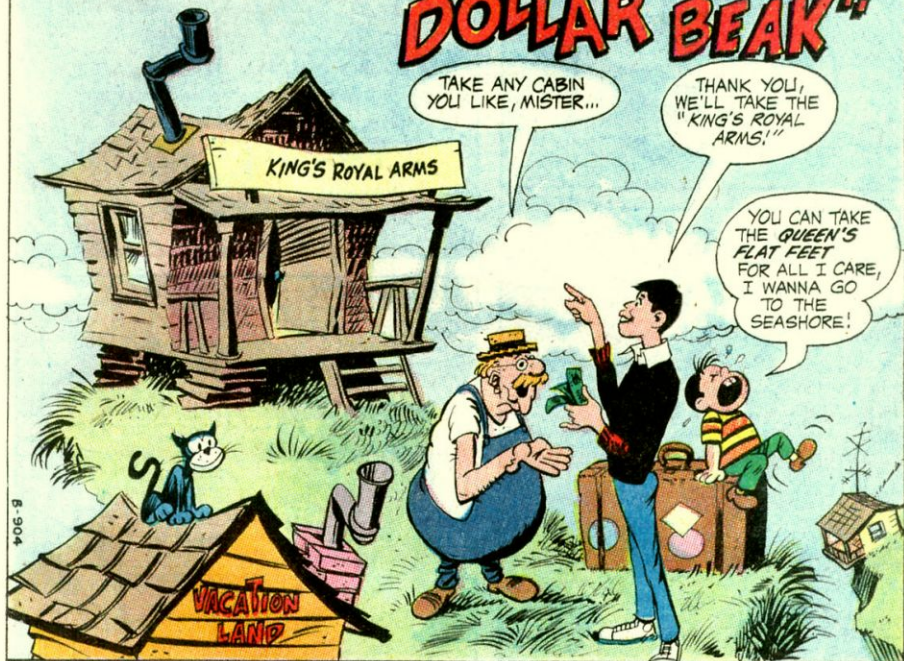
That's all for now. Be seein' you again here in these pages, in the movies, and on TV!

Jerry

JERRY LEWIS

FAR FROM THE CITY'S LOUD DIN, FROM THE TRAFFIC'S LOUD ROAR, FROM THE BILL COLLECTOR'S LOUD THREATS, OUR TWO HEROES FIND PEACE AND QUIET FOR THREE BUCKS A DAY (TOWELS INCLUDED) ATOP OLD BALDY MOUNTAIN. PEACE AND QUIET UNTIL THEY RUN INTO...

"the BIRD with the MILLION-DOLLAR BEAK"



LISTEN TO THAT
RAIN, RENFREW.
IT'S A GOOD
NIGHT FOR
SLEEPING!

SO SLEEP! WHAT
D'YA WANT ME TO DO-
SING "STORMY
WEATHER"? GOOD
NIGHT!



ZZZZ!

ZZZ!



NEXT MORNING...

ONE, TWO! ONE, TWO!
ONE, TWO--

WILL YOU
CUT THAT
OUT?

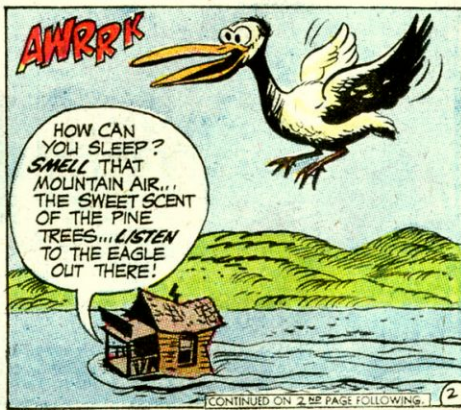
YOU'RE MAKING
ME TIRED
WATCHING YOU!

I'M GOING
BACK TO
SLEEP!



AWRRK

HOW CAN
YOU SLEEP?
SMELL THAT
MOUNTAIN AIR...
THE SWEET SCENT
OF THE PINE
TREES... LISTEN
TO THE EAGLE
OUT THERE!



CONTINUED ON 2 BE PAGE FOLLOWING.

COIN GRAB BAG FREE!

GIANT SURPRISE COIN ASSORTMENTS packed grab-bag style from collections* including rare, scarce and valuable coins up to 2000 years old! A real exciting treasure hunt; unpicked, unsorted—just as they are received—no 2 assortments exactly alike! Nobody knows what's in them... but each contains at least our guaranteed minimum \$4.50 catalog value for only \$2.98 plus 25¢ p.p. Our Super-Size \$9.00 minimum Catalog value only \$4.98 each plus 50¢ p.p. FREE! Order 4 of either size, get 1 same size FREE! Ideal gift for beginner or advanced collector. Handsome illustrated 32-page Guide, Catalog and Price List included free with order; otherwise 50¢.

FREE
With each order
32 PAGE
illustrated catalogue
of rare U.S. coins.

MATT NUMISS, Dept. NC-5, 4115-29th St., L.I.C., N.Y. 11101

**MAIL
COUPON
TODAY:**

***Partial List of Coins in Collections:**

Half Cents	Barber Dimes
Large Cents	Mercury Dimes
Flying Eagle Cents	Seated Liberty
Copper Nickel	25c
Indian Head Cents	Barber Quarters
Early Lincoln	Standing Liberty
Cents	25c
Two Cents	Seated Liberty
Three Cents	50c
Liberty Nickels	Barber Half Dollar
Shield Nickels	Walking Liberty
Buffalo Nickels	50c
Half Dimes	Civil War Tokens
Seated Liberty	Hard Times Tokens
Dimes	Coins of the World

MATT NUMISS, Dept. NC-5

4115-29th St., L.I.C., N.Y. 11101

Please rush the Coin Grab Bags ordered below:

Coin Grab Bags at 2.98 each plus 25¢ p.p.

SPECIAL: 1 FREE with 4.

SuperSize Bags at 4.98 each plus 50¢ p.p.

SPECIAL: 1 FREE with 4.

☐ Send Guide, Catalog, Price Lists only.

☐ I enclose 50¢.

☐ Payment enclosed ☐ Ship COD for balance plus COD Charges—I enclose 2.00

Goodwill deposit.

Name _____

Address _____

City _____

State _____

Zip _____

Build Working Models to Use and Enjoy!

MINI-SCIENCE KITS for MAXI-FUN

Exciting! Interesting! Safe! Educational!

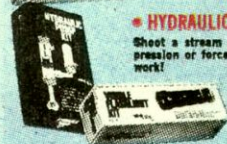


• ELECTRIC BELL KIT

Builds a PUSH-BUTTON BELL, ELECTRIC BUZZER, TELEGRAPH KEY. Send Morse Code. Can be used as an electric magnet.

• VISIBLE FLASHLIGHT KIT

Build a rugged, see-thru flashlight and actually watch the switches work!



• HYDRAULIC PUMP KIT

Shoot a stream of water 25 feet! Build lift, compression or force-type pumps. See all parts as they work!

• CAMERA & PRISM LAB

Build a working BOX CAMERA, bend & reflect light. Experiment with the color spectrum.



• LENS & LIGHT LAB

Bends light, projects & focusses images...even builds a simple telescope. With concave and convex lenses.

• WEIGHT MEASUREMENT KIT

Build an accurate double-platform scale for 11 kinds of experiments. Set of gram weights included.

• ELECTRIC MOTOR KIT

You build it, adjust speed, run it forwards or backwards, use it in many other ways!

EACH A COMPLETE, READY-TO-BUILD SCIENCE KIT with directions for other fun-filled activities. BATTERIES NOT INCLUDED.

YOUR CHOICE ONLY \$2.98 ea.

ANY 2 KITS...Special! Only \$5.00
ALL 7 KITS...Special! Only \$15.00

POSTAGE and HANDLING FREE!

NO C.O.D.s please. Send CASH, CHECK or MONEY ORDER. N.Y. State residents add sales tax.

MONEY BACK GUARANTEE

If not satisfied, return within 10 days for full refund.

ORDER NOW!

Use the coupon

WONDERS of the WORLD

P.O. BOX 835
Jamaica, N.Y. 11431

I enclose \$_____ Send me the following MINI-SCIENCE KITS:—

☐ ELECTRIC BELL ☐ CAMERA & PRISM

☐ FLASHLIGHT ☐ ELECTRIC MOTOR

☐ HYDRAULIC PUMP ☐ LENS & LIGHT

☐ WEIGHT MEASUREMENT ☐ SEND ALL 7 KITS

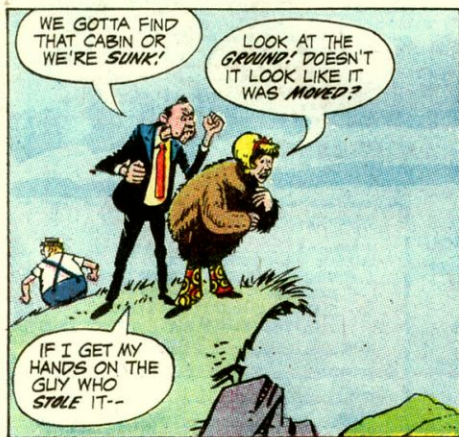
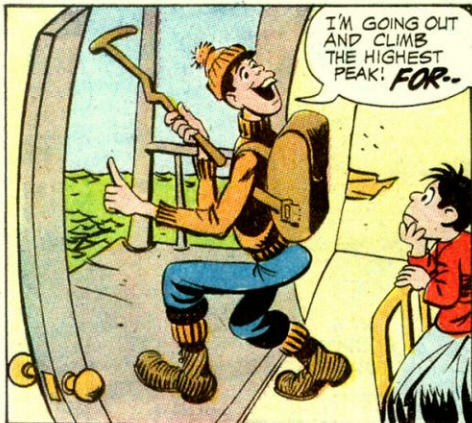
NAME _____

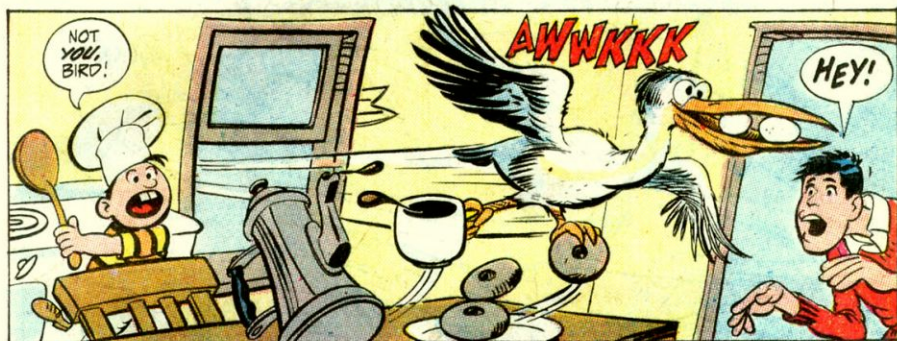
ADDRESS _____

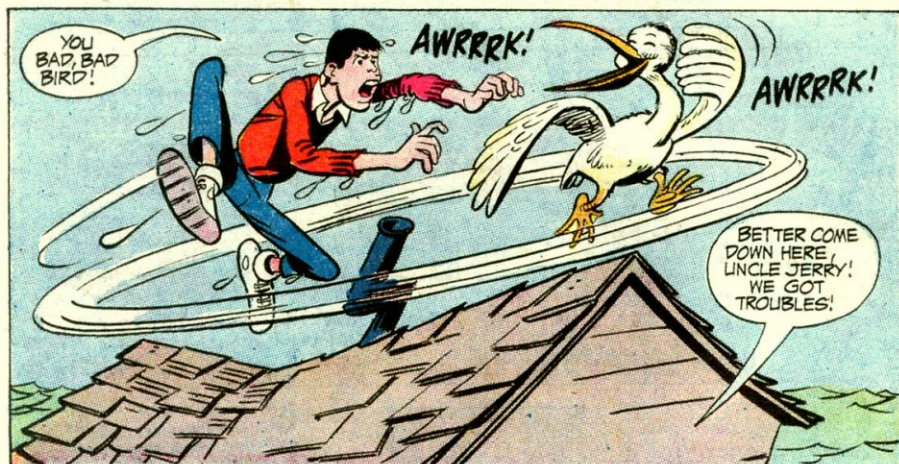
CITY _____

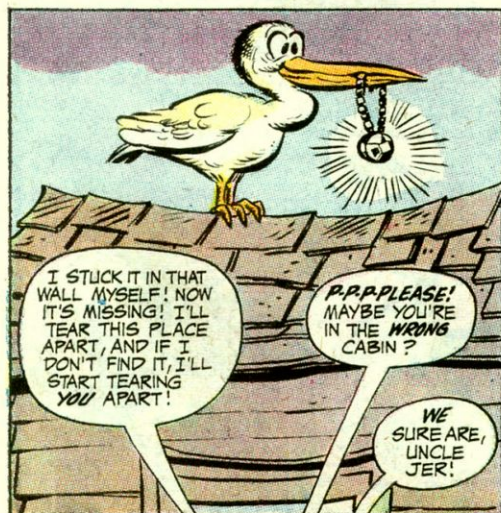
STATE _____

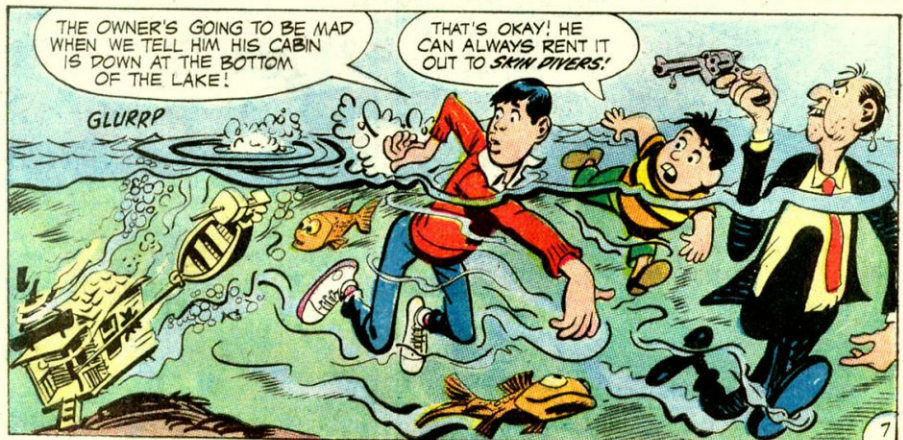
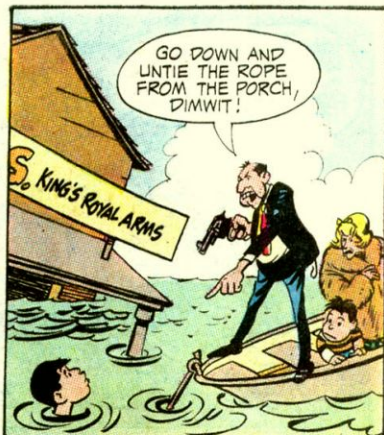
ZIP _____

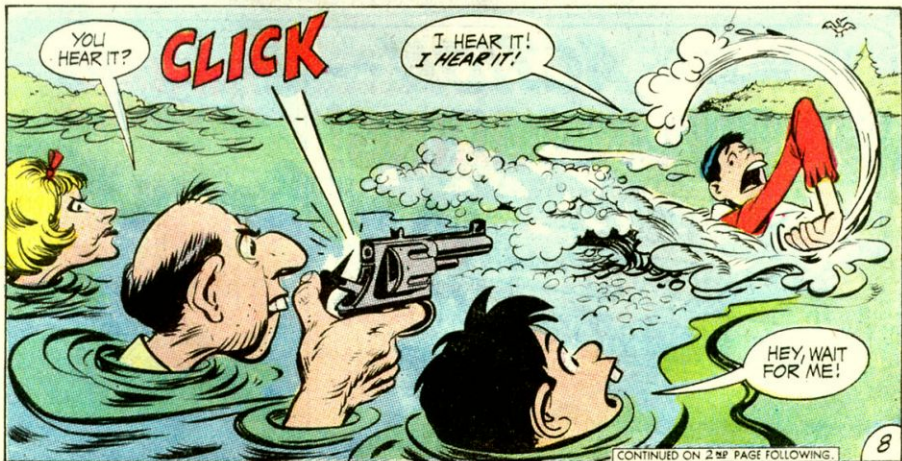
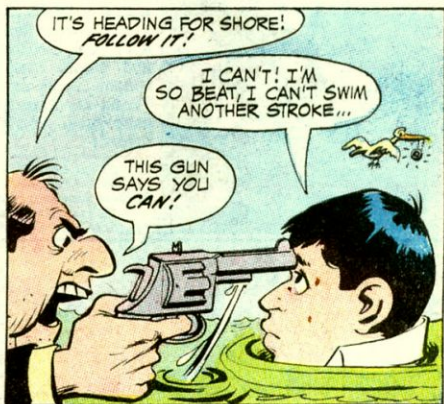
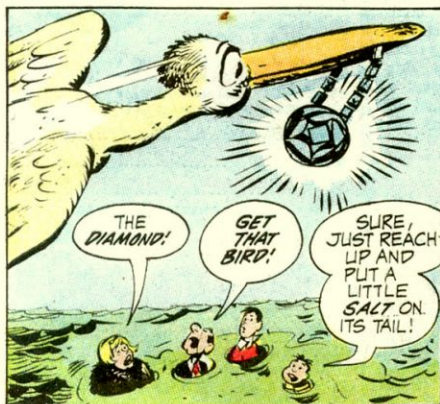
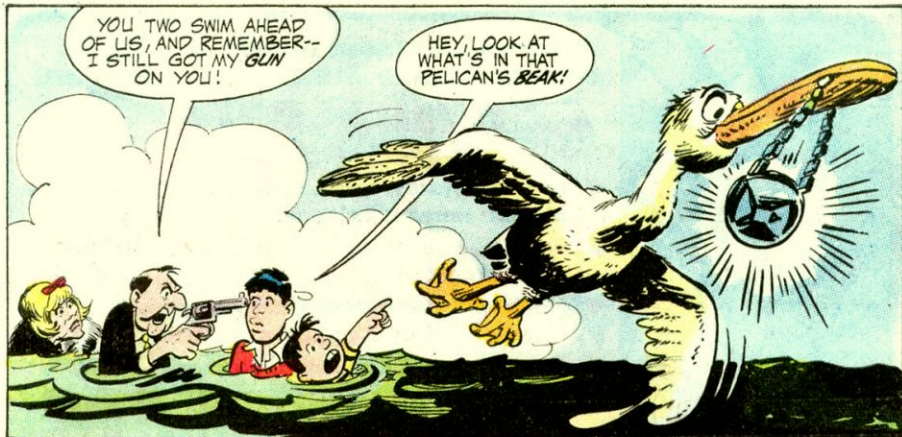












**DISCOVER THE HIDDEN SECRETS OF NATURE'S
MOST EXOTIC AND MYSTERIOUS HOUSE PLANT!**

The VENUS FLY TRAP

- See how it lures, traps, eats and digests insects up to 20 times it's size.
- Learn how you can actually train it with a pencil to perform only for you.
- Feed it raw hamburger from your hand.
- Experiment with it at home or school.

The Venus Fly Trap will grow easily in your home. It blooms into a bright green leafed plant with pink and white flowers, in only 3-4 weeks

and produces 6-12 traps per plant. Each pack comes with soil, bulbs and a complete instruction booklet, filled with fascinating facts and hints. Mail in this coupon today and start a Venus Fly Trap garden of your own. You'll be Delighted!

2-Plant Pack—\$1.55

4-Plant Pack—\$2.25

Mirobar Sales Corp. Dept. LPV-1
120 East 56th Street
New York, N.Y. 10022

only
\$1.00

Mirobar Sales Corp.
Dept. LPV-1
120 East 56th Street
New York, N.Y. 10022

Please send my Venus Fly Trap including soil, bulbs and instruction booklet at once.

2-bulb pack — \$1.00 + 35¢ postage and handling

4-bulb pack — \$2.00 + 25¢ postage and handling

Name

Address

City State Zip

New York State Residents add sales tax.



SIX TALES OF ACTION-- SWORDPLAY--DARING!

starring

★ THE VIKING PRINCE

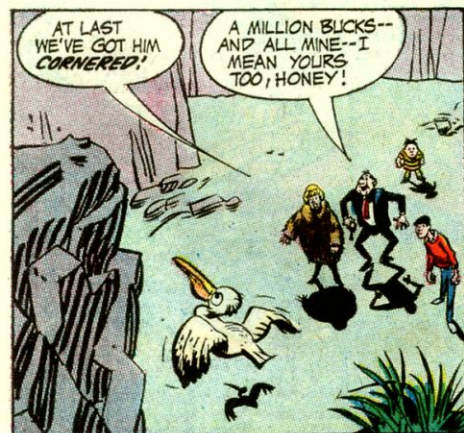
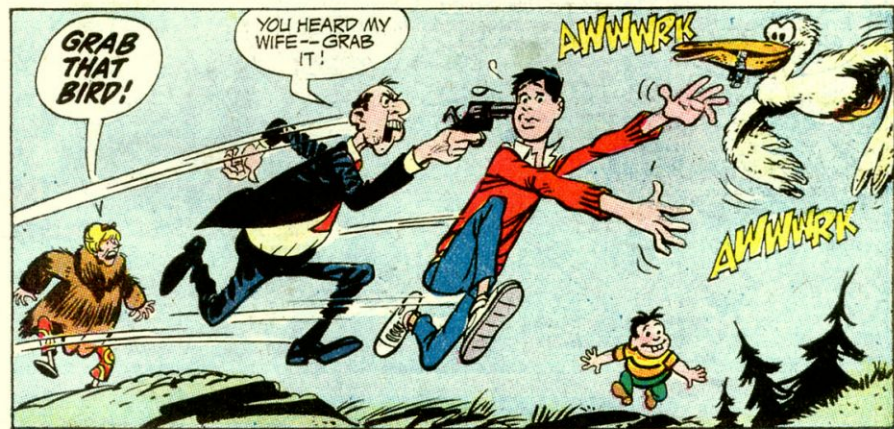
★ THE SILENT KNIGHT

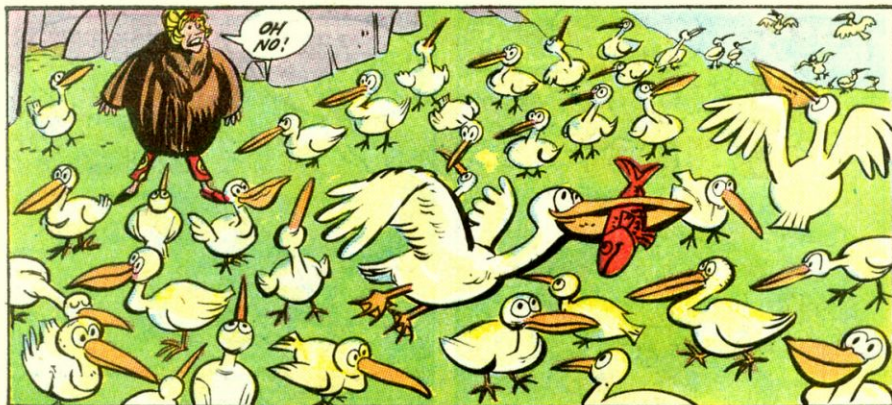
★ ROBIN HOOD 64 pages

★ THE GOLDEN GLADIATOR

on sale MAR. 2









The 20-plus important record artists listed above have joined together in a very special two-record set. It's all new, all stereo.

You cannot buy it in stores (which used to be called "...cutting out the middle man").

And nobody makes a dime off it.

To be able to make available this 28-selection set (with bound-in illustrated booklet), Warner/Reprise and its celebrated artists have mutually agreed to make no money on it. We do this because we suspect there are some of you who would actually buy more of our albums if you heard more from them.

That you haven't heard much of this material we hold obvious. There are over 8000 new albums glutting the market (and airwaves) each year. Some of our best stuff has to get overlooked. Or unheard. Underbought.

On SCHLAGERS' 4 sides you'll find such delights, trivia, and ecstasy as:

- An unreleased Frank Sinatra song — "Sabia" — recorded with Antonio Carlos Jobim.
- Joni Mitchell singing "Chelsea Morning."
- Rod McKuen's Carnegie Hall rendition of his hit song "Jean."
- One whole side filled with love songs by Peter, Paul & Mary, Petula Clark, Glenn Yarbrough, Trini Lopez, and other prominent idols.

Actually, for a two buck investment on a double album set, you shouldn't need much more persuading.



Peter, Paul and Mary □ Frank Sinatra □ Mason Williams □ The Association □ Joni Mitchell □ The Vogues □ Petula Clark □ The First Edition □ Dion □ Ella Fitzgerald □ Randy Newman □ The Everly Brothers □ Harpers Bizarre □ Rod McKuen □ Theo Bikel □ Glenn Yarbrough □ Gordon Lightfoot □ Vince Guaraldi □ Doug Kershaw □ Arlo Guthrie □ Miriam Makeba □ The San Sebastian Strings.

*** For \$2, You Can Own the Year's Biggest Bargain on Records.**

To: Schlagers/Warner Bros. Records/Burbank, Calif. 91505

☐ Send me Schlagers, the two-record set described in such excruciating detail above (\$2.00).

Name _____

Address _____

Zip _____

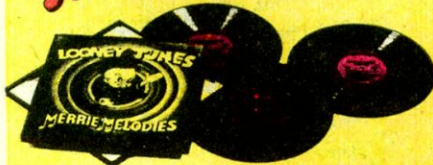
(Make checks payable to Warner Bros. Records)

DC

Over 30 Top Stars Bring You The Album Buy of the Year!

This All-New Three-Album Set, For Only \$3! [Hate to use all those exclamation points, but sometimes your mind wanders, Fats.]

LOONEY TUNES MERRIE MELODIES



Over 36 Selections Starring—James Taylor, Grateful Dead, Little Richard, Kinks, Van Morrison, Beach Boys, Frank Zappa, Mothers of Invention, John Sebastian, Ry Cooder, Arlo Guthrie, Youngbloods, Lovcraft, Gordon Lightfoot, Fleetwood Mac, Jimi Hendrix, Sweetwater, And Many More Top Artists.

This brand-new album is brought you at rock-bottom, no profits cost by all these worried Warner Reprise Records artists. They're worried because, in the glut on our airwaves, maybe you haven't heard their latest albums.

Now—because they (and we) have given up all profits to bring you this album at cost—you can tune into the music all these artists think you should be into, and do it pretty cheaply.

Looney Tunes and Merrie Melodies is three high-quality, stereo albums. Packed in a box, with a booklet that tells all about it. Hopefully, *Looney* will induce you to run out and buy these artists' full albums at regular prices; that's your business, though.

You can't get this album in stores; only by mail, cutting out the middle man. You should send for it, because it really is good.

And now, because at \$3, we can't run this ad forever.

TO: LOONEY TUNES
Warner/Reprise Records
Burbank, Ca. 91505

DC

Dear Loons:
I believe you, I believe you! Here's my \$3!

NAME _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

Small print department: Make checks payable to Warner Bros. Records. Allow about six weeks for the clouds in our mailroom and the U.S. Postal People to get back to you. This offer good only in U.S. and Canada, because Customs is such a pain.



FLY YOUR OWN 747 JUMBO JET!

TWO FEET LONG—22" WING SPAN

IT ACTUALLY FLIES!

**Here's an unusual toy that will soar
indoors and out, all year long.**

Fully dimensional,
this accurate scale model
of the big, new Boeing 747
weighs only 3 ounces!

Only \$2.95

PLUS 30¢ FOR HANDLING AND POSTAGE

Constructed by Dymo Products Company of glistening light-weight resilient expanded polystyrene, complete with official American Airlines red, white and blue insignia. Our 747 Astroliner 1/100 th scale model measures 24" in length, has a wing span of 22" and is aerodynamically balanced for excellent gliding. The fuselage, wings, tail, stabilizers and engines can be assembled in minutes and are joined firmly with special no mess contact adhesive strips. Your fingers never touch glue.

**mail
today**

NO C.O.D.s please. Send CASH, CHECK or MONEY ORDER.
N.Y. State residents add sales tax.

NATIONAL P.P. JET
BOX 123 SOMERS, NEW YORK
10589

Gentlemen:
Please send me..... 747 models at \$3.25 each.

Name _____

Address _____

City _____

State _____

Zip _____



1 Chicago



2 All Together Now



COLOR POSTERS



3 Blood, Sweat & Tears



4 Santana



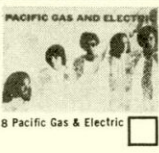
5 Bob Dylan



6 Johnny Cash



7 Redbone



8 Pacific Gas & Electric



9 Al Kooper/Liberty



10 Johnny Winter



11 Chambers Bros.—Love, Peace & Happiness



12 Chambers Bros.



13 Donovan #1



14 Donovan #2



15 Sly & The Family Stone



PRETTY BIG

22" x 33"



16 Al Kooper/Tyranny



17 Fireign Theatre



18 Taj Mahal



19 It's A Beautiful Day



20 Gary Puckett & The Union Gap



25 The Raiders #1



26 The Raiders #2



ORDER PLENTY



34 Catfish



32 The Byrds



33 Argent



27 O.C. Smith



22 The Beatles



21 Sgt. Pepper's Lonely Hearts Club Band



23 The Beatles



28 George Harrison



29 John Lennon



30 Rock & Other Four Letter Words



WRITE HOW MANY POSTERS YOU WANT IN THE BOX BELOW EACH PICTURE. TEAR OUT ENTIRE AD AND RETURN WITH FILLED IN COUPON.

Mail to: Columbia Color Posters • Dept. S
P.O. Box 5678 • Terre Haute, Indiana 47805

SEND ME THE POSTERS I'VE ORDERED ABOVE. I enclose my check or money order for the entire amount.

_____ posters at \$2.50 each (includes mailing and handling cost)\$_____

Local sales tax _____

Total amount enclosed _____ \$_____

Name _____ Please Print

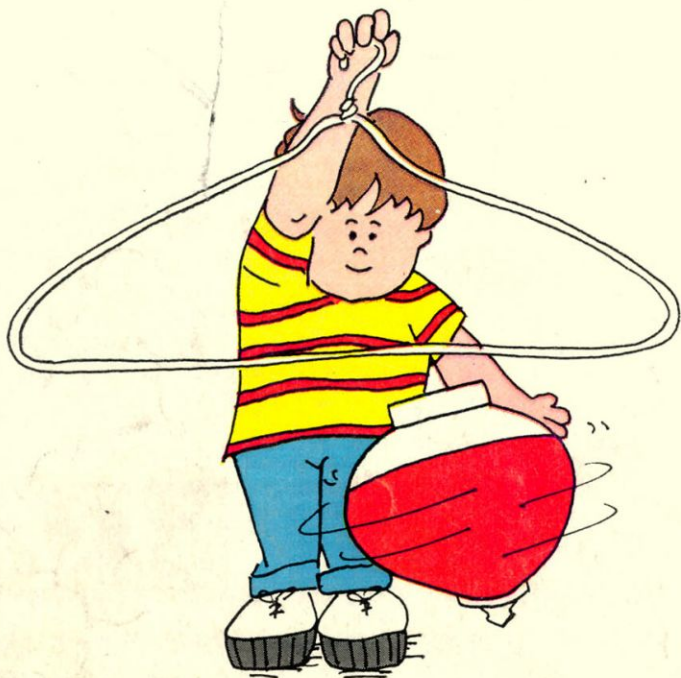
Address _____

City _____ State _____ Zip _____

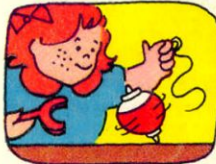
Available only in territorial U.S.A.
Offer Expires Dec. 31, 1971

© 1970 CBS Direct Marketing Services Inc.

MG



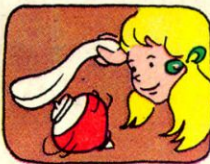
THE GROOVY GRABBER.™ IT'S MUCH MORE THAN JUST A TOP.



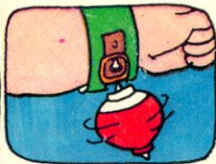
TAKE A LOOK AT THE GROOVY GRABBER.™ COMES WITH A LAUNCHER TO SET IT SPINNING.



SURE, IT LOOKS LIKE A TOP, BUT IT'S MAGNETIC. HOW DOES THAT GRAB YOU?



WHOEVER SAW A TOP DO THIS BEFORE?



GET GROOVY GRABBER.™ DOES 1000 TRICKS. IT'S MUCH MORE THAN JUST A TOP.