





MY LITTLE MARGIE

VOLUME 1, NUMBER 30

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(Printed in U.S.A.)

MYLITTLE

LITTLE,

LITTLE,

MARGIE!













LADY MONTANE IS A WIDOW, COMES FROM A VERY DISTINGUISHED ENGLISH FAMILY! HER HUSBAND WAS LOST AT SEA IN HIS YACHT MANY YEARS AGO...



WE BECAME FRIENDS...AFTER ALL, I'VE
BEEN A WIDONER FOR YEARS! I... I'M NOT
BAD LOOKING AND ... NOW SEE HERE;
MARGIE, WHY SHOULD YOU
ASSUME THAT SOME WOMAN
COULDN'T FALL IN LOVE WITH ME! SAY A
WORD!

























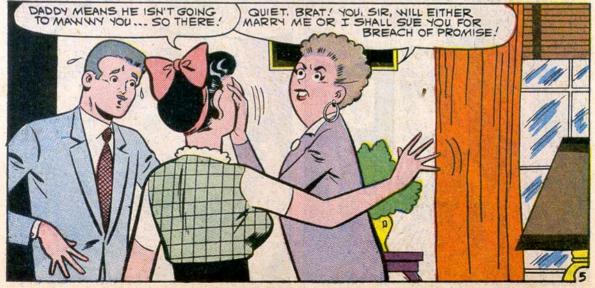


























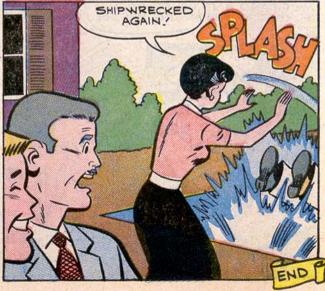








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NOT A TOY!



WEEKLY PRIZES







"PLASTIC KROKAY SET

EXCITING OUTDOOR

4 UNBREAKABLE PLASTIC MALLETS AND BALLS

9 WICKETS

STAKES

INSTRUCTIONS

GOLF SET UNBREAKABLE

BAG WITH STRAP

33" DRIVER

31" IRON

30" PUTTER ALL WITH STEEL SHAFTS AND PLA TIC HEADS AND GRIPS

TWO ZIPEE GOLF BALLS CANNOT BREAK WINDOWS!



PLAY SAFE WITH THIS UNBREAKABLE 30" BASEBALL BAT

ZIPEE BASEBALL

REGULATION SOFT BALL

FAST ACTION AS THE ZIPEE BALL CURVES. TWISTS, DROPS

CANNOT BREAK



and the

RO

"HI-LI"



NOW IN A SAFE, EX-CITING VERSION FOR YOUNGSTERS! TWO PLAY-SAFE UNBREAK ABLE RACQUETS WITH ADJUSTABLE STRAPS TO FIT ANY WRIST LIGHTWEIGHT UNBREAK-ABLE PLASTIC BALL CANNOT HURT ANYONE. WILL NOT BREAK WIN DOWS. (PLAY AGAINST WALL, HANDBALL COURT, ETC.)

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AGE .





| | 7 67 | |
|----------------|------|--|
| THE TRANSOGRAM | | |
| | | |

NAME ADDRESS

_ STATE

2. ENTER AS OFTEN AS YOU WISH: EACH ENTRY MUST BE MAILED SEPARATELY, OF ENLER AS DELEM AS TOW WINE FACH EN RY MUST BE MALLED SEPARATELY OF FICAL COUPONS ARE IN ALL CHARTION COMICS AMNOUNCING THE SYEEPSTAKES ON THE COVER WEEKLY WINNERS WILL BE CHOSEN BY THE EDITORIAL STAFF OF CHART-TON COMICS GROUP IN A BI INDFOLD DRAWING. THE WEEKLY PIRST PRIZE WINNER WILL BE THE FIRST ELIGIBLE ENTRY PICKED. ONLY ENTRIES WITH THE CORRECT SEALS MARKED ARE ELIGIBLE, ALL ENTRIES BECOME THE PROPERTY OF CHARLTON PRESS AND CANNOT BE RETURNED

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GRAND

FROM AMONG THE 22 WEEKLY FIRST PRIZE WINNERS ON THE BASIS OF THE BEST TRANSOGRAM' SEAL NAME SUBMITTED IN THE OPINION OF THE JUDGES.















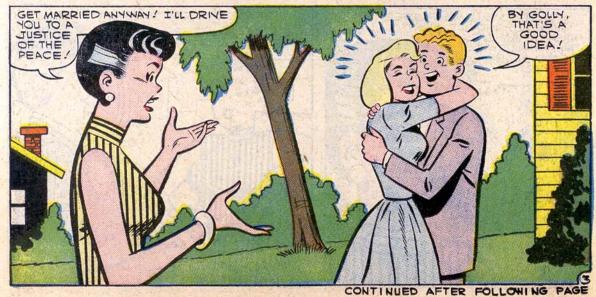














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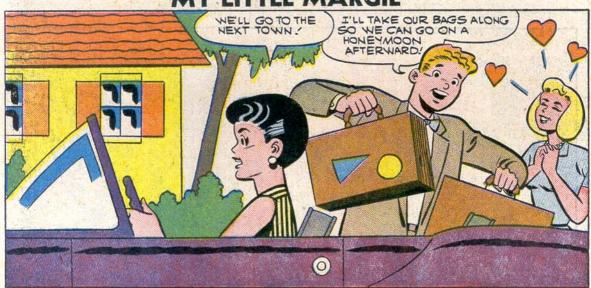
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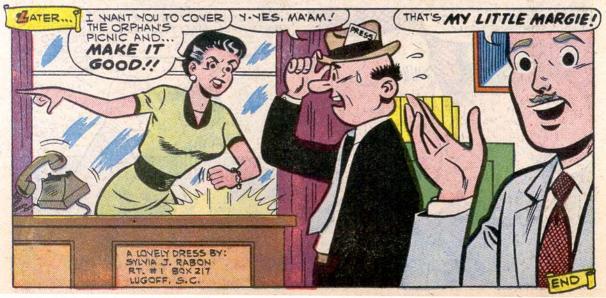








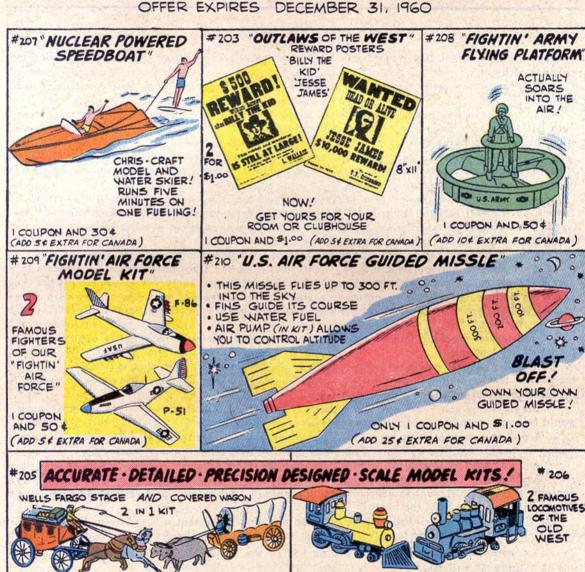




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A KNIGHT ON HORSEBACK

Mr. Henry Howell had a hard day at the office. For five hours he had been adding long columns of figures.

"No matter how many times I add them we are still short one cent," he complained to his

assistant. "So we spend five good precious hours worth a lot of money just to find one missing cent," said Bill Jenkins. "Seems to me I could donate that little coin and save us all that energy. We might have been playing golf today. The course opened at twelve."

"Why didn't somebody tell me that," snapped back Mr. Henry Howell as he took a penny out from his pocket and put it on his desk." It's my cent that is missing so I make it up from my

pocket. We play golf tomorrow afternoon."

Since her husband seemed in a fairly good mood and they were going to have roast beef at supper, Mr. Howell thought it would be the appropriate time to tell him the news about their son, Dave. She waited till just after Mr. Howell had asked for a second cut of roast beef.

"Dave wants to buy a horse," was all she said.

Her husband took a good look at her and then at his one and only precious offspring.

"What does a sixteen year old boy want with a horse?" he demanded. "If he wants to go horseback riding he can rent a horse at the Pelham Academy. Where would we get all the thousands of dollars for a horse? I noticed an item in the newspaper yesterday. They sold a racehorse for twenty-five thousand dollars, and you only have thirty-three dollars in your savings account, my son."

A red headed freckled thin youth who seemed to get taller each day had the answer ready on the tip of his tongue.

"This horse will only cost twelve dollars, dad We are going to have a school play. I have the part of the hero knight. We thought it would be a good idea if I rode on a horse on the stage. It would give realism to the play."

"Forget it my son," advised the father. "I bet if you talked it over with your principal she would tell you it was just a lot of nonsense. Mrs. Hortense Lewison is a very intelligent woman."

"I did talk it over with her, dad," continued Dave. "The purpose of the play is to raise

money for the United Charity Fund. The horse ought to help us sell more tickets."

And she said no in capital letters," grinned the father.

"She thought it such a good idea that she offered to buy the horse with her own money," declared Dave. "But I want to keep him. Mr. Feigelman said for five dollars a month he will keep him on his farm. Can I get the horse?"

Mrs. Howell gave her husband one of those pleading looks that a wife knows how to present when she wants her husband to agree with their son. So Mr. Howell gave his consent.

"You're wonderful, dad," said Dave as he left the table. "Now to tell Francine the news.

She is helping me with my tests." Twenty minutes later, Dave was with Francine in her living room. Her father had shut off the

T.V. set and was reading the sports page of the newspaper.
"I am going to buy that horse," he told Francine. "So when I rescue you from that dragon I

will be mounted on my horse. Just like the knights did it in the days of old."

"But there weren't any dragons in those days," corrected Francine. "Now you better forget the horse and study your geometry."

"If they only made it simple like asking how you can serve a square meal on a round table. that would make sense," laughed Dave. "But when I have to know why two lines never meet no matter how far extended in space, it just leaves me cold. I really don't care how far the lines go. They mind their business and I mind mine-seems fair to me, doesn't it."

'No it doesn't corrected Francine. "You have to pass this test. Otherwise you are out of the cast in the play. That's the school rule. So let's put our eyes upon the correct pages in the

book."

They studied for two hours. Francine offered Dave a piece of her chocolate cake-the one she baked herself. He tried it and was loud in his praise.

"If all circles could be subdivided into segments of chocolate cake it would make geometry

much more interesting."

The next day Mr. Winston gave a simple test to his mathematics class. He marked the papers in his off-duty period, but he was very puzzled when he read Dave's paper. Instead of subdividing a circle into six parts, Dave talked about cutting a round chocolate cake into six pieces.

"Correct idea," admitted Mr. Winston. "I will give him part credit. Now let me see. He has a total of 66 points. So he passes this test and remains in the cast of the play. Too bad they

didn't sell many tickets for the first performance." Came the night of that first performance for "A Knight on Horseback" and all the parents. relatives, and friends of the performers were there-not many more and the auditorium was only half sold out. It was the kind of play that had been done over and over again during the years.

In the third act, Dave rode onto the stage with his horse. He waved his sword in the air at the

"dragon" and shouted to Francine:

'Fear not my Princess! For I, Ethelbard the Noble, will do battle for you and fight this

monster that threatens to destroy your father's kingdom."

"I believe in your brave heart," began Francine but she never finished the lines. Suddenly the horse noticed Mr. Daley in the audience. Mr. Daley owned the livery stable on Morsham Boulevard. He had sold the old faithful nag to Dave for the sum of twelve dollars.

The horse turned around quickly and headed for the steps. The next thing Dave knew was

the fact that the horse was now in the aisle. Dave tugged at the reins.

"Have a heart, my horse," he pleaded. "The fair Princess will be captured by the dragon. Then what will I do?"

The audience roared with laughter. They thought it was part of the script. The horse went

right up to Mr. Daley who sat in an end seat. He patted the horse on the head. "Go back and help this boy to save the girl," he told the horse. "You can't let a dragon win!"

The horse turned around and climbed slowly up the stairs and was soon again on the stage. Dave waved his sword. "I forgot what I say now," he uttered.

"The dragon must be killed," prompted Francine.

"Why must the dragon always be killed?" protested the animal which really consisted of Herbert Boshun and Ted Lowery.

"You can't have a play in which the dragon kills the knight and gets the Princess. It just isn't done."

Again the audience roared with laughter. Mrs. Elleny, in the wings, who was directing the play, didn't know what to do. To let them continue that way or ring down the curtain. But the fact

that the people were enjoying it was enough for her. From then on, nobody could follow the script. The horse ran around the stage chasing the dragon.

A tired Dave went home and his father and mother said nothing to him. They had witnessed the play. But when they tuned in on the late late show, the announcer talked about "the hit of the season that was being produced at the Baft High School."

The next day there was a rush for seats. The auditorium was sold out. It was agreed to produce the play exactly the same way as the night before. Ad lib if the lines were forgotten. Mr. Daley was contacted and agreed to sit in the same seat. This time critics from the county

newspaper, the local newspaper, and a theatrical magazine came. They too laughed. And the next day there was a demand for an extra performance. It was given and everybody was happy. A very large amount of money had been raised for the charity. The principal, Mrs. Hortense Lewison, gave a supper for the cast and their parents.

A lot of speeches were made. Then Mr. Howell got up and said that he had a surprise for his son.

"You wanted a real horse. Not an old nag. One you can ride every day. I shall buy it for you as a present. Now what have you to say my son?"

Dave got up to reply and Francine held his hand so he wouldn't be too nervous.

"You're a wonderful dad," he began. "You know and understand your son. So many thanks for the offer to get me the horse. But if it's just the same to you, I would rather have a 25 horsepower outboard motor. You can't drive a horse on water, can you dad?"

THE END



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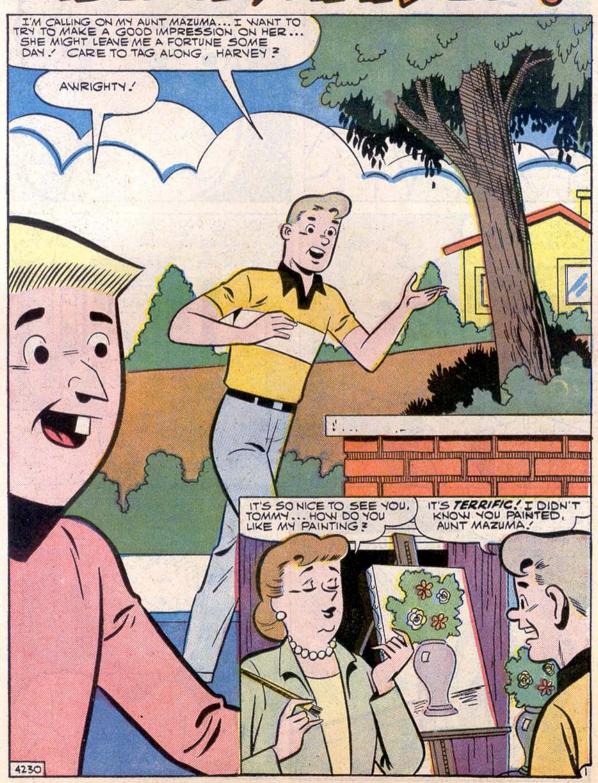
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TRY TO MAKE A GOOD IMPRESSION ON HER ...
SHE MIGHT LEANE ME A FORTUNE SOME
DAY: CARE TO TAG ALONG, HARVEY?





































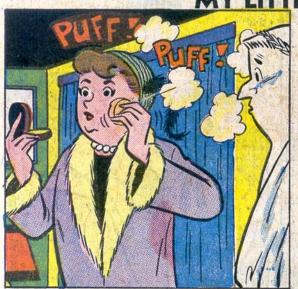




















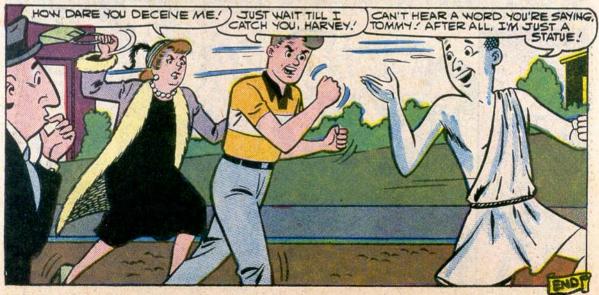






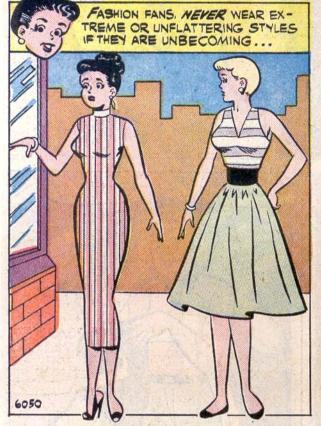






MYLITTLE

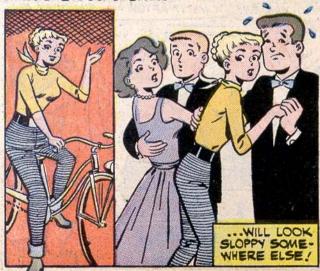
MARGIE'S Beauty Hints



WITH HAIR STYLES, YOU CAN LOOK LOVELY MITH THE POODLE CUT OR THE STYLE MAY BE ALL WRONG FOR YOU ...



AT TIMES, STYLES SEEM TO BE 700 EXTREME! THE SADDLE SHOES AND LEVIS THAT LOOK FINE FOR ONE OCCASION...

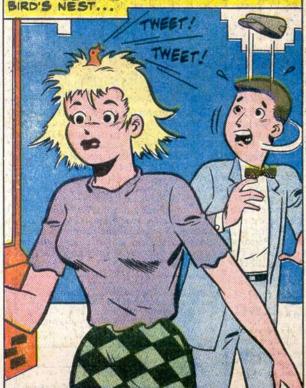




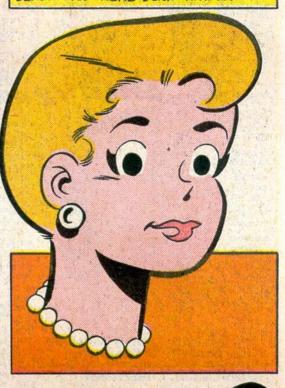




YOU SHOULD WASH YOUR HAIR FREQUENTLY, FANS... BE SURE IT'S ALWAYS NEAT, NOT A BIRD'S NEST...



MAKE -UP IS INTENDED TO ENHANCE THE BEAUTY YOU WERE BORN WITH ...



... AND NOT TO DISGUISE THE REAL YOU COMPLETELY ...



IN SHORT, GIRLS, KEEP CLEAN, NEAT, WEAR FASHIONS FLATTERING TO YOU, AND YOU'LL ALWAYS HAVE A BEAU!



THE STAND MALE ETTINGS

HERE IS A LIST OF SOME OF THE WONDERFUL FANS WHO ARE CONTRIBUTING FASHIONS TO MY LITTLE MARGIE! NOW YOU CAN WRITE TO EACH OTHER AND COMPARE YOUR IDEAS AND CLUB NEWS! BECAUSE OF LIMITED SPACE, WE COULD ONLY LIST SOME OF THE FANS... BUT EACH ISSUE WILL HAVE MORE NAMES!

Neysa Goldman 4230 Bedford Ave. Brooklyn 29, N. Y. Gloria Potter Box 665 Moosup, Conn. Grace Mortellaro 568 Grand St. New York 2, N. Y.

Ann Louise Connell 195 Eastern Ave. Fall River. Mass. Sheri Shrout
P. D. Box 314
Laytonville, Calif.

Alice Burton 7712 West St. Houston 16, Texas

Bette Adler 701 Linden Blvd. Brooklyn 3. N. Y. Carol Flerianowic 6113 Reddland Philadelphia 42, Pa. Mary Ann Wilchinski l Union St., Inkerman Pittston, Pa.

Muriel Gravina 223-45 St. Brooklyn 20, N. Y. Lynn La Tramboise North U. S. 235515 Oscoda, Mich.

Susan Sullivan 9710 Millburn Dr. St. Louis 21, Mo.

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She Once Had THIN LEGS!

"Now I have Fuller Calves, Shapely Thighs, Hips and Ankles."

Writes Miss R. U., Cleveland, Ohio

THE most encouraging news for women with thin, under-developed legs has just been revealed by Henry Milchstin, Ph.T. If your thin legs are due to normal causes and you haven't any disease or pathological condition, you should try to attain the strong alluring shapely legs you've always wanted. This well-known physiotherapist, who was Piesident of the Metropolitan School of Physiotherapy and is a member of the New York State Society of Physiotherapist, has an enviable record of helping lovely stage and screen actresses as well as women like yourself to mold beautiful legs. Over a period of 32 years, he has used an amazingly natural method which is unsurpassed by anything we have ever seen.

ORDINARY METHODS FOUND TO HELP LITTLE IN FILLING OUT THIN LEGS

Many women engaged in improper strenuous exercises and calisthenics used up a lot of time and energy but it did next to nothing for rounding out skinny legs.

Other women actually tried weight gaining diets to improve skinny legs. The legs generally gain far less, if anything, in proportion than the rest of the body. Also, adding flabby fat to the legs does not necessarily result in the seductive, shapely curves which men admire and which look so appealing in anything you wear



IN MANY CASES DOCTORS ADVISE **USE OF THIS TECHNIQUE**

This Progressive Scientific Method for developing skinny legs is based on the knowledge and experience of the medical profession, physio-therapists and famous body building experts throughout the world

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"ALL-AROUND GLAMOUR LEGS" HELP WOMEN IN EVERYTHING THEY DO

Most figure experts agree that poor legs spoil an otherwise shapely figure . . . while nicely rounded limbs add an appearance of over-all

beauty to even the poor and average figure. Because the legs are the one part of the body which always shows, glamorous legs help you look better in any clothes you wear — dresses, skirts, sports and play clothes, bathing suits, etc. They make you a more desirable dance partner and help you do the latest steps more gracefully. Well-formed legs help you in all sports; they enable you to swim, skate, bowl, play tennis, etc., with more ease and better form. They help you walk and stand with ease, with the insture which always wins admiration

They give you more energy for work and play, help lessen fatigue, especially when your job or housework keeps you on your feet ...

ANOTHER OF THE MANY WOMEN WHO HAVE SEEN RE-SULTS WRITES HER LEGS LOOK SO MUCH BETTER





"My legs look so much better, I would like to express my gratitude for your course. They have helped my legs a great deal.

-writes Mrs. E. W., Monroe, Mich.

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↑ BEFORE

Miss R. U. had scrawny legs, was self-conscious, and the boys never gave her a second glance.

AFTER

Look at the shapely curves of her legs now. She writes that she couldn't believe the difference herself.



"How To Add Alluring Curves To Correct Your Personal Thin Leg Problems" Book - also

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Name (Please Print) St. or Rte.

P.O. State

Graduation Date ______ Age____ Phone __

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