

Roy Rogers





RoyRogas

WESTERN CLASSICS MAGAZINE



BILL BLACK EDITOR/PUBLISHER

JOHN BUSCEMA RUSS MANNING LEONARD FRANK ABTISTS VALUED CONTRIBUTORS: DAVID ROBSON, BOYD MAGERS

PRODUCTION: CHRISTIE CHURMS, MARK HEIKE

ROY ROGERS WESTERN CLASSICS No.5. \$2.95:Canada \$4.15. Bill Black, Editor and Publisher. This edition is authorized by Roy Rogers Enterprises. Entire contents ©1992 AC Comics. All photos from Republic Pictures. Nothing may be reprinted in whole or in part without written consent of the publisher. World rights reserved. Back Issues available. No subscriptions James & Judith Wilson, Creative Consultants, altho they didn't contribute anything to this issue. Printed in Florida.

ROUROGAIS WHILE BLACK

DALE EVANS RECOVERING

On May 10, 1992, DALE EVANS suffered a heart attack in her home. Her husband, ROY ROGERS, awoke in the middle of the night to find Dale in pain. She was clutching her chest and was in a great deal of agony. After first giving her mouth to mouth resuscitation, Roy called his son, Dusty. They rushed her to the St. Mary Desert Hospital in Apple Valley, California. Presently, Dusty issued this statement: "They're running tests to see how much damage was done to her heart. Here spirits are good, she's sitting up, laughing and telling jokes. She wants the doctor to get going. She's anxious to get out."

Open heart surgery was under consideration but that always has an element of risk. Dale is 79 although she certainly does not look her age. The Rogers decided to wait to see how hospital care would progress before

opting for an operation.

Roy was with her every day. There were unsubstantiated reports of a certain cowboy that was burning up the highway, traveling at excessive speeds over the 80 mile stretch from Victorville to the hospital to be at the side of his lady.

As Dale's condition improved she asked for her typewriter. She was determined to continue writing on her new book! When we last heard, the Queen of the West was back at home and in charge once again.

ROY ROGERS RIDES AGAIN!

It seemed unlikely that ROY ROGERS would ever again team up with Republic Pictures when they parted company back in 1951... but it looks like it's going to happen. First off, a new animated series based on Roy, Dale, Trigger, Bullet and Nellybell is in the planning. I called Dusty about this some months ago. He said that the cartoon show would play on the Fox Network (Actually, after the tremendous success of the SIMPSONS, Fox is jumping full-throttle into the cartoon business

with the new animated adventures of BATMAN and cartoon debut of Marvel Comics' premier seller, THE X-MEN) and that it would begin in September, 1992.

I was concerned about what would happen to the Rogers' project if they were handled by CAROLCO, the licensing firm that handles Rebublic. Yes, they're the producers of TERMI-NATOR II and BASIC INSTINCTS. In my previous dealings with Carolco, I found that company to be insensitive and manipulative. I felt that this treatment would not sit well with the Rogers. As it turned out my concerns were unnecessary. Dusty headed me off at the pass. He told be that he didn't care for Carolco's presentation and that they would be dealing with another licensing company, Guiswite Studios. This is headed by Cathy Guiswite the cartoonist who does the syndicated "CATHY". Whew! Sigh of relief. I just couldn't see the wholesome Roy Rogers image climbing into bed with the producers of ultra-violent, near pomographic movies.

Next I called Republic Pictures and talked with their Senior Director of Marketing, Lee Wederneyer. She told me that a production company had not yet been chosen to create the animated series and that it would not be ready by September. She seemed not to know anything about the affiliation with the Fox Network. But don't panic, Roy fans. This is par for the course with "today's" Republic Pictures.

We have now written to our buddy WILL MEUGNOIT, a very talented fellow who has illustrated many of our covers. Will is a producer of animated TV shows including CAPTAIN PLANET and the aforementioned BATMAN and X-MEN series for Fox. Hopefully he will be able to find out who is producing the RR series and, if at all possible, perhaps he could get us some preliminary art designs. Check this out in our next issue (Nov., 1992).

Also on board from Republic is a

*They'll get some younger felias to do about three stages of my life," reported the King of the Cowboys. Roy said that there is a possibility that he could make a guest appearance in the movie, "...if they get working on it pretty quick. I'm 80. Whatever I've got left I don't want to push it. I've had heart attacks and all."

Dusty Rogers will be heading the project. In addition, there is also a possibility of a feature film starring a "fictional" Roy Rogers character. This would be done in the mold of the old "B" Westerns. I'm very excited about this. I believe that Roy Rogers should go on forever as a legendary character like TARZAN, SHERLOCK HOLMES and ROBIN HOOD.

Incidently, our old saddle pard JIM WILSON says that it will be his duty to escort the Republic Production crews to all the historic locations around Portsmouth, Ohio, when they film the hometown secquences. Jim is the MC of a Saturday radio program on WIOI in Portsmouth where he plays Western music.

ROY ROGERS "BACK BY POPULAR DEMAND!"

In 1990, Hardee's Food Services bought the 648 unit ROY ROGERS restaurant chain and converted them to Hardee's. But, hold on, pardner, the customers yelled "Whoa!"

"Roy Rogers is a powerful trademark with a very loyal customer base
in the Washington D.C. and Baltimore areas," said Bob Autry,
Hardee's President and CEO. So
the decision was made to change the
outlets back into ROY ROGERS restaurants. "The change back to the
Roy Rogers concept with Hardee's
breakfast in these markets reflects
our commitment to our customers.
The bottom line is, we're giving them
what they like best, "Autry concluded.
He went on to say, "We will have a
one-time expense of \$4 million in our

first quarter and we expect this cost will be recovered quickly through increased sales.*

For those of you who remember that we (AC Comics) produced a full color ROY ROGERS giveaway comic book that was never distributed and wonder what will happen to that project... well, it was on again and off again. Hardee's changed ad agencies and the idea was suggested that the give away comics be started again. During this time period we produced a second book but it starred CHRIS P. CHICKEN and not Roy Rogers. But before you could say "Mustard 'N Custard!" the agencies switched again and now our second comic is in limbo before it ever saw print! Thus is the way of big corpora-SINGIN' and PIGHTIN'

ROGERS EYES OF TEXAS

NEW ROY ROGERS PRODUCTS

Barbara Fitzgerald of Serendipity Equestrian Products will be producing a line of ROY ROGERS socks. We have no information on them at this time but Barbara's catalog will be available in August so we should have the full information for our next issue.

ROY ROGERS CARDS which feature full color reproductions of RR comic book covers will be available in September, '92, 70 cards for \$17.95 post paid from: Arrowcatch Productions, Box 2187, 25535 River Bank Dr. #8C, Yorba Linda, Ca 92686.

Two new ROY ROGERS POST-ERS: (1) a painting of Roy on Trigger by Joe Glisson and (2) "King of the Cowboys" (I'm not sure what this is, perhaps a reprint of the original Republic movie poster?) Both are expensive (\$50 or more) and both are signed (the first is signed by Roy himself; the second is signed by Dave La Fleur who I assume to be the artist. I can make no recomendations until I have seen the actual posters.

Future AC Publications will include ROYROGERS WESTERN CLASSICS No.6, \$2.95 featuring guest star MONTE HALE (Nov., 1992) and a ROY ROGERS "KING OF THE COWBOYS" Photo Wall Banner, \$1.50 (7 1/2"X22"- Nov. 1992). Out now is the "HAPPY TRAILS" color Wall Banner, \$1.50 and the coloring book, "ROY ROGERS and the 4th of July Bandits", \$5.00. If you missed them, they are available from AC Comics, Box 1216, Longwood, Fl. 32752. Please include \$1.50 postage & handling.

1992 ROY ROGERS FESTIVAL

We were represented this year at the Portsmouth, Ohio ROY ROGERS FESTIVAL by Tommy and Kathie Hildreth of Comet Video who sold our Western products. The show must have been a whopping success since the Hildreths broke all previous sales records with our books and posters for a single show! Many thanks, Kathie and Tommy! We wish we could have been there to see everyone and especially to listen to DUSTY ROGERS perform with THE SONS OF THE PIO-NEERS. That was truly something special! Nancy Horsley of the ROY ROGERS DALE EVANS COLLEC-TORS ASSOCIATION told me that she hopes Dusty and the SONS will be

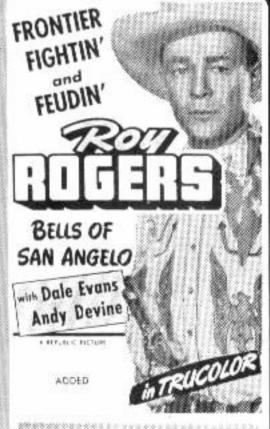


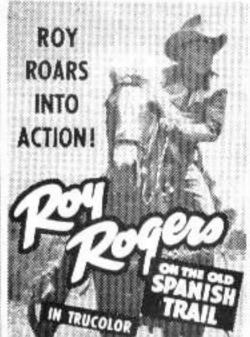
STRAIGHT ARROW'S POW WOW NEWSLETTER

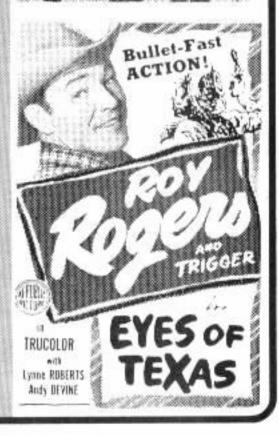
We would like to recomend an excellent newsletter concerning the STRAIGHT ARROW radio program, comics and premiums. It's called "POW WOW" and it is published by The Harpers (Bill & Teressa), 301 E Buena Vista Av, North Augusta, SC 29841. Subscription is \$6.00. Every so often, Bill also includes a free premium that arrives with your Pow Wow.

DOUBLE R BAR NEWS

This is a newsletter published by Judy and Jim Wilson, bi-monthly, from 3438 Scioto Trail, Portsmouth, Ohio 45662. They are up to No.11 (with Gabby Hayes on the cover). It is \$2 per issue. All back issues are available.





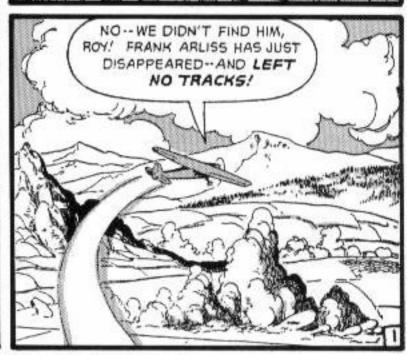


ROUROGES THE COVASONS IN HOLD ON A MINUTE! IN TOWN? IRACKS!"









Art by JOHN BUSCEMA









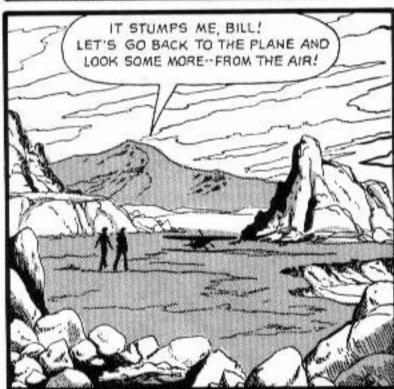


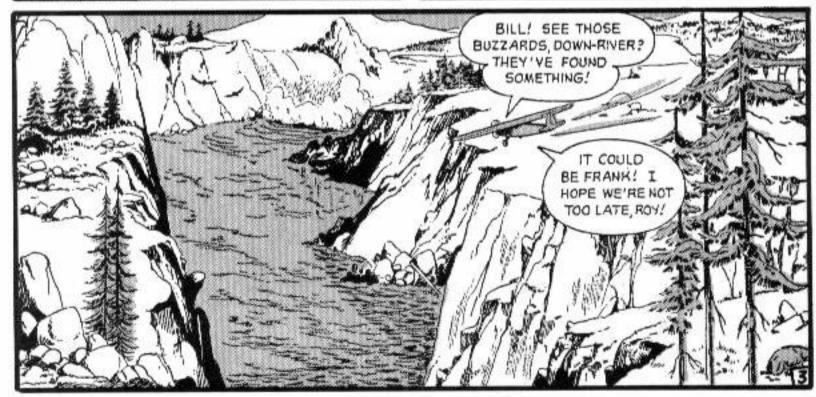










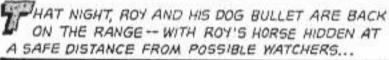


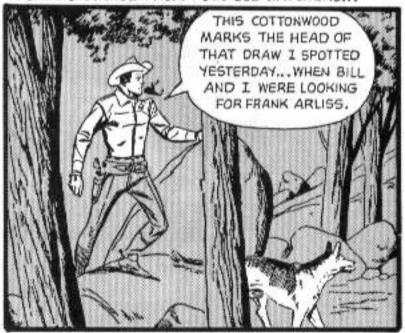


















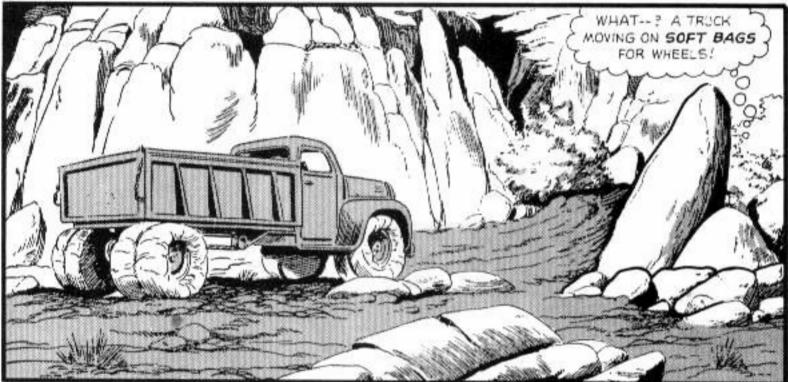
























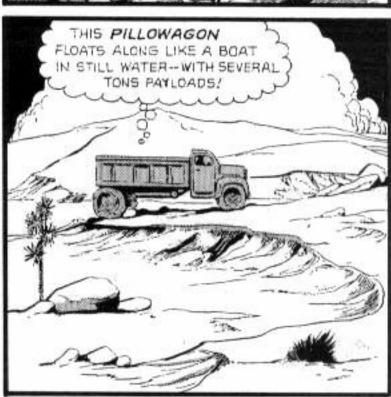


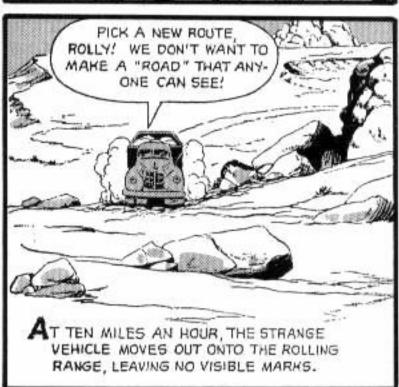


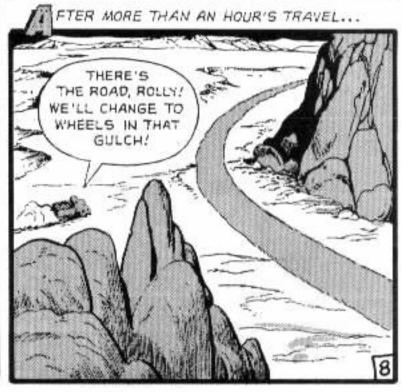






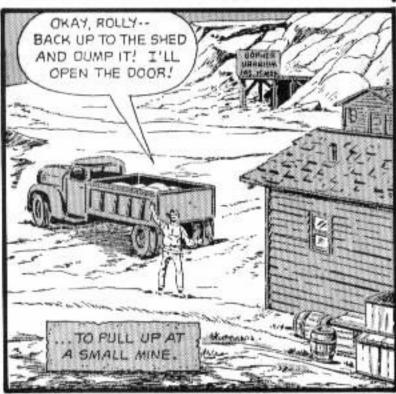














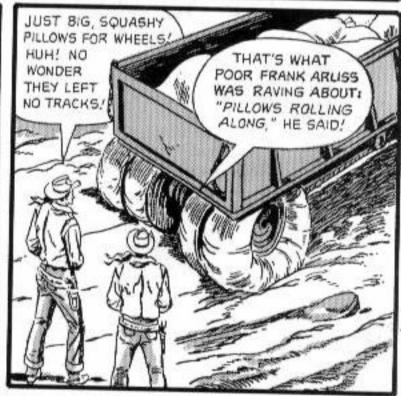


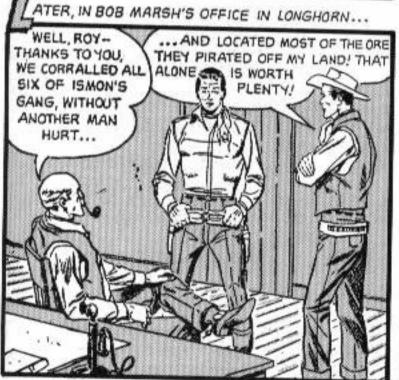






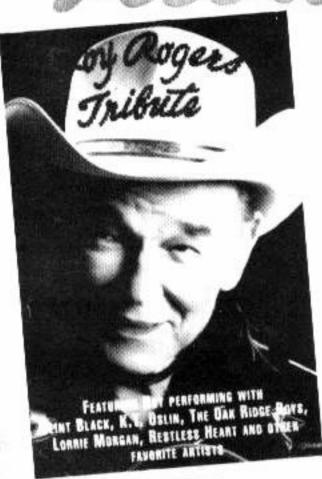








Pribute



COLLECTING ROY ROGERS On the liner notes of Roy Rogers new album, ROY ROGERS TRIBUTE, Roy writes: "It seems a lot of years have gone down the trail since I recorded my last album. I was not even thinking about doing another one! As the years pass, you begin to doubt your abilities to perform as you once did."

Roy, there was no reason for self doubt. You sounded as good as you ever did! We're all mighty glad that you made this recording. I couldn't imagine how it could have been any better. In fact it would be hard to pick a favorite cut, they are all so good!

The album is an excellent mix of new material and old standards and pards, all the songs are WEST-ERN SONGS. The finest crop of today's Country Western singers, including Clint Black, Randy Travis, Wille Nelson, Kathy Mattea and several others, join with the King Of The Cowboys for duets on each band. But fear not, Roy fans, although they are all in fine singing voice they just serve as window dressing. Roy is the true star of the recording and you'll love every song.

Outstanding are "ALIVE AND KICKIN" written by Roy as a tribute to his fans and "KING OF THE COWBOYS" written by Roy Rogers, Jr. as a tribute to his dad. And boy let me tell you... if your eyes don't water up as Dusty sings it then pardner you're reading the wrong magazine!

Don't miss ROY ROGERS TRIBUTE. It gets our very highest recommendation!

Bill Black

AC COLLECTOR CLASSIC WESTERN COMICS!

Top quality recreations of Western comics of the 1950's with photos and articles about B Western stars. All are very limited editions. Some are in color, some B&W. Collect them all.

DURANGO KID 1,2-\$2.75 @

TOM MIX 1- \$3.50, 2- \$2.50 TOM MIX HOLIDAY ALBUM no.1- \$3.50

ROCKY LANE 1- \$2.50 ROCKY LANE ANNUAL-\$3

LASH LaRUE 1- \$3.50 LASH LARUE ANNUAL- \$3

BOB STEELE 1-\$2,75

TIM HOLT ANNUAL 1-\$3

ROY ROGERS WESTERN CLASSICS 1 thru 4- \$3,95@ No.5- \$2.95

JESSE JAMES 1-\$3.95

GREAT AMERICAN Western No.2-Durango Kid, RedMask, Red Hawk, ME comics-\$3 No.3- Tribute to Tom Mix, plus Roy Rogers-\$5 No.4-Tribute to Lash LaRue, Roy Rogers, Tom Mix-\$3.50 No.5- Tribute to Sunset Carson-\$5

HOPALONG CASSIDY and the 5 MEN of EVIL by Dan Spiegle& Doug Wildysquare bound - \$12.95

BLAZING WESTERN 1- photos of Roy, Dale, Lash, Sunset at '89 RR Festival, Latigo Kid, Wild Bill Pecos-\$250 LATIGO KID WESTERN 1-RedMask, B. Phantom-\$2

REDMASK of the Rio Grande-1,2,3 - \$2,75@

LEMONADE KID 1-\$2.50

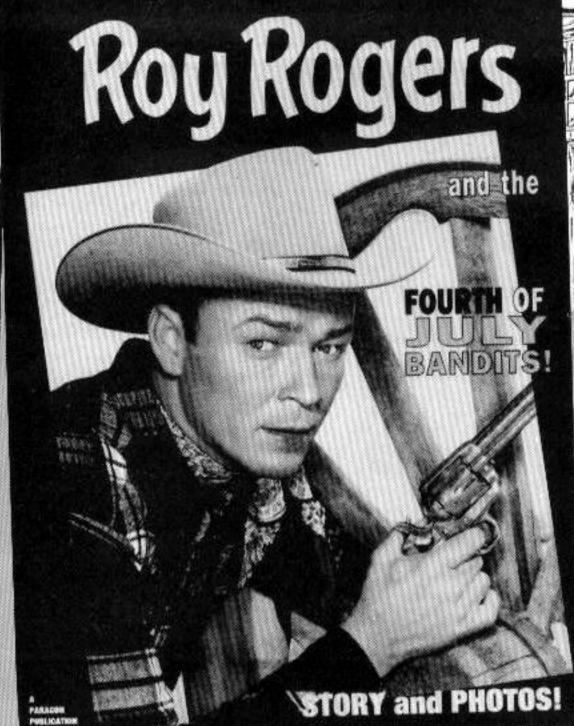
BLACK PHANTOM 2,3-\$2.75 each

THE PRESTO KID 1-\$2.50

WILD BILL PECOS 1-\$3.50

B-BAR-B RIDERS 1-\$2.75

BEST OF THE WESTsquare bound, 100 pgs, Tim Holt, Durango Kid- \$9.95





Include \$1.50 P&H Order from: AC COMICS Box 1216 Longwood,F1 32752

\$ 5.00



ROY ROGERS AND THE 4TH OF JULY BANDITS

Specialty Item- 8 1/2 X 11", 60 pgs, \$5.00

Here's a true novelty item for ROY ROGERS collectors! A brand new photo/ picture book for coloring or reading featuring beautiful, all new artwork by FEM-FOACE artists BRAD GORBY and JOHN NADEAU.

"The Fourth of July Bandits" is a story told in full page illustrations. It is a complete story that teams up for the first and only time in movie memorabilia history Roy Rogers with all his side-kicks in one adventure. Here are ROY, DALE EVANS, TRIGGER, BULLET, "DUSTY" ROGERS, GABBY HAYES, PAT BRADY, SMILEY BURNETTE, GORDON JONES, ANDY DEVINE, THE SONS OF THE PIONEERS, THE RIDERS OF THE PURPLE SAGE, TRIGGER, JR. and even Republic Pictures' top bad guy ROY BARCROFT together at last!

The photo section features photos of all the above personalities. The cover is printed in full color, front and back, on card stock glossy paper. The inside covers are full bleed photos of The King Of The Cowboys!

Try to buy a ROY ROGERS coloring book at a nostalgra con and you'll pay \$25 to \$100! Better grab one of these limited editions (2000) while you can!

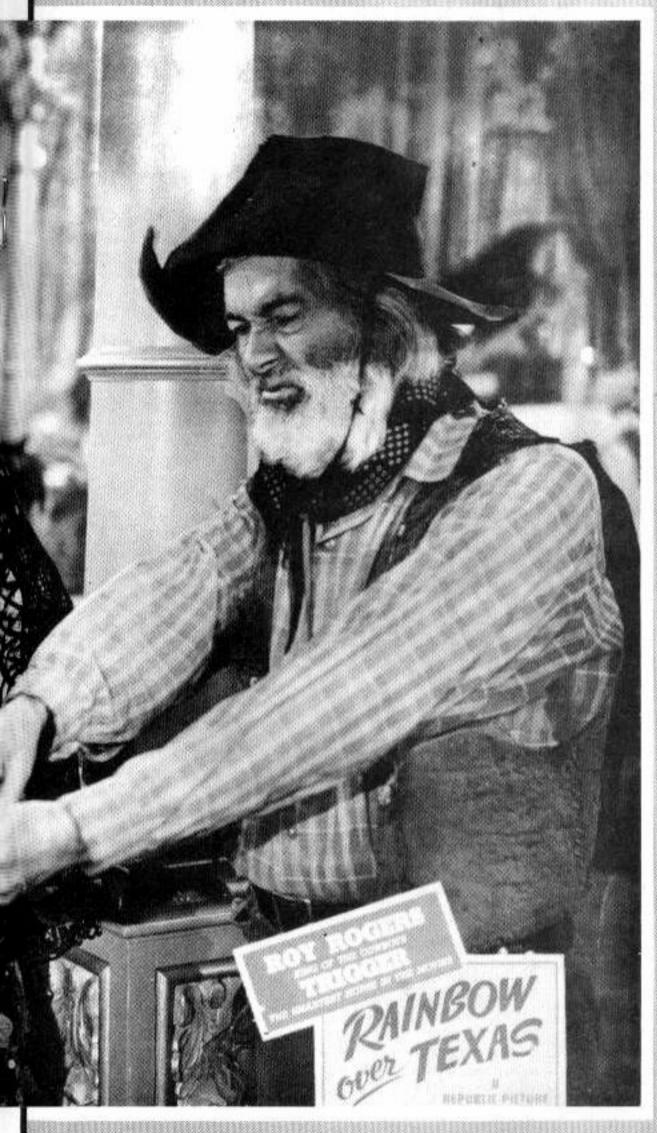


ROY ROGERS, DALE EVANS and GABBY HAYES in

Republic Pictures RAINBOW OVER TEXAS."



ROY ROGERS, DALE EVANS and GABBY HAYES in



Republic Pictures RAINBOW OVER TEXAS."

ARTWORK

COMIC BOOKS!

BILL BLACK

From the late 1940's into the 1960's, the ROY ROGERS comic book ran a total of 145 issues. Prior to this, starting in 1944, he also starred in seven issues of Dell Comics "Four Color* series and later co-starred with Gene Autry (they alternated as lead feature) in Dell's 25 cent giant comic WESTERN ROUND UP. At one point Roy's comic was so popular that it sold over TWO MILLION COPIES A MONTH!

The history of the Roy Rogers comic book is the subject of a study by Brooklyn based RR fan Robert W. Phillips. This research includes all publications featuring the drawn likeness of Roy Rogers. Therefore Phillip's manuscript also covers coloring books, Whitman novels, etc. It extends to the comics based on Dale Evans, Trigger and Gabby Hayes as

Bob has sent me many pages of publicity on this and his many other projects concerning Roy Rogers. Also slated for publication is "THE ROY ROGERS COLLECTIBLES". an illustrated history and price guide, and "THE ROY ROGERS BOOK OF LISTS".

I was more confused than informed by the information Bob sent. At one point the history of Roy Rogers comics is called "THE MANY LIKE-NESSES OF ROY ROGERS' and one would assume that this would be a very thick volume. On another sheet this material is described as "THE WESTERN COMICS JOURNAL", scholarly text in single issues devoted to Western Comics, Volume One, Number One features Roy Rogers. The order flyer states: "Each issue will be a minimum of two pages of information on the following comic works..." It then goes on to list all the RR titles. The cost of an individual issue is \$1.50; subscription \$16.00.

suppose that it is good that someone has done all this research. With few exceptions, Dell Comics never permitted their artists and writers to sign their work. At last their identities could be revealed. As a fan of Western comics, any volume on the subject would be appreciated but to do extensive research on the artwork in Roy Rogers comics seems, at best, silly.



Qualitatively, the artwork in Roy Rogers comics ranges from poor to awful. I can see doing a book that reprints the wonderful color covers (such a volume was recently published by E. Gerber entitled "THE PHOTO JOURNAL GUIDE TO COMIC BOOKS*. This was a beautiful, expensive two volume set that attempted to reproduce all comic book covers from 1940 - 1960+. Unfortunately *all* seemed not to include Westerns as they were sadly neglected. Only the first 20 issues of ROY ROGERS were pictured.) but to concentrate on the art seems a wasted effort.

Even as a kid I was frustrated by the poor quality artwork in Roy's comics. You were enticed by the gorgeous cover photo but when you opened the book... GAG! Most of the early issues were crudely, even amateurishly illustrated.

I could never understand this because Roy was a BIG STAR. Surely he deserved better treatment than this! As I grew older and began collecting comics as a hobby, no one I knew was interested in Dell Comics because the stories were dull and the art awful. When I became a professional artist and worked in comics I became aware of the economics of the industry. At that time, in the late 1960's drawing comics was a low paying job, I always figured that Dell must've paid the lowest rates in the business because none of the really good artists worked for them. Now Bob Phillips' research reveals that ROY ROGERS comics sold two million copies per month by 1957. Dell obviously made plenty of money to pay top rates to their artists. Maybe Bob's research will sort out this puzzle.

Now I'm certainly not the expert that Bob seems to be (I don't have all issues of RR comics but I do have over 50) but from what I've seen there are only four artists that worked on Roy Rogers comics worth talking about. They are JOHN BUSCEMA, ALEX TOTH, RUSS MANNING and DAN SPIEGLE.

John Buscema is the artist who draws the RR stories that we reprint in this WESTERN CLASSICS series.





He drew Roy in 1954-1956, some 35 issues starting around No.74 and ending around No. 107. This was the best art done in the series and these are the issues that I collect.

As any true fan of Western movies knows, all B Western stars had their own distinctive outfits. Roy's hat was blocked a certain way and was unlike no other star's hat. It was different from Gene Autry's, Charles Starret's, Rex Allen's etc. Buscema was the only artist to get the face, hat and outfit right. He also drew some of the TRIGGER backup stories. These are spectacularly rendered. Artists prior to Buscema were just pathetic.

And even Buscema's art was inconsistant. Prior to the RR assignment, John worked on WILD BILL PECOS, THE WESTERNER, one of the finest Western comics ever produced. His art on this series, illustrated in 1950-51 was by far superior and more dynamic than his later work on Roy. At Dell, most all his stories were blocked out in 6 equal sized panels per page. This made for uninteresting page layouts and was certainly atypical of the artist's work both before and after the RR series. This leads me to believe that there was a heavy editorial hand dictating what the stories should be like. Or perhaps John was following the instructions of the writer.

At Dell most all stories were very tame. The majority of stories in all Dell books were mere incidents that took place pretty much in the time period that it took to read it. It was unusual that a Dell story would be so complex as to extend over a several day period of time.

Buscema's artwork would vary from issue to issue most likely because he had assistants helping him out. Although he is noted for his very strong spotting of black areas and for his dynamic figure work, these qualities are sadly lacking in his RR work.

This leads me to believe that he was very rushed. Of course, most of the monthly RR books were 52 pages and of that Buscema would be responsible for about 30. Whew! That's a lot of work!

One curious anomaly was how the Colt .45's were incorrectly drawn in the RR series, yet were nigh on perfect in the previous Wild Bill Pecos series and all subsequent series!

Buscema went on to become one of the best comic book artists in the history of the medium. I'd even say that in the late 1960's he was the best. At Marvel comics he drew THE AVENGERS, THE SUB MARINER, THE SILVER SURFER and CONAN. During this time period his style of drawing set the style for the entire Marvel line of comics. As far as I know he was the first comics illustrator to command a contract for \$100,000.00 per year!



The second outstanding artist to illustrate Roy Rogers was Alex Toth. Toth is highly respected throughout the world and many top European artists have aped his unique style. When it comes to design quality in story telling, Alex would be hard to top. Toth did a lot of work for Dell including Disney's ZORRO, 77 SUNSET STRIP and SEA HUNT.

His RR work started around No.120 and ran at least thru No. 124. This really isn't noted in the Overstreet COMIC BOOK PRICE GUIDE though it should be. When GOLD KEY COM-ICS tried to revive ROY ROGERS AND TRIGGER comics in 1967, their first and only issue featured Alex Toth reprints. This fact is also not noted in the Price Guide.

Toth began his career at DC comics, the company that produces SU-PERMAN and BATMAN. In the late 1940's Toth illustrated many GREEN LANTERN stories and his art is considered the best in that series. Later, he created JOHNNY THUNDER, a dual identity Western character that nudged GREEN LANTERN out of his lead slotin ALL AMERICAN COM-ICS in it's 100th issue. Three issues later, the title was convervet to ALL AMERICAN WESTERN where Toth illustrated JOHNNY THUNDER'S adventures for a total of 25 issues. Thunder then switched over to ALL STAR WESTERN when ALL AMERI-CAN was cancled.

Toth also worked on DC's DALE EVANS COMICS, another tie in with ROY ROGERS. Sadly enough, Alex did not illustrate Dale's adventures but rather the back-up strip entitled SIERRA SMITH, WESTERN DETECTIVE.

After his stint at Dell and Gold Key, Alex returned to DC to illustrate the bizarre exploits of ELCIPSO and other features. For the past 25 years, Toth has been associated with the design and storyboarding of many animated TV series including SUPER FRIENDS and BATMAN.

Today Alex Toth continues to be one of the most highly respected artlists in the comic book community.



The third artist of note is Russ Manning. There has been little written about Russ even though he was certainly an artist of the highest caliber. Perhaps this is because he worked exclusively for Dell and Gold Key, not the popular comics companies like Marvel and DC. His work is comparable to the top artists of those publishers.

For ROY ROGERS comics he drew the DALE EVANS back-up story in issues 132 thru 144. He also illustrated most issues of Dell's QUEEN OF THE WEST, DALE EVANS from issue 4 thru 22. When it came to artwork, Dale certainly fared better than Roy on their comic books. Other artists included in Dale's title were Warren Tufts and Alex Toth.

Russ Manning illustrated many features for Deli including the long running BROTHERS OF THE SPEAR (back-up in TARZAN comics), WYATT EARP, REX ALLEN, 77 SUNSET STRIP, SEA HUNT, JOHNNY MACK BROWN among others.

In his comic book career he is best remembered for his brilliant work on the science fiction book for Gold Key entitled MAGNUS, ROBOT FIGHTER. He later went on to illustrate the TARZAN newspaper strip and the STAR WARS newspaper strip. Russ died in the 1980's at the peak of his career. We are proud to be able to present his excellent work in every issue of this magazine. His work should not be forgotten.



The fourth artist deserving of write-up is Dan Spiegle. Dan began his career illustrating the syndicated HOPALONG CASSIDY newspaper strip (see our back issue ad for HOPALONG CASSIDY and

the 5 MEN OF EVIL for an excellent example of this work). After that strip ran its course, Dan went to work at Dell throughout the 1950's illustrating such features as MAV-ERICK, ANNIE OAKLEY, TALES OF WELLS FARGO and many, many others. In recent years Spiegle has done work for DC comics including a revival of the famous BLACKHAWK feature.

The only story that I have found drawn by Dan in the Roy Rogers series is a TRIGGER story in No. 123, a book that also includes an Alex Toth Roy adventure and a Russ Manning CHUCKWAGON CHARLIE back-up. Maybe Bob Philips' research will turn up other Spiegle stories. For information on Bob's publications, write to: ROBERT W. PHILLIPS

ROBERT W. PHILLIPS 143 Milton St. Brooklyn, N.Y. 11222 (718) 389-1287

Incidently, for completists, we have gone to a SECOND PRINT-ING of ROY ROGERS WESTERN CLASSICS No.4 with slightly different contents (\$3.95).

Our organization was organized as a part of the Portsmouth Area Community Exhibits, a charitable foundation, which maintains the ROY ROGERS HOMETOWN EXIBITION here in Roy's boyhood hometown, we are an all volunteer organization and appreciate members support.

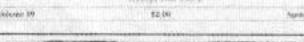
Annual membership dues are \$15 for the first membership in a family and \$5 for each additional member - same address. The first member will receive an 8X10° photo of Roy & Dale especially autographed to collectors, a newsletter issued at least 4 times a year. Each member will receive a membership card. FREE ADMITTANCE TO THE ANNUAL ROY ROGERS FESTIVAL WITH MEMBERSHIP CARD.

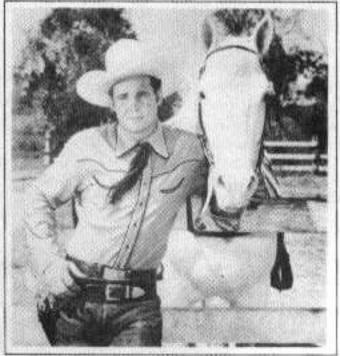
We hold an annual Festival for collectors and members in Roy's hometown the FIRST WEEKEND IN JUNE. All may get together to display, buy, sell, trade and talk. Any money left after Festival expenses goes to the ROY ROGERS SCHOLARSHIP FUND at Shwanee State University.

Foreign members please add \$5 for surface and \$10 for Air Mail. Make checks payable to:

ROY ROGERS/DALE EVANS COLLECTORS ASSOCIATION P.O. Box 1165 Portsmouth, Ohio 45662

ROY ROGERS - DALE EVANS COLLECTORS ASSOCIATION ROY ROGERS - DALE EVANS COLLECTORS ASSOCIATION





EVANS THE SLICKER











































A FEW MINUTES LATER, WHEN THE MEN HAVE CONCLUDED THEIR BUSINESS.



WHY THIS PAPER'S ALMOST A YEAR OLD! THAT MEANS THE STOCK IS WORTHLESS AFTER ALL! I-I'VE BEEN HOODWINKED!









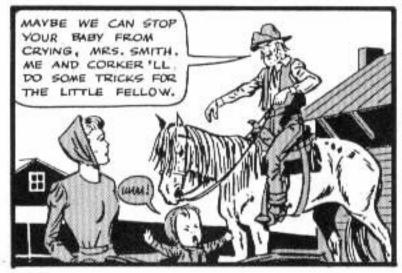














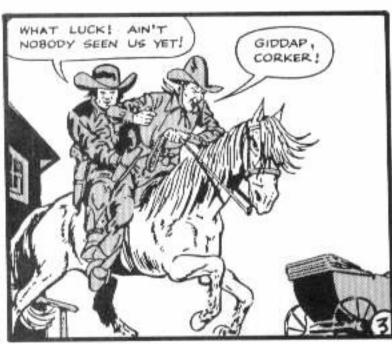








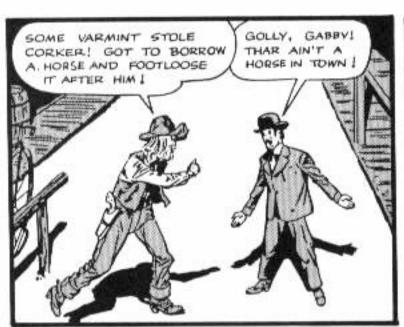






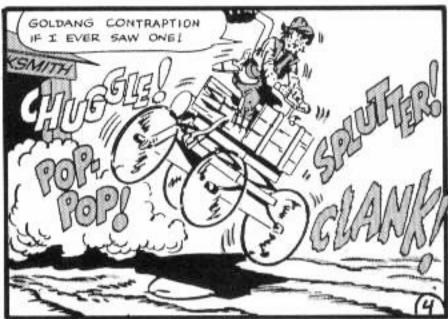








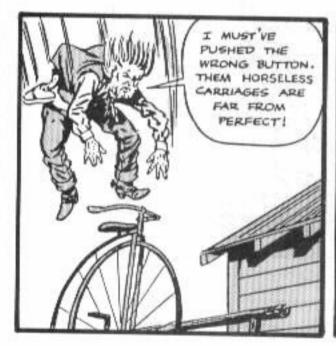






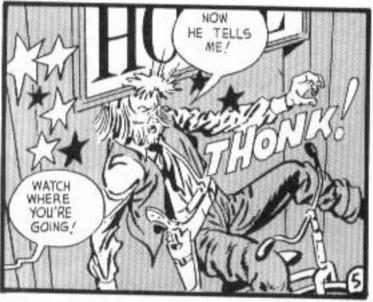












ROY ROGERS WESTERN PUBLICATIONS NOW AVAILABLE!

ORDER FROM: AC COMICS, Box 1216, Longwood, FI 32752 Postage 1-3 books=\$1.50;4+-\$2; UPS \$3.

ROY ROGERS WESTERN CLAS-SICS COMIC BOOKS- Stories. photos and articles, color cover photos, news up-dates, etc.



ROY ROGERS WEST. CLASSICS No.1\$2.95



ROY ROGERS WEST. CLASSICS No.2\$2.95



ROY ROGERS WEST. CLASSICS No.3\$3,95



ROY ROGERS WEST. CLASSICS No.4 \$3,95

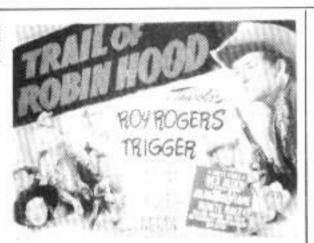


ROY ROGERS WEST. CLASSICS No.5 \$2.95

ROY ROGERS PHOTO ALBUM:

TRAIL of ROBIN HOOD

\$11.95 + \$1.50 P&H



This is a handsome album of Republic Pictures favorite "Guest Star" movie that featured ROY ROGERS, ROCKY LANE, REXALLEN, MONTE HALE, CRASH CORRIGAN, JACK HOLT, TOM TYLER, KERMIT MAYNARD, TOM KEENE, WM. FARNUM and PENNY EDWARDS. High quality photos include portraits, action scenes, behind the scenes and on the set photos. 20 full pg photos, reproductions of posters, synopsis of story and production credits. The complete set of all 8 lobby cards is reproduced in FULL COLOR, full pg size. No serious collector should pass this up. Size 8X10*, heavy glossy paper. TOP QUALITY PRINTING!!

ROY ROGERS POSTER SET

FOUR BAW 11X14" GLOSSY POSTERS plus info/synopsis sheet \$9.95

Scenes included are composite photo posters from "BELLS OF SAN ANGELO', "MY PAL TRIG-GER", 'SPRINGTIME IN THE SI-ERRAS* and a portrait of Roy. Featured are Dale Evans, Gabby Hayes, Sons of Pioneers, Andy Devine, Trigger.



SIZE 7X23* ENLARGEMENT OF COLOR PHOTO OF ROY ON BANNER.



ROY ROCERS WALL BANNER

"Happy Trails" wall banner in full color Roy and Dale. Only \$1.50 with any order

Here's a brand new picture/



ROY ROGERS

THE PROBREMON'S LATER PRINCIPLE

VICTORVILLE, CALIFORNIA













DALE ROY & TRIGGER ROY LOSD **POY No.2** ROY ROGERS PIN BACK BUTTONS \$1.25 @ Photos B&W, art color.

photo book with a complete story that teams up for the first and only time in movie memoribilia history ROY ROGERS with all his sidekicks in one adventure! Here are ROY, DALE, TRIGGER, BULLET, "DUSTY" ROGERS, GABBY HAYES, PAT BRADY, SMILEY BURNETTE, GORDON JONES, ANDY DEVINE, SONS OF THE PIONEERS, RIDERS OF THE PURPLE SAGE, TRIGGER,JR. and bad guy ROY BAR-CROFT together in one adventure/Also a photo section including all of the above personalities. B 1/2X11



OTHER PUBLICATIONS WITH ROY ROGERS: BLAZING WESTERN No.1photos of Roy & Dale at 89 RR

Festival, comics-\$2.50 GREAT AMERICAN WEST-ERN No.3- Comics plus RR article, TOM MIX \$5; No.4- Roy Rogers Jr. article, Lash LaRue

ROY ROGERS FABULOUS FUN COMICS- Full color give away comic starring Roy & Dale that was never distributed! \$10.00.



All NEW Stories! No Reprints!

The popular star of "B" Western Lims SUNSET CARSON gallops into action in this new

The popular star of "B" Western lims SUNSET CARSON gallops into action in this new book done in the format of our ROY ROGERS WESTERN CLASSICS (tile.)

The editor features ALL NEW STORIES of SUNSET CARSON in action as drawn by the Western come book artist. DICK AYERS, who furnishes: "Ghosh Town Gauntlet" in which Sunset and his sidelick Smiley not into ghostly outlaws and the MAINTED HORSEMAN himself, and by Jord Ensign and Mark Heike who illustrate "Night of the RATTLER!" (wherein Sunset and Smiley nor into a human rathermake) Both these stories are in hall color.

The rest of the book is leaded with a stall shallow and the starter of the stories are in the colors.

The restof Pie book is loaded with great photos (most of which were provided by Sonset Carson himself), upby pard and poster reproductions, recent photos and Marticles. Confi miss this AC COLLECTOR CLASSICS LIMITED EDITION:

Great American Western series presents a tribute to SUNSET CARSON! Color and B&W 52 pages \$5.00 Limited Edition













ROY ROGERS WESTERN PUBLICATIONS NOW AVAILABLE!

ORDER FROM: AC COMICS, Box 1216, Longwood, FI 32752 Postage 1-3 books=\$1.50;4+-\$2; UPS \$3.

ROY ROGERS WESTERN CLAS-SICS COMIC BOOKS- Stories. photos and articles, color cover photos, news up-dates, etc.



ROY ROGERS WEST. CLASSICS No.1\$2.95



ROY ROGERS WEST. CLASSICS No.2\$2.95



ROY ROGERS WEST. CLASSICS No.3\$3,95



ROY ROGERS WEST. CLASSICS No.4 \$3,95

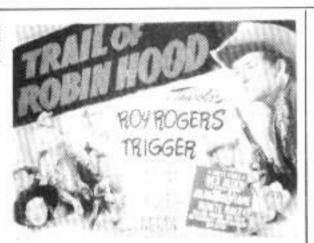


ROY ROGERS WEST. CLASSICS No.5 \$2.95

ROY ROGERS PHOTO ALBUM:

TRAIL of ROBIN HOOD

\$11.95 + \$1.50 P&H



This is a handsome album of Republic Pictures favorite "Guest Star" movie that featured ROY ROGERS, ROCKY LANE, REXALLEN, MONTE HALE, CRASH CORRIGAN, JACK HOLT, TOM TYLER, KERMIT MAYNARD, TOM KEENE, WM. FARNUM and PENNY EDWARDS. High quality photos include portraits, action scenes, behind the scenes and on the set photos. 20 full pg photos, reproductions of posters, synopsis of story and production credits. The complete set of all 8 lobby cards is reproduced in FULL COLOR, full pg size. No serious collector should pass this up. Size 8X10*, heavy glossy paper. TOP QUALITY PRINTING!!

ROY ROGERS POSTER SET

FOUR BAW 11X14" GLOSSY POSTERS plus info/synopsis sheet \$9.95

Scenes included are composite photo posters from "BELLS OF SAN ANGELO', "MY PAL TRIG-GER", 'SPRINGTIME IN THE SI-ERRAS* and a portrait of Roy. Featured are Dale Evans, Gabby Hayes, Sons of Pioneers, Andy Devine, Trigger.



SIZE 7X23* ENLARGEMENT OF COLOR PHOTO OF ROY ON BANNER.



ROY ROCERS WALL BANNER

"Happy Trails" wall banner in full color Roy and Dale. Only \$1.50 with any order

Here's a brand new picture/



ROY ROGERS

THE PROBREMON'S LATER PRINCIPLE

VICTORVILLE, CALIFORNIA













DALE ROY & TRIGGER ROY LOSD **POY No.2** ROY ROGERS PIN BACK BUTTONS \$1.25 @ Photos B&W, art color.

photo book with a complete story that teams up for the first and only time in movie memoribilia history ROY ROGERS with all his sidekicks in one adventure! Here are ROY, DALE, TRIGGER, BULLET, "DUSTY" ROGERS, GABBY HAYES, PAT BRADY, SMILEY BURNETTE, GORDON JONES, ANDY DEVINE, SONS OF THE PIONEERS, RIDERS OF THE PURPLE SAGE, TRIGGER,JR. and bad guy ROY BAR-CROFT together in one adventure/Also a photo section including all of the above personalities. B 1/2X11



OTHER PUBLICATIONS WITH ROY ROGERS: BLAZING WESTERN No.1photos of Roy & Dale at 89 RR

Festival, comics-\$2.50 GREAT AMERICAN WEST-ERN No.3- Comics plus RR article, TOM MIX \$5; No.4- Roy Rogers Jr. article, Lash LaRue

ROY ROGERS FABULOUS FUN COMICS- Full color give away comic starring Roy & Dale that was never distributed! \$10.00.



All NEW Stories! No Reprints!

The popular star of "B" Western Lims SUNSET CARSON gallops into action in this new

The popular star of "B" Western lims SUNSET CARSON gallops into action in this new book done in the format of our ROY ROGERS WESTERN CLASSICS (tile.)

The editor features ALL NEW STORIES of SUNSET CARSON in action as drawn by the Western come book artist. DICK AYERS, who furnishes: "Ghosh Town Gauntlet" in which Sunset and his sidelick Smiley not into ghostly outlaws and the MAINTED HORSEMAN himself, and by Jord Ensign and Mark Heike who illustrate "Night of the RATTLER!" (wherein Sunset and Smiley nor into a human rathermake) Both these stories are in hall color.

The rest of the book is leaded with a stall shallow and the starter of the stories are in the colors.

The restof Pie book is loaded with great photos (most of which were provided by Sonset Carson himself), upby pard and poster reproductions, recent photos and Marticles. Confi miss this AC COLLECTOR CLASSICS LIMITED EDITION:

Great American Western series presents a tribute to SUNSET CARSON! Color and B&W 52 pages \$5.00 Limited Edition

ROYNAGERS TRIGGER g0GERS

