



PHIL SILVERS

OCT.
NO. 15



10¢

SGT. BILKO



My Pal!

Win \$100

as I just did!

YOU CAN WIN a BIG 15" SILVER CUP as I just did! with **YOUR NAME** engraved on it!



JIM NORMAN AFTER

He Mailed Coupon Below is Cleveland

BEFORE

He Mailed Coupon



90 lb. Skeleton

He says, **I gained 70 lbs.** of mighty muscle



Stop being a SKINNY Weakling like I was
IN 10 MINUTES of FUN A DAY YOU CAN DO ALL I DID
GAIN 25 lbs. of HANDSOME
POWER-PACKED MUSCLES all over!
IMPROVE YOUR HE-MAN LOOKS 1000%
WIN NEW STRENGTH for money-making work!
WIN NEW POPULARITY for WINNING at all SPORTS!



BEFORE

How did I do ALL This? I mailed the Coupon and got These **5** PICTURE PACKED HE MAN COURSES Which YOU can NOW get FREE BEFORE \$1 PRICE GOES BACK Millions Sold for \$1



GET ALL 5 FREE

1

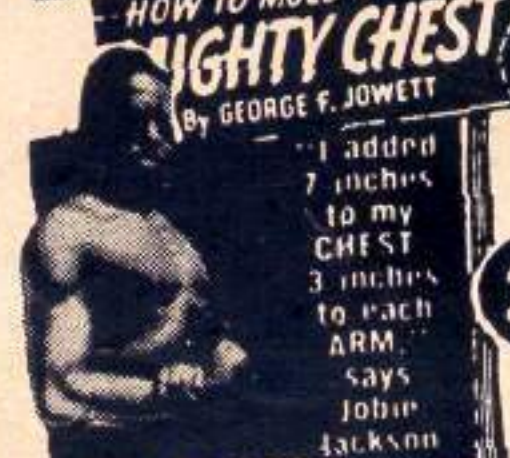


"I'm PROUD to be seen with Jim NOW! Every-body admires his build," says Nellie. "Jim can lift the front of a 2700 lb. car. He amazes his friends!"



You'll be A Real ATHLETE in ALL SPORTS Soon after YOU mail Coupon.

Jim is a WINNER in ALL SPORTS NOW. YOU will be, too, soon.

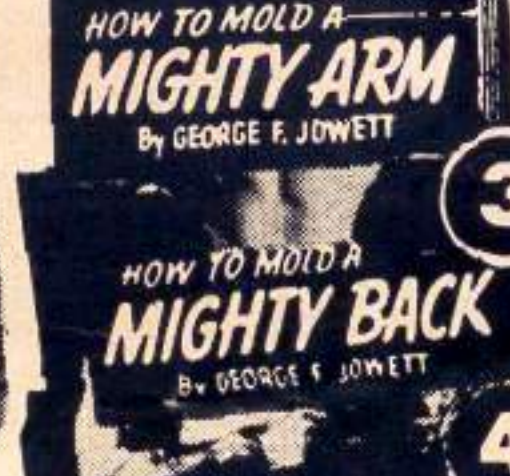


2

COME ON, PAL, NOW YOU give me **10 PLEASANT MINUTES A DAY** IN YOUR OWN HOME like Jim did and I'll give YOU A NEW HE-MAN BODY for your OLD SKELETON FRAME

NO! I don't care how skinny or flabby you are I'll make you OVER by the SAME method I turned myself from a wreck to the strongest of the strong. Why can't I do for you what I did for MANY THOUSANDS of skinny fellows like You?

"Congratulations, John! At last you mailed the coupon as EVERY MAN should. Soon You'll be as big and strong as I am," says Jim Norman to John Luckus



3

Develop YOUR 520 MUSCLES Gain Pounds, INCHES FAST!

YES! You'll see INCHES of MIGHTY MUSCLE added to your ARMS and CHEST. Your BACK and SHOULDERS broadened. From head to heels you'll gain SIZE, POWER, SPEED. You'll be A WINNER in EVERYTHING you tackle.



4



5

LAST CHANCE-ALL FREE COUPON

- 1. FIVE COURSES
- 2. MUSCLE METER
- 3. Photo Book of STRONG MEN

Tell Me How To WIN \$100, etc.

Dept. NC-99R

JOWETT INSTITUTE
220 FIFTH AVE., NEW YORK 1, N.Y.

Dear George: Please mail to me FREE Jowett's Photo Book of Strong Men and a Muscle Meter, plus all 5 HE-MAN Building Courses: 1. How to Build a Mighty Chest. 2. How to Build a Mighty Arm. 3. How to Build a Mighty Grip. 4. How to Build a Mighty Back. 5. How to Build Mighty Legs. Now all in One Volume "How to become a Mighty HE-MAN." ENCLOSED FIND 10c FOR POSTAGE AND HANDLING (no C.O.D.'s).

Jowett Courses greatest in World for Building All-Around HE-MEN! - R. F. Kelley Physical Director

NAME _____ AGE _____
 ADDRESS _____
 CITY _____ ZONE _____ STATE _____

This BOOK will also show You HOW YOU CAN WIN \$100.00 and a BIG 15" tall SILVER TROPHY (Your Name On It)



Mail Coupon in Time for FREE offer and PRIZES!

SAVES you YEARS and DOLLARS!!!

SGT. BILKO

in "GOLD RUSH"

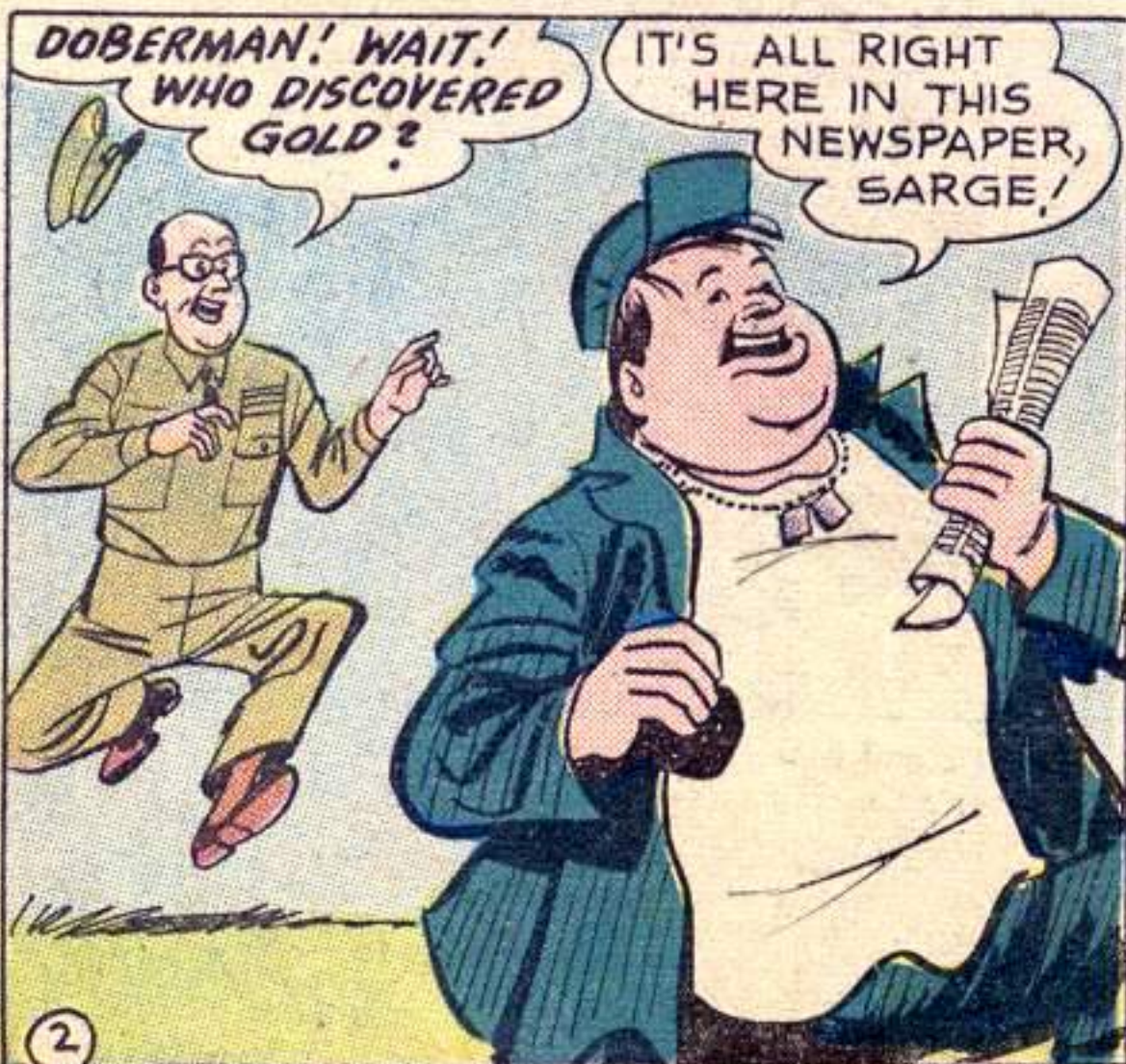
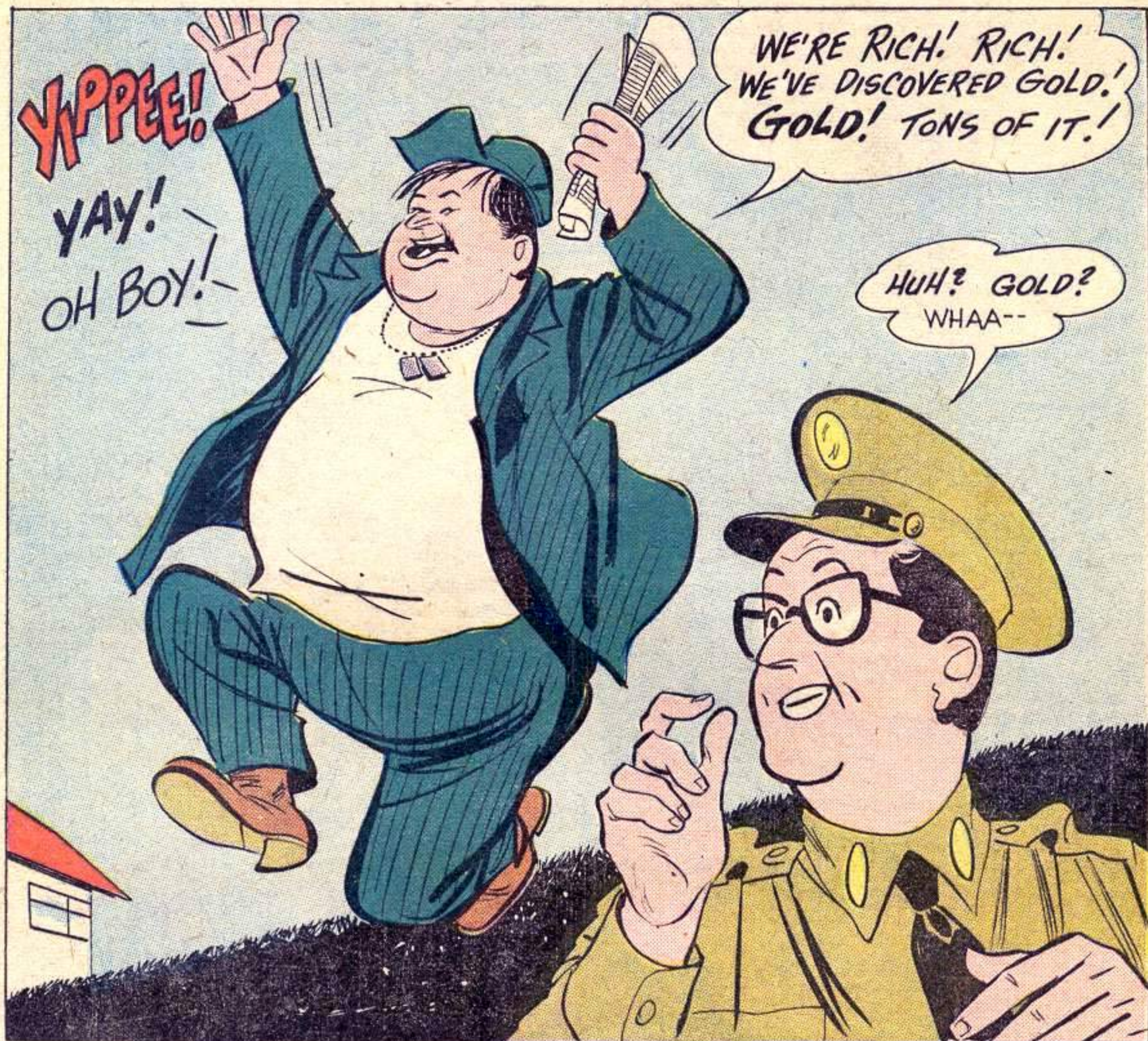
GOOD WORK, DUANE!
LUCKY, EVERYONE'S
ON CAMOUFLAGE
MANEUVERS OR WE'D
HAVE TO SHARE IT!

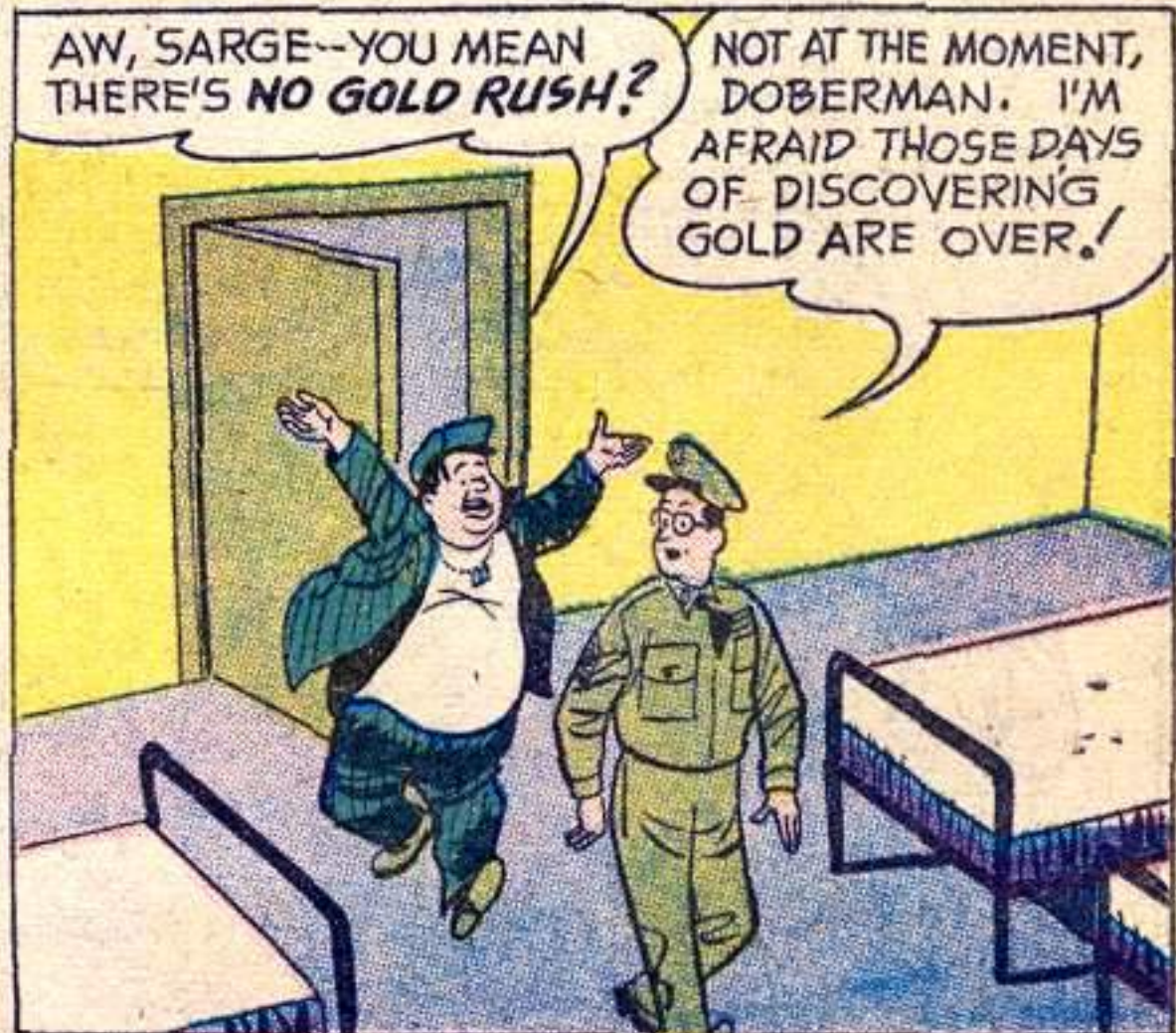
GOLD!
SARGE--
WE FOUND
GOLD!

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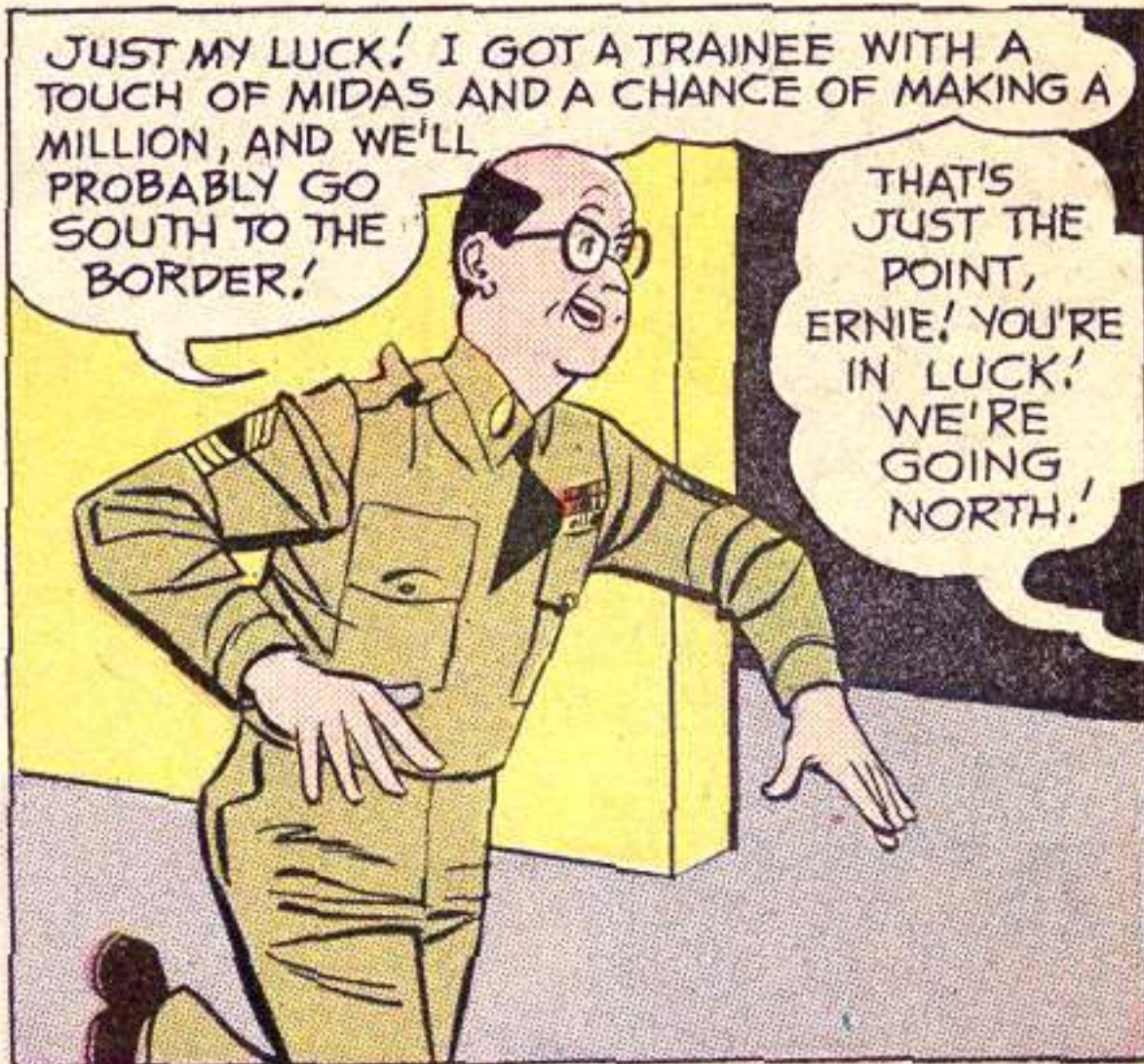
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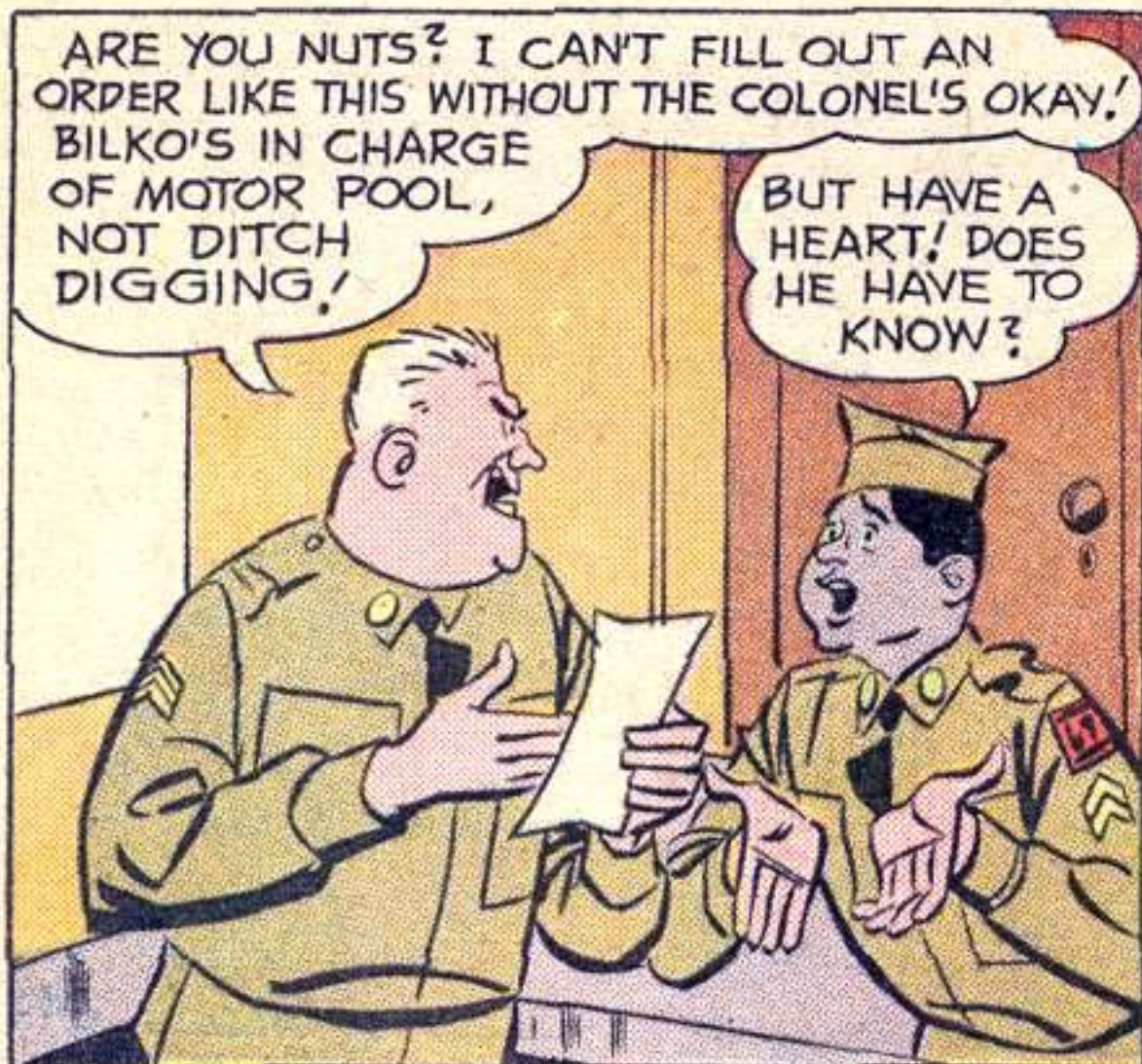
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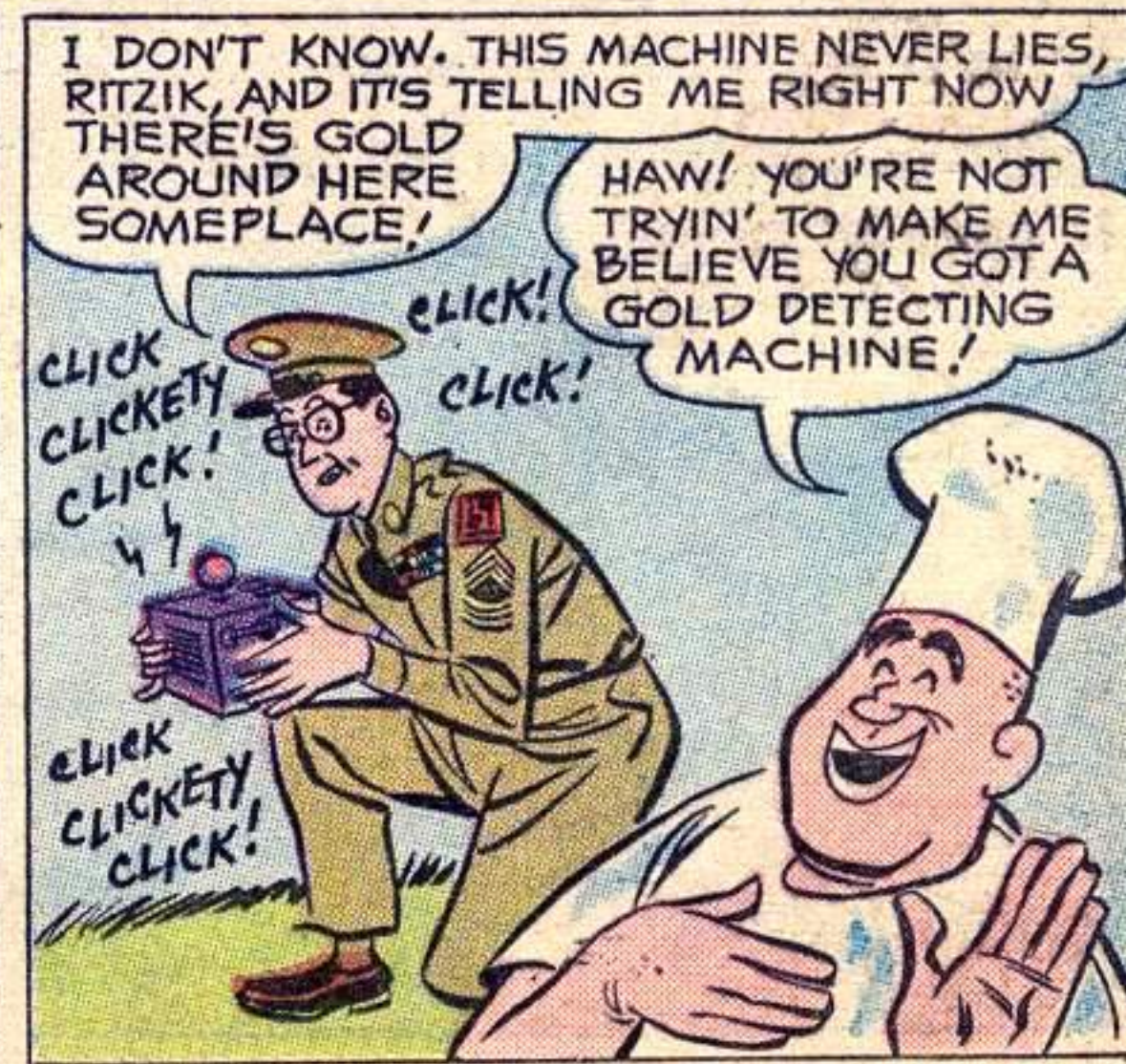
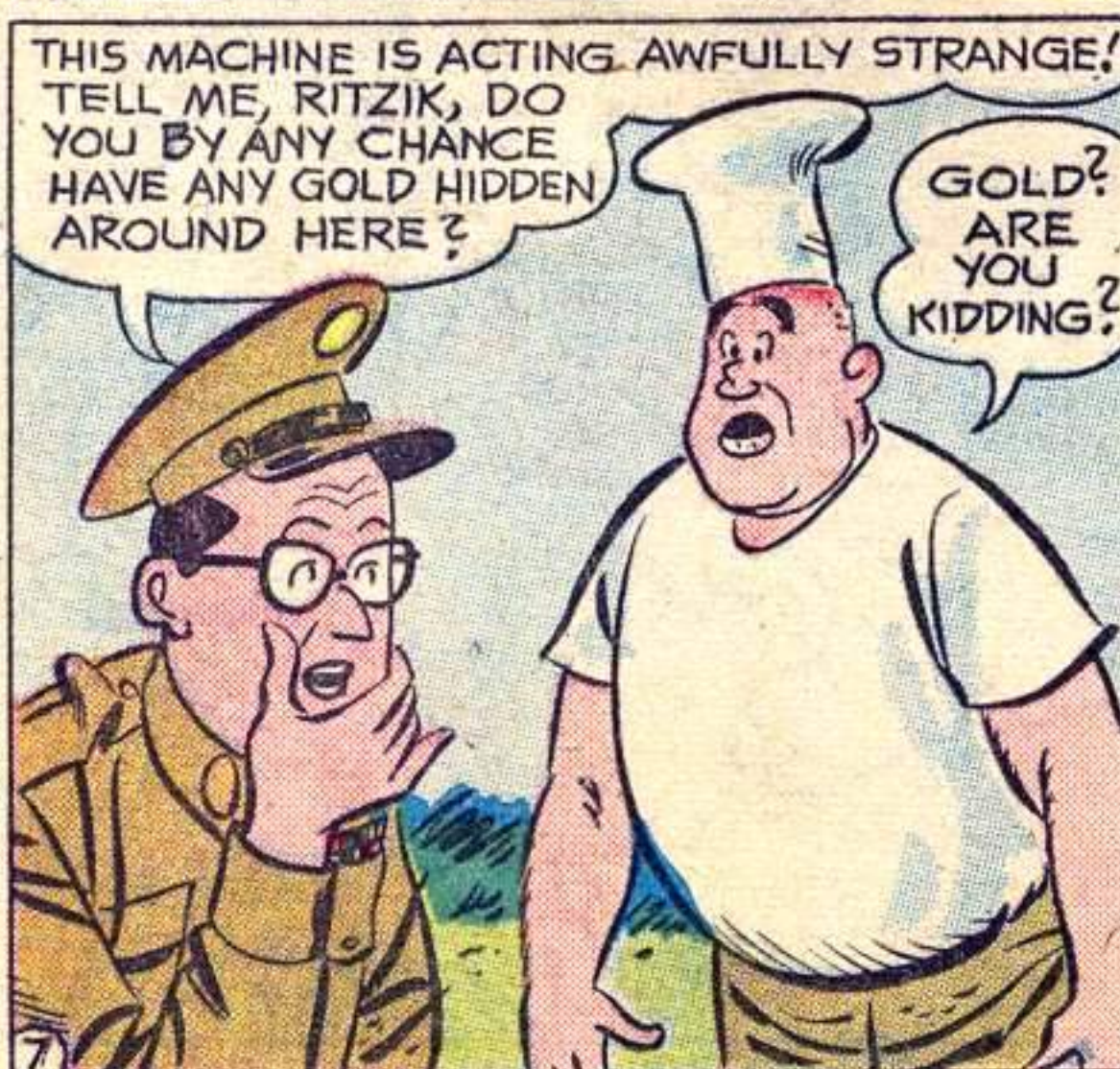














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Outdoor camping is really the thing, seeing wildlife and birds on the wing. With a well-loaded sack,

Tootsie Rolls by the pack is enough to make anyone sing!



Hi all:

I can't tell you how pleased I am that the "Pat Boone book" has been "born." We've had the idea for quite a while. It took a great deal of careful planning on the part of many wonderful and talented people...but finally... here it is.

We have planned this book with you in mind always. There are stories, illustrations, fashions, letters from me, letters to me, answers from me...it just gives us an excellent chance to get better acquainted, and I couldn't be happier. The book will be out on the newsstands every second month and I'm looking forward to working on it and to hearing from you.

With best wishes for pages and pages of enjoyable reading.

Always your boy,



Pat Boone



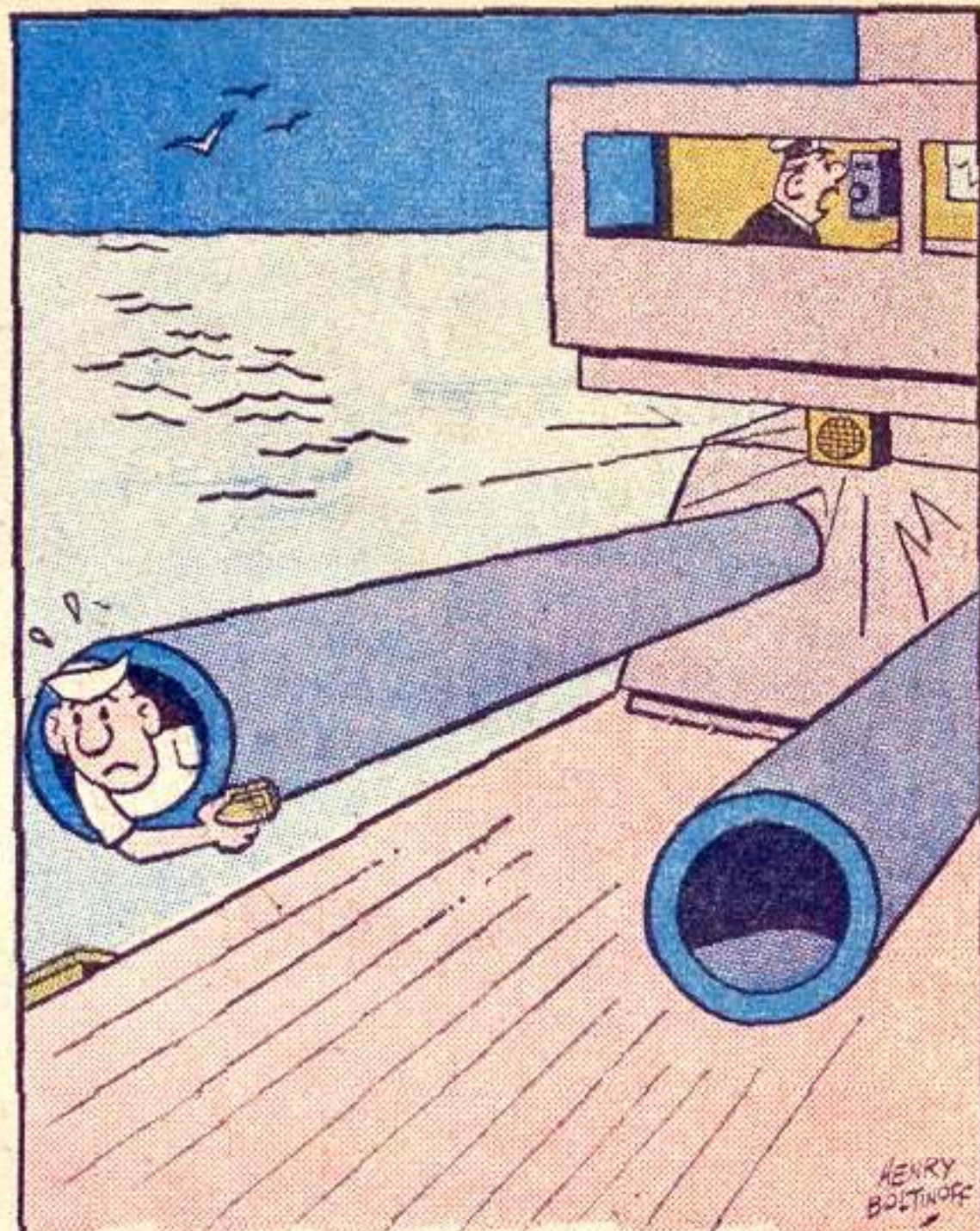
for the best Fourth of July weekend you ever had!
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Favorite newsstand, **July 2nd** **Only 10¢**

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HENRY BOLTINOFF



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"CATERPILLAR"

FREE RIDE

ADMIT ONE

"JET PLANE"

WORTH

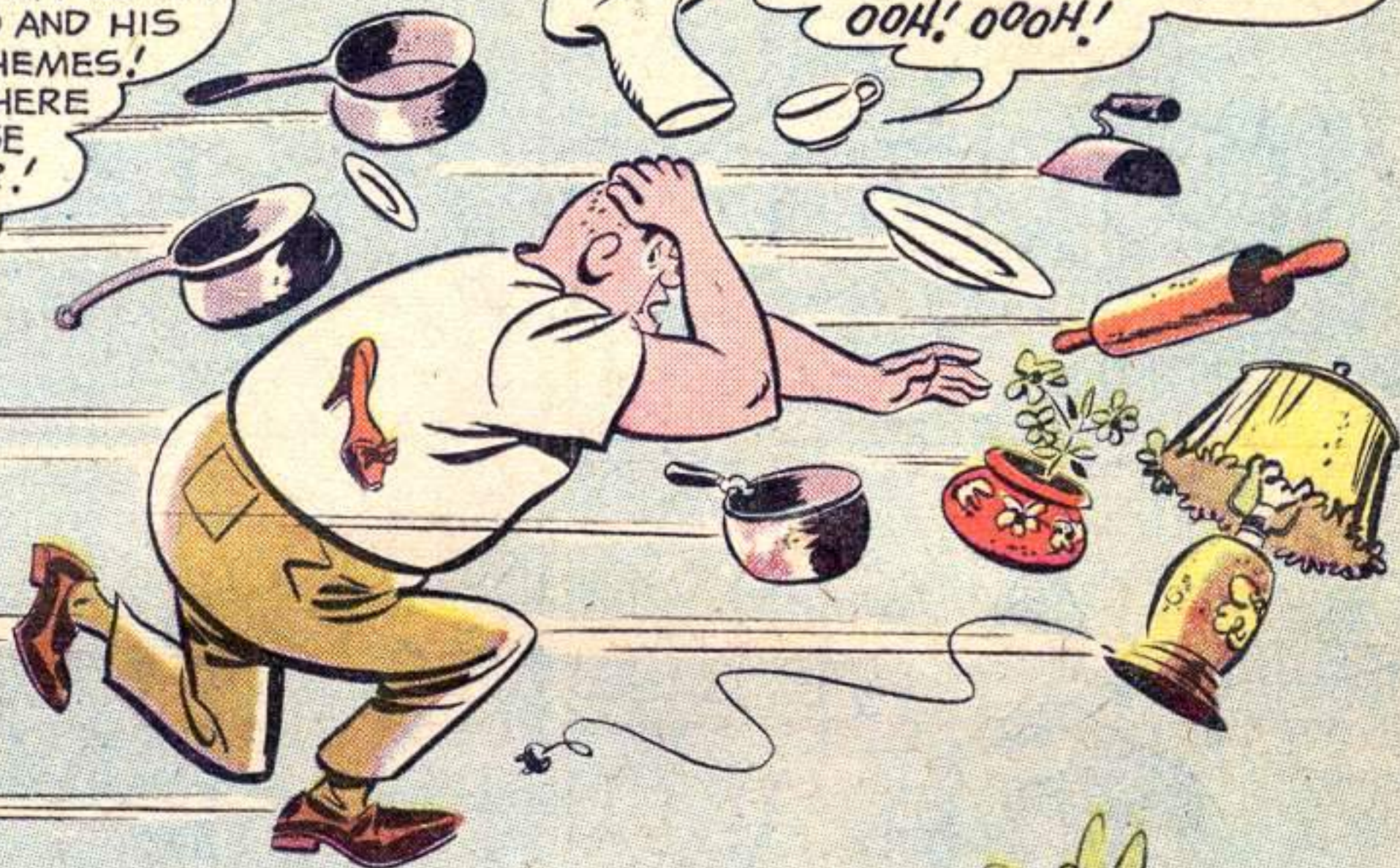
65¢

THIS COUPON
APPEARS IN ALL
AUG. and SEPT.
ISSUES

SGT. BILKO

YOU AND YOUR PHONEY
FRIEND BILKO AND HIS
GET-RICH SCHEMES!
GET OUT OF HERE
BEFORE I LOSE
MY TEMPER!

OOOH! OOOH! EASY, EMMA!
OOH! OOOH!



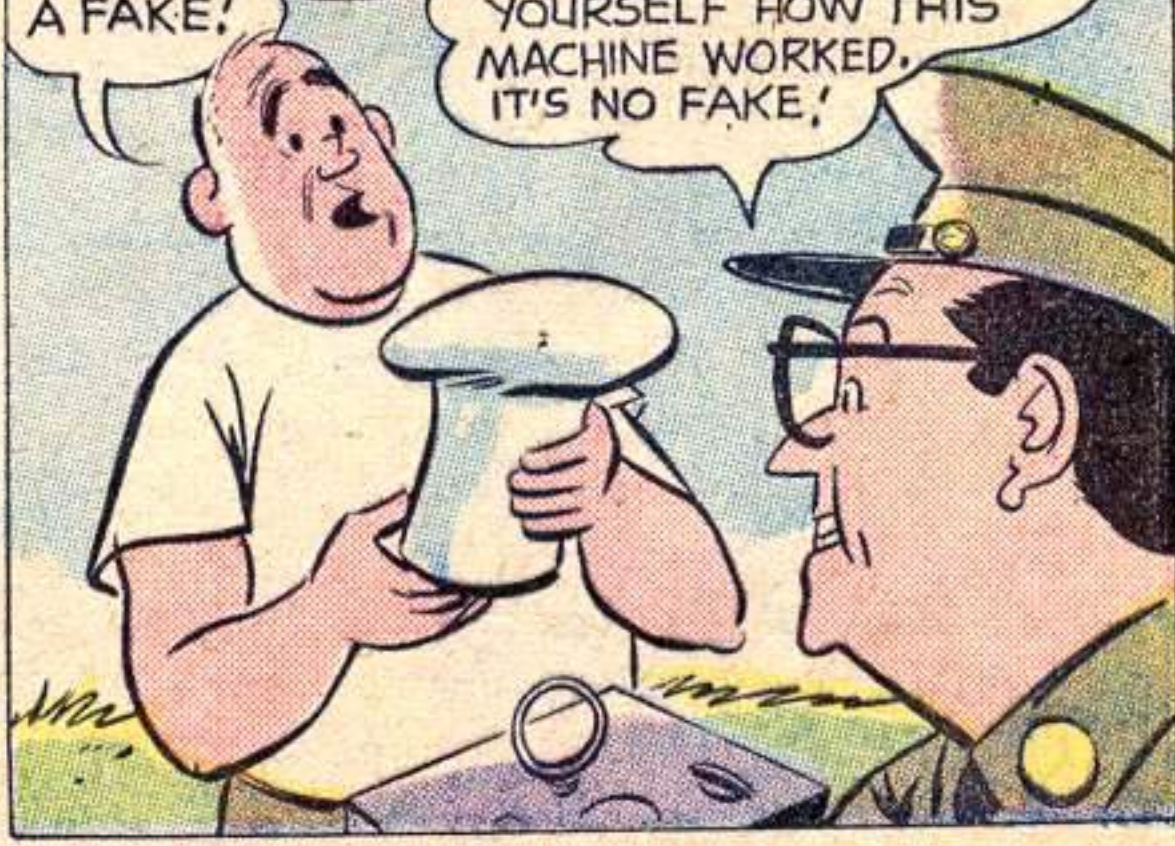
WHAT A TEMPER THAT
WOMAN HAS! ARE
YOU ALL RIGHT,
RUPERT?

HUH? ME? SURE!
YOU OUGHTTA SEE
HER SOMETIMES
WHEN SHE'S
MAD!

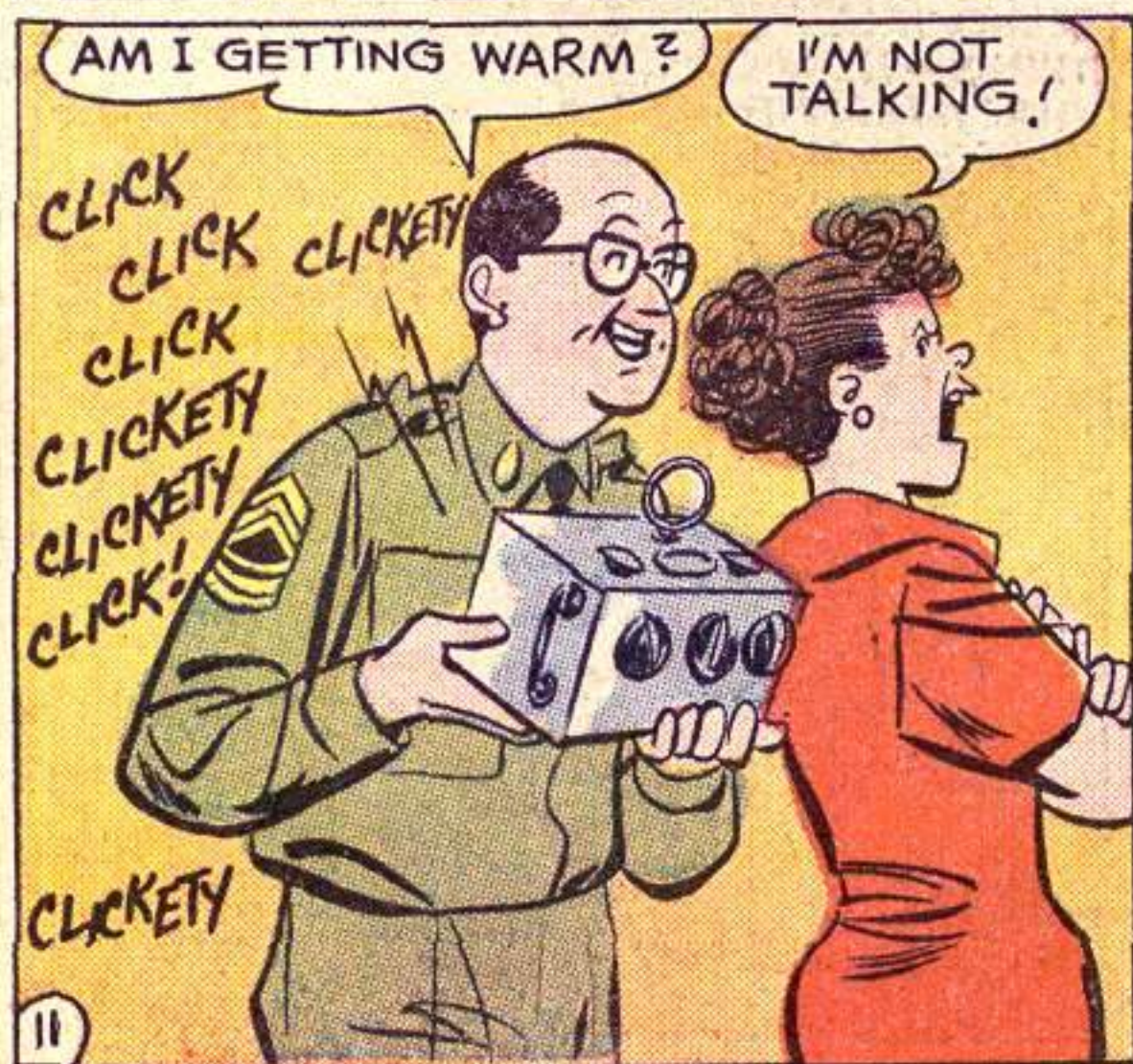
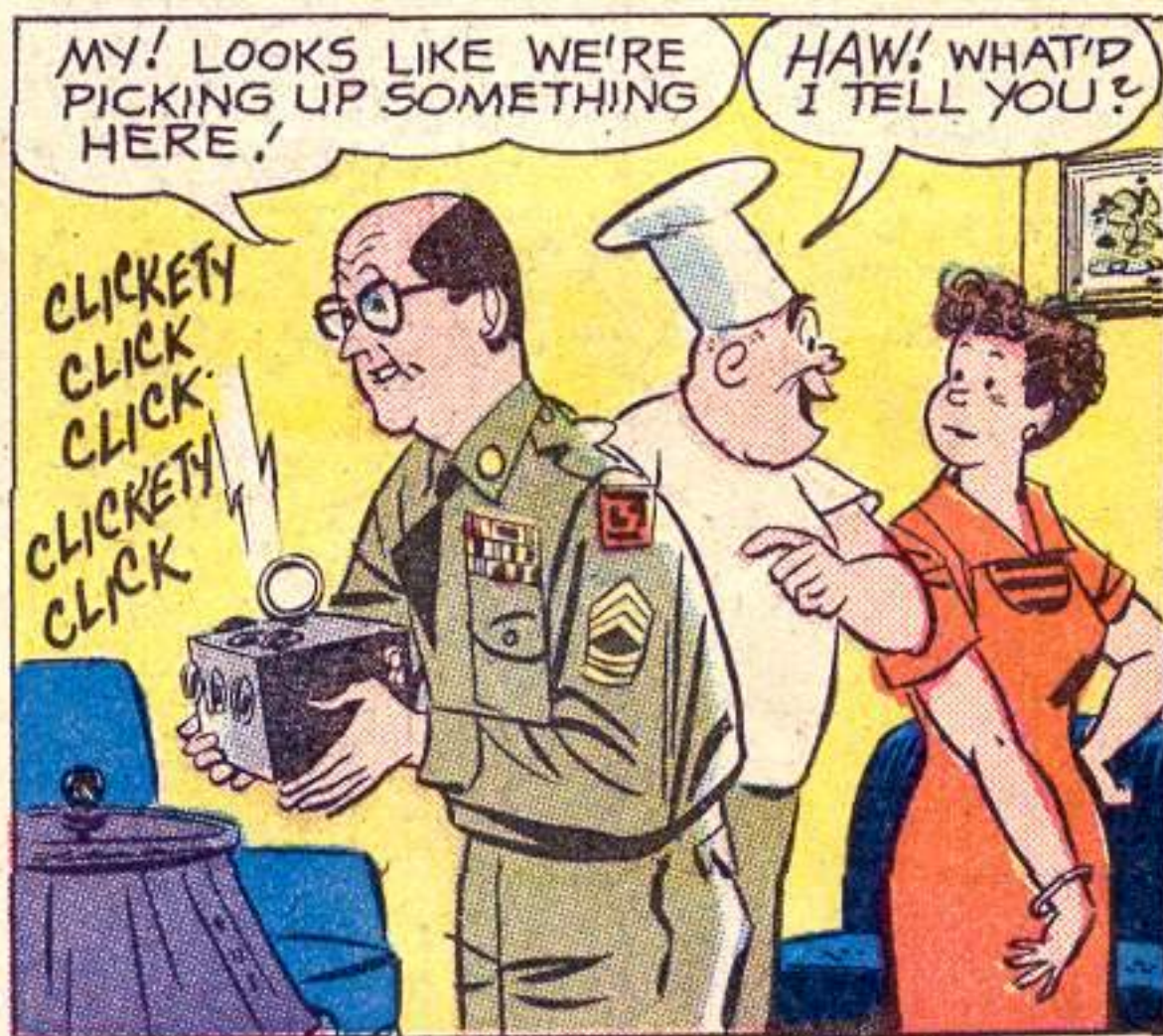


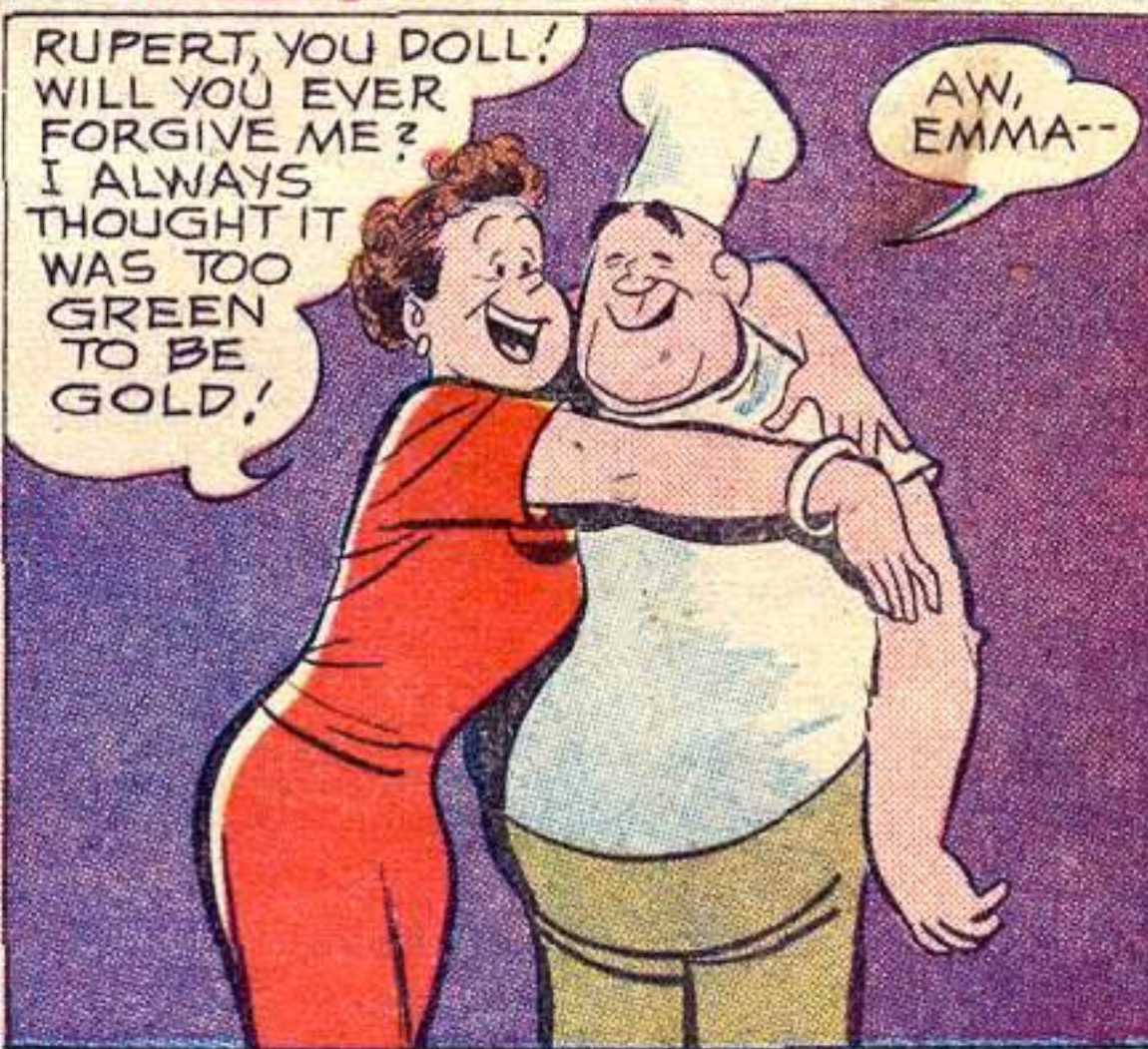
I'M SORRY, BILKO. IT'S
NO USE. EMMA WON'T
COME ACROSS WITH
THE MONEY. SHE
THINKS YOU'RE
A FAKE!

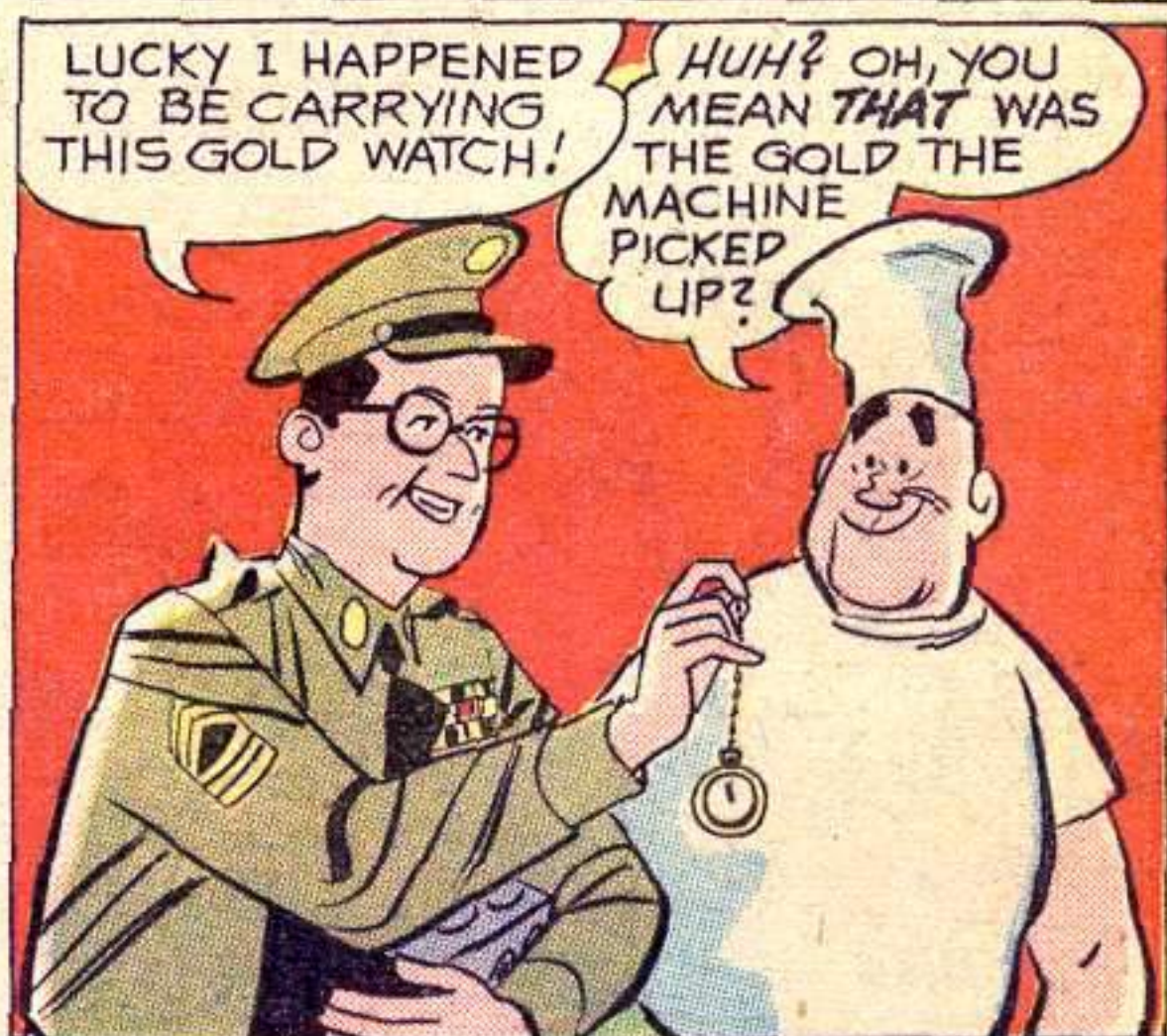
A FAKE? HEH, HEH!
WELL, OF COURSE, MAYBE
AT TIMES I HAVE PULLED
YOUR LEG A LITTLE,
RUPERT-- BUT YOU SAW
YOURSELF HOW THIS
MACHINE WORKED.
IT'S NO FAKE!

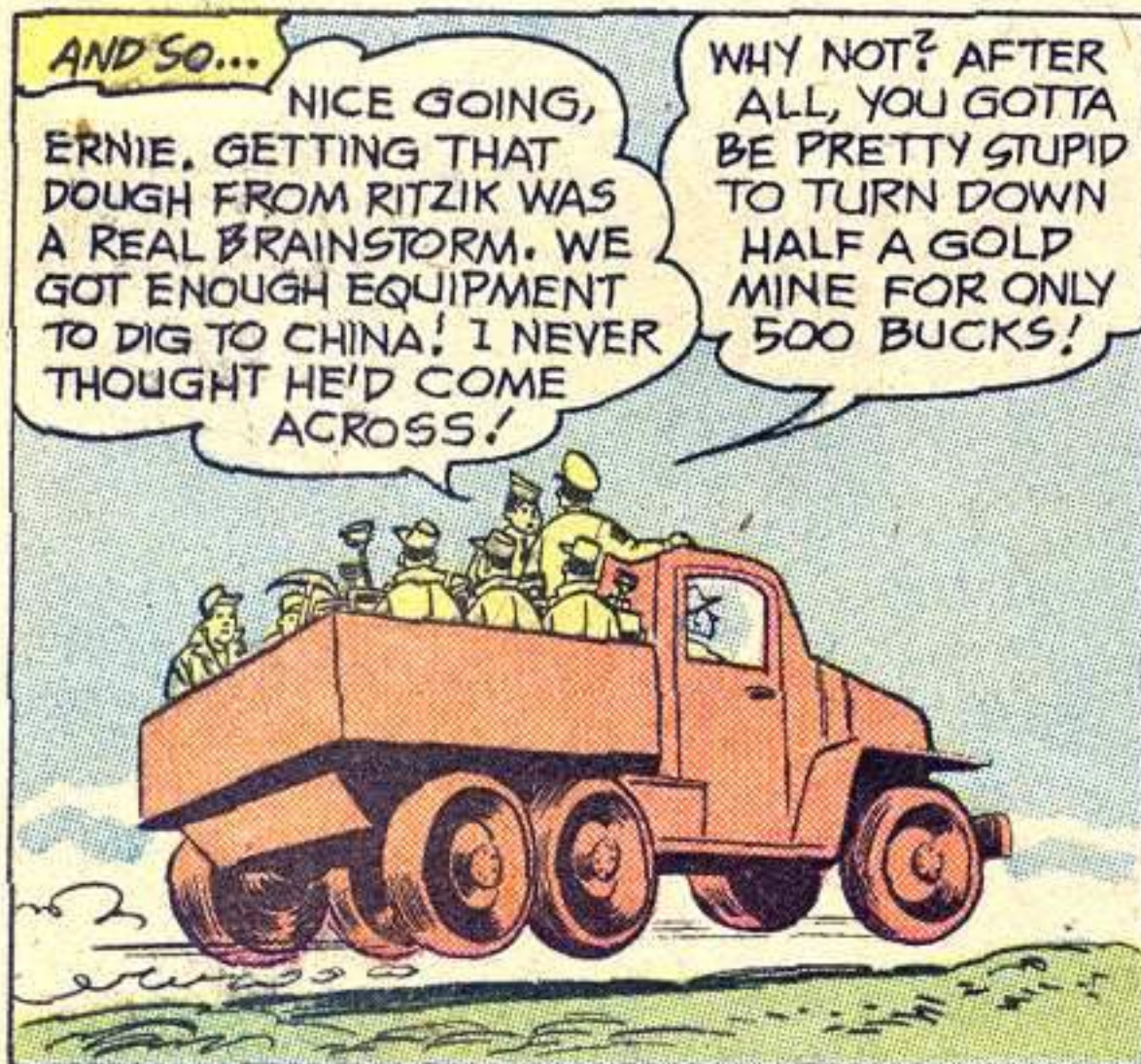


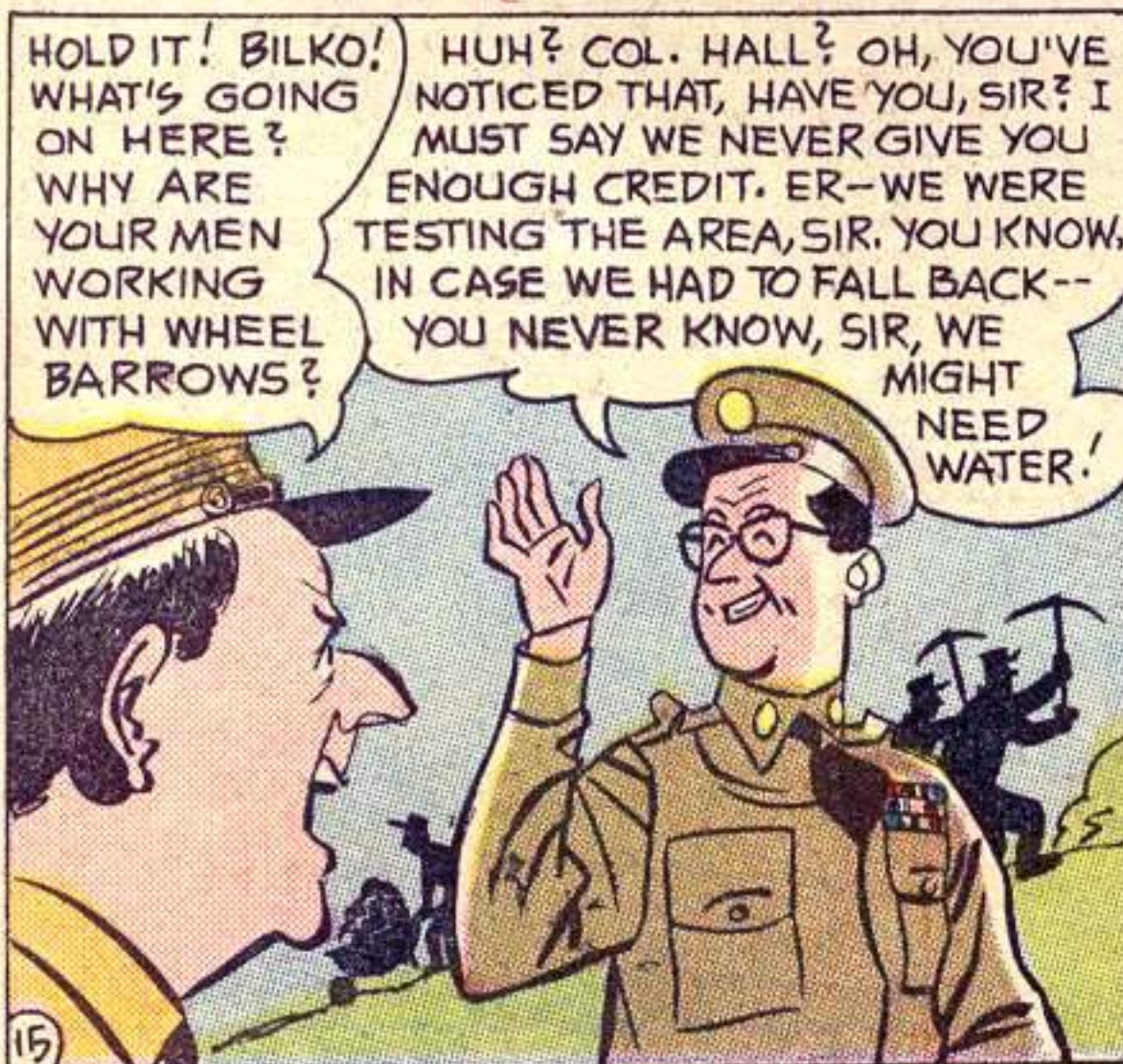


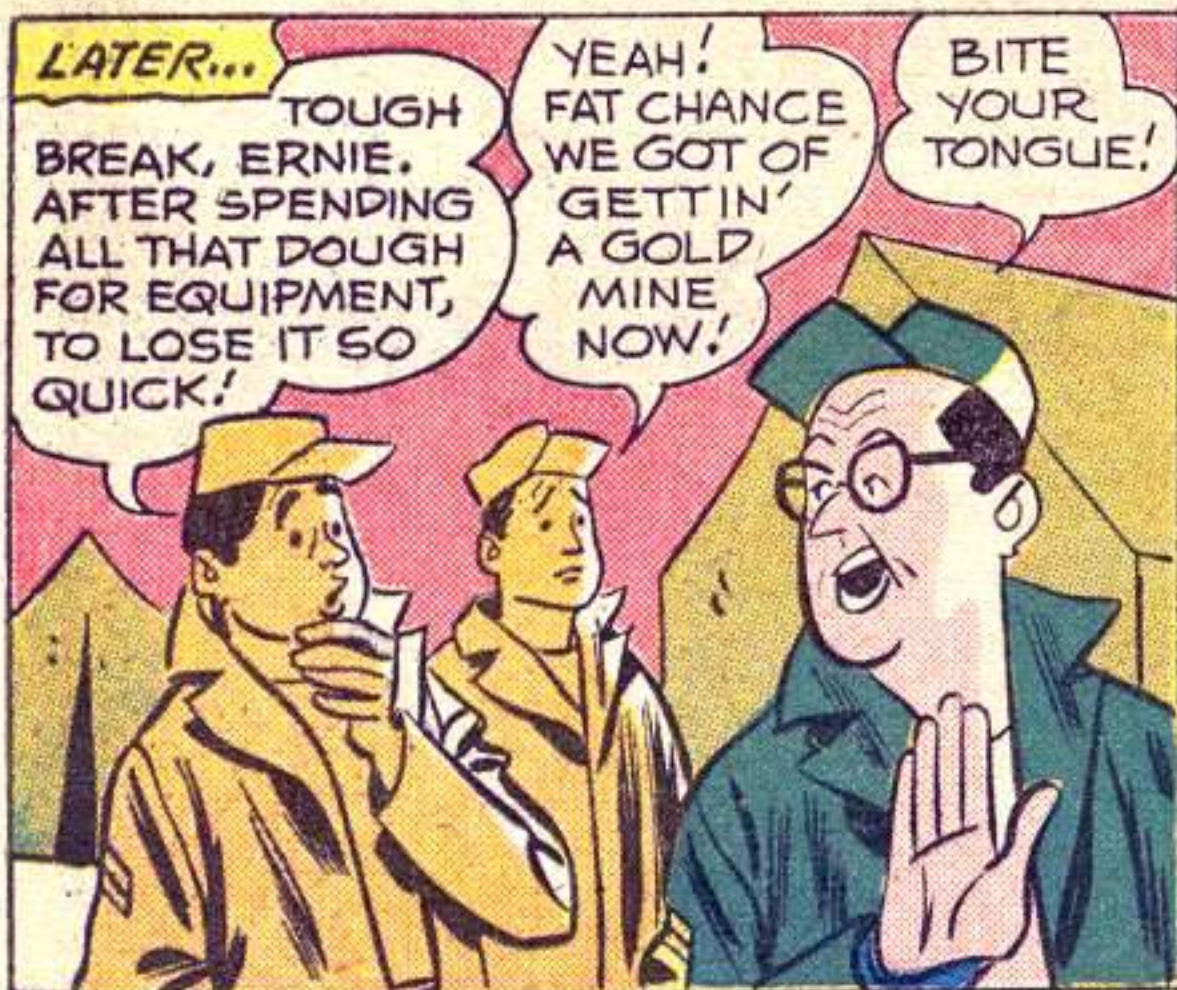




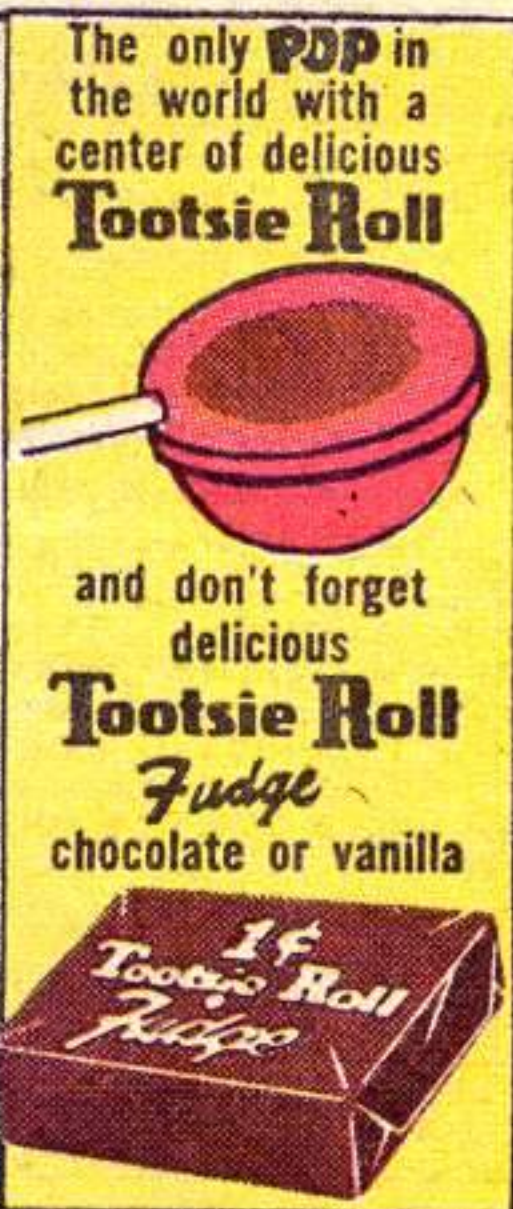
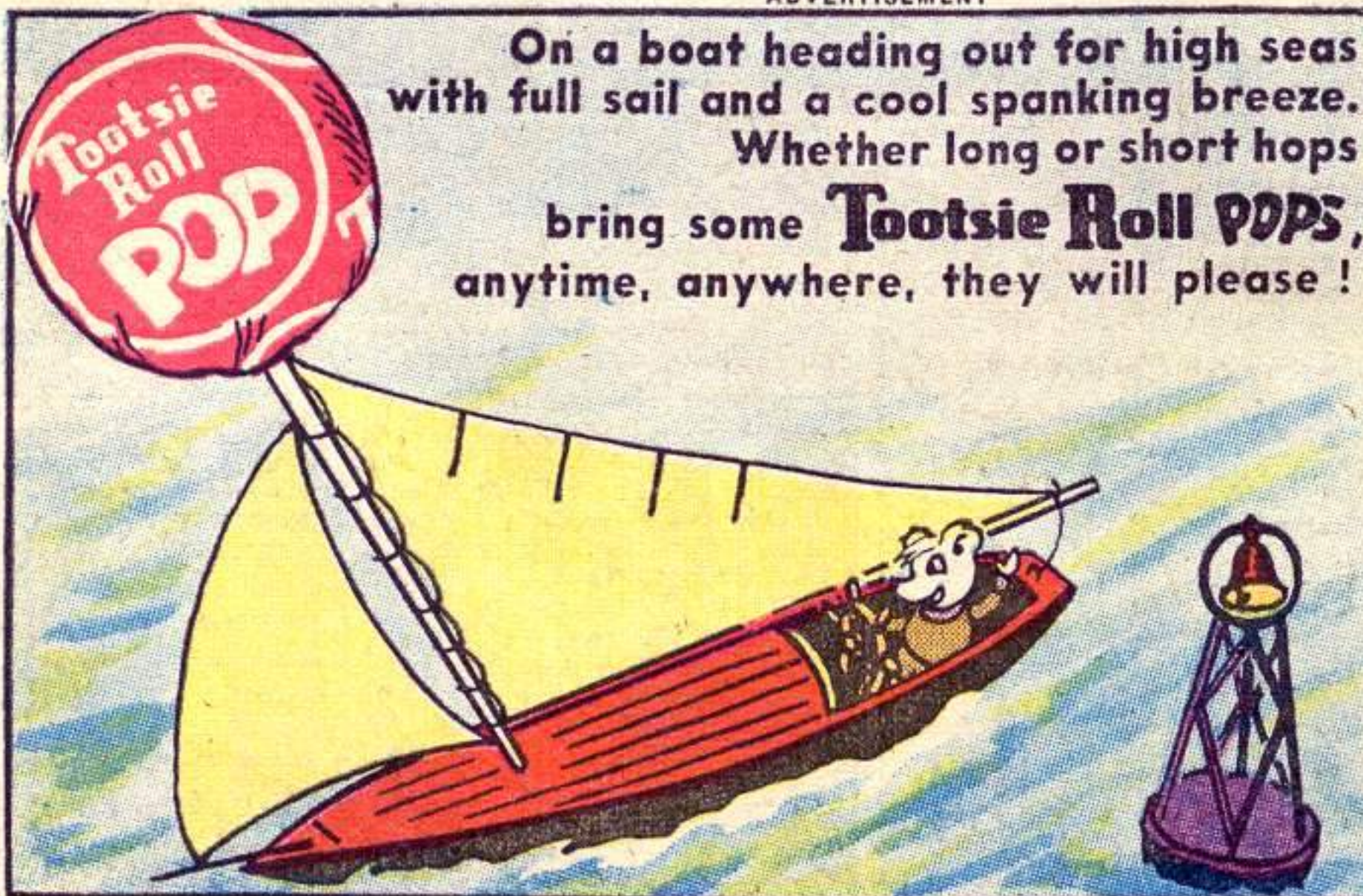








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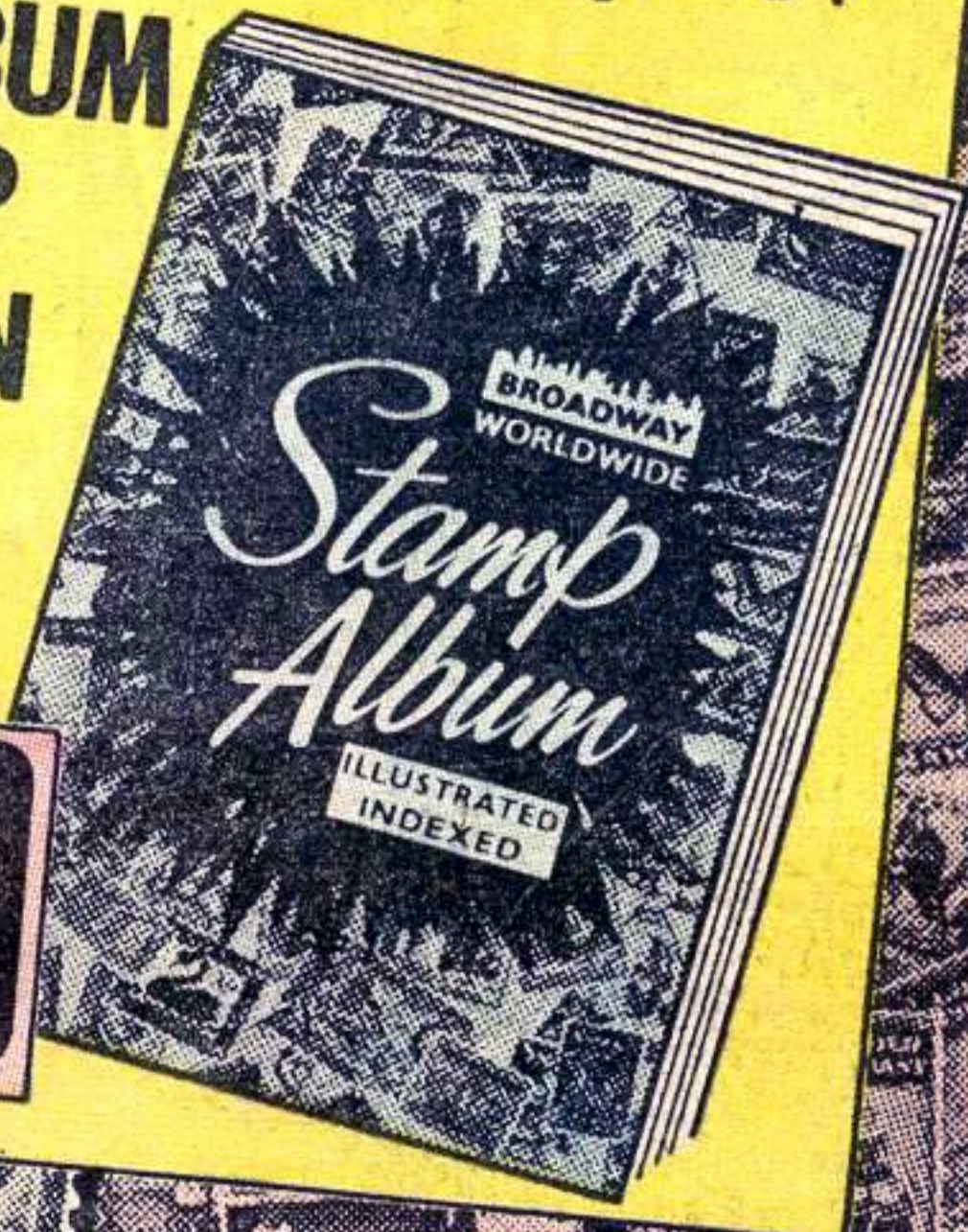
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for
only

25¢

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Send 25¢ with coupon today to get *all* of these items! We will also include—on approval—a selection of other stamps. You may buy any of them at Zenith's low prices and return the rest within 10 days. Whether or not you buy any Approvals, the Stamp Collecting Outfit is yours to keep for 25¢. MAIL COUPON NOW. If coupon is clipped send 25¢ direct to:

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Rush me entire Stamp Collecting Outfit—Album, 107 Stamps, 250 Hinges, Midget Encyclopedia! I enclose 25¢ in full payment. Also include—on approval—a selection of other stamps. I may buy any of these Approvals (or none at all) and return the rest within 10 days.

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ADDRESS

CITY

ZONE

STATE

KHAKI YAKS



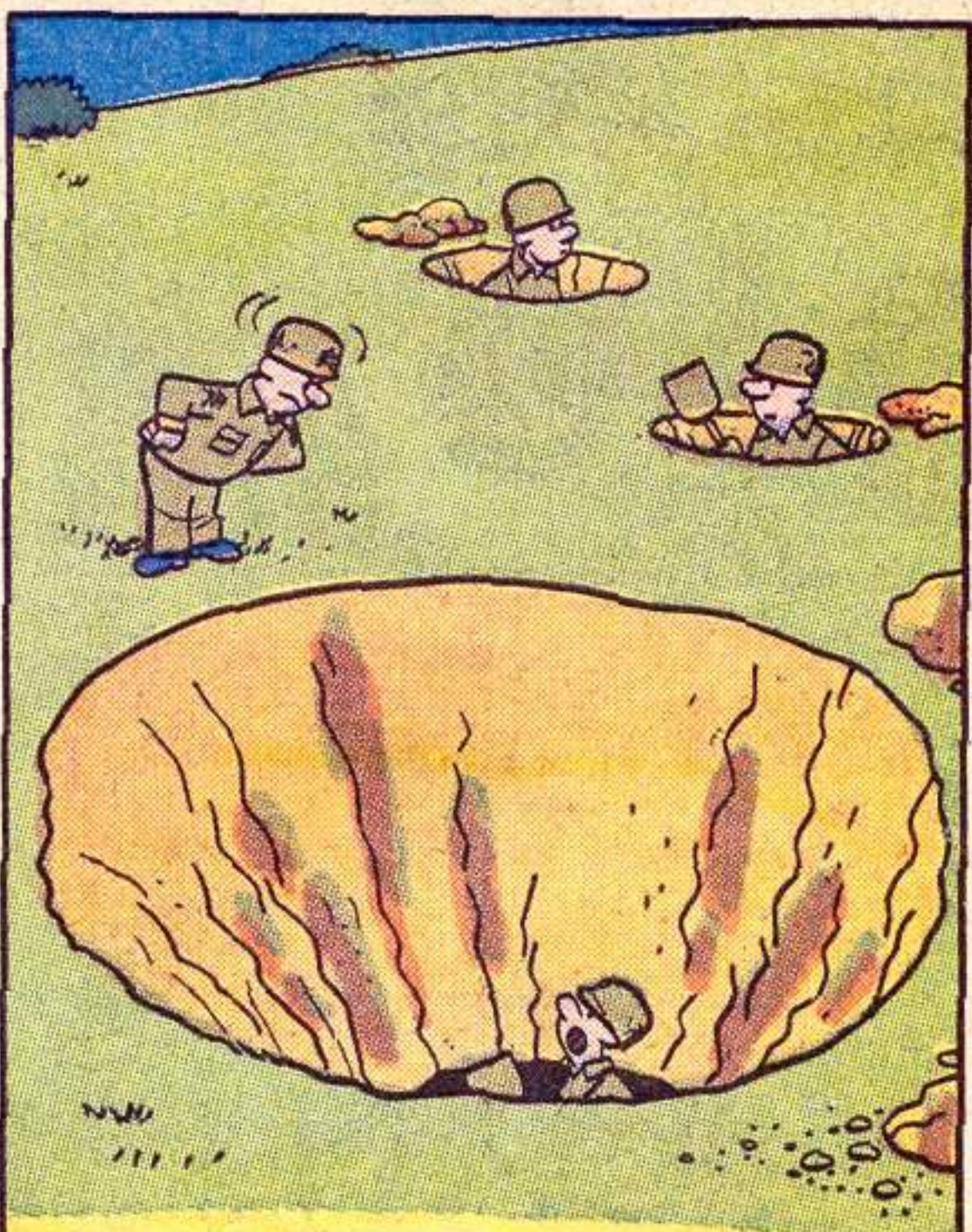
"SAY, BUDDY, WHERE DO I GET MY APPLICATION FOR OFFICER CANDIDATE SCHOOL?"



"SHH—I FINALLY GOT MINE ALL ASLEEP!"



"ALL RIGHT, MEN, WE'LL START OUR DEEP BREATHING EXERCISES NOW—INHALE!"



"IT TAKES A LITTLE LONGER TO DIG THIS FOX HOLE, BUT IT'S CERTAINLY SAFE DOWN HERE!"

SGT. BILKO



FORGET IT, ERNIE,
HOW YOU GONNA GET
THESE GUYS TO FIRE
OFF THESE MISSILES
FOR YOU?

WHY NOT? THEY'RE
SOLDIERS,
AIN'T
THEY?

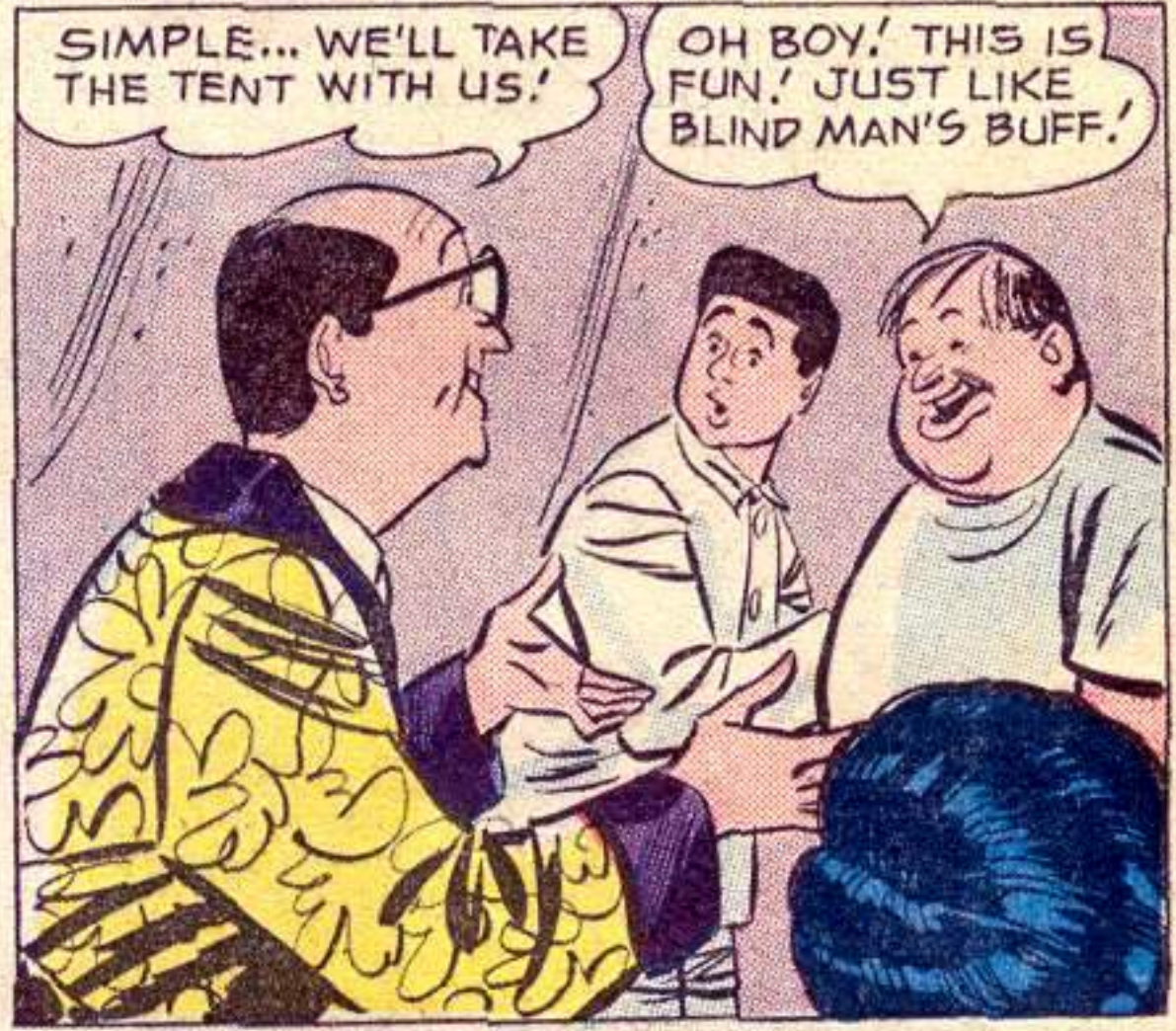
BUT THESE
ARE JUST
MANEUVERS!
WE AIN'T
AT WAR!

JUST MY LUCK! A MILLION
DOLLARS LYING IN THE GROUND,
AND I GOTTA BE THROWN IN
WITH A BUNCH OF PACIFISTS!

THEY DON'T HAVE TO KILL ANYBODY, ALL I WANT
IS FOR SOMEONE TO SHOOT A FEW OF THOSE
THINGS INTO THE HILLS--SAVE US THE TROUBLE
OF DIGGING! A FEW CRUMMY HOLES
AND WE CAN BE RICH!

WE CAN ALSO
BE IN THE
GUARD-
HOUSE!





THAT'S RIDICULOUS! WHY WOULD A TENT MOVE -- UNLESS SOMEBODY WAS IN IT -- AND BESIDES, WHO WOULD BE GOING ANYWHERE THIS TIME OF NIGHT?

BILKO!
THAT'S WHO!

HE'S UP TO SOMETHING -- AND I'M GOING TO FIND OUT WHAT!

WHAT WAS THAT STORY HE GAVE ME ABOUT DIGGING HOLES...

AWFULLY DARK OUT -- CAN'T SEE A THING -- WHICH WAY DID HE GO?

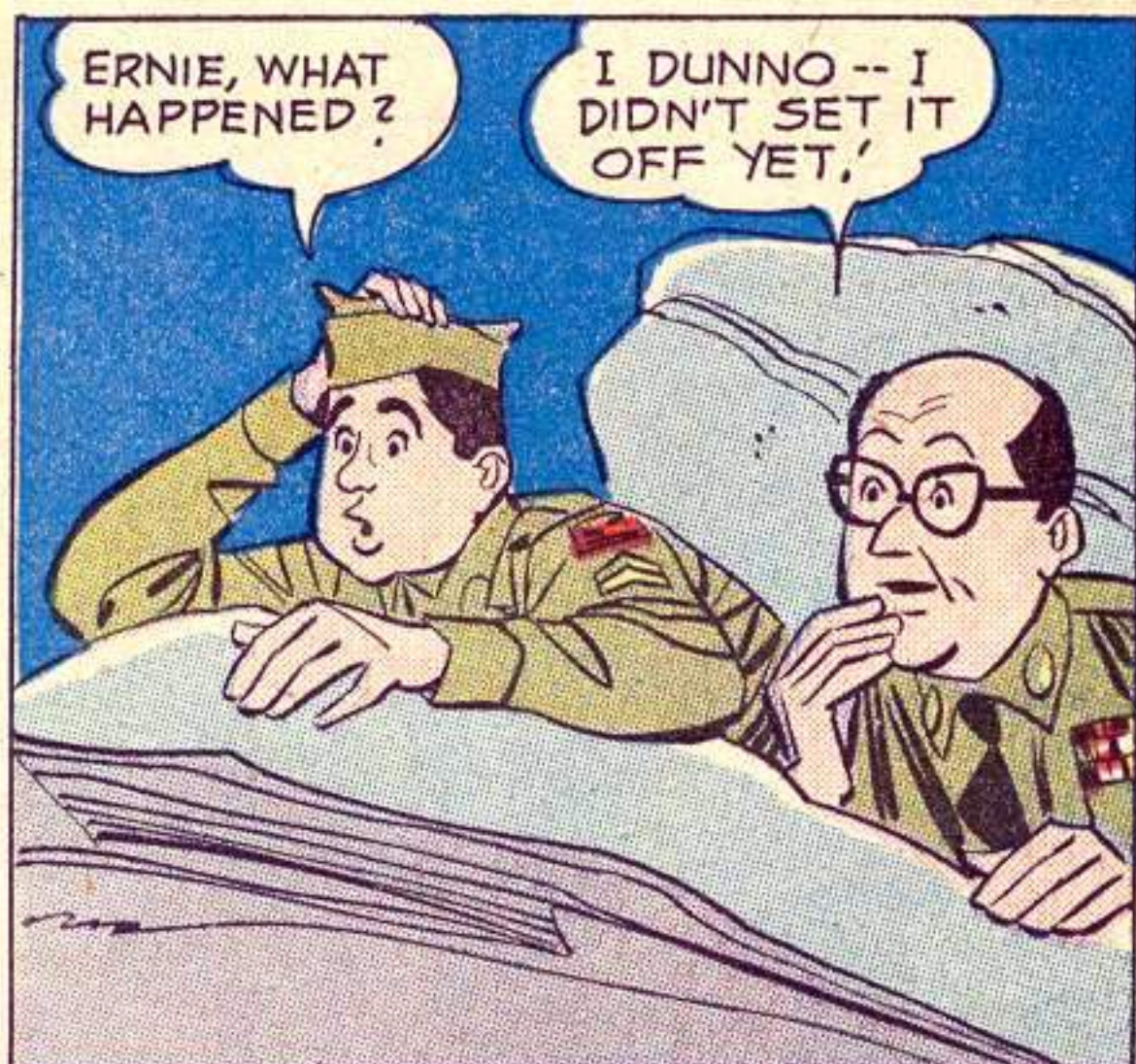
AND...

YOU SURE THIS IS THE SPOT, ERNIE?

YEAH! LET'S START HOOKING UP THE WIRES. DOBERMAN, GET THAT DYNAMITE OUT... WE'LL SET IT OFF HERE!

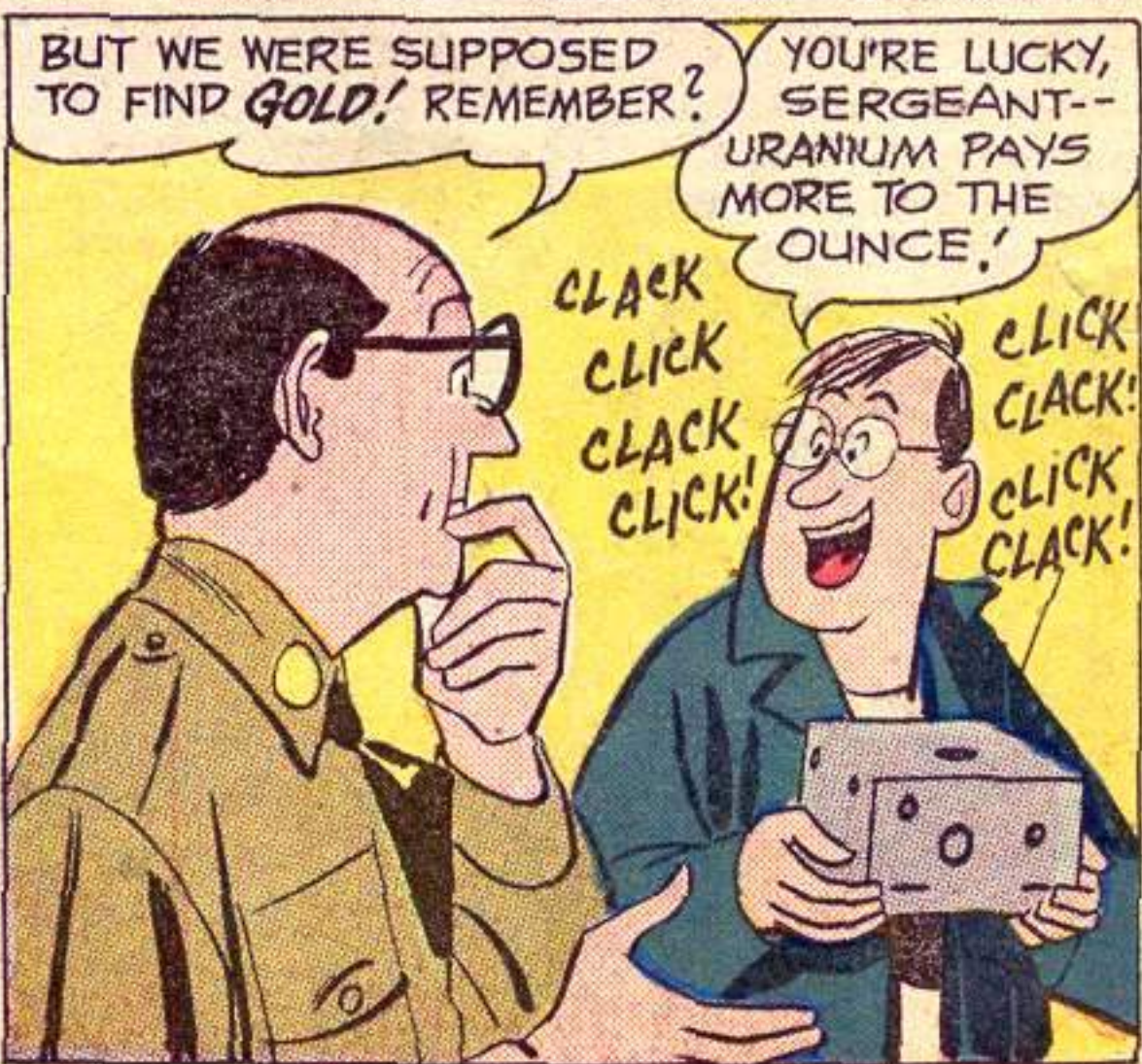
OKAY, SARGE. GEE, I LOVE FIREWORKS!

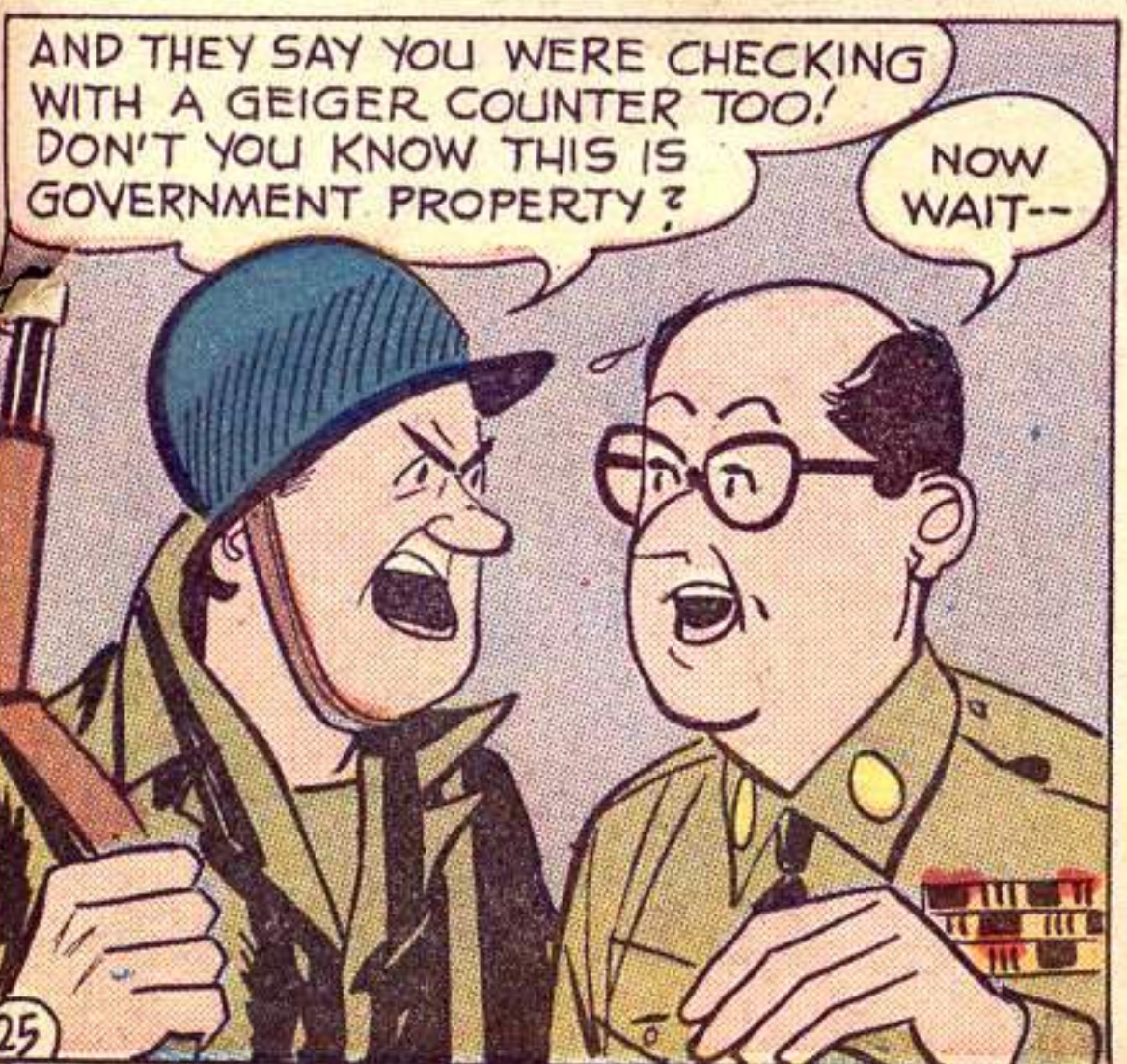












THEY'RE TRYING TO THANK ME, SIR, FOR DISCOVERING THIS VALUABLE FIELD OF URANIUM, SIR. BUT ACTUALLY, YOU DID IT, SIR, LAST NIGHT, SIR. IT WAS A BRILLIANT SUGGESTION, SIR. WIRING THIS HILL AND EXPLODING IT, AND AT THE MIDDLE OF THE WAR GAMES, TOO!

WHAT? ME?

OF COURSE, COLONEL, WE HAD A FEELING THERE MUST BE SOME URANIUM IN THESE HILLS, BUT WE HADN'T THE SLIGHTEST IDEA WHERE!

HEH, HEH!

I TELL YOU, IT'S UNCANNY. HE SEEMS TO SENSE THESE THINGS! THEY COME TO HIM OUT OF THE NIGHT. TRULY A HERO, GENTLEMEN, AND SMALL WONDER HIS TROOPS WORSHIP THE GROUND HE WALKS ON! WHO OF US COULD KNOW IT WAS URANIUM!?

LATER...

BUT, RUPERT, YOU GOT YOUR FIVE HUNDRED DOLLARS WORTH. CAN I HELP IT IF IT TURNED OUT TO BE GOVERNMENT PROPERTY AND THEY WOULDN'T LET YOU TOUCH IT?

KEEP WORKING, BILKO. THOSE DISHES AND POTS AND PANS HAPPEN TO BE GOVERNMENT PROPERTY TOO--AND I *INSIST* THAT YOU TOUCH IT. IN FACT, DON'T STOP!

26

THE END

ER--I JUST WANTED TO REMIND YOU, I'VE GOT A MAGAZINE TOO! SO, IF YOU'LL RUN DOWN TO YOUR NEAREST NEWSSTAND I'LL SURE APPRECIATE IT!

10¢
DC
SGT. BILKO'S
Pvt. DOBERMAN
APPROVED BY THE COMICS CODE AUTHORITY



150 CIVIL WAR SOLDIERS! \$1.49



6 GATLING MACHINE GUNS
30 CAVALRYMEN
30 INFANTRYMEN
18 SHARPSHOOTERS
18 FIELD CANNON
3 MERRIMAC SHIPS
6 HOSPITAL WAGONS
6 HOSPITAL NURSES
3 MONITOR SHIPS
6 SCOUTS
6 OFFICERS
6 SERGEANTS
6 BUGLERS
6 COAST MORTARS

TWO COMPLETE ARMIES—THE BLUES AND THE GREYS
EACH PIECE OF MOLDED PLASTIC. EACH ON ITS OWN
BASE MEASURING UP TO 4 INCHES!

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Carle Place
Long Island, N. Y.
HERE'S MY \$1.49!

NO
C.O.D.'s

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City State

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MAIL TODAY FOR PROMPT DELIVERY!

SPORT CARS, DEPT. H-34

11 E. 47 St., N. Y. 17, N. Y.

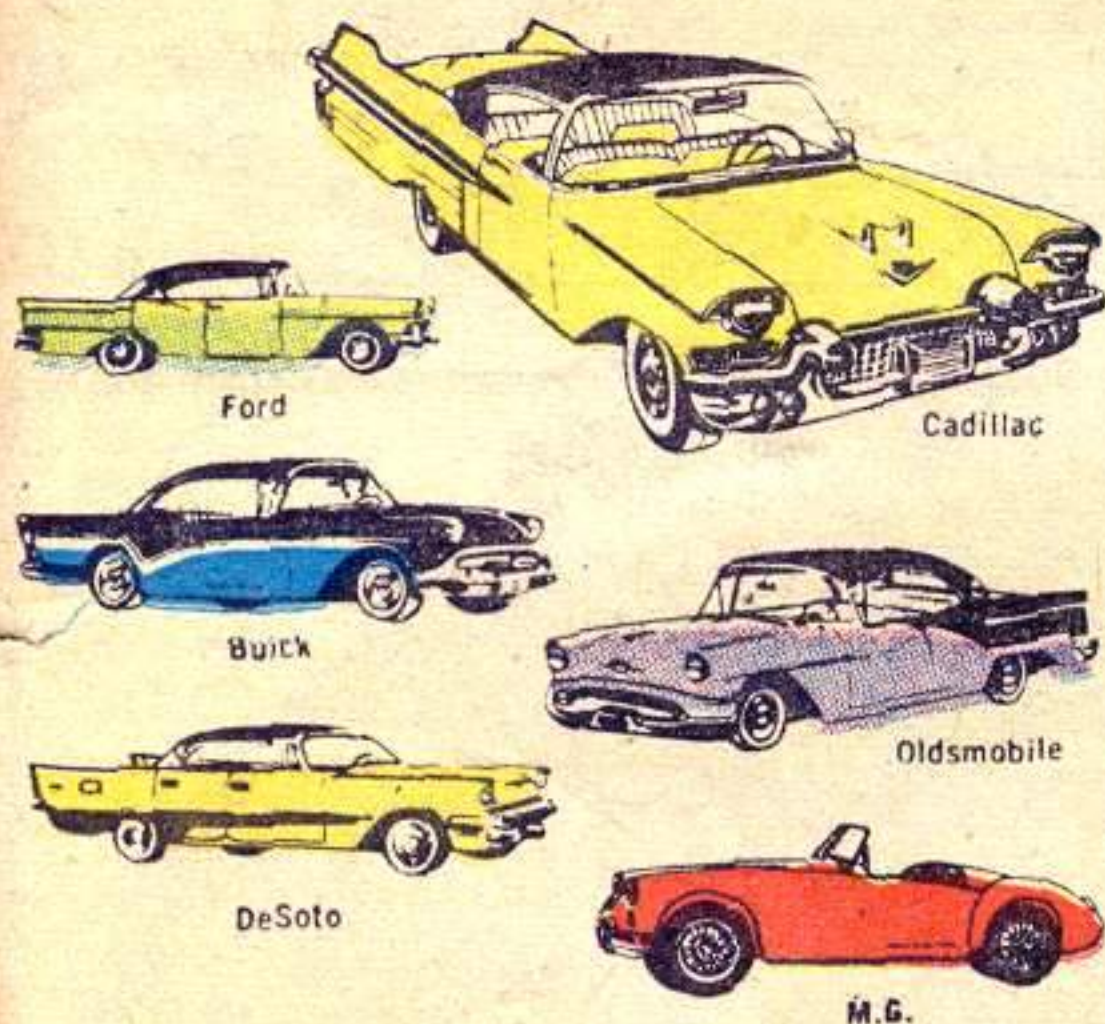
Gentlemen:

I can't wait to see if these model cars are all you say they are. Enclosed please find \$..... in check ☐, money order ☐, cash ☐, for sets of MODEL CARS each at \$1 plus 25c for postage and handling per set. If I am disappointed in the slightest, I will send them back to you for refund as per your guarantee. (Sorry, No C.O.D.'s)

Name

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City Zone State



All makes, models, including WORLD FAMOUS SPORTS CARS!

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Sell these popular Patriotic and Religious Mottoes

SEND US NO MONEY IN ADVANCE

Just write and ask us to send you 40 of these beautiful glittering mottoes which the public likes so well. Sell them easily and quickly to your friends and neighbors for only 35c each. At the end of 14 days send back, if you wish, all mottoes you have not sold, and send us only 25c for each you have sold. You keep all the rest of the money.

IF YOU SELL 25, YOU KEEP \$2.50

IF YOU SELL 30, YOU KEEP \$3.00

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REMEMBER: No money is needed in advance. You take no risks. You can return all the mottoes you do not sell. You do not pay shipping costs or split your commission. You keep all the profit on each sale.

mother

God took the Sunshine
from the Skies
And made the Lowlight
in your eyes;
He gave you breath
And with his Love
made yours divine
But best of all
**HE MADE YOU
MINE**

**CHILD'S
PRAYER**

Now I lay me down
To Sleep,
I pray the Lord
my soul to keep,
If I should Die before
I Wake,
I pray the Lord
my soul to take

The Way of The
CROSS
TO HOME

Love
one another
**AS I HAVE
LOVED
YOU**

**God Bless
OUR
HOME**

**WRITE
FOR COMPLETE
DETAILS
TO**

STEPHENS CREDIT SALES

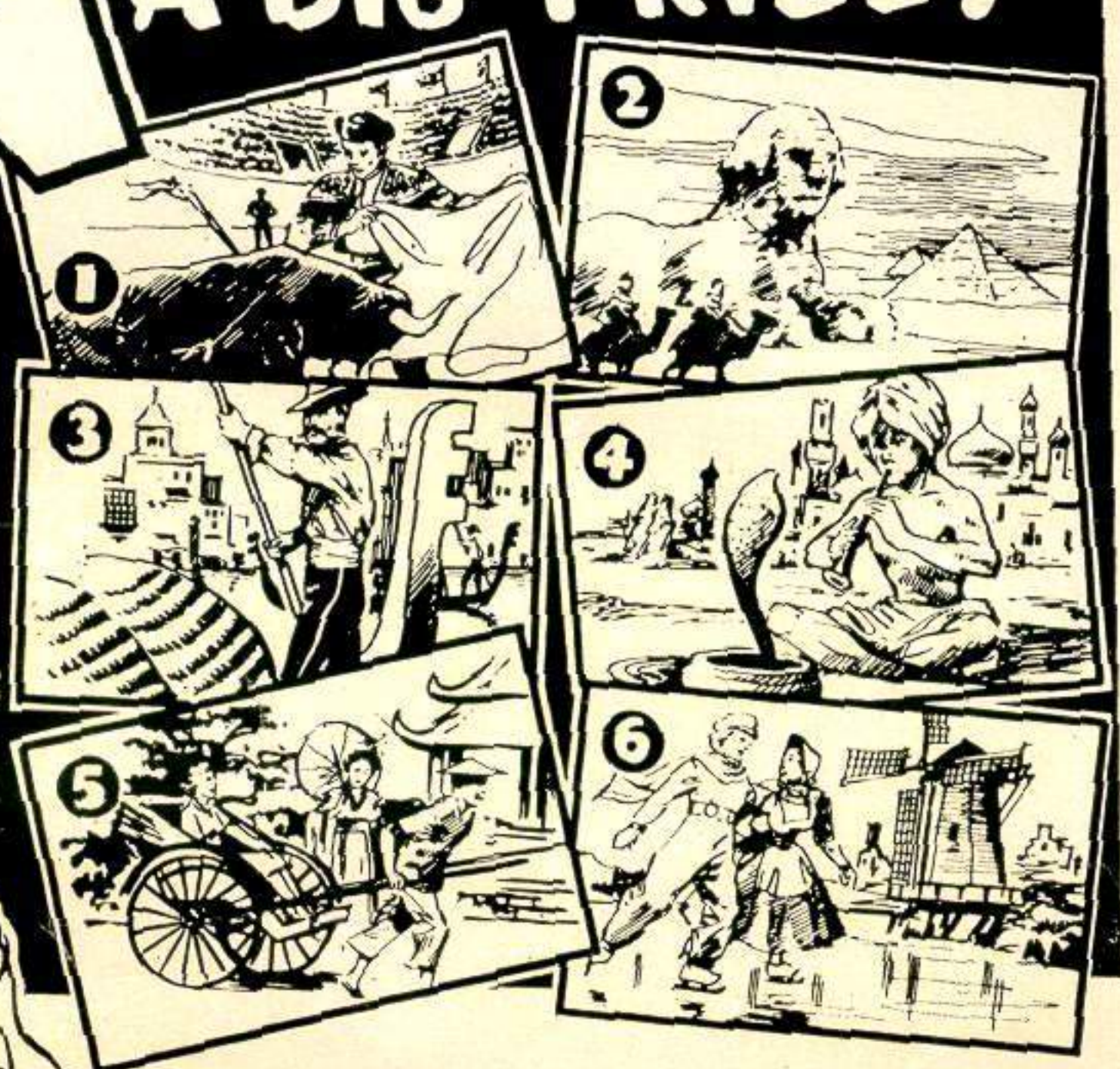
Dept. DN P. O. Box 1004
Nashville, Tennessee

WIN

A BIG PRIZE!

CAN YOU NAME

the 6 foreign countries
these pictures
stand for?



**ACT!
NOW!**



**CHECK YOUR 6 CHOICES
IN THE COUPON BELOW!**

If You Get 6 Right

WE'LL SEND YOU an EXCITING COLLECTION of **REAL FOREIGN COINS**

YES! ABSOLUTELY FREE! Also we'll mail BIG CATALOG showing Bikes, Dolls, Guns, Watches, etc. — You can get at no cost!

YOU'LL RECEIVE
REAL COINS FROM
NATIONS OF THE
WORLD,
SUCH AS ...



It's easy!
It's fun!
Look over
the pic-
tures above
and name
the 6 nations
correctly on
coupon...
Then mail
coupon to
win your
COIN
COLLEC-
TION!

Yes! We'll GIVE you real COINS from strange, far-away lands! Start your own coin collection! Trade with other kids! Simply check on coupon the 6 nations which match the pictures and mail to us. If correct, we'll send you a thrilling collection of REAL FOREIGN COINS. Also, we'll send you BIG FREE CATALOG of wonderful PREMIUMS — Bikes, Wrist Watches, Guns, Dolls and dozens of others — and tell you how to get them at no cost! Simply offer White CLOVERINE BRAND SALVE, easily sold to friends, relatives and neighbors at 50c a package, and choose your PREMIUM or CASH COMMISSION. But right now, identify the pictures and get your REAL FOREIGN COIN COLLECTION! Rush coupon today!

MAIL COUPON—WIN REAL FOREIGN COINS!

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Countries shown in pictures are (check 6 only):

- | | | |
|--------------------------------|------------------------------------|--------------------------------------|
| <input type="checkbox"/> SPAIN | <input type="checkbox"/> AUSTRALIA | <input type="checkbox"/> EGYPT |
| <input type="checkbox"/> ITALY | <input type="checkbox"/> CANADA | <input type="checkbox"/> INDIA |
| <input type="checkbox"/> JAPAN | <input type="checkbox"/> HOLLAND | <input type="checkbox"/> SWITZERLAND |

If I'm a winner, rush my FOREIGN COINS and 14 packages of White CLOVERINE BRAND SALVE to sell at 50c a package. I will remit amount asked within 30 days, select a PREMIUM or keep CASH COMMISSION as explained under Premium in Catalog sent with order, postage paid to start.

Name..... Age.....
Street..... RD..... Box.....
Town..... Zone..... State.....

PRINT LAST NAME HERE

WILSON CHEMICAL CO.
Dept. 115-26 TYRONE, PA.

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Imagine "Touring" **ENGLAND** for only **10¢**



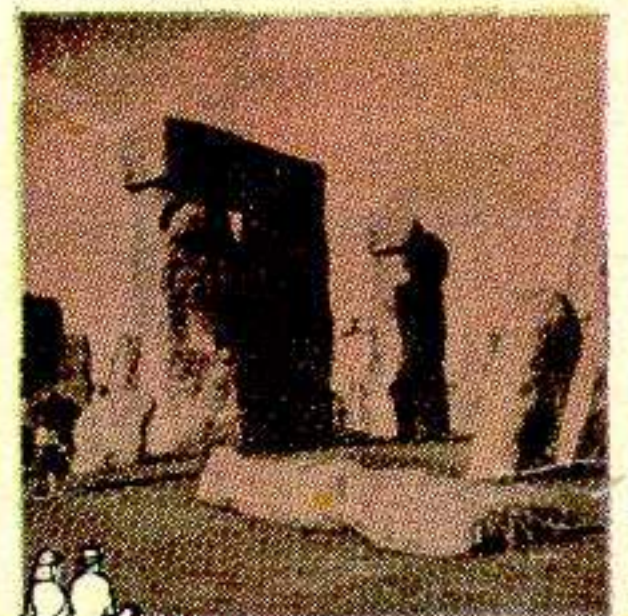
YOU WILL see Piccadilly Circus, London's Times Square, often called the "crossroads of the world."



YOU WILL see Buckingham Palace, home of Queen Elizabeth II and the colorful Palace Guards.



YOU WILL stop for fish and chips at quaint country inns such as this one.



YOU WILL wander in awe among Stonehenge's ancient and mysterious relics of pre-historic man.



YOU WILL thrill to the dazzling Crown Jewels, now safely stored in the once-infamous Tower of London.



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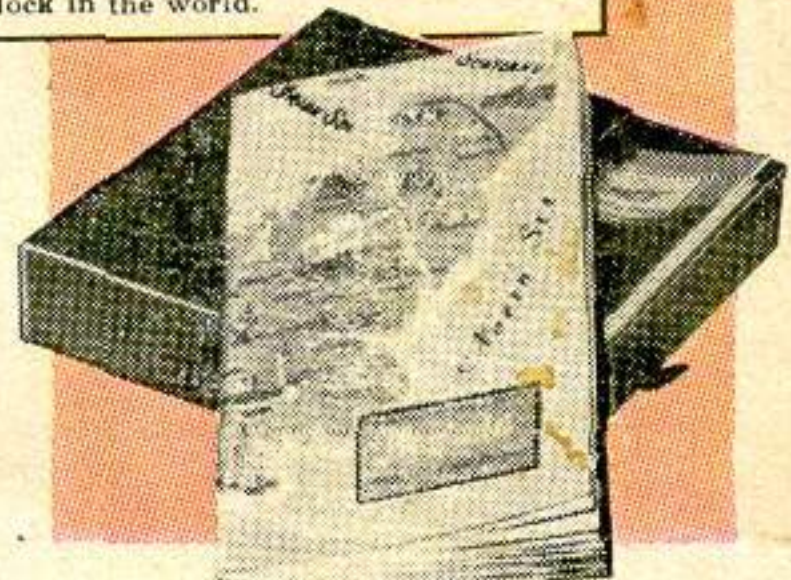
THE AMERICAN GEOGRAPHICAL SOCIETY makes this generous offer to ac-

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