



# PHIL SILVERS

DEC.

NO. 16

10¢

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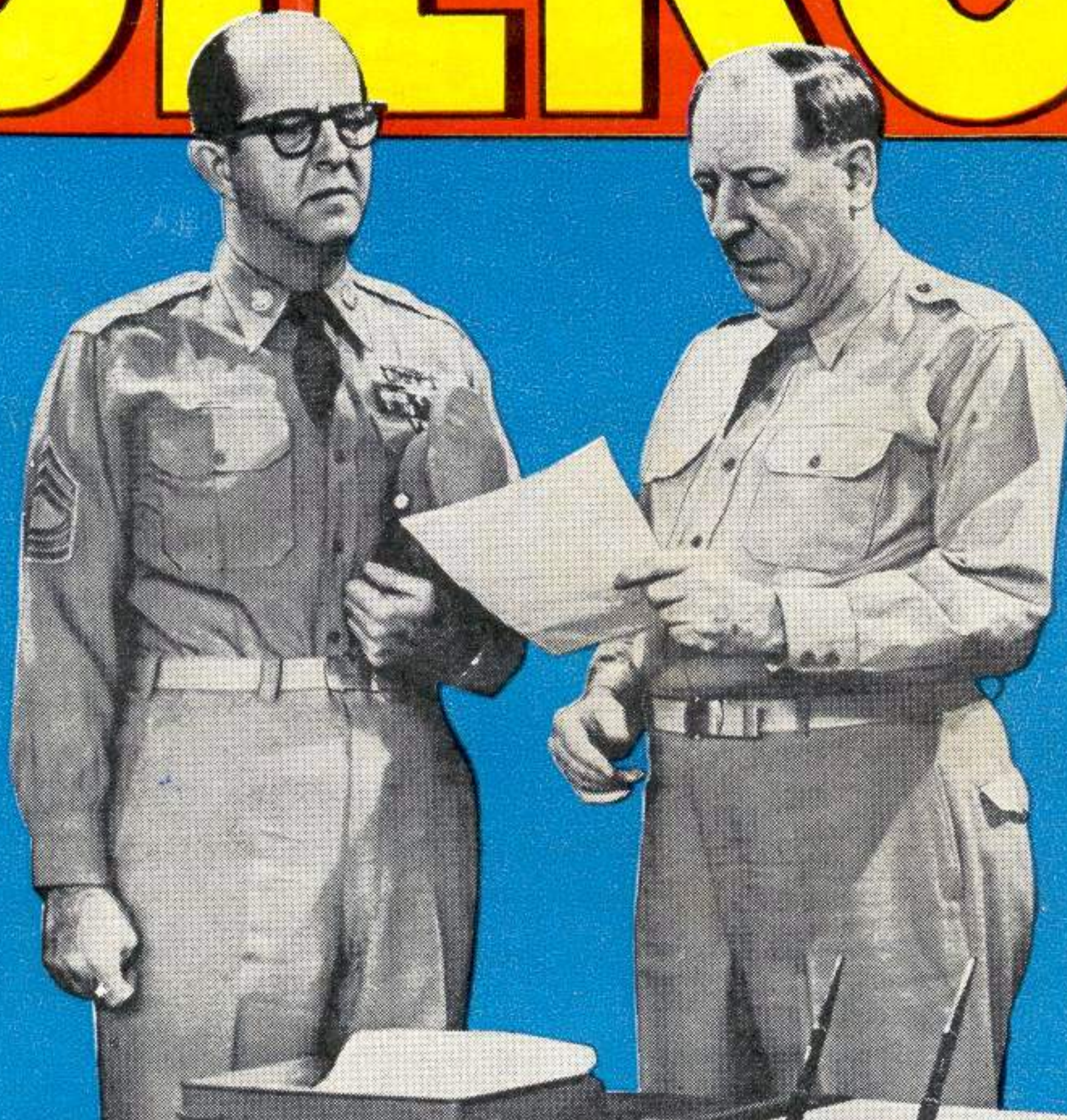
AUTHORITY



## SGT.

# BILKO

STARRING AS



IT'S A **JACKPOT**  
FULL OF LAUGHS WHEN  
**BILKO** BARGAINS  
FOR MORE THAN HE  
GETS AND GETS MORE  
THAN HE BARGAINS  
FOR... *in*

**"SGT. 'OOH-OOH'  
RITZIK'S  
LUCKY DAY!"**

COL. J.T. HALL



# WIN

# A BIG PRIZE!

## CAN YOU NAME

the 6 foreign countries  
these pictures  
stand for?



ACT!  
NOW!



CHECK YOUR 6 CHOICES  
IN THE COUPON BELOW!

If You Get 6 Right

WE'LL SEND YOU an EXCITING COLLECTION of **REAL FOREIGN COINS**

**YES! ABSOLUTELY FREE!** Also we'll mail BIG CATALOG showing Bikes, Dolls, Guns, Watches, etc. — You can get at no cost!

YOU'LL RECEIVE  
REAL COINS FROM  
NATIONS OF THE  
WORLD,  
SUCH AS...

MEXICO

JAPAN, FINLAND  
BRAZIL

CHINA

INDIA

ITALY

AUSTRIA

FRANCE

ENGLAND

It's easy!  
It's fun!  
Look over  
the pic-  
tures above  
and name  
the 6 nations  
correctly on  
coupon...  
Then mail  
coupon to  
win your  
COIN COL-  
LECTION!

**MAIL COUPON—WIN REAL FOREIGN COINS!**

WILSON CHEMICAL CO., Dept. 115-27 Tyrone, Pa.

Countries shown in pictures are (check 6 only):

- |                                |                                    |                                      |
|--------------------------------|------------------------------------|--------------------------------------|
| <input type="checkbox"/> SPAIN | <input type="checkbox"/> AUSTRALIA | <input type="checkbox"/> EGYPT       |
| <input type="checkbox"/> ITALY | <input type="checkbox"/> CANADA    | <input type="checkbox"/> INDIA       |
| <input type="checkbox"/> JAPAN | <input type="checkbox"/> HOLLAND   | <input type="checkbox"/> SWITZERLAND |

If I'm a winner, rush my FOREIGN COINS and 14 packages of White CLOVERINE BRAND SALVE to sell at 50c a package. I will remit amount asked within 30 days, select a PREMIUM or keep CASH COMMISSION as explained under Premium in Catalog sent with order, postage paid to start.

Name..... Age.....

Street..... RD..... Box.....

Town..... Zone..... State.....

PRINT LAST  
NAME HERE

Paste coupon on post card or mail in envelope today!

**WILSON CHEMICAL CO.**

Dept. 115-27 TYRONE, PA.

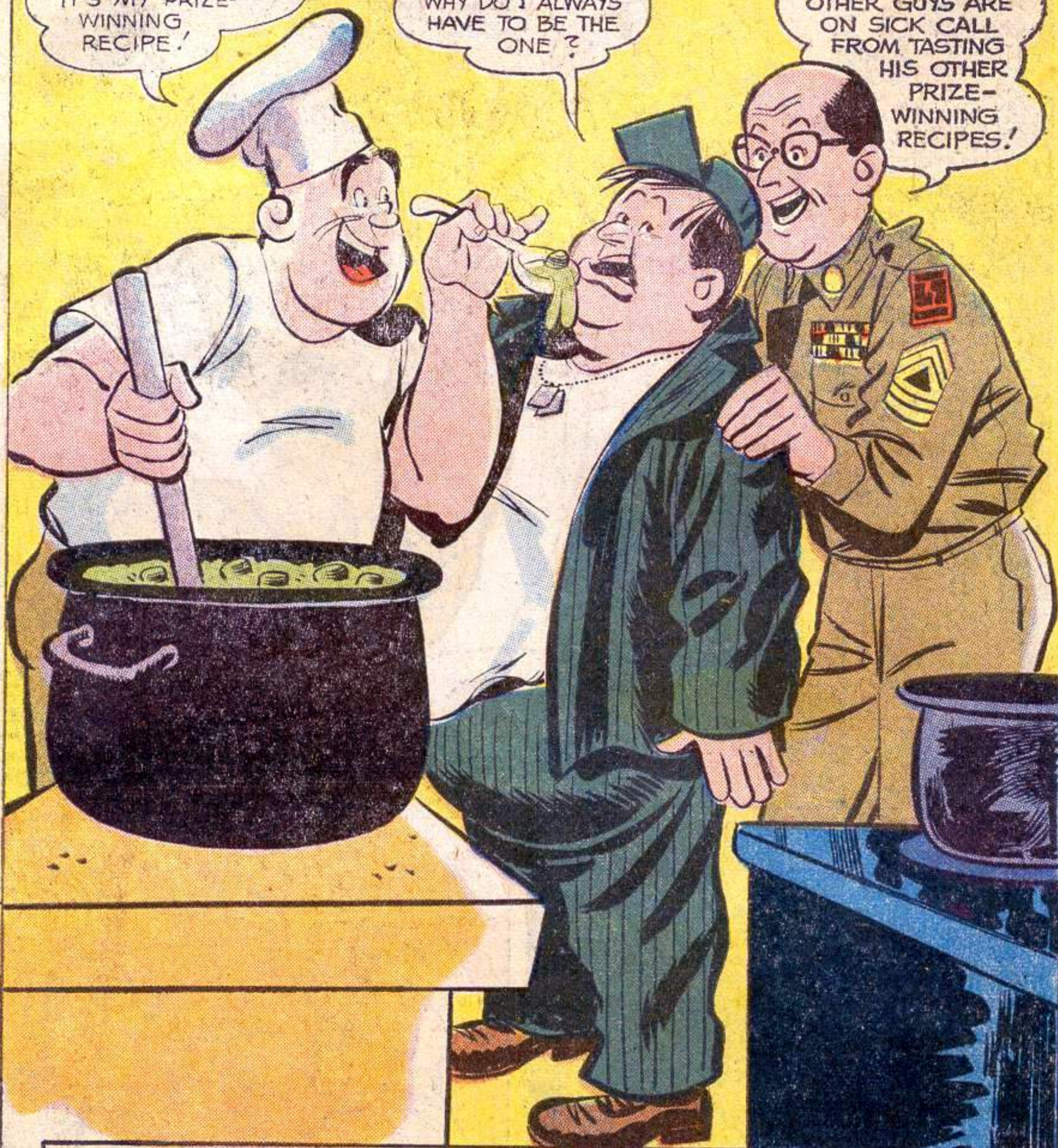


# SGT. BILKO

TRY IT, DOBERMAN...  
IT'S MY PRIZE-  
WINNING  
RECIPE!

GEE, SARGE,  
WHY DO I ALWAYS  
HAVE TO BE THE  
ONE?

BECAUSE ALL THE  
OTHER GUYS ARE  
ON SICK CALL  
FROM TASTING  
HIS OTHER  
PRIZE-  
WINNING  
RECIPES!

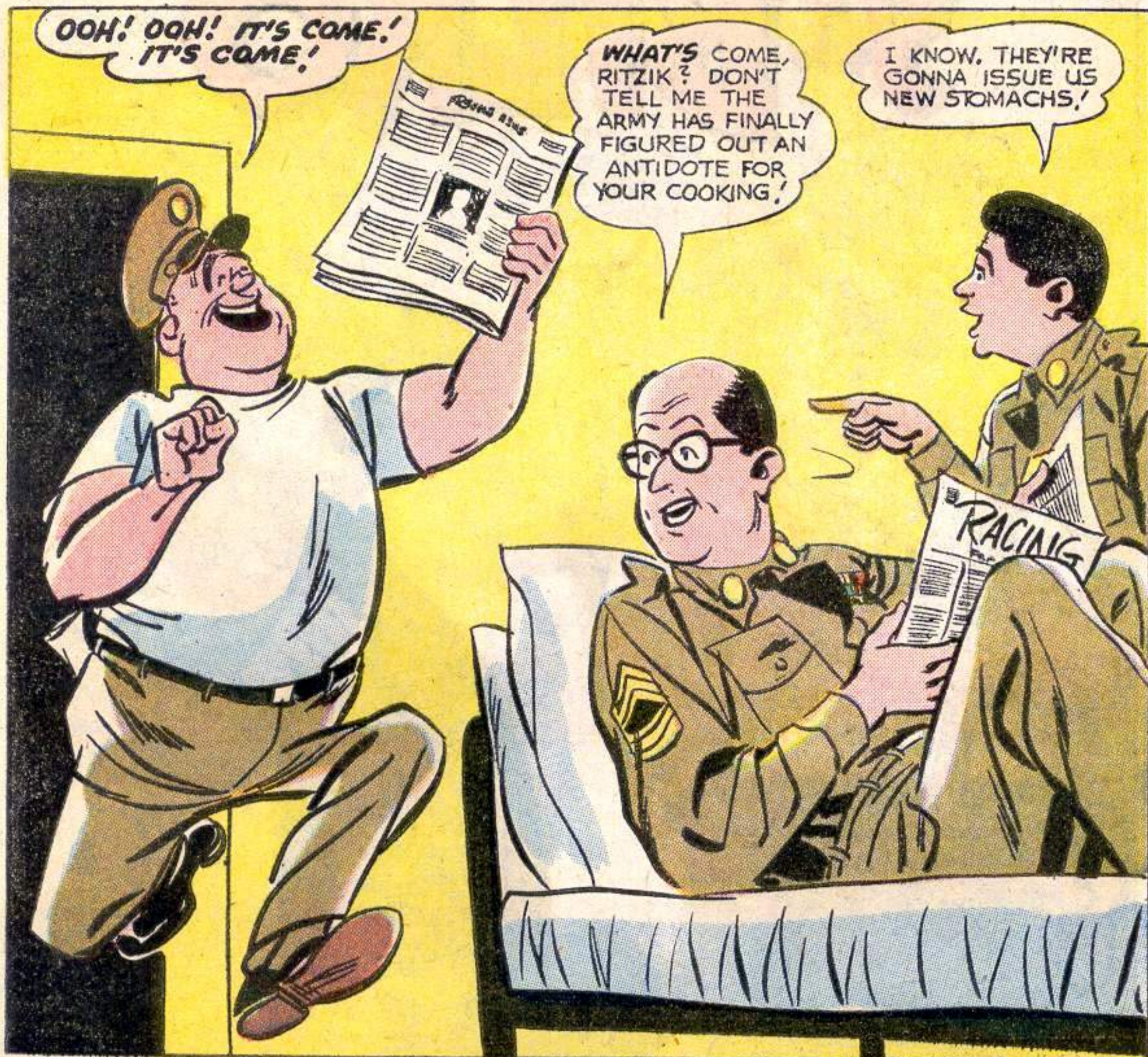


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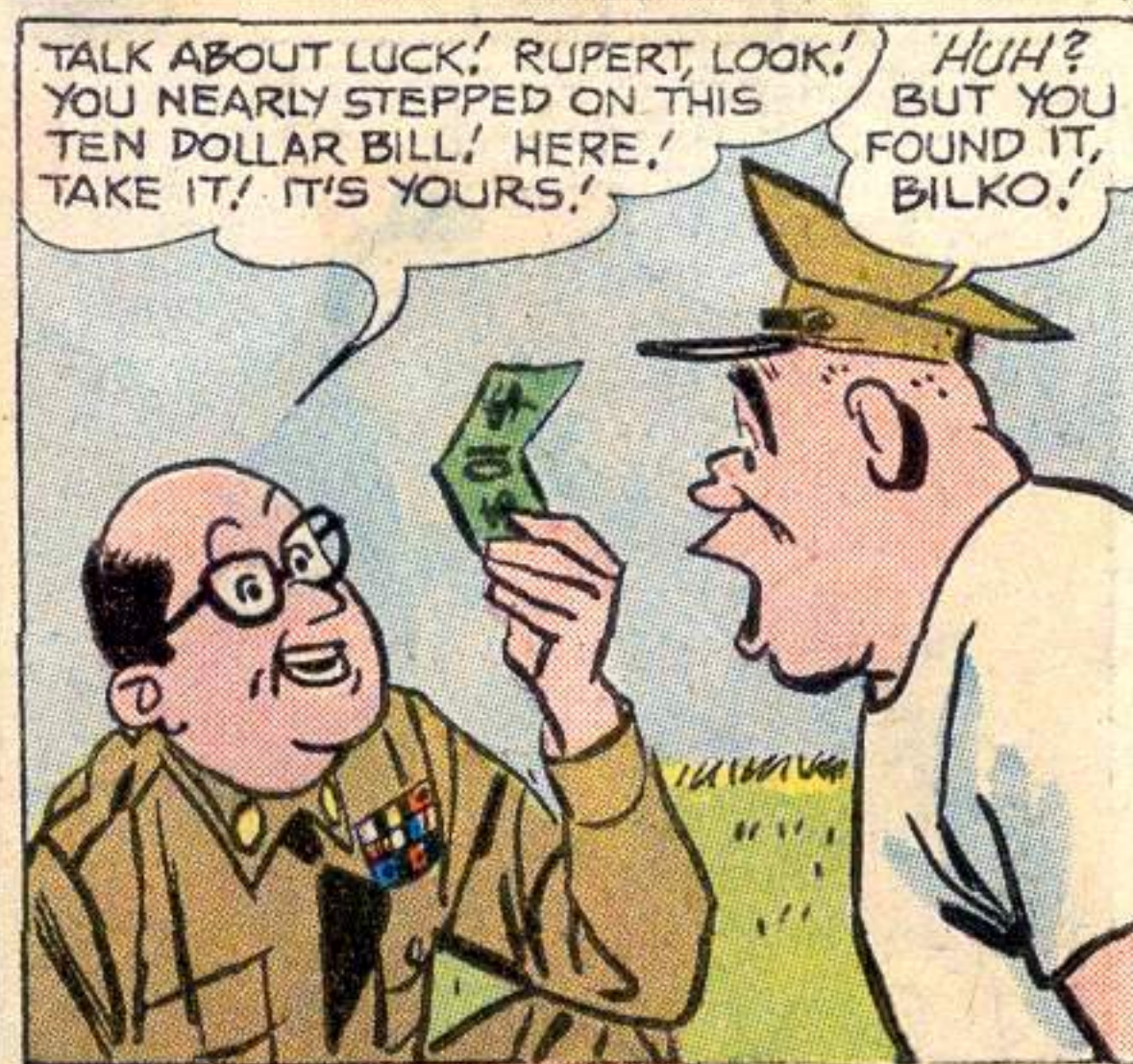








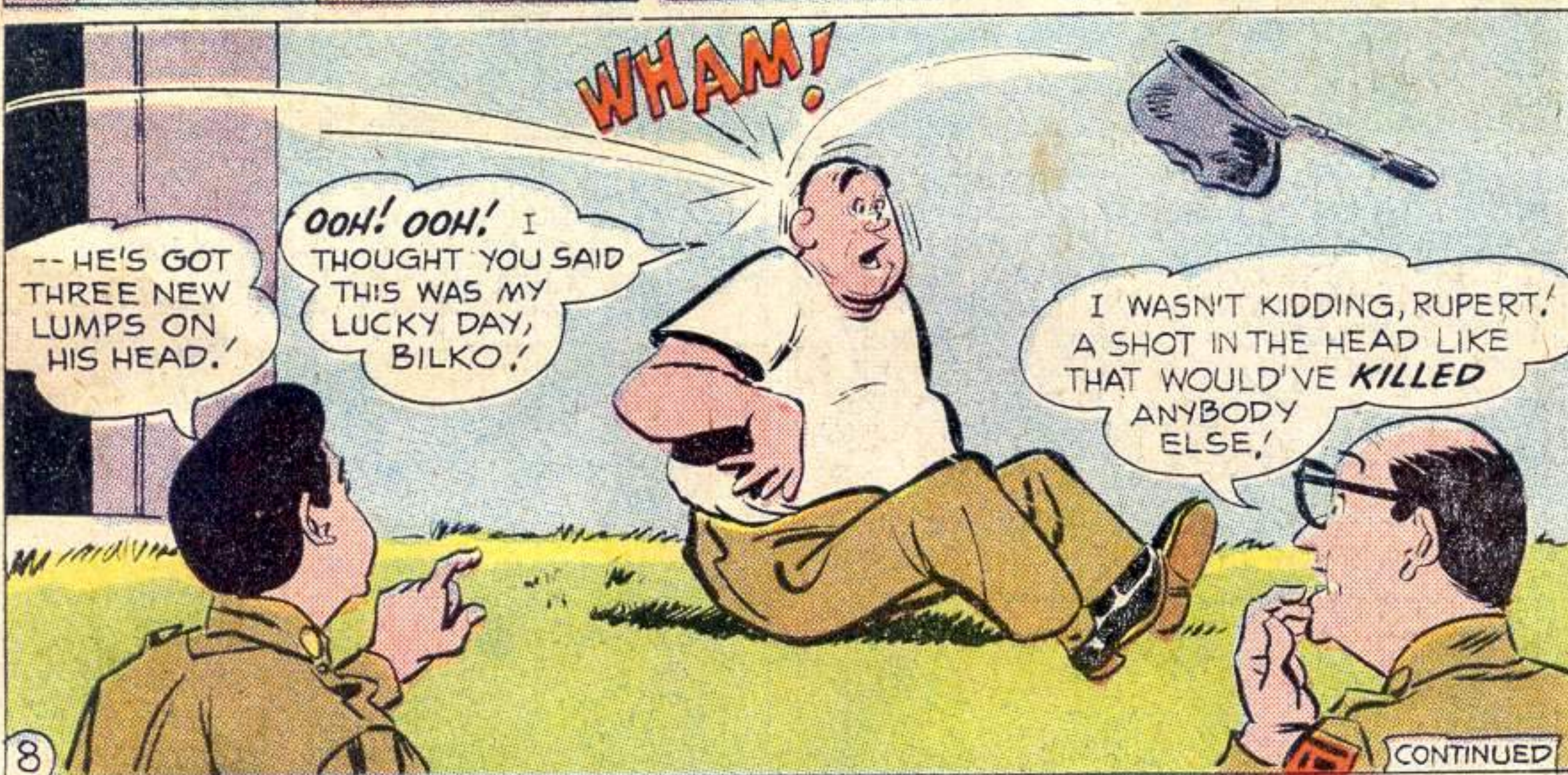
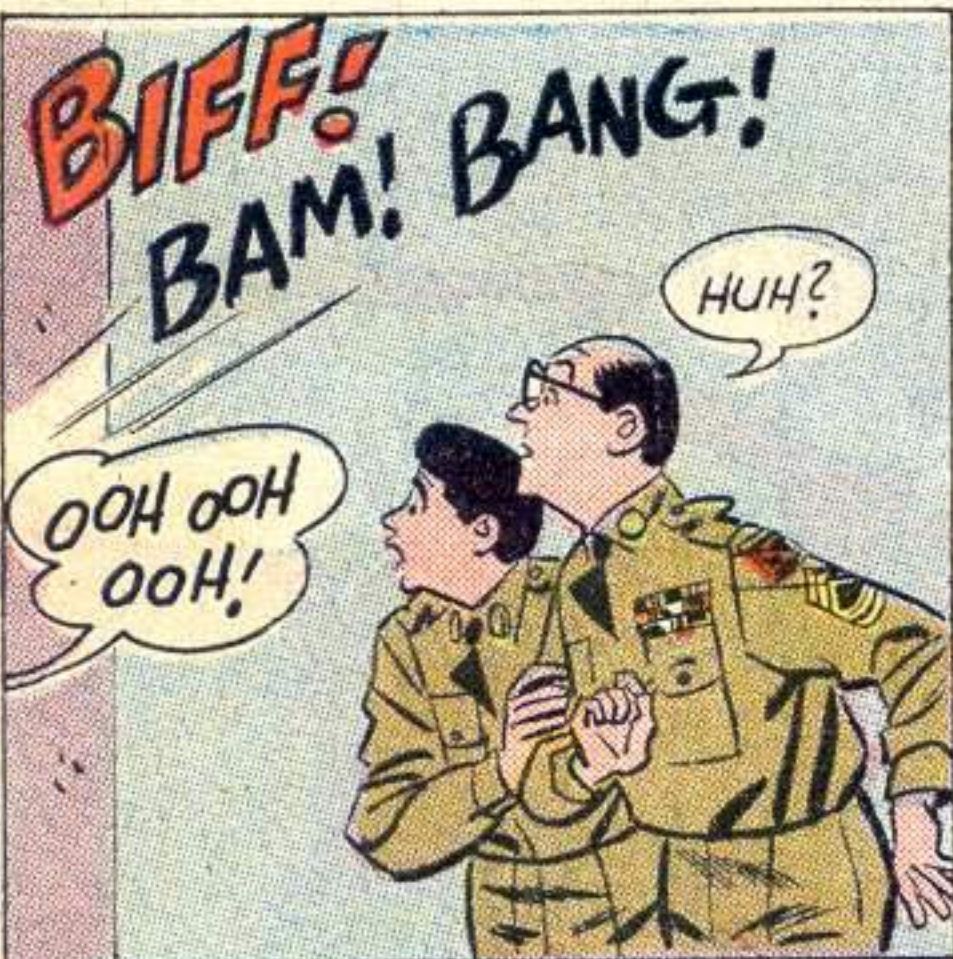












Hi all:  
Just a line to let you know  
a "PAT BOONE Magazine"  
is now at your favorite  
newsstand.  
With best wishes for pages and  
pages of enjoyable reading.  
Always your boy,

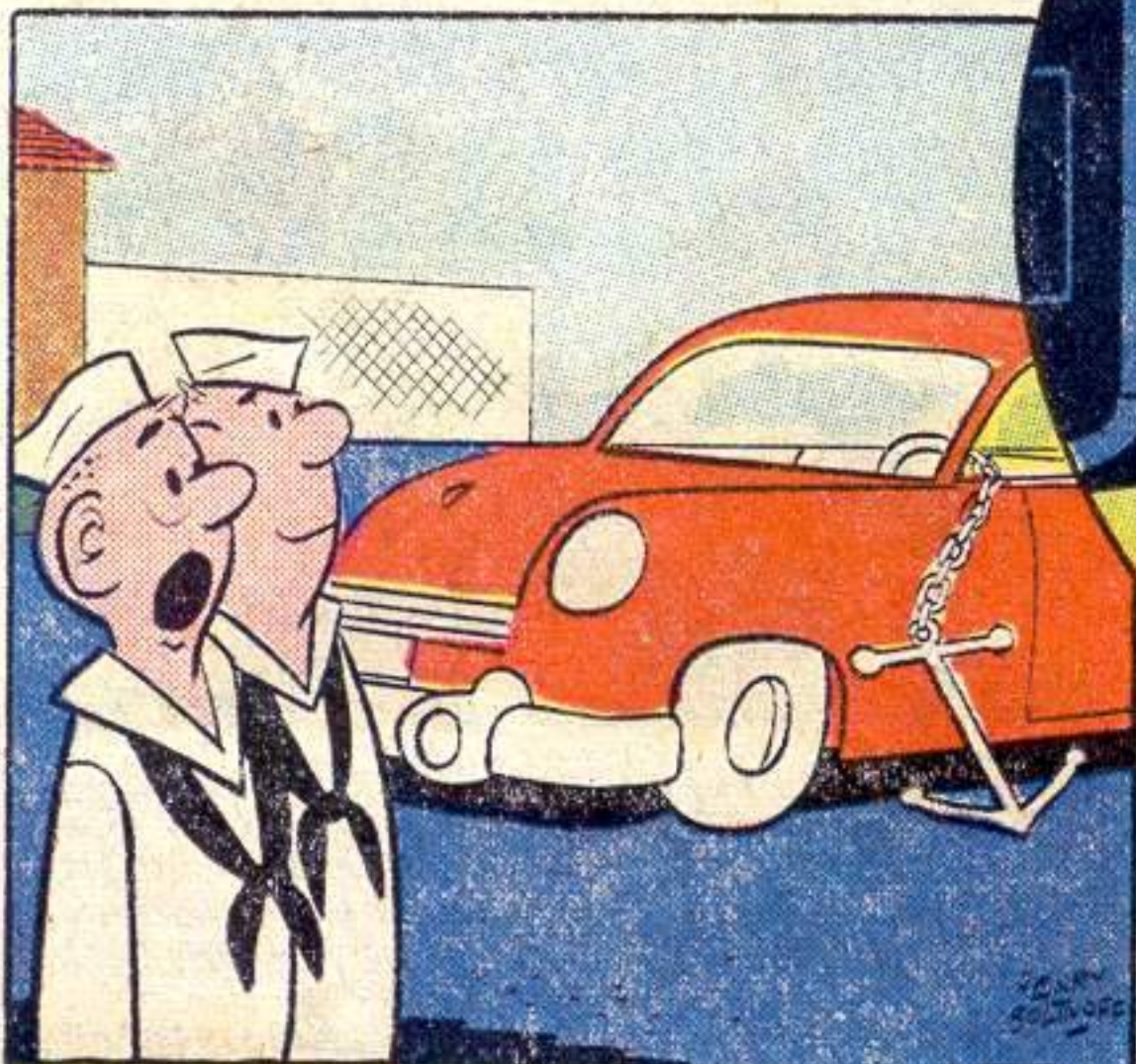
*Pat Boone*  
Pat Boone





# NAVY

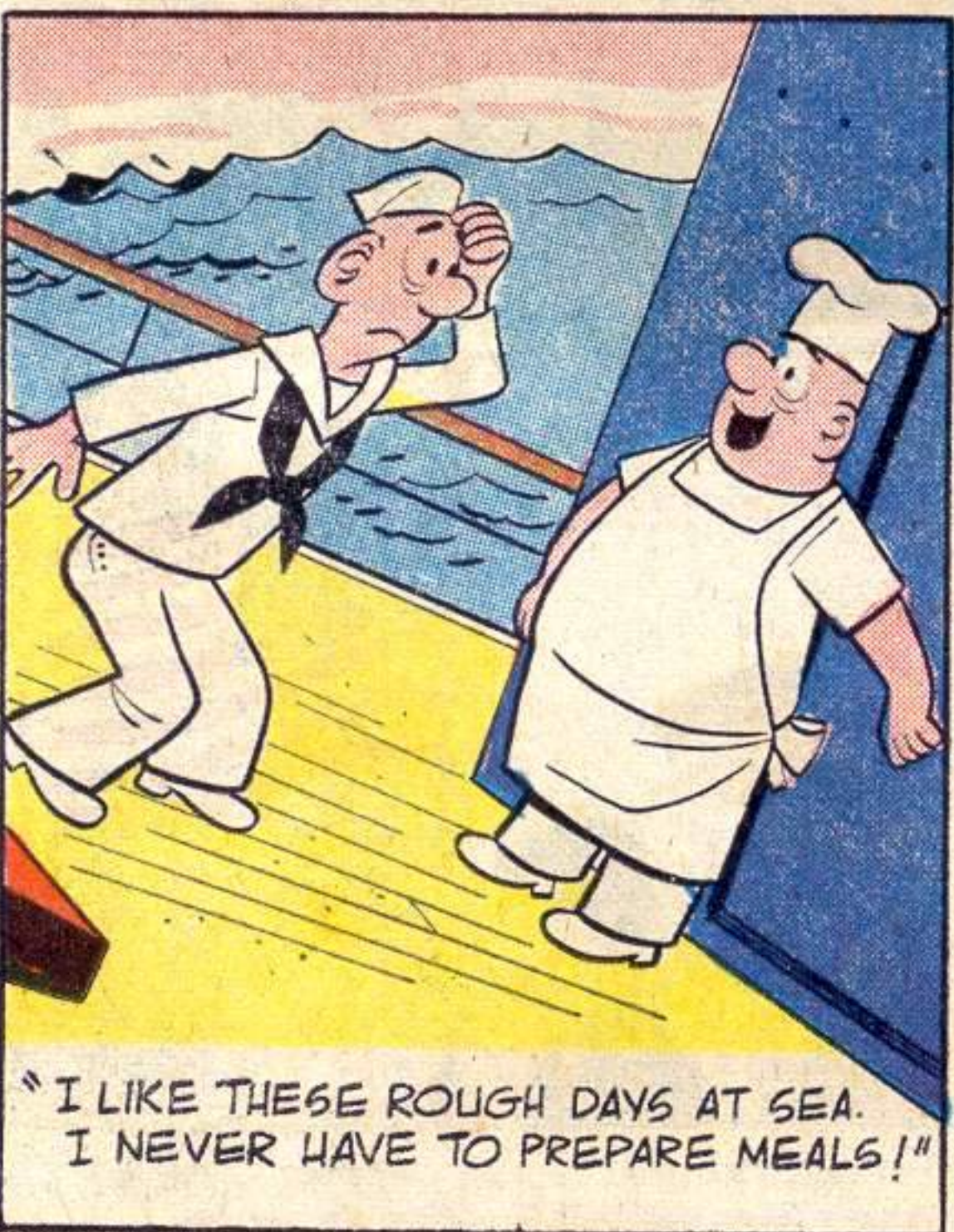
## JIBES



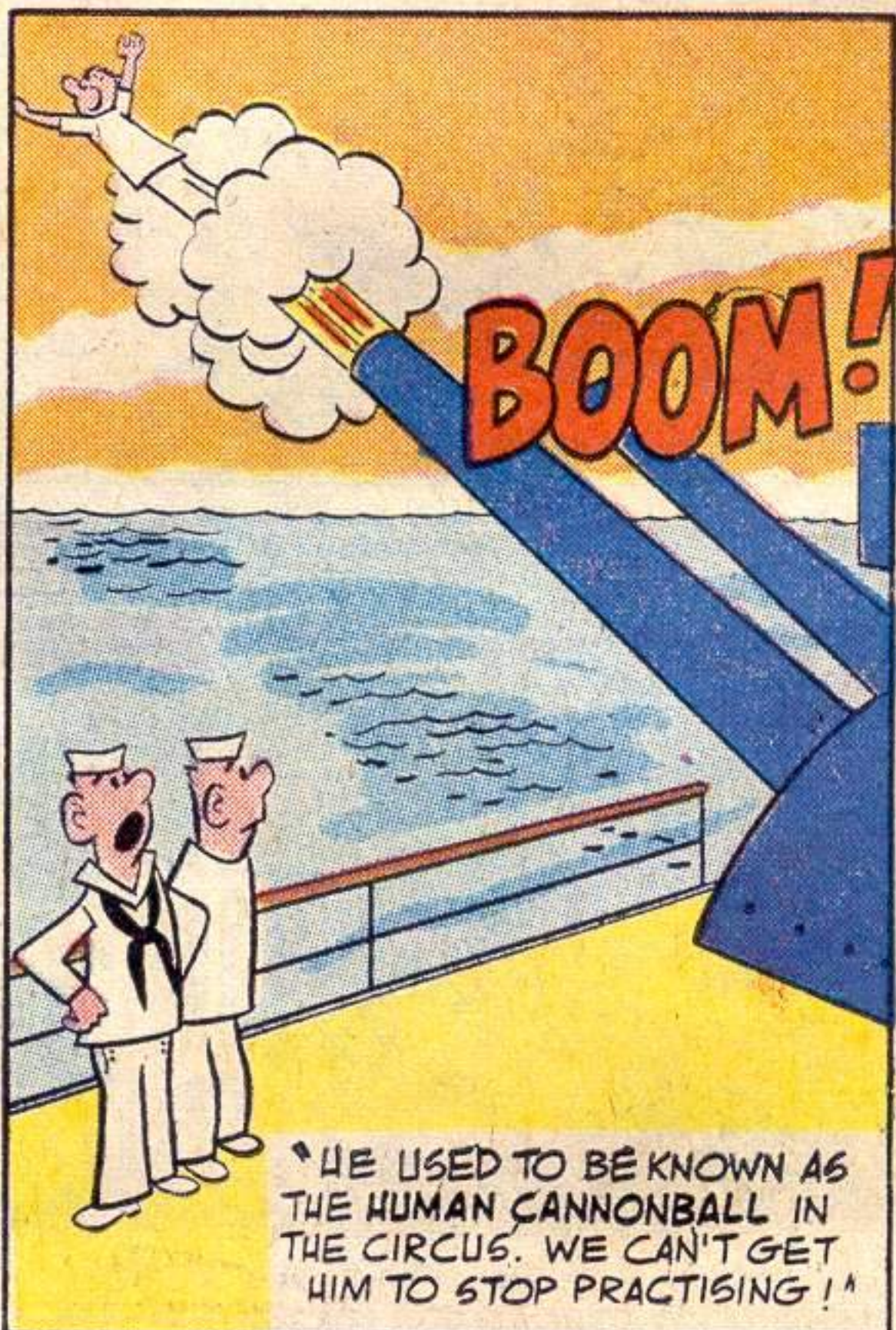
"THE ADMIRAL ALWAYS DOES THAT WHEN HE PARKS!"



"I SAW THE OCEAN YESTERDAY!"



"I LIKE THESE ROUGH DAYS AT SEA. I NEVER HAVE TO PREPARE MEALS!"



"HE USED TO BE KNOWN AS THE HUMAN CANNONBALL IN THE CIRCUS. WE CAN'T GET HIM TO STOP PRACTISING!"



# NEW STARS for "OLD GLORY"

GOSH, DAD, OUR FLAG LOOKS DIFFERENT WITH 49 STARS-- BUT I WONDER WHAT OUR **FIRST** FLAG LOOKED LIKE?

MUCH DIFFERENT! IT WAS CALLED THE **GRAND UNION FLAG...**



"GENERAL GEORGE WASHINGTON BEAT THE BRITISH AT BOSTON UNDER THAT FLAG BEFORE OUR COUNTRY WAS BORN. THE DECLARATION OF INDEPENDENCE WAS SIGNED UNDER IT, TOO..."



"JOHN PAUL JONES TOOK OUR FIRST STARS AND STRIPES OUT TO SEA IN 1777. IT HAD 13 RED AND WHITE STRIPES AND 13 STARS. A FRENCH WAR VESSEL GAVE IT A NINE-GUN SALUTE..."



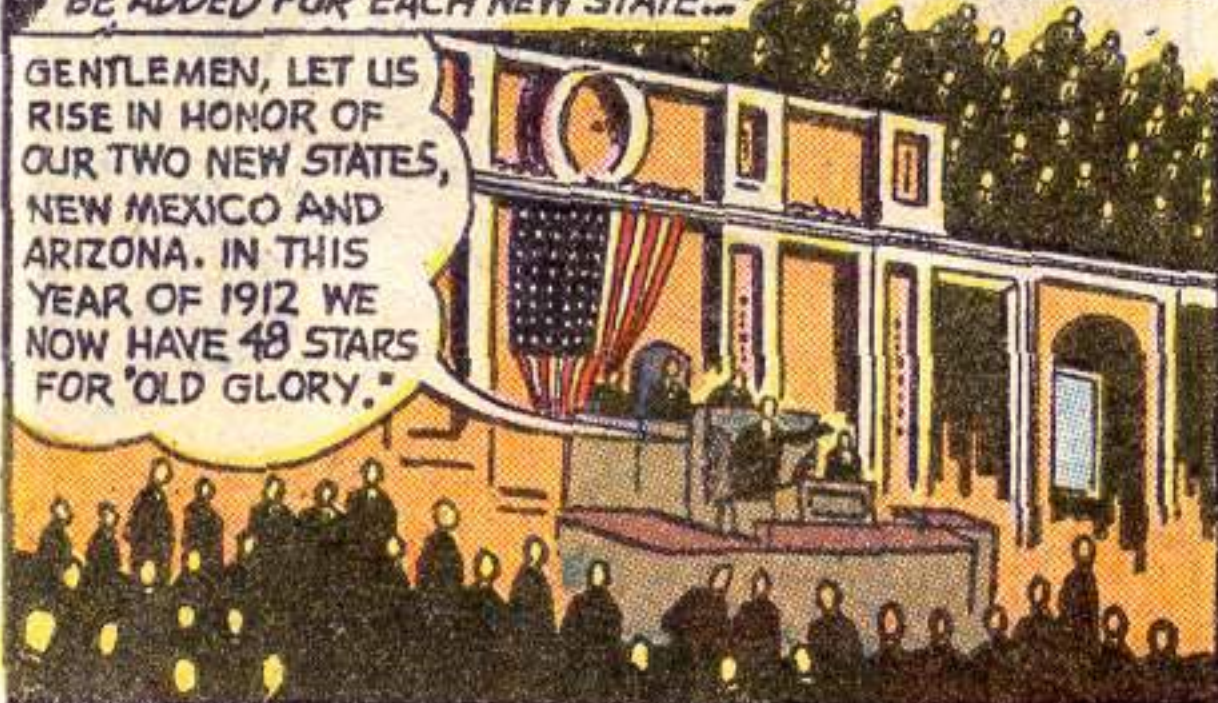
I MUST WRITE CONGRESS ABOUT THIS--OUR FIRST RECOGNITION FROM A FOREIGN POWER!



"IN 1794 TWO NEW STRIPES AND TWO NEW STARS WERE ADDED FOR KENTUCKY AND VERMONT. THIS FLAG WAS USED IN THE WAR OF 1812, AND WAS THE ONE THAT INSPIRED THE COMPOSITION OF THE 'STAR-SPANGLED BANNER'..."



"THEN IN 1818 CONGRESS VOTED THAT THE FLAG SHOULD NEVER HAVE MORE THAN 13 STRIPES, IN HONOR OF THE FIRST 13 STATES, AND THAT A NEW STAR SHOULD BE ADDED FOR EACH NEW STATE..."



GENTLEMEN, LET US RISE IN HONOR OF OUR TWO NEW STATES, NEW MEXICO AND ARIZONA. IN THIS YEAR OF 1912 WE NOW HAVE 48 STARS FOR "OLD GLORY."

AND THAT'S THE WAY OUR FLAG STAYED UNTIL THIS YEAR WHEN ALASKA BECAME OUR 49TH STATE.



AND NEXT YEAR, WE'LL HAVE 50 STARS WHEN HAWAII BECOMES OUR NEXT NEW STATE. WONDER HOW "OLD GLORY" WILL LOOK THEN?



# WHO

WAS THE INCREDIBLE  
CREATURE WHO ROBBED--YET LEFT  
NO CLUE TO WHAT WAS STOLEN...

**WHO** CRASHED IN AND OUT OF BUILDINGS  
--WITHOUT CAUSING ANY DAMAGE...

**WHO** SHOWED HIMSELF --BUT  
COULDN'T BE SEEN?



## GREEN LANTERN

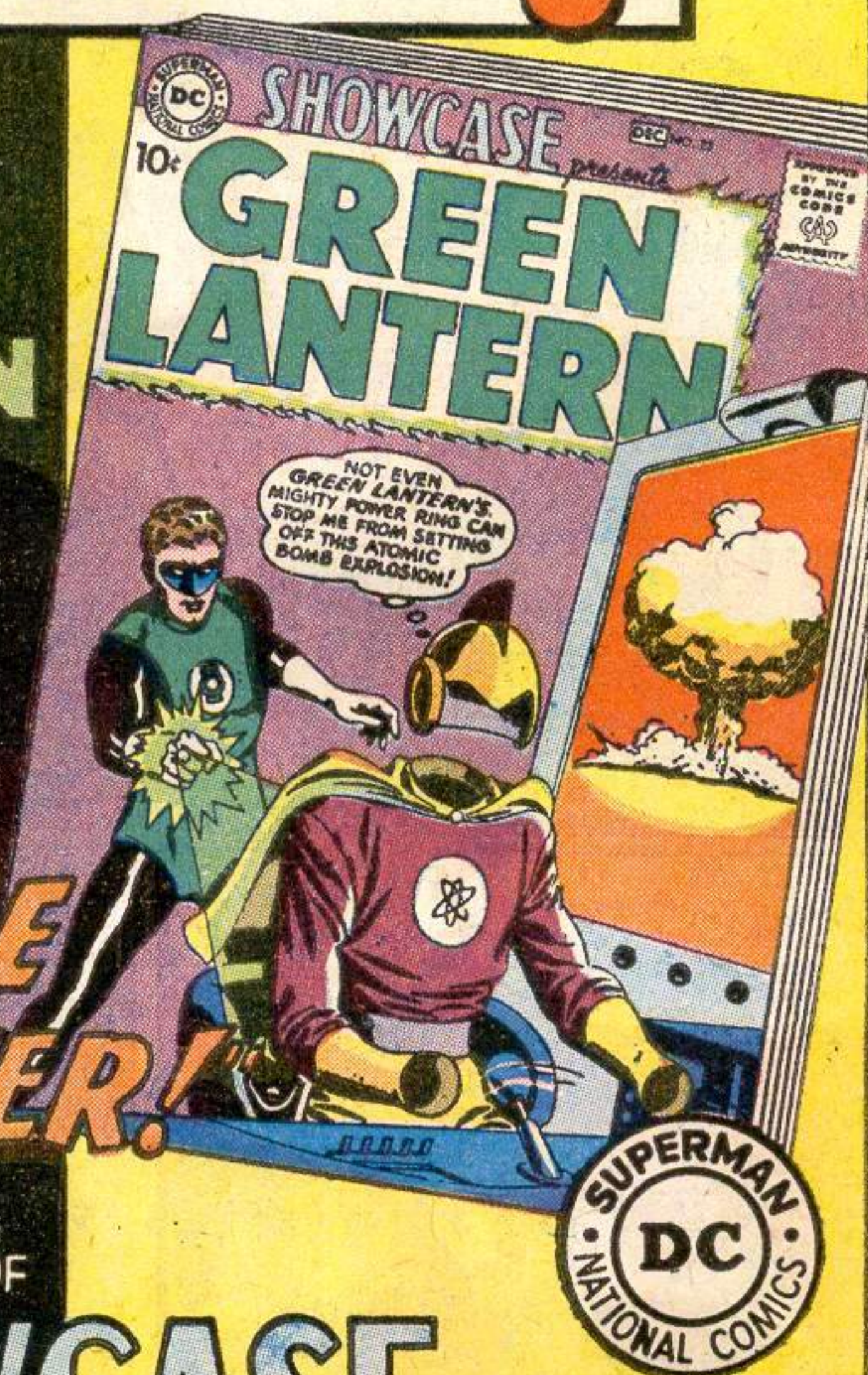
GRAPPLES WITH  
THIS ASTOUNDING  
FOE IN...

*"The*  
**INVISIBLE  
DESTROYER!**

*featured in the*  
DECEMBER ISSUE OF

# SHOWCASE

ON SALE  
*Everywhere*

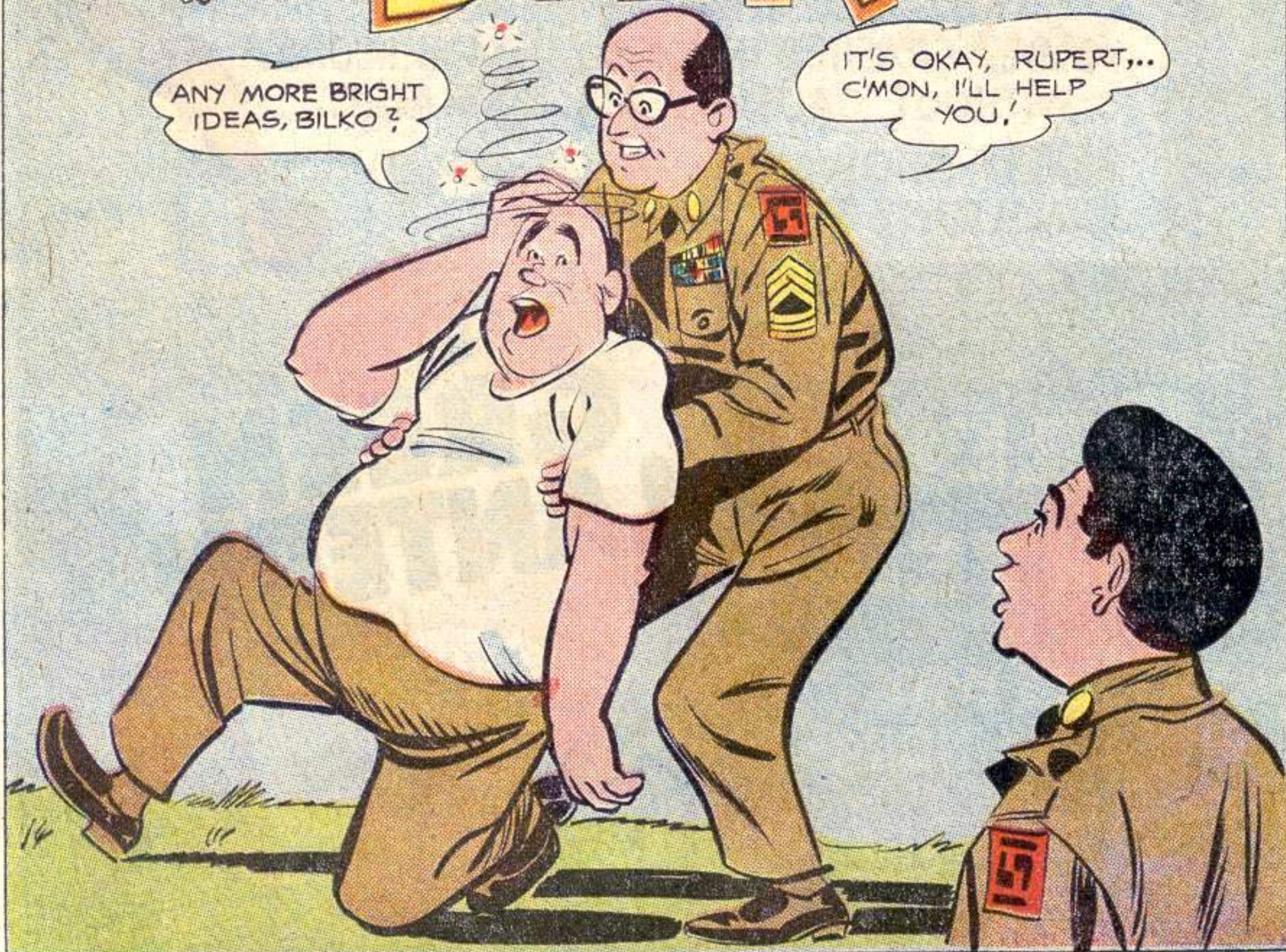




# SGT. BILKO

ANY MORE BRIGHT  
IDEAS, BILKO?

IT'S OKAY, RUPERT,...  
C'MON, I'LL HELP  
YOU!

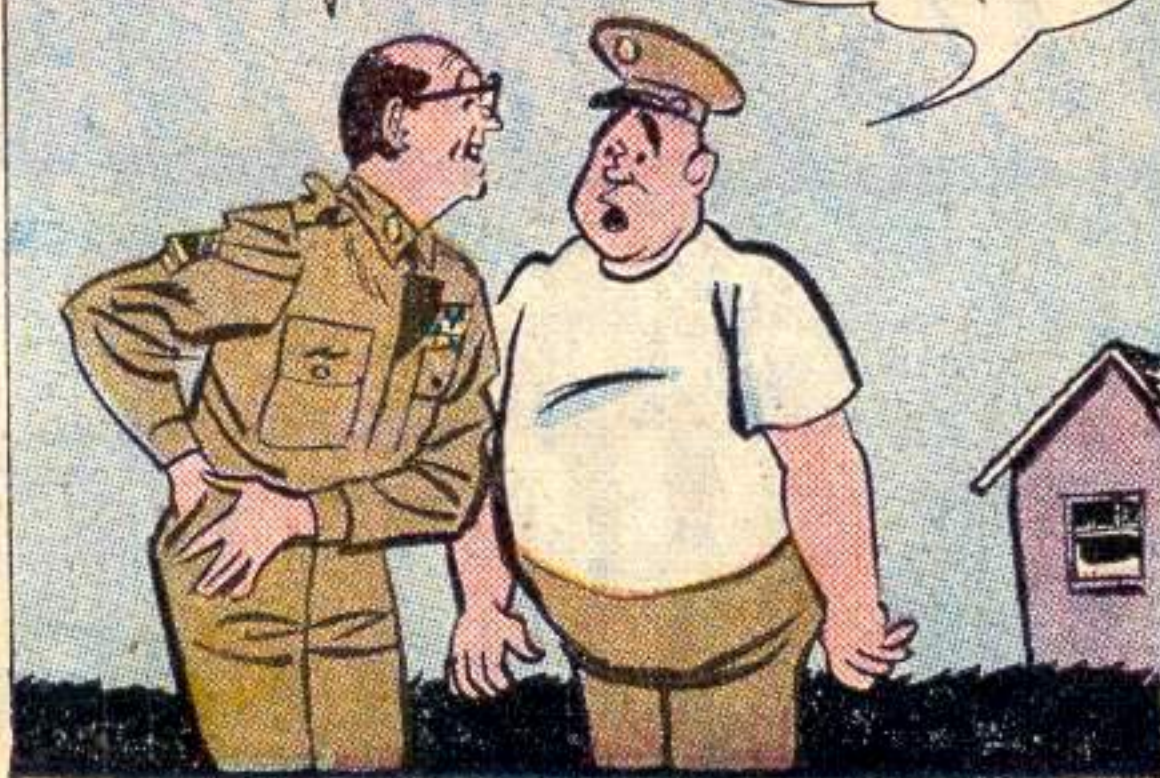


IT'S NO USE, BILKO.  
EMMA'S GOT MY NUMBER!  
I GUESS YOU CAN'T  
TEACH AN OLD DOG  
NEW TRICKS!

OLD DOG?  
THANKS FOR  
REMINING ME,  
RUPERT--

THAT DOG--ER, HORSE--YOU BET ON  
TODAY, WON, PAID OFF GOOD,  
TOO. HERE'S YOUR  
FIFTEEN BUCKS!

HUH? BUT  
BILKO, I  
DON'T  
REMEMBER  
BETTING ON  
NO HORSE!











# SERGEANT BILKO



YOU GO IN AND CALM EMMA DOWN, BARBELLA AND I WILL DROP OVER A LITTLE LATER WITH SOME GUYS FOR A FRIENDLY LITTLE GAME. ONLY TAKE IT EASY WITH US, RUPERT!

HAHA! OKAY, BILKO! I'LL GO EASY! HA, HA!



ERNIE, YOU FLIPPED? YOU GAVE RITZIK FIFTEEN BUCKS!

TWENTY FIVE! I GAVE HIM YOUR TEN, TOO! BUT DON'T WORRY, WE'LL GET IT ALL BACK--AND MORE!



AFTER ALL, YOU GOTTA GIVE A LITTLE TO GET, DON'T 'CHA? I WANT HIM TO THINK HE'S LUCKY! I'M JUST BAITING THE HOOK!

SWELL, I JUST HOPE THE FISH IS STILL THERE WHEN YOU'RE READY TO LAND HIM!



I GOT THE NEWSPAPERS YOU ASKED FOR, SARGE! BUT THEY ALL SAY THE SAME THINGS!

THAT'S FINE! HERE'S ONE MORE YOU CAN ADD TO YOUR COLLECTION! I GOT IT FROM RITZIK! NOW WE'RE CLEAR!



BUT, ERNIE! SHE'S LIABLE TO GO OUT LATER AND MEET SOMEBODY WHO READ ABOUT IT!

HMM, YOU'RE RIGHT. WE GOTTA SEE THAT SHE DOESN'T STEP OUTA' THE HOUSE TONIGHT!

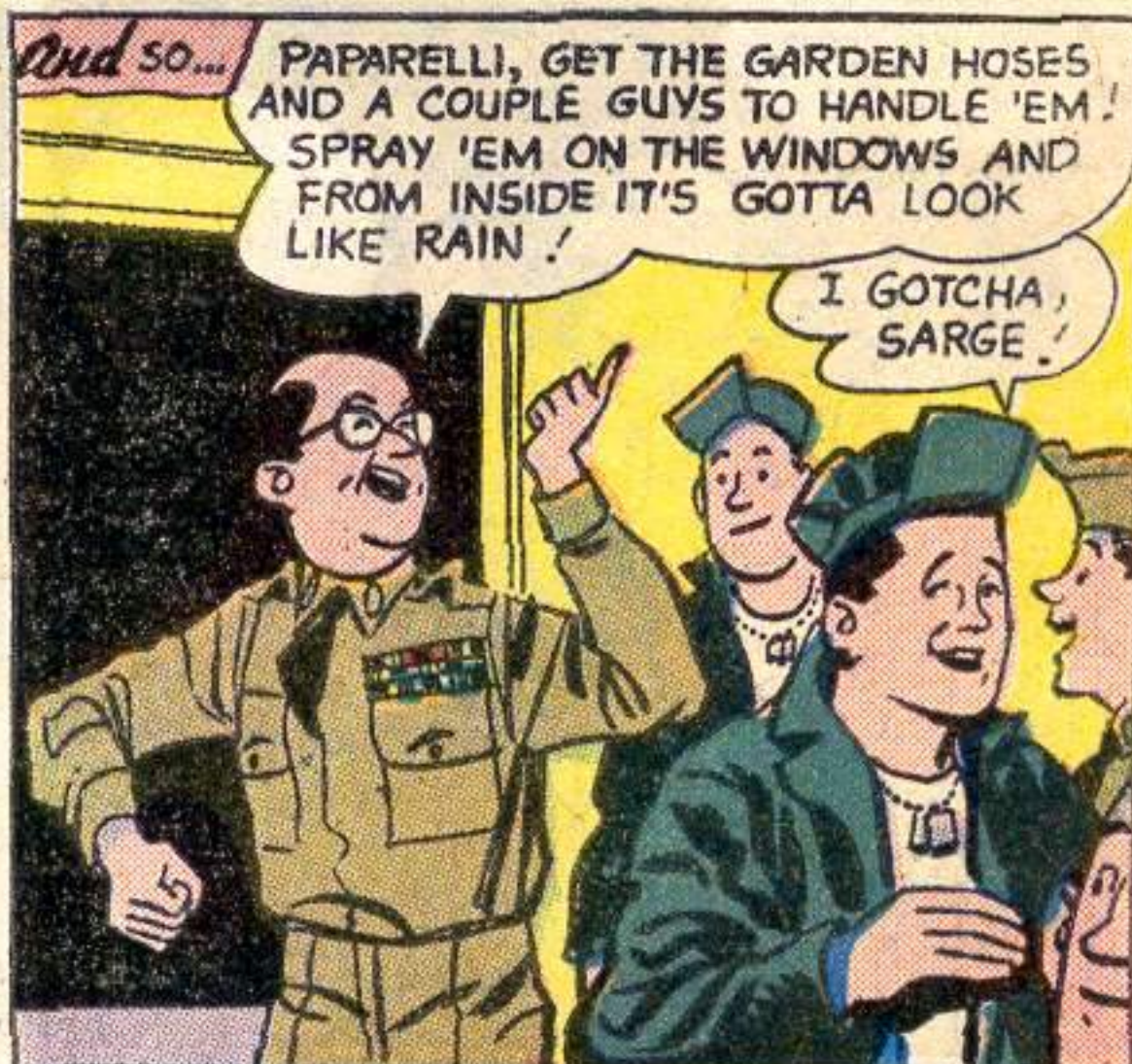


SHE'LL NEVER WANNA GO OUT IN A BIG STORM! WOMEN HATE TO GET WET! RUINS THEIR HAIR AND MAKE-UP!

BUT ERNIE, IT AIN'T RAINING! LOOK HOW CLEAR THE SKY IS! AND THE WEATHER REPORT SAYS, NO--







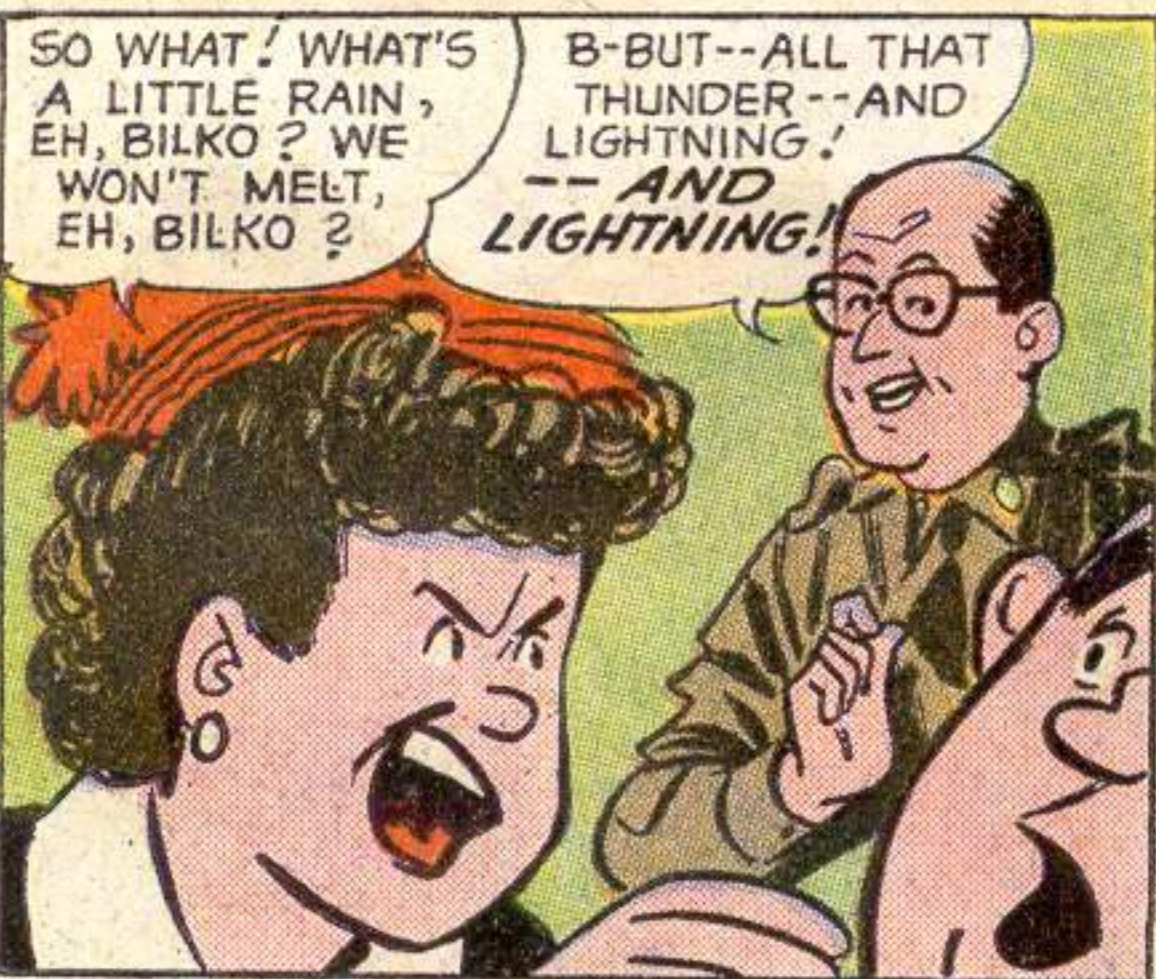
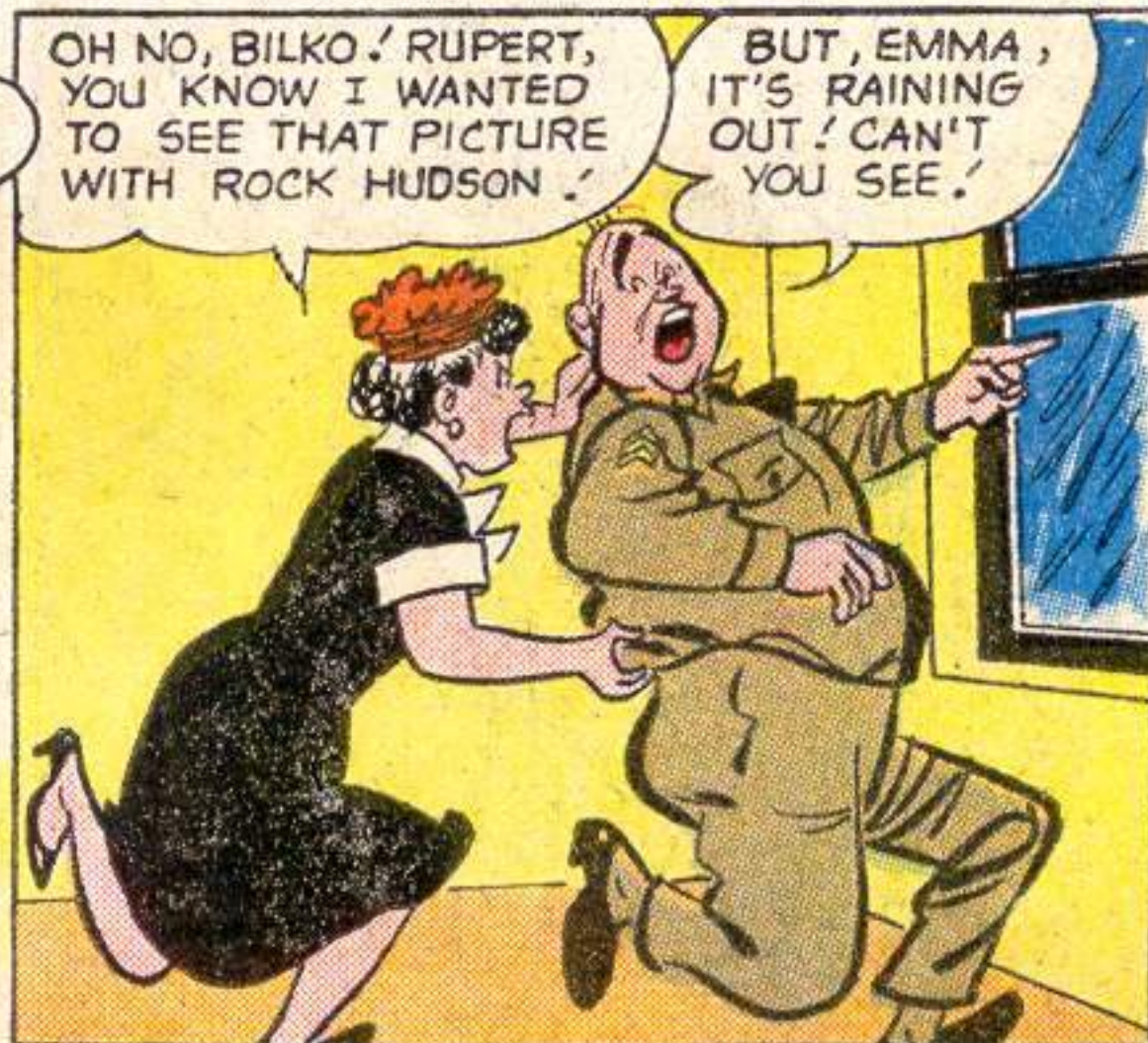
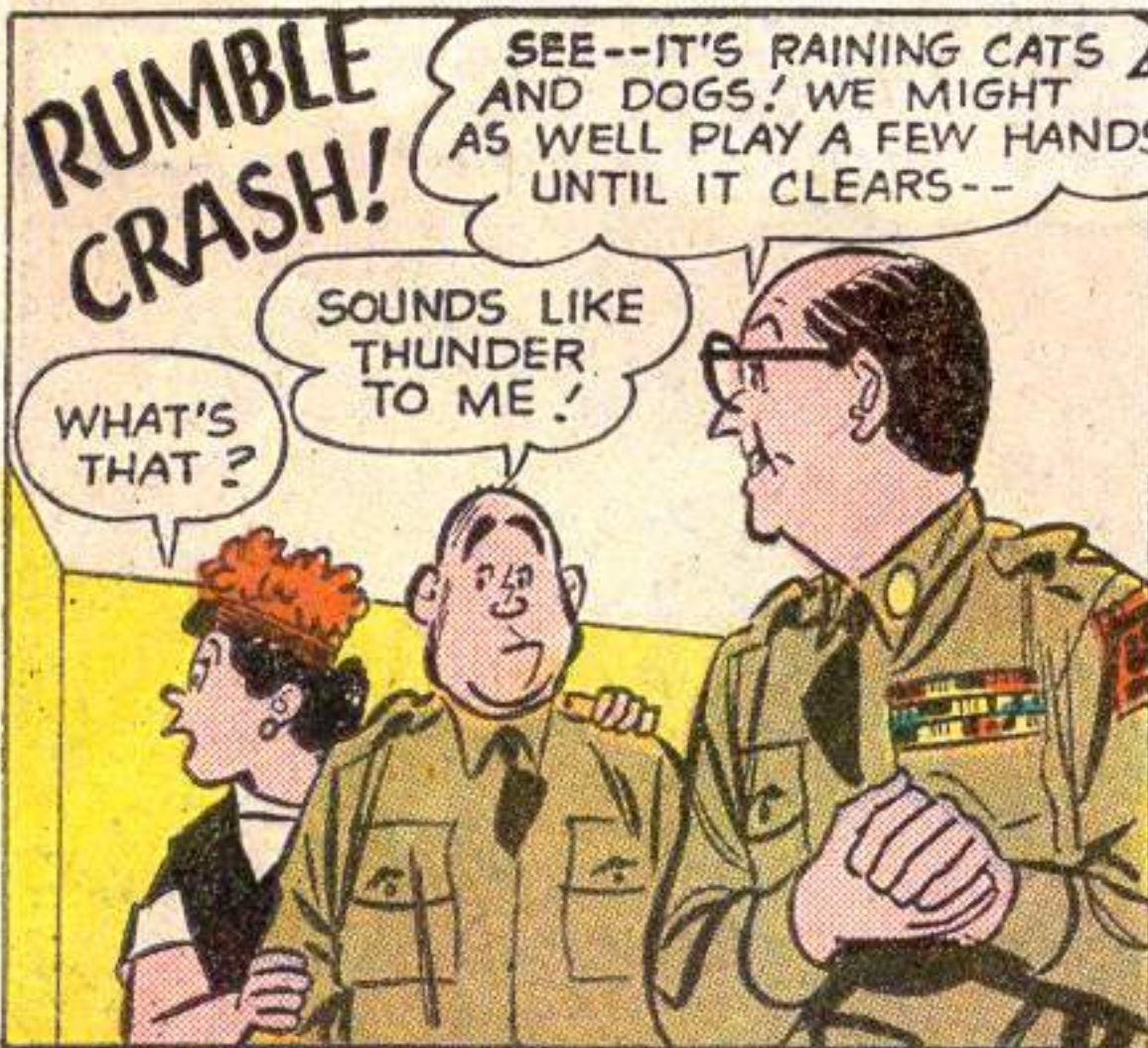




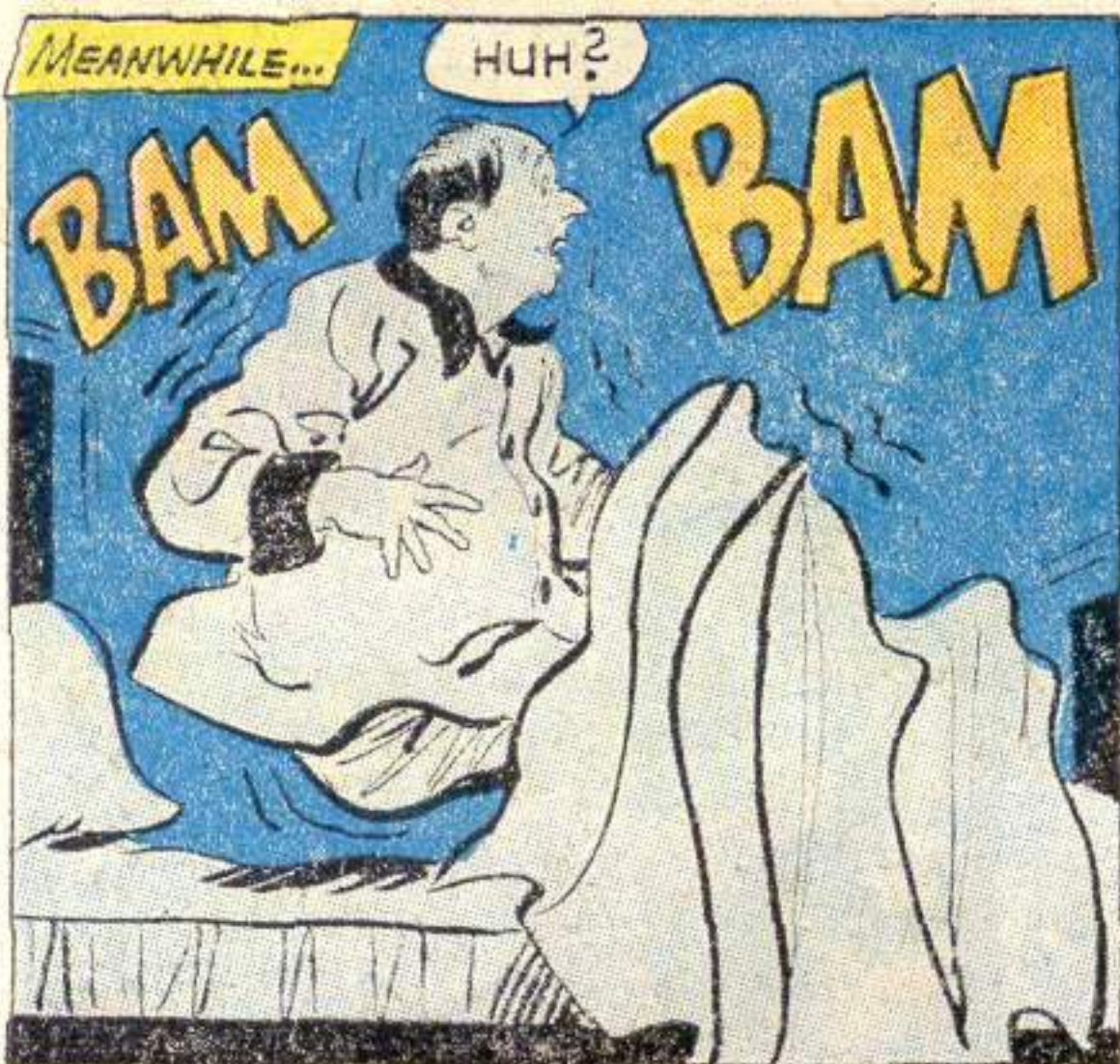




















B-BATTLE STATIONS, SIR?

OF COURSE, MAN! DIDN'T YOU SEE THE ROCKETS RED GLARE-- THE BOMBS BURSTING IN AIR-- GREAT SCOTT--WE'RE BEING ATTACKED, BILKO!



ATTACKED, SIR? ARE YOU SURE?

IT MUST BE A SURPRISE ATTACK--BUT WE'RE READY FOR THEM! TURN ON THE RADIO! MAYBE THEY'LL HAVE IT ON THE NEWS!



...AND SGT. RUPERT RITZIK OF CAMP FREMONT, CALIFORNIA, WON FIVE HUNDRED DOLLARS TODAY! FIRST PRIZE IN THE NATIONAL COOKING CONTEST IN WHICH RECIPES FROM ALL OVER THE NATION--

WHAT'S THAT? SO THAT'S WHY BILKO'S HERE! RUPERT, GIVE ME THAT CHECK!

AW EMMA--

BUT, MRS. RITZIK--

COOKING CONTEST WHILE WE'RE AT WAR? WHAT'S GOING ON HERE?

18

Continued

THE GREATEST PACKAGE OF FUN IS COMING YOUR WAY...  
TO BE OPENED  
**BEFORE**  
CHRISTMAS!...

**Rudolph**  
*The RED-NOSED REINDEER*

THE BRAND-NEW ADVENTURES OF  
**Rudolph**  
*The RED-NOSED REINDEER*

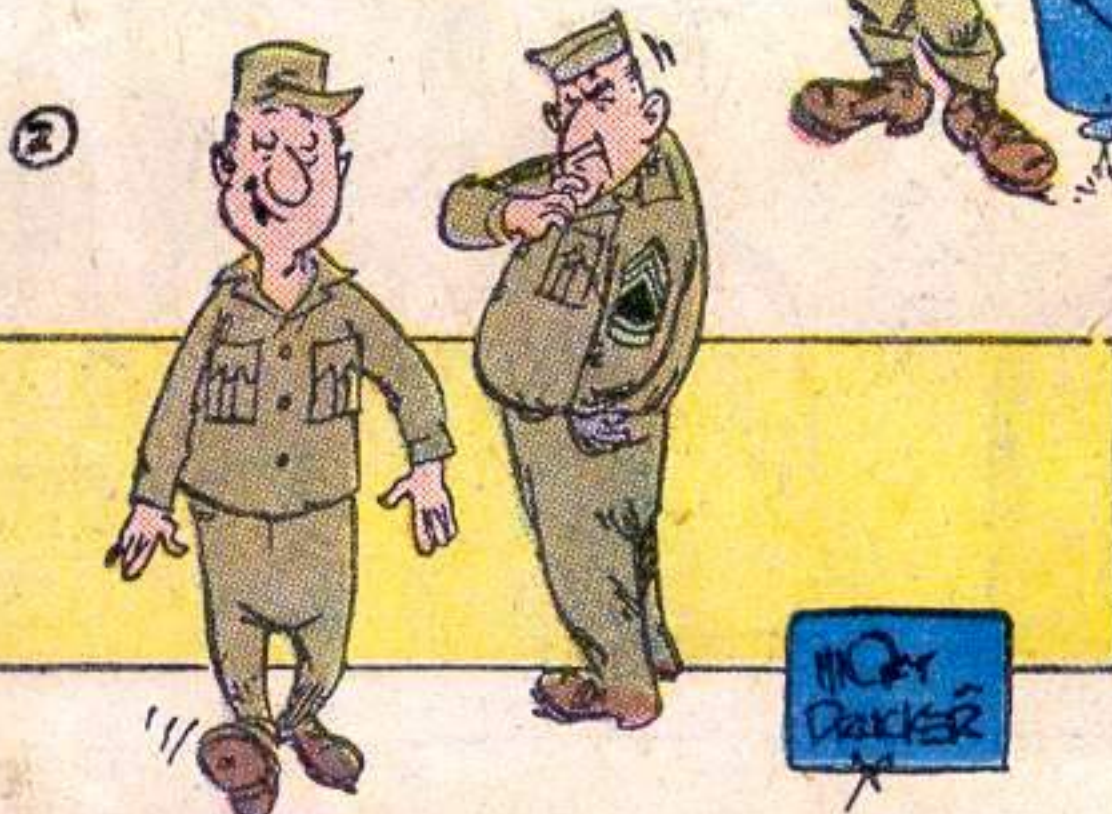
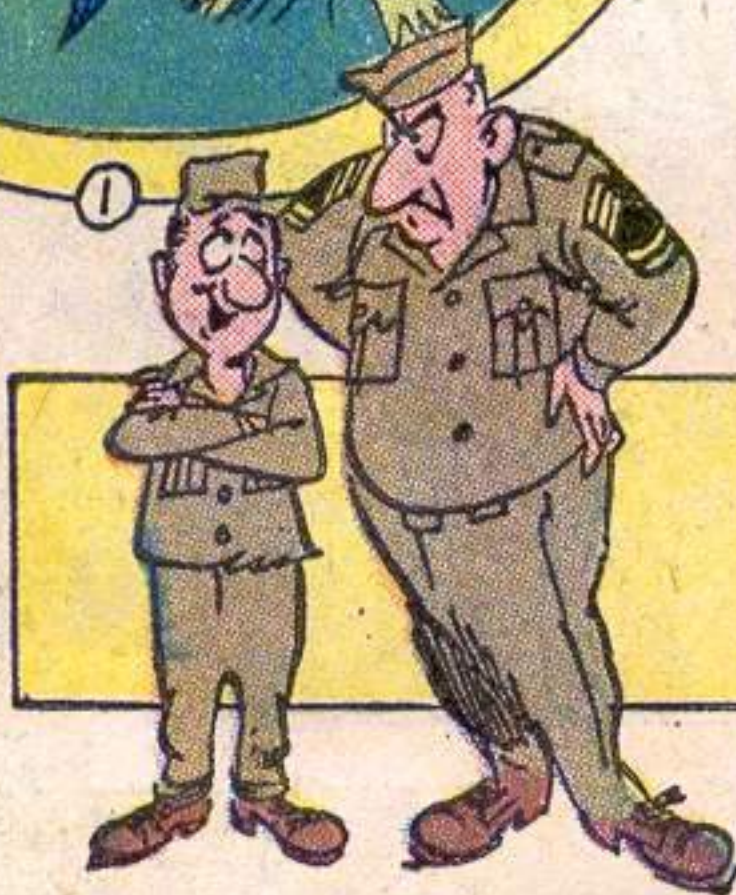
10¢  
ISSUE

SUPERMAN  
DC  
NATIONAL COMICS

ON SALE EVERYWHERE!

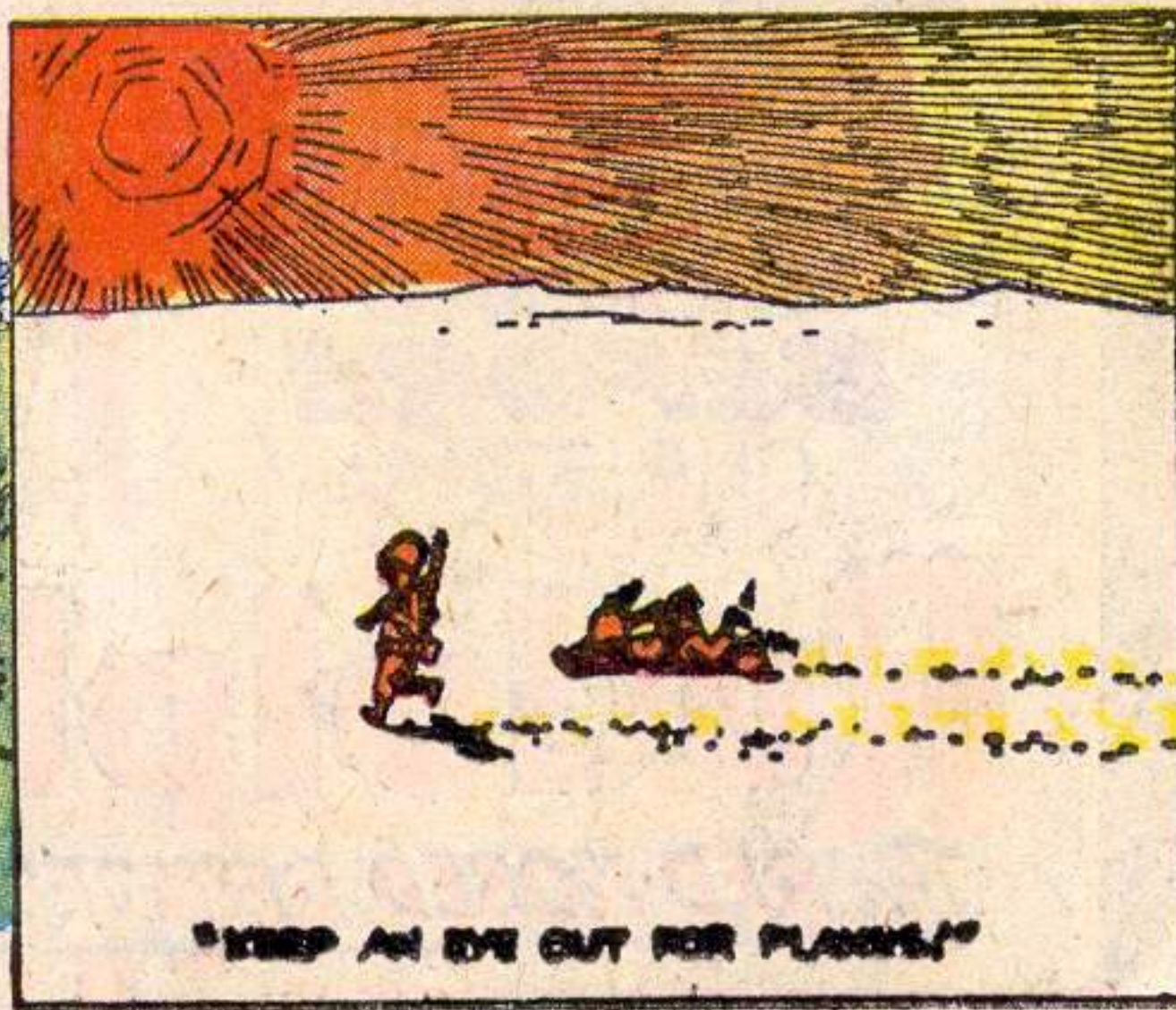


# THE LIGHT SIDE



WHAT HAS BIG EARS, IS  
STUBBORN AS A MULE,  
EXTREMELY STUPID AND  
HAS LOTS OF STRIPES?

...A ZEBRA...  
CUTE...EH?







# Sgt. BILKO

TOO BAD, ERNIE, THOSE BOMBS QUEERED EVERYTHING!

YEAH, MY LUCK DOBERMAN DOESN'T KNOW THE DIFFERENCE BETWEEN ROCKETS AND FLARES! WE'RE LUCKY WE DON'T HAVE ANY 'A' BOMBS IN CAMP OR HE'D HAVE SET THEM OFF, TOO!

GEE, SARGE-- THEY ALL LOOK ALIKE TO ME--



I GUESS YOU CAN FORGET IT NOW, ERNIE! YOU'LL NEVER GET YOUR HANDS ON THAT DOUGH, NOW THAT RITZIK'S WIFE'S GOT IT!

GUESS YOU'RE RIGHT, BARBELLA! WELL, WE GAVE IT A GOOD TRY!

GEE, SARGE, IT'S TOO BAD RITZIK WON THAT CONTEST, HUH? YOU COULDA' USED THAT MONEY!

HUH? WAZZAT?







DOBERMAN! THAT'S IT!  
YOU'RE A GENIUS!

I AM, SARGE?  
GEE! WHAT DID  
I SAY?



**YOU** HEARD WHAT HE  
SAID, BARBELLA! WHAT  
A BRILLIANT IDEA! OF  
COURSE! RUPERT  
**DIDN'T** WIN THE  
CONTEST--AND HE'S  
GOTTA GIVE THE  
MONEY BACK!

BUT, ERNIE-- YOU  
FLIPPED! HE DID  
WIN IT! YOU READ  
IT IN THE NEWS-  
PAPERS--WE HEARD  
IT ON THE RADIO!



BESIDES, YOU  
SAW THE  
CHECK! HE  
**DID** WIN IT!

BAH! YOU DON'T HAVE TO  
BELIEVE ALL THAT STUFF!  
THERE COULD'VE BEEN A  
MISTAKE! LOTS OF ENTRIES  
IN THAT CONTEST! MAYBE  
THE JUDGES  
PICKED THE  
WRONG ONE!  
SIMPLE?



SARGE, YOU MEAN YOU'RE  
GONNA TELL RITZIK HE  
DIDN'T WIN AFTER ALL?

SURE, THAT'S RIGHT,  
AND WE'LL GET HIM  
TO GIVE BACK THE  
MONEY--AFTER ALL,  
IF HE WON IT  
UNDER FALSE  
PRETENSES--



BUT, ERNIE-- IT  
JUST DON'T  
SEEM RIGHT!

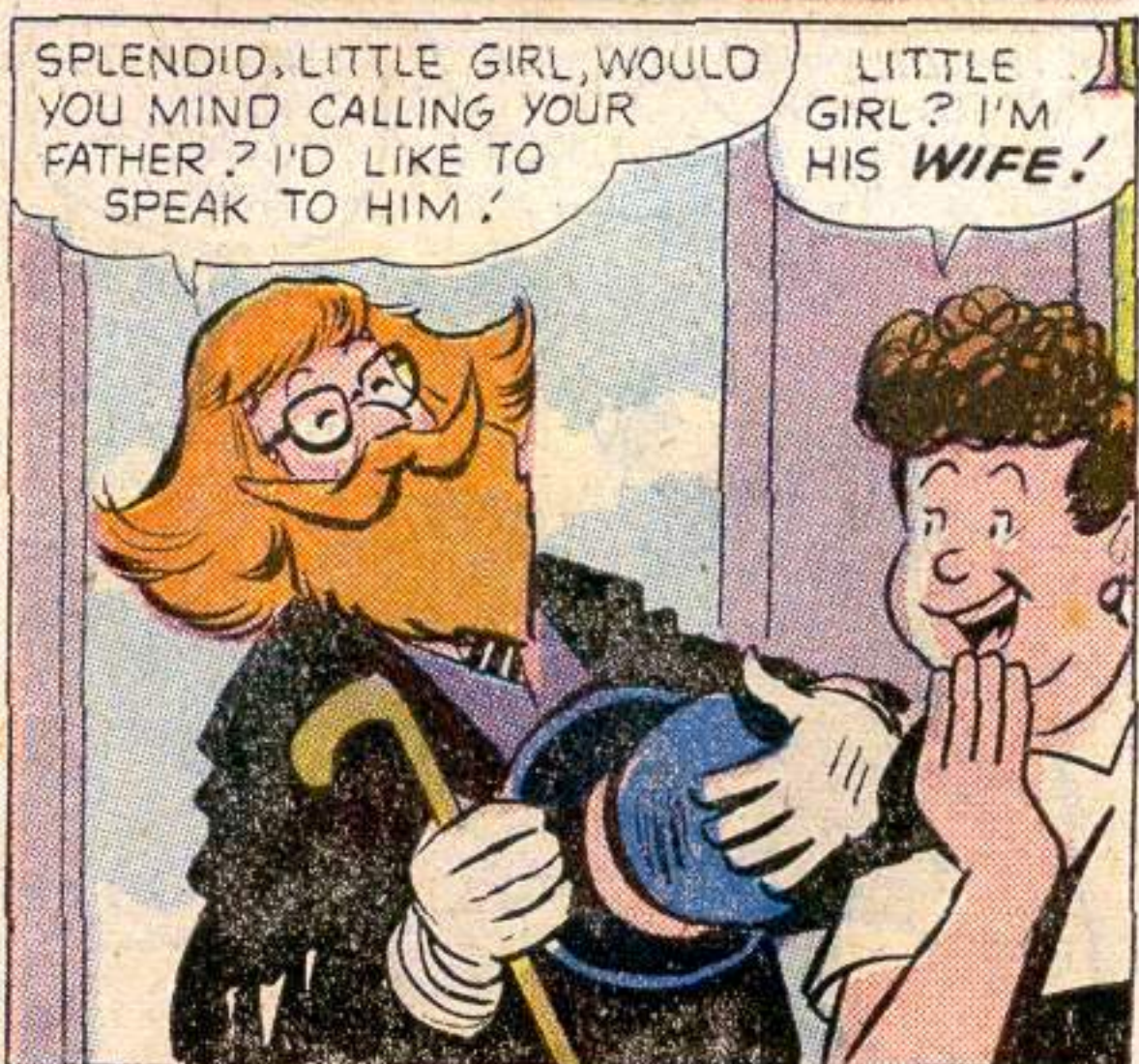
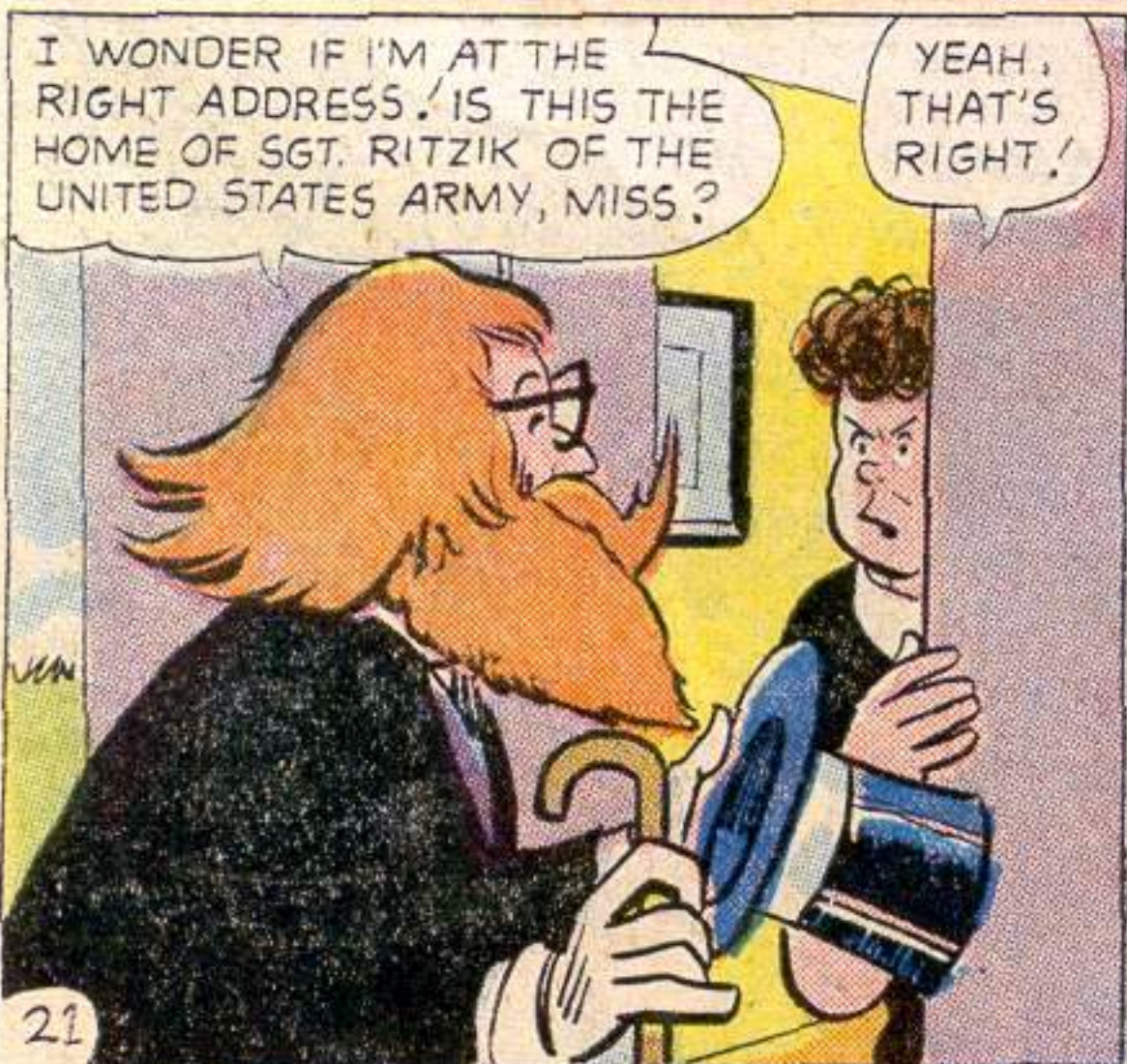
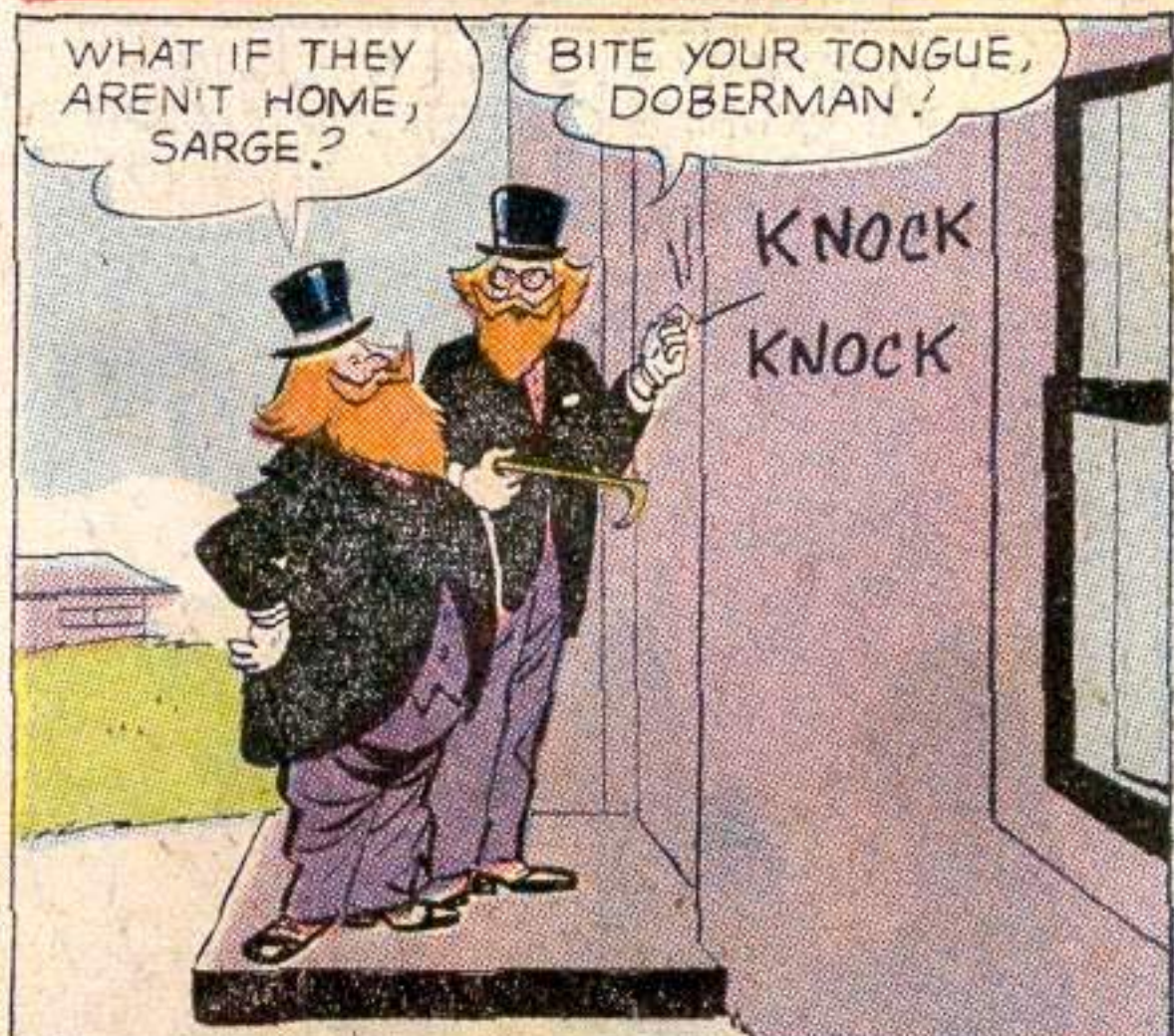
YOU KIDDING? IF WE  
GOT HIM TO PLAY CARDS,  
WE'D A WON IT,  
RIGHT?



SO THIS WAY IT'S QUICKER,  
THAT'S ALL! SAVES TIME!

YEAH,  
BUT--

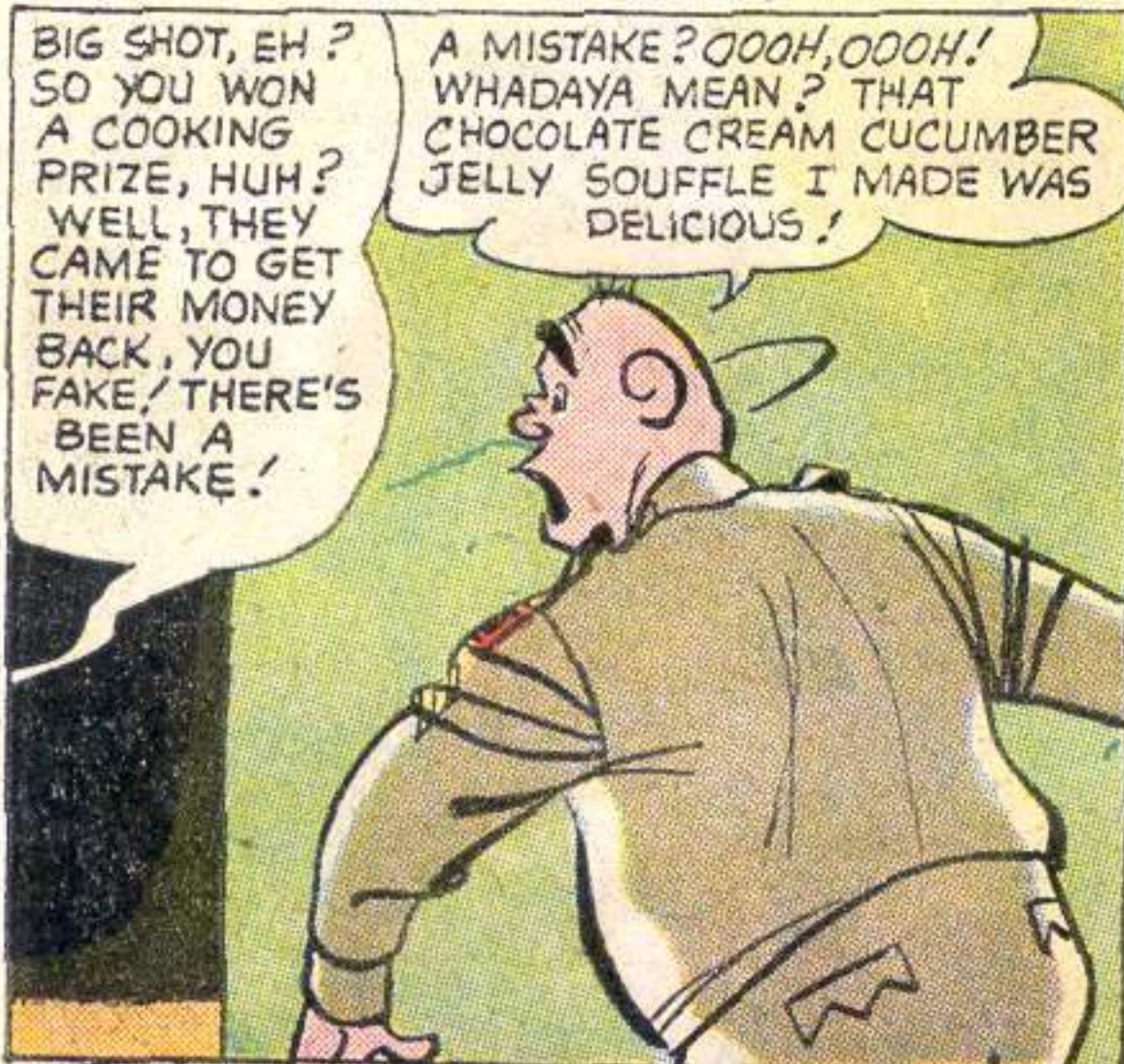












BIG SHOT, EH? SO YOU WON A COOKING PRIZE, HUM? WELL, THEY CAME TO GET THEIR MONEY BACK, YOU FAKE! THERE'S BEEN A MISTAKE!

A MISTAKE? OOOH, OOOH! WHADAYA MEAN? THAT CHOCOLATE CREAM CUCUMBER JELLY SOUFFLE I MADE WAS DELICIOUS!



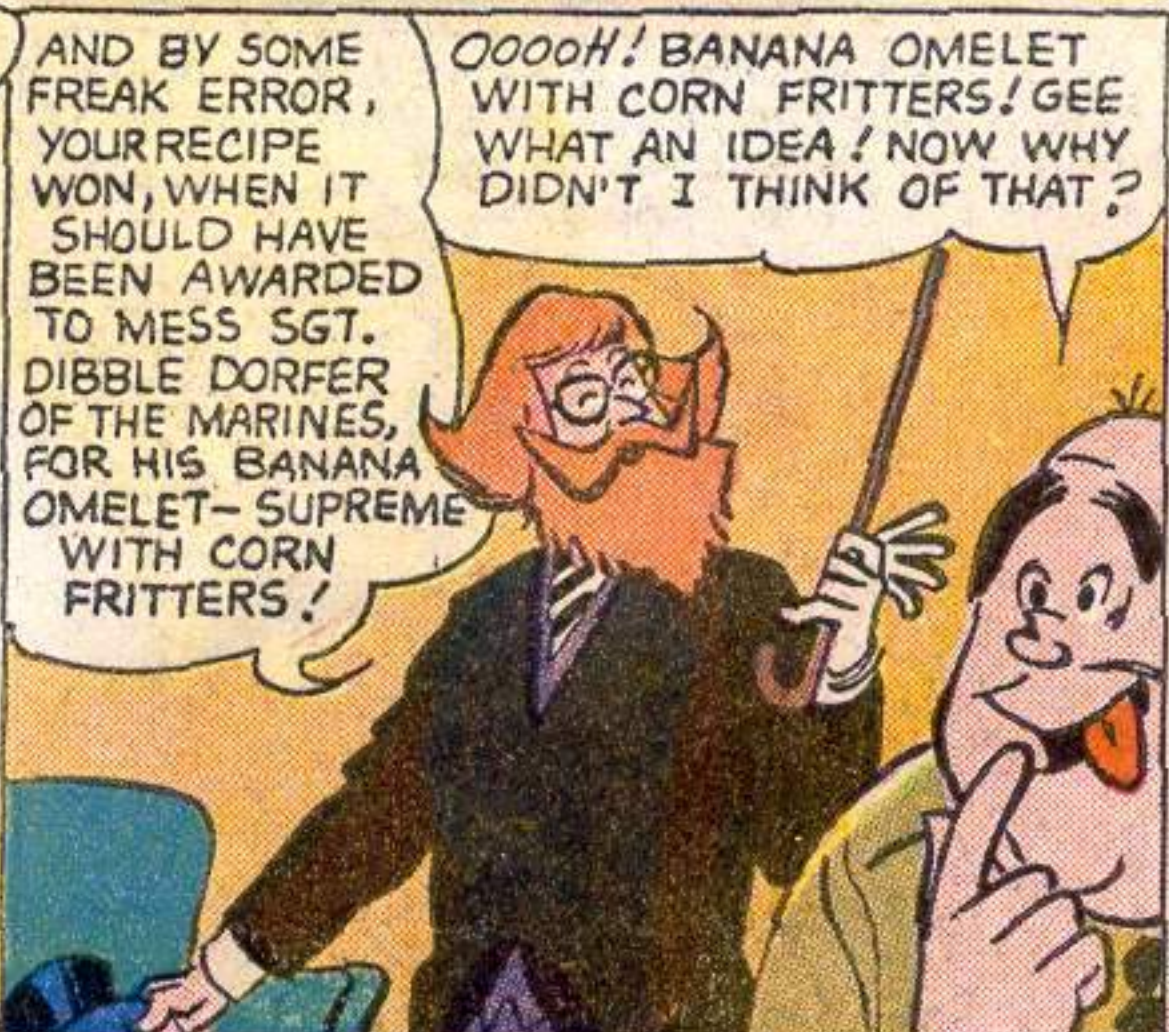
MAYBE TO YOU IT WAS DELICIOUS, RUPERT-- BUT TO EVERYBODY ELSE THEY TESTED IT ON, IT WAS PURE PTOMAINIE POISONING!

HUH? YOU'RE KIDDIN'?



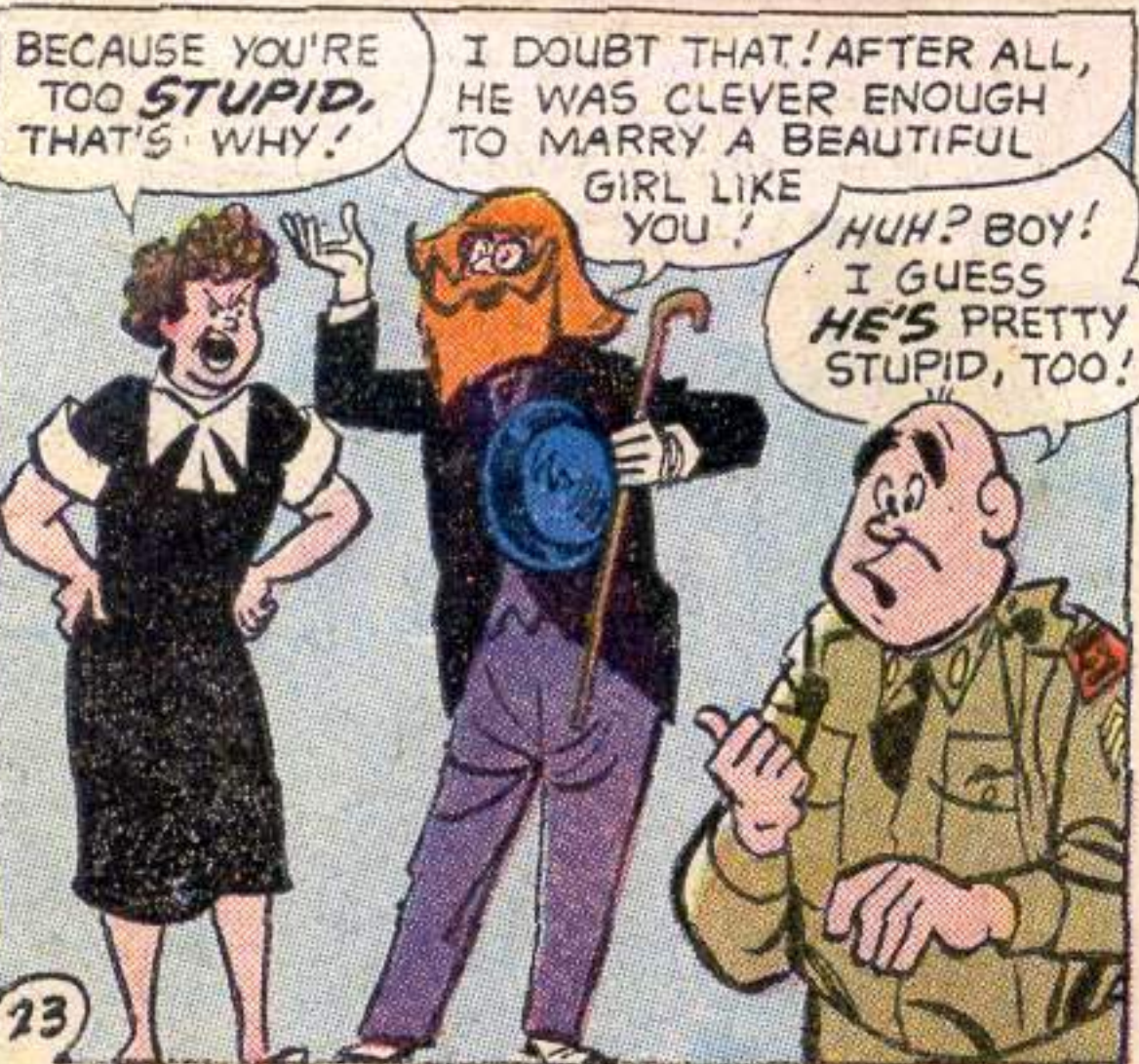
I'M AFRAID SHE'S TELLING THE TRUTH, MR. RITZIK! THIS POOR FELLOW HERE CAME DOWN WITH A TERRIBLE CASE OF INDIGESTION AFTER SAMPLING YOUR RECIPE! DIDN'T YOU, SIR?

OOH! MY POOR STOMACH!



AND BY SOME FREAK ERROR, YOUR RECIPE WON, WHEN IT SHOULD HAVE BEEN AWARDED TO MESS SGT. DIBBLE DORFER OF THE MARINES, FOR HIS BANANA OMELET-- SUPREME WITH CORN FRITTERS!

OOOOH! BANANA OMELET WITH CORN FRITTERS! GEE WHAT AN IDEA! NOW WHY DIDN'T I THINK OF THAT?



BECAUSE YOU'RE TOO **STUPID**, THAT'S WHY!

I DOUBT THAT! AFTER ALL, HE WAS CLEVER ENOUGH TO MARRY A BEAUTIFUL GIRL LIKE YOU!

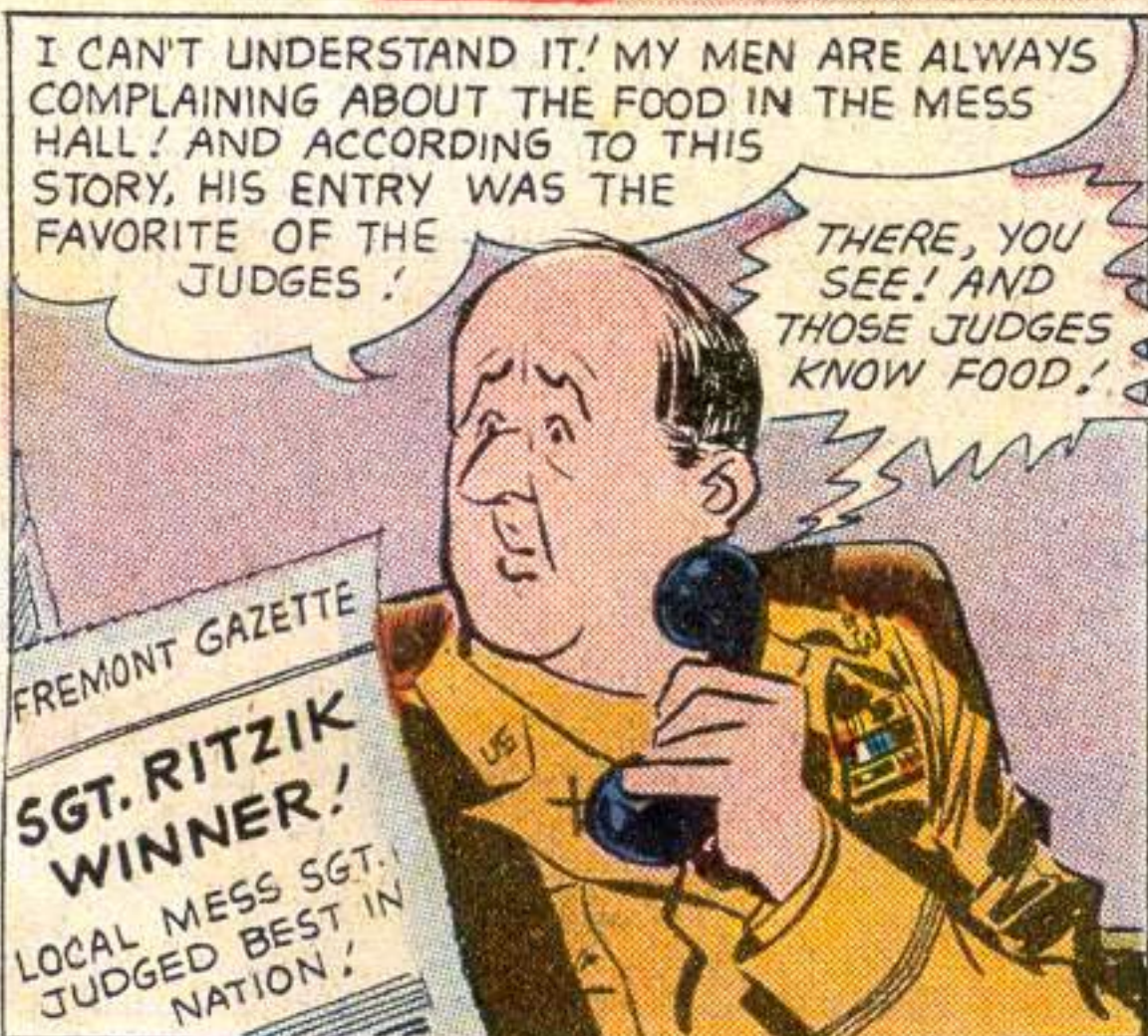
HUH? BOY! I GUESS HE'S PRETTY STUPID, TOO!



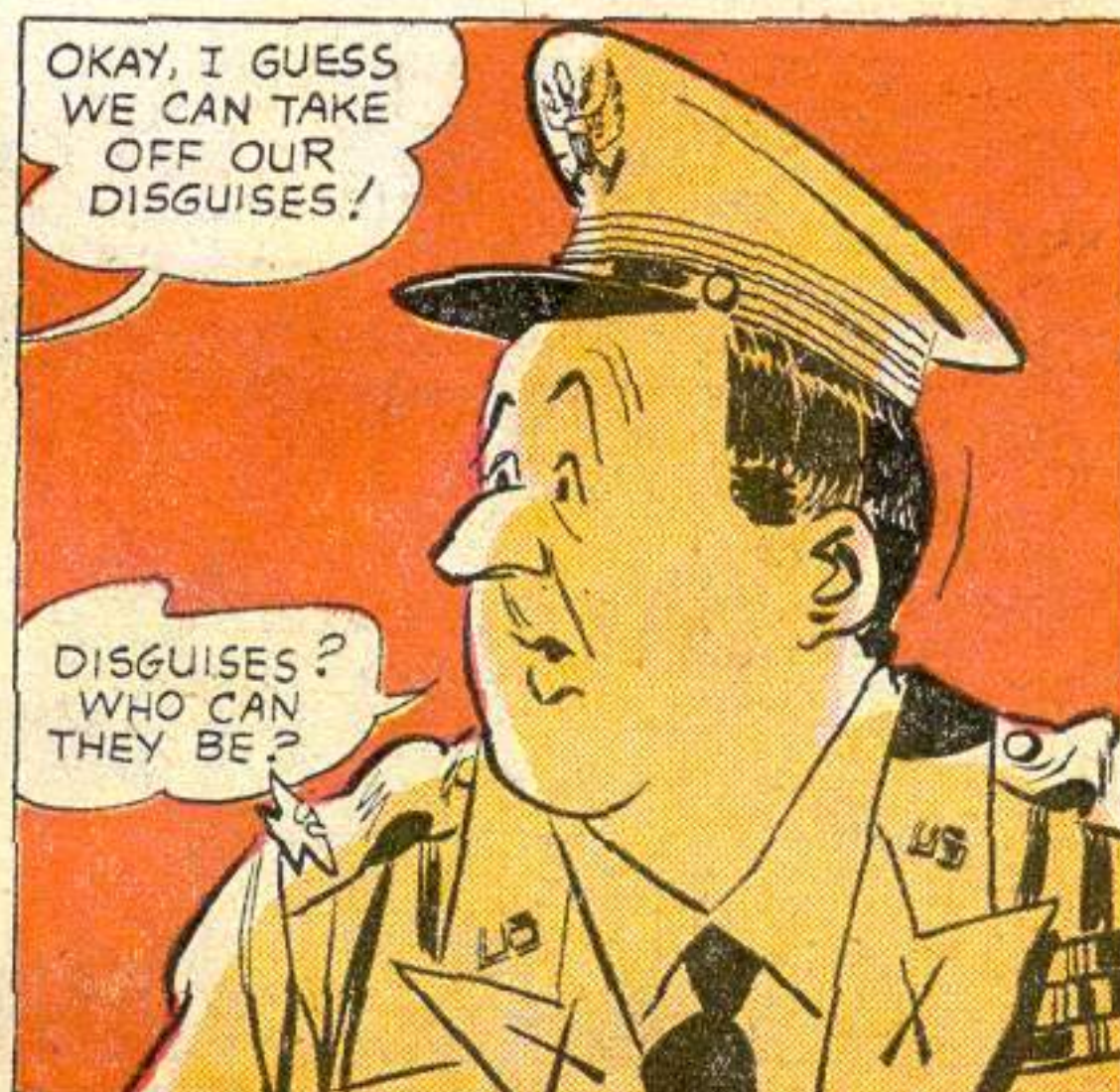
AND NOW, MR. RITZIK, IF YOU DON'T MIND, WE'D LIKE TO HAVE THAT CHECK YOU GOT SO SGT. DIBBLE DORFER MAY GET HIS TRUE REWARD!

HUH? OH YEAH, THE CHECK! I'LL GET IT! OOOH, WHAT A BREAK! I SHOULDA' KNOWN IT WAS TOO GOOD TO BE TRUE!





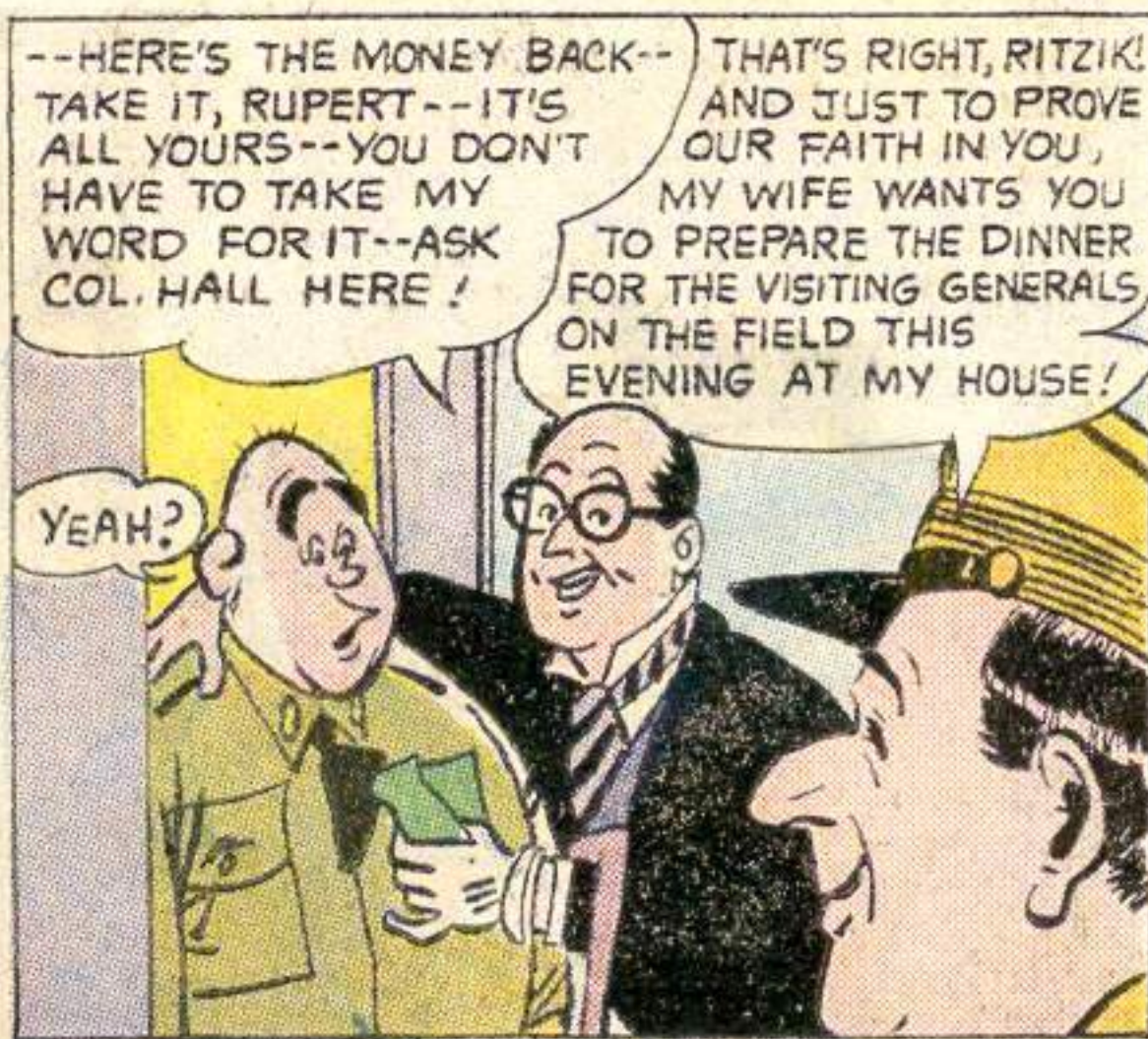








# SERGEANT BILKO



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...AND FOR A **Guarantee** OF THE **FUNNIEST** IN COMICS MAGAZINE READING...

**Get**

**ON SALE EVERYWHERE!**

**A DATE WITH JUDY**

**BOB HOPE**

**DC**

**SUPERMAN NATIONAL COMICS**

ON SALE EVERYWHERE!

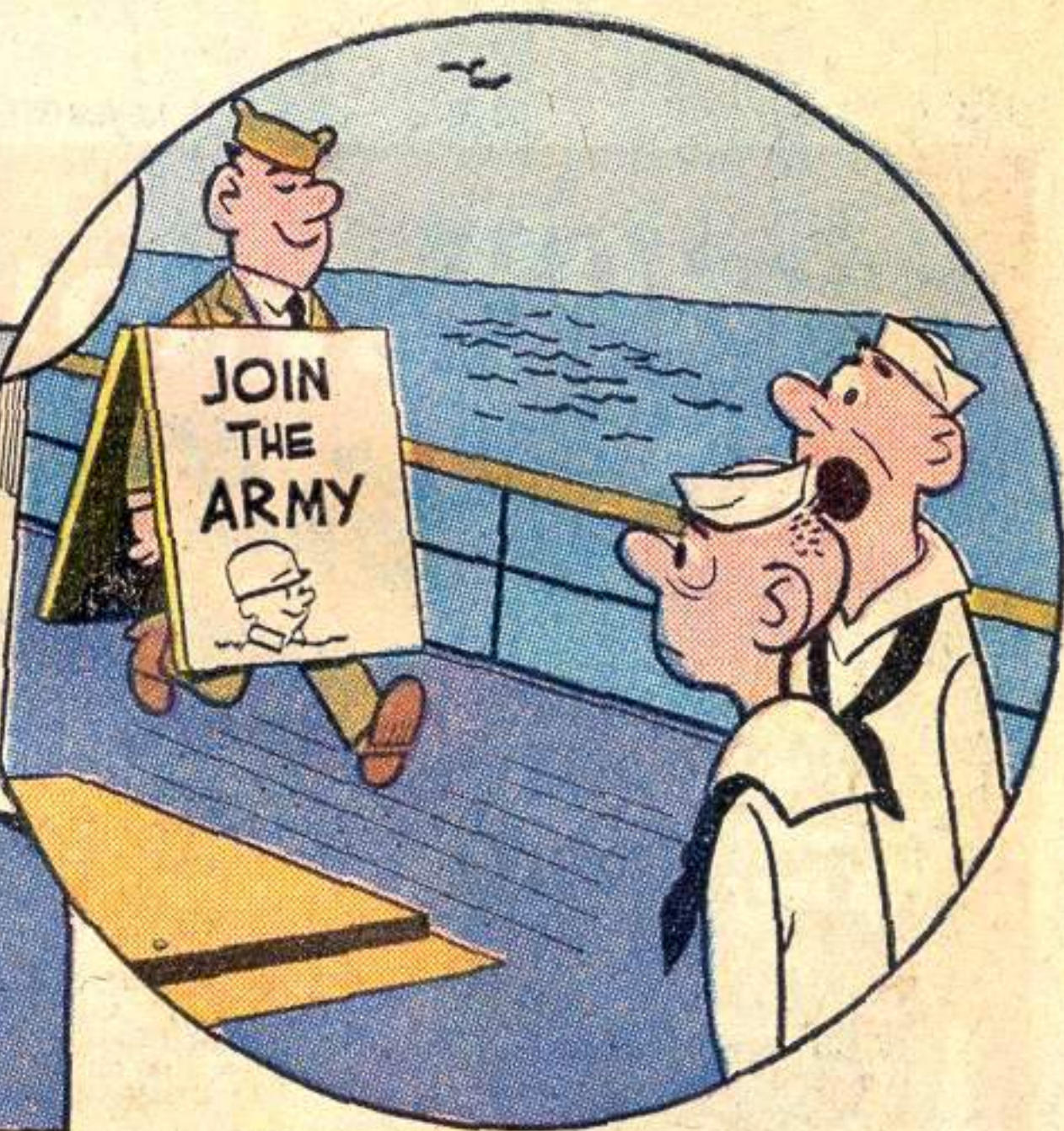


# NAVY

## JIBES



"YOU DON'T NEED THAT FOR LIFEBOAT DRILL!"



"HOW DID HE GET ON THIS SHIP?"

ADVERTISEMENT



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of the **WINNING** of the **WEST**

the **GOLDEN GUN**

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OF THE WEST"

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Dear Mother and Dad—  
We'd like you to know that these toys are absolutely harmless. They cannot be fired, yet they are finely detailed and cast in aluminum in the original size and weight. Military schools use these replicas to acquaint students safely and sanely, with our proud history in defense of American freedom.



The famous single action six shooter which was used on the Frontier. Reproduced in exact size and balance. The golden finish makes it an ideal trophy, and the hard metal construction makes it an indestructible toy.

Absolutely safe—cannot be fired.

ONLY  
**\$30.00**

Mail Coupon **TODAY!**

LYTLE NOVELTY CO. Dept. 11  
P.O. Box 9068, Long Beach 10, Calif.  
Please rush me the Golden Gun, Peacemaker of the Golden West. I enclose \$3.00 in cash or money order. Sorry, No C.O.D.'s. No Canada Orders. Add 4% Sales Tax in California.

Name \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

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### SEND US NO MONEY IN ADVANCE

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IF YOU SELL 25, YOU KEEP \$2.50

IF YOU SELL 30, YOU KEEP \$3.00

IF YOU SELL ALL 40 YOU KEEP \$4.00

**REMEMBER:** No money is needed in advance. You take no risks. You can return all the mottoes you do not sell. You do not pay shipping costs or split your commission. You keep all the profit on each sale.

WRITE  
FOR COMPLETE  
DETAILS  
TO

## STEPHENS CREDIT SALES

Dept. FN P. O. Box 1004

Nashville, Tennessee



# Don't Be Half A Man!

Let Me SHOW How I Can Make You a REAL HE MAN  
from Head to Toe—in Just 15 Minutes a Day!

## ARE YOU:

- Skinny and Run Down?
- Always Tired?
- Nervous?
- Shy and Lacking in Confidence?
- Overweight and Short of Breath?
- Lacking in Vim and Vigor?
- Fat or Flabby?
- Slow at Sports?
- Do You Want to Gain Weight?
- Tired of being bullied?
- Ashamed of your Half-Man Build?

NOBODY would ever call an Atlas Champion "Half A Man." They wouldn't dare. And nobody has to settle for "Second Best" . . . be "pushed around" by huskier fellows . . . or go through life feeling HALF - ALIVE. CHARLES ATLAS, himself, tells you what you can do about it—and FAST—right on this page!

Take a good honest look at yourself! Are you proud of your body or are you satisfied to go through life being just "half the man" you could be?

NO MATTER how ashamed of your present physical condition you may be—how old or young you are—you have the DORMANT muscle power in your God-given body to be a real HE-MAN. Believe me, I know because I was once a 97-pound HALF-ALIVE weakling. People laughed at my build . . . I was ashamed to strip for sports . . . shy of girls . . . afraid of competition.

Then I discovered the secret that changed me into "The World's Most Perfectly Developed Man." The secret I have shared with thousands of fellows to turn them into marvelous physical specimens — REAL HE-MEN from head to toe!

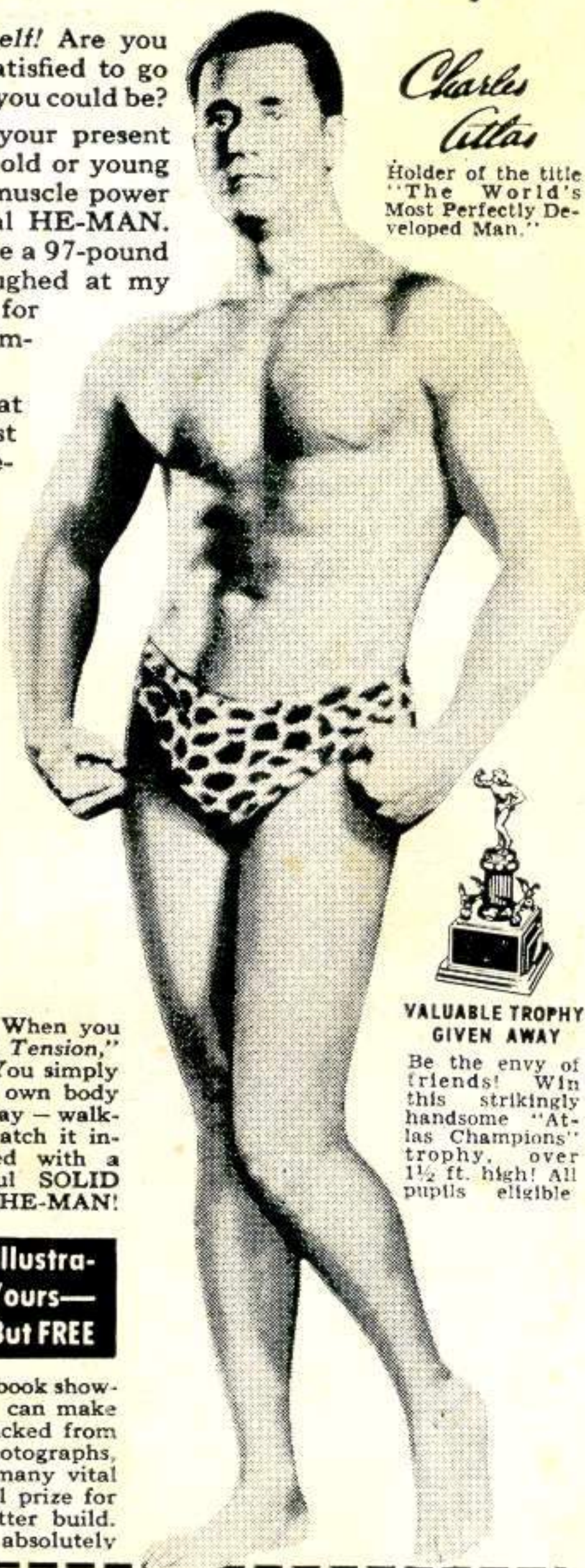
### My Secret Builds Muscles FAST!

My Secret is "Dynamic Tension." It's the NATURAL easy method you can practice right in the privacy of your own room — JUST 15 MINUTES EACH DAY — while your scrawny chest and shoulder muscles swell so big they almost split your coat seams . . . you get sledge hammer fists, a battering ram punch . . . ridges of solid stomach muscle . . . mighty legs that never tire!

NO theory. No gadgets or contraptions. When you develop your strength through "Dynamic Tension," you can laugh at artificial muscle makers. You simply use the SLEEPING muscle-power in your own body almost unconsciously every minute of the day — walking, bending over, even while sitting! — watch it increase, and multiply until you're covered with a brand-new suit of beautiful SOLID MUSCLE. You're a REAL HE-MAN!

*Charles Atlas*

Holder of the title  
"The World's  
Most Perfectly De-  
veloped Man."



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## Here Are Just a Few of the Men I've Turned into Atlas Champions!

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Proud of His Build Now  
Gained 20 pounds. "My whole upper trunk is now in proportion to the rest of my body. I'm really proud of my body, thanks to you."

—P. V., Va.

"New Health and Strength"  
"I feel like a lion. I can easily lift 185 pounds. You gave me new health, strength, and a perfect build."

—W. D., N. Y.



Make Wonderful Progress  
"I am sending you this snapshot showing my wonderful progress."

—W. G., New Jersey



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Send NOW for my famous book showing how "Dynamic Tension" can make you a new man. 32 pages packed from cover to cover with actual photographs, valuable advice, answers to many vital questions. This book is a real prize for any fellow who wants a better build. Yet I'll send you a copy absolutely FREE. Just glancing through it may mean the turning point in your life! Rush the coupon to me personally.  
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|  | <input type="checkbox"/> Better Sleep. More Energy |

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TABLE TENNIS SET



BRIDE DOLL



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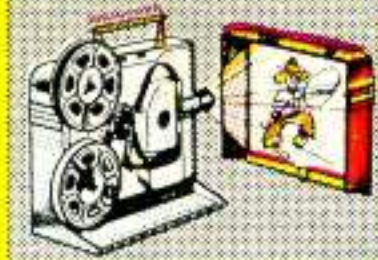
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WRIST WATCHES



GIRL'S TRAVEL CASE

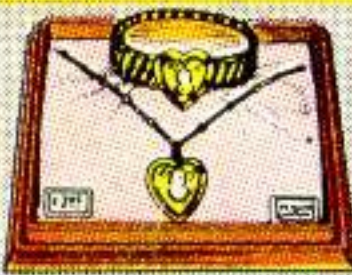


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