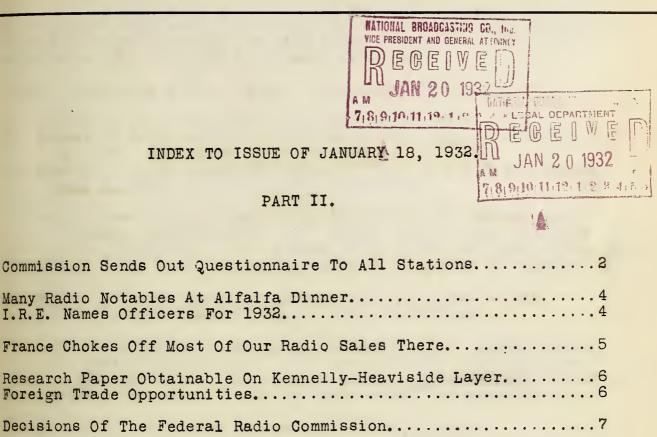
HEINL RADIO BUSINESS LETTER

INSURANCE BUILDING

WASHINGTON, D. C.

ISSUED TWICE A WEEK AND CONTAINING THE LATEST INFORMATION REGARDING THE RULINGS OF THE FEDERAL RADIO COMMISSION, RADIO LEGISLATION, DEPARTMENT OF COMMERCE REGULATIONS, CHANGES IN WAVELENGTH, CALL LETTERS AND POWER, PATENTS, EXPORTS, FEDERAL TRADE COMMISSION RULINGS AND OTHER MATTERS OF INTEREST TO BROADCASTERS AND MANUFACTURERS. :: :: CONFIDENTIAL—NOT FOR PUBLICATION. :: ::



No. 502

COMMISSION SENDS OUT QUESTIONNAIRE TO ALL STATIONS

The following questionnaire was sent out yesterday (Monday) to all radio broadcasting stations by the Federal Radio Commission in order to gain information with which to reply to the Senate Resolution 129, proposed by Senator Couzens:

State; Operating power; City; Frequency; Call Letters

1. Number of hours licensed to broadcast per week

- 2. Number of hours actually operated during week of November 8 to 14, 1931, inclusive
- 3. Number of hours operated between 6:00 A.M. & 6 P.M. (during week November 8 to 14, 1931, inclusive)
 - (a) Number hours chain (sustaining);
 (b) Number hours chain (commercial);
 (c) Number hours local programs (sustaining);
 (d) Number hours local programs (commercial)
 (Total of a, b, c, d, should equal your answer to question 3.)
- 4. Number of hours operated between 6:00 P.M. and 12 P.M. (During week November 8 to 14, 1931, inclusive)
 - (a) Number hours chain (sustaining); (b) Number hours chain (commercial); (c) Number hours local programs (sustaining); (d) Number hours local programs (commercial) (Total of a. b. c. d. should equal answer to question 4).
- 5. Which, if any, chain are you affiliated with?
- 6. How many hours per week are you required to take from chain?
 7. How much time did you use (during week November 8 to 14, 1931, inclusive, to broadcast educational programs?
 - (a) Chain (commercial); (b) Chain (sustaining); (c) Local (commercial); (d) Local (sustaining)

 Note: Total of a,b,c,d, should equal your answer to question 7.
- 8. Have you offered your facilities to local schools, colleges, and universities? If so, what were the terms and conditions?
- 9. Has the use of your facilities been requested by local schools, colleges and universities? If so, under what terms and conditions?
- 10. To what extent have your local schools, colleges and universities used your station? Give number of hours per week
- 11. Are you now broadcasting for any of them? If so, during how many hours per week and under what conditions?
- 12. Do local educational institutions use all the time you are
- willing to provide?

 How many hours were devoted during week November 8 to 14, 1931, inclusive, to sales talks or a description of the commodity advertised, the terms of contest, etc.?

(Continued) 13.

- On chain programs between 6 A.M. and 6 P.M.; (b) On chain programs between 6 P.M. and 12 P.M.; (c) On local programs between 6 A.M. and 6 P.M.; (d) On local pro-
- grams between 6 P.M. and 12 P.M.
 The total of a, b, c, d, should equal your answer to question 13. Please be very accurate, the answers to these questions are extremely important.
- How many hours during this period (November 8 to 14, 1931. inclusive) were used to advertise the business of the licensee, or any principal officer or a stockholder of the station?
- 14. How much did you receive for broadcasting chain programs during week November 8 to 14, 1931, inclusive?
- How much did you pay for chain programs that week? 15.
- What, if any, changes in the nature and character of your 16. program do you propose making during the year 1932?
- How many hours did you broadcast mechanical reproductions of 17. any character during the week November 8 to 14, 1931, inclusive?
- Give rates charged for facilities State who provides program talent, etc., you or advertiser. Furnish copy of rate card.
- 19. Give the following information for the year ended December 31, 1931:

Authorized capital: Actual invested capital: Gross receipts; Gross expenditures:

(a) Talent;
(b) Regular employees;
(c) Equipment;
(d) Other expenditures;
(e) Total of a, b, c, and d.

Net profit (or loss) omitting depreciation; Appraised value of plant (including studios): (a) Real estate, furniture and fixtures, (Itemize); (b) Technical equipment; (c) Good will; (d) Total of a, b, and c.

STATE OF COUNTY OF	88;							
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deposes and says that he is the (if licensee is not an individual,

above-named licensee and

state relation of affiant to licensee) that the facts stated in the foregoing and all exhibits attached thereto are true of his own knowledge, except as to such statements as are therein stated to be on information and belief, and as to such statements he believes them to be true.

Affiant) (To be subscribed to and sworn to before Notary Public) XXXXXX

MANY RADIO NOTABLES AT ALFALFA DINNER

Radio was well represented at the Alfalfa Club Dinner, always one of the largest of the season, in Washington, last Saturday night. The guests, in some way identified with the radio industry included:

Thomas P. Littlepage, past president of the Alfalfa Club, H. Leslie Atlass and Ralph L. Atlass, Columbia Broadcasting Co., Chicago; John F. Royal, New York, Vice-President National Broadcasting Co.; Radio Commissioners Harold Lafount, Robinson, Sykes and Starbuck, Thad Brown, General Counsel, Radio Commission, and Senator C. C. Dill, of Washington.

Also, Representative Arthur Free, of California, Harvey S. Firestone, Jr., Thomas R. Shipp, John M. Littlepage, Robert D. Heinl, Everett Sanders, Paul D. P. Spearman and S. M. Rothafel ("Roxy").

Entertainment at the dinner was contributed by Gene Buck, President of the American Society of Composers, who is a member of the Alfalfa Club and who brought a large company of performers from New York for the occasion.

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I.R.E. NAMES OFFICERS FOR 1932

The Board of Directors of the Institute of Radio Engineers announced at its January meeting the result of the recent election of officers for 1932. Dr. Walter G. Cady, Professor of Physics, Wesleyan University, Middletown, Conn., becomes the new president, and Professor E. V. Appleton, of Kings College, London, England, was elected vice-president. O. H. Caldwell, editor of "Radio Retailing" and "Electronics", and E. L. Nelson, radio development engineer for the Bell Telephone Laboratories were elected directors.

The work of Dr. Cady in the piezo-electric field has been of outstanding importance and in recognition the Institute presented to him in 1928 its Morris Liebmann Memorial Prize. It is particularly interesting to note that Professor Appleton, also, was the recipient of this prize which was presented to him in 1929.

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FRANCE CHOKES OFF MOST OF OUR RADIO SALES THERE

American radio importers have been informed that their great and growing market in France has been virtually turned over by a new decree to Holland and Germany. This sudden move by the French already has led to vigorous protests to the American Embassy, which will be repeated in Washington, against what is termed discrimination against American goods.

Radio tubes, accessories and parts are included in the French Government's decree, according to a cable from Allport Fayette, the U. S. Commercial Attache at Paris. The cable also stated that the decree does not provide for the admission of shipments in transit, and added "it is reported that the U. S. quota for January is already exhausted."

The decree orders that for the first three months of this year, imports of radios shall be restricted to a total of 154.1 tons monthly. Of that amount Holland is allowed 59.2, Germany 50, the United States 16.6. Britain 4.6 and all others combined 3.7.

How these quotas were arrived at is a mystery to the American importers, since the quota for them amounts to only about half of last year's average for the same months, and as their sales are increasing, the scale is really only one-quarter of what they are not importing.

The French move was kept completely secret for two weeks despite the efforts of several importers to get light on what was intended. The decree was signed on Jan. 7th by the old Laval Cabinet to go into effect as of Jan. 2nd, but the first intimation came only last Saturday with the publication of the decree and a notice to importers in the Journal Officiel.

What this means was explained by one big importer, who said his company's imports thus far for this month alone had exceeded the quota and in addition there were thousands of sets now on the ocean coming to Paris, some due within the next few days. He still does not know what is going to become of them, since no more light is thrown on the subject than the publication of the decree.

Several importers who said they were speaking for the American interests in Paris issued the following statement:

"We don't question the right of the French Government to make whatever restrictions they feel desirable. But it does seem a little unfair and rather unusual that our former allies should discriminate against us in favor of the Dutch and German interests.

"We are at a loss to understand why Holland, for example, whose foreign trade with France is but a fraction of that carried on with the United States, should be given the right to import nearly five times as many radio sets as American manufacturers are allowed.

"In effect the decree hands to Germany and Holland the French radio market. It says to the consumer, 'Thou shall not buy American radio sets.'

"We would like to know how this commandment to the consumers of France was engineered, since in neither Germany nor Holland has the development of radio advanced to the decree that it has in America."

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RESEARCH PAPER OBTAINABLE ON KENNELLY-HEAVISIDE LAYER

In a paper by T. R. Gilliland and G. W. Kenrick, Research Paper 373, Bureau of Standards Journal of Research, November, 1931, a description is given of a preliminary installation of a recorder which gives a continuous automatic record of the height of the Kennelly-Heaviside layer. The pulse signal or group retardation method is employed with modifications which permit a continuous record to be made. Suggestions are made for improvements which might be incorporated in a permanent installation.

Reprint copies of this paper will be available within a 1ew weeks and may be obtained from the Superintendent of Documents, Government Printing Office, Washington, D. C. The price will be quoted by that office on application,

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FOREIGN TRADE OPPORTUNITIES

Information regarding the following foreign trade opportunities may be obtained by writing the Bureau of Foreign and Domestic Commerce, Dept. of Commerce, Washington, D. C., mentioning the number by the side of the opportunity.

Radio magnets and condensers Radio sets and parts		Milan, Italy Purchase Hamburg, Germany "
11 11 11 11	155817	Buenos Aires, Argentina Agency
H H H H	*55820	Oran, Algeria "
II II II	*55824	Rosario, Argentina "
Radio Sets, 600 to 700		Purchase &
annually	*55794	Ghent, Belgium Agency
Radio specialties, and		, ,
electric supplies and	*55827	Ludwigshafen, Germany Agency
equipment		

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DECISIONS OF THE FEDERAL RADIO COMMISSION

The Commission on January 18th took the following action:

Action On Examiners' Reports

WLOE, Boston Broadcasting Co., Boston, Mass., denied renewal of license to operate on 1500 kc., 100 w., 250 w., LS, half-time, sustaining Examiner Hyde; WLOE, William S. Pote, Chelsea, Mass., denied involuntary assignment of license, sustaining Examiner Hyde; Fred H. Goss, Boston, Mass., denied C.P., 1500 kc., 100 w., 250 w. LS, unlimited time, sustaining Examiner Hyde; Paul W. Larimore, LeRoy, Minn., denied amateur station license, applicant operated a station without a license, sustaining Examiner Yost; WCAT, South Dakota State School of Mines, Rapid City, S. Dak., granted renewal of license, 1200 kc., 100 watts, hours 9:30 to 11:30 A.M., 12:30 to 2:30 P.M., daily, sustaining Examiner Yost.

Also, WBAX, John H. Stenger, Jr., Wilkes-Barre, Pa., denied modification of license requesting unlimited hours instead of sharing with WJBU, sustaining Examiner Hyde; WJBU, Bucknell University, Lewisburg, Pa., granted renewal of license 1210 kc., 100 watts, share with WBAX, specified hours, sustaining Examiner Hyde; Weber Jewelry & Music Co., Inc., St. Cloud, Minn., denied as in case of default C.P. for a new station, 1500 kc., 50 watts, share with KGFK, sustaining Examiner Yost; KGFK, Red River Broadcasting Co., Inc., Moorhead, Minn., granted renewal of license, sustaining Examiner Yost.

Miscellaneous

The Commission decided to send to stations which are now licensed for half-time, some of which under G. O. 105 have been operating full time, the following letter:

"Rule 161 makes it necessary that specific hours of operation be named in your license effective February 1, 1932. There are submitted herein four sets of hours either one of which you may select. Failure on your part to select one of these sets will be cause for the Commission naming the hours specified in Plan 3 and designating the matter for hearing.

Plan 1.
6 A.M. to 9 A.M.; 12 M to 3 P.M.; 6 P.M. to 9 P.M. daily.

Plan 2.

9 A.M. to 12 M.; 3 P.M. to 6 P.M.; 9 P.M. to 12 P.M. daily

Plan 3.

Mondays, Wednesdays & Fridays, 6 A.M. to 6 P.M.

Tuesdays, Thursdays and Saturdays, 6 P.M. to 12 P.M.

Sundays, 6 A.M. to 9 A.M.; 12 M to 3 P.M.; 6 P.M. to 9 P.M.

Plan 4.

Mondays, Wednesdays and Fridays, 6 P.M. to 12 P.M.
Tuesdays, Thursdays and Saturdays, 6 A.M. to 6 P.M.
Sundays, 9 A.M. to 12 M.; 3 P.M. to 6 P.M.; 9 P.M. to 12 PM

You are requested to wire your answer at once."

The Commission also authorized the following letter to be sent:

"TO ALL RADIO BROADCAST STATIONS

In re: Special Authorizations

A great many requests are received by the Commission for special authorizations to permit the operation of stations in a manner and to an extent which are at variance with the terms of existing licenses. Because of the increased number of such requests and the consideration that must be given to the need of such extended service and to the question whether the granting thereof might adversely affect the listeners residing in the normal service areas of other stations, the Commission has adopted the following procedure which must be adhered to by all applicants:

- 1. Applications for special authorizations must be made by the licensee.
- 2. Applications for special authorizations must be received in the offices of the Commission at least three (3) days previous to the date for which the authorization is requested.
- 3. Applications made by "Limited", "Day", "Part Time", or "Specified Hour" stations must be supported by the consent of the dominant station or the station with which the applicant divides time. Consents must be received by the Commission direct from the stations giving them and must show whether the consent is for simultaneous operation or whether the station giving the consent is giving up the time sought by the applicant.
- 4. Applicant must show the public need for such authorization.

Approval by the Commission will not be given in cases where another station is licensed to operate in the same locality and during the hours specified in the application.

JAMES W. BALDWIN Secretary. "