

# HEINL RADIO BUSINESS LETTER

INSURANCE BUILDING

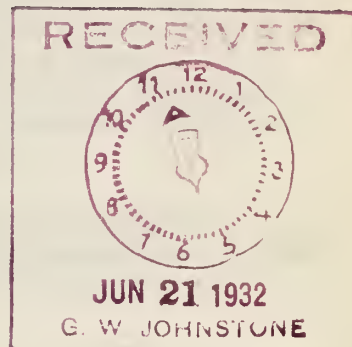
WASHINGTON, D. C.

ISSUED TWICE A WEEK AND CONTAINING THE LATEST INFORMATION REGARDING THE RULINGS OF THE FEDERAL RADIO COMMISSION, RADIO LEGISLATION, DEPARTMENT OF COMMERCE REGULATIONS, CHANGES IN WAVELENGTH, CALL LETTERS AND POWER, PATENTS, EXPORTS, FEDERAL TRADE COMMISSION RULINGS AND OTHER MATTERS OF INTEREST TO BROADCASTERS AND MANUFACTURERS. :: :: **CONFIDENTIAL—NOT FOR PUBLICATION.** :: ::

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No. 538

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## BIG FIGHT BREWING OVER 1020 KILOCYCLE ASSIGNMENT

The foundation of what promises to be an interesting scrap is the application of Station KYW, Chicago, leased by the Chicago Herald-Examiner and associated with the National Broadcasting Company, for permission to remove its transmitter to the City of Philadelphia, followed by the applications of Stations WCAU and WFAN, both of Philadelphia, for the 1020 kilocycle channel. KYW now shares 1020 kilocycles with KFKX, both owned by the Westinghouse Electric & Manufacturing Co., and WRAX, a 250-watt Philadelphia station, operated by WRAX Broadcasting Company.

The granting of a single one of these applications promises a grand Summer shakeup of Eastern and Middlewestern broadcasting assignments. Already eleven stations are involved and there may be more.

The thing has become so complicated that it now resembles a Chinese puzzle, pored over by the Federal Radio Commissioners. Under the 1928 allocation, 1020 kilocycles was assigned to the Second Zone. However, practically all the Second Zone stations were happy in their assignments but there was a great deal of confusion and crowding in the Third Zone. Unable to find any other way out of his difficulties, Judge Ira E. Robinson, who represented the Second Zone, made a deal with Sam Pickard, then a Commissioner from the Third Zone, whereby the 1020 kilocycle frequency was loaned to the latter zone for use by KYW. In exchange for this cleared channel, the Second Zone borrowed the 1160 kilocycle regional channel and others. A couple of times since the 1020 kilocycle channel has been the bone of contention in Commission hearings but the Commission has not seen fit to return it to the Second Zone.

Recently, however, there have been numerous applicants from the Second Zone for the use of this channel and the Commission will attempt to dispose of the matter once and for all after hearing the evidence in the hearing beginning July 18th.

Under the surface there is every indication of a grand scrap between the chains over this situation. If KYW should be granted permission to move its transmitter to Philadelphia, the 1020 kilocycle channel would be returned to its rightful zone in the move, thus stalling off the strong opposition of the applicants. In addition, the installation of KYW would give the National Broadcasting Company an entering wedge in the Philadelphia broadcasting business. WCAU, owned and operated by the Universal Broadcasting Company, of which Dr. Leon Levy, brother-in-law of William S. Paley, is President, is associated with the Columbia Broadcasting System. Philadelphia has proved a very fertile field and WCAU has had a practical monopoly on the bigger business in Philadelphia.

When the application for 50,000 watts was heard, Dr. Levy testified that this station made in excess of \$300,000 per year, and that with the granting of the maximum power, it was believed



the business would be in the neighborhood of \$750,000 yearly. Naturally, WCAU is going to be averse to having such a rival as KYW in the Philadelphia field.

Because the Commission requires a 50 kilocycle separation between stations located in one city, it will be necessary to shift numerous stations if the KYW move is sanctioned.

The stations called for hearing so far are: KYW-KFKX, Chicago, requesting authority to move to Philadelphia. Station WRAX had previously requested to move from 1020 kilocycles to the 920 channel.

Station WOWO, Fort Wayne, Ind., for construction permit and modification of license to operate with 25,000 watts on 1160 kilocycles, unlimited time, using hours now assigned to WWVA, Wheeling, W. Va.

Station WWVA, for renewal of license on 1160 kilocycles, with 5,000 watts power, sharing with Station WOWO.

Station WJAS, Pittsburgh, for construction permit and modification of license to operate unlimited time with 5,000 watts on 820 kilocycles, requesting the facilities of Station WHAS, Louisville, Ky., and asking that Station KYW-KFKX's 1020 kilocycle channel be assigned to Station WHAS.

Station WIBG, Elkins Park, Pa., for modification of license to increase power from 25 to 100 watts, and change frequency from 930 to 970 kilocycles.

Station WRAX, Philadelphia, for renewal of license and for construction permit to change frequency from 1020 to 920 kilocycles and share with Station WPEN, Philadelphia, using the same transmitter.

Station WPEN, for construction permit to operate sharing with Station WRAX on 920 instead of 1020 kilocycles.

Station KYW-KFKX, Chicago, for renewal of license and for construction permit to move from Chicago to Philadelphia, using 10,000 watts on 1020 kilocycles with unlimited time.

Station WHAS, for renewal of license, using 10,000 watts on the 820-kilocycle channel.

The Kunsky-Trendle Broadcasting Corporation, Detroit, for construction permit for a new station at Detroit to use 1020 kilocycles with 10,000 watts power, unlimited time, requesting the facilities of Station KYW-KFKX.

Station WFAN, of Philadelphia, asks for a construction permit to install a new transmitter, location to be determined, to change its frequency from 610 kilocycles to 1020, and to increase its power from 500 watts to 1,000 watts, sharing time with Station WIP.

Finally, the Commission requested Stations WORK, York, Pa., WHN, New York City, WRNY, New York City, and WQAO-WPAP, New York City to file renewal applications pursuant to Rule 17 to be heard with KYW's application to move to Philadelphia, and related applications.

Announcement that the settlement of this situation is at hand will no doubt bring applications from several other stations who will want to have something to say about the disposition of 1020 kilocycles. "It's a terrible snarl", said one member of the Commission, "and it's going to get worse." We're allowing a solid month for hearings on the matter."

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#### RADIO WAS STEPPING-STONE FOR EVERETT SANDERS

Everett Sanders, Chairman of the Republican National Committee, began making political history as far back as 1924 when he organized the first radio bureau of the Republican party. Mr. Sanders, then a member of Congress from Indiana, was the head of the Speakers' Bureau with headquarters at Chicago, in the campaign to elect Calvin Coolidge.

Sanders quickly saw the possibilities of radio and instead of tiring out his principal speakers, who included such men as General Dawes, Secretary of State Hughes, and Secretary of Commerce Hoover, by chasing them about the country, arranged for their appearances at strategic points and had their speeches broadcast as widely as possible. It was the beginning of the political networks as we now know them.

Walter Newton, secretary to President Hoover, was then assistant to Mr. Sanders and was put directly in charge of the radio work. "Oom Paul" Gascoigne, of Washington, and Col. Ben Pratt, of Chicago, developed radio activities in subsequent campaigns.

Calvin Coolidge, though once credited with having characterized radio as "a lot of noise" was nevertheless delighted with the results it attained for him in the campaign. In fact, he was so pleased with the radio and other work of the Speakers' Bureau in connection with his election to the Presidency, that he persuaded Mr. Sanders to forego leaving public life, as the latter had intended doing at the conclusion of his term in Congress, and serve as his secretary.

In the White House Mr. Sanders was never too busy to see to it that the proper arrangements were made for the broadcasting of each and every one of Mr. Coolidge's speeches. On one of these occasions, however, Everett almost met his Waterloo.



It developed afterward that President Coolidge had made an important speech before an assembled audience at the Washington Auditorium before a dead microphone and that the thousands of listeners who were especially tuned in for the address had been disappointed. There were whisperings that enemies of the President had cut the telephone line. Mr. Coolidge became very warm under the collar. Sanders immediately called the radio people on the carpet.

In those days all they did in preparation for a Presidential broadcast was to string up a single telephone line. The inside story of the Coolidge mishap was that a stage-hand snapped the wire when he leaned against a piece of scenery. The radio officials passed the buck to the telephone company who, after several days' investigation, solemnly reported to Mr. Sanders that the interruption of Mr. Coolidge's speech had been due to the "Aurora Borealis".

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#### WBAL GETS SYNCHRONIZATION EXTENSION

Everyone who wondered at the silence with which Station WBAL greeted the Commission's order that the synchronization with Station WJZ, which had been in effect experimentally for several months, cease on June 15th, reckoned without Frederic R. Huber, manager of the Baltimore broadcaster. He got busy immediately following the Commission's announcement, and a few days ago Senator Millard E. Tydings, of Maryland, left the offices of the Federal Radio Commission with an extension of time until September 1st for WBAL. In addition to his personal plea for WBAL, he presented the Commission with a letter from Governor Albert Ritchie, asking that the experiments be continued.

The Commission's decision which declared synchronization in its present state of development a failure was due largely to the testimony of Rep. John Q. Tilson, of Connecticut, that several sections of Connecticut were receiving poor service because of the WEAJ-WTIC synchronization, listeners being unable to hear either clearly, while WEAJ and WTIC, operating separately, were received clearly at all times.

Senator Tydings pointed out to the Commissioners that this was not true of the WJZ-WBAL synchronous operation and that WJZ signals direct were not dependable in Baltimore. Therefore, the Commission reconsidered and consented to the continued operation of WBAL and WJZ during the Summer months anyway.

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## N.A.B. AT ADVERTISING FEDERATION CONVENTION

The following program will be given at the Advertising Federation of America's convention in New York Tuesday morning at 9:30, June 21st, at the Waldorf-Astoria, under the auspices of the National Association of Broadcasters:

Presiding - Harry Shaw, President, National Association of Broadcasters, Station WMT, Waterloo Broadcasting Company, Waterloo, Iowa.

"Sohio on the Air" - Leslie G. Smith, Standard Oil Company of Ohio, Cleveland, Ohio.

"Radio Merchandising Problems in the Agency" - Capt. Howard Angus, Batten, Barton, Durstine & Osborn, New York City.

"Behind the Manager's Desk in a Broadcasting Station" - Harry Howlett, Commercial Manager, Station WHK, Cleveland, Ohio.

Tuesday Afternoon, 1:30 o'clock:

"A Regional Network - Its Management and Its Place in the Advertising Campaign" - Linus Travers, Director of Productions, The Yankee Network, Boston, Mass.

"Radio for Retail Advertisers" - J. Thomas Lyons, Executive Vice-President, The Monumental Radio Company, Baltimore, Maryland.

"Coast-to-Coast Network Statistics" - Paul Kesten, Director of Sales Promotion, Columbia Broadcasting System, New York.

"Commercial Broadcast Problems" - Roy Witmer, Vice-President in Charge of Sales, National Broadcasting Company, New York City.

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## NEW AND RENEWAL ACCOUNTS OF NBC

RENEWAL - Quaker Oats Co. (Breakfast Foods), Chicago, Ill., Lord & Thomas and Logan, Chicago, Illinois; Starts August 29, 1932, daily except Sunday 8:00-8:15 A.M., EDST, 9:00-9:15 A.M. EDST; WEAf network 8:00-8:15 Eastern Red up to and including Philadelphia plus WGY, WBEN, WCAE, 9:00-9:15 Cleveland and West plus WRC, WFBR; Note - Effective Sept, 26, 1932, and thereafter with return to Standard Time, Washington, Baltimore, Cleveland, Detroit and Cincinnati are to be on the 8:00-8:15 A.M. NYT broadcast; Program - Gene and Glenn - comedy team.

RENEWAL - Bayer Co., Inc., (Bayer Aspirin Tablets) 170 Varick St., New York City; Agency - Blackett Sample Hummert, Inc., 250 Park Ave., New York City; Starts July 17, 1932, Sunday 9:15-9:45 P.M., EDST; WEAf Basic red network, WRVA, WJAX, WIOD, WFLA,



SC, SW except KTBS, KOA, KSL, Orange; Program - "The American Album of Familiar Music" - Gus Haenschen's concert orchestra with Frank Munn, Ohman and Arden, Veronica Wiggins and Bayer Quartet.

NEW - Buick, Oldsmobile, Pontiac Sales Corp. (Motor cars), General Motors Building, Detroit, Mich.; Agency - Campbell Ewald Co., General Motors Building, Detroit, Mich.; Starts - July 8, 1932, Friday 10:00-10:30 P.M., EDST; WEAFBasic red Network, NW, KOA, KSL, Orange; Program - "Paul Whiteman's Orchestra".

NEW - RKO Distributing Corp. (Special New Moving Picture), 1560 Broadway, New York City; Agency - None; Starts August 26, 1932, Friday 10:30-10:45 P.M., EDST, WEAFF Basic red Network, Canadian, NW, SE, SC, SW, Mt. Orange KFSD, KTAR; Program - "The Phantom of Crestwood". Contest for best original ending written by listeners.

RENEWAL - W. A. Sheaffer Pen Co. (Fountain Pens), Fort Madison, Ia.; Agency - McJunkin Advertising Co., Inc., 228 N. LaSalle St., Chicago, Ill.; Starts - August 28, 1932; Time - Sunday 9:45-10:15 P.M., EDST; WJZ Basic Blue Network, Canadian, Mt. Orange; Program - "Sheaffer Lifetime Revue" - orchestra under direction of Leopold Spitalny, vocal solos and Gill and Demling, comedy duo.

RENEWAL - Swift & Co. (Vigoro - Fertilizer), U. S. Yards, Chicago, Ill.; Agency - J. Walter Thompson Co., Wrigley Building, Chicago, Ill.; Starts - January 29, 1933; Sundays 5:30-6:00 P.M., EDST, WEAFF Basic Red network; Program - "Swift Garden Hour" - outstanding guest soloists, vocal groups and orchestras.

NEW - R. B. Davis & Co. (Cocomalt), 38 Jackson St., Hoboken, N. J.; Agency - Ruthrauff & Ryan, Inc., Chrysler Building, New York City; Starts - October 3, 1932, Mon. Wed., Fri., 5:30-5:45 P.M., EDST, WEAFF Basic Red Network; Program - "The Flying Family" - dramatic sketch featuring George Hutchinson, Mrs. Hutchinson, their two little girls, in stories about their flight around the world. Incidental music will be used.

NEW - Ball Brothers (Fruit Jars), Muncie, Indiana; Starts June 21, 1932; Time Tuesdays and Thursdays, 2:30-2:45 P.M., EDST; WJZ Network New York, Baltimore, Pittsburgh, Detroit, Cincinnati (WLW), WLS, Chicago, St. Louis, Minneapolis, Fargo; Program - "Ball Brothers Canning Time" - quartet in familiar songs and Grace Viall Gray in canning talks.

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## DECISIONS OF THE FEDERAL RADIO COMMISSION

### Applications Granted (June 14, 1932)

WOOD, Kunsky-Trendle Broadcasting Corp., Grand Rapids, Mich., C.P. to move transmitter from Furnwood to Grand Rapids, Mich.; WJR, WJR, the Goodwill Station, Inc., Detroit, Mich., and WFBM, Indianapolis Power & Light Co., Indianapolis, Ind., authority to install automatic frequency control; KUJ, KUJ, Inc., Walla Walla, Wash., modification of license to change hours of operation from specified hours one half time, to unlimited daytime; WEW, The St. Louis Univ., St. Louis, Mo., authority to discontinue operation during the months of July and August, with exception of broadcasting Government reports; WSVS, Seneca Vocational High School, Buffalo, N. Y., authority to discontinue operation June 21st and remain silent until new equipment is installed; WKBF, Indianapolis Broadcasting, Inc., Indianapolis, Ind., authority to operate from 7 to 8 P.M. CST, each Monday and Friday, for period ending Oct. 1, 1932, if station WBAA remains silent.

(June 17, 1932)

KRSC, Radio Sales Corp., Seattle, Wash., C.P. to make changes in equipment and increase operating power from 50 to 100 watts; WFBR, The Baltimore Radio Show, Inc., Baltimore, Md., authority to make direct measurement of antenna power; WFBG, The William F. Gable Co., Altoona, Pa., license covering installation of new equipment, 1310 kc., 100 w., share with WJAC; WAGM, Aroostook Broadcasting Corp., Presque Isle, Me., modification of license to change time from unlimited to specified hours; WBIG, North Carolina Broadcasting Co., Inc., Greensboro, N. C., modification of license to increase day power from 500 w. to 1 KW; WQBC, Delta Broadcasting Co., Vicksburg, Miss., authority to operate at night with power of 500 w., on 1360 kc., until November 1st, with some conditional clause as present special authorization (action taken June 15th); WABC-WBOQ, Atlantic Broadcasting Corp., New York City, permission to test on 810 kc., in addition to 860 and 900 kc., 2 to 4:30 Am., for period ending June 18th (action taken June 15th).

Also, KFGQ, Boone Biblical College, Boone, Iowa, authority to operate from 6 to 8:30 A.M., CST, Sundays, beginning June 19 and ending August 28, provided station WIAS remains silent; WSB, The Atlanta Journal, Atlanta, Ga., permission to extend date of beginning construction of its C.P. to install 50 KW transmitter, for 30 days, due to delay in procuring suitable site; WFLA-WSUN, Clearwater Chamber of Commerce and St. Petersburg Chamber of Commerce, Clearwater & St. Petersburg, Fla., special authority to operate on 620 kc. unlimited time, with power of 1 KW night and 2½ KW day until Sept. 1, 1932, in order to make tests; WDEV, Harry C. Whitehill, Waterbury, Vt., authority to operate from 10:45 A.M. to 12 Noon, EST, Sunday June 19th; WHAT, Independence Broadcasting Co., Inc., Philadelphia, Pa., program test period extended for 15 days pending action on license application (action taken June 14th).



## Applications Other Than Broadcasting

June 14 - W2XE, Atlantic Broadcasting Corp., near Wayne, N. J., modification of C.P. (experimental) to change type of equipment and extend period of construction to begin August 1 and to be completed November 1, 1932; WPED, Town of Arlington, Arlington, Mass., license (police service), 1712 kc., 50 watts power; W3XL, National Broadcasting Co., Bound Brook, N. J., modification of Exp. license to change power from 20 KW to 100 KW; RCA Communications, Inc.: W2XBJ, Rocky Point, N. Y., renewal of experimental license; freqs: 6740, 6950, 6957.5, 7400, 8930, 8940, 8950, 9470, 9490, 10610, 13480, 13855, 13870, 13915, 14800, 17860, 17900, 18900, 19020, 21220 kc., 80 KW; W3XV, New Brunswick, N. J., license (exp.) 4797.5, 6425, 8655, 12862.5, 17310, 25700, 34600, 51400, 6000-400000 kc., 80 KW; W1X2, American Tel. & Tel. Co., Dept. of Development & Research, Bradley, Maine, renewal of experimental license; freqs: 50 to 75 except 54, 56, 58, 64, 66 and 75 kc., 25 KW power.

Also, KSEI, Radio Service Corp., Pocatello, Idaho, special authority to operate on 890 kc., 250 watts night, 500 watts day, pending action on application for modification of license; WHEW, A. B. Raymond, agent for Richard E. Byrd, Oakland, Cal., temporary authority not exceeding 60 days, pending receipt of application, aboard vessel "Bear of Oakland", frequency range 375 to 500 kc., and 3105 to 22150 kc., 500 watts; KFZT, E. F. McDonald, Jr., Chicago, Ill., temporary authority not exceeding 30 days to operate station aboard yacht "Mizpah", frequency range 375 to 500 kc., and 5515 to 16580 kc., 750 watts; KDFH, Mackay Radio & Telg. Co., New York, temporary authority, not exceeding 60 days to operate station aboard Steamship "Black Eagle", formerly "Tomalva", all particulars same as in license for "Tomalva".

June 17 - City of Des Moines, Police Dept., Des Moines, Ia., C.P. for police service; 2470 kc., 100 watts; WEEX, American Radio News Corp., Tinley Park, Ill., modification of C.P. to extend completion date to January 16, 1933; Aeronautical Radio, Inc.: KGUO, Tucson, Ariz., modification of C.P. to extend commencement date to June 5 and completion date to August 5, 1932; KGTT, Cheyenne, Wyo., license for Aviation Service, 2906, 3072.5, 3082.5, 3088, 5510\*, 5540\*, 5672.5, kc., 50 watts (\*Available to March 1, 1933 only); WNAU, Moline, Ill., modification of license to change type of transmitter to Boeing, Type B8c, range 1500-6000 kc.; WUCG, Chicago, Ill., modification of license to change frequencies to 3162.5, 3172.5, 3182.5, 3322.5, 5582.5, 5592.5, 5662.5 kc., 400 watts, 1 transmitter 400 watts, 1 transmitter 10 watts; American Airways, Inc., aviation licenses for 6 planes; frequencies 3105, 3232.5, 3242.5, 3257.5, 3447.5, 3467.5, 3485, 5602.5, 5612.5, 5632.5 kc., unlimited, 3222.5, 4917.5 kc., day only, 50 w.

Also, Detroit Police Dept., Detroit, Mich., license for police service, 1558 kc., 10 watts; KGZA, City of Fresno Police Dept., Fresno, Cal., license for police service, 2414 kc., 100 watts; W2XAH, Bell Telephone Laboratories, Inc., S. Plainfield, N. J., special experimental license, 278 kc., 10 watts; WLOXT, RCA Victor Co., Inc., and WLOXE, Same Co. - Portables, general experimental licenses 34600, 41000, 51400, 60000-400000 kc., 0.5 watts; KQR-KET, RCA Communications Inc., Bolinas, Cal., license, fixed public point-to-point telegraph



service transmitter No. 11, 40 KW, No. 56, 60 KW; Radiomarine Corp. of America; W8XJ, W. Dover, Ohio, renewal to October 1, 1932, of general experimental license, frequencies 2398, 3492.5, 4797.5, 6425 kc., 350 watts; W6XU, San Francisco, Cal., renewal of special experimental license, frequencies 153, 157, 160, 400, 410, 454, 468 5525, 6200, 8290, 8330, 11055, 12375, 16580 kc., 10 KW; WPBT, aboard "Santa Barbara", authority for 60 days to operate additional transmitter frequency range 8240 to 16660 kc., power 200 watts; KGZB, City of Houston, Municipal Police, Houston, Texas, extension of time to complete construction of station, 90 days from June 26, 1932; WHER, Westinghouse Electric & Manufacturing Co., Pittsburgh, Pa., authority to broadcast pickup transmitter June 17 and 18 in connection with program from "SS Boston"; W9XAB, Chicago Federation of Labor, Chicago, Ill., authority to use broadcast pickup transmitter 2342 kc., June 20 to 23 inc., in connection with program from "SS City of Grand Rapids"; R. C. Powell & Co., Inc., New York City, C.P. 51400 and 60000 kc., 50 watts; WAX, Tropical Radio Telegraph Co., Hialeah, Fla., modification of point-to-point license for additional frequencies of 4260 kc.

The following stations were granted authority to install automatic frequency control: WBMS, Hackensack, N. J.; WLWL, New York City; WRC, Washington, D.C.; WEAF, New York; WNAD, Norman, Okla, and KVOA, Tucson, Arizona.

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#### RMA DISCUSSES RADIO TAX DETAILS AT TREASURY DEPARTMENT

About twenty representatives of the leading radio set and tube manufacturers met with W. E. Dodge, Deputy Internal Revenue Commissioner, at the Treasury Department this (Monday) morning and discussed with him the new regulations for administration and collection of the new radio manufacturers' tax. The radio delegation was headed by Frank D. Williams, President of the RMA; Bond P. Geddes, Executive Secretary; and Frank D. Scott, legal counsel.

Printed copies of the regulations will not be ready for about ten days, in fact, it is understood that the Treasury Department still has to work out several problems in connection with the matter.

One of the important questions discussed was how the radio set and tube manufacturers were to account to the Treasury Department, how bills and invoices should be made out, etc. The RMA will send a full report to its membership within a few days.

Among those present were Capt. William Sparks, Sparks-Withington Co.; Maj. I. E. Lambert, Radio Corporation of America; S. W. Muldowney, National Union Tube Co.; George Scoville, Stromberg-Carlson Company; R. W. Marsh, Champion Co., James Knapp, National Carbon Company, and James Schwank, Atwater Kent Manufacturing Co.

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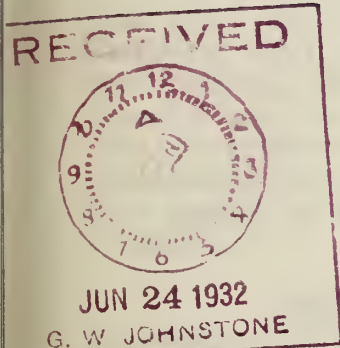


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INSURANCE BUILDING

WASHINGTON, D. C.

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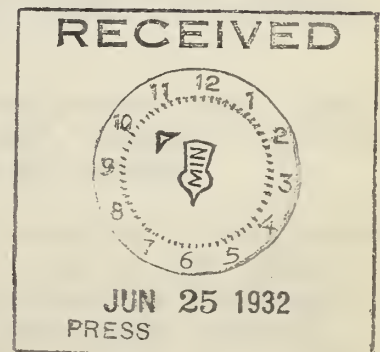
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No. 539



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## HARBORD TARGET FOR TEXAS CONGRESSMAN

While discussing the payment of adjusted-service certificates, Representative Blanton, Democrat, of Texas, staged quite a verbal bombardment with Gen. James G. Harbord, President of the Radio Corporation of America as the target.

"I resent the condemnation that General Harbord has passed upon our ex-service men who have seen fit to come to their Nation's Capital. Who is General Harbord that he should tell these men that they have no right to come to Washington? Who is General Harbord that he should tell these men that they should leave their own Capital and go home? Why, of all the men in the Nation, he should not be the one to do that. For 30 years he was educated by the Government at tremendous expense, and it has cost the Government thousands of dollars to complete and polish that education, and for years he has reveled in the lap of luxury at the people's expense."

Whereupon Gen. Charles H. Martin, who was a Division Commander in the World War, and now is a Democratic Representative in Congress from Oregon, arose.

"I resent this attack on General Harbord", Representative Martin declared. "He is one of the finest men in the country."

"My colleague from Oregon (General Martin) and General Harbord are in the same box", Representative Blanton retorted. "They are each drawing \$6,000 a year retired pay, in addition to their big salaries."

Representative Blanton asserted that General Harbord received at least \$50,000 a year from the Radio Corporation of America and it was rumored that he drew as high as \$100,000 from the RCA.

"I object", Representative Martin broke in as Blanton proceeded with his attack. "The gentleman from Texas is insulting one of the most honorable men in the country."

"You sit down. I am going to give you orders now. Sit down! This is one time that you a Major General", Blanton countered, "are going to take orders from a private. You sit down!"

"These retired generals have been so used to giving orders when they were in command that they can not get out of the habit. These ex-service men have just as much right to come to Washington as General Martin or General Harbord have and they have just as much right to stay here as long as they want to as these retired generals have.

"It is strange, indeed, just what changes occur as the passing years roll around", Mr. Blanton continued. "Gen. James G. Harbord had his name before the National Republican Convention at



Chicago, as an active candidate for Vice-President on the Republican ticket. The keynoter at this Republican convention was our former colleague who once served with us in the House, L. J. Dickinson, of Iowa, who is now a United States Senator. All of you older colleagues remember the futile efforts Congressman Dickinson made in 1923 to keep this same Gen. James G. Harbord from taking advantage of the people of the United States. You will remember that when he was only 56 years of age, in the very prime of manhood, General Harbord succeeded in getting the Secretary of War in President Harding's Cabinet, to retire him on a salary of \$6,000 a year for life, with all of his other many perquisites.

"I want all of my colleagues and the country to note", Representative Blanton went on to say, "that the Republican keynoter, Senator Dickenson, of Iowa, on January 17, 1923, called attention to the fact that this 56-year-old Major General had gotten himself retired on \$6,000 a year for life and had been taken over by 'the most powerful aggregation of capital in the world', the General Electric Co., and the J. P. Morgan interests, who were placing General Harbord at the head of their big monopoly, the Radio Corporation of America. Please be sure to note that Keynoter Dickinson in 1923 said that they were taking over General Harbord not because he was a radio expert but 'on account of the influence that they hope he will have in selling their products to the United States Government.' Keynoter Dickinson then further said:

"The purpose of getting General Harbord in this job is on account of his acquaintance with the people who are occupying positions in the Army and Navy whom they hope to influence. That is all."

"Was not that an indictment?

"This House on said January 17, 1923, passed the Dickinson amendment, and the Senate finally killed it, but for which action General Harbord would not have been able to draw his retired pay of \$6,000 per year from the Government, while this financial monstrosity used him, as Keynoter Dickinson then said, to influence big contracts out of the Government for it.

"Just why do we continue to allow these conditions to exist?" Representative Blanton concluded. "Why have we not passed the Dickinson amendment? Why have we not stopped Army officers and Naval officers from drawing retired pay and additional big salaries, Navy officers from retiring in the prime of life to take lucrative positions with big corporations, and sell their influence? We must stop it. I wonder why Keynoter Dickinson got lukewarm on this subject? Why has he not pursued it? It is just as important a problem to be solved today as it was in January, 1923."

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## MAJESTIC STAGES CONTESTS FOR DISTRIBUTORS

Nationwide interest among distributors and dealers has been aroused by two contests just announced by the Grigsby-Grunow radio sales department as part of the promotion plans under way for The President Line of Majestic receivers. "It will be recalled by the trade that last year we staged a DX contest", says Floyd Masters, sales manager, "and it was a success from all angles."

The "Demonstrate for Sales" Contest (a demonstration of Synchro-Silent Tuning) originally planned for the period from June 15th to 30th inclusive, has been extended through July 9th. Dealers are provided with special contest forms on which space is provided for signatures and addresses of people to whom they or their salesmen have demonstrated a Majestic President Model. This is to be sent back to the distributor together with an account, in not over 150 words, on "How Synchro-Silent Tuning Helped Me Sell A Majestic Radio."

In the second contest, Majestic distributors' salesmen are competing for fifty handsome wrist watches. There is a watch for each territory to be given to the salesman piling up the largest number of points, which are given on each sale of a Majestic receiver.

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## TEXAS STATION'S NEWSPAPER BEGINS

Combining radio station advertising with that of a newspaper which Station KRGV at Harlingen, Texas, has just started, "The Valley Voice" began publication last week with an edition of 15,186 copies delivered to every family in 26 towns and every rural route in Cameron, Hidalgo and Willacy counties, Texas.

Mr. M. S. Niles, President of Station KRGV reports that the second issue of "The Valley Voice", which is a weekly, will show an increase from 8 to 12 pages. Mr. Niles said that as a result of KRGV establishing its own publication that several new advertisers have already been added for the combination proposition.

Cooperating with the station, "The Valley Voice" will broadcast daily programs and news about merchants, advertisers and other business events.

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## DISCUSSION OF RADIO LIBEL RESPONSIBILITY DECISION

"Radio stations have been held equally accountable with the author of libelous statements broadcast over their facilities, in a decision of the highest court in Nebraska, reversing a contrary trial verdict. It is the first ruling that sets forth this vital principle clearly, and it imposes a curb that is clearly dictated by public police", declares an editorial in Editor and Publisher.

"In this case, an attorney sued for damages based on a statement broadcast by another attorney in a municipal campaign in Lincoln. Had the statement been published in a newspaper, there would have been no question of its libelous nature or of the newspaper's liability. The trial court's instructions were hazy, informing the jury that the utterances were libelous per se, but adding some legalistic jargon that permitted the jury to think it might determine either the fact or the degree of the libel. The verdict was dismissal of the complaint against the station, and nominal damages against the lawyer who uttered the libel.

"An interesting defense interposed by the broadcaster, Station KFAB of Lincoln, was upset by the Supreme Court summarily. The station contended that the speaker was using time that another had paid for, after his political opponent had spoken and that the broadcasting authority had no right therefore to censor his remarks. It contended also that broadcasting stations were common carriers and therefore could not refuse or limit the use of their facilities.

"The court ruled that Congress in preventing the censorship by radio stations of political and partisan utterances did not intend to permit the stations to assist in the publication or libel nor to grant any immunity from the consequences of such action. 'The Federal Radio Act,' the decision states, 'confers no privilege to broadcasting stations to publish defamatory utterances.'

"That is fundamentally good law. It faces the fact that broadcasting stations are established channels of public communication, engaged in a commercial business, but, like newspapers, having neither the responsibilities nor the immunities of common carriers. It recognizes that a libel may not be the less damaging because it is not printed in a permanent record. If this is judicial recognition of radio's arrival as a medium of communications, it also recognizes that the infant striving for man's estate must put aside the things of a child and assume the full consequences of its actions. The irresponsible days of radio, both as a news purveyor and as a channel for all sorts of advertising, must necessarily end soon and this Nebraska decision is as good a start as any for sane, mature, control of the service."

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: BUSINESS LETTER BRIEFS :  
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Lieut. Miles Reber, White House aide and instructor at the Army Engineer School at Fort Humphreys, Va., has been ordered by the War Department to the Military Academy at West Point as an instructor in engineering. Lieutenant Reber is a son of Col. Samuel Reber, retired, of the Radio Corporation of America, and a grandson of the late Gen. Nelson A. Miles.

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There are 31,859 licensed amateur radio stations in the United States, compared with 22,739 last year, William D. Terrell, Chief of the Radio Division of the Department of Commerce, told the Atlantic Division of the American Amateurs Relay League, in convention here recently. Mr. Terrell said he was not certain why there should have been a 40 per cent increase in a year.

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The Mackay Radio and Telegraph Company has made greater progress in the last two years of depression than in the preceding two years, according to A. Y. Tuel, operating Vice-President, and developments are being pushed so that the company will be ready to handle a larger proportion of business when conditions improve.

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THEY'LL TUNE 'EM OUT -- QUICK

"Roosevelt Nominating Speeches To Take  
3 Hours, All Others 4" - Newspaper Headline.

Chicago hotel keepers will probably greet this announcement with joy - anything to keep the crowd in Chicago a few days longer - but the radio audience wouldn't listen to a three-hour oration by Julius Caesar.

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## CHAIN OF WIRELESS STATIONS PLANNED IN BRITISH ISLES

A chain of small wireless stations for the use of yachts, fishing vessels and other light craft, is to be thrown around the coasts of Great Britain and Ireland if plans of the British Post Office materialize, according to a report from the Commerce Department's London office.

Within the past two weeks more than 45 of these small installations have been placed into operation for various owners. A British company is offering two types of small telephone installations, one of 300 watts power and one of 60 watts. Messages sent by telephone to the coast stations will be transmitted as telegrams to their destination on land.

While the plan is still in a stage of development, orders have been placed by the General Post Office for the installation of wireless telephone equipment in stations about the coast of Britain. The wireless stations at Wick, Fishguard and Humber have had telephone equipment for some time, but the present temporary scheme will provide for a chain around both Britain and Ireland. If the idea proves a success, it will be made permanent.

New stations to be equipped will be Cullercoats, North Foreland, Niton, Land's End, Seaforth, Port Patrick, Malin Head, and Valentia.

It is said that there has already been great activity at the fishing ports of Hullax and Grimsby in having wireless equipment in trawlers.

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## APPLICATIONS RECEIVED BY FEDERAL RADIO COMMISSION

June 21 - WEAN, Shepard Broadcasting Service, Inc., Providence, R. I., modification of license amended to request 1 KW power on experimental basis instead of 500 watts on 780 kc.; WFI, Strawbridge & Clothier, Philadelphia, Pa., voluntary assignment of license to WFI Broadcasting Co.; KFPY, Symons Broadcasting Co., Spokane, Wash., modification of license to change from 1340 kc. to 890 kc.; George F. Bissell, Glens Falls, N. Y., C.P. for a new station to use 1370 kc., 50 watts, unlimited time, facilities of WESG, Glens Falls, N. Y.; Edward Tomajko, Sr., Greenburg, Pa., C.P. for a new station to use 620 kc., 250 watts, daytime.

### Applications Other Than Broadcasting

June 20 - W2XAV, Bell Telephone Laboratories, Inc., portable initial location Ocetn Twp., N. J., renewal of special experimental license for 17310, 18310, plus or minus 3%, 100 watts; KKL, R.C.A. Communications, Inc., Bolinas, Cal., modification of license to include Bangkok (Siam) in points of communication; W8XK, Westinghouse Electric & Manufacturing Co.,  $\frac{1}{2}$  mile s. of Saxonburg, Pa., license covering C.P. for 6140, 9570, 11870, 15210, 17780, 21540 kc., 40 KW; W2XCF, American Radio News Corp., Carlstadt, N. J., modification of C.P. for extension of construction period to 8/17/32-2/17/33, general experimental service; Radio Service & Engineering Laboratories, Harrisburg, Pa., new C.P. for 12862.5, 4797.5, 8655 kc., 100 watts, general experimental service; WBEN, WBEN, Inc., portables within 25 miles of WBEN, new C.P.s for 6000 kc., and 51400 kc., 10 watts, temporary broadcast pickup.

June 21 - Pere Marquette Railway Co.; On vessel "C. F. Pere", On vessel "C. F. City of Flint 32", On vessel "C. F. City of Saginaw 31", On vessel "C. F. Pere Marquette 21", - new licenses for 484 kc., 1 watt, special experimental service on vessels; Walter S. Franklin & Frank C. Nicodemus, Jr., Receivers of Ann Arbor Railroad Co.; On vessel "C. F. Wabash", on vessel "C. F. Ann Arbor No. 7", On vessel "C. F. Ann Arbor, No. 5", also another vessel not named - new licenses for 484 kc., 1 watt, special experimental service on vessels; Pierce County, Washington (Tacoma Field), Tacoma, Wash., license covering C.P. for 278 kc., 15 watts, airport station; Inland Waters Corp.: WPI, Memphis, Tenn., modification of C.P. for extension of construction period to 7/1/32 to 8/15/32; KQP, Minneapolis, Minn., renewal of coastal license for 163, 438, 3120 4780, 6210, 6250 kc., 2 KW, 50 watts; KICZ, Mutual Telephone Co., Honolulu, T. H., license covering C.P. for 3195, 3225, 5720, 5750 kc., 1 KW, point-to-point telegraph.

Also, Neil H. Williams, Portable, initial location, Dept. of Physics, University of Michigan, Ann Arbor, Mich. - W8XV and W8XU, licenses covering C.P.s for 34600, 41000, 51400, 60000-400000 kc., 15 watts and 5 watts respectively, general experimental service; KFT, Pacific Communication Co., Everett, Wash., modification of license for change in hours of operation of coastal telegraph station; Federal Telegraph Co., Newark, N. J., new C.P. for 34600, 41000, 51400, 80000 to 300000, 1000000 to 3000000 kc., 500 watts, general experimental service; WAEI, Aeronautical Radio, Inc., Detroit, Mich., modification of C.P. for extension of construction period from 6/18/32 to 9/18/32; WPEK, City of New Orleans, New Orleans, La., modification of C.P. for extension of completion date to 7/15/32; KIDV, Libby, McNeill & Libby, Moored Tally Scow, Alaska, license covering C.P. for 3190 kc., 2 watts, point-to-point telephone service.

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## DECISIONS OF THE RADIO COMMISSION

### Applications Granted (June 21, 1932)

The following stations were granted authority to install automatic frequency control:

WCAX, Burlington, Vt.; WJZ, New York, WHAM, Rochester, N.Y.; WKBW, Buffalo, N. Y.; WABI, Bangor, Me.; WOPI, Bristol, Tenn.; WACO, Waco, Texas; WENR-WBCN, Chicago, Ill.; KEX, Portland, Ore.; KGA, Spokane, Wash.; KJR, Seattle, Wash., and KOA, Denver, Colo.

Other applications granted: WBAA, Purdue University, Lafayette, Ind., authority to operate from 1:45 to 5 P.M., CST, October 1 and 15, provided stations WKBW and WCMA remain silent; WSIX, 638 Tire & Vulcanizing Co., Springfield, Tenn., renewal of license for regular period (This station was given a license expiring June 22nd due to the fact that transmitter could not be held within 50 cycles. Approved equipment has now been installed); KICA, W. E. Whitmore, Clovis, New Mexico, permission to correct location of transmitter as given in C.P. to that as shown in application for license; WJSV, Old Dominion Broadcasting Co., Alexandria, Va., permission to move transmitter to Mt. Vernon Highway, between Washington and Alexandria and install new transmitter; KOAC, Oregon State Agricultural College, Corvallis, Oregon, authorized to remain silent from 8:30 June 17 to 6:30 June 21st.

Also, WSYB, Philip Weiss Music Co., Rutland, Vt., modification of C.P. to modify C.P. as to equipment at present location; WCSC, South Carolina Broadcasting Co., Inc., Charleston, S. C., modification of C.P. to move transmitter locally 1 mile on Savannah Highway; WOR, Bamberger Broadcasting Service, Inc., Newark, N. J., authority for direct measurement of antenna power; WEAO, Ohio State University, Columbus, Ohio, license covering installation of new equipment, 570 kc., 750 watts, specified hours; WWNC, Citizen Broadcasting Co., Inc., Asheville, N. C., license covering installation of new equipment 570 kc., 1 KW, unlimited time; WENC, Americus Broadcast Co., Inc., Americus, Ga., license covering erection of new station, 1420 kc., 100 watts, daytime.

The following stations were granted temporary licenses subject to such action as the Commission may take on their pending applications for renewal of licenses:

WHDL, Tupper Lake, N. Y.; WJBO, New Orleans, La.; WMBR, Tampa, Fla.; KFYO, Lubbock Texas; KGDA, Mitchell, South Dakota; KGIX, Las Vegas, Nevada, and KNOW, Austin, Texas.

Also, KGNO, The Dodge City Broadcasting Co., Dodge City, Kansas, granted license covering changes in equipment 1210 kc., 100 watts, unlimited time; WJBI, Monmouth Broadcasting, Red Bank, N. J., 30 day extension of temporary license granted which expires June 22nd, pending action on C.P. application covering changes in transmitter equipment.

The following stations were granted renewal of licenses for the regular period:

WHBD, Mt. Orab, Ohio; WSPA, Spartanburg, S. C.; KORE, Eugene, Oregon; KRE, Berkeley, Cal., and KXO, El Centro, Calif.

#### Applications Other Than Broadcasting Granted:

WEIP, New England Tel. and Tel. Co., aboard "Gertrude Fauci", temporary authority not to exceed 60 days, frequency 2322 kc., public coastal harbor vicinity, Boston; 2738 kc. for ship harbor stations; 2362 public coastal harbor vicinity New York, 50 watts; Radiomarine Corp. of America: KOJR, aboard "Scanmail", temporary authority not to exceed 60 days to operate additional transmitter; frequencies in accordance with Rule 285, other particulars same as existing license; KPK, Portland, Oregon, modification of coastal telg. license, frequencies 143, 500, 141, 170, 476 kc., 750 w., also granted modification of Marine relay license to change hours of operation from 8 A.M. to 12 midnight, local standard time, to continuous; W2XBV, Knickerbocker Broadcasting Co., Inc., Portable, license for broadcast pickup service, 1518 kc., 100 watts; KUP, Examiner Printing Co., San Francisco, Cal., mobile press license, frequencies: 6440, 8350, 11340, 16700, 2225 kc., 1250 watts.

Also, WAZ, RCA Communications, Inc., New Brunswick, N. J., modification of point-to-point telg. license for additional point of communication (primarily Mexico City and Port au Prince, Haiti); The Goodyear Tire & Rubber Co., Inc.: aircraft license, 3105 and 5520\* kc., 15 watts (\*for communication with ships and coastal stations only when in flight over sea); Mutual Telephone Co.: KHK, Wahiawa, T. H., coastal telg. license, 16560 kc., calling, 16920 working, 500 watts; also coastal telg. license, frequencies 5520 calling, 6380 working, 500 watts; also coastal telg. license, frequencies: 143 calling, 163 working, 2000 watts; KLN, Hilo, T. H., point-to-point telg. license, 442, 3195, 3225, 5720, 5750, kc., 1 KW; KOG, Honolulu, T. H., point-to-point telg. license, 442 kc., unlimited, 500 watts.

#### Set For Hearing

WPSC, The Penn. State College, State College, Pa., renewal of license set for hearing because applicant has not the new equipment necessary; Thirty-First St. Baptist Church, Indianapolis, Ind., C.P. for new station, 600 kc., 250 watts, daytime hours; G. C. Redfield, Rapid City, S. Dak., C.P. for new station 570 kc., 1 KW, share with WNAX; Samuel E. Yaste & Burrell Barash, Galesburg, Ill., C.P. for new station, 1310 kc., 100 watts, unlimited time (facilities of WKBS); KFBI, The Farmers & Bankers Life Insurance Co., Milford, Kansas, modification of license requesting authority to change hours of operation from limited time, discontinuing operation at sunset at Hollywood, Cal., to limited time discontinuing operation two hours after sunset at Hollywood experimentally, facilities in terms of quota units of stations KWKC, WCRW, WEDC, WSBC and WJAG, are requested.



Action On Examiners' Report  
(June 17, 1932)

Shreveport Broadcast Co., Shreveport, La., denied C.P. for television service, sustaining Examiner Pratt.

Application Denied

Merle K. Berger, Upper Tyrone Twp., Pa., C.P. 1420 kc., 100 watts, hours 8 A.M. to 6 P.M. (failed to enter appearance within time allowed.

Miscellaneous

WNOX, WNOX, Inc., Knoxville, Tenn., indefinite continuance of application of this station and associated applications for removal to Greenville, S. C., granted, set for hearing June 22nd; WKRC, WKCR, Inc., Cincinnati, Ohio, hearing on application for renewal of license postponed indefinitely pending report on operation of directional antenna at station WFLA-WSUN, Clearwater, Fla.; KSD, Pulitzer Publishing Co., St. Louis, Mo., and KWK, Thomas K. Patrick, Inc., St. Louis, granted permission to intervene in application of Virgin V. Evans to move WFBC from Knoxville, Tenn. to Greenville, S. C.; WFEA, New Hampshire Broadcasting Co., Manchester, N. H., denied application to operate on 1440 kc., unlimited time experimentally; KFBK, James McClatchy Co., Sacramento, Cal., granted permission to intervene in application of Morrow & Brill for a new station at Sacramento.

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