

HEINL RADIO BUSINESS LETTER

INSURANCE BUILDING

WASHINGTON, D. C.

ISSUED TWICE A WEEK AND CONTAINING THE LATEST INFORMATION REGARDING THE RULINGS OF THE FEDERAL RADIO COMMISSION, RADIO LEGISLATION, DEPARTMENT OF COMMERCE REGULATIONS, CHANGES IN WAVELENGTH, CALL LETTERS AND POWER, PATENTS, EXPORTS, FEDERAL TRADE COMMISSION RULINGS AND OTHER MATTERS OF INTEREST TO BROADCASTERS AND MANUFACTURERS. :: :: ~~CONFIDENTIAL—NOT FOR PUBLICATION.~~ :: ::

National Broadcasting Company

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INDEX TO ISSUE OF DECEMBER 1, 1932

DEC 2 1932

G. W. JOHNSTONE

Roosevelt May Appoint New Commissioners.....	2
Another Song Fakir Stopped.....	2
Broadcasters Still Looking For a "Czar".....	3
Has Radio Sold Goods In 1932?.....	4
Bill Sweets Back With NBC In New York.....	5
Owen D. Young Given New York State Bar License.....	5
"Goldberg" Youngsters Being Replaced.....	5
RMA Notes.....	6
Church Operation Of Broadcasting Station Discussed.....	7
Effect Of Prohibition Repeal On Radio Programs.....	8
Decisions of the Federal Radio Commission.....	10

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ROOSEVELT MAY APPOINT NEW COMMISSIONERS

Chances for the appointment of a Republican to succeed Gen. Charles McK. Saltzman, chairman of the Federal Radio Commission, whose place has been vacant several months, went glimmering with the assertion of Senator Joseph T. Robinson, Democratic leader of the Senate, that, with a few major exceptions, such as the Secretary of Commerce, Roy D. Chapin, no appointments by President Hoover would be confirmed at the short session of the Senate.

The Commissionership will likely be left for Governor Roosevelt to fill after his inauguration as President. If President Hoover should reappoint Commissioner Eugene O. Sykes, a Democrat, from Mississippi, whose term expires in February, he will no doubt be confirmed. That is, if there were no pressure exerted in behalf of Representative Ewin L. Davis, of Tennessee, present chairman of the House radio committee, who was beaten for renomination in the primaries.

One story has it that Judge Sykes aspires to a Federal judgeship. If that is true and President Roosevelt should make such an appointment, the way would then be left open for Representative Davis.

A theory, pretty generally accepted, is that President Hoover did not appoint a successor to General Saltzman because he desired to reduce the Federal Radio Commission from five to three members as an economy measure. If that is true, he would appoint no successor when Judge Sykes time is out. It would then be up to President Roosevelt to decide whether it shall be a five-man or a three-man Commission.

The three members left would be Harold A. Lafount and Thad Brown, Republicans, and William Starbuck, a Democrat, should President Roosevelt decide the Commissionerships should be eliminated. The Democrats would be in the minority for two years, until the term of Commissioner Lafount expires, at which time President Roosevelt would be almost certain to appoint a Democrat to succeed him.

The two Republicans on the Commission are sitting pretty. Lafount's term does not expire until 1935 and Thad Brown is in until 1938. They cannot be removed before that time for political reasons. Starbuck's term runs out in 1934.

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ANOTHER SONG FAKIR STOPPED

Another publisher of so-called "song-sheets" has promised the Federal Trade Commission to discontinue use of the words "Broadway and Hollywood Popular Songs" and "Songs of Radio, Stage and Screen" to designate song sheets consisting of comic verses, parodies on popular song hits, and other similar compositions.

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BROADCASTERS STILL LOOKING FOR A "CZAR"

The National Association of Broadcasters is still entertaining the idea of establishing a radio "czar", a super-man who could accomplish things for the association which it cannot do for itself. According to reports, the broadcasters are endeavoring to raise a fund of \$150,000 for this purpose. The name of Newton D. Baker continues to be mentioned and lately that of Owen D. Young has been heard.

If the idea persists, it has been suggested that the name of Herbert Hoover may be added to the list of eligibles after March 4. When an industry is looking for a "czar", no names are too big to conjure with. President Hoover has a perspective of the radio industry which few men, excepting those on the inside of course, possess. He practically administered the radio law when he was Secretary of Commerce and has kept in touch with all phases of the industry's development since that time.

With three directing heads-- "Hollywood" McCosker, of Newark, the new president, who promises to be very active; Oswald F. Schuette, who has been given a free hand in dealing with the matter of fees for broadcasting copyrighted music; and Philip G. Loucks, executive secretary, the National Association of Broadcasters -- seems very well organized.

The main reasons for appointing a "czar" are that there should be someone to speak for radio in the efforts of the industry to combat the recurrent threats of Government ownership and operation; to find the solution of the radio-newspaper competition problem; to deal with the educators who are demanding a percentage of the wave lengths for educational purposes; to represent broadcasting in the international field; and to answer the critics of broadcasting, accepting for the industry the good in the suggestions made and explaining as fully as possible why some criticisms are unfair. In other words, the "czar" would be expected to pick up all the loose ends which are greatly worrying the broadcasters now and weave them into a harmonious pattern.

Mr. McCosker was empowered at the St. Louis Convention to appoint a special committee, which will report to a representative board of directors, to choose the "czar". Should the arbiter be chosen from men within the radio industry, it is quite likely that among those most seriously considered would be Henry A. Bellows, former Federal Radio Commissioner, now a vice president of the Columbia Broadcasting System in charge of WCCO, and William S. Hedges, a former president of the National Association of Broadcasters, now associated with the National Broadcasting Company.

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HAS RADIO SOLD GOODS IN 1932?

The above is the title of an elaborate survey in book form (all wrapped in cellophane) presented by the Columbia Broadcasting System. The answer to the question, "Has Radio Sold Goods in 1932?" is an emphatic "Yes!"

This is based on an inquiry (his second) conducted by Robert F. Elder, of the Massachusetts Institute of Technology. A 35% increase for all radio-advertised products in radio homes, compared with non-radio homes, is reported. The percentage of increase in use of radio advertised brands in radio homes for a few of the commodities advertised is: Cigarettes, 19.7%; Toilet soaps, 8.3%; Toothpaste, 45%; Flours, 14.8%, Shaving creams, 78.4%; Collars, 64%; and Cigars, 56.9%.

The decrease in use of non-radio advertised brands in radio homes (compared with non-radio homes) is: Cigarettes, 40.6% loss; Toothpastes, 18.5%; Toilet soaps, 12.9%; Scouring powders, 16.1%; Flours, 34.7%; Shortening, 21.5%; Shaving creams, 10.6%; Collars, 16.7%; Cigars, 22.0% loss.

The "Table of Contents" of "Has Radio Sold Goods in 1932?" follows:

Method and Procedure- Pages 6-14; Results: General Summary- 16-17; Results: by Categories- 18-20; Results: by Individual Brands - 21-36; Results (by Listening Time)- 37-39; Comparisons with 1931 Study- 40; Conclusions - 41; Working Formula- 42-43; Addenda - Page 44.

In addition, there is a booklet "A Second Measurement of Radio Advertising Effectiveness", the original report made by Professor Elder to the Columbia Broadcasting System.

His conclusions, in his own words, are: 1. Radio-advertised brands are used to a greater extent in homes with radio sets than in other homes; 2. The greatest gains in use of radio-advertised brands occur in the homes using their sets for longer periods of time; 3. Brands not advertised by radio are used to a smaller extent in homes with radio sets than in other homes; 4. Radio advertising has a definite, measurable value in influencing people to buy merchandise.

Columbia adds: "The more they listen- the more they buy! Preference for radio advertised brands increases still further as listening time increases in radio homes. Radio advertising is both attack and defense! All non-radio-advertised brands, left undefended on the air, show sizable corresponding losses in radio homes. The radio market (17,000,000 homes, over 50% of U.S. total) pays rich rewards, in consumer purchases, direct to the sponsors of its programs.

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BILL SWEETS BACK WITH NBC IN NEW YORK

William "Bill" Sweets, a pioneer radio producer, is back with the NBC production department in New York. Bill got his start writing a radio column in Washington, D.C. and later became connected with WRC, here. He went from WRC to the NBC in New York.

Later Sweets was in charge of the radio department of a New York advertising agency producing such important programs as the "Collier's Hour".

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OWEN D. YOUNG GIVEN NEW YORK STATE BAR LICENSE

Owen D. Young, chairman of the executive committee of the Radio Corporation of America and once mentioned as a Democratic Presidential possibility, was admitted to the State bar before the Supreme Court Appellate Division, Fourth Department, Rochester, N.Y., last Tuesday.

The New York Times reports: "The financier, who made a special trip to Rochester for the ceremony because 'previous visits and Appellate Division sittings never coincided', was regarded in some circles as a likely candidate for legal counsel for the Radio Corporation, although he himself made no announcement on that score. He was formerly a lawyer in Massachusetts and holds honorary law degrees from several colleges and universities, but until now had never joined the New York legal fraternity, despite the fact that most of his interests centre in this State."

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"GOLDBERG" YOUNGSTERS BEING REPLACED

The sponsors of the "Rise of the Goldbergs" are holding auditions for two youngsters to take the place of Alfred Corn and Roslyn Silber, who play the juvenile roles in the sketches. Their contracts were cancelled after their parents objected to a second broadcast for the West Coast network without extra remuneration, according to a representative of the NBC.

Repeat pick-ups of each episode were inaugurated about two weeks ago. The children's parents asserted that there was nothing in their contracts calling for more than one broadcast a night and they put in a bid for extra pay.

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RMA NOTES

The new RMA seals, being developed to promote receiving set sales of RMA members, soon will be ready for distribution to set manufacturers of the Association. Within a fortnight and in time for the holiday trade, it is expected that the RMA seals will be in wide use by set manufacturers.

The RMA seals can be used only on receiving sets approved and certified by the new RMA Engineering Institute and copyrighted to protect their use by RMA members only.

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The RMA Board of Directors will meet Wednesday, December 14th, at the Commodore Hotel, New York.

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Measures to avoid burdening the radio industry and also the public with minor new tubes were considered at a joint meeting of the RMA Set and Tube Division Executive Committees at New York on November 22nd. Under consideration is a plan for periodic meetings of leading set manufacturing executives and their engineers with representatives of tube companies, to consider new tubes in prospect and to agree as far as practicable on the number, type, and date of release of new tubes.

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Engineering, sales promotion, patent licensing and many other interests of amplifier and sound equipment manufacturers were considered at a meeting in Chicago on November 25 of the entire membership of the RMA Amplifier and Sound Division. Chairman Richard A. O'Connor of Fort Wayne, presided, and, in addition to Chairman Muter of the RMA Parts, Cabinet and Accessories Division, the following members of the division were present: A. C. Kleckner, J. B. Hawley, E. N. Rauland, John Erwood, J. McWilliams Stone, Peter L. Jensen, Henry C. Forster, A. B. Christensen, C. W. Schafer, W. P. Brush and Fred B. Stevens.

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Paul B. Klugh, of Chicago, returned November 8 from Europe where he did effective work for the radio industry in several quarters. Substantial results in developing administration of the new French radio import quota law were reported by Mr. Klugh who assisted in promulgating an equitable administrative policy in connection with the French quota. The quotas of American radio products which now may be imported into France have been considerably increased.

While Mr. Klugh was at Madrid, the American delegation, headed by Vice Chairman Sykes of the Federal Radio Commission, endorsed a plan, presented by Canada, Cuba and Mexico, to widen the broadcast band by providing seven additional broadcast channels below 540 kilocycles. Undersecretary of State Castle held a

conference of broadcast, marine and other radio interests in Washington, with Bond Geddes representing the RMA and supported the Federal Radio Commission, the National Association of Broadcasters, and other broadcast interests in the effort to widen the broadcast spectrum. Further disagreement followed at Madrid and the present outlook is for a North American conference of broadcasting interests to provide wave length facilities for Mexico, Cuba and Canada which may result in important changes in American channel allocations.

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Problems of developing automobile receiving sets in cooperation with the automobile industry will be considered at another meeting at Detroit, December 2, of the RMA Automotive Engineering Committee. The meeting will be confined to engineers, with Virgil M. Graham, of Rochester, chairman, presiding.

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A questionnaire to RMA members regarding the effect of the discriminatory special tax on radio is being prepared by the Association, under Chairman Klugh of its Legislative Committee. Data on sales resistance which has developed, the expense to manufacturers of tax collections and other effects regarding the actual burdens of the sales tax operations will be secured for presentation to Congress in connection with the widely discussed agitation for revision or repeal of the present discriminatory excise taxes.

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Billboard advertising of radio by public utility companies, in conjunction with their extensive display advertisement of electric refrigerators, irons and similar devices to promote use of electrical current, have just appeared in several sections of the country, according to reports to the RMA. The billboard advertising of the power companies followed recent efforts by the RMA to stimulate such display advertising by the public utilities of radio. The National Electric Light Association has advised the RMA that use of radio in the home is responsible roughly for nearly one-third of the sales of electrical current.

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CHURCH OPERATION OF BROADCASTING STATION DISCUSSED

That the little 250-watt "Pillar of Fire" religious station, WAWZ, at Zarophate, N.J. had reaped a fortune for its operators was charged by Judge Ira E. Robinson, former Commissioner, before the Federal Radio Commission.

"The legal title of the 'Pillar of Fire' station is in a family by the name of White", Judge Robinson continued, "and the broadcasting is of a promotional character in their interests. The Radio Commission has no right to allocate valuable facilities which belong to all the people to any group for use as a mouthpiece. No religious organization should be allowed to operate a station or to earn a large amount of money".

Judge Robinson declared the operators of the station have accumulated \$750,000. He represented Station WORC-WEPC? Worcester, Mass., which desires to enlarge its broadcasting activities by deleting the "Pillar of Fire" and three other stations sharing the same frequency.

Paul D. P. Spearman, representing the "Pillar of Fire" and the other three stations - WCDA, WMSG and WBNX - submitted his case to the Commission without argument.

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EFFECT OF PROHIBITION REPEAL ON RADIO PROGRAMS

The following is George Rothwell Brown's idea of the radio program listings after April 1, 1933, as dreamed by optimistic wets:

HOW! 315.6% 950 pints

8:00 - Holland Gin Hour
9:00 - Ramos Fizz New Orleans Orchestra
9:30 - Jake Ruppert Melody Boys
Down Where the Wurtzburger Flows
Bud Budweiser's a Friend of Mine
Maine Stein Song
10:00 - Old Bourbon Revivalists
11:00 - Sam Weller's Pickwick Hour
11:30 - The Clink of the Ice
12:00 - Pabst's Milwaukee Minstrels

BUZ! 475.9% 630 quarts

8:00 - Champagne Chansons
8:30 - Music from Munich
9:00 - John Barleycorn Harmony Hour
10:00 - Cruiskeen Lawn
11:00 - Bass' Ale - Brown October Melodies
12:00 - Ben Jenson and His Merrymakers
1:00 - Gibson XXX
Memories of Mullany's
Coming Through the Shoemaker Rye.

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NBC NEW ACCOUNTS AND RENEWALS

New, WTAM only, Continental Baking Co. (Wonder Bread), 285 Madison Avenue, New York City. Agency: Batten, Barton, Durstine & Osborne, 383 Madison Ave, NYC. Starts Nov. 22, 1932 through Dec. 17, 1932. Daytime announcements. Two announcements daily. One independent announcement between 8:00 and 9:30 a.m. of approximately 100 words. Participation Household Chats Cooperative period between 11:30-11:45 a.m. of approximately 100 words.

Renewal, The Wheatena Corp., Rahway, N.J., McKee Albright, 1528 Walnut St., Philadelphia, Pa. Time: Sun. Mon. Tues. Wed. Thurs., 7:15-7:30 p.m., EST. Starts Jan. 1, 1933 for 16 weeks. Network: WEAF WEEI WJAR WLIT WFI WRC WGY WTAM WWJ WMAQ WOC Program: "Wheatenaville" - dramatic sketch by Ray Knight. Program also renewed for Orange network - Mon. Tues. Wed. Fri. and Sat. 5:45-6:00 p.m. PST.

New, Standard Oil Co. of New Jersey (Esso Gasoline and Motor Oil), 26 Broadway, New York City. McCann-Erickson Co., 285 Madison Ave., NYC. Starts Nov. 28 for 13 weeks. Time: Mon. Wed. Fri. 7:30-8:00 p.m., EST. Network: WJZ WBZ WBZA WBAL WHAM KDKA WRVA WPTF WWNC WIS WSM WMC KTBS KTHS WSMB Program: Mon. Marx Bros. - Groucho and Chico and Orchestra. Tues. dramatization of short stories with authors appearing in person. Fri. Charlie Chan, Chinese detective.

Renewal, Standard Brands, Inc. (Fleischmann's yeast), 595 Madison Ave., NYC. Agency: J. Walter Thompson Co., 420 Lexington Ave., NYC. Jan. 1, 1933 for 26 programs. Oct. 8, 1933 for 13 programs. Time: Sundays 7:30 to 8 p.m., EST. Network: Basic blue, NW, SE, exc. WIS; SC, SW exc. KTBS; KOA KDYL KFSD KTAR Orange Program: "Great Moments in History" - dramatization of historical events.

Change, Stanco, Inc., WJZ. Program: "Johnny Hart in Hollywood". Daily exc. Sat. and Sun. 7:45 - 8:00 p.m., EST. Hereafter this program will be changed to daily exc. Sat. and Sun. 6:15-6:30 p.m., EST. Network: Basic blue.

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COLUMBIA RENEWAL OF CONTRACT

Renewal, The Spool Cotton Co. Agency: The Paul Cornell Co. Program: "Threads of Happiness", musical, came as before. Date: Dec. 13. Time: Tues. 9:15-9:30 p.m. Stations: Basic 22, Don Lee, South Atlantic, plus 19 supplementary stations in the South and West.

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DECISIONS OF THE FEDERAL RADIO COMMISSION

Applications Granted

WHBF, Rock Island Brdcastg. Co., Rock Island, Ill., granted renewal of license for the regular period; WHDH, Matheson Radio Co., Inc., Boston, Mass., granted license covering move of transmitter to Saugus, Mass., 830 kc., 1 kw., daytime; KGBU, Alaska Radio & Service Co., Inc., Ketchikan, Alaska, granted license covering local move of transmitter and studio; increase in power and change in specified hours of operation; 900 kc., 500 w. daily from 10 a.m. to 2 p.m., 5 to 7 p.m., and 10 p.m. to 3 a.m., PST; WGAR Broadcasting Co., Inc., Cleveland, Ohio, granted authority to determine licensed power by direct measurement of antenna input;

KWLC, Luther College, Decorah, Ia., granted authority to reduce hours of operation to 1 hour per week, between Dec. 16, 1932, and Jan. 2, 1933, inclusive, during Christmas holidays; KCWC, North Mississippi Broadcasting Corp., Texarkana, Ark., granted authority to temporarily reduce hours of operation from unlimited to specified as follows: 8:30 a.m. to 1:30 p.m., 4:30 to 7:30 p.m. for period ending Jan. 1, 1933; WTSL, G. A. Houseman, Laurel, Miss., granted consent to voluntary assignment of license to The Southland Radio Corp., and station to remain silent for 30 days; WBAL, Consumers Gas & Electric Light & Power Co., Baltimore, Md., granted three months' extension of special authority to operate synchronously with Station WJZ; KWEA, Hello World Broadcasting Corp., Shreveport, La., granted extension to Jan 1, 1933, to remain silent pending action on application for renewal of license and construction permit pending before the Commission;

WLBC, Donald A. Burton, Muncie, Ind., granted authority to operate simultaneously with Station WTRC, Elkhart, Ind., from 6:45 to 7:30 p.m., CST., on the following dates: Dec. 2, 3, 9, 16, 20, 23 and 27, 1932; Jan. 2, 7, 13, 20, 27 and 28, 1933; Feb. 3, 10, 17, 24, and 25; March 3, 4, 11, 17 and 18, 1933; WPTF, Durham Life Ins. Co., Raleigh, N.C., granted authority to operate from 7 to 8 p.m., simultaneously with Station KPO, San Francisco, during the month of December; KRMD, Radio Station KRMD, Inc., Shreveport, La. granted spec. authorization to operate from 1 to 2 p.m., and from 5 to 6 p.m., CST, Dec. 3, 1932. Also granted spec. authority to operate from 4 to 5 p.m., CST, daily except Saturday and Sunday from 3 a.m. EST, Dec. 1 to Dec. 23, 1932 New, City of El Paso, Texas, granted CP for police service, 2,414 kc., 100 w. power;

WJEE, WJEK, WJEL, Harvard Seismograph Station, portables granted geophysical license, frequencies 1,602, 1,628, 1,652, 1,676 and 1700 kc., 5 w.; WCW, Press Wireless, Inc., Hicksville, N.Y. granted fixed public press point-to-point telegraph license to June 1, 1933; frequencies 15,730, 15,580, 15,850 kc., 2500 w.; KHR, Same company, Honolulu, T.H., granted to June 1, 1933, fixed public press point-to-point telegraph license, frequencies 15,610, 15,710, 15,580, 15,850, 15,880 kc., 10 kw.; W9XA, Natl. Brdcastg.

Co., Inc., Denver, Colo., granted renewal of spec. exp. license; W7XB, Montana State College, Bozeman, Mont., granted renewal of gen. exp. license; WSDH, Aeronautical Radio, Inc., Nashville, Tenn., granted authority to operate aeronautical and aeronautical point-to-point stations by remote control with the operator on duty at control point only; WQBU, Radiomarine Corp. of America, New York City, granted authority to operate for 60 days pending receipt of formal application aboard Vessel "Malaina"; frequency ranges 125 to 500 and 8,200 to 17,100; 750 w. and 150 w.; KDAH, States Steamship Co., Portland, Oreg., granted 60-day authority to operate aboard Vessel "Heredia", pending receipt of formal application; frequency range 6,170 to 12,420 kc., and 143 to 500 kc., 200 w. and 750 w.; WKEG, Tropical Radio Teleg. Co., New York City, granted 60-day authority to operate pending receipt of formal application, Vessel "Colombia".

Renewal Of Licenses

The following stations were granted renewal of licenses for the regular period: WALR, Zanesville, Ohio; WEBR, Buffalo, N.Y. (auxiliary), WFBG, Altoona, Pa.; WSAJ, Grove City, Pa.; WTEL, Philadelphia, Pa.; KFJB, Marshalltown, Ia.; KFYO, Lubbock Tex.; KGCR, Watertown, S. Dak.; KGHI, Little Rock, Ark.

WABZ, Samuel D. Reeks, New Orleans, La.; KSCJ, The Sioux City Journal, Sioux City, Iowa; renewal of license application set for hearing and temporary license granted subject to such action as the Commission may take on the pending application for renewal.

Amateur Licenses

The Commission granted 147 amateur station licenses, consisting of 26 new, 86 renewals and 35 modifications.

Set For Hearing

KHI, Press Wireless, Inc., Honolulu, T.H., renewal of fixed public press point-to-point telegraph license; KEE, RCA Communications, Bolinas, Calif., renewal of fixed public point-to-point telegraph license; WJO, Press Wireless, Inc., Hicksville, N.Y.; KMV, San Francisco, Calif.; renewal of fixed public press point-to-point telegraph license; WMBH, W. M. Robertson, Joplin, Mo., requests modification of license to increase specified hours of operation; WOR, Bamberger Broadcasting Service, Inc., Newark, N.J., application for modification of CP to authorize location of its 50 k.w. transmitter at Tremley, N.J. set for hearing because of protest of Southern Radio Corp., licensee of Stations WMV and WMW, located near proposed site.

Miscellaneous

VBMS, Lloyd B. Marsh, Receiver, Hackensack, N.J., denied renewal of license on 1450 kc., 250 w. This station has been using one-quarter time; WUMA, Albert H. Scherman, Yuma, Ariz., application for modification of license to make change in hours

of operation, heretofore designated for hearing, reconsidered and granted; WMT, Waterloo Brdcstg. Co., Waterloo, Ia., dismissed by appellant in Court of Appeals, on Nov. 26; XOB, New Mexico College of Agriculture, State College, N. Mex.; granted authority to take depositions in re applications for renewal of license and for license covering construction permit; W2XV, Radio Engineer Laboratories, New York City, granted authority to take depositions in re applications for renewal of amateur license, CP and license, in dockets Nos. 1774, 1797, 1775, 1776, 1777 and 1778;

WGGU, United States Broadcasting Corp., Brooklyn, N.Y., granted authority to take depositions in re appeals for construction permits, renewal and license to cover CP, Dockets Nos. 1774, 1797, 1775, 1776, 1777 and 1778. 1780, 1831 and 1841;

WNBX, The WNBX Brdcstg. Corp., Springfield, Vt., license to cover CP issued July 5, 1932, and modification to change transmitter location, new equipment, change frequency, power and hours from 1200 kc., 10 w., Shares with WCAX to 1260 kc., 250 w. daytime; WJEQ, Sun-Gazette Brdcstg. Co., Williamsport, Pa., modification of CP issued July 26, 1932, for new station to extend dates of commencement and completion to Jan. 1, 1933, and Feb. 1, 1933, respectively; WIS, The South Carolina Brdcstg. Co., Columbia, S.C., voluntary assignment of license to Station WIS, Inc.; KVOO, Southwestern Sales Corp., Tulsa, Okla., modification of CP issued Nov. 11, 1931, for 25 kw. transmitter to extend date completion to March 17, 1933; KFIZ, The Reporter Printing Co., Fond du Lac, Wisc., license to cover CP issued May 24, 1932, for new transmitter; James A. Britton and R. W. Britton, Juneau, Alaska CP for new station to use 1210 kc., 100 w., daytime (10 a.m. to 6 p.m.).

Applications- Other Than Broadcasting

Radio Engineering Laboratories, Inc., Nash Auto, permit for 60,000-80,000 kc., 10 w., gen. exp.; Police Dept., City of Gary, Ind., CP for municipal police station. Frequencies to be assigned by Commission, 100 w.; Police Dept., Baltimore, Md., CP for municipal police station. Frequencies to be assigned; 500 w.; WSDK, Aeronautical Radio, Inc., Memphis, Tenn., modification of CP for extension of construction period. Aeronautical point to point station; Police Dept., Jacksonville, Fla., CP for municipal police station. Frequency to be assigned; 400 w.; Police Dept., Reading, Pa., CP for municipal police station. Approximately 2400 kc., 100 w.;

WBL, Radiomarine Corp. of America, Buffalo, N.Y., modification of license for change in hours of operation to continuous service during season of Great Lakes navigation, point-to-point tlegraph station; coastal telegraph station; WRL, Radiomarine Corp. of America, Duluth, Minn., mod. of license, same as above.

There were also received 218 applications for amateur station licenses.

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