

HEINL RADIO BUSINESS LETTER

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ISSUED TWICE A WEEK AND CONTAINING THE LATEST INFORMATION REGARDING THE RULINGS OF THE FEDERAL RADIO COMMISSION, RADIO LEGISLATION, DEPARTMENT OF COMMERCE REGULATIONS, CHANGES IN WAVELENGTH, CALL LETTERS AND POWER, PATENTS, EXPORTS, FEDERAL TRADE COMMISSION RULINGS, AND OTHER MATTERS OF INTEREST TO BROADCASTERS AND MANUFACTURERS. :: :: **CONFIDENTIAL—NOT FOR PUBLICATION.** :: ::

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No. 587

NOTE: THERE WILL BE NO ISSUE OF THE BUSINESS LETTER ON MONDAY, DECEMBER 26, DUE TO THE HOLIDAY CLOSING OF THE GOVERNMENT DEPARTMENTS - R.D.H.

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SENATE RADIO COMMITTEE HOLDS HEARINGS ON OMNIBUS BILL

Secretary of the Navy Adams, Commander S. C. Hooper, Henry A. Bellows, representing the National Association of Broadcasters, and Louis Caldwell, representing the American Bar Association were the witnesses at a hearing on the omnibus bill (H.R. 7716) this morning.

Secretary Adams appeared before the committee to protest the inclusion of any foreign officers or directors on the boards of companies licensed by the Federal Radio Commission to engage in international communications. The amended law would allow "not more than one-fifth of the officers or directors" to be aliens. Senator Dill agreed that it might be well if all officers of the companies were Americans but he declared he saw no reason why the boards of directors should not be allowed to include aliens not to exceed one-fifth of the membership of the board.

Mr. Bellows gave testimony on matters which will be affected by the passage of several of the proposed amendments. One of the highlights of the hearing came when Mr. Bellows protested against the elimination of the examiners' division of the Federal Radio Commission. Louis Caldwell also objected to this proposal. Mr. Bellows pointed out that the examiners' system had worked out to the entire satisfaction of the broadcasters because a complete record of cases was had and the system greatly facilitated commission work.

Senator Dill declared there are only 63 cases pending before the Commission now and wanted to know what the Commissioners do with their time. Senator Couzens suggested that the Commission should be cut from five members to three members. Whereupon Senator Dill commented that if they weren't going to have any more to do in the future than the record shows they have done in the past, the Commission might even be reduced to one member.

Mr. Bellows told the Committee that generally speaking the broadcasters were in accord with the idea that lotteries and games of chance over the air should be prohibited.

In a discussion of the proposed amendment of Section 14 of the Radio Act, Mr. Bellows declared that the broadcasters are not in sympathy with the idea of making the stations liable and responsible in cases of libel or slander. He declared that the situation was very serious indeed if the stations had no power of censorship. The line under scrutiny reads: "No licensee shall have power of censorship over the material broadcast in accordance with the provisions of this sub-section"

Senator Dill suggested that a provision that the station should not be held liable might be inserted. Mr. Bellows called attention to the decision of the Nebraska

Court (that which involved Station KFAB, Lincoln, over which an alleged libelous speech was broadcast) and it seemed to be generally agreed that it might be well to let the matter ride until a decision in this case has been handed down by the Supreme Court.

Mr. Bellows protests against a limitation on rates for "public discussions" did not meet with favor. Senator Wheeler said that it was in the public interest that these stations shouldn't be permitted to charge one candidate a certain amount, a second candidate a greater amount, or to make extreme charges for any kind of public discussion. Mr. Bellows said that regulation of the rates for "public discussions" would work a hardship on the broadcasters.

Objection was made by Mr. Bellows to that section of the act which, as amended, would prevent the transfer of any license, unless the commission shall, "after a hearing, decide that said transfer is in the public interest, and shall give its consent in writing". The Committee feels that it is very desirable to have such hearings when licenses are constantly being transferred back and forth. "As far as I am concerned", said Senator Couzens, "that line will have to stay".

Likewise the Section providing for suspension of licenses for misdemeanors, instead of revocation, is not satisfactory to the broadcasters. Mr. Bellows explained the hardship which would be worked on broadcasters through the suspension clause because it would destroy many of the station's contracts. Mr. Bellows thought the suspension phrase should be stricken out. Senator Dill said that, as he recalled, that part of the amendment was written so that the offending broadcaster might have the penalty lightened. Senator Couzens suggested there might be a heavy fine, rather than a suspension.

Duke M. Patrick will appear before the Committee tomorrow morning (Friday) at 10:30 o'clock to be questioned on several Commission matters of a legal nature.

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SEEKS RADIO LIBEL LAW

Amendment of the Kansas libel law to include radio utterances is advocated by Roland Boynton, state's attorney general. He said the present statute, enacted in 1868, could be amended by adding the phrase "or radio broadcasting".

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WOR MAY MOVE TO 711 FIFTH AVENUE

It is rumored that Station WOR may take over the studios now occupied by the NBC at 711 Fifth Avenue when the latter moves into its new studios in Radio City. NBC will move as soon as the new broadcasting rooms are ready.

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GENERAL RADIO COMPANY ISSUES NEW CATALOG

Doing its best to break the depression and as an expression of faith in a healthy radio future, the General Radio Company has had nerve enough to publish a new catalog, known as Catalog G.

A new and very handy index shows sections devoted to Resistance Devices; Condensers; Inductors; Frequency and Time Measuring Devices; Oscillators; Amplifiers; Bridges and Accessories; Standard-Signal Generators; Modulation and Distortion Measurements; Oscillographs and Filters; Meters; Audio-Frequency Transformers; Power Transformers and Accessories; Switches, Dials and Accessories. Then there is an Appendix and a Data table.

The Catalog is generously illustrated with clear photographs of practically every kind of radio device manufactured by the General Radio Company.

The last page of the Catalog is an invitation to visit the laboratories and factories at Cambridge. A map showing how to reach the plant is given.

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MILLS ADDRESSES MEMORANDUM TO ALL BROADCASTERS

A copy of a "List of Members of the American Society of Composers, Authors and Publishers and Affiliated Societies As Of April 1, 1932", together with an open letter has been forwarded by E. C. Mills, president of the Society, to all broadcasting stations in the United States.

This marks the first step in a campaign of service which the Society intends inaugurating for the information of broadcasters on any and every phase of law and practice relating to the use of copyrighted music in public performance.

Portions of the letter to the broadcasters are quoted:

"In view of the extreme importance of the subject, I make so bold as to suggest that the executives of broadcasting stations insist that responsible members of their staffs become thoroughly familiarized with the laws governing copyrighted musical and dramatic material, domestic and foreign, in relation to uses thereof in broadcast renditions.

"We quite realize that in many cases the broadcasters feel that they are required to pay entirely too much for their service of copyrighted music; and equally, the owners of musical copyrights quite generally feel that they do not receive a just compensation for the use of their product by commercial radio stations. Disregarding for the moment this fundamental

difference of opinion, it is our desire to contribute all we possibly can toward a thorough understanding of the entire subject.

"To that end we suggest that the broadcaster bear in mind the following facts:

"The validity of a copyright in a musical composition is not affected in any way by membership or non-membership of its owner in any Society or group. There are a great many copyright owners not affiliated with any Society, and because of such non-affiliation the broadcaster may not safely assume that the copyright owner is willing that his works shall be publicly performed for profit without license.

"Each and every public performance for profit of a copyrighted musical composition, without proper license from the owner of the copyright, constitutes an infringement. Repeated performances of the same composition each constitute a separate infringement."

Broadcasters, Mr. Mills points out, are wise to ascertain definitely whether they have a right to perform a composition before it is used on the air.

"A great many stations have licenses from independent copyright owners, but in any event, I strongly urge that you adopt as a regular policy such a routine as will result absolutely in a proper clearance IN ADVANCE of the broadcasting of every copyrighted composition to be rendered.

"So far as we know, additional to our own Society, the following copyright agencies are functioning in the United States: Associated Music Publishers, Inc., 25 W. 45th Street, New York; Ekan-Vogel, Inc., 1716 Sansom St., Philadelphia; Society of European Stage Authors and Composers, Inc., 113 W. 42nd Street, New York; and Society of Jewish Composers, Publishers and Songwriters, Inc., 1585 Broadway, New York."

The American Society offers a sample form for keeping a record of musical compositions used to all broadcasters for the asking.

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LUNCHEON FOR FRED WILE, Jr.

Holiday festivities will include a luncheon next Monday at the Cosmos Club in Washington for Frederic William Wile, Jr. The younger Mr. Wile, a Princeton graduate, has been making quite a name for himself in the press department of the Columbia Broadcasting System in New York City.

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RADIO COMMISSION ISSUES SPECIAL RULES OF PROCEDURE

Four rules of procedure to be followed by applicants for special authorizations for broadcasting operation have been issued by the Federal Radio Commission.

An increased number of requests of this kind and the extent to which listeners might be affected adversely led the Commission to set up the procedure. The statement, which affects all broadcast stations, follows:

"Many requests are received by the Commission for special authorizations to permit the operation of stations in a manner and to the extent which are at variance with the terms of existing licenses. Because of the increased number of such requests and the consideration that must be given to the need of such extended services and to the question whether the granting thereof might adversely affect the listeners residing in the normal service areas of other stations, the Commission has adopted the following procedure which must be adhered to by all applicants:

"1. Applications for special authorizations must be made by the licensee.

"2. Applications for special authorizations must be received in the offices of the Commission at least ten days previous to the date for which the authorization is requested.

"3. Applications made by 'limited', 'day', 'part time' or 'specified hour' stations must be supported by the consent of the dominant station or the station with which the applicant divides time. Consents must be received by the Commission direct from the stations giving them and must show whether the consent is for simultaneous operation or whether the station giving the consent is giving up the time sought by the applicant.

"4. Applicant must show the public need for such authorization".

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PRESIDENT MAY YET APPOINT SALTZMAN SUCCESSOR

A rumor filters through that President Hoover lately has been considering the appointment of a successor to General Saltzman on the Radio Commission, a vacancy which has existed for about six months. The general theory has been that the President did not make the appointment as he desired to cut the Commission from five to three members.

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SOME NBC STATISTICS FOR 1932

Two-thirds of the National Broadcasting Company's time on the air during 1932, or almost 200,000 station hours, was devoted to musical programs, according to an analysis just made public by the office of M. H. Aylesworth.

GENERAL STATISTICS: Number of programs, 51,800; Number of microphone appearances, 501,700; Station Hours, 293,000; Audience Mail, 5,000,000.

ANALYSIS OF NBC PROGRAMS: Music, 66.3 per cent; Literature, drama, lectures, etc., 16.7; outstanding events, current news and reports, 4.7; women's and children's programs, 4.5; novelty broadcasts, 3.7; physical training, 2.3; religion, 1.8.

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COLUMBIA TO HAVE NEW THEATER-STUDIO

"NBC's big experiment, turning a theater into a studio seating an audience of several hundred persons, has received the crowning indorsement," writes Don Craig in The Washington Daily News. "Columbia is going to do the same thing."

"Columbia's engineers are working night and day now to get the Chamber Music Hall in the Carnegie Hall Building into shape for next Wednesday. The first program to use the new studio will be the Pontiac Hour at 9:30 p.m. December 28."

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W.G. YOUNG JOINS NBC SALES PROMOTION DEPARTMENT

W. Garland Young, formerly with the Al Paul Lefton Company, Inc., Philadelphia advertising agency, has joined the sales promotion department of the National Broadcasting Company. Mr. Young was also formerly with the E I du Pont de Nemours & Co., Wilmington, and the Courier-Journal, Louisville, Ky.

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COMMISSION EXAMINER HEARS "CHAMPION SNORER"

Frank Wisner, press representative of the Federal Radio Commission, tells this one of the "champion snorer from Kentucky". The Radio Commission examiner was holding hearings most of last week on which of two Louisville stations should have the bigger place in the sun. A witness was testifying. Gradually it became harder and harder to hear his words.

"Wake that man up", instructed Ellis A. Yost, examiner. "He's snoring and disturbing the proceedings". The waked-up man proved to be none other than the self-admitted "champion snorer of Kentucky".

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RMA NOTES

Frank D. Scott, Washington attorney, formerly a member of Congress from Michigan, has resigned as legislative counsel of the Radio Manufacturers Association.

"With regret his resignation has been accepted by the Board of Directors", Bond Geddes, executive vice president and general manager of the organization, said, "in order that Mr. Scott can give more time to law practice, especially before the Federal Radio Commission".

As chairman of the committee in the House having to do with radio, Mr. Scott had charge of many of the laws which have molded broadcasting, including the present Radio Act.

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The RMA soon will be numbered among the many prominent trade organizations maintaining headquarters at the National Capital. The RMA offices in January will be moved from their present location at Chicago, to Washington, in charge of Bond Geddes.

Many immediate and important interests of manufacturers before Congress and elsewhere in the National Capital as well as Washington's central and administrative facilities caused the Board of Directors to decide on removal of the Association's headquarters to the Capital. The Legislative and other Capital interests, as well as its other functions will be managed by Mr. Geddes, although a Chicago office also will be retained.

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A. S. Wells, president of the Gulbransen Company of Chicago, is the new "Chief Engineer" of the RMA. He was elected unanimously by the Board of Directors to be chairman of the Association's engineering committee, succeeding Franklin Hutchinson of New York who resigned.

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A new effort to secure further reductions in freight rates is being made by the RMA. Through its traffic committee, of which Capt. William Sparks, of Jackson, Mich., is chairman, and the Association's traffic manager, WJ M. Lahl, an effort to reduce the existing minimum carload weights of 24,000 pounds on receiving sets and mixed carloads is to be taken up with the carriers Classification committee. Rates on loud speakers to the Pacific Coast and on tubes in trans-continental territory also are under consideration.

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A report on the recent Madrid Radiotelegraph Conference, to which he was the special RMA delegate, was made by Paul B. Klugh, of Chicago, to the Association's Board of Directors at New York recently. While disagreement between European and some western nations prevented agreement at Madrid to extend the broadcast band and thus improve and provide additional facilities for North American broadcasting, the ground was laid for a new North American conference, scheduled next April, when broadcasting changes may be effected which will be of great benefit to American broadcasting and possibly also to radio manufacturers.

Mr. Klugh also advised the RMA Board regarding the radio import situation in France, in connection with administration of French quota law and gave the opinion that the prospects of tariff action in France would further restrict American radio imports through proposals in France to build up its own radio industry.

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COLUMBIA'S NEW ACCOUNTS AND RENEWALS

Renewal, Wyeth Chemical Co. (Jad Salts), Blackett-Sample, Hummert & Gardner. "Aunt Jemima", songs. Tues. and Thurs. 2:00-2:15 p.m. 15 basic, 15 sup. plus Montreal and Toronto.

Renewal, Sterling Products, Inc. (Phillips' Dental Magnesia), Blackett-S-H- & G. Lyman Orchestra and Hollywood Newsboy. Tues. Wed. Thurs, 8:45-9:00 p.m. Basic 22.

Renewal, The Barbasol Co. (Barbasol). Erwin, Wasey & Co. "Singin' Sam". Mon. Wed. Fri. 8:15-8:30 p.m. Basic network less Louisville, Minneapolis.

New, Remington Rand. Batten, Barton, Durstine & Osborn. "Cowboy Tom and Indian Chief". Basic 22 plus Montreal and Toronto. Special Christmas sales drive schedule.

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CAPITAL CITY THIRD IN ORIGINATION OF PROGRAMS

A review of the activities of the Columbia Broadcasting System in Washington during the year 1932 shows that more remote control news broadcasts originated in the Capital in the twelve months under consideration than in any other single city in the United States. In addition, from a sustaining viewpoint, Washington takes its place as the third most important point on the Columbia network, only New York City and Chicago out-rating it as a point of broadcast origination during the year just past.

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DECISIONS OF THE FEDERAL RADIO COMMISSION

Applications Granted

WKBF, Indianapolis Broadcasting, Inc., Indianapolis, Ind., granted CP to move transmitter from near Clermont, Ind. to intersection of Fall Creek and extension of Keystone Ave., Ind.; WJBI, Monmouth Broadcasting Co., Red Bank, N.J., granted license covering installation of new eqpt. 1210 kc., 100 w., sharing with WGBB and WFAS (one-fourth time); KVOO, Southwestern Sales Corp., Tulsa, Okla., granted modification of CP to extend completion date to March 17, 1933; KIEM, Harold H. Hanseth, Eureka, Calif., granted modification of CP to change transmitter and studio location from Eureka Inn to Vance Hotel and extend completion date from Jan. 13, 1933 to Feb. 12, 1933;

WEBR, Howell Brdcastg. Co., Inc., Buffalo, N.Y., granted authority to remain silent on Dec. 26 in order to give employees a holiday; KICK, Red Oak Radio Corporation, Red Oak, Iowa, granted extension of authority to remain silent until such time as Court of Appeals vacates stay orders or further disposition is made of the issues involved; KGFW, Central Nebraska Brdcastg. Corp., Kearney, Nebr., granted ten-day authority to operate with 60 w. pending repair of high voltage generator; KFYR, Meyer Brdcastg. Co., Bismarck, N. Dak., granted spec. auth. to operate 12:30 to 2 p.m., CST, Dec. 26, provided KFDY remains silent; WHAM, Stromberg-Carlson Tel. Co., Rochester, N.Y., granted mod. of CP approving change in eqpt. and transmitter location, Victor Township, N.Y.;

WMBH, W. M. Robertson, Joplin, Mo., granted spec. auth. to operate from 8:30 to 9:30 p.m. CST., on the following Sundays: Jan. 1, 8, 15, 22, 29; Feb. 5, 12, 19 and 26; March 5, 12, 19 and 26; April 2, 9, 16, 23 and 30, 1933; WHDF, Upper Michigan Brdcastg. Co., Calumet, Mich., granted spec. auth. to operate from 10 to 10:30 a.m. and from 1:30 to 5:30 p.m. CST, Jan. 2, 1933; WABC-WBOQ, Atlantic Brdcastg. Corp., New York City, granted mod. of CP to extend commencement date to Jan. 10, 1933, and completion date to April 10, 1933;

City of Jacksonville, Fla., granted CP for emergency police service, 2442 kc., 100 w., and authority to install 400 w., maximum power transmitter; KQM, Aeronautical Radio, Inc., Des Moines, Ia., granted CP to change location of transmitter from Municipal Airport to (new airport) Boeing Hangar, Municipal Airport, Des Moines, Ia.; Nicholas & Warinner, Inc., portable, granted CP for temporary broadcast pickup service, frequency 1518 and 2342 kc., 200 w.; WJEC, Harvard Seismograph Station, portable, granted geophysical license, 1676, 1700 kc., 5. w.; Pennsylvania Air Lines, Inc., granted aviation-aircraft license; frequencies, 3105, 2906, 3072.5, 3082.5, 3088, *5510, *5540, 4,967.5, 4,987.5, 5,672.5, 5,692.5 kc. 50 w. (*Available only to March 1, 1933).

National Battery Brdcastg. Co., portable, granted temporary broadcast pickup license, 2390 kc., 7½ w.; KGUL, Aeronautical Radio, Inc., Abilene, Tex., granted auth. to operate transmitter by remote control in accordance with Rule 213; WKEJ, Tropical Radio Telegraph Co., Newport News, Va., granted 60-day auth. to operate station aboard vessel "Haiti", pending receipt of formal application; WHDF, Upper Michigan Brdcastg. Co., Calumet, Mich., granted spec. auth. to operate from 2 to 4:30 p.m., Dec. 18; 11:15 p.m. to 12 midnight, Dec. 24, 10 to 11:30 a.m. and 1:30 to 5:30 p.m., Dec. 26, 1932, CST.; WSYB, Philip Weiss Music Co., Rutland, Vt., granted spec. auth. to operate from 11 a.m. to 12 noon, EST., on Sundays only; from 3 a.m. EST., Jan. 1, 1933 to June 11, 1933.

Set For Hearing

WRBX, Richmond Development Corp., Roanoke, Va., mod. of license to change hours of operation from sharing equally with WHIS to sharing with WHIS.

WAPI, WAPI Broadcasting Corp., Birmingham, Ala., modification of CP to extend commencement date from June 17, 1932 to June 17, 1933, and completion date from Dec. 17, 1932 to Dec. 17, 1932.

Miscellaneous

WCGU, United States Brdcastg. Corp., Brooklyn, N.Y. The Commission, upon its own motion, reconsidered its action of Dec. 13, on a petition filed by the United States Brdcastg. Corp., to hold the hearing scheduled for Dec. 16, and granted said petition. Application having been amended and hearing canceled, the Commission directed that license application 1-L-B-897 be dismissed from hearing docket and returned to applicant, and all interested parties notified.

Broadcasting Applications

WSYR-WMAC, Executors of Estate of Clive B. Meredith, Syracuse, N.Y., voluntary assignment of license to Central New York Broadcasting Corp.; WLBC, Donald A. Burton, Muncie, Ind., license to cover CP issued Nov. 9, 1932, change transmitter locally

Other Than Broadcasting

City of Columbus, Ga., CP for 2414 kcs., 50 w., municipal police; WAD, RCA Communications, Inc., Rocky Pt., N.Y., license covering CP for 4550 kcs., 40 kw., pt.-to-pt. telegraph station; WKC, same company, license for 13,465 kcs., 40 kw., pt.-to-pt. telegraph station; WES, WKQ, same company, New Brunswick, N.J., mod. of license for change in points of communication to Angora and Beyrouth; WEV, mod. of license for change in pts. of communication to Managua and San Jose; WAZ, mod. of lic. for change in pts. of communication to Mexico City; WQY, same company, Rocky Point, N.Y., mod. of license for change in points of communication to Moscow, Reykjavik; WQW, mod. of license

for change in points of communication to Berlin, Monrovia;
WGU, same company, San Juan, Porto Rico, mod. of license for
change in points of communication to New York;

KQM, Aeronautical Radio, Inc., Des Moines, Ia., CP for
change in location of transmitter to new municipal airport
aeronautical station; Santa Cruz Oil Co., San Francisco, CP
amended to change frequency to 41,000 kc., gen. exp., license
application amended to change frequency to 51,400 kc., gen. exp.,
WKF, American Telephone & Telegraph Co., Lawrenceville, N.J.,
WOG, Ocean Gate, N.J., amendment to application for four new
frequencies, 4752.5, 8560, 12,840, 17,120 kc.; KGUX, Aeronauti-
cal Radio, Inc., Dallas, Tex.; WSDW, Newark, N.J.; WSDY, Atlan-
ta, Ga.; WSDV, Columbus, Ohio; KGTI, Salt Lake City, Utah;
WSDU, Boston, Mass.; mod. of CP for ext. of time; aviation air-
port station, license for 2442 kc., 400 w., spec. experimental
station to be located in Duluth, Minn.;

The following renewal applications were received cover-
ing coastal telegraph station licenses:

WLC, Central Radio Tel. Co., Rogers City, Mich.; WOU,
New England Tel. & Tel. Co., Marshfield, Mass.; Mackay Radio
& Tel. Co., WSL, Sayville, N.Y.; WSF, New York City; WMR,
West Palm Beach, Fla.; WAG, nr. Rockland, Me.; KOK, Clear-
water, Cal., KFS, nr. Palo Alto, Calif.; and KEK, Hillsboro,
Oreg.; WOD, Magnolia Radio Corp., Beaumont, Tex.; WAX, Tropic-
al Radio Tel. Co., Hialeah, Fla.; Radiomarine Corp. of
America, 3 miles west of Savannah, Ga. WSV; WSC, Tuckerton, N.J.;
WSA, New London, Conn.; WRL, Duluth, Minn.; WPA, Pt. Arthur,
Tex.; WOE, Palm Beach; WNY, Brooklyn, N.Y.; WMH, Baltimore, Md.;
WIM, Marion, Mass.; WGV, Galveston, Tex.; WGO, Chicago, Ill.;
WCK, Blue Ash, Ohio; WCY, West Dover, O.; WCM, Chatham, Mass.;
WCC, Marion, Mass.; WBL, Buffalo, N.Y.; and KSE, Torrance,
Calif.; KPK, Portland, Oreg.; KPH, Bolinas, Calif.; and KJV,
Boyton, Tex.; renewal of coastal telephone station license,
WOO, American Tel. & Tel. Co., Ocean Gate, N.J.; renewal of
coastal harbor station license, Southern California Telephone
Co., nr. San Pedro, Calif.

Broadcasting Applications (Cont'd from P. 11)

WCGU, United States Brdcastg. Corp., Brooklyn, N.Y., CP
to move transmitter to Long Island City, N.Y., amended to move
transmitter to 1659 Cypress Ave., Brooklyn, N.Y.; New, National
Union Indemnity Association, Shreveport, La., CP for new sta-
tion to use 850 kc., 10 kw., share with WWL, requesting facili-
ties of KWKH, Shreveport, La., amended to request unlimited time
and facilities of WWL, New Orleans, La. and KWKH; KMJ, James
McClatchy Co., Fresno, Calif., license to cover CP issued July
22, 1932 to move transmitter locally, new eqpt. change freq.
and power from 1210 kc., 100 w. to 580 kc., 500 w.; WSBC,
World Battery Co., Inc., Chicago, Ill., mod. of license to
cover change in corporate name only to WSBC, Inc.

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