HEINL RADIO BUSINESS LETTER

INSURANCE BUILDING

WASHINGTON, D. C.

ISSUED TWICE A WEEK AND CONTAINING THE LATEST INFORMATION REGARDING THE RULINGS OF THE FEDERAL RADIO COMMISSION, RADIO LEGISLATION, DEPARTMENT OF COMMERCE REGULATIONS, CHANGES IN WAVELENGTH, CALL LETTERS AND POWER, PATENTS, EXPORTS, FEDERAL TRADE COMMISSION RULINGS AND OTHER MATTERS OF INTEREST TO BROADCASTERS AND MANUFACTURERS. :: :: CONFIDENTIAL—NOT FOR PUBLICATION. :: ::

IN STONE

National Broadcosting Company, Inc.

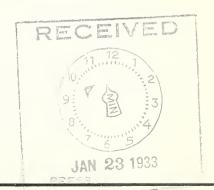
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No. 592



AVERAGE EXPENDITURE OF NBC CLIENTS INCREASED IN 1932

The average expenditure of clients for NBC time was approximately \$28,000 more per advertiser in 1932 than in 1931, according to figures just released by the Statistical Department of the National Broadcasting Company.

In 1931 the total number of NBC clients was 231, spending an average of \$110,853 for a gross total of \$25,607,041. In 1932 the number of clients was 191, spending an average of \$138,769 for a gross total of \$26,504,891. This gross total represents an increase of approximately four per cent, and the average expenditure per advertiser a 25 per cent increase over 1931.

"In 1932", the statement continues, "nine of the ten largest network advertisers were all represented on NBC networks and spent \$9,222,638 for NBC time. The individual expenditures on NBC only, were:

"American Tobacco Company (Lucky Strike Cigarettes, Cremo cigars), \$1,851,194; Pepsodent Company (Pepsodent tooth-paste and antiseptic), \$1,735,380; Standard Brands, Inc., (Chase and Sanborn Coffee, Royal Gelatine, Fleischmann's Yeast), \$1,731,465; General Motors Corporation (complete line of motor cars and Frigidaire), \$981,596; Swift & Co. (Meats, butter, eggs, Vigoro), \$836,767; Great Atlantic & Pacific Tea Company (Groceries, meats), \$819,124; General Foods Corporation (Maxwell House Coffee, Post Toasties, Diamond Crystal Salt, Certo, Calumet Baking Powder, Jello, Minute Tapioca, Swansdown Flour), \$773,361; R. J. Reynolds Tobacco Company (Prince Albert Tobacco), \$432,983; and Wm. Wrigley, Jr. Company (chewing gum), \$60,768."

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SUPREME COURT REFUSES REVIEW OF SHULER CASE

The Shuler case was definitely ended today when the Supreme Court of the United States denied counsel for Shuler a writ of certiorari. The Federal Radio Commission cancelled the license of Station KGEF, operated by the Rev. Bob Shuler, in Los Angeles, several months ago.

The District Court of Appeals handed down a decision sustaining the action of the Commission at the end of November. This was one of the most important radio cases yet decided by the District Court of Appeals as it was the first time the question of free speech in the Radio Act had been squarely met and judicially determined.

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PORTER PROMOTION RESULT OF LONG SERVICE

Apparently the appointment of G. Harold Porter as Vice President in charge of the RCA-Victor activities on the West Coast, with offices in Hollywood, has been favorably received by his associates.

"Mr. Porter is one of the oldest and most trusted officials of the Radio Corporation of America", F. P. Guthrie,
Washington representative of the RCA said. "He entered the
service of the Marconi Vireless Telegraph Company in the prehistoric days of radio, first as purchasing agent of the company, and later, rising to be assistant commercial manager.
Incidentally, the commercial manager of that company was Mr.
David Sarnoff. Upon the formation of the Radio Corporation of America in 1919, Mr. Porter was made manager of the
Marine Department, which position he held until May, 1925,
when he was premoted to manager of the Pacific division of
the Radio Corporation of America, with headquarters at San
Francisco.

"In July, 1929, Mr. Porter was made Vice President of RCA Communications, Inc., and Vice President of the Radio-marine Corporation of America, in charge of the activities of these two companies on the Pacific Coast. A year later, in June, 1930, Mr. Porter was made Vice President of the Radio Corporation of America in charge of all the activities of the Radio Corporation on the Pacific Coast and in the Hawaiian Islands. Mr. Porter's new appointment as Vice President of the RCA Victor Company in charge of its Holly-wood offices is evidence of the fact that he now has the activities of the Pacific Coast so well organized as to enable him to seek new fields to conquer.

"Always a very active and energetic man, with a very magnetic personality, Mr. Porter has been a leader in civic activities on the Pacific Coast, including the office of President of the San Francisco Rotary Club, and affiliation with many other influential organizations."

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RCA LOSES TUBE SUIT

The Massachusetts Supreme Court, Judge Fred T. Field sitting, ordered the Radio Corporation of America, defendant in a suit brought by the Raytheon Production Co. and the Raytheon Mfg. Co., to pay the plaintiffs \$42,250.25. Judge Field also enjoined the RCA from terminating an agreement of March 29, 1929, for the making of radio tubes so long as the Raytheon company makes certain royalty payments.

SARNOFF DECLARES BALANCE IS NEEDED

Time is making it increasingly clear that while no fundamental barriers to prosperity exist in the United States. we have still to balance and put into equilibrium the economic and industrial forces of the nation, David Sarnoff, president of the Radio Corporation of America, said at the forum conducted by New York University and the Investment Bankers' Association of America, held in the governors' room of the New York Stock Exchange recently.

"We cannot produce in the blind faith of an inexhaustible demand", Mr. Sarnoff said. "We cannot encourage unrestricted production for its own sake without suffering the consequences of market disorganization. The profitless prosperity that often flows from unrestricted output is but the mirage of success. What does it profit an industry to pile up enormous sales totals in any one year, if by doing so, it undermines the market for the following year.

"There are few who will take issue with the fact that constructive competition should and must be preserved in the manufacture and distribution of commodities. But competition is not a graven image to be worshipped under any and all It is not always, or necessarily, a beneficent conditions. agent which guards us from the serpent of monopoly. fact of the matter is that the principle of competition must be interpreted in the light of new methods of production, new forms of organization, modern methods of distribution, and new creative forces which have entered industry.

"The greater competition, the supplantive competition of modern industry, may be a new conception that awaits fruition in the scientist's mind; a new invention which may undermine an entire industry; a pioneering technical development that may shake an investment of millions of dollars. No apparent or alleged monopoly can afford to be industrially self-complacent in this era of technical progress.

"The problem of unemployment must be attacked on several fronts. As an offset to the increase in the greater productivity of labor, resulting from advanced technology, there has appeared the persistent demand for shorter hours in industry and more leisure for the worker. I believe we should turn to the shorter day and the shorter week, not only as compensation for the higher individual productivity in industry but also as a definite move toward re-employment through a wider distribution of available work."

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"The Advertising Agency Looks At Radio" is the title of a book on radio advertising, written by eighteen experts from the leading agencies, just published by Appleton & Co., 35 W. 32nd St. The price is \$3.00.

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NBC LEASES WMAL FOR BLUE NETWORK

The National Broadcasting Company leased Station WMAL, Washington, D. C. for a period of five years and will operate the station as a part of its Blue Network, beginning February 1. The lease was signed on Saturday, January 14.

Announcement of the lease was made in a joint statement, issued by Frank M. Russell, vice president of the NBC in Washington, and Martin A. Leese, owner of WMAL. The lease must be approved by the Federal Radio Commission, with which an application will be filed early this week.

The lease provides that the NBC shall take over the operation and management of WMAL as well as the station's studios at 710-712 Eleventh Street. These studios, of the latest design, with equipment of the most modern type will continue in use. All local programs for WMAL will be broadcast direct from the Eleventh Street studios.

Mr. Leese was appointed advisory counsel for the broad-casting company in Washington, serving without salary. In this capacity he will help guide the activities of both WRC and WMAL.

The technical and operating staff of the two stations will be under the direction of Vincent F. Callahan, assistant to Mr. Russell, and Kenneth H. Berkeley, manager of WRC.

SENATE RADIO COMMITTEE HOLDS HEARINGS ON LICENSE FEES BILL

Several witnesses, among them H. A. Bellows, Vice President of the Columbia Broadcasting System, in charge of Washington affairs, speaking for the N.A.B., and W. A. Winterbottom, of RCA Communications, Inc., appeared before the Senate Interstate Commerce Committee to offer protest against the proposal to collect license fees for all types of radio stations and filing fees for applications, etc., at the hearings which started this morning, (Monday).

The bill was introduced by Senator C. C. Dill of Washington on December 16. (S. 5201). At that time, Senator Dill said:

"I think it highly desirable that radio stations in this country should provide a large part of the cost of regulation by the Government."

PHONOGRAPH BROADCASTING BAN HELD ILLEGAL

The newly imposed ban on the broadcasting of phonograph records, according to competent legal authorities, is illegal and cannot be enforced either by the phonograph companies or the copyright owners, declares "Broadcasting" magazine.

"Leading phonograph companies now are inscribing their records with the phrase 'not licensed for radio broadcast', "the article continues. "The restriction, it is understood was fostered by the Music Publishers! Protective Association, counterpart of the American Society of Authors & Publishers in the recorded program field, which collects royalties for transcriptions and records from so-called 'public performers'.

"Oswald F. Schuette, director of copyright activities of the NAB, who is inquiring into the record restriction, declared that the move is a 'bluff' and is wholly illegal. He said it appeared to him to be a veiled attempt on the part of the copyright group to force the use of transcriptions to the exclusion of records, since MPPA collects at the rate of 25 cents per number used in each transcription, and 50 cents for 'restricted' numbers - royalties now being paid by advertising agencies for the advertisers - whereas a royalty of only two cents is paid on each record.

"Lawyers state that the purchaser of a phonograph record, whether it be an individual or a broadcasting station, actually pays a royalty on the record to the copyright owner in the purchase price. The copyright law requires manufacturers of records to pay two cents per record to cover copy-The American Association of Advertising Agencies, vitally affected by the transcription royalty to MPPA, has been studying the case and may institute legal action."

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ROCHESTER PREFERS BAND CONCERTS ON RADIO

More than 2300 persons expressed preference for band concerts first, news broadcasts second, and symphonic orchestras third, in a survey conducted by Station WHEC, at Rochester, N.Y. Under six headings, 21 types of programs were listed on the Radio Program Preference Survey ballots, which were printed daily in The Democrat and Chronicle for In tabulating the results of the survey, 21 nine days. points were given for first place, 20 points for second place, 19 points for third place and so on. On this basis the types of programs in the greatest favor, with the public ranked as follows:

Band concerts, 27,855 points; symphonic orchestras, 23,904; humorous dramatic sketches, 23,806; semi-classical orchestra programs, 23,493; church services, 20,555; serious dramatic presentations, 19,733; educational lectures, 18,226; semi-classical organ recitals, 15,705; minstrel shows, 15,659; semi-classical vocal, 15,626; and musical comedy, 15,447.

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COMMISSION STILL ADVERTISES ITSELF

Stations continue to announce that they are operating "by authority of the Federal Radio Commission". As previously set forth in these columns, there may have been some justification for this announcement when the Radio Commission took over the reins several years ago.

If the necessity for the announcement ever existed, it has long since passed and the announcement is now just that much free advertising for the Radio Commission. Everyone knows if a radio station is operated without the authority of the Federal Radio Commission, its operators would be subject to a heavy fine or imprisonment.

The Pennsylvania Railroad might just as well be obliged to print on all its literature that it operates by authority of the Interstate Commerce Commission. Other government bureaus might also compel commercial concerns to give them what is known in the news photographing world as a "credit line". It is therefore about time for the Federal Radio Commission to cease annoying listeners with the tiresome repetition. Here's hoping 1933 sees "This station is operating by authority of the Federal Radio Commission" go the way of "You are hearing this song through permission of the copyright owners" which recently was relegated to trash heap.

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BASEBALL BROADCASTING UP TO CLUBS THEMSELVES

As a result of no action being taken at the recent joint meeting of the National and American League Baseball League officials in New York, it is up to the individual clubs to say whether or not their games are to be broadcast next summer.

When the question came up at the meeting with regard to the advisability of putting baseball games on the air, those taking part in the discussions were reported to have been about evenly divided despite the fact that five out of the eight National League Clubs had previously put themselves on record as being opposed to broadcasting.

At the New York meeting both Boston presidents, Emil E Fuchs of the Braves, and Robert Quinn, of the Red Sox, favored broadcasting, as did William Veeck, president of the Chicago Cubs. Opposition was voiced by Samuel Breadon, of the St. Louis Cardinals, and Alva Bradley, of Cleveland.

However, when it comes to a formal vote the magnates seemed to think a "home rule" policy would be best and for the time being, at least, put the matter of broadcasting the games up to the clubs themselves.

FIRST INTERNATIONAL TELEVISION OVER WATER

What is reported by the Department of Commerce as the first international television broadcast to be given over water occurred recently when the British Broadcasting Company projected a program to Denmark.

In the presence of a number of experts the television program was transmitted from England, was picked up by the West-fronten Wireless Station and retransmitted by land lines to Copenhagen, where it was projected on a screen about 7 by 3 fect. The pictures and voices were transmitted separately and were then perfectly synchronized before projection.

Both the voices and the pictures were remarkably clear, it was reported, and even the details of the faces were easily seen.

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HEARING ASKED FOR POLICE RADIO BILL

The bill introduced by Representative Louis Ludlow, Democrat, of Indiana (H.R. 14183), which would require persons using radio sets capable of receiving police broadcasts in autos or other vehicles to secure permits for such use - has been referred to the Merchant Marine and Radio Committee.

Representative Ludlow hopes for a hearing at an early date and although the chances are against passage of the bill at this session, he expects to do everything he can to expedite it.

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AMOS 'N' ANDY GO VISITING

One never knows when listening to Amos 'n' Andy where they are broadcasting from. If not at their home station in Chicago, they are likely to be most any place.

As a matter of fact, last week they broadcast from WRC, in Washington. It was kept very quiet, but Amos 'n' Andy were guests during the week of Mr. and Mrs. Thomas R. Shipp, in Washington, and their old friend, Larry Richey, secretary to the President. The comedians have enjoyed a vacation in the Capital incognito and spent several days duck hunting at Mr. Shipp's country place, near Mount Vernon, Va.

They went to New York and will return to Chicago at the end of next week.

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DECISIONS OF THE FEDERAL RADIO COMMISSION

Applications Granted

WJZ, National Broadcasting Co., New York City, granted special authorization to increase power experimentally from 30 kW to 50 kW; KXA, American Radio Tel. Co., Seattle, Wash., granted special experimental authority to operate simultaneously with Station WJS from local sunset to 10 p.m. PST; KNX, Western Broadcast Co., Los Angeles, Calif., granted CP to make changes in eqpt. increasing maximum rated power from 25 kW to 50 kW; WHA, University of Wisconsin, Madison, Wis., granted license covering local move of transmitter, installation of new eqpt., and increase in power from 750 w. to 1 kW., 940 kc., daytime; WLBC, Donald A. Burton, Muncie, Ind., granted license covering local move of transmitter, 1310 kc., 50 w., simultaneous day, share night with WTRC;

WFBC, Greenville News-Piedmont Co., Greenville, S.C., granted mod. of CP to install new eqpt. increase daytime power from 100 to 250 w.; increase hours of operation from 1/7 time, sharing with WBHS, to unlimited. Also approved location of transmitter and extended commencement date of CP from Dec. 22, 1932 to 30 days after this date, and completion date from March 22, 1933 to 120 days after this date; WHBQ, Broadcasting Station WHBQ, Inc., Memphis, Tenn., granted mod. of CP extending completion date to April 26, 1933 from Jan. 26, 1933; WMAS, Albert S. Moffat, Springfield, Mass., granted consent to vol. assign. of license to WMAS, Inc.; WABZ, Samuel D. Reeks, New Orleans, La., granted renewal of license, 1200 kc., 100 watts; sharing with WJBW (Application for renewal heretofore set for hearing dismissed from docket because time sharing agreement was satisfactorily entered into).

WJBW, Charles C. Caralson, New Orleans, granted same as above, except shares with WABZ; KGCR, The Greater Kampeska Radio Corp., Watertown, S. Dak., granted extension of Rule 145 to January 31, 1933; KOA, National Brdcstg. Co., Denver, Colo., granted auth. to operate station at output of approximately 7 kW until installation of harmonic suppressor; KGY, KGY, Inc., Olympia, "ash., granted auth. to broadcast proceedings at State Legislature increasing specified hours for that purpose only; WIEG, Knickerbocker Brdcstg. Co., Inc., New York, granted auth. to use station Jan. 11 to 18 inc., in connection with broadcasting "Street Forum", 2342 kc., 1 w.; New, The National Union Indemnity Assn., Shreveport, La., granted order to take depositions in re their application for CP scheduled for hearing Feb. 19, 1933; KWKH, Hello World Brdcstg. Corp., Shreveport, La., granted auth. to take depositions in re appl. for renewal of license a hearing on which is set for February 14.

Aeronautical Radio, Inc., 16 Brown Chain, Fixed pt. to pt. aero stations, granted mod. of license to change freq. 4115 kc. to 3467.5 kc. and add freq. 4740 kc.; Same Co., 11 Green Chain, fixed pt. to pt. aero stations, granted mod. of

lic. to change freq. 4130 to 4745 kc. Same Co., ll green chain, mobile aero stations, granted mod. of lic. to change freq. 5840 to 4122.5 kc.; KGUG, Same Co., Big Springs, Tex., granted mod. of license to communicate with Orange chain station at Torreon, Mexico and stations of the Brown Chain. Also to communicate primarily with aircraft on Brown and Orange chains; KGUN, Same Co., Douglas, Ariz., same as KGUG;

WKDL, Pan American Airways, Inc., Miami, Fla., granted mod. of lic. to change freq. 4125 to 3082.5 kc.; KGJW, same Co., Brownsville, Tex., granted mod. of lic. to change freq. 4125 to 3082.5 kc., and add transmitter PAA model 24 No. 20, 200 watts. Also granted mod. of lic. to include additional transmitter PAA, Model 24 No. 27, 200 watts; WMDU, Same Co., San Juan, P.R., granted mod. of lic. to include addl. transmitter of 200 w.; Eastern Air Transport, Inc., 19 Green Chain aircraft stations granted mod. of lic. to change frequency 5840 to 4122.5 kc., and add freq. 3105; New, City of Hammond, Indiana, Police Dept., granted CP for police service, freq. 1712 kc., 100 w.; W9XC, United States Radio & Television Corp., Marion, Ind., granted ext. of commencement date to Feb. 1, 1933 and completion date to April 30, 1933;

W3XAD, RCA Victor Co., Inc., Camden, N.J., granted mod. of lic. to delete transmitter No. 1; W2XAY, Bell Tel. Lab., Inc., portable, granted renewal of spec. exp. lic. 17310 and 18310 kc., 100 w. on center freqs; on other freqs. 100 w. between 2 hours after local sunset and 2 hours before local sunrise; 5 watts between 2 hours after local sunset and before local sunrise; W2XDJ, Same Co., Occan Twp., N.J., granted ren. of spec. exp. lic. frequencies 3422.5, 4752.5, 6755, 7565, 7610, 8560, 9170, 9750, 9870, 10550, 10675, 10840, 12840, 13390, 14470, 14590, 15355, 15415, 16270, 18340, 17120, 19220, 19820, 21060, 21420 kc., 25 KW; W2XA, American Tel. & Telg. Co., Rocky Point, N.Y., granted ren. of spec. exp. license, freq. 45-75 kc., except 46, 54, 56, 64, 66 and 75 kc., 190 KW; W3XO, Same Co., portable in Sussex, Morris, Essex & Somerset Counties, N.J., granted renewal of spec. exp. license; freq. 6640-7330, 8570-10400, 11550-12890, 13720-15250, 17280-19530, 20000-22070 kc., 10 w.; W2XH, American Radio News Corp., New York, granted ren. of spec. exp. license, 95 and 99 kc., 750 w.; W1XH, New England Tel. & Telg. Co., Boxton, Mass., granted ren. of spec. exp. license, 95 and 99 kc., 750 w.; W1XH, New England Tel. & Telg. Co., Boxton, Mass., granted ren. of spec. exp. license exp. lic. 389 kc., 1 KW; W9XL, American Radio News Corp., Tinley Park, Ill., granted ren. of spec. exp. license freq. 7625, 7640, 9230, 9390, 10090 kc., 500 w.; K6XO, RCA Communications, Inc., Kahuku, T.H., granted ren. of spec. exp. license, 7870, 7520, 11680, 15985 and 16030 kc., 80 KW; W6XI, Same Co., Bolinas, Calif., granted ren. of spec. exp. license, 6845, 6860, 9010, 9480, 10390, 10410, 10620, 11950, 13690, 13780, 15460, 18020, 18060, and 20780 kc., 80 KW.;

WHD, New York Times Co., New York, granted ren. of mobile press license, 6450, 8360, 11355, 16270, 22250 kc., 1 kw.; WRH, American Radio News Corp., Carlstadt, N.J., granted ren. of mobile press license, same freqs, and same power as above; WOX, New York Tel. Co., Staten Island, N.Y., granted ren. of public coastal - coastal harbor license, 2530 kc., 400 w.; WOU, New England Tel. & Telg. Co., Marshfield, Mass., granted ren. of public coastal license, 2590 kc., 400 w.; WOO, American Tel. & Tel. Co., Ocean Gate, N.J., granted ren. of public coastal license 4752.5, 8560, 12840, 17120 kc., 20 kW; KOU, Southern Calif. Tel. Co., nr San Pedro, Calif., granted ren. of public coastal - coastal harbor lic. 2530 kc., 400 w.;

KUSJ, Radiomarine Corp. of America, N.Y., granted 60 day auth. to operate aboard Vessel "Occidental", 313 to 500 kc., 200 w., pending receipt of formal appl.; WAD, WKC, RCA Communications, Inc., New York, test period extended for 30 days (from January 9th); KDKM, A. H. Bull & Co., Inc., New York, granted 60-day auth. to operate aboard vessel Rosario Ex Natirar pending receipt of formal application; KFSS, Mackay Radio & Telg. Co., San Francisco, Cal., granted 30-day auth. to operate station aboard motorship S tandard Service, freq. 375 to 500 kc., pending receipt of formal application; KOZP, C. Mellbert, Master of Schooner "Vigilant", Bellingham, Wash., granted 60-day auth. to City Mill Co. to operate radio eqpt. aboard the schooner; KEZ, RCA Communications, Inc., Bolinas, Calif., granted auth. to communicate with Buenos Aires, Argentina, as additional primary point of communication from fixed service station normally for communication with Shanghai on 10400 kc.;

WHO, Central Brdcstg. Co., Des Moines, Ia., granted spec. auth. to operate simultaneously with WOC on 1000 kc., on exp. basis for term from Feb. 1 to Aug. 1, 1933; WOC, Central Brdcstg. Co., Davenport, Ia., granted spec. auth. to operate simultaneously on WHO's frequency, 1000 kc., on exp. basis, for terms as above; WCFL, Chicago Federation of Labor, Chicago, Ill., granted spec. auth. to operate unltd. time experimentally on 970 kc., for term as above.

Application Denied

WOL, American Broadcasting Co., Washington, D. C., denied mod. of lic. to operate on 1270 kc., 250 w., unltd. time, because applicants failed to enter appearance within time allowed under Rules and Regulations.

Set For Hearing

WILL, University of Ill., Urbana, Ill., requests specauth. to increase power from 250 w. night, 500 w. day, to 500 w. night and 1 KW day, experimentally (Facilities of VKBS in terms of quota units; New, John E. McGoff, JUlius Schaeffer, Francis Thurston, Newport, R.I., CP, 1500 kc., 100 w., 9 hours per day; WBAX, John H. Stenger, Jr., Wilkes Barre, Pa., -11-

CP, 930 kc., 250 w., unltd. time; WTAD, Ill. Broadcasting Corp., Quincy, Ill., CP to move transmitter and studio to Murphy Building, E. St. Louis, Ill.; WFOX, Paramount Brdcstg Corp., Brooklyn, N.Y., mod. of lic. to increase hours of operation from 1/4 time, sharing with WLTH, WCGU, and WBBC to 3/4 time, sharing with WBBC only (Facilities of "CGU and ULTH); WLTH, Voice of Brooklyn, N.Y., Brooklyn, N.Y., mod. of lic. to increase hours of operation from 1/4 time, sharing with WCGU, WFOX and WBBC, to 3/4 time, sharing with WBBC only (Facilities of WCGU and WFOX); WHIS, Daily Telg. Printing Co., Bluefield, W. Va., mod. of lic. to change hours of operation from sharing equally with Station WRBX to sharing with WRBX; WTAQ, Gillette Rubber Co., Eau Claire, Vis., mod. of lic. to change hours of operation from sharing with KSCJ to simultaneous operation daytime, and sharing with KSCJ at night; KSCJ, Perkins Bros. Co., Sioux City Journal, Sioux City, Ía., mod. of lic. to change hours of operation from sharing with WTAQ to simultaneous daytime and sharing with WTAQ at night; KVOA, Robert M. Riculfi, Tucson, Ariz., consent to vol. assign. of lic. to Arizona Brdcstg. Co., Inc.

Action On Examiners' Report

Ex. Rep. No. 425. New. Maurice L. Barrett, E. St. Louis, Mo., denied CP for new station to operate on 1500 kc., 100 w., unltd. time, reversing Chief Examiner Ellis A. Yost.

Ex. Rep. No. 425. New. Samuel E. Yaste and Burrel Barash, Galesburg, Ill., denied, as in default, the application for new station to operate on 1310 kc., 100 w., unltd. time, sustaining Examiner Yost.

Ex. Rep. No. 425. WKBS, Permil N. Nelson, Galesburg, Ill., denied renewal of license as in case of default, and terminated existing temporary license, effective immediate-(Station operated on 1310 kc., 100 w., unltd. time). Examiner Yost sustained.

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Applications Received

WTAG, Worcester, Mass., mod. of lic. to increase power from 250 w. to 250 w. night, 500 w. to LS; WPRO-WPAW, Cherry & Webb Brdcstg. Co., Providence, R.I., CP to move station from Cranston, R.I. to Providence, R.I. and change studio locally; TDBO, Orlando Brdcstg. Co., Orlando, Fla., mod. of lic. to increase power from 250 w. to 500 w. night, 1 kw. to LS, re-