

# HEINL RADIO BUSINESS LETTER

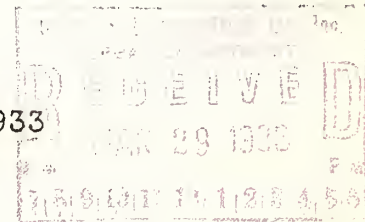
INSURANCE BUILDING

WASHINGTON, D. C.

RECEIVED  
THE PRESIDENT AND GENERAL ATTORNEY

ISSUED TWICE A WEEK AND CONTAINING THE LATEST INFORMATION REGARDING THE RULINGS OF THE FEDERAL RADIO COMMISSION, RADIO LEGISLATION, DEPARTMENT OF COMMERCE REGULATIONS, CHANGES IN WAVELENGTH, CALL LETTERS AND POWER, PATENTS, EXPORTS, FEDERAL TRADE COMMISSION RULINGS AND OTHER MATTERS OF INTEREST TO BROADCASTERS AND MANUFACTURERS. :: :: **CONFIDENTIAL—NOT FOR PUBLICATION.** :: ::

INDEX TO ISSUE OF MARCH 28, 1933



✓ Pettey To Be Made Secretary of Commission.....	2
American Listeners Society Formed.....	2
Henry M. Phillips, Naval Research Laboratory, Buried.....	3
✓ Interstate Commerce Committee To Hold Hearings During Recess..	3
✓ Permanent Radio Set Up For Capitol Still Several Months Off..	3
✓ Young Loses Plea to Remain On RCA and GE Boards.....	4
✓ GE Annual Report Details RCA Deal.....	4
✓ We Take Up The Mexican Radio Situation.....	5
France Bars U.S. Radio With Tax.....	5
✓ Decisions of the Federal Radio Commission.....	6
✓ RMA Notes.....	10

No. 609

SUBSCRIPTION PRICE, \$10. PER MONTH. NO CONTRACT REQUIRED.

*Handwritten signatures and initials at the bottom left of the page.*

## PETTEY TO BE MADE SECRETARY OF COMMISSION

Harold L. Pettey, who was director of radio broadcasting for the Democratic National Committee during the last campaign, will be named secretary of the Federal Radio Commission shortly. Heretofore the Secretary has been appointed by the Commission, however Mr. Pettey was designated for the place in an executive order issued by President Roosevelt.

Mr. Pettey succeeds James L. Baldwin, who resigned recently to become affiliated with the National Association of Broadcasters.

X X X X X X X X

## AMERICAN LISTENERS SOCIETY FORMED

The last issue of the "Education by Radio" pamphlet, which is published by the National Committee on Education by Radio, was accompanied by an invitation to join The American Listeners Society, 1201 Sixteenth Street, N. W., Washington, D. C.

"The American Listeners Society is being formed to supply machinery thru which listeners may exert an influence in determining the nature and content of radio programs", the application blank reads.

The seven-point program of the Society is given as follows:

1. Development of a nationwide organization of listeners committed to the improvement of radio in America.
2. Publication of a periodical and of other materials which will bind this organization together as an informed and active group.
3. Encouragement of research into the problems of radio broadcasting.
4. Sponsorship of an institute of radio broadcasting for the personnel of educational broadcasting stations.
5. Maintenance of a special library for the service of all who are working in the field of educational broadcasting, including collections of radio addresses, records, and transcriptions.

6. Support of radio broadcasts according to the needs and demands of listener groups.

7. Improvement of laws and governmental administration affecting radio broadcasting.

The dues are \$1.00 yearly, and a subscription to a periodical devoted to the interests of the Society is included.

X X X X X X X X X X

#### HENRY M. PHILLIPS, NAVAL RESEARCH LAB., BURIED

Funeral services for Henry Morton Phillips, superintendent of the Naval Research Laboratory where important secret radio experiments are made for national defense, who died last Sunday, were held March 28 at the Trinity Episcopal Church in Takoma Park, D. C. Interment was in Rock Creek Cemetery.

Mr. Phillips graduated from the Massachusetts Institute of Technology in 1892. He became associated with the Naval Research Laboratory in 1917.

X X X X X X X X X X

#### INTERSTATE COMMERCE COMMITTEE TO HOLD HEARINGS DURING RECESS

The Senate Interstate Commerce Committee will hold hearings on several radio matters during the recess. The Senate adopted the resolution of Senator Dill authorizing the hearings.

X X X X X X X X X X

#### PERMANENT RADIO SET UP FOR CAPITOL STILL SEVERAL MONTHS OFF

No action is likely before the regular session of Congress next Winter on the resolution of Senator C. C. Dill, of Washington, which would provide for the permanent installation of broadcasting equipment in the Senate chamber.

"Eventually, I expect to get some action on this resolution and that broadcasting equipment will be installed in the Senate chamber", Senator Dill said. "I will keep after the resolution and try to have it acted upon when the opportunity arises."

X X X X X X X X X X

## YOUNG LOSES PLEA TO REMAIN ON RCA AND G.E. BOARDS

The Department of Justice has refused to permit Owen D. Young, official of the Radio Corporation of America and the General Electric Company, to remain as a member of the boards of both corporations.

Attorney General Cummings agreed, however, to interpose no objection to Mr. Young's continuing on the two boards for two weeks after April 21. On that date, under the decree of the Federal court at Wilmington, Mr. Young must retire from the board of one of the companies, as the decree provided for the reorganization of the corporations to prevent interlocking directorates and other affiliations.

The RCA attorneys petitioned the department in an effort to keep Mr. Young on its board, but the Attorney General, pointing out that the question whether Mr. Young would elect to remain with RCA or General Electric would be his affair. It is understood that the Federal Court will be asked to act on the case April 21.

X X X X X X X X

## GE ANNUAL REPORT DETAILS RCA DEAL

The liquidation of \$11,695,546 owed to the General Electric Company by the Radio Corporation of America for merchandise on November 21, 1932, the date of the consent decree entered in the United States District Court for Delaware terminated the financial relationship between the two companies and also between the Westinghouse Electric and Manufacturing Company and the Radio Corporation, is outlined in the annual report of General Electric Company, just made public.

Owen D. Young, chairman, and Gerard Swope, president, say in the report:

"As part of the new arrangement this indebtedness was satisfied by the conveyance to your company of the RCA Building, 570 Lexington Avenue, New York City, at \$4,745,000, which was somewhat less than its assessed value; by the delivery to your company of \$1,587,000 of Radio Corporation ten-year debenture bonds, and the balance of \$5,363,546 by the rights and benefits accruing to your company under the new agreements. The decree further provides that certain matters relating to the foreign situation are reserved for further consideration."

X X X X X X X X

## WE TAKE UP THE MEXICAN RADIO SITUATION

A most important phase of present Mexican radio is the growth of high-powered border stations. These stations, erected with at least a partial view to coverage in the United States, but operating under real or supposed advantages to be gained under Mexican jurisdiction, are not inherently evil, but through unexpected developments of the past few years, they have become a distinct liability as to American broadcasting. The admission of Mexico to a share of the available frequencies, and consultation in developing cooperative regulation as between that Government and the United States, Canada, and other interested North American governments, is the expected result of a conference to be held in April of this year. What methods will be adopted by such conference of course can not be forecast; hence what effect it may have on the future of broadcasting in any of the countries involved is yet obscure, as only one aim is apparent - the provision for improved facilities for Mexico, naturally with as little loss to the other countries involved as may be arranged.

This one purpose, however, indicates a most certain improvement in Mexican broadcasting, reduced interference caused by the American and Canadian stations on channels near those used by Mexican stations, and a basis for a larger market for receiving sets and equipment. The value of broadcasting licenses should also be increased, with a competition which can be used to encourage better programs.

The regulation of Mexican broadcasting falls under the jurisdiction of the Secretaria de Comunicaciones. Broadcasting licenses are issued at a fixed rate, the fee to be cancellable if the station is placed for certain periods at the disposal of the Government for educational broadcasts. Mexican citizens and corporations alone are permitted to broadcast. The registration of receiving sets is required by law, though unenforced to the extent of having become practically a dead letter.

X X X X X X X X

## BARS U.S. RADIO WITH TAX

A report from Paris is that American radio sets will be practically barred from France by a special tax on import licenses for American radio material amounting to \$20 to \$40 per set which the French ministry of commerce contemplates imposing April 1.

American radio interests in Paris have cabled their home offices asking that Washington be urged to take some action.

X X X X X X X X

## DECISIONS OF THE FEDERAL RADIO COMMISSION

### Applications Granted - Broadcasting

WLBL, State of Wisconsin, Dept. of Agriculture and Markets, Stevens Point, Wis.; granted mod. of lic. to increase daytime power from 2 kw to  $2\frac{1}{2}$  kw; KFNF, Henry Field Company, Shenandoah, Ia., granted continuation from April 1, 1933 to May 1, 1933, of special authority to use the time assigned to but not used by Stations KUSD and WILL; KUJ, KUJ, Inc., Walla Walla, Wash., granted extension of spec. auth. from April 30, 1933, to the remainder of the present license period, July 1, 1933, to operate unlimited time; KFJB, Marshall Electric Co., Marshalltown, Ia., granted spec. auth. to operate from 9 p.m. to 12 midnight, CST, March 27, 1933;

WNBH, Irving Vermilya, New Bedford Brdcastg. Co., New Bedford, Mass., granted spec. auth. temporarily to reduce hrs. of operation from unlt'd. time to the following spec. hrs.: 8 a.m. to 1:30 p.m.; 4 p.m. to 10 p.m., EST, for period ending 3 a.m. EST, June 1, 1933 (action taken March 22, 1933); WJMS, WJMS, Inc., Ironwood, Mich., granted spec. temp. auth. to reduce hours of operation from unlt'd. time to the following specified hours: 7:30 a.m. to 1:30 p.m.; 4:30 p.m. to 7 p.m. CST, for period ending June 1, 1933; WRAK, WRAK, Inc., Williamsport, Pa., granted spec. temp. auth. to reduce hours of operation from sharing with WJEQ to the following specified hours: 8:30 a.m. to 1:30 p.m. and 5:00 p.m. to 9:30 p.m., EST, for a period ending June 1, 1933;

KOB, New Mexico College of Agr. and Mech. Arts, Albuquerque, N. Mex., granted spec. temp. auth. to reduce hours of operation from simultaneous day, share with KEX at night (KOB one-third time, KEX two-thirds time) to the following specified hours: 12:00 noon to 1:00 p.m. and 5:00 p.m. to 9 p.m., MST, for period ending June 1, 1933; KFLX, George Roy Clough, Galveston, Tex., granted spec. temp. auth. to reduce hours of operation from unlt'd. time to the following spec. hrs.: 8:00 a.m. to 11:00 a.m.; 1:00 p.m. to 3:00 p.m.; 7:00 p.m. to 10:00 p.m., CST, for period ending June 1, 1933; KOAC, Oregon State Agricultural College, Corvallis, Oreg., granted spec. temp. auth. to reduce hrs. of operation from unlt'd. to the following specified hrs: 7:00 a.m. to 10:00 a.m., 12:00 noon to 3:00 p.m., 6:30 p.m. to 8:30 p.m., PST, for period ending June 1, 1933;

WSOC, WSOC, Inc., Gastonia, N. C., granted spec. temp. auth. to reduce hrs. of operation from unlt'd. to the following spec. hrs.: 10:00 a.m.-1:00 p.m.; 5:30 p.m.-8:30 p.m., EST, for period ending 3 a.m., June 1, 1933; KDLR, KDLR, Inc., Devils Lake, N. Dak., granted spec. auth. to reduce hrs. of operation from unlt'd. time to the following spec. hrs.: 8:00 a.m. to 2:15 p.m., 6:00 p.m.-8:00 p.m., CST, for period ending June 1, 1933; WEAO, Ohio State University, Columbus, O.,

granted for increase of day power from 750 w. to 1 kw. made Jan. 24, 1933, affirmed since WSYB, Rutland, Vt., has withdrawn its protest against grant; WKBF, Indianapolis Brdcastg. Inc., Indianapolis, Ind., granted ext. of spec. auth. from March 27, 1933, to April 6, 1933, to use the former transmitter of Station WCMA at the present location of Station WKBF while moving the transmitter of this station to its new location; WHEF, J. Niles Boyd, J. O. Ashworth and J. R. Smithson, doing business as Attala Milling & Produce Co., Kosciusko, Miss., granted mod. of CP to extend commencement date of CP from Sept. 18, 1932 to 30 days after the granting of this application and ext. of completion date from Dec. 18, 1932 to 60 days thereafter (Original CP and subsequent modifications authorized the erection of a new station at Kosciusko, Miss., 1500 kc., 100 w., night, 250 w. day, unlt'd;

The Commission granted the following applications for renewal of broadcast station licenses: WCAM, Camden, N.J.; WIS, Columbia, S.C.; WNAC-WBIS, Boston, Mass.; WSBT, South Bend, Ind., and KFSG, Los Angeles, Calif.

#### Action On Examiners' Reports

Ex. Rep. No. 453 - WBBM - WBBM Broadcasting Corp., Chicago, Ill., granted experimentally authority to install automatic frequency control and modification of license to synchronize with KFAB, Lincoln, Nebr., during specified night hours, sustaining Chief Examiner Ellis A. Yost, Commissioner Starbuck dissenting.

Ex. Rep. No. 453 - KFAB - KFAB Broadcasting Co., Lincoln, Nebr., granted experimentally authority to install automatic frequency control and modification of license to synchronize with WBBM, Chicago, Ill., during specified night hours, sustaining Chief Examiner Ellis A. Yost, Commissioner Starbuck dissenting.

#### Applications Granted - Other Than Broadcasting

KFEB, Wayne County Airport, Wayne County, Mich., granted CP (Aviation-Airport) to make changes in equipment requesting to operate with licensed operator at the control point in lieu of the transmitter location and to change location of transmitter to control tower at hangar, Wayne County Airport, Mich.; KGSB, Aeronautical Radio, Inc., San Francisco Airdrome, Alameda, Calif., granted CP (Aviation-Aeronautical) to change transmitter location to Mills Field - Administration Bldg. - San Francisco, Calif.; New, Aeronautical Radio, Inc., Billings, Mont., granted CP (Aviation-Aeronautical & Aero. pt. to pt.) for 3005, 2834, 5377.5, 2668, 2672 kc., 400 w.; New, Wm. G. H. Finch, portable and mobile, granted CP (gen. exp.) for 41000, 51400, 60000-400000 kc., 15 w.; New, Michigan Brdcastg. Co., Detroit, Mich., granted CP (gen. exp.) for 51400-60500-80000 kc., 15 to 100 w.; New, Santa Cruz Oil Co., San Francisco, Calif., aboard S.S. Lake Miraflores, granted

CP (gen. exp.) for 41000 kc., 20 w. and granted license for 51400 kc., 20 w.; New, Pan American-Grace Airways, Inc., granted license (aviation-aircraft) for 333, 500, 1708, 2870, 3082.5, 5405, 5692.5, 8220, 12330, 16440 kc., 12 w.; New, Eastern Air Transport, Inc., NC-12353 granted license (aviation-aircraft) for 3105, 2922, 2946, 2986, 4122.5, 5652.5 kc., 10-15 w.; WPD, Geo. Collins Warner, Jr., Tampa, Fla., granted license to cover CP (public coastal teleg.) for 3105, 5520, 8280, 3120, 8640 kc., 500 w., 6 a.m. to 6 p.m. daily; WLEB, WOKO, Inc., Albany, N.Y., granted lic. to cover CP (broadcast pickup), 1542 kc., 1 w.; WNC, American Tel. & Tel. Co. (Long Lines Dept.) Hialeah, Fla., granted mod. of lic. (fixed pub. pt. to pt. telephone) to substitute Guatemala City, Guatemala for Honduras (Tegucigalpa); W8XAM, The Sparks-Withington Co., Jackson, Mich., granted ren. of license (spec. exp.) for 1550, 1600-1700, 43000-46000, 48500-50300, 60000-80000 kc., 100 w.;

New, Telegraph Herald, portable in Dubuque County, Ia., granted CP (spec. exp.) to construct a portable transmitter for tests after midnight for ten days in making field intensity measurements in Dubuque Co., Ia., in order to obtain data in regard to their application, which requests authority to move station KWLC, 1270 kc., 100 w.; KGQV, Lazard Lipman, San Pedro, Calif., granted temp. auth. not exceeding 60 days pending receipt formal application to operate radio station aboard yacht Talayha; KDBK, Tropical Radio Teleg. Co., New Orleans, La., granted temp. auth. not exceeding 60 days pending receipt of formal application to operate station aboard vessel Saramacca as first and third class public service; W6FAK, Albert E. Goodyear, San Pedro, Calif., granted auth. to operate portable station at 9130 N. Jersey St., Portland, Oreg. for period of two weeks from March 22, 1933; WMDJ, Charles A. Landers, San Diego, Calif., granted temp. auth. not exceeding thirty days pending receipt formal appl. to operate station aboard Shaster;

KTNTG, Standard Oil Co. of Calif., NC-233-M, granted renewal of license (aviation-aircraft) for 3105, 3162.5, 3172.5, 3182.5, 5572.5, 5582.5, 5662.5 kc., 50 w.; KHREV, Examiner Printing Co., NC - 11118, granted ren. of license (aviation-aircraft) for 3105 kc., 50 w.; KHVEV, Ford Motor Co., NC-3041, granted ren. of license (aviation-aircraft) for 3105 kc., 50 w., unlt.; WIEX, Nat'l Brdstg. Co., Inc., New York, granted auth. to operate station with power of 50 w. 1556 and 2390 kc. connection with descriptive broadcast;

#### Set For Hearing

New, Press Wireless, Inc., Hicksville, N.Y., license (gen. exp.) for 2398, 4797.5, 6425, 8655, 12862.5, 17310 kc., 250 w. (transmitter now licensed for fixed service); New, Press Wireless, Inc., Chicago, Ill., license (gen. exp.) for 4797.5, 6425, 8655, 12862, 17310 kc., 4 kw., (to use equipment now licensed for fixed service); New, Press Wireless, Inc.,

San Francisco, Calif., license (gen. exp.) same request as above with exc. of 1500 w.; KHAMN, Pan American Airways, Inc., NC-80-V - before the Commission en banc on May 10, 1933, mod. of lic. (aviation-aircraft) Request auth. to handle public communications between aircraft and ground on the Orange chain. Applicant proposes that authority be granted for the handling of paid message traffic between aircraft and ground for a trial period of one year or such other period as the Commission deems advisable "in order to adequately develop the facts as to whether the public interest, convenience or necessity is served by such traffic, etc.; WKDL, Pan American Airways, Inc., Miami, Fla., same request (aviation-aeronautical) same hearing.

New, W. L. Gleeson, Monterey, Calif., application for CP for new station to operate on 1210 kc., 100 w., unlt'd. time; WLB-WGMS, University of Minnesota, Minneapolis, Minn., appl. for mod. of lic. to change spec. hrs. of operation to include those of Station KFMX; KFBX, James McClatchy Co., Sacramento, Calif., appl. for CP to move transmitter locally, to change frequency from 1310 kc., to 1430 kc., to increase power from 100 w. to 500 w. and requesting facilities of stations KTM and KELW in terms of quota units

The following call letter signals were assigned:

Broadcasting - WOAX, Trenton, N.J. changed to WTNJ, effective April 1, 1933; Aircraft - KHGDW - NC-13031, Sky Loft, Inc.; KIFT, San Francisco, Calif., Station KJBS; Special Experimental - W1XU, Newton, Weston or Wellesley, Mass. (portable), Franklin T. Miller; W4XE, Knoxville, Tenn. (portable and mobile), City of Knoxville; Commercial Ship - WLEE, Irene M. King, State Highway Patrol of Pennsylvania.

The Commission granted 561 amateur radio station licenses, of which 380 were new, 66 renewals and 115 modifications.

X X X X X X X X

James L. McMullin writes in the National Whirligig:

"The betting here is that Owen D. Young will be denied his petition to remain an officer of both General Electric and Radio Corporation of America. His rating as a prominent Democrat will not gain him special favors. In this event, he will most certainly stick with the RCA - unless Rockefeller decides otherwise."

X X X X X X X X

## RMA NOTES

The ninth annual convention of the Radio Manufacturers Association, including meetings of its divisions, committees and board of directors, will be held at Chicago, June 6, according to arrangements made by the board at the meeting in New York on March 21. Tentative reservations for the annual industry gathering but without the usual trade show, have been made at the Stevens Hotel.

- - -

W. S. Symington, president of the Colonial Radio Co., of Buffalo, N.Y., and LeRoi J. Williams, newly elected executive vice president and general manager of the Grigsby-Grunow Company, of Chicago, are new directors of the RMA.

- - -

Radio and automotive interests are uniting to defeat a bill introduced in the Pennsylvania State Legislature to prohibit use of radio receiving sets in automobiles.

- - -

Automotive radio promises to be one of the most important sales factors in radio this year. A sharp upturn already is reported in sales of automotive sets and conservative estimates place the 1933 sales of such sets at not less than 250,000.

- - -

U.S. Internal Revenue Bureau collections of excise taxes for the month of February, 1933, were \$173,987.28 on radio and phonograph records, according to a statement released March 23 by the Treasury Department at Washington.

X X X X X X X X

### WBBM AND KFAB ALLOWED TO TRY SYNCHRONIZATION

Permission to synchronize operation of Stations WBBM and KFAB, of Chicago, Ill., and Lincoln, Nebr., has been granted by the Federal Radio Commission. Both stations operate on a 770 kilocycle frequency and the former has heretofore been licensed to operate during four-sevenths of the evening hours, while the latter was on the air during the remaining three-sevenths from 10 to 12 p.m. The new arrangement enables both stations to operate simultaneously with both carrying the same program.

X X X X X X X X