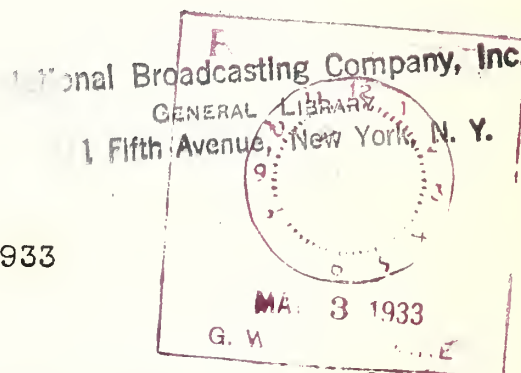
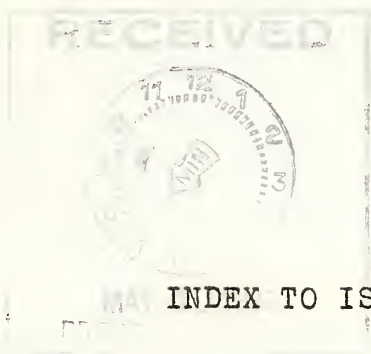


HEINL RADIO BUSINESS LETTER

INSURANCE BUILDING

WASHINGTON, D. C.

ISSUED TWICE A WEEK AND CONTAINING THE LATEST INFORMATION REGARDING THE RULINGS OF THE FEDERAL RADIO COMMISSION, RADIO LEGISLATION, DEPARTMENT OF COMMERCE REGULATIONS, CHANGES IN WAVELENGTH, CALL LETTERS AND POWER, PATENTS, EXPORTS, FEDERAL TRADE COMMISSION RULINGS AND OTHER MATTERS OF INTEREST TO BROADCASTERS AND MANUFACTURERS. :: :: **CONFIDENTIAL—NOT FOR PUBLICATION.** :: ::



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No. 619

CHANGE OF ADDRESS: The new address of the Heinl News Service is 2400 California Street, N.W., Washington, D.C. All communications should be addressed there instead of Insurance Building, as formerly. - R. D. H.

SUBSCRIPTION PRICE, \$10. PER MONTH. NO CONTRACT REQUIRED.

JUSTICE DEPARTMENT TO INVESTIGATE COMPOSERS

As a climax of a long drawn out controversy the National Association of Broadcasters have asked the Department of Justice to investigate certain alleged practices of the American Society of Composers. Oswald F. Schuette, representing the Broadcasters, charged that the Composers are pooling their copyrights in violation of the anti-trust law.

Accordingly Attorney General Cummings will make a thorough investigation of the matter. As a further effort to secure a reduction in the tax on broadcasting stations for using copyrighted music the Broadcasters had previously retained Newton D. Baker and the move to ask the Department of Justice to intervene has been in the offing for sometime.

However, when the threat was made E. C. Mills of the Composers replied that the Justice Department had years ago investigated the Society at the request of the motion picture producers, on a similar charge, and had given the Composers a clean bill of health.

It is said in one usually well-informed quarter that the Composers do not fear the consequences in connection with the radio investigation regardless of what the Department of Justice may find.

"If the Attorney General should find the Composers guilty of the monopoly charge and order them to dissolve", this man said, "the Composers would of course dissolve. However, I predict it would be but a short time until the large composers would band themselves together again. Perhaps the smaller ones might do the same but the big fellows would be in a position to demand the same fees and continue to rake in the money. The only difference would be that they would not have to whack up with the little fellows as they are doing now."

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MARCH EXCISE TAXES

Internal Revenue Bureau collections during March of the federal five per cent excise taxes on radio and phonograph records amounted to \$149,859.66, according to an official statement just released.

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WYNN PREDICTS SUCCESS FOR NEW CHAIN

Declaring that he had 100 stations signed up and that the Atlantic Seaboard division with eleven stations, in cities between New York and Washington, would begin operation in about six weeks, Ed Wynn, noted radio star, assured those who talked with him that his new radio chain would soon be a reality. Mr. Wynn, who was a luncheon guest of LeRoy Mark, of Station WOL, which will distribute his programs in Washington, said that the Michigan division of the network was already in operation. He also met the members of the Federal Radio Commission.

Mr. Wynn explained that the chain would be organized in divisions and might eventually include three hundred or more stations. He said that the New York studios were nearing completion, that 61 persons are now employed, and that he had 5,000 actors under contract. Mr. Wynn said that the new network, the Amalgamated Broadcasting System, will furnish sixteen hours continuous entertainment daily. No phonograph records will be used but a performance by actors appearing before the microphone in person will be transmitted to the different cities over Western Union wires.

Advertising will be restricted to thirty seconds at the beginning and one minute at the end and once a program is started, it will not be interrupted except for station announcements in compliance with Radio Commission requirements.

Mr. Wynn was emphatic with regard to advertising restrictions declaring that in his opinion detailed information should be given in the newspapers. He said newspapers should have an essential part in every radio campaign.

Mr. Wynn said that the theatre belonged on the air but should be put on in a theatrical manner. He proposed to do a number of revolutionary things. Among these would be the production of an entire musical comedy, maybe lasting three hours.

In the beginning he will not appear on his own chain because of existing contracts but later may be the master of ceremonies for his chain's offerings. Mr. Wynn said that he had "five millionaires" as his partners in the venture but that thus far every penny which had been spent had come from his own pocket.

"This is not a money-making scheme and no stock is for sale", he explained. "It is an idealistic venture. I'd rather have 500 smaller stations at \$10 than one at \$500. I can get all the money I need but I am not going to do it that way. What others have done with millions, I propose to do with my own integrity.

"There are now 27,000 actors out of work in this country and if I do no more than to help some of them get employment I shall be satisfied. I have all the money I want. I believe the time for a new deal in business has arrived - a policy of live and let live and I propose to follow this."

Wynn got a laugh at the luncheon when someone asked him what the name of the engineer of his radio network was.

"Ask Mr. Gygi", the comedian replied, referring to his right-hand man, Ota Gygi, who was here with him. Then after passing along a couple more questions he couldn't answer to Mr. Gygi, he added: "Between us we know everything".

When some skepticism was expressed by Martin Codel as to Ed Wynn's chances of being successful in his effort to organize a new chain, Wynn offered (seriously) to bet Codel any amount from \$1000 to \$100,000 that he would be successful.

"It may not be a big network", Wynn declared, "but it will grow."

He said he would get his revenue from the quantity of stations.

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PRESIDENTIAL RADIO ACTION STILL WAITS

Although recommendations for the reorganization of the Radio Commission were submitted to President Roosevelt three weeks ago, no indication has been given when he may act upon them. It was indicated in one quarter that pressure was being exerted upon the President to keep the Commission in its present form.

Also there are reports that quite a fight has developed between Postmaster General Farley and Secretary Roper. Farley is said to be contending that anything having to do with communications should be lodged in the Post Office Department.

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RMA CONVENTION PROGRAM COMPLETED

Industry stabilization and promotion, with definite and constructive projects submitted, will be developed at the Ninth Annual RMA Convention at the Stevens Hotel in Chicago, on June 6, according to a program arranged by the RMA Board of Directors. The entire RMA membership is being invited and urged to send two or more representatives to the Association's annual membership and business meetings.

The RMA convention falls during the opening week of the Century of Progress Exposition at Chicago and also coincident with Chicago conventions of the electrical and musical industries.

With the annual RMA trade show omitted this year and with the RMA membership meeting and convention being confined strictly to business at a one-day session on June 6, merchandise exhibits for the one-day RMA meeting are not being encouraged. Following is the tentative program:

Monday, June 5 - Meeting, RMA Board of Directors, 10:00 a.m. Luncheon, RMA Directors, 12:30 p.m.

Tuesday, June 6 - Meeting, RMA Parts and Accessory Division, Chairman Leslie F. Muter, 10:00 a.m.; Meeting, RMA Amplifier and Sound Equipment Division, Chairman Richard A. O'Connor, 10:30 a.m.; Meeting, Tube Division, Chairman S. W. Muldowny, 11:00 a.m.

Meeting, RMA Set Division, Chairman Arthur T. Murray, 11:00 a.m.; Meeting, General RMA Membership, President Fred D. Williams presiding, North Ball Room, 2:00 p.m.; Meeting, New RMA Board of Directors, 4:00 p.m.; Informal dinner, RMA Members and Guests, Paul B. Klugh, 7:00 p.m.

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CHANGES IN NBC COMMERCIAL ACCOUNTS

The Pepsodent Company - WEAJ - "The Goldbergs" - daily exc. Sat. and Sun. 7:45-8:00 p.m. EDT, on May 1 and thereafter this program will also be broadcast daily exc. Sat. and Sun. 12:00-12:15 midnight over KPO and KOA.

Quaker Oats Co. - WJZ - "Dick Daring" - on April 30 this program schedule changed Sunday only 6:45-7:00 p.m. EDT. Daily schedule same.

Tastyeast, Inc. - WJZ - "Tastyeast Jesters" - Wednesdays 8:30-8:45 p.m. EDT, on May 1 program changed to Wed. 8:30-8:45 p.m. EDT and Monday 6:30-6:45 p.m. EDT.

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NO ACTION ON POLICE SHORT WAVE BILL THIS SESSION

The Radio Manufacturers Association, the Federal Radio Commission and others are opposing a bill introduced by Representative Ludlow, a Democrat, of Indiana, which would require licensing by federal district attorneys to prevent criminals from using short wave sets to evade arrest. Representative Ludlow introduced the bill at the request of Michael F. Morrissey, chief of the Indianapolis police, who reports that crooks have their cars equipped with short wave sets.

A hearing was held on the bill last week but Representative Ludlow said there was not a chance of its being reported out or acted upon at this session. Another bill, which would make the use of short wave sets to evade arrest illegal and would bring it under the penalizing section of the Federal Radio Act.

Chief Morrissey brought as an exhibit a short-wave set taken from an automobile used by the criminals who murdered an Indianapolis police officer. Both he and Capt. Robert Batts, of Indianapolis, cited many instances where desperate criminals managed to escape by picking up police signals.

A zealous public, with a nose for excitement, is interfering with police activities, Maj. Ernest W. Brown, superintendent of the Washington police testified. Alarms, broadcast via short wave radio, are bringing almost as many civilians as policemen to the scenes of various incidents which require the strong arm of the law.

Maj. Brown cited the recent riot call at the baseball park in Washington as an example. When the alarm of trouble at the ball park was put on the air citizens riding in automobiles equipped with sets scurried to the scene, many of them arriving before the police.

"After the riot call was sent", Maj. Brown testified, "so many persons with short wave sets heard it that by the time the police arrived the congestion was so great it was difficult to restore order."

Maj. Brown indicated he did not approve of the Ludlow bill as it now stands, but said it could be improved "with study". He added:

"Police radio is very necessary because many crooks are now using short-wave radios to get information on police activities. Recently in our city we apprehended six bank robbers who had been receiving information through

various radio stations up and down the coast. In their confession they said if it had not been for their radios they would have been apprehended long ago."

The International Association of Police Chiefs voiced opposition to the Ludlow bill in a letter read before the committee.

Among those who sent their written approval of the Ludlow bill were the chiefs of police of Los Angeles, Toledo, Portland, Oregon, Columbus, O., Baltimore, Md., Atlanta, Ga., Philadelphia, Buffalo, Des Moines, Omaha, Ft. Worth, Tex., and many others.

Representative Ludlow, who was the first witness, said that his bill proposed that the district attorney should be the authority for issuing permits because he is in closer contact with criminal elements than officials and employees of the radio commission.

"It is not necessary that the issuing authority shall be a good judge of radio", said Ludlow. "It is more important that he shall be a good judge of crooks so that no criminal may be allowed to use radio to carry on his criminal practices. Some good citizens who desire to install short-wave sets may be inconvenienced by having to apply for permits but they should feel that they are recompensed for their slight sacrifice by the satisfaction that they are doing their duty as citizens and are helping the law-enforcement officers with their delicate and difficult tasks."

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COMMISSION PERSONNEL CUTS TO BE ANNOUNCED SOON

Within the next few days the Federal Radio Commission is expected to make public a list of the names of employees to be dismissed at the end of June. This action has been made necessary by the economy act and patronage requirements, several Republicans being among those slated for removal.

The three examiners - Chief Examiner Ellis A. Yost, R. H. Hyde and Elmer W. Pratt, all Republicans - are to be replaced. Franklin Wisner, in charge of the press room, is to be let out for the sake of economy. Mr. Wisner is a Democrat.

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GRIDIRON CLUB FOOLS ED WYNN

Ed Wynn always tells Graham, "Now this is going to be something different", but his performance at the Gridiron Dinner in Washington really was different.

Someone had warned Mr. Wynn in New York that the Gridiron Club would probably get the laugh on him in some way but did not explain how. Wynn got the idea it might be a good roasting, as suggested by the word gridiron. At any rate he arrived in Washington a badly worried comedian.

Wynn had sat up all night en route to the Capital writing his next radio program. He spent the morning with the members of the Federal Radio Commission, discussing his proposed new network, there was a luncheon in his honor, in fact he was kept on the jump all day and went to the dinner without having had a wink of sleep.

"What worries me", Wynn remarked at luncheon, as he mopped his brow, "is what those fellows are going to do to me tonight. I think it will probably be something terrible.

A friend tried to reassure him but the comedian continued to "sweat blood".

"I'll be ready for them whatever it is", he added grimly.

And so-o-o-o, a little while after the dinner had commenced, the comedian was not unprepared when two members of the Gridiron came on with an imitation of Wynn's radio act in which the "Fire Chief" explained to Graham all about an opera he had written called "Franklin in Wonderland". The skit ended with a reference to the balanced budget, to which Graham McNamee replied:

"I didn't know it had ever been balanced".

"Oh, yes, it was, Graham - in Wonderland".

The Gridiron guests enjoyed the skit hugely of course but Ed Wynn had long since stopped eating and was on his guard for he knew the time was at hand for him to be put on the griddle. As he had said earlier in the day - he was "ready for them".

Imagine the comedian's surprise and relief at the end of the act, when he found that all he had to do was to stand up, take a bow, and let the audience see the real Ed Wynn.

For once "The Perfect Fool" was himself perfectly fooled.

Among those connected with the radio industry in one way or another who attended the Gridiron dinner were:

M. H. Aylesworth, K. H. Berkeley, Capt. Taylor Branson, Thad H. Brown, Gene Buck, Henry L. Doherty, Archer Gibson, Gen. James G. Harbord, A. H. Kirchhofer, Oliver Owen Kuhn, David Lawrence, David Sarnoff, Kurt Sell, Frank M. Russell, Judge E. O. Sykes, Frederic William Wile and Ed Wynn.

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COLUMBIA'S NEW AND RENEWED ACCOUNTS

Renewal - Gold Dust Corp. Batten, Barton, Durstine and Osborn, Inc. "Goldy and Dusty and the Silver Dust Twins - 9:15-9:30 a.m. Mon. Tues. Wed. Thurs. Fri. 6 basic and 4 supplemental stations.

New - Loudoun Packing Co. Matteson-Fogarty-Jordan, Inc. "Stamp Adventurers' Club" - Sixteen basic and 3 supplemental stations - Friday 5:45-6:00 p.m.

Changes - Gulf Refining Co. Montgomery, Ala. station replacing Mobile station.

Acme White Lead & Color Works - Station KSL added.

R. B. Semler, Inc. Shifted broadcast to 11:15-11:30 a.m. on Wednesdays.

National Oil Products - Added Tuesdays and Fridays 11:15-11:30 a.m.

Louis Phillippe - Add Sunday program 2:45-3:00 p.m. Program listing: "Armida - French songs".

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DECISIONS OF THE FEDERAL RADIO COMMISSION

Applications Granted

WMAL, National Broadcasting Company, Inc., Washington, D. C., granted license for auxiliary transmitter, 630 kc., 250 w. night, 500 w. LS; KGGM, New Mexico Brdcastg. Co., Albuquerque, N. Mex., granted license covering changes in eqpt. 1230 kc., 250 w. night, 500 w. LS, unltd. time; KSCJ, The Sioux City Journal, Sioux City, Ia., granted authority for test program on May 16, between 1 and 2 a.m. CST. WTAQ to remain silent; WIBM, Inc., Jackson, Mich., granted mod. of lic. to change specified night hours to sign off at 9 p.m. (operates until midnight); WJBK, James F. Hopkins, Inc., Detroit, Mich., granted mod. of lic. to change specified night hours only from 9 p.m. to midnight, CST; KGIR, KGIR, Inc., Butte, Mont., granted permission to operate a crystal controlled 10-watt oscillator between 2 and 6 a.m. MST, May 3 to 15, incl., 1360 kc. for the purpose of making field intensity measurements to locate a new site for the transmitter of KGIR.

Applications Granted - Other Than Broadcasting

New, City of Portland, Maine, Portland, Me., granted CP for police service, 1712 kc., 100 w.; WPF, Toms River Police Dept., Toms River, N.J., granted CP to change location of police station locally in Toms River; New, Providence Police Dept., portable, in and around Providence, R.I., granted CP for gen. exp. service, freqs. 60000-400000 kc., 100 w.;

New, Donald B. Whittemore, Yonkers, N.Y., granted gen. exp. CP freqs. 34600, 41000, 51400, 60000-400000, 401000 kc. and above 20 w.; New, M. & H. Sporting Goods Co., portable in New Jersey and Pennsylvania, granted two CP for gen. exp. service, 41000, 51400, 61000 and 81000 kc., 20 w.; New, William Edward Ellis, portable and mobile, Fresno, Calif., granted gen. exp. CP 51400 kc., 7 w.; New, Alden Sampson, 2nd, Speedway, Indianapolis, Ind., granted CP for gen. exp. service, to June 1, 1933; freqs. 51400, 60000, 60200, 60400 kc., 15 w.; WPF, United States Liberia Radio Corp., Akron, Ohio, granted CP for fixed public pt. to pt. telg. service to change type of eqpt. and points of communication to Duside, Gedtarbo, Monrovia, Liberia, W. A.;

New, Northland Transportation Co., moored vessel Perry L. Smithers, Sand Point, Alaska, granted CP for fixed public pt. to pt. telegraph service, 274 kc., 50 w., also granted license covering same, to June 1st; WKDL, Pan American Airways, Inc., Miami, Fla., granted CP to install new transmitter to replace #4, already licensed;

KIFT, Julius Brunton & Sons Co., mobile, San Francisco, granted CP for temp. broadcast pickup serv. freq. 2342 kc., 50 w. Also granted license covering same; WEV, RCA Communications, Inc., New Brunswick, N.J., granted mod. of lic. to June 1, 7730 kc., 40 kw., primary pt. of communication, Amsterdam; WIY, same, exc. freq. 13870 kc.; WQI, same, granted license to June 1, 17880 kc., 1 kw.;

W8XAT, Victor George Martin, police car #6 station, Rochester, N.Y., granted gen. exp. license, freqs. 23100, 2600, 27100, 34600, 41000, 60000-400000 kc., 25 w. power; WPFO, City of Knoxville, Tenn., granted license police service, 2470 kc., 250 w.; WPER, City of Johnson City, Tenn., mod. of police license to extend completion date to May 1, 1933, and construct new antenna and temporary controlled crystal; New, Transcontinental & Western Air, Inc., portable and mobile, granted spec. exp. license, freq. 3042.5 kc. day only, not to be used within 300 miles of Canadian and Mexican borders; 4947.5 kc., unlt. 50 w.; KKP, RCA Communications, Inc., Kahuku, Hawaii, granted license for pt. to pt. telg. serv. to communicate primarily with Tokio, Manila, Suava, San Francisco; 16030 kc., 40 kw.; New, Boeing Air Transport, Inc., granted licenses for 10 new planes; freqs. 3105, 3162.5, 3172.5, 3182.5, 3322.5, 5572.5, 5582.5, 5592.5 and 5662.5 kc., 50 w.;

KHHRI, KHSH and KTVVE, American Airways, Inc., granted mod. of lic. to add freq. 3127.5 kc.; Planes - NC-412-H; 415-H; 710-Y; 711-Y; 712-Y; 713-Y; 714-Y; 733-N; 734-N; 735-N; 736-N; 968-V; 997-V; 8485; 9671, granted mod. of lic. to add freqs. 3105 and 3127.5 kc.; KGXR, International Packing Co., moored vessel "International", Sand Point, Alaska, granted mod. of lic. to change freq. 232 to 274 kc. to communicate with Kanakanak; WJEK, Harvard Seismograph Station, portable #3, granted consent to vol. assign. of lic. to Lehigh Univ. Dept. of Physics; WPFF, Toms River Police Dept., N.J., ren. of police license, 2430 kc. 50 w.; WKDT, City of Detroit, Fire Dept., Mich., ren. of emergency fire license, 1558 kc., 500 w.; WGEH, City of Chicago, ren. of aviation airport lic. 278 kc., 15 w.; Press Wireless, Inc., Mexico City, San Francisco, Chicago, Honolulu, Manila, New York, granted spec. auth. to discontinue operation to June 1, because of economic conditions on West Coast; unreliability of present freqs. and change in plans for domestic stations.

Set For Hearing

WHDH, Matheson Radio Co., Inc., Boston, Mass., mod. of lic. to change hours of operation from daytime to unlt.; WICC, Bridgeport Brdcastg. Station, Inc., Bridgeport, Conn., mod. of lic. to increase operating power from 250 w. night and 500 w. LS, to 500 w. exp.

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