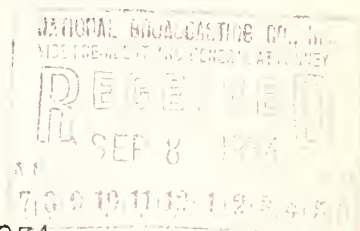


HEINL RADIO BUSINESS LETTER

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INDEX TO ISSUE OF SEPTEMBER 7, 1934.

FCC Names Directors of Three Divisions.....	1a
Independent Code Operation Assured Radio Manufacturers.....	1b
Nine New Lawyers Starter For FCC Investigations.....	2
Hearst Reported To Be Doubling Sunday Radio Space.....	4
Radio Program Listings Increase.....	5
Gilliam All Clear On New Virginia Station.....	6
Chicago Added To RCA Intercity Telegraph.....	6
Stewart Next Up For Radio Interview.....	6
De Forest Loses Sound Recording Suit.....	7
Oklahoma Corporation's Official Walker's Secretary.....	7
Industry Notes.....	8
Hundredth Station Joins Columbia Network.....	8
Telephone Division Issues No Orders.....	9
Assail Radio Sales Code.....	9
Applications Granted By FCC.....	9

No. 755

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9/7/34

FCC NAMES DIRECTORS OF THREE DIVISIONS

The Federal Communications Commission Friday (September 7) appointed the Directors of the three newly created Divisions of the new organization.

John Killeen, of New York, was named Director of the Broadcasting Division; Robert T. Bartley, of Texas, was named Director of the Telegraph Division, and A. G. Patterson, of Alabama, Director of the Telephone Division.

Brief sketches of these new additions to the staff of the Commission follow:

John Killeen, whose present residence is in New York City, was born in Troy, N. Y. in 1876. His first position was that of a clerk in the Traffic Department of the New York Central Railroad. He remained with that company for 9 years and was promoted for meritorious service to be Chief Clerk of the Traffic Department. He resigned that position to serve as a member of the Assembly of New York.

For 15 years Mr. Killeen was connected with the General Electric Company serving as a contact man between the parent company and holding companies. During that period he served on various committees of the National Electric Association and was active in formulation of policies. At the time of his resignation from the General Electric Company, he was representing that Company in broad administrative matters and on policy questions.

Mr. Killeen established and published a weekly newspaper from 1924 to 1933. From 1930 to 1932, Mr. Killeen devoted much time and study to radio as a means for the dissemination of news and other information.

Mr. Bartley received his education in the School of Commerce at Southern Methodist University and Metropolitan Business College at Dallas, Tex., and later was connected with concerns at Dallas as an accountant and manager. He began work in Washington as statistician in the investigations (under the direction of Dr. W.M.W. Splawn, then Special Counsel for the House Committee on Interstate and Foreign Commerce and now an Interstate Commerce Commissioner) into holding companies in the utilities field. Mr. Bartley was promoted to be Executive Secretary of the investigating staff and served as such throughout the investigation of holding companies in the communication field. The results of that investigation are embodied in House Report No. 1273 which gives special mention to Mr. Bartley's work.

Among the companies studied in that report are the Western Union Telegraph Company, the International Telephone & Telegraph Corporation, the American Telephone and Telegraph Co., and the Radio Corporation of America, as well as others over

9/7/34

which the Federal Communications Commission now has jurisdiction. Among other things the report recommended that the Congress enact legislation to create a Communications Commission with power and funds for a thorough and detailed investigation of the large communications companies.

A. G. Patterson is a native of Decatur, Ala., and is 50 years of age. He attended the public schools of Alabama and obtained his A.B. Degree at Terrill College, Decherd, Tenn. From 1920 to 1928 he served as President of the Alabama Public Utilities Commission. That Commission under his guidance conducted many proceedings and investigations involving rates, fares, charges, practices and valuations of telephone and telegraph companies as well as other public utilities under jurisdiction of the Commission.

While President of the Utilities Commission, Mr. Patterson was elected head of the National Association of Railroad and Utility Commissioners. He resigned as a Commissioner on the Utility Board to accept appointment by the Governor of Alabama as a Probate Judge of Morgan County, serving four years.

From April 1, 1933, to June 15, 1934, Mr. Patterson was engaged by the Special Senate Committee appointed to investigate Ocean Mail and Air Mail contracts as Chief Investigator.

Mr. Patterson has been a member of the Board of Directors of the Tennessee Valley Bank, Decatur, Ala. for 20 years. In 1926 he was a candidate for Governor of Alabama.

The Commission also placed its field force on a temporary basis for a period not to exceed 60 days, pending a reorganization now in process under the direction of the Chief Engineer.

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INDEPENDENT CODE OPERATION ASSURED RADIO MANUFACTURERS

The Code Committee of the Radio Manufacturers' Association, of which Capt. William Sparks, of Jackson, Mich., is Chairman, is now virtually assured of independent Code operation, according to Bond Geddes, Executive Vice-President of the RMA.

"Whether this will be under the Electrical Code or whether we will have a Code of our own has not been definitely determined", Mr. Geddes said, "but in any case independent operation will be assured us."

There will be a meeting of the Radio Manufacturers' Association Board of Directors in New York Wednesday, September 12th, to discuss the Code.

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NINE NEW LAWYERS STARTER FOR FCC INVESTIGATIONS

When Judge Ira E. Robinson was appointed to the old Federal Radio Commission, not so many years ago, he declared that his first work would be to strengthen the legal end of the Commission.

"What we need is more lawyers", Judge Robinson said.

"But, Judge, four of the five Commissioners are lawyers - isn't that enough lawyers?" someone asked.

"We must have here a strong legal division, examiners, and so on, and this will require many more lawyers."

This was prophetic for not only was the Legal Division of the Commission rapidly built up, but numerous legal Examiners were added. Even this force, however, was found to be inadequate to handle the radio, telephone and telegraph investigations which are now being undertaken by the Federal Communications Commission (which absorbed the Radio Commission).

According there have just been added to the Law Department of the Commission, nine lawyers, two of them women. They will work under the direction of Paul D. P. Spearman, General Counsel.

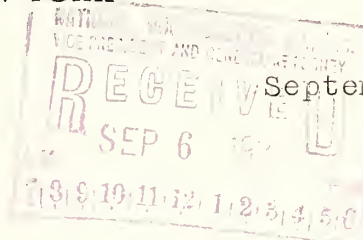
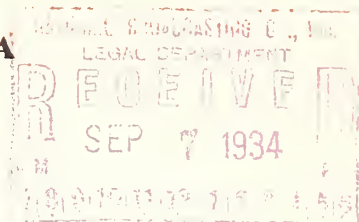
They do not include the three Assistant General Counsels at a salary of \$7,500 a year each who are yet to be appointed. The nine lawyers just named are Col. Davis G. Arnold, formerly of the Veterans' Bureau, of Washington, D. C.; Melvin H. Dalberg, of New York City; John P. Bramhall, of Washington, D. C.; Albert E. Stephan, Assistant to the Senate Interstate Commerce Committee, Washington, D. C.; A. L. Dalrymple, of Texas, prosecutor of revenue cases in the Philippine Islands; F. V. Fletcher, of North Carolina, and Marshall Orr, of Oregon. The women are Miss Annie Perry Neal, of North Carolina, who has been engaged in private practice, and Miss Elizabeth C. Smith, of Oklahoma, formerly a law clerk for Commissioner Walker, when he was Chairman of the Corporation Commission of Oklahoma.

Colonel Arnold joined the staff of the Federal Communications Commission on September 1st in the capacity of Attorney Examiner and was born in Providence, R. I. He served in France in the World War as Major in the 26th and the 42nd Divisions, A.E.F.

While in the Government service in Washington since 1923, he has acted as counsel to the Senate Committee that investigated

RADIO CORPORATION OF AMERICA

**RCA BUILDING
30 ROCKEFELLER PLAZA
NEW YORK**



September 5, 1934.

Release— IMMEDIATE

Chicago was added today to the new inter-city radio telegraph service of R.C.A. Communications, Inc., making a total of six large cities now in the RCA domestic network. The service previously has connected New York, Boston, Washington, D. C., San Francisco and New Orleans. Within a short time, Seattle, Detroit and Los Angeles will be brought into the system and other important cities will be added later.

Cities included in this domestic radiotelegraph service also have direct radio contact with the international networks of RCA centering at New York and San Francisco. The new domestic system is consequently augmenting the importance of New York City as the radio communications capital of the world.

All collection and delivery facilities of the Western Union in the cities on the intercity chain, as well as the offices maintained by RCA, are available for the handling of domestic radio messages. This is an extension of the previous cooperative arrangement through which Western Union offices throughout the United States collect and deliver RCA's transatlantic and transpacific radiograms and radiograms exchanged with ships at sea.

Radiotelegraph rates between cities in the United States are based upon fifteen words at the regular wire-line rate for ten, and lettergrams of sixty words for the wire-line rate for fifty.

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the Veterans' Bureau, later becoming Assistant Director, National Guardianship Officer, and Assistant Solicitor in the Veterans' Administration, formerly the Veterans' Bureau.

Mr. Dalberg was born in St. Louis and educated at Columbia University. He has been practicing law in New York City for thirty years. He was Assistant Tax Commissioner of the City of New York under former Mayor George B. McClellan.

In 1906-07, Mr. Dalberg acted as a member of a Commission appointed by the New York State Superintendent of Insurance which had charge of the conduct of the election of trustees of the Mutual Life Insurance Company and which held hearings involving the validity of ballots, for upwards of six months.

Mr. Bramhall first practiced law in Missouri and for seven years was counsel for the Street Railway System of Kansas City, Mo. He came to Washington to accept an appointment as Chief Counsel for the Federal Government in the prosecution of cases arising out of the military and naval operations in the World War. He was engaged in this activity in the United States and in Europe for five years, during which time he acted with the powers of a Special Assistant to the Attorney General. As a result of the litigation under Mr. Bramhall's direction, the United States recovered more than \$1,500,000.00. In 1923 Mr. Bramhall entered the practice of law in Washington.

Mr. Stephan with an LL.B from Harvard Law School, and an A.B. from Wesleyan University, was an Examiner at the Interstate Commerce Commission for five years. He was an attorney for the Commission in national investigation of motor transportation and later attorney for Federal Co-ordinator of Transportation.

Mr. Stephan served as Special Assistant to Senate Committee on Interstate Commerce helping to draft Communications Act of 1934, Emergency Railroad Act of 1933, Railway Labor Act, Railroad Pension Bill and other legislation.

Mr. Dalrymple has an LL.B. from Valparaiso University and took the Foreign Trade Course at Georgetown University. He was formerly a teacher in Texas, and Philippine Islands being Division Superintendent of Schools at the latter location. He was a prosecutor of narcotic and revenue cases in the Philippines and Governor, Amburayan Province, Philippine Islands. He was Chief Attorney, Board of Contract Adjustment, settling war claims.

Miss Neal, born in Louisburg, N. C., was graduated with an A.B. degree from Sweet Briar College, Sweet Briar, Va., in 1929, and was graduated from Wake Forest Law School, Wake Forest, N. C., with LL.B. degree, summa cum laude, in 1932.

She was licensed to practice law by the North Carolina Supreme Court and admitted to the Bar in 1931. Since that time she has engaged in the private practice of law in Louisburg, N.C., being the only woman who has ever engaged in the active practice of law in Franklin County.

9/7/34

Miss Smith graduated from East Central State Teachers' College, Ada, Okla. and attended University of Oklahoma, Norman, Okla., and Emory University, Atlanta, Ga. She finished Okmulgee Law School in May, 1929; passed Oklahoma State Bar examination in June, 1929, with a high grade, ranking among the first six in a class of approximately 100; with an Okmulgee law office until March, 1931, when she entered the employ of the Corporation Commission of Oklahoma as law clerk to Hon. Paul A. Walker, Chairman. The last three and a half years have been spent in Oklahoma City, Okla., where she was law clerk to Paul A. Walker, now Federal Communications Commissioner.

Mr. Fletcher was born in Sparta, N. C. in 1912. He attended North Carolina State College for two years and received his LL.B Degree from Wake Forest College in 1932, and attended Duke University Law School, 1932-1934. Admitted to practice of law in North Carolina in January, 1933.

Mr. Orr was born at Klamath Falls, Ore in 1899. He attended Pomona College in Southern California until enlistment in the Spring of 1918, returning to college and graduating in 1922 with an A.B. Degree. He received his LL.B Degree from University of California in 1925. He took office as an attorney in the Bureau of Inquiry (prosecuting bureau) of the Interstate Commerce Commission at Washington, D. C., in February, 1931, and has remained with that bureau until transferred to the Communications Commission.

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HEARST REPORTED TO BE DOUBLING SUNDAY RADIO SPACE

According to a Chicago dispatch, William Randolph Hearst has issued orders that beginning September 9th, all his Sunday papers carry two pages of radio news and programs.

It is also reported that Mr. Hearst will establish a national radio columnist for his papers in the same manner as motion picture gossip is carried.

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RADIO PROGRAM LISTINGS INCREASE

Radio is more than holding its own in the matter of friendly relations with daily newspapers throughout the country, according to a survey just completed by Editor & Publisher, which finds that there is an increase of 3 per cent in the number of published papers carrying radio programs compared to figures on 1933 data. Study included all of the newspapers in the United States having a daily circulation of 10,000 or over. This took in 565 papers in 312 cities. Due to some newspapers going out of business and consolidations, actually there are about 25 less papers concerned in the survey which in 1933 totaled 590 publications.

Among the discoveries was the fact that virtually all of the newspapers that dropped radio columns because of the radio news broadcasting controversy, replaced the columns in question; that the number of newspapers that will accept radio programs only as paid advertising is increasing, and that a large number of papers have increased the amount of space devoted to radio. Associated Press radio copy is used exclusively by more papers, number now being approximately 150. Newspapers not carrying radio as a regular feature will in most cases do so when such sponsored programs as the recent Lucky Strike cigaret Metropolitan Opera fare came along. Also high government officials and lesser lights got space because of the widespread interest in politics. Radio editors seem to be strongly intrenched, with only two papers out of 215 queried not having such editors. Some papers, due to being on a five days a week basis, employ two radio editors.

Use of newspaper space calling attention to sponsored programs is on the increase, the ads even appearing in papers which did not have a radio column, whether through error of the ad agency or deliberate. Cost of this "spotlight" advertising was reported as more than paying for itself in the resultant response to the radio programs. Newspaper ads by way of calling attention to the program in every case gave the radio advertiser a much quicker reaction from the consumer.

An innovation is the printing of programs several days in advance in such papers as go to subscribers by mail with the reader not getting it the same day. Large newspaper chains are the most liberal in devoting space to radio, the Hearst organization taking first place. Key stations of both NBC and CBS are getting 100 per cent co-operation from local newspapers. There are still many papers that bar mention of sponsored programs and but two syndicated radio columns are extant, one being by Peter Dixon and the other by Harriet Menken.

The recapitulation of the figures for 565 newspapers is as follows: 467 papers carry radio programs (83 per cent); 98 papers carry no radio programs (17 per cent); 171 papers carry radio columns (30 per cent); 394 papers carry no radio columns (70 per cent); 167 papers carry feature boxes (30 per cent); 398 papers carry no feature boxes (70 per cent); 79 papers carry art (14 per cent); 486 papers carry no art (86 per cent).

9/7/34

GILLIAM ALI CLEAR ON NEW VIRGINIA STATION

The Broadcast Division of the Federal Communications Commission at its last meeting reaffirmed the granting of a construction permit to Marion K. Gilliam for his new station Staunton, Va. Station KSD, of St. Louis, which is on the same frequency withdrew its protest and the Commission dismissed the protest of WEHC, at Charlottesville, Va.

Mr. Gilliam's station will operate on 550 kc. with 500 watts power, daytime.

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CHICAGO ADDED TO RCA INTERCITY TELEGRAPH

Chicago has been added to the new inter-city radio telegraph service of R.C.A. Communications, Inc., making a total of six large cities now in the RCA domestic network. The service previously has connected New York, Boston, Washington, D. C., San Francisco and New Orleans. Within a short time, Seattle, Detroit and Los Angeles will be brought into the system and other important cities will be added later.

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STEWART NEXT UP FOR RADIO INTERVIEW

Commissioner Irvin Stewart of the Federal Communications Commission will be interviewed by Martin Codel over an NBC-WEAF network Tuesday, September 11th, at 8 P.M. EST. Commissioner Stewart is expected to discuss several phases of the work of the Telegraph Division of which he is the Chairman.

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9/7/34

DE FOREST LOSES SOUND RECORDING SUIT

A patent suit pending in the Federal District court in Wilmington since 1921 was decided last week in favor of the plaintiffs, the American Tri-Ergon Corporation of New York, a Switzerland corporation, and three residents of Berlin - Joseph Engl, Joseph Massolle and Hans Vogt.

The patent rights at issue were for a glow lamp for photographic recording of sound, and the suit was directed against the General Talking Pictures Corporation, DeForest Phonofilms, Inc., and Lee DeForest.

Judge John P. Niels ruled the three Berlin residents "are the joint and first inventors of the invention" and the American Tri-Ergon, their assignee, is entitled to the patent which the Commissioner of Patents had refused in favor of the defendants.

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OKLAHOMA CORPORATION'S OFFICIAL WALKER'S SECRETARY

John J. Hassler, of Oklahoma, has been appointed secretary to Commissioner Paul A. Walker, Chairman of the Telephone Division of the Federal Communications Commission. Mr. Hassler was Acting Secretary of Corporation Commission of Oklahoma.

He was born at Phillipsburg, Kans. in 1906. He graduated from Oilton Junior High School in 1919, and from the Stillwater High School in 1922. He attended Oklahoma A. & M. College, Stillwater, Okla. (Engineering School) 1922-1924 and part of 1927. He was later employed by Wood Engineer Co., Oklahoma City, and was Consulting Engineer, Oklahoma City from June 1, 1927 to September, 1929. In 1929 he received a B.S. degree in Civil Engineering.

Mr. Hassler was appointed City Manager of Elk City, Okla., which position he held until June 15, 1931, when he was appointed Gas and Electric Engineer of the State Corporation Commission of Oklahoma.

Mr. Hassler attended the Oklahoma City School of Law three terms.

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C. J. Young, of the RCA Victor Co., a son of Owen D. Young, Chairman of the General Electric Company, will address the September meeting of the Washington Section of the Institute of Radio Engineers Monday, September 10th. Mr. Young will speak on "Direct Printing Facsimile Equipment and Some of Its Applications", a development which he has been working on for sometime.

Harold F. Watts, 34, chief engineer of Station KFEQ radio station at St. Joseph, Mo. was electrocuted when his left foot came into contact with a high voltage terminal in the generator room of the transmitting station. The station was silent the rest of the day at the order of Clarence Koch, manager.

Herbert Bayard Swope, formerly editor of the New York World, has been elected Chairman of the Board of the Radio-Keith-Albee-Orpheum Corporation. Mr. Swope is a brother of Gerard Swope, President of the General Electric Company.

"Gateway to Radio" is a new book by Major Ivan Firth and Gladys Shaw Erskine (Macaulay Company, 381 - 4th Ave., New York City, Price \$2.50) dealing with the program, advertising and engineering side of radio. There is a foreword by Danial Frohman.

New York's Electrical and Radio Show will get under way about the middle of September. It will be held in Madison Square Garden.

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HUNDREDTH STATION JOINS COLUMBIA NETWORK

Station KWKH, formerly owned by "Old Man" Henderson, at Shreveport, La., will join the Columbia Broadcasting System as the 100th unit of its nationwide network on Saturday, September 15th. It will operate on a full time basis on a wave length of 1100 kilocycles with 10,000 watts power. The station is now owned by the International Broadcasting Corporation and will be managed by Dwight Northrup. It was established in 1925 and because of the broadcasts of Henderson, became one of the most prominent broadcasting outlets in the South.

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TELEPHONE DIVISION ISSUES NO ORDERS

The Telephone Division of the Communications Commission met last Thursday but issued no orders. It was said that technical and groundwork in connection with forthcoming investigations formed the basis of discussion. It was the first meeting of the Commission in sometime owing to the absence from the city of Commissioner Paul A. Walker.

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ASSAIL RADIO SALES CODE

Opposition of a number of radio manufacturers to observing wholesale provisions under the Radio Wholesaling Code was expressed Thursday in Washington at an NRA hearing.

The discussion centred on interpretations by the Code Authority which included a ruling that a distributor is not permitted to classify his dealers to extend preferred discounts or preferred net prices.

Other questions on which the Code Authority had passed grew out of controversies regarding terms and discounts, in which it was held that a distributor may not grant preferred discounts or net prices to a dealer in anticipation of his earning a quantity discount.

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APPLICATIONS GRANTED BY FCC

BROADCAST DIVISION (September 4) - KADA, C. C. Morris, Ada, Okla., modification of C.P. approving transmitter location and move of studio to Highway No. 48, 1 mile north of Ada, Okla., installation of new equipment, extension of commencement and completion dates from 8/6/34 and 11/6/34 to 30 days after grant and 90 days after grant, respectively; KOL, Seattle Broadcasting Co., Seattle, Wash., modification of C.P., extension of completion date from 9/25/34 to 10/25/34; WTAX, WTAX, Inc., Springfield, Ill., license to cover C.P. 1210 kc., 100 watts, shares with WCBS; WFBC, Greenville News-Piedmont Co., Greenville, S. C., license to cover C.P. 1300 kc., 250 watts, ~~xxxxxxxwxwxxx~~; 1 KW LS, unlimited; KGKL, KGKL, Inc., San Angelo, Tex., license to cover C.P. 1370 kc. 100 w. night, 250 LS, unlimited; W6XAI, Pioneer Mercantile Co., Bakersfield, Cal., modification of C.P. (Exp.-Exp. Broadcast) extension of completion date from 9/11/34 to 12/11/34; W2XAG, R. D. Lemert, Portable (New York), license to cover C.P. (Exp.-Exp. Visual Broadcasting), 42000-56000, 60000-86000 kc., 100 w. A3, A4.

Also, W9XDT, Purdue University, Portable (Lafayette, Ind.), license to cover C.P. 890 kc., 50 w. A1, A2, A3; WPFB, Otis P. Eure, Hattiesburg, Miss., special temporary authority to operate specified time Sept. 6 and 7, 1934 in order to broadcast meeting of Mississippi State Bar Association; KSUN, Copper Electric Co., Inc., Lowell, Ariz., special temporary authority to remain on the air after local sunset on the nights of Sept. 11, 1934, and Nov. 6, 1934 for the purpose of broadcasting election returns; WBHS, Virgil V. Evans, Huntsville, Ala., special temporary authority to remain silent for a period not to exceed 90 days but in no event for a period longer than 3 A.M. Dec. 1, 1934, EST, in order to obtain a location for the station; WRGA, Rome Broadcasting Corp., Rome, Ga., special temporary authority to operate from 9 P.M. to 12 midnight CST, Sept. 12, 1934, in order to broadcast election returns.

TELEGRAPH DIVISION (September 5): WSDI, Aeronautical Radio, Inc., Cincinnati, Ohio, modification of license, authority to operate by remote control (licensed for 2612, 2636, 3457.5, 4740, 6540, 6550, 6560, 8015 kc., 250 w. A1); W4XS, City of La Grange, La Grange, Ga., license to cover C.P. 30100, 33100, 37100, 40100 kc., 15 w., A3 emission (licensed operator at control point only); WLXZ, Greenleaf Whittier Pickard, Seabrook Beach, N. H., license to cover C.P., 41000, 63000, 60500 kc., 2 watts, A2, A3; New, City of Santa Rosa, Santa Rosa, Calif., C.P. 2422 kc., 500 watts, A2 Spec; W6XI, RCA Communications, Inc., Bolinas, Calif., modification of license to delete the frequency 10320 and replace it with 9490 kc.; WMZ, Mackay Radio & Telegraph Co., Inc., Sayville, N. Y., fixed public-point-to-point telegraph, modification of license, add frequencies 4570, 4675, 4685, 4690, 5985, delete frequencies 4660, 4665, add Fed. Teleg. Co. transmitter; points of communication: Delete Copenhagen, Denmark; Add: Kansas City, Mo.; Atlanta, Ga., Washington, D. C.; KNR, Mackay Radio & Telegraph Co. (Cal.), Clearwater, Calif., fixed public-point-to-point telegraph; granted modification of license - Delete frequencies 4405, 7752.5 kc., add: 4575 kc.

Also, KNA, Mackay Radio & Telegraph Co., Palo Alto, Calif., modification of license, delete frequencies 4395, 4400, 5985 kc., add: 4195, 4665, 5240, 5980 kc.; also modification of license addition of 2 - 20 KW transmitters, addition of Honolulu, T. H., as point of communication; delete 4395, 5985 kc., add: 4665, 5240, 5980 kc.; KQU, Same applicant, Kailua, T. H., modification of license, change frequency from 4660 kc. to 4690 kc.; KVP, City of Dallas, Dallas, Texas, modification of license, extension of completion date from 7/23/34 to 9/1/34; KGZG, City of Des Moines, Des Moines, Ia., license to cover C.P. (Auxiliary transmitter) 2466 kc., 100 w. and 15 watts, A3 emission; KGPJ, City of Beaumont, Beaumont, Tex., C.P. for an additional transmitter, 1712 kc., 100 w. power, A3; KGZU, City of Lincoln, Lincoln, Neb., modification of license, change in equipment and power from 50 to 200 watts; WPGT, City of New Castle, New Castle, Pa., license to cover C.P. 2482 kc., 50 watts, A3 emission; KNFB, City of Idaho Falls, Idaho Falls, Idaho, modification of C.P. to extend commencement date from 5/29/34 to 10/29/34 and completion date from 9/29/34 to 12/14/34; New, State of Washington-Highway and Police Dept., Shuksan, Wash., C.P. 2490 kc., 10 watts, A3 emission; Bellingham, Wash. C.P. 2490 kc., 50 watts, A3 emission.

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