

HEINL RADIO BUSINESS LETTER

2400 CALIFORNIA STREET

WASHINGTON, D. C.

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No. 1616

2220

April 4, 1944

ONLY ABOUT A HUNDRED APPLY FOR FM; HALF NEWSPAPERS

With all the ballyhoo there has been about FM, only 115 companies or individuals had applied to the Federal Communications for FM licenses as of March 27th. No official count was given by the Commission as to how many of these applicants were affiliated with newspapers but from the best information this writer is able to obtain, they number about 56 or nearly one-half.

According to FCC figures, there are now 42 FM stations in operation of which only about 8 are connected with newspapers, if the writers data is correct in that respect. If the 115 pending applications were granted, there would then be 157 FM stations on the air, of which, according to our figures approximately 64, or a little over one-third would have newspaper affiliations.

The applications for FM licenses now pending before the FCC (an asterisk denoting those believed to have newspaper affiliation) are:

*Amarillo Broadcasting Corporation, Amarillo, Texas, 45,100 kc.; *American Broadcasting Corporation of Kentucky, Lexington, Kentucky (Lexington Herald), 45,100 kc.; The American Network Incorporated, New York, N. Y., 47,900 kc.; *E. Anthony & Sons, Inc., New Bedford, Massachusetts (New Bedford Standard-Times), 45,700 kc.; Earle C. Anthony, Inc., Los Angeles, California, 43,700 kc.; Ash-backer Radio Corporation, Muskegon, Mich., 45,700 kc.; *Ashland Broadcasting Company, Ashland, Kentucky (Ashland Independent), 46,100 kc.; Associated Broadcasters, Inc., Bethlehem, Pa., 48,500 kc.; Louis G. Baltimore, Wilkes Berre, Pa.; The Baltimore Radio Show, Inc., Baltimore, Md., 45,900 kc.; Blue Network Co., Inc., New York, N. Y., 47,900 kc.; The Broadcasting Corp. of America, Riverside, Calif., 43,500 kc.; Capital Broadcasting Co., Washington, D. C., 46,700 kc.; Capitol Broadcasting Corp., Indianapolis, Indiana, 48,700 kc.; Central New York Broadcasting Corp., Syracuse, N. Y., 46,300 kc.; Cherry & Webb Broadcasting Co., Providence, R. I., 47,500 kc.;

Also, Chicago Federation of Labor, Chicago, Ill., 47,900 kc.; Columbia Broadcasting System, Inc., Hollywood, Calif., 43,100 kc.; Columbia Broadcasting System, Inc., Boston, Mass., 43,500 kc.; Columbia Broadcasting System, Inc.: St. Louis, Mo., 45,900 kc.; *Commodore Broadcasting Co., Inc., Springfield, Ill. (Decatur Newspapers, Inc.), also at *Decatur, Ill., 46,900 and 46,500 kc., respectively; *The Constitution Publishing Co., Atlanta, Ga. (Atlanta Constitution), Atlanta, 45,300 kc.; *Courier-Journal and Louisville Times Co., Louisville, Ky., 45,700 kc.; *Debs Memorial Radio Fund, Inc., New York, N. Y. (Jewish Daily Forward); *Drovers Journal Publishing Co. (Drovers Journal), both 48,700 kc.; *Durham Radio Corp., Durham, N. C. (Durham Herald) kc not specified.

Also, Monroe B. England, Pittsfield, Mass., 45,700 kc.;
 *The Evening Star Broadcasting Co., Washington, D. C., 47,100 kc.;
 *Federated Publications, Inc., Battle Creek, Mich. (Battle Creek Inquirer and News), 48,100 kc.; FM Development Foundation, Olney, Md. (Armstrong, Jansky & Bailey), 43,900 kc.; Frequency Broadcasting Corp., Brooklyn, N. Y., 43,700 kc.; *The Gazette Co., Cedar Rapids, Iowa, 44,700 kc.; Gibraltar Service Corporation, Philadelphia, Pa., 46,100 kc.; *Globe-Democrat Publishing Company, St. Louis, Mo., 44,700 kc.; Greater New York Broadcasting Corp., New York, N. Y., 48,700 kc.; *Green Bay Newspaper Co., Green Bay, Wisc., kc not specified; *Hampden-Hampshire Corp., Holyoke, Mass., 44,100 kc.; Havens & Martin, Inc., Richmond, Va., 46,100 kc.; Hawley Broadcasting Co., Reading, Penna., 46,500 kc.; *Hildreth & Rogers Co., Lawrence, Mass. (Lawrence Eagle-Tribune), 44,900 kc.; James F. Hopkins, Inc., Detroit Mich., 46,500 kc.; *Houston Printing Corporation, Houston, Texas (Houston Post), 46,500 kc.

Also, Illinois Broadcasting Corp., Quincy, Ill., 44,100 kc.;
 *Indianapolis Broadcasting, Inc., Indianapolis, Ind., 45,300 kc.;
 *Keystone Broadcasting Corp., Harrisburg, Pa., 44,700 kc.; King-Trendle Broadcasting Corp.: Detroit, Mich., 47,300 kc., Grand Rapids, Mich., 46,900 kc.; *KLZ Broadcasting Co., Denver, Colo., 43,500 kc.;
 *KRIC, Inc., Beaumont, Texas., 43,100 kc.; Don Lee Broadcasting System, San Francisco, Calif., 43,500 kc.; Liberty Broadcasting Co., Pittsburgh, Pa., kc not specified; Maryland Broadcasting Co., Baltimore, Md., 48,900 kc.; Matheson Radio Co., Inc., Boston, Mass., 47,700 kc.; Mercer Broadcasting Co., Ewing Township, N. J., 49,900 kc;
 *Montgomery Broadcasting Co., Inc., Montgomery, Ala., 43,500 kc.;
 The Monumental Radio Co., Baltimore, Md., 47,900 kc.; Nashville Radio Corp., Nashville, Tenn., 46,500 kc.

Also, National Broadcasting Co., Inc.: Chicago, Ill., 46,300 kc.; Washington, D. C., 44,300 kc., Cleveland, Ohio, 43,700 kc, Denver, Colo, 43,900 kc., San Francisco, Calif., 43,900 kc., Los Angeles, Calif., 44,100 kc., New York, N. Y., 45,100 kc; New Jersey Broadcasting Corp., Newark, N. J., 49,100 kc., *The New York Times Co., New York, N. Y., 45,500 kc.; *News Syndicate, Inc., New York, N. Y., 47,900 kc.; North Jersey Broadcasting Co., Inc., Paterson, N.J., 49,900 kc.; Oak Park Realty and Amusement Co., Chicago, Ill., 47,900 kc., Onondaga Radio Broadcasting Corp., Syracuse, N. Y., 45,900 kc., The Outlet Co., Providence, R. I., 48,500 kc.

Also, *Piedmont Publishing Co., Winston-Salem, N. C., 46,700 kc.; Pittsburgh Radio Supply House, Pittsburgh, Pa., 46,500 kc; Plaza Court Broadcasting Co., Oklahoma City, Okla., kc not specified; *Portland Broadcasting System, Inc., Portland, Maine (Portland Express and Press-Herald), 47,100 kc.; *The Pulitzer Publishing Co., St. Louis Mo., (St. Louis Globe-Democrat), 45,500 kc.; *The Radio Voice of New Hampshire, Inc., Manchester, N. H., 43,500 kc.; Herman Radner, Dearborn, Mich., 49,500 kc.; *Record Herald Co., Wausau, Wis.; Rockford Broadcasters, Inc., Rockford, Ill., 45,100 kc.; *Rock Island Broadcasting Co., Rock Island, Ill. (Rock Island Argus), 44,500 kc.; J. E. Rodman, Fresno, Calif., 44,100 kc., Saginaw Broadcasting Co., Saginaw, Mich., 45,500 kc.; *Sharon Herald Broadcasting Co., Sharon, Pa., 45,900 kc.

Also, St. Louis University, St. Louis, Mo., 44,300 kc.; Southland Industries, Inc., San Antonio, Texas., 44,500 kc.; Spartanburg Advertising Co., Spartanburg, S. C., 43,500 kc.; Standard Broadcasting Co., Los Angeles, Calif., 45,300 kc.; *Star-Times Publishing Co., St. Louis, Mo., 44,700 kc.; The Sun Company of San Bernardino, California, San Bernardino, Calif., 44,100 kc.; Susquehanna Broadcasting Co., York, Pa., 44,500 kc.; *Telegraph Herald, Dubuque, Iowa., 46,500 kc.; *The Times Herald Co., Port Huron, Mich., 47,700 kc.; *The Tribune Co., Tampa, Fla.; *United Broadcasting Co., Cleveland, Ohio, 48,500 kc.; The Valley Broadcasting Co., Steubenville, Ohio; WBNX Broadcasting Co., Inc., New York, N. Y., 48,300 kc.; WDAS Broadcasting Station, Inc., Philadelphia, Pa., 47,700 kc.; *Westchester Broadcasting Corp., White Plains, N. Y., 49,900 kc.; *WDEL, Inc., Wilmington, Del., 44,500 kc.; *WFBM, Inc., Indianapolis, Ind., 47,700 kc.; *The WFMJ Broadcasting Co., Youngstown, Ohio (Youngstown Vindicator), 44,100 kc.; *WGAL, Inc., Lancaster, Pa., 45,500 kc.; The WGAR Broadcasting Co., Cleveland, Ohio., 45,500 kc.;

Also, WIBM, Inc., Jackson, Mich., 49,500 kc.; *WICA, Inc., Ashtabula, Ohio (Ashtabula Star-Record), 48,900 kc.; WJIM, Inc., Lansing, Mich., 47,700 kc.; *WJJD, Inc., Chicago, Ill. (Chicago Sun), 44,700 kc.; WJR, The Goodwill Station, Detroit, Mich., 45,300 kc.; *WKY Radiophone Co., Oklahoma City, Okla. (Oklahoma Publishing Co.), 44,500 kc.; WMCA, Inc., New York, N. Y., 48,300 kc.; *WOKO, Inc., Albany, N. Y., 45,100 kc.; *World Publishing Co., Omaha, Nebr. (Omaha World-Herald), 45,500 kc., and *York Broadcasting Co., York, Pa., 45,100 kc.

The list of FM stations at present operating (with an asterisk for those supposed to have newspaper affiliations) follows:

KHJ-FM, Don Lee Broadcasting System, Los Angeles, Calif.; WTIC-FM, Travelers Broadcasting Service, Corp., Hartford, Conn.; WDRC-FM, WDRC, Inc., Hartford, Conn.; WWZR, Zenith Radio Corp., Chicago Ill.; *WGNB, WGN, Inc., Chicago, Ill.; WBBM-FM, Columbia Broadcasting System, Chicago, Ill.; WDLN, Moody Bible Institute, Chicago, Ill.; WMLL, Evansville-On-the-Air, Inc., Evansville, Ind.; WOWO-FM, Westinghouse Radio Stations, Inc., Fort Wayne, Ind.; *WSBF, South Bend Tribune, South Bend, Ind.; *WBRL, Baton Rouge Broadcasting Co., Baton Rouge, La.; WGTR, The Yankee Network, Boston, Mass.; WBZ-FM, Westinghouse Radio Stations, Inc., Boston, Mass.; *WENA, Evening News Association, Detroit, Mich.; *WLOU, John Lord Booth, Detroit, Mich.; KOZY, Commercial Radio Equipment Co., Kansas City, Mo.; WMTW, The Yankee Network, Mount Washington, N. H.; WNYC-FM, Municipal Broadcasting System, New York City; WGYN, Muzak Radio Broadcasting Station, Inc., New York City;

Also, WQXQ, Interstate Broadcasting Co., New York City; WHNF, Marcus Loew Booking Agency, New York City; WABC-FM, Columbia Broadcasting System, New York City; WBAM, Bamberger Broadcasting Service, New York City; WABF, Metropolitan Television, Inc., New York City.; WFMN, Edwin H. Armstrong, Alpine, N. J.; WBZA-FM, Westinghouse Radio Stations, Inc., Springfield, Mass.; WNBK-FM, Wylie B. Jones Adv. Agency, Binghamton, N. Y.; WBCA, Capitol Broadcasting Co., Schenectady, N. Y.

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Also, WGFM, General Electric Co., Schenectady, N. Y.; *WHEF, WHEC, Inc., Rochester, N. Y.; WHFM, Stromberg-Carlson Co., Rochester, N. Y.; WMIT, Gordon Gray, Clingman's Peak, N. C.; *WELD, WBNS, Inc., Columbus, Ohio; WIP-FM, Pennsylvania Broadcasting, Co., Philadelphia, Pa.; WFIL-FM, WFIL Broadcasting Corp., Philadelphia, Pa.; KYW-FM, Westinghouse Radio Stations, Inc., Philadelphia, Pa.; WCAU-FM, WCAU Broadcasting Co., Philadelphia, Pa.; WPEN-FM, William Penn Broadcasting Co., Philadelphia, Pa.; WTNT, WWSW, Inc., Pittsburgh, Pa.; KDKA-FM, Westinghouse Radio Stations, Inc., Pittsburgh, Pa.; WSM-FM, National Life & Accident Insurance Co., Nashville, Tenn.; and *WMFM, The Journal Company, Milwaukee, Wis.

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EFFECT OF RADIO NEWS ON NEWSPAPER AT PEAK DURING WAR

As graduation day approaches, Roy A. Roberts, Managing Editor of the Kansas City Star, and President of the American Society of Editors says he has been receiving a good many questionnaires from students doing their final thesis.

"There is a great uniformity in these theses if these questionnaires are any gauge", Mr. Roberts said, writing in Editor & Publisher. "Most of them are on the subject or some phase of the subject of what the post-war newspaper is going to be like.

"A question that frequently bobs up in these graduation questionnaires is what effect will the increase of radio news and radio listening have on the newspapers after the war. Personally, I think the newspapers have felt the worst impact from the radio during the war. It is my hunch that when the all-absorbing global war news end, it is going to be difficult for radios to maintain as interesting or as many schedules as they have during the war. It is my hunch that many of the commentators, particularly those who are not well buttressed with solid backgrounds of news selection, will be seeking other outlets for their opinions and look back to the lush days when anybody's views went in wartime. Of course the radio will continue to present news and comment after the war, but I think the adjustment in the post-war period will be more severe on the radio than on the newspapers.

"War always unloosens the inventive imagination of man if nothing else does. The post-war newspapers, I believe, will see greater advances in mechanical equipment than we have had in the past twenty years - better presses, better ink, better cuts and always the possibility of the television newspaper."

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FCC INVESTIGATION GROUP SELECTS SIRICA AS COUNSEL

John J. Sirica, Washington attorney, was appointed General Counsel for the House Special Committee investigating the Federal Communications Commission. He succeeds Eugene L. Garey who resigned in February.

Mr. Sirica, a native of Waterbury, Conn., was born March 19, 1904, educated at Columbia Preparatory School and Emerson Institute, Washington, and was graduated with an LLB degree from Georgetown University Law School in 1926. He was in general practice until August 1, 1930, when he was named Assistant U. S. Attorney. On Jan. 15, 1934, he returned to private practice, specializing in trial work.

Chairman Lea (D), of California, Chairman of the Investigating Committee, at the time of announcing Mr. Sirica's appointment, said:

"Mr. Sirica has had wide experience as an attorney. His ability and integrity are well attested by the bench and bar of Washington. Two of the most essential qualities for this investigation, his fairness and ability, are recognized by all who know him. He has no alliances that should embarrass him from conducting a thorough and fair investigation."

It is understood that two members out of the five on the Committee felt that Harry S. Barger, chief investigator who had been acting general counsel, should have been given the appointment. Upon his appointment, Mr. Sirica said:

"My only interest is in getting the facts before the American people. I shall depend heavily on Mr. Barger, whom I have known for many years. I sincerely hope he'll see this through with me."

Mr. Sirica has figured prominently recently as attorney for Joseph V. Moreschi, General President of the International Hod Carriers, Builders and Common Laborers Union of America. He also represented Achilles Persion, International Secretary-Treasurer, and John W. Garvey, general representative and organizer at the arraignment of the three this week on charges of conspiracy.

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Station KSLM, Salem, Oregon, became a fulltime Mutual network affiliate, effective with its joining the Don Lee-Mutual network on April 1st. KSLM operates on 1000 watts, 1390 kilocycles.

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PROTEST RADIO ADVERTISING OF ALCOHOLIC BEVERAGES

Possibly suggested by the discussion of a holiday in the manufacturing of liquors, interest has apparently been awakened in legislation which would control liquor advertising by radio or otherwise.

Senator Green (D), of Rhode Island, presented a petition from a group of citizens from Wakefield, R. I., which read:

"Whereas the Dominion of Canada banned the advertising of alcoholic beverages as a war measure; and since such advertising is carried over the international border by radio and magazines from the United States, thereby hindering this protective measure of our neighbor and ally;

"And inasmuch as there are before the Congress of the United States two bills for the control of such advertising; the Johnson bill (S. 862) prohibiting advertising of alcoholic beverages by radio; and the Capper bill (S. 569) making it unlawful for any newspaper, periodical, newsreel, photographic film, or record advertising alcoholic beverages to be carried from one State to another;

"We ask that these bills be enacted into law."

Senator Capper (R), of Kansas, presented a petition of Mrs. J. J. Bollinger, Secretary of the Woman's Christian Temperance Union of Winfield, Kans., which read in part as follows:

"We, the women of the W.C.T.U. of Winfield, over 100 members, wish to go on record as wanting to ask you to continue to do everything in your power to get through any of the bills on liquor legislation that will give us and our boys in camp a dryer and cleaner condition than we now have. We go on record as favoring the Sheppard bill, the Bryson bill, the Capper anti-advertising liquor bill, and any others designed to free us from this terrible situation."

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JOHN W. VANDERCOOK ELECTED PRESIDENT OF A.R.N.A.

John W. Vandercook, NBC news commentator, who expects to leave shortly as a member of NBC's London invasion team, has been elected President of the Association of Radio News Analysts. He succeeds Maj. George Fielding Eliot. Other officers elected were Maj. Eliot and Raymond Gram Swing, Vice Presidents; Cesar Saerchinger, Secretary and Quincy Howe, Treasurer. H. V. Kaltenborn was chosen Chairman of the Executive Board, which also includes H. R. Baukhage, Paul Schubert and William L. Shirer.

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ASSERTS RADIO, FEARING POLITICIANS, GETS KICKED AROUND

Because radio shows fear, the politicians kick it around almost beyond belief, according to Frank C. Waldrop, who writes in the Washington Times-Herald:

"Radio has a weak heart for all its powerful voice in America. It has no independence, no freedom, and it lives in constant fear of its life. It dies a thousand deaths every presidential campaign year, in expectation of revenge from some offended politician or group of same."

"To get the story of Chairman James L. Fly and the treatment of the broadcasting industry, you have to read the hearings of the Congressional Committee which for more than a year has been investigating the Commission and which has developed some remarkable information.

"To begin with, it has shown that FCC Chairman James Lawrence Fly is operating the FCC unchecked and unrestrained in any serious way by his fellow Commissioners. It has shown, also, that the FCC operates not as a semijudicial body independent of the Administration and keeping peace among radio competitors, though it was designed to operate that way, but as an arm of the White House to smash independence in radio operation.

"In short, the FCC plays the Administration's game.

"Fly is just the man for such a game. He is smart, ruthless, and he is convinced that the private operators of radio stations should live only in the shadow of the FCC.

"He is by taste, training and commitment an advocate of the rule that the bureaucrats of government are more to be trusted than the owners of private property.

"Before he came to the FCC he was counsel for the Tennessee Valley Authority, which has done a steamroller job of crushing all competition by private power companies in its vicinity.

"In his administration of the FCC, Mr. Fly has taken the line that radio station operators are poor judges of what people ought to hear.

"Several times he has lectured against the kind and quality of programs, and he constantly harps on the undeniable legal fact that radio operators are allowed in business only by permission of the FCC.

"You'd have to read the hearings of the House inquiry into FCC affairs really to appreciate the gall and brass of the FCC bureaucrats in (a) keeping radio terrified of them and (b) punishing radio for not being sufficiently terrified of other bureaucrats.

"The supreme demonstration of the power FCC Chairman Fly & Co. exert is taking place now no longer merely in the hearing rooms of the FCC itself, but actually in the whole House of Representatives.

"This investigation aforesaid was started under the direction of Representative Eugene Cox of Georgia. Fly & Co. forced Cox to resign.

"They next forced the Chief Counsel of the Committee, Eugene Garey, to resign.

"And somehow they have persuaded the new Chairman of the Investigating Committee, Representative Lea, of California, to swing the Democratic majority of the Investigating Committee into line for new policies which make a farce of the investigation itself.

"And the whole House is letting them get away with it.

"This is a situation unprecedented, so far as we know, in the relations between Congress and an agency created by it.

"The FCC is, after all, nothing more than the creation of Congress. It can be unmade as quickly as it was made. The FCC's performance since 1934 sums up to harassing radio management, doing Administration hatchet work on the political front, and now moving toward reduction of radio to the last stages of regulation before outright censorship and Government ownership. It is doing the same in the fields of telephony and telegraphy.

"Congress had better act now to reverse that trend or one day the country will wake up with a muzzle on."

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MERCHANT MARINE NEEDS RADIO TELEGRAPHERS

The American Merchant Marine needs at least 500 first and second class commercial radio telegraphers, who are licensed by the Federal Communications Commission, within the next three months, the War Shipping Administration announced yesterday.

Men who possess these qualifications should wire, collect, at once to U. S. Merchant Marine, Washington, D. C. Qualified men can also apply in person or by letter to any United States Employment Service office, or any Post Office of Recruitment and Manning Organization, War Shipping Administration.

As soon as a qualified man registers he will be placed on active pay status. All qualified registrants must attend a Navy school on wartime procedure, which will require from one to three weeks. Registrants will be paid while attending school.

WSA officials said qualified radio operators are urgently needed because most vessels will henceforth carry three civilian licensed operators instead of one.

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T.B.A. VOTES IN TWELVE NEW MEMBERS

Twelve new memberships in the Television Broadcasters' Association were approved by members of the Board of Directors, at a meeting held at the TBA offices in New York City last Friday afternoon.

Accepted into the Association were active memberships from the National Broadcasting Company for television stations in New York, Washington and Chicago; the General Electric Company in Schenectady, the Philco Radio and Television Corporation of Chicago; the Don Lee Broadcasting Company of Los Angeles and the Crosley Corporation of Cincinnati.

Affiliate memberships voted included the North American Philips Co., Inc., of New York City; Time, Inc., New York City; RCA Victor Division, Camden, New Jersey; Capitol Radio and Engineering Institute of Washington, D. C., and the Midland Broadcasting Company of Kansas City.

Previously the Board had approved memberships from the Columbia Broadcasting System, New York City; Allen B. DuMont Laboratories, Inc. for its New York station, and Television Productions, Inc., for its Hollywood station.

Announcement was also made of the appointment of a Publicity Committee for the Association. It is headed by Robert L. Gibson of General Electric and Paul Raibourn of Television Productions, Inc., and is composed of Will Baltin, Secretary-Treasurer of T.B.A.; John T. Williams of the National Broadcasting Co.; George Crandall of the Columbia Broadcasting System; Leonard Cramer of the Allen B. DuMont Laboratories, Inc., and James Carmine of Philco Radio and Television Corporation.

The Engineering Committee is headed by F. J. Bingley of Philco and includes O. B. Hanson of NBC and Worthington Miner of CBS. Heading the Post-War Planning Committee is Paul Raibourn of Television Productions, Inc.

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WOR RECORDING STUDIOS TO RELEASE PHONOGRAPH RECORDS

On April 7th, WOR Recording Studios will issue its first phonograph records under its own Feature label to sell at fifty cents.

The facilities of the WOR Recording Studios have been widely used by a large number of independent record companies. Future plans are now in the process of determination but there will be at least two releases a month for the immediate future.

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WHAT INDUSTRY LEADERS ARE SAYING ABOUT TELEVISION

The Weekly Television News Letter carries these quotes:

Mark Woods, President of the Blue Network: "While we own no television station today, I am convinced that television will prove to be the greatest medium developed for entertainment and advertising."

O. B. Hanson, NBC: "I, as a broadcast engineer, looking towards the progress that may be expected in the next decade, visualize television as having the greatest potential possibilities for service to the public and the nation as a whole."

Allen B. DuMont, head of DuMont Laboratories and Television Broadcasters' Association President: "Advertisers and advertising men are already convinced that television advertising has real possibilities. They are now cutting their eye teeth on television advertising and will be ready so that telecasters will be assured of a source of income whereby to conduct their activities."

J. D. McLean, General Electric: "It takes no stress of the imagination to realize just how great the demand for television receiving sets will be...because it is evident the American people are television-conscious today and eager to buy television receivers tomorrow."

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WINCHELL TO SUE REP. HOFFMAN FOR LIBEL

Following his broadcast last Sunday night, Walter Winchell announced that he would file a libel suit for \$250,000 against Representative Clare Hoffman (R.), of Michigan. The suit was to be filed in Federal court in Washington, D. C., yesterday, and was to be based on a letter from Representative Hoffman to the editor of the Marcellus (Mich.) News. "It's the first suit I've ever filed against anyone", the columnist declared.

Mr. Winchell quoted the letter as saying that Representative Hoffman, through his pressure in the House of Representatives, had had Winchell stripped of his Navy uniform, stripped of his duties and stripped of his pay."

In his broadcast over the Blue Network Sunday night, Mr. Winchell discussed 11 charges Representative Dies had made against him. After the broadcast, Mr. Winchell told newsmen that his sponsors had cut out two major parts of his talk, namely, that he be allowed to answer Dies' charges before a Congressional Committee, and he also wanted to speak of Congressional attacks on the Dies Committee.

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 ::: TRADE NOTES :::
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Radio cabinets, regardless of material from which they are made, are included in definition of "electronic equipment" and are subject to manufacture and transfer restrictions under Limitation Order L-265 (Electronic Equipment) WPB has said.

The Balaban & Katz television station WBKB in Chicago has extended invitations to advertising agencies in the midwest area to make use of studio facilities for experimental work on commercial television programs. Both WRGB, the General Electric station in Schenectady, and W3XWV, the DuMont station in New York, are now presenting commercial experimental shows in the East.

In addition to the list of applications pending before the FCC in preceding pages of this issue the following have applied to the FCC for construction permits for new High Frequency (FM) broadcast stations: Rhea Howard, Wichita Falls, Texas, to be operated on 46,500 kilocycles, and Atlantic Coast Broadcasting Co., Charleston, S. C., to be operated on 47,700 kc., and Central Broadcasting Co., Des Moines, Iowa., to be operated on 46,100 kc.

Rex Diathermy Corp., of Brooklyn, N. Y., engaged in the manufacture and sale of the Rex Diathermy Machine, is charged in a Federal Trade Commission complaint with misrepresenting in newspapers, radio continuities and by other means all in the Italian language, the curative properties of the device and with failing to reveal in advertisements that its use may result in injury to health.

A comprehensive Tube Substitution Directory which is claimed to be the most complete list of its kind ever offered, designed to help radio dealers and service men use available tubes in place of hard-to-get types in servicing civilian radio receivers, has just been published by the Radio Corporation of America, through its commercial engineering section in Harrison, N. J. More than 2,000 substitutions are suggested by RCA in this 16-page guide.

Effective May 1, George L. Moskovics, Sales Manager of the Columbia Pacific Network, moves to the New York office of the Radio Sales Division of the Columbia Broadcasting System. Charles E. Morin, formerly in charge of Columbia's San Francisco office and more recently representing the Columbia Pacific Network in New York, will assume Moskovics' post on the Coast.

The move is designed to improve service to Columbia's Pacific clients by placing at their disposal Morin's familiarity and experience with the East and Moskovics' knowledge of Western broadcasting, markets and merchandising.

An early morning service from the Italian battlefield will highlight the Blue Network's observance of Easter Sunday, along with special broadcasts for the season, on Sunday, April 9th. Picked up from a hillside near Naples, the service will be conducted in the open air with soldiers of the 5th Army, WACs and Protestant chaplains participating. It will be heard in this country from 7:30 to 8:00 A.M., EWT, over the Blue network.

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