

HEINL RADIO BUSINESS LETTER

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WASHINGTON, D. C.

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July 12, 1944

COWLES BROTHERS NOW ALL SET TO ENTER WASHINGTON, D. C.

Having cleared the formalities of the Internal Revenue Bureau, joint applications were filed with the Federal Communications Commission last Monday for the exchange of ownership of WOL, in Washington, D. C., and WMT in Cedar Rapids, Iowa. Thus it seems to be only a question of time until the Cowles Brothers through WOL will become a major factor in broadcasting in the National Capital.

Being now in the process of also acquiring WHOM, Jersey City (New York City) and WCOP, Boston, this in a remarkably short space of time really puts them on the front seat of the broadcasting business in the East. It was learned that their present intention was to acquire no more stations except possibly in Minneapolis, where they are the publishers of the Minneapolis Star Journal and Tribune.

In the Washington, D. C. trade, the American Broadcasting Company would give up ownership and operation of Station WOL, Washington, and the station's ownership and direction would pass to the Iowa Broadcasting Company. Likewise, the Iowa company would give up ownership and operation of Station WMT, Cedar Rapids, and that station would thereafter be owned and directed by the American Broadcasting Company.

The contract calling for the exchange is subject to the approval of the Federal Communications Commission. Approval normally is granted about 60 days after applications are filed.

William B. Dolph, Executive Vice President of the American Broadcasting Company, says that when his company takes over WMT, Cedar Rapids, he contemplates no personnel changes. He said William B. Quarton, General Manager of WMT and President of the Cedar Rapids Chamber of Commerce, would continue in his present executive capacity. The station will continue to maintain supplemental studios in Waterloo.

Gardner Cowles, Jr., President of the Iowa Broadcasting Company, announced that Commander T. A. M. Craven, who recently completed a seven-year term on the Federal Communications Commission and was named a Vice-President of the Iowa company, would become the General Manager of Station WOL, Washington.

"All of us in the American Broadcasting Company are impressed with the possibilities for further growth and improvement of WMT", Mr. Dolph said. "Cedar Rapids and Waterloo are just about the best medium-sized communities in the country with the most consistently-prosperous trade areas. We expect to give eastern Iowa the finest possible broadcasting service."

"We will regret giving up the operation of WMT", Mr. Cowles said. "We have tried to give that area excellent radio service and we have had wonderful cooperation from all the community leaders in Cedar Rapids and Waterloo. On the other hand, WOL, Washington, seems to us to offer a challenge and an opportunity. There are many fine stations in the capital and WOL is among the best. Mr. Craven is unusually well fitted by his extraordinary knowledge of all phases of broadcasting to build WOL into even a more outstanding station."

The value of the equipment of WOL is said to be about \$38,000 and that of WMT approximately \$35,000.

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MR. WINTERBOTTOM'S LAST MESSAGE

In the July issue of Relay, the family magazine of R.C.A. Communications just received, is a message to those who have been with the company for twenty-five years from William A. Winterbottom, Vice President and General Manager, inviting them to the "first 25-year Club" dinner to be held in New York, Friday, September 15th. Little did Mr. Winterbottom, who only last month was presented with a 30-year diamond service medal, think when he wrote the invitation that he would not be present.

To the great sorrow of his associates, Mr. Winterbottom died suddenly at his home in Bayside, Queens, New York, early Saturday morning, July 8th. He was 60 years old and had been Vice-President of R.C.A. Communications since 1929 when it was incorporated, and a Director since 1932. Mr. Winterbottom's death follows only about a month that of John B. Rostron, Vice President and Traffic Manager of R.C.A. Communications, who had been with the company twenty-four years.

Mr. Winterbottom, who was born in Liverpool, began in this country with the Marconi Wireless and Telegraph Company as Commercial Manager when David Sarnoff, now President of the Radio Corporation of America was Contract Manager. In our issue of June 21st, there was a biographical sketch of Mr. Winterbottom written at the time he was presented with his 30-year service medal.

When the Radio Corporation of America was formed in 1919, and took over the Marconi company, Mr. Winterbottom was made Traffic Manager in charge of transoceanic and marine radio services.

Although not an engineer, Mr. Winterbottom was responsible to a great extent for many technical advances in radio communications. Under his management, radio-telegraph and radiophoto circuits were opened between the United States and many parts of the world, and a system of recording dots and dashes on high-speed, automatic tape recorders was developed. His insistence on a service that would insure a permanent record of radiograms led to the radio recorder now in universal use.

When Mr. Winterbottom went to the Marconi Company in New York, his first task was to open radio communications between this country and Great Britain, but the first World War interfered. He met with success in the Pacific, however, organizing services to Hawaii, Alaska and Japan. He was on hand in Hawaii to open the first radio-telegraph service with Japan. An associate said that he was eager to reopen service with the Philippines.

In 1926 he supervised the reception here of the first picture transmitted by commercial radio service. It was a picture of the speakers' table at the dinner of the Pilgrims' Society in London, and it was sent to the New York Times, which reproduced it the next day.

He leaves a widow, the former Christina Anderson, whom he married in 1909; two sons, Arthur W. of Bayside, Manager of Plant Valuation of R.C.A. Communications, and Roy W., Aviation engineer with the United States Navy in New Caledonia, and two sisters, Mrs. Ernest King and Mrs. James Frearson, both of New York.

Mr. Winterbottom's last message to his veteran associates in New York and throughout the world read:

"It is unique that in a business so modern as radio communication there should be so many men and women who have given twenty-five years or more to one company. Up to the beginning of this year, thirty-one employees had completed service of from twenty-five to forty-one years with RCAC and its predecessor communication companies; by the end of the year thirteen more will have reached the twenty-five year mark. It seems appropriate to recognize such devoted service by a special distinction in addition to the customary gold service emblem, and it has been proposed that a '25-Year Club' be formed whose charter members be the employees who have attained that length of service before 1944, and that annually the Club welcome into its membership those who cross the twenty-five year line.

"RCAC is privileged to invite these thirty-one charter members and thirteen initiates, staunch supporters of long standing, to the first 25-Year Club dinner on Friday, September 15, to be held at New York and at other points in our organization where old-timers are eligible."

Funeral services for Mr. Winterbottom were held yesterday (Tuesday) at All Saints Episcopal Church in Bayside.

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M. J. Coldwell of the Co-operative Commonwealth Federation, a Canadian socialist group, told a parliamentary committee that the body should consider recommending in its report the divorce of radio and press ownership in Canada. He said it was "not a healthy situation" to allow press and radio news channels to fall into the hands of a relatively small group of persons. Dr. Augustin Frigon, Acting General Manager of the Canadian Broadcasting Corporation, said the CBC did not encourage control of press and radio by small groups.

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MARSHALL FIELD GETS WJJD; WILL HE ALSO GET PETRILLO?

There was an amusing movie some years ago "The Ghost Goes West", the story of an American buying a castle in Scotland and moving it to Miami. A ghost which had haunted the castle went right along to Florida.

The Federal Communications Commission last week finally approved the transfer of Station WJJD in Chicago from the Atlass Brothers to Marshall Field. As is well known, WJJD is at the moment involved in a bitter fight with James C. Petrillo, President of the American Federation of Musicians. Ralph Atlass, one of the few men in the industry having the courage to do it, aided and abetted by his brother Les, CBS Vice-President in Chicago, has fought Mr. Petrillo to a finish and up to now has won every round. The case at present is in the hands of the Regional War Labor Board. When the decision is handed down, however, the station will have changed hands. The question then arises if the WLB rules against the music czar: "Will Mr. Field inherit the enmity of Mr. Petrillo - or will the latter somewhat groggy at having been socked on the chin by Mr. Atlass, finding himself up against one of the most powerful and wealthy men in the United States, a publisher friendly to labor, and a close personal friend of President Roosevelt - will Petrillo continue his fight on WJJD or will he pull off and tackle someone more nearly his size?"

When this question was asked of an official at the WLB in Washington, he said it wouldn't surprise him if Petrillo wouldn't go after Marshall Field just as he attacked his own boss, William Green, President of the AFL. It will be recalled that when the music union chief ordered WJJD to double the number of men to be used to turn records and transcriptions at the station, Ralph Atlass went over his head to William Green, the high boss, who sided with Mr. Atlass and ordered the striking musicians back to work. Subsequently in a rage, Petrillo denounced Mr. Green because he didn't back him up saying: "I wouldn't be as spineless as Bill Green is!" Now the industry awaits with considerable interest what, if anything, Mr. Petrillo will have to say to Marshall Field.

The formal action of the Federal Communications Commission last week stated that it had granted "consent to transfer control of WJJD, Inc., licensee of Station WJJD, from H. Leslie Atlass, Ralph L. Atlass, the latter's son, and Ralph Louis Atlass (transferors) to Marshall Field, representing 7,875 shares, or 52.5 percent of the issued and outstanding common stock, and 259½ shares, or 28.8 percent of the issued and outstanding preferred stock of the licensee for a consideration of \$696,000 for the shares, plus or minus an adjustment in price for any increase or decrease in net worth of the licensee between January 31, 1944, and the 'accounting date'."

Mr. Field also has pending before the FCC an application for purchase of WSAI, Cincinnati, from the Crosley Corporation for \$550,000. This transaction, like the WJJD deal, is a result of the FCC's regulation against dual ownership of stations in the same or

or overlapping areas, since Crosley also operates WLW in Cincinnati. He also is understood to be considering other station acquisitions.

Clem Randau, Business Manager of the Chicago Sun, and former United Press executive, will be in supervisory charge of WJJD operations. The station will continue to maintain headquarters at 230 North Michigan Avenue. Station WIND, under arrangement with the field organization, temporarily will use studios at that location until such time as a move can be made with the lifting of restrictions on materials.

"We are going to continue as is", Mr. Randau declared following the FCC action. He formally announced that Arthur Harre, Commercial Manager of WJJD, has been named Manager. Officers are Mr. Field, President; Mr. Randau, Vice-President; and Carl Weitzel, Manager of the Field Chicago properties, as secretary-treasurer. These officials also will serve as the Board of Directors.

Ralph Atlass and his associates will continue operation of WIND, which at the same time was granted a modification of its license to change its main studio location to Chicago so that the station hereafter will be identified as Chicago instead of Gary. Commissioner Walker voted "no" on the Chicago move.

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FCC TO TRAIN LATIN-AMERICAN RADIO ENGINEERS

Putting its shoulder to the good neighbor policy in the project of the Interdepartmental Committee on Cooperation with the American Republics, the Federal Communications Commission en banc adopted rules and regulations governing award of fellowships to applicants from other American Republics. The State Department has allocated \$10,000 out of the funds appropriated by Congress to the Committee to the Federal Communications Commission to train Latin American engineers in the regulatory and operating practices of communications in the United States. Brazil, Mexico and Chile have indicated their desire to participate in this project.

The training will be in the Engineering Department of the FCC in procedures for licensing stations, engineering determination of service areas of broadcasting stations, development of standards of good engineering practices for each class of station, radio requirements for safety of life at sea and in the air, and all other functions of the Engineering Department; visits to other governmental agencies whose work touches on the activities of the Commission; and to private communications companies, central studios of the principal broadcasting systems, a high-power standard broadcasting station, an international broadcasting station, radiotelephone and radiotelegraph point-to-point transmitting and receiving stations and associated operating stations, laboratories developing radio operating equipment, police communications system, and aeronautical and aircraft radio installations, and certain plants which manufacture communication equipment.

Also training in monitoring stations of the Commission, in frequency measurements, station identification, spectrum occupancy, and related topics; and in the field offices of the Commission in the examination of the applicants for operators' licenses and the inspection of various types of stations licensed by the Commission.

Fellowships will be awarded by the Chairman of the Federal Communications Commission with the approval of the Secretary of State, or the duly authorized representative of the Secretary of State. Applications shall be transmitted to the Secretary of State by the government of the American republic of which the applicant is a citizen through the American diplomatic mission accredited to that government.

Expense allowances not exceeding \$180 per month will be granted. Also the usual government travel expenses including first class railroad fare and because it is now difficult to come from Latin-America by boat, transportation by air will be allowed regardless of the cost when authorized by the Chairman of the Federal Communications Commission. When air travel has not been specifically authorized, the traveler may proceed by air with the understanding that he may claim reimbursement therefor only in an amount not exceeding what it would have cost had the travel been performed by public conveyance over land or water. No receipts are necessary.

Fellowships will be awarded for periods not exceeding one year and may be extended for periods not exceeding that length of time.

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TO FLY OR NOT TO FLY?

Despite the Washington heat, the approaching Democratic Convention and other distractions, the rumor again comes from New York that Chairman James L. Fly of the Federal Communications Commission is to resign.

"It is an odd thing the way those reports keep coming", an FCC official commented. "I really don't place much stock in them, yet I am unable to account for their persistent repetition. I happen to know that the last one came direct from a very substantial and usually reliable source in the New York financial center where, as a rule, they know what is going on and frequently in their mysterious way get advance tips."

When another FCC official was asked about the latest rumor that Mr. Fly would resign, the reply was:

"That's just wishful thinking."

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EARLY PREDICTIONS INDICATE HOT PRESIDENTIAL CAMPAIGN

Even before the Democrats have gathered at Chicago, both sides are claiming victory in the presidential race. Here are how some of the radio and newspaper correspondents feel about it as of today.

Drew Pearson (Blue Network): "Wall Street betting is 2 to 1 that Roosevelt will win. I should think that odds of 11 to 10 in favor of the President would be nearer to it."

Lowell Mellett (former White House Secretary, now writing for a syndicate including the Washington Star): "Roosevelt will win."

Charles Michelson (Democratic National Committee: "Roosevelt."

Mark Thistlethwaite, Indianapolis News, Station WFBM: "Roosevelt. Schricker seems to have the edge on Capehart for Senator in Indiana."

Mark Sullivan, New York Herald-Tribune: "I am having a hard time getting people to agree with me but I believe it will be a tidal wave Republican victory."

Arthur Sears Henning (over Station WGN, Chicago): "Electoral votes which Republicans now seem assured of total 248. Democrats 243. Doubtful 70. Doubtful States (of which Dewey will have to carry New York to win), Connecticut, Missouri and New York."

John O'Donnell, New York News: "Roosevelt 152 electoral votes. Dewey 216. Doubtful 163. Doubtful States: Arizona, Connecticut, Kentucky, Maryland, Massachusetts, Missouri, Montana, Nevada, New Jersey, Oklahoma, Pennsylvania, Tennessee, Utah, Oregon, West Virginia, Wyoming."

Senator Vandenberg (R), of Michigan: "Dewey will receive more than 300 of the 531 electoral votes."

As the campaign progresses a summary of predictions such as these will be reprinted and it will be a pleasure to hear from any of our readers either about the predictions of radio or newspaper correspondents in their part of the country or the opinion of the reader himself - to be quoted by name or not. Unless permission to quote by name is given, all sources of information will be regarded as confidential.

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DEWEY TELEVISION TECHNIQUE REPORTED GOOD

Despite transportation difficulties in rushing the negatives from the Republican Convention to New York, the television pictures evidently proved an eye-opener to Eastern audiences.

A veteran in radio in New York reports:

"The television films were fine, and although 24 hours late, we found them most interesting. We saw Hoover, Luce and Dewey. Dewey has a good television technique. He lays the paper flat on the table in front of him and as you watch him he gives the impression of speaking directly rather than reading which is as it should be on the television. Only once in a while did he seem to glance down at the speech and only when he turned the page was it apparent that he had a prepared speech; he looked the audience straight in the face. It was interesting to see, as soon as Joe Martin slammed the gavel announcing Dewey the candidate and then put the gavel down, some fellow rushed in quickly, grabbed the gavel and put a duplicate in its place, apparently to save the one as an historic memento of the occasion. Joe Martin turned in a flash, as if he had sensed someone had stolen the gavel, but the substitute was right there in its place in the twinkle of an eye. So you see you don't miss much when it comes to television. Hoover had a good speech but the delivery was the same as of old; Clare Luce went over well both in sound and sight."

Referring to the Hoover broadcast and "Roosevelt luck", Hope Ridings Miller wrote in the Washington Post:

"A Washington newspaperman will bet anybody almost any amount that when the Democrats converge on Chicago the temperature will never go above 80 degrees . . . 'It's Roosevelt's luck', he said. * * *

"When Herbert Hoover arose to address the Republican National Convention, the same newspaperman turned to a colleague. 'Something will happen to the microphone', he said. 'Roosevelt luck, again.' Something did. Hoover's difficulty in getting the microphone to work came dangerously near spoiling his speech."

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First pictures of the Allied invasion on the coast of Normandy were rushed air-mail to the Thomas S. Lee television station W6XAO in Los Angeles in time for the Monday, June 26th television broadcast. The films showed the troops landing on the beach-head and scenes of actual fighting.

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FIRST RADIO CONTRACT TERMINATION CONFAB; OTHERS THIS WEEK

The first of a nation-wide series of contract termination conferences presented by the Army Signal Corps and sponsored by the Radio Manufacturers' Association was held in Baltimore last week. Similar conferences are being held in ten other cities this week, one at Philadelphia last Monday with four identical sessions at New York starting today (Wednesday) to 15, inclusive. The last of the present series will be at Los Angeles on August 2 and a second series then is planned for additional radio-electronic manufacturers.

The Baltimore meeting was opened by Walter Evans, Vice-President of the Westinghouse Electric & Manufacturing Company, who was the official RMA representative. He asserted that the radio-electronic companies had "met their responsibility in the production of equipment for the war effort" and also would meet their responsibility in connection with the terminations of war contracts. He also stressed the importance of protecting subcontractors.

Responding to Mr. Evans, Col. E. V. Elder, Commanding Officer of the Philadelphia Signal Corps Procurement District, said the Army wanted to "make the change-over to peacetime production as fairly as possible to the contractors and to the American people". Referring to war production, he said that "a job has been done that only American industry could have done."

Four Signal Corps experts then discussed at length the technical problems involved in contract terminations and told the manufacturers present what was regarded as the proper procedure to follow. This was followed by a question and answer period during which the manufacturers sought enlightenment on particular problems in which they were interested.

The four experts, who also will speak at each of the subsequent conferences, are: Maj. John S. Rottner, Monmouth Signal Corps Procurement District; Lieut. Col. George J. Stadtler, Jr., Philadelphia Signal Corps, Procurement District; J. Gerald Mayer, Office of the Chief Signal Officer at Washington; and Maj. LeRoy Cohen, Dayton Signal Corps Procurement District.

Among the subjects they discussed at Baltimore were the Baruch report, the Murray-George Contract Terminations Act, Procurement Regulation No. 15 governing terminations, the Termination Accounting Manual, the Surplus War Property Administration Sales Policy, the Signal Corps organization for terminations, contractor preparation for termination, and a typical termination case.

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POST-WAR PLANS OFFERED; CARLETON SMITH EXPLAINS NEEDS

Final plans for a series of public service radio programs designed to stimulate post-war planning in the nation's capital, have been outlined by Carleton D. Smith, General Manager of WRC, Washington.

The educational shows, under the general title of "Tomorrow's Washington", will be presented over WRC in cooperation with the Washington Daily News (Scripps-Howard) and will cover the major fields of city life and work which research organizations report will be affected most by the anticipated peacetime expansion of the District of Columbia.

Mr. Smith said that in presenting the discussions, the sponsors will work closely with established agencies which have already begun to do valuable research in the local after-war field, particularly the National Committee for Economic Development and the Washington Board of Trade.

There is a real need for knowledge by our metropolitan residents of the plans for their post-war home, said Mr. Smith.

Declaring that even though Washingtonians have no vote, Mr. Smith pointed out that they still are able to express their views and opinions through a free press and radio and encouraged listeners to submit ideas and comments on any phase of post-war planning in which they are actually engaged or by which they could be affected.

Participating also in the initial program was Fred G. Macarow, Vice-Chairman of post-war planning groups of both the CED and the Board of Trade, who praised the cooperative effort of WRC and the Daily News. He said that his organizations have compiled a report which definitely indicates the Washington area will have a population of 1,500,000 persons within ten years after the war.

The symposiums will be heard weekly at 8:30 P.M. EWT Thursdays beginning July 20th. Among subjects to be discussed are Public Transit, Housing and Building, Sports, Entertainment, Public Health, Industry, Employment and Communications.

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CITES RECORD TO SHOW INCREASING FDR HOSTILITY TO PRESS

Editor and Publisher for July 8th, conservative and non-partisan trade journal of the newspapers of the country, takes a terrific fall out of President Roosevelt on the eve of the Democratic National Convention. Its leading article by Malcolm Johnson, reads in part as follows:

"At this late date, as another election approaches, it is certainly no secret that President Roosevelt's three terms in the White House have been marked by a growing hostility to the press.

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A factual, comprehensive record of this hostility, which on occasion has flared into open warfare, is provided by the President's own statements as made for the most part during official White House press conferences covering the entire period since his first election. It is a very revealing record. It reveals an attitude on the President's part ranging from slight irritation to cold fury.

"Mr. Roosevelt's charges against the press have been many and varied. He seems to be particularly distrustful of the motives of newspaper owners, especially of those whose papers have opposed New Deal policies. He has accused them of 'editing from the counting house', of being dominated by business and financial forces. He has denounced them as 'bogus patriots who use the sacred freedom of the press to echo the sentiments of the propagandists in Tokyo and Berlin.' He has charged writers and editors with mishandling, distorting and misrepresenting the news. He has accused them of deliberate misstatements of fact and of deliberate falsification.

"The record shows that he has branded at least one newspaper man as a liar. To another, who wrote a column which displeased him, the President 'awarded' the German Iron Cross.

"The President has complained over and over again that newsmen are compelled to 'slant' their stories according to the policies of the papers which employ them, thus 'misinterpreting' the news. That complaint has become almost a theme song at FDR's press conferences, Washington correspondents say, and has been for some time."

The article, citing specific instances where the President has dealt sharply with the press, covers his entire administration. There are few references to radio. One of them refers to an article by David Lawrence:

"Commenting on the controversy over the Government seizure of the Montgomery Ward plant in Chicago, Mr. Lawrence wrote on May 10, 1944: 'The President, of course, in reciting some of the facts of the case stressed that neither the press nor the radio had let the country know the facts that led up to the seizure. After he had finished reciting them, a woman reporter said to the President that she had either read in the press or heard over the radio everything that Mr. Roosevelt had just narrated. . . . Mr. Roosevelt's idea of a fair article or radio comment, is one presenting the Administration's side comprehensively and then saying the other side isn't worth mentioning, that it is either picayunish or inconsequential. This appears to Mr. Roosevelt to be the kind of reporting he'd like to read in the press or hear on the radio.'"

Another was:

"The New York Times, June 30, 1943: 'Asked for an example of government arguments started by the press, Mr. Roosevelt contended that there were flocks of them and suggested that almost any columnist be read. Go back in the files, he said. Asked about the radio, the President said he included it in his criticism but not to such an extent as newspapers.'"

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::: WITH SCISSORS AND PASTE :::
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The Federal Communications Commission recently licensed a new radio station in Houston, Tex., to Judge Roy Hofheinz, after he had shown that Jesse Jones dominated all the radio stations in Houston and that they carried an amazing minimum of patriotic war appeals. But now Judge Hofheinz is encountering obstacles all along the line. . . Latest is a demand for the Greater Houston Broadcasting Corporation for a rehearing of his license. Interesting fact is that the secretary and treasurer of this firm are Forrest L. Andrews and Thomas D. Anderson, the lawyers who handle most of the Texas business for Jesse Jones' RFC. - (Drew Pearson in the Washington Post)

Mrs. Luce's diction is excellent, and her speech came over the radio more clearly than some of the orations of the male orators. As she is a writer of wide experience and has made several hard-hitting speeches in the House, it is fair to surmise that Mrs. Luce wrote this speech herself.

Speeches delivered by Mrs. Helen Gahagan Douglas for the New Deal cause will most likely be written by Charlie Michelson.

A series of Luce-Douglas debates, spotted around in key cities the country over and broadcast by the major networks, ought to be of similar value. The two ladies would naturally be fed ideas by the best brains of their respective parties - and, while their opening speeches would no doubt be prepared, their rebuttals would not, and these rebuttal speeches ought to unveil some choice verbal hair-pulling indeed. - (Washington Times-Herald).

Boston's No. 1 department store, Filene's Sons Company, last week made sure of being in on the ground floor of television by forming a subsidiary, Filene's Television, Inc. The new corporation plans to file applications for post-war operation of both frequency modulation and television stations with the FCC. -

(Business Week magazine)

A third party slate, dedicated to cutting into the Roosevelt vote, will be named at Chicago right after the Democratic Convention if President Roosevelt is nominated for a fourth term, the Washington Post was informed.

Senator W. Lee (Biscuit Passin' Pappy) O'Daniel (D), Texas, former flour salesman whom the radio turned into a vot getting phenomenon that amazed Texas in three elections, is expected to be the presidential nominee. The Texan, who returned to his State to tell his constituents about Washington "skullduggery" this Spring, has "the money in the bank" for the campaign, his friends say. They point out that he has a newspaper, has purchased time on 40 small radio stations, and will, as Senator, have privileges of the floor, and franking rights for his speeches. - (Washington Post)

During the weeks of painstaking preparations for the big event, BBC correspondents have undertaken routine training with the particular units whose activities they are now reporting. Their equipment includes portable recording sets which enable them to record their impressions in the thick of the fight. These were specially designed by BBC engineers for the purpose. It is the task of the correspondents to get their dispatches back to base by any means available. Mobile recording trucks are extensively used and mobile transmitters are being set up on the French shore. -
 ("London Calling" (BBC))

 With but little hope for a solution of the dispute between Mr. Petrillo's Musicians Union and the major recording companies, the future for new records - and especially for serious music albums - appears none too bright at the moment. An informal survey of prospects indicates that the output of new recordings of classics is going to taper off in months to come, and that even the popular music output is in a far from prosperous condition.

Decca, the one large company that has come to terms with Mr. Petrillo, is putting out a fair quantity of new albums and singles. But Decca policy calls for nothing more weighty than albums of hits from current Broadway shows and movies. * * *

The two major companies - RCA Victor and Columbia - are in difficult spots, though Columbia maintains an optimistic front. For the next three months Columbia plans to release two hitherto unpublished recordings each month and to reissue in redecorated albums two previously published ones. There will also, says Columbia, be one new popular album on each list and one new popular single record. One Columbia spokesman said that his company had plenty of unpublished recordings on the shelves - enough to keep going for several years.

RCA admits that its situation is not very good. Between now and September it will release only one new serious album - Artur Schnabel playing works of Villa-Lobos - and the slender supply it has on hand is being carefully conserved for the Fall lists. RCA claims to have a goodly supply of pop recordings on hand, however, and is making elaborate plans for new recording sessions as soon as the present dispute is settled. - (New York Times)

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COMMANDER STORER IS ORDERED TO DUTY IN WASHINGTON

In recognition of good work done in Chicago, Lieut. Commander George B. Storer, President-on-leave of the Fort Industry Company, operators of seven broadcasting stations in the Midwest and South, has been ordered to duty at the Navy Department in Washington, D. C. in the Office of Procurement and Materiel.

Commander Storer has been in the service more than a year and was Inspection Director of the Chicago Naval District.

In Washington, Commander Storer will join his brother-in-law, J. Harold Ryan, former Assistant Director of Censorship in Charge of Broadcasting, and now President of the National Association of Broadcasters. Mr. Ryan, also on leave, is Vice-President of the Fort Industry Company which has Stations WSPD, Toledo; WWVA, Wheeling; WMMN, Fairmont, West Va.; WLOK, Lima, O.; WHIZ, Zanesville, O.; WAGA, Atlanta, and WFTL, Fort Lauderdale, Fla.

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SEES TELEVISION AS STIMULANT TO NEWSPAPERS

Wide use of television in the competitive post-war world will stimulate the publishing business in the same manner as the movies proved to be a boon to newspapers and magazines, according to William Kostka, formerly of the National Broadcasting Company, now Managing Editor of Look magazine.

Addressing the Radio Executives Club in New York on the effects of television on the publishing industry, Mr. Kostka said:

"Anything that will tend to raise the cultural or literary level of the nation will benefit the publishing industry. . . New interest and curiosity will eventually lead televiewers to seek further information in printed material . . . in books, magazines and newspapers. . . .

"What happened to newspapers at the start of the war when radio went on a 24-hour schedule to give the American public complete up-to-the-minute service? Why newspapers reached the greatest circulation peak in history and what is equally significant, far greater than at any time during World War I when there was no radio."

Mr. Kostka declared that Look magazine and other Cowles publications had used radio successfully as an advertising medium and undoubtedly would try television for the same purpose. He said that several newspapers and magazines have already set up special staffs to study and report on television and to suggest ways and means of utilizing the new medium.

"Many newspapermen feel that in the long run television is likely to be a greater competitor of radio than of the publishing industry", said Mr. Kostka.

He declared that as a competitor for advertising, television may take some of the revenue from radio and possibly publishing. But he felt that the effect would probably be temporary.

"If advertising by television results in greater sales", he said, "the firms sponsoring that advertising will eventually have more revenue to spend and will increase their total appropriations. If television fails to sell more merchandise, if it proves to be more expensive per item sold, it cannot be an important competitor of either radio or publishing."

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WILL ASK DEMOCRATS TO NOMINATE WHEELER FOR PRESIDENT

Gerald L. K. Smith, leader of the America First Party, said in Chicago last Monday that his group would meet there July 17th to call on the Democrats to nominate Senator Burton K. Wheeler of Montana for President.

Discussing vice-presidential candidates, John O'Donnell wrote in the Washington Times-Herald:

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"Don't take seriously the rumors that Montana's Senator Burt Wheeler would consider the post of v-p for a minute. The White House has been trying to win his support, this time through the pleas of White House legal counsel Sam Rosenman and the oldline 'the President really likes you and always calls you by your first name.' Wheeler has flatly rebuffed any Vice President suggestion, frankly stating that any about face now on his views of the Roosevelt foreign policy would justly brand him as a turn-coat."

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TELEVISION SPEAKERS BUREAU ESTABLISHED

Because of an increasing demand for speakers versed in the technical and non-technical aspects of television, a Television Speakers Bureau has been established by the Television Broadcasters' Association, Inc.

Member organizations of TBA are now in a position to supply speakers for luncheon meetings, conventions, sales conferences, theatrical meetings and other public functions. Lists of available speakers are being distributed by TBA and copies may be obtained by writing to Will Balin, Secretary-Treasurer, Suite 1038, 500 Fifth Avenue, New York 18, New York.

In addition to the speakers available for public engagements, the TBA list includes motion pictures on television that may be obtained without cost for exhibition at meetings.

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WMCA DELETES RAP AT COMMUNISTS AND ADMINISTRATION

Repercussions to the gag imposed on his radio speech criticizing communism and the New Deal were viewed by supporters in New York yesterday as advancing the cause of State Senator Frederic R. Coudert for the Republican nomination for United States Senator.

At the same time officials of the American Legion, before whom Coudert's emasculated talk was aired last Friday over Station WMCA in New York, denounced the censorship ordered by Nathan Straus, the station's president, who said he considered the deletions which cut Coudert's speech almost in two were justified.

Mr. Straus is a former Administrator of Housing Authority under President Roosevelt.

William E. Lewis, State Commander of the Legion, termed the incident "an outrage" and a "violation of our free press", which James E. McCabe, Chairman of the organization's Department of Americanism, asserted it was "unwarranted."

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:::: TRADE NOTES ::::
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Advance notices have been distributed of the annual Rochester Fall meeting of the RMA Engineering Department and the Institute of Radio Engineers, November 13 and 14 at the Sagamore Hotel, Rochester. This is the annual meeting for receiver and tube design engineers, with many technical sessions.

Marking the first anniversary of its participation in television broadcasting, WOR last night presented a popular request program of the "WOR Video Varieties" over Dumont television station WABD. J. R. Poppele, WOR's Chief Engineer, appeared on the telecast and reviewed the progress of WOR television during its first year.

A further step in the program to channel idle and excess electronic components back into the production stream in order to meet the 1944 radio requirements was made by the Radio and Radar Division of the War Production.

Copies of the new Form WPB-3644, authorized as an aid in solving the electronic component shortage problem, were sent to all radio prime contractors and component manufacturers.

Current radio component shortages present a production problem which requires that specific conservation measures be adopted, Ray Ellis, Director of the Radio and Radar Division, said in a letter accompanying the new forms sent to prime contractors.

The Component Recovery Section of the Radio and Radar Division stressed that it is not concerned with property disposal, but with conserving and utilizing critical stocks of electronic components such as resistors, transformers, capacitors, test equipment meters, and scarce types of receiving and transmitting tubes.

The Mutual network announces its fulltime affiliation effective July 16th with WBTA, Batavia, New York. WBTA operates on 250 watts, 1490 kilocycles.

The Federal Communications Commission has announced adoption of Proposed Findings of Fact and Conclusions proposing to deny application of Joe L. Smith, Jr., licensee of Station WJLS, Beckley, West Virginia, for construction permit to make changes in equipment for operation of a local station on the regional frequency of 560 kc with 100 watts power at night, 250 watts day, unlimited time. (Station now operates on 1240 kc with 250 watts, unlimited time)

An article "Planning Tomorrow's Electronic Highways" by Dr. W. R. G. Baker, Chairman, Radio Technical Planning Board, has been reprinted in pamphlet form.

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