HEINL RADIO BUSINESS LETTER

2400	CALIF	ORNIA	STREET
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WASHINGTON, D. C.

GENERAL PROZECTION CONTRACTOR GENERAL VICTOR NEW YORK, N. V.

DEC 11 1940
FRANK E. MULLEN

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HALIFAX PRAISES BBC AND RADIO; ALSO ATTENDS CBS PARTY

Lord Halifax, the British Ambassador to the United States, went to considerable length to pay tribute to radio in general and the wartime service of the British Broadcasting Corporation in particular last week in New York.

Following this, the British Ambassador honored radio further by attending a reception in Washington tendered to Edward R. Murrow, European Director for the Columbia Broadcasting System.

Lord Halifax was the principal speaker at a luncheon given by the Radio Executives Club of New York at the Roosevelt Hotel in honor of the wartime work of the British Broadcasting Corporation. An address by William J. Haley, Director General of the BBC, was heard by shortwave. John Salt, North American Director of BBC, was presented with a scroll from the Radio Executives Club honoring the BBC for its "unstinting cooperation" with American networks and independent stations and "for inspiring radio through the world to become a powerful voice which will declare ever loudly for all the people their desire for everlasting peace." Lucille Manners sang "God Save the King" and Lawrence Tibbett "The Star Spangled Banner".

Lord Halifax expressed the hope that radio would be "first and foremost, a public service."

"It may have plenty of objects", he said, "to amuse, to instruct, to advertise, to make money; but behind and above all these purposes, and in the last resort overruling them, is a sense of duty to the service of the public. With radio, as with the greater newspapers in your country and mine, in any grave issue that may arise the public interest has the last word."

It would be difficult to overestimate, he continued, the "value of the work which radio may do, in both our countries, to educate public opinion in the tasks of peace.

"For one thing is quite certain in the years that are to come", he continued. "You may prepare the most admirable schemes for disarming the aggressor nations. You may set up the most perfect machinery for the prevention of war. You may reinforce that machinery with every sort of political and economic arrangement that the wit of men can devise.

"But unless all that we can do has behind it the power of an informed public opinion, all that we can do will not be enough. The schemes will be waste paper, and the machinery will be scrap." Mr. Haley told how before D-day he had worked out with the representatives of American radio a satisfactory system for covering the invasion and of how successful their joint efforts had been.

"Since then, in those few months", he added, "the whole of France has been liberated and now we stand near the Rhine, but that cooperation which I have just spoken about was not fixed for a week or a month. It is still going on. So far as the BBC is concerned, I pledge it will go on until the final entry into Berlin and Tokyo."

By way of showing the teamwork of the BBC with the U.S., Mr. Salt spoke of a special hour program the BBC had provided the United States War Department with which to transmit a program to India, necessary because of the transmission difficulties between here and that area.

Elmer Davis of the Office of War Information, said that the BBC was re-transmitting through its medium wave facilities in England 660 radio programs a week for the OWI. These programs are in addition to OWI broadcasts originating in America that go into Europe via short-wave.

Among the honor guests were the British Consul General of New York, Niles Trammell, President of NBC; Mark Woods, President of the Blue Network; Edgar Kobak, President of the Mutual Broadcasting System; Frank Stanton, Vice-President of the Columbia Broadcasting System; J. H. Ryan, President of the National Association of Broadcasters; Robert Peare, Vice-President of General Electric Company, and James D. Shouse, Vice-President, Crosley Radio Corporation.

At the Washington reception at the Carlton, in addition to Lord Halifax, who had just concluded his first conference with Secretary of State Stettinius, there were many other notables to greet Mr. Murrow. Earl C. Gammons, CBS Washington Vice President, was the host of the party. He was assisted by Carl J. Burkland, General Manager of WTOP.

Among the guests were: Acting Chairman of the Federal Communications Commission E. K. Jett; Fcc Commissioners Case, Wakefield and Walker; Admiral William D. Leahy, aide to President Roosevelt; the Polish Ambassador Jan Ciechanowski; Senator Chan Gurney (R), of South Dakota; Senator D. Worth Clark (D), of Idaho, and Representative Alfred L. Bulwinkle (D), of North Carolina.

Also, Francis Colt de Wolf, Chief of the Telecommunications Division of the State Department; Harvey B. Otterman, Assistant Chief of the Telecommunications Division; Rear Admiral A. S. Merrill, Oiffce of Public Relations, Navy Department; Maj. Gen. Alexander D. Surles, Office of Public Relations, War Department; and Brig. Gen. Robert L. Denig, Public Relations, Marine Corps.

Also J. Harold Ryan, President of the National Association of Broadcasters; Commander T. A. M. Craven, Vice-President Cowles

Broadcasting Company; Merle S. Jones, General Manager, Station WOL, Washington; John H. MacDonald, of New York, Vice-President, National Broadcasting Company; Carleton D. Smith, General Manager, WRC, Washington, D. C.; John E. Fetzer, Assistant Director of Office of Censorship in Charge of Broadcasting; Charles R. Denny, General Counsel, Federal Communications Commission; Rossel H. Hyde, Assistant General Counsel; Col. Albert Warner, War Department, Radio Division; Commander John W. Guider, Duke Patrick and Commander Mef Runyon.

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BESTOWAL OF FM LICENSES SEEN AS NEW DEAL PORK BARREL

Radio - specifically FM and, to a lesser degree, tele - may be the big pork barrel that Congressmen have been dreaming about, many top radio men fear, according to Billboard. "Although nothing is being said publicly, many in the industry are concerned that Congressmen, looking about for new pap since the post offices were virtually taken from under their noses, may find their out in the handling of FM and tele licenses", the magazine of the entertainment field goes on. "Fight against licenses being turned into patronage for the boys may well develop into one of the big issues facing radio in the not-too-distant future, in the opinion of those who should know.

"The White House emphasized this industry feeling when it assigned the FCC chairmanship to affable Paul Porter. While few will argue about Porter's qualifications for the job, his radio savvy or honesty, the fact remains that the appointment was a political plum.

"Porter, because he has just come from a job that demanded that he be on intimate terms with political deadshots, is an open target for the Capitol Hill sharpshooters. Fly, on the contrary, made it a point to steer clear of the political marksmen, and those who camped on his doorstpe were usually given short-shift - one of the facts that contributed to the current select committee to investigate the FCC.

"It is an open secret among insiders here, at least, that more and more license seekers are attempting to clear thier applications thru their Congressmen - Senators preferred. When the lid is taken off FM and tele, many here believe that the scramble will be terrific and FCC Commissioners, knowing that their reappointments are dependent upon the powerful U. S. Senate, will be reluctant to give the boys a quick brush-off.

"Regardless of the merits of the current WMCA 'conspiracy' case, the argument brings out forcibly the fact that the White House can be 'reached' in a license dispute. Possibly, as is contended, the White House brushed it off but Flamm, seeking advice, hustled to a Brooklyn politico, Assemblyman Irwin Steingut, and Steingut used his political prestige to carry the business right into the oval room labeled 'Seat of the President of the United States.' There's no argument on that point - Steingut admits it."

WAR RADIO PRODUCTION CALLS FOR \$250,000,000 A MONTH

The new "Victory First" production program faced by the radio and radar industry calls for maximum peak production of overall products and equipment at the rate of \$250,000,000 a month by March 1, 1945, members of the Radio and Radar Industry Advisory Committee were told by War Production Board officials at a recent meeting in Washington, WPB reported Monday. The radio and radar industry is making every effort to meet the increased demands of the military forces for equipment required on the front lines, Committee members said.

In view of increases in the Army and Navy requirements since October 1, amounting to between 12 and 18 per cent, and anticipated emergency procurement orders that will call for additional production early next year, the Committee pointed out the necessity of retaining its present manpower and obtaining additional workers in the near future. Despite reports of adequate labor in a few radio and radar plants in some regions, a review of the over-all situation in the industry as reported by eleven members of the committee indicated that a serious labor problem would confront the industry unless every effort to retain present workers and recruit and train new employees were made throughout the country. It will be impossible without additional employees to maintain present delivery schedules of the essential electronic products required by the military forces or start production on the new Army and Navy requirements to be ordered shortly, members said.

The best information as to military requirements after March 1, 1945, was that emergency procurements orders, not yet issued, would probably approximate the March 1 level of about \$250,000,000 a month for several months, and counterbalance any tapering off of the current orders expected in March through June, WPB reported.

Congratulating the industry on its past achievements, which he termed "magnificent", Hiland G. Batcheller, WPB Operations Vice Chairman, said producers of radio and radar equipment had carried on successfully, maintining schedules in the face of changes in design, and complicated production and labor problems. He said he believed past performances indicated that current schedules would be maintained

Both Army and Navy officers complimented the industry on its achievements to date, and explained that changes in battle conditions required new and improved equipment without much advance notice to the industry.

Ray Ellis, Acting Director of the Radio and Radar Division and Government presiding officer, asked for suggestions as to how WPB and the armed services could expedite action and ease industry's job of increased production. Members indicated the importance of maintaining their present manpower position on the critical list of the War Manpower Commission if the radio and radar plants are to be kept in operation.

The Committee urged that WPB and WMC confer on the task of maintaining maximum production in radio and radar plants, with especial regard to the manpower status in the industry. Other suggestions included the early filing of new orders by Army and Navy, at least prior to March 1; the necessity of having time to work out new engineering problems in each plant especially in view of shortage of skilled engineers; that shortages in certain tight items and parts not be allowed to develop and hamper over-all production; the rescheduling of any delayed orders to plants open for additional work; and the undertaking of a survey of the industry to establish a factual background covering production, labor and other elements.

Mr. Ellis promised that such a survey would be started immediately and the members present indicated their desire to cooperate. The meeting adjourned subject to the call of the Government presiding officer.

A suggested new plan to expedite component scheduling, designed to aid the parts manufacturers in meeting the requirements of equipment prime contractor and avoid the piling up of inventories of component supplies prior to actual needs, was presented to the Committee.

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IMAGINE THE RADIO INDUSTRY NAMING AN FCC COMMISSIONER!

If the report is true that President Roosevelt is willing to name a new Secretary of Labor to replace Madam Perkins if the AFL and CIO can agree on a candidate, should be food for thought for the broadcasters. Fancy the President waiting to appoint a member of the Federal Communications Commission until the members of the radio and communications industries could agree on a candidate. It is doubtful of the radio industry could ever unite on one man but assuming business differences could be put aside and this miracle could happen, the man they named would be looked upon with suspicion for the very reason that the industry had agreed upon him.

Neither the broadcasting or the communications industries have ever had a thing to do with naming a man either on the old Radio Commission or the FCC and though they have the greatest mediums on earth for creating public opinion, they stand helplessly by while the President names one politician after another to the Commission.

FDR's reportedly waiting for the CIO and AFL okeh for a Secretary of Labor is another example of how he kisses labor all over the place and a reminder of how he ignors the wishes of industry.

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RYAN AND NAB OFFER GUIDE FOR RADIO'S 25TH ANNIVERSARY

A complete format for nation-wide observance of a quarter century of broadcasting in America in 1945 was outlined in bulletin form last week by the National Association of Broadcasters, and its President J. Harold Ryan.

The bulletin, enclosed with the December 8th copy of NAB Reports, goes to all networks, all radio stations and hundreds of others within the structure of American broadcasting, including set manufacturers, advertising agencies, government officials, organizations and individuals who are invited to participate in radio's silver anniversary, "Pledged to Victory!"

Mr. Ryan urges all stations and networks to make this bulletin the subject of immediate staff conferences, pointing to initial broadcast activity beginning at midnight, December 31, supported by the advertising, publicity, promotion, sales and public relations departments.

Mr. Ryan and Willard Egolf, NAB Director of Public Relations, met in New York City yesterday (Tuesday) with the Presidents and department heads of the four major networks who have been invited to discuss network twenty-fifth anniversary plans, with emphasis on a redoubled war effort.

The front page of the bulletin features a symbol of radio's twenty-fifth anniversary, a banner suspended from a microphone, the banner carrying the anniversary years "1920-1945" and the Roman numerals "XXV", with a dominant "V for Victory", typifying the industry's pledge in 1945. The bulletin also carries a musical signature of "XXV", based on the Continental Code, with an adaptation of the famous musical "V for Victor".

Eight pages of ideas for programs, publicity and promotion are woven around the war effort theme, central note of the entire anniversary year.

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ELLERY STONE PROMOTED TO RESERVE REAR ADMIRAL

President Roosevelt last week nominated Commodore Ellery W. Stone of the Naval Reserve to be a Rear Admiral.

Commodore Stone, former Vice-President of the International Telephone and Telegraph Corporation and later President of the Postal Telegraph Company, and now a member of the Italian Armistice Commission, was nominated to be a Rear Admiral in June when he held the rank of Captain. The nomination was never acted on and, in the meantime, he was elevated to Commodore. It was because of his change in rank from Captain to Commodore that it was necessary to send a new nomination to the Capitol.

Commodore Stone is Chief Commissioner of the Allied Mediterranean Commission.

CLAIMS PEOPLE OF THE COUNTRY WANT CONGRESS ON THE AIR

Criticism of the project apparently having gotten under his skin, Representative John M. Coffee (D), of the State of Washington, declared that there is great sentiment throughout the country in favor of putting Congress on the air.

"Let none of my colleagues have any doubt about that", Representative Coffee said, in addressing the House. "There has been much satirical comment concerning the crusading efforts of the distinguished statesman from Florida, Senator Claude Pepper, and of myself in authoring and introducing a bill to provide for a broadcast over the radio networks of pertinent, timely selections from Congressional proceedings.

"It has never been the purpose of Senator Pepper or myself to provide for the broadcast of uninteresting congressional proceedings, which are confined to narrow or sectional lines or legislation which is not of national or international importance. Nevertheless, Senator Pepper and I feel that the people are entitled to know what is going on in Congress, without editorial deletion and without expurgation at the hands of radio or other commentators. Why should not the people judge for themselves?

"The Bible says, 'Ye shall know the truth, and the truth shall make you free.' Let the people from their own opinions as to the worthiness of their representatives in Congress. Let them hear their voices over the air waves and thus permit our constituents to appraise us to some extent by the caliber of our activities on the House floor. Why should anybody be hesitant about that? This is the modern way. Even police courts broadcast their proceedings."

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WAR PROGRESS TO FORECAST FUTURE RADIO AT I.R.E. MEET

The Winter Technical meeting of the Institute of Radio Engineers will be held January 27-27 at the Hotel Commodore in New York, Austin Bailey, Chairman of the meeting's General Committee announced. More than 2,500 engineers are expected to attend.

Many of the technical papers to be read and discussed during the four-day session are expected to reveal for the first time some wartime developments that forecast future trends in radio and allied electronic fields.

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A traveling television show covering 19 Oklahoma cities in behalf of the Sixth War Loan has been completed by Station WKY, owned and operated by the Oklahoma City Oklahoman and Times.

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BLUE NETWORK ACCUSES PETRILLO OF WILDCAT STRIKE THREAT

Whether there will be a strike against the National Broad-casting Company and the Blue networks because of the disagreement between the American Federation of Musicians and the National Association of Broadcast Engineers and Technicians as to who will turn the transcription platters, seems to be anyone's guess. Petrillo, as usual, is believed to mean business and the situation is very tense.

National Broadcasting officials were silent but Mark Woods, President of the Blue Network, expressed himself as follows:

"In negotiating a new contract with James C. Petrillo, for the American Federation of Musicians, last January, we agreed, effective in June, 1944, to employ platter turners who are members of the American Federation of Musicians. This agreement was part of a general contract, in which the AF of M made a number of concessions and we in turn accepted the AF of M jurisdiction over platter turners, in order that a musicians' strike could be averted and the network continued in orderly operation. We were acting in good faith, and had been advised that we were within our legal rights to award this jurisdiction to the American Federation of Musicians.

"The National Association of Broadcast Engineers and Technicians also claims jurisdiction over the employment of platter turners. NABET appealed to the National Labor Relations Board, asking that their rights to this jurisdiction be upheld.

"The National Labor Relations Board decided that status quo should be maintained, which meant that NABET would control the jurisdiction of platter turners, except in Chicago, in which city platter turners have for many years been under the jurisdiction of the AF of M.

"The Blue Network was and is perfectly willing to accept the decision of the National Labor Relations Board. However, Mr. Petrillo refuses to accept this decision and has warned our company that if we do not keep our agreement with the AF of M, he will order a series of wild cat strikes by withdrawing musicians from our program at sporadic intervals. We would have no adequate relief from these tactics and over a period of time it would be impossible for us to broadcast our leading programs, due to the absence of musicians for temporary periods.

"It is our hope that the courts will settle the dispute between the American Federation of Musicians and the National Association of Broadcast Engineers and Technicians. Only in that way can either the AF of M or NABET be forced to accept a conclusion to the jurisdictional dispute.

"The Blue Network finds itself in the middle of a jurisdictional fight between the AF of M and the NABET. As between these two unions, we do not favor one over the other. We desire that the labor laws of the country be complied with, that our employees be represented by unions of their own choosing, and that strikes against the public interest be avoided.

"We are, in truth, helpless in this situation, in that it is one where we cannot bring the issue into the courts. We are faced with interference or stoppage of broadcasting by one union or the other, and until the courts decide the case, we will continue to be faced with this threat."

A. T. Powley, President of NABET, said:

"NABET will not capitulate. NABET will abide by the decision of the NLRB and is ready to continue negotiations for new contracts with NBC and the Blue.

"We have acted in good faith and will not capitulate. Petrillo's refusal to comply with the decision is an affront to the NLRB. This is not a jurisdictional dispute between two unions. The issue has been clearly defined and decided by the NLRB.

"The dispute is between the companies and the musicians. If the musicians pull wildcat strikes, the companies should bring this to the attention of the War Labor Board and not be asking NABET to capitulate.

"It is time for the networks to decide whether they should be dominated by Petrillo or conduct a business free from holdups.

"Should NABET capitulate, we would, in effect, be penalizing every radio station in the country. In fact, we would be crucifying some small independent stations who play records all day.

"Faced with the prospect of paying \$90 per week for a 25-hour week, the small stations would be forced out of business.

"Radio, with the help of the technicians, made the name bands. By the same token radio can break them. NABET has stood alone in this fight for the past 10 months. We have conducted it in an nonest and straightforward way. Our only request is that justice be served."

RAY ELLIS CALLED BACK TO WPB RADIO DIVISION

Ray Ellis, of New York City, formerly Director of the Radio and Radar Division of the War Production Board, has been recalled as Acting Director during the absence of Director L. J. Chatten, who is on sick leave, Hiland G. Batcheller, Chief of Operations of WPB, announced yesterday (Tuesday).

Mr. Ellis retired as Director of the division on October 1, 1944, to resume his association with the General Motors Corporation, after active service with WPB for more than three years.

WEISS BELIEVES EXPERTS "TOO GLIB ON TELE PROSPECTS"

Lewis Allen Weiss, Executive Vice-President of the Don Lee Broadcasting System, which has been operating a television station in Hollywood for many years, addressing the First Annual Television Broadcasters' Conference in New York City this week, landed on the "research experts who glibly declare that six out of ten persons are waiting to buy television sets immediately after the war".

Mr. Weiss cautioned against "over-enthusiastic forecasts by some industry spokesmen" and even went so far as to say that "television sets will face brisk competition in the consumer market against new model refrigerators and indoor plumbing."

"To support a television station", Mr. Weiss continued, "a metropolitan area of not less than 500,000 persons is necessary. I believe that only 10 per cent of the population will be in a position to buy television sets in the immediate future. The remainder will not, either because of their inability to pay the price or the difficulty in obtaining satisfactory reception."

J. R. Poppele, Chief Engineer, of WOR, was elected President of the Telebroadcasters' Association for the coming year; Robert L. Gibson, of General Electric, Vice-President, and Will Baltin was reelected Secretary and Treasurer.

Prize awards were made to Dr. Vladimir K. Zworykin, Director of Electronic Research, R.C.A. Laboratories, for technical pioneering in television engineering; to Station WABD of New York City, operated by Allen B. DuMont Laboratories; for television programs; and to Brig. General David Sarnoff, on leave from the presidency of Radio Corporation of America, for general contribution to television.

In presenting the technical and general awards, Paul Raibour, President of the Association, commented that they were for achievements covering a period of years and that due to the requirements of military security it is impossible to make awards for 1944 similar to the Hollywood "Oscars" as planned.

Coordinate awards were made to Philo T. Farnsworth, Farnsworth Radio and Television Corp., Ft. Wayne, Indiana, for work on television scanning methods and the electron multiplier.

Lloyd Espenscheid, Bell Telephone Laboratories, New York City, for adopting the co-axial cable to transmitting wide bands of radio frequency suitable for modern television.

Dr. Peter Goldmark, Columbia Broadcasting System, New York City, for work in the development of motion picture pick-up equipment and electronic analysis and control of equipment for color television.

F. J. Bingley, Philco Radio and Television Corp., Philadelphia, Pa., for improvement in contrast of television pictures through flat face tubes and experiments on link operations particularly as regards outdoor events.

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Other awards included:

W.R.G. Baker - Vice-President, General Electric Company, Schenectady, New York, for his leadership in standardizing television through the National Television Systems Committee and supporting it through the Radio Technical Planning Board.

David B. Smith, Philco Radio & Television Corporation, Philadelphia, Pa., for his work on the National Television Systems Committee and his planning of television future as panel chairman with the Radio Technical Planning Board.

Dr. A. N. Goldsmith, Consulting Engineer, New York City, for his work on the N.T.S.C. and the R.T.P.B. and his vision of the relationship of the motion picture and television.

Mr. Baker, of General Electric, who is also Chairman of the Radio Technical Planning Board, predicted that five years after the war there would be at least 100 active master television stations in the country serving areas with 67,000,000 persons.

Ed Wynn, the comedian, described television as "a thing more dangerous than dynamite or the quintessence of good depending upon how it is managed."

"I should like to advocate a Government-supported television theatre, to which the great body of American actors and actresses might look forward as the climax of their careers, and to which they can adapt their art", Mr. Wynn said.

O. B. Hanson, Chief Engineer of NBC, declared the "technical costs of television are three to four times that of ordinary sound broadcasting but that the impact of visual advertising is tentimes as great as sound radio."

The first annual television convention was attended by about 1000 persons and was declared to be such a success that it was decided to hold a second one in December, 1945.

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USE OF TANTALUM RESTRICTIONS REMOVED

All restrictions on the use of tantalum were removed by revocation of Order M-156 by the War Production Board last week.

Tantalum is used as a filament in radio tubes, while fluoride of tantalum acts as a catalyst in the production of synthetic rubber. Tantalum carbides are also used in cemented carbide cutting tools.

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ARTHUR GODFREY GOES TO THE PACIFIC WITHOUT LEAVING HOME

One of the neatest applications of electrical transcription was that of Arthur Godfrey, star Washington CBS commentator, recently honored for his splendid work of securing blood plasma volunteers. The Navy sent Mr. Godfrey, who is a Lieutenant Commander in the Naval Reserve, on the inactive list, on a special mission to the Pacific combat zone to get first hand information on the needs of blood plasma there.

Commander Godfrey was away from Washington for a month, but during his absence kept his commercials going on WTOP in the Capital, and WABC, New York, by transcriptions made in advance. Although publicity was given to this, many of his listeners didn't know he had been away until he returned.

Mr. Godfrey, who organized the GAPSALS (Give A Pint, Save A Life Society) went as far as Saipan. He was accompanied by Richard Swift, Program Director of WABC. At Saipan they saw the return of the first Superfortress mission which raided Tokyo from the Marianas base.

Godfrey and Swift saw Japanese planes knocked out of the sky both by anti-aircraft fire and by American fighting pilots, and have high praise for the spirit and morale of the American fighting men.

Mr. Godfrey was particularly eloquent when talking about she life-saving by blood donated in the American Red Cross centers throughout the country. He said: "If people here at home could only stand over the bed of a wounded, unconscious boy as I did, and see him literally snatched from death's door as the life-giving plasma poured into his body, there would be traffic jams before every blood bank in this country."

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"FM FOR EDUCATION" JUST PUBLISHED

"FM for Education", a primer of facts and ideas about the educational uses of frequency modulation broadcasting, has just been published, the United States Office of Education, Federal Security Agency, announced last week. The pamphlet, illustrated with photographs, charts and diagrams, details suggestions for planning, licensing, and utilizing educational frequency modulation radio stations owned and operated by school systems, colleges and universities.

"FM for Education" may be purchased from the Superintendent of Documents, Government Printing Office, Washington 25, D. C., for 20 cents.

ACTION TAKEN AND APPLICATIONS RECEIVED BY FCC

Henderson Radio Corp., Henderson, N.C., granted construction permit for new station to operate on 890 kc., 250 watts, daytime only, subject to policy of January 26, 1944; WAIT, Chicago, Ill., granted consent to voluntary assignment of license from the present licensee partnerships (which own Stations WAIT, WGES and WSBC) to newly formed partnerships for the purpose of dividing their holdings so as to comply with Commission order 84-A, thus separating the interests of the partners in the two stations, WAIT and WGES, in a manner so that no individual partner would have any interest in more than one station. The consideration to be paid is \$100,000 for assets of Station WAIT, and \$100,000 for assets of Station WGES, and in each instance including cash working capital of \$15,000; WFEB, Alabama Broadcasting Co., Inc., Sylacauga, Ala., granted petition to remove from the hearing docket, reconsider and grant without a hearing, application for construction permit for a new station to operate on 1340 kc., 250 watts, unlimited time, subject to Commission policy of January 26, 1944 (Commissioner Durr not participating).

Also, Augusta Broadcasting Co., Charleston, S. C., designated for hearing application for new station to operate on 1450 kc., 250 watts, unlimited time; Greater Peoria Broadcasters, Inc., Peoria, Ill., designated for consolidated hearing with application of Ill. Broadcasting Co., application for new station to operate on 1290 kc., 1 kW, unlimited time; Capital City Broadcasting Co., Des Moines, Ia., designated for consolidated hearing with application of Capitol Radio Corp., application for new station to operate on 1600 kc., 250 watts, unlimited time; Capitol Radio Corp., Des Moines, Iowa., designated for consolidated hearing with application of Capital City Broadcasting Co., application for construction permit to use frequency 1600 with power of 1 kW, unlimited time.

Applications Received: Television Productions, Inc., has applied for construction permits for new experimental relay broadcast (television) stations in the areas of New York City, Buffalo, Detroit, Peru Mountain, Vt., El Paso, Des Moines, Los Angeles, and Chicago; Associated Broadcasters, Inc., Indianapolis, Ind., construction permit for a new standard broadcast station to be operated on 1550 kc., power of 250 watts and daytime hours of operation; Myles H. Johns, Milwaukee, Wis., construction permit for a new standard broadcast station to be operated on 1060 kc., power of 1 kW and daytime hours of operation; Times-World Corporation Roanoke, Va., construction permit for a new high frequency (FM) broadcast station to be operated on 45,300 kc., with coverage of 30,340 square miles.

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A handbook on the what, how and why of theatre television has been prepared by the RCA Service Company for theatre managers and projectionists. The book, which will be ready for distribution before the end of December, is illustrated throughout.

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Killing The Goose!

Gardner (Mike) Cowles' observation, featured in "Variety" last week, stirred up a lot of serious thinking among most of the topflight radio stars. "We're talking against ourselves", as one put it, and this star summed up the general attitude, "but sure as Hooper and Crossley, we're killing the goose that laid the golden egg if this continues. Some of these guesters who couldn't shine the shoes of a Barrymore or Hayes, get more for a fast 8-minute spot than these greats got in a month in the legitimate theatre."

Stars of their own programs this season, more than ever, have seen \$2,500 acts become \$4,000; the \$5,000 star now demanding - and getting - \$7,500. Abbott & Costello settle everything by sticking to a quote of \$10,000. Others have solved it by swap deals.

The best answer to some of these guest-shot salaries is the inconsistency where the budget, the rating or the prestige of a program dictate the prices. Thus, the \$5,000 name will accept the \$300 guest ceiling of an "Information Please", or the \$1,250-\$1,500 price on an Ed Gardner or Fred Allen show (when the latter was on); but in these instances these stars reciprocate likewise for relatively nominal fees.

But the sum total is that this ever-mounting standard has reached such proportions where, dollar-wise, the sponsor may be forced to conclude it can never pay out. P.S. - ex-sponsor. And the possible deterioration of a pretty important scientific-art form of entertainment.

- (<u>Variety</u>)

Chicago Papers Restoring Radio Columns

Increased recognition of the value of news about radio is definitely under way in the newspapers of the Windy City. Chi, up to a few months ago was one of the leading bulwarks behind which were entrenched newspaper publishers which were giving the cold shoulder to radio, fighting it tooth and nail. The entrance into the realm of local newspaper execs by John Knight, new owner and publisher of The Chicago Daily News, and Louis Ruppel, new editor of The Chicago Herald-American, who used to be in charge of the CBS Press Department, have broken down some of the barriers against the use of radio columns in local sheets.

The Daily Times, of which Ruppel was the Managing Editor at one time, has always kept its daily radio column even though other papers have shut down on radio news. The Sun, a morning publication is not expected to have more than its presently run listing and highlights, because it recently got into paper quota trouble with the WPB and cannot get all the newsprint it wants.

There is a possibility that The Chicago Tribune, which owns WGN, local Mutual key station, might restore its daily radio column under the editorship of Larry Wolters, its present radio ed, who is one of the best known and most experienced radio writers in town.

Sees Fly Causing Embarrassment

Testifying before a Senate Committee on Saturday, Attorney General Biddle said that Tommy Corcoran was his very good friend. He went on to say that when this good friend had come to the Department of Justice on business he, the Attorney General, had never granted any of his requests.

Think of what that means, for a moment. Think of the embarrassment that Corcoran must have caused his friend. Biddle.

Now is the time for him to come forward with a proposal for a law that would prevent lawyers serving in Government departments from practicing before any Government department for a fixed term of years after they leave the Government service.

For example, James Lawrence Fly has recently resigned as Chairman of the Federal Communications Commission to practice law in New York City. In my estimation he was an honorable public servant in a difficult position. He knows very well the embarrassment he would cause his friends who are still members of the Commission if he were to come before them with a plea for clients.

- (Marquis Childs in Washington Post)

Anticipates Radio Giving Newspapers Fight Of Their Lives

By now publishers should have learned that the editorial department is not the place to pinch pennies. Radio and magazines are going to give newspapers the hottest competitive fight in their lives after this war.

- (<u>Editor & Publisher</u>)

Rep. Cox Opposes Investigating Mr. Biddle

The antipathy of Rep. Eugene Cox, Democrat, of Georgia, for a Congressional investigation of Mr. Littel's summary dismissal by President Roosevelt as head of the Lands Division of the Department of Justice, can be well understood. Not many months ago, Mr. Cox's own questionable conduct in representing Georgia broadcasting interests before the FCC was under investigation at the Department of Justice. His receipt of a \$2500 check for "legal services" rendered to the Georgia concern was referred to the department by the FCC because it is a violation of law for a Congressman to accept pay for representation of a private interest before a governmental agency. But the department took no action against Mr. Cox. Regardless of what may have been the reason for this failure to act, it is a fair supposition that it has left Congressman Cox with a feeling of gratitude toward the Attorney General.

- (Washington Post)

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Z. C. Barnes and Carl Haverlin, Sales Manager and Station Relations Manager respectively of the Mutual Broadcasting System, were elected Vice-Presidents in charge of Sales and of Station Relations at the network's Board meeting in New York, Edgar Kobak, Mutual President and General Manager, announced on his closed circuit conference call to member stations Monday.

Mr. Barnes is a former Vice-President of Outdoor Advertising, Inc. Mr. Haverlin was Vice-President of Broadcast Music, Inc.,

after serving 14 years at KFI and KECA in Los Angeles.

James L. Fly, former FCC Chairman was one of the eight major witnesses who testified before the Chicago University Commission in the Freedom of the Press.

The 1944-45 annual RMA membership list and trade directory has gone to press and copies soon will be sent to all members, government officials, the radio press and many other interests. A peak RMA membership is recorded, the largest in more than a decade, including a 25 per cent increase during the last year.

The third concert of the Woman's Symphony orchestra next Monday night in Orchestra hall, Chicago, will present world premieres of two compositions and the presence of the two composers, both Chicagoans. The audience will hear for the first time "Romance", by Inez Riddle McDonald (Mrs. Eugene F. McDonald, Jr.), who is a talented pianist, and whose earlier composition, "Cancion", will be included on the program. The concert also will mark the first performance of John Alden Carpenter's "Dance Suite" since that composition, originally written for the piano, was orchestrated.

New developments in electronics, air transportation and automobile design, as well as the creation of improved materials for textile, food and construction uses, will demand a large increase in trained technical personnel - according to "Vocational-Technical Training for Industrial Occupations", a survey report published by the United States Office of Education reports.

The report may be purchased from the Superintendent of Documents, U.S. Government Printing Office, Washington 25, D.C. for 40ϕ .

A vast new postwar market for electron tubes, far exceeding the prewar demands of radio and communications, will be found in manufacturing and processing industries as a result of increasing uses of electronic power and electronic controls, according to L. W. Teegarden General Manager of the Tube and Equipment Department of the RCA Victor Division, Radio Corporation of America.

The rated power represented by a single order recently received by RCA for power oscillator tubes for electronic power heating, Mr. Teegarden said, was equal to the combined rated power of all radio

stations in the United States.