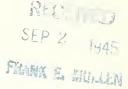
HEINL RADIO BUSINESS LETTER

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200,000 RADIO WORKERS IDLE; OPA BLAMED; CAPEHART GETS BUSY

Inasmuch as about 200,000 radio workers are marking time along with hundreds of thousands in other industries because of the failure of the Office of Price Administration to fix prices, Senator Homer E. Capehard (R), of Indiana, vigorously urged the Senate to adopt a resolution which he and Senator Millard E. Tydings (D), of Maryland, submitted sometime ago to thoroughly investigate the price fixing policies of OPA.

Senators Robert A. Taft (R), of Ohio; Alexander Wiley (R), of Wisconsin, immediately backed up Senator Capehart. In the meantime Senator James M. Mead (D), of New York, Chairman of the old Truman Committee, was likewise looking into the matter as a result of an appeal from the Radio Manufacturers' Association.

Set makers were apparently paying no attention to a stop-gap order issued by OPA which authorized manufacturers of all radio and phonograph parts except tubes, metal stampings and screw machine products to make delivery of original equipment parts to radio set manufacturers at prices that may be adjusted upward later when final reconversion pricing factors are determined. "Parts manufacturers wouldn't do business on such a basis as that", one official said. "When prices were finally set, they might lose their shirts."

"I wish to go on record as saying that, to my mind, the OPA, because of the basence of a sound and practical policy in fixing ceiling prices, is doing more to retard reconversion, is doing more to put men out of work, and is doing more to keep men from securing jobs in private industry today than is any other one agency or factor in our national economy", Mr. Capehart declared, addressing the Senate. "It is my opinion that while we are discussing unemployment — and rightfully so — the time has arrived when this body should ascertain on what basis OPA is fixing price ceilings."

"I am absolutely certain that the present policy being enforced by the OPA is interfering with employment, is discouraging people from proceeding to expand their production, and is checking home construction", Senator Taft interjected. "We hear of all limits being taken off the construction of houses, but that means apparently 'all limits' except price control, and price control on building materials today as enforced by the OPA is such that those who manufacture building materials are not going ahead to manufacture them, because the more they manufacture the more they lose.

"I believe we could make no greater contribution to full employment than by the adoption of the resolution to investigate the whole problem of price control and to eliminate just as much control as can possibly be eliminated."

"We have to ask ourselves, in the case of this problem, what is the cause of unemployment?" Senator Wiley added. "The Senator has struck on one important cause, and we can remedy that if we follow the course the Senator from Indiana and the Senator from Ohio have suggested.

"Another cause is the unwillingness of labor, as everyone knows, to accept the pay which the manufacturing concerns can afford under restricted OPA ceilings. All over America that is inevitable. We are talking about providing jobs. The jobs are here. The men are not willing to work, in places. In every community throughout the Nation there are advertisements in newspapers calling for men to work. The reason is very apparent. There is no willingness to readjust from the wages paid in war industries to the wages which industry can afford to pay under restricted OPA ceilings."

Senator Capehart read this telegram from Noblitt-Sparks, Inc., of Columbus, Indiana:

"Suppliers of radio parts and OPA appeared to be deadlocked over pricing. Result is that we as manufacturers of radios are unable to obtain parts from suppliers. It now appears that radio production will be delayed another month or 6 weeks at least. Many of our employees are on lay-off because of this situation. Understand Mead committee is investigating. Any help you can give to get this matter settled so we can begin production radios will be greatly appreciated."

Senator Capehart read an appeal from Richard A. O'Connor, President of the Magnavox Company at Fort Wayne, Ind., which follows, in part:

"If we were to proceed to ship speakers and condensers on the basis of the interim price ceiling of 9 and 7 percent, respectively, the loss we would sustain in the first year of operation, based on the volume realized in 1941, would amount to \$1,127,600.

"We as a company have determined that we will not ship any loud speakers and condensers until such time as the Office of Price Administration recognizes the seriousness of the situation and affords us some relief.

"If relief is not given us and reconversion is thereby delayed, the importance of our production capacity to the radio industry and its reemployment contribution will account for upwards of 30,000 people who will not be reemployed.

"It is my considered opinion that price ceilings on radio components should be entirely eliminated for the following reasons:

"1. There can be no price pattern established for the component industry as such. Each manufacturer presents a different problem in terms of increased costs and production efficiency.

"2. There is absolutely no need for the establishment of a price ceiling on radio parts or, so far as that is concerned, ceilings on radios or radio-phonograph combinations because the capacity of the industry is such that within 6 months to a year of competition - represented by all the companies engaged in the production of this type of equipment prior to the war, plus the many who are entering the market for the first time - will automatically assure a fair and reasonable price to the consumer and a fair profit to the producer."

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FARNSWORTH RESIGNS FROM FARNSWORTH TELE AND RADIO CORP.

Philo T. Farnsworth has resigned as Vice-President of the Farnsworth Television and Radio Corporation. Mr. Farnsworth will continue as a Director and devote his entire time for the company at his research laboratory in Fryeburg, Maine.

Mr. Farnsworth, who was born in Beaver, Utah, and attended Brigham Young University in that State, has been associated with the Farnsworth Television and Radio Corporation and its predecessors since 1926.

E. A. Nicholas, President, informed stockholders at the annual meeting held last week in Fort Wayne, Ind., that the company's reconversion plans are well under way and that its first post-war radio models are expected to come off the production line by the end of October.

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CANADIAN RMA TO RETURN AMERICAN RMA GOOD NEIGHBOR VISIT

Radio industry leaders of the Canadian and American Radio Manufacturers' Associations will hold joint meetings Wednesday and Thursday, October 10 and 11 at the Westchester Country Club in Rye, N.Y. Officers and directors of the Canadian RMA, headed by R. M. Brophy, President, will be the guests of the American RMA at a return meeting following the joing session of the two national organizations last April at Montreal. Prominent government officials of Canada and the U.S. are being invited as speakers at a dinner to be held Wednesday, October 10th.

There will be separate meetings of the U.S. and Canadian governing boards. The Canadian board will meet October 10, with the American RMA officers and Directors as guests. The American RMA Board will meet on October 11, with R. C. Cosgrove, President, presiding, and with the Canadian visitors as guests. A reconversion agenda has been prepared for the American RMA Board meeting, which will include production, pricing, and other postwar problems, together with plans for RMA projects and activities for 1945-46.

WHEELER DISCUSSES COMMUNICATIONS AND FCC WITH TRUMAN

Senator Burton K. Wheeler (D), of Montana, Chairman of the Senate Interstate Commerce Committee, had a session with President Truman at the White House last Friday. The main object of the visit, according to Senator Wheeler, was to discuss the international communications situation but it is believed that he may have talked with the President with regard to Congress more closely defining FCC power in connection with the sale of broadcasting stations based on questions raised by the recent Crosley-Aviation Corporation sale, including Station WLW, and the Federal Communications Commission turning to Congress for more specific authority upon which to act in such cases.

Senator Wheeler said he had urged Mr. Truman to see to it that the Government develops a unified policy on international communications so legislative steps may be taken to implement the policy by the Committee.

Mr. Wheeler said that thus far Government agencies had not reached agreement on a unified program and he strongly recommended to the President that something be done to reach such an agreement.

Whether or not he spoke to the President about it, crystallized by the WLW sale to Avco, Senator Wheeler has in mind legislation which would forbid the licensing of stations to corporations whose chief interests are in business other than broadcasting. It was said that the Aviation Corporation had no particular interest in radio but took WLW in order to gain possession of the Crosley household utilities and the Crosley sales and manufacturing organization.

The Montana Senator is against having broadcasting "fall into the hands of a few monopolies and holding companies". He believes the FCC should have authority to say whether a manufacturing corporation should go into the broadcasting business. It is his belief that the Commission should have the power to determine whether sale prices of stations are too high. Furthermore Senator Wheeler is of the opinion that station licensees should concern themselves more with program content. "The advertising agencies control most of the network programs of the country. The people of Montana get what the New York agencies think they should hear." Senator Wheeler said if the Commission doesn't have the power to protect the "little fellow and keep monopolies out", it's time for Congress to act or else "we'll have government ownership of radio and I don't want to see that."

Senator Wheeler is understood to believe the FCC is more nearly in accord with his ideas than formerly; also that the general public would welcome the innovations. Furthermore that the broadcasters themselves would take more kindly to the tightening up now rather than get "something worse" if Congress should decide to take over.

One of the recommendations the FCC made to Congress following the 4 to 3 decision approving the Crosley-Avco sale was that in the future no broadcasting property should be sold by a licensee to a bidder unless the amount of the bid is made public for 60 days and all aspiring broadcasters are given an opportunity to match the bid and be considered for the facility.

MYSTERY OF MR. VERSLUIS, NEWEST NET OPERATOR, DEEPENS

Leonard A. Versluis, President of the Associated Broad-casting Corporation, of Grand Rapids, Mich., who dashed into Washington a week ago last Sunday long enough to launch a brand new national network, apparently still has the boys guessing as to just where he got enough money to start anything as big as that. (The last venture of this kind the writer recalls was when Ed Wynn started a network and almost lost his shirt. If memory serves us correctly, Ed, in no joking humor, told us his experience as a network owner cost him something like \$200,000).

According to the best information available, Mr. Versluis has interested no outside money in the Associated Broadcasting Corporation and the money invested is largely his own. As was said last week, Mr. Versluis made it in the photography business. Then he bought Station WLAV in Grand Rapids, Michigan.

Through this station, Mr. Versluis came in contact with some clergymen who wanted to buy time all over the country. He arranged special network programs for them through an agency which he established. The profits on the religious programs encouraged him to start a network. The new company is still reported to have no outlet in New York or Chicago — no studios — no program staff and only a small amount of time reported sold other than religious programs. Sales organizations in both New York and Chicago were said to be very small. Competitors express doubts as to the network's success but nevertheless are watching it with interest.

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FCC COMMISSIONER WILLS REPORTED IMPROVING

FCC Commissioner William H. Wills, former Governor of Vermont, who was stricken with a heart attack last week, is said to be gaining strength each day. His office reported that Commissioner Wills expected to be allowed to sit up in bed tomorrow for the first time.

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MARK WOODS WINS OUT AT ABC; EXIT ADVERTISING AGENCY BOYS

Sitting tight and letting nature take its course, Mark Woods, President of the American Broadcasting Company scored a complete victory over Chester L. LaRoche, executive head and former advertising agent, who tried to run the network as he would an advertising agency and with advertising agency people in the saddle. According to all acounts, the experiment failed and Mark Woods came out on top.

Although the situation had been watched with considerable interest by the trade for some teim, the first public mention came with the following announcement last week:

"Chester J. LaRoche, Vice-Chairman of the American Broadcasting Company, who has been executive head of the company, will no longer continue to be active in an executive capacity. He will continue as a stockholder, director and advisor to the American Broadcasting Company. It is Mr. LaRoche's desire to devote increasing attention to other business interests and public service."

Closely following this a memo was sent to all personnel that Mr. Woods would take over the duties of Mr. LaRoche and that all departments would report to Mr. Woods "effective immediately". About that time, Mark's telephone began ringing and congratulatory messages, telegrams and letters have been pouring in ever since.

Although Mr. Woods has announced that no radical policy changes will be made, it is a foregone conclusion that the organization will receive quite a going over.

One of Mr. Woods first announcements was that Charles C. Barry, who has been acting as Washington representative of the American Broadcasting Company, will return to the New York office as National Program Manager, effective October 1st. Mr. Barry will report to Adrian Samish, who now heads the Program Department of ABC.

Mr. Barry is well known in radio circles, having been first associated with Station WMAL, Washington, and then with the Program Department of the National Broadcasting Company. When the Blue Network - the predecessor of the American Broadcasting Company - was separated from NBC, Mr. Barry became one of the principal program executives and until June 29, 1945, served as National Director of Program Operations. At that time he was named Washington representative of ABC, holding that position up to the time of his new appointment.

Mr. Woods also announced the resignation of Fred Smith, Vice President and Director of Advertising and Promotion of the American Broadcasting Company, effective October 1, 1945. Mr. Smith, formerly Assistant to the Secretary of the Treasury, has announced no definite future plans. However, he has indicated that he will probably establish his own public relations and promotional office in the near future.

Edgar Kobak, now President of Mutual, was the first to leave ABC under the LaRoche regime. He was quickly followed by Robert D. Swezey, Phil Carlin, and others.

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MILLER TO CUT DINNER TO MAKE FIRST BROADCAST AS NAB PRES.

Justin Miller will get a taste of the hard life a broadcaster leads when he will have to leave the big dinner to be given in honor of his assuming the presidency of the National Association of Broadcasters to make his first broadcast after assuming office next Tuesday night, October 2nd.

The dinner will be held at the Statler but, according to present plans, Mr. Justice Miller will go to the studios of WTOP seven or eight blocks away to speak over CBS at 10:50 P.M. EST.

Just as there never are any reporters present at a Gridiron or White House Correspondents' Dinner, no portion of the NAB dinner is to be broadcast. At least that is the present idea.

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ARE FCC TELEVISION PROPOSALS TEMPORARY?

The most recent FCC proposal regarding television allocations seems to put a "temporary occupancy" sign on all television channels below 480 megacycles. The Commission invites applications for experimental stations between 480 and 920 megacycles for two reasons:

- 1. To make possible a truly nation-wide and competitive television system.
- 2. To develop color pictures and superior monochrome pictures through the use of wider channels.

Neither of these objectives is possible with the limited number (13) of narrow channels (6 mc.) television occupies today. Both, incidentally, were originally set forth on April 27, 1944, when the Columbia Broadcasting System first proposed moving television into ultra-high frequencies and wide bands of transmission.

Although there had been some talk that the hearing on the new television proposals set for Thursday, October 4th, might be postponed, it was said at the Commission today (Wednesday) that the original date still held.

WITH A NEW ZENITH YOU CAN CUT OUT THE PLUG-UGLIES

In revealing post-war developments in the foot control of automobile radios, a safety device that permits the driver to keep his hands on the wheel and his eyes on the road while tuning in different stations, and adjusting volume, the Zenith Radio Corporation states that another new development in the foot control is a silencing button for use in emergencies or when undesired sections of the program occur. When stepped on by the drive, this ingenious device silences the radio for a period of one minute, and then automatically turns it on again so he doesn't miss the balance of the program.

Zenith reports an estimated consolidated operating profit for the first quarter ended July 31, 1945, of \$993,336, after depreciation, excise taxes and reserves, including reserves for voluntary price reduction and renegotiation on war contracts, but before provision for Federal income and excess profits taxes. Federal income and excess profits taxes on this profit are estimated at \$456,975 net.

"Immediately following VJ Day the company's war production contracts were almost entirely cancelled", Commander E. F. McDonald, Jr., President of the Company says. "This enabled the company's production engineers to begin the installation of a new modern manufacturing technique which will permit the company to turn out twice as many radio sets as before the war. This new manufacturing technique required the construction of an additional building which is now in the process of construction and will be completed approximately November 1st adjoining the company's present plants.

"On October 15th and 16th the company will show its new postwar models to its distributors. This showing will be followed by regional showings in 76 large cities where the new models will be displayed to the company's 20,000 dealers. The models to be shown will include radio receivers of advanced design, a new line of combination phonograph and radio models, newly designed portable models and new frequency modulation receivers engineered to operate on the recently changed wave lengths."

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STAMFORD CASE TO AGAIN RAISE NEWSPAPER STATIONS' ISSUE

The hearing on the sale of Station WSRR of Stamford, Conn., to the <u>Stamford Advocate</u>, set for October 4th, but which has just been postponed to October 9th, will once more bring up the question of newspaper ownership of broadcasting stations.

WSRR at Stamford, of which Stanley R. Rintoul is chief owner, is the only broadcasting station in Stamford and the <u>Advocate</u> is the only newspaper.

SECRET RADAR PROXIMITY FUSE HAILED

Receiving a tremendous amount of publicity the secret radar proximity fuse has been hailed by Acting Navy Secretary Hensel as ranking next to the atomic bomb as the most revolutionary development in the field of military science.

As officially described, the "proximity fuse" is radar in miniature - an extremely rugged five-tube radio sending and receiving set occupying a space no larger than a pint milk bottle. Placed in an artillery shell, it transmits "impulses" at the speed of light and when these "impulses" are reflected back at the same speed by the objective toward which the shell is moving, the explosive force is automatically set off within seventy feet of that objective.

This makes for a degree of accuracy never before achieved. It is what explains why our Navy anti-aircraft gunners were able to shoot down so many Japanese planes; it explains why the V-1 "buzz bomb" offensive against London was finally smashed; and it explains why the Nazis were terrified and completely baffled during the Ardennes break-through last December, when the fuse was used for the first time on land, Its significance is that it can set off a bomb above ground directly over the target, thus greatly increasing the destructive blast effect, which might otherwise be largely a bsorbed by the earth or some heavy structure receiving a direct hit.

LUGS BASS DRUM UP 25 STORIES IN N.Y. ELEVATOR STRIKE

Pity the poor bass drummer at WOR during the New York elevator strike who climbed 25 flights of stairs with his instrument only to get there and discover that his show was going to be done from the Guild Theatre!

WOR and MBS, with offices on the 23rd, 24th and 25th floors at 1440 Broadway, was one of the first buildings affected by the walkout. Programs, however, were quickly switched to the Guild and Longacre theatres.

The strike was called at 8:30 but WOR-MBS made arrangements to have food delivered to employees who were marooned and expected delivery some time between 12:30 and 1 P.M. J. R. Poppele, WOR's Chief Engineer, issued ration stamps to make sure that each employee got the one sandwich and one cup of coffee that had been ordered for him.

On the 85th floor of the Empire State Building, two engineers of the National Broadcasting Company had announced that they were prepared for a three-day siege in their television office. One of them, Joseph J. Lombardi, 45 years old, of Baldwin, Long Island, departed when he heard that his son Frank had returned from overseas.

RADIO MAY BE BEAMED TO YOU EXCLUSIVELY ALL OVER THE HOUSE

"The radio in the living-room of the average Washington home within the next five years may well contain facilities for receiving FM, television, and facsimile, together with a tiny home recorder and record-playing device", declared Maurice B. Mitchell, WTOP Promotion and Publicity Director at a meeting of the Washington, D. C. Optimist Club on Tuesday.

"It will soon be possible", Mr. Mitchell said, "to sit in your easy chair in any part of the room in which you have a radio and have the particular broadcast you are listening to beamed across the room in such a manner that nobody but yourself can hear it."

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SENATE CONFIRMS LUTHER L. HILL AS BRIG. GEN. U.S.A.

Following his nomination for that high rank by President Truman, the Senate on Tuesday confirmed Col. Luther L. Hill, Deputy Director of the War Department Bureau of Public Relations as Brigadier General.

A graduate of West Point, General Hill was on inactive status between 1923 and 1942. In 1936 he became Vice-President and General Manager of the Iowa Broadcasting Co. (now Cowles Broadcasting Co.). He is now on leave from the post of Executive Vice-President of that company.

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CARL HOLLATZ JOINS RAYTHEON

Carl J. Hollatz, former Manager of Ken-Rad Division of General Electric Company, has joined Raytheon Manufacturing Company in an executive capacity. He was born in Madison, Wisconsin, and attended the University of Wisconsin. He became associated with Westinghouse Manufacturing Company in 1918 and worked in the Incandescent Lamp Division.

In 1929 Mr. Hollatz started the Indianapolis radio tube plant of Westinghouse and remained in that plant until it was taken over by the Radio Corporation of America, when he joined the organization of RCA, entinuing on until 1932. At this time Mr. Hollatz became associated with Ken-Rad Tube and Lamp Corp. of Owensboro, Kentucky as Executive Vice-President. He held this position until Ken-Rad sold its tube activity to General Electric in January, 1945, when he was appointed Manager of the Ken-Rad Division of General Electric.

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BBC IS PROUD OF GEN. IKE'S TRIBUTE

Christopher Cross, Public Relations Manager of the British Broadcasting Corporation in New York, in sending out a photograph of the citation of General Eisenhower, Supreme Commander of the Allied Expeditionary Forces, writes:

"We, of the British Broadcasting Corporation, are proud of the tribute paid to us by General Eisenhower. It is a great satisfaction to know that our efforts to be of service to the Allied Forces in Europe were successful. "

The citation, the original of which occupies a place of honor at BBC's Broadcasting House in London, reads:

> The Supreme Commander Allied Expeditionary Force Gratefully Acknowledges The Services Rendered By The British Broadcasting Corporation in providing a most excellent radio service of news and entertainment The Allied Expeditionary Force Programme for the Members of the Allied Expeditionary Force during the Continental Operations for the Liberation of Northwest Europe 1944-1945

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LA GUARDIA SWEARS IN NEW POLICE COMMISSIONER VIA RADIO

Maybe to show how good a showman he is on the air, and possibly to cinch that fat radio contract supposed to be waiting for him at the end of his term, Mayor LaGuardia turned the swearing in of his new Police Commissioner Arthur W. Wallender into a dramatic performance as a part of the Mayor's regular broadcast over the Municipal Station WNYC last Sunday afternoon. Carrying out the radio motif, he had former Police Commissioner Valentine, who only a week ago resigned to become m.c. of "Gangbusters", pin the gold shield on the new Commissioner.

Fiorella even got in a nifty for Valentine's sponsor, the L. E. Waterman Pen Company, by saying:

"I just offered my pen, the property of the City, to Commissioner Wallender, to sign the oath of office, but Lew Valentine jumped up and said: "Here take my Waterman."

Mr. Valentine laughed heartily and said: "Thanks for the plug, Mr. Mayor."

NAT'L RADIO WEEK, NOV. 4-10, TO CLIMAX 25TH YEAR CELEBRATION

Spearheaded by full cooperation from each of the four major networks, National Radio Week, November 4-10, will climax the observance of Radio's Twenty-Fifth Anniversary for the year 1945.

Meeting in New York City last week, officials of the American Broadcasting Company, Columbia Broadcasting System, Mutual Broadcasting System and National Broadcasting Company outlined programming and promotion plans to celebrate twenty-five years of American radio. Officials of the new Associated Broadcasting Company, unable to be present due to their own network management meeting, asked to be acquainted with the plans so that Associated may participate.

Network representatives at the New York meeting were:

from the American Broadcasting Company - H. B. Summers, Adrian Samish and Norman J. Ostby;

from Columbia Broadcasting System - George Crandall, Douglas Coulter, Paul Hollister and William C. Gittinger;

from Mutual Broadcasting System - Robert Swezey, Phillips Carlin, Edgar James, Francis Zuzulo and Robert A. Schmid;

from the National Broadcasting Company - William S. Hedges, C. L. Menser, Easton Woolley, James Nelson and Syd Eiges.

The dates, November 4-10, for National Radio Week, were selected by the Public Relations Committee of the National Association of Broadcasters in collaboration with the Committee on Network Participation in Radio's Twenty-Fifth Anniversary, composed of Mark Woods, ABC; Dr. Frank Stanton, CBS; Robert Swezey, MBS and Frank Mullen, NBC.

SENATE O.K.'S THREE NEW DISTRICT COURT OF APPEALS JUDGES

Associate

The Senate on Tuesday confirmed the appointments of three/Justices of the District Court of Appeals, the higher court which passes on Federal Communications Commission decision. They were former Senator Bennett Champ Clark, of Missouri; E. Barrett Prettyman, a Washington lawyer, and Wilbur K. Miller, of Kentucky, who succeeds Justin Miller, new President of the National Association of Broadcasters.

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Keenan Wynn, playing the part of a phoney professor explaining television on the Charley McCarthy hour said; "Television is so complicated it takes two men to understand it."

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Sky-Top Television Chain Sought For Pacific Coast (Albert D. Hughes, Padio Editor, "Christian Science Monitor")

Measured in its significance to the world of communication, the nation-wide radio relay system on microwaves planned by the Raytheon Company of Waltham, Mass., New York, and Chicago, is

as fundamental as the invention of the telegraph itself.

In other words, the radio relaying network proposed by Raytheon intends to perform the same sort of common carrier role over radio frequencies as do the telegraph and the telephone over the wires. Hence, approval of Raytheon's plans by the Federal Communications Commission would provide the company with a service stature equivalent to those corporate giants of communication, the Western Union Telegraph Company and the American Telephone & Telegraph Company.

On March 16, Rahtheon amended its original application for a nation-wide radio relay network to include a petition for a new Pacific Coast "sky-top" television relay chain and microwave relay system - so-called because it proposed to leap between the highest mountain peaks of the Rockies, Sierra Nevadas, and Cascades by means

of relay stations erected on their summits.

As a case in point, the proposed network from Seattle, Wash., to Los Angeles, Calif., for instance, would go by way of suitable radio relays near Seattle to the nearby summit of Mt. Adams in Washington. From this point the radio traffic would be received, amplified and relayed to Mt. Shasta, Calif., to Mt. Tamalpais, near San Francisco, to San Gorgonio Mt., near Los Angeles, and thence by relay to the city itself.

<u>Liquidation of FCC Intelligence and Foreign Services</u> (Jerry Klutz in "Washington Post")

Lay-offs will have to be made by the Federal Communications Commission in its radio intelligence and foreign broadcast services. The House Appropriations Committee recommended a cut in its money for these activities from \$2,430,000 to \$1,500,000, which the Committee said "should permit a gradual tapering off and yet finance all liquidation costs." Chairman Paul Porter suggested to the Committee that the Radio Intelligence Division be merged with its field division and be carried on as a permanent part of the Federal Communications Commission. But the Committee says liquidate. Chairman Cannon explains that the RID is not specifically provided by law and FCC must get its act amended to provide it before funds can be voted. Instead of monitoring foreign broadcasts, the Committee suggests the use instead of dispatches from foreign correspondents and State Department reports.

With Restraint ("Editor & Publisher")

Confident that television has a bright future ahead of it, Edgar Kobak, President of Mutual Broadcasting System, nevertheless cautions overenthusiastic optimists to lower their sights.

In an article in the September issue of Sign, National Catholic magazine, Mr. Kobak warns: "Don't look for such rapid developments in television inside of five or ten years. It will take longer than that, since television must attain three major goals - stations, receiving sets, and programs."

Television has suffered from too optimistic publicity,

he said, and "false public hopes have been built up".

More Quietly, Please (Jack Gould in "New York Times")

The private individual who likes it but loud can employ a variety of techniques to insure a major disturbance to the community calm. Cursory research might classify the types in this order:

(1) Open-Window Menace: This offender perches his little superheterodyne on the sill, there to let the speaker's cacophonous outpourings bounce up and down in apartment courtyards or across suburban fields. And his is the only set for miles around that never dies for lack of a new tube or a condenser.

(2) Boogie-Woogie Beater: In this case the offender is

usually in the apartment overhead.

(3) Busy Bee: The listener who is too preoccupied to listen is ever with us. The trick is to turn on the radio in the most remote corner in the house and then proceed to other duties in rooms far distant. The radio may be in the kitchen, for instance, but the housewife dusting upstairs misses nary an emotion in Young Dr. Malone.

(4) Oh, Boy, Oh, Boy Department: There's one of these at every party after midnight. Up goes the volume after every round.

(5) Up-and-at-'em: Before bath, shave or first cup of coffee, aver this gentry, there must be a dash of the Dorsey, trombone or the Sinatra swoon, preferably on a Sunday morning.

(6) Mad About the Dial: The defendant in this case cannot

decide what program he wants to hear. He tries 'em all.

(7) Rumble-Seat Cowboy: Lacking gas coupons, junior parks his snappy roadster in the heart of the residential section and plays the big shot to the accompaniment of the Milkman's Matinee.

(8) Super-Market: Every member of the family has his own set. Father is devoted to the American Album of Familiar Music, mother to Gabriel Heatter and daughter to WNEW. Only the Messrs. Hooper and Crossley are known to approve.

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The FCC clear channel hearing is now set for Thursday, October 23rd.

Those who have attended radio hearings in the Senate and have seen him in action, will know how the sparks are bound to fly if Senator Burton K. Wheeler adheres to his plan to sit on the sessions of the Congressional Committee investigating Pearl Harbor. Senator Wheeler says he has a number of questions to ask.

"If these questions are not asked by members of the Committee, I shall, through exercise of senatorial courtesy, put them myself", he said. "The truth was the first casualty at Pearl Harbor and it is now time that truth be given first aid."

Prencinradio, Inc. is among the 20 Government corporations which a bill introduced by Representative Rees (R), of Kansas, would abolish by July 1st.

The National City Bank of New York has been appointed transfer agent for 500,000 shares of common stock of \$1 par value and 50,000 common stock purchase warrants of Hamilton Radio Corp.

The radio industry, marshalling 550,000 workers in 1600 factories, produced over \$7-1/2 billion of military radio-radar and communications equipment since 1941, according to official WPB records. This stupendous war production, in four years, Bond Geddes, Executive Vice-President of the Radio Manufacturers Association, said, was several billions more than all previous civilian radio produced in the U.S. since the commercial birth of radio in 1922.

The new Attorney General Tom Clark, making his first public appearance at the National Press Club in Washington last week, reminded one listener very much of Capt. Harry C. Butcher, U.S.N.R., aide to General Eisenhower. This despite the fact the men do not look at all alike.

Among the articles in the <u>International Review</u> for August published by the I. T. & T. are "Chile, Land of Infinite Variety", "Deep Sea Trouble Shooters - the Saga of a Submarine Cable Repair Job" and "The Story of the International Standard Electric-I.T.& T.'s manufacturing and Sales Organization which Covers the World."

A plan was approved by General MacArthur in Japan to manufacture and encourage the sale of all-wave radios, which will permit the people to hear foreign broadcasts. During the war the purchase and use of all-wave radios was prohibited.

President Truman Tuesday signed legislation returning the Nation to Standard Time, effective at 2 A.M. Sunday, Sept. 30. On that day clocks must be turned back one hour to end daylight saving or war time.

With the end of hostilities, most radar projects have tapered off, but the program of installing ship search radar equipment on merchant type and troop transports has been expanded to insure a safe and speedier return of servicemen from overseas.

Raytheon Manufacturing Co. has announced that its models SO-1 and SO-8 radar systems are being installed in all new troop transports as well as those not previously equipped with Raytheon's ship search radar.

Direct cable service between the United States and Holland was re-established yesterday by The Commercial Cable Company, Announcement of the resumption of service was made by Warren Lee Pierson, President of American Cable & Radio Corporation with which Commercial Cables is associated. Communications with Holland terminated in May, 1940, when the country was invaded.

Aviation Corp. stockholders will vote October 18 on issuance of 500,000 new preferred shares and an increase in authorized capital stock to 10,000,000 shares.

Dr. O. H. Caldwell, editor and electrical engineer, will talk on the topic "Home Receiving Sets" during the intermission period of the Columbia Broadcasting Symphony, Sunday, Sept. 30 (WABC-CBS, 3:00-4:30 PM, EST),

"Radio's Daytime Serial", a digest of a talk given by Frances Farmer Wilder, CBS Consultant in Daytime Programs, to educational and civic groups, has been printed in pamphlet form, Says CBS:

"The daytime serial program as a type is one of the most popular and interesting products of modern radio. To a searching study of the listening—habits, ingredients, and effects of these programs CBS devoted the best part of two years. We hoped that out of such an analysis might emerge reliable guidance toward making them even more interesting to the listener, and thus more effective to their manifold sponsors. The results of this study are set forth in plain language and picture in this talk. The guidance, we believe, is present, apparent, and constructive.

Arrangements have been completed with DuMont television station WABD for the resumption of American Broadcasting Company programs with two half-hour programs a week for 13 weeks beginning October 2nd. Broadcasts will be on Tuesday and Thursday evenings.

WOL, Cowles! Washington outlet, officially launched the 1945 Community War Fund Drive on Friday, September 21, with a special presentation featuring Walter Houston, noted actor, and the official Army Air Forces Band.

Key to all television operation, according to Westinghouse engineers, is persistence of vision - the common optical characteristic which enables the eye to retain what has been seen for a fraction of a second after the image has been removed.