

HEINL RADIO BUSINESS LETTER RECEIVED

2400 CALIFORNIA STREET

WASHINGTON, D. C. NOV 26 1945

J. H. MacDONALD

INDEX TO ISSUE OF NOVEMBER 21, 1945

Radio Censors Would Have Axed Cantor-Lewis Truman Cracks.....	1
Doesn't Tell Figure But Pearson Pleased With New Contract.....	2
Bendix Radio Buys \$1,700,000 Plant; \$500,000 Improvements.....	3
Federal Radio Continues To Add Executives.....	5
RCA Restores Radiotelegraph Between Manila And Bangkok.....	5
Senate Group Is Praised For Favoring FBIS Continuance.....	6
Mark Woods Offers ABC Time To Capital And Labor.....	7
Sen. Capehart "Getting Along Fine"; Back In Capital Soon.....	7
U. S. Broadcaster Up For Treason Wants Wallace And MacLeish.....	8
Petrillo Rapped For AM-FM Stand.....	8
Plans Progress For I.R.E. Winter Meeting And Radio Show.....	9
New Crosley V-P Will Be Mfg. Division Sales Manager.....	10
Solves Problem Of Television "Ghosts" With New Antenna.....	10
Would Improve The Standing Of Radio Service Men.....	11
Philco Seeks To Produce 4,000,000 Sets In 1946.....	11
Nazi, Jap Dictators Licked, Urges We Now Go After Petrillo.....	12
Scissors And Paste.....	13
Trade Notes.....	15

November 21, 1945

RADIO CENSORS WOULD HAVE AXED CANTOR-LEWIS TRUMAN CRACKS

There was some talk of broadcasting portions of the program at the dinner given to President Truman by the National Press Club in Washington, but fortunately this was not done, as there were many things said by Joe E. Lewis, a New York night club entertainer which would never have been allowed to go out over the air.

Also it is a question whether the bad taste of some of the remarks of Eddie Cantor, who acted as master of ceremonies, might not have received the radio blue pencil. If Mr. Cantor had used the finesse of Edward Jamieson, of the Houston Chronicle and President of the Press Club, in his pleasantries with the President, or the technique of the Gridiron Club, he might have gotten over with his skit about Mr. Truman running a basement haberdashery bargain counter in the White House (where Mr. Cantor had been received that day - a fact he made much of). The piano playing of Mr. Truman was dwelt upon ad nauseum by both Mr. Cantor and Mr. Lewis. However, and much worse, the latter went in for oldtime burlesque-house suggestive stuff. After one particularly smutty reference a high radio official turned to me and said, "I wonder how President Truman, a good Baptist, liked that one?"

The President was, of course, completely at the mercy of the actors, as was Howard Acton, in charge of the program, who has been putting on Press Club shows for the past 20 years and is himself one of the best m.c.s in the country and one of the cleanest.

The writer has recently heard Bob Hope (with President Roosevelt), Bob Trout of CBS (also with FDR), Jack Benny (with Mr. Truman when Vice-President) and Cantor as m.c.s. They could all have taken a lesson from Bob Trout who, having covered the White House had some idea of the fitness of things in presidential matters.

No doubt Mr. Acton was also embarrassed last week by the way the performers, instead of being content with a single encore, came back again and again. The Glenn Miller orchestra alone played enough numbers to fill an ordinary program. All credit to these G.I. musicians for their great work in entertaining the boys overseas but their appearance before the President would have been twice as good if it had been half as long.

One great disadvantage all performers worked under was the badly adjusted or poorly operated Hotel Statler loud speaker system. At times the din almost blew the listeners out of their seats.

Although this writer did not have the pleasure of seeing him (his name not being on the printed guest list, as was the case

with General Eisenhower and Brig. Gen. Sarnoff, who also came in at the last minute), it was reported that Gene Buck, past president of the American Society of Compowers, and himself a famous provider of presidential entertainment, likewise was present at the dinner. If that is true, it would be interesting to know just what Mr. Buck's reaction was to the Press Club show and whether or not he thought the performers in question reflected credit on their profession through their appearance before the President of the United States on that particular night.

The worst of it was that many of the distinguished guests, especially outsiders such as Prime Minister Mackenzie King of Canada, might have received the impression that certain portions of the Press Club program were the kind of entertainment the Washington correspondents were accustomed to and desired, when as a matter of fact the features criticized were what the Broadway talent itself seemed to think was appropriate for the occasion.

X X X X X X X X X X

DOESN'T TELL FIGURE BUT PEARSON PLEASED WITH NEW CONTRACT

Asked to comment on a report from New York about his new contract, Drew Pearson would not tell the exact figure but gave the impression of being well satisfied with the deal which definitely places him in the first division of the country's highest salaried news commentators.

The New York report had it that Mr. Pearson was to receive \$4,500 a week from his new sponsor, Lee Hats, on a three year contract. It was further stated that the commentator began with Serutan, his present sponsor, at \$750 a week and at the present time the Serutan ante had been sweetened up to between \$1,500 to \$2,000 a week.

"The report is a little high on the new starting figure", Mr. Pearson said, "but otherwise is substantially correct and I think a pretty good contract."

Mr. Pearson will continue to be heard over ABC (Blue) Network at the same time - 7 o'clock EST Sunday evening.

Elmer Davis, former Director of War Information, is being offered \$1,500 for one broadcast a week, \$2,500 for two, or \$3,000 for three. Mr. Davis, formerly ace CBS commentator, will be put on as a sustainer beginning December 3rd by ABC (Blue) Sunday 3-3:15 PM, and Tuesday and Thursdays 8:15-8:30 P.M.

X X X X X X X X X X

BENDIX RADIO BUYS \$1,700,000 PLANT; \$500,000 IMPROVEMENTS

W. P. Hilliard, General Manager of the Bendix Radio Division, Bendix Aviation Corporation, announced in Baltimore this week that the Bendix Radio Division has completed plans to purchase its Towson Plant from the Defense Plant Corporation for approximately \$1,700,000.00 and has already started additions and improvements that will cost another \$500,000.00.

"Acquisition of this plant and these additions and improvements are in line with our program for volume manufacture of quality radios, radio-phonographs and communication equipments in Baltimore", said Mr. Hilliard.

Built in 1940 by the Defense Plant Corporation, the Towson plant has been leased by Bendix Radio since that time with an option in the lease permitting the company to purchase the property.

"We are merely exercising our option, and I believe that we are one of the first large manufacturers in this area to do so", said Mr. Hilliard.

The purchase includes the main building with 215,000 square feet of floor space, an annex with 15,000 square feet, a parking lot, water tower, and specialized machinery. Virtually all the machinery for which the firm has no peacetime use, was previously declared surplus and sold or is being sold by the DPC.

The one-half million dollars worth of improvements will include construction of a new railroad siding, addition of 20,000 square feet of floor space to the present annex, extending the second floor of the main building out to the end of the plant, and construction of a bay on the rear of the main building to add another 20,000 square feet.

The railroad siding to be built by the Maryland and Pennsylvania Railroad is required as part of the company's program for volume manufacture of radios and radio-phonographs. A separate railroad siding is needed to handle the large volume of incoming cabinets and outgoing finished sets.

Completion of these projects will give Bendix Radio a total of 310,000 square feet of floor space in its Towson Plant, where the Radio Division's Baltimore activities will be concentrated. The original plant on Fort Avenue, Baltimore, is being closed and its personnel and machinery moved to Towson. The same will be done with the Monument Street Plant in the near future, so that all the firm's radio manufacturing activities in this area will be concentrated in the enlarged Towson Plant.

The addition to the second floor will house the company's Engineering Research Department. The addition to the annex will provide space for expansion of the Machine Shop and Sheet Metal Shop, and the bay on the rear of the main building will provide increased production space.

Mr. Hilliard expressed optimism as to the future of the Towson Plant. "As soon as we are over the hump in our reconversion from production of military aircraft radio and radar equipment, and into the production of our 1946 line of Bendix radios and radio-phonographs, railroad radio communication equipment, marine radio, personal aircraft radio, automatic direction finders, aircraft receivers and transmitters and other peacetime products, we will employ more than three times our pre-war employment peak." He stated that the company's payroll will soon amount to approximately \$500,000 a month.

Within a few months as deliveries of components get underway, the manufacture of Bendix radios and radio-phonographs for use in the home is expected to be the major activity at the plant. Mr. Hilliard estimated that this line of consumer products would comprise 60% of the company's dollar volume of business.

Advance showings of the complete line of twenty-four models including plastic table radios, wood table radios, console radios, table combinations and floor model combinations, featuring the exclusive Bendix "Swingadoor" Record Changer, and a wide choice of chassis, have just been made to large dealer groups in New York and Chicago. "These advanced showings have been received very enthusiastically", states Mr. L. C. Truesdell, General Sales Manager, Radio and Television, "and every effort will be made to facilitate shipment of sets to our 62 distributors and their 8,000 franchised dealers during these next few weeks. A rapid increase in daily output of sets is scheduled as our suppliers, cabinet and component manufacturers, complete their reconversion from war production and begin to ship in quantity."

Bendix Radio Division came to Baltimore in 1937 where they occupied a plant at Fort Avenue. The Towson plant was built by DPC, and the Radio Division's contracts for war time radio equipment resulted in full occupancy of this building, plus occupancy of other plants on Belvedere Avenue and Monument Street, as well as the Fort Avenue Plant. As a prime contractor the Bendix Radio Division also sub-contracted work on war time contracts to other leading radio manufacturers.

During the war the company turned out more than \$400,000,-000 in aircraft radios, radar, and communication equipment for the Armed Services of the United States and its Allies. As a result of its early start upon war production, Bendix Radio was the first radio manufacturer to receive the joint Army-Navy "E" Award.

X X X X X X X X X

Television pictures are constructed of hundreds of fine horizontal lines scanned in the pickup unit, transmitted individually and reconstructed in the receiver. More than 30,000 lines are required for a single second of high-definition television, according to Westinghouse engineers.

X X X X X X X X X X

FEDERAL RADIO CONTINUES TO ADD EXECUTIVES

The Federal Telephone and Radio Corporation is losing no time in building up a large organization. E. D. Van Tubergen has been appointed Export Sales Manager to serve in a liaison capacity between the Radio Engineering and Sales Department of the Corporation and Export Department of the International Standard Electric Corporation, both affiliates of the International Telephone and Telegraph Corporation.

Henri Busignies has been named a Director of the Federal Radio Laboratories, W. P. Short, Chief Engineer, and H. A. Snow, Senior Engineer of FTR's newly created home radio receiver department.

Mr. VanTubergen is attached to the Division of the Radio Engineering and Sales Department and joined the System in 1926.

Mr. Busignies, formerly Assistant Director of the Laboratories, is an outstanding scientists in the development of direction finder equipment for naval and marine operations. Granted patents in the United States and France in 1926 for an aerial direction finder device, Mr. Busignies joined the I. T. & T. System in 1928 when he went with Les Laboratoires, Le Materiel Telephonique, of Paris. Even before the war many airplanes had been equipped with automatic direction finders of a type developed by Mr. Busignies and demonstrated in the United States in 1937.

Mr. Short formerly was Chief Engineer of the Research Construction Company and staff member of the Radiation Laboratory of the Massachusetts Institute of Technology, where he was assigned by the Navy to help develop radar. Previously he had served as a lieutenant in the Naval Reserve as radar officer for the Operational Training Command of the Pacific Fleet. Before entering active service with the Navy, he was Manager of Radio Engineering for The Crosley Corporation, and began his career with the I. T. & T. System at its French affiliate, Le Materiel Telephonique.

Mr. Snow is known as the developer of the "valiable mu" tube while with the Boonton Research Corporation. He also developed an electronic gauge while working on production of aircraft transmitters with Foote, Pierson and Company of Newark during the war.

X X X X X X X X

RCA RESTORES RADIOTELEGRAPH BETWEEN MANILA AND BANGKOK

Restoration of the radiotelegraph circuit between Manila and Bangkok, Siam (formerly Thailand), was announced last week by Col. Thompson H. Mitchell, Vice President and General Manager of R.C.A. Communications, Inc. Service to Bangkok has been suspended since December 7, 1941. The siam terminal is operated by the Siam Telegraph Administration. In recent weeks, R.C.A. Communications has been transmitting messages to Gangkok by way of Switzerland.

X X X X X X X X

SENATE GROUP IS PRAISED FOR FAVORING FBIS CONTINUANCE

Approval was quickly heard of the Senate Appropriations Committee recommending that the Foreign Broadcast Intelligence Service be given a new lease on life, that a \$930,000 appropriation be restored to make this possible and be transferred to the State Department and continue permanently. The FBIS is responsible for the monitoring of the foreign broadcasts and the Radio Intelligence Division for the policing of the radio spectrum to insure against unlicensed operation and to prevent interference with authorized radio communications.

Taking up the cudgel for the FBIS as it has done several times before, the Washington Post last Saturday said:

"The Senate Appropriations Committee deserves commendation for restoring funds to several war agencies which suffered crippling cuts in the rescission bill passed by the House last month. One agency which we are especially glad to see granted a new lease on life by the Committee's action is the Foreign Broadcast Intelligence Service. Senator McKellar of Tennessee is said to have led his colleagues to a recognition of the essential nature of the work performed by the FBIS. We hope that his wisdom in the matter will prevail when House and Senate conferees get together to settle their differences over the bill.

"It is testimony to the loyalty of the key personnel in the FBIS - and to their faith in the significance of their work - that nearly all of them remained in their jobs throughout the period when continued existence of the organization was altogether uncertain. It would have been a real misfortune if this highly skilled corps had been disbanded. They have been kept busy by steady requests for their reports from the State Department and the War Department. Their monitoring of foreign broadcasts affords a vital form of assistance to the sound shaping of policy in both these departments. Indeed, it provides information about events and trends in foreign countries often obtainable in no other way.

"The Federal Government cannot afford to dispense with this kind of intelligence. We believe, as we have said before, that it should be made part of a comprehensive, independent intelligence agency. In the interim period, until such an agency is established, the President would do well, we think, to transfer the FBIS by executive order from the Federal Communications Commission, where it is now lodged, to the Department of State, its principal customer. This will be feasible if Congress grants the funds recommended by the Senate Appropriations Committee. But the sooner an independent intelligence agency can be established, the better it will be, we are convinced, for the shaping of our policies in foreign affairs. Intelligence units and personnel are being scattered that one day we shall want and be unable to reassemble."

X X X X X X X X X

MARK WOODS OFFERS ABC TIME TO CAPITAL AND LABOR

Convinced that radio is one of the most important mediums for the exploration of problems confronting labor and management in the United States, Mark Woods, President of the American Broadcasting Company, has invited the National Association of Manufacturers and the United States Chamber of Commerce to share a 52-week broadcast period over the full ABC network during 1946 through which the viewpoint of business and management may be presented to the nation.

At the same time, Mr. Woods invited the American Federation of Labor and the Congress of Industrial Organizations to continue through the coming year the broadcast series, "LABOR, U.S.A.", which has been presented over the ABC network Saturdays from 6:45 to 7 P.M., EST. All four groups were offered the broadcast time beginning January 1, 1946.

The proposed broadcast series offered to the NAM and the U. S. Chamber of Commerce would be heard on Saturdays from 7 to 7:15 P.M., EST, immediately following the labor groups' broadcasts.

Mr. Woods' offer of broadcast time to the business and management groups was made to Ira Mosher, President of the NAM, and Ralph Bradford, General Manager of the Chamber of Commerce. His invitation to labor to extend its program through 1946 was made to William Green, AFL president, and Philip Murray, president of the CIO.

"We are very pleased", Mr. Woods told the latter groups, "with the successful response to this important labor series of programs and are anxious to have them continued for the year 1946. We would like to continue on the same basis as this year, with the CIO presenting its program during the first six months of 1946 and the AFL broadcasting its program during the second half of the year."

In extending his offer of broadcast time to Mosher and Bradford, Mr. Woods said:

"We believe that through this friendly and frank presentation of mutual views, both labor and management can achieve the kind of freedom of expression which is an integral part not only of our American democracy but of American radio itself."

X X X X X X X X X

SEN. CAPEHART "GETTING ALONG FINE"; BACK IN CAPITAL SOON

Reports are that Senator Capehart (R), of Indiana, victim of an automobile crash near Indianapolis, is convalescing rapidly and may be back in Washington next Saturday or Monday. Though it is expected he will be rather closely confined for the next few weeks, it is believed he will be able to at least visit his office fairly soon. Senator Capehart is at present at his home in Indianapolis.

X X X X X X X X X

U.S. BROADCASTER UP FOR TREASON WANTS WALLACE AND MacLEISH

The first American broadcaster to be tried for treason, Ezra Pound, was flown from Italy to Washington last week. He expressed the wish that Secretary of Commerce Wallace and Archibald MacLeish, Assistant Secretary of State, appear as witnesses at his trial.

He told Chief Justice Bolitha Laws of the District Court that he talked to Wallace and MacLeish when he returned to this country for a visit in 1939, and that his purpose then was "to keep hell from breaking loose in the world".

The information he gave to Wallace and to MacLeish, former Librarian of Congress and Assistant Secretary of State, was the same kind he broadcast from Italy, Pound asserted.

Pound was charged with broadcasting Axis propaganda over the Fascist Rome radio station during the war.

Born in Idaho in 1885, he left America at 22 and returned only once - a brief visit in 1939 to leave with his publishers some 20 cantos of his poetry, which some critics regard as the work of a genius and the others as mediocre.

"What I want to know is whether anybody heard my broadcasts and if so, how they could have any earthly idea of what I was talking about", Pound said.

The Justice Department at present is taking testimony from seven Italians said to have worked with Pound in the Rome and Milan Fascist-owned radio stations. The Italians flew here voluntarily a week ago to testify, Justice officials said.

Pound told reporters that he never supported Mussolini, whom he described as "unimportant", and a "puffed up bubble", but admitted that all his radio scripts had been passed on by the Italian censors.

X X X X X X X

PETRILLO RAPPED FOR AM-FM STAND

James C. Petrillo, musicians' union head, was taken to task editorially by the Minneapolis Star-Journal, of which John Cowles, of the Cowles Broadcasting Company is President, for demanding that broadcasters who carry musical programs simultaneously on standard and FM stations hire twice as many musicians. When there's television, the editorial declares, Petrillo then undoubtedly will require four times as many musicians.

"Musicians, like all workers, have a right to protect their interests in their jobs", the editorial points out. "Featherbedding of the type Petrillo attempts to foist upon the broad-

casters, however, can scarcely be considered protection of rights. It is the sheerest kind of nonsense, akin to the type of reasoning which would have us return to excavating with pick and shovel instead of steamshovels because it employs more workers."

X X X X X X X X

PLANS PROGRESS FOR I.R.E. WINTER MEETING AND RADIO SHOW

Progress on plans for the first postwar Winter Technical Meeting and Radio Engineering Show of the Institute of Radio Engineers at the Hotel Astor, New York, January 23rd through 26th, 1946, is far advanced, and all indications point to one of the largest, as well as well as one of the most significant gatherings of this type ever held, according to Edward J. Content, Chairman of the Committee arranging for the meeting.

Last year, more than 3,000 members were present and reports this year indicate a substantially greater attendance. Several features in addition to the major highlights of the meeting are on the schedule of events.

In preparation for the Radio Engineering Show, it has been reported that 124 exhibitors have already taken the total of 150 booths originally planned, including three theatre booths, and that efforts are now being made to obtain additional space to accommodate a large list of further exhibitors.

The annual banquet, on Thursday, January 24th, the social highlight of the IRE year, will have places for 2,500 members and guests. Dr. Frank B. Jewett, President of the National Academy of Sciences, will be the principal speaker for the evening, and Edgar Kobak, President of the Mutual Broadcasting System will be the toastmaster.

For the luncheon Friday, January 25th, in honor of Dr. F. B. Llewellyn, incoming President of the I.R.E., L. M. Clement, Vice President in charge of Research and Engineering of the Crosley Corporation, will be master of ceremonies.

This year, the Institute of Radio Engineers will again be host at a joint meeting with the American Institute of Electrical Engineers which will be held in the Engineering Society's auditorium on Wednesday evening, January 23rd. Last year, the meeting drew such crowds that many had to be turned away. At this gathering, however, arrangements have been made to install a public address system and to reserve another large meeting room in the same building to accommodate any overflow attendance.

X X X X X X X X X X

NEW CROSLEY V-P WILL BE MFG. DIVISION SALES MANAGER

S. D. Mahan has been appointed Vice-President of The Crosley Corporation and General Sales Manager of the Manufacturing Division. Under Mr. Mahan's direction will come all commercial activities, including export and domestic sales, advertising and service.

Mr. Mahan came to Crosley in 1943 after spending two and one half years with the U. S. Treasury Department as Director of Advertising and Promotion for the War Bond program and as Associate National Field Director in charge of all War Bond and Stamp sales through retailers and the newspaper boys of the nation. He has continued his association with the War Finance Division of the Treasury Department in the capacity of consultant.

Mr. Mahan has spent over eight years in the electrical appliance field first as Merchandise Advertising and Promotion Manager and, later, as General Advertising Manager of the Westinghouse Electric Company. Previous to that, he was for 12 years in agency work as Vice-President of Fuller and Smith and Ross, and as account executive with the H. K. McCann Company.

X X X X X X X X

SOLVES PROBLEM OF TELEVISION "GHOSTS" WITH NEW ANTENNA

Atop a 14-story structure in New York City is mounted the new Farnsworth television antenna which is giving satisfactory performance in the elimination of shadows, according to Madison Cawein, Manager of Research, Farnsworth Television & Radio Corporation, of Fort Wayne, Indiana.

Shadows, or "ghosts" as they are sometimes called, occur when the transmitted signal strikes an object which reflects a secondary wave. This secondary wave is picked up by the receiving antenna over a different path at a later time and this wave produces a "ghost" which is displaced from the primary picture. These "ghosts" are apparent on the receivers in large cities, where skyscrapers are numerous and in mountainous regions, such as in California, where the reception in valleys is weak.

The new Farnsworth antenna is adapted to the horizontal polarization of television broadcast waves now being used in this country, and is so constructed that the operator can get the strongest signal with the weakest reflection. This is accomplished by remote control with which the user can rotate the dipole and extend or retract its arms.

Within the case are two motors, one for orientation and one for tuning. Four push buttons on a control board allow for the operator of the television or radio set to rotate the antenna clockwise or counterclockwise through 180 degrees and to increase or decrease the frequency of resonance.

X X X X X X X X

WOULD IMPROVE THE STANDING OF RADIO SERVICE MEN

Arthur E. Akeroyd, Distributor Sales Manager of Raytheon Manufacturing Company, is launching a merchandising campaign for qualifying radio service dealers known as the "Raytheon Bonded Electronic Technician Program".

Almost two years in the development process, this program is a major effort on the part of Raytheon to help win back for the radio service industry the good will and public confidence which has suffered greatly from adverse publicity, caused by unethical servicemen, appearing in magazines and newspapers.

Examples of this publicity, which has recently increased in volume, are the well-known Reader's Digest article which appeared in August 1941, entitled "The Radio Repair Man Will Gyp You If You Don't Watch Out", and an article published in many New York newspapers a few months ago expressing the belief of a New York City magistrate that all radio repair men should be "licensed and fingerprinted" to protect the public from fraud and other violations of ordinary business ethics.

Such articles, according to Mr. Akeroyd, have tended to turn public opinion against the radio service industry, seriously handicapping the honest, ethical service dealers for the post-war period. The Raytheon program, Mr. Akeroyd further stated, is the first program of its kind designed to "improve the lot" of the radio service dealer by making him a respected and trusted member of his community.

X X X X X X X X

PHILCO SEEKS TO PRODUCE 4,000,000 SETS IN 1946

Plans to produce 4,000,000 radio receivers next year, nearly twice as many as its production in the last peacetime year and an output never approached by any other company in the history of the radio industry, were announced yesterday by John Ballantyne, President of Philco Corporation, at a preview of the complete new 1946 line of Philco products in New York. Shown to more than 1,000 dealers in the metropolitan area were forty-three radio receivers and radio-phonographs, twelve refrigerators, four home freezers and four air-conditioners.

OPA approval of prices on the radio sets is pending. It was indicated that deliveries of some radios, refrigerators and air-conditioning units will be made in time for Christmas.

Philco, Mr. Ballantyne said, is spending \$7,000,000 on its reconversion program and to design and tool up for completely new lines. A large plant to cost upward of \$1,000,000 for the construction of radio-phonographs is now under construction in Philadelphia.

Featuring the radio line were an advanced FM circuit, the first FM detector for commercial radio, a portable using the war-developed miniature tubes and new ideas in styling. An automatic record player was introduced that was said to make the single record manual radio-phonograph obsolete. Also shown was a new dynamic reproducer, heretofore used only in broadcasting studios for the highest tone fidelity.

X X X X X X X X X X

NAZI, JAP DICTATORS LICKED, URGES WE NOW GO AFTER PETRILLO

Joesph E. Maddy, President of the National Music Camp, of Interlochen, Michigan, is making a country-wide appeal for constituents to stir up their Congressmen regarding the bill now pending which would curb the power of Petrillo. President Maddy advises, however, that the National Music Camp operated as usual the past Summer, with capacity attendance, but with a nonunion faculty, and with local broadcasts.

Offering to send a pamphlet "Young America Fights for Constitutional Rights", which gives the children's side of the issue, Mr. Maddy writes:

"Petrillo's 'war on the school children of America' has aroused the indignation of all freedom-loving American citizens but only Congressional action can put an end to despotic rule by unscrupulous racketeers - in a country dedicated to individual freedom and liberty.

"Now that the dictators of Germany and Japan have been vanquished, it is high time that we concentrate on those within our own country. Petrillo's domination of the radio waves is now in its fourth year, while the Vandenberg-Dondero Bill (H.R. 1648) reposes in the files of the House Committee on Interstate and Foreign Commerce - having passed the Senate unanimously last January.

"I will appreciate a copy of your letter to your Congressman."

X X X X X X X X X X

Bob Emery, WOR television producer, was elected President of the Television Producers' Association at a meeting last week at the Hotel Pennsylvania.

Other new officers elected were William Wallace, Vice-President, technician at DuMont Studios; Bob Anthony, Secretary, WHN Program Director; Clarence Van Aucken, Treasurer, Bio agency executive.

X X X X X X X X X X

:::
 ::: SCISSORS AND PASTE :::
 :::

Porter Wanted to Keep Public In Dark About Zenith Tests
 (Jack Gould in "New York Times")

Maj. Edwin H. Armstrong, inventor of FM, in one of his rare public statements, said that there never had been any argument about the comparative efficiency of the two bands over a distance of twenty miles. He challenged the FCC to report on its tests between New York City and Andalusia, Pa., also a distance of seventy-five miles, which, he said, would substantiate the Zenith findings. To that one the FCC had not yet answered.

In fact, Paul A. Porter, FCC Chairman, said that he felt the public should not have been told of the Zenith controversy because of its complicated nature. He added that he considered the case "closed", noting that he would not indulge in protracted verbal dueling with the Major. No matter how much the Commission may have wished to suppress the Zenith findings, however, the fact remains there is no agreement among engineers that the new medium is starting on the soundest technical footing.

Politics Seen in Giving Farmers the Worst of It in FM
 (A letter from "A Radio Fan" to the "Voice of the People"
 in the "Chicago Tribune")

"Here's the real lowdown on why the Federal Communications Commission has moved FM radio from the 50 megacycle band, where it has given the best radio service in history for the past five years, to the 100 megacycle band:

"On the new high frequency band, the range of FM is so limited that only large cities will receive good service. The rural areas will receive little or no FM. Despite these handicaps, there will be numerous FM stations on the air in cities only by the time the next elections roll around.

"City population in the United States is largely Democratic; rural population is largely Republican. This stifling of FM service for rural audiences will enable administration speakers to exhort their followers in large cities to get out and vote, but their campaigning will create scarcely a ripple among the rural Republican audience."

Has Fly Flown From Muzak?
 (Danton Walker in "Washington Times-Herald")

James L. Fly, ex-Chairman of the Federal Communications Commission, has split with Muzak Corporation.

Radio Ad-Screen Tried Out on Broadway
("Variety")

An organization designed to feed radio newscasts in small doses to film houses has been set up with experiments quietly going on in a number of New York neighborhood theatres and at least one Broadway house to get audience reactions. Called Telecast, Inc., among those affiliated with it are Lou Dahlman, formerly producer of ABC's (Blue) "Swingshift Frolics", and M. L. Singer.

For some time now, Telecast has been broadcasting news features to the Rivoli theatre, on Broadway, before and after the main film features. Audiences look at a blank screen while the announcer spiels off the newsbits, which take approximately three minutes. Before and after each news show, a 15-second commercial is aired.

Still in the nebulous stage, plans are to have the commercials screened in either still or animated fashion during the newscast. However, should the producers decide to project animated commercials, theatre managers feel the idea of the newscasts will defeat its purpose, since people will devote more attention to the screen than they will to the announcer's news, thus distracting from the original intent.

Protests Against Churches Time Sale Rule

(The following letter was sent to the editors of the Washington newspapers by Lieut. Col. Walter O. Ulrey of the Volunteers of America, Inc.):

"One wonders what is happening in radio these days when the liquor and the tobacco industry and every other industry in America can buy all the time on the air they can pay for and yet time is being denied the churches and religious programs on one pretext or another.

"Is this the policy laid down by the individual radio stations, the National Association of Broadcasters of the Federal Communications Commission? If such is the case it is high time that the people in America realize the seriousness of the situation and do something about such wanton discrimination in the most important channel of reaching the masses yet known.

"Discrimination against religious broadcasting in America must and shall cease or some day in the very near future some mighty important radio people are going to find themselves mandated by the highest courts to show cause why this situation has obtained and just who is causing boycott.

Hard Even to Get Tickets for Army-Navy Televised Game
("Variety")

Getting two on the NBC television 50-yard line for the Army-Navy game December 1st was almost as tough as for the real thing in Philadelphia. NBC's video space was booked in advance, almost on a par with the try to get tickets for the actual grid match, and NBC has a problem now to accommodate some of the last-minute brasshat requests.

X X X X X X X X

::::-----::::
:::: TRADE NOTES ::::
::::-----::::

For the first time in the sixty year history of New York's famed Metropolitan Opera, the opening night's performance this year will be broadcast. The program, to be presented November 26, from 8 P.M., EST, until closing, over the coast-to-coast network of the American Broadcasting Company, also will mark the first time a complete Opera has been broadcast over a network during evening hours. The opera is to be "Lohengrin".

There is an article, "Microwaves" on page 93 of the Nov. 19 issue of Life.

Dr. James Rowland Angell, public service counselor of the National Broadcasting Company, and President Emeritus of Yale University, will present the Elizabeth S. Prentiss national award in health education to Dr. C. E. A. Winslow of Yale University on a special broadcast Tuesday, Nov. 27 (NBC, except WEA, 1:30-1:45 P.M., EST.) This program, which will mark the fifth anniversary of the Cleveland Health Museum, will emanate from NBC studios in New York and Cleveland.

George E. Allen, friend of President Truman and President Roosevelt, may succeed Basil O'Connor as head of the American Red Cross if current reports are correct. Mr. Allen, a Director of the Federal Telephone and Radio Corporation and AVCO, which bought the Crosley Radio Corp., recently prepared a program for liquidating war emergency agencies. Later he was elected President of the Franklin D. Roosevelt Memorial Foundation in Washington which expects to raise several million dollars for a "School of Human Relations" to carry out the ideals of the late President.

Formerly Sales Manager of E. H. Scott Radio Laboratories, Inc., C. H. Pfenniger has been made Vice-President in Charge of Sales for Muzak. Mr. Pfenniger served in the war with the Marines.

Morris Novik, Director of New York City's municipal station WNYC, submitting his resignation along with other members of Mayor LaGuardia's cabinet, ahead of the inauguration of Mayor O'Dwyer was praised by LaGuardia, who said:

"There is a fine official who has established New York City's radio station as one of the best in the city and whose war work has been so invaluable and for which the city has been thanked and praised by the Army and the Navy and all agencies of government."

Edmund S. Winlund, who has been with the company for six years, has been appointed RCA Victor Industrial Electronics Engineer for the Pacific Region, with headquarters in Los Angeles, California. His work will include assistance to West Coast industries on application engineering.

The contents of Radio Age, published by the Department of Information of the Radio Corporation of America, October issue, include "Science in Democracy" - An address by Brigadier General David Sarnoff before the American Academy of Political and Social Science; The Story of the Secret "V-T" Fuse; The Story of Radar by Dr. Irving Wolff; Western Union to Use RCA Relay - Automatic Microwave Radio System Developed by RCA Engineers; New RCA Image Orthicon Demonstrated - Supersensitive Electronic "Eye" Shown for First Time; Radio Sets in Production, by Frank M. Folsom of RCA Victor; Splitting Light Beams by R. H. Heacock; Unbreakable Records - Flexible Phonograph Disc is Result of Long Research; Calculates Antenna Design - Instrument Eliminates Tedious Computations; New Circuit Lowers Cost of FM Radios - Accomplishes Desired Result with Fewer Tubes; Auditions for Servicemen - Nearly 2,000 Applicants Demonstrate their Talents; Electrons Make Patterns by Dr. James Hillier; New Television Antenna - Radiator is to be Used in Tests of 288-Megacycle Transmitter.

The Farm Director of Station WNAX, Cowles' station at Yankton, South Dakota - George B. German - is richer by one dollar and a fine pumpkin pie. It's all because of his visit to the Emerson, Nebraska, Tri-County Corn and Garden Show last week. It seems that Dixon County Agent Howard Gillaspie brought some pumpkins and squash to the show - to give to George B. When George arrived, he put the pumpkins and squash on a table, with George B.'s name on them. It turned out that the table he picked was a display table - and one of the pumpkins won a prize for the best small pie pumpkin.

The Board of Directors of Philco Corporation last week declared a dividend of twenty cents (20¢) per share of common stock payable December 12th to stockholders of record November 28, 1945.

Oden F. Jester has been named General Sales Manager of the Radio and Phonograph Division of Maguire Industries, Inc. Under Mr. Jester will be sales of the Meissner radio-phonograph and all other products to be made by the company's Meissner Manufacturing Division at Mt. Carmel, Ill., record changers and similar products of the Maguire plant in Bridgeport, Conn., all products of the Thordarson Electric Manufacturing Division in Chicago and of the Radiart Corp., Maguire subsidiary in Cleveland, Ohio.

The most elaborate coverage ever accorded a television field pickup will be given when the National Broadcasting Company's television station WNBT brings viewers the Army-Navy football classic on Saturday, December 1st, from Philadelphia's Municipal Stadium.

For the firsttime, three cameras will be in operation, including the newly-revealed supersensitive Image Orthicon. In addition, the longest lens ever used in a television broadcast will be mounted on one of NBC's regular orthicon cameras.

The game will be brought to New Yorkers over the Bell System coaxial cable in a preview of long distance television service by cable. Special telephone lines will link the NBC camera installation at the stadium with the coaxial cable in Philadelphia, and in New York with NBC's transmitter at the Empire State Building.