NATIONAL BROADCASTING COMPANY, INC.

GENERAL LIBRARY



HEINL NEWS SERVICE

Radio — Television — FM — Communications

2400 California Street, N. W. Washington 8, D. C.

Robert D. Heinl, Editor

RECEIVEL

JUL 7 1947

L'ES TRAMATI

INDEX TO ISSUE OF JULY 2, 1947

Pearson Blasts FCC Nominee; Rep. Jones Denies Klan Charge
Son of Bond Geddes, RMA Vice-President, Killed In Auto Crash3
"Many Will See Washington For 1st Time By TV" - Trammell4
WRC-FM Broadcast Station Begins Operations
British Commonwealth Circuits Argument Set For August 8
NAB Changes Network Membership From Active to Associate8 Six Companies Oppose Press Wireless8
Congressional Inquiry Demands Petrillo Appear July 79
Sen. White Throws Up Sponge For Radio Bill
Surplus Walkie-Talkies Can't Be Used For Citizens Radio11
Fort Industry Enters Detroit Through WJBK In \$700,000 Deal
Scissors And Paste13
Trade Notes.

July 2, 1947

PEARSON BLASTS FCC NOMINEE - REP. JONES DENIES KLAN CHARGE

As a follow-up in his fight against the confirmation of Representative Robert F. Jones (R), of Ohio, FCC nominee, Drew Pearson, ABC radio commentator, has sent Senator Wallace White of Maine, an affidavit from Glenn E. Webb, an Ohio labor leader, that Webb, former head of the Black Legion, said to be the successor of the Ku Klux Klan, had initiated Representative Jones into the Legion.

Despite this latest move on the part of Mr. Pearson, friends of Representative Jones, still seemed confident that the Ohio Congressman would be confirmed when the subcommittee meets tomorrow (July 3) to further consider the matter.

The Webb affidavit follows:

"I, Glenn E. Webb, hereby being duly sworn, swear on oath that I initiated Robert F. Jones into the Black Legion on the Tapscott Farm, east of Lima, Ohio. Robert Jones kneeled before me where I could see him face to face - with a gun at his back according to our ritual as he accepted the oath of obligation. The ceremony took place around 1935."

The affidavit was labelled by the Ohio Congressman "a most vicious and malicious lie" in a statement given to Robert C. Barton, Managing Editor of the Lima News. Barton quoted Representative Jones as saying that Webb, a member of the Executive Board of the Lima local of the CIO United Electrical Workers, was attempting to "destroy a person whom he could not control in public life".

Mr. Jones declared the CIO had "spent an estimated \$25,000" in an attempt to defeat him in the last election.

The <u>Lima News</u> Managing Editor said Webb signed the affidavit in the presence of him and Robert Waldron, another member of the News' staff. He said the form of the affidavit was dictated over the telephone by Drew Pearson.

Mr. Pearson testifying before asubcommittee of the Senate Interstate Commerce Committee, of which Senator Brewster (R), of Maine is Chairman, had expressed doubt that Representative Jones, nominated to succeed Ray C. Wakefield on the Federal Communications Commission, would, as an FCC member, give him (Pearson) and his associates a fair hearing on their application for a Baltimore radio station license. He said he based the statement on "evidence" from Jones' own Lima, Ohio, district.

Representative Jones, he said, "has been personally identified with one of the most anti-Semitic, Fascist-inclined figures in this country - namely, Gerald L. K. Smith."

Furthermore, he said, while he had no personal knowledge that Jones was a Klansman, his information was that the Congressman's father in the early 20's had introduced his son to others as "the youngest member of the Ku Klux Klan."

"I regret to make the even more serious charge that the evidence I have received . . . is that he was a member of an equally bigoted organization - anti-Catholic and anti-Jewish - namely the Black Legion."

Representative Jones called these statements "unmitigated lies". In a recent column, Drew Pearson charged that Mr. Wakefield was dropped after he voted to reject a radio station application from Robert Bartley, a nephew of House Democratic Leader Sam Rayburn of Texas.

The Congressman said he understood that Rayburn had sponsored him, probably along with other Democrats as well as Republicans.

Mr. Pearson said Wakefield also voted against an application for a Cincinnati radio station which had been filed by Leonard Reinsch, the President's radio coach.

"But I don't know if that had anything to do with it or not", he mused.

Mr. Pearson's letter to Senator White, Chairman of the Senate Interstate Commerce Committee, follows:

"Enclosed is a sworn affidavit from Mr. Virgil H. Effinger, former head of the Black Legion, relative to the membership of Representative Robert F. Jones of Ohio in that organization.

"I am further informed that Mr. Jones' induction ceremony into the Black Legion took place on the Tapscott Farm on the Bell-fontain Road near the Erie Railroad outside of Lima and was administered to Congressman Jones by Glenn E. Webb, of Lima, at that time a member of the initiation crew of the Black Legion. Mr. Webb is available as a witness and the Senate of the United States would be remiss in its duty if it failed to cross-examine him.

"The files of the United States Senate Committee on Labor and Education, and the Subcommittee on Civil Liberties, headed by your former colleague, Senator LaFollette of Wisconsin, contain documentary evidence of the anti-Semitic, anti-Catholic, anti-Negro, and anti-labor activities of the Flack Legion in Ohio and Michigan a few years ago. At a time when the government of the United States through the executive branch and the Congress is placing the most rigid type of 'loyalty' controls on even the lowest government clerks, I feel it imperative that equally deliberate scrutiny be given to candidates for positions on so high a quasi-judicial body as the Federal Communications Commission.

"I therefore strongly urge that your committee ask the Federal Bureau of Investigation to make a very careful study of the full facts and circumstances surrounding Mr. Jones' connections with the notorious Black Legion as well as a study of the affiliations and connections Jones maintained with the notorious rabble-rouser Geralk L. K. Smith. The Senate which is now being called upon to vote twenty-five million dollars for loyalty investigations owes it to the nation to spend a few hundred dollars on the study of a man whose hands will be given a grasp over millions of dollars worth of utilities and the priceless heritage of our free speech.

"Evidence already placed before your subcommittee considering the Jones appointment discloses that one convicted seditionist, W illiam Dudley Pelley, and two indicted alleged seditionists found Mr. Jones' consistent isolationish speeches and voting record both before and after Pearl Harbor so attuned to their own views that the Congressman was quoted frequently and enthusiastically by the se merchants of hate.

"In view of the aforementioned, I respectfully submit that the Senate of the United States would be derelict in its duty if it failed to give the most careful consideration to the character and background of Mr. Jones before voting his confirmation to a Commission which safeguards our basic freedoms on the nation's airwaves."

X X X X X X X X X X X

SON OF BOND GEDDES, RMA VICE-PRESIDENT, KILLED IN AUTO CRASH

Gail G. Geddes, 32 years old, a member of the staff of the National Association of Manufacturers in New York, and son of Bond P. Geddes, Executive Vice-President of the Radio Manufacturers' Association in Washington, was killed Saturday afternoon when two cars collided about 8 miles from Doylestown, Pa. His two daughters, Carol 4, and Olivia 3, were seriously injured in the crash. Three passengers in the car of Mr. Geddes, John F. Morgan, of Salem, N.J., and his two sons were also taken to Doylestown Emergency Hospital.

Elmer Frederick, 47, of New Hope, Pa., driver of the other car, and his wife, Dorothy, were treated for minor hurts. He was charged with involuntary manslaughter but released on bail.

Mr. Geddes, who was born in Washington and received his early education here, was graduated with honors from Amos Tuck School of Economics at Dartmouth College, where he was elected to Phi Beta Kappa. As a Navy Lieutenant, junior grade, he served in the Pacific on the escort carrier Saginaw Pay, participating in five major battles from Coral Sea to Iwo Jima.

In 1940, he married Miss Lucille Carr in Washington. He is also survived by a brother Eruce Geddes, who is with the Columbia Broadcasting System in Washington.

The funeral was held at St. Albans Episcopal Church in Washington Tuesday, and burial was in Rock Creek Cemetery.

X X X X X X X X X X

"MANY WILL SEE WASHINGTON FOR 1ST TIME BY TV", TRAMMELL

Speaking at the dedication of WNBW, the National Broadcasting Company's new half million dollar television station in the Nation's Capital last Friday, Niles Trammell, President of the National Broadcasting Company said:

"From Washington we expect to send across the country the sight and sound of Congress in session, the reports of Government leaders to the people, not to mention the numerous object of historical and artistic interest in which this city abounds. Most of the people in the United States will be seeing Washington for the first time when it comes to them by television.

"In my opinion, television is destined to perform a very definite service in our American system of government. For the first time, the candidate for public office will be seen and heard by large numbers of voters - face to face, at close range - in the privacy of their own homes. This will be a wholesome influence in determining the type of elected representatives who will come to this capital and to the capitals of the 48 States.

"Eccause television will play such an important part in the field of public affairs, the National Broadcasting Company takes great pride in establishing here in Washington the finest and most modern television station that has ever been built up to this time."

Said Charles R. Denny, Jr., Chairman of the Federal Communications Commission:

"WNEW is the nation's eleventh television station. The cities besides Washington and New York which have television stations are Philadelphia, Schenectady, Detroit, Chicago, St. Louis and Los Angeles. Fifty-four additional television stations are under construction in 38 cities throughout the country. Most of these will be completed and on the air by the middle of next year.

"Last month more than 8,500 sets were produced. This is about the total number of sets we had in the country on V-J Day.

"The Federal Communications Commission has firm confidence in the future of television and will take every step to assist the radio industry in giving the American people the finest television service attainable."

Losing no time in fulfilling one of the principal objectives mentioned by Mr. Trammell - that of covering Washington - WNEW
picked up President Truman by remote control last Sunday when Mr.
Truman addressed a meeting of the National Association for the
Advancement of Colored People at the Lincoln Memorial. This was fed
by Coaxial cable to the country's first television network.

Chief Justice Fred M. Vinson, and Attorney General Tom C. Clark headed the list of distinguished guests at the opening of WNEW Friday night at its newly established studios in Wardman Park Hotel. Among others were Senator Arthur Capper, of Kansas, Senator Joseph H. Ball, of Minnesota, Representative Clarence Brown, of Ohio, and Representative Edith Nourse Rogers of Massachusetts.

The Communications Commission was represented by Chairman Charles R. Denny and Commissioners Clifford J. Durr, Rosel H. Hyde, E. K. Jett, Paul A. Walker and Ray C. Wakefield.

Among N3C higher-ups who came down from New York for the occasion, in addition to Mr. Trammell, were Frank E. Mullen, Vice-President and General Manager, and Orrin E. Dunlap, Director of Advertising, Radio Corporation of America. Also present was F. P. Guthrie, Assistant Vice-President of RCA Communications.

Present also were Eben Ayres, Secretary to President Truman, Representative Bulwinkle; Carl Burkland, Manager, WTOP; Senator Homer E. Capehard of Indiana; Martin Codel, Editor of FM Magazine; T.A.M. Craven, Vice-President, Cowles Broadcasting Co.; Representative Robert Crosser, of Ohio; Representative Everett M. Dirksen, of Illinois: Representative James I. Dolliver, of Iowa; Warren B. Francis, President, National Press Club; Earl H. Gammons, Vice President, Columbia Broadcasting System, Washington; Representative Leonard W. Hall of New York; William D. Hassett, Secretary to President Truman; Senator Albert W. Hawkes, of New Jersey; Senator Edwin C. Johnson, of Colorado; Representative Robert F. Jones, Ohio, Just nominated by President Truman for the Federal Communications Commission; Senator James P. Kem, of Missouri; Edward F. McGrady, Vice-President of RCA; Justin Miller, President of the National Association of Broadcasters; John Callan O'Laughlin, publisher, Army and Navy Journal.

Also Representative John Taber of New York; Sol Taishoff, Editor, Broadcasting Magazine; former Senator Burton K. Wheeler; Senator Alexander Wiley of Wisconsin; A. D. Willard, Jr., NAB; and Representative Charles A. Wolverton, of New Jersey.

One of the amusing remarks at the opening performance at WNBW was when Attorney General Clark, watching a speaker being televised, said: "Give that fellow a number and he would be a welcome guest at the FBI."

WNEW went on the air before its studios were completed and will offer programs originating in New York for the most part until its film projecting facilities and television stage at the Wardman Park are completed late in the Summer.

Equipment for transmitting is completed. The transmitter, which cost over \$65,000, is the first postwar mass production television transmitter built by RCA. Housed in what used to be the Garden Room at Wardman Park Hotel, the transmitter produces a 5-kw picture signal which is boosted to 20.7 kw. as it radiates from the tower. Over © 0 tubes are in use when the transmitter is operating.

The Washington art galleries and historical point of interests will be used for broadcasts to local viewers and to out-of-town set owners, since New York, Philadelphia and Schenectady will continue to be linked by co-axial cable. The cable owned by the American Telephone & Telegraph Company can handle two television shows at one time - one northbound, the other southbound. Another cable is now under construction. The two existing local stations share use of the cable, as will the other two to come, unless a system of special relay stations is built.

Operation of this new NEC station is expected to boost sales of receiving sets, which range in price from \$250 up. Local dealers took full advantage of the occasion to stage intensive sales, including introduction of an RCA Model 641-TV, a \$795 instrument combining television with phonograph, AM, FM and short-wave radio.

Washington has had some television, provided by DuMont's WTTG, for almost two years. The new NBC station, like WTTG, will operate on a part-time basis. WMAL-TV, the Evening Star ABC station, and a Bamberger station (WOR) will be in operation by the end of the year.

X X X X X X X X

WRC-FM BROADCAST STATION BEGINS OPERATIONS

Simultaneously with the opening of WNBW, the National Broadcasting Company's television station in Washington last Friday, WRC-FM, NBC's FM station in the Nation's Capital began operation.

Both FM and Television signals are radiated from the same 50 foot RCA super turnstile antenna mounted atop the 300 foot tower on the grounds of the Wardman Park Hotel. The FM transmitter is designed to generate a 3 kilowatt signal, but the signal radiated from the transmitter tower will be about 15 kw. of effective power. The super turnstile antenna increases the power of both the television and FM signals. WRC-FM can be heard on FM channel 230 at 93.9 megacycles.

Initially, WRC-FM will operate on a daily six-hour schedule (3 PM to 9 PM) offering a wide choice of musical programs and comprehensive news coverage.

XXXXXXXX

SCHUETTE REPORTED ON THE HIGH ROAD FOLLOWING HOSPITAL SIEGE

Oswald F. Schuette, RCA consultant in Washington, is expected to be able to leave Doctors Hospital today (July 2nd) following an operation for hernia. Mr. Schuette's case was in the competent hands of his brother-in-law Dr. Robert E. Moran, nationally known surgeon of Washington.

BRITISH COMMONWEALTH CIRCUITS ARGUMENT SET FOR AUGUST 8

The Federal Communications Commission last Saturday announced adoption of a proposed report with respect to certain applications for direct radiotelegraph circuits between the United States and various places in the British Commonwealth that were filed subsequent to the Bermuda Telecommunications Agreement of December 1945.

Oral argument on the proposed report is scheduled to be held before the Commission en banc on August 8th.

The report proposes to grant RCA Communications, Inc., authority to operate circuits on a regular basis with Australia, New Zealand, India, Greece, Palestine and the Union of South Africa. Mackay Radio and Telegraph Co. would be authorized to serve Saudi Arabia; and Tropical Radio and Telegraph Co., to serve Jamaica.

Applications of RCAC and Mackay to communicate with Ceylon, Hong Kong and the Malay States (Singapore), and the application of Press Wireless, Inc., to operate a press circuit with Australia, would be dismissed without prejudice, since there has been no indication of Eritish readiness to open these circuits.

In the Bermuda Telecommunications Agreement the United States and British Commonwealth governments provided for the operation of direct radiotelegraph circuits between the United States and each of the above-mentioned points, subject, in some cases, to the results of traffic studies. Public hearings on the resultant applications were held by the Commission in April and August of 1946.

Chairman Denny and Commissioner Jett dissented from the conclusions in the proposed report with respect to granting circuits to RCAC and Mackay, expressing views to the effect that there should be more of a distribution of the circuits as between RCAC and Mackay. Commissioner Webster did not participate.

$X \times X \times X \times X \times X$

RALPH ATLASS APPLIES FOR \$ 200,000 TV STATION FOR CHICAGO

Keeping right up with the procession - as he has always done since the days Ralph and his brother Les began with a small transmitter kept in a family bureau drawer which developed into WBBM - Ralph L. Atlass has put in with the Federal Communications Commission an application for a new television station for WIND of Chicago, of which he is president and principal owner.

Mr. Atlass has requested channel #2 and puts the installation costs at approximately \$211,000 with monthly operating cost figured at \$13,000 and monthly revenues \$7,000. When this application is granted, WIND will have the fifth television station in Chicago.

NAB CHANGES NETWORK MEMBERSHIP FROM ACTIVE TO ASSOCIATE

By a referendum vote of 629 to 28, the membership of the National Association of Broadcasters yesterday (July 1), approved a change of network status in the Association permitting radio chains to hold associate, rather than active, membership in the industry organization. With the change, effective July 1, the four national networks hold simultaneous membership in the Association for the first time.

An immediate effect of the new by-law is the retirement from the Board of Frank M. Russell, Vice-President, NBC, who has served as a Director for 17 years, Frank Stanton, President, CBS and Edgar Kobak, President MBS, who has been sitting with the Board as an observer.

While the Association's new rules do not permit networks to have permanent Board representation, network officials may be invited to sit as observers from time to time. The new by-law does not obviate the possibility of a network employee being elected to serve as a district director, or a director-at-large, through election while standing as a candidate representing a network-owned station.

X X X X X X X X X

SIX COMPANIES OPPOSE PRESS WIRELESS

The application of Press Wireless for permission to transmit deferred commercial messages among the services it is presently licensed to render its clients, was opposed at Tuesday's concluding hearing before the Federal Communications Commission by six other carriers as an unjustified invasion of their respective fields of activity.

The opposition based its protest on the ground that Press Wireless was organized specifically for the handling of press traffic, and should not now seek amendment of its license to enable it to include services which the commercial companies hitherto and presently are equipped satisfactorily to render alike to press and public. Representatives of Western Union, RCA Communications, the Commercial Pacif Cable Company, All America Cables and Radio, the Commercial Cable Company and Mackay, appeared as intervenors in the proceedings in opposition to favorable action by the Commission on the pending application.

XXXXXXXXXX

Nina Lunn, 22-year old granddaughter of Senator Wallace H. White, Jr., of Maine, Republican leader and Chairman of the Senate Interstate Commerce Committee, is settling down in Hollywood for a film career. Pretty Miss Lunn, who was the center of many Washington, D.C. party groups last Winter, already has been signed for her first role in the movies.

CONGRESSIONAL INQUIRY DEMANDS PETRILLO APPEAR JULY 7

For what his enemies say amounts to being called into the woodshed for a Congressional spanking, but what, in any case, is sure to be a lively and interesting appearance even without music, is the scheduled appearance of James C. Petrillo, President of the American Federation of Musicians next Monday before the House Labor sub-committed.

In disclosing this, Representative Fred A. Hartley, (R), of New Jersey, Chairman of the full Labor Committee, said the subpoena was issued on April 11 and was based on "numerous complaints which had been made concerning the unfair practices of Mr. Petrillo and the American Federation of Musicians."

In the meantime, the <u>Washington Post</u> carried the following editorial suggesting that the so-called anti-Petrillo Act just declared constitutional by the U. S. Supreme Court, should be repealed.

Petrillo Act loses some of its significance because of what happened on the Senate floor about the time this decision was being handed down. When this case was dealt with by Federal District Court, we felt that James C. Petrillo had made a formidable assault upon the validity of the act directed against his featherbedding practices. Congress had singled out broadcasting employees for a special type of regulation. It put a penalty upon the use of force or duress to compel the hiring of more employees than are needed to perform actual services. But the law was limited in its application to broadcasting employees. We felt that this was an unreasonable and discriminatory policy which should not be permitted to stand.

"A majority of the judges on the Supreme Bench, however, found no constitutional weakness in the act on its face. 'It is not within our province to say", wrote Justice Black for a majority of five, 'that because Congress has prohibited some practices within its power to prohibit, it must prohibit all within its power.' The three dissenting justices thought the Anti-Petrillo Act too vague to meet the requirements of 'due process'. The significant fact is that Congress took note of both the weaknesses that have troubled some judges - vagueness and discrimination - when it gave the Taft-Hartley Act final shape. That act makes it an unfair labor practice for a union 'to cause or attempt to cause an employer to pay or deliver.. any money or other thing of value, in the nature of an exaction, for services which are not performed or not to be performed.'

"All unions in interstate industries are now subject to this restriction, and it seems to us that all doubt as to its meaning is removed. There is no point now in keeping on the statute books the vague and particularistic Anti-Petrillo Act, which was really designed to curb the activities of only one person. We think it should be repealed."

x x x x x x x x

SEN. WHITE THROWSUP SPONGE FOR RADIO BILL

Senator Wallace White (R), of Maine, in a surprise move last week suggested that the White-Wolverton Radio Bill to reorganize the Federal Communications Commission and revemp the radio laws be shelved for this session. Up to then every effort had been made to have it passed before Senator White retires next year.

Senator White's statement follows:

"Due to the press of other legislative matters and the fact that the hearings on the bill ran longer than expected, I do not now feel that the Committee should attempt to report the bill before the Congressional recess, expected about July 26th.

"I believe that the hearings just concluded served a very useful purpose. They highlighted the amazing technical and other developments in the communications field, as well as the extreme divergence of views in the industry itself concerning many basic problems. These problems and the many criticisms and helpful suggestions offered deserve and will receive prompt, as well as careful consideration by members of the Committee, by the Committee itself and in due course by the Congress."

X X X X X X X X

MERLE JONES RETURNS TO CBS AS GENERAL MANAGER OF WCCO

Merle Jones, veteran radio executive, has returned to the Columbia Broadcasting System as General Manager of WCCO, the network-owned station in Minneapolis-St. Paul.

Mr. Jones began his new duties Monday by meeting old friends and getting acquainted with the station personnel. The post has been vacant for the past two months since A. E. Joseelyn submitted his resignation to embark on a career in another industry.

Mr. Jones, who was born in Omaha in 1905, was with CBS for eight years until October, 1944, when he resigned as General Manager of KMOX, Columbia-owned station in St. Louis to become Vice-President and General Manager of WOL (Cowles Broadcasting Company outlet) in Washington, D. C. He resigned from that position about seven weeks ago.

He is Chairman of the Program Executive Committee of the National Association of Broadcasters, a member of the NAB Standards of Practice Committee and a member of the Broadcast Committee of the Advisory Board to the Bureau of the Budget. The last-named unit has just completed an important phase of its work which concerns recommendations for simplifying and revising Federal Communications Commission forms and questionnaires used by broadcasters.

SURPLUS WALKIE TALKIES CAN'T BE USED FOR CITIZENS RADIO

It will no doubt come as a blow to many that war surplus "walkie-talkies" will not operate in the band which the Federal Communications Commission has designated for the use of the new "Citizens Radio Service" (person-to-person communication). This military equipment was designed for particular frequencies which could be used overseas but which, if employed in this country, would interfere with marine, police, fire and other radio services. It is impracticable to convert this apparatus, since an uneconomic degree of rebuilding would be involved.

Due to these and other considerations, it is illegal for an unauthorized individual to attempt to use surplus radio transmitting equipment. Under the Communications Act, no person may operate a radio transmitter without first obtaining a license from the Commission. Violators are subject to possible fine or imprisonment, or both. And the Commission's monitoring stations are quick to detect unlawful transmission.

As in the case with all types of radio operation, authorization will be necessary. In the case of the Citizens Radio Service, the Commission contemplates a simple procedure requiring no technical knowledge by the prospective user.

The day when individuals will be able to use small radio receiver-transmitters for private purposes moved a step nearer reality today when the Federal Communications Commission proposed technical requirements and procedure for obtaining type approval of equipment to be used in this contemplated new service.

In its frequency allocations report of May 25, 1945, the Commission set apart the band of 460-470 megacycles for this purpose. Subsequently, and in cooperation with manufacturers and others interested, the Commission's engineering staff worked out technical standards for the equipment to be employed. Every effort has been made to keep these requirements to a minimum consistent with the need for apparatus that is reasonably low in price and whose operation will not require technical skill, yet will permit the widest possible use with the least amount of interference to other radio operations.

The proposed Citizens Radio Service will provide an opport-unity for adapting short-range radiocommunication equipment, including some of the pocket-size sets now under development, to varied personal needs. The possibilities for utilizing this type of radio are unlimited. It can provide contact in isolated places, such as ranches, farms, and industrial property; it can serve doctors, surveyors, hunters, fishermen and many others. Private boats and vehicles will be able to use it, possibly even connecting with telephone systems. At the same time, individual sending-and-receiving sets will augment communication facilities in time of accident or disaster. Pending the establishment of the Citizens Radio Service, no licenses are being issued to the general public except on an experimental basis.

FORT INDUSTRY ENTERS DETROIT THROUGH WJBK IN \$700,000 DEAL

The Fort Industry Company of which George B. Storer is President, and Harold Ryan, Vice-President, has again consolidated its steady gains by securing approval of the Federal Communications Commission for the purchase of Station WJEK, Detroit, for \$698,285.

At the same time, the company, under an agreement with the Commission, sold WHIZ, Zanesville, for \$272,500. Thus the number of stations owned by the Fort Industry still remains at seven.

The deal which saw 250-watter WJBK change hands is reported a record sales ticket for a local channel station. The nearest approach was the \$500,000 fee paid by the Washington Post for WINX, Washington, in 1944.

XXXXXXXXXX

CBS SUED FOR \$250,000

The Columbia Broadcasting System was named defendant last week in a \$250,000 damage action brought in Supreme Court by Donald Q. Coster, former Army Colonel, who alleged that he had been held up to ridicule in a radio program broadcast last February 27th, called "Dakar Cover Plan", in which, he alleges, the public was led to believe that he was either the author of the story or had approved it.

In his complaint Mr. Coster said he was impersonated by a radio actor and the "plaintiff was thus made out and represented in and by said program as a liar, a braggart and fool and help up to public ridicule, scorn and contempt."

X X X X X X X X X

RCA OPENS RADIO-TELEGRAPH CIRCUIT TO GREECE

The first direct radio-telegraph circuit between the United States and Greece was opened yesterday (July 1), by RCA Communications, Inc., Thompson H. Mitchell, Executive Vice-President, has announced.

The new circuit eliminates the London relay to which messages had been subjected. The Athens terminal of the service will be operated by Cable & Wireless, Ltd.

X X X X X X X X X X

***				***
***	SCISSORS	AND	PASTE	***
###				***

<u>Credits Leonard Reinsch With Improving Truman's Broadcasts</u> (Drew Pearson in "Washington Post")

Credit White House Radio Adviser J. Leonard Reinsch with the big improvement in President Truman's radio voice. After long and patient study Reinsch found that the trouble with Truman's radio personality was that he talked too fast. Reinsch experimented with a number of gadgets, including a moving tape, before he clicked with the present successful formula.

Now Reinsch has Truman's speeches typed in large letters with only one sentence to a page. He has also convinced Mr. Truman that no station would ever cut the President of the United States off the air, no matter how slow his speech, and that he can take all the time he wants. Result: Truman now emphasizes every phrase, speaks easily, rarely stumbles.

Television And Liquor Consumption ("Chicago Herald-American")

Have television sets in saloons increased liquor consumption? "Yes", says Bruce Brown, Vice-President of Standard Oil Co.
"No", asserts Commander Eugene F. McDonald, Jr., President of Zenith Radio Corp.

Day or two ago we quoted Brown as saying: "A baseball fan can now while away a whole afternoon in a saloon while he watches his favorite ball team play... more booze and less fresh air while watching the same old ball game."

Which brought this rejoinder from McDonald: "Remember

Which brought this rejoinder from McDonald: "Remember when Jimmy Roosevelt came out with talkie films? The project flopped absolutely because tavernkeepers learned that people do not consume liquor when they're watching movies as they do when listening to music."

What is coming into the ear does not slow up consumption, avers McDonald, but eyes riveted on a screen halt elbow-crooking. How about it?

An Old Story In A New Setting (Leonard Lyons in "Washington Post")

Broadway's first television casualty was caused by the repeated close-ups of a left-field box at a ball game, where a glamorous screen star was sitting with her manager. He had told his wife that he was going to Westchester for a business engagement and forgot that they have a television set at home.

Dutch Give Some Tips On How To Improve Broadcasts (Philips Technical Review)

A recent issue (Volume 9, Number 2) of Philips Technical Review, published by Philips Laboratories in Holland, contains an article, "Installations for Improved Broadcast Reception" by P. Cornelius and J. Van Slooton, an extract of which follows:

Thanks to the fact that fading effect seldom occurs at different places simultaneously, its unpleasant consequences can be successfully counteracted by setting up receivers some distance apart (diversity reception) and connecting to the loudspeaker(s) only that one where the reception happens to be best at the moment. An apparatus has been worked out which brings this about automatically. In practice it appears that three receiving stations about 1 km apart are sufficient.

Interferences from other transmitters can be counteracted by applying directional reception with the aid of a frame aerial, preferably in combination with a normal antenna. Thanks to the freedom from disturbances thereby attainable, the bandwidth of the receiving set can readily be increased, thus improving the quality of the sound. Diversity reception and directional reception can easily be combined. The former, however, can only be considered for installations serving a large number of listeners.

Copies of the Technical Review may be had upon application to the North American Philips Co., 100 East 4 2nd Street, New York 17, New York.

Senator White Hands It Right Back

(Senator Alexander Wherry (R), of Wisconsin in an article "Congress Has Its Fun" in New York Times)

Republican-Democratic parrying has produced some humor. Here is a brief exchange between Senator Barkley and Senator Wallace H. W hite, of Maine, co-author of the new White-Wolverton Radio Bill. It occurred after the GOP leader had issued some words in praise of one of his opponent's activities.

Mr. Barkley: I thank the Senator from Maine. This episode gives me hope and encouragement to believe that hereafter the Senators from Maine may have many occasions to endorse something

done by a Democratic administration.

Mr. White: I do not expect to be overworked; but I shall try to meet my obligations in that respect.

X X X X X X X X X

::: TRADE NOTES :::

Frank E. Mason, well-known to the broadcasting industry. has been appointed Executive Director of the United Brewers Association. He was Vice-President of the National Broadcasting Company for fourteen years and prior to that was President of the International News Service. Last year he traveled with former President Herbert Hoover to thirty-eight countries to study the world food situation.

After service in World War I, Mr. Mason was Chief of the Berlin office of the International News Service. During World War II, he was Special Assistant to the late Secretary of the Navy Frank Knox.

Chairman Denny of the Federal Communications Commission asserted last week a House cut of \$1,300,000 in proposed funds for the agency will hamper the development of television next year.

Telecasting on a regularly scheduled program basis is being planned by Westinghouse in Boston early next year. Inauguration of test pattern and other experimental transmission is scheduled later this year, it was reported.

New York newspapers are carrying the followind advertise-

ment:

"United States Television Manufacturing Corp. presents the Tele-Symphonic with pictures 2 feet x 1 feet ... Fully as big as this entire newspaper page!

"Also a tavern set with world's largest screen and a 10-

inch home console with radio and phonograph.
"See Your Dealer."

The Honduran Ministry of Development, Agriculture and Labor has extended the contract between the Tropical Radio Telegraph Co. and the Honduran Government for an additional 20 years from its present expiration date in 1951.

Installation of the new 1,850 megacycle relay equipment recently acquired by television station WEKE in Chicago as part of its experimental radio relay link to Michigan City and South Bend, Indiana, has begun, according to the TV Association News Letter. tower at Michigan City is already in place and another is under construction at New Carlisle, Ind.

Opening of the LaPorte County Fair in July is expected to be the first show aired via the relay:

All remaining home games of the Washington Senators, both day and night, will be televised by DuMont's Washington, D.C. Station WTTG. Under the sponsorship of Lacy's, electrical appliance dealers in the Capital, the games will mark the first specialevents series to be sponsored in Washington.

John Fallantyne, President of Philco Corporation, announced last Sunday that the Corporation's Storage Fattery Division has been acquired and is to be operated by the National Fattery Company as a consolidation with its Gould Storage Fattery Corporation for the manufacture and sale of Industrial Storage Fatteries.

The Gould Company will assume warranty and service responsibility for all Philos Storage Batteries now in use and will have the right to continue manufacture and sale of Philos storage

batteries during the transition period.

Local amateur radio operators at a picnic of the Washington D. C. Radio Club last week spent considerable time trying to locate a hidden radio transmitter with their mobile radio car equipped with a rotating antenna.

Lieut. Commander James M. Tippey, W3MNA won the hidden transmitter contest with Mrs. Fred Kennedy, W3MGM second.

A powerful marine coastal radiotelegraph station has been opened for commercial use at the Port of Galveston, Texas, by the Marine Division of Mackay Radio and Telegraph Company. Operating on the call letters KLC, the new station is tentatively on intermediate frequencies with a power output of 5,000 watts. It is scheduled for high frequency operation pending the necessary authorization by the Federal Communications Commission.

It is Mackay's first station in the Gulf area and follows closely the announcement of the opening of a similar station at Kent, Washington, near Seattle. The tenth station in the company's coastal station network will be placed in operation shortly in the Hawaiian Islands.

At a dealer meeting in New York the Sparks Withington Company, producers of Sparton radios, introduced six new table models sets retailing from \$19.95 to \$79.95. The top model is the only radio-phonograph combination. Three console models in various types of cabinet woods also were introduced. All are radio-phonograph combinations, with both AM and FM facilities, and retail for \$229.95. The entire new line will be in the hands of Vim, Hearn's, Macy's and Bloomingdale's, New York dealers, within ten days, it was said.

Philadelphia radio dealers and FM broadcasters are prepared to open up a new market for FM radios following the introduction of which is described as peacetime radio's top-drawer secret, the Bendix Radio FactoMeter.

"The FactoMeter is an AM-FM set that is portable to any light socket", said J. T. Dalton, Bendix Radio Sales Manager. "It is equipped with a small, telescopic antenna and a precision meter which accurately translates the strength of incoming signals on the antenna.

"Since the very short waves of FM are only about ten feet long, as compared with the thousand foot wave length of standard broadcast, variations may occur within five feet. Thus, in the average living room there are apt to be several spots where FM reception is dead. At the same time, there are apt to be several that are noticeably high. This is determined by watching the meter as the operator explores the room with the FactoMeter."

Cost of Cacto-Meter is \$124.95.