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INDEX TO ISSUE OF DECEMBER 3, 1947.

12-State Conference Indicates Fast Growing TV Interest.....	1
FCC Puts Its O.K. On Wire Tapping.....	2
Chicago Strike-Bound Papers Game; Lean Heavily On Radio.....	3
Chicago's FM Signals Roughs Up London TV; Sunspots Blamed.....	4
Taft "No. 1" Choice Of Colonel McCormick.....	4
White House Prima Donna Gives Washington Radio Interview.....	5
WLWT, Most Powerful TV Station In The World, Starts In Feb.....	6
Rumored Farnsworth Patent Rights Purchased By RCA.....	7
GE Gets Order For Boston's Newest TV Station.....	7
FCC Puts FBI Criticism Up To Durr Personally; He Replies.....	8
Atlanta Station Contracts For Television Equipment.....	11
Mullen Predicts New York-Chicago Video Link By End Of 1948.....	11
NAB Appointed Committees Re AFM Recording Ban.....	12
N. Y. Daily News Signs Contract For RCA Television Equipment.....	12
Scissors And Paste.....	13
Trade Notes.....	15

12-STATE CONFERENCE INDICATES FAST GROWING TV INTEREST

Doffing its swaddling clothes, the Television Broadcasters' Association Clinic in New York next week Wednesday, December 10th, will be attended by a coast to coast representation of twelve States. The Association now has 53 members but actually several hundred representatives from organizations affiliated with the Association will take time off to see how far television has advanced since the last meeting.

Highlights of the one-day gathering will include a demonstration of the Bell System's recently opened experimental microwave relay system between New York City and Boston; talks by three engineers from Eastman Kodak Company in Rochester, N. Y., on rapid processing of film for television purposes and recording of television images on film for transcription purposes; presentation of the annual TBA Awards for outstanding contributions to the development of television as an art; frank discussion by television broadcasters of current problems in closed session, and election of directors and officers at the Annual Meeting of TBA.

The Television Clinic will convene at 11 o'clock in the Jade Room of the Waldorf-Astoria, with the Affiliate Members Panel being conducted by Ernest A. Marx, Du Mont executive, Chairman of the Executive Committee of Affiliates. This session will be open to active, affiliate and educational members of the Association, J. R. Poppele, President of TBA, stated.

Speakers at the Panel meeting include three representatives from the Eastman Kodak Company who will discuss film recording and rapid film processing for television. Dr. William Feldman will speak on "Kodak's 16 mm Television Recording Camera"; Charles E. Ives will speak on "The Rapid Processing of Motion Picture Film for Television", and T. G. Veal will discuss "Motion Picture Films for Television Recording".

A. F. Wild of the Electronics Division of the General Electric Company will present an illustrated lecture on "Microwave Relays". William Morris, Jr., and Bob Gordon of the William Morris Agency will present an entertaining paper on "Talent Answers Television Challenge" in which prominent personalities of the entertainment world will participate.

Douglas Day of the Buchanan & Company agency is arranging a special presentation on "The Advertising Agency Views Television", which will conclude the morning Panel meeting. The Awards Luncheon will be open to non-members as well as members.

Climaxing this session will be a demonstration of the Bell System's microwave relay between New York and Boston by M. E. Strieby, staff executive of the American Telephone & Telegraph Company. Special installations, including a battery of television receivers, will be made in the Astor Gallery at the Waldorf where the luncheon is to take place.

At the close of the luncheon session, the Directors of the Association will meet to elect officers for 1948. The final Panel meeting will begin at 3 o'clock and will be open only to Active members of TBA. Lawrence W. Lowman, Vice-President in charge of Television for the Columbia Broadcasting System, will preside.

Several papers are to be presented and an open forum discussion will follow. Those to be heard include;

Neil H. Swanson, Vice President of the Baltimore Sun in charge of television station WMAR in Baltimore, who will speak on "Getting a Television Station on the Air". G. Emerson Markham, Stations Manager for the General Electric Company in Schenectady and Vice President of TBA, who will discuss "Local Television Station Programming".

James D. McLean, Commercial Manager of WPTZ, Philco station in Philadelphia, will speak on "Local Commercial Television Sales". Robert E. Shelby, Director of Television Engineering operations of the National Broadcasting Company, will discuss "The Network Story - Relays, Coaxial, Stratovision, Kinescope Recordings". Scott Helt of the DuMont Television Network will speak on "Engineering Problems of Local Remotes".

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FCC PUTS ITS O.K. ON WIRE TAPPING

The Federal Communications Commission has authorized the use of recording devices in connection with interstate and foreign message toll telephone service, subject to an automatic tone warning which will notify all parties so engaged that their telephone conversation is being recorded.

The latter will produce a distinct signal that is repeated at regular intervals during the course of the conversation. Such a warning device may be furnished or maintained by anyone, whether or not a telephone company, provided that it meets certain characteristics.

However, the order specifies that the recording device shall be of the type which can be connected to and disconnected from the telephone line, or switched on and off, thereby enabling subscribers to limit the use of the device to the recording of interstate and foreign telephone calls where such use is prohibited in connection with intrastate telephone service. The order further provides that the equipment necessary to connect a recorder to the telephone line shall be provided, installed and maintained by a company or other organization responsible for furnishing telephone service.

It was further ordered that the telephone companies shall undertake an appropriate publicity program designed to inform telephone users generally of the use of such devices and of the import of the warning signal. At the same time, the carriers were required to cancel any tariff regulations which have the effect of barring the use of recording devices and to file new tariffs to cover their use.

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CHICAGO STRIKE-BOUND PAPERS GAME; LEAN HEAVILY ON RADIO

Despite the terrific fight of the Chicago strike-bound newspapers with photo-engravings of typewritten copy - even carrying radio programs - the Chicago broadcasting stations are carrying the heaviest news burden in their history.

Three stations in Chicago are newspaper owned - WGN, Chicago Tribune; WJJD (Marshall Field's Chicago Sun-Times); and WIND (partially owned by the Chicago Daily News). They broadcast 29 news programs sponsored by the six Chicago newspapers combined.

WMAQ, owned by the National Broadcasting Company stepped up the number of its news broadcasts. WBBM, owned by the Columbia Broadcasting System, put on about 25 additional news broadcasts.

"Greatest difficulty in providing late news", the Chicago Tribune explained, "is in processing it. With this in mind, WGN and other radio stations are preparing to supplement the printed papers. The radio stations will have access to all news material gathered by our own reporters as well as by AP and other wire services."

As Chicago newspapers switched to emergency typesetting techniques due to the typographers strike, Chicago's WIND, already carrying 37 regular newscasts a day, elaborately extended its news presenting facilities.

November 1st, Ralph Atlass, President of WIND, wired stations which had been outstanding in their handling of news while papers were on strike in their cities, and from these WIND formulated its emergency paper-strike plan which has now been put into effect.

In addition to WIND's news on the hour, twenty-four hours a day and 13 additional newscasts on the half hour through the day, there are also two regular sports reviews each evening which are heard seven days a week and were continued. Augmenting this intensive schedule, WIND added five news writers to its staff to prepare eight fifteen minute summaries each day and a half-hour "Newspaper of the Air" 4 times daily.

WIND's news staff worked in cooperation with The Chicago Daily News.

At all Chicago broadcasting stations the long line formed to the left of old advertisers desiring to place additional copy and new advertisers trying to get aboard for the emergency period.

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CHICAGO'S FM SIGNALS ROUGHS UP LONDON TV; SUNSPOTS BLAMED

In order to accommodate the British and prevent interference with the 3:00 to 4:00 p.m. (London time) television programs in southern England, Commander E. F. McDonald, Jr., President of Zenith Radio Corporation, has asked and received permission from the Federal Communications Commission to change, temporarily, the broadcasting hours of Zenith's FM radio station, WEFM.

The interference, first noticed early last week, is caused by "skip" long range transmissions from the Zenith 45.1 mc FM transmitter. McDonald said that it is a temporary condition brought about by sunspot activity, now at the highest point ever recorded, and will not recur again as a serious problem at such extreme distances for eleven years, when sun spot activity will again reach a high point.

Effective immediately, he announced, and continuing until the sun spot activity wanes in a matter of days or weeks, WEFM will begin broadcasting at 10:00 A.M. Chicago time (4:00 P.M. London time), and continuing until midnight.

Commander McDonald said that this type of interference on the 45 mc wave band is exactly what has been predicted by Major E. H. Armstrong, inventor of FM, and other outstanding radio scientists. He said that the long range transmissions occur in both directions, but that since FM is almost immune to interference the WEFM audience in Chicago has not been annoyed by intruding signals from the London television transmitter.

"The fact that London television is bothered by our FM signals while our FM is not disturbed by London's television, presents further evidence that this 50 mc wave band should be used by FM, and not by television or any other amplitude modulation service.

"Zenith engineers have recently been in Washington urging the Federal Communications Commission to assign the 44-50 mc wave band to FM broadcasting, and to give these other services higher frequencies which are more suited to their requirements."

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TAFT "NO. 1" CHOICE OF COLONEL McCORMICK

Col. Robert R. McCormick, editor and publisher of the Chicago Tribune and owner of Station WGN, told newsmen in Hong Kong that Senator Robert A. Taft is his No. 1 choice for the 1948 Republican nomination.

Colonel McCormick said at a press conference that he would support Gen. Douglas A. MacArthur for the nomination "only if there is a deadlock over Taft."

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WHITE HOUSE PRIMA DONNA GIVES WASHINGTON RADIO INTERVIEW

Margaret Truman last Saturday participated in her first Washington broadcast since she began her public musical career.

The President's daughter was interviewed by John Adams of WTOP, CBS's presidential reporter. She appeared by special transcription on Mr. Adams' "This Week at the White House" (WTOP, 6:05 PM EST, Saturdays)

The full text of the interview follows:

ADAMS: It is a great pleasure to have you at our CBS microphone, Miss Truman, to talk about your career. What are some of the highlights or great moments of your concert tour?

TRUMAN: I think there are several. One I remember best was in Amarillo. A former Metropolitan opera singer, May Peterson, came to hear me and gave me some very nice reviews. It was a big thrill.

ADAMS: You must have had lots of fine reviews and advice on your trip.

TRUMAN: Oh yes - quite a few. There was an awfully nice time in Oklahoma City singing with the orchestra.

ADAMS: Are you still as enthusiastic as you were about a singing career? Is that what you want to do most?

TRUMAN: I am still sure I want to be a singer and have a career in that line. My enthusiasm is still bright, but you know this concert tour has been something . . .

ADAMS: I understand. You must find travelling quite tiring.

TRUMAN: Yes, it is quite tiring.

ADAMS: Have you met lots of interesting people on these trips? Have you had many parties or much time for fun?

TRUMAN: Well, there haven't been many parties. I found out I can't be a party girl and a career girl too. There have been some awfully nice people on the tour that I met.

ADAMS: But you have to stick to singing and eight hours of sleep every night?

TRUMAN: Absolutely.

ADAMS: What about that remark, Miss Truman, attributed to your father, that he preferred grandchildren to a prima donna in the family?

TRUMAN: I am going to have to see Daddy about that! (Laughing) No comment at this point.

ADAMS: Do you find the public more inclined to accept you now as a singer instead of the President's daughter?

TRUMAN: I find that they are not at first, but after the concerts I give in the cities they usually are more inclined to accept me as a singer.

ADAMS: I suppose you have lots of curious people asking for autographs?

TRUMAN: Oh yes. . .

ADAMS: What about the future? Opera -- movies?

TRUMAN: Well, of course, I would like to go into opera. I think perhaps I shall. But I am mainly concerned with these next concerts and particularly with the one in Washington December 22nd.

ADAMS: Does it look like a sellout?

TRUMAN: That's what they tell me.

ADAMS: We are all looking forward to that concert. I'll be over at Constitution Hall that night too.

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WLWT, MOST POWERFUL TV STATION IN THE WORLD, STARTS IN FEB.

What is said to be the most powerful television station in the world will broadcast its signal from Cincinnati when WLWT, the Crosley Broadcasting Corporation's video station, goes on the air in February.

WLWT is slated to begin operations early next year from a new, high-elevation transmitter site in Clifton Heights, overlooking Cincinnati.

Though the WLWT transmitter is a standard 5,000-watt unit, it will be used in conjunction with a special antenna built for Crosley by RCA.

This extra high-gain antenna, plus its high elevation above average terrain, will give the Crosley outlet an equivalent of 49,000 watts.

J. R. Duncan, Acting Director of television operations for the Crosley Broadcasting Corporation, explains the effective power of 49,000 watts as "that power when radiated from an antenna 500 feet above average terrain". This signal should not be less than 5,000 micro-volts out to 18-20 miles from the transmission site." The

tower and antenna total 571 feet in height, higher than the Washington Monument.

According to Duncan, WLWT will be "by far" the most powerful television station operating in the world.

W8XCT, Crosley's experimental transmitter which has been on the air since June, 1947, will cease operations when WLWT begins broadcasting in February.

Crosley's investment to date in television is reported to be \$700,000, plus operating costs averaging up to \$8,000 monthly.

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RUMORED FARNSWORTH PATENT RIGHTS PURCHASED BY RCA

It is rumored that the Radio Corporation of America has purchased for a sum running into the millions, rights under Farnsworth Corporation's patents, including television, with the right to license others.

Col. Sosthenes, Behn, Chairman and President of the International Telephone and Telegraph Corporation, in a press conference on Tuesday in New York, among other things referred to the much-discussed merger of the Farnsworth Radio and Television Corporation and the Raytheon Manufacturing Company with I. T. & T. and said that negotiations for either merger or acquisition by I. T. & T., of controlling interest of both companies was still being discussed. Farnsworth has 20,000 stockholders and Raytheon has 4,000 stockholders, Mr. Behn declared.

He added that if the three companies became one, there would be a segregation of operations resulting in, for example, a single tube-manufacturing subsidiary and a single-parts manufacturing company that would do upward of \$125,000,000 of business annually.

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GE GETS ORDER FOR BOSTON'S NEWEST TV STATION

General Electric will supply complete television transmitting equipment for WNAC, key station of the Yankee Network in Boston, scheduled to go on the air early next year.

The order is the second large one for television transmitting equipment to be announced by General Electric in the last three weeks - the other was for Detroit's new Fort Industry television station WTVO. The company is also building television transmitters for WOR, New York, and WGNA, Chicago Tribune, Chicago.

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FCC PUTS FBI CRITICISM UP TO DURR PERSONALLY; HE REPLIES

The plot thickened at the Federal Communications Commission this week regarding the charge by Commissioner Clifford J. Durr that the Federal Bureau of Investigation submitted "unsolicited reports on individuals connected with radio".

(1) Acting Chairman Paul Walker sent a letter to J. Edgar Hoover washing his (and the Commission's hands of the charges) and handing the hot potato to Mr. Durr; (2) Mr. Durr issued a statement saying that he felt the Commission should welcome relevant information in the discharge of its duties but that they should be based on substantiated facts and not upon gossip or rumor of illegal activities; (3) Commissioner Jones said that he felt the Commission should seek from any source relevant information helpful in the discharge of its duties.

Chairman Walker's letter follows:

Mr. J. Edgar Hoover, Director,
Federal Bureau of Investigation,
United States Department of Justice,
Washington 25, D. C.

Dear Mr. Hoover:

This is in reference to your letter of November 21, 1947, which we discussed last week. The letter referred to an article by Mr. Marquis Childs pertaining to certain statements of Commissioner Durr concerning the furnishing to the Commission by the Federal Bureau of Investigation of "unsolicited reports on individuals connected with radio".

Any statement Commissioner Durr made was on his own personal responsibility. He did not discuss the matter in advance with other members of the Commission, and in making the statement he did not purport to be speaking for the Commission. He has himself requested that we make this entirely clear to you.

The Commission has asked me to express its confidence in the Federal Bureau of Investigation and to advise you that it is desirous of receiving from your Department information concerning matters within the jurisdiction of the Commission.

By direction of the Commission
(Signed) Paul A. Walker
Acting Chairman

Mr. Durr's statement follows, in part:

"Certainly the Commission should welcome, from any source, relevant information helpful in the discharge of its duties. Its decisions, however, must be based on substantiated, relevant facts, and not upon gossip or rumor or non-expert personal opinions on political, economic, or social philosophies.

"Moreover, as a matter of law, the Commission may not deny a broadcast license to anyone except after a public hearing, and upon the basis of the record made in such a hearing. It would be wholly improper for it to base its decisions on 'information' not contained in the record, and it is wholly improper for anyone to attempt to influence it to make its decisions other than on the basis of the record.

"Information submitted to the Commission is, therefore, of no value unless it is relevant and in form appropriate for the record, or unless it furnishes reliable leads to relevant information which can be presented in a form appropriate for the record.

"Not only must evidence be relevant to the issues upon which the Commission is required to make findings; it must be presented under oath by qualified witnesses. Moreover, it is not only law, but elementary justice, that the witnesses who present such testimony be subjected to the cross examination of the party against whom the testimony is offered.

"It therefore seems to me that it is of little help to the Commission to be informed that an applicant was, in 1944, at the height of the war, reported by an unidentified source as being in contact with another unidentified individual 'who was suspected of possible pro-Russian activity'; or that the applicant was reported by an unidentified informant to have been a visitor in the residence of another individual who was reported by another unidentified source to have been identified by still another unidentified source with Communist activities; or that it has been reported by an unidentified source that several members of the Board of Directors of an organization with which the applicant is connected have been reported by another unidentified source as being associated with the Communist movement; * * * * *

"The Supreme Court of the United States has said that the social economic, or political views of an individual are not relevant to his qualifications as a broadcast licensee.

"Even if anonymous 'information' of this kind were relevant, the Commission would not know where to turn to locate the un-named persons, and unidentified sources, so that they might be subpoenaed and their testimony produced in an open hearing under oath and subject to cross examination. It is certainly not sufficient for the admissibility of such anonymous information to be informed by the FBI that some of the sources are believed to be reliable.

"The Commission of course has a general interest in all happenings in the field of radio, including conventions of broadcasters, meetings of radio engineers, scientists, writers, actors, musicians, and commentators. But matters of this nature are as a rule fairly well covered by the newspapers or the radio trade journals. In view of its many other heavy responsibilities, therefore, I think the FBI might well be relieved of the burden of forwarding to the Commission, confidentially and by special messenger, the published programs of meetings at which broadcasters, radio commentators, and others are speakers.

"The FBI, in the course of its extensive and far-flung investigations, is certainly likely to come across much information that would be of real value to the Commission, and I think the Commission should continue to receive information of this kind. However, I can see no value in the information of the type earlier described. On

the contrary, coming as it does from a policy bureau of such prestige and power, it may serve to affect, subconsciously, our judgments so as to make it more difficult for us to approach with entire objectivity the records from which our decisions should be made. The difficulty of maintaining this objectivity becomes enhanced when we are advised by the Director of the FBI with reference to a group of applicants:

"'....that an examination of this list reflects that the majority of these individuals are members of the Communist Party or have affiliated themselves with the activities of the Communist movement.' (Underscoring supplied.)

In the absence of assurances to the contrary, we might be inclined to accept this as an evaluation by the FBI of the information furnished, particularly when we are advised that, except for the reports furnished 'there is no information available which can be definitely identified with these individuals...."

"In times of heightened social and political tensions, I believe there is a particularly grave obligation on those in positions to pass judgment to be doubly sure of the basis upon which their judgments rest.

"I have no basis for questioning in any way the efficiency or dependability of FBI investigations of kidnapping, Mann Act violations, or other violations of federal laws. Nor do I question the excellence of the job which it did in the protection of our industrial plants and communications centers against physical sabotage during the war. The reports to which I have referred, however, do not contain any suggestion that the individuals therein described have violated any federal laws, nor is there any indication that the information submitted was the by-product of an investigation of illegal activities.

Commissioner Jones' statement ran six single-spaced pages and only a portion can be given here, which follows:

"I do not think the last sentence of the second paragraph of the proposed Commission letter is appropriate because Mr. Durr made his criticism of the Federal Bureau of Investigation without reference to the position of other Commissioners and I think the Commission letter merely requires a response of the other Commissioners with reference to Mr. Durr's original charges* * * *

"I do not feel that the Commission can live a completely cloistered existence, apart from and above the level of operation of other Government agencies, as Commissioner Durr suggests. To me, the Commission is an administrative agency of the Federal Government and, like all other agencies of the Government, is charged with the responsibility of participating in a program of preserving our constitutional republic. I think consequently, as I indicated initially, that the Commission should not only accept material from all Government departments which may pertain to its official activities, but that it should welcome and even solicit such material."

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ATLANTA STATION CONTRACTS FOR TELEVISION EQUIPMENT

The Atlanta Journal's radio station WSB last Saturday announced that contracts have been signed with the Radio Corporation of America for delivery of the first television setup in the Southeastern United States.

J. Leonard Reinsch, Managing Director of the Cox Papers radio interests, announced the television plans for WSB and for its sister station, WIOD, in Miami, Fla. Mr. Reinsch also is radio adviser to President Truman.

WSB officials said the television equipment will be installed as it becomes available, subject to Federal Communications Commission approval.

John M. Outler, WSB's General Manager, said the program in Atlanta envisions construction of a new radio-television center, to cost approximately \$500,000. He said the National Broadcasting Co. is working on final plans for a television cable into Atlanta, as a part of the first nationwide network. The new network is expected to go into operation in 1949.

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MULLEN PREDICTS NEW YORK-CHICAGO VIDEO LINK BY END OF 1948

A "good possibility" that New York and Chicago will be linked in a television network by the end of 1948 was foreseen Sunday by Frank E. Mullen, Executive Vice President of the National Broadcasting Company.

Stating that he would not like "to be held exactly to the date", Mr. Mullen said that the two cities should be joined in a network by that time, "with a few months' leeway on either side". He also repeated his former predictions that during 1948 television programs would be available to 22,000,000 Americans, and that by 1950 a Hollywood-New York video network would be a reality.

Speaking in a recorded interview with Jink Falkenburg and Tex McCrary on the "Hi! Jinx" program over Station WNBC, Mr. Mullen said he believed emphatically that television will not compete with harm to any other industry. Rather, it would stimulate all other entertainment and educational media, he said.

In this regard, Mr. Mullen pointed out that whereas other media had feared the rise of the radio industry, actually during the past years the newspapers, the motion pictures and the recording industry have steadily increased their circulation and revenue, and that they have now the highest circulations in their history.

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NAB APPOINTS COMMITTEES RE AFM RECORDING BAN

The Industry Music Committee, formed to seek a solution to problems arising from the American Federation of Musicians' ban on recording, Tuesday announced the composition of its Executive Committee and its legal and public relations sub-committees.

The Executive Committee is made up of the following representatives of the over-all Committee's components:

Frank Mullen, National Broadcasting Co., for networks; Edward Wallerstein, Columbia Recording Corp., for record manufacturers; Richard S. Testut, Associated Program Service, Inc., for transcription manufacturers; Raymond C. Cosgrove, Crosley Division of Aviation Corporation, for the Radio Manufacturers' Association; Everett Dillard, Frequency Modulation Association; G. Emerson Markham, General Electric Co., and Radio Station WRGB, for the Television Broadcasters' Association, and A. D. Willard, Jr., Richard P. Doherty, of NAB, will serve as Executive Secretary of this group as well as the full committee.

The legal sub-committee is composed of: John W. Van Allen, for RMA; Sidney Harris, Majestic Records, for record manufacturers; Walter Socolow, Lang-Worth Feature Programs, Inc., for transcription manufacturers; Leonard Marks, FMA; Joseph McDonald, American Broadcasting Co. for networks; Thad Brown, Jr., TBA, and Don Petty, NAB.

The public relations sub-committee includes: Milton Rackmil, Decca Records, for record manufacturers; Joseph W. Bailey, Louis G. Cowan, Inc., for transcription manufacturers; Stanley Manson, Radio Station WHAM and the Stromberg-Carlson Co., for FMA; Bond Geddes, RMA; Robert D. Swezey, MBS, for networks; Paul Raibourn, Paramount Pictures, for TBA; and Robert K. Richards, NAB.

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N. Y. DAILY NEWS SIGNS CONTRACT FOR RCA TELEVISION EQUIPMENT

The signing of a contract for a 5-kilowatt television transmitter and associated pick-up and relay equipment for New York's first newspaper-owned television station, to be operated by the News Syndicate Co., Inc., publishers of the New York Daily News, was announced Monday.

The television station to which the Federal Communications Commission has assigned the call letters WLTV, will be located in the Daily News Building, 220 E. 42nd Street and will operate in channel 11 (198-204 megacycles). According to Mr. Flynn, WLTV is expected to go on the air with test patterns early next Spring.

In addition to the transmitter and antenna, the contract covers two complete field pick-up equipments, comprising four RCA Image Orthicon television cameras and associated apparatus and two micro-wave television relays for transmitting remote programs to the studio.

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 ::: SCISSORS AND PASTE :::
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Bell Lab Introduces PCM - Do You Know What That Means?
 ("Long Lines")

A radically new communications technique, which promises marked freedom from noise and interference in long distance telephone and radio-telephone conversations, was recently given its first public demonstration by engineers of the Bell Laboratories where the new transmission method is being developed.

Known as PCM (an abbreviation for pulse code modulation), the new technique, which improves the quality of long distance telephone conversations, also overcomes one of the difficulties of long distance radio systems; namely, the building up of noise with each of the many amplifications needed for a long distance radio hook-up. With PCM, an entirely new approach to the problem is provided by the use of special amplifiers in which the signal code is reconstructed during each amplification. Thus, no matter how many amplifiers are used, the PCM signal is received with its original quality.

The recent PCM demonstration program, which illustrated the remarkably clear transmission which the new system affords, was brought over telephone lines from the Bell Laboratories research buildings at Murray Hill, N. J., where the equipment is installed, to the auditorium of the Engineering Societies Building, 29 West 39th St., in New York City.

There, at a meeting of the New York Section of the Institute of Radio Engineers, several hundred engineers heard the program and an explanation of the new technique. Both speech and music were sent over the new system and reproduced through loudspeakers in the auditorium.

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Editor Argues For Paid Radio Logs
 (Robert U. Brown in Editor and Publisher)

Apparently, the radio boys are a little confused as to what constitutes "news". Sports events are covered on a spot news basis the same as any other kind of event. If it is a big event of national interest it gets a buildup in advance. Baseball, particularly, is of national interest and it gets more space proportionally in newspapers than any other sport. But if the local promoter of the wrestling circuit or the softball league wants to advise the public of the time and place and who is on the card, he usually has to take paid space to do it. Even the major league baseball teams in New York and other cities have found that out.

As for radio, Broadcasting's own survey discovered that 85% of all the dailies in the country carry radio news - and by that they mean columns or spot news on radio. There is no intention on the part of any newspaper to charge for that.

The columns usually consist of comment and criticism of popular program. Spot news generally amounts to coverage of radio personalities.

But is it "news" to report that Jack Benny can be heard at such-and-such a time on WXYZ or that "One Man's Family" is still heard at the same time on the same station. We don't think so - and that's what a program listing does principally.

Newspapers are discovering the tremendous cost involved in presenting radio logs gratis every day. They are realizing that this cost stands to be doubled in most instances when the FCC gets through granting licenses for both AM and FM stations.

Radio stations are competitors to newspapers for both the local and national advertising dollar. They are also competitors to newspapers for the attention of readers and listeners. By no stretch of the imagination can radio assume that they have an inalienable right to free space in a competing medium. A radio log is advertising, straight and simple - it tells what the medium has to offer and when. It should be paid for.

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Charley Has A Swell Tailor
(Sidney Lohman in "New York Times")

The sartorial splendor effected by Charlie McCarthy, it develops, is the handiwork of Brooks Brothers in New York City. Edgar Bergen stopped in on his recent visit to this city and had the dummy outfitted with three new suits including a mustard yellow dinner jacket. The Messrs. Bergen and McCarthy reportedly were meticulous in their demands on the store's tailors, even to the extent of returning a number of times for fittings.

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Radio Repairmen
("Life")

In your article on the "Repair-It-Yourself Radio", you have been careful to point the finger of unfavorable publicity only at "those radio repairmen who have relied on the customer's ignorance of electronics to foist huge repair bills on him", but it seems probable your readers will be left with the impression that all radio repairmen charge excessive prices. To me, it seems unfair to thus inferentially indict some 60,000 independent small businessmen - the radio-service technicians.

It is, of course, obvious that you will find some rascals in any large group. I believe, however, you will find the average radio repairman a good, at least average citizen of this country who is anxious to improve his standing in his community by doing an honest day's work for an honest day's income . . .

Harry A. Ehle

Narbeth, Pa.

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It has been rumored that Melvyn Douglas, accused of being a Communist, movie actor in his own right, and husband of Helen Gahagan Douglas (D), of California, is angling for a Commissioner's job on the Federal Communications Commission. It was said that though the President may appoint him, he can't confirm his appointees, and that the Senate will probably see that his appointment is not confirmed.

E. Anthony & Sons, Inc., has filed an application with the Federal Communications Commission for a television station in North Dartmouth, Mass.

Pearl Harbor Day speaker on WLW's "World Front" will be Secretary of the Army Kenneth C. Royall. He will discuss the attack on Pearl Harbor six years ago with regular panel members. "World Front" is aired to an NBC network Sundays at 12 P.M. EST.

Dudley M. Day has been elected Secretary of All America Cables and Radio, Inc., operating subsidiary of the American Cable & Radio Corporation. Mr. Day, who is Assistant Secretary of the International Telephone and Telegraph Corporation, with which American Cable and Radio is affiliated, joined the I.T. & T. System in 1943.

Collins Radio Company - Year to July 31: Net income after crediting \$195,868 on tax refunds and \$130,940 for other adjustments relating to prior years, was \$17,746; loss before these credits was \$309,063; sales totaled \$12,151,266. For previous fiscal year, net income was \$1,213 after \$404,709 tax carryback credit, where before this credit, loss was \$403,496 on sales of \$13,023,200, which included \$5,282,298 settlements of terminated war contracts.

Directors of Sylvania Electric Products, Inc., last week declared the regular quarterly dividend of \$1 a share on the \$4 cumulative preferred stock, payable January 1st. At the same time the Directors declared a dividend of 35 cents a share on the common stock, payable December 19, 1947.

Max Abrams has been elected President of the Emerson Radio Export Company, Inc., new subsidiary of the Emerson Radio and Phonograph Corporation. Joseph Kattan will serve as Vice-President and General Manager of the new company.

Thomas H. Brown, Jr., has been appointed executive head of the Association of National Advertisers' radio council, according to a joint announcement Tuesday by A. N. Halverstadt, Council Chairman, and Paul B. West, ANA President. Mr. Brown was formerly assistant to the president of Dancer-Fitzgerald-Sample, Inc.

The one millionth speaker built by the Radionics Division of Zenith Radio Corporation was presented this week to Zenith's President, Commander E. F. McDonald, Jr., by W. (Bill) Dumke, Vice-President in Charge of Production of speakers, transformers and hearing aids.

Zenith started manufacturing speakers about a year ago in order to obtain the full fidelity speakers required for the high quality postwar radios being built by the company. The Radionics Division moved quickly to bring its speaker production up to full schedule, and is now manufacturing them at the rate of 2,000,000 a year.

Powel Crosley, Jr., President, reports that Crosley Motors, Inc., earned \$309,563, after taxes, on sales of \$5,485,894 in the three months ended October 31.

The earnings, he said, represented a net return of less than 6 cents on each sales dollar for the first 1947-48 fiscal quarter. During the same quarter a year ago the company reported a net loss of \$363,613, while tooling up and moving into volume production in the Fall of 1946.

Philip Desjardine, senior counselor and head of the Radio Section of the United Nations Educational, Scientific and Cultural Organization, has been named as an additional speaker at the joint meeting in New York today. He will ask for the cooperation of United States radio in building international understanding. (The joint meeting was that of the Advertising Club of New York and the Radio Executives Club of New York).

Justin Miller, President of the National Association of Broadcasters, also spoke, discussing the code of standards for broadcasters under the title "Advertising in the Public Interest".

History was made Monday when the FCC granted William Courtney Evans of Dover, Delaware, a construction permit for a new station to operate on 1410 kc., 1 KW, daytime only. It was the first station license granted to the capital of Delaware, one of the few States without a station.

For the first time since the entrance of the United States into World War II, American residents are now able to communicate with commercial interests as well as friends and relatives in Germany by radiotelegraph, Mackay Radio advises.

The establishment of a new, direct, high-speed radiotelegraph circuit between the United States and the four occupied zones (United States, British, French and Russian) in Germany by Mackay, Radio and Telegraph Company, an operating subsidiary of the American Cable & Radio Corporation, was announced on Monday. The German end of the circuit, will now be operated by the Deutsche Post from Frankfurt connecting with the Mackay Radio and Telegraph station in New York.

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