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# HEINL NEWS SERVICE

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No. 1824

May 12, 1948

## FCC COMMISSIONER COY TO BE CHIEF SPEAKER AT NAB CONVENTION

Now that the railroad strike is temporarily halted, it looks like there should be a fine turnout at the 26th Annual Convention of the National Association of Broadcasters, which gets under way next Monday, May 17th. A large program has been planned and one of the outstanding features will be the Engineering Conference to be held May 19-22.

The Management Conference portion of the Convention will begin with registration on Sunday, May 16, and occupy Monday and Tuesday, May 17 and 18.

The Monday morning session on employee-employer relations will start the ball rolling, and Richard P. Doherty, NAB Director of employee-employer relations will speak on the subject "Controlling Labor Costs".

The discussion of labor problems will be one of the leading features of the Convention, which this year for the first time is divided into two conferences, for top-level management and for engineers.

Also the first morning will carry the employee-employer relations panel, "Unscrambling the Labor Jigsaw Puzzle".

Names of participants in Tuesday afternoon's panel discussion - "Broadcasting - Horizons Unlimited" are as follows:

Frank N. Stanton, President, CBS; Lewis Allen Weiss, Chairman of Board, MBS; Mark Woods, President, ABC; Noran E. Kersta, Director, Television Operations, NBC; Roger Clipp, General Manager, WFIL, Philadelphia; Everett Dillard, President, FMA; Frederic R. Gamble, President, American Association of Advertising Agencies; Clair McCollough, President, WGAL, Lancaster; Charles G. Mortimer, Chairman of the Board, The Advertising Council. Probably also H. J. Hoffman, representative of the Radio Manufacturers' Association and President of the Hoffman Radio Co., Los Angeles, if he can attend.

"Horizons Unlimited" will feature a look into the future of all types of radio, AM, FM, television and facsimile, by the ten men, each of whom has long experience in one or more of the four fields of broadcasting.

Resolutions to be voted on at the convention by the NAB membership will be processed by a committee of five under the chairmanship of W. J. Scripps, Station WWJ, Detroit, Mich.; Members are: Rex G. Howell, Station KFXJ, Grand Junction, Colo.; Leslie Johnson, Station WHBF, Rock Island, Ill.; Arthur Westlund, Station KRE, Berkeley, Cal.; and James Woodruff, Jr., Station WRBL, Columbus, O.

Charles G. Mortimer, Vice President of General Foods Corp. and Chairman of the Board of the Advertising Council, will speak at the Monday (17) luncheon.

The speaker at Tuesday's (18) luncheon is to be Wayne Coy, Chairman of the Federal Communications Commission.

A newly revised and restyled draft of the Standards of Practice for American Broadcasters, is to be ready for discussion by NAB members on Monday afternoon (17). The document which had its origin in the 1946 NAB Convention at Chicago, has undergone intensive revision for more than a year. The major alteration in the Standards is the section now headed "The Broadcasters' Creed", which sets forth the purposes of radio broadcasting, for which the main body of the Standards is to serve as a guide. Power to put the Standards into effect has already been delegated to the Board of Directors by the membership.

Members of the FCC attending the convention in addition to Chairman Coy will be Commissioners George E. Sterling and Rosel H. Hyde and possibly Robert F. Jones. Staff members will include Benedict P. Cottone, General Counsel; John A. Willoughby, Acting Chief Engineer; Cyril M. Braum and James E. Barr, heads of the Engineering Department's FM and AM sections respectively, and Hart Cowperthwait, Acting head of the TV Section.

The last four named members of the FCC staff were appointed by Commissioner Coy to take part in the FCC-Industry Roundtable scheduled for Friday afternoon (21) during the Engineering Conference portion of the convention. Royal V. Howard, Director of the NAB Engineering Department will preside at the discussion.

Taking part in the discussion with the FCC engineers will be five radio industry engineers: Neal McNaughten, Assistant Director of NAB's Engineering Department; Orrin W. Towner, Technical Director, WHAS, Louisville, Ky.; J. R. Poppele, Vice-President, WOR-MBS; Frank L. Marx, Vice-President in Charge of Engineering, ABC; and Paul A. de Mars, Consultant, Raymond M. Wilmotte, Inc., Washington. All are members of the NAB Engineering Executive Committee and are specialists in many branches of broadcast engineering.

NAB Engineering Director Howard said that the FCC engineers named were chosen as experts, in anticipation of difficult questions to be directed at the panel. Topics are expected to include radio operator licenses, the North American Regional Broadcasting Agreement, the use of 540 kilocycles, television channels, and many operating subjects.

Actual television broadcasts and an open house at its new \$3,000,000 multi-colored studios will be the highlight of the West Coast Mutual participation in the NAB convention when an inspection trip of the Mutual-Don Lee Broadcasting System studios takes place on Friday evening, May 21. This is being arranged for by Lewis Allen Weiss, Chairman of Mutual and Vice-President and General Manager of Don Lee.

One of the highlights of the social side of the Convention will be a Fiesta at the beautiful home of A. Atwater Kent at Bel Air.

#### TOBEY'S RCA-FCC PROBE GETS UNDER WAY

Today's the day (May 12) for the hearings of the Senate Interstate and Foreign Commerce Committee to commence. Acting Chairman Senator Charles W. Tobey (R), of New Hampshire, will start to delve into the policies of the Radio Corporation of America and the Federal Communications Commission, for it was at his instigation that the hearings are being held.

At this writing, C. B. Jolliffe, RCA Executive Vice-President in charge of RCA Laboratories, is expected to be the main witness and will undoubtedly be able to give all the answers to the questions that Senator Tobey will fire at him, particularly with regard to patent ownership and FM policy.

It is also expected at this time that RCA will disclose the names of those to whom TV sets have been loaned which Senator Tobey charged at the hearings on the Johnson Bill earlier in May, were in the hands of several FCC Commissioners and staff members.

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#### STANDARDIZED TIME URGED AT HOUSE HEARING

Earl Gammons, Vice-President in Charge of Washington Operations for the Columbia Broadcasting System, last Friday again testified in hearings before the House Interstate Commerce subcommittee considering H.R. 2740 by Rep. Joseph O'Hara (R), of Minnesota, and H.R. 2414 by Rep. Emory H. Price, Jr., (D), of Florida, both providing standard time for business in interstate commerce.

He said that a practice of individual communities shifting from standard to daylight time while others remain on standard time has disrupted the broadcasting industry and has inconvenienced the listening public. "To make matters worse", he continued, "it has been necessary to reverse the entire procedure in the Fall of each year when the communities which observe daylight saving revert to standard time."

Mr. Gammons estimated that almost \$200,000 will be spent by CBS this Summer for an additional telephone service and to record and play back all programs to stations located in standard time zones.

"We believe that the only solution to the problem of broadcasters, advertisers, and listeners is the uniform observance of the same time system throughout the entire nation", he said.

Gene Juster, appearing for NBC and Washington Vice President

and Frank M. Russell agreed that mandatory uniform time is needed.

NAB Executive Vice President A. D. Willard, Jr. again asked Congress to "establish uniform time within the four time zones of the United States." NAB "considers the need for uniformity to be of such overriding importance to the broadcasting industry", he said, that it will lend its unqualified support" to H.R. 2740, a bill which provides for uniform standard time.

Recently Mr. Willard told the Senate Commerce Committee of the confusion caused in the broadcasting industry by time changes twice yearly, and asked for uniformity.

## SARNOFF REVEALS MILITARY USES FOR TELEVISION AT AFCA MEETING

Warning that a nation which is complacent, ignoring the swift advances of science, courts disaster and possibly oblivion, Brig. Gen. David Sarnoff, President and Chairman of the Board of the Radio Corporation of America, declared Monday (10) that any war of the future will be fought with new weapons and without a waiting period for mobilization.

"Recently, it was reported that the United States can build guided missiles capable of reaching any spot on earth", he said. "To think that we alone are capable of its development is to blind ourselves to reality."

General Sarnoff spoke before the second annual meeting of the Armed Forces Communications Association, of which he is President. He read a message from President Truman, who, in wishing the Association success, stated: "This Association's program for maintaining close relations between the Armed Forces and the communications, electronics and photographic industries is an important contribution to the industrial preparedness which must buttress the future security of our country."

Stressing the importance of adapting new developments to military uses "before - instead of after - war comes", General Sarnoff went on to say that "Television is a case in point. We all know that this new science, which combines radio, electronics and photography - fields in which our Association is primarily interested - has almost unlimited possibilities in its application to military as well as to industrial and entertainment activities. No doubt television can be a substantial aid to victory in any future war. The day may come when through television, the Commander-in-Chief in Washington will be able to watch distant military activities and maneuvers, even overseas.

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## DEWEY-STASSEN DEBATE WOULD BE BIGGEST RADIO, TV PRIZE

If Governor Thomas E. Dewey, of New York, and former Governor Harled E. Stassen, former of Minnesota, contending Republican presidential candidates agree to a debate over communism, in Oregon, it will be one of the biggest plums yet to fall into the lap of radio and television. As a national political event, it will almost be in a class with the famous Lincoln-Douglass slavery debate in Peoria, Ill., in 1854, which made Lincoln famous.

If the Dewey Stassen bout takes place, it will have to be within the next two weeks as the Oregon primaries are timed for May 21.

There have been previous conflicting reports but according to the latest advices, Governor Dewey has accepted the debate invitation in a wire replying to Dr. Peter H. Odegard, President of Reed College of Portland..

The New Yorker set the issue - "Shall the Communist Party be outlawed?" He suggested a Nationwide broadcast. It is an issue on which he and his Minnesota rival are at bitter odds.

In his town-to-town campaigning, Mr. Dewey has hammered at Stassen's original proposal to outlaw communism. Governor Dewey has demanded that it be kept in the open and under control.

## FRANK MULLEN, NBC, REPORTED NEW HEAD OF GOODWILL STATIONS

Frank E. Mullen was reported by an Associated Press dispatch on Tuesday (May 11) to be planning to resign as Executive Vice-President of the National Broadcasting Co. to become President of Goodwill Stations, Inc. The AP announcement went on to say:

"Sources close to both organizations said a deal had been practically completed for Mr. Mullen, originator of the "Farm and Home Hour" to succeed G. A. Richards as head of Goodwill Stations, which operates WJR in Detroit, WGAR in Cleveland and KMPC in Los Angeles. It was understood Richards might retire from active administration of the stations - all of 50,000 watts power.

"The resignation of Mr. Mullen, who heads NBC's ambitious

"The resignation of Mr. Mullen, who heads NBC's ambitious television operations, is expected to become effective July 1."

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## FCC DENIES PETITION OF FOUNDATION CO. FOR WQQW LICENSE

The Federal Communications Commission on Tuesday (May 11) adopted a Memorandum Opinion and Order denying petition of the Foundation Co. of Washington, D.C. requesting that the issues contained in the Commission's order of April 4, 1947, designating for hearing petitioner's application, be enlarged to include issues to determine the qualifications of licensee of Station WQQW, Washington, to continue the operation of that station, and that the Commission institute proceedings for the revocation of the WQQW license, and that the hearing on the revocation be consolidated with the hearing on petitioner's application.

The Foundation Company avers that the licensee of WQQW, its officers, directors and stockholders are not technically, legally, financially and otherwise sufficiently qualified to continue the operation of WQQW and to perform the services proposed in the original application; that the station's management has established its inability to maintain the policies proposed in its original application; that the allegations contained in Foundation's petition for reconsideration of the original WQQW grant were and are sound in that the experience gained from the station's operation conclusively has proved the inadequacy of the technical, legal and financial ability of the licensee to operate WQQW in the public interest and it has now become necessary for the licensee to attempt to reorganize or sell its assets.

The Commission's Opinion concludes with the following:
"In view of the foregoing, we conclude that petitioner has alleged no basis for the institution of revocation proceedings against WQQW or for the inclusion of issues in a proceeding upon petitioner's application looking to a comparative consideration of petitioner's proposed operations and the existing operations of WQQW with a view to termination of the latter's license. When there are conflicting applications which are timely filed, the procedure of comparative consideration is proper. However, inasmuch as petitioner's application was not filed until after Metropolitan's application was granted and Metropolitan had accuired the rights of a grantee, petitioner is not at this time entitled to comparative consideration.

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#### A.T. & T. ENCOURAGES YOUNG BLOOD

In line with A. T. & T.'s policy of giving young men a chance (Leroy Wilson, new A. T. & T. President is 47, A. T. & T.'s youngest president), Kenneth P. Wood, General Information Manager of the Illinois Bell Company, 40 years old, was appointed Assistant Vice-President of the American Telephone and Telegraph Company in Charge of Long Lines public relations activities.

The new Assistant Vice-President comes to the Long Lines, which carries the network programs, with eighteen years of experience in the Illinois Bell Company. A native of Chicago, he was graduated with an A.B. degree in English from Wabash College in 1930.

Mr. Wood joined the Illinois Bell Traffic group in Chicago as a Student Assistant shortly after he left college. Later, he became an Assistant District Traffic Superintendent and in April, 1937, he was made Traffic Supervisor in the General Employment Supervisor's office and later in the General Traffic Supervisor's section.

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## FCC UNDER PROBE BY HOUSE UN-AMERICAN ACTIVITIES GROUP

Representative F. Edward Hebert (D), of Louisiana, charged last week that the Federal Communications Commission granted five broadcasting licenses to an applicant who is "saturated and drenched" in Communist writings, associations and affiliations", and as a result the House Un-American Activities Committee is to investigate the Federal Communications Commission to determine whether the FCC is "part of a Red network". The Committee plans to take no public action on Representative Hebert's request until after an anti-Communist bill it is sponsoring clears the House.

The applicant to whom Representative Hebert referred was Edward Lamb, of Toledo, Ohio, union attorney and President of Record Publishing Company, which publishes the Erie (Pa.) Dispatch, and comcompanies controlled by him, who received construction permits in March for FM stations in Erie, Pa., Mansfield and Springfield, Ohio, and for television outlets in Erie and Columbus, Ohio. Mr. Hebert claimed that these applications were granted to Mr. Lamb in a period of two weeks by the FCC, "which keeps untainted, red-blooded Americans cooling their heels outside their corridors, waiting for decisions and issuances of permits which are never reached."

Files of the House Un-American Activities Committee, Representative Hebert said, show Mr. Lamb "has one of the most expansive records of association with the Communist Party in America." He also wrote a book on "The Planned Economy in Soviet Russia", Representative Hebert said. He said that testimony to this effect was given FCC "so we cannot say they did not know anything about it."

FCC Chairman Wayne Coy stated last Friday that an investigation had been made, even calling in the FBI in an attempt to check information or source of information "that Lamb was a Communist", but found no information to support the charge.

## Advance Release For May 13, 1948

EDUCATORS URGED TO SPEED PLANS FOR SCHOOL FM RADIO STATIONS

Hundreds of additional FM radio broadcasting stations should be established by educators within the next few years to make full use of the 20 channels reserved for educational broadcasting, according to Wayne Coy, Chairman of the Federal Communications Commission, writing in "M for Education", a bulletin just released by the Federal Security Agency. Mr. Coy states that the reserved channels, if left unused, might have to be assigned to commercial broadcasters.

Quoting from Mr. Coy's article, "FFC Views FM Educational

Broadcasting":

"To judge the value of this section of the ethereal public domain which the Commission has allocated for education, I suggest a look at the spirited competition which has arisen for assignments in the 80 channels allocated for commercial broadcasting. Although only relatively few FM receivers are in the hands of the public, 400 commercial FM stations are now in operation, 600 are under construction, and 120 applications are pending. This activity is building potential audiences for the FM educational broadcaster. I look for from 2,000 to 3,000 FM stations on the air within the next few years. Eventually the Commission expects FM to supplant AM in all but the sparsely settled rural areas."

In a foreword to the Office of Education publication, John W. Studebaker, Commissioner of Education in the Federal Security

Agency says:

"This second and revised edition of 'FM for Education' presents encouraging evidence of the rapid growth in the utilization of this valuable educational tool since the end of the war. The availability of transmitter equipment and FM receiving sets is no longer a bottleneck. Dozens of colleges, universities, and school systems situated in various parts of the United States have made applications for FM frequencies. As of April 1948 some 100 school systems and colleges were on their way to FM station ownership and operation... It is my confident belief that radio as a tool of education is entering upon a new era in the United States."

The publication invites the attention of teachers of electronics, educational FM station planners, and of State and local school administrators to the facts that FM radio equipment is comparatively inexpensive to install and maintain and that FM offers superior reception and transmission for educational programs. It furnishes suggestions for planning, licensing and utilizing FM educational radio stations owned by schools, colleges, and universities. Experiences of leading educational systems with FM stations are highlighted.

"FM" for Education" (revised) was prepared by Franklin Dunham, Chief of Educational Uses of Radio Section, Office of Education, with the assistance of Ronald R. Lowdermilk and Gertrude G. Broderick. Copies are on sale for 20 cents by the Superintendent of Documents, U. S. Government Printing Office, Washington 25, D. C.

## THREE NEW CBS VICE-PRESIDENTS; OTHER PERSONNEL APPOINTED

Five promotions in the executive personnel of the Columbia Broadcasting were announced last week by Frank Stanton, President. The promotions are directly related to the rapidly expanding television operations of CBS and the integration of television with other broadcasting activities. The changes follow:

Lawrence W. Lowman - Vice President in Charge of Television becomes a Vice President and General Executive.

J. L. Van Volkenburg - Director of Station Administration,

becomes Vice President and Director of Television Operations.

J. Kelly Smith - Director of Station Relations, becomes Vice President in Charge of Station Administration.

In addition to general supervision of television coordination, the following will report to Mr. Lowman in his new capacity: the Personnel Relations, Reference and Short Wave Departments.

Mr. Van Volkenburg's responsibilities will embrace all television operations, programming and sales.

Mr. Smith will have supervision over all Columbia-owned stations, Radio Sales, Cooperative Program Sales and CBS Housewives Protective League Programs.

(Note to Editors: Radio Sales is a corporate title. Please

note use of caps.)

William A. Schudt, Jr., Eastern Division Manager of Station Relations for CBS was appointed Director of Station Relations, succeeding J. Kelly Smith who was promoted to Vice President in charge of Station Administration.

Edward E. Hall has been appointed Eastern Division Manager,

succeeding Mr. Schudt.

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FCC PROPOSES REVISED TV ALLOCATIONS; SETS HEARING FOR JUNE 14

As a result of hearing and oral argument, the Federal Communications Commission made effective, as of June 14, 1948, its proposed rule making of August 14, 1947, which will

1. Abolish sharing of television channels by certain non-broad-

cast services because of interference problems.

2. Delete television channel No. 1 (44-50 megacycles) and assign it to Non-Government Fixed and Mobile Services which have been sharing television channels.

Allocate the band 72-76 megacycles, now a source of television interference, to the fixed services on condition that no interfer-

ence will be caused to television.

In consequence, the Commission proposes to revise the table of allocations of the 12 remaining television channels to service areas throughout the nation. At the same time, it has ordered an en banc hearing, beginning September 20, 1948, in the matter of utilizing frequencies in the 475-890 megacycle band for monochrone or color television broadcasting, or both.

Under present allocations, there are 13 television channels below 216 megacycles. All except No. 6 (82-88 Mc.) are shared by various other services. Evidence introduced at the hearing by both the Commission and private parties showed beyond any doubt that the joint use of television channels was not feasible. As a result, the sharing of all television channels is to be abandoned.

In order to fill the needs of Non-Government Fixed and Mobile Services which have been sharing television channels, it is necessary to make television channel No. L (44-50 Mc.) available for their operation, and to restrict the use of the 72-76 megacycle band (between television channels 4 and 5) to fixed services on an engineering basis which will not be a source of interference to television. Only one of the presently 96 licensed or otherwise authorized television stations is assigned to channel 1, and of the 229 applicants only two seek that channel.

Twenty-four FM stations currently operating in the "low band" would be affected by the FCC's decision to assign that area - 44-50 mc., formerly TV Channel 1 - to the non-government, fixed and mobile services, and the Commission said these stations' "continued temporary operation . . . may be authorized until Dec. 31, 1948, or until a sub-allocation of this band to the fixed and mobile services has been made final and effective by the Commission, whichever date is earlier."

The stations affected by the FCC decision are as follows (all of the commercial and some of the non-commercial stations already are operating in the high band as well as in low):

FM Inventor Edwin H. Armstrong's W2XMN, Alpine, N.J.; WTIC-FM and WDRC-FM, Hartford, Conn.; WGNB and WEFM, Chicago; WOWO-FM, Ft. Wayne, Ind.; WABW, Indianapolis; WMNE, Portland, Me.; WBZ-FM, Boston; WBZA-FM, Springfield and WGTR, Worcester, Mass.; WWJ-FM, Detroit, Mich.; WNBF-FM, Binghamton, N.Y.; WQXR-FM and WABF, New York; WHEM, Rochester, N.Y.; WBCA, Schenectady, N.Y.; WELD, Columbus, Ohio; WFIL-FM, Philadelphia, and KDKA-FM, Pittsburgh. Non-commercial FM stations: KALW, San Francisco, Cal.; WBEZ, Chicago, Ill.; WBKY, Lexington, Ky.; and WBOE, Cleveland, Ohio.

It is understood that complaints are already reaching Capitol Hill with regard to "kicking" FM out of this 44-50 Mc. band as of December 31, because it is felt that it will impede FM network relaying since manufacturers say tubes and equipment for high-band relays won't be available for a year.

Meanwhile, the Commission proposes to revise its table of allocations of the 12 television channels below 216 megacycles. A hearing in this matter will be held before the Commission en banc beginning June 14.

As far as network programming of FM stations is concerned, the FCC believes that, in general, common carrier facilities will be used for this purpose. It is proposing a modification of its rule to permit intercity relaying of FM programs on frequencies allocated for FM studio-link-transmitter purposes (940-952 megacycles). At the same time, it points out that there is nothing in its rules to prevent FM stations in the 88-108 Mc. band from rebroadcasting the programs of other FM stations, as is presently being done.

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DON LEE TV STATION GETS COMMERCIAL LICENSES: MBS BOARD TO MEET

Lewis Allen Weiss, Board Chairman of the Mutual Broadcasting System and Executive Vice-President of Don Lee, has announced that
Don Lee's Hollywood-Los Angeles television station, KTSL on Channel 2,
has extended its operational schedule to a permanent weekly programming basis, marking a major development in progress of television on
the Pacific Coast. This also marks the second Mutual affiliate in
one month to operate a video station on a permanent schedule, WGN-TV
having started its regular operations in Chicago in April.

Plans for extended program operations will be effected immediately and the station identification will be switched from the W6XAO call letters fo KTSL, the latter taken from the initials of the station owner, Thomas S. Lee, President of the pioneer Don Lee organization. W6XAO went on the air December 23, 1931, and is said to be the oldest station in the U.S. still operating on a regular program schedule.

The transmitter, now located atop 1700 foot Mt. Lee, will be moved to Lee Park, formerly Deer Park on Mt. Wilson, along with the KHF-FM transmitter which also is located on Mt. Lee. Looking forward to this future expansion, the Don Lee organization purchased 120 acre Deer Park on Mt. Wilson several years ago. Elevation of this site is 5800 feet.

However, the new half million dollar production studios on Mt. Lee will be used for many originations, together with the facilities now being completed in the new three million dollar Don Lee television radio studios to be finished this Summer at 1313 North Vine Street.

"Receipt of the new license after so many years' effort is a source of great satisfaction to our entire organization", Mr. Weiss said, "and it will serve as a stimulus to even greater effort now in the fields of studio and remote production."

There are approximately 14,000 telectivers in the KTSL looking area. It will continue to operate on Channel 2, at 55.25 megacycles for video and 59.75 for audio.

Mr. Weiss' announcement was made two weeks prior to the annual MBS Board of Directors' meeting, to be held in the new \$3,000,000 Hollywood studios on May 19.

An outline of the Mutual network's activities will be given to the approximately 500 MBS affiliated station owners who will be in Los Angeles attending the annual affiliates meeting on Wednesday evening, May 19, as well as the annual convention of the National Association of Broadcasters, May 16-21.

Mutual executives who will attend the NAB sessions include: Edgar Kobak; Robert D. Swezey, Vice-President and General Manager; E.P.H. James, Vice-President in charge of Advertising, Promotion and Research; Robert A. Schmid, Vice-President in Charge of Station Relations; E. M. Johnson, Director of Engineering; James Mahoney and Robert Carpenter, station relations field representatives and others.

## LONG LINES STRIKE TRUCE SAVES RADIO NETWORKS

The 23,000 American Telephone & Telegraph Co. Long Lines telephone workers decided last Saturday not to strike immediately. This was a break for the radio networks for the A. T. & T. long distance telephone lines connect the broadcasting stations which carry the network programs.

The A. T. & T. agreed Tuesday (11) to take part in negotiations in Washington today on workscontract despite the fact that they had originally opposed shifting negotiations session to Washington. The Uniont, through its president, had said that the Union would attend the Washington conference whether or not the A. T. &7T. appeared or not.

The contract for the long distance workers expired last Saturday. The workers are asking a 30-cent hourly wage boost. The Mediation Service said the union had assured the Government there will be no strike "pending the outcome of the Washington negotiations."

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#### NEGROES PROTEST TRUMAN-PETRILLO CONSTITUTION HALL DEBUT

The National Association for the Advancement of Colored People, of New York City, last week-end asked James C. Petrillo, President of the American Federation of Musicians, AFL, not to stage the Federation's second annual free music appreciation program in Constitution Hall because of the past policies of the Daughters of the American Revolution, owner of the hall, in barring its use by Negro artists.

Last week Mr. Petrillo visited President Truman at the White House to invite him and his family to a free concert sponsored by the union May 25th at Constitution Hall in Washington. Mr. Truman accepted on behalf of his wife and his daughter Margaret.

Petrillo said the Musicians' Union has set aside \$1,736,721 for free music appreciation programs throughout the United States. The May 25 concert in Washington will be the first the National Symphony

Orchestra will play.

Last year, Mr. Petrillo said, the musicians gave \$1,444,700 for 10,495 performances at veterans' hospitals, civic gatherings and other community projects. He said the money came out of the royalty fund on phonograph records which has since been outlawed by the Taft-Hartley law.

The Negro association urged Mr. Petrillo "not to sponsor concerts in any hall where Negro artists and union members may not appear."

The Association recalled that use of the hall was denied to Marian Anderson, contralto, in 1939, and to Hazel Scott, pianist, wife of Representative Adam Clayton Powell, Jr. in 1945. Later the D.A.R. allowed the Tuskegee Institute choir to sing in the hall, but without pay. The D.A.R. thus avoided setting a precedent, the hall management said.

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#### CIO ASKS FCC FORBID "CENSOR ING" BY RADIO

In connection with a hearing last Friday with regard to the Federal Communications Commission's decision in the "Port Huron" case in which WHLS was denied a renewal of its license, the Congress of Industrial Organizations asked the FCC on Monday (10) to confirm its tentative decision in the "Port Huron case". This decision was to the effect that a radio station licensee may not - State libel laws to the contrary notwithstanding - "censor" the content of a political broadcast, by amendment or elimination or by denial of its facilities for discussions in which the arguments of the candidates are punctuated with personal references, either defamatory or libelous or both.

The CIO, and its Political Action Committee, in a statement

issued Monday, declared:

"We feel that the principles set forth in the Port Huron case not only pave the way for greater freedom of political discussion in radio but also represent an important step toward giving workers' organizations more equitable access to the country's broadcasting facilities.

"Official representatives of the CIO, and in particular candidates for political office within its ranks are willing to accept the responsibility for allegedly libelous statements which may result in court action."

Radio station operators in several States, however, have opposed the Commission's action and many legal arguments challenging the FCC decision have been presented, among them a statement from CBS Executive Vice President Joseph H. Ream who contended that the Port Huron principles would "go much farther than is necessary or desirable in order to avoid discrimination among candidates - in fact, so far that political discussion on the air may be drastically curtailed."

Also a brief was presented by Don Petty, General Counsel of the National Association of Broadcasters, who pointed out that "requiring radio stations to permit political candidates to broadcast libelour statements is not necessary as a means of insuring that all qualified candidates have equal access to radio station facilities."

Texas State stood pat in its intention to hold radio stations responsible for libelous remarks contained in political broadcasts despite FCC's Port Huron decision.

Charles V. Wayland, attorney for KIDO, Boise, said KIDO and four other Idaho stations are being sued for \$100,000 each as a result of transcribed political speech of Senator Glen Taylor (D), of Idaho, who threatened to report stations to FCC if they didn't carry it. He asked for clarification of Act.

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The Cuban Government seized the Communist radio station last week for reasons of public security. The government said the station had been broadcasting messages in code, "the nature of which it is not convenient to divulge for reasons of security."

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#### SOME FCC TIME-SHARING PROBLEMS AND HEADACHES RESOLVED

The Federal Communications Commission announced Monday (10) a Decision and Order of Modification of License and Order to Show Cause, which, among other things, resolves time-sharing problems of certain New Jersey-Pennsylvania standard broadcast stations. volves the following actions:

Severed and granted the application of Valley Broadcasting Corp. for a new station at Allentown, Pa., to operate on 790 kc., with 500

watts day, 1 KW night.

Separated from the proceedings and consolidated the applications of Camden Broadcasting Co., Camden, N.J., Ranulf Compton, d/b as Radio WKDN, Camden, N.J., and Independence B/cg Co. (WHAT) Philadelphia, for a new station to operate on 800 kc., 1 KW, daytime; granted the Com-

pton application and denied the other two.

Granted renewals of license to WOAX, Inc. (WTNJ), Trenton, and E. Radio Industries Broadcast Co. (WCAP), Asbury Park, and conditionally denied license renewal of The City of Camden (WCAM), Camden, N.J., giving latter 60 days in which to show that it has exclusive control of its station and is financially and technically able to make equipment changes and operate full time.

Denied applications for modification of licenses to WOAX. Inc. (WTNJ), Camden, Radio Industries Broadcast Co. (WCAP), Asbury Park, and The City of Camden (WCAM), Camden.

Proposed to modify the temporary license of The City of Camden. (WCAM), Camden, N.J., to change from 1310 kc., 500 watts, S-WCAP and

WTNJ, to 1310 kc, 250 watts, unlimited time.

Modified license of Radio Industries Broadcast Co. (WCAP), Asbury Park, N.J., to change from 1310 kc., 500 watts, S-WCAM and WTNJ, to 1310 kc., 250 watts, unlimited time.

Modified license of WOAX, Inc. (WTNJ), Trenton, to change from 1310 kc., 500 watts, S-WCAM and WCAP, to 1300 kc., 250 watts, daytime.

Modified license of Foulkrod Radio Engineering Co. (WTEL), Philadelphia, to change from 1340 kc. 250 w, S-WHAT, to 860 kc. 250 watts, daytime, effective upon determination of the proceedings on the Order to Show Cause why WHAT's license should not be modified.

Ordered Independence B/cg Co. (WHAT), Philadelphia, to Show Cause why its license should not be modified from 1340 kc, 100 watts, S-WTEL to 1340 kc., 250 watts, unlimited time, and permitted WTEL to intervene and show why its license should not be modified to 1340 kc. 250 watts, in lieu of WHAT.

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## ROBERTS, K.C. STAR PUBLISHER, WON'T SUPPORT SEN. CAPPER

Roy A. Roberts, publisher of the powerful Kansas City Star, openly opposed the re-election of the venerable Senator Arthur Capper (R), of Kansas. Addressing University of Kansas students, Mr. Roberts said:

"I have tried to be kind to Arthur Capper. I love him. I don't want to have a man 80 or 90 years old representing us in writ-

ing the treaty that will affect you students and my grandson."

Senator Capper, who long has been a thorn in the side of the broadcasters with his perpetual bill to prohibit press and radio liquor advertising, opposed for renomination by former Gov. Andrew Schoeppel, is ranking majority member of the Senate Foreign Relations Committee. He recently announced his candidacy.

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## Waldrof Speaks His Piece On Free Radio (George E. Sokolsky, "Washington Times Herald")

Freedom is fast disappearing in most places. It could disappear here. The other day I was reading the testimony of my friend,

Frank Waldrop, of the Washington Times-Herald.

Frank is what might be called a zealous barger-inner. He likes to fight for freedom and therefore he went down to lay the FCC low, because the FCC has a way of seeking to limit freedom on the air by holding that those who own radio stations must not use them to express an editorial opinion.

It is all right for a movie actor to interrupt a comedy to read an editorial which his gag-writer prepared on what is right and wrong. It is all right for a so-called commentator to be-labor the public with irresponsible editorial opinion that no newspaper in this country would publish.

It is all right for an atheist or a Communist or a Republican, Democrat, or Catholic, Protestant or Jew to use radio time to

express private opinions for public consumption.

But not the owner of the station. By becoming a licensee of

the FCC, he has lost his inalienable right to express his mind.

I suppose that it would be correct for him to go to somebodyelse's station to speak his piece, but not on his own.

Frank Waldrop went down to the FCC and landed this haymaker: "In the order aforementioned you (FCC) say that 'a truly free radio cannot be used to advocate the causes of the licensee', and offer in justification the instruction of Congress that you regulate broadcasting 'in public interest. necessity or convenience.' How does it serve the public interest, necessity or convenience to forbid the broadcaster the right to be an advocate?"

The trouble with Frank is that he is too logical.

The next question he might ask is why Wayne Coy and his colleagues on the FCC give wave lengths to the wrong kinds of people and take them away from

sound people.

That might raise a lot of arguments, but I only want to cite this as an example of how vigilant it is necessary for the American people to be if they do not want to lose their freedom.

## Suggests Coy May Be Drafted For Campaign (Jerry Klutz in "Washington Post")

The Administration is looking for several top-drawer people to sparkplug the President's campaign for reelection through the Democratic National Committee - several who are politically wise and alert like Wayne Coy, the Chairman of the Federal Communications Commission. In fact, it wouldn't be too much of a surprise if the Administration tried to tap Coy for a high political post.

TRADE NOTES : :

Commissioner Paul A. Walker of the Federal Communications Commission is expected to leave about May 24th for Stockholm, where he will head the U. S. observers at the Consultative Committee on International Telephone which convenes there from June 7 to 22. He expects to return to this country about July 7.

Marion Claire, Director of WGNB, WGN's frequency modulation outlet, was elected to the Board of Directors of the FM Association at a recent meeting in Washington. In addition to serving on the Board, she was unanimously elected Chairman of the FMA's 1948 convention to be held in Chicago in September.

Appointment of F. D. Meadows as Merchandise Manager of the Broadcast Audio Group of the RCA Engineering Products Department has just been announced by the department. He replaces R. A. Elliot, who has transferred to the RCA International Division for a South American assignment. In his new position, Mr. Meadows will supervise the merchandising of RCA's complete line of broadcast audio equipment.

In response to requests from manufacturers and users of electron tubes, the National Bureau of Standards has established standards and equipment for testing and certifying small fixed standards of capacitance ranging in value from 100 down to 0.001 micromicrofarads. This work, under the direction of Dr. Charles Moon, has involved the development of a series of primary reference standards and the construction of several fixed secondary standards and variable capacitors.

The Arlington County (Va. across the river from Washington, D.C.) Tuesday night denied an application to build a 400-foot television tower in the county's Country Club Row area.

The application for a use permit to construct the tower and a television transmitter building was made by the A. B. DuMont Laboratories, Inc., to transmit television programs for Station WTTG.

Although they denied the use permit, County Board members urged the DuMont company to locate in Arlington County if some other more satisfactory area could be found.

Harry M. Plotkin, Assistant General Counsel of the Federal Communications Commission, has been designated to temporarily head the Law Department Broadcast Division. He will serve until September 1, by which time it is expected that a permanent appointment will be made to fill the position.

Max Goldman, Assistant Division Chief of the Litigation and Administration Division, will serve as Acting Assistant General Counsel of that Division until Mr. Plotkin resumes his regular post.

Appointment of J. C. Farley as General Manager of the Radio Division of Sylvania Electric Products, Inc., Emporium, Pa. was announced over the week-end by H. Ward Zimmer, Vice President in charge of company operations. Mr. Farley has been associated with Sylvania Electric and its predecessors since 1922 and in 1946 he was appointed Controller of the Radio Division.

The Washington Television Circulation Committee representing the three operating television stations in Washington has announced that there are 10,800 television sets installed and operating in the Washington area as of May 1. The announced figure, based on data compiled by the Electric Institute of Washington and stations WMAL-TV, WNBW and WTTG, represents the largest local increase in sets installed in any one month.

Radio Station WINX announced Tuesday (11) that it now has in regular operation two 250-watt booster transmitters, in addition to its main 250-watt transmitter.

A spokesman said that this marks the first time that any standard radio broadcast station has operated simultaneously more than one booster on a single frequency.

The transmitter and both boosters are connected by microwave link, which helps to reduce interference in the station's new coverage area.

A concerted effort to rally the forces of industry and broadcasting behind its move to obtain a census of radio receiver ownership in the 1950 Decennial Census was undertaken Tuesday (May 11) by the FM Association.

Following published reports that the Bureau of the Census was planning to exclude a count of radio set ownership in the next general census, the FM Association Board of Directors voted unanimously, at a meeting in Washington last week, to formally request such a count of the Census Bureau.

A serious slump in the sale of radio receiving sets on the home market, blamed on purchase tax increases, has produced a crisis in the industry, a London AP points out. The tax has increased from 33-1/3 per cent to 66-2/3 percent in the 1st two Government budgets. The Radio Industry Council, representing the manufacturers, has appealed to Sir Stafford Cripps, Chancellor of the Exchequer, to reconsider the budget purchase tax proposals as they affect the industry.

As a result of the slump in sales, more than 10,000 of the 55,000 radio equipment factory workers have been dismissed or given notice. The council is pressing for a reduction in the purchase tax back to 22-1/3 per cent and for the abolition of the tax on television receivers, valves and tubes.

Public relations and advertising via television has been included in the forum topics to be discussed at the First International Public Relations Institute to be held at the American University in Washington, D. C., from May 24 through May 27.

Public relations experts from Great Britain, the Netherlands and other nations will attend the conference to exchange public relations ideas, covering all media. The forum on television is headed by Dr. Albert F. Murray, Washington consulting engineer.