



HEINL NEWS SERVICE

Radio — Television — FM — Communications

2400 California Street, N. W.

Washington 8, D. C.

Robert D. Heinl, Editor

Founded in 1924

NATIONAL BROADCASTING CO., INC.
LEGAL DEPARTMENT
RECEIVED

NOV 26 1948

INDEX TO ISSUE OF NOVEMBER 24, 1948

Armstrong Stirs Radio Club With 35-Year Old FM Hoax Story.....	1
John Kennedy, KSDJ, Hobnobs With Truman; Supported Him.....	2
Freeze Thaw, High Band TV By May - Coy Speech Interpretation.....	3
AFL Asks Defeat Of Sen. Capehart; Nine Others.....	3
Wheeler Asks Court To Declare Lobbying Act Unconstitutional.....	4
Taxicab Company Guilty Of Illegal Radio Operation.....	4
Many Iowans Like Giveaway Radio Programs, Survey Reveals.....	5
Rural FM Coverage Feasible With New 50-KW Transmitter.....	6
Chicago Gets New Zenith TV Sets Nov. 29; Elsewhere Soon.....	7
Train Collision Fatal To WGN Announcer.....	7
20th Century-Fox Dicker To Buy ABC Revealed; TV Involved.....	8
Max Balcom, RMA President, Kids Fred Allen.....	9
Tin Shortage Could Curtail TV Set Production In 1949.....	9
Radio News A Factor In AP Participation.....	10
October TV Set Output Again Sets Record.....	12
Ex-Sen. Clark Recommends All Or Nothing For China.....	12
Scissors And Paste.....	13
Trade Notes.....	15

No. 1852

WYK
PE
8

November 24, 1948

ARMSTRONG STIRS RADIO CLUB WITH 35-YEAR OLD FM HOAX STORY

Major Edwin H. Armstrong, Professor of Electricity at Columbia University, in presenting a paper before the Radio Club of America at the Engineering Societies Building in New York, under the innocuous title "A Study of the Operating Characteristics of the Ratio Detector and Its Place in Radio History", made disclosures last Friday whose repercussions it was said would be heard for a long time to come.

One of those present at the Radio Club meeting even went so far as to declare:

"Not since the brief filed a year ago by Major Armstrong which was followed immediately by the resignation of former Chairman Charles R. Denny from the Federal Communications Commission, has such an explosion occurred in the radio industry."

This was caused by Major Armstrong going back 35 years ago at the Radio Club, and recounting the story of a hoax that he said had been put over on the men then in the art by a device known as the ultraudion. This device, which was the same as the regenerative circuit - Major Armstrong's first invention - had its diagram drawn in such a way that it could be presented as something different from Major Armstrong's invention. By way of documenting the story, the speaker referred the audience to published articles and quoted liberally from the Proceedings of the Institute of Radio Engineers of the past, which showed how he said the hoax had been exposed.

Dr. Armstrong then drew the parallel of RCA's ratio detector circuit which had been explained to the art as something different from Major Armstrong's FM and which was supposed to operate in a very mysterious way.

By redrawing the diagram of connections and by showing oscillographic pictures of the currents in the circuits, Major Armstrong demonstrated that the explanation advanced by R.C.A. was not correct and that the ratio detector was nothing but another form of his FM invention. He also showed the apparatus working in the lecture hall and repeated the tests with an oscilloscope to demonstrate the effect before the eyes of the audience, which consisted of many members of the legal profession besides leading engineers of the industry.

Then, making a most unusual departure for a technical paper, Major Armstrong recounted some Civil War history in which a copy of General Lee's orders fell into the hands of General McClelland and enabled the Union forces to repel the first Confederate invasion of the North in 1862. Major Armstrong brought forth what he termed a "similar document" which had fallen into his hands.

This document turned out to be a report by the Patent Counsel of the Philco Radio Corporation on the R.C.A. ratio detector. The report, which had been filed with the Securities and Exchange Commission, pointed out that the R.C.A. theory was incorrect and stated that

the device infringed Major Armstrong's invention. The audience roared with laughter as Dr. Armstrong read excerpts from the report stating how Philco proposed to infringe the Armstrong patents. The report concluded with the remark that while Armstrong might be a good inventor he would probably not conduct his patent suit effectively - hence it was worth while for them to take a chance on infringement after setting up a reserve for possible damages.

Dr. Armstrong also produced another document signed by the Patent Counsel for the Radio Corporation of America in charge of FM developments. This report was written shortly after the invention was disclosed to the Radio Corporation in 1934 by Major Armstrong and admits the importance and novelty of Major Armstrong's invention to radio. It is directly contradictory to R.C.A.'s present position. In view of the suit pending against the Radio Corporation by Major Armstrong, this document also aroused extraordinary interest among the audience.

The paper wound up on a most unusual note. Major Armstrong recalled how when he last appeared, some thirteen years ago, before the Radio Club and presented his original FM paper, he had made the prediction that the day was coming in broadcasting when the noise of the thunder coming in the window was going to be more disturbing to the radio listener than the effect of the lightning to his radio set. That prophecy, he said, has now come to pass in the areas served by the 673 FM stations now on the air.

The speaker stated he would now venture another prophecy - that the time was surely coming when the direction of engineering by members of the legal profession would come to an end because the unholy mess that had been made of radio had become apparent to everyone. Dr. Armstrong predicted that engineering would again be directed by engineers and he even thought that the day might come when some highly successful executives would believe that there was something, after all, to the text of the Eighth and Ninth Commandments - adding that in case the audience could not immediately place them by number that they were "Thou shalt not bear false witness against thy neighbor", and "Thou shalt not steal".

X X X X X X X X X X

JOHN KENNEDY, KSDJ, HOBNOS WITH TRUMAN; SUPPORTED HIM

John A. Kennedy, publisher of the San Diego Journal, and operator of Station KSDJ, accompanied President Truman to the beach at Key West the last day the latter was there.

Mr. Kennedy, once a Washington newspaper man, and President of WCHS, Charleston, West Virginia, was an all out supporter of Mr. Truman in the recent campaign.

X X X X X X X X X X

FREEZE THAW, HIGH BAND TV BY MAY - COY SPEECH INTERPRETATION

The industry is buzzing with speculation as to exactly what Wayne Coy, Chairman of the Federal Communications Commission, meant when he said to the Rotary Club of Chicago:

"I estimate that in another two years we will have 400 television stations on the air."

Those following the situation closely are wondering if this was simply a figure of speech or if Mr. Coy meant it literally. If the latter, it would mean that there would have to be a thawing of the freeze within the next six months in order to give time for manufacturing the equipment required for as many as 400 television stations tooled for the higher or additional band or bands.

When Chairman Coy on October 1st issued the freeze order on television, he said it was "possibly for six months" which would have been next April. In another quarter at that time, Mr. Coy was quoted as saying privately it would probably be more nearly a year before the situation was ironed out. The 400 station in 2 years calculation would point to next May, however, as being more nearly the time of the big thaw and the renewal of granting television licenses.

Prefacing Chairman Coy's estimate that in another two years there will be 400 stations on the air, Mr. Coy said:

"As of today, 45 stations are in actual operation. Seventy-seven other applicants have permits to construct stations. In addition we have 311 applications pending.

"Meanwhile, the Commission is studying the possibilities of adding more channels, employing those in a higher part of the radio spectrum. We are now holding conferences with industry leaders to determine if equipment can be developed to operate in this upper region. I predict that we are going to be able to add those higher channels soon.

"My opinion is that we will have 1000 stations on the air in seven or eight years from now."

X X X X X X X X X X

AFL ASKS DEFEAT OF SEN. CAPEHART; NINE OTHERS

The American Federation of Labor Political League in Cincinnati last week fired the first shot of the 1950 election by marking nine Senators for defeat in a follow-up to the 1948 drive for repeal of the Taft-Hartley labor law.

The list included "the following exceptionally bad public servants": Senators Homer E. Capehart, Indiana; Forrest C. Donnell, Missouri; Bourke B. Hickenlooper, Iowa; Clyde M. Reed, Kansas; Eugene D. Millikan, Colorado; Robert A. Taft, Ohio, and Alexander Wiley, Wisconsin, all Republicans; Walter F. George, Georgia, and Millard E. Tydings, Maryland, both Democrats.

X X X X X X X X X X

WHEELER ASKS COURT TO DECLARE LOBBYING ACT UNCONSTITUTIONAL

Former Senator Burton K. Wheeler of Montana, ex-Chairman of the Senate Interstate Commerce Committee, now a Washington lawyer, asked Judge Edward M. Curran in District Court to hold the National Lobbying Act unconstitutional.

Mr. Wheeler argued 13 motions to dismiss an indictment drawn under the law, against the Agriculture Commissioners of Texas and Georgia and others. He contended the act is so vague that even the Justice Department has difficulty in interpreting it. The defendants, he said, are at a loss properly to prepare their defense and, therefore, the charges should be dismissed. He argued that the act violates freedom of speech, due process of law and the Constitutional requirement that an indicted person be clearly informed of the charge against him.

The defendants charged with failing to register under the act and neglecting to file various reports under it, are:

Robert M. Harris of New York, cotton broker; Ralph W. Moore, Washington commodity broker; Commissioner of Agriculture Tom Linder of Georgia; Commissioner of Agriculture James E. MacDonald of Texas, the Farm Commissioners Council and the National Farm Committee.

Mr. Wheeler said the District Bar Association, which "always gets in its say on appointments to the judiciary", might run afoul of the act. He said it is "an amazing situation" where the Government cites Congressional Committee reports on this law which are clearly against it. At one point, Mr. Wheeler asked, "What is the meaning of 'trying to influence legislation' - just talking to a Senator expressing opposition or favor of a bill?"

X X X X X X X X X X

TAXICAB COMPANY GUILTY OF ILLEGAL RADIO OPERATION

When Federal Communications Commission field engineers discovered an unlicensed transmitter being used by the Victory Cab Co. at Shawness, Oklahoma, for dispatching purposes, the case was referred to the Attorney General. As a result, the operator was found guilty of violating Sections 301 and 318 of the Communications Act, which requires the licensing of transmitters and operators. The offender, now wiser, is on probation for one year.

Mounting interest in radio for business and personal use makes it necessary for the Commission to reiterate that all types of radio operation must be authorized under prescribed rules and regulations to insure proper performance and protect the many services from interference.

The FCC patrol of the radio spectrum is such that illegal operation is quickly detected. And Section 501 of the Act makes the unlicensed operator liable to fine or imprisonment, or both.

The number of illegal radio transmitters located through FCC field operations during the past fiscal year amounted to 153, an increase of 26 percent over the preceding 12 months.

X X X X X X X X X X

MANY IOWANS LIKE GIVEAWAY RADIO PROGRAMS, SURVEY REVEALS

Radio "giveaway" programs receive a convincing nod of approval from most Iowans, The Iowa Poll, conducted by the Des Moines Sun-Register, and the Cowles Broadcasting Company, of which Gardner Cowles, Jr. is President, discloses.

A recent poll shows that 7 out of 10 Iowans have listened to giveaways such as "Stop the Music" in the past few months. Among those who listen, 8 out of 10 say they enjoy that type of a program and 6 out of 10 think they are good for radio.

A Clinton (Ia.) woman summed up her feelings by saying: "They are lots of fun and exciting." Another woman said: "They keep up your spirits."

The giveaways are frowned upon by some Iowans. This disapproval is voiced by less than 2 out of 10 who have listened to them, however.

A housewife over 40 years old sums up her opinion by saying: "They are hard on people, gets them nervous and upset." A young Iowa priest simply says: "There're too many of them."

There are numerous giveaway programs on the air. Some of the better known ones are "Hit the Jackpot", "Sing It Again", "Winner Take All" and "Stop the Music".

Prizes run as high as \$30,000 for answering various types of questions on some of these programs.

Iowa adults from all parts of the State and in all walks of life were asked:

"In the past few months, have you listened to any radio giveaway programs such as 'Stop the Music'?"

The answers were:

	Total	Men	Women
Yes	75%	68%	82%
No	23	30	17
Don't remember	2	2	1

More Iowans in the younger age groups listen to this type of radio program than the older folks. In addition, those with high school and college educational backgrounds pay more attention to these programs than those with grade school training.

Those who have listened to these programs recently were then asked:

"Did you enjoy listening to that type of radio program?"

	Total	Men	Women
Yes	85%	80%	89%
No	10	12	8
Undecided	5	8	3

Age and education apparently do not have any influence upon the enjoyment Iowans receive from these programs. Substantial majorities of young and old alike say they enjoy them, and those with high and low educational backgrounds also say they like radio giveaways.

Some radio officials feel that the giveaways are bad for radio. Paul A. Porter, onetime price administrator who now represents an eastern radio station as attorney, said giveaway programs, if not checked, will result in the continuing deterioration of program standards throughout the country.

Fred Allen, No. 1 anti-giveaway crusader, was quoted as saying: "Giveaways are the buzzards of radio. If left to pursue their scavenging devices, they will leave nothing but the picked bones of the last listener, lying before his radio."

Iowans who listen to these programs were asked:

"Do you think radio giveaway programs are good or bad for radio?"

	Total	Men	Women
Good	61%	57%	65%
Bad	15	18	12
Undecided.	24	25	23

In defense of the radio giveaways, some of the typical comments expressed by Iowans were: "They are educational"; "Creates more interest in radio"; "Some needy people are benefited"; "Audience takes part and is not cut and dried"; "It's good advertising."

Some of those who disapprove of giveaways volunteered the following comments: "Miss better programs because you have to listen"; "Makes people think they can get something for nothing"; "Money is wasted foolishly."

X X X X X X X X X X X X

RURAL FM COVERAGE FEASIBLE WITH NEW 50-KW TRANSMITTER

Extension of FM service to wide rural areas was proven practicable when Station WBRC-FM, Birmingham, Ala., said to be the world's most powerful FM radio outlet, received reports from listeners that its super-power broadcasting, begun last week, had been heard as much as 200 miles away.

The station's new RCA 50-KW FM transmitter, in conjunction with an RCA eight-section Pylon antenna with power gain of 12, developed an effective power of 546,000 watts on a frequency of 102.5 megacycles.

WBRC's new broadcasting station achieves maximum program coverage by its location atop Red Mountain, famed iron-ore mountain overlooking Birmingham. The mountain-top is more than 1000 feet above sea-level, and the 108-foot antenna surmounts a 450-foot tower.

X X X X X X X X X X X

CHICAGO GETS NEW ZENITH TV SETS NOV. 29; ELSEWHERE SOON

Zenith Radio Corporation has begun mass production of television receivers. E. F. McDonald, Jr., President, said that they will go on sale in the Chicago area on November 29, and will be introduced into other television areas throughout the country as rapidly as production permits.

"Instead of a conventional rectangular picture the new Zeniths feature a luminized 'Giant Circle' screen which is built in three different sizes for different models", H. C. Bonfig, Vice-President, explained. "The picture is larger, sharper, clearer, and brighter, and is fully equal in quality to a 16 mm. movie. It is so brilliant that it can be watched comfortably in a well lighted room, and can be seen distinctly from wide side angles that are impossible with conventional design.

"Another Zenith innovation is the 'Bull's Eye' automatic tuner, which makes these television sets as easy to operate as a radio with automatic tuning. In ordinary operation all that you do to go from station to station is turn the tuning knob, which automatically locks into proper position all of the tuning factors for both audio and video circuits. There is also a volume control and contrast control which may be set for individual preference, and supplementary adjustments for special uses.

"Each Zenith television set has a plug-in for connection to Phonevision, Zenith's method of making possible home showing, for a fee, of first run Hollywood movies and other costly entertainment that is too expensive for advertising sponsorship. In any community where Phonevision systems become available, a serviceman can attach the adapter unit. Then owners will be able to enjoy the fine theatrical entertainment that Phonevision will make possible, and be billed for it at the end of the month."

Zenith television sets are being produced in nine different models: two table, four console, and three console combinations that include television, FM and AM radio, and a silent speed record changer with twin Cobra tone arms for playing both regular and long play records. Models include both period styles in mahogany finish, and blonde modern designs. Prices range from \$389.95 to \$1,150, not including installation.

X X X X X X X X X

TRAIN COLLISION FATAL TO WGN ANNOUNCER

Ralph V. Eddy, 32, staff announcer for Station WGN, Chicago, died at the Oak Park Hospital last Monday shortly after his car was struck by a diesel engine at the Grand Avenue crossing in Franklin Park. He was enroute from his home at 2806 Hawthorne Avenue in Franklin Park to the WGN studios, where he was scheduled to open the station at 5:30 A.M.

X X X X X X X X X X X

20TH CENTURY-FOX DICKER TO BUY ABC REVEALED; TV INVOLVED

The Twentieth Century-Fox Film Corporation is negotiating for outright purchase of the American Broadcasting Company, including all of its radio and television facilities, Spyros P. Skouras, president of the motion picture company disclosed Tuesday to the New York Times.

The two companies have been discussing the deal for the last six weeks, but terms have not been agreed upon yet, Mr. Skouras said. He added that he did not know how soon the deal could be closed. Sale of ABC would have to be approved by the Federal Communications Commission.

A spokesman for ABC said last night (Tuesday, Nov. 23) that the company had no comment to make on the negotiations.

Mr. Skouras said that Twentieth Century-Fox is attempting to buy the radio-video network "for its management and for its television permits."

It was pointed out that acquisition of ABC by the film company would supplement Twentieth Century-Fox's position in the world of entertainment, provide the company with an outlet for television films and make available leading motion picture artists for television programs.

ABC operates one of the four nation-wide standard radio broadcasting networks. It owns and operates five key stations - WJZ, New York; WENR, Chicago, KGO, San Francisco; KECA, Los Angeles, and WXYZ, Detroit. In addition, it has about 252 affiliated radio stations and is producing television programs over WJZ-TV, New York, and thirteen affiliated television stations. The company's New York television station began operations on last August 10th.

Twentieth Century-Fox, like Paramount Pictures, has manifested considerable interest in television. Twentieth Century-Fox has organized affiliates ready to operate its own television stations in San Francisco, Boston, Kansas City, St. Louis, and Seattle. ABC holds permits for television broadcasting stations in New York, Chicago, Los Angeles, San Francisco and Detroit and other cities, such as Philadelphia and Washington, through affiliates.

ABC was incorporated in March, 1943. In October of the same year, it acquired for \$8,000,000 all of the capital stock of the Blue Network Company, Inc., which had been organized as the so-called "Blue Network" in 1927 by the National Broadcasting Company, Inc. Edward J. Noble, Chairman of ABC, provided half of the purchase price for the Blue Network. He now holds 53.38 per cent of the 1,689,017 outstanding shares of common stock, \$1 par value, of ABC. The company's long-term debt consists solely of \$5,000,000 of 4 per cent promissory notes due on May 1, 1960.

Having undertaken considerable expansion, improvements and commenced television operations, ABC is now worth "at least double

or triple" its purchase price of five years ago, it is said in radio circles.

If Mr. Skouras cannot arrange the 100 per cent acquisition of ABC that he is seeking, it is understood he will settle for a controlling interest.

X X X X X X X X X X

MAX BALCOM, RMA PRESIDENT, KIDS FRED ALLEN

Max F. Balcom, President of the Radio Manufacturers' Association, and Vice-President of Sylvania Electric Products, Inc., put a humorous touch into his address to the Radio Executives Club in New York last week, saying:

"As you have just heard from your President, Mr. Haverlin, this is National Radio Week - the 28th anniversary of radio broadcasting.

"My friend, W. B. McGill - or 'Mac' as he is best known - told me that last week was National Hearing Week. I don't know whether it was planned that way or not, but it doesn't seem like such a bad idea. Now, if someone would schedule 'National Seeing Week', we might be ready to observe National Television Week in 1949.

"With so many national weeks it is not surprising that the public becomes confused. However, I was astonished to hear Fred Allen last Sunday night say this is 'National Cat Week'. I asked RMA headquarters to investigate and learned that National Cat Week was observed last week, not this week as Mr. Allen reported. Which reminds me that two years ago Mr. Allen opened one of his Sunday night broadcasts with the comment 'This is National Radio Week'. That was very obliging of him, but unfortunately Radio Week had ended the previous Saturday night."

X X X X X X X X X X

TIN SHORTAGE COULD CURTAIL TV SET PRODUCTION IN 1949

The shortage of tin, now allocated by the Commerce Department could develop into a bottleneck in TV set production in 1949, according to information obtained by the Radio Manufacturers' Association from parts manufacturers and government officials, and already the pinch is being felt by both set and component manufacturers.

While some allowance has been made by government officials for the much greater tin requirements for television than for radio, the overall tin situation has forced these officials to cut allocation requests of both set and parts manufacturers. It is estimated that a TV set on the average uses about ten times as much tin in components and soldering than does a radio receiver.

Commerce Department officials pointed out, however, that radio and radar equipment used as "implements of war" are exempt from the government restrictions on and allocation of tin under provisions of the conservation order M-43.

X X X X X X X X

RADIO NEWS A FACTOR IN AP PARTICIPATION

Following announcement by Kent Cooper, Association Press Executive Director, in Chicago, of the \$250,000 campaign to re-educate AP members on the value of their loyalty in sharing news within the cooperative press association, the Associated Press Managing Editors' Association heard a detailed analysis of the radio problem as it affects membership participation from V. M. Newton, Jr., Tampa Tribune, Chairman of the continuing study committee in this field.

Quoting the AP by-law that members furnish local news to the AP and that no news so furnished will be distributed to any other member within that district, the report stated:

"Your committee found one in five of those who answered our questionnaire are delaying furnishing their local news to the AP to prevent it from being put on the AP's radio wire, thus violating the first half of the by-law. At the same time, the AP is charged with furnishing newspaper members' news to radio members in the same district and thus violating the second half of the by-laws."

The Committee sent a questionnaire to 210 publishers and editors selected at random from the Editor and Publisher Yearbook and received 156 replies.

One hundred and five answered "no" to the first question: "Do you approve of the AP taking your local news and putting it on the AP's radio wire for broadcasting in your city before your newspaper reaches the street?"

Thirty-two said they purposely delay local news to AP in answer to question two which asked what members have done to combat it. Nine said they had "working a greements" with AP bureau.

Thirty-nine suggested placing "hold-for-release" on local newspaper stories for radio release. Fifteen said "radio should pay fair share of load." Three thought radio should credit newspapers as source of stories. Four thought radio should get its own news and four said radio should provide same quantity of news as newspapers. Eighteen thought radio news whets reader's appetite.

"Your committee's poll indicated that many publishers and editors are disturbed over three points. These are:

- "1. Protection of newspaper members' exclusive news.
- "2. Newspaper assessments vs. radio assessments.
- "3. Radio's part in furnishing news to the AP."

According to Alan Gould, AP Executive Editor, 400 of the 960 radio stations now served supply the AP with news. "AP is getting an increasing and substantial volume of local news from radio members", he said, with the potential almost unlimited. Members from the floor disputed whether this news was reliable or detailed enough for newspapers.

Frank Starzel, AP General Manager, replying to protests from newspapermen in the middle and far west over the release agreement between press associations and radio chains, agreed there might be some inequities in those areas caused by automatic seven o'clock release time in New York.

He explained this agreement was an attempt to bring some order out of the release time chaos that existed before. "However, this release time only affects stories where the source fails to control the release time," he said.

Mr. Starzel explained briefly the method of radio assessments had been developed over a period of time and stated he believed they are as equitable as can be devised.

The Committee report concluded: "In view of the foregoing, in which a representative group of AP publishers and editors expressed themselves predominantly against the AP's present policy of permitting members' local news to be used on the AP radio wire before the members' newspapers are printed, and in view of the number of publishers and editors who already are holding up their local news from the AP until their papers are printed, and in view of the danger to the AP as a cooperative from this dissatisfaction among a considerable segment of AP members over the present radio policy within the AP, and keeping in mind the fact that the AP, now supplying some 960 radio stations with the world's news, is in the radio business to stay, your committee hereby recommends:

"1. That the APME go on record in a resolution reaffirming the right of an editor, as recognized in the AP by-laws, to maintain exclusively in his territory on local stories 'originated through deliberate and individual enterprise.'

"2. That the APME create a permanent continuing study committee on radio to examine the question . . . with the purpose of protecting the rights of AP newspaper members.

"3. That, in view of the voluntary working arrangements already in force between AP-members and the AP in nine cities, this new radio committee be instructed to draw up a workable plan to protect AP newspaper members from having their exclusive local stories broadcast through the AP radio wire before their newspapers are printed.

"4. That this new radio committee be further instructed to work out with the AP management a plan whereby all radio stations using the AP radio wire would conclude each broadcast of AP news with the following statement or one embodying the same idea: 'This news is from the wires of the AP, a cooperative news-gathering enterprise of newspapers and radio stations; for further details, read your AP newspaper.'

"5. That, in view of the fact that the AP is the world's greatest news service only because of the news gathered and furnished by the AP newspaper members, the APME respectfully request the Board of Directors of the AP to re-examine the AP's system of charges for news to radio stations with the purpose of bringing those radio rates more on parity with AP newspaper assessments and of putting an end to the AP's apparent present policy of meeting news price competition of inferior news services."

Recommendations two and three were adopted by the APME Board which announced plans to create such a committee. A formal resolution asked AP bureaus and offices to keep records of radio and newspaper radio participation.

X X X X X X X X X

OCTOBER TV SET OUTPUT AGAIN SETS RECORD

Television receiver production, continuing its consistent trend upwards, established another new monthly record in October with a total of 95,216 sets, according to a tabulation last Friday of RMA member-company reports.

October set production by RMA member-companies brought the total TV sets manufactured in ten months of this year to 583,349 and the number of TV receivers produced by RMA set manufacturers since the war to 768,396.

The rapid rise in TV set production is emphasized by the fact that the weekly output in October was 34.9 percent over the average weekly production of the preceding month and 90.2 percent above the rate of the first three quarters of 1948. The weekly rate during the last week in October was 28,008 sets.

FM-AM radio production in October was also high with 170,086 sets of this type reported for the four-week period. FM-AM sets were produced at a weekly rate of 42,522, an increase of 23.8 percent over the average weekly production in September when a record number of these sets were manufactured. September figures, however, covered a five-week period.

Total radio receiver production again passed a million mark, following a production decline during the Summer months, with a total of 1,039,162 sets reported for October.

X X X X X X X X X X

EX-SEN. CLARK RECOMMENDS ALL OR NOTHING FOR CHINA

A quasi-official recommendation that the United States give heavy military aid, or none at all, to the Chinese Nationalist Government, in its desperate struggle against the Communists, was made public last Saturday.

This was the policy suggested by D. Worth Clark, a former Democratic Senator from Idaho, who went to China on a special mission for the Senate Appropriations Committee.

(Editor's Note: When he was Senator, Mr. Clark served on the Interstate Commerce Committee and brought James C. Petrillo to Washington for a broadcasting investigation. Later Clark was defeated for re-election and there were those who believed there might have been some connection between Mr. Petrillo's trip to Washington and Senator Clark's defeat.)

X X X X X X X X X X

:::
 ::: SCISSORS AND PASTE :::
 :::

Sen. Johnson To War Again On Clears; Expects To Win
 (Al Williams in "Variety")

Colorado's Sen. Ed Johnson, longtime standard bearer against the super-power and clear channel interests, will take up the cudgels again in the next Congress, and this time expects to get the matter settled.

In an interview in Denver the Senator expressed the view that the seekers after clear channels were the well-established old-timers who had made money consistently since the early days of broadcasting, and that the time had now come to give a helping hand to the newcomer and the small market operator who is scrambling for a foothold.

As chairman of the Senate Interstate Commerce Committee in the upcoming session, Johnson will sit in the driver's seat. In previous hearings the Rocky Mountain solon fought against losing odds, and lost his support when Senators Brooks of Illinois and Capehart of Indiana raided the committee in the interest of clear channel operators in their states.

Johnson's views are generally applauded by Rocky Mountain and Southwestern broadcasters, both areas where there has been a more-than-average increase in new construction since the war, with the newcomers hard put to make ends meet in the face of network and regional spot competition. Radio operators in Colorado were circulated by Montana broadcaster Ed Craney during the primaries, being urged at that time to get behind Johnson's push for re-election in the interests of the indie operators as a whole.

The Senator's position doesn't come from any antagonism against network operations as a whole, he explained, but from a feeling that networks which hope to further extend their normal coverage with a skeleton structure of clear channel and high powered stations will take advantage of listeners in rural areas who depend as much on local independent service as they do on network feature coverage.

He hopes to set in motion a grass roots analysis of clear channel operations in the entire half of the hemisphere as a foundation for consideration of domestic problems. Attempts must be made to include Mexico, Cuba, and Canada in any long-range solution to the problem in order that border area audiences can be protected from high-power operations outside the U.S.

Johnson feels that the station owners and the network operators are doing a top job in the field of programming, and doesn't contemplate any moves in the direction of giving the FCC greater powers of content supervision. He is a consistent radio listener, and a family show fan.

- - - - -

Newspapers Hold Out On Giving AP News For Radio
 ("Editor and Publisher")

Reports delivered at the Associated Press Managing Editors' meeting reveal many editors and publishers are concerned about radio news competition and are determined not to give their local exclusive news to the AP as long as it may be broadcast before the papers hit the streets.

11/24/48

The AP by-law stating that such local news shall not be serviced to other AP members in that town is ineffective where radio is concerned, according to these editors, because local newspaper readers frequently listen to stations in other cities.

We are still convinced that radio news is no competition to newspaper news but whets the listeners' appetite for more details and produces more newspaper readers. Few of the editors or publishers polled by the AMPE agree with that thesis.

Perhaps the problem could be solved by the simple expedient of giving credit, quoting the source, on the air. In other words, a newspaper's exclusive local story when broadcast would state "according to the Siwash Enterprise in an exclusive story" such and such happened today.

Add to that control of the release time and the problem is practically solved. An AP newspaper would not be scooped on its story, and it would get a radio plug.

- - - - -

Urges NBC Get Toscanini On Television Often
(By Harry MacArthur, "The Washington Star")

The third television appearance (the first this season) of Arturo Toscanini and the NBC Symphony (WNBW - Saturday, 6:30 P.M.) has aroused, as was expected, a certain amount of well-mannered controversy. There are those who welcomed the opportunity to watch Toscanini summoning Brahms from his orchestra and who felt a richer experience in the music through the intimacy of this television medium. There are others who contend that watching the video picture detracts from the music, that it places undue emphasis on the performer, rather than on the work performed.

It is true enough that the cameras can distract. It doesn't seem to follow that they must distract, however. Video seems to be suffering the same disease as the movies when faced with the problem of adding the sight of a symphony orchestra to its sound - a nervous insistence on keeping the picture moving, as if the music itself would not hold your attention. The problem hardly is an insuperable one, though.

The discussion is largely academic right now, anyhow, since NBC is reported to have decided that pictures of an orchestra, a chorus and a conductor do not make good television. Further telecasts of the weekly Toscanini broadcasts will be scheduled, apparently, only when the music allows for some visual embellishments. It is hard to see which faction that policy favors; "embellishments" could be more diverting than sub-standard camera work would be.

It is to be hoped, at any rate, that NBC finds a way to get Toscanini before its video cameras often. He's the most vital personality the new art has yet discovered.

X X X X X X X X X X X X

::::
:::: TRADE NOTES ::::
::::

Opening of a new one-way radiophoto circuit between Shanghai and San Francisco was announced last week by H. C. Ingles, President of RCA Communications, Inc., New York City. Service from San Francisco to Shanghai, he said, also will be available shortly.

The third annual radio script writing contest for New Jersey school students, which closes Jan. 31, was announced in Trenton on Monday by the Department of Economic Development, 520 East State Street, Trenton, from which entry blanks and detailed information may be obtained.

The Chicago Daily News has cancelled the Gallup Poll because of Gallup missing it so far on the re-election of President Truman.

Robert W. Sarnoff, son of Brig. Gen. David Sarnoff, formerly an account executive in the NBC Network Sales Department, has been appointed Assistant to Norman Blackburn, Program Director for NBC Television.

The Department of Commerce has been warned by the U. S. Embassy in Mexico of possible interference to certain American broadcasting stations caused by the increased power output of some Mexican stations. According to the report, the trend of Mexican stations towards higher power output may possibly affect service of U. S. stations on 720 or 740 kc.

A woman's reach for her auto-radio dial touched off a freak, four-car collision, police of Arlington, Va., a suburb of Washington, D. C., reported this week.

They said Miss Nell R. Bennett, 29 of Washington, was sitting in the right front seat of the car Sunday evening when the accident happened.

Reaching for the radio dial, Miss Bennett brushed against the car's gear-shift lever. The auto, its motor idling while the driver was in the restaurant, lurched into reverse.

According to police, it struck a car driven by Earl May, 40, of 3841 Calvert St., N.W., Washington, then nudged a second car driven by Alden W. Wood, 44, of Washington, which in turn hit a third one driven by Wallace E. Gramlick, 34 of Arlington.

The "Voice of Firestone", one of radio's longest continuously sponsored programs, will celebrate its 20th anniversary on Monday, Nov. 29 (NBC, 8:30 P.M., EST).

Harvey S. Firestone, Jr., Chairman and chief executive officer of the Firestone Tire and Rubber Company, and Niles Trammell, President of the National Broadcasting Company, will speak briefly.

Phillips Carlin, whose name probably will be more familiar to those who discovered radio by investigating the intricacies of the crystal set, was honored at an informal dinner last night (Tuesday, November 23). His host was Edgar Kobak, President of the Mutual Broadcasting System, where Mr. Carlin now is an executive, and the occasion will be the celebration of 25 years in radio for the guest of honor.

Mr. Carlin started in radio at WEAf in New York on a staff which consisted of himself, the manager, two girls and the late Graham McNamee. He was at the microphone when Alabama kept shoving the name of Oscar W. Underwood before the Democratic Convention in 1924.

There are indications that Brazil may be the first South American country to institute a television broadcasting service, according to a U. S. Embassy report to the Department of Commerce made available to the Radio Manufacturers' Association last week.

Brazil has announced plans for the installation of three TV stations, two in Rio de Janeiro and one in Sao Paulo, and equipment for two of the television outlets has been purchased from American manufacturers, the report said. In addition to these plans experimental work is being carried on in Rio de Janeiro with television equipment installed in vehicles and aeroplanes by a French concern. Images in this equipment are composed of 525 lines, the report added.

Only 10 or 12 television receivers are in the country at the present time and these are for advertising purposes only.

The Board of Estimate of New York City approved a bill recently enacted by the City Council creating in the Mayor's office a Division of Radio Broadcasting under the Mayor's direct charge and supervision. The bill, which now goes to the Mayor for a public hearing, removes jurisdiction over the municipal radio stations WNYC and WNYC-FM from the Department of Public Welfare.

Purchase of ten walkie-talkie radio units for use by the Fire Department was also authorized by the Board at a cost of \$2,700.

WBAP, the Star-Telegram's Fort Worth-Dallas broadcasting and telecasting station, has concluded negotiations with RCA for one of the largest domestic custom audio layouts in the company's history, it has been announced by the RCA Engineering Products Department.

The contract calls for master control equipment for a straight line design, with the master control switching system built into four racks, flanked by sixteen racks of equipment, eight on each side of the center section.

Wayne Coy, Chairman of the Federal Communications Commission, will be guest speaker at the luncheon session highlighting the annual TBA Television Clinic, which is scheduled to be held at the Waldorf-Astoria Hotel on Wednesday, December 8th.

Charles C. Barry, Vice-President in Charge of Radio and Television Programming of the American Broadcasting Company, has been named Vice-President in Charge of the Western Division of ABC with offices in Hollywood, Mark Woods, ABC President, announced Monday. In his new post, Mr. Barry will report to Robert E. Kintner, ABC Executive Vice-President.

X X X X X X X X X