

10-6-65

Cooper's No. 2 METROBOBBY

FOR THE SERIOUS COLLECTOR
AND FAN

IN THIS ISSUE.....

310 BIG PAGES

THE WONDERFUL WIZARD OF OZ
PICTURES AND STORY FEATURE ON
A CLASSIC MOVIE PRODUCTION



PLUS IN THIS ISSUE :

★ "THE MARCH OF THE COMICS" FROM 1896 TO 1965
— OR THE WONDERFUL WORLD OF THE DAILY & SUNDAY STRIPS.

★ RADIO KID SERIALS AND PREMIUMS!

AND: "CAPT. EVERYTHING", "BLACK FALCON", MAGIC AND THE MOVIES!

ALSO: OTHER FEATURES OF INTEREST TO THOSE OF THE
WORLD OF — — —

THE AUG-SEPT-OCT. '65

COMICS ★ RADIO ★ TV ★ MAGIC ★ MOVIES

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EDITORIAL: "RIGHT THIS WAY...." (page 2)

And we now have issue number 2 here! How did we do it? Gah! I really don't know! But I will give all credit to you loyal readers, subscribers and advertisers! I do appreciate your help and backing. I will mention a few things about this issue and one being the illustrations on WIZARD OF OZ. They were from an old 1939 musty magazine. The TOM MIX layout was from a 1945 picture spread on pulp paper that was yellowed with age. I am amazed the reproduction of all of them. Our offset people overdid themselves. On the other hand, the original CAPT. EVERYTHING and BLACK FALCON were done on paperboard and as originals, you can see the clear-clean original is what makes the good reproduction! Yet, I think you will enjoy the old reproductions and appreciate the fact we have dusted-off the originals and tried our best to bring you a bit of nostalgia and history, although a bit hard on the eyes. In this 2nd issue of HEROE-HOBBY magazine, we are now finding our format, and I am sure you will certainly enjoy issue #3. For you collectors, please don't write for a copy of #1. It is all sold out. You who have #1, consider yourself lucky. And we have no extra copies of this issue either for free or to purchase. And Number 3 will go only to the advertisers and/or subscribers, so please help us out with a subscription and/or advertising order if you truly have enjoyed our little (big!) undertaking of the hobbies that we take in within these covers, Magic, Movies, Old radio and the new TV and the comics! We have many good things to come! We have just begun to fight! Your suggestions, reviews, and letters will be helpful, but we will certainly appreciate you more, if you send that ad or subscription!!! So, read on...and remember...ONLY YOU MADE THIS ISSUE #2 POSSIBLE--and THANKS!!!

THE SPOTLIGHT WILL NEVER SHINE AGAIN FOR.... Dorothy Dandridge, her performance in PORGY AND BESS was outstanding, Liza Howard-the ABC-TV newsgirl, her easy-paced "NEWS WITH THE WOMAN'S TOUCH" for Purex daily was professional, but she kept up a fight with ABC-TV officials continually about her job, J.C. Flippin-the funny little guy, who co-starred with James Stewart in FAR COUNTRY, also was seen on WAGON TRAIN TV show, bandleader Claude Thornhill, his rendition of "Snowfall" his theme song was magic to the ears, Everett Sline who was seen in numerous movies and TV shows, including the part of "Walter Ramsey" in the Kraft TV production "Patterns", plus was in Orson Welles's Mercury Theatre production of WAR OF WORLDS radio broadcast that scared the daylights out of everyone in the 30's and Welles's movie classic CITIZEN KANE. Right after his first movie with Welles, he had a nose job, because he was very sad that all fellow-actors would kid him so much because of the large facial feature.

HEROE-HOBBY MAGAZINE Number 2 - AUG-SEPT-OCT. 1965

OWNERSHIP and PURPOSE:

This is only a hobby undertaking of my personal doing. This is a non-profit (and how!) publication that gathers in the 4-hobbies of my interest, namely: magic, comics, movies and old radio and the new TV. Only for the benefit of fellow collectors and the need to have some type of news-letter mailing-piece that will keep me in contact with those who are interested seriously in the 4-hobbies named. Your help is the only thing that keeps this going!

SUBSCRIPTIONS:

To pay for material and cost of getting this up, we will charge a price of 65¢ each issue-a copy. 2-issues for \$1.00. Special 5-issues for \$3.00 and payable in advance. No money returns, all copies from subscribers mailed in envelopes-clean! (And subscribers get first-day mailing!)

ADVERTISEMENTS:

Minimum 2x3" ad is \$1.00- 3 ads for price of \$2.00, special ads rates-advised!



JOHN R. COOPER, Route 3-Box 305, CLARKSBURG, WEST VIRGINIA (zip 26301)



The WIZARD OF OZ

---IT GETS MORE POPULAR WITH EACH YEAR! (by JRC)

CREDITS: (WIZARD OF OZ): 100 minutes-released August 1939. Starring JUDY GARLAND as Dorothy, FRANK MORGAN as Professor Marvel, RAY BOLGER as Hunk "Scarecrow" Andrews, BERT LAHR as Zeke "The Lion", JACK HALEY as Hickory "Tinman" Twicker, BILLY BURKE as Glinda "The Good Witch", MARGARETT HAMILTON as Almira Gulch "The Bad Witch", CLARA BLANDWICK as Auntie Em, CHARLIE GRAPEWIN as Uncle Henry, PAT WALSH as Nikko, plus the SINGER MIDGETS. In Technicolor, directed by Victor Fleming, produced by Mervyn LeRoy, screenplay by Noel Langley & Florence Ryerson. Original story by L. Frank Baum. Character make-up by Jack Dawn. Music & Lyrics by Harold Arlen and E.Y. Harburg. Musical numbers directed by Bobby Connolly. Costumes by Adrain. Photographed by Harold Rossen. Released cleverly by MGM.

It just can't possible be that many years ago I read in the local newspaper a new fantasy of a motion picture had captured the hearts of all film reviewers in the big cities and the film was expected to bring in many good tidings in the form of fine boxoffice returns and satisfied fans. But I guess it has been that long ago that my family piled into the old car, taking along some of the neighbor kids, at a time when the movie house was almost a shrine (before TV & such) and it was a treat (instead of a treatment nowadays) and certainly we won't forget the summer afternoon, movie magic at it's best! Such as the WIZARD OF OZ presented us. Unlike many of the heroes and such this publication studies in depth, this is one movie that is still currently with us...since 1957 CBS has been bringing it to the TV screens each year in complete footage, all 100 minutes. After so many movie package deals, the network did not get this one, MGM thinking OZ a bit more precious than the other westerns, musicals and dramas. Usually around Christmas or New Years, a reportedly \$230,000 in TV ads are made bringing rentals in to top any film shown on TV each year with advertisers standing in line, to grab the new generation of audience as well as the millions who come back again each year. They seem to never tire of Judy and her antics with the Tinman, Lion, Scarecrow, and both witches. It is a simple story, like the movies too long ago used to be about, how good always won over bad, until the head-shrinkers started writing current scripts. Aren't we trying to tell the world, including the many millions of movie-fans overseas that fact, good is best, and bad is wrong?....Yet it would be tough to now try and even duplicate the fine performances, technical and musical achievements racked up,.... though the story is quite simple. The classic fantasy of a Kansas farm girl blown by a tornado to an enchanting land where she meets the Scarecrow (wanting a brain), the Lion (wanting courage), and a Tin Woodsman (wanting a heart), who accompany her on a journey to find the Wonderful Wizard in the Land Of Oz, who in turn, lives in a beautiful Emerald City.....The film did win a special Academy Award for Judy, but is it no wonder it won anything else? The 1939 Oscar for Best Picture that year, went to a little Civil War drama by Davy O. Selznick via Margaret Mitchell called GONE WITH THE WIND which pretty well had the Oscar votes in hand with all categories (but overlooked young Clark Gable and gave Robert Donat Best-Actor nod for GOODBYE MR. CHIPPS.) Certainly the finest musical score that year was granted to Herbert Stothard for his OZ scoring. But another movie, perhaps the classic super-western, copped Scoring-of-a-full-movie, that being STAGE COACH, making a big star of Duke Wayne...It was a gamble for MGM to figure on a past boxoffice failure as OZ, it had been done before in 1910, a Selig 1-reeler. In Los Angeles, Baum himself was Pres. of the OZ Film Co. and he made 3 5-reelers based on his OZ books. PATCHWORK GIRL OF OZ, THE MAGIC CLOCK OF OZ, HIS MAJESTY-THE SCARECROW OF OZ. The first so bad, theatres wouldn't book the 2nd, cut later to 2-reels, still not wanted then. The 3rd was re-titled THE NEW WIZARD OF OZ, because a stage version was doing so well with Fred

Stone & Dave Montgomery. No matter, the Oz Film Co. went broke in 1915... In 1925 Frank Baum, JR. wrote another movie of OZ with Larry Semon of Chadwick Film Co., a silent try & again another non-success. The film went astray of the original 1900 book with the silent comedian Semon playing the Scarecrow, Dorothy played by Dorothy Dawn, & her going to OZ with a sealed envelope or proof of rightful ruler, blown by a giant tornado she was in the company of two handymen from a Kansas farm who were turned into a wild scarecrow & a silly tin woodsman by a wave of magical hand of a wizard, played by Chas Murray. It is interesting to note the tin woodsman was played this time by an up-and-coming rather plump comedian by the name of Oliver Hardy. The bad guy was a sinister Count, with no Cowardly Lion or witches. A famous colored actor appeared for laughs by the name of G. HOWE BLACK. And as previously outlined, the film fell more or less flat on it's OZ... Makeup man Jack Dawn experimented, so it was said, with many Ideas and false faces, after 6-months of racking his brain, came up with 3 character-masks, avoiding any horror, which killed all other OZ films before... Shirley Temple was wanted for the Judy part, a big star then, MGM couldn't get her, so a real Judy with only 6 films to her credit had to take it, proving the perfect choice. It is sad to think she will never top her performance here, knowing the hardships this star has gone through since depicting the small girl that sings OVER THE RAINBOW, which almost wound up on the cutting room floor, producers thinking the movie long enough without the song. A new dance was taking the nation about that time of the early 40's, "The Jitterbug" and Judy recorded that song, it too was not included in the final print, and to this day I would like to see that song-&-dance number cut-out as RAINBOW was almost stupidly done. It may also interest the reader to know Jack Haley, while a swell dry-humored comedian, was not particularly wanted for his part of the Tin Woodsman, as he had two left-feet for dancing numbers and couldn't sing a lick. So, Davy Crockett's old pal, Buddy Ebsen was called on to dub in the singing for Haley, who did manage to learn the steps and stagger through the chorus numbers. (See if you can detect this, next time!) Saving thousands of dollars in print costs, the first farm-scenes were in black and white, beautiful color comes in when Judy lands in Oz., going over great with theatre and TV audiences as something clever by producer LeRoy. Released Aug. 25/1939, being in production over a year, Judy came out with the funny statement that the pros had taken advantage of her in the scenes, giving her the "hip" while on the "yellow-brick-road" time and again, and standing around laughing at her when she complained or fought-back on the set. (Now after all her show-biz hard-knocks behind her, Judy would probably come out of this movie with a tin can full of Lion-hair and straw.) The rough-house kidding of the little-girl on the set however, didn't go over so great with director LeRoy who came to her aid. Lahr's "King Of The Forest, If I Were" is probably one of the funniest parodies of film. Listen closely at the line, the puns and the inside jokes the next time.. Margaret Hamilton as the wicked witch, couldn't have been better! While playing the grouchy school-teacher, she invades the farm where Judy lives and complains about Toto, Judy's dog. She says it bit her. Clara "Auntie Em" Blandick advises Miss Gulch she had better leave or she, Auntie Em, will bite her! Miss Hamilton turns and glares.. "Oh, Yeahhhhhh?" And the stare could melt steel. Margaret was wonderful. Her few screen jobs since did not mean she was not busy elsewhere. She had been hiring out as a "special-maid". At a star's party, she would come in dressed in maid-costume & little by little spill drinks on the guests, on the floor, drop dishes & soon have the party jumping with laughter before anyone caught onto the real gag. Now she has landed a meaty part as "Grandma Frump" in what better TV series to use her OZ lines than the suitable spook set, "The Adams Family".... Those wonderful super-effects, the raging inside of a cyclone, broomstick & stocking for visual, many recorded frequency sounds for audio, and the long shots that included a real tornado-filmed in the mid-west, flying monkeys, on invisible wires including manikins, a horse of a different color, and the Emerald-City send-off for Judy going home that alone cost MGM then over \$100,000. It seems the real plot of the movie is "Remember (says the Wizard to the Scarecrow) you will be judged not so much how you love, but by how much YOU are loved!" As the Cowardly Lion would say, "Ain't it the truth, ain't it the truth!" And the Tin Woodsman says to departing Judy with a rusty tear, "Now I know I got a heart, cause it's breaking!" It is these simple, but really delightful plots and lines that make up a good family movie. And when we have another truly classic movie if such as THE WIZARD OF OZ, we will be most happy naturally to write of it here. (END)

THE WIZARD OF OZ



by L. Frank

The Wizard of Oz

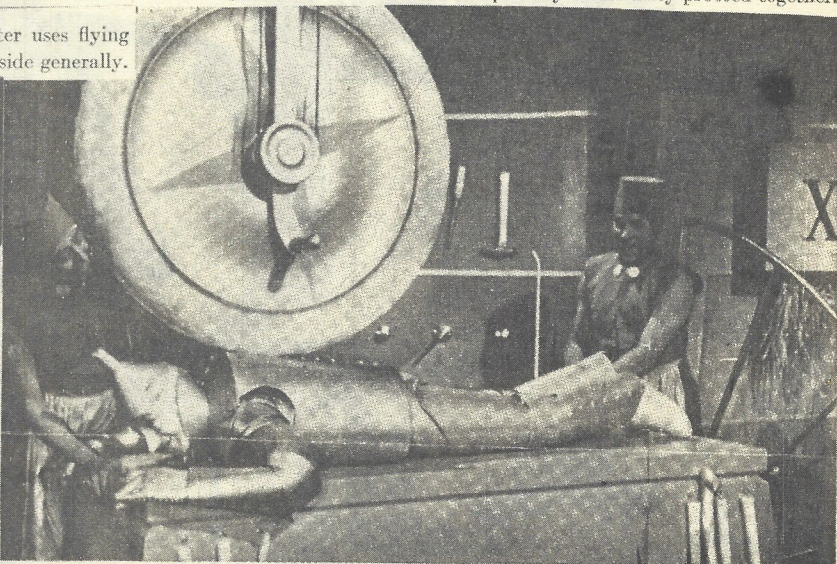


Arriving in Land of Oz, Dorothy is ecstatically greeted by Munchkins. This is because her house, blown away by cyclone, has fallen on witch-queen to whom they objected.



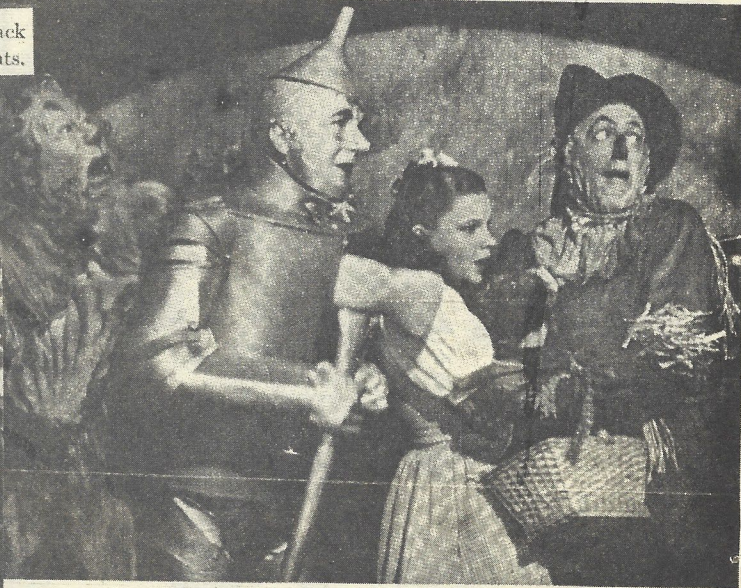
On way to Emerald City where Wizard lives, Dorothy meets up with Scarecrow, Tin Woodman and ferocious-looking Lion who turns out to be pitifully timid. They proceed together.

In poppy field near Emerald City, quartet is doped by bad witch, who later uses flying monkeys. She dislikes Wizard intensely, is a bad influence on the countryside generally.



Woodman gets polished before going in to see Wizard. He means to ask for a heart which he lacks. Scarecrow wants brains to replace straw. Cowardly Lion feels the need of courage.

Good Witch Glinda (Billie Burke) explains to Dorothy that the only way she can get back to Kansas is to visit the Wizard of Oz and persuade him to make the proper arrangements.



In presence of Wizard (Frank Morgan), Lion, Woodman, Dorothy and Scarecrow are taken aback to hear that, before requests are granted they must bring him bad witch's broom.

A letter from Eli Arenberg, Columbia Pictures in New York with the news that during the fall months including October, this will be the starting date in releasing BATMAN serials to the public for home-movie fans. So says Mr. Arenberg, the serial will be condensed into 6 10-minute reels and will be issued at the rate of one each month, available at your dealers for purchase in silent and sound. This will be one of many, If it works out!....The battle at Paramount studios is interesting. Many people are trying to buy the controlling interest to this big production studio now deep in TV production and able to only hold it's own in lagging theatre releases currently. So many new movies plots are standing still, scripts and production at a standstill, until the outcome in ownership is settled soon....Those Gene Hershell movies of Dr. Christian, a great favorite in the 40's on Radio, now available on 16mm set from a New York company for around \$23 each.....and to buy a serial from a good collector, of 15-chapter play complete in good shape, you got to have around \$135 or more. And the big question, are they black market stuff, where are they coming from? Not all, but most of them?....from the Humphrey Bogard biography now doing big sales, the fact Boggie had that odd look, fat-lisping lip, because he was an MP during WW2 trying to get a prisoner across the states, the jailbird wearing handcuffs slapped Bogard in the mouth, cutting bitterly, and forcing Boggie to shoot at the roughneck, fatally injuring the man. Bogard did not relish the fact of what he had done, but the military hearing had cleared him of any fault and pointed out he had performed exactly as he should have in not letting the man escape.....Currently in the news of Dorothy Malone's illness, happening only a few days after her pretty appearance on the TV Emmy Awards TV show. She was always so pretty, for instance in BATTLE CRY, the GI's girlfriend, the movie that gave her the big break. And Zachary Scott, a brain tumor. His emoting in the outstanding exciting drama, RUTHLESS with Diana Lynn, Louis Hayward, Sidney Greenstreet, and Martha Vickers was perhaps his high-point in a career that went up and down like a roller-coaster on a mad and twisting runaway.....CIARA BOW died and finally found sleep that she could not get during her life of both days and nights. Living in retirement, her husband REX BELL had died in 1962 and a public funeral was held. Her appearance at that, combined with curious crowds and photographers sickened her. Thus, her funeral was a private one. That's the way she wanted it.....It seems strange that Joe Dinaggio would still at this time, give indications he was much in love with Marilyn Monroe. A story in the papers recently pointed this out. Also the fact, that Joe is paying all the expense bills that his Marilyn's mother, can run-up at the rest home where his mother-in-law will be the rest of her life. Joe is footing all the bills, and keeps fresh flowers on Marilyn's grave. This must be true, because what could be gained if this was only an idea of some pressagent?....All of you students can tell me now what the first full-length animated-cartoon feature was and who and where it was made? If you say 1937 release of SNOW WHITE by Disney in the Hollywood, California studios, I would say to go to the head of the class. But, now can you tell me the 2nd full-length cartoon-feature, what, when, where and by whom? This one will probably throw you because this classic has more or less faded with its wonderful colors into the horizon, except lately locally it has been popping up in color on local TV. It was the wonderful Max Flisher undertaking of GULLIVERS TRAVELS. It was released in 1939 via Paramount and was inked in a studio not in California, but sunny Florida. Next issue we plan a picture-story on this happy movie. Plus many, many other surprises!

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FEATURES: RAGE AT DAWN-beautiful technicolor outdoor drama with plenty of action starring Randolph Scott, J. CARROL Naish, Kenneth Toby, Hugh O'Brien, Forrest Tucker. Gunfight on runaway locomotive, big cast, super-western, big production....\$125.00.

HI GOOD LOOKING, musical comedy, Ozzie & Harriet Nelson, Universal production, \$25.00

PHANTOM ON 42nd STREET-with Kay Aldridge, Dave O'Brien, suspense-thriller....\$25.00

FIGHT FOR YOUR LADY, Jack Oakie, Ida Lupino, comedy-action, great!.....\$25.00.

HAWAIIAN BUCKEROO, with Smith Bellew, action aplenty with this favorite.....\$20.00.

Short Subjects: COUNT OF MONTE CRISTO, 3-reeler, Nick Cravat, John Loder....\$15.00 .

BOOGIE WOOGIE DREAM, Teddy Wilson, Lena Horne, jazz-musical 3-reeler--wow! \$15.00.

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TRADE PUBLICATIONS: I have hundreds here, Boxoffice, Varitey, Film Faily, Showman's Trade Review, Motion Picture Herald, etc. etc. Billboard, many years back and also of the 40's, 50's. Read the trends, reviews, etc. plenty of ads too. (35¢ each-all \$50.) Write and inquire what you want first, they are selling fast, minimum order \$2.00.

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PRESSBOOKS: I have a collection of over 400. Pressbooks and press-sheets, many super issues that contain many pics, news, info. on stars, etc. cast and story outline of the features, many titles available on slick paper, many colors, some measure up to 2 $\frac{1}{2}$ x1 $\frac{1}{2}$ feet each page of reading. Synopsis of plot, ads, reading, collectors pay up to \$3 each. There's a big stack, I will trade all in one big trade-deal for other hobbies, or will sell or trade each individually. Write your offer proposal!

*****(\$2.00 each * 3 for \$5.00 * 10 for \$9.95)*****

If you don't see your title, advise what you want, in individual titles or Westerns", "dramas", horror, comedies, etc., as I have them!

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DESIREE-Marlon Brando-Jean Simmons-Merle Oberon-Michael Rennie

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WORLD IN MY CORNER-Audie Murphy-John McIntyre-Barbara Rush

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MOBY DICK-Gregory Peck-Richard Basehard-Leo Genn

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REQUIEM FOR HEAVYWEIGHT-all star cast. FAR COUNTRY-Jimmy Stewart-J.C. Flippin

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JOHN COOPER-Route 3-Box 305, CLARKSBURG, WEST VIRGINIA -zip 26301

The Comics

(page 10)

I am sure about all of you by this time have read the October issue story of PLAYBOY magazine featuring the story-feature on comic books of the '30s, 40's and 50's. By Julie Feiffer titled "The Great Comic Book Heroes", and illustrated with an original color reproduction of Superman from a 1939 Action issue, the original page showing (in color) the origin of the man in red and blue, a four-panel diagram from 1939 also showing the last part including "THE END" of an adventure where Lois Lane throws herself at the man from the "Strange Planet Krypton" and then making a face-about as she withdraws from Clark Kent who emerges from a phonebooth wearing those round-oval glasses. Another page original reproduction from BATMAN #1, showing how Bruce Wayne in color decides to be a dark "creature of the night" because the crooks fear such figures, and the original Bob Kane bit of pen and ink showing Batman and Robin swinging into action. There are color pics of original CAPTAIN MARVEL artwork of 1939 when he did not seem so fat as in later years, when I guess things were pretty soft for him and he got out of shape. The Spectre, by Siegel and Baily, you remember from 1940, a full color pic of that artwork, and SUBMARINER from 1940, WONDER WOMAN of 1942 (in chains as usual) THE FLASH of 1939, GREEN LANTERN of 1940, HAWKMAN, of 1940 and PLASTIC MAN from 1941 and the SPIRIT of that era of the Quality House, and a classic Simon & Kirby work of CAPTAIN AMERICA and BUCKY....this is a collectors edition, you better hurry!.... Have any of you read the Congressional Report of the findings against Comic-Books? Go to your local library and you will find it there. Look under the classification of "Comics". And that is right, because as you read the questions asked the many publishers of comics, you will want to laugh out loud.....Also you will find many books at your library of information on any of the subjects in this publication. I was in Cincinnati for a week on business in September. I visited the new public library there and found many books on comics, including the Congressional papers I just mentioned.....I mentioned I wanted FEATURE comics that included the SPIDERWOMAN and RAVEN. I guess this old publication gets around and is read carefully after all. If you will notice now, in all comic-dealers lists, the FEATURE issues with the just mentioned art, now cost much more than other numbers.....Oh yes, before I forget, I have Number One of PLAYBOY here. I had bought it thinking that this is going to be one magazine that will give ESQUIRE a run for their money. It had the original pic used on the Marilyn Monroe calendar in full color. I hear this issue is worth \$100 now...If you have it, hang onto it, or don't take less than \$50 in trade!....I just guess perhaps, the modern comic-books are too much like the "sick-takeoffs" on the MAD Idea that rather irritate me somewhat for me to really appreciate them. In the September CAVALIER magazine, a Wallace Markfield does a story that is pretty sick on comics of today. As much I guess as possible, he has crammed into this dry and uninteresting story the facts of the comic-book industry today from the Marvel comics standpoint. He has not looking into the direction of any publication other than THE HULK, POWER MAN, IRON MAN, CAPTAIN AMERICA, SPIDERMAN, etc. He points out the exciting fact that 40,000,000 copies are sold each year from this publisher. And when you consider each one represents 12¢, your heart does start to jump just a little faster. He points out that the noises made when a jaw is smacked, or when a hero lands from a springing jump, a BLANKKK, KRAAK, SSSPTIO, etc., can be the most fun of any comic dialogue. I don't agree with anything, or disagree with anything he says, as his story is tasteless and drab, but I do almost agree with one single paragraph. An outline that stories now drag, too much dialogue un-needed and some artwork that looks like the artist spilled his ink and decided to fill the page with a quick full-page monster spouting large flames. If you go back to the old early days of comic-art, you will notice many details, lots of art and plenty of action in the panels...and a good bit of fun in the dialogue such as Bob Kane did put in the BATMAN balloons, while the masked duo did in the villains. Now, it seems the work is all aimed at not the kids for the pure fun of it..but to the YADE and TECH undergraduates, with a message. As that little curly-headed kid who used to get into the way of "The Big Red-Cheese" used to say.. "Holy Moly" but how can you argue with a good thing such as Margels got going for them? Say, why don't we start our own comic magazine, we guys got talent!-er-yes..you bring the money!....By the way, Dave Herring who did the first installment of CAPT. EVERYTHING's opposite side, BLACK FALCON, is in his teens. Last issue's cover by Jim Halperin, is only 13.!(JRC)

ND:
THE MARCH OF THE
CONIC
FROM 1896 TO 1965
"DAILY AND SUNDAY"

I Remember in High-School as I was catching
look at the latest issue of BATMAN, while I
supposed to be in study, an old History
teacher caught me "Bathanded"! I expected the
orse. But, the statement from this grand old man,
shall never forget. His statement more or less sums up what
y serious collectors and fans have said for many years.

He said, "I have always felt while enjoying Dick Tracy and other comics, that truly the comics are possible the finest work of true artists and brains anywhere today!" Well, the "brains" down at "Cape Carnival" may not at all agree 100% on this statement, but I'll bet about every one of them keep up with TRACY, PEANUTS or ANNIE every day in their local papers! Doctors, Lawyers, Indian Chiefs enjoy the "4-color pastime" as it is now called. A make-believe world that comes alive from pen & ink, to become as real as the man next door, taxes, or the Atom Bomb, and almost as important & as much talked about. The comic characters have their troubles like you or me, they have families, draft-calls, serve their nation in uniform, they win heavy-weight-fites. They are essential as today's newspaper, 58-Billion copies sold each day It is hard to understand only the NEW YORK TIMES can do without comics. This story will only hit the high-spots of the background of the comics, to name all of the artists, characters, and every favorite, would be impossible for us here in this small effort, but we think it will be a small mirror to reflect our great enjoyment that pleases almost everyone, in this and foreign countries. And be a somewhat outline of where and how it all started, and who made it what it is today...a true art! And some of the stroyies are pretty good too. We hope you enjoy this one!

AN INTIMATE
LOOK AT YOUR
FAVORITES, FROM
THE 4-COLOR PRESSES!

WHEN we go back to the daily drawings and cartoons of the Civil War, we can only find one heroe that amounted to anything on a regular schedule-release. An experiment using yellow-ink as the start of mixing colors in newspaper presses was used in a square where the adventures of a kid with flappy ears wearing a nite-shirt told the world it's troubles in comedy form. Artist Richard Outcalut running the current-events trend found the public loved his heroe who became known as the "YELLOW-KID". And the first dialogue in comics were written on the Kid's undershirt. It was great popularity for 3-years, until people got tired of seeing themself in poverty-slums. The public got comic-smart. They wanted something modern, so artist Outcault had another ace in his inkwell. He created BUSTER BROWN, with a haircut & clothes that were copied by kids everywhere. A hit onery, but a clean-cut kid was BUSTER. This lead to twin-troubles, romping into hearts of everyone, the KATZENJAMMER KIDS was an overnight success. It was said newspaperman William Randolph Hearst, a young man, brought back from Germany a collection of Wilhelm Busch illustrations for a story of MAX & MORITZ. Upon learning the howling success of the new comics-fad, the circulation-builder, a young staff artist Rudolph Dirks was tagged for the job & came up with HANS & FRITZ, without dialogue. Being one of the first strips to continue in action across the page, balloons came into being with the boys, spoiled ROLLO, "Der CAPT. & other gay characters voicing broken German dialect...with the adults hooked, the whole family soon were to enjoy "family" funnies. Just before World War I, George McManus' BRINGING UP FATHER how the man "almost" ruled the house, his revolt against an overpowering wife, caught up in society, JIGG'S Corned-Beef-&*Cabbage became a syndicated dish. Captain Joseph Modill Patterson, the founder of the New York News conceived THE GUMPS, a rather unattractive American family. Andy GUMP had no chin, a bald head, and a skinny broomstick wife MIN. Sidney Smith did the strip and Andy although would take on all comers, he would resort to calling for help in retreat, "Hey Min!" The first high-salary was awarded to Smith of a Million Dollars over ten years while doing the GUMPS. As Andy was proud, but usually helpless to see things through to the end, two characters made a wonderful impression with thereverfamous straightman situation coupled with a funny small guy. That was MUTT & JEFF, Bud Fisher's start as a sport cartoonist, like so many others then, had MUTT playing the horses, broke trying for a quick kill, meeting JEFF, his trouble usually being girls. Since 1907 this strip has appeared 7-days a week, a comedy art running across the page, the first strip to use panels that continue an carry it's plot to it's laughing end. HAPPY HOOLIGAN by Fred Opper, was a poor-soul type. He was robbed and beaten, thrown in jail, and most always, without being his fault. Every failiure in America saw his refolection, Opper invented a mule that got even, and as it was the stubborn scapegoat too of society, this animal-heroe could and often would get it's kicks in for humanity, when the villian turned his back. It was called MAUD, with a daily spin-off strip coming about...but probably this artist's greatest, ALPHONSE & GASTON, whose comical blown-up polite manners embroiled them time and again in a good situation of comedy that was too funny to be outlandish!...Again social criticism came about in the form of not people, but animals again. George Herriman's KRAZY KAT who would love no matter how many times a brick was thrown at her by sweetheart, IGNATZ the outlaw moust, OFFISSA PUP, the very law himself, and episodes that were more real than imigation when closely studied....LITTLE NEMO by Winsor McCay, a poetic-form, a child's dreamworld of wild fun and adventures, HAIRBREADTH HARRY, racing action, spine tingling suspense of C.W. Kahles mind....FREKLES & HUS FRIENDS, by Merrill who holds the record of still doing this strip after 50 years, a kid growing up from pre-teens to adulthood. ..Let us insert this, JIGGS was drawn by creator McManus, and taken over by Vern Fletcher. Al Smith now does MUTT & JEFF. Bud Sagendorf grinds out POPEYE. Neg Cochran carries on with OUT OUR WAY (Willis and his family). Bill Freyse does OUR BOARDING HOUSE. John Prentice RIP KIRBY. Ferd Johnson MOON MULLINS, Tony Dipreta JOE PALOOKA, Leslie Turner CAPTAIN EASY, George Wunder TERRT & PIRATES, John Liney and Don Trachete HENRY, and as most of you know, some of these taking over the strip after the creator died or broke away to start another original strip. ..And the girls, before WWI, in 1912 Cliff Starrett's POLLY & HER PAIS. That was also the time the girls were spreading their wings, going out on the town, living it up! His Ideas were sometimes bawdy, but always best taste, while usually lampooning the dickens out

of censorship. TOOTS & CASPER by Jim Murphy was the comic edition of TV'S current OZZIE & HARRIETT, the wonderful beautiful wife, the stumbling husband getting into difficulty, while only trying to do the right thing-situation. And probably the first time newspapers were bidding for a particular comic, BOOB MCNUTT, a cartoon by witty Rube Goldberg that would show you the hard way to invent a match-striker machine, a nut-cracker, or nose-scratcher, it sold like hotcakes, pushing the comic strip into focus for all would-be artists with an Idea, parlayed Goldberg's salary up to Bud Fisher's, the highest at the time...the automobile came along, and so did GASOLINE ALLEY in 1919. Frank King was an excellent artist doing illustrations for front page and story illustrations, when he started a small one-panel cartoon that showed off the troubles of the new generation of Ideas and machines. The unsung panel "The Rectangle" picked on automobiles, the coming fancy at the time. The poor auto owner soon became the subject. And the strip was blossoming with added characters of real people. About that time the strip seemingly was dying off, along would come a new interesting character..like Skeezix, left as an orphan baby on the doorstep of Walt Wallet's house, growing up like any real kid, went to school, joined the army, got married, now has offsprings that keep the daily and Sunday episode springing! A truly wonderful American comic of cartoon life, names of characters are as original as each and every strip. "Grandfather Clock", one of the daughters being named for the reason she has a clover birth-mark on the back of her hand "Clovis", etc. Not all exceedingly clever, but so simple that it has the needed interest of simple plots and sub-plots that continue as a family favorite from year to year...Harold Gray had an Idea back in 1924 that If he could show how a small "wide-eyed" innocent little orphan girl in a plain red suit could plow aimlessly through gang-wars, murder plots, government uprisings in strange lands, and about to be done-in, her mysterious DADDY WARBUCKS would appear and rescue her in "The nick of time" (sounds familier-eh) with the aid of a clean-cut slit-eyed gentleman handy with a knife, and a big overgrown Cinnamon Cookie with turben, and he could keep this going for all these years with only anything of a real message being quoted proverb at the first panel, with the rest of the story left to action of plot-of-words and not have to alter his story line over the years, or change characters much, or have anyone grow up or grow old, then why would he want to change a good thing after so many successful years? So,... he doesn't!...and he won't!...and he hasn't! As that wise-old Chinaman Whats-his-name said so many years ago.. "Don't mess around with a winner!"...MOON MULLINS was first seen in 1923 by Frank Willard. His family of social pretenders are still trying to come up with that pot of gold at the end of the rainbow along with fame, not really caring how many kicks in the rear or loss-of-face sufferings they must encounter... Whereas SANDY can give ANNIE a wise-pretended "ARF", Bill DeBeck's BARNEY GOGGLE offered now the guy that had nothing to give, not ever good advise on how to play the ponies. Google lost everything, won nothing, couldn't pay his rent, keep a job, or break anywhere close to even. During those black-days of no-jobs, all Americans saw this as current comedy. Fred Lasswell now doing the strip helped bring about some still-popular everyday phases.. "Heebie-Jeebies", "Sweet-Mamma", "Taiched-In-The-Head", and "Yard-Bird" among many. (Yard-Bird, came about while SNUFFY SMITH, Google's Cousin, was in the army during WW2 and had KP duty on the field, picking up paper-bits with nail stuck on the end of a stick.) As far as I'm concerned, this is one of the most



imaginative and finest comedy strips read the world over! JOE PALOOKA started in 1930 by Ham Fisher during the great prize-fight heyday, showed a clean-living boob, who was honest, thoughtful of others and couldn't lose an honest fight. Now since the sad downgrade of the fight-game, JOE has hung up his gloves and may never come out of retirement again. You will notice in this current strip, that boxing is all but forgotten from the plot, however a fighting man that knows no fear, except the loss of spinach from existence, POPEYE came along in 1919, stepping out of THIMBLE THEATRE by the way of Elzie Segar into the hearts of all. WIMPY and his hamburgers, the OLD SEA HAG, her sweethearts BRUTUS and BLUTO (villians) and dear SWEETIEA with the ever dragging shirt-tail, and a sweeter sweet OLIVE! This strip is a world-wide favorite and who doesn't know the word GOON, means a hurly being, a bit dumb & hard to handle. Probably the strip the young-set can't understand at times, but very plain for Mom & Dad will agree with every time, J.R. WILLIAMS' comical OUT OUR WAY with it's quote, "Born Fifty Years Too Soon" and the like, making wonderful reading. The Sunday strip with Willis and all the Willitt Family, shows us in plain languages how the average family gets on in life (or doesn't get on.) Never the wild slapstick comedy, the Idea of this plot is to give us a simple insight on what every family faces from day to day without being too serious!... By the 1930's the comics were here to stay! Every one would discuss the latest caper of the new hero of the comics... DICK TRACY. As a hard fighting cop, making the scene at the very height of the new comics craze, a new type of strip was coming forth. It was the adventure-action type now! And Chester Gould's artwork has been front-page comic-section leader since. The prohibition days of crime running wild, a brave crusader of law and order was needed and doing something never done before in comic-strip form, TRACY set out to crackdown on hoodlunism and gang wars, running them down to justice all the way from the earth to the moon and back again. This was the very first blood-and-thunder strip. Gould had a tough time breaking the "comedy" barrier, and after his success, then came the others.... like for instance TERRY & THE PIRATES in 1934 brought to us by Milton Caniff, deep in the China area of intrigue, dashing heroes, beautiful villainess, Rouge, Raven Sherman, Burma, the Dragon Lady, plus Flip Corkin, Hot Shot Charlie, etc., etc. and the type of adventure strip as we know it now was here to stay.... Why then stop at heroes in just two areas? Soon came them swinging from treetops, flying through the sky, chasing one another around the earth in orbit, TARZAN, JUNGLE JIM, SUPERMAN, and Dick Caulkins' BUCK ROGERS who did things in his strip that brought protests from parent readers that his thoughts in the future were so fantastic that they were just too much to be really believed. After all, who ever heard of rockets going to the moon or Mars, or two men riding in a thing that compared to a space capsule, circling the earth, or using hand held space-guns to maneuver themselves in space? After being dropped from syndication this strip was brought back to life again, when our amazing space-feates by our brave real-life astronauts came to reality... Al Andriola created KERRY DRAKE and for 20 yrs. has showed us how crime affects the people involved, doing deep research background of his crime plots and police facts.... A running illustrated type of a novel, is Steve CANYON by Milton Caniff (Milt turned his TERRY & PIRATES over to George Wunder) was started in 1947. Canyon fights the latest wars and keeps on top of the military air-phases of both the cold and hot wars. As with TERRY strip, Caniff is one of the few artists that uses live models while creating his characters and arranging his panels, no wonder the art work is tops! He is also one of the most respected big-time artists and has helped many unknowns on art-careers.... STEVE ROPER was seen in CHIEF WAHOO panels, the silly mis-adventures of a mixed-up Indian. The Indian faded away to the "happy-hunting-grounds" and ROPER continued, being prodded along by the fans and creator Allen Saunders who has had many artists doing the strip, currently being Will Overgard. Saunders and artist Ken Kerns also do a soap-opera type of strip MARY WORTH, the poor girl who makes good, and now has advice on literally anything for others, such a beginning of a long line of experts, REX MORGAN, M.D. and JUDGE PARKER, written by psychiatrist Dr. Nicholas Dallis, drawn by various artists, the plot is obvious.... In 1937 Hal Foster started PRINCE VALIANT. It is authentic in background, detail and has superb artwork. Much time is done on research. Foster has gone to far off castles and sketched his strip right from there using the castle as a setting for his comic-strip heroes as a background in the panels, and making notation in the corner of his last panel many times that the artwork is "being sketched from life from "Windsor Castle" in

CAPTAIN EVERYTHING

CHAPTER TWO



I'M SORRY MY LOVELY, BUT I'M SURE I HAVE WON THIS TIME-EH?

SNAP!

THE WEIRD DOCTOR FIEND HAS KIDNAPPED BILLY WHATSON'S GIRL-WANTING HER FATHER'S SECRET FORMULA- ON THE TRAIL WITHOUT RESULTS, COMES THE CAPTAIN, AN AMAZING FORCE OF STRENGTH, A GREAT GIANT OF WISDOM-----

BOSS, WHAT HAPPENED TO THAT GUY IN THE FANCY COLORED PAJAMAS-? HE'S TOUGH!

-- HE'S TOO ROUGH ON EYES AND NOSES!

HOWEVER, YOU WILL BE MY - GUEST UNTIL MY LETTER OF RANSOM IS ANSWERED BY DELIVERED FORMULA CALCULATIONS!

MEANWHILE, THE CAPTAIN HAS RUN OUT OF CLUES AND IS CALLING FOR A LITTLE HELP FROM-

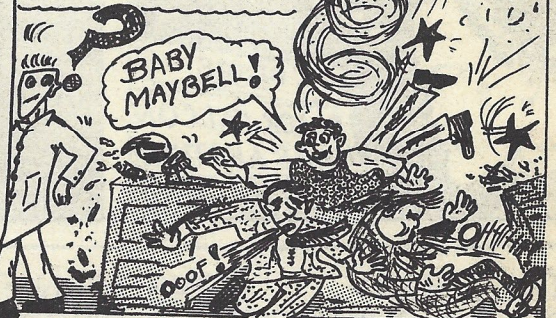
MUMMM- MAYBE BILLY HAS AN IDEA! MAZAHNS!

HEY--- WOT THA?



-AND AGAIN CALLING ON MYSTERIOUS AND WONDERFUL POWERS, A TRANSFORMATION TAKES PLACE- BUT WHAT A PLACE!

AND SMALL, TIMID BILLY WHATSON COMES CRASHING THROUGH THE CEILING WINDOW OF THE WAREHOUSE, RIGHT INTO AND ON--



BABY MAYBELL!

I WISH THE CAPT. WOULD BE MORE CAREFUL WITH THOSE QUICK CHANGES, HOWEVER HE WILL ATTEND TO THIS SITUATION RIGHT NOW! I'LL JUST SAY...

MAZAHNS! GOT YA! MAGIC WORDS-BUT NOT COMPLETELY SPOKEN-- HA!

TRAPPED HIM TOO-- GOOD JOB WITH THAT OLD SACK!



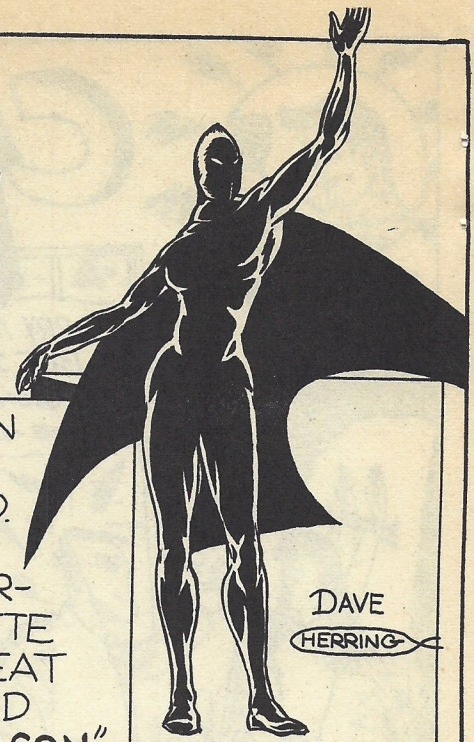
WONDERFUL, WONDERFUL! NOW I HAVE THEM BOTH AND ALL I DO NOW IS AWAIT THE CERTAIN VISIT OF MISS MAYBELL'S FATHER, WITH THE MYSTERIOUS-FORMULA!



WELL... WHAT SINISTER FATE AWAITS OUR HERO! DON'T DARE MISS THE NEXT AND FINAL CHAPTER... NEXT ISSUE!

THE BLACK FALCON

FOR THE PAST FEW MONTHS THE CITY OF BRAMTON HAS BEEN PLAGUED WITH DIABOLICAL CRIMES. ALL OBVIOUSLY THE WORK OF THE SAME MASTERMIND. JUST AS THINGS WERE AT THE WORST, A MYSTERY MAN CAME OUT OF NOWHERE AND BEGAN CAPTURING THE CRIMINALS BEFORE THEY COULD COMPLETE THEIR TERRIBLE DEEDS. BECAUSE OF HIS GREAT FIGHTING ABILITY AND RESEMBLANCE TO A BIRD THE NEWSPAPERS DUBBED HIM, "THE BLACK FALCON"



THOMAS EDWARDS PICKS UP AN EVENING PAPER AS HE STARTS OUT ON HIS NIGHTLY STROLL

SO THEY'RE CALLING ME BLACK FALCON NOW, I LIKE IT.

- GLOBE -
BLACK FALCON
NABS ANOTHER
GANG

AS HE PASSES A WAREHOUSE HE HAD ESTIMATED AS RIPE FOR ROBBERY...

BASH
CRASH

IN A FLASH EDWARDS DONS THE COSTUME IN HIS ATTACHÉ CASE AND...

WHAA!

BAM

AS THE EBONY WARRIOR SUBDUES HIS FOE, UNLIKE HIS PREVIOUS RAIDS,

ONE MAN ESCAPES AND REPORTS TO HIS BOSS.

HONEST BOSS, HE CAN GO THROUGH SOLID STEEL, BULLETS GO RIGHT THROUGH HIM AND WHEN HE

PUNCHES, YOU'RE OUT FOR THE NIGHT!

SO THIS IS HOW HE IS SUCCESSFUL AGAINST US! BUT DO NOT FEAR, NOW THAT I KNOW OF HIS POWER, I KNOW HOW TO DESTROY HIM! HA, HA, HA!

WHAT'S THIS? DOES THIS MASTER CRIMINAL REALLY KNOW HOW TO DESTROY THE SEEMINGLY INDESTRUCTIBLE BLACK FALCON? TO FIND THE ANSWER DON'T MISS THE NEXT EPISODE OF THE BLACK FALCON NEXT ISSUE!

Scotland..etc." He will also not permit anyone to put in the "colors" that appear in the Sunday editions, doing this himself painfully coloring with pencils his finished work and noting on it "exactly what colors are wanted."...V.T.Harlin knew a geologist a student of pre-historic life, it so fascinated him that he began reading all books he could find on the subject and wound up doing ALLEY OOP, taking great pains in all prehistoric monsters depicted and small detailed artwork of characters...True, BLONDIE appeared in 1930, when girls were fun and fancy-free, but this theme did not catch on until Chic Young gave his leading lady the "new look", marriage to a funny-faced hubby everyday family problems, kids that grow up normally, house full of dogs, & Dagwood to keep things jumping, its been a leader since. Chic's younger brother Lyman Young was thought to be the best artist in the family at first, but his TIM TYLER'S LUCK has not had anything close the success of BLONDIE....A happy family is HI & LOIS, another wonderful strip I feel, a collaboration between Mort Walker and Dick Browne, or a truly "happy" family, where there is no bickering or inter-marriage turmoil needed for a plot. (One simple daily strip showed the baby TRIXY in a bath-tub splashing and having a good time. The final panel shows it looking at its fingers and gurgling to itself.. "You know the bath is over, when your fingers start to wrinkle!"..and one of my big favorites of all time..NANCY by Ernie Bushmiller. This is such a pleasure to read. Actually the least words Bushmiller uses, the better he likes it and seemingly so with the public. One strip shows the census taker asking NANCY, "How many people in that house there?" Nancy answers simply.. "One-half!" Looking shocked, the man can't understand this, but the final panel shows the other side of the house and Nancy's Aunt Fritzzy leaning half-way out of the window, washing the glass outside.... There seems the idea that kids in the strips can't be beaten! With a club or popularity! Cal Anderson's HENRY goes back further to 1935 than NANCY of 1938 and therefore had a headstart doing the simple strip with the gag the main thing, & practically no dialogue. DENNIS THE MENACE of 1951, cute type of kid-comedy with plenty of action, by Hank Ketcham, but here dialogue is always needed in this one. Dennis is punished & stood in the corner. With his trusty teddy-bear, in the last panel he had been quietly thinking of his situation until now, he whirls around and with a tear, quips... "You'll be sorry when people say, "How's your mother?" and I say.. "MEAN!" Mrs. Hank Ketcham died only a short time ago & Hank had said he had truly used his wonderful wife as model for his cartoon mother of Dennis'... then the girls came back to the scene. And just as history repeats itself, comic-strips come into full circles. Jo Fisher's FROM NINE TO FIVE, the working-girl world, LONG SAM by Bob Luker, the hillbilly beauty heroine, Leonard Starr's theatrical world plot of ON STAGE, Dale Messick's newspaper reporter BRENDA STARR, Miss Messick's soap-opera tanglements of her red-headed beauty sometimes gets pretty soapy and gooy, but was so popular that a movie-serial was made in the 40's. Even a teacher situation in Moll Lazarus' MISS PEACH. At a later date we will go deeper into the background of artists. But here, space does not permit but a fast mention of the others that were original... For instance BROTHER JUNIPER's artist is Father Justin McCarthy, A Franciscan friar. Dr. Athelstan Spilhaus, Dean of Minnesota University of Technology, does the superb panel called OUR NEW AGE.. Mort Walker's BEETLE BAILEY was born when the cartoonist was actually an infantry rifleman. Now Walker has Bailey in the army and can call on first-hand background for details, starting out as a college kid, the strip went into high gear only when the setting went back into the service where it is now. Al Capp knew in 1934 that the comedy and adventure type strip was in command, but he wanted something different. A trip through Kentucky hills and a close-up look at the people gave him inspiration for LI'L ABNER and along came Pappy, Marmy Yokum, Daisey Mae, the Schnooks, Abner's favorite comic-character FEARLESS FOSDICK and a strip that does a take-off on modern day happenings and unhappenings... Allen Jaffee knew all the single panels were of the regular size with strips going horizontal across the page, so he did something original and started the one-column vertical comic panel, the first comics were the single panel type, then across the page strip, but now again history repeats itself and the single-panel is coming back in full force, some are Ed Reed's OFF THE RECORD, Fred Neher's LIFE'S LIKE THAT. George Clark's THE NEIGHBORS, Gailbraith's SIDE CHANCES all hit the family's funny-bone. Dave Gantz's going animal, doing GANDY GOOSE, SKILLY BOO and CAPTAIN KANGAROO to DUDLEY D, who has a pet doberman that runs the family. But the strips have

others too, Jimmy Hatlow was a printer, then editorial cartoonist, a cartoon fill-in was used & Jimmy titled it **THEY'LL DO IT EVERY TIME** back in 1934 based on irritating things that drive humans to the breaking point, it had been big-time ever since... Irving Phillips is known for turning out 14-plays, 4-movies, over 150 TV shows, with plenty of sparkling dialogue. However, his **STRANGE WORLD OF MR. MUM** has sight-gags only. **POGO** was a slam to the high-hats and has been a favorite of the sophisticated set longer than the ever-popular **PEANUTS**, started in 1950. But, Walt Kelly's strip depicts animals as heroes whereas Schulz's loveable faces belong to the innocent kids again. Then along comes the "out-Of-This World" Ideas, **STILL LIFE** by Jerry Robinson using objects, never life. One panel, showing a big grapefruit alongside an orange. In balloon form, the grapefruit says, "I just gotta reduce!"... **FLASH GORDON** by Mac Raboy and Dan Barry started in 1934 came along the same time as the adventure type **BUCK ROGERS** strip and gave Paul Norris his idea for **BRICK BRADFORD**. But in 1934 also included **MANDRAKE** the Magician now by Falk and Davis and the mysterious **PHANTOM** again by Falk in 1936, & drawn by Barry at this time, of the jungle ruler inheriting his kingdom and disguise from father, grandfather, etc. and to the present all other favorites that include among many, **WINNIE WINKLE** of the 1920's by Branner, the career girl again, Darell McClure's own Annie, another little homeless girl in his 1927 **LITTLE ANNIE ROONEY**, but with excellent artwork. Berndt's **SMITTY** started in 1922, Captain Zack Mosley's **SMILING JACK** from 1933 when flying was being pioneered with plane and motorized races and suspenseful adventures all over the world... O. Soglow's **LITTLE KING**, since 1934 a wonderful sight-gag strip... Bill Holman's **SMOKY STOVER** with the "Notary Subject" and objects of comedy on background walls of panels... Van Buren's drama of **ABBIE & SLATTS** to Frank Leonard's **MICKEY FINN** family from 1937 and 1936 respectfully respectively, ED Dodd's excellent outdoor **MARK TRAIL**, where if the strip after being finished hasn't passed the censorship and criticism of the half-dozen artists that work on it daily, don't like the finished product, they throw it away and start all over again. Dick Wingert's **HUBERT** comedy, reminding me of a small Jackie Gleason, started in 1945. Tim Hatlow's "mean little kid" **LITTLE IODINE** of 1934 getting her bumbling father in dutch with his boss, and the world (**BABBY SNOOKS?**)... Dave Berger's 1942 creation of his own comical self... literally... **MISTER BREGGER**... Haenigsen's **PENNY** and **OUR BILL** from 1943 and 1939 with the utmost simple plot and gags... **JOHNNY HAZARD** finding it exciting roaming the wild-blue-yonder in his jet from 1944 by Frank Robbins... **ARCHIE** and his high-school cutups (when will he ever graduate?) since 1946, Al Vermeer's **PRICILLA'S POP**, a wishy-washy of family life without real barriers of troubles and tribulations of importance since 1946, **BIG BEN BOLT** a Joe Palooka prototype of 1950 by John Cullen Murphy who carries on the boxing sport (a little)... Jay Irving's **POTSY**, the cop on the beat, a comical strip from 1955 continued after using the character as a fill-in in the old comic-books, **DONDI** of 1955 by Edson and Hasen, the real poor soul of the kid set, as **SWEETIE PIE** is the cute kid by Nadine Seltzer... "B.C." the wonderful fun of prehistoric life and comedy by Hart created in 1958... **JULIET JONES** by Stan Drake of 1953 the clean living modern woman, Don Sherwood's wonderful artwork on his 1963 **DAN FLAGG**, but the stories do not hold up as well as the drawings... **BIG GEORGE** by noted Virgil Partch, who signs in simply as "VIP", and Tim BERRY'S **WORLD** started 1963 in a single-panel that smitens the white-house, a popular favorite in hundreds of newspapers and a cowboy with the appropriate name of **RICK 'O SHAY** with wonderful clean-line art using no zipatone patterns, by Stan Lynde. (His horse throws a shoe, the hero takes down a box from in back of the saddle saying simply... "Good thing I had a spare in the trunk!") The comics have given us a way of life, kidded our leaders, given us food for thought, world troubles seem much more clear after being kicked-around by the comics heroes. A Dagwood Sandwich, means it is a large one. Mutt & Jeff makes you know the two people being talked about are small and one big, or one tall and one short. Ask anyone who is famous for eating spinach and 99 out of 100 times, "POPEYE" is your answer. If our fine government outlawed comics, wiped them out of the newspapers, crooks would run wild, comedy would die. The comics are pace-setters. And to think they come alive from a plain piece of white paper (or cardboard) with a flick of the hand and the stroke of a pen with ink. The comics are here to stay. Even Disney's **MICKEY MOUSE**, **DONALD DUCK** or Warner Bros.'s

SUBSCRIBE - NOW ! DON'T MISS A SINGLE SUPER ISSUE !

BUGS BUNNY wouldn't have thought that they could have made their boss THAT rich! And the paneled antics of the girls in APARTMENT 3-G by Alex Kotzky, Roy Crane's BUZ SAWYER now featuring "Roscoe Sweeny and his dear sister", DOTTY by Bu Tune, (HA), FEIFFER, Jules Feiffer's simple line panel with payoff gagline, FREDDY, the simple kiddrawing by Bob Baldwin that sometimes misses the trick, GORDO by Gus Arriola, mustached Mexican comedian, GRANDMA by Charles Kuhn, THE JACKSON TWINS by Dick Brooks, SHORT RIBS, Frank O'Neal's crazy comedy, and we could go on and on. I do realize that many have been left out, but it is impossible to comment on every single comic. We just don't have the much room. Where else but in this wonderful land of freedom, with opportunity to anyone with the urge to make a good Idea work, could this happen? That's why we truly can be proud of our comics! Starting back in 1896, anything continuing that long can't be all bad. When BUGS BUNNY yelped in 1943 to his creator Leon Schlesinger from the drawing board... "What's up doc?", he could hardly guess, nor could anyone else, who would follow the rabbit in jumping from the comic pages into the hearts of millions! The past has been wonderful, from the days of the hastily sketched YELLOW KID of 1896, it was summed up somewhat by one famous comics fan stating with all good intentions probably what the other 500 working artists would have said... "You ain't seen nothing yet!" The past has been wonderful indeed, but the future most assuredly holds some great creations too --- waiting off-stage to parade across your daily newspapers and Sunday edition pages. And out of their ink-well they will come, the March Of The COMICS has just begun! And I'm glad I've had the chance to watch thus far! (THE END)

FOR SALE OR TRADE ---

Special this issue 50¢ EACH!

COMIC BOOKS from the 1948-1952 era. Good shape, some show some wear, and others in very good shape. A minimum order of \$2.00. If you order \$5, deduct 10%, If you order \$10.00, deduct 20%. All sales and trades final-as is. HURRY!

Write to me in regards to this list at: J. Cooper-R#1-Box 305, Clarksburg, W. Va.

TALES OF THE CRYPT-#23-April-May 1951

CRIME FIGHTING DETECTIVE-#14-1950

APACHE KID #2-1951

CRIME SMASHERS #3-1951

CRIME DOESNT PAY #55-1947 #82-1949(Biro)

WEIRD TALES(Capt. America's) #75-1950

GUILTY(Simon & Kirby) #5 1948

ADVS. Into BEYOND UNKNOWN #7-1949,
#9-1949, #11-1950, #12-1950, #19-1951,
#21-1951

BEYOND, #3-1951, #4-1951, #5-1951

The WEB, #3-1951- #4-1951

HEADLINE Crimes #46-1951, #48-1951

EXPOSED #5-1948

PENALTY #13-1950 #12-1950

KID COLT-Outlaw #9-1950

CHALLENGE OF Unknown-(Ace)#6-1950

CRIME All-True #43-1950

VENUS #13-1951

Journey into UNKNOWN WORLDS #5, #6-1951

MARVEL TALES(Marvel comics) #49-1949

SUSPENSE(CBS RADIO Edition) #6-1951, also #4-1950, at \$1.00 each copy.

UNKNOWN WORLDS #5-1951

WESTERN OUTLAWS #64-1950 #61-1950

REAL CLUE #31-1948

REAL CLUE CRIME #51-1951 #52-1952

JUSTICE(Marvel) #16-1950

CRIME MUST LOSE-#5 1951 #6-1951

SPORTS Action #7-1951

ROY ROGERS #43-1951 (half-cover)

A MOON, GIRL, ROMANCE-EC-#9-1949(Fieldston)

CRIME CASES #26-1951

SECRET SERVICE with Kent Blake(origin)

#1-1951 (\$2.50)

FBI Justice #7-1947(Doc Savage artist)

SPY CASES- #27-1950

BUZZY #27-1949

KERRY DRAKE #19-1950

MAN #2-1950, #4-1950, #8-1951

MYSTERIOUS ADV.(printed in Canada)#3-1951

TRUE ADVENTURES #3-1950

AMAZING DETECTIVE #6-1951

ADVENTURES INTO TERROR-#44-1951

This is a good selection of the comics from the late '48-'49-'50 and 1951 era. The above consist of many crime, and detective type comics, the art was rather well-done and the horror type comics were just starting to then come out on the newstands. Next month, I shall list comics of my own for sale or trade from the costume type, however, If you wish to get a bargain on older comics, here is your chance with the above. Let me know what you have for sale or trade. I want Fiction House, some Disney, D.C. and others!

Next issue we expect to have a writeup on the new TV shows, but I would like to mention a couple and see if you agree with me in any way. The first episode of U.N.C.L.E. and the man from: Robt. Vaughn and his sidekick, reminded me of the old serials, or the comicbooks, or the radio-kidd shows. There it was, enough hocus to satisfy any fan of those likings. And I must say, I was one that ate it up, enjoying it all. I was overwhelmed with nostalgia. Secret passages, a swinging pendulum, trap-door to doom, burning candle against slipping rope, racing cars, wild gun-battles, mysterious ladies, cunning criminals, a game of chess with real people, good gracious, there was almost too much to believe! And to think that is exactly what we are talking about, this type of full-blooded action and adventure when we write, and read about the comic heroes, radio Captain Midnight's, movie serial Batman's, and the like. Shucks-man! We folks have been living with that type high-powered entertainment every time we pick up a copy of Heroe-Hobby magazine!.....And did you notice that it was Norris GOFF of the old Lum & Abner radio show, playing the part of the storekeeper in the grocery store where Oppie on the first color ANDY GRIFFITH episode was featured?....And talk about a funny show with a takeoff on action, GET SMART! Dom Adams plays the bumbling fool just right! It must be taken as "light-comedy", to fatally view this series with any other outlook, would be disasterous! Happy to say, both shows are pretty well standing up in the so-called ratings..which I think are "fixed" and always will think.!!! I heard a 1-hour drama from a Canadian radio-station, in Toronto the other night, here in Clarksburg, W.Va. that was terrible! The reason I say this is...the acting was just great, the sound-effects, all overall production and musical score was tops, but the fact that it was an original drama live, did not coverup the subject matter of the program. Unwed mothers, and the plot of one woman that could not accept the baby she expected. Running off her husband, trying to "take-up" with other unwed mothers, and live their life because her child was an "accident, while her husband was not home". This program again and again had four letter words, they were repeated again and again. It was quite worse then terrible, it was absolutely embarrassingly stupid.!! How a large radio station permitted this show to be aired, was a suprise to me. I really thought to write them and tell them this. But, I have declined, because we desperately do need good "live-radio" these days to get away from the rock & roll music that has overtaken the airwaves. I hope they will not permit such material of "shock" to continue. We need good drama, but it doesn't have to be this smut, nasty language, or bad plots. There is plenty of good talent that can write a good script, good actors that can perform and many radio stations waiting to get ahold of something except rock and roll records...And wasn't the radio of the "Golden-ages" the type I am approving of here? It contained, brilliant writing, sincere plots and plenty of action. But, did they need smut, or shock-plots? No! I guess that is why I think so highly of radio in those days. If you remember..the good guy always won too! Now, the dirty-neck, sloppy kid or heroe is the favorite. And I ask why? Isn't our country built on the foundation of good guys? I think we have missed the boat in our current entertainment mediums, I feel a look back to the favorites of the 30's-40's-50's will give us a clue to what we had that proved good and sucessful! Then, you will see that there were plenty of the type of "MAN FROM UNCLE" thrillers, with the goodguy winning, over all odds, and the villian meeting his justs! Is it me, or do I detect a rumbling around the world that now, this seems to be "old-hat"! And can someone point out to me why this has to be?..... And If I ask you what were the first two Kiddie shows on radio, could you answer correctly? Well, it was ORPHAN ANNIE and SKIPPY in 1932, both shows live and picked-up from the comic-strips. And If you have any information on old-radio, or TV, let us hear from you. And don't forget the next issue, we will be doing another feature in pictures and facts of your favorites in broadcasting! (JRC)

COMING SOON:- IN HEROE-HOBBY MAGAZINE! ★★

- ① HOUDINI-THE Great! In pics and stories, the greatest magician-showman! ★
 - ② COMIC BOOKS-And how I saw them. A look at my favorites, and probably yours! ★
 - ③ THOSE SUPER-SERIALS and SERIES WESTERNS! "Those Saturday afternoon heroes!" ★
 - ④ RADIO-FAVORITES! "TOM MIX In DEPTH." - "ONE MAN'S FAMILY-Togetherness!" ★
- THE PUBLICATION FOR THE SERIOUS "COLLECTOR AND FAN." ★★

JUVENILE ADVENTURE RADIO SERIALS 1928-1956 (page 21) BY JOSEPH P. HEHN

Our thanks for the mention of our research into this subject, goes to publisher John Cooper and issue #1 of Heroe-Hobby....The late H.W.Kaltenborn did many fine and noble things. Possibly one of his greatest accomplishments was the founding of the Twenty Year Club in 1942. In 1951 it became known as the Radio Pioneers, consisting of the most distinguished veterans of the Broadcasting Industry, men who have devoted their lives to the marvelous field of Broadcasting.

Mr. William S. Hedges certainly runs as one of its most distinguished members. He was formerly vice president of NBC, president of the National Association of Broadcasters and president of the Broadcast Pioneers. Under his astute leadership the Broadcast Pioneers are compiling the complete history of American Broadcasting a project which is most formidable in its depth and scope.

One important segment is the history of the Juvenile Adventure Serials. It gives me great pleasure to be allowed the privilege of working with a man like Bill Hedges. My task? To compile definitive history information on these juvenile adventure serials. Their background and what they meant to all.

We need help from all sincere and serious radio fans. What kind of help? All information and material. Accurate and correct information. Information that can be counted on. Information on the plots, the story line of these serials, the premiums offered, or any advertising promotions.

And what kind of materials? Scripts, tapes, or transcriptions---these will be returned in the same condition that we receive them. Cast photos, serial photos, promotional photos. Actual premiums with their original mailing envelopes, club manuals and all literature.

Here are seventeen of the 75 serials we have uncovered thus far...TOM MIX STRAIGHT SHOOTERS, JACK ARMSTRONG, THE LONE RANGER, CAPTAIN MIDNIGHT, LITTLE ORPHAN ANNIE, BOBBY BENSON, DICK TRACY, BUCK ROGERS, SKIPPY, JUNIOR DETECTIVES, FRANK BUCK, DICK STEELE-BOY REPORTER, LONE WOLF TRIBE, DICK DARING, DARI-DAN, DON WINSLOW and JIMMY ALLEN.

Two of the most famous and popular juvenile adventure serials were TOM MIX and JACK ARMSTRONG. Do you know who played the role of TOM MIX and the role of JACK ARMSTRONG? (Turn the page upside down for answers at bottom.)

If you are truly interested in learning everything about these fabulous and wonderful adventure serials of radio's Golden Era, send that data to me, Joseph P. Hehn, or to John in care of HEROE-HOBBY Magazine, R#3-Box 305, Clarksburg, West Virginia, (26301). All information and material appreciated!!!

WANTED - WANTED - WANTED - WANTED! "OLD RADIO MATERIAL"

Within the past few months, we have found many collectors interested in the collecting, and trading of tapes containing actual broadcasts of old 30's-40's-40's-50's Radio programs. Many collectors had collected this material direct from the radio on wire, disc, tape recordings, and putting it away not thinking about it until now. I will offer my material in trade of my hobbies interests outlined in this publication, for your tapes, discs, books, radio-TV magazines, Radio Mirrors, Radio Digest, etc. I would much rather trade, but will pay cash if need be. Advise what you have, and keep in mind if you see something listed elsewhere you want, in these pages, I will trade anyway you wish for items each of us want from each other. Advise!

Write: JOHN COOPER-Route 3-Box 305, CLARKSBURG, WEST VIRGINIA (26301)

(Cast-answers)

TOM MIX-Artells Dickson, Jack Holden, Russell Thorsen, Curley Bradley
JACK ARMSTRONG--St. John Tyrell, Jim Ameche, Stanley Harris, Charles Flynn,
Michael Rye, and Charles Flynn again.

RADIO TAPES

PAGE ONE

These rare recordings are now on good quality tapes, available to you at the slow 3 1/2 ips speed, dual track, a full 2-hours listening on each reel, of 1200 ft. Great moments from the

wonderful radio days of the early 30's-40's-50's. I will not sell any of these. But, I will trade them for other hobbies in this publication mentioned. I would prefer to trade for your tapes that I don't have, length for length. These are original copies from off-the-air, from discs, wire-recordings, and tapes, or direct from the broadcasts. The reels are listed already made up available now, ready to ship. If you wish further details on any program subject, advise and I will furnish answer. I just don't have the space here to list all titles, subject, length, etc., and don't forget...I have many titles and shows, not listed here. *Also, many shows listed contain some of the original commercials in full, some have been cut out.

REEL #1. The SUPERMAN CHRISTMAS Show in full with Bud Collyier as the original voice, HOPPALONG CASSIDY, full show with Bill Boyd & Andy Clyde, Bits and parts of FIBBER MCGEE & MOLLY, RUDY VALLEE, RED SKELTON, TOM MIX, Sports greats, etc. etc.

REEL #2. Bits and parts from shows of DANNY KAYE, BOB & RAY, KATE SMITH, MCGEE & MOLLY, BURNS & ALLEN, AMOS & ANDY as SAM & HENRY-their first radio characters, AL JOLSON, FRED WARING, prize bloopers including complete breakup of announcer

of news, Lowell Thomas and his announcer Dick Noel, & other rare radio voices! REEL #3-GREEN HORNET, complete show, GENE AUTRY Melody Ranch with Pat Butrum a complete show, bits and parts of Lanny Ross, McGee & Molly, Mad Russian with Eddie Cantor, Jenette McDonald & Nelson Eddy, Red Skelton skit, and others.

REEL #4-I LOVE A MYSTERY-full show, MA PERKINS last complete broadcast, full show of JACK ARMSTRONG, also TERRY & THE PIRATES, bits and parts from LUX RADIO THEATRE with Shirley Temple and Cecil B. DeMille, LUM & ABNER's traditional great classic Christmas show, bits of Tarzan, and complete SHADOW broadcast.

REEL #5 WIZARD OF OZ, the complete full soundtrack of this classic movie. All the dialogue, and songs including "Over The Rainbow". With Judy Garland, Frank Morgan, Bert Lahr, Margaret Hamilton, Charles Grapewin, Ray Bolger, Jack Haylet, etc.

REEL #6. John Nesbitt's PASSING PARADE-complete show, LITTLEST ANGEL, narrated by Loretta Young-complete. CHRISTMAS SONG-rare famous long ago sung by NAT "KING" COLE, other songs, also Rudy Vallee sings including his theme song "My Time is Your Time", full sound track from movie DAY AT THE RACES with Marx Brothers, etc.

REEL #7- Bing Crosby with Alec Templeton segment, Kenny Delmar and the Allen's Alley characters, full show of LONE RANGER, full show of Orson Well's THE QUEEN OF SPADES, full show of I LOVE A MYSTERY, parts of show with n.c. Gary Moore of Take It Or Leave It. Segments of SUSPENSE with Well's in "Donovan's Brain" plus Joseph Cotton also heard, segment of LORE HAZO JONES, and other great radio shows.

REEL #8, JACK ARMSTRONG, last show of 1938, SUPERMAN Meets ROBIN, looking for Batman full show, AMOS & ANDY final show on radio, JIMMY ALLEN, full show and also full show of MANDRAKE THE MAGICIAN, plus bits and parts of Dick Tracy, etc. REEL #9- LONE RANGER, two full and complete shows that run about 25 minutes each.

Excellent quality. One Man's Family, two full shows that include the Origin-of program of the shows background. W.C. Fields, Robinson vs. Basilio fight, etc. etc.

REEL #10-MA PERKINS full show, RADIO REVIEW full show of old stars from radio sitting around talking about radio and the programs with Franklin McCormack, & Hal "Gildersleeve" Perry, full show of SUSPENSE, full show of the background

of the Original Amateur Hour with voices of the past that includes Major Bows, Frank Sinatra, etc. Also bits and parts from BABY SNOOKS, NATIONAL BARNDANCE, and the Judy Canova show with Mel Blank with a good segment represented, plus more!

REEL #11- Full show of JOHNNY DOLLAR, plus bits and parts from these great and wonderful shows that include FITCH BANDWAGON with Phil Harris, Ma Perkins, The Buster Brown Gang with Sniling Ed McConnel, Helen Trent, Blondie, My Friend Irma, Eddie Cantor, and more of the real-old-pros of broadcasting including top favorites!

REEL #12-SPACE PATROL-from original radio series, BABY SNOOKS show, SHERLOCK HOLMES complete show, Don Ameche's TWIST OF FATE show, great science-fiction series that includes this full show titled "The Man From 2nd Earth", all top shows complete!

*JOHN R. COOPER, Route 3-Box 305, Clarksburg, West Virginia (26301)

REEL #13-Rudy Valee, Wil Rogers, Bing Crosby, Eddie Cantor, Jimmy Durante, Harry Hershfield, Kay Kyser, Kate Smith sings "When the Moon Comes Over the Mountain", W.C.Fields, Al Jolson, Burns & Allen, and other top-quality sound segments.

REEL #14-Arthur Tracy, FBI in War & Peace, Mr. Keen, Johnny Dollar, "Baby" Rose Marie, Uncle Don sings, Cliff Edwards, Morton Downey, Our Miss Brooks, Young

Widder Brown, Roosevelt Speeche, Eileen Farrell, Victor Borge, Bonnie Baker, etc.

REEL #15-BOB & RAY, complete excerpts and bits and parts-full routines. Funny.

REEL #16-Best of STAN FREEBERG, original radio show, opening, closing, full!

REEL #17-Full show of Wild Bill Hickock with Guy Madison, Andy Devine, full 45 minutes of episodes put together for full dramatic story, plus W.C.Fields radio excerpts of recitations. This is rare. And quite excellent quality!

REEL #18-RADIO QUIZ, CBS Radio panel game, Herminold Gingold, Arnold Stang, Carroll Burnette, Joe Adams, 1-minute TODAY excerpt with Dave Garroway from the original TV show, also 2nd Liston fite with his win over Patterson. Plus Basilio win over Sugar Ray Robinson, Lawrence Welk New Year's Show excerpt, etc.

REEL #19-Shirley Temples Theatre with guest star Humphrey Bogard (Christmas Show) complete. THE BIG STORY-complete. Also full show of Mr. District Attorney, and full show of THE WHISTLER, plus GANG BUSTERS complete show, etc. etc.

REEL #20-THE SHADOW-full show "Murder Underground", and a 2nd titled "DEATH IS AN ART", and full show starring Lionel Barrymore in "Christmas Carol" also a full episode of I LOVE A MYSTERY, and excerpts of the DON MCNEIL bit on the Fred Allen show, and Jack Pearl as Byron Munchousen, Beatles on Ed Sullivan's show, their first American TV appearance, plus some other classic radio items!

REEL #21-THE SHADOW, two shows. Truth Or Consequences, with Ralph Edwards as n.c. (original) about 5-minutes. Abbott & Costello "Mustard Bit" complete funny routine classic, DUFFY's Tavern segment with Marlene Dietrich and Finnigan!

REEL #22-Origin of LONE RANGER plus, Mrs. Kennedy Thanks nation on TV, following assassination on NBC News, THE SHADOW complete show, KEEPER OF THE BOOK errie complete show and segment of another, RED RYDER-complete segment, FLASH GORDON complete bit, also complete show of "LONE RANGER SAVES TONTO FROM CAPTURE!"

REEL #23-Patterson loses to Liston-1st fite. CLAY wins over Liston 1st fite. Shepherd's space flight, lift-off, landing & speeches-excerpts..Cooper's flight, etc.

REEL #24-Lux Radio Theatre-"SWANEE RIVER" with Al Jolson, with Dennie Morgan and n.c. Walter Huston-full show of April 10-1945. BOB HOPE Pepsodent show with Vera

Vague, Al Jolson, Jerry Colona-complete hilarious show (4/8/1947). KRAFT MUSIC HALL complete show with Al Jolson, Oscar Levant, Bergen & McCarthy, BABY SNOOKS with

Fanny Brice and Hanley Stafford segment of 3-truly funny minutes. All good quality! REEL #25-Special reel of GUNSMOKE stars in character, dancing on radio, actually singing and being heard and seen on TV at the same time during a local fund-raising

telethon. This is funny! DOC, KITTY, CHESTER being quite funny! 2nd Fite with Floyd Patterson winning on KO over Johansson. JOHNNY DOLLAR, Hermit's Cave full show!

REEL #26-SUSPENSE-complete show with BELA LUGOSI (1944). Eddie Cantor Show with Al Jolson-complete show--(3/6/47) BULLDOG DRUMMOND-full show (5/5/65) plus complete

presentation of Al Jolson starring in "The Jazz Singer"--Showtime Theatre program

REEL #27-GREEN HORNET, 4 complete shows, Duffy's Tavern excerpt with Charles Coburn plus Les Crane's TV show segment interviewing Alley's Alley radio characters.

REEL #28-A comple show of GREEN HORNET-"Unexpected Meeting", excerpts of JUNGLE JIM, WHITE RABBIT BUS RIDE, (TV-Jack Paar show with Henny Youngman excerpt), plus

full 1958 JAZZ show with Steve Allen, and the top jazz bands-complete show...

REEL #29-LONE RANGER-4 different 15-minute presentations-all specials of the characters backgrounds, etc.--FRED ALLEN Christmas show of 1948 excerpt, Eddie

Cantor Christmas Show excerpt, Amos & Andy Christmas excerpt, FDR FIRESIDE CHAT of 1935-1937-1941-excerpts, WE THE PEOPLE, IUM & ABNER, VOX FOX, Mr. Anthony, etc.

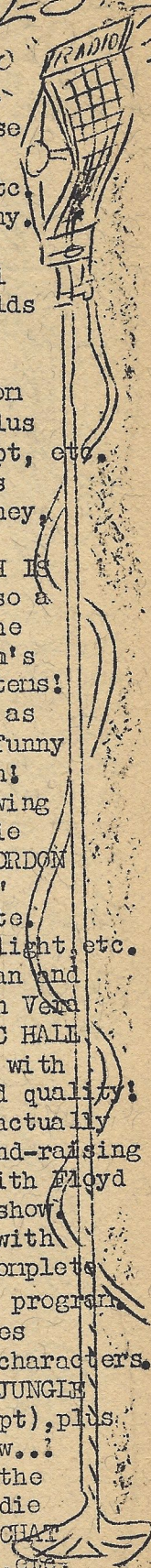
REEL #30-Full show of Orson Well's thrilling presentation that shocked the radio audience all over the U.S.--"INVASION BY MARS", complete. A classic! Also the Comic

Weekly Man reads the Sunday funnies, with organ background, voice changes, etc.

(So, advise if you don't see your favorite! I have many-many-others-let's trade!)

*JOHN R. COOPER, Route 3-Box 305, Clarksburg, West Virginia (26301)

RADIO TAPES
PAGE TWO



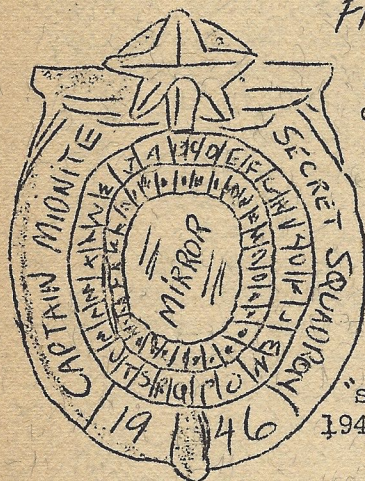
RADIO HISTORY: CAPTAIN MIDNIGHT
 5:30pm-MBS
 KID-SHOWS TOM MIX-5:45MBS
 of all, the official secret Codes! From the golden days of radio and those exciting
 afternoon shows, here's just a sample!

Actual Size, glorious offers of those (Page 24)
 Wonderful Rings, Badges, and probably the most
 wanted and important premium eagerly anticipated

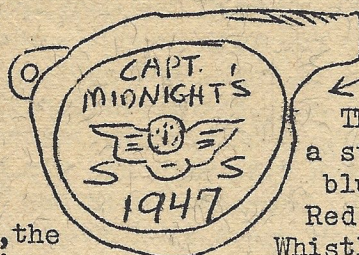
FROM THE CAPTAIN MIDNIGHT

RADIO PROGRAM: The Secret
 Squadron started in the late 30's and
 offered around 40 premiums, including

Mirror on
 back.



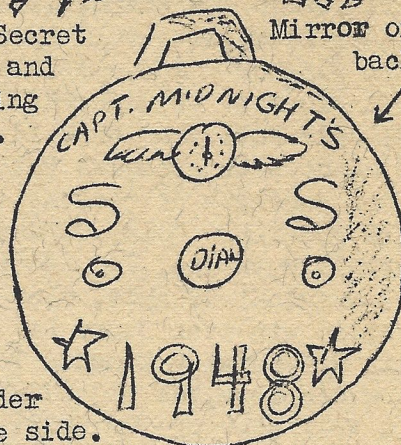
On
 the
 left, the
 "stunning
 1946 Coder."



these.
 FRONT

This was
 a stunning
 blue and
 Red 1947
 Whistle with

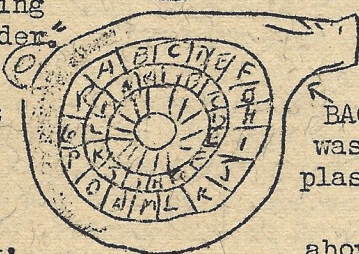
De-coder
 on one side.



Ovaltine, the kid-mix that
 blends with milk to give
 you the energy "just like
 the Capt." sponsored this
 favorite 5-day week serial.

The majority of the premiums as
 pictured here, were free, just send
 "your name, address and a label from
 a jar of Ovaltine!" Some were metal, later they were plastic.

CAPT. MIDNIGHT show was
 one of the first great
 favorites and one of the
 last to go off the air when
 all the serials went off. The
 above 1948 Decoder was metal offered
 many codes by using
 the dial-master.



BACK: all
 was of
 plastic.

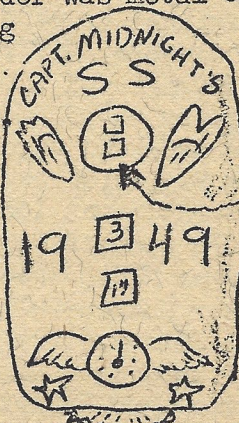
FROM THE TOM MIX "RALSTON STRAIGHT SHOOTERS" RADIO PROGRAM:

Also one of
 the top serials,
 before 1940 until
 50's, this show
 offered almost
 100 premiums.

ON RIGHT: The 1949
 metal Decoder. A
 small key was then
 needed to set and
 hold the code slot
 & code would slip
 out of place if a
 key was not used.

This "feature"

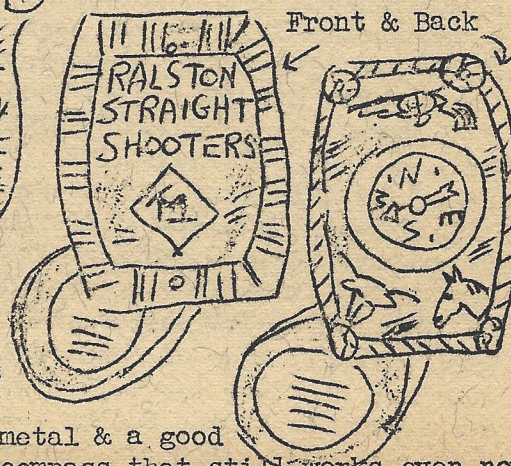
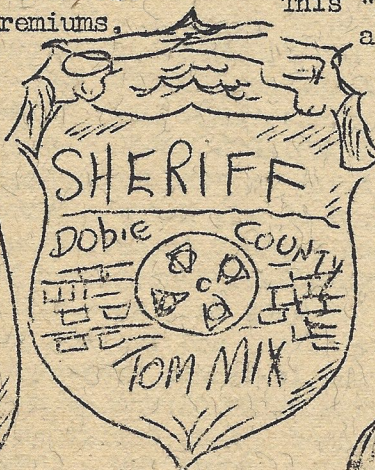
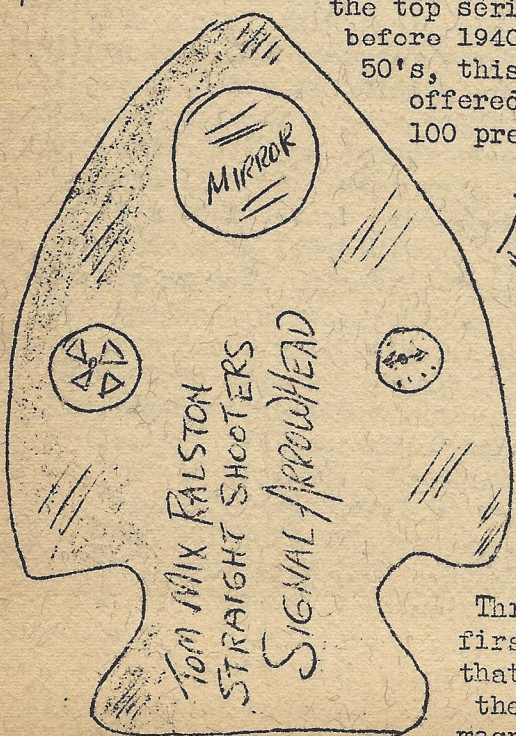
advertised highly on the radio
 show, "in case enemy agents
 found the decoder, they could
 not use without Master-Key!"



Master
 Key
 needed,

went
 here.

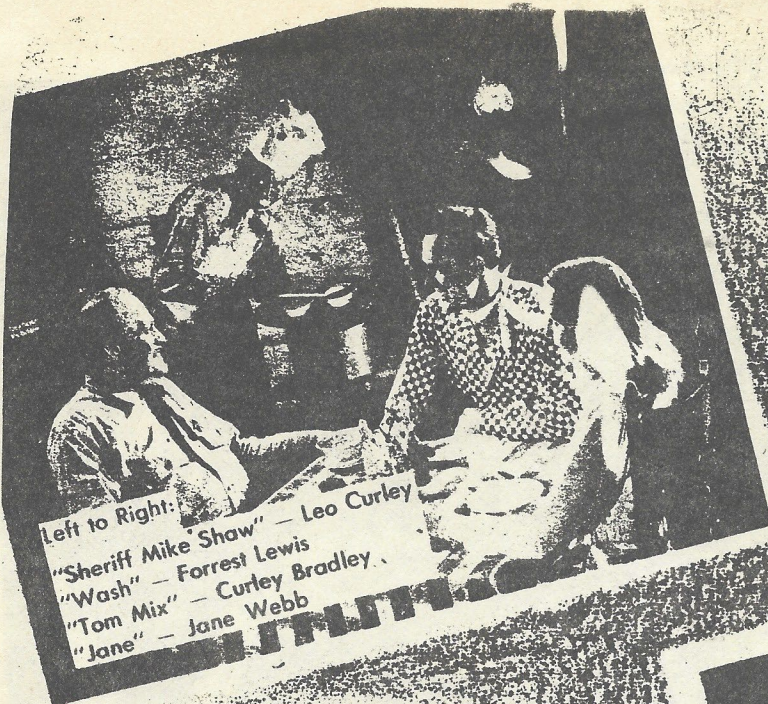
The
 back
 was
 Blank.



Front & Back

Three Premiums, the
 first two with whistles
 that spin, the item on
 the right (2 views) of metal & a good
 magnifying glass, plus compass that still works even now!

JRC



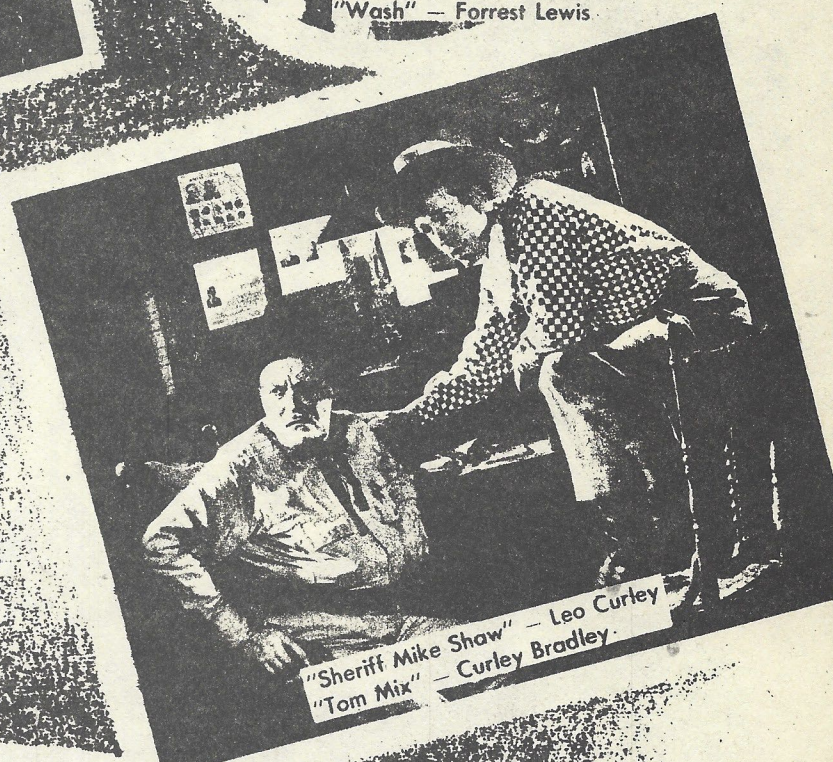
Left to Right:
 "Sheriff Mike Shaw" — Leo Curley
 "Wash" — Forrest Lewis
 "Tom Mix" — Curley Bradley
 "Jane" — Jane Webb



"Chloe" — Betty Lou Gerson
 "Wash" — Forrest Lewis



Don Gordon — Announcer



"Sheriff Mike Shaw" — Leo Curley
 "Tom Mix" — Curley Bradley



"Tom Mix" — Curley Bradley

"Jane" — Jane Webb

"Longbow Billy" — Willard Waterman

"Sheriff Mike Shaw" — Leo Curley

TOM MIX
 & HIS RALSTON STRAIGHT SHOOTERS
 MBS, 5:45 P.M., E.D.T., Daily

The Wizard of Oz



MAGIS

Little Did I know that Sid Lorraine of the Abbott TOPS Mag staff was a collector somewhat of tapes, sounds of various subjects, and as I advised the old "trickster" of this, he was also delighted to find someone that pay-attention to those illustrations he does for the many magic catalogs, pamphlets, books, etc. The small "s.l." in the corner of the illustration of a "floating-zombia", or dancing silk, will guarantee you of a good illustration of the real thing. I can even remember Sid when his pic in the early Tops, showed him with "black" hair, instead of the now crowning touch of silver! But, didn't know he was a tape-collector too! TOMMY WINDSOR of Marietta, Ohio, has hung-up his wand! It seems he has retired and on leaving had bid the boys an erupted farewell of scorns. I remember Torry when he was doing a kid-show on TV in Parkersburg, W. Va., and had nothing to do while the cartoon was on as a fill-in for 5 or six minutes, but sit on a piano-bench and smoke a cigarette in front of the kids in the studio watching him. When the commercial was given, he did not even do this. I must say that was the life. Except, when he left, others came in to take his place, as they always do, and I am sure, as it will always be. He had played a lodge-date in the afternoon and evening in Clarksburg, while using a vent act with his wife, and I believe his daughter. The fact he used no mike, hampered the act a good bit and that part of the show went over like a lead-balloon! I always wondered if he had seen his dentist, like a small child from the audience spoke up and said to Torry during the performance, in a smart-aleck way. But, the fact remained, that every time I saw him, I always wondered myself, why he didn't have those black-front teeth attended to. I remember the time I wrote him and ask him for some advise on doing a kid-show on tv, which I did for 5 years. At first, I was a bit worried as a live audience with children (especially) can worry any performer, even a pro! I was completely smashed in receiving Torry's letter (which I still have here), His answer to me what I thought a bit unfair was this.... "I found out the hard-way! My experience and for me to tell you all this, will cost you, If you wish, advise!" But, as an old pro, who has written books, published material and invented some good trick effects, this bit of a run-in with the "old-pro" has lasted me until even now. When some of the other fellows wrote in their column's that they were suprised at his antics, I could only think, that they must have not known him too good after all! It is a shame, that this has to happen, anytime, anywhere, or with anyone! Some magic collectors like to receive the smallest bit of advertising material, for instance, LEONARD BOROVAY, 28 Old Oak Lane, Levittown, New York will take anything off your hands, out of your closets, from under the bed, that pertains to magic.... It seems you collectors of magic-books, dealers and buyers are doing great business with one book in particular, and that's "HOUDINI'S "The Unmasking of Robert Houdin". If you have that book in your cabinet, dig it out, dust it off, advise me, or better still, place an ad here, and don't worry, you'll sell it! Talking about kid-show, I have thought very much in writing up a book, and selling it through the dealers for a nominal fee of a buck or so, just to get my "name in the headlines", but also to really let you performers know some of the truly funny things that have happened to me while doing live and shows on TV. Probably one of the wildest shows, was a TV "Halloween" special program. I would usually do a big production using props, a big set, other actors, etc. a day before Halloween eve. Then on the next day, I would have a studio-full of kids and play games, giveaway prizes, etc. A new young boy was helping me in the studio with the prizes, and his first day on the job I warned him the kids would probably get out-of-hand if he did not keep an eye on them and keep hold of the direction of the show. I knew he did not understand the importance of my statement with his puzzled look. When finally the show got into the giving away of the prizes, etc., I looked around for my new assistant, and found the on-rush of children had carried him directly from my side and out into the hall. He was now waving and trying to fight his way back, to no avail, knocking down a big flat, used as a background set, and ending up on the floor, completely stunned and wondering where that herd of wild buffalos had come from. This is just one small incident, & I shall pass on others that will make one wonder what he is in store-for when he takes on a kid show, on or off television, or the stage. I am sure you have your favorite incident, and we would be more than glad to know about it here.....! (JRC)

"DEAR MR. COOPER:"

*(please direct your
comments to this
page-directly to this!)

"Can I contribute art-work, stories, and material to your publication?" (GHB)
WE WOULD LOVE IT! EXCEPT IT WOULD HAVE TO BE-A"CONTRIBUTION-WE'RE BROKE"-JRC

"At one time you must have been (considering HH's story matter) somewhat of an
artist, newspaper man, radio and TV announcer and performer, magician, theatre
exhibitor, film booker perhaps, and somewhat of a hut! (TTV)
TRUE ON ALL ACCOUNTS!-JRC

"YOU GOT NO COVER ON THE FRONT, O⁴ IS IT HIE BACK, ON ISSUE #1 OF HH, AND IS IT
UPSIDE DOWN OR BACKWARDS IN THE FIRST PLACE?" (WF) P.S."WHAT GIVES?"
"My Brains! Let me say it supprises me that I even got the issue
finished and in the mail, but thanks for all good corrient received
on it, as illness in the family had me way behind on issue #1."-JRC

"Hey-Where's my copy of HH/#2? Boy are you behind!"-(K)
"AND BOY, ARE YOU RIGHT! HERE IT IS, AND I'M SORRY! But this is just a "kick",
a hobby with me and my regular job comes first,you all gotta remember this fact,
and I appreciate the ad and sub. money from everyone,but I make no profit, but
just do this to keep in contact with all you nice people...so please kick easy!
(JRC)

"The HERO in HEROE*HOBBY was spelled wrong with an additional "O"..(HK)
NA! DIDN'T YOU KNOW THATS WHAT YOU CALL AND HOW YOU SPELL A COMIC-MOVIE,
TV-RADIO,-MAGIC, FAVORITE??????- (JRC)

"GIVE US MORE ON THOSE MOVIE WESTERN SERIES HEROES!" (BM)
O.k.-so next issue we will give you a story on this"subject!"-(JRC)

"The Lone-Ranger story about the mask-man and the radio voiceBrace Beener,
was wonderful, now I know the facts on thisprogram and the man who helped
make it a classic!" (JT) P.S."And here is a subscription and sub money."
YES, THE AD & SUB MONEY WERE BOTH MERY NICE INDEED? BUT ALSO THANKS TO
YOU AND MANY OTHERS FOR THEIR NICE WORDS ON THIS STORY TOO! (JRC)

"YOUR 4-SUBJECT PUBLICATION WAS WONDERFUL!" (TC)
Thanks for those nice words, but your ad and sub money spoke "noney," & Louder
'cause that's the only kind of language the printer understands when
I go pay the HH bill!(JRC)

"WHY DON&T YOU HAVE A LETTER PAGE & PRINT NAMES?" (FD)
"And why don't you write directly to the "letter*s Page" and sign your
name and then watch what happens and whose name appears!" (JRC)

"I MUST WRITE AND SAY HOW I DID APPRECIATE YOU SENDING ME THE SAMPLE COPY
OF HEROE-HOBBY #1, BUT I JUST CAN'T SUBSCRIBE NOW AT THIS TIME!" (LD)
"And I must say, how I will miss you! But, seriously, I think all will
enjoy future issues coming up, so to help us out, please send in your
contribution. Certainly you realize we can't send out free copies to
people who show no interest in wishing to help with a subscription or
advertising. If you ejoy our little work, then you will feel that you have
had experienced enough joy toappreciate our work and can help keep it coming
your way with acknowledgement from you in the way of a little something to
help "the cause"! If you think we can possible "get-rich-quick", just take
this copy down to your local printer, or job press, and ask him to give you
a price on 600 copies, add the work,time and postage! Take it from there!"
(JRC)

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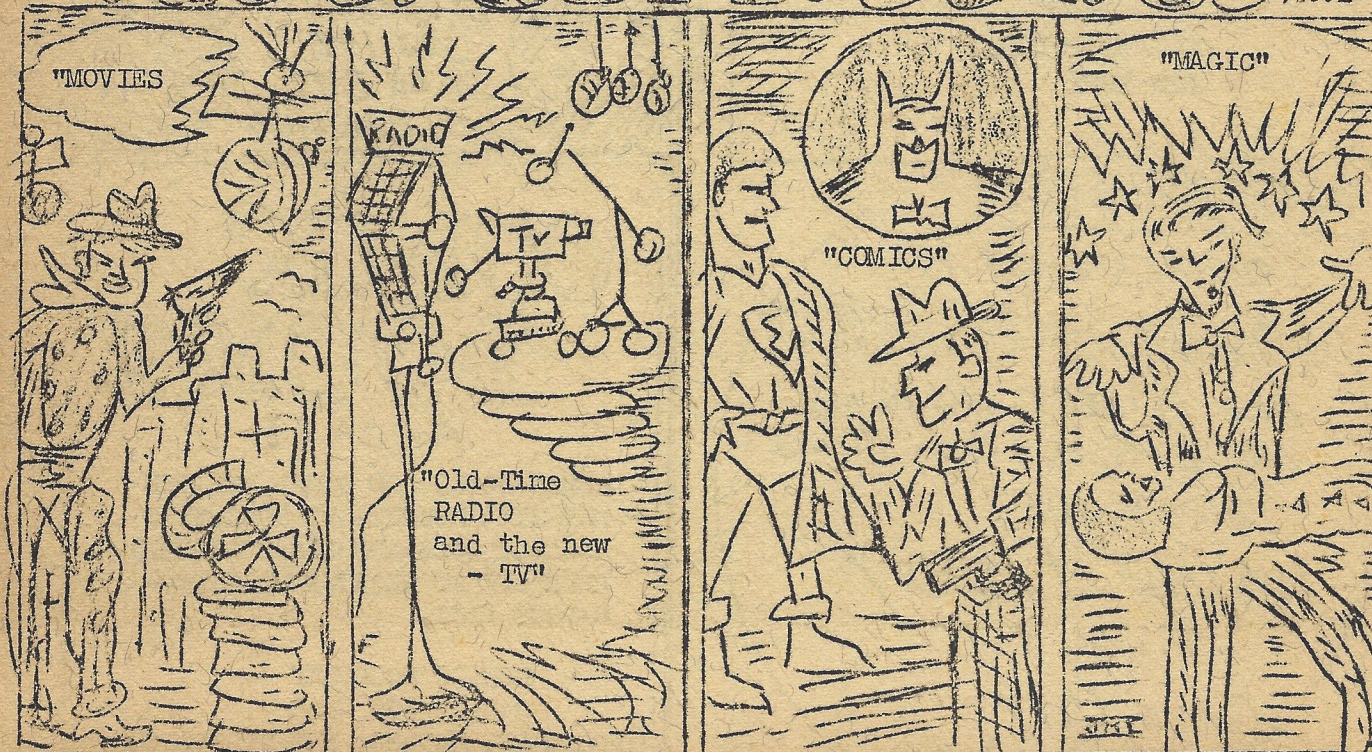
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COOPER'S HERO-LOBBY MAGAZINE #2
AUG-SEPT. OCT. '65 ISSUE



FOR THE SERIOUS FAN AND SERIOUS COLLECTOR.