

12-1-65

NOV-DEC 65
COOPER'S FOR THE SERIOUS FAN AND COLLECTOR
HERO-HOBBY NO. 3

IN THIS ISSUE:

"GULLIVER'S TRAVELS",
a classic Movie

"HOUDINI",
the great Magician

WESTERN HEROES,
from Flickerville

-plus-

Old RADIO and
the new TV.

The COMICS
and more,
more, more.

HOLIDAY EDITION!

THE COMICS - MOVIES - RADIO - TV

MAGAZINE

JOHN COOPER 10

To JOHN
COOPER
from SANTA CLAUSE

This bag contains:

Tapes of original radio shows
of TOM MIX, JACK ARMSTRONG,
ORPHAN ANNIE, I LOVE A MYSTERY,
FIRST ISSUES of BATMAN, SUPERMAN,
CAPTAIN MARVEL, complete film
features of Academy Award Movies,
Original Magical Effects owned
by HOUDINI, Blackstone, Thurston,
etc., for the publisher of Heroe-Hobby
magazine.

DO NOT OPEN UNTIL
CHRISTMAS

signed,

Santa

SEASONS
GREETINGS

EDITORIAL -- "RIGHT THIS WAY--"



The very first thing I have to say to everyone is, MERRY CHRISTMAS, HAPPY NEW YEAR and the very best to each and every one of you, for 1966. Here's wishing that all good dreams come true, that everyone will find that special comic issue, trade for that hard-to-find radio show, swap for that full-length movie they've wanted all these years, and turned-up that magical illusion that fits in perfectly to round out that great magic-act of yours!... Now that we've done that, and won't forget it afterwhile, well, here we are again with issue number 3. Didn't think we would do it did you? Tell you the truth, we didn't either! It seems we are caught up with everything now and perhaps this will be "answer" for future issues. Now, by the time we are ready for issue #4, which should be around the middle of February 1966, we should have had the extra time to do needed research for articles to appear there in, have a larger list of items to sell, trade and swap for all 4 hobbies, and that should please everyone. Yes, good things are coming (including Christmas), and--to all of you again, I say, thanks so much for your help thus far. If you have your own contributions to add, please do advise us, as this is "your" publication!! In future issues: *THE SERIALS-pics & story on Movie-thrillers *COMICS-my favorites-*TOM MIX-a real hero and many other surprises-don't miss 'em. Be sure you're on the list. FINAL SPOTLIGHT FOR: Harry (BLACKSTONE) Bouton-the magician, he was 82. ALEXANDER KING, author, remember him on Jack Paar show? TV's DOROTHY KILGALLEN & newspaper girl, CLYDE BEATTY-master of beasts, film stars MARIE MACDONALD & RAY COLLINS, show-biz pros.

OWNERSHIP and PURPOSE: **HEROIC HOBBY** 1965-1966 NOV, DEC, JAN. #3

This is strictly a Hobby undertaking with us here, it certainly is a non-profit (and how!) publication that gathers in the 4-hobbies of my main interest, namely: Comics, Magic, movies, and the old-time radio with the new TV. Only for the main benefit of fellow collectors and the need to have some type of news-letter mailing piece that will keep me in constant contact with those who are interested seriously in the 4-hobbies named. Your help is the only thing that keeps this going!

JOHN R. COOPER

SUBSCRIPTIONS: Route 3-Box 305, Clarksburg, West Virginia (26301)

To pay for material and cost of getting this up, we ask you send us enough money -or-stamps value, at 65¢ a single copy. 2-issues for \$1.00-in advance! Or "super-deal", at 7-issues for \$3.00. No money returned, please consider it a "donation" to help us out, as we are not running a big printing business here nor do we intend to convey this to anyone! All "subscribers", or "donators" will have their copies sent them in large-mailing-envelopes--flat! And their mailings are first-day after copies are run off. We circulate this publication only through the mail direct to interested collectors and fans. We will not send copies to any one that certainly not interested in receiving them. Advise if we do, to take your name off any such temporary mailing-list. We may send out a FREE copy in hopes you have never heard of us, or may wish to "advertise" in contacting others, but we will not be sending "free" copies. And there are NO back issues available now!

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MY EXTRA
COMICS

DUPLICATE COPIES
FOR TRADE -or-
FOR SALE!!!

*EC's-----

CRIME SUSPENSE STORIES: #4-1951, #5-1951

CRYPT OF TERROR: #17-1950, #18-1950

WEIRD SCIENCE: (all 1950) #12, #13, #14, #15

VAULT OF HORROR (all 1950) #13, #15, #16

(all 1951) #17, #19, #21

HAUNT OF FEAR: (all 1950) #5, #6, #16, #17

TALES OF CRYPT: #20-1950, #22, #26-both 1951

I am looking for FICTION-HOUSE comics! If you see something here you want, advise what issues and #number you have and condition & perhaps we can trade. Or I will sell comics!

* Also EC without cover VAULT OF HORROR copy of one of the first issues, all

complete insides, first story is by Johnny Craig "Southern Hospitality"

* MISCELLANEOUS: (I have thousands of others but this is just a portion of duplicates) BATMAN-taped cover-#10-1942 (many others)

THE LITTLE PEOPLE OF LILLIPUT COME TO LIFE MAGICALLY IN

Gulliver's Travels

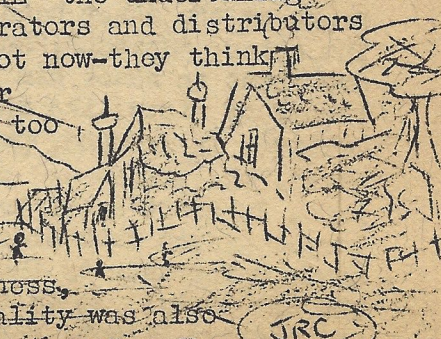
(Movies)

CREDITS: (GULLIVER'S TRAVELS) running time of 72 minutes released December 21., 1939 by Paramount Pictures . Produced by Max Fleischer, Directed by Dave Fleischer. Print by technicolor from the New Fleischer Studios in Miami, Florida. Starring the voices of Jessica Dragonette and Lanny Ross. Songs by Leo Robin and Ralph Rainger, based on the original story by author Jonathan Swift. (by John Cooper)



Walt Disney out in his Hollywood studios for the past 28 years, since releasing to the excited public the perhaps masterpiece of all full-length cartoon feature movies, "Snow White and the Seven Dwarfs" in Dec. of 1937, has pretty much held the crown of all winner and champ for producing the art type of cartoon entertainment for the theatre screens. There will be no deny in this from any reader-huh? But, do any of you remember the little animated undertaking by a brother team of Max and Dave Fleischer from a brand-new cartoon studio not in film-capitol California, but across the United States down in Florida, Miami, among the oranges and sunshine? This was a undertaking by these two gentlemen that thought If Disney could make his millions from pen and ink creations on celluloid, then why couldn't they? And well they might have thought this. The

two of them had originally slaved away for Disney during the long working hours spent on Snow White, and with this valuable background behind them, the two brothers had just opened a new modern animated-studios in Florida and had come up with what was expected to be an Idea that would outdo Disney and his Dwarfs. Radio was very prominent during the late 30's. Two famous airway singers, Jessica Dragonette and Lanny Ross were hired as the important voices behind the cartoon characters. Two song-writers, Leo Robin and Ralph Rainger were called in to write original music and the wheels started to turn to what was expected to be a major competitor to the big Disney cartoon-film world. The Fleischer boys knew what real work was all about in those days with Disney. Walt was said to know how he could get extra overtime from his men, by just dropping hints how lucky it was for them to be working for Disney the master. That was the days before the real-though unions that are present now. And in Florida, for some reason, the Fleischer boys found it not like the Hollywood --- atmosphere. The film was released December 21, 1939, almost to the day, just two yrs. after Disney's Snow White. Paramount Pictures realizing that R.K.O. had a good thing going for them with their deal with Disney, grabbed up the chance to release all of the Fleischer product, and looked forward to a rich and long happy relationship. But production ran a little longer than was expected. There was much money involved in the equipment that was not all paid for, and even before the movie was released to fans who were looking for anything like another "SNOW WHITE" the undertaking seemed like a bad Idea. Still, in the days when theatre-operators and distributors thought the holiday season was the time to make money (but not now-they think movie-goers have no time away from Christmas trees and color TV sets during the holidays) the film was released with not too much fanfare or advance advertising or ballyhoo, and yet to all concerned, the movie did rather fair. However, not all reviews were alike. Many thought it should have contained a more original story (Snow White sure wasn't original) and as the songs were pleasant and original with a bit of tenderness, they were not quite up to the Disney quality. The sound quality was also



JRC

Gulliver's Travels-part 2

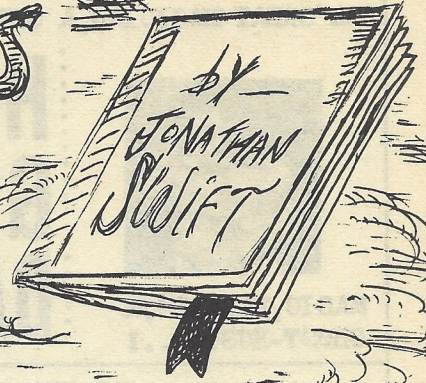
(Movies)

(background)

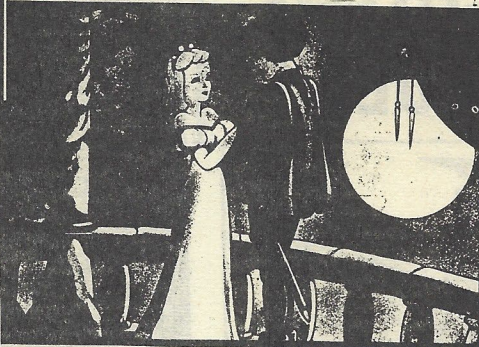
questioned, although Disney & Fleischers both used the up-to-date Western Electric sound. Now, let's set this straight. There was just too much comparison to the big Disney movie that was such a tremendous success. And the critics were very rude, not although all of them, mind you. The film did quite well. But, not as well as the Fleischer boys and Paramount would have wanted. One more feature length cartoon adventure was produced by the studios. HIPPITY HOES TO TOWN, another cute and quite original production, but it too did not have the advanced advertising program or an exploitation drive as the Disney product always had. Disney was also in the comics, his name was on the theatre cartoons, his program was on radio, If you will think about it, Disney's name is everywhere that entertainment is. And Paramount could not give Fleischer this much of a helping hand, which was needed in any form. With the two features doing only medium success at the boxoffice, and quickly forgotten, the boys started turning out cartoon-shorts in color for the theatres. About that time in the early and mid 40's, SUPERMAN color cartoons were produced for theatres at the Miami studios. If you happen to have a print in your film collection, especially the color copy in 16mm so now available to some TV stations (but for some reason not booked anymore) notice the very excellent drawing of the hero in the flowing red cape, background detail and overall good artwork. It is tops. That is exactly the kind of artwork that was seen in Gulliver's Travels. I have pretty much painted you a sad picture thus far of the Fleischer Brother's production. However, as I said in the beginning, the reviews of critics were mixed. Some also thought it to be another cartoon-feature masterpiece. I for one agree. As Disney releases SNOW WHITE every 7-years to the public, figuring new crops of fans (as well as other Disney creations) I do not know why this Fleischer masterpiece was discarded to TV in the package of old movies by Paramount. Although Gulliver's Travels was re-released a few times, it did not have again the needed advance exploitation and was always picked up cheaply for a double-feature program in the theatres, and eventually faded away to now turn up on local television channels perhaps in your home town. If you get the chance to watch this movie locally, especially in color, do so and then see for yourself. If this is not another "Disney", that for perhaps the reasons that I have named here, it would have been another all-animated-feature length masterpiece. True, there has been a feature here and there imported from Japan, Italy, England, etc. But, nothing to match this. The tale of the English sea captain shipwrecked among the little people of Lilliput is yet timely--though over 200 years old. For Jonathan Swift wrote it in 1726 to point out the very foolishness of war. Captain Lemuel Gulliver's ship is caught in a storm and sinks, but he is washed up on the bank of the tiny people of Lilliput. Producer Fleisher (Max-that is) used the sound of hitting a big elephant skin drum with a baseball bat to give the storm scenes. On a balcony (2) at the King's palace, Prince David of Blufescu is with Princess Glory of Lilliput planning their wedding. The two kings though (3) are quarrelling over what songs are to be sung and soon a war breaks out from their misunderstanding. Things get pretty rough as three spies (4) are called in to do away with all "good-guys". Gulliver has not awoken (5), and is placed on a large sled with 100-wheels, bind him with hundreds of ropes and take him to the court-yard (6), the little people are startled when Gulliver breaks his many ropes with ease. As (7) war is being declared and battles start, our hero is suprised at what is going on, steps into the thick of the battlefront, quickly smashing all cannon, gathering up all warships like toys in a bathtub, and one of the most memorable scenes...thousands of arrows are shot at him, sticking to his shirt-sleeve like thousands of straightpins, he easily wipes them off with a big brush of the other hand, and soon the armies are left without anything to fight with. The spies, "Snitch", "Sneak", "Snoop" have meanwhile confiscated Gulliver's pistol and are about to shoot him with his own weapon, when the good prince David appears in a flurry of fists (like any good hero should) and saves (8) Gulliver from harm. With Gulliver in command, peace is declared, king's are forced to shake hands by the big giant, the prince and princess are married, and Gulliver is given a new boat to sail home. In Swift's original book, Gulliver goes on to adventures with magicians other larger giants than himself, bigger monsters, etc. I will not soon forget the great movie undertaken by the Fleischer Brothers. Look for it on your local TV screens--If you are lucky! It is truly professional entertainment! It is a classic! No, It is not another Disney..rather it is the first and last Fleischer Brother's movie great!

(end)

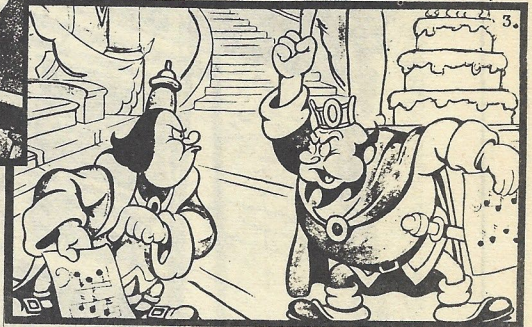
GULLIVER'S TRAVELS



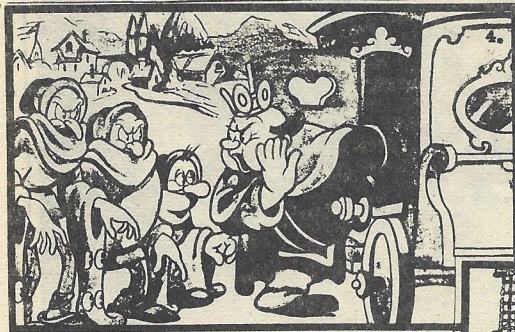
GULLIVER, OUR HEROE,
BECOMES LOST AT SEA....



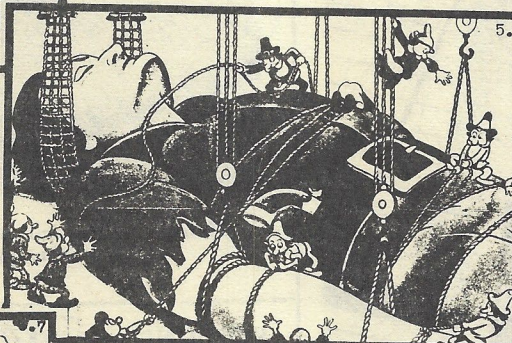
WHILE A ROMANCE
STARTS A WAR, 'CAUSE



-TWO KINGS CAN'T
DECIDE ON WEDDING SONGS



-A-TRIO OF SNEAKY
SPIES APPEAR AND-

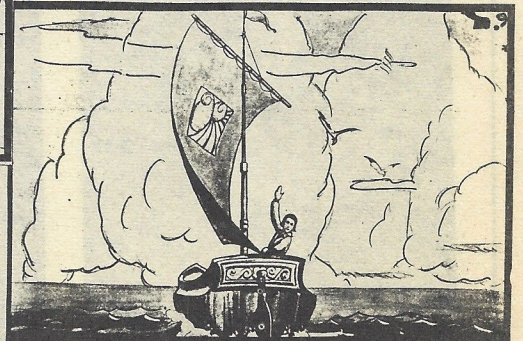
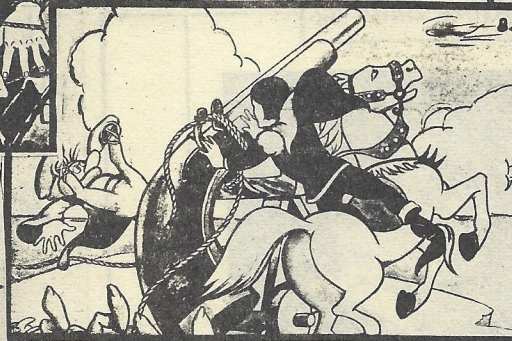


-AS THE "GIANT" IS
FOUND ON THE SANDS



-BROUGHT BEFORE THE
KING, HE FREES HIMSELF

CAUSING BOTH SIDES
TO CALL A TRUCE BY
FRIGHT, BECAUSE OF
HIS SIZE, THE GOOD
PRINCE SAVES OUR HEROE FROM BEING
SHOT BY HIS OWN PISTOL-THE LOVERS
ARE MARRIED, GULLIVER SAILS FOR HOME!



HOUDINI

"A GREAT MAGICIAN, A GREATER SHOWMAN...!"



MAGIC, ESCAPES, &
GHOST-BUSTER...!

HISTORY'S GREATEST DAREDEVIL



The Great Houdini also had quite a clever press agent and this stunt was one the magician made famous as he hung by feet from Albee Building.

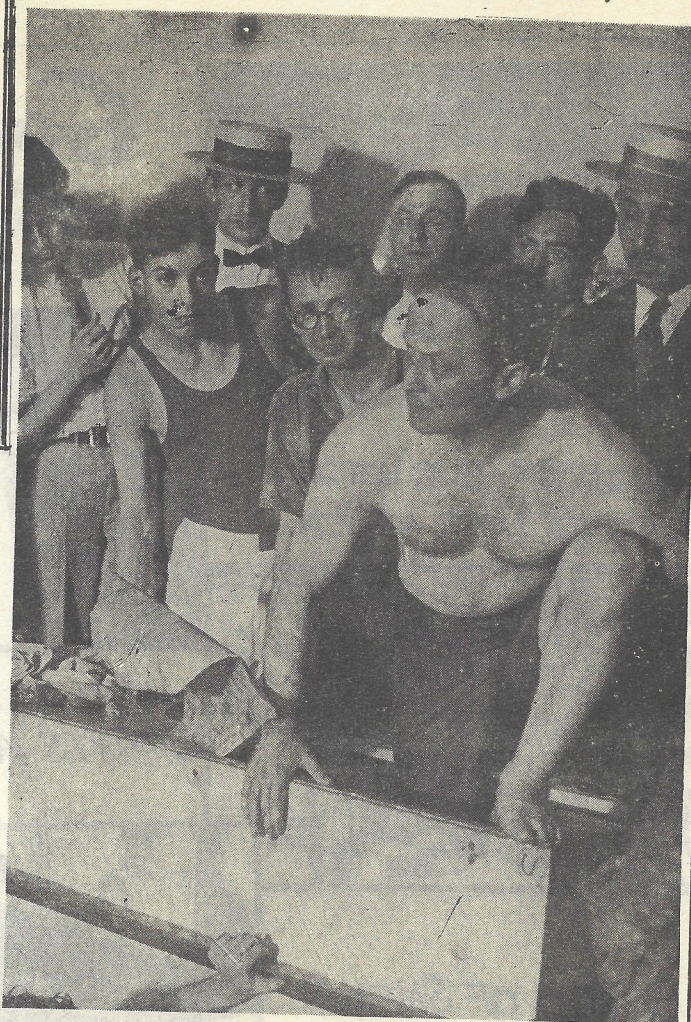


An early photo of Houdini and Hardeen.



One side of a Houdini Christmas card. The other contained the season's greetings.

(MAGIC)



Houdini steps out unharmed from the "coffin" after being submerged 1½ hours.

HOUDINI!—
First man to
free himself
from Scotland
Yard's "escape-
proof" prison!

MAGIC IS MORE FUN THAN EVER

SEE
THE GREATEST
MAGICIAN
OF ALL TIME

HOUDINI

PARAMOUNT'S
TECHNICOLOR
PRODUCTION
STARRING
TONY CURTIS AND JANET LEIGH



SEE HOUDINI
PERFORM
DEATH-DEFYING
DEEDS OF FOUL
AND DARING

INSPECT OUR COMPLETE STOCK OF MAGIC TRICKS
YOU, TOO, CAN AMAZE AND THRILL YOUR FRIENDS

MAGIC STORES TIE-UP POSTER

(MAGIC)

HOUDINI

MASTER MAGICIAN-MASTER SHOWMAN



A little unknown writer who had a vast imagination for the unknown and the very different was born in 1874. His very real name was Erich Weiss. But, within a span of only 30 years, his newly acquired stage name of Harry Houdini, was known throughout the world. Houdini an American, took his stage name from the famous Frenchman of the magic world, Robert Eugene Robert

Houdin, a famous conjurer noted for his wonderful optical illusions and the fact he made no claim that his devices were supernatural. Houdini died in 1926 at the age of 52. Of a bursted appendix, on Halloween nite. Some reports say due to many over exercised stomach stresses, and some say it was due to the fact Houdini would invite anyone to hit him in the stomach as hard as they wanted to in testing his wonderful stomach muscles he had developed over the years doing breath-holding exercises, etc. But, as a child, Houdini read all the books possible available on his heroe, magician Houdin. So he set himself a goal, that he would be the most famous magician in the world, doing magic with large illusions, and telling the public also that his feates were "tricks", and not supernatural. Houdini added an "i" to Houdin, and did become the world's most famous magician..Houdini....He had taken a job while very young with a locksmith in the east, tickering around with the locking devices until he was so professional, he was making good money on the side with bets, that he could not be locked up in any compartment, or duped by any lock or set of handcuffs. He got so good, that he had taken a job with a sideshow doing simple tricks and escapes. It is true that he met his lifelong wife at this time, and was married, recruiting "Bess" into his magic act as his assistant and going on the road with his program of legdemermain. Soon his showmanship became wildly known in his escape acts featured within his show. His boasting that he would give anyone \$1,000 If they could contain him in any jail or handcuffs was being accepted everywhere, and he would accept them on stage with gusto without trouble. His vaudeville background was tremendous experience for Broadway and in 1925-26 he opened at the National Theatre in New York City with a three-hour show....Starting in showbusiness with his brother Hardeen, Houdini married comedienne Bessie Raymond and broke away from his brothers act, going alone through honky-tonk towns and with a circus, winding up with Dr.Tom Hill owner of a big concertoco. and a showman in his own right who taken Houdini under his wing and soon made a big name of him.And while in the west during a show, a famed Jesse James gangsters turned-honest and then a sheriff rushed up to Houdini and snapped a set of handcuffs on the performer during his act on stage. Remembering his days of picking open his mother's cupboard locks, doors, safes, etc., within six-minutes,Houdini was free and a pro at escapes he was dubbed from then on everywhere. Magic was going great guns, in fact there was magicians performing everywhere, all around him, in USA and overseas. He found that out while playing in Europe in 1900 and in Paris in 1901. His brother Hardeen was asked to come overseas, and Houdini and Theodore thought up a cunning plan that was the forerunner of the so-called "feuds" that Charlie McCarthy vs. W.C.Fields had going, same as Benny & Burns & Allen & Cantor, Crosby against Hope,etc. It was simply "show-business" and as no one knew they were putting on an act of quarrelling among themself, it made big-headlines in the newspapers and brought a lot of free valuable publicity...Six years the brothers played "opposite" each other in theatres in the same village or county, but both bringing in full-houses each performance.

That was the "Golden Magic Era" as some say, it was the days of Thurston, T. Nelson Downs, Arnold DiBiere. But, Houdini and brother Hardeen held their own wonderfully. In 1907, Houdini came back to America, with his brother. Both of them were booked for 40 weeks in vaudeville. Newspapers told how in Kansas City, while playing a show on stage, Hardeen had hired a detective to rush on-stage and clamp a special handcuff without a keyhole on Houdini. Houdini was not foiled and escaped with the use of sweaty wrists, rubber-like flexible fingers, and upon his release from the stage, gave his brother a "blast" that made all the papers. The exact thing both Houdini and Hardeen wanted done in the first place. Another time while Houdini was escaping from a straitjacket suspended from the roof of a skyscraper, a publicity stunt for some 15,000 people watching from the sidewalks, Hardeen went through the crowd passing out cards announcing that the real show to see was the famous magician "Hardeen" now playing across town in another theatre. The crowd didn't know actually who they were watching, Houdini or Hardeen by that time...but they went to see both magicians, and again both brothers did very well at the boxoffice. ...In 1916, Houdini played the old Hippodrome in New York. He featured a 10,000 lb. elephant, suspended in midair over a huge tank of water. At a snap of his magic fingers, the elephant then suddenly disappeared, leaving his packed-house of startled audiences wide-eyed with disbelief. During World War I, he joined up with entertainers and put on camp-shows for the soldiers. After the war, he again toured the major cities for the big Keith vaudeville circuit. Then he figured it was time for a full evenings show of 3-top hours of magic, and opened on Broadway at the National Theatre. Only two magicians since Houdini have attempted this. Blackstone and Milbourne Christopher, but their shows were not as elaborate as that Houdini presented or their illusion productions as gigantic. In 1913, Houdini's mother died. He wanted very much to communicate with her, if it was possible, after her death. Disguising himself, he would go to the many spirit-fakers, and while there would be serious in trying to reach his beloved mother, but would always come away disgusted after exposing the stupid tricks used in the dark seance, luminous paint, wired bells, etc. by the seance workers. (Many said he paid \$1,000 for a super-fine skeleton key, used in his escapes, and including the one made from the English prison under watchful eyes of Scotland Yard. The key, made from his plans, by an unknown key-maker. His famous Broadway show ran for over 4 months.) But, nothing was as important to him until his death, next to his wife, Bess, perhaps, than his wide open secret, that he would expose every faker in show-business who proclaimed supernatural powers, or could talk to the dead. After failing to sincerely do this in every way possible, using every means known and visiting every so-called "real" seance-worker, in hopes to talk with his deceased mother, Houdini waged a bitter war against all fakes. One Rajan Bey was doing an act of being buried "alive" under a ton of dirt on the stage of Hotel Astor in N.Y. He would stick knives and needles through parts of his body and this Egyptian then would be covered with dirt on stage for 15 minutes while in a self-imposed trance. He then attempted to be sealed in a metal casket and be lowered into the Hudson River, but as soon as the casket went under the water, he signaled for his assistant to bring him up which they did, and for some reason this was not attempted again. Houdini read of this and was determined to show this man a fake. Houdini could by this time already hold his breath for over 4-minutes, practising in his bathtub and his head under water. Houdini sent out the word that he would do this "trick" and if he failed he said "It will be the will of God and my own foolishness". He was now 52 years old. Sealed into a professionally made metal-casket, lowered into the pool of Hotel Shelton in N.Y. in 1926, Houdini stayed in the casket, underwater for one and a half hours, over 30 minutes longer than the Egyptian fakir. Soon, little by little, the fake seance-workers and super-fakirs disappeared before the exposing drive of Houdini. Houdini appeared in movies, he was always the master showman, and not easily a lost for words. (One time while doing the razor-blade trick, placing the blades and string into his mouth, he asked a fresh kid on stage to look into his mouth and tell the audience what he saw. The kid blurted-"rotten teeth!" And quickly Houdini shot back "Quiet, before I turn you into a furry rabbit." And The audience thought he could!) He gave some magician friends a lock-closed, saying he would try to come back after death and unlock it on Halloween nite-if there was life after death. So far he has failed, proving exactly what he felt, said, his last days. (END)

MAGIC



As we are rushing to make a deadline with our publication, word that BLACKSTONE has passed away reaches us. This is sad. One of the last "big-time" magicians was Harry (Bouton) BLACKSTONE. His close association with everyone in magic will be missed. A local girl here in Clarksburg toured with the BLACKSTONE show in the 1940's and was the "floating lady", she has a wonderful collection of pics with her beside Harry doing escapes, or even being the victim of many the various illusions. Harry was getting up there in years, though it catches up with all of us eventually, he will be one performer all through out showbusiness that will be missed, he was active in his interests until the end. I heard of his death, listening to PAUL HARVEY's newscast, on radio-not TV.....LU BRENT of Camden, New Jersey, doing a show in upper Pennsylvania, but I will keep our correspondence "private" and say no more, only that LU is also concerned with the good quality magic acts. I was surprised to know his offset-job on his advertising was done right here in Clarksburg some years ago.....JACK CHANIN, a real pro, doing a Lecture and Show in San Francisco, always doing a good job.....remember spookologist BILL NEFF, I understand he is seriously ill...he is from Indiana, Pennsylvania, the same place movie star Jimmy Stewart hails from, and Bill has sent me pics before showing Jimmy helping Bill with his "magic-act" many years ago.....JOSE FAMADAS, of Flushing, New York, sent me souvenirs from the World's Fair which was successful with everything, except drawing the crowds! JOSE sends along a folder from the General Cigar Magic Hall, that has magician MARK WILSON featured, and who appeared there regularly, with other magics...also received a publication from the All-INDIA Magic Circle, a Bulletin published in India, but features a story of SOCAR the magician appearing in Egypt, including a picture spread that is pretty magnificent. Also received a program folder from VIRGIL & JULIE showing them being presented for the booking of the "Brooklyn Academy of Music", plus some other catalogs and material....Lou Tannen's TOP HAT, still a good array of magic and items for sale.....Can you remember the first time you ever saw a magician and is it the first time you really wanted to be just like him? Well, that is really what happened to me! I'll never forget the act, except, for the life of me, I can't remember his name. (That shows you I was watching the "tricks" and not the performer..)The act started with a Flower-GARDEN of feather bouquets, from the foulard. He got all of them out of the silk except the last one, and half-way out, he slipped and although I am sure he didn't mean to do it, he had it sticking half-way up in the air, as he tried to quickly grasp it again and pull it all the way out, flinging it into the floor, with the others, as they stood up in a pretty array of colors. Using spring-flowers all over the stage, pulling them from production boxes, from the air, under the tables they came, etc., they were all over the place. The kids in the audience yelled that they wanted him to throw them into the audience for them to have. Then the performer grabbed the next effect, holding it center stage, down-close...he snipped off the rose buds from the "ROSE-BUSH" he held. Here is showbusiness...and here he flipped them into the yelling mob of kids in the front rows. Upon a pass of the "magic-hand", low and behold, came the blooming of new buds on the bush. However, let us not bypass the smart Idea of using real buds to throw to the audience. You see, our performer had used "real" buds attached to the prop and when he "snipped" off the buds, he was in reality cutting off real flowers, and what the audience got, was real buds, and you can be sure, the audience thought they were seeing again real buds appear on the bush, as they mysteriously came by some wonderful power. This is not only good magic, but smart showmanship in one small instance...But, too bad I can't remember the chap's name. His act however, was so good, he returned the same place, the next year. And that is something as important as anything else.....JOE HAINES who rakes cards and operates a going magic shop in Cincinnati, Ohio, appeared for the benefit of a Health Society there in that city a few weeks ago, and was tops. Being slyly introduced as a traveling salesman, he quickly gets into his act, without use of a mike, grabs his suitcase, acts as if he is going to show some samples of hardware, and before one knows it, is knocking them over with some quick rope and card effects that only a pro could handle best. One wise-guy from the audience tried to get rough. Again only as a pro would do, brother HAINES slowly turned the heckler into a good assistant, making use of him to win the audience! Great! AND WHAT SHOWS HAVE YOU DONE?

THE SILVER SCREEN



How can the promoters possibly make any profit with the latest films on the Clay waltz over Patterson? They are showing them all over the nation two days after the closed TV and radio broadcast....in West Germany, sexy grandmother Marlene Dietrich is too much for them, her wonderful legs have been banned from all magazines by the government, and can't be seen on the covers.... Its kinda sad to see once-favorite BETTY DAVIS doing those "shock" films after the wonderful roles delivered years ago.... Mary Pickford was asked in Paris if she thinks her movies valuable. She said she had not so long ago gone to a storage can and upon opening it to view a reel of film from an old movie release of hers, that there was nothing but "red-dust". She stated, "Nothing stays as it was!".... Have you seen the FU MANCHU film revival of the old thriller starring Christopher Lee? Business so good that there will be sequels coming.... Old timer CHESTER CONKLIN of the Keystone Kops, now 80, plays a cowboy in "Big Hand for Big Lady" with Henry Fonda. JOHNNY WEISMULLER (who will always be the original TARZAN to me anyway) and a great swimming star of the 1920's, setting more world records and winning more championship matches than any swimmer, voted into the newly organized Swimming Hall of Fame, a unanimous choice!.... two more James Bond movies with Sean Connery wanted in the lead role "Diamonds Are Forever", "On Her Majesty's Secret Service".... the special TV show on the Bond craze, a joy, and Alexander Scourby narrating is always superb... and how about that Salute To Stan Laurel? I wish there had been more film-clips of the famous clown and his heavy-friend. Dick Van Dyke hosting was very good, and he will in time, become one of the all-time great TV comedians... he's that almost right now!.... Nancy Ames wanted for movie roles, on the "TWITW" show not so long ago, her husband is Triain Boyer, don't get wise with him as he is a professional hypnotist! Kinda funny about George RAFT, being found guilty then getting off for \$2,500 on admitted charge of federal income tax evasion, the 70 year old dancer, turned movie tough guy, found the feds were tough too in claiming he knew his bookkeeper made an error in a stock loss claim in his income reports of 1961..... Bob Hope is getting the nod again to host the spring Academy Award presentations, they've now decided its best to go with a winner, than gamble on some other like in the past a few times and ended up in tragedy before the cameras "live"..... (remember a few years ago the show ran short $\frac{1}{2}$ hour and Jerry LEWIS hosting, had all the "big" stars padding for time by dancing the jitterbug on stage of the Pantages Theatre in their evening clothes, drawing plenty of protest).... On the set of the new TARZAN movies, Producer Weintraub and Director Robert Day say the 14th Tarzan, former sports star Mike Henry and 14th that is since 1918 on the screen, feels himself as in his role, "the James Bond of the Jungle".... AUDIE MURPHY on the set of his new western movie, was told by his director to be in the background acting natural and not draw any attention away from a sexy girl that was to walk closeup-camera in dripping tight blue-jeans from right to left past Murphy. Whereupon Murphy blurted out for the ho-ho and ha-ha's of the crew standing all about, "No one would notice me in that scene even if I was tap-dancing with a large pink-~~elephant~~!".... The story elsewhere on the Western Stars brings back the memory of the personal appearances of such big names in that era paying personal-appearances all over the country. Just here in our city of Clarksburg, we had BILL ELLIOTT and SMILEY BURNETTE on the stage of the local 2nd-run movie house appearing within a month of each other during the 40's. Smiley did a $\frac{1}{2}$ -hour show that was pretty funny, the main thing I can remember was him saying how old he was getting and how he "could climb the curtain fast as a squirrel if he wasn't getting so old now, or maybe he still could, if there was a big enough peanut that is at the top of the curtain after he got up there." In those days (before TV-corn) that was a funny joke! When Bill Elliott appeared here later, the big question was asked of him (after he asked for questions)... "Just how fast can your twirl both your six-guns?" Bill answered by doing just that in a white-blaze of spinning cold steele! With that Wild-Bill brought the house down, every kid in the audience (as well as the Dads) knew he was truly a western-heroe just like he appeared on the big silver screen after really doing that tricky feate! The EAST SIDE KIDS appeared here also, there was ALDO RAY and others. The Big-Bands of the 40's played 1-nite theatre dates. But, probably no other stars or big-names, including top politicians to stop off here in Clarksburg, W.Va. had a bigger turn out than those glorious western stars!

FOR SALE-OR TRADE

MOVIES: I have many posters, 8x10" glossy and 11x14" PICS, on all types of movies, serials, horror, musical, westerns. If there is some particular star, or movie that you can't find elsewhere, we will have it. Advise your needs. We have many!

16MM SOF PREVUES: \$2.10 each, 2 for \$4, 3 for \$1.90 each, 4 for \$1.80 each, or 5 and over at \$1.50 each. They run about 1-minute each. TO HELL AND BACK, Audie Murphy, DEVILS DECIPLE, with Kirk Douglas, SHAKE HANDS WITH DEVIL, Jimmy Cagney, 55 DAYS TO PEKING, Charlton Heston, CAST A LONG SHADOW, Audie Murphy, ADMIRAL HALSEY, Jimmy Cagney & Dennis Weaver, NAKED MAJA-Ava Gardner, DRAGNET-Jack Webb, TROOPER HOOK, Joel McCrea & Barbara Stanwyck, SUBWAY IN SKY, Van Johnson, SEA CHASE, John Wayne, JOHNNY CONCHO, Frank Sinatra, ADVISE & CONSENT-Cliff Robertson, REQUIEM FOR HEAVYWEIGHT all star cast, FAR COUNTRY-Jimmy Stewart. Also many others, Hurry-order now, prices low!

FEATURES: RAGE AT DAWN-Randolph Scott, Forrest Tucker-western color epic--\$125.00
all HI GOOD LOOKIN'-Ozzie & Harriett Nelson comedy-musical(Universal)...\$25.00
complete HAWAIIAN BUCKEROO-Smith Bellew western taking him all way to Hawaii.\$20.00
on full COUNTRY WESTERN JUBILEE-1-hour special-Minnie Pearl, Ferlin Husky-etc.\$35
reels! FIGHT FOR YOUR LADY-comedy-action, Jack Oakie & Ida Lupino-----\$25.00
*** PHANTOM ON 42nd STREET-Kay Aldrich and Dave O'Brien-mystery-suspense-\$25
ADDRESS COUNT OF MONTE CRISTO-3-reel short, John Loder, Mike Cravat-----\$5 15
ALL BOOGIE WOOGIE DREAM---Teddy Wilson, Lena Horne-jazz musical-wow!-----\$15
MAIL TO: MONTANA SKIES-Gene Autry and Shirley Burnette--fast-action.....\$45
R#3-Box TRAIL OF SILVER SPUR-Roy Rogers and Dale Evans-Gabby Hayes-----\$45
305(W.Va.) TEXAS TO BATAAN-Range Busters, Dave Sharpe, Ray Corrigan, Max Terhune...\$35
Clarksburg TRAIL TO SONORA-Don "Red" Barry-Wally Vernon, western thriller.....\$39

Also just received some more PRESSBOOKS on top movies---advise titles wanted.....!!!

1-REEL of 16mm SILENT favorites on brand-new 1200 ft. REEL with new-condition on everything that includes KEN MAYNARD and his horse, old DISNEY DONALD DUCK, MICKY MOSUE cartoon, plus MUTT & JEFF cartoon, very old KEYSTONE cartoon, plus news, sports, football, etc.....will consider trade on this also--this value is \$29.95

*ONE LOT of stills, big stack of around 350 size 8x10" including ROCK HUDSON, RED BUTTONS, MARILYN MONROE, JANE RUSSELL, MA & PA KETTLE, ABBOTT & COSTELLO, and many others with promotion pics, "exploitation-candid" pics, etc. etc., included with also the regular 8x10 pic as used in lobbie of theatre....HURRY--this big assortment is a follow-up to the many others we have sold, this would actually cost around 8¢ a pic each, as you can't get them anywhere for 50¢ or less, I do not have space or time to list each pic, but take them all....now at \$29.95.

*TRADE PUBLICATIONS-have many Boxoffice, Motion Herald, Film Daily, old back issues so you can read the reviews, the trends, etc...35¢ each all for \$50, or \$2 minimum.

*TRANSCRIPTION discs-interviews with stars-commercial ad spots, etc. around 50-WRITE!

*POLOROID CAMERA with Winklite!-Takes the large type pic, #800 model, A-1 shape taken on a trade-in, with leather carrying case. Can hardly tell it from new-----\$OFFER?

*ALSO have books, etc., write me your needs and what you TOO have to offer in this line.



COMICS

The comics world is all excited about the fact at last, TV has recognized the comic strips for a series, other than the animated



cartoon-series for the home-screen. BATMAN is being filmed for a TV series to be seen starting around January 12 of the coming year. It was thought to be such a foolish idea to involve the 4-color heroes in such a high-budget thing as a big TV series, but the response of Man from U.N.C.L.E. shows the public will accept hokie if served upward, not downward to the thrill-seekers, who enjoy a little "tongue-in-cheek" excitement if on a good budget, with some good actors, and good plots. The DC stables have given the o.k. for ABC and the National Publications attempt in bringing top-notch adventure by "live-action", not cartoons. True, the Fleisher SUPERMAN films are absolutely top-notch. If you have never seen these (see story elsewhere on the Fleisher Brothers movie-studios) then be on the look-out for them, produced back in the middle 40's, they involved top artwork, not the quick-zip work now used on TV and movie cartoons. The Detective hero of night, will lock horns with some of his old & worthy opponents, Cat Woman, Penguin, The Riddler, and most naturally, one of the all time "bad-guys" of pen and ink, the Joker. (I wonder who has a nose and jaw to play the Joker?) Batman will be played by Adam West (let us all give him a salute at one-time) who was seen in not too successful movies as "Tummy And The Doctor", "Soldiers In The Rain", "Robinson Crusoe On Mars". But, you will remember him no less as the young Sgt. Nelson on the "Detectives" TV-show with Robert Taylor. In this series, I truly thought he gave himself a good account of "things to come". Many a series show was built around his acrobatics and acting, which showed much promise. I am completely tickled-to-death that he has the starring role. Burt Ward is a new face, and will be the face of Robin, "Boy Wonder". Batman's sidekick, is said to be a avid fan of the judo and acrobatic sports. Many episodes are in the can, and it is understood that the team are trying to not use any doubles in their stunt-segments. This might soon be over-ruled by the studios. (Jack Mahoney of Range-Rider TV series did his own falls) It is interesting to note that Alfred-the-butler will appear. After being disposed of in Batman panels, Alan Napier will bring Alfred back to life. A new housekeeper will be in the Bruce Wayne house, Madge Blake will play a Mrs. Cooper (ahem-no relation) but she will not know Bruce and Dick are the masked duo, as Alfred does. Neil Hamilton, an old screen leading man from the 30's, will play Police Commissioner Gordon, with Stafford Repp as Police Chief O'Hara and Michael Fox as Inspector Bash. The first show has funnyman Frank Goshin playing The Riddler and Jill St. John as Molly of the Molehill Mob. The program is slated for a two-a-week... Wednesday and Thursday and in color. We are promised the Batcave, Batmobile all with nuclear power sources. It does sound good. We can hardly wait..... SUPERMAN is to have that Broadway show that opens March 16. Charles Strouse and Lee Adams who wrote the songs in "Bye Bye Birdie" have wrote the music and lyrics. A funny bit had Johnny Carson reading an ad in Variety, asking for a husky, movable guy that could sing, dance and not be completely muscle-bound, with blue eyes. Some reports say other shows will be forth-coming on the many comic-book heroes. Captain America would be great, but as Republic tried a serial in the middle '40s, starring Dick Purcell, they used everything of the costume including Capt.'s shield, but did not incorporate the wings-like-effect attached on the side of the head covering. (We expect to do a special story-feature on movie-serials soon and certainly will include the comic-book favorites with story and pix). Dan Flagg which is think is one of the top strips by Don Sherwood, is being filmed for TV with Robt. Taylor in starring role, LITTLE ABNER was bought by network as a cartoon series for next year, before a single line was drawn for a pilot film. It is expected that the great Fearless Fosdick will have much exposure within the series. Big Mike Henry, a former Los Angeles Rams football player is the new TARZAN for movies and TV series, and has been complaining already that portraying the ape-man is harder than backing up the line, with so many things happening now to him, being clawed by a lion, bites from a not-so-tame Cheeta, etc..... Probably the best idea that comic-book publishers have come up with for a long time, is the original comic-reruns and reprints now in giant form at the newstands. BATMAN for instance has his 80-page giant issue for a 25¢ piece and incorporates 4-full length stories, plus a re-print of a 8-page Batman Sunday color syndicated story that appeared for 8-straight-Sundays in 1946. Bob Kane was doing much of the art then, and the duo are fast after the Catwoman. This is a wise thing to do. They have also SUPERMAN with a giant 80-page (continued on page 19)

CAPTAIN EVERYTHING

by JOHN R. COOPER

3RD AND FINAL CHAPTER

BILLY WHATSON, BABY MAYBELLE'S HERO, HAS JUST BLUNDERED INTO BEING CAPTURED BY THE WEIRD DR. FIEND, HOLDING THE PRISONERS AS THEY AWAIT THE GIRL'S FATHER WHO IS EXPECTED TO BRING A MAGIC FORMULA!



A KNOCK AT THE DOOR - DR. FIEND SAYS...



I'LL TAKE THOSE PAPERS YOU FOOL!



DR. FIEND GRABS THE GOOD DOCTORS VALUABLES, BUT DURING THE EXCITEMENT, BABY MAYBELLE HAS FREED BILLY ---



DRAWING ON SUPER-MARVEL POWERS, SMALL WEAK BILLY WHATSON CHANGES TO

CAPTAIN EVERYTHING!

OUR HERO SWINGS INTO ACTION, MAKING QUICK-ACTION OF THE TWO THUGS, BUT WHAT HAS HAPPENED TO DR. FIEND? HAS THAT CUNNING VILLIAN CUNNINGLY ESCAPED WITH THOSE SECRET PAPERS?



SO - DR. FIEND ESCAPED! BUT THE PAPERS HE HAS ARE FAKED! GOOD FOR YOU

DOCTOR! BUT THAT VILLANEOUS FIEND WILL SOMEDAY MEET JUSTICE! HOWEVER, BABY MAYBELLE IS SAFE, AND MY DEAR - DON'T YOU WANT TO GET BACK TO BILLY WHATSON?



THE END

BLACK FALCON

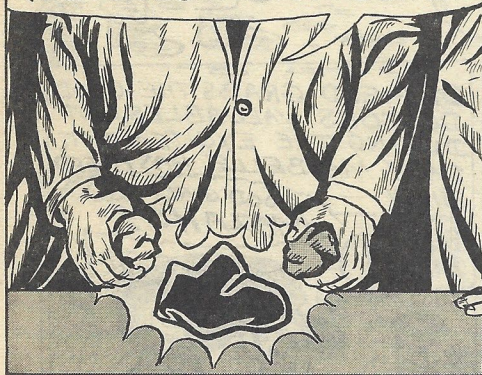
CHAPTER TWO

IN HIS ATTEMPTS TO ROB THE CITY OF BRAMTON OF ITS WEALTH, THE MASTER CRIMINAL KNOWN ONLY AS THE "BOSS" TO HIS MEN, HAS SO FAR BEEN HALTED BY BLACK FALCON. AS SOON AS THE BOSS LEARNED OF THE POWERS THAT WERE PLAGUING HIM, HIS GREAT SCIENTIFIC MIND IMMEDIATELY DEvised A PLAN FOR THE MURDER OF BLACK FALCON. LET US NOW LISTEN IN-ON THE SCHEME.

DENSITY CONTROL! THAT IS THE POWER OUR DARKLY CLAD FRIEND POSSESSES. OUR BULLETS MERELY PASS THROUGH HIM BECAUSE HE CAN WILL HIS BODY DENSITY TO DECREASE TO A POINT WHERE SOLID MATTER CAN NO LONGER CONTACT IT. BUT THESE STONES WILL KEEP HIM AS SOLID AS THE REST OF US.



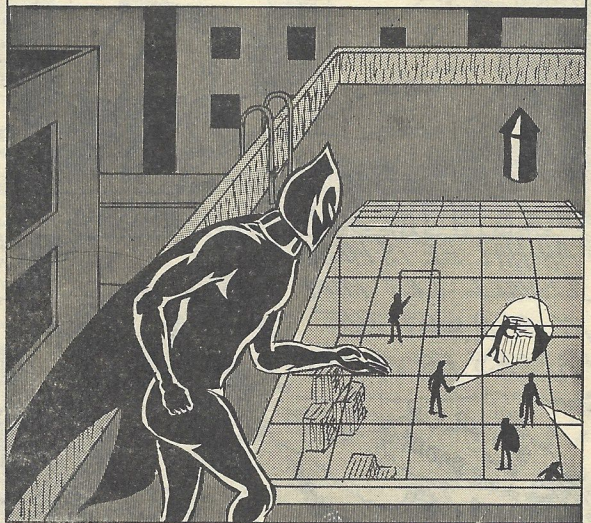
IN MY SCIENTIFIC EXPLOITS, I DISCOVERED 3 RARE ELEMENTS THAT AFFECT EACH OTHER. THE LARGE BLACK ROCK HAS THE SAME ABILITY AS OUR NEMESIS. THE WHITE ROCK CAUSES ITS DENSITY TO DECREASE WHILE THE GRAY ROCK DOES THE OPPOSITE!



WHEN BOTH ROCKS ARE NEAR, THEIR POWERS ARE NEUTRALIZED AND NO DENSITY CHANGE CAN OCCUR. THE SAME BASIC PRINCIPLE MUST GOVERN B.F.'S POWER. HE IS AS GOOD AS DEAD!



UNAWARE OF THE DANGER, THE MAN WHO FIGHTS LIKE A FALCON, IS ABOUT TO TANGLE WITH THE BOSS' GANG.



ALLRIGHT BOYS, THE FUN'S OVER. ARE YOU GOING TO COME QUIETLY OR DO I HAVE TO FIGHT YOU AND RUFFLE MY FEATHERS?



BLACK FALCON IS SHOCKED AS A BULLET RIPS INTO HIS ARM! NOW HE IS COMPLETELY DEFENSELESS. WHAT NEXT? H.H.#4 WILL TELL!

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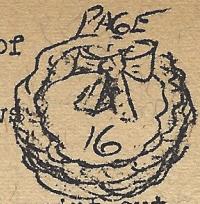
(BOOK will be published in late Nov.)

* Calif. residents add 36¢ State Sales Tax.

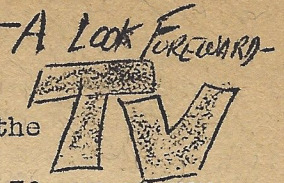
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Never anything like it! List ready Nov. 20, 1965.

A LOOK BACK - - - OLD TIME RADIO

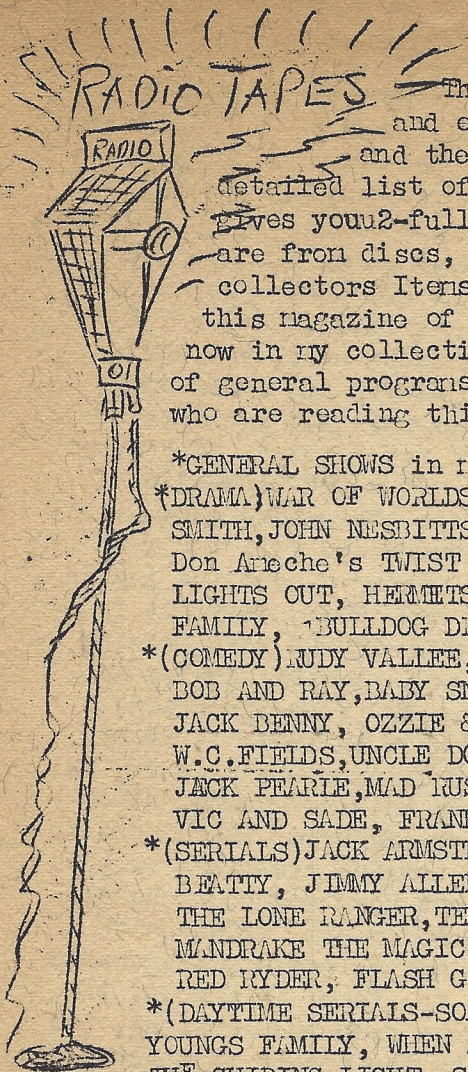
I really feel that someone should say a bit of something for the nice-guys that make up the world of old-time-collectors of the radio shows of the golden-era, the 30's-40's-early 50's. Because there seems to be a rash of "hustlers"



now and that is the reason I think it is time to point out the facts here. Everyone knows a segment or small excerpt of any good show of merit is a collectors' item. You might find it anywhere. I happened to have captured a bit of the TOM MIX show with Curley Bradley and Leo Curley in 1950. This and only one other small segment is all that remains of this top "kid" show that had some pretty good writing and acting for a day-to-day grind. I know for a fact, that one fellow has offered this segment I originally "captured" to another collector for \$10. This is pretty outrageous. I have never paid for a single piece of program tape, nor have I ever sold for cash any from my many reels here. It is one thing to trade a tape for another item that you want for your collection, comic, film, magic prop, but when you start, there is no stopping. And let's keep this as a hobby, not a here-today-and-gone-tomorrow band of collectors and fans. I personally respect this material and these tapes more than that! I hope all of you do the same. If you wish to let me in on a "deal" where someone offers you a program for a ridiculous amount of money, I will be glad to make note of it here. I am sure many of you would almost pay such a price for a valuable piece of material that you want. But, not only would you be then going against all copyright laws in making a profit from this great hobby, but you would then be hurting all of us, by setting a "sale-price" on something that really should be traded openly to all of us, for a even trade in value in return by the way of another good radio show of value. Not money!.....Did you notice Norris Goff as the storekeeper on the first Andy Griffin TV show. He was of the old Lum & Abner radio show, I almost forgot this mention. Good to see and "hear" him after all these years....JOHN TODD, who was the voice of TONTO during the long run of the radio LONE RANGER show on radio these many years, was the voice of the weird-laughing narrator on HERMITS CAVE program. John did many voices not only on the RANGER show, but the other shows, as did so many other radio-actors in those days. A good "voice" would sometime appear on as high as a dozen shows during the week.....Everyone is raising the question, what happened to Curley Bradley? And from one collector comes the most startling news that BILLY FAIRFIELD on the old JACK ARMSTRONG show was the one and the same DICK YORK now appearing on the BEWITCHED TV show each week on ABC.....TOM MIX (who we want to do a special story on next issue) was really a U.S. Marshall and the reason for such an exciting background for the radio show. Tom really starred in a movie where he participated as a swordsman, wearing knee-high dueling boots and dandy-duds. Upon seeing the finished feature, he said "It made him sick, he would now go back to westerns", which he did, to boxoffice success.....We also want to do a special story on Charlton E. Morse sometime in the near future. His scripts for the ever popular I LOVE A MYSTERY and ONE MAN'S FAMILY shows were classic writing. And it is suprising with the tender reality of family-indicents for the Barbours that Morse was a bachelor.....the grind of day-to-day writing "soap-operas" for Elaine Sterne Carrington was a life, I believe I could take. She lived in an attractive house near the waters of Long Island Sound, lying down dictating her lines, stretched out on a big couch, Monday through Thursdays from 10 in the morning, until perhaps at Midnite. She wrote WHEN A GIRL MARRIES the same time she was keeping up ahead of the scripts for her other successful 5-times-a-week PEPPER YOUNGS FAMILY. Spending Friday, Saturday and Sunday away from writing, after writing 20,000 words a week, Elaine did live probably the scriptwriter's dream-life.....In 1934 some of the radio shows we were listening to: in the afternoon, EASY ACES, JUST PLAIN BILL, ROMANCE OF HELEN TRENT, the kid shows around 5pm were, SKIPPY, SINGING LADY, JACK ARMSTRONG, ADVENTURES OF FRANK MERRIWELL (which didn't ever catch up with Jack), LITTLE ORPHAN ANNIE, and BOBBY BENSON (who made a comeback over Mutual around the early 1950's), at nite we then thrilled to AMOS & ANDY, THE GOLDBERGS, MYRT AND MARGE, JUST PLAIN BILL (re-run), RUTH ETTING singing, PICK & PAT, FIRST NIGHTER, JACK BENNY, EDDIE DUCHIN -for Pepsodent, and one kid show that glued 'em to the radio-sets, BUCK ROGERS in 25th CENTURY, and sponsored by COCOMALT that was also broadcast 2 times "live", to the East coast and then an hour later at 7:30 EDT to the West coast. How many did you hear? To be honest, I did not hear them all, I'm not that old! But, oh, those valuable old tapes of mine!



Yes, Radio was great! And television, some will say is the greatest thing though that has happened! You not only have an instant re-play on tape of a "live" show, somewhat as you did during the radio days, but you can also have yourself that show in "color" and even edit the mistakes out to have a nice smooth running-dull show. If any of you were so lucky to see the bits and parts of the boo-boos that BOB HOPE made and were all clipped out of his upcoming TV-SPECIAL, and then were gathered together and spliced together and shown on the JOHNNY CARSON show a few weeks back, you can see how wonderful a show can be when it is really.. "live". The fluffs and jokes among the actors and actresses and side-men (which were edited out) were the funniest of anything that hit the air on the "finished" show. They were not "dirty". They were just funny in a clean-and-wonderful way. What was adlibbed after the blown-lines, by Hope and others were hilarious... I can remember seeing the Abbie Lane show with Cugat live, where she came slinking down the stairway, slipped and fell the rest of the way to the bottom, in a tight skirt that kept her from making a graceful landing. This was funny, I had to admit, but for benefit to Cugat and Abbie, they got front page headlines and as they were being interviewed on PERSON-TO-PERSON that evening by Ed Murrow later that nite, everyone turned in to see Miss LANE with her lovely leg front-and-center, wrapped to the knee from her injury.... Two very large ladies were re-united on the stage of the TRUTH OR CONSEQUENCES TV show in 1957. It is my belief that host BOB BARKER is one of the most sharpest and cleaver n.c's on TV, but that day the "live" show should have been taped. The foreign talking guests, stood on each side of the TV studio stage. Upon seeing one another and being introduced by BARKER, the "little" ladies stood absolutely still, yelling tearful greetings to each other. BARKER prodded them on, until at long last, which must have seemed to be all of 5 minutes, they suddenly rushed at each other, throwing their arms around each other for a big hug, tripping, falling flat on the floor, moaning, crying, stagehands rushing to their aid, becoming entangled, falling also to the floor in a heap, the cameras swinging madly toward the ceiling, trying to get away from such a sight, the studio audience roaring with surprise, BARKER being chased by the monkey that also suddenly goes berserk, the monkey called "BEULAH", who used to sit atop a stool and blow that silly buzzer, the cameras come back on BARKER, he does not know it, he is seen helping pick up the ladies, and you see four stagehands carry off the ladies like they are dead-soldiers, BARKER realizing he is on camera, can't say anything, just waves goodbye and hunches his shoulders. This was so funny, I am sure I will never quite forget it, nor will the other people at the TV station on-duty with me that day. We laughed so hard, we could hardly make a station-break. Now, anything of this kind can't be caught. And "Caught" it was then. Anyone that has heard the classic breakup of newscaster LOWELL THOMAS, and his announcer DICK NOEL, knows what a truly wonderful and honest funny mistake can be. THOMAS, a top radio man, who hates TV, and one of the developers of CINERAMA, is so business-like, so really good at newscasting. Then when you hear this tape, one can't help but laugh at and with this pair. That too was radio "live". Now, all is cut-and-dried.... even with TV. In 1951, all shows on radio that were network, except a few, went "transcribed" and soon died radio as we knew it. Oh yes, TV is wonderful. COLOR-TV, I wouldn't be without it. And they say, ALL top shows next year will be in color on network, what with local stations going color too how can anyone say TV doesn't give you the utmost. Utmost in canned laughter, an overloading of "situation-comedies", some good, many so bad, this year comedy is in, westerns and action holding their own, comedy coming on stronger. The cycle is at it again. Perhaps the only show that has surprised everyone is GET SMART, the take off on UNCLE (which is movie-serials-gone-TV) and tops for that type of entertainment in color. ANDY GRIFFIN in color, but without Don Knott (from Morgantown, W. Va.) just couldn't be the same, but is still good. LUCY, RED SKELTON, DICK VAN DYKE, are worthwhile, sometimes so is DANNY KAYE (when he has situation-comedy writers, and not always his wife doing his scripts), SMOTHERS BROTHERS I'm not too sure of yet, a most ridiculous format is MY MOTHER THEE CAR, but some scripts, editing, and Jerry VanDyke and Ann Southern's voice are wonderful-with color yet, BEWICHD at times so good, but why not color? And the others, I might just be able to do without. But, that is one man's opinion. I was going to go into the rating-system networks use, but that is TOO RIDICULOUS.!



These rare old-radio tapes from the programs of the #0's-#40's and early 50's contain some classic shows, comedies, news, drama, and the cream of the crop! We have listed in Heroe-Hobby #2 a full detailed list of 7-inch-1200 ft reels of dual-track, slow $3\frac{3}{4}$ ips speed that gives you 2-full hours of listening enjoyment. Some segments and full shows are from discs, some are low bass quality, some are excellent-all are top collectors items! I'll trade you length for length or for other hobbies in this magazine of interest to me.... Here are additional tapes listed that are now in my collection since the list appearing in HH#2. The first listing is of general programs I have (which are many more received each day) in case you who are reading this have not seen my lists before this.

*GENERAL SHOWS in my collection, I have full shows or excerpts on these:

- * (DRAMA) WAR OF WORLDS-SUSPENSE, GRAND CENTRAL STATION-LUX RADIO THEATRE, KATE SMITH, JOHN NESBITTS PASSING PARADE, WIZARD OF OZ, SHERLOCK HOLMES, MR. D.A., Don Ariche's TWIST OF FATE, FBI IN WAR & PEACE, JOHNNY DOLLAR, THE BIG STORY, LIGHTS OUT, HEMMETS CAVE, KEEPER OF THE BOOK, I LOVE A MYSTERY, ONE MAN'S FAMILY, BULLDOG DRUMMOND, WE THE PEOPLE, FDR FIRESIDE CHATS, VOX POX, etc.
- * (COMEDY) RUDY VALLEE, BURNS AND ALLEN, RED SKELTON, AMOS AND ANDY, LUN AND ABNER, BOB AND RAY, BABY SNOOKS, NATIONAL BARN DANCE, FITCH BANDWAGON, DUFFY'S TAVERN, JACK BENNY, OZZIE & HARRIETT, HARRY HERSHFIELD, JIMMY DURANTE, GARY MOORE, W.C. FIELDS, UNCLE DON, BING CROSBY, WILL ROGERS, EDDIE CANTOR, STAN FREEBERG, JACK PEARLE, MAD RUSSIAN, WHITE RABBIT BUS RIDE, KAY KAYSER, EASY ACES, VIC AND SADE, FRANK MORGAN, etc. etc. BOB HOPE, GREAT GILDERSLEEVE, AL JOLSON
- * (SERIALS) JACK ARMSTRONG, SUPERMAN, CAPTAIN MIDNITE, ORPHAN ANNIE, CLYDE BEATTY, JIMMY ALLEN, HOPPALONG CASSIDY, SAM AND HENRY, TOM MIX, GREEN HORNET, THE LONE RANGER, TERRY AND THE PIRATES, GENE AUTRY MELODY RANCH, THE SHADOW, MANDRAKE THE MAGICIAN, DICK TRACY, SPACE PATROL, THE WHISTLER, GANG BUSTERS, RED RYDER, FLASH GORDON, BOBBY BENSON-B-BAR-B, etc. WILD BILL HICKOCK, JUNGLE JIM
- * (DAYTIME SERIALS-SOAP OPERAS) MA PERKINS, HELEN TRENT, LORENZO JONES, PEPPER YOUNGS FAMILY, WHEN A GIRL MARRIES, YOUNG WIDDER BROWN, YOUNG DOCTOR MALONE, THE GUIDING LIGHT, STELLA DELIAS, RIGHT TO HAPPINESS, ROAD OF LIFE, etc. MANY-OTHERS AVAILABLE, and I am looking for many items, including more on what shows I already have listed. Write if you have anything, or want anything in detail and I shall send you all information, length of any certain show you want that I have in my collection, and the contents of what I have here-WRITE!

NEW REELS just added, on 7"-1200 ft. reels-dual track $3\frac{3}{4}$ ips.....

- REEL #31-"Breakfast Club" Don McNeil and the gang-full show-also full show of Arthur Godfrey, Ozzie & Harriett full-radio show, of May 9/1949--Jack Benny excerpts, etc.
- REEL #32--LUX THEATRE full show of "Alexanders Ragtime Band" Al Jolson/Ty Power the ASCAP show featuring top name songwriters actually singing their old time favorites, plus excerpts and bits of Fanny Brice, Ed Wynn, Ted Husing sportscasting Babe Ruth homerun, Lun & Abner, McGee & Molly, Micky Rooney, Judy Garland, Easy Aces, Bobby Dreen, Ben Bernie, Joe Penner, Jack Benny, Vic & Sade, ect. on this wonderful reel of radio!
- REEL #33-VIC & SADE full show, Jack Benny final Christmas Show, OUR MISS BROOKS, etc.
- REEL #34-SPECIAL Maxwell House Show saluting FRID ALLEN, many stars/guesting, CROSBY and HOPE, excerpts YOUNG DR. MALONE, NELSONS, SGT. PRESTON-show, STELLA DELLAS, etc.
- REEL #35-BING CROSBY PHILCO SHOW of 1947-complete, RUDY VALLEE show, 1942, excerpts of many others including Sherlock Holmes, H.V. Kaltenborn, Ben Bernie, others, etc. etc.
- REEL #36-INNER SANCTUM-"Dead Reckoning" 2-full show, Jack Benny on Bing Crosby show, Lun & Abner excerpt, JUNGLE JIM segment, SUPERMAN meets Ronin, WILD BILL HICKOCK, etc.
- REEL #37-full program THE CLOWN-starring Red Skelton, Tin Constatine, adapted show complete of JACK THE RIPPER, news bits, full show of CAPTAIN MIDNITE, etc. etc.
- REEL #38-GREEN HORNET-full show "Burning Man", SHADOW, LONE RANGER-full show, also another SHADOW show "KILLERS RENDEVOUS" and another LONE RANGER show plus more.
- REEL #39-Amos & Andry Christmas show, Bing Crosby Christmas show, KRAFT MUSIC HALL with Crosby and Al Jolson. Milton Berle Show with Al Jolson, JACK BENNY SHOW, more.
- REEL #40-excerpts and segments of ERNIE FORD singing Christmas songs, SOPHIA TUCKER singing, SUPERMAN show-full program, COMEDY with Don Knotts, Vaughn Meader, etc. etc.

(tapes being received every day-write!)

AND A MERRY CHRISTMAS AND A VERY HAPPY NEW YEAR TO EACH AND EVERY ONE OF YOU!

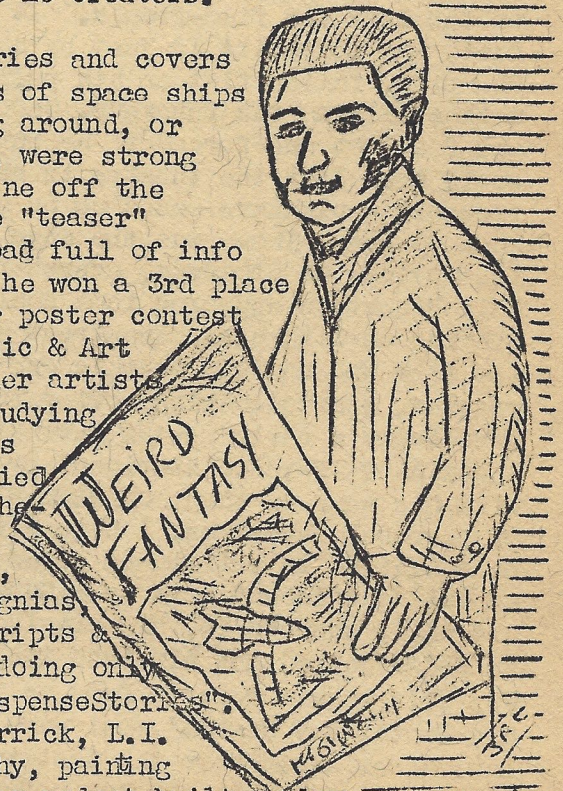
The Comics

(continued from page 12) issue that contains original work of creators Siegel and Shuster incase some of

you new collectors missed this work of theirs in the 30's and 40's. There is a good question and answer page and one asks "What is Clark Kent's hobby?" The other is "In what magazine did SUPERMAN first appear?" Well, we know the answers are Clark's big hobby is certainly not Lois Lane, but collecting clocks. Also Action comics had the Red and Blue heroes first. Whereas the Marvel group features a giant 72-page comic, DC will give you added fun in 80 pages. One can hardly understand how it was possible to buy a big nanoth 64-page comic during the 30's-40's, scaling down eventually to the 52-page issue, and now 32-pages for not 10¢, but 15¢. While the politicians in Wash.D.C. explained the high-cost of living, a cup of coffee now for 10¢, newspapers from 3¢, 5¢ to 10¢ and 12¢ each nowadays, I always stunned everyone with the staggering statement that I would fully realize the high-cost-of-living only when the 5¢ bottle of coke went up, the 25¢ admission at the local theatre was a thing of the past, and comic-books would be no longer one-thin-dime. Well, I have lived in only a few short years to see all three come to pass. It makes me feel so old...I can't but help to say something after all this time of the quality of comics now on the newstands. I am certainly not a working artist. I do this all as a hobby. (and it shows) but I have thousands of comics from the golden-age-of-comics here. Probably a collection to rival anyone's. I did enjoy the Fiction-House artwork, for the simple reason, each panel contained a lot of intricate sketching. Much of the DC material in artwork was good, stories fairly good in those days. Although BATMAN, Detective, Action art and stories were the best, and carried the big-circulation nod for DC. I never particularly liked Simon & Kirby, as they were so cartoonish. However, the Captain America art including Syd Shores later work with Al Allison I thought showed much sweeping action & excitement. Captain Marvel was as funny to me as he was thrilling. Later came THE BARKER, Spirit, Lady Luck by Nordling for Quality. Artwork and story matter wonderful escape. Cole's PLASTICMAN at first was fun, later dragged in story & art (as everything seems to do). I really feel Jack Kirby and those fun, yet exciting stories he does for MARVEL in FANTASTIC FOUR are as good as anything around nowadays. Next issue, more personal views and a story on Wally Wood as the below on Fieldstein.

AL FIELDSTEIN --- first and last of the great EC creators.

You could always pick out those bold, strong stories and covers of artist AL FIELDSTEIN's work for EC. His covers of space ships zooming toward earth, labs with monsters crawling around, or a spinning planet in a death dive toward the sun, were strong and powerful. It made you want to grab the magazine off the counter, or off the rack and quickly see what the "teaser" cover was begging you to buy. Here is a scratch-pad full of info on this cartoonist. Born in Brooklyn Oct. 24-1925, he won a 3rd place Jon Wanamaker Art Contest at 8. Won a World's Fair poster contest in 1938, went 3-hours a day to high school and Music & Art in Manhattan, worked for \$5 a week inking for other artists and did this only on weekends and after school, studying at EC at day, getting a scholarship to Art Students League at nite, enlisted in AAF at 17 in 1943, married his high school sweetheart Claire, by a JP in Blytheville, Ark. Al drew cartoons for field newspapers, painted murals for service clubs, decorated planes, flight jackets & orderly rooms with squadron insignias, went to work after the service with EC writing scripts & doing original art, working on scripts at last & doing only couple art stories, editing mostly EC's "Shock Suspense Stories". He has 2-daughters, Leslie and Susan, lives in Merrick, L.I. Hobbies are woodworking, tropical fish, photography, painting in oils and paying off the mortgage. He is a rather modest built fellow, average size and upon seeing him for the first time, one could hardly expect such great talent!!!



SAGEBRUSH HEROES - "THE WESTERNS"

I don't intend to bore you with the background of the western movie feature. You all probably know the John Wayne's big break was his "Ringo" role in STAGECOACH, that the westerns made more money in the 30's, 40's-50's and everytime, than any other type of film. You can fill us in on William S. Hart's silent glance, and Tom Mix and his wonder-horse "Tony".! This is not the story on the "super-westerns", but this is the page of nostalgia on the motion picture commonly known around the studio during those years mentioned, as the "oater-series", the "sagebrush-fodders", or the Series-Westerns. How many of you plunked down your 20¢ or quarter at the local 2nd-run theatre-house on a Friday evening, Saturday afternoon matinee and ate up the antics of "Wild Bill Elliott", his buttoned-on shirt, two "bony" handled six-guns turned "backwards", that bottom lip curled under-or Charles Starrett and his 2-ton side kick, Smiley Burnette (a regular on TV's PETTICOAT JUNCTION), or the many others of that era? You were one of millions! These cheap little features were turned out by the hundreds, made many heroes of many stars, and quickly would return all costs many-fold for each studio. Locally here, they were always paired with a "B" class feature on a Fri-Sat. double-feature program that would include a serial too. It made such "wonderful entertainment"---in those days--before TV anyway..! So, let's quickly look at the 12 "series-Western" stars pictured. A movie ad like the one displayed, was proof of sure fire-entertainment at the "picture-house". We know, ROY would sing a song or two, the "heavy" would shoot a couple of "good-guys", a run away wagon with the pretty girl would take place, a stagecoach would be held-up, and from out of the rocks and "woods" coming over the hill, would appear the hero racing at breakneck speed on his "faithful-horse" throwing hot-lead and then making the crooks run for their lives. The star would go into the local bar, "only" to spot a crook there, ask for "milk", get a horse laugh for being a "sissy" and proceed to clean out the joint, which sometimes would carry out into the dusty street, over the wooden sidewalks, under the horse's hoofs, and the villian would most likely wind-up cooling off in the watering-trough. Then getting back the cash previously stolen from the bank, or perhaps the pretty girl's stricken father, or from a burning ranch-house, the funny co-star kissing the town's old maid, and the hero kissing his horse, passing up the moon-eyed leading lady, being asked to just "please" stay around for awhile...with a sorry-man!...the two saddle their steeds, waves all around, and ride into the sunset, out of town, with THE END superimposed on the last few film-frames. It happened everytime. We knew it would be just like that. And loved it! If just by chance, Gene Autry would have tripped getting onto Champion, fallen flat on his puss and broken his 5-and-10 guitar, his horse throwing a shoe killing the funnyguy, Gabby, Pat, or Smiley, Champion coming down with mouth and foot rot and forced to be put out of his misery, and the movie ending there, we would have left the theatre in shock! We could not have forced even a smile. We probably would have ended up on a head-shrinker's couch, It would have been too much to bear. Those was the days of the "good-guys-always-win!" Now, today on TV, the movies, on Broadway, everywhere...the guy in the "black-hat" wins everything now! Dale Robertson appeared in a small role in a RANDOLPH SCOTT series-western, Dale winding up with a big contract and eventually his own TV show from response of the fans who saw him in this one film!...BOB STEELE now on TV's "F-TROOP" as a regular, started making movies in 1928 and has over 500 movie parts to his credit. Gene Autry's early movies gave him enough loot that he saved and invested to buy a chain of TV-radio stations, professional ball-teams and various business deals with his name on them. CHARLES STARRETT's masked "Durango Kid" series were probably my personal favorites. I have a full collection of stills from every picture of his, he now lives in retirement since his Columbia work, doing an occasional bit such as the "saddlebum" part on a GUNSMOKE show on tv-last season...TEX RITTER's films are still seen on TV, his singing of HIGH NOON theme in the feature movie that won an OSCAR helped get him into the western-singers Hall of Fame, Clayton Moore and Jay Silverheels rode to fame on TV and two feature movies in color as LONE RANGER and Tonto, Roy Rogers' real name is "Ernest Sly", failing health now at 53. Rocky Lane & Rex Allen were the last two of the "series-heroes", they almost came too late. Bill Boyd was a glamour boy, before being Cassidy. He bought up all rights to his films, leased them to the new TV, made a mint. Autry & Rogers couldn't get theirs. And Boyd as a bumbling dude to fool the crooks in SUNSET TRAIL, is THE funniest western!

WESTERNS SAGEBRUSH HEROES (MOVIES)



RANDOLPH SCOTT is living proof that cowboys are made, not born. He is a native Virginian (Jan. 23, 1903) and a graduate of the University of North Carolina. After college, he wandered around Europe for a year, then went west to join the Pasadena Playhouse. By 1931 he was in pictures—his debut, *Sky Bride*. Last seen in *The Captives*, Randy's current film is *Shoot-Out at Medicine Bend*. He's married to Pat Stillman, has a son Chris.



BOB STEELE was born in Pendleton, Oregon, in 1907. His movie-director dad made some movies of him and his twin brother for future family reference. They turned out so well Pathe bought them, and then featured the thirteen-year-old boys in a dozen more. The brother, Bill, quit the act after high school to study medicine. But Bob went rolling along the plains of Hollywood. Steele's latest release: *The Savage Horde*.



REX ALLEN, straight-shooting hero of films and ABC-TV's *Frontier Doctor*, was the cowpoke son of a cowpoke. A mail-order guitar changed his life—he switched from rodeo to radio, where he starred on *National Barn Dance* show. Later, Arizona-born Rex made his film debut in *Arizona Cowboy*. He composes most of his own songs and spends his spare time traveling. Rex is married to ex-actress Bonnie Linder and has two sons.



TEX RITTER hails from (you guessed it) Texas. Born and raised in Panola County, he was corralled at the University of Texas for a spell, then headed north to Illinois to get his law degree at Northwestern. Tex found singing more exciting than pleading cases, so, with his guitar for company, he toured the country and eventually became a triple-threat movie, radio, and record star. He was on your screen last in *Col. Apache Ambush*.



CHARLES STARRETT is a native of Athol, Mass., and was graduated from Dartmouth, where he played varsity football and starred in theatricals. Then he tackled Broadway. Charles started out by putting on short plays at Wanamaker's department store. This ultimately led to a career in provincial stock companies. A role in *Claire Adams* brought him back to Broadway and resulted in a film contract with Columbia studios.



ROY ROGERS, fought his way up from poverty to become "King of the Cowboys." Born Nov. 5, 1912, in Cincinnati, he grew up on a farm in Duck Run, Ohio. He quit high school in his second year. Later as a cowhand on a New Mexico ranch he learned to ride, rope, and shoot. He then moved farther west where he heard about a studio audition for singing cowboys. He was hired, and his movie career was launched. Roy's wed. to Dale Evans.



GENE AUTRY, "hard-riding hero of his own radio and TV show, was practically born in the saddle in Tioga, Texas. "America's favorite singing cowboy" punched cattle, worked as a telegrapher, strummed a guitar, and sang western ballads between dots and dashes. Will Rogers heard him once and encouraged him to keep at it. Gene hit radio, clicked in films, and soon became a rodeo champion. He's 50 and happily married.



ROCKY LANE and his horse Black Jack are synonymous with action and excitement. Both manage to overtake the desperadoes with zest, and their films and in-person shows of the rootin' and ridin' variety are a treat to Western fans. Rocky began his movie career doing parts as a romantic lead; his serial role of *Red Ryder* quickly zoomed him to stardom, and a series of fast-shootin' Republic films was the result. He's Indiana-born and bred.



BILL BOYD has a following of millions who share with him the adventures of *Hopalong Cassidy*, a stalwart western hero recently rejuvenated by TV. It would amaze many to discover how popular Cassidy is and how unknown, in comparison, is Boyd, who fairly surrendered his career as a romantic lead in order to make nearly 70 films in the *Hopalong* series. Born in Ohio and educated in Oklahoma, Bill, 59, loves entertaining children.



JAY SILVERHEELS, better known as "Tonto" to *The Lone Ranger* enthusiasts, utilized his athletic prowess to land work as an extra in movies—thanks to the encouragement of veteran sportsman Joe E. Brown, who eyed the lithe, 170-pound Indian athlete in a game of lacrosse, which Jay learned from his father on their Ontario Reservation. Before films and TV came along, Jay had pursued wrestling and boxing—and was champion at both.

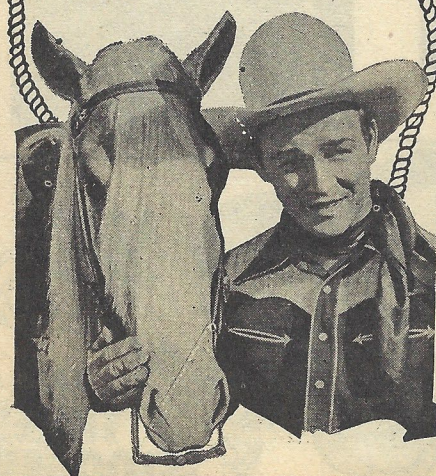


CLAYTON MOORE fancied athletics when only 8. At 14 he formed a trapeze act, big-timed it at the 1934 World's Fair. Once in Hollywood, after a few lucrative posing stints, his tall, lean stature and clean-cut features seemed tailor-made for outdoor heroics. Westerns he loved. After hiding through several films, he won the coveted role of *The Lone Ranger* on TV, followed it with the movie. Face masked, pistols ready, Hi-Lo Silver!



WILD BILL ELLIOTT started out pretty tame—doing parlor dramas at the Pasadena Playhouse. He graduated to the great outdoors when another Wild Bill (this one, Hickok) became cinemortalized, and has done more than 70 Westerns since. Bill's other major enterprise is the Elliott-Steiner rodeo, most elaborate show of its kind in the country. He and his wife Helen trailer-travel the rodeo circuit, otherwise live in Westwood.

Sweeping as the plains—romantic as Roy's melodies—fast-moving as Trigger with Roy in the saddle! The screen's greatest singing cowboy in his newest, most exciting hit!



ROY ROGERS KING OF THE COWBOYS TRIGGER SMARTEST HORSE IN THE MOVIES MAN FROM MUSIC MOUNTAIN

with
BOB NOLAN and
THE SONS OF THE PIONEERS
and
RUTH TERRY
Paul KELLY • Ann GILLIS
Geo. CLEVELAND • Pat BRADY



Hear Roy Sing: I'm Beginning to Care
• Wine, Women, and Song • Deeper and
Deeper • Song of the Bandit • After the
Rain • Roses on the Trail • King of the
Cowboys—and more!

BUY WAR BONDS

It's a
REPUBLIC PICTURE

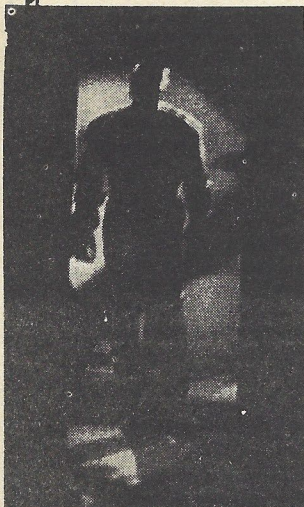
MOVIE of the Week (?)

THE THING

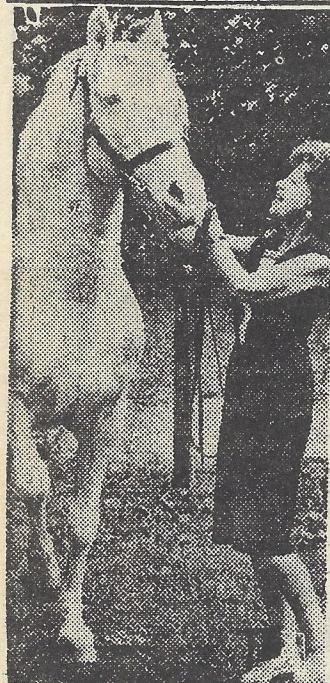
This RKO horror picture is the most exciting piece of pseudo-scientific nonsense to scare movie-goers since *Frankenstein*. It concerns a monster who lands in the Arctic from another planet (via flying saucer, of course). A group of scientists and Air Force men track "The Thing" down, capture it, then spend the rest of the film alternately trying to escape their captive or to destroy it.

The film is a tribute to the splendid direction of Christian Nyby. For the monster, once faced, is not really too monstrous. But the stage for its appearance is set with such careful creepiness that the mere sight of its taking a stroll jolts the audience out of their seats.

"The Thing" is a big vegetable, shaped like a man, with the insides of a carrot. It is smarter than man, lives off blood—and how can you kill a rootless vegetable? Audiences shiver as they learn.



The Thing (l.) appears, frightening its captors out of their wits.

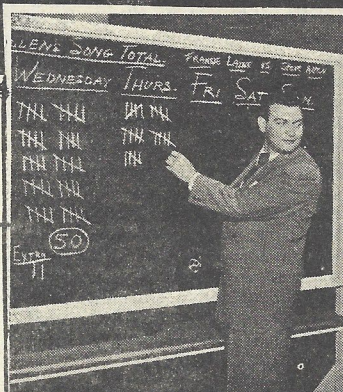


Beemer: Fourth in the role.

EIGHT BELOVED DISNEY FOLK: SNOW WHITE AND THE SEVEN DWARFS.



(Below) The "Buck Rogers" program going over the air. (Left to right) Adele Ronson (Wilma Deering), Edgar Stelhi (Dr. Huer) and Curtis Arnall (Buck Rogers).



SINGER FRANKIE LAINE KEEPS TABS ON ALLEN'S SONG MARATHON.

FRANKIE LAINE BET STEVE ALLEN \$1000.
THAT STEVE COUNTRY WRITE
50 SONGS A DAY
FOR 7 DAYS
350 SONGS!
FRANK LOSSES A SCAR BURNING JUDGE
LISTEN TO PAYOFF ON
STEVE ALLEN'S
KNX-NEXT
12-03
MONDAY



STEVE ALLEN



ALLEN AT THE MICROPHONE

HI-HO SILVER!—Silver, the Lone Ranger's mighty horse, poses for the camera following the announcement that he is not headed for the glue factory. Mrs. Brace Beemer, the masked man's widow, said that, contrary to the rumor, the 27-year-old stallion would be kept on a farm at Oxford, Mich.





Probably one of the finest science-fiction movies of all time, that did not come right out in every few seconds and scare the wits out of a person with the sight of the "monster" strangling a victim, was "THE THING", early 1950 movie from the old RKO studios. In case you don't remember who played the "monster", it was Jim "Matt Dillon" Arness, with the growl of a lion dubbed on the soundtrack. The pix shows the heart-stopping sequence in the passageway at the film's windup, when the heroes wire-up an electric shock that burns the "beast" to cinders. in the pix of the cast awaiting the kill, on the left, is actor Kenneth Toby, a red-haired ball of fire now appearing with Sarry Davis, Jr. on Broadway in "Golden Boy". His role is of the dirty-mouth prize-fite manager. This Broadway show I saw last year & was in the audience when Sarry came out after the show in a curtain call and told the audience "The cast, crew and show would be around for a long time!" Now, you know the story, it is a big Broadway hit.....Probably the big science-fiction show of the 1930's on radio, was BUCK ROGERS. In the pix, the cast show tension on their faces, which comes out over their voices on the airways, to the listeners, a show that was sponsored for many years by Coconalt, broadcast two times "live" each weekday evening (one to the east coast, one time to the west coast) went into the comics, on to the comic-books and at long last, died off, for the big and unbelievable reason that was said to be this...the readers just could not ever believe the too-fantastic plots. This was naturally before the men-in-space age of the 1960's. When the sputnics started to spin toward the moon, John Glenn's trip up among the stars, and such, then BUCK ROGERS were stirred again for a possible comeback. It just didn't happen, and Flash Gordon and Brick Bradford will just have to carry the load.....STEVE ALLEN was quite funny on TV and radio, before his NBC and ABC hour-long shows. His stint as host of the first TONITE program late at nite, & his $\frac{1}{2}$ hour shows on CBS daytime back in 1950 gave Steverino the polish needed for his current hosting of IVE GOT A SECRET. But before this however, Allen was knocking them dead on the west coast with a dj show that involved \$1,000 bet and a big bit of great showmanship including singer FRANKIE LAINE. He actually wrote 50-songs a day, for 7 straight days, and won the bet against Laine, who sang many of them. With a skinny chin, he was a riot on that CBS daytime show, can you remember? For instance, master of the quick sight-gag, Steve is talking of neatness of tablemannars, with a very & important guest. They are sitting at a table covered with dishes, tablewear, and a bright checked tablecloth. After 5 minutes of witty dialogue, the guest gets up and leaves. Allen then is starting to introduce the next thing on the program and also he starts to get up from the table, walks away from the table, suddenly the dishes and tableware are swept onto the floor with a crash, and a longshot shows the table cloth was tucked into his belt, Allen using it as a napkin, it is hanging in plain sight, a good quick sight-gag, that came without a bit of warning, after everyone expecting the "polite" lesson was finished. Moviestar George Murphy was elected to office in politics lately, Ronald Reagan, Gary Merrill and Eddie Albert thinking of running for office too, so Allen thought he could pick up something good in California. Everyone got panicky, CBS officials ran an old SECRET show on the West coast, thinking they'd be forced to give "equal-time" to Allen's opponent. After Steve learned he could not qualify this year, everything is back to normal again-almost. Steve wants to try again next term!-----There are reports that Brace Beemer (the late -great voice of the Lone Ranger on radio) was the 4th on radio to play the masked-hero of the west. (Note our feature story in #1-Heroe-Hobby issue). No real facts though. His own "Silver" was offered to the local Michigan zoo, but was turned down. Upon hearing of this in the newspapers, hundreds of fans wrote to Mrs. Beemer in Oxford, Mich, and asked to "buy" the white-stallion. But, she will keep him on the Beemer ranch-"forever" she said!.. Now quickly! Tell me the names of the Seven Dwarfs! That was the question asked by all radio quiz-masters in 1937 and 1938, after the Disney masterpiece hit the screens. The feature is released every 7-years to a new generation of ticket-buyers and seen again by millions of oldsters. Next year it was planned to go again, but Disney may place it as a special on his color-TV show, instead. I class it as another true-classic! Comedy took it on the chin for the Danny Thomas Special the other nite. Everyone else looked out of place with such slap-stick material-except the 3-STOOGES. Moe Howard's other 2 brothers, (and former 2nd-bananas,) Curley & Shemp, who both died years ago, probably-- still have Heaven shaking from their laughter from watching their old pal's old corn!

DEAR MR. COOPER:



(LETTER TO THE EDITORS) I have taken this complete page-usually devoted to nice things and bad things about us and our little publication-to print the many letters and messages received here, and this time..you will notice that the following letter from Charles Sexton of Dayton, Ohio(who also has an ad on the back ad-page) is pretty much devoted to RADIO and the golden era of that medium. I do not intend to do this every issue, but give each person a chance to a few lines in print in the future. However, Charles' letter was so interesting, I am sure all of you will get a big kick out of his comments "when Radio was King!"

Dear JOHN: I received HH#2 today and just finished reading every word! I particularly enjoyed the section on premiums offered by the kid serial. I had and can remember the 1946, 1947, and 1949 Code-O-Graphs from the Captain Midnight and Ten Mix shows. The Ten Mix Signal Arrowhead, especially. And I can also remember the most terrifying message I ever received one night over the radio. It read: MIDNIGHT DEAD. It was Friday naturally, and I worried myself sick till Monday to find out if the good Captain was really done for.

I can also remember trying so hard to convince myself that all of these items were really as wonderful as they appeared to sound on radio. For instance, TOM MIX offered a magnetic ring once, and I can remember an episode where he was locked in a jail cell and was able to use the ring to drag the heavy iron keys off the dirty sheriff's desk and over to the cell so he could let himself out. All I could ever pick up with my ring were my mother's bobby pins and then only if I held the ring not more than two inches away. I also became a bit suspicious of CAPT.MIDNIGHT when I discovered that I could work the 1949 Code-O-Graphs with any sharp stick or instrument as easily as that the "master key". And if I could, then Ivan "Fish Face" Shark and his daughter, Fury certainly could too.

But my biggest disappointment came, I think, in the late forties, when I bought a hard-bound book titled "Joyce of the Secret Squadron". It had to do with, naturally Joyce Ramsey of Capt.Midnight's famous Secret Squadron.(or did they call her Ryan?) It was an interesting book as I recall and it stirred my imagination as much as did the radio show. One thing, however, shook my faith severely...On the dust jacket of the book was an inset of the person who played Joyce on the radio show, and the startling photo was almost too much for me to comprehend. Now all of us who did receive that little booklet which came with the Code-O-Graphs, knew that Joyce was a young, pretty young blond, the Miss America of the Junior set. Staring back at me from the dust jacket, however, was a rather old(probably at least 30) drab, dark haired brunette. My world had been fully shattered!

I also remember Capt. Midnight offering a Shake-Up-Mug which was yellow with a blue top and was used to make a milk-shake type concoction with Ovaltine. Many of the other premiums come to mind but that's enough rambling about that. Would like to see more of this and hope your readers and yourself can even include much more in the very near future.

CHARLES SEXTON

THANKS CHARLES FOR THE LETTER ABOVE AND.....

I am sure most of you can recall the Ovaltine shakeMug offered by Ovaltine in the late 30's. Then Capt.Midnight came along with his radio show and since the give-away was such a good thing with ANNIE, since it was shaped like Little Orphan Annie at that time and offered on her radio show, a new mug was then manufactured and offered on the Midnight show. Premiums were certainly the best way to gauge the listening public in numbers. A certain number of orders for a premium,(was advertised a certain number of times)and those orders received were multiplied a certain number of times, to get the total of all listeners for a given show. A real response from all over the U.S.A. and a heck of a lot better than the silly rating systems now available. Not only did Capt.Midnight offer the shake-up mugs, but also the Code-O-Graphs and Club Books to good response. Ovaltine, along with General Mills, Ralston Purinta Company and Tootsie-Roll(SWEETS CANDY CO.) were pretty much regarded as the top advertising buyers of the Kid-shows. They stayed on those shows not for weeks, or months, but for years. And it was worth it..then! Bless'em!

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COMICS: Fiction House comics, early D.C.,

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earlier Marvel, D.D. (F.F.) etc., others..!

MAGIC: I have effects to sell and trade,
and want anything good shape in trade, etc.

Advise fully what you have and trade deal!

RADIO-TV: Tapes, discs on old radio, also
TV films and kinnies, advise what you have

ADVISE US AT "HEROE-HOBBY",

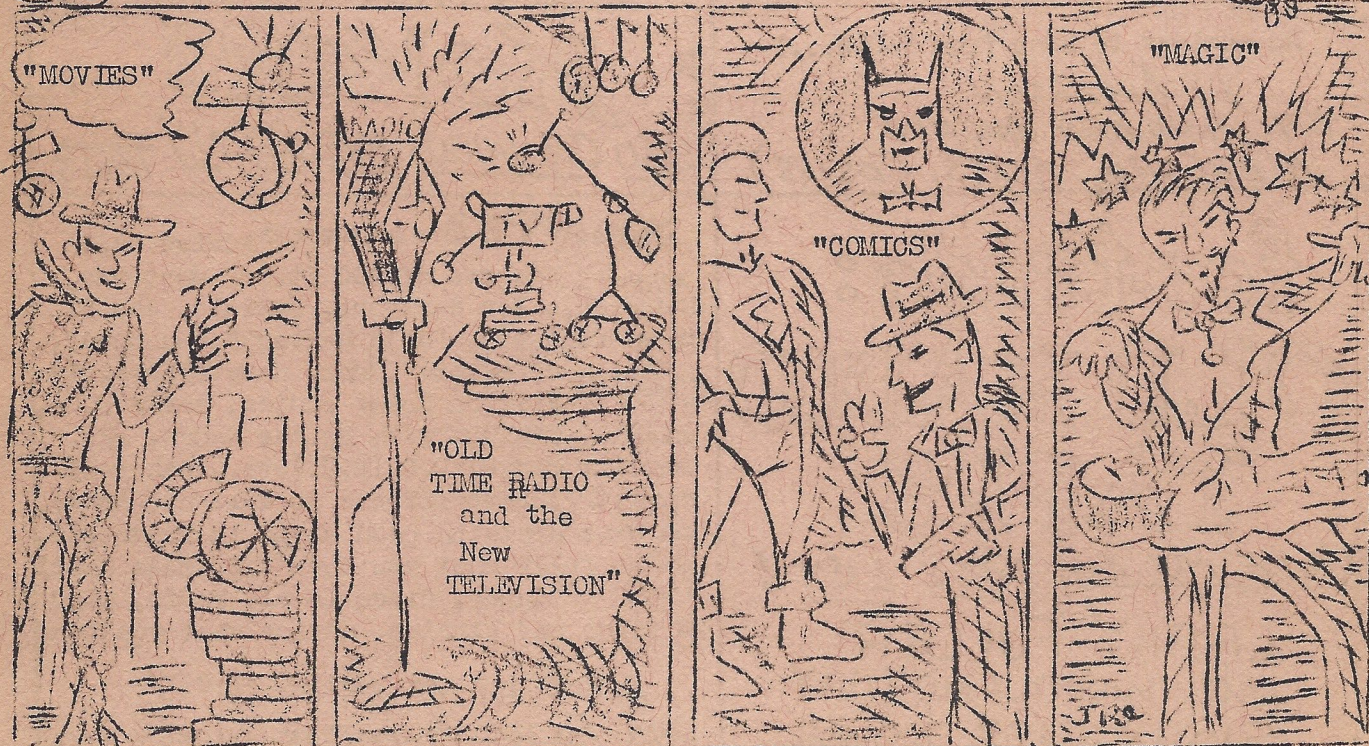
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DECEMBER 1965
JANUARY '66



"for the Serious fan AND Collector"