

COOPER'S

#25 ---SUMMER ISSUE--- 1971

HERO HOBBY

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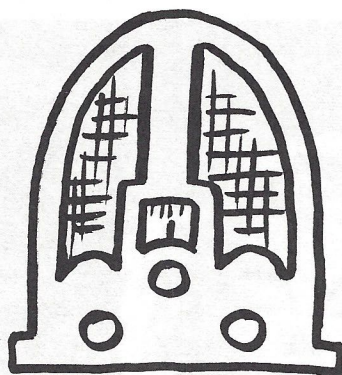
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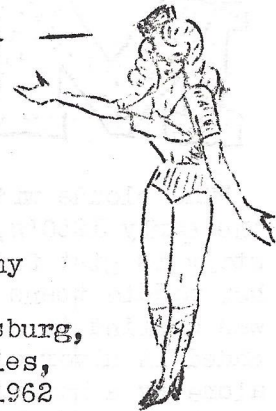
HOLLYWOOD, CALIFORNIA 90028

RIGHT THIS WAY



SUMMER ISSUE--#25-1971

by John R. Cooper



A number of things have happened as we go into fall weather and since we got together the last time. The sad usual deaths of those we loved in showbusiness. Audie Murphy who had a satisfactory screen life, but an unsatisfactory personal life, dead in a plane crash on it's way to Martinsburg, West Virginia. Jimmy Cagney persuaded Audie to go into movies, after being America's most decorated WW2 hero. His TV series of 1962 with Guy Mitchell was blasted by the FCC as too rough and cancelled the first year. But the actors who worked with him told of him as a great guy.

Billy Gilbert, the fellow with the big sneeze passed away. Because of that put-on affliction, he was a natural to play Sneezzy for Walt Disney in the "Snow White" prduction of 1937. We'll remember him too.

You subscribers will be getting the Fall issue shortly after you read this issue #25. And I hate to keep rehashing this all the time, but those of you who have tried the fun of publishing a hobby publication as ours know what it is to get everything to fall in line to get each issue out on time. Now, we have had a bit of difficult with our printer. He has been ill, and that is why I want to tell you that our Christmas/Holiday issue will have a deadline of November 10th. 1971. I don't have to say that it is always an issue that is looked toward on the part of all subscribers and advertisers. So, please get your ads and items in now..don't fool around. Be represented in the #27 Christmas/Holiday issue this year!

Well, radio as we knew it on network has just announced another set-back. With an April date announced, Arthur Godfrey will cease his daytime show on CBS at that time. You collectors better get as many of those shows now as you can.

WBZ-Radio had a great salute to radio/broadcasting in September. Who of you tapers got every night when so many of those people like J. Johnston "Mr. District Attorney", and Bob "Archie Andrews" Hastings, among the many...were interviewed..?

You'll see a list of items from movie Pressbooks, to comic-books, to Big Little Books enclosed. The items other than the pressbooks are priced accordingly to the going prices everywhere. But, on the pressbooks, I've priced them thusly to let you know that they are "selling" like this in many collector's lists. But, If any of them are of interest to you, just give me an Idea of what you want and the price you'll offer or trade/deal that you'll give me for them. And let's deal!

A collector friend wrote to ask If "Fibber McGee and Molly" were ever on TV. And I fianilly here get around to answering him. Yes, the lovable inhabitants of 79-Wistful-Vista were portrayed on radio by Jim and Marian Jordan. Remember the time around 1940 when Molly became so ill and was absent from the radio show, only to come back in great form with "greetings back" from all stars on all the shows then? The Jordans made a few films for RKO, with Bergen/McCarthy "Look Who's Laughing" 1941 featuring..Lucille Ball..(what what ever happened to her?). The TV series had Bob Sweeney and Cathy Lewis. It was terrible. (Molly now gone, Jim married Yorgie Y'swidow)

How about Jennifer Jones being married on a chartered yacht in predawn choppy seas in the English channel, so rough, the guests fell about easily. Miss Jones, 52, had been married to the late Bob Walker in 1945 and Producer David O. Selznick, who died in 1965. (Her new husband, 64 year old California businessman, Norton Simon.)

And the best filler of all this issue...A big crowd gathered for a special film screening of "They Could Be Giants". VIP's crowded around, then had to go home without seeing the film. None of the big studio experts could operate the "16mm movie" projector, that was sent in special for the special print of the movie...!

**** HERO HOBBY MAGAZINE, Route One, Box 371, CLARKSBURG, WEST VIRGINIA 26301 ****

If this box is checked, please renew NOW, your subscriptions has expired....()

NORMA JEAN BAKER MORTENSON, BETTER KNOWN AS...

MARILYN

"The blonde with the amazing walk", said most of the fan magazines in the early 1950's, as Marilyn Monroe made film history. Her tragic life story is gist for a movie itself. The little girl that was orphaned in her middle teens by her parents, who lived with inlaws and then eventually was married to a young Jim Daugherty for four years. Her first marriage ended in divorce, only after the facts are now known that she was left alone by a husband that worked in a aircraft plant and then was drafted leaving her to herself. Turning to modeling, to keep busy and to keep active, she won the beauty title at the plant where her husband worked, and where she eventually worked in an area that drove her home at night smelling like the smelly glue that she worked with each 10-hour day.

When Marilyn's husband was leaving the service, her modeling career was in high gear. The final Christmas she and her husband spent together was interrupted by a modeling date that she attended against the wishes of her husband. That was the beginning of her hurtling career to stardom, and her end to her marriage.

Marilyn soon found her famous calendar pose everywhere, including Hugh Hefner's first PLAYBOY magazine in December of 1953. This magazine sells for up to \$200 among collectors. The nude shot with a bright red background shows that Marilyn was star material for the upcoming films in her future.

Although she was a bit of a trouble to work with, so said the stars and directors and producers who screamed that production hold-up due to her tantrums would cost them thousands each day that was lost, overall respect for her was widely known among those in the industry and she was loved and respected even by Clark Gable when he and Marilyn made their last movie, "The Misfits" in 1960, starred together. As Gable would say.. "She's some kid."

Soon she was linked with playwright Arthur Miller in 1956, after a year of marriage and divorce with baseball star Joe Di Maggio. Miller visited her on the sets of movies in production. Breaking her leg while in production of "River of No Return" with Robert Mitchum in 1954, she did scenes sitting and won the applause of everyone at 20th-Fox as indication that she was becoming more mature and more of a pro. Her career was in high gear, only a few spats with the studio kept her name in the newspapers other than her real love affairs with men in and out of the film industry.

Divorced from Miller in 1961, she died in her sleep, an apparent suicide, August 5th, 1962. Friends said she was seemingly bright and filled with fun some days, and others, dispondent and sad. Her death was a suprise to everyone, especially co-star Dean Martin with whom she had already done some scenes for in "Something's Got to Give", the famous swimming pool shots that are now famous, and that shows her perhaps as more attractive than at any time of her career. Shedding pounds, Marilyn's curves were delightful and the double chin had dissapeared that was so evident in those close-ups.

We have on purpose, not displayed stills from her films that are certainly well known to all of you. But, we would like to mention the films that we like and thought Marilyn did so well in her brief 14-year movie-star span.

Her debut in "Dangerous Years" and "Scutta Ho-Scutta Hey" for Fox in 1948 was small parts. Very small. Dancing in the chorus of "Ladies of the

Chorus" for Columbia 1948 and with Harpo Marx in "Love Happy" of 1949 United Artists release (see a still on back cover of HeroHobby #7-1966) and the dancing again with Ann Baxter in "A Ticket To Tomahawk" 20th-1950 started her on the movie star road. Louis Calhern's young girl friend in "Asphalt Jungle" (MGM-1950) made the fans and critics set up and pay attention to this new blonde. "All About Eve" with an all-star cast for 20th-1950, proved here she could hold her own with top stars in the same scene, "Right Cross" for MGM-1950, and with Mickey Rooney in "Fireball" for 20th-1950, with Mickey as a rollerderby star,

MONROE

had her stardom coming into it's own with "Hometown Story" MGM-1951, "As Young As You Feel" 20th-1951 with David Wayne, a running part with Jack Paar in "Love Nest" 20th-1951, "Let's Make It Legal" 20th-1951 with Claudette Colbert, and on loan-out to RKO for "Clash By Night" 1952, "We're Not Married" back at Fox, & "Don't Bother To Knock" with Richard Widmark for Fox and some comedy with Cary Grant for Fox in 1952 also, with a host of stars in the Fox "O'Henry's Full House" rounded out a busy year at the studio that rewrote her contract at five times it's worth after her "Asphalt Jungle" performance, and laughed at her in 1955, when she said she was going to make films on her own from there on out.

"Niagara" in color, wide screen with Joseph Cotton, was MM in all her best of a sex role, 20th-1953. A big production, a money-maker. Good enough to be put into "Gentlemen Prefer Blondes" with Jane Russell in bright color, big budget, and also the same year, topping it with "How To Marry A Millionaire" for 20th. co-starring in the super musical with Betty Grable, Lauren Bacall.

Now, she was rolling. With Bob Mitchum in "River Of No Return" 20th-1954, a big film, big budget. The big-big "There's No Business Like Show Business" of that year co-starring Ethel Merman, Dan Dailey, Donald O'Connor; by today's film standards looks gawdy and too bold of sets as 20th---could do. (It is still my own estimation, the good musicals were made only by MGM and now and then the Crosby-Hope features..by Paramount.)

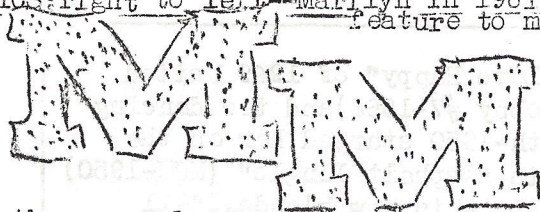
"Seven Year Itch" directed by one of her favorite's, Billy Wilder, co-starred Tom Ewell for 20th-1955 had her famous skirt blowing still all over Times Square and the nation, in all the major magazines and still a famous pin-up.

Then, Marilyn left Hollywood. Opened her own production company. The film capitol laughed and the fans thought she had something in mind when she told the old studio bosses at Fox to call her when they had something really good again for her to do, until then, she would be forming her own company in New York.

Suddenly, she announced she had signed Sir Lawrence Olivier to co-star with her in her first owned production, and fifteen months after leaving, she returned to the west coast with a new husband, Pulitzer Prize winner Miller, a big new bonus from Fox who called her to do the "Bus Stop" Broadway film remake of 1956 for them. At this time her marriage to Miller lasted 5 years. She became serious with her roles and up until her divorce and death her films were tops.

Critics and fans said Marilyn slimmed down, radiant, and truly beautiful in her sexy roles. Her production for Warner Brothers release "Prince and the Showgirl" with Oliver 1957, the now-classic "Some Like It Hot" with Jack Lemmon, Tony Curtis, Joe E. Brown UA-1959..everyone said was acting at it's best on her part. Her glamour, her acting, her all around performances were now top-notch. Even though television was hurting the movie-industry now, Marilyn's films were still making good money. "Let's Make Love" with Yves Montand 20th-1960 and the final United Artists 1961 "The Misfits" got her the big role in the color production with Dean Martin at 20th. which was in production, "Something's Got To Give" being directed by George Cukor at the time of her death. The truly last

(PICS:right to left--Marilyn in 1961-Pinup 1954--"Prince and Showgirl" of 1957) (4.)
feature to make money on Marilyn Monroe was the



full-length feature compilation of 14 of her scenes from that many productions that she made for 20th. Rock Hudson narrated the 1969 "Marilyn", recently on network television, the small screen didn't hurt Hudson's script, but

the so-called big production musical numbers, even in color, now looks so dated.

Marilyn Monroe was at the right place at the right time. It was said that Ben Lyon, casting director at 20th-Fox upon seeing her at the studio for the first time exclaimed.. "It's Jean Harlow all over again!" And she was on her way.

Marilyn's first husband, remarried, became a city policeman, spoke highly in private of Marilyn. The mysterious sender of the roses to Marilyn's funeral and grave is said to be ex-husband Di Maggio. And Miller, critics said, wrote a new Broadway show somewhat on -- his late wife's life.

It may be a bit cliché in saying this tough-luck kid made it on grin and grit, but very few have it as tough as Norma Jean had it.

Mother a helpless invalid, father killed in automobile accident, mother a woman who suffers a nervous breakdown after her husband and lover runs away, and then here she is...alone, Marilyn...a maniac living next door, tries to kill her as a baby, at six, she is attacked and molested by a close friend of the family where she is staying with one of twelve indigent families she was to board with. Then receiving 5¢ a month and all she could eat, If she could get it...at an orphanage scrubbing dishes and toilets. Without education, without love, without a lot of things, nature gave her what she finally capitalized on. Her beauty and her own way with sex. Marilyn got prettier as she went along. Her films were better than ever. Now, ten years later, after her death, we expect she would have been working steady. This June 1, she would have been 45. Doris Day is doing pretty good at 47. Then too, Marilyn could sing. As she told musical director Lionel Newman, "I never use falsies--vocal or otherwise!" She was great. (End)

The PICTORIAL GUIDE to OLD TIME RADIO

by Jim Harmon

AN OFFSET PRINTED BOOKLET, 40 PAGES, 7x8 $\frac{1}{2}$ " with cast photographs in costumed action poses of I LOVE A MYSTERY, THE SHADOW, SUPERMAN, BUCK ROGERS, ORPHAN ANNIE, BIG TOWN, MR.D.A., etc. Also FRED ALLEN, JACK BENNY, MA PERKINS, Etc.

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Ventriloquist Paul Stadelman presented FREDDIE "The Friendly Bear"



BLONDIE 1948 NBC

'Ah, ah, ah, ah...don't touch that dial. Listen to B-L-O-N-D-I-E!'

Sponsored by Super Suds (with singing jingle contest) and Colgate Dental Creme. Starring Penny Singleton as Blondie and Arthur Lake as Dagwood with Hanley Stafford as J.C. Dithers.

Alexander has a friend who wants to get rid of a billy goat, but Dagwood says the goat won't find a home with the Bumsteads. So Alexander decides to leave home to join the circus. (This story has an added plus: Dagwood makes one of his famous sandwiches!) 30 Minutes.

Twilight Cowboy

"Say, kids! . . . what time is it?" Buffalo Bob Smith would yell night after night from 1947 to 1960. "It's Howdy Doody time!" we would obediently yell back from our living rooms, or, if we were among the chosen, in the studio Peanut Gallery. *Howdy Doody* was the very first television show for many of us, and now there's a super-duper, two-hour, live revival, with the freckled little grinner himself, Buffalo Bob and good old Clarabell.

HOWDY DOODY REVIVAL/April 4 at 6 and 9 p.m./Fillmore East/April 23 at 8 p.m./NYU Alumni Gymnasium University Avenue and 181st Street



Recognize this Tuesday night favorite?



THE CHARLIE MCCARTHY SHOW Sept. 21, 1941

Sponsored by Chase and Sanborn Coffee (with a singing commerc Regulars include Bud Abbott and Lou Costello, Ray Noble and Orchestra (playing YES, INDEED) and guest star W.C. Fie



BURNS AND ALLEN

BURNS AND ALLEN Thursday, Dec. 14, 1947 NBC



MARILYN



PAUL STADELMAN

I was thinking hard to come up with a (7)
more eye-catching title than this to just
start off the page. Then, I wondered why. Because Paul Stadelman's name can and will
stand by itself for years to come...in the world of showbusiness and especially the
special people who talk to themselves, ventriloquists.

Paul's pal, Windy Higgins, was "born" 33 years ago. Carved by Charlie Mack,
who made Charlie McCarthy for Edgar Bergen, the wooden head was made back in 1913,
actually before Charlie was carved. Working with a number of vent-dolls, Paul had
probably made as big a hit with Freddie the Friendly Bear as any of them. This was
a different act, suitable for any occasion.

Paul and "Windy" ran a ventriloquist school for all ages in Chicago. In our #15
Holiday issue, Paul ran a two page ad with us offering superb lessons in vent-work
on tapes. Explaining how to make those sounds of sawing through a board, a squeaky
hinge on a door, airplane overhead, baby crying, gets bottle, drinks milk, man down-
stairs, comes up stairs while talking, and so many other creations that are just
amazing, the tapes moved well and are still doing it. Other tapes with the NBC-TV
interview on Monitor Show, other tapes stating that one should never use a figure
with a physical defect, character voices, manipulation of the figure, pronouncing
those tough letters, V and F and B. Paul knew all about it and was a professional
in every sense, trying to teach others.

He had written a complete study in a book, on the art of ventriloquist. Danny
O'Day's owner, Jimmy Nelson, and Edgar Bergen sent personal letters to Paul saying
the book was the finest on the market. Paul's ventriloquist school in Chicago was
using all the Ideas, and experiences in that book.

In December of last year, Paul wrote me about his Vent-O-Rama award given him
in a surprise moment at Abbott's yearly Get-Together that year. His Merv Griffith
show, prompted me to write him for more information up to date for a feature-story
in HeroHobby mag. But, Paul Stadelman died of cancer, two months ago. He was 71.

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BUFFALO BOB RIDES AGAIN

As I write this, (8.) my radio has just told me that the number two song on the charts is now.. "It's Howdy Doody Time"...and I guess we have lived among those that loved the old radio shows and now, it had been all those years...that we are living among those that loved TV when there was no such thing as pre-taped shows, color screens or remember nothing much more entertaining than the kid shows in the 5PM block on network like Pinky Lee, and Howdy Doody, and the Mickey Mouse Club and such. In TV-GUIDE a few issues ago, Pinky told about how he would like to get back to throwing custard-pies. Disney isn't around any more, but his empire is thrusting onward, and Buffalo Bob Smith is making one of the finest come-backs as any star anywhere at anytime.

Remember those middle 1940's and those 1950's and then those early Saturday morning shows on NBC? There's Smith with that tattered stringy cowboy coat, "Say, kids!..what time is it?" And the Peanut gallery would yell.."It's Howdy Doody Time" and all kids everywhere would love it, and the adults would throw-up. Except the show did have some unharmed dialogue and stories straight out of the corn-crib. Now, the FCC, the public and even Howdy has said such trash now seen on TV that passes as entertainment for the children gives proof more than anything, the world is ready for a Howdy comeback. You don't have to be a Clarabell the clown to know those kids in the audiences are now young adults in college, or in the neighborhood with the mortgage and house-payments. They want more of Howdy as some of us want more of Burns and Allen, Lam & Abner, One Man's Family or I Love A Mystery, from the old radio days. And Buffalo Bob is ready to give it all to you!

Since those final days of the show, Bob Smith owns broadcast stations and is doing quite well financially. And he's busy with in-person shows around the country at colleges, special nite-clubs, etc. with the old TV gang, where the "Peanut-Gallery" is made up of adults now who would just love to one more time, have that opportunity to yell back at Smith, Howdy with his strings, and the current cast... "It's Howdy Doody Time!" But, I'll remember best the live-show when a kid came up to Buffalo Bob. "What can Buffalo Bob do for you, sonny?" And with a big live-camera, close up, answered to Bob and to the nation.."Show me where the bathroom is!"



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I Remember RADIO

BLONDIE, RED SKELTON,
BURNS & ALLEN,
CHARLIE MCCARTHY SHOWS



Maybe you've noticed now how the 4-subjects that we cover in the pages of HeroHobby magazine each issue, sort of all relate. That's because they do, and we meant it that way, or so it seems.

BLONDIE by Chic Young is still going strong in the comic-strips. After all these years how many remember the Blondie series from the Columbia studios in the 1940's. And so to radio came the program starring Penny Singleton from the movie series as Blondie and Arthur Lake as Dagwood, also from the film role. On NBC, we heard Dagwood's antics with Mr. Dithers played perfectly by Hanley Stafford, also Baby Snook's Daddy, and four Alexander-Baby Dumplings, and four players of the role of Cookie. Arthur Q. Bryan was heard as "Fuddle", the neighbor, then later, Harry Lang played the role. It was interesting to know that Herb Woodley, the comic-strip neighbor more widely known, was not heard as often in the radio-script as Fuddle. Frank Nelson was Woodley. Announcer's were Bill Goodwin, and Howard Petrie. Producer Don Bernard had the help of Director Eddie Pola and writer Johnny Greene.

Do you remember the programs when Mr. Dithers asks Dagwood to go ahead and sleep on the job, but his dreams were to produce a winner of the upcoming boat race? How about the time Dagwood and Blondie are figuring out their Christmas lists and find it tough to buy gifts that year. (A good plot for many shows.) And the new guy that will be going to work at the Dithers's Construction Company and Dagwood is going to help him out...in escaping work. A plot that was used not too long ago in a Sunday comic-strip. "Uh-uh-uh-uh---don't touch that dial..It's time to listen to"...and then Arthur Lake would come in and say..."Blondieeeee!!" At the last, three other stars played the Blondie role, Alice White, Pat Van Cleve and even Ann Rutherford. But, we liked Penny and Arthur together best. They couldn't kid us...everyone else was imposters. They were really Blondie and Dagwood!

The BURNS & ALLEN Show was an adult show. The kids were a bit young to really understand the scripts. Although Clarence Nash (Disney's Donald Duck) was heard as a clever Herman, the pet duck, and Mel Blanc (the voice of Bugs Bunny, Porky Pig, etc.) was heard as the "The Happy Postman", most of the characters from "Waldo" played by Dick Crenna to "Mrs. Billingsley" done by Margaret Brayton, were written in a dry-wit slant, or a play on words by George or Gracie for the comedy payoff. Paul Henning, Keith Fowler, Aaron J. Ruben were just three of the writers on the show. However, the "Love Nest" theme song from the NBC program lingers on, but, those shows do not. Now only after listening, in my adult years, do I understand and appreciate what the cast and directors Ralph Levy and later Ed Gardner were trying to do with it all. Again I state....only the adults, perhaps the past 35 groups appreciated it all, including the music of Ray Noble, Paul Whiteman and songs by Jimmie Cash and later Dick Foran. Announcers were Harry Von Zell, Jimmy Wallington

RED SKELTON on Tuesday nights followed Fibber McGee and Bob Hope and was a lot of fun. With all of the Skelton characters, Deadeye, Junior, the Mean-Widdle-Kid, Willy Lump-Lump, J. Newton Numbskull, Bolivar Shagnasty, Clem Kaddlehopper. Harriet Hillard played Junior's Mommy, before marrying bandleader from the show, Ozzie Nelson. Ge Ge Pearson did many roles. Lurene Tuttle took over after Harriet left. Verna Felton was a wonderful "Junior's Grandmother", and at last it was David Rose the musical director who wrote many original-now-famous musical interludes/themes. John Holbrook, Truman Bradley, Rod O'Connor and Pat McGeehan, were the announcers.

And what can we say about the CHASE & SANBORN HOUR starring Charlie McCarthy and Edgar Bergen, except it was a top-rated show, lots of fun on Sunday night and starred Charlie, Mortimer Snerd, Effie Klinker, Don Ameche, W.C. Fields, Frances Langford (The Bickersons), Pat Patrick (Ersel Twing) many top guest stars. The coffee Co. sponsor started this show in 1928 with Maurice Chevalier, then with Eddie Cantor, Jimmy Durante, Bert Iahr. Like everyone else, we liked it best when Charlie took over.

PREMIUM PARADE

- regular feature of HeroHobby Magazine-each issue...

Or---
WHY WE SAVED
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Shredded
Wheat
Offer--
from the
radio
show.



STRAIGHT ARROW

GOOD LUCK

RING

ALL
METAL

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Raised carved profile, adjustable,
mystic pass-words engraved inside.
No cheap plastic edges to break off,
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For only----

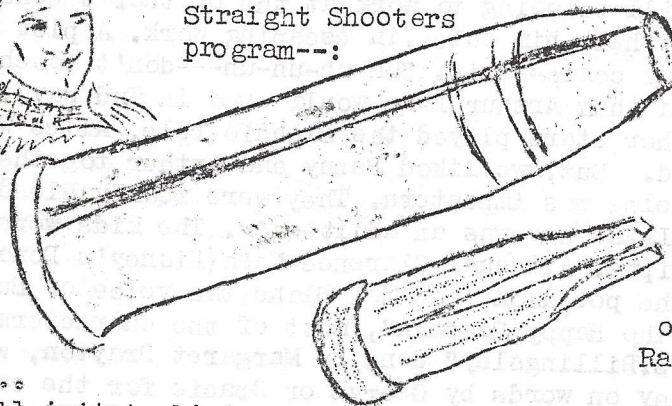


--10¢ and a
Shredded Wheat
Boxtop!

Ralston Company
has two
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of one!



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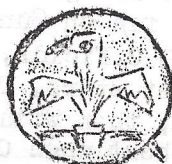
Winter of
1950
--you could
get both
for 15¢
and one Hot
or Instant
Ralston Boxtop!

SUPERMAN BEANIE

Remember these offered by Kellogg's
PEP in the spring of 1945..? Not only
was the Beanie available for 2-Pep Boxtops
and one "dime", but the 22-authentic
design buttons were available-one in each
box of PEP, military insignia, of metal.

385th.
BOMBARDMENT
SQUADRON

(actual size)---



15-minute
Mutual's
network
Superman
was heard
Mon-Fri. 5:15pm



ACTUAL

RADIO DIALOGUE



The BOB HOPE Pepsodent Show
March 12, 1940

NBC RADIO NETWORK

(HOPE) "This is Bob Hope, advising you to use Pepsodent while your teeth are still underpups and they won't grow up to be 'Golden Boys'. I'm a little tired tonight. I'm building a new home in North Hollywood. I may have to hire a carpenter to help me! The other day the lumber came in...the termites were standing around smacking their lips and applauding! It's got three guest rooms....the green room, the blue room and the jade room. It's really all the same room, we just change the lights for the first two and burn incense for the other! And I've got a new idea in the bedroom....the walls just pull out of the bed. I have a Murphy bed and a Morris chair in my room, and the room is so small, the other morning Morris woke up with an Irish accent! My architect keeps redoing my blueprints. He fixed it so every time you go upstairs to the second floor, you bump your head. He calls it 'Stairway to The Stars!' It's going to be nice! Who else around here will have a neon fence? It's one of these houses with a government loan. Secretary Morgenthau called me up long distance from Washington the other day when it rained here. He told me to shut the windows! ...and here's Skinnis Enis (the bandleader)..."

(ENNIS): I feel like a million! I got myself a new raccoon coat, and Bill Goodwin solved the problem that wearing it will tire me out....he put wheels on it!"

(HOPE*): "I thought you were still working across the street at that bowling alley, you and your thin-brother, don't you still hold the same old job...you and your thin-brother wait until they set up the pins, then you both run between them and dust them off?"

(ENNIS): "Hey, here comes Judy Garland...."(applause)

(JUDY): "Hello, everybody."

(HOPE): "Hello Judy, say I want to thank you for that wonderful weekend we had at your place..."

(JUDY): "Mother thought it was so nice that you could come on such short notice, you gave her!"

(HOPE): "But, Judy, everything was so nice, I'm going to send your mother a nice autographed picture of myself. And...didn't I give your father my autograph for nothing?"

(JUDY): "Yes, and that reminds me, Daddy wants his pencil back."

(HOPE): "One thing I'd like to know, Judy, what was your daddy doing all night out in his blacksmith shop?"

(JUDY): "Daddy doesn't have a blacksmith shop. That noise you heard was just Daddy downstairs counting the silverware every hour and a half."

(HOPE): "And that mattress, it was the finest mattress I ever slept on the floor next to."

(JUDY): "Oh, by the way, I meant to ask you before, Mr. Hope. Why did you stay in your room all Sunday afternoon?"

(HOPE): "Well, after all, Judy, it takes me a little time..to understand the funny papers."

(JUDY): "Was it exciting?"

(HOPE): "Exciting! I'll say it was...Dick Tracy almost caught..himself!"

(JUDY): "I liked your tennis outfit. But that outfit and that sign..really!"

(HOPE): "Oh, my white flannel pants from high school graduation? Next time I'll just hook them over my kneecaps. And the sign..I designed myself, the one I hung out on the street in front of your house...you really liked that?"

(JUDY): "Oh yes...."Tennis game now going on..starring Bob Hope."

(HOPE): "Now Judy sings.... 'Good Morning' written by Mickey Rooney from their movie 'Babes in Arms'.....(Orchestra and Judy)...."

SERIALS

As we visit the local neighborhood theatre again this week-end, let's see what they have playing as the serial The Superman comic-strip was doing wonderful and the radio-show was doing fine and Hollywood thought it was just the time for a serial. Columbia starred Kirk Alyn as Clark Kent with glasses and "the man of steel" without. Although Kirk's voice didn't change so drastically into a lower key as Bud Collyier's did on radio when he changed from the mild-mannered newspaper man into the super-hero, Kirk did the serial justice in the 1948 adaptation co-starring Noel Neill. Directors Spencer Bennet with the help of Thomas Carr showed us the first part of the Superman story when the baby-wonder had to come to earth via spaceship since his planet Krypton was being destroyed. The "Atom Man" serial with Lyle Talbot as an egg-headed man of destruction, was pretty good too. Kirk Alyn was starred as Superman and Noel Neill again was co-starred, along with Tommy Bond. And again, Spencer Bennet directed for Columbia in this 1950 chapter-play.

The "Atom Man vs. Superman" was a play on up-to-date 1950's stuff now that the atom-bomb had arrived. It was a little fantastic to have Superman flying around without something new, since some new miracles had arrived on the scene for real-life. Television, movies sent through the air to home boxes. And radio in the 1950's certain to set aside for television, the new entertainment. To try and be different...the serial made a play on scientific-know-how. Soon after, the serials started coming out with titles like "Captain Video" 1951-Col., "Flying Disc Man from Mars"-1951-Republic, to "Radar Men from the Moon"-Republic-1952, and the "Canadian Mounties vs. Atomic Invaders" Republic-1953 with Bill Henry.

But, in 1946, there was still a lot of good stuff being given us on the weekends at our little movie palace. "The Crimson Ghost" was from Republic-1946 and starred Linda Stirling, the girl of many cliff-hangers, and Clayton Moore, he of the black mask and white horse later on the TV series. Co-starring was Charles Quigley and I. Stanford Jolley.

This was one of those serials with lots of action, suspense, drama here and there, and as usual from Republic, a good one of many. Even a masked killer that seemed to be the chief ingredient of those early serials.

We know that the serials, many of them, have been sold now to television in a feature-length blinding-blurr of hackneyed-editing, that is making them nothing like we remember them. Yes, some were bad, and many of those serials were great, and still are. This is just two shown here that we remember. There were others, many of them, and in future issues will be time and space to look at them again.

I have a strange dream that keeps coming back to me from time to time. I am downtown Clarksburg, W.Va., and on this certain street in the heart of this city in West Virginia, I am going up to a theatre boxoffice where I had spent many a 7¢ as a kid to watch such serials as these on weekends. On the same program is a Charles Starrett western and a "B" type comedy. Abbott & Costello or Joe E. Brown comedy. And with it all a color cartoon. This theatre was closed down in the middle 1950's....after many---many years of motion picture exhibition. In it's place is now a dress shop. The upper balcony is still in place, the stage is used as a warehouse for the dress store. I know its impossible. But, If they would just close that dress shop, re-open the balcony, again put up the marquee.... (end)

FIIMS: 16mm sof---

For trade or sale... (send your lists)

an original print-not a dupe

The DESERT HAWK-15 chapters, Columbia production 1944, starring (in twin brother role) Gilbert Rolland, Mona Maris, Kermit Maynard, Kenneth MacDonald

This is the serial that started in production with James Ellison, fresh from the Hoppalong Cassidy series in the starring role. Ellison broke his

leg in a stunt fall and was replaced by Rolland, with 1-sheets needing a Rolland paste-over. The mysterious hero Desert Hawk appears after a long

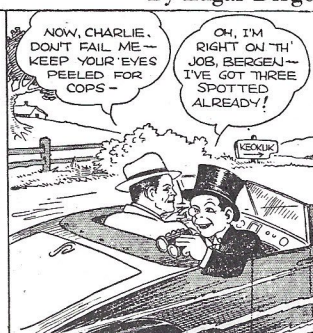
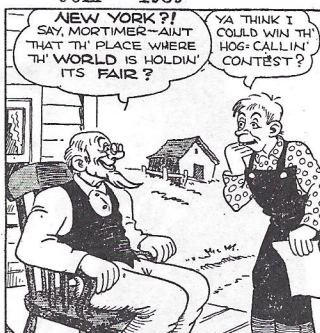
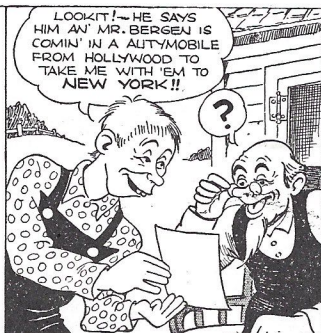
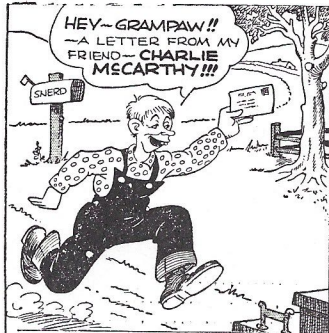
absence to beat down criminals of the desert. Lots of stunts and action. \$385.00

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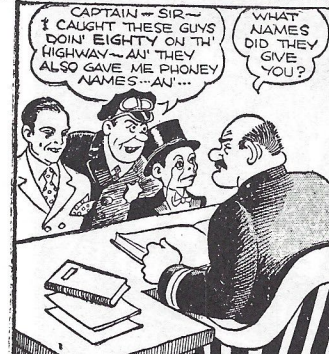
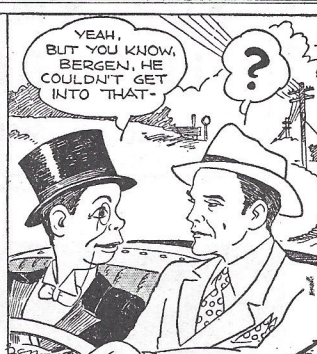
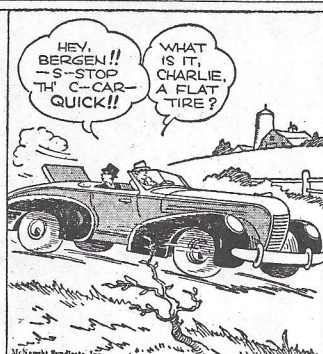
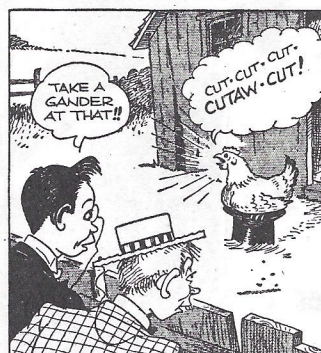
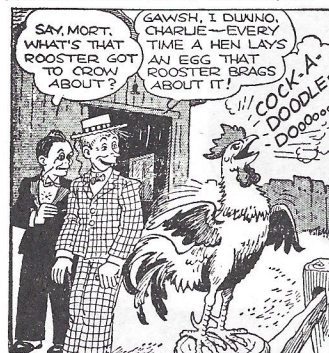
CHAPTER 5. FLAMING DEATH

COUNTRY OF ORIGIN U. S. A.



MORTIMER AND CHARLIE

By Edgar Bergen



COMICS



This is somewhat a continuation of the strips that appeared in our number five issue way back in 1966. We ran some of these "Mortimer & Charlie" strips and have had many requests to run some more from our personal collection.

So, from the summer of 1939, here is the McNaught's great strip drawn by Ben Batsford. Although the same syndicate turned out a Sunday edition in color by another artist, Carl Buettner in 1940 as seen in HeroHobby issue #18, it still seems the old-school charm of not using so much benday or manufactured checks in the daily strips held more importance to us than the more modern-but still wonderful Sunday lay-outs.

The color-men did a great job on the Sunday stuff. However, just looking over the page of these 5 strips, now over 30 years old...how really great they were and easy story-telling, with an easy flow of the gag, is very very evident! The color is in every one of these black and white dailys. We can still see it!

Bergen was born in Chicago in 1903, gave a carver \$35 to make Charlie in 1919, at the age of 12 was doing shows and his vent act along with some magic-tricks that eventually got him into movies and TV and at one time, the top radio show remaining in the top 4 in the middle 30's and getting Bergen a special Academy Award for outstanding show-biz work in 1937. Without Charlie and Snerd, Bergen played straight roles in CAPTAIN CHINA and I REMEMBER MAMA. But, few of us do remember anything Edgar has done, except give us a lot of laughs and fun with two unreplacable wooden figures as much alive as Laurel & Hardy or the 3-Stooges ever were. And Charlie's great skits on radio with W.C.Fields...on the Chase & Sanborn Hour on Sunday nights! But, that's another story.

Again next issue, we'll try to run some of the old comic-strips daily/Sunday editions that not only take us back to perhaps some greater days, or maybe they just seem that way...but looking them over again..they still hold a lot of great charm and still prove to us that they were wonderful creations in pen and ink.

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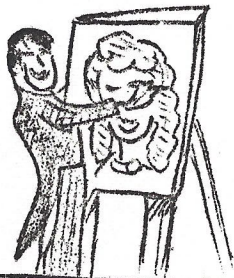
- *****RADIO PREMIUMS ***** make offer if you are interested, I will
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 - (2.) TOM MIX Ralston 6x9" radio premium 1940's Album,with radio cast,2-color cover, mint condition,secret signals,mystery story,real Tom & Tony,etc. 24-pages.
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 - (5.) ORPHAN ANNIE 1930's DRINKING CUP..in"plastic" beatlewear,colorful with Annie and Sandy thereon.
 - (6.) ORPHAN ANNIE 1930's SHAKE-UP MUG with Annie and Sandy thereon complete and of the "plastic-beatlewear"-colorful.
 - (7.) PEP buttons found in cereal boxes of 1940's, the metal pin type with comic strip characters, 4 of them.
 - (8.) ONE MAN'S FAMILY album, 1940 "Memory Book"-5x7" hard cover, "by Father Barbour" and has all the radio cast with a sample script page,etc. Lots of photos.
 - (9.) 4x5" COMIC BOOKS, full cover front cover,with Bulletman,Captain Marvel,Capt. Marvel Jr.,etc.....3 different, mint condition.
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 **COMIC BOOKS, BLB'S, I have a list of original comic/artwork also to offer.
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REBEL WITHOUT A CAUSE-James Dean, Natalie Wood, Sal Mineo, Jim Backus
CREATURE WALKS AMONG US-Jeff Morrow, Rex Reason, Leigh Snowden
TO HELL AND BACK-Audie Murphy's true story-Jack Kelly, Marshall Thompson
SINCERELY YOURS-Liberace, Dorothy Malone, Joanne Dru, William Demerest
WHITE CHRISTMAS-Bing Crosby, Danny Kaye, Rosemary Clooney, Vera-Allen (big book)
ANNIE GET YOUR GUN-Betty Hutton, Howard Keel, J. Carroll Naish, Edward Arnold, K. Wynn
BLOOD ALLEY-John Wayne, Lauren Bacall, Anita Eckberg, Paul Fix, Mike Maurskie
TEN WANTED MEN, Randolph Scott western, Richard Boone, Skippy Homier
JAILHOUSE ROCK-Elvis Presley, Judy Tyler, who died before the film was released.
TENDER TRAP-Frank Sinatra, Debbie Reynolds, Davis Wayne, Celeste Holmes
YOUNG AT HEART, Frank Sinatra, Doris Day, Gig Young, Ethel Barrymore, Dorothy Malone
7-LITTLE FOYS-Bob Hope, George Tobias, Angela Clarke, big book
COURT MARTIAL OF BILLY MITCHELL-Gary Cooper, Charles Bickford, Rod Stiger, El Montgomery
ON THE THRESHOLD OF SPACE-Guy Madison, Virginia Leith, John Hodiak, Dean Jagger
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MISTER ROBERTS, Jack Lemmon, Henry Fonda, William Powell, James Cagney, Ward Bond
REAR WINDOW-James Stewart, Grace Kelly, Wendell Corey, Thelma Ritter, Raymond Burr
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PRINCE AND THE SHOWGIRL-Marilyn Monroe, Laurence Olivier, (A Marilyn Monroe prod.)
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DAVEY CROCKETT, Walt Disney's--Fess Parker, Buddy Ebsen, Hans Conreid, Ken Toby
PRINCE OF PLAYERS-Richard Burton, Maggie McNamara, John Derek, Raymond Massey
MARILYN-narrated by Rock Hudson. M. Monroe's story of her screen roles.
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STRATEGIC AIR COMMAND-James Stewart, June Allyson, Frank Lovejoy (big-full color book)
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THE WEREWOLF-Don Megowan, Joyce Jolden, Steven Ritch -Produced by Sam Katzman
THE FIREBALL-Mickey Rooney as roller-derby star, Pat O'Brien, Marilyn Monroe
55-DAYS TO PEKING, David Niven, Charlton Heston, Ava Gardner, Leo Genn, Paul Lukas
CARMEN JONES-Harry Belafonte, Dorothy Dandridge, Pearl Bailey, big 3 color
LAST TIME I SAW PARIS-Elizabeth Taylor, Van Johnson, Donna Reed, Walter Pidgeon
SQUARE JUNGLE-Tony Curtis, Pat Crowley, Ernest Borgnine, Paul Kelly, Jim Bakus
THE LAST HUNT-Robert Taylor, Stewart Granger, Lloyd Nolan, Debra Paget, Russ Tamblyn
DUEL IN THE JUNGLE-Jeanne Crain, Dand Andrews, David Farrar
MAN CALLED PETER, Richard Todd, Jean Peters, Les Tremayne
THE LAST FRONTIER-James Whitmore, Ann Bancroft, Russell Collins, Robert Preston
I DIED A THOUSAND TIMES-Jack Palance, Lee Marvin, Lori Nelson
5 AGAINST THE HOUSE-Guy Madison, Kim Novak, Brian Keith, William Conrad
AUTUMN LEAVES-Joan Crawford, Cliff Robertson, Vera Miles, Lorne Greene
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 WORLD IN MY CORNER,Audie Murphy, Barbara Rush, Jeff Morrow,John McIntire,Chico Vega
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 THE MAN FROM LARAMIE,James Stewart,Arthur Kennedy, Donald Crisp,Wallace Ford
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 THE RACERS-Kirk Douglas,Bella Darvi, Gilbert Roland,Cesar Romero,L.J.Cobb
 CULT OF THE COBRA-Faith Domergue,Richard Long,Jack Kelly/Universal's Sci-Fi classic
 D*DAY-THE SIXTH OF JUNE-Robert Taylor,Richard Todd, Dana Wynter,Edmond O'Brien
 THE PURPLE PLAIN,Gregory Peck, Win Min Than, Bernard Lee
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 HELEN OF TROY-Rossana Podesta, Sir Cedrick Hardwicke, Torin Thatcher
 DRAGNET-Jack Webb, Ben Alexander, Richard Boone, Webb's feature movie.
 THE SEA CHASE-John Wayne, Lana Turner, Tab Hunter, Lyle Bettger
 LADY AND THE TRAMP-Wald Disney's feature of great animation-super pressbook \$20
 COUNTRY GIRL-Academy Award winner-Grace Kelly,Bing Crosby,William Holden ## \$15
 THE THREE MUSKETEERS-Gene Kelly,June Allyson, Van Heflin,Angela Lansbury \$12
 BRIDGES AT TOKO-RI--William Holden, Grace Kelly,Mickey Rooney,Fredrick March \$12
 THE SPOILLERS-Jeff Chandler, Rory Calhoun,Ann Baxter, John McIntire
 THE PHILADELPHIA STORY-James Stewart, Katherine Hepburn,Cary Grant \$15
 THE NIGHT OF THE HUNTER-Robert Mitchum,Shelley Winters,Lillian Gish
 3-RING CIRCUS-Martin and Lewis---Zsa Zsa Gabor-large 3 color book---\$15
 EAST OF EDEN-James Dean,Julie Harris,Raymond Massey,Burl Ives, Jo Ann Fleet
 THE PRODIGAL-Iana Turner,Edmond Purdom,Louis Calhern,Audrey Dalton(big color book)
 JOHN COOPER,Route 1-Box 371,Clarksburg,West Virginia 26301

PRESSBOOKS****Illustrated with pics,ads,still,information on the stars and feature.
 SHANE-Alan Ladd, Van Heflin, Jean Arthur, Brandon DeWilde, Jack Palance (\$15)
 TRUE GRIT-John Wayne's Academy Award role, Glen Campbell, Kim Darby, Strother Martin \$12
 HOW THE WEST WAS WON-Gregory Peck, James Stewart, John Wayne, Henry Fonda, (\$15)
 THE LONE RANGER-feature-Clayton Moore, Jay Silverheels, Lyle Bettger, Bonita Granville \$15
 THE LONG GRAY LINE-Tyrone Power, Maureen O'Hara, Robert, Francis, Ward Bond, Betsy Palmer
 ABBOTT & COSTELLO-KEYSTONE COPS-Fred Clark, Maxi Rosenbloom (this one and above \$10 ea.)
 DRUM BEAT-Alan Ladd, Audrey Dalton, Marisa Pavan, Robert Keith \$10

*The following are either smaller in size than the others or have a few cut-outs

which were used at a theatre for giving to newspaper salesman for their theatre-ad,
 all are worthy of the price and have lots of good-stuff of info, therein. \$6.00 each

SANTIAGO-Alan Ladd, Lloyd Nolan, Rossana Podesta, Chill Wills (\$10 each)
 UNCHAINED-Elroy Hirsch, Barbara Hale, Chester Morris, Todd Duncan \$6
 RUNNING WILD-Mamie Van Doren/TARANTULA--double feature pressbook--\$10(1-bk)
 CALL ME BWANA-Bob Hope, Anita Eckberg, Arnold Palmer, Edie Adams \$6
 CAPTAIN LIGHTFOOT-Rock Hudson, Barbara Rush, Jeff Morrow \$6
 PURPLE MASK-Tony Curtis, Coleen Miller, Gene Barry \$6
 SHOWDOWN AT ABLIENE-Jock Mahoney, Marta Hyer, Ted de Corsia, Lyle Bettger \$6
 HELL ON FRISCO BAY-Alan Ladd, Edward G. Robinson, Joanne Dru, Fay Wray, Wm. Demarest \$6
 LADY GODIVA, Victor McLaglen, Maureen O'Hara, George Nader \$10
 CONGO CROSSING-Virginia Mayo, Peter Lorre, George Nader/
 A DAY OF FURY-Dale Robertson, Mara Corda, John Mahoney, John Dehner \$5
 THE MAN FROM LARAMIE-ad-sheets with ads only-large small, etc. James Stewart \$1(book)
 RAWHIDE YEARS-Tony Curtis, Coleen Miller-William Gargan, William Demarest, Arthur Kennedy
 THE BALCONY-Shelley Winters, Peter Falk, Lee Grant, Ruby Dee \$6
 3 STOOGES GO AROUND THE WORLD IN A DAZE- # 2
 RUNNING WILD-William Cambell, Mamie VanDoren, Kennan Wynn \$3
 BACKLASH-William Cambell, Richard Widmark, Donna Reed, Barton MacLane, John McIntire \$5
 MASSACRE-Dane Clark, James Craig, Marta Roth, James Farnacez \$3
 OVER-EXPOSED-Cleo Moore, Richard Crenna -big book 2-color \$4
 WE'RE NO ANGELS-Botart, Aldo Ray, Peter Ustinov, Basis Rathbone big-2/color \$5
 THE PRISONER-Alec Guinness, Jack Hawkins 2-color-\$3
 FRANCIS in the HAUNTED HOUSE-Mickey Rooney, Virginia Welles, David Jamesen \$5
 CHIEF CRAZY HORSE, Victor Mature, Susan Ball, John Lund, Ray Danton \$5 & those follows:
 BLACK JACK KETCHUM-Howard Duff, Victor Jury KISS OF FIRE-Jack Palance, Barb Rush
 FOXFIRE-Jane Russell, Jeff Chandler STRANGE LADY IN TOWN-Gree Garson, D. Andrew
 TRACK OF THE CAT-Mitchum, T. Hunter SEVEN ANGRY MEN-Massey, Paget, Hunter
 TEEN AGE CRIME WAVE-Tommy Cook RAW EDGE -Rory Calhoun, Yvonne DeCarlo
 SOMETHING WILD-Ralph Meeker, Jean Stapleton, Mildred Dunnock (shock film)
 ILLEGAL-Ed. G. Robinson, Jayne Mansfield, Hugh Marlowe, Nina Foch
 WOMEN OF THE WORLD-Joseph L. Levine super-production (all priced at \$5 each)
 WHITE FEATHER-Robert Wagner, John Lund, Debra Paget, Jeffrey Hunter \$3
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 ALL THAT HEAVEN ALLOWS-Jane Wyman, Rock Hudson, Agnes Morhead \$6
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 FEMALE ON THE BEACH-Joan Crawford, Jeff Chandler, Jan Sterling, Cecil Kellaway \$6
 TOY TIGER-Jeff Chandler, Laraine Day, Timmy Hovey, Cecil Kellaway \$6
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 CHIEF CRAZY HORSE-Victor Mature, Susan Ball, John Lund \$3
 REVOLD OF MAMIE STOVER-Jane Russell, Richard Egan -large 2-color \$5
 6 BRIDGES TO CROSS-Tony Curtis, Julie Adams, George Nader, J.C. Flippin \$6
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PRESSBOOKS* lots of info, pics, therein. JOHN COOPER, R#1-Box 371, Clarksburg, W. Va.
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 DONVAN'S REEF-John Wayne, Lee Marvin, Dick Foran \$2 (some cut-outs)
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 WYOMING RENEGADES--Phil Carey, Gene Egan, Martha Hyer, William Bishop 2-color \$5
 THE LAST TEN DAYS-Oscar Werner, Albin Skoda as Hitler \$5
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 JOHNNY O'CLOCK-Dick Powell, Evelyn Keyes, Lee, J. Cobb, Elen Drew, Nina Foch 4-sheet \$5
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 THE PRINCE WHO WAS A THEIF-Tony Curtis, Piper Laurie-Arabien Nights
 MONTANA-Errol Flynn, Alexis Smith, Flynn's western classic.
 CYRANO-Jose Ferrer, Mala Powers (big photo of the large nosed hero).
 PUSHOVER-Cleo Moore, Hugo Hass. Good pics of them.
 THE MONSTER AND THE APE-Columbia serial Pressbook-Robert Lowry, Ralph Morgan \$19.50
 GUN STREET-small press-sheet-James Brown western-\$1
 THE DAY THE EARTH STOOD STILL-Michael Rennie-11x15 1/2", newsprint "newspaper" with 4pgs
 large headline. "World Threatened With Destruction By Distant Planet" & half-page
 pic of large robot at Wash. D.C. monument, inside full of pics-news, great! \$3.50

COMIC BOOKS---

* in used condition, may be a bit taped, etc., but no junk.

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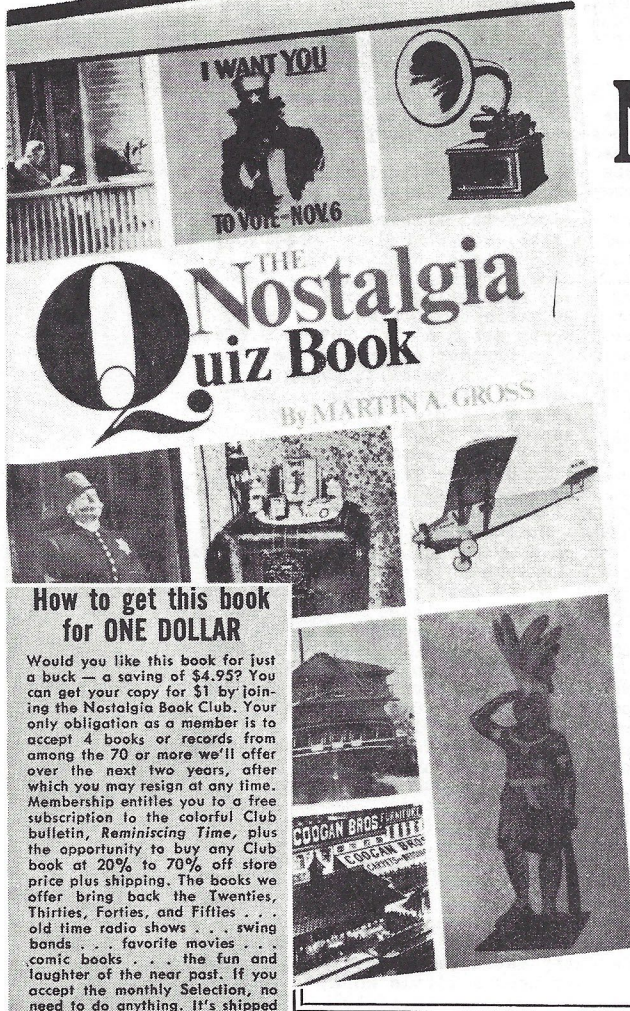
TOYS, GAMES & MISCELLANEOUS ITEMS

Comic Clock Game(with many pieces,
 1946, Fawcett) 3.50
 Frank Buck Explorer's Sun Watch 60.00
 Pep & Quaker Cereal Buttons
 Wiggs, Superman, Guy Madison,
 Ray Milland, 1940's) 2.00ea
 Roy Rogers Branding Iron Ring, Metal 35.00
 Gene Autry Official Club Badge('40s) 15.00
 Hop-A-Long Cassidy(1950 TV with
 one film) 15.00
 Gene Autry(1950 TV with 1 film) 15.00
 Howdy Doody(1950 TV with 1 film) 15.00
 Buck Rogers Metal Atomic Pistol
 (large size, 1946, works) \$60.00
 Flash Gordon Rocket Fighter('30s
 windup toy, 12" long, in color) 60.00
 Dick Tracy Metal Siren Pistol
 (over 30 years old, works) 35.00
 Green Hornet Spoon & Fork Set 3.00set
 Gangbusters Crusade Against Crime, '30s
 Machine Gun(Marx, Metal, 14" long,
 works, part of back missing) 30.00
 Popeye Pipe Toss Game('35, original
 box, Rosebud Art Co.) 20.00
 Fire Chief Tin Car(7 1/2, Marx, '40s) 8.00
 Lincoln Tunnel Long Tin Windup(Unique,
 orig. box, cars & buses revolve) 30.00
 Monster Parade #3(12/58) 12.00
 Monsters Unlimited #3, 4, 7(S. Lee) 6.00ea
 Monkey on a Tricycle(works, tin except for
 arms & legs which are cardboard) 15.00
 Playtime Water Set for Two('30s, original
 box, Akro Agate, 7 pieces) 8.00
 PT Boat(7 1/2", metal, 1940's, works) 8.00
 Chain Tin Globe Bank(1940's) 10.00
 Wooden Tops with Iron Pins(1930's,
 small size, paint worn) 2.00ea
 Shoot-A-Loop Marble Game(metal, '30s,
 original box, Wolverine) 10.00
 Range Rider Windup Toy(metal, Marx, little
 rust, 11" long, 10" high, moves) 10.00
 Rip Kirby Comic Album #1(English,
 black & white, Raymond) 20.00
 Bachelor's Children(Bk., Synopsis of
 radio programs, '39, illus., photos) 4.00
 Walt Disney's Hand Puppets(1950's,
 Mickey Mouse, Pluto, Jiminy Cricket,
 Dumbo, Pinocchio) 10.00ea
 An autographed Paper Drinking Cup
 (signed by Frank Frazetta) 10.00
 Gene Autry Metal Cap Pistol(1950's, some
 rust, may need a little work) 7.50
 Dick(Tracy?) metal cap pistol 8.00
 Frogmen & PT Boat(1950's Cereal Giveaway)
 all for 3.00
 Shirley Temple Blue Drinking Glass,
 (over 20 years old) 8.00
 Pogo Plastic Figure(4" high) 2.00
 Admiral TV Studio Script Book with over
 200 pieces for your own TV Shows
 (1950, Peter Pan, etc.) 20.00
 Collected Works of Buck Rogers(hard
 cover, reprints daily & Sunday pages
 from the 1930's & 1940's, toys) 25.00

TOYS, GAMES & MISCELLANEOUS ITEMS

Big Little Card Games in original boxes
 from 1935(Russell, Old Maid, Slap Jack,
 Dr. Quack, Crossword) 10.00ea
 1929 Popeye Dime Bank(Doesn't work) 7.00
 Hop-a-long Cassidy Drinking Glass 8.00
 Flash Gordon Space Compass(1950's
 on original card, never used) 15.00ea
 Lone Ranger Game('38 Parker Bros.,
 original box, only playing pieces,
 some pieces are missing) 10.00
 Superman Records(Musette, 45 RPM,
 early 1950's, Flying Train, Magic
 Ring) 15.00ea
 Illus. 1948 45 RPM Records(Terry & The
 Pirates, Flash Gordon) 17.50ea
 Capt. Marvel Club Button & Magic Member-
 ship Card from 1948, both for 35.00
 Buck Rogers Windup Rocket Ship('34,
 12" long, works, illustrated) 60.00
 Mayor LaGuardia Reads the Funnies
 (33 1/3 RPM Record, 1945) 10.00

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Would you like this book for just a buck — a saving of \$4.95? You can get your copy for \$1 by joining the Nostalgia Book Club. Your only obligation as a member is to accept 4 books or records from among the 70 or more we'll offer over the next two years, after which you may resign at any time. Membership entitles you to a free subscription to the colorful Club bulletin, *Reminiscing Time*, plus the opportunity to buy any Club book at 20% to 70% off store price plus shipping. The books we offer bring back the Twenties, Thirties, Forties, and Fifties . . . old time radio shows . . . swing bands . . . favorite movies . . . comic books . . . the fun and laughter of the near past. If you accept the monthly Selection, no need to do anything. It's shipped automatically and the Club charges your account. If you don't want the monthly Selection, you merely let the Club know on the handy form always provided. If you think this plan makes good sense, please check the box in the coupon and mail today.

Nostalgia Quiz Book. Lots of the questions in the book are harder. (No, we will *not* print the answers upside down at the bottom of the ad. You have to look in the book.)

In the 316 pages of *The Nostalgia Quiz Book* by Martin Gross, you'll find the answers to over 1,500 questions on early movies, radio shows, comic books, swing bands, hit records, fads, ads, headlines, history, sports and slang. You get 34 wide-screen quizzes about the movies; 19 coast-to-coast quizzes about radio and early TV; colorful quizzes about the comics; 13 swinging quizzes about hit records, top bands, vocalists and all that jazz; scores of other quizzes about things you enjoyed, read, saw, heard, worried about, laughed at when you were younger.

Have fun with this book 2 ways:

- Just browsing, this book takes you on a wonderful ramble down memory lane. You'll find yourself murmuring, "What great years they were! What great times we had!"
- Start an impromptu Nostalgia contest the next time friends drop over. (The book features 150 separate quizzes on just about every subject imaginable!) We make this prediction: you won't get very far into the first quiz contest before everyone is pouring out his own happy memories.

1. Who ran for Vice President with Alf Landon in 1936?
2. What magazine noted the reading time at the beginning of every article?
3. Exactly *where* did you send those Ralston box tops?
4. Can you identify the movie:
a) A big-game hunter stalks Hitler.
b) The victim's head is kept in a hat box. c) A phony diplomat is killed with a camera-gun; a windmill sends giant semaphore signals to airplanes; Edmund Gwenn tries to push Joel McCrea off Westminster Cathedral.
5. What was Smokey Stover's job?
6. Everybody remembers Rex Harrison as Professor Higgins. Who played the professor in the 1938 movie?
7. Baseball question: Who was Joltin' Joe?
8. Football question: Who were the Black Knights?
9. True or False: "Oh Johnny, Oh Johnny, Oh" was Rosemary Clooney's song.
10. Who sponsored "The First Nighter"?
11. Remember Lightnin'? Who were his two best friends?
12. Who were the Joads? (C'mon — you do know who they were.)
13. What weekly was printed on pink paper?
14. Who wrote *You Can't Go Home Again* and *Look Homeward, Angel*?
15. Who was "that little chatter-box, the one with curly auburn locks"?
16. Who wrote *Marty*?
17. What singing group was famous for *If I Didn't Care*?
18. Bing Crosby's first wife was D _____ L _____.
19. Wiley Post flew around the world in the W _____ M _____.
20. What product made "halitosis" a household word?
21. Which Oscar winner starred in *Mrs. Miniver*? *Song Of Bernadette*? *It Happened One Night*? *Kitty Foyle*?
22. Fill in the blanks: "And it shall be my duty as District Attorney, not only _____ all persons accused of crimes, but to defend with equal vigor _____."
23. What band leader is associated with "Take the A Train"?
24. Who was "That Sentimental Gentleman of Swing"?

Fair Offer: If You Don't Go Ga-Ga Over It Send the Book Back for Cash Refund PLUS!

Send for your risk-free examination copy of *The Nostalgia Quiz Book*. When the postman brings it, flip through it and see if your memory muscle is in good working order. If not pleased, send it back (within 30 days in the two-way shipping carton) and receive a full refund plus extra cash to cover your return postage. Mail coupon with \$5.95 to your bookseller or: Arlington House Publishers, 81 Centre Ave., New Rochelle, New York 10801.

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