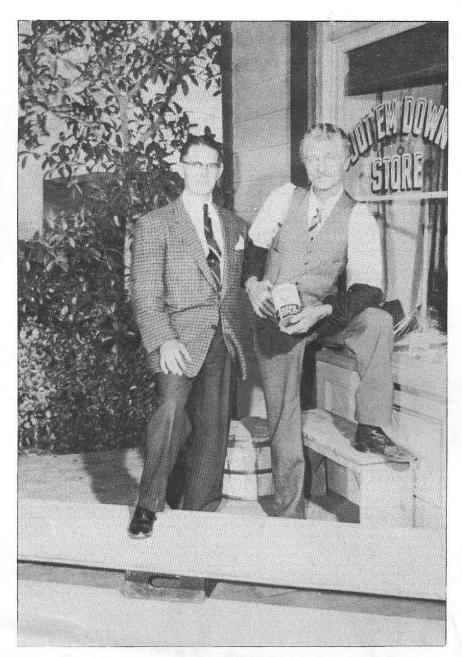




APRIL 1987



ABOVE: CHET LAUCK AND AN UNIDENTIFIED FRIEND ON THE SET OF ONE OF THE "LUM" TV COMMERCIALS FOR CONOCO OIL, 1955. (COURTESY OF UALR ARCHIVES)

THIS ISSUE WAS PRINTED THROUGH THE FACILITIES OF



404 JOHNSON STREET
DRAWER 308 — ADAMSVILLE, ALABAMA 35005

The Jot'Em Down Journal,
Volume 3, Number 5, April
1987. Published bi-monthly
by the National Lum and Abner
Society, P.O. Box 38, Pine
Ridge, Arkansas 71966, a nonprofit organization.
Membership, including a subscription to the Journal, is
\$6.00 per year. Send editorial
and subscription correspondence
to Tim Hollis, Route 3, Box 110,
Dora, Alabama 35062.

THE NATIONAL LUM AND ABNER SOCIETY

Zekatif Ossifers

PRESIDENT Donnie Pitchford

VICE-PRESIDENT Sam Brown

EXECUTIVE SECRETARY Tim Hollis

PUBLICITY DIRECTOR Rex Riffle

COVER: Norris Goff (Abner), Louise Currie, and Easter bunnies in a scene from THE BASHFUL BACHELOR (RKO Radio Pictures, 1942)

LUM AND ABNER is a registered trademark. Used by permission of Chester Lauck, Jr.



The Joy 'Em Down Journal

APRIL 1987

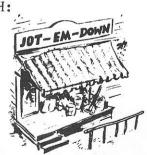
In This Issue

BEN WITHERS' EASTER STORY2 A springtime yarn from the ole Doc.
LUM AND ABNER ON TELEVISION?
BACK IN THE FEED ROOM
SPRING CLEARANCE SALE
KIVER TO KIVER REVISITED

MANY MEMBERS HAVE WRITTEN IN TO ASK ABOUT THE AVAILABILITY OF BACK ISSUES OF THE JOT'EM DOWN JOURNAL.

THE FOLLOWING PAST ISSUES ARE STILL AVAILABLE, AT \$2.00 EACH:

JUNE 1985 AUGUST 1985 OCTOBER 1985 DECEMBER 1985 APRIL 1986 AUGUST 1986 OCTOBER 1986 DECEMBER 1986 FEBRUARY 1987



Send orders to the Executive Secretary's office, Rt. 3, Box 110, Dora, AL 35062.

Ben Bithers' EASTER Story

BEN: I recall attending an egg roll on the Zincafoose lawn in Mt. Idy one year...it was quite a traditional thing with the Zincafoose family. I recall this one particularly well. There were the two Zincafoose boys, Herbert and Kenneth, all dressed up in their sailor suits and straw hats, with pipes, dressed alike...

ABNER: Pipes?!

BEN: Yes, they promised their father they wouldn't smoke until they were 21.

ABNER: Oh.

<u>IUM:</u> Ben, I wonder if you'd excuse us...me an' Abner's got a awful lot o' work ta do...

<u>BEN:</u> Fine. Well, the egg roll started off in the traditional fashion, with Kenneth rolling the egg to Herbert, and then Herbert rolling it back to Kenneth. ABNER: Well, sounds like fun.

BEN: Then the old man, Mr. Zincafoose, joined the festivities... he caught up the egg and rolled it first to Kenneth and then once to Herbert...

LUM: What'd they do, just have one egg?

BEN: Fine. Then their mother, Mrs. Zincafoose, gaily rushed out onto the lawn to catch up the egg, but she stepped on a croquet ball and broke her hip, and had to be carried out of the fun.

ABNER: Oh, hit's a shame she had ta miss out on all that fun.

<u>BEN:</u> Well, the nice part of it was, the Zincafooses put on this same traditional ceremony every year at Easter.

ABNER: Ever year?! Musta been hard on Miz Zincafoose. BEN: Fine.

- From broadcast of December 16, 1947 (Yes, that's the right date!)



Visit The Lum and Abner® Museum

OPEN MARCH THROUGH NOVEMBER

9 A.M. - 5 P.M. Tuesday through Saturday

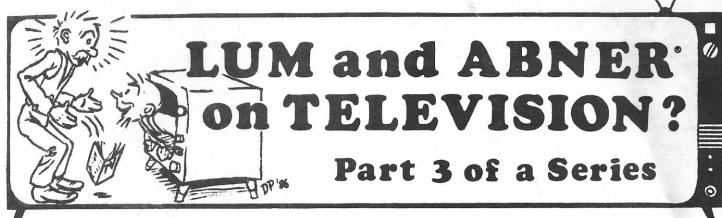
11 A.M. - 5 P.M. Sunday, and by appointment

LOCATED ON LUM & ABNER HIGHWAY 88

Lon & Kathy Stucker Ph. 501-326-4442 P.O. Box 38 Pine Ridge, Ark. 71966

TOUR BUSES WELCOME - Y'ALL DRIVE KEERFUL!





After CBS had authorized the 15-minute L&A TV pilot in 1948, and a half-hour pilot in 1949, the accepted theory was that the network then dropped its plans to put the two old characters and their friends into a video series...that is, until a recent discovery.

Roz Rogers has found the script for yet another CBS L&A pilot lurking in his files. This one is dated April 27, 1950, and Mr. Rogers is 99.9% sure that it never made it onto film after the script was written. This is unfortunate, because for the most part it sounds like this pilot might have been the funniest of the three.

The plot revolves around the fact that Abner and Elizabeth are celebrating their 40th wedding anniversary, and for the occasion they will have their pictures in the local newspaper. But the only decent photo Abner has of himself is one taken when he was 14 years old. Since Abner needs a new picture, Lum decides to help out by making improvements on Abner's suit...as one might expect, this process leaves the suit in a shambles.

Then L&A decide to order Abner a new suit out of the catalogue. But to get the right size, Abner needs to be measured. This leads directly into a classic routine Lauck and Goff first created for their stage appearances in the 1930's: L&A try every conceivable method to get the proper measurements, and by the time they are through, Abner is ordering a suit with three-foot sleeves, a 42-inch coat, and 72-inch pants. When the suit finally comes, and Abner tries it on, he winds up pasting the photo of himself as a 14-year-old over a current photo of Elizabeth and sending it in to the newspaper.

Other than Lum & Abner, only a few other characters appear in this script. Andy Devine plays his usual role, although he seems to be the subject of more fat jokes than usual. Grandpappy Spears is present, but he sleeps through most of the episode, causing L&A to have to work around him (very similar to a scene in PARINERS IN TIME). There is also a new character called "LeRoy," who is quite obviously molded on Cedric, as he is described as "a big, overgrown boy." LeRoy is accompanied by some smaller companions, and their only function seems to be to debate over whether to buy licorice or chocolate cigars.

We have no idea why this pilot was never filmed, but in the October 1950 issue of TV-Radio Mirror, on a page advertising CBS's new lineup for the fall TV season, there is a photo of L&A and an announcement that they will be seen on CBS-TV that year. Whether this pilot script was connected with that announcement is open for conjecture. In a 1952 interview, Chet Lauck stated that they were expecting to go on TV soon, but this may have been just public relations talk. At any rate, L&A made no more stabs at TV (at least none we know of) until the production of LUM AND ABNER ABROAD, filmed as three TV episodes but finally edited together as a feature film, which in turn was never released.

Following the "retirement" of Lum and Abner, Chet "Lum" Lauck moved to Houston, Texas, where he became Executive Assistant to the Chairman of the Board of Continental Oil Company. Among his duties was that of public relations (according to Tuffy Goff, Chet "played a lot of golf"), and Chet soon found himself in character as Lum Edwards, promoting Continental Oil's Conoco products on radio and television. Tuffy Goff, well—established in his business interests, remained in California. The two maintained a close friendship.

Regrettably, we have been unable to obtain audio or video copies of the various Conoco "spots" performed by "Lum" (we know a few exist; a few years ago, NLAS member David Miller tracked down a collector with a 16mm print of a television program that contained Lauck/Conoco ads. Unfortunately, the collector would not release this print for our study). Thankfully, copies of correspondence and scripts survive to provide a partial knowledge of these commercials.

Chet Lauck entered a studio on Friday, August 19, 1955 to record a set of (probably) radio commercials for Conoco. Ten scripts were prepared, each being one minute in length. When one remembers that the final season of the excellent, revived fifteenminute Lum and Abner radio show had left the airwaves roughly one year before, these new "Lum" commercials must have sounded very familiar in their opening:

SOUND: TELEPHONE, THREE LONG RINGS.

LLM: HOWDY, EVERYBODY, THIS IS LLM OF LLM AND ABNER.



PUBLICITY PHOTO FOR ONE OF THE "LUM" TV COMMERCIALS

Abner is mentioned only one other time, when Lum relates that he and Abner had run the Jot 'Em Down Store for over 25 years.

Lum was appearing in television spots for Conoco by November of 1955, as is evidenced by a letter dated November 15, 1955. The writer, a Mr. Charles Shugert of the Benton and Bowles agency, mentions having viewed the ads recently.

Apparently, Continental Oil believed in the "Lum" approach. A new series of twenty-second spots was written, dated February 22, 1956. Twenty seconds allows very little time for selling a product, much less establishing a character; therefore, Lum's continued fame from the classic Lum and Abner series was of great importance. Lum appears alone in these spots, and is introduced by an announcer: "Conoco brings you Lum of Lum and Abner". One additional reference is made to our old friend Abner, who has supposedly put "Conoco Super TCP Gasoline" in his lawn mower! Lum tells us Abner is "racin' north on route 30."

In the heyday of the Lum and Abner radio series, a script "rewrite" would have been unheard of. and Tuffy could ad-lib around anything (even the absence of Chet or Tuffy!). Imagine the possible frustration of Chet Lauck waiting for multiple script rewrites on tiny, twenty-second ads! Betty Boyle, a talented writer who joined Roz Rogers in the 1940s to assist in scripting the L&A radio show, was called upon to "punch up" and improve the February 22 In correspondence dated March 6, 1957. Boyle feels the tone of the Conoco ads should be "brighter," rather than dwell on aspects of automotive corrosion and non-friction: "...a little brightness, if possible, will sell more stuff than 'just the facts, ma'am!'" Miss Boyle's spots are brighter to read, and certainly funnier. Included are humorous references to Abner, Cedric, Doc Miller, Doody Bates, Widder Abernathy and Sister Simpson. ads sound like fun to a fan of Lum and Abner, but apparently to those in command of Conoco advertising, a "hard sell" approach was preferable, and the final changes in dialogue sent to the Benton and Bowles agency reflect little of Betty Boyle's humor. "just the facts, ma'am" spots were the versions committed to celluloid for showing on television.

The scripts are interesting to read. typical for a television script, they are written in two columns. The lefthand column describes the commercials' visual requirements (labelled "picture" on some scripts, "video" on others) while the right hand column presents corresponding aural material, such as sound effects and dialogue (labelled either "sound" or "audio"). Each of the 1956 ads opens with a "CU" or "close-up" of the "Conoco triangle" logo. Lum appears at the store, usually near a car, promoting the virtues of Conoco Super Motor Oil ("...in the can with the gold band") and Conoco Super Gasoline with TCP (what is TCP, anyway?).

An interesting concept was suggested to CBS by Chet Lauck himself on November 19, 1956: a series of TV spots called "Lum's Views On The News," to be sponsored by Conoco (which sounds reminiscent of the newscasts Lum did in the 1953 "VPR" series on the L&A radio show). We have found no evidence of a response from CBS.

Also in 1956, a hilarious script was prepared for a 'Lum' film that would be used at Conoco dealer sales meetings. Questions: Was the script filmed? If so, does a print of the film exist?

Sometime in December, 1956, Tuffy Goff made an appearance on the Tennessee Ernie Ford TV show. This is not surprising, because Tennessee Ernie appeared on the half-hour CBS Lum and Abner program in November 1949, playing the lovable country boy, but belting out a powerful rendition of 'Mule Train." what of Goff's appearance on Ford's show? play Abner? Let us hope we someday find a kinescope of that broadcast!

On January 4, 1957, Mr. Robert L. Fierman of Robert Fierman Productions contacted Tuffy Goff to discuss a television proposal for a new Lum and Abner series. Fierman's desire was to cast new actors in the roles, rewrite the classic radio scripts, and produce 39 episodes of Lum and Abner at an estimated budget of one million dollars. He cites the difficulty in adapting radio classics to television: Amos 'n' Andy made a successful transition; Fibber McGee and Molly did not. Goff and Lauck were apparently not offered a great deal of money for the project,

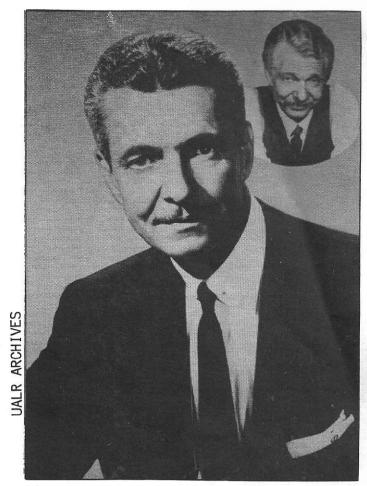
and it was never produced.

We have evidence of at least two new Conoco TV spots scripted on February 15, 1957, with no mention of Abner, and the Jot 'Em Down Store seemingly replaced by or doubling as a Conoco station! These are sixty - second ads, and feature new characters: (1) Samuel J. Perkins, a driver of a "new '57 car" that "balks like a mule" until Lum introduces it to "Conoco all-season Super Motor Oil", and (2) "Sue, a pretty little thing" who has just "tied the knot" with a fellow named Ferdie. As she shows off her wedding ring, Lum, the "friendly Conoco dealer", remarks, "Shor is a perty gold band! Reminds me of the gold band on a can of Conoco all-season Super Motor Oil." Some clever graphics are employed at the closing of the commercial: "CUT TO: CU OF LLM HOLDING TRIANGLE POPS OFF TO FILL FRAME." Hopefully. some of these intriguing commercials will pop up on a low-priced home videocassette collection someday.

On August 27, 1957, Chet Lauck appeared as himself on the "To Tell The Truth" TV program. A letter of praise from Mr. Gil Fates, the executive producer for the Goodson-Todman production, expresses thanks to Chet, commenting on how the audience had enjoyed his appearance. Another Chet Lauck "himself" appearance occurred on the Monitor radio program of September 12, 1957, in which Lauck promoted the United Way.

As the 1950's drew to a close, further outlines for Conoco commercials were developed that suggest downplaying the "Lum and Abner" theme. Lum is promoted as a singular character in his own right. There is a movement toward appearances by Chet Lauck out-of-character. Some outlines suggest optical tricks, such as dissolving from an out-of-makeup Chet Lauck to the character of Lum (almost like the old Lon Chaney Jr. 'Wolfman" transformations!). These techniques lead to an association of the Conoco products with not only Lum, the character, but with the dapper and distinguished Chester Lauck. Lauck introduced Conoco - sponsored TV shows, as well as something referred to as 'The Cowboy Hall of Fame."

Benton and Bowles scripts exist of Chet Lauck introductions to a series called "The Blue Angels." A very interesting script, dated July 25, 1960, is done in "storyboard" style, featuring small, thumbnail sketches of the TV pictures. Called the "opening billboard," and lasting sixteen seconds, the segment begins with a shot of four jet planes, coming closer to the camera, with "The Blue Angels" superimposed over the shot. As the familiar Conoco triangle appears, the announcer tells us Conoco is the "...hottest brand going!" We pick up from the script: 'PULL BACK TO SHOW THIS ACTION ON TV SET.... ACTION SEGUES INTO FLYING SEQUENCE....KEEPS ROLLING AS WE PICK UP CHET WATCHING SHOW....CHET TURNS GRACE-FULLY IN HIS CHAIR AND SPEAKS TO US" and Chet says, "I'M CHET LAUCK, WELCOMING YOU TO ANOTHER EXCITING



CHESTER H. LAUCK, CONOCO OIL OFFICIAL, & HIS ALTER EGO, LUM EDWARDS, COMMERCIAL SPOKESMAN

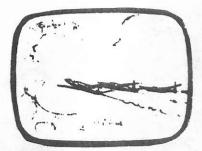
BLUE ANGELS ADVENTURE. BUT BEFORE WE TAKE OFF, LET'S SEE WHY IT PAYS TO PUT YOUR CAR - AND YOUR CARES - IN CONOCO'S HANDS." At this point, we "DISSOLVE TO BLACK AND INTO COMMERCIAL."

No doubt Chet Lauck cut an impressive figure as "host" on these programs. As I said earlier, we will, hopefully, someday acquire video copies of this material. But what of Lum and Abner as a team? Were there any efforts to follow that would bring our favorite characters together on the phosphorescent screen? The answer is yes, there would be efforts. Future installments of this series will bring those to light.

- D. Pitchford



BELOW: PART OF THE BENTON AND BOWLES STORYBOARD ILLUSTRATING CHET LAUCK'S INTRODUCTION TO "THE BLUE ANGELS" TV SERIES, 1960 (COURTESY OF UALR ARCHIVES)



ANNCR: (VO)

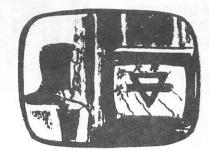
Here they come ...!!!



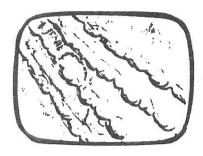
and CONOCO ... Hottest Brand



THE BLUE ANGELS ...



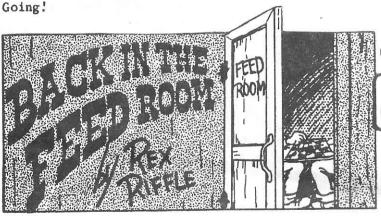
SOUND: ROAR OF PLANES ENGINES



brought to you by your Conoco
Dealer ...



CHET TURNS GRACEFULLY IN HIS CHAIR AND SPEAKS TO US



DID YOU KNOW:

When Lum and Abner started broadcasting for Horlick's Malted Milk in 1934, the Horlick plant was running three days a week and were sixth in sales among other brands of malted milk. Within 90 days they were running the plant six days a week, and in six months they were running the plant in Racine, Wisconsin, day and night. A year later they had reactivated their Toronto plant and still were unable to supply the demand for their fine product, which retailed at a much higher price than their competitors. They were first place in sales among malted milk products. On one premium offer which required a boxtop and 10¢ in coin, 223,000 letters were received from radio station WLW alone. Lum and Abner broadcast five days a week, 52 weeks a year, for four and a half years until the death of William Horlick, Sr.



LimeTreeInn MENA, AR

(501) 394-6350

OFFICIAL MOTEL OF



CONVENTION JUNE 20-21 1987



Spring Clearance Sale

In recent months, the National Lum and Abner Society has come into possession of a number of pieces of L&A memorabilia. Most of this material is being kept on file and will be displayed at official NLAS functions, but in order to raise funds for the upcoming convention, at this time we are going to begin selling some of our duplicate items. This first batch contains full color 11 x 14 lobby cards from some of the L&A movies; they are pictured below. The ones marked \$8.00 are from the 1950 Post Pictures rereleases; the \$15.00 cards are original RKO release lobbies. NONE OF THESE ARE REPRODUCTIONS.

So that all of our members will have an equal opportunity to order these cards (and because supply is definitely limited), we have set the following procedure for ordering: orders will be taken by phone on APRIL 27, beginning at 8:00 p.m. Central Standard Time, at the Executive Secretary's office, (205) 648-6110. No calls will be accepted before 8:00. All cards below are numbered; tell the Zec Sec which number(s) you want, and that card will be put on hold for you until your check arrives. If you get a busy signal, just keep trying. All proceeds from this sale go into the NIAS bank account to cover our upcoming expenses. Hope to hear from you on April 27!



#BB-1 \$8.00



#TW-1 \$8.00



#BB-2 \$8.00



#GT-1 \$15.00



#TW-2 \$8.00



#GT-2 \$15.00



#GT-3 \$15.00



#GT-4 \$15.00

KIVER TO KIVER Revisited

You may recall that in the February 1986 issue of the <u>Journal</u> we described in detail the movie pressbook from PARINERS IN TIME. We promised that if we ever found any pressbooks from the other L&A movies we would let you know. Well, now we have the one from TWO WEEKS TO LIVE (1943). Below and on the next page are some of the ads and publicity blurbs it contains. Notice the inordinate amount of attention given to Rosemary La Planche (Miss America 1941), whose role in the movie amounts to only a few minutes of screen time. This is Hollywood puffery at its puffiest!

CONTESTS

The title "Two Weeks to Live" provides a subject with numerous angles for a swell contest in your local newspaper. Offer prizes for the best letters. Here are a few suggested subjects:

"How would you go about earning \$10,000 if you had only two weeks to live?"

"What would you do if you had only two weeks to live?"

"What would Lum tell Abner to do if Abner had only two weeks to live?"



Dress a man in pilot costume carrying a road sign with the copy as suggested in the illustration. On the back of the sign use the copy "This is the sign that fooled Lum on his sensational trip to Mars. See Lum and Abner in "Two Weeks To Live' now showing Palace Theatre."



MARQUEE DISPLAY

Erect a flagpole with a rubber section on the top of your marquee so that the pole will bend and sway from side to side. In the painter's cradle place a cut out of Abner and make it as lifelike as possible. If you prefer you can build the flagpole pendulum style, thus eliminating the rubber section. Erect the pole on a pivot, with weights on the bottom. Thus counter-balanced, it can move back and forth like a pendulum. This stunt will attract attention to the front of your theatre.

A Variety of Gags and Stunts for Your Lobby!

PLAYING CHECKERS Place a checker board on a table in your lobby with the checker men set as though in a regular game. Make a blow up of Lum and Abner from the stills, or use cut outs from the posters, and seat them opposite each other at the table.

* * *

ELECTRIC TRAINS

Display a set in your lobby. In water colors letter on the sides of the train "Chinicoot and Arrow Railroad" which is the name of the railroad inherited by Abner. Run the train in a circle with one station marked "Pine Ridge." Use tie up copy reading "This is the railroad Abner inherited in Two Weeks to Live.' It travels fast but gets nowhere. Hop aboard for a continuous round of laughs."

* * *

NURSE IN LOBBY Dress a girl in a nurse's uniform to act as ticket taker. Pin a small card on the lapel of her uniform with copy reading. "I am the nurse who keeps Abner happy in Two Weeks to Live."

* * *

VIOLIN CASE On a table in your lobby place a closed violin case with a loud ticking alarm clock inside. Display a card reading, "Don't touch! Hands Off! This belongs to Abner and it is full of danger! See the results in "Two Weeks to Live" starring Lum and Abner."

BOILING LIQUID

As an arresting gag for your lobby place a five gallon beaker or clear glass bottle on a table, filled with a colored liquid made with water color paint. Drop a small piece of dry ice into the liquid which will cause it to boil. Bank this display with stills and advertising for the picture, together with a tie-up card reading, "A glass of this famous compound turned Abner into a gorilla—or was it Lum? It is all explained in 'Two Weeks to Live' starring Lum and Abner!"

* * *

ABNER'S GHOST

Make a life-sized cut out of Abner. Put a trick wig on his head with the hair standing straight up. In back of the cut out rig up a ghost out of strips of wood, pumpkin head and sheet. Extend the arms toward Abner. Use a card reading "Abner says, TM NOT A-FEARED OF GHOSTS, ONLY I DON'T LIKE 'EM HANGIN' AROUN'. See what happens to Abner's ghost in 'Two Weeks to Live.'"



DANGEROUS CURVES AHEAD!

Abner (Norris Goff) warns Rosemary LaPlanche, last year's Miss America winner, about the many railroad curves ahead in this scene from "Two Weeks to Live," a Jack William Votion production for RKO Radio starring the favorite radio team of Lum and Abner.

ON MY WAY TO MARS VIA ROCKET SHIP VIA ROCKET SHIP ABOUT THE TO PAULE A

Lum piloting a rocket ship to Mars is one of the laughable highlights from the picture and suggests a swell idea for a street bally. Dress a man to resemble Lum and encase him in a cardboard rocket ship similar to the illustration. Make the front and back propellers out of light material so that they will turn like a windmill as he walks through the streets. Use lettering as suggested.

New Game Invented By Lum and Abner

Chet Lauck and Norris Goff, in their portrayals as Lum and Abner, have played a continuous checker game for the last eleven years and haven't concluded it yet!

haven't concluded it yet!

In their current film for RKO Radio, "Two Weeks to Live," they finally complete the game, but it ends in a deadlock with neither of the boys winning. To complicate things further they play on two boards with rules of their own.

Recently a well-known game manufacturing firm made a hand-some offer to the boys for the rights to "Double Checkers." They have accepted, and will donate the proceeds to war charities.



SPOT PLUGS

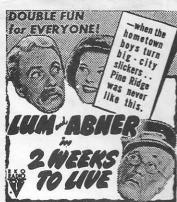
Arrange with your local radio station carrying the Lum and Abner broadcast to give you spot announcements advertising the picture at your theatre.

One of the most novel bit players in Hollywood is the Gorilla that appears with Lum and Abner in their latest RKO Radio picture, "Two Weeks to Live." The man who plays the role is Charley Gomorrah. His makeup is one of the most authentic and costly reproductions in the world. Even Lum and Abner did a little shuddering at its reality.



MERRY EYE-FULL!

It takes Rosemary LaPlanche, winner of last year's beauty contest and the title of "Miss America" to keep Abner happy in "Two Weeks to Live," while Lum keeps him busy facing dangerous adventures in this Jack William Votion Production for RKO Radio starring radio's favorite comics Lum and Abner.



A JACK WM. VOTION Production
Produced by BEN HERSH. Directed by
MALCOLM ST. CLAIR. Original Screen Play
by Michael L. Simmons and Roswell Rogers

THAT BONDS AND STAMPS AT THIS THEATRE

VOICE CONTEST

Arrange for your radio station to conduct a contest to find an amateur team that can best imitate Lum and Abner, with the winners to be selected by votes mailed in by the radio listeners. Have the winners appear personally at your theatre on the opening night of the picture.

y

Beauty Misses Kiss From Lum and Abner

Chester Lauck and Norris Goff (Lum and Abner) exercised their powers to okay the script of their current film, "Two Weeks to Live," in an unusual way.

A scene that called for either one of them to kiss the cheek of last year's Miss America, Rosemary La Planche, caused the famous co-

year's Miss America, Rosemary La Planche, caused the famous comedians to balk.

"Tain't dignified," Lum argued with director Malcolm St. Clair.

"Anyway, the folks back home wouldn't like it," chimed in Abner.
As an afterthought, they both added, "But we'd shore like to."

"Two Weeks to Live" provides them with ample opportunity to participate in hilarious comedy sequences that stamp the film as one quences that stamp the film as one of the wackiest feature comedies to come out of Hollywood in some time. The boys still succeed in maintaining the down home flavor despite the fast moving slapstick that ensues.

In addition to Miss La Planche, the supporting cast includes Franklin Pangborn, Kay Linaker, Irving Bacon, Herbert Rawlinson, and Ivan Simpson. "Two Weeks to Live" was

brought to the screen by Jack William Votion and released through RKO Radio, starring Lum and Abner.



Produced by BEN HERSH. Directed by MALCOLM ST. CLAIR Original Screen Play by Michael L. Simmons and Roswell Rogers

THIS THEATRE IS READY TO SERVE YOU WITH WAR BONDS AND STAMPS



EXECUTIVE SECRETARY Route 3, Box 110 Dora, Alabama 35062

BULK RATE U. S. POSTAGE PAID

Permit No. 40 Dora, Alabama

Dr. Hal Skinner 1293 Hurlbut Avenue Sebastopol, CA 95472

