



October 1988

### Nancy Chambers 189? — 1988

Pine Ridge resident Nancy Chambers passed away on July 10; her exact age was unknown, but she was most likely born sometime between 1895 and 1898. She was the last living person upon whom a character in the Lum and Abner radio shows was based; in the 1930's, she was the real-life model for Lum's sweetheart, Evalena Schultz. The character of Evalena was a part of the show (offstage, anyway) until 1938, when she married shady character Spud Gandel and moved away. (Virtually the same character...that of the school-teacher who was Lum's romantic interest...resurfaced in the 1940's under various other names: Miss Fredericks, Emaline Platt, etc.)

In real life, Nancy Chambers never lived more than five miles from the spot where she was born. Since 1951 she had lived in Pine Ridge in the same house with her brother—in—law Ora Carrett ("Mose Moots") and his wife Willie (the Carretts passed away in 1984 and 1986 respectively). Nancy had never in her entire life required a doctor's care until 1982, when she had a pacemaker implanted, and she was hospitalized for only the second time in her life during the three weeks preceding her death.

Miss Chambers suffered a stroke and fall on Saturday, June 18 (word reached us in the middle of our NLAS Convention in Mena that evening), after which she was hospitalized for two weeks and then moved to a nursing home. She had a second stroke on July 9 and peacefully went to sleep the next day. She is buried next to her sister Willie in the Pine Ridge Cemetery. An era is past.

- Kathy Stucker, Pine Ridge Historian



"EVALENA," 1932



"EVALENA," 1983

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COVER: Lum gives a "po-LIT-iks" speech in SO THIS IS WASHINGTON (RKO Radio Pictures, 1943).

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## The Joy 'Em Lankuol Rwod

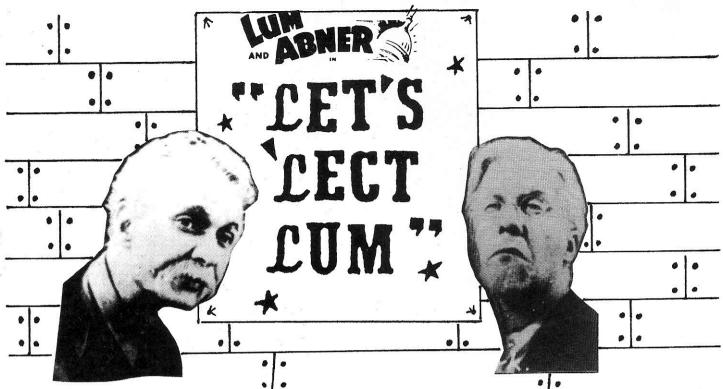
OCTOBER 1988

### In This Issue:

LET'S 'LECT LUM......2 The story of Lum's presidential campaign, 1936. THE GOLDEN ERA..... The monthly installment of our comical LUM & ABNER IN THE NEWS......5 L&A switch from Horlick's to Postum. 1938. AND NOW......6 News of a more recent vintage. LUM & ABNER ON TELEVISION?......7 The conclusion of this series, two years after it began. Can you help us? We hope so. LUM & ABNER ON THE AIR!.....9 Where you can hear the old fellers for yourself. BACK IN THE FEED ROOM......9 Rex Riffle does it again!



Produced by JACK WILLIAM VOTION • Directed by MALCOLM ST. CLAIR
Screen play by Chandler Sprague



The season of the presidential elections being upon us, it seems appropriate that we take this occasion to review Lum Edwards' great campaign for the Presidency back in 1936. Perhaps the best place to start is with Lauck and Goff themselves; here is what Tuffy had to say about the "campaign" during a 1972 interview:

"Lum decided that he was going to run for President of the United States on the Demopublican ticket. So, we talked it over one Monday and thought it would be a good publicity stunt if we put out some Lum for President' buttons. So we announced it and thought, 'Well, if we get any letters, we'll have some made up. Well. the letters started coming in. Our offices were in the Merchandise Mart in Chicago, and by Wednesday there were mail trucks lined up outside; truck after truck, We had thought we might get a few, so full of mail. we had said that in order to get these buttons they'd have to get 12 signatures on each letter...they had to organize a club with at least 12 members before we would send them a button. [EDITOR'S NOTE: Is anyone still living who was a member of one of these original NLAS's?!] So, each one of these letters had at least 12 names on it, with 200 on some. You could look down the hall, and it was just men coming in with handtrucks with these big mail sacks. The first thing you know, we've got five girls in there opening mail. Now, we hadn't talked to the sponsor about paying for this deal, but we started ordering these buttons. First we ordered them in hundreds, then thousands, and then ten thousands; in three days we'd sent out over 32,000 buttons. So we quickly announced on Wednesday that there were no buttons left, because this was breaking us! But after we announced there were no more buttons, my gosh, the mail just kept

coming in, and we kept announcing every night, 'Don't write anymore, because there's no more buttons available.' And the sponsor never would pay for it; we were stuck for the whole thing. I think it cost us about \$10,000 or \$12,000. And we never opened our mouth again on a free giveaway!"

Many years before this interview, in 1943, Chet and Tuffy's longtime secretary/office manager, Velma McCall Hausner, had also reminisced about her role during this stunt:

"I think the biggest job I ever handled was the 'Lum for President' gag in 1936. During the presidential campaign, a 'Let's 'Lect Lum' drive was started on the program as a joke. We thought it would be fun to get out some buttons, and discussed what amount to order. I was in favor of getting 5000, because they came cheaper in large quantities, but the boys said, 'If we get rid of 2000 we'll be doing well.' One announcement was made on the air, to the effect that 20 or more persons in a club sending in their names would receive the buttons. Well, it ended up with our sending out 300,000 'Let's 'Lect Lum' buttons, into every state in the Union and points in Nova Scotia and Canada. I had to get nine girls to help me mail them out!"





THIS PHOTO, FROM A YELLOWED NEWSPAPER CLIPPING, SHOWS CHET LAUCK, VELMA MC CALL, TUFFY COFF, & AN UNIDENTIFIED HELPER MAILING OUT LET'S 'LECT LLM BUTTONS, 1936

The buttons that Chet, Tuffy, and Mrs. Hausner all refer to are virtually the only collectibles remaining from the campaign, and even they have become quite scarce. Confusion arises from the fact that the pinback buttons were produced in two distinct variations; one version is approximately 1" in diameter and has a deep yellow background, with 'Let's 'Lect Lum/Edwards for President' in red and a b&w photo of Lum in the center. Another type is considerably larger, 1 3/4" in diameter, with a white or ivory background, and both the writing and the Lum photo in brown. Which of these two was the first is not known, but since the small yellow version was found among the late Mrs. Hausner's papers and memorabilia, this one may have been the original.

For a description of the campaign itself as it was presented over the air, we have to turn to Lum and Abner's 1937 Family Almanac. This edition of the yearly publication is invaluable to all who are interested in knowing what went on in the L&A broadcasts during a time when they were not being recorded on transcription discs (at least as far as we know). The 1937 almanac gives a thorough rundown on all L&A storylines from January through October 1936, written as if they are entries in Evalena Schultz's diary. The following "entries" chronicle Lum's quest for the White House:

"AUGUST 25 - So that's why Lum hasn't been to see me...he's going to run for President. Think of it, diary: Lum, President of the United States. Oh, I'm so proud of him. I can hardly wait for the election. They're going to call it the Demopublican Party.

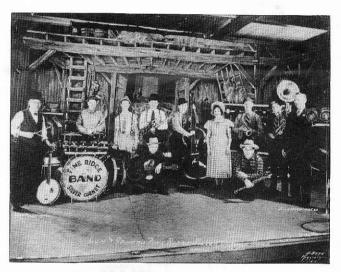
SEPTEMBER 6 - I might have known it. appointed Squire Skimp as his campaign manager. With everyone in Pine Ridge to choose from, Lum has to go and get Squire. Squire's first idea isn't so bad, He's going to organize a brass band to help They're going to call it the Pine Ridge get votes. Silver Cornet Band.

SEPTEMBER 16 - Things are going along nicely in the campaign and for once Squire is making himself quite useful. He called Ezra Buzzington on the phone over at Mount Idy and got him to agree to direct the band for nothing, just as a contribution to the campaign.

SEPTEMBER 21 - Met Elizabeth Peabody today and she told me Abner and Squire are leaving tonight on a trip to get speaking dates for Lum all over the country. She was right proud about it, but I heard later that the only reason Abner went was because Lum got tired of hearing him practice on his cornet all day.

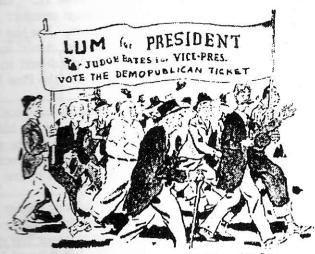
SEPTEMBER 30 - Saw one of the new 'Lum for President' buttons today and they're just the best looking Lum is going to send them out to everyone who organizes a club consisting of 20 members or more.

OCTOBER 5 - So much has been happening lately that I've completely lost track. From all I hear,



though, Squire has now elected himself publicity agent for Lum as well as campaign manager. he wanted to get Lum's name in the papers by having him judge a baby contest or flying the ocean like Lindbergh. Lum suggested that rescuing Abner from drowning would be a fine way to make himself a hero and so get lots of publicity. Abner didn't like that of course, but Lum was quite firm until Squire reminded him that he couldn't swim. Then Squire had one of his fiendish ideas. He wants to have Lum shot out of a cannon, pretending that he's to go all the way to Mars. I won't stand for it. Squire's gone a bit too far this time.

OCTOBER 6 - Sister Simpson called me up to say the cannon stunt is off because the cannon got wrecked. Lucky for Squire. I only hope he doesn't start something else instead.



Torchlight Parade stirs Pine Ridge.

#### ILLUSTRATION FROM <u>LUM & ABNER'S 1937</u> FAMILY ALMANAC

OCTOBER 7 - Expected Lum over to supper tonight.
Wonder why he failed to show up...it isn't like Lum.

OCTOBER 8 - I thought so ... something is wrong.

Lum and Abner went out hunting with their dog Blue on

Tuesday and they haven't been seen since. If that

Squire is up to his tricks again! 8:00 - Blue has

just come home ... alone. Something terrible's hap
pened.

OCTOBER 9 - No news of Lum. Dick Huddleston orpartized a searching party and they combed every inch the countryside without finding them. They've GOT OCTOBER 10 — Scarcely slept a wink all night. Dreamed that Lum was trapped somewhere in a great cave with Abner's dog, Blue. I called to him and Blue suddenly changed into Abner and then a curtain seemed to fall in front of them and I woke up. Oh, Lum, where are you?

Editor's Note by Abner: Evalena didn't put no more writin' in her diary, so there ain't no more to print. But I reckon as how you all know the rest of the story ... how me and Lum was caught in that old silver mine with a wildcat and how Blue brought all them searchers to us and how Dick and Cedric dug us out a heap sight the worse for wear, but still alive."

Of course, as anyone with a complete set of recorded I&A shows can tell you, this story of L&A being trapped in an abandoned silver mine was repeated in February 1945 (according to Roz Rogers, it was one of Chet Lauck's personal favorites), but just how it affected the outcome of Lum's presidential campaign in 1936 is not made clear.

We should not close without making the point that for all the comedy involved in Lum running for President, politics was always a very serious matter to Chet Lauck, who always quite actively and enthusiastically supported the candidate of his choice. (Tuffy seems to have taken a somewhat less vehement interest in the political scene.) Late in his life, there was talk of Chet running for governor of Arkansas, but he never did so. If he had, it would have been yet another fascinating chapter in "Lum's" political career!

- Tim Hollis







#### LUM and ABNER In the News REPRINTS OF PAST LUM & ABNER ARTICLES

(In our continuing series of reprints from the files of the Mena Star, we present these articles from February 1938, detailing L&A's change of sponsorship from Horlick's Malted Milk to Postum.)

FEBRUARY 1, 1938

#### Lum and Abner Will Change Sponsors Soon

According to Harlan Hobbs, columnist on the Arkansas Democrat at Little Rock, Lum and Abner have announced the release of the sponsorship of their program by the Horlicks Malted Milk Corp., of Racine, Wis., and plans are now being made for the continuation of the program by another spon-

In announcing the severance of In announcing the severance of their contract, Hobbs 'quotes Lum and Abner as saying, "We have been extremely happy in our relationship with Horlicks for the past four years and we want to express our appreciation for the explendid conneration given us by splendid cooperation given us by our sponsor."

Lum and Abner's last broadcast under the Horlicks sponsorship is scheduled for Friday, February 25

Lum and Abner, the sages of Pine Ridge, will make their bow over a nationwide WBBM-Columbia network this evening at 5:45 CST. Their change in networks came with a change in sponsorship of the program and for the first time they will be heard over an Arkansas station, KLRA at Little Rock.

As during the past few months the pro-gram will originate in Hollywood. It will be earried by 45 CBS station outlets and un-der the new arrangement, thousands of listeners will hear the popular comedy team who possibly never before have had the opportunity.

Completing five years under the spon-sorship of the Hor-lick's Malted Milk corporation, Lum and Abner gave their final broadcast under that Abner gave their final broadcast under that sponsorship ariday evening. Sevilar radio stations with had carried the programs for years announced their regrets at losing the feature and hoped the feature and hoped that sometime in the future the boys might return to their air

FEBRUARY 10, 1938

### Lum and Abner Expected to Be With Postum Co.

Though the February 25 broadcast of Lum and Abner's popular Pine Ridge programs mark the end of their contract with the Horlick's Malted Milk Corp., the tri-vreekly programs by the Mena entertainers will continue, but under the sponsorship of another food products concern, it was learned from usually reliable sources Thursday afternoon.

According to the reports ceived by The Star late Thursday, the new sponsors for the popular radie team will be the Postum Co., manufacturers of breakfast food, and the beverage of the same name. The report indicated that the Horlick's company would not substitute another radio fea-ture for Lum and Abner, but would go off the air.

Details as to the new contract the boys will enter into were not available nor was any material change in the program or time of the program indicated. Lum and Abner have been with their present sponsors for the past five FEBRUARY 28, 1938

### Mr. and Mrs. Lauck Return From a Hollywood Visit

Mr. and Mrs. W. J. Lauck, who have been in Hollywood visiting their son Chester Lauck, and family, and getting a closeup on "Lum and Abner," have returned home and are again at the family residence on Port Arthur avenue. They had a wonderful time, being away almost six weeks, and a most enjoyable visit with the Mena radio stars, with "Chet" and his partner, "Tuffy" Goff, even looking better than their recently published pictures.

They were kept busy while in the western city and when not visiting with the Lauck and Goff households had time to see many attractions in the movie capital. Visits to broadcasting stations to view first hand some of the more

view first hand some of the more popular programs being put on the air, were features of the trip. Mr. and Mrs. Lauck made the trip to the coast by rail, going out the southern route and returning the northern. They missed "Lum and Abner's" farewell on the Horlick, contract Friday night, but will be on hand Monday night for the first performance for General Foods which comes over CBS and at a new time. CBS and at a new time.

#### SAGES OF PINE RIDGE WILL MAKE THEIR BOW OVER 48 COLUMBIA STATIONS TODAY

FEBRUARY 28, 1938 \_\_\_

Lum and Abner, After Five Years With Horlick's, Start on Contract With General Foods (Postum) at an Earlier Hour-Arkansas Station to Have Polk

Carlton Brickert, an- County Favorites.
nouncer for Lum and Abner, as- and Friday of each week as in the sured the listeners Friday even-ing after the program that al-though the team would appear under different sponsorship Mon-

annear on Monday, Wednesday Monday evening.

past. The period of broadcast under the new arrangement will be of 30 minutes duration with Boake Carter, news commentator, day and over a new coast to coast network, the programs would not materially be changed.

"When you meet your two old friends from Pine Ridge next week," Brickert said, "you will meet them just as you did tenight—Lum and Abner,"

With General Foods as their to the General Foods radio program to the General Foods radio pro-

With General Foods as their to the General Foods radio prosponsor, Lum and Abner's programs, classing them as two of his grams will be under the auspices good friends who would begin at the Postum division and will their new broadcasting contract

# "AND NOW..."

... let's see what's going on around the country in the "wonderful world" of Lum and Abner!

Well, as we look in on Buckhannon. Virginia, we find Ossifer Rex "Squire" Riffle, typing his Appalachian fingers off for a new NLAS project. Rex is producing typed transcriptions of the many taped interviews the NLAS has collected of L&A. These print versions will prove invaluable as reference material for future articles in the Jot 'Em Down Journal. Up until now, finding an important quote or bit of information required rewinding and playing the tapes until it could be located, and then transcribing it. Now, information can be scanned quickly, and recopied from the typed pages. Among the tapes Rex has transcribed are the 1966 Pacific Pioneer Broadcasters tribute to L&A, the 1972 Multicon tapes, Lum's 1951 address to the Arkansas Legislature, plus a number of interviews with Chet and Tuffy.

Rex was involved in another project - mailing updated NLAS info to all the radio stations that carry Lum and Abner - when he and his good womern Peggy became the proud parents of a baby girl! On August 18, 1988, Emily Katherine Riffle was born! Rex informed us that had the baby been a boy, he would have been given the name "Samuel Donald Timothy Riffle"! (What, not Charlie Abner? Little Lum? Li'l Abner? Guess not!) CONCRATULATIONS!!!!!



The week following the NLAS Convention (June 25, to be exact), Aunt Laura and I visited Auntie Helen Hartzell, the wife of the late Clarence "Ben Withers" Hartzell, at her beautiful home in Bella Vista, Arkansas. We were so happy for the chance to spend a few hours with Auntie Helen, that we felt the members would like to be updated on one of our very special honorary members.

This was an especially enjoyable time for Aunt Laura, who had never met Auntie Helen (as Clarence often referred to her on his "Cactus Jim" TV show). We spoke at length of Clarence, and were amazed to learn more of his talents. Helen showed us their lovely home, which she and Clarence had furnished with antiques, refinished by Clarence himself.



We talked at length about Clarence Hartzell the man. He was a talented musician, capable of playing many instruments. His music room houses his piano, where Clarence sat to compose numerous pieces of music. Helen still receives calls from area churches for Clarence's beautiful sacred pieces. He enjoyed arranging choral works for the local choirs.

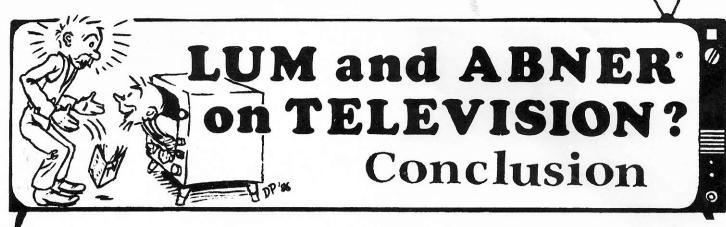
Helen told us that Clarence was a deeply religious man, spending a great deal of time daily reading the Bible. He was a man who enjoyed working for his community, and gave countless hours of his time in service, but always tried to shun the limelight.

As a television pioneer, with his portrayal of "Cactus Jim" on NBC in the Golden Age of TV (his totem pole is shown at right, standing proudly in the Hartzell yard), it was only natural that Clarence became involved in Bella Vista's local cable TV company. He volunteered his time and equipment videotaping programming for the public access channel. In fact, some of our NLAS conventions have been broadcast in Bella Vista, thanks to Clarence.

His memorial service was, in Helen's words, "all Clarence". His violin and cap were displayed. His music was performed. His poetry was read. Since Clarence was a lover of wildflowers and trees, several of each were planted around the community in his honor. Tributes flowed in (and continue to) from the celebrities who knew and loved Clarence and Helen. The love and support of Clarence's many fans will continue to lift her spirits.

"Our favorite word was 'love'," Auntie Helen told us. 'We preached 'love'. Our love for each other grew with the years. I miss Clarence." So do we. Auntie Helen, we love you, and you are in our prayers.





It was two years ago this issue that we began this series of articles tracing L&A's up-again-down-again careers on the TV screen. Since some of our newer members were not with us throughout the entire series, we thought it would be fitting in this conclusion to briefly summarize two years in a couple of pages. Here, in chronological order, is a rundown of the "Lum & Abner On Television?" story:

1940 - L&A, Bobs Watson, and Irving Bacon appear on experimental broadcast from Don Lee Studios, Hollywood, performing a scene from "Dreaming Out Loud."

1948 - 15-minute "Lum and Abner" TV pilot filmed for CBS, written by Roz Rogers & Betty Boyle. Lum tries to teach Abner how to play canasta.



1949 - Chet & Tuffy appear on inaugural broadcast of KTTV, Los Angeles, along with many other radio stars. Also, new 30-minute "Lum and Abner" TV pilot prepared, again written by Rogers & Boyle, but only version put on film is the dress rehearsal. Abner tries to sneak away from the store and go fishing. Cast includes Andy Devine, Opie Cates, & ZaSu Pitts.

1950 - Another "Lum and Abner" pilot script written by Roz Rogers, but never filmed. Lum measures Abner for a new suit. CBS announces L&A Tv series for fall, but it never makes it.

1954-55 - L&A radio series bites the dust. Three half-hour TV shows filmed featuring adventures of L&A in Europe; series is aborted and the three shows are strung together as theatrical feature "Lum and Abner Abroad," never released. Chet Lauck moves to Houston, Texas, to work for Conoco Oil.

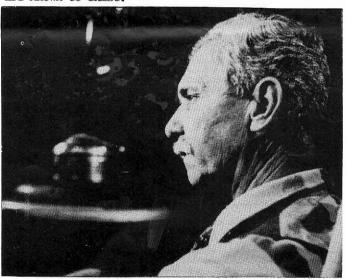
1955-60 - Lauck makes numerous Conoco TV commercials as "Lum;" also, as himself, serves as host of Conoco-sponsored TV shows.

1956 - Tuffy Goff makes guest appearance on Tennessee Ernie Ford TV show.

1957 - Chet Lauck appears on "To Tell The Truth."
Robert Fierman Productions suggests "Lum and Abner"
TV series using new actors. Never produced.

1960 - Animated L&A TV commercials proposed and sample scripts are prepared by Roz Rogers. Never produced.

1962 - New "Lum and Abner" Tv pilot filmed by Four Star Productions, with Arthur Hunnicut as Lum and Edgar Buchanan as Abner; no prints of this pilot are known to exist.



1962 - Chet Lauck appears in "A Visit With Lum," five five-minute political TV spots for Arkansas Senator William Fulbright.

1965 - Tuffy Goff makes guest appearances on two popular TV sitcoms: "Gomer Pyle, USMC," 1/1/65, as Gomer's grandpa, Sgt. Otis Pyle, and "The Andy Griffith Show," 9/13/65, as Mr. Doakes the grocer.

1967 - Lauck suggests 'Lum & Abner's Christmas Story' to Walt Disney Productions as a possible TV special; Disney turns down the idea.

1968 - Chet Lauck narrates "The Arkansas River," a documentary produced by TV station KATV, Little Rock.



1969 — L&A considered as characters on "Hee Haw" TV show; also, Yongestreet Productions of Nashville plans L&A TV pilot to star Archie Campbell as Abner; Roz Rogers prepares script, but it is never filmed.

1970 - Ace Ochs of CBS proposes L&A TV cartoon series; animators create totally new design for characters; never produced. George Lillie of Cedar Rapids, Iowa, begins ongoing project to produce L&A TV series with mechanical puppets.

1973 - Arkansas Educational TV Network (AEIN) produces "Two Boys From Mena," a 90-minute documentary on Lum and Abner.

1986 - AEIN produces another, updated documentary, "Lum & Abner: Laughter Never Dies."

### **Your Attention Please**

Many new features and articles are in the planning or working stages for the <u>Journal</u>, and some of them are going to require help from you, our members. Coming up in the near future is "Lum and Abner Meet Andy Griffith," a detailed comparison of the two shows. Still in the research stage is "From Dogpatch to Pine Ridge," which will detail some little-knowed but stupefyin' parallels between I&A and the famous "Li'l Abner" comic strip. We are looking for a video tape of the 1959 color Paramount LI'L ABNER movie musical, as well as any of the "Li'l Abner" cartoons produced by Columbia in the 1940's. If any of our members can loan us tapes of either of these items, please contact the Executive Secretary at the address below.

We are also about to initiate a new series of articles, "The Many Faces of Lum & Abner." For this, we REALLY need your assistance. Here is what we want

to know: after you heard the L&A radio show, but before you had ever seen a photo of what L&A and their friends were supposed to look like, HOW DID YOUR MIND VISUALIZE THEM AS LOOKING? In this new series of articles, we are going to explore the ways all of the characters have been depicted visually over the years; we will begin with I&A themselves, and follow them with Cedric, Grandpappy Spears, Squire Skimp, Mousey Gray, Snake Hogan, Ulysses S. Quincy, Ben Withers, Dick Huddleston, etc. So, send us your descriptions; make them as detailed as you wish. If you are artistically inclined. feel free to send us your sketches Since everyone's mind's eye sees of each character. radio characters differently, and no single one is right or wrong, this series should provide quite a range of reactions.

Send all correspondence to the Executive Secretary, Tim Hollis, Route 3, Box 110, Dora, AL 35062.

----Advertisement-

### Visit The Lum and Abner Museum and Jot 'Em Down Store

LOCATED ON LUM & ABNER HIGHWAY 88
PINE RIDGE, ARKANSAS 71966
PHONE (501) 326-4442
OPEN MARCH THROUGH NOVEMBER





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404 JOHNSON STREET • P. O. BOX 308 ADAMSVILLE, ALABAMA 35005 PHONE (205) 674-3531



In response to the many requests we have received. here is the current listing of radio stations that carry the syndicated Lum and Abner programs:

KALM - Thayer, Missouri

KAWC - Yuma, Arizona

KCAM - Glennallen, Alaska

KCRV - Caruthersville, Missouri

KENA - Mena, Arkansas

KLKS - Breezy Point, Minnesota

KLLN - Newark, Arkansas

KMIL - Cameron, Texas

KOFC - Fayetteville, Arkansas

KPFM - Mountain Home, Arkansas

KPOC - Pocahontas, Arkansas

KRVN - Lexington, Nebraska

KSUD - West Memphis, Arkansas

KWXI - Glenwood, Arkansas

KIXT - Hot Springs, Arkansas

WAMU - Washington, D.C.

WATH - Athens, Ohio

WBDX - Dickson, Tennessee

WCPH - Etowah, Tennessee

WCSV - Crossville, Tennessee

WEKG - Jackson, Kentucky

WFSC - Franklin, North Carolina

WGGC - Glasgow, Kentucky

WGGH - Marion, Illinois

WGOG - Walhalla, South Carolina

WJJF - Hope Valley, Rhode Island

WLDS - Jacksonville, Illinois

WLIV - Livingston, Tennessee

WLSI - Pikesville, Kentucky

WPAX - Thomasville, Georgia

WPAY - Portsmouth, Ohio

WPFB - Middletown, Ohio

WRUS - Russellville, Kentucky

WSKV - Stanton, Kentucky

WSMQ - Bessemer, Alabama

WINR - Waynesboro, Tennessee

WIOE - Spruce Pine, North Carolina

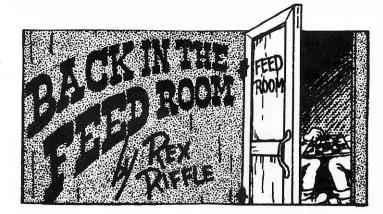
WVOW - Logan, West Virginia\*

WWXL - Manchester, Kentucky

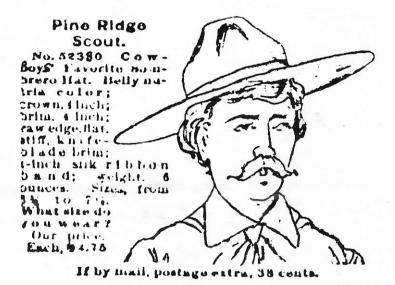
WDUF - Duffield, Virginia

\*Going on its 11th year!!

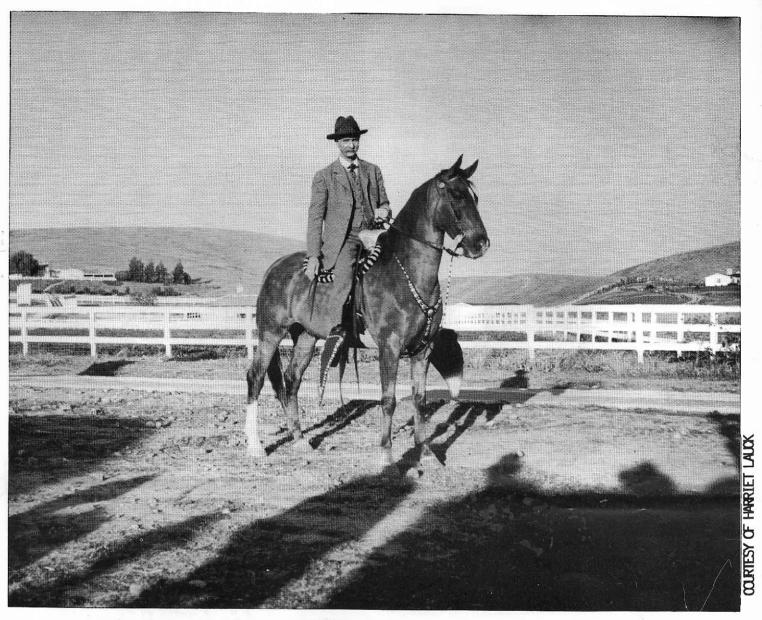
If a station in your area is interested in running the show, they should contact Wayman Hatman at Program Distributors, 403 W. Parker Road, Jonesboro, Arkansas 72401, (501) 972-5884. Tell 'em the NLAS sent you!



Believe it or not, the ad below actually appeared in the Sears, Roebuck catalog for 1900. Is THIS what Lum Edwards was doing before Chet Lauck was even born?!









Route 3, Box 110 Dora, Alabama 35062

**ADDRESS CORRECTION REQUESTED** 

Dr. Hal Skinner 1293 Hurlbut Avenue Sebastopol, CA 95472 BULK RATE U. S. POSTAGE PAID Permit No. 40 Dora, Alabama