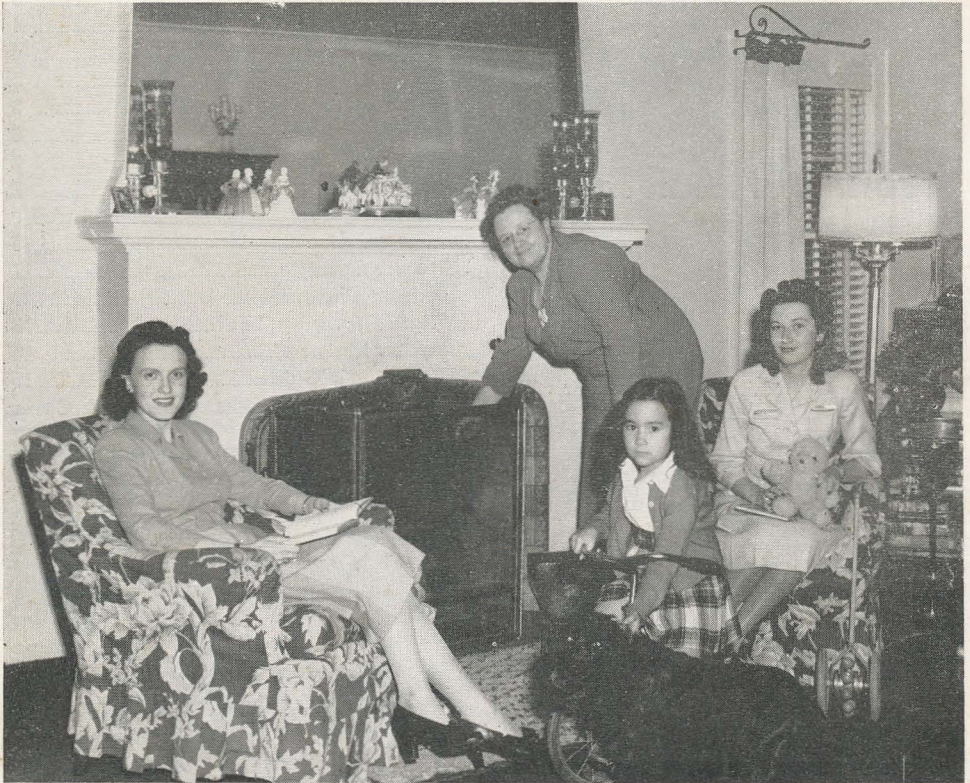


# KMA GUIDE



AN AFTERNOON AT THE MAYS'

Left to right, Eleanor Jean, Mrs. May, Betty Jane, and Francis.

(See Page 3)

**"The Magazine  
About Your Favorites  
on Your  
Favorite Station"**



## From Our Mail Bag

Pollock, Missouri

My husband came in with the KMA GUIDE at noon and I had to read it before I ate my dinner. This issue was better than any of the rest. Thanks a million.

Mrs. Cora M. Leeper

Tecumseh, Nebraska

Today I received the latest issue of the KMA GUIDE and I'd like to say it is the best little magazine put out.

Mary Lou Armknecht

Dawn, Missouri

The KMA GUIDE is a wonderful little magazine and I love every page of it. I enjoy the "Heard" and "Unheard" page and like the "KMA Party Line" article very much. It's grand to hear so much about all those we listen to on the air every day.

Irene Davies

Republic, Kansas

We received our KMA GUIDE today and was delighted to see all the pictures and to get the interesting news out of it.

Mr. & Mrs. David Cory

Gibbon, Nebraska

Received another interesting fact-filled issue of the KMA GUIDE. Your descriptions are so vivid I would know the KMA personnel on sight. The pictures are excellent and the stories entertaining. Wish the GUIDE came more often.

Bruce Randall  
Route 3

# The KMA Guide

NOVEMBER, 1944

Vol. 1

No. 6

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The KMA Guide is published the first of each month by the Tom Thumb Publishing Co., 205 North Elm St., Shenandoah, Iowa. Owen Saddler, editor; Doris Murphy, feature editor. Subscription price \$1 per year (12 issues) in the United States; foreign countries, \$1.50 per year. Allow two weeks' notice for change of address. Advertising rates on request.

Omaha, Nebraska

Well, I thought it was my turn to write you a letter thanking you for a wonderful station magazine. I truly enjoy every issue. I read them all about five times.

Violet Theisen  
507 North 23 St.

Brownsville, Tenn.

The KMA GUIDE is certainly a dandy little book. In fact it is a big little book and we do not want to ever be without it.

Mr. & Mrs. R. V. Macon

Rolfe, Iowa

I am so very pleased with the KMA GUIDE. I've received it from the very first issue and the latest issue is always the best. I only wish it was weekly or daily.

Helen Peers



## A Chat With Earl May

On the front cover you see, from left to right, Eleanor Jean, my daughter-in-law; Mrs. May; Betty Jane, my granddaughter; and Francis, my daughter. This is only the second time since the war that all the girls in my family have been together. The picture was taken in October, when we had a little Thanksgiving celebration. We knew we couldn't be together on November 23, so we moved our Thanksgiving up one month. You have to take life as you find it these days.

If your letters mean anything—and I know they do—I am sure you would like to hear a little something about each of them. Eleanor Jean, was married to my son, Edward, in June, 1942. She was the daughter of Mr. & Mrs. Harry Petty, of Red Oak, Iowa. Her mother died when she was a baby, and she was reared by her aunt and uncle, Mr. & Mrs. Charles Miller. After graduating from Lindenwood, she attended the Univ. of Nebraska where she met Edward.

She and Edward now live in Mexico City, Mexico, where he is a Junior Agricultural Economist in the U. S. Agricultural Foreign Service. She studied Spanish in college, and is now rather versatile in

that language after having spent 10 months in Lima, Peru, and the last 15 months in Mexico City, with my son.

Mrs. May, of course, is well known to many of you. She used to sing a lot for you in the old days. She is a very good business woman and was a great help to me in the early days of our business. Sometimes, when things were a little rough back then, her encouragement meant more to me than words can tell. Now that our children are grown, she has become an active club worker. She is very busy speaking before study groups, and is a Past Worthy Grand Matron of the Iowa Eastern Star. She is also on the executive board of the Eastern Star Home in Boone, Iowa.

Little Betty Jane is as active and mischievous as most 4-year-old girls are. Her dog's name is "Black Out", a black cocker which she got in Memphis, when her daddy was stationed there.

My daughter Francis and J. D. Rankin, Jr., of Tarkio, Missouri, were married 5½ years ago. He was proving himself a capable young businessman when the war interrupted his career in late 1942. He is a Lt. J.G. in the navy and is now stationed at Chicago as a Supply Officer.

After high school, Francis attended National Park Academy, Washington,  
(Continued on page 9)

## The Harts



Out on the range he's a trick rider—but in the kitchen he's a slick dishwasher. To prove it, just look at Dick Hart helping his bride, Mary Ellan, spruce up their kitchenette after a good meal.

Mary Ellan has had a lot of homemaking experience in her short 18 years, for in her home at Shreveport, La., she cooked for a family of 6. This winsome, brown-eyed brunette came north to marry her schoolboy sweetheart June 19, with the Shenandoah Baptist minister officiating. Yes, she and Dick have known each other since grade school. She weighs 107, is 5 ft. 3½, and her brown hair is shoulder-length. Hot biscuits are her specialty and she can turn out Southern Fried chicken to brown perfection. Her hobby is drawing and oil painting and she has some excellent work to her credit. (Shall we publish one of her pictures some time?) She makes the designs for all Dick's cowboy boots and the factory makes them up on special order. She could eat oatmeal cookies anytime, which is why her friends call her "Cookie". She hopes you'll be one of Dick's fans for a long time to come.

---

Jim Raines weighs 220 pounds.

Zeke Williams has a new custom-made cow boy suit in two shades of green.

Dick Hart likes banana pie and banana cake.

Morrie Jones' bride likes to crochet, embroider and sew.

## Little Sandra



Here is Sandra Maxine Hayes, our newest KMA baby, in her first picture with her mother and daddy, Mr. and Mrs. Warren Hayes. Warren is one of our "unheard" engineers, you know. When his 7½ pound daughter was born Sept. 5, Little Joe decided to help Warren name the new baby. So he asked you radio friends for suggestions. In came lots of nice letters and Mrs. Lucy Major of Rt. 1, Sidney, Ia., sent in the name finally chosen by the proud parents. It was SANDRA, and as a middle name they selected Maxine, the name of the mother. When Mrs. Major heard she had won, she was so happy she immediately sent the baby a beautiful white dress trimmed in pink ribbons and a baby book. The baby has dark blue eyes, brown hair, and was 18 inches long when she arrived. She has already visited our studios and we think she's a honey. Don't you?

---

Paul Oliver smashed his son's kiddie car while driving out of the garage.

Frank Field broke his glasses when trying to show Editor Saddler how Buddy's horse flipped its ears up and down while having its picture taken.

Steve Wooden has a collection of between 500 and 600 photographs.

Norman Paulson's favorite pastime is talking politics.

The Miller Sisters usually dress alike.

## "Heard"

"An old head on young shoulders" ... this is the way we think of Jim Kendrick ... our tall, smiling young announcer. Although Jim is only 20, he is calm, steady, and has an inspiring personality. Singing and playing a guitar on a radio station when only 9 started Jim's radio career.

Jim was born near Sioux City, Ia., moving to New Canton, Ill., with his parents and brother, Richard, when only 8 months old. He is 6 ft. 1; weighs 140; has brown hair, green eyes, and wears glasses. He won both local and district honors for the New Canton high school, and was a finalist in the Illinois State Speech contest. Though he didn't win the state contest, he kept right on studying speech and practicing with the encouragement of his mother. He became so good that a radio station hired him immediately on graduation. He has been out of school only a little over a year, but he has already gone far in the announcing field, and is as much at ease before the microphone as he is before one of Mom's good home-made pies.

Reading and music are his hobbies. His taste in clothes runs to browns and tans set off by bright colored ties! Baseball and basketball are his favorite sports and fried chicken and all kinds of salads are his favorite foods.

Frank Field's favorite form of recreation is bowling.

The KMA office girls had a weiner roast recently.

*We here present 2 important KMA personalities each month—one that is "heard" on the air and one that is "unheard". This feature is in answer to many of your requests. We are glad you like it.*



*Jim Kendrick*



*Al Ramsey*

Everytime you hear our announcers say, "The So and So Company presents Jess and Jane", or something like that, you know that the program is sponsored—that is, an advertiser is paying for the fine entertainment you're getting. And when you hear such programs, you can rest assured that one of our salesmen has been successful in his work. If it weren't for our salesmen, we wouldn't have advertisers, and that means we couldn't bring you the many fine programs we do every day. This month we're telling you about A. W. Ramsey.

Al was born in Balington, W. Va., April 27, 1902, and has 3 brothers. He lived on a farm until he was 16, when he entered the Univ. of West Virginia. He claims he can still plow as straight a furrow as any farmer in Iowa! After graduation he did construction work with some steel companies around Pittsburgh. Then in 1931 he started selling advertising for the Bell Telephone Company and called on the manager of WWVA, Wheeling, W. Va. He sold the ad all right but ended up working for the radio station. Later he was hired as manager of WMMN, Fairmount. He left to become a salesman at WMBD, Peoria, Ill. He then was hired as sales manager at WROK, Rockford. After that he freelanced for 5 years selling advertising on 20 stations in Illinois, Wisconsin and Iowa. He came to KMA in 1937 as a salesman and has been here ever since. He married the former Jane Jamison in 1930. He is 5 ft. 11, weighs 180,

## "Unheard"

(Continued on page 15)



## Sergeant Geist



Remember Faylon Geist, our KMA Musical Director, who used to bring you such beautiful organ and piano music? Faylon was on our staff for 8 years when he joined

the service on May 19, 1942. He left for England last June and arrived in France in September.

He's attached to the headquarters of the 9th U. S. Army and works with Chaplain Bradley. On Sept. 20 he drove the chaplain on a 400-mile inspection trip in a jeep. They left at noon and returned after supper the next day. "The highways were crowded with old women and men, young people and little children, trudging their weary way back to their homes (what was left of them!)", he writes. "In driving through the towns," he says, "I had to follow in the path of the bulldozer. In some of the smaller villages there was hardly a thing left standing."

In another letter he says: "Tomorrow is Sunday. We hold our religious services out in the open areas of both Rear and Forward Echelons. Last Sunday I played in both echelons. Our little Field Organs are swell and do the job right. We have some flowers picked and will set up an Altar to make the service more real. The bad thing is that we can't light the candles—the wind blows them out."

If you'd like to write Faylon a little note sometime, you can reach him as follows: Sgt. Faylon W. Geist, 37195337—Chap. Sec., Hq. Det. 9th U. S. Army, A.P.O. No. 339, c/o P.M. New York, N. Y. He may be too busy to answer but he'd certainly be glad to hear from you.



## Buddy and Dawn

Our back cover this month is devoted to a farewell picture of Buddy Starcher and Dawn, his beautiful riding horse. This souvenir photograph was taken only a few days before Buddy left on a leave of absence for El Paso, Texas, because of his health.

Dawn is comfortably located in his stable at the Shenandoah Fairgrounds. A beautiful dark sorrell, he is half Arabian and half American Saddle. He weighs 1060 lbs., is 5 years old, and is 15 hands 1 inch high. As you know (Sept. KMA GUIDE, p. 4), he dunks his hay, and used to search Buddy's pockets for carrots. Buddy bought Dawn last January after his other horse, Chief Highland, was burned to death with 18 other horses in a Topeka, Kans., stable fire.

Dawn is very gentle—is even friendly with cats and dogs. His trainer says that whenever Dawn heard Buddy singing over the radio he would stop eating and walk up to the radio and listen. When you ask Dawn if he likes the girls, he shakes his head "yes"; he shakes a "no" if you ask him about boys. How's that girls? Dawn can shake hands, count, "lie down and play dead," kiss you, kneel down for you to get on or off, hold one end of a rope while you skip it, and hold the bridle or halter for you. He always followed Buddy as loyally as a pet dog. But, until Buddy returns, they both say, "So long now!"

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### LITTLE JOE—Continued

ers, and at 1 P.M. with the Salt Creek Boys. Tune in and hear him anytime you want to chase the blues away.

---

### JIMMY MORGAN—Continued

love his singing. His hobbies are hunting and fishing, but his favorite food is country ham and eggs. "You can't beat it," Jimmy says.

## Our "Page of Honor"



**LITTLE JOE**

If your radio lets out a wild war whoop someday, don't be too surprised, for "Little Joe" Parish is part Cherokee. From his Indian parents he gets his straight, black, shiny hair, brown eyes, and high cheek bones. He was even married by an Indian in the St. Louis City Hall and collecting Indian relics is his hobby.

Near the Osage River in Mo., Little Joe was born in a one-room log cabin and is the youngest of 4 children. When Joe was 7, his folks moved to Kansas City where they lived for 7 years. They then moved to Camdenton, Mo., to the Parish place where his grandparents had homesteaded and where Joe's folks still live.

After Joe finished high school he thought he wanted to be a coach. But he left the Warrensburg, Mo., State Teachers College to play the mandolin, guitar, and harmonica over the radio. Three years ago he married Virginia Smith of Springfield, Ill., and they are now the parents of 2 daughters, Shirley Jean, 20 months and Betty Joe, 9 months.

Joe was 25 Nov. 12, and says he doesn't like sweets of any kind. Vegetables are his favorite foods and his favorite times on the air are 11 A.M. with the Stump Us gang and 12:30 P.M. with the Utah Rang-

(Continued on page 6)



**JIMMY MORGAN**

Welcome back, Jimmy! We're all glad to have you with us again.

As most of you know Jimmy was at the Naval Ordnance plant, Indianapolis, for the past year and a half. He worked 10 hours a night helping produce the famous Norden bombsight. Still, he didn't give up radio entirely for he worked part-time during the day at an Indianapolis station.

When the plant could finally release some of their employees, Jimmy took his turn and headed straight for Iowa and KMA. Have you been hearing him every weekday morning at 6:05? If not, you'd better tune in and learn how sweet those mountain and western songs can sound. Some of his English ballads are over 400 years old.

Jimmy is 5 ft. 9, weighs about 200, has dark hair, grey eyes, and a soft, southern drawl. He was born in the Kentucky hills near the old Green River. He took to the guitar as naturally as to swimming, fishing, and hunting. A husky lad, he was a good boxer, and fought 9 professional bouts. But Jimmy preferred music as a career, and managed to get a job on a radio station. Since that time most of you have come to know him, respect him, and

(Continued on page 6)





# KMA DAILY PROGRAMS FOR NOVEMBER, 1944

960 ON YOUR DIAL



## DAILY DAYTIME PROGRAMS MONDAY THROUGH FRIDAY

- 5:30 a.m.—Dick Hart  
 6:00 a.m.—News  
 6:05 a.m.—Jimmie Morgan  
 6:30 a.m.—Morning Worship  
 7:00 a.m.—News  
 7:15 a.m.—Frank Field  
 7:30 a.m.—Back to the Bible  
 8:00 a.m.—Morning Headlines  
 8:15 a.m.—Haden Family  
 8:30 a.m.—Breakfast Club  
 9:00 a.m.—Homemaker's Visit  
 9:30 a.m.—Dick & Morrie  
 9:45 a.m. (Mon.)—One Woman's Opinion  
 9:45 a.m. (Except Mon.)—Listening Post  
 10:00 a.m.—Breakfast at Sardi's  
 10:30 a.m.—Gil Martyn  
 10:45 a.m.—Jack Berch & His Boys  
 11:00 a.m.—Stump Us  
 11:15 a.m.—Frank Field  
 11:30 a.m.—Glamour Manor  
 12:00 noon—Earl May—News  
 12:30 p.m.—Utah Rangers  
 12:45 p.m.—Market Reports  
 1:00 p.m.—Joe & Ish  
 1:15 p.m.—Rev. Edythe Stirlen  
 1:30 p.m.—Kitchen Klatter  
 2:00 p.m.—Morton Downey  
 2:15 p.m.—Hollywood Startime  
 2:30 p.m.—Steve Wooden  
 2:45 p.m.—Miller Sisters  
 3:00 p.m.—Gully Jumpers  
 3:30 p.m.—Time Views the News  
 3:45 p.m.—Lina Ferguson  
 4:00 p.m.—Uncle Zeke  
 4:15 p.m.—Miller Sisters  
 4:30 p.m.—Joan and Zeke  
 4:45 p.m.—Hop Harrigan  
 5:00 p.m.—Terry and the Pirates  
 5:15 p.m.—News  
 5:30 p.m.—Jack Armstrong  
 5:45 p.m.—Captain Midnight

## MONDAY NIGHT

- 6:00 p.m.—Fulton Lewis, Jr.  
 6:15 p.m.—Good Will Trio  
 6:30 p.m.—Earl May, News  
 7:00 p.m.—Watch the World Go By  
 7:15 p.m.—Lum 'n Abner  
 7:30 p.m.—Blind Date  
 8:00 p.m.—Counterspy  
 8:30 p.m.—Spotlight Bands  
 8:55 p.m.—Sport Headlines

- 9:00 p.m.—Raymond Gram Swing  
 9:15 p.m.—Ted Malone  
 9:30 p.m.—Heidt Time for Hires  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m. to Midnight—Famous Orchestras  
 and News

## TUESDAY NIGHT

- 6:00 p.m.—Fulton Lewis, Jr.  
 6:15 p.m.—Good Will Trio  
 6:30 p.m.—Earl May, News  
 7:00 p.m.—Watch the World Go By  
 7:15 p.m.—Lum 'n Abner  
 7:30 p.m.—Alan Young  
 8:00 p.m.—Gracie Fields  
 8:30 p.m.—Spotlight Bands  
 8:55 p.m.—Sport Headlines  
 9:00 p.m.—Confidentially Yours  
 9:15 p.m.—Geo. Hicks  
 9:30 p.m.—Let Yourself Go  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m. to Midnight—Famous Orchestras  
 and News

## WEDNESDAY NIGHT

- 6:00 p.m.—Fulton Lewis, Jr.  
 6:15 p.m.—Good Will Trio  
 6:30 p.m.—Earl May, News  
 7:00 p.m.—Watch the World Go By  
 7:15 p.m.—Lum 'n Abner  
 7:30 p.m.—Rambling Cowboys  
 8:00 p.m.—Dunninger  
 8:30 p.m.—Spotlight Bands  
 8:55 p.m.—Sport Headlines  
 9:00 p.m.—Raymond Gram Swing  
 9:15 p.m.—Ted Malone  
 9:30 p.m.—Scramby Amby  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m. to Midnight—Famous Orchestras  
 and News

## THURSDAY NIGHT

- 6:00 p.m.—Fulton Lewis, Jr.  
 6:15 p.m.—Good Will Trio  
 6:30 p.m.—Earl May, News  
 7:00 p.m.—Watch the World Go By  
 7:15 p.m.—Lum 'n Abner  
 7:30 p.m.—Am. Town Meeting  
 8:30 p.m.—Spotlight Bands  
 8:55 p.m.—Sport Headlines  
 9:00 p.m.—Confidentially Yours  
 9:15 p.m.—Geo. Hicks  
 9:30 p.m.—The March of Time  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m. to Midnight—Famous Orchestras  
 and News

**YOUR BLUE NETWORK STATION**



**FRIDAY NIGHT**

- 6:00 p.m.—Fulton Lewis, Jr.
- 6:15 p.m.—Good Will Trio
- 6:30 p.m.—Earl May, News
- 7:00 p.m.—Watch the World Go By
- 7:15 p.m.—Parker Family
- 7:30 p.m.—Famous Jury Trials
- 8:00 p.m.—Freedom of Opportunity
- 8:30 p.m.—Spotlight Bands
- 8:55 p.m.—Sport Headlines
- 9:00 p.m.—Earl Godwin
- 9:15 p.m.—Ted Malone
- 9:30 p.m.—Ed Wynn
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m. to Midnight—Famous Orchestras  
and News

**SATURDAY PROGRAMS**

- 5:30 a.m.—Dick Hart
- 6:00 a.m.—News
- 6:05 a.m.—Jimmie Morgan
- 6:30 a.m.—Morning Worship
- 7:00 a.m.—News
- 7:15 a.m.—Frank Field
- 7:30 p.m.—Ed McConnell
- 8:00 a.m.—Morning Headlines
- 8:15 a.m.—Haden Family
- 8:30 a.m.—Breakfast Club
- 9:00 a.m.—Homemaker's Visit
- 9:30 a.m.—What's Cookin'?
- 10:00 a.m.—Chatham Shopper
- 10:15 a.m.—Forward March!
- 10:30 a.m.—Adventures of Omar
- 11:00 a.m.—Kid's Bible Club
- 11:30 a.m.—Farm and Home Hour
- 12:00 noon—Earl May, News
- 12:15 p.m.—Man on the Farm
- 12:45 p.m.—Farmer's Forum
- 1:00 p.m.—Joe & Ish
- 1:15 p.m.—Rev. Edythe Stirlen
- 1:30 p.m.—Kitchen Klatter
- 2:00 p.m.—Fannie Hurst
- 2:30 p.m.—Steve Wooden
- 2:45 p.m.—Miller Sisters
- 3:00 p.m.—Gully Jumpers
- 3:30 p.m.—Steve Wooden
- 3:45 p.m.—Lina Ferguson
- 4:00 p.m.—Uncle Zeke
- 4:15 p.m.—Miller Sisters
- 4:30 p.m.—Zeke and Joan
- 4:45 p.m.—Hello Sweetheart
- 5:00 p.m.—Back to the Bible
- 5:30 p.m.—Soldiers with Wings
- 6:00 p.m.—Fred Waring
- 6:30 p.m.—Meet Your Navy
- 7:00 p.m.—Early American Dance Music
- 7:30 p.m.—Boston Symphony
- 8:30 p.m.—Spotlight Bands
- 8:55 p.m.—Sport Headlines
- 9:00 p.m.—Musical Autographs
- 9:30 p.m.—The Man Called "X"
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m. to Midnight—Famous Orchestras  
and News

**SUNDAY PROGRAMS**

- 7:00 a.m.—News Summary
- 7:30 a.m.—Morning Worship
- 8:00 a.m.—Young People's Church
- 8:30 a.m.—Your Worship Hour
- 9:00 a.m.—New World Coming
- 9:15 a.m.—Sunday School Lesson
- 9:30 a.m.—Iowa Speaks
- 9:45 a.m.—Newstime
- 10:00 a.m.—Call of the Cross
- 10:30 a.m.—Voice of Prophecy
- 11:00 a.m.—Pilgrim Hour
- 11:30 a.m.—Lutheran Hour
- 12:00 noon—News
- 12:15 p.m.—George Hicks
- 12:30 p.m.—Sammy Kaye's Band
- 12:55 p.m.—Leland Stowe
- 1:00 p.m.—Uncle Zeke
- 1:15 p.m.—Jim & Bob
- 1:45 p.m.—Goodwill Trio
- 2:00 p.m.—Charlotte Greenwood
- 2:30 p.m.—Ethel Barrymore
- 3:00 p.m.—Darts for Dough
- 3:30 p.m.—World of Song
- 4:00 p.m.—Mary Small Revue
- 4:30 p.m.—Hot Copy
- 5:00 p.m.—Philco Hour
- 6:00 p.m.—Drew Pearson
- 6:15 p.m.—Monday Morning Headlines
- 6:30 p.m.—Quiz Kids
- 7:00 p.m.—Greenfield Village Chapel
- 7:15 p.m.—Dorothy Thompson
- 7:30 p.m.—Joe E. Brown
- 8:00 p.m.—Walter Winchell
- 8:15 p.m.—Hollywood Mystery Time
- 8:45 p.m.—Jimmie Fidler
- 9:00 p.m.—Life of Riley
- 9:30 p.m.—Revival Hour
- 10:30 p.m. to Midnight—Famous Orchestras  
and News

**EARL MAY—Continued**

D. C., and then Northwestern University. She left Shenandoah for Memphis in 1943, later moved to New York, and is now in Chicago because she is determined that she and Betty Jane should be with J. D. as long as he is in this country. She has always been active in study groups but now finds that taking care of Betty Jane in a Chicago apartment is more than a full-time job.

The picture of "my girls", as I call them, was taken in our living room. The big mirror was given us by my friendly helpers at the radio station and the May Seed Co. The figurines are from Gaudalajara, Mexico, and were made by the natives there. The unusual lamps are hurricane lamps, the gift of Mr. & Mrs. E. S. Welch. Mr. Welch is Mrs. May's father and he is president of Mount Arbor Nurseries.

## On the KMA Party Line

With **DORIS MURPHY**

*Since I get a chance to see many of the letters you folks write to your friends here at KMA, I sort of feel like a listener on a party line. That's how I manage to find out what you're interested in. That's why, too, I've written this page especially for you. Anytime you have a question about someone at KMA, just let me know. I'll be glad to answer it for you. Everything on this page is in answer to somebody's question. What's yours?*



Doris "Listens In"

Dan Cupid is busy again! This time it's pretty VIRGINIA LEE WILLIAMS, daughter of Zeke and Joan. Already Virginia Lee is making plans for the future. She met him while out roller skating and he is tall, dark, handsome, and 20 years old. His name? Oh ... I can't tell that yet ... but he's a nice farm boy. Virginia Lee has another year in high school, so we'll have to wait for more details later.

JEANE GAW, author of Program Personals recently traveled a distance to "Meet her Navy." Now we're all wondering "What's Cookin'?" Shall we make her tell?

Have you heard KMA's loveable new singing team, little JO LENE MILLER and PATSY RAINES? It's sweet to hear them singing "Jesus Loves Me," and "The Farmer in the Dell" and other children's favorites. Tune in Jim and Bob's program next Sunday from 1:15-1:45 and you will hear a duet by these two baby blonde beauties. Jo Lene is 3 and Patsy 5. If you like them, maybe we'll publish a picture of them later!

STEVE WOODEN, one of KMA's recent bridegrooms, has a talent we knew nothing about! He is making his bride, Kathleen, a beautiful bookcase. Steve took 4 years of manual training at the Hardin, Mo., high school.

DICK HART is certainly smiling since he discovered he can yodel again! Several years ago he had a "strep" throat and

completely lost his yodel. To answer many of your requests, he decided to try it again and found he could do it! Listen in and hear him!

Girls! Our new control operator has beautiful, black, curly hair! His name, JOHN CONNELL, his home, Imogene, Iowa. He's single, is 23, and served 1½ years in Army Anti-Air Craft. After his discharge in 1943, he helped his father, Joe Connell, farm and is now helping us.

STEVIE, 4-year-old-son of RALPH CHILDS, is a full-fledged boy now! He's tried about everything! He just went on his first weiner roast ... fell into the fish pool in the KMA flower garden ... and cut out a great big hunk of his hair, right in the front. And who wonders why mothers sometimes turn grey?

Singing wasn't the only accomplishment of JOAN WILLIAMS of the GOODWILL TRIO this summer. She learned to can, and put up 125 pints of fruits and vegetables. How's that for just starting out?

JIM and BOB RAINES had a squirrel-supper party the other night. Jim shot the squirrels that morning, "Dad" skinned them, and Dorothy, Jim's wife, cooked them. Ask Jim Kendrick if you want to know how good they were.

Mrs. INA BURDICK, one of our KMA office girls, is proud of the newspaper notices she received recently. Her son, J. C. Burdick, who is in France, recently sent his mother a German parachute. The

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## Tips for Farmers

By **FRANK FIELD**

Talk about your "tempest in a teapot!" Doris certainly got you on my side in a hurry when she told you why my picture wasn't on this page last month. Some of you ladies had written me how disappointed you were in my looks. But, thanks to Doris, hundreds of you came to my defense. Here are some of your comments:

Diller, Nebraska. "To heck with a few ladies who are looking for something to wink at. I think you are an honest-to-goodness man and handsome, also. You do have a nice soft voice, sounds so much like my husband's."

Unionville, Missouri. "I can't for the life of me understand why anyone could say such a thing about Frank Field. For me, I think he is nice looking and is so kind and true, helping everybody that comes to him for help."

Blythedale, Missouri. "Now, Frank, don't let a few ladies discourage you. After all, if you heard them every day and then could see their pictures perhaps you would be disappointed in them, too."

Eagle Grove, Iowa. "I missed your cheery smile on your page this month. After all it is what you are that really counts and to a lot of listeners you are one swell guy."

From Mrs. M.M.S. "Don't mind them Frank, wonder what their picture would do to the public eye. What we want is brains and personality. Frank has them and plenty of good looks, too. If he were beautiful Hollywood would get him."

Elmwood, Nebraska. Please put your picture back at the head of your column in the KMA GUIDE. I met you about 16 years ago when we were enjoying a few days vacation in Shenandoah. You did not scare us then and you probably look about the same now only a little older just like all the rest of us."

Scandia, Kansas. "I was shocked to think that anybody would say such unkind words about such a good Christian, hard-working man as you are."

Omaha, Nebraska. "I often wonder what our radio entertainers would think if they  
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## Samanthy and Frank

By **LEANNA DRIFTMIER**

When Frank was 12, he spent a year with his grandfather Field in Highland, Cal. For the trips into the mountains which surrounded the little town his grandfather bought him a burro. Samantha and Frank were great pals as you can see by this picture. In fact she was like Mary's little lamb and followed him every where. Frank slept outside in a tent during the summer and Samantha would wake him up every morning by sticking her head through the tent and braying loudly. One morning Frank decided to run away to the mountains and live until his father would send him the money to return to Iowa—all because his grandfather insisted on his going to Sunday School. He loaded Samantha with camping equipment and food and got along all right until nightfall. The howling of coyotes kept him from sleeping and the cry of a wild cat almost scared him to death. He was back to his grandfather's bright and early the next morning, as even Sunday School was better than the mountains in which coyotes and wild cats roved!

## Program Personals

By JEANE GAW

You've all heard the expression, "What's Cooking." Now there's a radio program with that name! It's on the Blue and KMA each Saturday at 9:30 A.M. with Beulah Karney as the home expert who gives you tempting food suggestions. Her friends in radio call her the "Queen of All Things Culinary." Beulah prefers simple foods and her favorite dish is spaghetti.

If it hadn't been for a radio dial going a little "wacky," ALAN YOUNG might not have had his chance to break into "big-time" radio. Frank Cooper, discoverer of Frank Sinatra and Dinah Shore, was casting about for a summer replacement for Eddie Cantor, and happened to tune in on a Canadian station by mischance. He heard ALAN YOUNG and hired him. Not only was he used for a summer replacement, but he was kept on the air and now is heard every Tuesday at 7:30 P.M. on KMA.

Have you kids heard the good news on TERRY AND THE PIRATES? You can now have six beautifully colored drawings of your favorite TERRY AND THE PIRATES characters, illustrated on this page. Details about how you can get these exciting new drawings are given at 5 P.M. weekdays on KMA.



THE BOSTON SYMPHONY has returned to the air for the winter concert season and is heard on the Blue and KMA Saturdays at 7:30 P.M.

No formal rehearsals are held for the JACK BERCH show (weekdays at 10:45 A.M.). Informality is the keynote of the program and there's lots of it!

When you hear the thrilling stories on COUNTERSPY (Mondays, 8 P.M.) you're listening to the "Real McCoy" because Phillips Lord, producer of the show, spent nearly four years in U. S. secret intelli-



*Jeane Gaw*

gence work. The script for COUNTERSPY is based on real situations and is as detailed as censorship will permit.

Important medical subjects are discussed in a very interesting manner on THE DOCTORS TALK IT OVER every Friday at 10:15 P.M. over KMA

MEET YOUR NAVY, formerly heard at 7:30 P.M., Fridays, has changed time to 6:30 P.M. Saturdays.

It's hard to imagine gangling Charlotte Greenwood, comedienne of THE HALL-MARK CHARLOTTE GREENWOOD SHOW, heard Sundays at 2:00 P.M., doing anything except comedy. However, she recently returned to film work and serious dramatic acting, and has created some very memorable characterizations in Hollywood.

THE RADIO HALL OF FAME has returned to the air with Paul Whiteman conducting the HALL OF FAME orchestra and chorus and featuring outstanding stars of the show world every week. The time to listen is 5:00 P.M. Sundays.

A very special note to you gals: A new program recently started on KMA at 10 A.M. Saturdays, called THE CHATHAM SHOPPER featuring Lois Long, fashion expert and shopping authority. She gives you lots of good advice about what to wear and when to wear it. Miss Long is a graduate of Vassar College and has long been recognized as an outspoken critic of fashions.

## What's Worrying You?

*Here the entire KMA staff will try to answer your many and varied questions. When we don't know the answers, we'll do our best to get them for you. Can we help you?*

Mrs. J.W.: When will radio tubes again be available?

ANSWER: A complete supply of radio tubes will not be available until sometime after the war. However, it is possible to buy a few varieties at the present time.

Mrs. E. B.: How old a station is KMA?

ANSWER: KMA is a "pioneer" station and was established over 19 years ago on August 12, 1925, by Earl E. May.

Mrs. R.C.: I couldn't find pencil and paper to write down Sue Conrad's recipe for Molasses Fruit Bars. Can you help me, please?

ANSWER: Here is Sue's Fruit Bar Recipe: 4 tbs. shortening — 1 egg —  $\frac{1}{2}$  cup sugar —  $\frac{1}{2}$  cup light molasses — 2 cups enriched flour —  $\frac{1}{4}$  tsp. soda —  $\frac{1}{4}$  tsp. salt — 1  $\frac{1}{2}$  tsp. baking powder —  $\frac{1}{2}$  cup milk — 1 cup chopped raisins — 1 cup chopped mixed nuts. Cream shortening and sugar together. Beat in egg and molasses. Add sifted dry ingredients alternately with milk. Stir in nuts and raisins. Pour in well-greased shallow baking pan. Bake in moderate oven 350° about 25 minutes. These are fine for sending overseas as they pack well and stay fresh.

Mr. A.R.: The volume on my radio is hard to control. It gets loud and then soft on the same station when no one even touches it. Can I fix this myself?

ANSWER: This condition concerns three radio parts: volume controls, tubes, and condensers. Therefore, it is advisable to have a radio repairman fix it.

Mrs. J. D.: Why don't you put a picture of KMA or your studio auditorium on the front cover sometime? Many of us won't be able to visit you until after the war and we'd like such a picture as a souvenir.

ANSWER: We're getting so many re-

quests for such a picture that we're going to give you one very soon. We read all letters very carefully for suggestions because this is your magazine and we want to give you exactly what you want. So look for that picture soon.

Mr. E.P.: Why don't you have a little contest sometime among your listeners about who has had the most unusual experience while listening to KMA? Take the experience of this family, for instance. About two years ago this month their radio was tuned to the CAPTAIN MIDNIGHT program on KMA. All of a sudden a loud shot was heard, but the man and his wife who were in the kitchen thought it was part of the program. When they went in the living room, however, where the radio was, they saw plaster all over the floor. They looked up to see a big hole in the ceiling. One of the kids had been playing with his dad's shotgun and shot it off right in the house without ma and pa even suspecting it—though they heard the whole thing!

ANSWER: We think this is a swell idea. We're sure that many of our listeners have had some unusual experience while listening to KMA that would be of interest to all of us. They may not be as sensational as Mr. E. P.'s story, but they would make good reading. We'd like to print some of these along with the picture of the person to whom it happened. How about it, friends? Can some of you send one in now in time to make the December issue?

Mrs. L. M.: What kind of flowers make pretty winter bouquets?

ANSWER: Straw flowers, cockscomb, hydrangea P.G., baby's breath, barberry branches, snowberries, bittersweet, Chinese lanterns, okra pods, thistles, Artemesia Silver King, and many different ornamental grasses can be used. Baby's breath is a perennial that combines beautifully with straw flowers. Cockscombs make a lovely winter bouquet when used with tall, graceful grasses. Artemesia Silver King is often used with bittersweet berries and the seed pods of Chinese Lantern plant. Huge hydrangeas are fine in large vases or baskets. Watch for interesting grasses and seed pods along the road.

# Buddy and Dawn



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