

**Long Wave
Short Wave
News Spots
& Pictures**

MICROPHONE

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This and That

By Morris Hastings

BRUCE BLIVEN concludes his stimulating observations on British and American radio in the August 8th issue of *The New Republic* with the remark that the post to which young men out of English universities aspire is first with the foreign service, next with one of the leading newspapers, and, as a third choice, a position with the British Broadcasting Corporation.



Mr. HASTINGS

university as well as a purveyor of entertainment.

Authorities on their subject lecture, care being taken to make sure that the presentation is not dull or condescending.

As for music, Mr. BLIVEN estimates that the quality of performance is about the same in England and America.

However, English audiences hear full-length concerts, not 15-minute snatches.

But what appeals to the author particularly, as indeed it does to the greater part of radio listeners, is the complete absence of advertising—"nauseous advertising" is his phrase for it.

Whenever the question of government control of radio is so much as whispered, someone inevitably brings up the subject of censorship.

But radio censorship is, I

(Continued on Page 11)

Fraudulent Radio Advertising Under Direct Federal Government Attack

Radio Time All Filled For Fall

New and Old Programs to Be Presented

With the coming of Fall, radio will fill its program time to capacity, many of the familiar programs returning to the air for another season as well as new sponsored programs.

Both networks are so filled up for time that they have been turning down sponsors who were looking for choice evening spots.

The Radio Explorers Club, which was announced as a new series in *The Microphone* several weeks ago, heads the list of features returning and those coming for the first time to the NBC networks. This program, featuring some of the world's outstanding explorers, will be heard beginning Sunday, August 19, at 10 P. M. over the WJZ network.

DENNIS KING, long a star of the stage and movies, comes to the air over the same network for a series of weekly programs. He will be supported by LOUIS KATZMAN's Orchestra and will be heard each Wednesday at 10 P. M. The first program will come on August 22.

The Adventures of BILLY BACHELOR is an old friend of listeners which will make a come-

(Continued on Page 13)

Goldbergs Rise From Club Play

A small, quiet-spoken, pleasantly plump woman chuckled as she reminisced over the early days of her brain-child, the ever popular "Goldberg Family."

"It really was funnier than anyone could ever imagine. In the first place, I never dreamed of writing the sketch for radio. It was to be a one-act play for a club performance," explained Mrs. Berg in an exclusive interview with *The Microphone*.

"But a friend insisted that I try placing it with the radio people. Five years ago radio didn't seem like a very good proposition, and it took plenty of urging to get me around to see the radio men about so small an item."

"I tried a few stations without success. Finally I entered NBC with the firm conviction that this would be the last station I would try. NBC read my 500-word skit and wished to see another of the same type," continued Mrs. Berg.

"As I had written nothing further, I wrote another skit of the same length that evening. They like it and gave me a weekly sustaining program."

The Author



Mrs. GERTRUDE BERG, author of the "Rise of The Goldbergs." Her popular radio troupe is now making a vaudeville tour while on vacation from radio.

Mrs. BERG explained that at that time she knew nothing about radio or script writing for radio. But the director of plays for NBC informed her she would have to write about 1500 words for each broadcast. If he had told her sooner she would not have had to rush to the 42nd Street Library to lengthen her first radio offering. Then she hurried back to the studio, just in time to put her skit on the air.

For two years "The Goldbergs" went on the air once every week. And Mrs. BERG was happy, although other radio performers could not understand her reason

(Continued on Page 3)

Crude Lies Barred From Ether Waves

By The MICROPHONE'S Special Washington Correspondent

War has been declared by the government on fraudulent radio advertising.

The Federal Trade Commission is co-operating with the new Federal Communications Commission in policing radio broadcasts.

HAMSON GARY, chairman of the radio division of the Communications Commission, said some radio advertisers have been getting away with crude misrepresentation.

Radio stations were warned by the Federal Trade Commission to submit their programs for inspection. EDWIN L. DAVIS, Trade Commissioner, said:

"Most stations have co-operated to the fullest, but those who have not and do not may expect that we shall keep especially close watch on them, and that the Communications Commission will likewise be kept fully informed of the situation."

DAVIS had charge of the Trade Commission's campaign to clean up newspaper and periodical ads. He was largely instrumental in starting that campaign and is now turning to radio, with a view to keeping its advertising on a high plane.

The Trade Commission recent-

(Continued on Page 15)

Pictures

- LOIS NIXON, CBS "blues singer" Front Cover
- GERTRUDE BERG, author of the GOLDBERG sketches Page 1
- PEGGY HEALEY, singer Page 2
- NELLIE REVELL Page 3
- DAVID PERCY, baritone Page 4
- WENTWORTH P. CANN, WHDH announcer Page 5
- FRANK BLACK, NBC music director Page 5
- ARA GERALD, actress Page 6
- RUDY VALLEE Page 7
- LENORE ULRIC, actress Page 7
- PHIL REGAN, baritone Page 8
- CHARLES CARLILE, tenor Page 10
- RHODA ARNOLD and EVAN EVANS, singers Page 11
- PEGGY PAIGE, actress Page 12
- BING CROSBY, baritone Page 13
- GERTRUDE NIESEN, singer Page 13
- PHIL HARRIS, orchestra leader Page 15
- NIRA NASH Page 15
- EDWIN C. HILL Back Cover

Radio For Motorcycles

By The MICROPHONE'S Special Washington Correspondent

The Washington police traffic bureau is experimenting with a new type of radio receiver designed for use on motorcycles.

Results of the test will determine whether the whole mounted patrol will be radio equipped.

Only motorcycles with side cars have been carrying radio equipment.

A tiny receiver was mounted on the handlebars of one of the police motorcycles. Should the test be successful, radio will have made another contribution to law enforcement, officials pointed out.

Hill To Return

EDWIN C. HILL again will be heard in a thrice weekly program of "Human Side of the News" broadcast over the WABC-Columbia network beginning on Monday, September 17 at 8.15 P. M.

News Flashes

WEEKDAYS

A.M.
10.30 WEAF Network: WEEI WGY WSM WFLA WSB
WABC Network: WCAU WHAS WPG KMOX WBBM WCCO WJSV
10.45 WJZ Network: WBZ WHAM KDKA WLW WBAL

P.M.
6.30 WEAF Network: WEEI WGY WSM WFLA WSB
WABC Network: WCAU WHAS WPG KMOX WBBM WCCO WJSV
7.15 WJZ Network: WBZ WHAM KDKA WLW WBAL

SUNDAYS

A.M.
11.00 WEAF Network: WEEI WGY WSM WFLA WSB
WJZ Network: WBZ WHAM KDKA WLW WBAL

P.M.
11.30 WEAF Network: WEEI WGY WSM WFLA WSB
WJZ Network: WBZ WHAM KDKA WLW WBAL

[Important news is given over these stations, generally on the hour and half hour.]

Telegraph By Air Extended

By The MICROPHONE'S Special Washington Correspondent

Radio telegraph service with 12 American cities, countries of Europe and South America and ships at sea has been opened by the International Telephone and Telegraph Company.

Launching the service, FRANK C. PAGE, vice president of the company, gave a luncheon in Washington. Admiral LUKE MCNAMEE, U. S. N., retired, vice president of the Mackay Radio and Telegraph Company, attended.

Six of the seven members of the new Federal Communications Commission were present.

Messages were sent to and replies received from Madrid, Spain; Argentina, a ship at sea, San Francisco, and other points.

Nancy Garner On NBC

NANCY GARNER, cousin of the Vice President, now is featured in the Morning Parade program at 11 o'clock over NBC-WEAF.

Contents

- News Flashes Box Page 1
- New Fall programs are announced Pages 1 and 13
- This and That by MORRIS HASTINGS Page 1
- NELLIE REVELL reminisces Page 3
- BRUCE BLIVEN commends British radio Page 3
- Station Directory Page 4
- Educational Box Page 4
- Radio Lane by JIMMY J. LEONARD Page 5
- Studiosity by LES TROY Page 5
- RUDY VALLEE surprises Broadway Page 7
- A program of skilled artists Page 11
- Police Radio Box Page 12
- Short Wave Directory Page 13
- Reflections by DIANA HERBERT Page 15
- Nimblewits by EVERETT SMITH Page 15
- Q. and also A. Page 15
- HILL Keeps Busy by DOUGLAS D. CONNAH Back Cover

Saturday, August 18 - Women's Tennis Finals, CBS-WABC, 3 P.M.

Highlights

P.M.

3.00—Women's National Tennis Championship Matches, CBS-WABC

6.45—John Herrick, baritone, NBC-WJZ

8.00—Opera, "Faust," WOR

8.30—Robin Hood Dell Concert, CBS-WABC

9.30—Goldman's Band, NBC-WJZ

10.15—Guy Lombardo, NBC-WEAF

11.30—Paul Whiteman's Party, NBC-WEAF

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

8 A.M. EDT; 7 EST; 6 CT
Radio City Organ, WEAF, 30 m. (WEEI from 8.15)
Weather, Current Events, WEEI
Musical Clock, WGY, 30 m.
Morning Devotions, WJZ WBZ KDKA
Prayers, WLW
Good Morning, WGN, 1 h., 45 m.
Lyric Serenade, WABC, 45 m.
Morning Melodies, WPG

8.15 A.M. EDT; 7.15 EST; 6.15 CT
Don Hall Trio, WJZ WBZ WHAM KDKA
Morning Devotions, WLW
Health Exercises, WPG
News, WNBX

8.30 A.M. EDT; 7.30 EST; 6.30 CT
Cheerio, WEAF WEEI WGY WLW, 30 m.
Low White at the organ, WJZ WHAM KDKA, 30 m.
Time, weather, WBZ
Paul and Bert, WSM
Studio Orchestra, WOR
Organists, WPG, 30 m.

8.45 A.M. EDT; 7.45 EST; 6.45 CT
Bronco Busters, WSM
Kindly Thoughts, WHAM
Dog stories, WOR
The Ambassadors, WABC

9 A.M. EDT; 8 EST; 7 CT
Morning Glories, WEAF WEEI WGY WLW
Breakfast Club, WJZ WBZ WHAM WFLA WSB, 1 h. (KDKA, 30 m.) (WSM at 9.15)
Luxembourg Gardens, WABC WCAU, 30 m.
Devotions, WHAS, 30 m. (WSM, 15 m.)
Story Teller's House, WOR
Early Birds, WNBX

9.15 A.M. EDT; 8.15 EST; 7.15 CT
Don Hall Trio, WEAF WEEI WGY WLW
Silver Strains, WOR
Vaughn de Leath, WMCA

9.30 A.M. EDT; 8.30 EST; 7.30 CT
Tatters and Mule, WEAF WEEI WGY
Hymns, WLW
Eton Boys, WABC WCAU WPG
Georgia Wildcats, WHAS
Banjoers, WEAF WGY WLW (WEEI from 9.30)
News, WEEI

9.45 A.M. EDT; 8.45 EST; 7.45 CT
News and The Banjoers, WEAF WEEI WGY
The Plough Boys, KDKA
The Meltinger, WABC WCAU WPG
Bob Atcher, WHAS
Lonely Cowboy, WOR
Keep Fit Club, WGN

10 A.M. EDT; 9 EST; 8 CT
Annette McCullough, WEAF WEEI WGY
Edward MacLugh, Gospel Singer, WJZ KDKA WSM WFLA WSB
Cooking School, WBZ
Mail Bag, WLW
Mellow Moments, WABC WCAU WHAS
Home Hour, WPG, 1 h. (News at 10.30)
Kiddies' Kooking Klass, WOR
Musical, WGN
What's On Today, WNBX

10.15 A.M. EDT; 9.15 EST; 8.15 CT
Morning Parade and news at 10.30, WEAF WFLA WSB, 45 m.; WSM, 30 m. (WEEI, 10.15 to 10.30 and 10.45 to 11)
Singing Strings, WJZ WBZ WHAM, 30 m. (KDKA at 10.30)
The Southerners, WGY
KDKA Home Forum, KDKA
Carlton and Craig, WABC WCAU
Antoinette West, soprano, WLW
Robert Ball, readings, WGN
Matinee Melodies, WNBX

10.30 A.M. EDT; 9.30 EST; 8.30 CT
Organ, WEEI
News and Morning Parade, WGY
Jimmy Arlen, baritone, WLW
News and Let's Pretend, WABC WCAU WHAS, 30 m.
Piano and Market Reports, WGN
Morning Concert, WNBX

10.45 A.M. EDT; 9.45 EST; 8.45 CT
News and Originalities, WJZ WBAL KDKA
News and Weather, WBZ
Organ, WSM WHAM
Louis John Johnson, baritone, WLW
Bob Atcher, WHAS
Arthur Wright, tenor, WGN

11 A.M. EDT; 10 EST; 9 CT
Alma Schirmer, pianist, WEAF
Food Hour, WEEI, 30 m.
Galaxy of Stars, WGY WLW WTAM
Honeymooners, WJZ WBZ WHAM WSM WFLA WSB
Bobby and Sue, KDKA
Knickerbocker Knights, WABC WCAU WHAS WPG, 30 m.
Movie Personalities, WGN
Poems, WNBX

11.15 A.M. EDT; 10.15 EST; 9.15 CT
The Vass Family, seven harmony children, WEAF WGY WSM
Deep River, WFLA

Spanish Idylls, WJZ WBZ WHAM
Kiddies Club, KDKA, 45 m.
Market Reports, WLW
The Friendly Neighbor, WGN
Town Crier, WNBX

11.30 A.M. EDT; 10.30 EST; 9.30 CT
Gloria La Vey, soprano, piano duo, WEAF
WEEI WSM WFLA WSB, 30 m.
Children's Theatre, WGY, 30 m.
Heinie's Grenadiers, WJZ WBZ WHAM, 30 m.
Sandra Roberts, blues singer, WLW
Hall of Science, WABC
The Texans, WGN
Dr. W. I. Auber, WNBX

11.45 A.M. EDT; 10.45 EST; 9.45 CT
Concert Miniatures, WABC WCAU WHAS WPG, 30 m.
Painted Dreams, WGN WLW
Daily Poem, WNBX

12 N. EDT; 11 A.M. EST; 10 CT
Armchair Quartet, WEAF WEEI WGY WSM WSB
Genia Fonarova, WJZ WHAM KDKA
Monitor Views the News, WBZ
The Southerners, WFLA
Bailey Axton, tenor, WLW
Connie Gates, songs, WABC WCAU WHAS WPG
Danny Dee, WOR
Violin, piano, WMCA
Louise Brabant, soprano, WGN
Parents' Forum, WNBX

12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT
Honeybo and Sassafra, WEAF WEEI WSB
Martha and Hal, weather, WGY
Fields and Hall, WJZ KDKA WSM
Weather, Musicale, WBZ
Don and Babs, comedy, WLW
Emery Deusch's Orchestra, WABC WCAU WHAS WPG
Piano, WOR
Piano Duo, WMCA
Musical, WGN
Highway Safety Talk, WNBX

12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT
Merry Madcaps, WEAF WLW, 30 m. (WGY, 15 m.)
Vic and Sade, WJZ WBZ WBAL WHAM KDKA WSM WFLA WSB
The Texans, WLW
Al Kavelin's Orchestra, WABC WCAU WHAS, 30 m. (WPG at 12.45)
Bert Block's Orchestra, WOR
Louise Brabant, soprano, WGN
Hawaiian Program, WNBX

12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT
Words and Music, WHAM WSM WFLA WSB, 30 m. (KDKA at 1.00) (WBZ, 15 m.)
Vagabonds, WGY
William Penn Orchestra, KDKA
Bud Fisher's Orchestra, WOR, 30 m.
Home Management talk, WGN
Orean, WMCA
Nite Owls, WNBX, 1 h.

1 P.M. EDT; 12 N. EST; 11 A.M. CT
Jan Brunasco's Orchestra, WEAF, 30 m.; WEEI from 1.10; WGY from 1.15
Stocks, WEEI WGY (WMCA, 30 m.)
Weather, 4-H Club, WBZ, 30 m.
Studio Music, WFLA
Lt. Governor Charles Sawyer of Ohio, WLW
Velasco's Orchestra, WABC WCAU WHAS, WPG, 30 m.
Roger Van Duzer's Orchestra, WOR, 30 m.
Mid-Day Service, WGN, 30 m.
Stocks, WMCA, 30 m.

1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT
Songfellows, quartet, WJZ WSM
Nora Thumann, songs, WLW
Stocks, WMCA

1.30 P.M. EDT; 12.30 EST; 11.30 A.M. CT
Dick Fiddler's Orchestra, WEAF WEEI 30 m.
Farm Program, WGY, 30 m.
National Farm Program, WJZ WBZ WBAL WHAM KDKA WLW WSM WFLA WSB, 1 h., 15 m.
Esther Velas, Ensemble, WABC WCAU WHAS WPG, 30 m.
Theatre Club, WOR
Woman Trio, WMCA, 30 m.
Market Reports and organ, WGN

1.45 P.M. EDT; 12.45 EST; 11.45 A.M. CT
Palmer House Ensemble, WGN
Farm Bureau, WNBX

2 P.M. EDT; 1 EST; 12 N. CT
Rex Battle's Ensemble, WEAF WEEI WGY, 30 m.
Dance Music, WOR, 30 m.
Garden Club Speaker and bass singer, WGN
Jack Russell's Orchestra, WABC WCAU, WPG, 30 m.



PEGGY HEALEY is a featured singer on the PAUL WHITEMAN programs broadcast Thursdays at 10 P.M. over an NBC-WEAF network.

Weather, markets, WHAS
Theatre Review, WMCA
Garden Club, organ, WGN, 30 m.
4-H Club, WNBX

2.15 P.M. EDT; 1.15 EST; 12.15 CT
Frank Ricciardi, baritone, WOR
Georgia Wildcats, WHAS
Dorothy Allyn, soprano, WMCA

2.30 P.M. EDT; 1.30 EST; 12.30 CT
Radio Playbill, WEAF WEEI WGY, 30 m.
Dancing By the Sea, WABC WHAS WCAU WPG, 30 m.
Martha Deane, fashions, WOR, 30 m.
World Fair Orchestra, WGN
Front Page Drama, WMCA

2.45 P.M. EDT; 1.45 EST; 12.45 CT
Royal Hawaiian Orchestra, WJZ WBZ WHAM KDKA WSM WFLA WSB
Palmer House Ensemble, WGN
Mandolin Ensemble, WMCA

3 P.M. EDT; 2 EST; 1 CT
Irving Aaronson's Orchestra, WEAF WEEI WGY WLW, 30 m.
Tommy Tucker's Orchestra, WJZ WHAM KDKA WSM WFLA WSB WLW, 30 m.
Smith College program, WBZ, 30 m.
National Tennis Championship for Women, WABC WCAU WHAS WPG, 1 h.
Ariel Ensemble, WOR, 30 m.
Jongleurs, WGN
Organ, WMCA

3.15 P.M. EDT; 2.15 EST; 1.15 CT
Harmonica Harmonizers, WMCA
Bass, WGN

3.30 P.M. EDT; 2.30 EST; 1.30 CT
Soap Box Derby, Tune-up and Week-end Revue, WEAF WEEI WGY WLW WSM WFLA, 1 h.
Saturday's Songsters, WJZ WBZ WHAM KDKA WFLA, 30 m.
Organ, WGN
Florence Howland, soprano, WOR
International Affairs, WMCA

3.45 P.M. EDT; 2.45 EST; 1.45 CT
Beechhill Philadelphia vs. Chicago, WGN, 2 h., 30 m.
Frank McCarty, baritone, WOR
Roy Cotterill's Cosmopolitans, WMCA

4 P.M. EDT; 3 P.M. EST; 2 CT
Week-end Revue, WEAF WEEI WGY WLW WSM WFLA, 30 m.
Don Carlos' Orchestra, WJZ WBZ WHAM KDKA
The Travers Race at Saratoga, WABC WHAS, 30 m.
Tea Time Topics, WPG, 30 m.
Apple Knockers, WCAU, 30 m.
Al and Lee Reiser, WOR, 30 m.
Miami Beach Orchestra, WMCA

4.15 P.M. EDT; 3.15 EST; 2.15 CT
Patt and Nierman, piano duo, WJZ WBZ WHAM KDKA
Eole Galli, songs, WMCA

"Grace And Eddie"

MORE COMING!

A LISTENER in Huntington, West Virginia, wrote the other day to GRACE and EDDIE ALBERT, the Honeymooners over the NBC, to tell them she had named two kittens GRACE and EDDIE. "Eddie," she said, "is just like a man—the only way to keep him quiet is to keep him full of food."

Afternoon Concert, WNBX
Vance Campbell, baritone, WNBX

4.30 P.M. EDT; 3.30 EST; 2.30 CT
Our Barn, WEAF WEEI WGY, 30 m.
Chicago Symphony Orchestra, WJZ WBZ WHAM KDKA WSM WFLA WSB, 1 h. (WLW from 4.45)
Kaltenmeyer's Kindergarten, WLW WFLA
Buddy Fisher's Orchestra, WABC WCAU WHAS WSM, 30 m.
Bud Rainey, WOR, 30 m.
Organ, piano, WMCA

4.45 P.M. EDT; 3.45 EST; 2.45 CT
Carrie's Club, WMCA
Story Book Lady, WNBX

5 P.M. EDT; 4 EST; 3 CT
Orlando's Cosmopolitans, WEAF WEEI WLW, 30 m. (WGY, 15 m.)
Musical, WGN, 1 h., 15 m.
Little Jack Little's Orchestra, WABC WCAU WHAS WPG, 30 m.
Studio Party, WMCA, 30 m.
Davenport Orchestra, WNBX

5.15 P.M. EDT; 4.15 EST; 3.15 CT
Musical Program, WGY

5.30 P.M. EDT; 4.30 EST; 3.30 CT
Chick Webb's Orchestra, WEAF WEEI WSB, 30 m. (WGY, 15 m.)
Jackie Heller, tenor, WJZ WBZ WHAM
Bill and Alex, KDKA
John Barker, baritone, WLW
Jack Armstrong, All American Boy, WABC WCAU
Sanders Sisters, WHAS
Mattie Curran, songs, WPG
French Class, WOR, 30 m.
Jane Clifton, songs, WMCA
Matinee Tones, WNBX

5.45 P.M. EDT; 4.45 EST; 3.45 CT
Bradley Kincaid, WGY
Little Orphan Annie, WJZ WBZ KDKA WFLA WGN
Mitscha Raginsky's Ensemble, WABC WCAU WHAS (WPG, 15 m.)
The Texans, WLW
Tony Wakeman, sports, WMCA
Hill Billies, WNBX, 30 m.

6 P.M. EDT; 5 EST; 4 CT
Al Pearce's Gang, WEAF WLW WSM, WSB, 30 m. (WGY at 6.15)
The Evening Tattler, WEEI, 30 m.
Breivites, WGY
Johnny Johnson's Orchestra, WJZ WBZ WBAL, 30 m.
Weather, time, KDKA, 30 m.
Broadway Collegians, WFLA, 30 m.
Josef Zator's Orchestra, WOR, 30 m.
Jack Armstrong, WLW
Meditations, E. H. Smith, WMCA

6.15 P.M. EDT; 5.15 EST; 4.15 CT
Baseball Resume, KDKA
Bill Williams, baseball, WBZ
Ted Husing, WABC WHAS WCAU
Bob Pacelli's Orchestra, WGN
Twilight Melodies, WMCA
Claremont Duo, WNBX

6.30 P.M. EDT; 5.30 EST; 4.30 CT
News and Tom Coakley's Orchestra, WEAF WGY, 30 m. (WEEI from 6.45)
News, WEEI
Twenty Fingers of Harmony and News, WJZ KDKA
Weather, WBZ
Jack Armstrong, WLW
News and Charles Carille, WABC WCAU Organ, WHAS
Orchestra, WOR, 30 m.
Police Series, WMCA
Ton D'Orazi, cartoonist, WGN
Bob Wilson, WNBX

6.45 P.M. EDT; 5.45 EST; 4.45 CT
John Herrick, baritone, WJZ WBZ WBAL KDKA WHAM
(Little Orphan Annie, WENR, WGN repeat)
Sam Robbins Orchestra, WABC WCAU WHAS
Chuck Richards, songs, WMCA

7 P.M. EDT; 6 EST; 5 CT
Baseball Resume, WEAF
Three Scamps, WEEI WGY
Stamp Club, WJZ
News, World in Review, WBZ
Pickens Sisters, KDKA
The Old Observer, WLW
Mary Eastman, soprano, WABC WCAU
Serenade, WHAS
Ford Frick, sports, WOR
Organist, WGN
Olive Jones, songs, WMCA
Sports, WNBX

7.15 P.M. EDT; 6.15 EST; 5.15 CT
Dr. William Foulkes, "Homespun," WEAF WGY WEEI
Captain Al Williams, WJZ WBZ WHAM KDKA WSM WSB
Musical Memory Contest, WFLA
Isam Jones' Orchestra, WABC WCAU WHAS WBT
William Penn Orchestra, KDKA, 30 m.
German Band, WLW
Studio Program, WPG
Danny Dee, WOR
Munz Sisters, WMCA
Palmer House Ensemble, WGN
Underhill's Orchestra, WNBX

7.30 P.M. EDT; 6.30 EST; 5.30 CT
Martha Mears, contralto, WEAF WGY
After Dinner Revue, WEEI
Enric Madruguera's Orchestra, WJZ WBZ WHAM WSM
Bob Newhall, WLW
News, Isam Jones' music, WABC WHAS
Street Scenes, WCAU
Organ Recital, WOR, 30 m.
News and Soiree Musicale, WMCA, 30 m.
Sports, WGN

7.45 P.M. EDT; 6.45 EST; 5.45 CT
Opening of Rochester Centennial Exhibition, WJZ WBZ WHAM, 45 m.
"Fats" Waller, organ, WABC WCAU
Old Observer, WHAS
Quin Ryan, reporter, WGN

8 P.M. EDT; 7 EST; 6 CT
Don Bestor's Orchestra, WEAF WEEI, 30 m.
R. F. D. Hour, WLW, 30 m.
Antoinette Halstead, contralto, WGY
Rochester Centennial Concert, WJZ KDKA, 30 m.
Christian Science Monitor Staff Interview, WBZ
International Sunday School Lesson, WSM
Manhattan Serenaders, WABC WCAU WHAS, 30 m. (WPG at 8.15)
The Coronets, WFLA
Dinner Concert, WHAS, 30 m.
Press-Radio News and Sisters of the Uke, WPG
Stadium Opera, "Faust," WOR, 3 h.
Palmer House Ensemble, WGN
Three Little Funsters, WMCA

8.15 P.M. EDT; 7.15 EST; 6.15 CT
Burchell's Orchestra, WLW
Glee Club, WGN
Meyer Davis' music, WMCA

8.30 P.M. EDT; 7.30 EST; 6.30 CT
Hands Across the Border, WEAF WEEI WGY WSM WFLA WSB, 30 m.
Northern Lights, WJZ KDKA, 30 m.
ERA Orchestra, WBZ, 30 m.
Evening Interlude, WHAM, 30 m.
Robin Hood Dell Concert, Weber's Overture to "Oberon," Brahms' Third Symphony in F Major, Moussorgsky's "Night on Bald Mountain," Dvorak's "Three Slavonic Dances," Tchaikovsky's "Capriccio Italienne," WABC WCAU WHAS WJZ, WBT, 2 hrs. (WPG, 1 h., 30 m.)
Orchestra, WGN, 30 m.
Violin, WMCA

8.45 P.M. EDT; 7.45 EST; 6.45 CT
Monkey Hollow, WLW
Music, WGN
Sam Gil and Louie, WHAS
Flotsam, WMCA

9 P.M. EDT; 8 EST; 7 CT
One Man's Family, WEAF WEEI WGY WSM WFLA WSB, 30 m.
Jamboree, WJZ WBZ WHAM KDKA WLW, 30 m.
New England Community Singing Clubs, WBZ
Jimmy Gallagher's Orchestra, WSM
Chicago Symphony Orchestra, WGN, 30 m.
Mixed Quartette, WMCA

9.15 P.M. EDT; 8.15 EST; 7.15 CT
The Monitor Views the News, WBZ
Orchestra, WSM
Buck Nation, WMCA

9.30 P.M. EDT; 8.30 EST; 7.30 CT
Chicago Symphony Orchestra, WEAF WEEI WGY, 30 m.
Edwin Frank's Goldman Band Concert, WJZ WBZ WHAM WBAL WLW, 45 m. (WSM at 9.45)
Squire Hawkins, KDKA
Delmore Brothers, WSM
String Sextet, WSB, 30 m.
Songs Old and New, WMCA, 30 m.
Wayne King's Orchestra, WGN

9.45 P.M. EDT; 8.45 EST; 7.45 CT
Kelly Sisters, KDKA
Anson Weeks' Music, WGN

10 P.M. EDT; 9 EST; 8 CT
Raymond Knight's Cuckoo, WEAF WEEI WGY WLW WSM WFLA WSB
Behind the Law, KDKA
Hawaiian Orchestra, WPG, 30 m.
News and Symphony Orchestra, WGN, 1 h.
Archie Bleyer's Orchestra, WMCA

10.15 P.M. EDT; 9.15 EST; 8.15 CT
Henry King's Orchestra, WEAF WEEI WGY WFLA WSB, 30 m.; WLW, 15 m.
Dandies of Yesterday, WJZ WHAM
Weather, WBZ
Golf, KDKA
Possum Hunters, WSM

10.30 P.M. EDT; 9.30 EST; 8.30 CT
WLS Barn Dance, WJZ WBZ WHAM KDKA WLW WLS, 1 h.
Uncle Dave Macon, WSM
Elder Michaux and his Congregation, WABC WCAU WJZ, 30 m.
Little Jack Little's Orchestra, WPG, 30 m.
Greater Louisville Ensemble, WHAS, 30 m.
Organ Recital, WOR, 30 m.
Eli Dantzic's Orchestra, WMCA, 30 m.

10.45 P.M. EDT; 9.45 EST; 8.45 CT
Siberian Singers, WEAF WEEI WGY WFLA WSB
Orchestras, WMCA, 3 h., 45 m.
Nap and Dee, WSM

11 P.M. EDT; 10 EST; 9 CT
Guy Lombardo's Orchestra, WEAF WGY WLW, 30 m. (WEEI at 11.15)
Weather, baseball, news, WEEI
Phil Emmerton's Orchestra, WGY
"Gully Jumpers," WSM
Sylvia Froos, songs, WABC WHAS WPG
Billy Hays Orchestra, WCAU
Weather and Dance Orchestra, WOR
Orchestras, WGN, 4 h.
Radio Scandals, WMCA, 30 m.

11.15 P.M. EDT; 10.15 EST; 9.15 CT
Crook Brothers Band, WSM
Casa Loma Orchestra, WABC WCAU WHAS WPG, 30 m.
Organ, WGN

11.30 P.M. EDT; 10.30 EST; 9.30 CT
Paul Whiteman's Saturday Night Party, WEAF WEEI WGY WFLA WSB, 45 m. (WLW at 12.00)
"Fruit Jar Drinkers," WSM
Freddie Martin's Orchestra, WJZ WBZ, 30 m.
Sports, William Penn Orchestra, KDKA, 30 m.
Castle Farm Orchestra, news, WLW, 30 m.
Auditorium Dance Orchestra, WPG, 30 m.
Anthony Trini's Orchestra, WOR, 30 m.
King's, Cummins' Agnew's and Bartlett's Orchestras, WGN, 3 h.
Blue Rhythm Band, WMCA, 30 m.

11.45 P.M. EDT; 10.45 EST; 9.45 CT
Ferde Grofe's music, WABC WCAU Organ, WHAS
Delmore Brothers, WSM
Chick Webb's Orchestra, WMCA

12 M. EDT; 11 P.M. EST; 10 CT
Johnny Johnson's Music, WGY WSB
Bronco Busters, WSM
Jack Denny's Orchestra, WJZ WBZ WHAM, 30 m.
DX Club, KDKA, 30 m.
Orville Knapp's Orchestra, WABC WCAU, WHAS WPG, 30 m.
Charles Barnett's Orchestra, WOR, 30 m.
Orchestra, WMCA (until 1.15 A.M.)

12.15 A.M. EDT; 11.15 P.M. EST; 10.15 CT
Carefree Carnival, Meredith Willson's Orchestra; Doric Quartet; Tommy Harris, WEAF WEEI WGY WLW WFLA, 45 m.
"Dixie Clodhoppers," WSM

12.30 A.M. EDT; 11.30 P.M. EST; 10.30 CT
Abe Lyman's Orchestra, WJZ WBZ WHAM KDKA, 30 m.
Jan Garber's Orchestra, WABC WHAS, 30 m.
Steel Pier Orchestra, WPG, 30 m.
Dixie Liners, WSM
Willie Bryant's Orchestra, WMCA

Radio Listeners Make War On "Radio Echoes"—May Be Sun Spots

Phenomenon Is Perplexing To Scientists

By The MICROPHONE'S Special Washington Correspondent

Heavy thinkers in the art of radio broadcasting are out to scotch "radio echoes."

An international attack on the problem has been launched.

Listeners all over the world are being enlisted to cooperate in a war on the perplexing phenomenon.

Two European radio stations and the United States Bureau of Standards are promoting the investigation.

The British Broadcasting Corporation, through station GSB, Daven-try, England, and HBL, Geneva, operated by the League of Nations, will broadcast special signals and radio scientists and amateurs in re-mote corners of the earth will check reception of the signals, time the echo following each signal. The echoes usually follow from one to 30 seconds after the signal.

Perhaps the aurora borealis, Northern Lights, magnetic storms and sun spots have something to do with causing radio echoes, scientists say. They want to know.

Dr. J. H. DELLINGER, chief of the Bureau of Standards radio laboratory, has requested listeners who receive long delay echoes in the United States to report to him.

GSB will transmit the special signals on 9,510 kilocycles, with a tone modulation of 1,000 cycles per second, each Sunday, Tuesday and Thursday from 3.25 to 3.55 A. M., Eastern Standard Time.

Signals from HBL are on 6,675 kilocycles unmodulated continuous waves each Sunday, Wednesday and Friday from 6 to 6.30 A. M., Eastern Standard Time.

The "Goldbergs" Started at Top

(Continued from Page 1)

for being self-satisfied. They told her she should sell her skit; take it out of the "sustaining" field and make it a "commercial" pro-gramme.

The NBC spoiled all this. They told her to appear for an audi-tion one evening. But on that evening Mrs. BERG was going to a social affair and told them that she had to have her hair waved before she could audition. She hadn't the slightest idea what an "audition" might be.

"Just like a woman to have a hair-dressing appointment at the greatest moment of her life!" shouted the director of of plays.

Then they explained that she was going to be given a commer-cial account. The hair-dresser waited, and Mrs. BERG became nationally famous.

Mrs. BERG is the mother of two children. One is aged 12 and the other nine. She has been married for 15 years to Mr. BERG, who is a chemist. Mrs. BERG wrote plays and magazine articles before her radio career.

When asked by a visitor why her radio husband whined so much, she replied:

"Men are always such cry babies. Why should we be different when treating a husband on the radio? They are the same on or off the air."

Drama Puts Nellie Revell 'On Spot'; She Turns To Radio

Radio's Policies are Different from Theatre's

By NELLIE REVELL

THE POOR old drama, being in the doldrums the last few years, put me on the spot. I found myself floundering about in an open-and-shut season—that is, open today and shut to-morrow.

The theatre, the ailing arm of amusements, seemed to wither as the Winter waned. Radio, the erstwhile enfant terrible of entertainment, beckoned and I responded.

And I'm mighty glad I did.

My air adventures have been happy, starting with my audition. I appeared at the offices of the National Broadcasting Company, New York, and was so courteously received that I felt that the studio attaches must be laboring under a misapprehension as to my identity. Surely, I said to myself, these people must mistake me for M. H. AYLESWORTH'S mother.

But I soon learned that radio is operated on a policy the direct opposite to that of the theatre, and with which I was familiar. The aspirant for radio work is cordially welcomed and everything possible is done to stimulate her best efforts.

The difference between a theatrical tryout and a radio audition is as marked as the stripes on a movie convict's suit.

When I went into the studio only the announcer, the production manager and the control operator were present. (The hiring squad were out of sight in another room where a loudspeaker brought them the proceed-ings.)

My experience the night of my first appearance on the ether will live in my memory of happy events. I require a chair with arms, being most uncomfortable in any other, and this was provided, not grudgingly, but cheer-



NELLIE REVELL, famous press-agent who now conducts a series of weekly interviews over the NBC networks. The sketch is by JAMES MONTGOMERY FLAGG.

fully. When it was observed that I had to sit at a table, I was given a desk mike, a script rack, a drop light, a pitcher of water and drink-ing glasses.

The signal flashed, and be-fore I knew it, I was before the fifth estate—the great audience of listeners. It is no use saying that I wasn't ner-vous, for I was.

I thought when I left the hospital a few years ago I was through with ether for life. But again I found my-self taking it, and it was the first time I was really afraid of it. It was the first time, however, that I had ever taken it through a mike.

I think the environment of the studios has a great deal to do with the success and pop-ularity of radio entertainers. After 6 P. M. the announcers are immaculate in evening at-tire.

The finest courtesy and consideration prevail from the moment the footman opens the door of your car at the sidewalk. The elevator attendant who whisks you to the studio floor, the hostess who receives you at the desk, the page who escorts you to the broadcasting room and the production man who greets you there—all are models of propriety.

Yet it is all done so grace-fully and naturally that the

She Hears Feminine Voices Lack Authority

thought of staging or win-dow-dressing never occurs to you. Rather, you get the im-pression that your appear-ance on the air is the one great, big, outstanding fea-ture of the week and that all the resources of the mighty National Broad-casting Company are at your dis-posal to make it so.

My work on the radio is exploitation. After having press-agented everything from a three-headed calf with the circus to a big-headed baritone with the opera, I feel I am merely following the trend of the times when I extend my operations to the air. I talk about person-ages—radio, stage, screen, political, social or what-have-you?—and relate inside, hu-man-interest facts about the great and the near great.

I am in a field where few of my sex venture. Why, I am at a loss to know, for women are natural-born talk-ers.

Some students of the situ-ation claim it is because fem-inine voices lack a certain quality of authority which men possess.

Bruce Bliven Approves the British Radio

The radio, in England, is a semi-governmental monopoly, BRUCE BLIVEN writes in *The New Republic*.

The British Broadcasting Com-pany, created by the state, fur-nishes all broadcast material, de-riving its revenue partly from an annual tax of \$2.50 on each radio receiving set, partly, when nec-essary, from direct government subvention.

Because of the country's small geographical area, there are but a few stations; a reasonably good receiving set can get them all, and European stations at least as far as Moscow, as well.

Nothing of a commercial char-acter is permitted to be broadcast. No one can possibly buy time on the air, under any circumstances, to advertise his bunion cure or laxative or any of the other prod-ucts whose merits are so gloating-ly described nightly in sixteen million refined American homes.

From time to time, someone comes forward to suggest that it would be well for America to adopt the British system. This always throws American broad-casters into a lather, from which they emerge observing that since British broadcasting is a govern-ment monopoly, it is subject to censorship such as freeborn Amer-icans would not tolerate.

They add that British broad-
(Continued on Page 15)

Get on the Manhattan Merry-Go-Round!

every
WEDNESDAY

Evening
at
10:30

over
Station
WEEI

a
thirty minute
joy ride into
the playground
of modern melody—

**The
MANHATTAN
MERRY-GO-ROUND**

presented by
the makers of
DR. LYON'S TOOTH PASTE

A Simple Address



TIM RYAN and IRENE NOBLETTE, whose "TIM RYAN'S Ren-dezvous" programs over the NBC networks brought them more than 50,000 letters, recently received some mail addressed simply: "How Ya Boys, New York."

Sunday, August 19

- London Military Bands on NBC-WJZ, 9 P.M.

Highlights

P.M.

3.00—Detroit Symphony Orchestra, CBS-WABC

8.00—Jenny Concert, WEEL
Cliff Edwards, Fray and Braggiotto, CBS-WABC

8.30—Stadium Concert, WOR

9.00—Jeannie Lang, Buddy Rogers, CBS-WABC
From London, Massed Bands of Brigade of Guards, NBC-WJZ

9.30—Album of Familiar Music, NBC-WEAF
Fred Waring's Pennsylvanians, CBS-WABC

10.00—Mme. Schumann-Heink, NBC-WJZ

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

8 A.M. EDT; 7 EST; 6 CT

Melody Hour, WEAF, 1 h.
Tone Pictures, WJZ WBAL, 30 m.
On the air today and organ reveille, WABC

8.30 A.M. EDT; 7.30 EST; 6.30 CT

Lew White, organist, WJZ WBAL, 30 m.
Artist Recital, WABC

8.45 A.M. EDT; 7.45 EST; 6.45 CT

Musical, weather, WBZ
Radio Spotlight, WABC

9 A.M. EDT; 8 EST; 7 CT

Balladeers, WEAF WGY WFLA
Coast to Coast on a Bus, Milton J. Cross,
WJZ WBZ KDKA WHAM WLW, 1 h.
Sunday Morning at Aunt Susan's, WABC
WCAU WPG, 1 h.

9.15 A.M. EDT; 8.15 EST; 7.15 CT

Cloister Bells, WEAF WGY WFLA

9.30 A.M. EDT; 8.30 EST; 7.30 CT

Trio Romantique, WEAF WFLA
Service from Union College Chapel, WGY,
30 m.

9.45 A.M. EDT; 8.45 EST; 7.45 CT

Alden Edkins, bass, WEAF WFLA

10 A.M. EDT; 9 EST; 8 CT

Sabbath Reveries, Dr. Charles L. Goodell,
WEAF WGY WSM WFLA, 30 m.
Southernaires, WJZ WBZ WBAL KDKA
WHAM, 30 m.
Church Forum, WLW, 30 m.
Imperial Hawaiians, WABC WPG WHAS
30 m.

10.30 A.M. EDT; 9.30 EST; 8.30 CT

Mexican Typica Orchestra, WEAF WEEL
WGY WLW, 30 m.
Samovar Serenade, WJZ KDKA WBAL
WHAM WFLA WSM, 30 m.; WBZ, 15 m.
Patterns in Harmony, WABC WCAU WPG
WHAS

10.45 A.M. EDT; 9.45 EST; 8.45 CT

Sunday Morning Concert, WGN, 1 h., 30 m.

11 A.M. EDT; 10 EST; 9 CT

News and Vagabonds, WEAF WGY WFLA
St. Paul's Cathedral service, WEEL, 1 h.,
15 m.

11.15 A.M. EDT; 10.15 EST; 9.15 CT

Hall and Gruen, pianists, WEAF WGY
WFLA

11.30 A.M. EDT; 10.30 EST; 9.30 CT

Capitol Family, Major Bowes, WEAF WFLA,
1 h.; WSM, 15 m. (WGY, 45 m.)
Richard Maxwell, tenor, WJZ WHAM WLW
Radio Nimbles, Everett Smith, MICRO-
PHONE Columnist, WBZ
Salt Lake City Tabernacle Choir, WPG, 1 h.,
WHAS, 30 m.; WABC from 12

11.45 A.M. EDT; 10.45 EST; 9.45 A.M.

Phantom Strings, WJZ WBZ WHAM WLW,
30 m.

12 N. EDT; 11 A.M. EST; 10 CT

First Baptist Church, WSM, 45 m.
Presbyterian Church Service, WHAM, 1 h.,
30 m.

12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT

Watchtower Program, WCAU
Sunday Worship, WGN, 1 h.
Comics, WOR

12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT

Musical Turns, WEEL
Weather, schoolmaids, WGY
Gould and Sheffer, WJZ WBAL WHAM
KDKA WLW
Time, Weather, Temperature, WBZ
Bud Shay, songs, WCAU
Musical Raconteur, WMCA

12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT

University of Chicago Round Table, WEAF
WEEL WGY, 30 m.
Music Hall Symphony Concert, WJZ WBZ
WBAL WHAM KDKA WLW WFLA, 1
h., WSM, 30 m.
The Romany Trail, WABC WCAU WPG
WHAS, 30 m.
John Fraser, WMCA
1 P.M. EDT; 12 N. EST; 11 A.M. CT

Road to Romany, WEAF WGY, 30 m.
Morey Pearl's Orchestra, WEEL, 30 m.
Vine Street Church, WSM, 1 h.
Ann Leaf at the Organ, WABC WCAU WPG
WHAS, 30 m.
Milban String Trio, WOR 1 h.

Organ, WMCA
Comics, WGN, 1 h.
1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT

Ruth Young, contralto, WMCA

1.30 P.M. EDT; 12.30 EST; 11.30 A.M. CT

Surprise Party, Mary Zeff, Ruth Denning,
London Four, guests, WEAF WEEL WGY
Church in the Hills, WLW, 30 m.
Biblical High Lights, Dr. Frederick Stamm,
WJZ WBZ KDKA WBAL WHAM, 30 m.
Melody's Garden, WFLA
Compinsky Trio, WABC WCAU WPG
WHAS, 30 m.
Rhythm Boys, WPG
News, WMCA

1.45 P.M. EDT; 12.45 EST; 11.45 A.M. CT

Devora Nadworney, contralto, WEAF WEEL
WGY

2 P.M. EDT; 1 EST; 12 N. CT

John Cassidy, songs, WMCA

2.15 P.M. EDT; 1.15 EST; 12.15 CT

Gene Arnold's Commodores, WEAF WEEL
WGY WLW WFLA, 30 m.
South Sea Islanders, WJZ WBZ WBAL
KDKA, 30 m.
String Music, WSM, 30 m.
Edith Murray, songs, WABC WHAS WPG
WCAU

2.30 P.M. EDT; 1.30 EST; 12.30 CT

Harrison Jubilee Choir, WMCA, 30 m.
The Whistler and his Dog, WGN

2.45 P.M. EDT; 1.45 EST; 12.45 CT

3/4 Hour in 3/4 Time, WABC WHAS WCAU
WPG

2.50 P.M. EDT; 1.50 EST; 12.50 CT

Paola Autor, soprano, WOR
Palmer House Ensemble, WGN

3 P.M. EDT; 2 EST; 1 CT

Concert Artists, WJZ WBZ WHAM WBAL
WLW KDKA WSM, 30 m. (WFLA from
2.45)

3.15 P.M. EDT; 2.15 EST; 1.15 CT

Beale Street Boys, WABC WCAU WHAS,
WPG

3.30 P.M. EDT; 2.30 EST; 1.30 CT

Three Little Funsters, WMCA, 30 m.
Baseball, two games, Philadelphia vs. Chi-
cago, WGN, 2 h., 30 m.

3.45 P.M. EDT; 2.45 EST; 1.45 CT

Tito Guizar, WABC WCAU WHAS
Violin Orchestra, WPG

3.50 P.M. EDT; 2.50 EST; 1.50 CT

Talkie Picture Time, June Meredith, WEAF
WEEL WGY WSM, 30 m.

3.55 P.M. EDT; 2.55 EST; 1.55 CT

Organ Recital, WJZ WBZ WHAM WFLA,
30 m.

4 P.M. EDT; 3 P.M. EST; 2 CT

Antoinette Werner West, soprano, WLW
Detroit Symphony Orchestra, Russian Program,
Rimsky-Korsakoff's Easter Overture, "Song
of India," and "Hindoo Dance," Fan-
tasia from Tchaikovsky's "Eugene On-
egin," Tchaikovsky's "Song Without
Words," Rimsky-Korsakoff's "Capriccio
Espagnol," WABC WCAU WHAS, 1 h.

4.15 P.M. EDT; 3.15 EST; 2.15 CT

Frank Stewart's music, WOR, 30 m.
Gospel Message, WPG
Songs of Old Spain, WMCA

4.30 P.M. EDT; 3.30 EST; 2.30 CT

3.15 P.M. EDT; 2.15 EST; 1.15 CT

Rhythm Jesters, WLW
Southern College, WFLA
Pianologue, WMCA

4.45 P.M. EDT; 3.45 EST; 2.45 CT

3.30 P.M. EDT; 2.30 EST; 1.30 CT

National Soap Box Derby, WEAF WEEL
WGY

4.50 P.M. EDT; 3.50 EST; 2.50 CT

Temple of Song, WJZ WBZ KDKA WLW
WHAM WBAL WSM WLW WFLA, 1 h.
Shady Lanes, WOR

4.55 P.M. EDT; 3.55 EST; 2.55 CT

Calvary Symphony Orchestra, WMCA, 1 h.

5 P.M. EDT; 4 EST; 3 CT

John B. Kennedy, WEAF WEEL WGY
WLW WSM

5.15 P.M. EDT; 4.15 EST; 3.15 CT

Buffalo Variety Workshop, WABC WCAU
WHAS, 45 m.
"Beginning Again," Thelma Holder, WOR

5.30 P.M. EDT; 4.30 EST; 3.30 CT

4.15 P.M. EDT; 3.15 EST; 2.15 CT

Lillian Bucknam, soprano, WEAF WEEL
WSM

5.45 P.M. EDT; 4.45 EST; 3.45 CT

Carmelo Cascio, pianist, WGY
Ralph Grosvenor, tenor, WOR
The Texans, WLW

5.50 P.M. EDT; 4.50 EST; 3.50 CT

Chicago Symphony Orchestra, WEAF WEEL
WGY, 1 h.; WLW, 30 m.

5.55 P.M. EDT; 4.55 EST; 3.55 CT

Pedro Via's Orchestra, WJZ WBZ WSM,
30 m.

6 P.M. EDT; 5 EST; 4 CT

Shadyside Church Vespers, KDKA, 1 h.
Oregon on Parade, WABC WCAU WPG
WHAS, 30 m.

6.15 P.M. EDT; 5.15 EST; 4.15 CT

Lee Conrad, Marjorie Tremont, piano, WOR
Bob Miller, song writer, WMCA

6.30 P.M. EDT; 5.30 EST; 4.30 CT

4.45 P.M. EDT; 3.45 EST; 2.45 CT

"The Salamander in Art," WOR
Mauro Cottone, organist, WMCA

6.45 P.M. EDT; 5.45 EST; 4.45 CT

5 P.M. EDT; 4 EST; 3 CT

National Vespers, Dr. Paul Scherer, WJZ
WBZ WFLA, 30 m.

6.50 P.M. EDT; 5.50 EST; 4.50 CT

The Playboys, WABC WCAU WPG WHAS
Josef Zatur's Orchestra, WOR
Family Prayer Period, WLW, 30 m.
Afternoon Musicals, WGN, 1 h.
Young People's Church, WMCA, 1 h.

6.55 P.M. EDT; 5.55 EST; 4.55 CT

5.15 P.M. EDT; 4.15 EST; 3.15 CT

Windy City Revue, WABC WCAU WPG
WHAS

7 P.M. EDT; 6 EST; 5 CT

"Current Legal Topics," WOR

7.15 P.M. EDT; 6.15 EST; 5.15 CT

5.30 P.M. EDT; 4.30 EST; 3.30 CT

Sentinels, Edward Davies, baritone, Chicago
Capella Choir, WEAF WEEL WGY WLW,
30 m.

7.30 P.M. EDT; 6.30 EST; 5.30 CT

Radio Explorers' Club, WJZ WBZ WHAM
KDKA WSM WFLA

7.45 P.M. EDT; 6.45 EST; 5.45 CT

Frank Crumit and Julia Sanderson, WABC
WCAU WHAS, 30 m.

7.50 P.M. EDT; 6.50 EST; 5.50 CT

President Hotel Ensemble, WPG, 30 m.
Larry Taylor, baritone, WOR

7.55 P.M. EDT; 6.55 EST; 5.55 CT

5.45 P.M. EDT; 4.45 EST; 3.45 CT

Sheila Cherkasky, pianist, WJZ WBZ WHAM
WFLA

8 P.M. EDT; 7 EST; 6 CT

6 P.M. EDT; 5 EST; 4 CT

Catholic Hour, Madiaevalists, Choir, WEAF
WEEL WGY WSM WFLA, 30 m.

8.15 P.M. EDT; 7.15 EST; 6.15 CT

Heart Throbs of the Hills, WJZ WBZ
WHAM, 30 m.

8.30 P.M. EDT; 7.30 EST; 6.30 CT

Those Three Girls, KDKA
Vox Humana, WLW, 30 m.
Nick Lucas, songs, WABC WCAU WPG
Organ, Herbert Koch, WHAS
Uncle Don, WOR, 30 m.
Radio Party, WMCA, 30 m.
Doring Sisters, WGN

8.45 P.M. EDT; 7.45 EST; 6.45 CT

6.15 P.M. EDT; 5.15 EST; 4.15 CT

4 Sports, KDKA
Summer Musicals, WABC WCAU WHAS,
30 m. (WPG at 6.30)
Around the 19th Hole, WPG
Barry Devine, songs, WGN

8.50 P.M. EDT; 7.50 EST; 6.50 CT

6.30 P.M. EDT; 5.30 EST; 4.30 CT

Henry King's Orchestra, WEAF WEEL WGY
WFLA, 30 m.



DAVID PERCY, popular baritone, sings on the "Merry-Go-Round" Sundays at 9 P.M. NBC-WEAF carries the program.

In Action

Baltimore Municipal Band, direction Robert
V. Lansing, WJZ KDKA WBAL WHAM,
WLW, 30 m.

7 P.M. EDT; 6 EST; 5 CT

"K-7" Drama, "The Eagle of the Black
Sea," WEAF WGY, 30 m.

7.15 P.M. EDT; 6.15 EST; 5.15 CT

Manhattan Merry-Go-Round, WEEL, 30 m.
Charles Previns Orchestra, Morin Sisters and
Norsemen Quartet, WJZ WBZ WHAM
WLW KDKA WSM WFLA, 30 m.

7.30 P.M. EDT; 6.30 EST; 5.30 CT

Wayne King's Orchestra, WGN, 30 m.
"Peter, the Great," drama, WABC WPG
WHAS, 30 m.

7.45 P.M. EDT; 6.45 EST; 5.45 CT

Comedy Stars of Hollywood, WCAU
Fenwick Newall, tenor, WMCA
Milban String Trio, WOR
Anson Week's music, WGN

7.50 P.M. EDT; 6.50 EST; 5.50 CT

7.15 P.M. EDT; 6.15 EST; 5.15 CT

Munz Sisters, WMCA
Wayne King's Orchestra, WGN

7.30 P.M. EDT; 6.30 EST; 5.30 CT

Arlene Jackson, songs, WEAF WGY
Garden talk, WEEL, 30 m. (scores at 7.50)
Description of Glacier's Ice Caves and Wild
Flowers from Mr. Rainier, 14,408 ft Above
Sea Level, WJZ WBZ WHAM KDKA
WSM WFLA, 30 m.

7.45 P.M. EDT; 6.45 EST; 5.45 CT

Chicago Knights, WABC WCAU WPG,
30 m.

7.50 P.M. EDT; 6.50 EST; 5.50 CT

Scores, Smoke Dreams, WLW, 30 m.
Ensemble, WHAS, 30 m.

7.55 P.M. EDT; 6.55 EST; 5.55 CT

Portable Theatre Players, WOR, 30 m.
Country Club Program, WMCA, 30 m.
Concert, WGN, 30 m.

8 P.M. EDT; 7 EST; 6 CT

7.45 P.M. EDT; 6.45 EST; 5.45 CT

Wendell Hall, songs, WEAF WGY
Baseball scores, WEEL
News, Western songs, WMCA

8.15 P.M. EDT; 7.15 EST; 6.15 CT

8 P.M. EDT; 7 EST; 6 CT

Jimmy Durante and Rubinoff's Orchestra,
WEAF WGY WBZ WLW WSM WFLA,
1 h.

8.15 P.M. EDT; 7.15 EST; 6.15 CT

The Jenny Concert, WEEL, 1 h.
"Goin' to Town," Danny Malone, WJZ
WHAM KDKA, 1 h.

8.30 P.M. EDT; 7.30 EST; 6.30 CT

Columbia Variety Hour, Cliff Edwards, Fray
and Braggiotto, Do Re Mi Trio, Vera Van,
Jerry Cooper, WABC WHAS, 1 h.; WCAU
45 m.

8.45 P.M. EDT; 7.45 EST; 6.45 CT

"Chansonette," WOR, 30 m.
Lou Becker's music, WMCA
Hal Kemp's Orchestra, WGN

8.50 P.M. EDT; 7.50 EST; 6.50 CT

8.15 P.M. EDT; 7.15 EST; 6.15 CT

Debut Night, KDKA, 45 m.
Ensemble, WGN
Fisher's Gypsy Ensemble, WMCA

8.30 P.M. EDT; 7.30 EST; 6.30 CT

Stadium Concert, Willem Van Hoogstraten,
conductor, WOR, 2 h.
Nicholas Garagusi, violin, WMCA
Bridge Talk, WGN, 30 m.

8.45 P.M. EDT; 7.45 EST; 6.45 CT

8.15 P.M. EDT; 7.15 EST; 6.15 CT

Fur Trappers, WCAU
Alexander's Street Forum, WMCA

8.30 P.M. EDT; 7.30 EST; 6.30 CT

9 P.M. EDT; 8 EST; 7 CT

Manhattan Merry-Go-Round, Armda, WEAF
WGY, 30 m.

8.45 P.M. EDT; 7.45 EST; 6.45 CT

Nine O'Clock Revue, WEEL, 30 m.
Headliners, broadcast from London, massed
bands of Brigade of Guards, WJZ WBZ
WHAM KDKA WBAL WLW WSM
WFLA, 30 m.

8.50 P.M. EDT; 7.50 EST; 6.50 CT

Jeannie Lang and Buddy Rogers' Orchestra,
WABC WCAU, 30 m.

8.55 P.M. EDT; 7.55 EST; 6.55 CT

Songs in My Heart, WHAS
Vi Bradley, WMCA
Chicago Symphony Orchestra, WGN, 1 h.

9 P.M. EDT; 8 EST; 7 CT

Hotel Traymore Orchestra, WPG
Voice of Friendship, WHAS
News and Buck Nation, WMCA

9.15 P.M. EDT; 8.15 EST; 7.15 CT

9.30 P.M. EDT; 8.30 EST; 7.30 CT

American Album of Familiar Music, Frank
Munn, Virginia Rea, WEAF WEEL WGY
WSM WFLA, 30 m.

9.45 P.M. EDT; 8.45 EST; 7.45 CT

Hotel Gibson Orchestra, WLW
Drama, Tom Powers and Leona Hogarth,
"At Night All Cats Are Gray," WJZ
WBZ WHAM WBAL KDKA
Fred Waring's Pennsylvanians, WABC WCAU
WHAS WPG, 30 m.
Continental Cafe, WMCA, 30 m.

9.50 P.M. EDT; 8.50 EST; 7.50 CT

9.45 P.M. EDT; 8.45 EST; 7.45 CT

Ralph Kirby, baritone, WJZ WHAM
KDKA

Bill Williams, WBZ
Unbroken Melodies, WLW

10 P.M. EDT; 9 EST; 8 CT

Hall of Fame, Don Bestor's music, WEAF
WEEL WGY WLW WSM, 30 m.

10.15 P.M. EDT; 9.15 EST; 8.15 CT

Madame Schumann-Heink, Harvey Hays, WJZ
WBZ WHAM KDKA WFLA
Wayne King's Orchestra, WABC WCAU
WHAS, 30 m.

10.30 P.M. EDT; 9.30 EST; 8.30 CT

Steel Pier Orchestra, WPG, 30 m.
Tex and Eddie, songs, WMCA, 30 m.
News, WGN

10.45 P.M. EDT; 9.45 EST; 8.45 CT

Mrs. Montague's Millions, drama, WJZ
WFLA

10.50 P.M. EDT; 9.50 EST; 8.50 CT

YMCA Talk, KDKA
St. Cecilia's Glee Club, Associated French
Societies, WBZ

11 P.M. EDT; 10 EST; 9 CT

Chicago Symphony Orchestra, WGN, 45 m.

11.15 P.M. EDT; 10.15 EST; 9.15 CT

Canadian Capers, WEAF WEEL WGY
WSM WFLA, 30 m.

11.30 P.M. EDT; 10.30 EST; 9.30 CT

Daniel Gregory Mason's Sextet for Flute,
Piano and Strings, World's Premiere, WJZ
WBZ KDKA WBAL WHAM WLW
WFLA, 30 m.

11.45 P.M. EDT; 10.45 EST; 9.45 CT

"Americana," Ferde Grofe's Orchestra,
WABC WCAU, 30 m.; WPG from 10.45
"Sunday Evening With You," WHAS, 30 m.
"Nocturne," WOR, 30 m.
The Wandering Poet, WPG
Organ, WMCA

11.50 P.M. EDT; 10.50 EST; 9.50 CT

Y. M. C. A. Program, KDKA
Gene Socarras Orchestra, WMCA

12 P.M. EDT; 11 EST; 10 CT

Baseball Scores, WEAF
Abe Lyman's Orchestra, WEEL WGY, 30 m.;
WEAF from 11.15

12.15 P.M. EDT; 11.15 EST; 10.15 CT

Roxanne Wallace, WJZ WHAM WFLA
Weather reports, "Song Painter," WBZ
Weather, KDKA
Zero Hour, WLW, 30 m.
Little Jack Little's Orchestra, WABC WCAU
WPG WHAS, 30 m.

12.30 P.M. EDT; 11.30 EST; 10.30 CT

Charles Barnett's Orchestra, WOR, 30 m.
Leon Friedman's Orchestra, WMCA
Arthur Wright, tenor, WGN

12.45 P.M. EDT; 11.45 EST; 10.45 CT

Jesse Crawford, organ, WJZ WBZ KDKA
Lum and Abner, WGN
Udo's Tango Orchestra, WMCA

12.50 P.M. EDT; 11.50 EST; 10.50 CT

11.30 P.M. EDT; 10.30 EST; 9.30 CT

News and Charlie Davis' Orchestra, WEAF
WEEL WGY WSM WFLA WSB, 30 m.

12.55 P.M. EDT; 11.55 EST; 10.55 CT

News and Freddie Berrens' Orchestra, WJZ
WBZ WHAM KDKA, 30 m.

1 P.M. EDT; 12 M. EST; 11 A.M. CT

Tea Leaves and Jade, WLW, 30 m.
Glen Gray's Orchestra, WABC WCAU
WHAS

1.15 P.M. EDT; 10.15 EST; 9.15 CT

Blue Rhythm Band, WMCA
Isam Jones' Orchestra, WPG, 30 m.
Wayne King's Orchestra, WGN

1.30 P.M. EDT; 12.30 EST; 11.30 CT

Joe Reichman's Orchestra, WABC WCAU
WHAS

1.45 P.M. EDT; 10.45 EST; 9.45 CT

Willie Bryant's Orchestra, WMCA
Anson Week's Orchestra, WGN, 30 m.

1.50 P.M. EDT; 12.50 EST; 11.50 CT

12 M. EDT; 11 P.M. EST; 10 CT

Eddie Duchin's music, WEAF WGY WSM
WFLA

1.55 P.M. EDT; 10.55 EST; 9.55 CT

Mills' Blue Rhythm Band, WJZ WBZ
KDKA, 30 m.

2 P.M. EDT; 1 P.M. EST; 12 M. CT

News, Castle Farm Orchestra, WLW
Red Nichols' Orchestra, WABC WCAU WPG
WHAS, 30 m.

2.15 P.M. EDT; 1.15 EST; 12.15 CT

Anthony Trini's Orchestra, WOR
Bob Fallon's Orchestra, WMCA

2.30 P.M. EDT; 1.30 EST; 12.30 CT

12.15 A.M. EDT; 11.15 P.M. EST; 10.15 CT

Russ Columbo, baritone, WEAF WGY WLW
WSM WFLA

Station Directory

Station	Chain	K.C.	Watts	Location
CFRB	CRC & CBS	690	10,000	Toronto
CKAC	CRC & CBS	730	5,000	Montreal
KDKA	NBC	980	50,000	Pittsburgh, Penn.
KMOX	CBS	1090	50,000	St. Louis, Mo.
KSD	NBC	550	500	St. Louis, Mo.
KYW	NBC	1020	10,000	Chicago, Ill.
WAAB	CBS & YN	1410	500	Boston
WABC	CBS Key	860	50,000	New York
WBAL	NBC	1060	10,000	Baltimore
WBBM	CBS	770	25,000	Chicago, Ill.
WBOS	NBC	920	500	Needham
WBT	CBS	1080	25,000	Charlotte, N. C.
WBZ	NBC	990	50,000	Boston
WCAU	CBS & DIX	1170	50,000	Philadelphia
WCCO	CBS	810	50,000	Minneapolis, Minn.
WCBS	NBC & NEN	940	1,000	Portland, Me.
WDRC	CBS & YN	1330	1,000	Hartford
WEAF	NBC Key	660	50,000	New York
WEAN	CBS & YN	780	500	Providence
WEEL	NBC & NEN	590	1,000	Boston
WENR	NBC	870	50,000	Chicago, Ill.
WFEA	CBS & YN	1430	500	Manchester, N. H.
WFLA	NBC	620	25,000	Clearwater, Fla.
WGAN	NBC	1450	1,000	Cleveland, Ohio
WGST	CBS	890	500	Chicago
WGY	NBC	790	50,000	Atlanta, Georgia
WHAM	NBC	1150	50,000	Schenectady, N. Y.
WHAS	CBS & DIX	820	50,000	Rochester, N. Y.
WHDH	NBC	830	1,000	Louisville, Ky.
WHB	NBC	740	250	Boston
WHK	CBS	1390	2,500	Portsmouth, N. H.
WICC	CBS & YN	600	250	Cleveland, Ohio
WJAR	NBC & NEN	890	500	Bridgeport, Conn.
WJSR	NBC	750	10,000	Providence
WISV	CBS	1460	10,000	Detroit, Mich.
WJZ	NBC Key	760	50,000	Washington, D. C.
WLBZ	CBS & YN	760	50,000	New York
WLEY	NBC	620	500	Bangor, Maine
WLW	NBC	1370	100	Lexington, Mass.
WMAQ	NBC	700	500,000	Cincinnati
WMAZ	CBS & YN	670	5,000	Chicago, Ill.
WMAS	CBS & YN	1420	100	Springfield, Mass.
WMCA	ABS Key	570	500	New York
WVAC	CBS & YN	1230	1,000	Boston
WVNB	YN	1310	250	New Bedford
WNBX	NBC	1260	250	Springfield, Vermont
WOAI	NBC	1190	50,000	San Antonio, Tex.
WQAM	CBS	560	1,000	Miami, Florida
WOR	NBC	710	5,000	Newark, N. J.
WORC	CBS & YN	1280	500	Worcester
WSB	NBC	740	50,000	Atlanta, Georgia
WPG	CBS	1100	5,000	Atlantic City, N. J.
WSM	NBC	650	50,000	Nashville, Tenn.
WSMB	NBC	1320	500	New Orleans, La.
WTAG	NBC & NEN	580	500	Worcester, Mass.
WTAM	NBC	1070	50,000	Cleveland, Ohio
WTAR	CBS	890	500	Norfolk, Va.
WTIC	NBC & NEN	1040	50,000	Hartford, Conn.

CHAINS: NBC, National Broadcasting Company; CBS, Columbia Broadcasting System; YN, Yankee Network; DIX, Dixie Network; ABS, American Broadcasting System; CRC, Canadian Radio Commission; NEN, New England Network.

Radio Lane

By Jimmy J. Leonard

AMOS 'n' ANDY are terrifically popular with a large group of gangster gamblers. For lo, these many, many months a syndicate has been formed to take bets placed on these two individuals' voices and the voices they originate.

The bets are made on who will speak the opening sentence on each broadcast; who will be the first character introduced, and whether AMOS will utter his "Check and double," etc. Now that they are off the air, "the poor man's tax" has been switched to other radio comedians.

But evidently the public has become so attached to the colored imitators that they will not place many bets. Consequently when the boys return to the air "the syndicate" expects the stakes to be far greater than before. Just another new racket for another new crop of suckers.

Although you may not think so, it is far cheaper to broadcast that Sunday oil show from abroad than it is to whisk WILL ROGERS' voice from California.

In the first place, salaries in the old country are very low. (The highest paid star for the London singing was \$350.)

Then the program is not shot through telephone wires, thus escaping line charges. The foreign program costs but half that of ROGERS from Hollywood.

The LANDT Trio and WHITE are picked up by taxi to take them to their broadcast. They have a taxi company commercial.

'Tis ROSALINE GREEN who talks for ANNETTE HANSHAW on the Showboat spot.

Incidentally, Miss HANSHAW is the girl who stamps so when she sings. She's made to stand on a thick carpet.

Comes a Providence letter telling us that our good baritone, TONY RUSSO, of WEAN, has made a local killing during his LOEW's State appearance.

Also MAURY LOWE, the WEAN announcer, is going over great with the housewives when he spiels that poetry-reading business. And it's the mat and ring shows that draw the dials to JOE FAY when he gets warmed to the subject.

The singing femmes in line for that contest, "Hollywood Hotel," will bid for honors soon. The newest arrival to enter the race is Miss LESLIE BLAKE, JACK DENNY's society voice winner.

She'll compete with the hard-working ALICE O'LEARY, who has an excellent lead in the poll.

RALPH KIRBERRY, the WEAF baritone, is going to sing once more over the Lane. He'll start on the anniversary of his first network appearance, September 6.

WABC sends out a very peculiar noise at five seconds past 5 P. M. to check up on the outlet's timepieces.

When you say WENTWORTH PRESCOTT CANN, WHDH's champ announcer, you cover a distinguished genealogy. The WENTWORTHS were mathematicians to such extent that CANN's great-grandfather is the author of most of your children's school algebra books.



WENTWORTH P. CANN

THE MICROPHONE

VOLUME III

Saturday, August 18, 1934

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Publisher, JOHN K. GOWEN, Jr. Business Manager, PHILIP N. HOBSON

Editor, G. CARLETON PEARL Managing Editor, MORRIS HASTINGS

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Offices, No. 34 Court Square, Boston, Massachusetts.

Telephones (connecting all departments) LAFayette 2860 and 2861.

Frank Knox Speaks

PERHAPS the outstanding radio address in months is announced for 7.30 P. M., Monday, August 20th, over the NBC-WJZ network.

Colonel Frank Knox, publisher of the Chicago Daily News, is the speaker. His subject is "Business—Free or in Chains?"

Colonel Knox is one of the few public speakers left who reminds us that this is a free country. Independence of thought and outlook characterizes him. Formerly General Manager of the Hearst newspapers, Colonel Knox has been described as the ablest newspaperman in this country. At least twice he has refused to become chairman of the Republican National Committee.

The MICROPHONE has no idea what Colonel Knox is going to say. But it invites its readers to listen, if they are interested in a true independent voicing independent thought at a time when it is considered dangerous for anyone to do anything but eat the alphabet soup of the Administration.

Even The Echoes

RADIO advancing from the "infant industry" kindergarten, has grown so that it is now able to make war. This time, according to a report published elsewhere in this issue, radio echoes will be attacked. The onslaught is international. If readers of The MICROPHONE hear any radio echoes incapable of ready explanation, they are requested to report them to Dr. J. H. Dellinger, chief of the radio laboratory of the Bureau of Standards, Washington, D. C.

Radio Space Buyers Are Waking Up

By DICK TEMPLETON
New York Correspondent

A SPACE BUYER in an advertising agency is the fellow who decides what publication shall be used for a client's advertising, and how much or how many inches. The first thing he learns is to say "no." Later on he says, "maybe," and it takes months for him to learn to say "yes" to most space salesmen.

Now there is another thing he is learning. And that is that he can co-operate more with the stars on his radio programs if he takes advertising space in the publications which carry radio news. A number of newspapers in the United States, having devoted columns of space to tell people how to make radio sets and having watched radio develop into an industry, have chosen to play ostrich and hide from the giant they nurtured instead of using it wisely to advance their own interests.

Some of these publications handle radio news like a barber handles a razor after he has been told to make it "once over lightly." A few of them ignore radio as a factor in American life.

Until recently, space buyers have been picking out newspapers and publications strictly on circulation alone. To them in many instances the "best" is the "biggest." And more than once the "biggest" publications and newspapers have steadfastly slighted radio news. But regardless of this fact, when space buyers bought advertising space they bought it in the papers which did not carry radio news and occasionally forgot the papers and publications carrying radio news.

This showed a foolish lack of support for the publications supporting their radio programs. They took the attitude that if they couldn't reach the readers of the non-radio paper by news, they would reach them by advertising. Then they began to realize that use of small space on a radio program was not effective.

With nothing else in the publication to center interest of radio listeners on the advertisement about the radio program, it got little or no results in building up the audience.

So then space buyers began to realize that not only were

they supporting publications which supported their own air shows, but that they got results by advertising in publications where readers were accustomed to look for news about radio programs and artists.

Today only a few space buyers concentrate on the "biggest" papers and publications. Alert space buyers are taking space in the publications which feature radio.

The broadcasters took a good sound licking from the press of America when they pulled in their horns on news broadcasts. But to date many newspapers have failed to open their columns to radio news.

Studiosity

By Les Troy

HERE'S A story about OSSIP GABRILOWITSCH, pianist and conductor, who has been heard on the air as conductor with the Detroit and guest conductor with other symphony orchestras.

Several years ago he was giving a piano recital in a little town on the Pacific Coast. He was just the possessor of another name that couldn't be pronounced until someone discovered

that his wife was MARK TWAIN'S daughter, CLARA CLEMENS.

Whereupon, every man who had ever whitewashed a fence or read the adventures of TOM SAWYER rushed to the recital hall. As he stepped to the stage,



FRANK BLACK

GABRILOWITSCH was pleased to find a large audience, overwhelmingly masculine.

But half-way through the program he overheard a comment that enlightened him. One man in the audience said in a stage whisper to his companion: "He may be Mark Twain's son-in-law, but he sure can play."

Our New York correspondent, ALOYSIUS GLUFFY, wires us the information that the octet which sings on the Spotlight revue on Friday evenings and is called the "Eight Gentlemen from Milwaukee," is not from Milwaukee at all. None of them has ever lived there. Furthermore, six of the eight have never been near the town. The two who did go there were on a vaudeville tour. All of them live in New York now.

And this is something we can hardly believe. EVERETT MARSHALL, opera singer, radio singer and actor, gets up early every morning and sings a whole opera before lunch.

A well-known correspondence school, which offers to teach anything from cooking to higher mathematics, approached FRANK BLACK, NBC musical director, recently, with the idea of instituting a course of home study in orchestration. FRANK says that if the subject can be taught at home he has wasted a good part of his young life riding on trains.

FRANK used to commute three times a week from Philadelphia to New York just to study orchestration under STEVE JONES.

GLUFFY also reports that ANNETTE HANSHAW, Showboat songstress, always turns her back on a visible audience when she sings. It seems that ANNETTE still gets that weak-kneed feeling from facing so many people all at one time.

There have been satires and satires on radio announcers, but the latest one, in the new BERT LAHR musical show, "Life Begins at Eight-Forty," caps them all.

And JOE COOK recently commented on the DIONNE quintuplets that have caused such a stir. "Imagine," he says, "walking the floor with five babies every night. A paternal duty? That's a major industry."

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(Subscription \$1.50 per year, postpaid)

Monday, August 20 - Col. Frank Knox on NBC-WJZ at 7.30 P.M.

Highlights

P.M.

- 4.30—Chicago Symphony Orchestra, NBC-WJZ
- 7.30—Col. Frank Knox, "Business—Free or in Chains?" NBC-WJZ
- 8.00—Champions, Richard Himber's Orchestra, NBC-WEAF
- 8.30—Gladys Swarthout, NBC-WEAF
- 9.00—Gypsies, Frank Parker, NBC-WEAF
- 9.30—Lud Gluskin, Henrietta Schumann, CBS-WABC
- Joe Cook and Donald Novis, Orchestra, NBC-WEAF
- 10.00—Wayne King's Music, CBS-WABC

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

- 6.45 A.M. EDT; 5.45 EST; 4.45 CT
- Tower Health Exercises, WEAF WEEI WGY, 1 h.
- 7 A.M. EDT; 6 EST; 5 CT
- Prayer, WLW
- Musical Clock, WJZ KDKA, 1 h.
- 7.30 A.M. EDT; 6.30 EST; 5.30 CT
- Yoichi Hiraoka, xylophonist, WJZ Organ Revue, WABC
- Top o' the Mornin', WLW, 30 m.
- 7.45 A.M. EDT; 6.45 EST; 5.45 CT
- Pollock and Lawnhurst, WEAF WGY Train Catcher, WEEI
- Jolly Bill and Jane, WJZ
- 8 A.M. EDT; 7 EST; 6 CT
- Organ Rhapsody, WEAF, 30 m.
- E. B. Rideout and Current Events, WEEI Musical Clock, WGY, 30 m.
- Morning Devotions, WJZ WBZ KDKA Prayer, WLW
- Lyric Serenade, WABC WCAU Playground Echoes, WPG
- 8.15 A.M. EDT; 7.15 EST; 6.15 CT
- Landt Trio and White, WJZ WBZ WHAM KDKA WBAL
- Devotions, WLW
- Health Exercises, WPG
- News, WNBX
- 8.30 A.M. EDT; 7.30 EST; 6.30 CT
- Cheerio, WEAF WEEI WGY WLW, 30 m.
- Low White at the dual organ, WJZ WHAM WBAL KDKA, 30 m.
- Time, weather, WBZ
- Organ, WSM
- Breakfast Rhythm, WFLA
- Marion Carley, pianist, WABC
- Organists, WPG, 30 m.
- 8.45 A.M. EDT; 7.45 EST; 6.45 CT
- Radio Spotlight, WABC
- 9 A.M. EDT; 8 EST; 7 CT
- Morning Glories, WEAF
- Annette McCullough, WGY
- Breakfast Club, orchestra, WJZ WBZ WBAL WFLA, 1 h. (KDKA, 30 m.)
- Salt and Peanuts, WLW
- The Song Reporter, Dick Newton, WABC WCAU
- Devotions, WHAS WSM, 30 m.
- Early Birds, WNBX
- 9.15 A.M. EDT; 8.15 EST; 7.15 CT
- Don Hall Trio, WEAF WEEI WGY WLW
- Harmonies in Contrast, WABC WCAU
- 9.30 A.M. EDT; 8.30 EST; 7.30 CT
- Eva Taylor, vocalist, WEAF
- Little Jack Little's Orchestra, WGY
- Hymns, WLW
- Metropolitan Parade, WABC, 45 m.; WPG, 30 m.; WCAU from 9.45 (WHAS at 10.00)
- Georgia Wildcats, WHAS
- 9.45 A.M. EDT; 8.45 EST; 7.45 CT
- Mattinata, chorus, WEAF WEEI WLW
- Devotions, WGY
- Work-a-Day Thoughts, KDKA
- Bob Archer, WHAS
- 10 A.M. EDT; 9 EST; 8 CT
- Breen and de Rose, WEAF WEEI WLW
- Southerners, WGY
- Harvest of Song, WJZ WBZ WBAL KDKA WSM WFLA
- Home Hour, WPG, 1 h.; News at 10.30
- What's On Today, WNBX
- 10.15 A.M. EDT; 9.15 EST; 8.15 CT
- Vicennese Ensemble, WEAF WEEI WGY WLW WSM
- Holman Sisters, WJZ WHAM
- Minute Manners, WBZ
- Sammy Fuller, KDKA
- Birthday Club, WFLA
- Bill and Ginger, WABC WCAU
- Matinee Melodies, WNBX
- 10.30 A.M. EDT; 9.30 EST; 8.30 CT
- News and Morning Parade, WEAF WSM, 30 m. (WEEI from 10.35) (WGY at 10.45)
- Market Basket, WGY
- Recordings, WEEI
- Organ, WLW
- Today's Children, drama, WJZ WBZ WHAM WBAL KDKA WFLA
- "All About You," Harold Sherman, WABC WCAU WHAS
- "Handicraft Club for Shut-Ins," WOR
- 10.45 A.M. EDT; 9.45 EST; 8.45 CT
- News, Radio Kitchen, WJZ WBZ KDKA WFLA
- Rhythm Jesters, WLW
- News and Three Flats, WABC WCAU WHAS
- Richard Lee Gilliam, baritone, WOR
- Daily Story, WNBX
- 11 A.M. EDT; 10 EST; 9 CT
- U. S. Navy Band, WEAF WEEI WGY WLW WSM, 1 h. (WEEI from 11.15)

Milady England



ARA GERALD, English born actress, takes part in the "Raffles" dramatizations that the CBS-WABC chain broadcasts Mondays at 8.30 P. M.

- Richard Maxwell, tenor, WJZ WBAL WFLA
- Agricultural College, WHAS
- Palmer House Ensemble, WGN
- 3 P.M. EDT; 2 EST; 1 CT
- Dreams Come True, WEAF WEEI WGY WLW WFLA
- Radio Guild, "Ingomar," by Friedrich Halm, WJZ WBZ KDKA WSM WFLA, 1 h.
- Minstrel, WLW
- The Four Showmen, WABC WCAU WPG 30 m.
- University of Kentucky, WHAS, 30 m.
- Organ, WMCA
- Blackstone Jangleurs Ensemble, WGN
- 3.15 P.M. EDT; 2.15 EST; 1.15 CT
- The Wise Man, WEAF WEEI WFLA
- Health Hunters, sketch, WGY
- Low Down, WLW
- Steel Pier Minstrels, WABC WCAU WPG, 30 m. (WHAS at 3.30)
- Pianologue, WMCA
- Roxy, "Your Lover," WOR
- Century of Progress Orchestra, WGN
- 3.30 P.M. EDT; 2.30 EST; 1.30 CT
- Women's Radio Review, "Modern Indians of the Wood Age," WEAF WGY, 30 m.
- "Stardom Express," WEEI, 30 m.
- Theatre Club of the Air, WOR
- Bond of Friendship, WLW
- Home Forum Cooking School, WBZ, 30 m.
- Bernice Taylor, soprano, WGN
- Stocks, WMCA
- Spring Flower Show, WOR
- 3.45 P.M. EDT; 2.45 EST; 1.45 CT
- Ethel Ponce, torch singer, WLW
- Chansonette, string ensemble, WABC WHAS WPG
- Gene Gravelle's Orchestra, WMCA
- Munz Sisters, WOR
- Musical, WGN, 2 h.
- 4 P.M. EDT; 3 P.M. EST; 2 CT
- Gypsy Trail, orchestra, soloist, WEAF WSM WGY WFLA
- Stock market quotations, WEEI
- Betty and Bob, WJZ WBZ WLW WHAM KDKA
- Bill Huggins, songs, WABC WHAS
- The Apple Knockers, WCAU
- Tea Time Topics, WPG, 30 m.
- Trudy Thomas, songs, WMCA
- Concert, WNBX
- 4.15 P.M. EDT; 3.15 EST; 2.15 CT
- The Jesters, WEAF WGY WSM
- "The Old Observer," WEEI
- Songs and Stories, Harry Swan, WJZ WBZ KDKA WFLA
- Music by Divano, WLW
- Salvation Army Staff Band, WABC WHAS
- Variety, WOR
- Soprano, WMCA
- Smith and Jacobs, WNBX
- 4.30 P.M. EDT; 3.30 EST; 2.30 CT
- Roxanne Wallace, contralto, WEAF WEEI WGY
- Chicago Symphony Orchestra, direction Henry Hadley, guest conductor, WJZ WHAM WSM WFLA, 1 h. (KDKA 30 m. from 4.45) (WBZ, 30 m.)
- Market Reports, KDKA
- Life of Mary Sothorn, WLW
- Chicago Variety Program, WABC WHAS WCAU, 30 m.; WPG from 4.45
- Stock Quotations, WHAS WPG
- Josef Zator's Orchestra, WOR, 30 m.
- Elsa Clement, soprano, WMCA
- Gerald Prouty, WNBX
- 4.45 P.M. EDT; 3.45 EST; 2.45 CT
- Lady Next Door, WEAF WEEI
- Stocks, WGY
- Irving Aaronson's Orchestra, WEAF WEEI
- Carrie's Club, WMCA
- Margaret Hopkins, WNBX
- 5 P.M. EDT; 4 EST; 3 CT
- Irving Aaronson's Orchestra, WEAF WEEI
- The Monitor Views the News, WBZ
- Musical Album, WABC WHAS WPG WCAU 30 m.
- Sally's Party, WMCA, 30 m.
- Bob Wilson's Orchestra, WNBX
- Women's Hour, WNBX
- 5.15 P.M. EDT; 4.15 EST; 3.15 CT
- Skipper Jim's Ship of Joy, WBZ
- KDKA Kiddies' Klub, KDKA
- Weekday Devotions, WHAS
- Dell Henderson, songs, WPG
- "Story Teller's House," WOR
- Don Bigelow and Orchestra, WGY
- News Oddities, WNBX
- 5.30 P.M. EDT; 4.30 EST; 3.30 CT
- Rafter's Riders, WEAF WEEI WSM WGY
- Jackie Heller, tenor, WJZ WBZ KDKA WHAM
- Ralph Dean's Toy Band, WLW
- Jack Armstrong, "All-American Boy," WABC WCAU
- Christine Bidge, WHAS

- Weather and Three Aces, WPG
- Robert Reud, "Town Talk," WOR
- Rose Weiser and Gene Salem, duo, WMCA
- Bob Wilson, WNBX
- 5.45 P.M. EDT; 4.45 EST; 3.45 CT
- Larry Revel's Orchestra, WEAF WEEI WSM
- Bradley Kincaid, mountain songs, WGY
- Orphan Annie, WJZ WBZ KDKA WFLA
- The Texans, WLW
- Gordon, Dave and Bunny, WABC WCAU WHAS
- Chats with the Weather Man, WPG
- "Dancing Around," WOR
- Sports, WMCA
- Chicago Symphony Orchestra, WGN, 45 m.
- 6 P.M. EDT; 5 EST; 4 CT
- Al Pearce and his Gang, WEAF WLW WSM WFLA
- Evening Tattler, WEEI, 30 m.
- Three X Sisters, WJZ WBZ
- Dan and Sylvia, KDKA
- Evening Brevities, WGY
- Peter Biljo's Orchestra, WABC WCAU WHAS
- String Music, WSM
- Uncle Don, WOR, 30 m.
- Meditations, WMCA
- Farm Flash, WNBX
- 6.15 P.M. EDT; 5.15 EST; 4.15 CT
- Landt Trio and White, WEAF
- Joe and Eddie, WGY
- U. S. Army Band, WJZ WHAM WSM, 30 m.
- Bill Williams, WBZ
- Sports, KDKA
- Bobby Benson and Sunny Jim, WABC WCAU
- Organ, WHAS, 30 m.
- Burt Biferno, guitar, WMCA
- Yankee Cornhuskers, WNBX
- 6.30 P.M. EDT; 5.30 EST; 4.30 CT
- News and Charlie Davis' Orchestra, WEAF
- Scores, Current Events, WEEI
- News, Helen Mae, soprano, WGY, 30 m.
- String Ensemble, WSM
- Jack Armstrong, WLW
- News, WJZ
- Comedy Stars, KDKA
- Time, weather, WBZ
- News and Charles Barnett's music, WABC WCAU
- Health Program, WOR
- Screen Revue, WMCA
- Clarence Jackson, WNBX, 30 m.
- WGN Orchestra, WGN
- 6.45 P.M. EDT; 5.45 EST; 4.45 CT
- Grandmother's Trunk, WEAF WEEI
- Lowell Thomas, WJZ WBZ WLW KDKA WFLA
- Little Orphan Annie, WSM WGN
- "Syncope, Sophistication," WOR
- Chuck Richards, songs, WMCA
- 7 P.M. EDT; 6 EST; 5 CT
- Baseball Resume, WEAF
- The Bye Family, WEEI
- Gould and Sheffer, WGY
- Freddie Martin's Orchestra, WJZ WBAL WFLA
- Handsome Waiter, WBZ
- News, drama, KDKA
- Virginia Marucci's Orchestra, WLW
- Sundown Serenade, WHAS
- Ford Frick, sports, WOR
- Arthur Lewis, baritone, WMCA
- Ben Potter, WGN
- Sports, WNBX
- 7.15 P.M. EDT; 6.15 EST; 5.15 CT
- Gene and Glenn, WEAF WEEI WGY WFLA
- Mario Cozzi, baritone, WJZ
- News, Eleanor Talcott, contralto, WBZ
- Merry-Makers, KDKA
- Joe Emerson's Orchestra, WLW
- Nick Lucas, songs, WCAU WHAS
- Fur Trappers, WABC
- Pianos, songs, WMCA
- Palmer House Ensemble, WGN
- Recordings, WNBX
- 7.30 P.M. EDT; 6.30 EST; 5.30 CT
- Arlene Jackson, songs, WEAF WGY
- After Dinner Revue, WEEI, 30 m.
- Col. Frank Knox, "Business—Free or in Chains," WJZ
- Thornton W. Burgess, WBZ
- Nancy Martin, KDKA
- Bob Newhall, WLW
- Jack Shook and Marjorie Cooney, WSM
- Garden of Melody, WFLA
- Paul Keast and Hudson's Orchestra, WABC WCAU
- Club Program, WHAS
- Sports reporter, WGN
- "Maverick Jim," drama, WOR, 30 m.
- News, Source Musicale, WMCA, 30 m.
- 7.45 P.M. EDT; 6.45 EST; 5.45 CT
- Sisters of the Skillet, WEAF WGY WSM
- Frank Buck, WJZ WBZ WBAL WHAM KDKA WFLA
- Al and Pete, WLW
- Jack Shook, WSM
- Boake Carter, news, WABC WCAU WHAS
- World's Fair Reporter, WGN
- 8 P.M. EDT; 7 EST; 6 CT
- Champions, Joey Nash, Richard Himber's Orchestra, WEAF WEEI WGY, 30 m.
- Jan Garber's Orchestra, WJZ WBZ WHAM KDKA WLW, 30 m.
- Nap and Dee, WSM
- Kate Smith, WABC WCAU WHAS
- Hal Kemp's Orchestra, WGN
- News and Irish Melodies, WPG
- Three Little Funsters, WMCA
- 8.15 P.M. EDT; 7.15 EST; 6.15 CT
- Baseball Scores, WSM
- Leah Colbert, WFLA
- From Old Vienna, Howard Barlow's Orchestra, WABC
- Something Old—Something New, WCAU
- Bridge Talk, WPG
- Sam, Gil, Louie, WHAS
- John Kelvin, tenor, WOR
- Meyer Davis Orchestra, WMCA
- Palmer House Ensemble, WGN
- 8.30 P.M. EDT; 7.30 EST; 6.30 CT
- William Daly's Orchestra, Gladys Swarthout, WEAF WEEI WGY WLW, 30 m.
- Ensemble Symphonique, Igor Gorin, Lucy Monroe, WJZ WBZ WHAM KDKA WSM WFLA, 30 m.
- Ohman and Arden, Lillian Roth, WABC
- "Raffles," The Cameos, WPG
- Stadium Concert, WOR, 1 h., 45 m.
- Lone Ranger, WGN, 30 m.
- U. S. Navy Band, WMCA
- 8.45 P.M. EDT; 7.45 EST; 6.45 CT
- Radio Rod and Gun Club, WOR
- String Ensemble, WSM
- Russel Kay, WFLA
- Harold Stephens, tenor, WPG
- 9 P.M. EDT; 8 EST; 7 CT
- A&P Gypsies, Frank Parker, tenor, WEAF WEEI WGY, 30 m.
- Minstrels, Gene Arnold, Joe Parsons, male Quartet, WJZ WBZ WHAM WBAL WLW KDKA WSM WFLA, 30 m.
- Evan Evans and Howard Barlow's Orchestra, WABC WCAU WPG WHAS
- WGN Orchestra, WGN

- 9.15 P.M. EDT; 8.15 EST; 7.15 CT
- Rey Helton, "Looking At Life," WABC WPG WCAU WHAS
- Comedy Stars, WGN
- 9.30 P.M. EDT; 8.30 EST; 7.30 CT
- House Party, Joe Cook, Donald Novis, WEAF WEEI WGY WLW WSM WFLA, 30 m.
- Dramatic Sketch, "Double Barreled Love," WJZ WBZ KDKA WHAM WBAL, 30 m.
- Henrietta Schumann and Lud Gluskin's Orchestra, WABC WCAU WHAS, 30 m.
- Hotel Traymore Orchestra, WPG, 30 m.
- Arthur Wright, tenor, WGN
- "The Spotlight" Revue, WOR, 30 m.
- Piano Moods, WMCA
- Hotel Traymore Orchestra, WPG, 30 m.
- 9.45 P.M. EDT; 8.45 EST; 7.45 CT
- Magic Strings, WBZ
- Earl Burtnett's Orchestra, WGN
- 10 P.M. EDT; 9 EST; 8 CT
- Gene Arnold, Lullaby Lady, male quartet, Eastman's Orchestra, WEAF WEEI WGY WLW, 30 m.
- NBC Concert Orchestra, WJZ WBZ WHAM KDKA, 45 m.; WSM from 10.30; WFLA, 30 m.
- Wayne King's Orchestra, WABC WCAU WHAS, 30 m.
- Rhythm Casino, WPG, 30 m.
- News, music, WGN, 1 h.
- Archie Bleyer's Orchestra, WMCA
- 10.15 P.M. EDT; 9.15 EST; 8.15 CT
- Mary Cortner, soprano, WSM
- Current Events, WOR
- Milton Kellern's Orchestra, WMCA
- 10.30 P.M. EDT; 9.30 EST; 8.30 CT
- Gothic Choristers, WEAF WSM, 30 m. (WEEI at 10.45)
- The Colonials, WGY, 30 m.
- Henry Thies Peppers, WLW
- "The Care and Feeding of Hobby Horses," WABC WHAS
- Jan Savitt's Orchestra, WCAU
- Steel Pier Dance Tunes, WPG, 30 m.
- "Spotlight," WOR, 30 m.
- Henry Thies Peppers, WLW, 30 m.
- Socarras Orchestra, WMCA, 30 m.
- 10.45 P.M. EDT; 9.45 EST; 8.45 CT
- Democratic Republican Series, WJZ WBZ WBAL KDKA WFLA WSM
- Franklin Behn, tenor, WLW
- 11 P.M. EDT; 10 EST; 9 CT
- Harold Stern's music, WEAF WGY WFLA, 30 m. (WEEI at 11.15)
- E. B. Rideout and scores, current events, WEEI
- Ray Nichols' Orchestra, WGY, 30 m.
- Don Bestor's music, WJZ WHAM, 30 m. (WBZ at 11.15)
- Weather, time, "Song Painter," WBZ
- Sports, KDKA
- Cousin Bob, Hill Billy, WLW, 30 m.
- "Fats" Waller, songs, WABC WPG WHAS
- Friedman's Orchestra, WMCA
- June Provines, WGN
- Jimmie Carr's, WOR, 30 m.
- 11.15 P.M. EDT; 10.15 EST; 9.15 CT
- Gene and Glenn, WSM
- Casa Loma Orchestra, WABC WPG WHAS WCAU, 30 m.
- Sam, Gil and Louie, WHAS
- Lum and Abner, WGN
- Udo's Tango Orchestra, WMCA
- 11.30 P.M. EDT; 10.30 EST; 9.30 CT
- Carl Hoff's Orchestra, WEAF WEEI, 30 m.
- Phil Emmerton's Orchestra, WGY
- Follies, WLW, 30 m.
- Shep Field's Orchestra, WJZ WBZ, 30 m.
- Antonia Lopez, WFLA
- Eddie Lane's Orchestra, WOR, 30 m.
- Blue Rhythm Band, WMCA, 30 m.
- Hal Kemp's Orchestra, WGN
- 11.45 P.M. EDT; 10.45 EST; 9.45 CT
- Jan Garber's Orchestra, WABC WCAU WPG
- Organ, WHAS
- Chick Webb's Orchestra, WMCA
- Ted Weems' Orchestra, WGN, 30 m.
- 12 M. EDT; 11 P.M. EST; 10 CT
- Ralph Kirberry, baritone, Johnny Johnson's music, WEAF WEEI WGY, 30 m.
- Guy Lombardo's music, WJZ WBZ WHAM WBAL, 30 m.
- News, Cincinnati Conservatory of Music, WLW, 30 m.
- Blue Monday Jamboree, WABC WCAU WPG WHAS, 30 m.
- Bob Fallon's Orchestra, WMCA
- Orchestra, WOR
- 12.15 A.M. EDT; 11.15 P.M. EST; 10.15 CT
- Earl Burtnett's Orchestra, WGN
- 12.30 A.M. EDT; 11.30 P.M. EST; 10.30 CT
- Hessberger's Bavarian Band, WEAF WEEI WGY, 30 m.
- Paul Pendarvis' Orchestra, WJZ WBZ WHAM KDKA WLW, 30 m.
- Jimmy Gallagher's music, WSM, 30 m.
- Enoch Light's Orchestra, WABC WPG WHAS, 30 m.
- Willie Bryant's music, WMCA
- Bob Pacelli's Orchestra, WGN

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Broadway Called Him 'A Flash'—But Rudy Vallee Showed It Up

'Crooner' Becomes Showman

Thursday at eight.
Week after week, month after month, year after year, millions of radio listeners throughout the length and breadth of the land keep their date with a young man, who was unknown a few short years ago.

Thursday at eight or seven or six or five, depending on which one of the four time zones the listener lives in, has become a national institution.

Thursday at eight in 1928 meant nothing.

In those halcyon days of superprosperity, the tuners-in were blissfully unaware that the young man in question was tooting away on a "sax" in a band or that occasionally he took a megaphone and warbled a ditty of the day, softly, ever so softly, into the microphone.

"Crooner" Is Born

Softness, restraint, lilt, appeal, yearning were the characteristics of the voice of that young man and so someone put all these adjectives into one and the word "crooner" was born.

He was the first of the crooners to gain national recognition. He is still the first of the crooners, but what has surprised even his best friends is that back of that voice is a shrewd showmanship brain.

Thursday at eight began to get attention from the dialers. For one thing it was a full hour radio program and it had good music. The band was excellent.

And then there was this young crooner, who led the musicians. He sang a lot of songs. The women kept liking that peculiar voice of his more and more. Flappers, old maids, married women, young and old, sat in front of the loud speaker with an entranced look on their faces.

The fan mail poured in. His popularity increased.

But not with the male population.

Broadway Snickers

Broadway, the smart, wise-cracking cynical boulevard of broken dreams and hearts, snickered.

"Just a flash" opined Broadway as it sat in DAVE'S Blue Room, or LINDY'S, or REUBEN'S.

The quiet young fellow with the megaphone didn't seem to mind the caustic remarks. He just kept singing along.

Broadway can't tolerate indifference. And so the chorus swelled. "Just a flash," it moaned.

But Thursday at eight has made Broadway look like a cow path as far as opinions are concerned.

It was in October, 1929, that the young fellow started as an air feature. Thursday at eight and its "flash" are still with us.

Thursday at Eight:

"Heigh'ho, everybody."

No need to tell you of the daily doings of RUDY VALLEE—HUBERT PRIOR VALLEE for the record. The newspapers, the magazines, the special writers and illustrators, have done that long since in great detail.

Master Showman

What hasn't been told is the story of the master showman, who runs Thursday at eight.

It hasn't been luck, or chance, or that crooning voice or publicity or the women audience that has kept VALLEE and his hour at the top of the heap.

It has been VALLEE's judgment,

"Heigh-Ho, Everybody"



RUDY VALLEE, once a mere "crooner," now is a real showman

his understanding of psychology.

A long time ago he did some heavy thinking. He realized that even if he were good, the radio public demands variety and that if he kept on with only one string to his bow, he would justify the "flash" criticism of Broadway.

In its formative period, the hour, as we know it today, was merely RUDY, his band and a guest artist or two.

Gradually it developed and as it did, VALLEE shoved himself more and more into the background.

He began to use himself and his

band as the artistic scenery that highlighted the internationally known entertainers he lured to his program.

He became a master spinner, weaving the threads of intricate and sophisticated entertainment into a highly colored tapestry of artistic showmanship.

He himself sang fewer songs and frequently the listeners complain that he doesn't do enough.

Again the psychology of restraint. He prefers to pique rather than to surfeit. Thus he insures his welcome. "A flash?" Despite the fact

that he plays up the artists who

50 Persons Smooth Out the Program

appear with him and submerges himself, the VALLEE popularity is more secure today than ever before.

However, such programs don't just happen. Weeks and months of hard work appear dimly in the background of each Thursday at eight.

In Training

The production work on each show starts 10 weeks in advance.

Special arrangements of every musical orchestral number are routine necessities. During the course of the year hundreds of persons are given auditions.

A star of the stage may not be a success on the air.

At present VALLEE is introducing nearly 800 guest stars a year.

Some are catapulted into stardom through his ability to pick "comers." Witness the case of MARY SMALL, the little girl with the big voice. When RUDY first took her to the microphone, no one had heard of her. Now she has her own radio program.

One scout spends all his time searching for new talent. He finds it in little vaudeville houses, at small radio stations, in night clubs.

If you are invited to watch a VALLEE broadcast in one of the great studios of the National Broadcasting Company in Radio City, you may not realize that on the stage and back of the scenes are approximately 50 persons, working with team-like co-operation to make the program run smoothly.

**\$150.00
IN AWARDS
EACH WEEK!**

**Let
BIG
FREDDY MILLER**

give you
complete details
during his

**IVORY SHAVING
CREAM PROGRAM**

each
**TUESDAY
and
THURSDAY**
at

7:45 P.M.

over these
stations of the
NEW ENGLAND NETWORK

WEEI—BOSTON
WTAG—WORCESTER
WJAR—PROVIDENCE
WTIC—HARTFORD

Vallee Presents---



LENORE ULRIC, well-known actress, and RUDY VALLEE as they discuss the program on which Miss ULRIC recently was featured.

Tuesday, August 21 - Popular Operetta on NBC-WEAF at 10 P.M.

Highlights
P.M.
4.00—Detroit Symphony Orchestra, CBS-WABC
8.30—Wayne King's Orchestra, NBC-WEAF
Henry King's Orchestra, NBC-WJZ
9.30—Soconyland Sketches, NBC-WEAF
NBC Symphony Orchestra, NBC-WJZ
Parade of the Champions, CBS-WABC
10.00—Operetta, NBC-WEAF

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

9.30 A.M. EDT; 8.30 EST; 7.30 CT
Eva Taylor, WEAF
Little Jack Little's Orchestra, WGY
Joe Emerson, hymns, WLW
9.45 A.M. EDT; 8.45 EST; 7.45 CT
Wife Saver, WEAF WEEI WGY WLW (News, WEEI, 5 m.)
Plough Boys, KDKA
Round Towners Quartet, WABC WCAU WSM, 45 m. (WGY from 10.45)
Dave Tyson, songs, WPG
Kaiama's Royal Hawaiians, WHAS
10 A.M. EDT; 9 EST; 8 CT
Breen and de Rose, WEAF WEEI
Southerners, WGY
Edward MacHugh, Gospel Singer, WJZ WBZ
KDKA WSM WFLA
Bill and Ginger, WABC WCAU WHAS
Home Hour, WPG, 1 h. (news at 10.30)
What's on Today, WNBX
10.15 A.M. EDT; 9.15 EST; 8.15 CT
Viennese Ensemble, WEAF WEEI WGY WLW WSM
Castles of Romance, WJZ WBZ KDKA
Hazel Slusser, Fred King, WFLA
Crane Calder, bass, WABC WCAU
Poet's Corner, WMCA
10.30 A.M. EDT; 9.30 EST; 8.30 CT
News and Morning Parade, WEAF WSM, 1 h. (WEEI, 30 m. and from 11.45) (WGY at 10.45 and 11.15)
Shopping Bag, WGY
Today's Children, WJZ WBZ WHAM WBAL KDKA WFLA
Arthur Chandler, organ, WLW
News and Madison Ensemble, WABC WCAU WHAS, 30 m.
Morning Concert, WNBX
10.45 A.M. EDT; 9.45 EST; 8.45 CT
Good Morning Melodies, WEEI
Shopping Bag, WGY
News and Radio Kitchen, WJZ WSM WFLA KDKA
News, weather, WBZ
Rhythm Jesters, WLW
Do, Re, Mi, WABC
Bob Atcher, WHAS
Story, WNBX
11 A.M. EDT; 10 EST; 9 CT
Edison Friendly Kitchen Program, WEEI
Galaxy of Stars, WGY WTAM WLW
Honey-mooners, WJZ KDKA WSM WFLA
Duke Dewey's Orchestra, WBZ
U. S. Navy Band, WABC WCAU WPG WHAS, 30 m.
Devotional Hour, WNBX
11.15 A.M. EDT; 10.15 EST; 9.15 CT
Platt and Nierman, pianists, WJZ WBZ WHAM KDKA
News, livestock, WLW
Leon Cole, organist, WSM
Charm Secrets, WCAU
Town Crier, WNBX
11.30 A.M. EDT; 10.30 EST; 9.30 CT
Three Shades of Blue, WEAF WEEI WGY Melody Mixers, WJZ KDKA WSM WFLA, 30 m.
E. R. A. Orchestra, WBZ, 30 m.
Charioters, WLW
Do Re Mi Trio, WABC WPG WHAS
Pete Woolery's Orchestra, WCAU
Mrs. H. T. Coe, piano, WNBX
11.45 A.M. EDT; 10.45 EST; 9.45 A.M.
Al Bernard, minstrel, WEAF WEEI WGY Painted Dreams, WLW
News, WNBX
12 N. EDT; 11 A.M. EST; 10 CT
Harrison Knox, tenor, WEAF WEEI WGY Fields and Hall, pianists, WJZ WHAM WBAL WFLA
Weather, hTe Monitor Views the News, WBZ
Connie Gates, WABC WCAU WHAS
Home Sweet Home, WPG
Danny Dee, WOR
Nicholas Garagusi, violinist, WMCA
Barry Devine, songs, WGN
Parents' Forum, WNBX
12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT
Honeyboy and Sassafras, WEAF WEEI Martha and Hal, WGY
Merry Macs, WJZ KDKA WSM WFLA WSM WFLA
Time, weather, safety committee, WBZ
Babs and Don, WLW
Concert Orientale, WABC WCAU WHAS WPG
Rube Appleberry, WGN
Ensemble, WOR
Stapleton and Boroff, pianists, WMCA
Victor Herbert melodies, WNBX
12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT
Merry Madcaps, WEAF WGY WLW
Stocks, produce, WEEI
Vic and Sade, WJZ WBZ KDKA WHAM WFLA
Al Kavelin's Orchestra, WABC WCAU WHAS, 30 m.: WPG from 12.45
Markets, organ, WGN
Bud Fisher's Orchestra, WOR, 30 m.
Stocks, WMCA
Organ Tones, WNBX
12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT
Caroline Cabot, Del Castillo, WEEI, 30 m. WJZ, 30 m.

Vagabonds, WGY
Words and Music, Leola Turner, soprano, WJZ, 30 m. (WBZ WFLA, 15 m.)
William Penn Orchestra, KDKA
Organ Music, WMCA, 30 m.
June Baker, home management talk, WGN
1 P.M. EDT; 12 N. EST; 11 A.M. CT
Markets, weather, WEAF
Bradley Kincaid, WGY
Studio Program, WFLA
Weather, agriculture talk, WBZ, 30 m.
Market Reports, KDKA
Bob Albright, WLW
Velazco's Music, WABC WCAU WHAS
Hotel Morton Orchestra, WPG
Van Duzer's Orchestra, WOR, 30 m.
Rona Valdez, soprano, WMCA
Mid-Day Service, WGN, 30 m.
Ozzie Wade, trumpet, WNBX
1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT
Rex Battle Ensemble, WEAF WEEI
Ada Robinson, soprano, WGY
Honorable Archie and Frank, WJZ WBZ WBAL KDKA WSM
River, weather, market reports, WLW
Jack Russell's Orchestra, WABC
Sanders Sisters, WHAS
Ariel Ensemble, WOR
Mirror Reflections, WMCA
Vermonters, WNBX
1.30 P.M. EDT; 12.30 EST; 11.30 A.M. CT
Dick Fidler's Orchestra, WEAF WEEI, 30 m.
WGY farm program, WGY, 30 m.
National Farm and Home Hour, WJZ WBZ WBAL KDKA WLW WSM WFLA, 1 h.
Esther Velas Ensemble, WABC WCAU WHAS WPG
Markets, piano, WGN
Theatre Club of the Air, WOR
Sylvia Blue, songs, WMCA
1.45 P.M. EDT; 12.45 EST; 11.45 A.M. CT
Along the Volga, WABC WCAU WHAS
Anita C. Metzger, readings, WPG
Dorothea Shay, blues, WOR
Russell Robinson, piano, WMCA
Palmer House Ensemble, WGN
Farm Reporter, WNBX
2 P.M. EDT; 1 EST; 12 N. CT
Dion Kennedy, organist, WEAF, 30 m.
Pure Food Institute, WEEI, 30 m.
Hadley Rasmuson, baritone, WGY
Eton Boys, quartet, WABC WCAU WPG
Markets, weather, WHAS
Orchestra, WOR
Walter Garbutt, songs, WMCA
Jesse Crawford, organ, WGN
2.15 P.M. EDT; 1.15 EST; 12.15 CT
Household Chat, WGY
Poetic Strings, WABC WCAU WPG
Georgia Wildcats, WHAS
Romance of Helen Treat, WGN
"Memories," WOR
Sports, WMCA
2.30 P.M. EDT; 1.30 EST; 12.30 CT
The Three Seams, WEAF WEEI
Albany on Parade, WGY
Home Sweet Home, sketch, WJZ
Home Forum Cooking School, WBZ, 30 m.
KDKA Home Forum, KDKA, 30 m.
Gene Birchell's Orchestra, WLW
Ira Nelson Harris, Swedish program, WABC WPG
Three Shades of Harmony, WHAS
Markets, WSM
"The Homemaker," WOR, 30 m.
Century of Progress Orchestra, WGN
Tex and Eddie, songs, WMCA, 30 m.
2.45 P.M. EDT; 1.45 EST; 12.45 CT
Ma Perkins, WEAF WEEI WGY WLW WSM
Nellie Revell interviews, WJZ WHAM
Adult Education Program, WABC
Palmer House Ensemble, WGN
Agricultural College, WHAS
3 P.M. EDT; 2 EST; 1 CT
Irving Aaronson's Orchestra, WEAF WGY WLW WFLA, 30 m.
Del Castillo, organist, WEEI, 30 m.
Nathan Stewart, tenor, WJZ WBZ WBAL WSM, 30 m.
Sammy Fuller, KDKA
Metropolitan Parade, WABC WCAU WPG, 30 m.
University of Kentucky, WHAS, 30 m.
Jongleurs Ensemble, WGN
Sally and Sue, WOR
Betty Gould, organ, WMCA
3.15 P.M. EDT; 2.15 EST; 1.15 CT
Mudcaves, play, WGY
Low Down, WLW
Congress of Clubs, KDKA
Newark Museum Program, WOR
Madame Baranovsky, pianologue, WMCA
Doring Sisters, WGN



PHIL REGAN, popular as a CBS vocalist, is now in Hollywood making a movie.

3.30 P.M. EDT; 2.30 EST; 1.30 CT
Woman's Radio Review, "The Panhandlers' Paradise," WEAF WGY, 30 m.
WEEI Reading Circle, WEEI, 30 m.
Joseph Gallicchio's Orchestra, WJZ KDKA WSM, 30 m.
Adventuring with Postage Stamps, WBZ, 30 m.
"Bond of Friendship," organ, WLW
Dancing by the Sea, WABC WPG WHAS, WCAU, 30 m.
Baritone, WOR
Stocks, WMCA
Bob Forsans, tenor, WGN
3.45 P.M. EDT; 2.45 EST; 1.45 CT
Don Rogers, baritone, WBZ
Dorothea Ponce, songs, WLW
Roy Cotterill's Cosmopolitans, WMCA
Baseball, Philadelphia vs. Chicago, WGN, 2 h., 15 m.
4 P.M. EDT; 3 P.M. EST; 2 CT
Your Lover, songs, WEAF
Stocks, WEEI
Radio School of the Theatre, WGY, 30 m.
Betty and Bob, drama, WJZ WBZ WHAM KDKA WLW WSM
Detroit Symphony Orchestra, Rossini's Overture to "Barber of Seville," Haydn's "London" Symphony, intermezzo from Act III of Wolf-Ferrari's "Jewels of the Madonna," Tchaikovsky's "Capriccio Italienne," WABC WHAS, 1 h. (WPG 30 m. at 4.30)
The Apple Knockers, WCAU
Tea Time Topics, WPG, 30 m.
Four Squires, quartet, WMCA
Concert, WNBX
4.15 P.M. EDT; 3.15 EST; 2.15 CT
Rt. Hon. Lord Tomlin, British Legal Expert, Thomas D. Thacher, Opening of American Bar Association's Annual Meeting, WEAF WEEI
The Singing Stranger, WJZ WBZ WHAM KDKA WFLA
Music by Divano, WLW
Larry Roberts, tenor, WOR
Rose of Lombardi, WMCA
4.30 P.M. EDT; 3.30 EST; 2.30 CT
The Jesters, WEAF WEEI WGY
Chicago Symphony Orchestra, WJZ WHAM WSM WFLA, 1 h. (KDKA, 30 m. from 4.45) (WBZ, 30 m.)
Market Reports, KDKA
Life of Mary Sothern, WLW
Carlton and Craig, WCAU
Josef Zatur's Orchestra, WOR
Mauro Cottone, organ, WMCA
4.45 P.M. EDT; 3.45 EST; 2.45 CT
Adventures On Mystery Island, WEAF WEEI Stocks, WGY
Business News, WLW
Ship Ahoy, WCAU
The Easy Chair, WOR
"English Song Literature," WMCA
Gladys Grant, WNBX

5 P.M. EDT; 4 EST; 3 CT
Chick Webb's Orchestra, WEAF WEEI WLW, 30 m. (WGY at 5.15)
Michael Ahearn, WEEI, 30 m.
Three Schoolmasks, Billy Rose, WGY
The Monitor Views the News, WJZ
Homemakers' Club, WFLA, 30 m.
Jerry Cooper, baritone, WABC WHAS
Stocks, WPG
Sally's Party, WMCA, 30 m.
Variety, WOR
Story Book Lady, WNBX
5.15 P.M. EDT; 4.15 EST; 3.15 CT
KDKA Kiddies' Klub, KDKA
Beatrice Henderson, WABC
The Playboys, WABC WCAU WPG
Weekday Devotions, WHAS
Marjorie Harris, contralto, WOR
"Old Time Songs," WNBX
5.30 P.M. EDT; 4.30 EST; 3.30 CT
The Tattered Man, WEAF WEEI WGY WSM WFLA
Jackie Heller, tenor, WJZ WBZ WHAM KDKA WBAL
Ralph Dean's Toy Band, WLW
Jack Armstrong, "All-American Boy," WABC WCAU
Mary, Nan and Camille, WPG
Christine Ridge, WHAS
113th Infantry Band, WOR, 30 m.
Koehl and Rosenthal, piano duo, WMCA
Romance of Fishers, WNBX
5.45 P.M. EDT; 4.45 EST; 3.45 CT
Nursery Rhymes, WEAF WEEI WFLA
Billy Rose, tenor, WGY
Orphan Annie, WJZ WBZ KDKA
The Texans, WLW
Bicycle Race at Chrysler Bowl, WABC WCAU WHAS WPG
Baseball Talk, WMCA
Chicago Symphony Orchestra, WGN, 45 m.
Music, WNBX
6 P.M. EDT; 5 EST; 4 CT
Harry Meyer's Orchestra, WEAF WLW WSM, 30 m. (WGY at 6.15)
The Evening Tattler, WEEI, 30 m.
Evening Brevities, WGY
Dorothy Page's Orchestra, WJZ WBZ WHAM
Dan and Sylvia, KDKA
Cocoanuts, WFLA, 30 m.
Charles Carlie, WABC WCAU WHAS
Morgan Martin, baritone, WMCA
Miss Lola Coleman, WNBX
6.15 P.M. EDT; 5.15 EST; 4.15 CT
Piano, WGY
Ramon Ramos' Orchestra, WJZ WHAM
Bill Williams, WBZ
Baseball Talk, KDKA
Bobby Benson and Sunny Jim, WABC WCAU
Herbert Koch, organist, WHAS, 30 m.
Twilight Melodies, WMCA
Chico De Verde, WNBX
6.30 P.M. EDT; 5.30 EST; 4.30 CT
News, Mary Small, WEAF WGY WSM
Scores, news, WEEI
Twenty Fingers of Harmony (News at 6.40), WJZ WSM
Time, weather, WBZ
Jack Armstrong, WLW
Sam Robbins' Orchestra, WABC
Ben Greenblatt, WCAU
Larry Taylor, baritone, WOR
WGN Orchestra, WGN
Miami Beach Orchestra, WMCA
6.45 P.M. EDT; 5.45 EST; 4.45 CT
Mid-Week Hymn Sing, WEAF WSM
Radio Sweethearts, WGY, 30 m.
Edison Salute, WEEI
Lowell Thomas, WJZ WBZ WHAM KDKA WLW
Radio Special, WFLA
Little Orphan Annie, WGN
Sam Robbins' Orchestra, WABC WHAS
Comedy Stars of Hollywood, WCAU
Variety, WOR
Hawaiian Ensemble, WMCA
Poet, WNBX
7 P.M. EDT; 6 EST; 5 CT
Baseball Review, WEAF
Gould and Shetter, pianos, WEEI
Stamp Club, WJZ
News, WBZ
News, "Song Painter," WBZ
Stanley Mettalf, tenor, news, KDKA
Hawaiians, WLW
Beale Street Boys, WABC WCAU WHAS
Ford Frick, sports, WOR
Olive Jones, songs, WMCA
Ben Potter, sketch, WGN
Sports, WNBX
7.15 P.M. EDT; 6.15 EST; 5.15 CT
Gene and Glenn, WEAF WEEI WGY
Pittsburgh Varieties, KDKA
Tintype Tenor, WJZ WHAM WBAL
Thornton W. Burgess, WBZ
Varieties, KDKA, 30 m.
Bailey Axton, tenor, WLW
Musical Memories, WFLA, 30 m.
Wayside Cottage, WABC WCAU
Serenade, WHAS
Munz Sisters, WMCA
Palmer House Ensemble, WGN
Springfield Band, WNBX
7.30 P.M. EDT; 6.30 EST; 5.30 CT
Danny Malone, WEAF
After Dinner Review, WEEI
Bob Grant's Orchestra, WGY
You and Your Government program, WJZ WBZ
Bob Newhall, WLW
Peter Biljo's Orchestra, WABC WCAU Club Program, WHAS
Footlight Echoes, WOR, 30 m.
News, Soiree Musicale, WMCA, 30 m.
Sports Reporter, WGN
7.45 P.M. EDT; 6.45 EST; 5.45 CT
Sisters of the Skillet, WEAF WSM
Big Freddie Miller, WEEI WJAR WCSH WTAC WTIC
Frank Buck, WJZ WBZ WHAM KDKA WFLA
Melody Masters, WLW
Boake Carter, WABC WCAU WHAS
World's Fair Reporter, WGN, 30 m.
8 P.M. EDT; 7 EST; 6 CT
Leo Reisman's Orchestra, Phil Ducey, WEAF WEEI WGY, 30 m.
Wandering Minstrel, WJZ WBZ KDKA WSM, 30 m.
Crime Clues, WLW, 30 m.
Florida Military Academy, WFLA
"Lavender and Old Lace," Frank Munn and Muriel Wilson, Gustav Haenschel's Music, WABC WHAS, 30 m.
News and Ray Ziegler, sports, WPG
"Radio Vanities," Frank Parker, tenor, WOR, 30 m.
Lou Becker's Orchestra, WMCA
8.15 P.M. EDT; 7.15 EST; 6.15 CT
WGN Orchestra, WGN
Beauty that Endures, WFLA
Vira C. Park, contralto, WPG
Meyer Davis' Orchestra, WMCA
WGN Orchestra, WGN
8.30 P.M. EDT; 7.30 EST; 6.30 CT
Wayne King's Orchestra, WEAF WEEI WGY WSM, 30 m.

Henry King's Orchestra, WJZ WBZ WHAM WBAL KDKA, 30 m.
Elliot Brock's Band, WLW
"Accordiana," with Abe Lyman's Orchestra, Vivienne Segal, WABC WCAU, 30 m.; WPG, 15 m.
Studio program, WHAS
Milton Kellern's Orchestra, WPG
Roger Van Duzer's Orchestra, WOR, 30 m.
United States Navy Band, WMCA, 1 h.
Bob Pacelli's Orchestra, WGN
8.45 P.M. EDT; 7.45 EST; 6.45 CT
Ada Wagenheim, soprano, WPG
Comedy, WLW
9 P.M. EDT; 8 EST; 7 CT
ERA Chorale, WEEI, 30 m.
Household Musical Memories, Edgar Guest, WJZ WBZ WHAM KDKA, 30 m.
String Ensemble, WSM
Soloist, WFLA, 30 m.
George Givot, Freddie Rich's Orchestra, WABC WCAU WPG WHAS, 30 m.
Dave Vine, comedian, WOR, 30 m.
Earl Burnett's Orchestra, WGN
9.15 P.M. EDT; 8.15 EST; 7.15 CT
Jimmy Gallagher's Orchestra, WSM
Mardi Gras, WGN, 30 m.
9.30 P.M. EDT; 8.30 EST; 7.30 CT
Soconyland Sketches, Arthur Allen, Parker Fennelly, WEAF WEEI WFLA WGY, 30 m.
NBC Symphony Orchestra, WJZ WBZ WHAM KDKA WBAL WFLA, 1 h.
Squire Hawkins, KDKA
Music, variety, WLW, 30 m.
Parade of the Champions, Richard Himber's Orchestra, WABC WCAU, 30 m.
Studio Party, WHAS, 30 m.
Traymore Concert Orchestra, WPG, 30 m.
Harry H. Balkin on "Success," WOR, 30 m.
Variety Show, WMCA, 30 m.
9.45 P.M. EDT; 8.45 EST; 7.45 CT
Violinist, WSM
"Mountain Moments," WOR
Ted Weems' Orchestra, WGN
10 P.M. EDT; 9 EST; 8 CT
John Barclay, Frank McIntyre, Gladys Swarthout, operetta, WEAF WEEI WGY WLW WSM WFLA, 1 h.
The Troopers, WABC WHAS WPG
Eddy Brown, violinist, orchestra, WOR
Archie Bleyer's Orchestra, WMCA
News, WGN, 30 m.
10.15 P.M. EDT; 9.15 EST; 8.15 CT
Modern Mountaineers, WABC WCAU WPG WHAS
Milton Kellern's Orchestra, WMCA
10.30 P.M. EDT; 9.30 EST; 8.30 CT
Tim Ryan's Rendezvous, WJZ WBZ, 30 m.
Squire Hawkins, KDKA
Melodic Strings, WABC WCAU WHAS, 30 m.
Little Jack Little's music, WPG, 30 m.
Eli Dantzig's Orchestra, WMCA, 30 m.
Eddie Lane's Orchestra, WOR, 30 m.
Chicago Theatre of the Air, WGN, 30 m.
11 P.M. EDT; 10 EST; 9 CT
"QST," dramatic sketch, WEAF WFLA
Weather, baseball scores and current events, WEEI
Phil Emmerton's Orchestra, WGY, 30 m.
Orlando's Orchestra, WJZ WHAM
Sports, KDKA
Time, weather, WBZ
Cotton Queen Minstrels, Hink and Dink, WLW, 30 m.
Amos 'n' Andy, WSM
Party Issues, WABC
Allan Scott, WCAU
Herbert Koch, organist, WHAS
Seashore Hotel Guide, WPG
Weather, Paul Whiteman's music, WOR, Leon Friedman's Orchestra, WMCA, 30 m.
June Provines, WGN
11.15 P.M. EDT; 10.15 EST; 9.15 CT
Jack Berger's Orchestra, WEAF WEEI WFLA Robert Royce, tenor, WJZ WBZ WHAM KDKA
Gene and Glenn, WSM
Isham Jones Orchestra, WABC WPG WHAS WCAU, 30 m.
Musical Variety, WHAS
Lum and Abner, WGN
11.30 P.M. EDT; 10.30 EST; 9.30 CT
Carl Hoff and Orchestra, WEAF WEEI, WFLA, 30 m.
Ray Nichols Orchestra, WGY, 30 m.
Rudy Vallee's Music, WJZ WBZ, 30 m.
William Penn Orchestra, KDKA
Blue Rhythm Band, WMCA, 30 m.
Eli Dantzig's Orchestra, WOR, 30 m.
Blue Rhythm Band, WMCA
Wayne King's Orchestra, WGN
11.45 P.M. EDT; 10.45 EST; 9.45 CT
Joe Reichman's Orchestra, WABC WCAU WHAS WPG
Anson Weeks' Orchestra, WGN, 30 m.
12 M. EDT; 11 P.M. EST; 10 CT
Enric Madriguera's Orchestra, WEAF WEEI WGY, 30 m.
Postmaster James A. Farley, WJZ WBZ KDKA WHAM WFLA WABC WCAU WHAS, 30 m.
Castles Farm Orchestra, WLW, 30 m.
Jack Shook, guitar, WSM
The Wandering oPet, WPG, 30 m.
Frank Stuart's music, WOR
Bob Fallon's Orchestra, WMCA
12.15 A.M. EDT; 11.15 P.M. EST; 10.15 CT
Ted Weems' Orchestra, WGN
12.30 A.M. EDT; 11.30 P.M. EST; 10.30 CT
Harold Stern's Orchestra, WEAF WEEI WGY WEEI WLW WSM WFLA, 30 m.
Bobby Meeker's Orchestra, WJZ WBZ WHAM KDKA, 30 m.
Mel Snyder's Orchestra, WLW, 30 m.
Jimmy Gallagher's Orchestra, WSM
Steel Pier music, WPG
Chick Webb's Orchestra, WMCA
Earl Burnett's Orchestra, WGN
1 A.M. EDT; 12 M. EST; 11 P.M. CT
Pete Smith's Orchestra, WJZ WBZ WHAM KDKA
Terrace Gardens music, WSM, 30 m.
Charles Barnett's Orchestra, WOR
Benny Goodman's Orchestra, WMCA
Coney Island music, WLW, 30 m.
Bob Pacelli's Orchestra, WGN

Also A Pianist

THE OTHER RAYMOND IS THE REAL STUFF

MARK WARNOW'S piano-playing brother recently was given his own 15-minute program. He was announced as RAYMOND SCOTT because he didn't want to steal thunder from his brother. He picked the name at random and the other day, just for fun, called up the RAYMOND SCOTT listed in the telephone book. The gentleman seemed friendly, so HARRY asked him what he did. "Oh, I'm a pianist," was the reply.

NOW

The Magazine That Has Something To Say ~ And Says It

Announces for its August Issue, Now on Sale

Etherized Sports

Q.—What is that about? A.—It is an excuse for the McNamees and Husings, written by Carleton Pearl, Editor of The MICROPHONE.

Even As You And I

Q.—And that? A.—An article insisting that musicians are human. The authority is Morris Hastings, Managing Editor of The MICROPHONE. Mr. Hastings, among other recent efforts, has been interpreting the Arthur Fiedler Esplanade Concerts to the radio public. He is a young man but already an eminent critic with a large following.

Sports For Forgotten Men

Q.—Sounds interesting; what is it all about? A.—An article on golf and racing, to be specific, written by Parke O'Brien. Mr. O'Brien has been called, with justice, the ablest sporting editor in New England. And that covers much territory.

Q.—Anything else in August NOW? A.—Much more; a single copy costs you Fifteen Cents from your news dealer. Twelve issues for One Fifty. Write Circulation Manager, 34 Court Square, Boston.

—The MICROPHONE, Inc.

Wednesday, August 22 - Dennis King Sings, NBC-WJZ, 10 P.M.

Highlights

P.M.

- 4.00—Pops Concert, NBC-WEAF
 4.30—Chicago Symphony Orchestra, NBC-WJZ
 8.30—Everett Marshall, CBS-WABC
 9.00—Detroit Symphony Orchestra, CBS-WABC
 Fred Allen, NBC-WEAF
 10.00—Broadcast to and from Byrd Expedition, CBS-WABC
 Guy Lombardo's Orchestra, NBC-WEAF
 Dennis King, NBC-WJZ
 10.30—Harry Richman, NBC-WJZ

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

- 8.30 A.M. EDT; 7.30 EST; 6.30 CT
 Cheerio's Musical Interlude, WEAF WEEI WGY WLW, 30 m.
 Lew White, organist, WJZ WBZ WHAM WBAL KDKA, 30 m.
 Organ, WSM
 9 A.M. EDT; 8 EST; 7 CT
 Herman and Banta, WEAF
 Scissors and Paste, WGY
 Breakfast Club, WJZ WBZ WHAM WBAL KDKA, 1 h. (WFLA, 45 m.) (WSM at 9.15)
 Devotion, WSM
 Salt and Peanuts, WLW
 The Song Reporter, Dick Newton, WABC WCAU
 Devotions, WHAS, 30 m.
 Early Birds, WNBX
 9.15 A.M. EDT; 8.15 EST; 7.15 CT
 Don Hall Trio, WEAF WGY WLW
 Patterns in Harmony, WABC WCAU
 9.30 A.M. EDT; 8.30 EST; 7.30 CT
 Morning Glories, dance tunes, WEAF
 Bradley Kincaid, WGY
 Joe Emerson, WLW
 Morning Melodies, WEEI
 Metropolitan Parade, WABC WPG, 30 m.; WHAS WCAU from 9.45
 Wildcats, WHAS
 9.45 A.M. EDT; 8.45 EST; 7.45 CT
 Southernaires quartet, WEAF WEEI WLW News, Trio, WEEI
 Mid-Morning Devotions, WGY
 Adrian O'Brien, WBZ
 Work-A-Day Thoughts, KDKA
 Bob Atcher, WHAS
 10 A.M. EDT; 9 EST; 8 CT
 Breen and de Rose, WEAF WEEI
 The Southerners, WGY
 Harvest of Song, WJZ WBZ WHAM KDKA WSM WFLA
 Home Care of the Sick, WLW
 In the Luxembourg Gardens, WABC WHAS WCAU
 Home Hour, WPG, 1 h.; News at 10.30
 What's on Today, WNBX
 10.15 A.M. EDT; 9.15 EST; 8.15 CT
 Viennese Sextette, WEAF WEEI WGY WLW
 Forenda Trio, WJZ WBAL
 Ukulele Lou, WBZ
 Birthday Club, WFLA
 Sammy Fuller, KDKA
 Bill and Ginger, WABC WCAU
 Matinee Melodies, WNBX
 10.30 A.M. EDT; 9.30 EST; 8.30 CT
 News, Three Scamps, WEAF WSM
 Organ, WEEI
 The Market Basket, WGY
 Today's Children, WJZ WBZ WBAL, KDKA WFLA
 "All About You," Harold Sherman, WABC WCAU WHAS
 News and Fiddlers' Fancy, WCAU, 30 m.; WHAS, 15 m.; WABC from 10.45
 Jack Berch, WLW
 10.45 A.M. EDT; 9.45 EST; 8.45 CT
 Betty Crocker, WEAF WGY WLW WFLA
 Good Morning Melodies, WEEI
 News and Radio Kitchen, WJZ WBZ KDKA WBAL (WSM at 10.50)
 Studio Program, WSM
 Bob Atcher, WHAS
 Daily Story, WNBX
 11 A.M. EDT; 10 EST; 9 CT
 Juan Reyes, pianist, WEAF WGY
 Edison Friendly Kitchen, WEEI
 Skip, Step and Happiness, WGY
 The Wife Saver, WJZ
 The Honeymonsters, WBZ WSM
 Uncle Tom and Betty, KDKA
 News, livestock, WLW
 "Cooking Closeups," WCAU
 Farm Talk, WPG
 Master Tommy Linton, WHAS
 Parmenter and Severance, WNBX
 11.15 A.M. EDT; 10.15 EST; 9.15 CT
 Alice Remsen, contralto, WEAF WEEI WGY
 Merry Macs, WJZ WHAM WBAL, KDKA WSM
 Women's Club News, WBZ
 Franklin Bens' Orchestra, WLW
 Morning Topics, WFLA
 Franklin Bens' Orchestra, WGN
 Rambles in Rhythm, WABC WCAU WPG, 30 m. (WHAS from 11.30)
 Town Crier, WNBX
 11.30 A.M. EDT; 10.30 EST; 9.30 CT
 Betty Moore, WEAF WEEI WGY WLW
 U. S. Army Band, WJZ WBAL KDKA WFLA WSM, 30 m.; WHAM from 11.45
 Household Chat, WNBX
 11.45 A.M. EDT; 10.45 EST; 9.45 CT
 Down the Song Trail, WEAF WEEI WGY
 Painted Dreams, WLW
 Magic Recipes, WABC WHAS WCAU
 Dell Henderson, songs, WPG
 Poem, WNBX
 12 N. EDT; 11 A.M. EST; 10 CT
 Al and Lee Reiser, pianists, WFEA WEEI WGY
 Fields and Hall, WJZ WHAM KDKA WSM WFLA
 Weather, The Monitor Views the News, WBZ

- Ward and Muzzy, piano duo, WLW
 Betty Barthell, WABC WCAU WHAS
 Home Sweet Home, WPG
 Ed Arkell, WOR
 Nicholas Garagusi, violin, WMCA
 Dick and Harry, WGN
 Morning Concert, WNBX
 12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT
 Honeyboy and Sassafras, WEAF WEEI
 Martha and Hal, WGY
 Charles Sears, tenor, WJZ WHAM KDKA WFLA
 Time, weather, temperature, WBZ
 Midday Songs, KDKA
 Babs and Don, WLW
 "Chansonette," WCAU WHAS WPG
 Ensemble, WOR
 Chuck Richards, songs, WMCA
 Bob Farsans, tenor, WGN
 Health talk, WNBX
 12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT
 Merry Madcaps, WEAF WEEI WLW
 Banjoists, WGY
 Vic and Sade, WJZ WBZ KDKA WFLA WSM
 Al Kavelin's Orchestra, WABC WCAU, 30 m. (WPG WHAS at 12.45)
 Sanders Sisters, WHAS
 Popular Rhythms, WGN
 12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT
 This and That, WEEI
 The Vagabonds, WGY
 Words and music, WJZ WHAM WFLA, 30 m. (WSM at 1.00)
 William Penn Orchestra, KDKA
 Strine music, WSM
 Live Stock Reports, WLW
 Florida Male Quartet, WGN
 Organ, WMCA
 Royal Poet, WNBX
 1 P.M. EDT; 12 N. EST; 11 A.M. CT
 Markets, WEAF
 Radio Gang, WGY
 Weather, agriculture, WBZ, 30 m.
 Markets, KDKA
 Ohio Farm Bureau, WLW
 Noonday Dance, WFLA
 Velasco's Orchestra, WABC WCAU WHAS, 30 m. (WPG, 15 m.)
 Mid-Day Service, WGN, 30 m.
 Roger Van Dover's Orchestra, WOR, 30 m.
 Vermonters, WNBX
 1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT
 On Wings of Song, WEAF WEEI
 Miricle Esmond, WGY
 The Honorable Archie and Frank, WJZ KDKA WSM
 Weather, WLW
 Auditions, WFLA
 New Jersey Women's Clubs, WPG
 Ariel Ensemble, WOR
 Mirror Reflections, WMCA
 1.30 P.M. EDT; 12.30 EST; 11.30 A.M. CT
 Dick Fiddler's Orchestra, WEAF WEEI, 30 m.
 Farm Program, WGY, 30 m.
 National Farm and Home Hour, WJZ WBZ WHAM KDKA WSM WFLA, 1 h. (WLW at 1.45)
 Joe Reichman's Orchestra, WABC WCAU WHAS WPG, 30 m.
 Markets, piano, WGN
 Instrumental Trio, WMCA, 30 m.
 Rosalind Jewett, books, WOR
 1.45 P.M. EDT; 12.45 EST; 11.45 A.M. CT
 Harold Knight Orchestra, WABC
 Verna Osborne, soprano, WOR
 Ensemble, WGN
 2 P.M. EDT; 1 EST; 12 N. CT
 Two Seats in the Balcony, WEAF WEEI WGY, 30 m.
 The Romany Trail, WABC WPG WCAU, 30 m.
 Weather, markets, WHAS
 Dr. Arthur Frank Payne, WOR
 John Cowl, baritone, WMCA
 Jesse Crawford, organist, WGN
 2.15 P.M. EDT; 1.15 EST; 12.15 CT
 Romance of Helen Trent, WABC WCAU WGN
 Wildcats, WHAS
 Dance program, WOR
 Sports, WMCA
 2.30 P.M. EDT; 1.30 EST; 12.30 CT
 The Sizzler's Trio, WEAF WEEI
 Albany on Parade, WGY
 Home Sweet Home, sketch, WJZ WHAM
 Home Forum Cooking School, WBZ, 30 m.
 KDKA Home Forum, KDKA, 30 m.
 Gene Burchell's Orchestra, WLW
 Markets, WSM
 Bookman, theatre review, WFLA
 Ann Leaf, organ, WABC WPG, 30 m. (WHAS, 15 m.)
 Woman's Club, WCAU, 30 m.
 "The Homemaker," WOR, 30 m.
 Tex and Eddie, WMCA, 30 m.
 Century of Progress, orchestra, WGN
 2.45 P.M. EDT; 1.45 EST; 12.45 CT
 Ma Perkins, WEAF WEEI WGY WSM WLW WSM
 Colette Carlay, songs, WJZ WHAM WFLA
 College of Agriculture, WHAS
 Palmer House Ensemble, WGN
 3 P.M. EDT; 2 EST; 1 CT
 Dreams Come True, WEAF WEEI WGY WLW
 Shakespearean Play, WJZ WHAM KDKA WFLA, 45 m.
 Craigavad and Old Erin, WBZ
 Camay Minstrels, WLW
 Piano, WSM
 La Forge Berumen Musicale, WABC WPG, WCAU, 30 m.
 University of Kentucky, WHAS, 30 m.
 Show Boat Boys, WOR
 Piano, organ, WMCA
 Century of Progress orchestra, WGN
 3.15 P.M. EDT; 2.15 EST; 1.15 CT
 "Wise Man," WEAF WGY WSM WFLA
 Del Castillo, WEEI
 Pianologue, WMCA
 Romy, "Your Lover," WOR
 3.30 P.M. EDT; 2.30 EST; 1.30 CT
 Woman's Radio Review, WEAF WGY WSM WFLA, 30 m.
 Bond of Friendship, WLW
 Manhattan Moods, WABC WCAU WPG WHAS
 Stocks, WMCA
 Museum Talk, WOR
 Bernice Taylor, soprano, WGN, 2 h., 15 m.
 3.45 P.M. EDT; 2.45 EST; 1.45 CT
 Joe White, tenor, WJZ WBZ WHAM WSM
 Ethel Ponce, songs, WLW
 Manhattan Moods, WABC WCAU WPG WHAS
 Frank Ricciardi, baritone, WOR
 Musicale, WMCA

In Repose



CHARLES CARLILE, CBS tenor, is star of several programs broadcast over the Columbia network.

- 4 P.M. EDT; 3 P.M. EST; 2 CT
 Pops Concert, WEAF WEEI WSM WFLA, 30 m. (WGY at 4.10)
 Betty and Bob, WJZ WBZ WHAM KDKA WLW
 "On the Village Green," Howard Barlow, WABC WHAS, 30 m.
 Tea Time Topics, WPG, 30 m.
 The Apple Knocker, WCAU, 30 m.
 Trudy Thomas, songs, WMCA
 Afternoon Concert, WNBX
 4.15 P.M. EDT; 3.15 EST; 2.15 CT
 Devora Nadwotney, pianist, WJZ WBZ KDKA WBAL WHAM
 Divano's music, WLW
 Banjo, piano, WOR
 Vance Campbell, baritone, WMCA
 Bob Wilson's Orchestra, WNBX
 4.30 P.M. EDT; 3.30 EST; 2.30 CT
 The Jesters, WEAF WEEI WSM
 Old Observer, WGY
 Chicago Symphony Orchestra, Henry Hadley, directing, WJZ WSM WHAM, 1 h. (WBZ, 30 m.) (WFLA from 4.45) (KDKA, 30 m. from 4.45)
 Markets, KDKA
 Life of Mary Sothern, WLW
 Lorain Talley, WFLA
 Abel Wolman, "Can You Live Without Water?" WABC
 Drama, stocks, WCAU
 Stocks WPG
 Irving Aaronson's Orchestra, WOR, 40 m.
 Charles Massinger, tenor, WMCA
 4.45 P.M. EDT; 3.45 EST; 2.45 CT
 Adventures on Mystery Island, WEAF WEEI WFLA, 30 m.
 Stocks, WGY
 Business News, WLW
 The Instrumentalists, WABC WHAS WPG WCAU
 Carrie's Club, WMCA
 5 P.M. EDT; 4 EST; 3 CT
 Henry King's Orchestra, WEAF WEEI WLW WFLA, 30 m.
 Lang Sisters, WGY
 The Monitor Views the News, WBZ
 Afternoon Musical, WGN, 1 h., 15 m.
 Jack Brooks Orchestra, WABC WHAS, 30 m. (WCAU WPG at 5.15)
 Fur Trappers, WCAU
 The Trappers, WCAU
 The Sophisticates, WOR
 Sally's Party, WMCA, 30 m.
 Ingalls and Stiles, WNBX
 5.15 P.M. EDT; 4.15 EST; 3.15 CT
 Sybil Jane Morse, pianist, WEEI
 Vagabonds, WGY
 Skipper Jim's Mythical Ship, WBZ
 Kiddies' Klub, KDKA
 Devotions, WHAS
 Kingie, guitar, WPG
 Amateur Astronomers, talk, WOR
 Jeffery Michaud, WNBX
 5.30 P.M. EDT; 4.30 EST; 3.30 CT
 Old Jim Bridger, WEAF WEEI WGY WSM
 Jackie Heller, tenor, WJZ WBZ WHAM
 Ralph Dean's toy band, WLW
 Ralph Watters, WFLA
 Jack Armstrong, WABC WCAU
 Joe Small's Orchestra, WPG
 Christine Ridge, WHAS
 Dr. Shirley Wynne, WMCA
 Chico de Verde, WNBX
 5.45 P.M. EDT; 4.45 EST; 3.45 CT
 Larry Revell's Orchestra, WEAF WEEI WGY WSM WFLA
 Tenor, WGY
 Little Orphan Annie, WJZ WBZ KDKA
 The Texans, WLW
 Gordon, Dave, Bunny, WABC WHAS WCAU
 Larry Charles, tenor, WPG
 Tex Fletcher, Lonely Cowboy, WOR
 Chicago Symphony Orchestra, WGN, 45 m.
 Andy Kennedy's Orchestra, WNBX
 6 P.M. EDT; 5 EST; 4 CT
 Al Pearce and His Gang, WEAF WLW WFLA
 Evening Tattler, WEEI, 30 m.
 Evening Brevities, WGY
 Education in the News, WJZ WSM WFLA
 Dolly Morrow's Music Makers, WBZ

- Dan and Sylvia, KDKA
 Edith Murray, Taylor Buckley, songs, WABC WCAU WHAS
 Uncle Don, WOR, 30 m.
 Meditations, WMCA
 6.15 P.M. EDT; 5.15 EST; 4.15 CT
 Landt Trio and White, WEAF
 Joe and Eddie, WGY
 Alma Kitchell, soprano, WJZ WHAM WSM WFLA
 Bill Williams, WBZ
 Baseball, KDKA
 Bobby Benson and Sunay Jim, WABC WCAU
 Organ, WHAS, 30 m.
 Burt Biferno, guitar, WMCA
 Natal Pintello, WNBX
 6.30 P.M. EDT; 5.30 EST; 4.30 CT
 News, Horatio Zito and orchestra, WEAF, 30 m. (WSM from 6.45)
 Current Events and baseball scores, WEEI
 News, Bob Grant's Orchestra, WGY, 30 m.
 Grace Hayes, songs (news at 6.40) WJZ WBAL WHAM WFLA
 Time, weather, WBZ
 Comedy Stars of Hollywood, KDKA
 Jack Armstrong, WLW
 String Music, WSM
 News and Jerry Cooper, WABC
 Billy Hays' Orchestra, WCAU
 WGN Orchestra, WGN
 Variety, WOR, 30 m.
 Screen revue, WMCA
 Dr. Forkell, WNBX
 6.45 P.M. EDT; 5.45 EST; 4.45 CT
 Nauticleers, WEEI
 Lowell Thomas, news, WJZ WBZ WHAM WLW KDKA WFLA
 Peter Biljo's Orchestra, WABC WCAU WHAS
 Little Orphan Annie, WGN WSM
 Ira Schuster and Prince Piotti, WMCA
 7 P.M. EDT; 6 EST; 5 CT
 Gould and Shetter, piano duo, WEEI WFLA
 Romance of Melody, WGY
 Johnny Johnson's Orchestra, WJZ WHAM, 30 m. (KDKA at 7.15)
 News and Spiritual Singers, WBZ, 30 m.
 Piano, KDKA
 Piano, WSM
 Crossley Salon Orchestra, WLW
 Gene Kardos' Orchestra, WABC WCAU
 Ford Frick, sports, WOR
 Ben Potter, sketch, WGN
 Arthur Lewis, baritone, WMCA
 Serenade, WHAS
 Sports, WNBX
 7.15 P.M. EDT; 6.15 EST; 5.15 CT
 Gene and Glenn, WEAF WGY WFLA
 Dick Tracy, detective, WEEI
 Joe Emerson's Orchestra, WLW
 Financial News, WSM
 Leon Belasco's Orchestra, WABC WCAU WHAS
 Palmer House, Ensemble, WGN
 Bob Church, WNBX
 7.30 P.M. EDT; 6.30 EST; 5.30 CT
 Martha Mears, WEAF WGY
 After Dinner Revue, WEEI, 30 m.
 Colonials, WGY
 Irene Rich, dramatic sketch, WJZ WBZ WHAM KDKA WSM
 Bob Newhall, WLW
 Garden of Melody, WFLA
 Paul Keast and Hudson's Orchestra, WABC
 Phil Spitalny's Ensemble, WABC WCAU
 Club Program, WHAS
 Cowboy Songs, WOR
 News, soiree musicale, WMCA, 30 m.
 Melody Masters, WLW
 Sports reporter, WGN
 7.45 P.M. EDT; 6.45 EST; 5.45 CT
 Sisters of the Skiller, WEAF WGY WSM
 Frank Buck, WJZ WBZ WHAM WBAL KDKA WFLA
 Melody Masters, WLW
 Boake Carter, news, WABC WCAU WHAS
 World's Fair news, WGN
 8 P.M. EDT; 7 EST; 6 CT
 The Baron, WEAF WEEI WGY WSM WFLA, 30 m.
 Enric Madriguera's Orchestra, WJZ WBZ KDKA, 30 m.
 Bayarian Orchestra, WHAM, 30 m.
 Crime Clues, WLW, 30 m.
 Sam, Gil, Louie, WHAS
 News and Ted Weitz, songs, WPG
 Lou Becker's Orchestra, WMCA
 Hal Kemp's Orchestra, WGN
 Fran Frey's Frolic, WOR, 30 m.
 8.15 P.M. EDT; 7.15 EST; 6.15 CT
 Emery Deutsch, violin, WABC WCAU WPG
 Helen Lee's Orchestra, WHAS
 Meyer Davis' Orchestra, WMCA
 WGN Orchestra, WGN
 8.30 P.M. EDT; 7.30 EST; 6.30 CT
 Wayne King's Orchestra, WEAF WEEI WGY WSM, 30 m.
 Unbroken Melodies, WLW
 Igor Gorin, baritone, WJZ WBZ
 Everett Marshall's Broadway Vanities, Jerome Mann, guest, WABC WCAU WHAS, 30 m.
 Jane and Jimmy Cullen, WPG
 The Lone Ranger, WGN, 30 m.
 U. S. Marine Band, WMCA, 1 h.
 8.45 P.M. EDT; 7.45 EST; 6.45 CT
 Thornton Fisher, Sport Stories of the Record, KDKA WHAM
 Magic Strings, WBZ
 Monkey Hollow, sketch, WLW
 Maple Leaf Sextette, WPG
 9 P.M. EDT; 8 EST; 7 CT
 Town Hall Tonight, Fred Allen, Theodore Webb, Marshall Bartholomew, singers; Lennie Hayton's Orchestra, WEAF WEEI WGY WLW WSM, 1 h.
 Music Magic, WJZ WBZ WHAM WBAL KDKA, 30 m.
 Housewafers, WFLA

- Detroit Symphony Orchestra, Wagner's Prelude to "Lohengrin," and "Siegfried Idyll," Glier's "The Sirens," Excerpts from Berlioz's "Damnation of Faust," WABC WCAU WHAS, 1 h. (WPG, 30 m.)
 Orchestra, WOR, 30 m.
 Chicago Symphony Orchestra, WGN, 1 h.
 9.15 P.M. EDT; 8.15 EST; 7.15 CT
 Variety, WFLA
 Concert, WHAS, 45 m.
 Aldrich's Hawaiians, WPG, 30 m.
 Harry H. Balkin, WOR
 9.30 P.M. EDT; 8.30 EST; 7.30 CT
 Imperia Hawaiians, WPG, 30 m.
 Travelogue, WMCA
 9.45 P.M. EDT; 8.45 EST; 7.45 CT
 Leah Colbert, WFLA
 "That's Life," News drama, WOR, 30 m.
 10 P.M. EDT; 9 EST; 8 CT
 Guy Lombardo's Royal Canadians, Pat Barnes, WEAF WEEI WGY WLW WFLA WSM, 30 m.
 Dennis King, Katzman's Orchestra, WJZ WBZ KDKA
 Broadcast to and from Byrd Expedition, WABC WCAU WHAS, 30 m.
 Margie Keeler, WMCA
 News and Comedy Stars, WGN, 30 m.
 10.15 P.M. EDT; 9.15 EST; 8.15 CT
 Eddie Duchin's Orchestra, WJZ WBZ KDKA
 10.30 P.M. EDT; 9.30 EST; 8.30 CT
 "The Other Americas," Edward Tomlinson, WEAF WGY, 30 m.
 Manhattan Merry-Go-Round, WEEI, 30 m.
 Jack Denny's Orchestra, Harry Richman and John B. Kennedy, WJZ WBZ WHAM, 30 m.
 Henry Theis' Orchestra, WLW
 The Old Observer, KDKA
 Jimmy Gallagher's Orchestra, WSM
 WFLA Players, WFLA, 30 m.
 California Melodies, WABC WCAU WHAS, 30 m.
 The Andersons, WPG
 Willard Robinson's Orchestra, WOR, 30 m.
 Fisher's Gypsy Orchestra, WMCA, 30 m.
 Earl Burnett's Orchestra, WGN
 10.45 P.M. EDT; 9.45 EST; 8.45 CT
 Rep. Finlay Gray, WLW
 Pinkie Terry, songs, WPG
 Dream Ship, WGN
 11 P.M. EDT; 10 EST; 9 CT
 Harry Meyer's Music, WEAF WFLA, 30 m. (WGY, 15 m.)
 E. B. Rideout, news and baseball scores, WEEI
 Pickens Sisters, WJZ WBAL WHAM
 Weather and Dunbar Male Quartet, WBZ
 Sports, KDKA
 Frank Buck, WSM
 Cosmopolitan Serenade, WLW, 30 m.
 Nick Lucas, songs, WABC WCAU WHAS
 Seashore Hotel Guide, WPG
 Jimmie Carr's Orchestra, WOR, 30 m.
 Dance music, WMCA, 2 h. 30 m.
 June Provines, WGN
 11.15 P.M. EDT; 10.15 EST; 9.15 CT
 Bob Grant's Orchestra, WGY
 Robert Royce, tenor, WJZ WBZ WHAM KDKA
 Gene and Glenn, WSM
 Little Jack Little's Orchestra, WABC WPG WCAU, 30 m. (WHAS, 15 m.)
 Lum and Abner, WGN
 WHAS Concert Orchestra, WHAS
 11.30 P.M. EDT; 10.30 EST; 9.30 CT
 National Radio Forum, Daniel C. Roper, "Alaska," WEAF WEEI WGY WSM, 30 m.
 Don Bestor's Orchestra, WJZ WBZ WHAM, 30 m.
 William Penn Orchestra, KDKA
 Theatre of the Air, WLW, 30 m.
 Organ, WHAS, 30 m.
 Eddie Lane's Music, WOR, 30 m.
 Wayne King's Orchestra, WGN
 11.45 P.M. EDT; 10.45 EST; 9.45 CT
 Dance Music, WHAM
 Frank Dailey's Orchestra, WABC WCAU WPG
 Anson Weeks' Orchestra, WGN, 30 m.
 12 M. EDT; 11 P.M. EST; 10 CT
 Buddy Rogers' music, WEAF WEEI, 30 m.
 Phil Emmerton's Orchestra, WGY, 30 m.
 Sammy Watkins' Orchestra, WJZ WBZ WHAM KDKA, 30 m.
 News, Larry Lee's Orchestra, WLW
 Red Nichol's Orchestra, WABC WCAU WHAS
 Isham Jones' music, WPG, 30 m.
 Dance Orchestra, WOR
 Jack Miles' Orchestra, WGY
 12.15 A.M. EDT; 11.15 P.M. EST; 10.15 CT
 Ted Weems' Orchestra, WGN
 12.30 A.M. EDT; 11.30 P.M. EST; 10.30 CT
 Clyde Lucas' Orchestra, WEAF WLW, 30 m.
 Ray Nichols Orchestra, WGY, 30 m.
 Jack Berger's Orchestra, WJZ WBZ WHAM KDKA WLW, 30 m. WSM at 12.45
 Piano, WSM
 George Hall's Orchestra, WABC WCAU
 Jean Wiener, organist, WPG, 30 m.
 Louis Panico's Orchestra, WHAS, 30 m.
 Earl Burnett's Orchestra, WGN
 1 A.M. EDT; 12 M. EST; 11 P.M. CT
 Roseland Ballroom Orchestra, WABC
 Coney Island Orchestra, WLW, 30 m.
 Charles Boucett's Orchestra, WOR, 30 m.
 Boh Pacelli's Orchestra, WGN

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Page 4

Well-Trained Musicians Make the CBS Artist Recitals Delightful

Audience Approves Programs

Going "back stage" to view the "dress rehearsal" of a CBS Artist Recital is lacking in the thrills and glamour of watching a great symphony orchestra or dramatic company in process of building a program for the air.

For the true lover of good music, however, a trip behind the scenes to observe an Artist Recital, in rehearsal, has its compensations.

A pianist sits before the keyboard, her fingers rising and falling gracefully as she weaves the pattern of music from the sheets before her. A singer stands before the microphone, his eyes on the score, his voice blending with the harmonies of the keyboard.

There is no hesitancy on the part of either the player or the singer. One wonders as he listens to the smooth precision of instrument and voice whether this can indeed be a "rehearsal" and not the actual broadcast.

Chief Difference

And therein lies the chief difference between the rehearsal of an Artist Recital and that of practically all other radio programs.

Who are these artists—singers and pianists—who are heard on these recitals? Why the technical perfection of their work?

They are the members of Columbia's sustaining staff, these artists whose names are seldom in the headlines. Years of arduous study and self-improvement have gone into the making of these singers and musicians.

Consider the demands that these Artist Recitals make upon their performers. They must not only sing well from the standpoint of pure sound, but they must be expert in the reading of music and capable of filling in unexpectedly on emergency programs.

They must be familiar with the foreign languages in which the greater number of the classics they sing are written. Try to picture a "blues" singer or crooner singing a DEBUSSY or SCHUBERT solo in the original.

A Close-Up

Let us get a close-up of some of these artists who are featured on the CBS Artist Recitals heard thrice weekly—Mondays from 1.30 to 2 P. M., Tuesdays from 2.30 to 3 P. M., Thursdays from 10.35 to 10.45 A. M.

RHODA ARNOLD, soprano, has been singing in church choirs since childhood, and in addition to her classical education has studied music, specializing in voice culture, under such instructors as HANNA BUTTER of Chicago, GEORGE FERGUSON of Boston, and ARTHUR PHILIPS of New York.

She has been heard on the "Light Opera" and "Cathedral Choir" broadcasts over the Columbia network, and also sings on the ANDRE KOSTELANETZ and HOWARD BARLOW programs.

CRANE CALDER, bass soloist, studied voice under such instructors as ROBERT HUGHES, formerly of the Utica Conservatory, and LOUISE GERARD THIERS at Carnegie Hall, New York. He also was coached by CONRAD BOS.

Following a number of stage engagements, including a season with "The Student Prince," CALDER entered the radio field, and has been heard in the leading roles of many of the light and grand operas broad-

Two of the Ablest Artists



EVAN EVANS, baritone, and RHODA ARNOLD, soprano, who are featured on the CBS Artist Recitals.

cast during the past several years.

He has been featured on the "Madison Singers" mixed-quartet programs, and also has been heard as soloist on the "Cathedral Hour" broadcasts—both over CBS.

Boy Soprano

EVAN EVANS, baritone,—sang as boy soprano in Christ Church, Birkenhead, England, at the age of seven years, in Liverpool Cathedral at the age of 12, and before King GEORGE V, during the latter period. He has been heard in the GILBERT and SULLIVAN operettas, and also was soloist with the late COLERIDGE TAYLOR.

He studied music in his native England and in Germany and is a graduate of the JUILLIARD School of Music. Before his entry into radio, EVANS was associated as baritone lead with the Opera Comique in New York.

On the air he frequently is featured with the ANDRE KOSTELANETZ and HOWARD BARLOW orchestras, and also has been heard as baritone soloist on a number of commercial programs over the Columbia network.

CHARLOTTE HARRIMAN, contralto, began her study of music, piano and voice as a child under the tutelage of her mother.

This and That

(Continued from Page 1)

think, a bogey that need frighten none in this country at least.

It would be difficult to imagine a condition existing in this country that would in any way match that now apparent in Germany where the party in power has "hogged" radio and newspapers.

Even so, even in a country where strictest radio censorship is practiced, radio audiences still have their excellent musical and variety and non-political educational programs.

It is true that private control of radio has in theory certain indisputable advantages over government control.

It is up to those private owners to make the advantages more apparent to the average listener.

She also received formal instruction in voice from MYRON W. WHITNEY, attended the Fontainebleau American Conservatory, won a scholarship with SCHUMANN-HEINK at Kansas City, and also studied with MARTHA BRAARUD and PAUL SAVAGE in New York.

MISS HARRIMAN has been heard on the "Light Opera" and "Cathedral Hour" CBS programs and also with the "Madison Singers" and "Morning Musicales."

She also has been heard extensively in concerts and oratorios in Washington, D. C., and New York.

ROGER KINNE, baritone, has been singing since he was 15 years of age. KINNE received his classical education at Cornell, where he studied music under ERIC DUDLEY. He subsequently continued his studies in voice under PERCY RECTOR STEVENS and ARTHUR PHILIPS in New York.

Prior to his entry into radio, he sang in quartet parts in LEW FIELDS' musical show, "Present Arms," and was with GEORGE ARLISS in his "Merchant of Venice" for a season. KINNE has been heard frequently over the CBS chain as baritone soloist, including such broadcasts as the "Light Opera" programs and the "Ballad Hour." Wins Gold Medal

SIDNEY JOHN SMITH, tenor, attended the Choir School at Grace Church in New York at the age of nine years, and sang in its choir as alto soloist for four years.

During this period, SMITH won the WILLIAM RHINELANDER STEWART gold medal for solo work. He continued his musical studies in Milan, Italy, receiving instruction for two years from SALVATORE SALVATI.

SMITH also has had extensive experience in oratorio work, and has sung the tenor roles in many of the Italian operas featured over the air. He is at present heard over CBS on the "Madison Singers" program and formerly was a featured soloist on the "Cathedral Hour" broadcasts.

Among the pianists on the Artist Recitals programs are CARLA ROMANO, CAROLYN GRAY and MARION CARLEY.

The Artist Recitals adhere strictly

to concert music, including grand opera. Occasionally, a light ballad is included.

The question arises: Is all of this intensive training and insistence upon technical perfection justified by the response of radio listeners to these programs?

What about the oft-heard claim

Soloists Got Their Start In Choirs

that "nothing heavy" must be permitted to creep into the run-of-the-day programs over the air?

Isn't it still true that women and other home bodies are too intent upon their day-time chores around the house to concentrate upon the classical and semi-classical offerings that come in via the loud-speaker?

A recent survey shows that classical music, including symphony orchestras and artists' recitals, now occupy 23 per cent of the total air time on the Columbia Broadcasting System.

Many of those busy housewives who "can't concentrate on that heavy stuff" write in to say that they welcome the respite which the Artist Recitals offer, from the usual diet of jazz orchestras and the recitation of market formulas, recipes, etc.

It is "so restful, so easy," write many, to listen to a single voice, with proper piano accompaniment, in music that is excellently rendered and inspiring.

And what about the men that listen in during the day? Are they interested in this type of music? Here is a typical letter from a telephone company employee:

"What was the name of the piano solo played at about 3.26 to 3.30 P. M. current New York time? It sounded like something new of Rachmaninoff's, and I should like to get the music."

TOP NOTCH SUMMERTIME ENTERTAINMENT!

Follow these
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**THE
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at 6 P.M.

and

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New England's
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WEEK-NIGHT OVER
WEEI

the Friendly Station

Thursday, August 23 - Salzburg Festival, NBC-WEAF, 3.15 P.M.

Highlights

P.M.

3.15—International Broadcast from Salzburg Austria, music festival, Arturo Toscanini, conducting, NBC-WEAF

8.00—Rudy Vallee, NBC-WEAF

9.00—Captain Henry's Show Boat, NBC-WEAF

10.00—"45 Minutes in Hollywood," CBS-WABC

Paul Whiteman, NBC-WEAF

11.00—Vera Van, songs, CBS-WABC

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier, Central Time is two hours earlier.)

10.30 A.M. EDT; 9.30 EST; 8.30 CT

News, Morning Parade, WEAF, 45 m.; (WGY from 10.45) (WSM, 30 m.)

Today's Children, WJZ WBZ KDKA WFLA

Arthur Chandler, organ, WLW

News and Artist Recital, WABC WCAU WHAS

Matinee Melodies, WNBX

10.45 A.M. EDT; 9.45 EST; 8.45 CT

Good Morning Melodies, WEEI

News and Radio Kitchen, WJZ WBZ

KDKA WFLA

Elliot Brock, violin, WLW

Tenor, WGN

Dr. Murray H. Bass, "The Tired Child," WABC WCAU WHAS WPG

Daily Story, WNBX

11 A.M. EDT; 10 EST; 9 CT

Galaxy of Stars, WGY, WLW

U. S. Navy Band, WJZ WBZ KDKA WFLA

WSM, 30 m. (WHAM from 11.15)

Swinging Along, WABC WCAU WPG

WHAS, 30 m.

Devotional Hour, WNBX

11.15 A.M. EDT; 10.15 EST; 9.15 CT

Frances Lee Barton, WEAF WEEI WGY

WLW

Town Crier, WNBX

11.30 A.M. EDT; 10.30 EST; 9.30 CT

Pedro Via's Orchestra, WEAF WEEI, 30 m.

Musical Program, WGY, 30 m.

Hazel Arth, contralto; Andy Sanella, WJZ

WBZ WBAL KDKA

Musical, WHAM

Market Reports, news, WLW

Organ, WSM

Madison Ensemble, WABC WCAU WHAS

WPG, 30 m.

Morning Concert, WNBX

11.45 A.M. EDT; 10.45 EST; 9.45 CT

Al and Lee Reiser, WJZ WBZ WHAM

KDKA WSM WFLA

Painted Dreams, WLW

Poem, WNBX

12 N. EDT; 11 A.M. EST; 10 CT

Ray Heatherton, songs, WEAF WEEI WGY

WSM

Fields and Hall, WJZ WHAM KDKA WFLA

Weather, Monitor Views the News, WBZ

Connie Gates, songs, WABC WCAU WHAS

Home Sweet Home, WPG

Danny Dee, WOR

Nicholas Garagusi, violinist, WMCA

Barry Devine, songs, WGN

Victor Program, WNBX

12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT

Honeyboy and Sassafras, WEAF WEEI

Matthia and Hal, WGY

String Ensemble, WSM

Merry Macs, WJZ WHAM KDKA WFLA

Babs and Don, WLW

Along the Volga, WABC WHAS WPG

Piano, songs, WOR

Piano Duo, WMCA

Rube Appleberry, WGN

NRA talk, WNBX

12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT

Shep Fields' Orchestra, WEAF WLW, 30 m.

Banjoists, WGY

Vic and Sade, WJZ KDKA WSM WFLA, 30 m.

Al Kavelin's Orchestra, WABC WCAU

WHAS, 30 m. (WPG from 12.45)

Fur Trappers, WCAU, 30 m.

Stocks, WMCA

Markets, organ, WGN

Sunshine and Shadows, WNBX

12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT

Vagabonds, WGY

N. E. Farm Talk, WBZ, 30 m.

Words and Music, WJZ WHAM WSM, 30 m.

William Penn Orchestra, KDKA

Agriculture report, WFLA

June Baker, WGN

Organ, WMCA, 30 m.

News Week, WNBX

1 P.M. EDT; 12 N. EST; 11 A.M. CT

Markets, weather, WEAF KDKA

Bradley Kincaid, WGY

Bob Albright, WLW

Variety, WFLA, 30 m.

Joe Haymes' Orchestra, WABC

Address by Dr. W. J. Carrington, President

Kiwanis International, WPG

Roger Van Duzer's music, WOR, 30 m.

Lyric soprano, WMCA

Mid-day Service, WGN, 30 m.

Bob Neal, WNBX

1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT

Dick Fidler's music, WEAF

Musical Program, WGY

The Honorable Archie and Frank, WJZ

KDKA WSM

River and Markets, weather reports, WLW

Hotel Morton Music, WPG, 30 m.

Mirror Reflections, WMCA

Andrea Gooslin, WNBX

1.30 P.M. EDT; 12.30 EST; 11.30 A.M. CT

Sammy Watkins' Orchestra, WEAF WEEI, 30 m.

WGY Farm Program, WGY, 30 m.

National Farm and Home Hour, WJZ WBZ WHAM KDKA WLW WSM WFLA, 1 h.

Joe Haymes' Orchestra, WABC WCAU, 30 m.

Joe Haymes' Orchestra, WHAS, 30 m.

Sylvia Blue, WMCA

Markets, Doring Sisters, WGN

Markets, music, WGN

Theatre Club of the Air, WOR

Studio Orchestra, WNBX

1.45 P.M. EDT; 12.45 EST; 11.45 A.M. CT

Leola Lewis, contralto, WPG

Venna Osborne, soprano, WOR

Piano, WMCA

Palmer House Ensemble, WGN

Farm Reporter, WNBX

2 P.M. EDT; 1 EST; 12 N. CT

Stones of History, WEAF, 30 m.

NEN Pure Food Institute, WEEI, 30 m.

Paul Curtis, tenor, WGY

Ann Leaf, organist, WABC WCAU WPG

Weather, markets, WHAS

Dr. Arthur Frank Payne, WOR

Jesse Crawford, organ, WGN

Helen King, handwriting, WMCA

2.15 P.M. EDT; 1.15 EST; 12.15 CT

Piano, WGY

Abraham Chasins, pianist, WABC WCAU

WPG

Wildcats, WHAS

Dance program, WOR

Sport talk, WMCA

Romance of Helen Trent, WGN

2.30 P.M. EDT; 1.30 EST; 12.30 CT

Trio Romantique, WEAF WEEI WLW

Albany on Parade, WGY

Dramatic Sketch, WJZ WHAM WFLA

Cooking School, WBZ, 30 m.

KDKA Home Forum, KDKA, 30 m.

Poetic Strings, WABC WPG, 30 m.

Three Shades of Harmony, WHAS

Home Forum, KDKA, 30 m.

Dance Tunes, WLW, 30 m.

Markets, WSM

Century of Progress music, WGN

"The Homemaker," WOR, 30 m.

Tex and Eddie, WMCA

2.45 P.M. EDT; 1.45 EST; 12.45 CT

Ma Perkins, WEAF WEEI WGY WLW

WSM

Echoes of Erin, WJZ WHAM WFLA

Federal Adult Education Movement Program, WABC WPG

Palmer House Orchestra, WGN

Agricultural College, WHAS

Popular Songs, WMCA

Palmer House Ensemble, WGN

3 P.M. EDT; 2 EST; 1 CT

Dreams Come True, WEAF WEEI WGY

WLW

Musical Keys, WJZ WBZ WHAM KDKA

WSM WFLA, 30 m.

Metropolitan Parade, WABC WCAU WPG, 30 m.

University of Kentucky, WHAS, 30 m.

Sally and Sue, WOR

Jongleurs, WGN

Betty Gould, organ, WMCA

3.15 P.M. EDT; 2.15 EST; 1.15 CT

Broadcast from Austria, Salzburg Music Festival, Arturo Toscanini, conducting, WEAF

WGY WSM

Silver Lining Hour, WEEI

Piano Recital, WOR

Piano, WMCA

Piano, WGN

3.30 P.M. EDT; 2.30 EST; 1.30 CT

String Quartet, WEAF WEEI WGY, 30 m.

Roy Shield's Orchestra, WJZ WBZ WHAM

WSM WFLA, 30 m. (KDKA, 15 m.)

"Bond of Friendship," WLW

Dancing by the Sea, WABC WCAU WHAS

WPG

Stocks, WMCA

Earl Wilkie, baritone, WGN

3.45 P.M. EDT; 2.45 EST; 1.45 CT

Federation Pennsylvania Women, KDKA

Dorothea Ponce, songs, WLW

Playboys, WABC WCAU WHAS WPG

Studio Orchestra, WOR

Vi Bradley, songs, WMCA

Baseball, Brooklyn vs. Chicago Cubs, WGN, 2 h.

4 P.M. EDT; 3 P.M. EST; 2 CT

Chick Webb's Orchestra, WEAF WGY

WFLA, 30 m. (WGY, 15 m.)

Stocks, Markets, WEEI

Betty and Bob, drama, WJZ WBZ WHAM

KDKA WLW WSM

Detroit Symphony Orchestra from Century of Progress, Victor Kolar directing, WABC

WHAS, 1 h.

The Apple Knockers, WCAU

Travelogue, WPG, 30 m.

Negro Quartet, WMCA

Afternoon Concert, WNBX

4.15 P.M. EDT; 3.15 EST; 2.15 CT

Songs, WEEI

Limey Bill, WGY

Dorothy Page, songs, WJZ WBZ WHAM

KDKA

Music by Divano, WLW

4.30 P.M. EDT; 3.30 EST; 2.30 CT

Hazel Glenn, WEAF WEEI

Southlander



PEGGY PAIGE, actress from the South, plays a leading role in the "Grits and Gravy" dramatic sketches presented Thursdays at 8 P.M., over the NBC-WJZ chain.

John Sheehan, tenor, WGY

Markets, KDKA

Chicago Symphony Orchestra, WJZ WBZ

WHAM WSM WFLA, 1 h. (KDKA, 30 m. from 4.45)

Life of Mary Sothorn, WLW

Stocks, WPG

Irving Aaronson's Orchestra, WOR, 30 m.

Organ, WMCA

4.45 P.M. EDT; 3.45 EST; 2.45 CT

Adventures on Mystery Island, WEAF

Dan McDonnell, basso, WEEI

Stocks, WGY

Business News, WLW

John Randolph, baritone, WCAU

Steel Peer Gang, WPG, 30 m.

Carrie's Club, WMCA

Marion Smith, WNBX

5 P.M. EDT; 4 EST; 3 CT

Meredith Wilson's Orchestra, WEAF WSM, 30 m. (WGY at 5.15)

Lang Sisters, WGY WLW

The Monitor Views the News, WBZ

Mary Allcott, songs, WLW

Tea Dancers, WABC WHAS

Stage Relief Fund Talk, WOR

Sally's Party, WMCA, 30 m.

N. H. Folk Tales, WNBX

5.15 P.M. EDT; 4.15 EST; 3.15 CT

Mary Cassese Rusconiello, soprano, WEEI

Duke Dewey's Hickory Nuts, WBZ

Kiddies' Klub, KDKA

Crosby, Wynn, "The Shadow", Dennis King, Roxy Return To Air

Tony Wons Back Minus Scrap Book

(Continued from Page 1)

back to radio on August 27, to be heard daily except Saturdays and Sundays at 6.45 P. M., over the WEA network.

RAYMOND KNIGHT, who writes the Cuckoo Hour, is the principal character in these sketches about a little town.

TONY WONS shifts this year from the Columbia network and goes on the air over the WEA net of NBC. He will be heard in a musical and dramatic program, having scrapped his scrap book, at least so far as radio is concerned. He is at present preparing for his program at home and also is writing a book of memoirs of his career as a radio personality.

TONY will go on the air every Sunday at 5.30 P. M., with a special program for the West at 4.30 P. M. His first broadcast will be on September 2. Its title is "The House By the Side of the Road."

Winchell Is Back

WALTER WINCHELL again will become newspaperdom's gabby gift to radio when he once more scorches the air with recitals of Hollywoodiana over the WJZ network of the NBC. He will fill to overflowing a 15-minute spot beginning on Sunday, September 2, at 9.30 P. M.

DALE CARNEGIE, who last Winter conducted the program "Little Known Facts About Well-Known People," will come back to the WJZ network on the same date. The hour of his broadcast has not yet been set. Mr. CARNEGIE has spent the Summer delving into the lives of prominent people and will spring some facts about them that are little suspected.

Mrs. FRANKLIN D. ROOSEVELT begins a continuation of her series of talks on current events over the NBC-WJZ network on September 4. She will be heard each Tuesday at 9.30 P. M.

"Roses and Drums," those continued dramas of the Civil War, will return with a new collection of plays beginning on Sunday, September 29, for a half hour at 5.30 P. M. This will be heard over the NBC-WJZ network. The cast which appeared in it last year will resume the parts.

New Hollywood Program

A new Hollywood program, emanating direct from the movie colony, will come to the air on September 16 over the NBC-WEA network. It will consist of a musical program with soloists and movie stars as guests. The program will be heard every Sunday at 3.30 P. M.

On September 17 AMOS 'n' ANDY return from their far-flung vacations to being their peregrinations over the air at their old time, 7 P. M., over the WJZ network. The program will be repeated for Western listeners at 11 P. M. They will be heard as before daily except Saturday and Sunday.

Warden LEWIS E. LAWES will begin going down to New York from Sing Sing Prison at Ossining to renew his series called "20,000 Years In Sing Sing." He will tell more stories of the great prison beginning on Wednesday, September 19, at 9 P. M. He will be heard weekly thereafter, over the WJZ network.

B-Bing B-Blows A B-Blast



BING CROSBY, who has spent most of his time for the past year out in Hollywood making movies, comes back to the air as the principal figure in a new variety show over the WABC-Columbia network.

The Irish tenor, JOHN MCCORMACK, returns to the air for a series of half-hour recitals on Wednesday evenings. Mr. MCCORMACK will be on the air beginning at 9.30 on September 19.

Ed Wynn Comes Back

Dog lovers will be interested in the return to the air of ALBERT PAYSON TERHUNE, presenting his series of dramatic dog stories. He comes back to radio on September 23 over the WJZ network and will be heard on Sundays thereafter at 5.45 P. M.

ED WYNN returns as the Fire

Exotic



GERTRUDE NIESEN, CBS songstress, now on a vaudeville tour, who continues her radio career this Fall on the Columbia network.

Chief after a Summer's absence. He will be back at his former half-hour period at 9.30 P. M. on Tuesdays.

The Columbia Broadcasting Company has a list of old programs which are returning for the Winter season, as well as some new ones. Amid a sizzling of rockets and the roar of planets, BUCK ROGERS and his band of adventurers start interplanetary proceedings over the WABC network with the first program at 6 P. M. on September 3. The BUCK ROGERS program will be heard four days a week, Mondays through Thursdays.

On September 10th The Voice of Experience, J. SAYLE TAYLOR, returns after a short vacation, and will continue solving human problems at 12 noon, on Mondays through Fridays, and on Sundays at 6.45 P. M. He will discourse over the CBS-WABC network.

Whispering JACK SMITH, whose phonograph records were so popular three years ago, will begin a series of programs three times a week at 7.30 P. M. over the CBS-WABC network. He will be accompanied by ARNOLD JOHNSON'S Orchestra.

H. S. ROTHAFEL, "ROXY," begins his series on WABC for a 45-minute program on Saturday at 8 P. M.

Although EDWIN C. HILL, Columbia news commentator, has been on the air most of the Summer, commuting from his Summer home in Maine for the broadcasts, he will resume his "Human Side of the News" program on September 17. He will continue on Mondays, Wednesdays and Fridays at 8.15 P. M. over the WABC network.

BING CROSBY, (bo-bo-bo-bo-bo), becomes the headliner in a

new program to begin on September 18. BING has been spending

Burns And Allen To Be In Own Spot

most of his time the past year making movies in Hollywood. His program will be heard weekly on Tuesdays at 9 P. M.

When GEORGE BURNS and GRACIE ALLEN return from their trip abroad, they will immediately embark on September 18 on something they call the "Adventures of Gracie." Minus GUY LOMBARDO and orchestra, who have moved to the NBC networks, they will have their old time at 9.30 on Wednesdays over WABC.

GERTRUDE NIESEN, who now is making a vaudeville tour, comes to radio with LUD GLUSKIN and orchestra at the regular time at 9.30 P. M. on Mondays, for a series of weekly programs beginning September 24.

RICHARD HIMBER and his Champions, with guest stars, will change the time of their broadcast to 2.30 P. M. on Sundays over the WABC network. The change will be made September 23.

On October 1, "The Shadow" comes back. He will haunt the air for two half hours a week, one on Monday and one on Wednesday, both at 6.30 P. M., henceforth known as the "witching hour," over the WABC network.

The March of Time, popular dramatized news broadcasts, will this Fall be heard a half hour earlier than in the past. Beginning on October 5, it will be heard every Friday thereafter at 9 P. M. for a half hour, over the WABC network.

Short Wave Directory

Station	Metres	Location	Time (E.D.T.)
GSH	13.97	Daventry, England	7-9.30 A. M.
FYA	19.68	Pontoise, France	8.30 A. M. to Noon
DJB	19.73	Zeesen, Germany	9 A. M. to Noon
GSF	19.82	Daventry, England	9.45 A. M. to Noon
HVJ	19.84	Vatican City, Rome	6-6.15 A. M. (Sat. 11)
RNE	25.00	Moscow, U. S. S. R.	7-8, 11-12 A. M. (Sun.)
FYA	25.20	Pontoise, France	12.15 to 7 P. M.
GSE	25.28	Daventry, England	10 A. M.-1.45 P. M.
2RO	25.40	Rome, Italy	2.15-7 P. M., irregularly
DJD	25.51	Zeesen, Germany	6 to 11.30 P. M.
GSD	25.53	Daventry, England	2.15 to 6.30 P. M.; 7 to 9 P. M.
FYA	25.63	Pontoise, France	7.15 to 10 P. M.; 11 P. M. to 1 A. M.
EAQ	30.40	Madrid, Spain	6.15-8 P. M. (Sat. 1-3)
CT1AA	31.25	Lisbon, Portugal	4.30-7 P. M. Tues., Fri.
HBL	31.27	Geneva, Switzerland	6.30-7.15 P. M., Sat.
VK2ME	31.29	Sydney, Australia	1-11 A. M., Sun.
VK3LR	31.30	Melbourne, Australia	4 to 9 A. M.
DJA	31.38	Zeesen, Germany	6-8.30 P. M.
VK3MB	31.55	Melbourne, Australia	6 to 7.30 A. M., Wed.; 6 to 8 A. M., Sat.
GSB	31.55	Daventry, England	2-6.30 P. M.
CNR	37.33	Rabat, Morocco	3.30-6 P. M., Sun.
HBP	38.47	Geneva, Switzerland	6.30 to 7.15 P. M., Sat.
HJ3ABD	40.55	Bogota, Colombia	7.30 P. M. to Midnight
HC2RL	45.00	Guayaquil, Ecuador	6.45 to 9 P. M., Sun.; 10.15 P. M. to 12.45 A. M., Tues.
PRADO	45.31	Riobamba, Ecuador	10 P. M. to 12.40 A. M. Thurs.
REN	45.38	Moscow, U. S. S. R.	2-7 P. M.
HJ1ABB	46.51	Barranquilla, Colombia	8-11 P. M.
YV3RC	48.78	Caracas, Venezuela	5.30 to 10.30 P. M.
	48.00	Army Aircraft	Daily
PK1WK	49.02	Bandoeng, Java	6-7.30 A. M.
YV2RC	49.08	Caracas, Venezuela	6.15 to 11 P. M.
YV5RMO	49.39	Maracaibo, Venezuela	7.30-11 P. M.
CP5	49.34	La Paz, Bolivia	7.30 to 11 P. M.
HIX	49.50	Santo Domingo	9.10-11.10, Tues., Fri.
DJC	49.83	Zeesen, Germany	9.45 to 11.30 P. M.
RV59	50.00	Moscow, U. S. S. R.	5-7 P. M.
HJ4ABA	51.49	Colombia, S. A.	2-3 P. M.
HCJB	73.00	Quito, Ecuador	8.30-10.45 P. M.
	67.87 to 73.17	All Ships	Heard Irregularly
RV15	70.65	Khabarovsk, U. S. S. R.	2-10 A. M.
KFZ	45.34, 31.57, 25.36, 23.19, 52, 17, 14 and 33	Byrd Expedition at Little America	

NOTE: All times given are week-day schedules, unless indicated otherwise. The stations listed are regular broadcasters at the times indicated. Other stations which you may hear or which are used for international telephone have been purposely omitted.

Friday, August 24 - Chicago Symphony on NBC-WJZ at 10 P.M.

Highlights

P.M.

- 3.00—Conrad Thibault, Mary Lou, NBC-WEAF
 7.30—Grace Hayes, NBC-WJZ
 8.00—Jessica Dragonette, NBC-WEAF
 9.00—Leah Ray, NBC-WJZ
 9.30—Phil Baker, NBC-WJZ
 10.00—"First Nighter," NBC-WEAF
 "Spotlight Revue," CBS-WABC
 10.30—Jack Benny, NBC-WEAF
 Chicago Symphony Orchestra, NBC-WJZ

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

- 8.45 A.M. EDT; 7.45 EST; 8.45 CT
 Delmore Brothers, WSM
 Exercises, WFLA
 9 A.M. EDT; 8 EST; 7 CT
 Sam Herman, xylophonist, WEAF
 Variety, WGY
 Breakfast Club, WJZ WBZ WBAL WHAM
 1 h. (WFLA, 45 m.) (WSM from 9.15) (KDKA, 30 m.)
 Salt and Peanuts, WLW
 Devotion, WSM
 The Song Reporter, Dick Newton, WABC WCAU
 Devotions, WHAS, 30 m.
 Early Birds, WNBX
 9.15 A.M. EDT; 8.15 EST; 7.15 CT
 Don Hall Trio, WEAF WEEI WGY WLW
 Metropolitan Parade, WABC, 30 m. (WPG from 9.30) (WHAS WCAU from 9.45)
 9.30 A.M. EDT; 8.30 EST; 7.30 CT
 Tatters and Mule, WEAF WEEI
 Billy Rose, tenor, WGY
 Joe Emerson, hymns, WLW
 Wildcats, WHAS
 9.45 A.M. EDT; 8.45 EST; 7.45 CT
 Oswaldo Mazzucchi, cellist, WEAF WEEI WGY WLW
 Work-a-Day Thoughts, KDKA
 Bob Archer, WHAS
 10 A.M. EDT; 9 EST; 8 CT
 Breen and de Rose, WEAF WEEI
 The Southerners, WGY
 Edward MacHugh, gospel singer, WJZ WBZ KDKA WSM WFLA
 Home Care of the Sick, WLW
 Emily Post, speaker, Sydney Nesbitt, baritone.
 Muriel Pollack, WOR, 30 m.
 Madison Singers, WABC WCAU WHAS
 Home Hour (news at 10.30) WPG, 1 h.
 What's on Today, WNBX
 10.15 A.M. EDT; 9.15 EST; 8.15 CT
 Viennese Sextet, WEAF WEEI WGY WLW WSM
 Hazel Arth, contralto, WJZ WHAM
 Sammy Fuller, KDKA
 Birthday Club, WFLA
 Bill and Ginger, WABC WCAU
 10.30 A.M. EDT; 9.30 EST; 8.30 CT
 News and Joe White, tenor, WEAF WSM WCAU, WEEI
 Market Basket, WGY
 Today's Children, sketch, WJZ WBZ WBAL KDKA WFLA
 Jack Berch, WLW
 Markets, weather, WGN
 News and Carolyn Gray, pianist, WABC WCAU WHAS
 Matinee Melodies, WNBX
 10.45 A.M. EDT; 9.45 EST; 8.45 CT
 Betty Crocker, cooking talk, WEAF WEEI WGY WLW WFLA
 News, Cooking School, WJZ KDKA WSM WFLA
 News, time, weather, WBZ
 Three Flats, WCAU
 Sanders Sisters, WHAS
 Lovely Ladies, WGN
 Story, WNBX
 11 A.M. EDT; 10 EST; 9 CT
 Morning Parade, WEAF WEEI WGY WLW, 1 h.
 Shut-in Hour, U. S. Marine Band, WJZ WBZ KDKA WSM, 1 h.
 Nora Beck Thumann, songs, WLW
 Cooking Close Ups, WABC WCAU
 Studio Program, WHAS
 Farm Talk, WPG
 Household Chat, WNBX
 11.15 A.M. EDT; 10.15 EST; 9.15 CT
 News, stocks, WLW
 Morning Topics, WFLA
 Rambles in Rhythm, WABC WCAU WHAS
 Italian Program, WPG
 Town Crier, WNBX
 11.30 A.M. EDT; 10.30 EST; 9.30 CT
 Ponce Sisters, songs, WLW
 Tony Wons, WABC WHAS
 Wandering Poet, WPG, 30 m.
 Hope Vernon, songs, WMCA
 Hawaiian Program, WNBX
 11.45 A.M. EDT; 10.45 EST; 9.45 CT
 The Captivators, WABC
 Martha and Hal, WGY
 Painted Dreams, WLW
 Ben Alley, music, WABC
 Foster Brooks, WHAS
 Poem, WNBX
 12 N. EDT; 11 A.M. EST; 10 CT
 Sandra Levitske, WEAF WEEI WGY
 Fields and Hall, WJZ WHAM KDKA
 Weather, Monitor Views the News, WBZ
 Dan and Sylvia, KDKA
 Ward, Muzzy, piano duo, WLW
 Betty Barthell, WABC WCAU WHAS
 Home Sweet Home, WPG
 Rod Arkell, WOR
 Nicholas Garagusi, violinist, WMCA
 Tom, Dick and Harry, WGN
 Victor Herbert Melodies, WNBX
 12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT
 Honeyboy and Sassafras, WEAF WEEI
 Martha and Hal, WGY

- Charles Sears, tenor, WJZ KDKA WSM WFLA
 Time, weather, temperature, WBZ
 Babs and Don, WLW
 Variety, WOR
 Among Our Souvenirs, WABC WCAU WHAS WPG
 Chuck Richards, songs, WMCA
 Mark Love, basso, WGN
 12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT
 Merry Madcaps, WEAF WLW, 30 m.
 Stocks, Markets, WEEI
 The Lady Fingers, WGY
 Vic and Sade, WJZ WBZ WHAM KDKA WSM WFLA
 Al Kavelin's Orchestra, WABC WHAS WCAU, 30 m.; WPG from 12.45
 Stocks, WMCA, 30 m.
 Bud Fisher's Orchestra, WOR, 30 m.
 Markets, organ, talk, WGN, 30 m.
 12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT
 Cabot and Castillo, WEEI, 30 m.
 Vagabonds, WGY
 Words and Music, WJZ WBZ WHAM, 30 m.
 William Penn music, KDKA
 Organ, WMCA, 30 m.
 Carolyn McIlvaine, WGN
 Theatre program, WNBX
 1 P.M. EDT; 12 N. EST; 11 A.M. CT
 Markets, weather, WEAF
 Bob Albright, WLW
 Bradley Kincaid, WGY
 Weather and N. E. Agricultural Report, WBZ
 Markets, KDKA
 Velasco's Orchestra, WABC WCAU WHAS, 30 m.
 Hotel Morton music, WPG, 30 m.
 Songs, WMCA
 Roger Van Duzer's music, WOR, 30 m.
 Mid-Day Service, WGN, 30 m.
 Vermonters, WNBX
 1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT
 Jan Brunesco's music, WEAF WEEI WGY
 Honorable Archie and Frank, WJZ WBZ
 Markets, weather, WLW
 Mirror Reflections, WMCA
 1.30 P.M. EDT; 12.30 EST; 11.30 A.M. CT
 Enrie Madriguera's Music, WEAF, 30 m.
 N. E. Kitchen, WEEI
 Farm Program, WGY, 30 m.
 National Farm and Home Hour, WJZ WBZ WHAM KDKA WLW WSM WFLA, 1 h.
 Buddy Fisher's Orchestra, WABC WCAU WHAS, 30 m. (WPG, 15 m.)
 Instrumental Trio, WMCA, 30 m.
 Theatre Club, WOR
 Markets, music, WGN, 30 m.
 Chiropractic program, WNBX
 1.45 P.M. EDT; 12.45 EST; 11.45 A.M. CT
 Child Education talk, WPG
 Dance program, WOR
 2 P.M. EDT; 1 EST; 12 N. CT
 Airbreaks, variety hour, WEAF WEEI, 30 m.
 Antoinette Halstead, WGY
 The Eton Boys, WABC WCAU
 Weather, stocks, WHAS
 Dr. Arthur Frank Payne, WOR
 Music Column, WMCA
 Organ, WGN
 2.15 P.M. EDT; 1.15 EST; 12.15 CT
 Household Chat, WGY
 Romance of Helen Trent, WABC WCAU WHAS
 Wildcats, WHAS
 Dorothy Hays, WOR
 Sports spotlight, WMCA
 Romance of Helen Trent, WGN
 2.30 P.M. EDT; 1.30 EST; 12.30 CT
 The Sizzlers, WEAF WEEI
 Albany on Parade, WGY
 Home Sweet Home, WJZ WHAM
 Home Forum Cooking School, WBZ, 30 m.
 Home Forum, KDKA, 30 m.
 Gene Burchell's Orchestra, WLW
 Markets, WSM
 Leah Covert, WFLA
 Ann Leaf, organ, WABC WCAU, 30 m.; WHAS, 15 m.
 "The Homemaker," WOR, 30 m.
 Tex and Eddie, songs, WMCA
 Century of Progress music, WGN
 2.45 P.M. EDT; 1.45 EST; 12.45 CT
 Ma Perkins, WEAF WGY WLW WSM
 Alden Edkins, bass, WJZ WHAM WSM WFLA
 Agricultural College, WHAS
 Palmer House Ensemble, WGN
 3 P.M. EDT; 2 EST; 1 CT
 Maria's Matinee, Lanny Ross, Mary Lou, Conrad Thibault, WEAF WEEI WGY WLW, 1 h.
 Gale Page, songs, WJZ WBZ WHAM KDKA WSM WFLA
 Four Showmen, WABC WCAU WPG
 University of Kentucky, WHAS, 30 m.
 Show Boat Boys, WOR
 Piano, organ, WMCA
 Jongleurs, WGN
 3.15 P.M. EDT; 2.15 EST; 1.15 CT
 Visits to Foreign Villages at Century of Progress, WJZ KDKA WHAM WFLA
 Books and Authors, WBZ
 Hurdy Gurdy Man, WABC WCAU WPG
 Semifinals Women's National Tennis Championships, from Forest Hills, WABC WCAU
 Henry and Edward Peterson, WOR
 Pianologue, WMCA
 Century of Progress Orchestra, WGN
 3.30 P.M. EDT; 2.30 EST; 1.30 CT
 Little Concert Hall, WJZ WBZ WHAM KDKA WSM WFLA, 30 m.
 The Grab Bag, WABC WCAU WHAS WPG, 30 m.
 Stock Quotations, WMCA
 Garden Club, WOR
 Berenice Taylor, soprano, WGN
 3.45 P.M. EDT; 2.45 EST; 1.45 CT
 Munz Sisters, harmony, WOR
 Piano Duo, WMCA
 Dorothea Shea, songs, WMCA
 Baseball, Brooklyn vs. Chicago, WGN, 2 h. 15 m.
 4 P.M. EDT; 3 P.M. EST; 2 CT
 Your Lover, songs, WEAF WFLA, 15 m.
 Vagabonds, WGY
 Betty and Bob, sketch, WJZ WBZ WHAM KDKA WLW
 WSM String ensemble, WSM
 Lazy Bill Huggins, WABC WHAS
 Tea Time Topics, WPG, 30 m.
 The Apple Knockers, WCAU
 Trudy Thomas, songs, WMCA
 Afternoon Concert, WNBX
 4.15 P.M. EDT; 3.15 EST; 2.15 CT
 Nellie Revell interviews Phil Duey, WEAF WFLA
 "Books," Levere Fuller, WGY

Director



PHIL HARRIS presides over the "Listen to Harris" programs on Friday evenings at 9 on the NBC-WJZ chain.

- Organ, WHAS, 30 m.
 Vibro-guitar, organ, WMCA
 Recordings, WNBX
 6.30 P.M. EDT; 5.30 EST; 4.30 CT
 News and Horatio Zito's Orchestra, WEAF, 30 m.
 Scores, current events, WEEI
 News and Phil Emmerton's Orchestra, WGY, 30 m.
 Dorothy Page, songs; news at 6.40, WJZ
 Temperature, weather, WBZ
 Comedy Stars, KDKA
 Jack Armstrong, WLW
 Nap and Dee, WSM
 News and Blue Ridge Mountaineers, WABC
 Jim Burgess, WCAU
 Boys' Club, WOR
 Rod and Gun Club, WMCA
 WGN Orchestra, WGN
 John Angell, WNBX
 6.45 P.M. EDT; 5.45 EST; 4.45 CT
 Studio Chorus, WEEI
 Lowell Thomas, news, WJZ WBZ WHAM KDKA WLW WFLA
 Semifinals Women's National Tennis Championships, from Forest Hills WABC
 Buddy Welcome's Orchestra, WCAU
 "Real Life Drama," WOR
 Little Orphan Annie, WGN
 Piano, songs, WMCA
 7 P.M. EDT; 6 EST; 5 CT
 Baseball Resume, WEAF
 Gould and Shefter, WEEI WGY WFLA
 Johnny Johnson's Orchestra, WJZ, 30 m. (KDKA at 7.15)
 News, ERA program, WBZ, 30 m.
 Piano, news, KDKA
 Virginia Marucci's Orchestra, WLW, 30 m.
 Piano, WSM, 30 m.
 Household Music Box, WABC, 30 m.
 Robbins' Orchestra, WCAU
 Serenade, WHAS
 Ford Frick, sports, WOR
 Olive Jones, songs, WMCA
 Ben Potter, sketch, WGN
 Sports, WNBX
 7.15 P.M. EDT; 6.15 EST; 5.15 CT
 Gene and Glenn, WEAF WEEI WGY WFLA
 Fox Fur Trappers, WABC
 Sam Robbins' Orchestra, WCAU WHAS
 Front Page Drama, WOR
 Stapleton, Boroff and Miller, WMCA
 Palmer House Ensemble, WGN
 Recordings, WNBX
 7.30 P.M. EDT; 6.30 EST; 5.30 CT
 Pickens Sisters, WEAF
 After Dinner Revue, WEEI, 30 m.
 Utica Club Singers, WGY
 Grace Hayes, contralto, WJZ WSM
 Twentieth Century Ideas, WBZ
 Nancy Martin, KDKA
 Bob Newhall, WLW
 Melody's Garden, WFLA
 Paul Keast, baritone, WABC WCAU
 Club Program, WHAS
 Jack Arthur, baritone, WOR
 News and Soiree Musicale, WMCA, 30 m.
 Sports talk, WGN
 John Angell, WNBX, 30 m.
 7.45 P.M. EDT; 6.45 EST; 5.45 CT
 Sisters of the Skillet, WEAF WGY
 Frank Buck, WJZ WBZ WHAM KDKA WBAL WFLA
 Melody Masters, WLW
 Boake Carter, WABC WCAU WHAS
 Baritone, WOR
 World's Fair Reporter, WGN
 8 P.M. EDT; 7 EST; 6 CT
 Cities Service Concert, Jessica Dragonette, piano duo, WEAF WEEI, 1 h.; WGY 30 m.
 Gene Burchell's music, WLW
 Nap and Dee, WSM
 Kate Smith, WABC WCAU WHAS
 News and Chalfonte-Haddon Hall Trio, WPG, 1 h.
 Billy Jones, Selvin's Orchestra, WOR, 30 m.
 Three Little Funsters, WMCA
 Hal Kemp's music, WGN
 8.15 P.M. EDT; 7.15 EST; 6.15 CT
 Prairie Symphony, WLW
 String Music, WSM, 30 m.
 "Guilty or Not Guilty?" WFLA
 Columbians, WABC WCAU WHAS
 Meyer Davis' Orchestra, WMCA
 Orchestra, WGN
 8.30 P.M. EDT; 7.30 EST; 6.30 CT
 Farm Forum, WGY, 30 m.
 Public Affairs Council, Robert Lund, WJZ
 Jamboree, KDKA, 30 m.
 Unbroken Melodies, WLW
 True Story Court, WABC WCAU, WPG, 30 m.
 Varieties of 1934, WOR, 30 m.
 Lone Ranger, WGN
 U. S. Army Band, WMCA, 30 m.
 8.45 P.M. EDT; 7.45 EST; 6.45 CT
 Jack and Loretta Clemens, WJZ WHAM WBAL WSM WFLA
 The Guardsmen, WBZ
 Skit, WLW
 Sam, Gil and Louie, WHAS
 "More Than News," WMCA
 9 P.M. EDT; 8 EST; 7 CT
 Waltz Time, Frank Munn and Vivienne Segal, Abe Lyman's Orchestra, WEAF WEEI WGY WLW, 30 m.
 Phil Harris Orchestra, Leah Ray, WJZ WBZ WHAM WBA, KDKA WSM, 30 m.
 Voice of Friendship, WHAS
 California Melodies, WABC WCAU, 30 m.
 Jerry Baker, tenor, WMCA
 Orchestra, WGN
 "The Witch's Tale," WOR, 30 m.

- 9.15 P.M. EDT; 8.15 EST; 7.15 CT
 "The Friend of the Family," WABC WHAS
 "Women and Money," WMCA
 Comedy Stars, WGN
 9.30 P.M. EDT; 8.30 EST; 7.30 CT
 One Night Stands, Pick and Pat, blackface comedians, WEAF WGY, 30 m.
 Variety, WEEI
 Phil Baker, WJZ WBZ WHAM KDKA WSM WFLA, 30 m.
 In the Modern Manner, Johnny Green, WABC WCAU WHAS, 30 m.
 Hotel Traymore Orchestra, WPG, 30 m.
 Norman Brokenshire's Orchestra, WOR, 30 m.
 Revue of 1934, WMCA, 30 m.
 Wayne King's Orchestra, WGN
 9.45 P.M. EDT; 8.45 EST; 7.45 CT
 Jane Froman, Hayton's Orchestra, WLW
 Anson Weeks' Orchestra, WGN
 10 P.M. EDT; 9 EST; 8 CT
 The First Nighter, June Meredith, WEAF WEEI WGY WFLA, 30 m.
 Mario Cozzi, baritone, Lucille Manners, WJZ WBZ KDKA, 30 m.
 Castle Farm Orchestra, WLW
 "Spotlight Revue," Stoopnagle and Budd, Frank Crumit, Carol Deis, WABC WCAU WHAS, 45 m.
 Enoch Light's Orchestra, WPG, 30 m.
 "Hysterical History," WOR
 Archie Bleyer's Orchestra, WMCA
 News, WGN
 10.15 P.M. EDT; 9.15 EST; 8.15 CT
 Billy Lossez' Orchestra, WBZ
 Henry Thies and Peppers, WLW
 Current Events, WOR
 Milton Kellam's Orchestra, WMCA
 Dream Ship, WGN
 10.30 P.M. EDT; 9.30 EST; 8.30 CT
 Jack Benny, Mary Livingstone, Frank Parker, tenor, and Don Bestor's Orchestra, WEAF WEEI WGY WLW WSM WFLA, 30 m.
 Chicago Symphony Orchestra, WJZ WHAM KDKA, 30 m.; WBZ from 10.45
 Coleman Jubilee Singers, WPG
 Dance Tunes, WOR, 30 m.
 Gypsy Ensemble, WMCA, 30 m.
 Ted Weems' Orchestra, WGN
 10.45 P.M. EDT; 9.45 EST; 8.45 CT
 Carlile and London and Warwick Sisters, WABC WCAU WHAS
 Movie Broadcast, WPG
 Hal Kemp's Orchestra, WGN
 11 P.M. EDT; 10 EST; 9 CT
 George R. Holmes, Washington News Bureau, WEAF WFLA
 E. B. Rideout, WEEI
 The Colonials, WGY, 30 m.
 Charlie Davis' Orchestra, WJZ, 30 m.; WBZ KDKA from 11.15
 Time, weather, sports, WBZ KDKA
 "Unsolved Mysteries," WLW, 30 m.
 Frank Buck, WSM
 Edith Murray, songs, WABC WHAS WCAU WPG
 Jimmie Carr's Orchestra, WOR, 30 m.
 Orchestras, WMCA, 3 hrs., 30 m.
 June Provines, WGN
 11.15 P.M. EDT; 10.15 EST; 9.15 CT
 Orlando's Orchestra, WEAF WEEI
 Gene and Glenn, WSM
 Isham Jones' Orchestra, WABC WPG WHAS WCAU, 30 m.
 Lum and Abner, WGN
 11.30 P.M. EDT; 10.30 EST; 9.30 CT
 Freddie Martin's Orchestra, WEAF WEEI WFLA, 30 m.
 Ray Nichols, WGY, 30 m.
 Sammy Watkins' Orchestra, WJZ WBZ WHAM KDKA, 30 m.
 Roamios' Orchestra, WLW, 30 m.
 String Music, WSM
 Frank Stuart's Orchestra, WOR, 30 m.
 Wayne King's Orchestra, WGN
 11.45 P.M. EDT; 10.45 EST; 9.45 CT
 String Music, WSM
 Charles Barnett's Orchestra, WABC WPG
 Jan Savitt's Music, WCAU
 Anson Weeks' Orchestra, WGN
 12 M. EDT; 11 P.M. EST; 10 CT
 Dream Singer and Harold Stern's Orchestra, WEAF WEEI, 30 m.
 Bob Grant's music, WGY, 30 m.
 Eddie Duchin's Orchestra, WJZ WBZ WHAM KDKA WSM WFLA, 30 m.
 News and Castle Farm Orchestra, WLW, 30 m.
 Leon Belasco's Orchestra, WABC WCAU WHAS
 Little Jack Little's Orchestra, WPG, 30 m.
 Orchestras, WGN, 1 h.
 Roger Van Duzer's Orchestra, WOR
 12.15 A.M. EDT; 11.15 P.M. EST; 10.15 CT
 Charles Barnett's Orchestra, WABC WCAU WHAS
 Ted Weems' Orchestra, WGN
 12.30 A.M. EDT; 11.30 P.M. EST; 10.30 CT
 Gordon Gray's Orchestra, WEAF WEEI WPG, 30 m.
 Paul Pendarvis' Orchestra, WJZ WBZ WHAM KDKA WSM, 30 m.
 Dancing By the Sea, WABC WCAU WHAS WPG, 30 m.
 Earl Burnett's Orchestra, WGN
 Earl Burnett's Orchestra, WLW

STATION DIRECTORY

Page 4

POWERS' Asthma Relief

has been a boon to the afflicted for over 50 years.
 6 oz. 60c - 18 oz. \$1.20.



Buy at Your Local Druggist's or Write Direct
E. C. POWERS COMPANY
 Box 62, Dorchester Center Station, Boston

Reflections

By Diana Herbert

The MICROPHONE'S Fashion Observer

PRESENT TRENDS, that will continue into the Fall and Winter. These are worthy of consideration, for no one wants to be caught by some fascinating bargain that still seems immensely smart, but will prove to be a white elephant in three weeks time. And the shops are full of them!

TAFFETA AND FAILLE are safe bets in spite of their season-long popularity. In prints they are superlatively chic for immediate wear; in dark, solid colors they make afternoon dresses and dinner frocks of foremost importance in the Winter mode. A Parisienne elegante appeared recently in a tailored suit of black taffeta printed with dull rose flowers; her blouse was of rose silk organdie with a double butterfly jabot worn outside the jacket. Topped off with an enormous capeline the whole effect was crisp, cool, distinguished and delightfully feminine.

MARJORIE ANDERSON chose black taffeta printed with field flowers for the kind of dinner outfit which would be useful anywhere, but especially when traveling or on a cruise. The dress low in front, unadorned and trailing very slightly behind. Accompanying it a sleeved jacket with a ruff, which is most becoming as well as useful in masking the decollete.

A SMART dinner dress is of dark blue or black faille with an organdie frill of the same shade sewed onto the neckline and wound around the shoulders to form short, ruffled sleeves. When cold weather arrives the organdie can make way for lame or velvet or a bright shade of taffeta ribbon.

RUFFLES, when they are used discreetly, are replete with charm and chic.

JEAN COLBERT, one of radio's rising young actresses, wears a flattering chiffon dress with long plain sleeves, a deep V neck outlined in ruffles and a graceful skirt likewise edged with a ruffle.

KNIFE-PLEATED flounces are effective at neck and hem of a glazed chintz dinner dress. A tiny pleated frill outlines a bold square decollete. Ruffles are also used to dissimulate the daringly slit skirts of the new evening dresses.

Lies Over Radio Under U. S. Fire

(Continued from Page 1)

Iy asked for copies of advertising "continuities" on the air. Some advertisers have been notified that their ads were false.

The 10 networks have complied with the requests of the Commission. During July the Commission received 1,364 weekly reports.

Guizar and Harps Return

TITO GUIZAR, the Mexican troubadour, and the Brillo Harp Ensemble, will again be heard over the WABC-Columbia network every Sunday at 12.30 P.M. The series will start October 7.

What's In A Name Dept.

The magic wand of the broadcasters has changed "The Lullaby Lady" into "Dream Girl" and now she sings love lyrics instead of nursery rhymes. She sings Tuesdays and Thursdays at 6.15 P.M. over the WMCA network.

'British Radio Far Superior to American'

(Continued from Page 3)

casting is much inferior to that in America in that (a), technical transmission is much poorer than with us, (b), the British wireless is sometimes silent for whole minutes between programs, without explanation, (c), American radio entertainers are paid tremendously larger sums than are their British confreres and therefore must be better, on the logical assumption that price is the thermometer of goodness, and that (d), American broadcasting fits American ideals as to private initiative, rugged individualism and giving a few people a nice chance to make a lot of money.

I should like to register my opinion that all these arguments are without merit. After some little study of both systems, I believe that the British plan is about 1000 per cent superior to the American and that the best thing we could do would be to adopt it.

I do not believe the censorship in England is worse than that in the United States.

It is perhaps true that a few American programs, notably those with comedians, are superior to British programs of the same type; but for me, and for many other listeners, the nauseous advertising which accompanies the comedian is an insuperable obstacle to enjoyment.

I was told in London that nowadays, as always, the best post to which the most brilliant young men from the universities aspire is a place on the foreign service. The next best is a place on one of the chief newspapers, such as the London Times, and the third is a place with the British Broadcasting Company.

Certainly nothing of this sort is true in the United States.

She's "Blue"



NIRA NASH is a "blues" singer with HAROLD STERN'S Orchestra which plays four times a week over the NBC networks.

Q. and also A.

Q. From where do the Four PEABODY Brothers come?

I. R., Frankfort, Ky.

A. The PEABODY Brothers come from Memphis, Tenn. MORTON DOWNEY discovered them when they were bellhops in a Memphis hotel.

Q. My little boy would like to know the real names of the principal characters on the Skippy program.

Mrs. F. L. M., Proctorsville, Vt.

A. Skippy is played by FRANKLIN ADAMS; FRANCIS SMITH plays the role of Sooky; and JEAN NORMAN plays Carol.

Q. If I send the radio stars fan letters, do you believe they will answer me?

N. S., Dubois, Pa.

A. Because many New York radio stars receive such a number of fan letters, they are not always able to answer them all. But many make a valiant effort to do so. If you enjoy the stars' programs, there is no reason why you should not tell them so. Every letter adds to their prestige in the eyes of the sponsors or the station.

Cupid In Code

A radio star, who broadcasts once a week from New York, has a lady friend out in Hollywood. When he broadcasts, he uses a code so that he can send private messages to her.

"Free Air" On Air



FERDE GROFE, orchestra leader, is going to play a tune called "Free Air" on the radio. There's a story behind it. Back in 1929 someone told him he could write music for a bicycle pump if he had to. A month later, sure enough, GROFE produced a concerto for bicycle pump and orchestra, the soloist producing notes by holding his thumb over the hose of a bicycle pump.

Nimblewits

By Everett Smith

"Wit Teasers" on Sunday at 11.30 A.M. from WBZ

NO. 1. (No time limit) A good time by all!
ZY XWV UTSWX RVQQPUO WY NIX OWML, RPNT LW
KU NL LJU RNMUM JWVOU ZT KWOLWT WHUM PNKWM
GNX FUUIUTG.

Sweeping Changes For Radio

By The MICROPHONE'S Special Washington Correspondent

Study of the new law governing radio, enacted at the last session of Congress, is being made by an American Bar Association committee, with a view to submitting recommendations at the next session of Congress.

Sweeping changes will be proposed, the committee will say in its report to the association's annual meeting in Milwaukee, Wis., August 28 to 31. No indication was given as to the nature of the changes, but it was implied that radio's swift development calls for evolution in the governing laws to keep pace.

Changes in the regulations affecting the character, quality and quantity of broadcasting service for listeners were hinted as being needed. The report will say:

"The commercial consequences of the communication commission's regulations will be far-reaching but in all probability the social consequences will be even greater."

The association's standing committee on communications consists of JOHN W. GUILDER, Washington, D. C., attorney, chairman; JOHN C. KENDALL, Portland, Ore.; WALTER A. LYBRANDT, Oklahoma City, Okla.; BETHUEL M. WEBSTER, Jr., New York City, and DOUGLAS ARANT, Birmingham, Ala.

Germans Produce All-Current Set

By The MICROPHONE'S Special Washington Correspondent

A German manufacturing concern has just placed on the domestic market the first locally-produced alternating and direct current superheterodyne radio receiving set, Vice Consul C. T. ZAWADSKI, Berlin, has reported to the United States Department of Commerce.

The set is a four-tube model equipped with a hexode mixed step, an intermediate frequency step with back coupling, and is provided with a power amplifier pentode and an end pentode.

Hum noises from the network are said to be no greater than on alternating current receivers of a similar construction. An indirectly heated 20-volt loud-speaker tube is used for rectifying the anode current.

The new all-current set is said to have the advantage that there is no need for switching over when changing from one class of current.

STATION DIRECTORY

Page 4

No. 2. (3 minutes) If you think this is **SOFT**, you may find it **HARD**. At any rate, by changing only one letter at a time, and forming a proper word each time, change **SOFT** to **HARD** in five moves.

No. 3. (2 minutes) Here is an example of an ancient type of problem. If five times four make thirty-three, what will the fourth of forty be?

No. 4. (3 minutes) **GREAT fun.** In the three-minute time limit, see if you can form as many as 14 3-letter words from the letters in the word **GREAT**. Of course, **GRATE** is a five-letter word from the same letters.

No. 5. (2 minutes) Transpose the letters in the "words" below to make proper words, and then rearrange the words to form a proverb.

EMIT THICTS A ENNI NI
VESAS

Answers to Last Week's
Nimblewits

No. 1. Foremost puzzlers and cryptographers of the United States and Canada will meet in Boston on Labor Day. Why not join them?

No. 2. As an example use the digits, 1, 1, 7, 7, 7. Place one figure 1 in a left-hand column so that it will appear as 11,7,7,7. These add to 32.

No. 3. Vallee, Baker, Wynn, Penner.

No. 4. Ring, Terse, Robed, Copses.

No. 5. A has eight dollar bills and B has eight quarters.

For Southern Listeners

The programs of WFAF or WJZ may be heard over:

WFLA-WSUN Clearwater, Florida
WSB Atlanta, Georgia
WSMB New Orleans, La.
WOAI San Antonio, Tex.
WSM Nashville, Tenn.

The programs of WABC may be heard over:

WQAM Miami, Florida
WJSV Washington, D. C.
WBT Charlotte, N. C.
WVAR Norfolk, Va.
WBIG Greensboro, N. C.

Middle Western Listeners

The programs of WFAF may be heard over:

KSD St. Louis, Mo.
KYW Chicago, Ill.
WMAQ Chicago, Ill.
WTAM Cleveland, Ohio

The programs of WJZ may be heard over:

WENR-WLS Chicago, Ill.
WGAR Cleveland, Ohio
WJR Detroit, Mich.

The programs of WABC may be heard over:

WBBM Chicago, Ill.
WHK Cleveland, Ohio
WCCO Minneapolis, Minn.
KMOX St. Louis, Mo.
WHAS Louisville, Ky.

NOTE: Outstanding local programs of these stations are regularly listed in The MICROPHONE.

Hill Keeps Busy

By Douglas D. Connah

AS THIS is being written, two days after his last broadcast of the season, news commentator Edwin C. Hill is starting a vacation trek to the Maine woods. He is somewhere in the secluded backwoods near the Canadian border, far from the busy world which occupies his attention so thoroughly for the major part of the year.

There he will indulge his favorite hobby, trout fishing, and rest for one of the busiest years of his colorful career, for his current absence from the airwaves is a richly merited vacation.

In September—on the 17th, to be exact—newscaster Hill will start his fourth season of CBS broadcasts, returning to continue his talks on "The Human Side of the News" each Monday, Wednesday and Friday.

He also will continue his syndicated daily newspaper stories and, as in the past, will dash off a book or so and any number of magazine articles. As if this were not enough to keep him busy, he will add a new venture to the list, becoming the interpretive voice of a newsreel.

World events are at a new peak of interest, and Hill, delineator of the news scene, will be assured of both material and media in interpreting "the human side" of dramatic and thrilling events to millions of Americans.

His present retreat to the backwoods recalls, with an interesting contrast, a similar vacation in the Summer of 1930. Year in and year out, it has been his custom each Summer to eschew his sartorial splendor for old clothes, chin stubble and moccasins, and to leave the stir of the metropolis for the calm of the Maine woods.

At that particular time Hill, although he was known as one of the country's leading journalists, was far from the national fame which he has more recently enjoyed and to which the microphone has elevated him. Though he faced no such strenuous season as that now in prospect, he was relaxing from the always tiring life of a star reporter.



EDWIN C. HILL, CBS news commentator, who now is preparing for his busiest season.

The only link between Hill and far-away civilization was a fire warden's telephone into his camp, a single line stretched for 25 miles along the ground. He was summoned to the telephone one morning and found a friend, an executive of CBS, on the other end of the line.

The caller informed him that The Literary Digest planned to put a news commentator on the air and urged him to break off his vacation and hurry to New York for the auditions. Hill never had made a public speech and he hardly saw how radio could have a place for him. Besides, the trout were biting exceptionally well, so he went right on fishing.

When he returned, some weeks later, the auditions were still in progress and he was persuaded to have a belated try. But the magazine already had decided on Lowell Thomas, and Hill went back to his newspaper job, thinking the whole business pretty silly.

An advertising agency representative had been at the audition, and later, when one of its clients wanted a news commentator to broadcast over a Newark station, the adman thought of Hill's colorful prose and his magnetic delivery.

Thus came the coincidence that newsdom's best dressed reporter started broadcasting for a clothier. Impressed by the popularity of their commentator and the good results of the program, the sponsors decided to "go network." So, in the Winter of 1931-32,

Hill made his network debut over Columbia, billed as "The Man in the Front Row."

When the series expired, Columbia signed Hill as a sustaining artist. The success of his "Human Side of the News" programs opened the eyes of radio critics and the broadcasters themselves, who never had dreamed that a commentator could command the popularity he achieved almost over night. Since then he has captured, by a large majority, top honors in his field in the National Radio Editors' Poll in both 1932 and 1933 and has registered similar victories in many local popularity contests.



5¢

Radio Weekly

THE ORIGINAL U.S. NEWSPAPER'S MICROPHONE

Programs For Week Ending August 24



Lois Nixon, "Dixie Songbird"

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