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MAKE YOUR PLANS NOW TO ATTEND THE NAB CONVENTION TO BE HELD AT WHITE SULPHUR SPRINGS, W. VA., OCTOBER 8, 9, 10 AND 11.

PROGRAM CLEARING HOUSE

The following programs are offered through the NAB Program Clearing House:

(D 1:4) "OVER THE BACK FENCE." Fifteen minutes. Ten minutes dialogue with allowance for two minutes of announcing and three minutes of theme song. Three female voices, capable of doing negro dialect, required regularly. One male actor and an additional woman required occasionally. Program deals with the adventures of three colored women living in the average small town. Scripts contain considerable action as well as homely humor. Program has run seven months over station and has achieved considerable popularity. Thirty-nine episodes available, at \$4.00 per episode, six copies of the script being furnished. Special rate of \$130.00 for the entire series.

(D 1:5) "THE PICK OF THE TOWN," with Jack and Jill. Comedy program consisting mainly of wise cracking dialogue. Central theme is concerned with Jack's attempts to avoid work and Jill's attempts to get him to work, the situation being further complicated by misunderstandings concerning their engagement. Program can be used for three half-hour or six quarter programs per week. Program has been on station for two years and has been presented both as a commercial and sustaining program. Program can be made available in 13, 26 or 52 week series. Two characters required. Price per episode—which includes sufficient material for three half-hour or six quarter-hour programs, \$5.00.

(D 8:1) "THE SUNFLOWER SHOWBOAT." Forty-five minutes in length. Characters required are a captain, two darky comedians, a rural comedian and wife, both of whom can act character parts, a pianist with comedy possibilities; a mixed quartet, all of whom can act in a small way; two character actors, one of whom can play either the banjo or harmonica. The theme of the program is that of a variety program centering about an old river showboat. Dialogue includes old-fashioned minstrelsy, short comedy drama, rural type humor and occasional melodrama. Price is \$10.00 per episode, thirteen episodes being available. The entire series is available at \$100.00.

(CH 2:5) "JIMMY BAXTER—DETECTIVE." Fifteen minutes. Two boys and a girl, average age 12 to 14 years. Program deals with the adventures of Jimmy Baxter, his sister and another boy. Because of their knack of uncovering facts they are nicknamed detectives. One adventure leads to another. Program has been sponsored two years by a baking company. Through proper merchandising a children's club of over 85,000 members has been built up. In 1932 a children's picnic sponsored by the advertiser drew an attendance of 35,000 and in 1933 of 40,000 persons. Sales of product are reported to have increased several hundred per cent. Price for single station is \$5.00 per episode.

DELEGATES RETURN FROM MEXICO

Members of the United States Delegation to the North American Radio Conference which adjourned last week returned to Washington on Tuesday. The conference, which convened on July 10, broke up without arriving at an agreement with respect to the

allocation of broadcast frequencies between this country and Mexico.

However, a spirit of friendliness prevailed at adjournment and the way has been opened for future discussions which may lead to a solution to the interference problem.

The conference did agree upon an allocation of channels between 1600 and 4000 kc. and also agreed upon definition of terms.

With respect to broadcasting the nations attending the conference agreed as follows:

1. The participating governments shall make observations and measurements necessary to determine the conditions under which each of them receives the signals of the broadcasting stations of other countries as well as its own with the object that at a later time the specifications and characteristics of the stations to operate on different frequencies can be duly considered.

2. The present width of 10 kc. for broadcast channels shall be maintained.

3. The frequencies of the carrier wave for broadcasting shall be assigned in multiple numbers of 10.

4. In the participating countries the broadcasting stations shall control the frequency of operation in such a way that the frequency of the emitted wave shall not differ more than 50 cycles per second, plus or minus, from the nominal frequency assigned.

5. The participating countries shall exchange information respecting the assignment of frequency to end the alteration of power of broadcasting stations in their respective countries.

6. Directional antennae, the synchronization of stations and other technical means shall be employed where possible in order to reduce the number of frequencies required for a certain number of stations.

7. The assignment of frequencies for broadcasting to the various participating countries shall be left pending for the time being.

The demands from Mexico and Central American countries were greater than the needs of these countries and the United States Delegation early in the conference foresaw the failure of agreement unless these demands were reduced. Mexico demanded 12 exclusive channels and this demand was vigorously opposed by the U. S. Delegates.

Judge Eugene O. Sykes, chairman of the Federal Radio Commission and chairman of the U. S. Delegation, feels that, despite the disagreement on the allocation of channels, that definite progress has been made toward a solution of the problem. He considers the way open to future discussions which, he hopes, will lead to adjustment of the allocation differences between the countries.

The failure of the Mexican conference to agree upon an allocation of broadcast frequencies will put at rest widely circulated rumors that a reallocation of broadcast facilities will be made next fall. As long as the problem is unsolved and the way left open for further discussions it would follow that any general realignment of broadcast stations would be unnecessary.

Experiments with directional antennae and synchronization of stations are virtually compulsory under Paragraph 6 of the agreement entered into. Much new information on the subject of antennae construction has been collected and there have been

many important developments in the use of directional antennae.

The agreement of the countries to make use of developments in the field of directional antennae construction focuses attention upon the work of J. C. McNary, NAB consulting engineer, who has spent several years in conducting original experiments in this field.

It was the feeling of the U. S. Delegates that Mexico will begin immediately to enforce the provisions of the agreement.

NAB BOARD TO DRAFT NRA CODE

A special meeting of the Board of Directors of the NAB will be held at the Washington Hotel, Washington, D. C., on Thursday, August 24, for the purpose of whipping into shape for formal submission to the NRA the code of fair competition for the broadcasting industry.

A two-day meeting of the NAB code committee was held in New York on Monday and Tuesday of this week during which data collected by the NAB from all stations were analyzed and suggested provisions drafted. These committee discussions took into consideration the wage and employment conditions at both networks and stations of all classes located in all parts of the country. A vast amount of statistical data was presented to the committee and a report compiled for study by the Board.

Conferences were held this week between Sol A. Rosenblatt, deputy NRA administrator, and the NAB Managing Director covering all phases of the problems involved in the drafting of the code and it is hoped that the Board will be able to draft, on the basis of work already done, a code acceptable to all branches of the broadcast industry and the NRA. Just as soon as the draft to be proposed to the NRA is completed it will be made available to all stations. Under the rules of the NRA a public hearing will be held at which all parties in interest may appear and be heard.

When the proposed code is submitted, a request will be made to have substituted for the President's Reemployment Agreement the labor and wage provisions of the broadcasters' code. This will be expedited in order that all broadcast stations not already having subscribed to the PRA will be able to sign and secure the Blue Eagle.

The proposed code, after promulgated by the Board, will be set for public hearing at a date not yet determined.

Despite the enormous amount of work involved in collecting and analyzing data received from stations, work of preparing suggestions for the NAB Board has gone forward rapidly. In this preliminary work consideration has been given to variations in operating conditions in small and large cities and these conditions were taken into consideration. Consideration also was given to the fact that broadcasting, operating under Government license, is subject to long hours of operation seven days a week.

CONFER ON CONVENTION PLANS

Edwin M. Spence, WPG, Atlantic City, N. J., chairman of the NAB Convention Committee, conferred with the Managing Director last Sunday on plans for the annual membership meeting of the NAB which will be held at White Sulphur Springs, W. Va., October 9, 10, 11 and 12.

NEW MEMBERS IN NAB

The call letter kilocycle list which was mailed to all members, correct as of August 1, 1933, had members of the NAB designated in bold face type. Since August 1, nineteen new members have made application for membership in the Association as follows:

WJMS, Ironwood, Michigan	KSO, Des Moines, Iowa
WNBR, Memphis, Tenn.	KFWB, Los Angeles, California
KFJZ, Fort Worth, Texas	KFRC, San Francisco, Calif.
WLTH, Brooklyn, N. Y.	KGB, San Diego, Calif.
WLVA, Lynchburg, Va.	KDB, Santa Barbara, Calif.
WQAM, Miami, Florida	RCA Victor Co., Camden, N. J.
WLIT, Philadelphia, Pa.	KFYO, Lubbock, Texas
KFKA, Greeley, Colorado	WMBQ, Brooklyn, N. Y.
KBTM, Paragould, Arkansas	WOQ, Kansas City, Mo.
WCRW, Chicago, Illinois	

ADDITIONS TO HONOR ROLL

In the NAB reports last week was published the Honor Roll of Broadcast Stations, which consisted of a list of 450 stations that had pledged themselves to cooperate with the NRA. There were 27 pledges received too late for publication last week, but received in time to be placed on the final Roll of Honor. This makes a total of 487 broadcast stations out of 582 licensed operating stations

in the United States that have offered their facilities to cooperate in the recovery program. The supplementary list of twenty-seven stations follows:

FIRST ZONE

New York
WBNX, New York
WMSG, New York

Vermont
WQDM, St. Albans

SECOND ZONE

Michigan
WBEO, Marquette
West Virginia
WHIS, Bluefield
WOBV, Charleston

THIRD ZONE

Oklahoma
KASA, Elk City

FOURTH ZONE

Kansas
KGNO, Dodge City
Missouri
WHB, Kansas City
KSD, St. Louis

FIFTH ZONE

Arizona
KTAR, Phoenix
California
KERN, Bakersfield
KELW, Burbank
KMJ, Fresno
KTM, Los Angeles
KLX, Oakland
KFBK, Sacramento
KGCC, San Francisco
Colorado
KFKA, Greeley
Hawaii
KGMB, Honolulu
KGU, Honolulu
Idaho
KTFI, Twin Falls
Montana
KGCX, Wolf Point
Oregon
KFJR, Portland
Utah
KSL, Salt Lake City
Washington
KMO, Tacoma
KIT, Yakima

RECOMMENDS DENIAL FULL TIME

Broadcasting station WHDH, Boston, applied for full time on its frequency of 830 kilocycles, using 1,000 watts power. The station now operates on part time. Report No. 502 (Hill, e). Recommends that application be denied.

The Examiner found that both Boston and eastern Massachusetts receive adequate broadcast service at night and that "a sufficient showing of need for the service has not been made by the applicant."

It was further found by the Examiner that the granting of the application would result in interference between stations WHDH and KOA; it would substantially reduce the area served by Station KOA (also operating on 830 kilocycles) and "would deprive a large number of rural listeners of service from what is now their most dependable station."

SECURITIES ACT REGISTRATIONS

The following companies have filed registration statements with the Federal Trade Commission under the Securities Act during the current week:

Bancshares, Ltd., Jersey City, N. J. (2-134-1).
Eastern Bond & Share Corp., Philadelphia, Pa. (2-135-1).
Inter-Allied Mining Corp., New York City (2-139-1).
National Service Companies, Boston, Mass. (2-133-1).
Redding Creek Placers, Ltd., San Francisco, Cal. (2-137-1).
Southern States Breweries, Inc., Atlanta, Ga. (2-136-1).
Transcontinental Precious Metals, Co., Flint, Mich. (2-138-1).
Aurora Brewing Company, Aurora, Ill. (2-140-1).
Carnegie Metals Company, Pittsburgh, Pa. (2-142-1).
Montana Highlands Gold Mining Co., Butte, Mont. (2-143-1).
Wamad Associates, Boston, Mass. (2-141-1).

LAFOUNT URGES NRA COOPERATION

"It is the patriotic, if not the bounden and legal duty of all licensees of radio broadcasting stations to deny their facilities to advertisers who are disposed to defy, ignore, or modify the codes established by the NRA," Commissioner Harold A. Lafount declared on August 14.

"Under the Radio Act the Commission has no right of censorship," he said. "However, the Commission has the right to take into consideration the kind of programs broadcast when licensees apply for renewals.