# The National Association of Broadcasters

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#### PREPARATIONS FOR CODE HEARING

Preparations for the hearing on the broadcasters' code are being completed under the direction of the NAB Code Committee. The hearing will be held at 10 a.m. on Wednesday, September 20, in the Caucus Room of the new House Office Building, Washington, D. C.

The committee consisting of Alfred J. McCosker, president of the NAB; Philip G. Loucks, managing director of the NAB, and John W. Guider, counsel, has been busy with plans for the preparation and presentation of the broadcasters' case. The NAB Code Committee, authorized by the Board of Directors to act for the Association, will hold meetings at Hotel Washington, beginning at 10 a. m., Monday, September 18, for the purpose of hearing last minute suggestions for modifications in the code.

Deputy Administrator Sol A. Rosenblatt will preside at the

hearing.

The NRA Industrial Advisory Board this week named James W. Baldwin, former Secretary of the Federal Radio Commission, as industrial advisor for the broadcasters' code.

The NRA Labor Advisory Board this week named Edward Nockels of the Chiicago Federation of Labor as labor advisor for the broadcasters' code.

The third advisor, to be named by the Consumers' Advisory

Board, has not yet been appointed.

The duties of the advisors are to advise with the Deputy Administrator on changes in the code following the public hearing.

There have been but few requests for opportunity to be heard up to the time this goes to press. Representatives of the musicians' and electricians' unions have asked to be heard and the Actors' Equity also has sent in a request.

Immediately after the Wednesday hearing, a conference will be held during which evidence submitted will be considered. The code will then go to the President for approval and will become

effective ten days after official approval.

# NRA NEWS AND TRANSCRIPTIONS

Following recommendations from the NAB, the National Recovery Administration has created a daily news service which for the present will be available to stations which are not favored with network broadcasts of NRA activities.

In response to a circular sent by the Managing Director to all non-network stations, nearly 150 stations have already indicated a desire for the service and upon the basis of this report the service was established with approval of the NRA. The news service was started this week.

It is the plan of W. B. Dolph, director of radio activities of the NRA, and Harry R. Daniel, continuity writer, to make the service

as valuable as possible both to the stations and the NRA.

Plans for the "BUY NOW" campaign now being worked out at NRA Headquarters embrace both radio and newspaper advertising campaigns. Twenty-four full-page newspaper advertisements are being sent to newspapers of the country, the space for which may be sold to advertisers. The Radio Division, upon the recommendation of the NAB, is planning a series of 24 electrical transcriptions which will be sent out to radio stations simultaneously with the newspaper ads. The NRA has no funds for the turning out of transcriptions and the stations will be asked to pay the production cost with the understanding that the series may be sponsored

by as many advertisers who desire to sponsor the series.

The series will be adapted to sponsorship and will include dramatic skits performed by some of the country's most famous radio and stage stars. Stations will be queried on the subject by the NRA within the next few days. The "BUY NOW" campaign commences on October 1 and will run through November and

December.

# WHITE SULPHUR SPRINGS

Revision of the Constitution and By-Laws of the NAB, provided for under a resolution adopted at the St. Louis convention last November, will be one of the important subjects slated for discussion at the Eleventh Annual Convention of the NAB to be held at White Sulphur Springs, W. Va., October 8, 9, 10 and 11. A committee consisting of William S. Hedges, chairman, Walter

J. Damm and Harry Shaw, all past presidents of the NAB, has completed its work of drafting revisions to the Constitution and By-Laws and copies will be sent to all members within the next few days.

Indications are that a record crowd will attend this year's convention. The program being developed by the Convention Committee under the direction of Edwin M. Spence will have discussion of business problems as its keynote. Important committee reports are now being prepared and there will be many far-reaching recom-mendations laid before the meeting.

H. K. Carpenter, chairman of the Commercial Committee, has called a meeting of his committee at White Sulphur Springs for Sunday morning, October 8, at which time the Commercial Com-

mittee report will be whipped into final draft.

#### COMMISSION RESCINDS RULE 118

The Commission this week adopted a motion, made by Commissioner LaFount, rescinding Paragraph 118 of its Rules and Regulations, which limited the number of 50 kw. stations to four per zone.

Commissioner LaFount, in presenting his motion, said "Such limitations of power do not provide equal facilities of efficient use of frequencies." He said the Commission should consider the merits of each application for increased power on cleared channels.

# FRC ON "TELEVISION"

"The Commission has recently received inquiries from individuals who are interested in the development of television. In addition, a considerable amount of newspaper publicity on television has been observed.

"In this connection, the following statement concerning television, which appears in the Commission's Sixth Annual Report to Congress for the fiscal year 1932, adequately expresses the attitude of the Commission toward television at this time:

"While no startling inventions have come to light in television during the past year, the progress that has been made has been marked by a steady improvement in the detail of pictures transmitted. This improvement has been made possible through increased attention to technical details in the optical pick-up system, in the photo-electric cell and amplifying systems, and in the actual modulation of the radio waves emitted. This development has in a general way paralleled the progress that was made in the early stages of sound broadcasting.

'Much attention has been given to the part of the spectrum in which television emissions will best fit. Although there are at the present time four 100-kilocycle bands between 2,000 and 3,000 kilocycles assigned to television, it has been evident for a considerable time that this space is not sufficient to meet the requirements of this new and growing art to furnish entertainment to the public. The experimenters have turned to the unexplored regions above 30,000 kilocycles. The work at these frequencies has shown signs of real promise as a future locus for this service, and the Federal Radio Commission has assigned wide frequency bands in this region for experimental work in television. Proposals have been received by the Commission from the industry to increase the space in this band in order to protect the future of television.

'Although considerable progress has been made in scanning methods, using both the mechanical type of scanning and the electrical or so-called cathode-ray type of scanning, it appears that

many new developments must still be made before television can be accepted as a satisfactory entertainment service. While attempts have been made to broadcast scenes covering large areas, the majority of television stations have limited their transmissions to faces of one or two performers at most. This type of program, while of interest because of its novelty and usefulness for experimental work, has a very small amount of sustained "look-in" interest. Such programs fall far short of what the public has been led to expect in the way of entertainment considering especially the fact that the technical improvements made during the last few years in sight-and-sound motion picture technique have created in the mind of the public a desire for very high technical standards of performance."

#### WWL AND KWKH GET RENEWALS

The Radio Commission on September 15 reversed former Chief Examiner Ellis A. Yost in his Report No. 470, by granting a license renewal to Station WWL, New Orleans, but denying its application for full time on its frequency of 850 kilocycles.

It also reversed the Examiner by granting station KWKH, Shreveport, a license renewal and granting its application for the assignment of its license to the International Broadcasting Corpora-

The Commission retired to its files the International Broadcasting Corporation's application for a construction permit for a new station to operate on 850 kilocycles, part time, thereby upholding Examiner Yost.

In the case of the application of the National Union Indemnity Association of Shreveport, for a construction permit for a new station to operate part time on 850 kilocycles, the Commission dismissed the application. Examiner Yost had recommended that

permission be granted to withdraw the application.
Station WSPA, Spartanburg, S. C., was denied a construction permit for a new station to operate on 850 kilocycles, thus sustain-

ing Examiner Yost.

In its decision the Commission states that the present allocation of broadcasting facilities in the areas in these cases is more equitable than any new allocation that might be made on the basis of the applications in the case.

It was found also that "the showing made by applicants, for the facilities of KWKH is not sufficient to warrant deletion of

said station."

The Commission states further that "while this record discloses instances of progress broadcast by station KWKH which are not meritorious and which should be condemned, the license of KWKH appears qualified legally, technically, and financially to continue the operation of the station in the public interest."

# COMMISSION HITS STOCK PROMOTION

The Radio Commission on Tuesday granted the application of station W1XAL, Boston, for an experimental relay broadcasting license reversing Examiner Elmer W. Pratt in his Report No. 440. The Commission sustained the Examiner in the same report by denying the application of Station W1XS for experimental television license and denying license renewal for special experimental license to Station W1XAU.

In granting the application of W1XAL the Commission states that the applicant is financially qualified to carry on the experi-mental relay broadcasting and that the "tentative arrangements for experimental programs and the willingness and ability of the applicant to expend funds in the development of international programs and service, give promise of possible contributions to the

development of shortwave broadcasting."

The Commission states in its opinion in connection with the denial to the other two stations that while they have the technical experience to operate the stations, that the licenses held from the Commission "\* \* \* have been used as a basis for stock promotion out of all proportions to the actual accomplishment or prospects of accomplishment of the applicants."

## SECURITIES ACT REGISTRATIONS

The following companies filed registration statements with the Federal Trade Commission under the Securities Act during the current week:

Chemical Products Manufacturing Corp., Baltimore, Md.

(2-181)

Christian Moerlein Brewing Co., Inc., Cincinnati, Ohio (2-182) Dana Point Corporation, Los Angeles, Cal. (2-178)

Eaton & Howard Management Fund "A-1," Boston, Mass. (2-189)

Eclipse Gold Mining Co., Montreal, Canada (2-180) George M. Forman Realty Trust, Chicago, Ill. (2-190) John Graf Brewing Company, Milwaukee. Wis. (2-196) Guarantee Reserve Life Co., Fort Collins, Colo. (2-192) Hamilton Manufacturing Co., Two Rivers, Wis. (2-177)
A. H. Ide & Company, Inc., Troy, N. Y. (2-193)
Industrial & Power Securities Co., Philadelphia, Pa. (2-186) The Laclede Gas Light Company, St. Louis, Mo. (2-176) Laclede Power & Light Company, St. Louis, Mo. (2-175) Lockheed Aircraft Corporation, Burbank, Cal. (2-174) Lockheed Aircraft Corporation, Burbank, Cal. (2-174)
Motors Securities Co., Inc., Shreveport, La. (2-188)
Mouquin Inc., Brooklyn, N. Y. (2-185)
Nicola Mines & Metals, Ltd., Vancouver, B. C. (2-184)
Norins Realty Co., Inc., Los Angeles, Cal. (2-187)
Pittsburgh Parts Corp., Pittsburgh, Pa. (2-194)
Plastic Products Engineering Corp., Newark, N. J. (2-179)
Travelers Publishing Corp., New York City (2-173)
United Gold Equities of Canada, Ltd., Charlottetown, Prince

Edward Island (2-195)

World Finance Investment Trust, Boston, Mass. (2-183) American Tung Oil Products Corp., Gulfport, Miss. (2-205) Colorado National Gold, Inc., Colorado Springs, Colo. (2-200) Consolidated Virginia & Andes Corp., San Francisco, Cal. (2-206)

Eaton & Howard Management Fund F, Boston, Mass. (2-203) Edward Oil Company, Los Angeles, Cal. (2-197) Genesee Brewing Company, Inc., Rochester, N. Y. (2-191) H-A-P-I-A Health Institute Inc., Wilmington, Del. (2-208) Indiana-Illinois Telephone Company, Indianapolis, Ind. (2-202) Investment Company of America, Wilmington, Del. (2-207) Stanley Steam Motors Corp., Chicago, Ill. (2-201) Western Natural Resource Corp., Los Angeles, Cal. (2-198)

# PROGRAM CLEARING HOUSE

(CH 5:2) "AUNT SUE AND POLLY." Fifteen minutes. Three characters; a woman, a girl thirteen or fourteen years of age, and an announcer. Aunt Sue tells stories to Polly, and Polly sings simple songs. The stories are the traditional nursery and fairy tale variety including ones such as "Red Riding Hood," and "The Three Little Bears." The program has been running five days a week for almost a year over a metropolitan station. It has been commercially sponsored. More than 12,000 letters have been received since the program has been on the air. The program is easy to produce and requires little rehearsal. The price is \$5.00 per program.

#### **EMERGENCY COMMUNICATION**

Commissioner Lafount made a motion, which was referred to the Engineering and Legal Divisions for study, providing for the allocation of one or more frequencies for communication purposes in cases of disasters such as hurricanes, floods, earthquakes and fire.

In making his motion, Mr. Lafount said such catastrophies frequently destroyed or impaired existing communication facilities and relief depends upon radio communication. At the present time, he pointed out, it is necessary in such emergencies to depend on the amateurs. While commending their "invaluable service," he declared it is unfair to the amateurs to depend entirely upon them for communication. He expressed the view that a few battery sets kept in good condition to respond to drills frequently would prove invaluable in case of a disaster.

# CLAIMS NRA INCREASED ADVERTISING

John Benson, president of the American Association of Advertising Agencies, today expressed the belief that the operations of NRA were responsible for increased advertising volume throughout the country.

A survey recently completed showed that newspaper display advertising, regarded as one of the accurate business barometers, had increased 16 per cent in August of this year as compared with August, 1932.

Mr. Benson's telegram follows:

"Gratifying to learn from your survey that newspaper advertising volume has increased 16 per cent during month of August, 1933, as compared with the same month last year. Undoubtedly this is largely due to NRA activities in making of codes and in the stimulation of employment. I offer our congratulations and sincere hopes that such progress may continue."

#### CORRECTIONS TO LIST OF BROADCASTING STATIONS

The following corrections should be made in the list of Radio Broadcasting Stations in the United States published by NAB, August 1, 1933, to make the list correct to September 1, 1933:

	,		
	Call .		
Freq.	Letters	Studio Location	Alterations and Corrections
570	WPCH	New York, N. Y.	Strike out all particulars.
570	WMCA	New York, N. Y.	U, quota units 0.6.
580	WSAZ	Huntington, W. Va.	Spec. experimental authority, power 1 KW.
590	WOW	Omaha, Nebr.	U, quota units 1.0.
590	WCAJ	Lincoln, Nebr.	Strike out all particulars.
880	KLX	Oakland, Calif.	Licensee, Tribune Publish-
			ing Co.
1180	KEX	Portland, Ore.	Licensee, The Oregonian Publishing Co.
1200	KFWF	St. Louis, Mo.	Strike out all particulars.
1200	KIGY	Lowell, Ariz.	Call letters changed to KSUN
1200	KGHI	Little Rock, Ark.	Power 250 watts, LS.
1210	WGCM	Mississippi City, Miss.	Licensee, Grace Jones
			Stewart, under trade
			name of Great Southern
			Land Co. (not inc.). CP,
			250 watts, LS, quota
			units 0.09.
1240	WACO	Waco, Texas	Frequency 1420 kc., power 100 watts, S.H.
1260	KVOA	Tucson, Ariz.	Licensee, Arizona Broad-
			casting Co., Inc.
1270	KVOR	Colorado Spgs., Colo.	Licensee, S. H. Patterson.
1350	WCDA	New York, N. Y.	Licensee, Standard Cahill
1350	WMSG	New York, N. Y.	Licensee, Standard Cahill
			Co.
1420	KGIW	Trinidad, Colo.	CP-T and studio, Alamosa,
1470	KGA	Spokane, Wash.	Licensee, Louis Wasmer.
1500	WKBV	Connersville, Ind.	CP-T and studio, Rich-
			mond, Ind.
1500	WKEU	La Grange, Ga.	CP covered by license.

Members of the National Association of Broadcasters are indicated in the Call Letter List in bold-faced type. Since publication of the list, the following stations have become members:

WLIT (560 kc.);	WSBC (1210 kc.);	WIBM (1370 kc.);
WAAT (940 kc.);	KGCX (1310 kc.);	WLVA (1370 kc.);
WBBZ (1200 kc.);	WBNX (1350 kc.);	WNBR (1430 kc.);
WHBU (1210 kc.);	KFJZ (1370 kc.);	KFKA (880 kc.);
KGBX (1310 kc.);	WIMS (1420 kc.);	WDGY (1180 kc.);
KPPY (1340 kc.);	WMIL (1500 kc.);	KBTM (1200 kc.);
KSO (1370 kc.);	KFRC (610 kc.);	WCRW (1210 kc.);
KCMC (1420 kc.);	WHN (1010 kc.);	KGB (1330 kc.);
KDB (1500 kc.);	KWG (1200 kc.);	KMAC (1370 kc.);
WOAM (560 kc.);	WSOC (1210 kc.);	WLTH (1400 kc.);
KFWB (950 kc.);	KFYU (1310 kc.);	WSFA (1410 kc.);
KERN (1200 kc.);		WMBQ (1500 kc.);

# HOME ECONOMICS BROADCASTS

The average American radio station presents between one and two home economics programs, it was revealed in a study made of this type of program by the American Home Economics Association in cooperation with the U.S. Office of Education. Questionnaires for the study were prepared under the direction of Dr. Cline M. Koon, Senior Specialist in Radio in Education of that

A total of 342 stations were shown to broadcast 563 programs of this type, while national network companies broadcast twenty home economics programs. Of the entire number of programs 63% were sponsored, 5% partly sponsored and partly sustaining, and the remainder sustaining.

Approximately 69 per cent of the programs were broadcast in the morning, 29 per cent in the afternoon and 2 per cent in the evening. Talks on the preparation of food consumed 40 per cent of the time, while the remainder was devoted to other homemaking subjects. In the neighborhood of one-third of the sponsoring companies used mail response as an indication of the success of the program.

# FEDERAL RADIO COMMISSION ACTION HEARING CALENDAR

## Monday, September 18, 1933

NEW-Eastern Oregon Broadcasting Co., La Grande, Ore.-Construction permit for new station to use 1500 kc., 100 watts (250 watts day), unlimited time. KOAC—Oregon State Agricultural College, Corvallis, Ore.—Re-

#### newal of license.

# Wednesday, September 20, 1933

# Oral Argument Before Commission en banc

WMBD-Peoria Broadcasting Co., Peoria, Ill.-Modification of license to acquire unlimited time (facilities of WMBD). WTAD—Illinois Broadcasting Corp., Quncy, Ill.—Renewal license, and construction permit to move to East St. Louis, Ill.

# Thursday, September 21, 1933

NEW-Donald E. Dean & Wendell S. Clark, d/b as The Connecticut Broadcasting Co., Danbury, Conn.—Construction permit for new station to use 1310 kc., 100 watts, daytime. WGNY—Peter Goelet, Chester Township, N. Y.—Modification of license to change hours of operation.

# Friday, September 22, 1933

KGIZ—Grant City Park Corp., Grant City, Mo.—Voluntary assignment of license to KGBX, Inc., and voluntary assignment of construction permit to move to Springfield, Mo.

#### APPLICATIONS GRANTED

#### First Zone

WODA-WAAM-Wodaam Corp., Paterson, N. J.-Granted CP to combine stations WODA and WAAM, install new equipment at new location in swamps near Paterson Plank Road, near Carlstadt, N. J., use WAAM's present studio for both stations, and operate with 1 KW night, 2½ KW day, 6/7 time, sharing with WGCP 1/7 time.

WBNX-WMSG-WCDA-Standard Cahill Co., Inc., New York-Granted modification of license to consolidate stations WBNX, WMSG, and WCDA, to use transmitter and transmitter location at 138 Pine Street, Cliffside, N. J., main studio same as present studio used by WMSG and WBNX

at 1100 E. 177th St., New York.

WBAL—Consolidated Gas and Electric Light and Power Company of Baltimore-Granted license covering move of transmitter and installation of new equipment; 1060 kc., 10 KW, shares with WTIC

WSYB—Philip Weiss, d/b as Philip Weiss Music Co., Rutland, Vt.—
Granted special temporary authorization to operate from 10 a. m. to 12:30 p. m., EST, October 1, 8 and 15, 1933.
WNBZ—Earl J. Smith and William Mace, d/b as Smith & Mace,

Saranac Lake, N. Y .- Granted temporary license pending hearing and decision on application for renewal.

#### Second Zone

WCAE—WCAE, Inc., Pittsburgh, Pa.—Granted modification of CP extending completion date from October 31, 1933, to February 1, 1934.

WCAU-WCAU Broadcasting Co., Philadelphia, Pa.-Granted authority to determine operating power by direct measurement

of antenna power.

WHBC-Edward P. Graham, Canton, Ohio-Granted license covernew equipment and increase in operating power from 10 to 100 watts; 1200 kc., specified hours.

WKOK—Charles S. Blue, Sunbury, Pa.—Granted license covering

move of transmitter and studio and change in antenna; 1210

kc., 100 watts, specified hours.

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—Granted special temporary authorization to operate from 10 p. m., September 18, to 1 a. m., September 19, EST, provided Station WKOK remains silent.

# Third Zone

KUOA-KUOA, Inc., Fayetteville, Ark.-Granted modification of CP extending completion date from August 29 to November 25, 1933.

KFPM-Dave Ablowich, d/b as The New Furniture Co., Greenville, Tex.—Granted special temporary authorization to operate as follows: from 9 p. m. to 12 midnight, CST, on Septemher 22, 29, 1933; October 6, 13, 20, 27 1933; Nov. 17, 1933; and from 3 p. m. to 6 p. m., CST, November 3, 10, 24 and 30, 1933.

# Fourth Zone

WNAX—The House of Gurney, Inc., Yankton, S. Dak.—Granted authority to determine the licensed power by direct measurement of antenna input in compliance with Rule 137. Also granted license covering change in equipment and increase in power; 570 kc., 1 KW night, 2½ KW day, unlimited time. WNAX—The House of Gurney, Inc., Yankton, S. Dak.—Granted

modification of CP to change equipment.

#### Fifth Zone

None.

#### APPLICATIONS SET FOR HEARING

KRE-1st Congregational Church of Berkeley, Calif.-Modification of license to change hours of operation from daily except Sunday, 6:30 to 9:30 a. m., 12 noon to 3 p. m., 6 to 9 p. m., to daily except Sunday, 9 a. m. to 1 p. m. and 5:30 to 10:30 p. m.; no change in Sunday hours of operation. WNAX—The House of Gurney, Inc., Yankton, S. Dak.—Modifica-

tion of license to use old transmitter as main transmitter for

nighttime operation.

#### APPLICATIONS DENIED

WQBC—Delta Broadcasting Co., Inc., Vickshurg, Miss.—Denied authority to reduce hours of operation from unlimited to specified as follows: 10 a. m. to 2 p. m., 5 to 9 p. m., CST, from September 1 to November 1.

WBHS—Radio Station WBHS, Inc., Huntsville, Ala.—Denied authority to remain silent pending decision on application to move station from Huntsville, Ala., to Durham, N. C.

# APPLICATIONS DISMISSED

The following applications, heretofore set for hearing, were dismissed at request of applicants:

WKBB—Sanders Bros. Radio Station, Joliet, Ill.—Modification of license, 1420 kc., 100 watts, specified hours.
WEHS—WEHS, Inc., Cicero, Ill.—Modification of license, 1310 kc.,

100 watts, specified hours. WHFC-WHFC, Inc., Cicero, Ill.-Modification of license, 1310

kc., 100 watts, specified hours. WKBI—WKBI, Inc., Cicero, Ill.—Modification of license, 1310 kc.,

100 watts, specified hours. WCLS—WCLS, Inc., Joliet, Ill.—Modification of license, 1420 kc., 100 watts, specified hours.

# MISCELLANEOUS COMMISSION ACTION

The following application, heretofore set for hearing, was denied because applicant failed to enter appearance within time allowed: NEW—Nicholas Kuris, Muskegon, Mich.—CP, 1200 kc., 100 watts,

daytime.

KOCW-Oklahoma College for Women, Chickasha, Okla.-Granted permission to move station from Chickasha to Tulsa, following withdrawal of protest of KVOO at Tulsa.

#### APPLICATIONS RECEIVED

#### First Zone

WBZA-Westinghouse Electric and Manufacturing Co., Boston, Mass.—License to cover construction permit granted 7-11-33

to make changes in equipment.

NEW-Julio M. Conesa, Ponce, Puerto Rico-Construction permit for new station to use 1420 kc., 100 watts night, 200 watts local sunset, unlimited time, amended re equipment, change day power to 250 watts to local sunset, change hours to six hours daily.

WSAR-Doughty & Welch Electric Co., Inc., Fall River, Mass.-Construction permit to move transmitter to Township of Somerset, Mass., and move studio locally, and change equip-

ment.

WSAR-Doughty & Welch Electric Co., Inc., Fall River, Mass. Special experimental authorization to use an additional 250 watts daytime on experimental basis for six months.

#### Second Zone

WEHC-Community Broadcasting Corp., Charlottesville, Va.-License to cover construction permit granted 2-28-33 and modifications for move of station from Emory, Va. (correction made).

# Third Zone

WEED-William Avera Wynne, Greenville, N. C.-License to cover construction permit granted 6-16-33 for new station.

WOAI—Southern Equipment Co., San Antonio, Tex.—Modification of license to change corporate name to Southern Industries,

KTRH-KTRH Broadcasting Co., Houston, Tex.-Renewal of special experimental authorization to use 1 KW experimentally for six months from 10-1-33

KBTM—W. J. Beard (Beard's Temple of Music), Paragould, Ark.
—Construction permit to move transmitter and studio to Jonesboro, Ark., also install automatic frequency control. KBTM—W. J. Beard (Beard's Temple of Music), Paragould, Ark.

-Authority to install automatic frequency control at new

NEW—J. W. Woodruff and David Parmer, Anniston, Ala.—Construction permit for new station at Anniston, Ala., to use 1420 kc., 100 watts, unlimited hours. Requests facilities WAMC, Anniston, Ala.

NEW—J. W. Woodruff and David Parmer, Tuscaloosa, Ala.—Construction permit for new station at Tuscaloosa, Ala., to use 1200 kg. 100 watts, daytime. Paguests facilities WAMIS.

use 1200 kc., 100 watts, daytime. Requests facilities WBHS,

Huntsville, Ala.

NEW-J. W. Woodruff and David Parmer, Selma, Ala.-Construction permit for new station at Selma, Ala., to use 1500 kc., 100 watts, daytime. Requests facilities WBHS, Huntsville,

WIS-Station WIS, Inc., Columbia, S. C.-Construction permit for new equipment; change frequency and increase power from 1010 kc., 500 watts night, 1 KW to local sunset, to 1050 kc., 5 KW, amended re equipment and to change transmitter

WAPI—WAPI Broadcasting Corp., Birmingham, Ala.—Modification of construction permit granted 11-17-31 and modifications for approval of transmitter location for 25 KW station near Trussville, Ala.

NEW—ARK-LA-TEX Radio Corp., Shreveport, La.—Construction

permit for new station, transmitter Keithville, La., to use 850 kc., 10 KW, unlimited hours. Requests facilities KWKH, Shreveport, and WWL, New Orleans, La.

# Fourth Zone

WFAM-The South Bend Tribune, South Bend, Ind.-Construction permit to make changes in equipment.

#### Fifth Zone

KJBS-Julius Brunton & Sons Co., San Francisco, Calif.-Construction permit to change equipment and increase power from 100 to 500 watts. Requests facilities terms of .29 quota units withdrawn from KFWI, San Francisco, Calif. KQW—Pacific Agricultural Foundation, Ltd., San Jose, Calif.—

Construction permit to change equipment, increase power from 500 watts to 500 watts night, 1 KW day to local sunset, facilities KFWI, San Francisco, Calif., amended re equip-

KRSC-Radio Sales Corp., Seattle, Wash.-Modification of license to change hours from daytime to daytime and to include

hours 12 midnight to 4 a. m. daily.

# APPLICATIONS RETURNED

KFAB-KFAB Braodcasting Co., Lincoln, Nebr.-Modification of construction permit granted 11-17-31 for approval of equipment and transmitter location for 25 KW station. (No reply to Commission's letters.)

KVOA—Robert Marion Riculfi, Tucson, Ariz.—Construction permit to move transmitter and studio locally. (Out of order as license assigned now to Arizona Broadcasting Co., Inc.)

WAGM-Aroostook Broadcasting Corp., Presque Isle, Maine-Construction permit to move transmitter locally, make changes in equipment, reduce power from 100 watts to 50 watts. (Insufficient information on proposed transmitter location; error in hours—Rule 77; name of frequency monitor.)

KGER-Consolidated Broadcasting Corp., Ltd., Long Beach, Calif. -Construction permit change transmitter locally, exact site to be determined. (Not necessary at this time as authority

issued 8-18-33 to test for site with portable.)