

The National Association of Broadcasters

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NAB REPORTS

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SEASON'S GREETINGS!



TO ALL OF YOU

WHOM IT WAS OUR PRIVILEGE TO SERVE
DURING 1933

THE STAFF AT NAB HEADQUARTERS
WISHES A
HAPPY HOLIDAY SEASON

1500-1600 KC. OPENED FOR BROADCASTING

The Federal Radio Commission this week allocated three frequencies in the band 1500-1600 kilocycles for assignment to experimental broadcast stations, such frequencies to be separated by 20 kilocycles, viz., 1530, 1550 and 1570 kilocycles; and to issue licenses if the applicant makes a showing in his application that he can meet the following conditions:

- (1) That the operation will be under the direct supervision of a qualified research engineer with an adequate staff of qualified engineers to carry on a program of research;
- (2) That the program of research includes study of antenna design, field intensity surveys, and plans for an analysis of response of listeners;
- (3) That the transmitter and all studios will be equipped so as to be capable of at least 10 kilocycles audio frequency transmission.

The program of research shall be acceptable to the Commission and experiments desired by the Commission shall be incorporated upon request. Changes in the program of research shall be subject to approval.

The licensee shall be authorized to use variable power not to exceed 1 kilowatt and to carry sponsored programs; however, the sponsorship should not interfere with the program of research, and the conduct of experiments should not depend only upon sponsors as a means of defraying the cost of the experiments.

In order to put this policy into effect the following changes and/or additions in the Rules and Regulations should be made:

- (1) Add the following to Rule 27:
"f. The licenses for experimental broadcast stations will be issued for a normal license period of six months from the date of expiration of the old license, or the date of granting a new license."
- (2) Add new rule as follows:
"306a. The term 'Experimental Broadcast Station' means a station carrying on the experimental transmission of broadcast programs on frequencies specifically designated for use by such stations."
- (3) Change the title of Rule 313 C to read as follows:
"C. Experimental Visual Broadcast Stations and Experimental Broadcast Stations."

- (4) Add the following as Rule 319:

"319. The following frequencies are allocated for use by experimental broadcast stations: 1530, 1550, 1570 kc."

- (5) Add the following new rules after Rule 324:

"Rule 324a. Each applicant for experimental broadcast station construction permit will be required to show that he has a program of development which promises to lead to improvement in the broadcast art and has the finances and facilities to carry out the proposed program. In addition he shall be required to show—

- (1) That the operation will be under the direct supervision of a qualified engineer with an adequate staff of qualified engineers to carry on the program of research;
- (2) That the program of research includes study of antenna design field intensity surveys and plans for an analysis of response of listeners;
- (3) That the transmitter and all studios will be equipped so as to be capable of at least 10 kilocycles audio frequency transmission;
- (4) That if sponsored programs are transmitted such sponsorship will not interfere with the program of research, and that the conduct of experiments will not depend only upon the sponsors as a means of defraying the cost of the experiments."

Add the following as Rule 324b:

"Rule 324b. The Commission will not authorize an operating power to exceed 1 kilowatt for stations in the experimental broadcast service. In the determination of power the rules governing broadcast stations shall apply."

PROPOSE PRESS-RADIO AGREEMENT

A ten-point proposal which *Editor and Publisher*, publication of the newspaper industry, hails as "a plan to solve the troublesome, wasteful and ramifying antagonism between the newspaper press and radio broadcasting" was developed at a conference held in New York last week between newspaper and radio representatives.

The plan, as announced by the press, is as follows:

"1. That a committee consisting of one representative of the American Newspaper Publishers Association, one representative

each from the United Press, the Associated Press, and the International News Service; one representative from the National Association of Broadcasters, and one representative each from the National Broadcasting Company and the Columbia Broadcasting System, totaling seven members, with one vote each, should constitute a committee to set up with proper editorial control and supervision an organization designed to furnish to the radio broadcasters limited daily news bulletins for broadcasting purposes. The chairman of the above committee will be the representative of the American Newspaper Publishers Association and a member of the Publishers National Radio Committee. All actions of this committee will be subject to the Publishers National Radio Committee.

"2. The newspaper and press association members of this committee are authorized and empowered to select such editor, or editors, as may be necessary to carry out the purposes of this agreement, to wit: To receive from each of the principal three press associations copies of their respective day and night press reports, from which shall be selected bulletins of not more than 30 words each sufficient to fill two broadcast periods daily of not more than five minutes each.

"3. It is proposed that a broadcast to be based upon bulletins taken from the morning newspaper report will be put on the air by broadcasters not earlier than 9:30 a. m., local station time, and the broadcast based upon the afternoon newspaper report will not be put on the air by broadcasters prior to 9 p. m., local station time.

"4. It is agreed that these news broadcasts will not be sold for commercial purposes.

"5. The Columbia Broadcasting System agrees to withdraw from the news agency field and dissolve its present Columbia News Service Corporation. The National Broadcasting Company agrees not to enter the news collection field.

"6. All expense incident to the functioning of this committee will be borne by the broadcasters. Independent stations may have access to these broadcast reports upon their request and agreement to pay their proportionate share of the expense involved, as well as to observe the letter and spirit of this plan.

"7. Occasional news bulletins of transcendental importance, as a matter of public service, will be furnished to broadcasters, as they may occur at times other than the stated periods above. These bulletins will be written and broadcast in such a manner as to stimulate public interest in the reading of newspapers.

"8. The broadcasters agreed to regulate the broadcast by their commentators in such a manner that these periods will be devoted to a generalization and background of general news situations and eliminate the present practice of the recital of spot news.

"9. The newspapers and the broadcasters will cooperate to limit the broadcasting of news by newspaper-owned stations and independently owned stations on a basis comparable to the schedule set up above for radio chains.

"10. The Publishers' National Radio committee will recommend to all newspaper publishers the above plan for their approval and acquiescence, and will urge upon the members of the Associated Press and the managements of the International News Service and the United Press the adoption of this plan."

The conference was attended and the plan formulated by the representatives of newspapers, the three principal press associations (United Press, Associated Press and International News Service) and the executive officers of the National Broadcasting Company and the Columbia Broadcasting System.

Alfred J. McCosker, president of the National Association of Broadcasters, was invited to the conference and attended the first session of the two-day conference.

The NAB has taken no official action on the proposal.

The conferees included the following: William S. Paley, president of the Columbia Broadcasting System; Edward K. Klauber, first vice-president, Columbia Broadcasting System; M. H. Aylesworth, president of the National Broadcasting Company; Frank E. Mason, vice-president of the National Broadcasting Company; Roy W. Howard, chairman of the Board of the Scripps-Howard Newspapers; Harry M. Bitner, assistant general manager of the Hearst Newspapers; J. D. Gortatowsky, of the International News Service; Karl A. Bickel, president of the United Press; Lloyd Stratton, executive assistant of the Associated Press, representing Kent Cooper, general manager; E. H. Harris, chairman of the Publishers' National Radio Committee, and the following members of the committee: John Cowles, *Des Moines Register and Tribune*; Edwin S. Friendly, *New York Sun*; James G. Stahlman, *Nashville Banner*, and L. B. Palmer, general manager of the American Newspaper Publishers' Association.

WOULD BAN DENTAL ADVERTISING

A bill (H 141 X) introduced by Representative Cochrane in the first special session of the Washington legislature would make it a misdemeanor for dentists or physicians to advertise for business through the use of radio, newspapers, loudspeakers or billboards. The bill has been referred to the Committee on Medicine and Dentistry for report.

COMMISSION TAKES HOLIDAY RECESS

The Radio Commission will hold no meetings or hearings during the week of December 25, owing to the holidays. The next Commission meeting will be held January 2.

COMMISSION WINS COURT CASE

Justice Letts of the Supreme Court of the District of Columbia this week granted the motion of the Radio Commission to dismiss the petition of Carl Siegfried and Max A. Kramer in their petition of injunction to restrain the Commission from acting on an application for the voluntary assignment of license from Station KGIZ to KGBX. The motion was granted immediately following argument on the case in court.

RECOMMENDS AGAINST CALIFORNIA STATION

Thomas R. McTammany and William H. Bates, Jr., applied to the Radio Commission for a construction permit for a new station to be erected at Modesto, Calif., using 740 kilocycles, 250 watts daytime. In Report No. 532 this week Ralph L. Walker (e) recommends that the application be denied.

The Examiner found that while the proposed new station would not cause any additional interference that "it is not affirmatively shown that there is sufficient program material available to provide a good service, and the granting of the application would further increase the over quota status of the Fifth Zone and the State of California."

KOAC GETS LICENSE RENEWAL

The Radio Commission on Friday upheld Examiner George H. Hill in his Report No. 517 by granting a license renewal to Station KOAC, Corvallis, Ore., and refusing a construction permit for a new station at La Grande, Ore., to the Eastern Oregon Broadcasting Company.

In its decision the Commission found that the Eastern Oregon Company had not shown sufficient financial resources or ability to secure the establishment of the proposed station and that the applicant "failed to establish the merits of its own case" and "has obviously failed to make a showing that would warrant the withdrawal of facilities now allocated for the use of Station KOAC."

KGIZ VOLUNTARY ASSIGNMENT APPROVED

Station KGIZ, Grant City, Me., was granted permission to voluntarily assign its license to KGBX, Inc., through a decision of the Radio Commission handed down on Friday and upholding Report No. 519 of Examiner George H. Hill. This action affirms that taken by the Commission on June 30 last.

It was found by the Commission in its decision that "the protestant parties have not shown any facts which would warrant the revocation of the Commission's original grant in this case."

TO CHANGE POLICE FREQUENCIES

Effective May 1, at which time the police broadcasting licenses expire, the Radio Commission will change their frequencies to some place between 1655 and 1715 kilocycles in view of the fact that the Commission has opened up experimentally the 1500-1600 kilocycle band in which the police stations are now located. Pending this change of frequency it is not believed that much interference will develop.

MORE TIME FOR KWKC DENIED

The Radio Commission this week sustained Examiner George H. Hill, in his report No. 521 in which he recommended that the application of broadcasting Station KWKC, Kansas City, Mo., asking for additional time from specified hours to unlimited be denied. The station uses a frequency of 1370 kilocycles with 100 watts power.

The Commission found that "the granting of this application would tend toward an unequal distribution of radio broadcast facilities among the zones and toward an inequitable distribution of facilities among states."

WHBD GRANTED LICENSE RENEWAL

Examiner George H. Hill's report No. 522 was sustained by the Radio Commission this week when it granted a license renewal to Station WHBD and denied the application of William L. Slade, for a construction permit for a new station to be erected at Hamilton, Ohio, using the facilities of WHBD.

It was found by the Commission that Slade did not show adequate financial ability to construct and operate the proposed new station and that the population around Hamilton has good radio service available. The Commission found also that the showing of Slade was not such as to warrant it in withdrawing the facilities of WHBD.

SECURITIES ACT REGISTRATION

The following companies filed registration statements with the Federal Trade Commission under the Securities Act during the current week:

- Reorganization Committee for Crown Drug Stores, St. Louis, Mo. (2-500)
- Gilpin Eureka Consolidated Mines, Ltd., Kansas City, Mo. (2-501)
- Bondholders' Committee for Ten Year Six Per Cent Collateral Trust Sinking Fund Gold Bonds of Woods Brothers Corporation, Chicago, Ill. (2-502)
- Industrial Finance and Mortgage Corporation, Baltimore, Md. (2-503)
- Automatic Fire Escape Stairway Corporation, Portland, Ore. (2-504)
- Westminster Distilling Company of Maryland, Inc., Baltimore, Md. (2-505)
- F. & W. Properties Corporation Reorganization Committee, New York City (2-506)
- Group Securities, Inc., Jersey City, N. J. (2-507)
- Tri-State Poster Advertising Company, Inc., Middletown, N. Y. (2-508)
- Bro-San, Inc., New York City (2-509)
- Jessie Gold Mines, Ltd., Seattle, Wash. (2-510)
- Pacific Coast Pulp & Paper Corporation, Richvale, Calif. (2-511)
- Holman D. Pettibone and others, Chicago, Ill. (2-512)
- Warner Company, Philadelphia, Pa. (2-513)
- Croft Brewing Company, Boston, Mass. (2-514)
- Eaton & Howard Accumulative Fund, Boston, Mass. (2-515)
- Conservative Personal Loan Company, Inc., New York City (2-516)
- Bondholders' Refunding Assn. of Daytona Beach, Fla. (2-517)
- Nineteen Thirty-Two Trust Fund, Boston, Mass. (2-518)
- Divide Gold Mining Corporation, Laramie, Wyo. (2-519)
- McCulloch's Green River Whiskeys, Inc., Owensboro, Ky. (2-520)
- Southwest Royalty Leasing Syndicate, Fort Worth, Tex. (2-521)
- Granada Realty Company Bondholders' Protective Committee, San Francisco, Calif. (2-522)
- Bondholders' Protective Committee, Salt Lake Terminal Company First Mortgage Bonds, Denver, Colo. (2-523)
- Vermilion River Mines, Inc., Minneapolis, Minn. (2-524)
- Supervised Investments, Wilmington, Del. (2-525)
- Kludas Electric-Mechanical Devices, Inc., Palisades Park, N. J. (2-526)
- Laid & Company, Scobeyville, N. Y. (2-527)
- Montana Consolidated Mines Corporation, Helena, Mont. (2-528)
- Conversion Office for German Foreign Debts, Berlin, Germany (2-529)

FEDERAL RADIO COMMISSION ACTION APPLICATIONS GRANTED

First Zone

- WJBI—Monmouth Broadcasting Co., Red Bank, N. J.—Granted authority to remain silent on December 25.
- WBNX—The Standard Cahill Co., Inc., New York, N. Y.—Granted C. P. to move studio locally, and make changes in equipment.
- WNYC—City of New York, Department of Plant and Structures, New York—Granted temporary authority to operate from

- 1 to 5:30 p. m., EST, on Monday, December 25, instead of designated time of 8½ hours, 9 a. m. to 5:30 p. m.
- WCAP—Radio Industries Broadcast Co., Asbury Park, N. J.—Granted authority to remain silent December 25.
- WHN—Marcus Loew Booking Agency, New York, N. Y.—Granted license covering move of transmitter and installation of new equipment; 1010 kc., 250 watts; shares WRNY and WQAC-WPAP.

Second Zone

- WPEN—Wm. Penn Broadcasting Co., Philadelphia, Pa.—Granted renewal of license on a temporary basis, subject to such action as the Commission may take on pending appeals for frequency authorized to be used by this station, and subject to cancellation without advance notice or hearing at any time when the Commission may grant the applicant herein a license to operate in conformity with permit granted October 27, 1933, authorizing operation on frequency of 920 kc.
- WHBD—F. P. Moler, Mt. Orab, Ohio—Granted temporary license subject to such action as the Commission may take on applicant's pending application for renewal.
- WHP—WHP, Inc., Harrisburg, Pa.—Granted special temporary authority to operate from 10:30 to 11:30 a. m.; 1:30 to 2:30 p. m., and 4 to 4:30 p. m. EST, on December 25 and January 1.
- WAZL—Hazleton Broadcasting Service, Inc., Hazleton, Pa.—Granted special temporary authority to operate a maximum of 4 hours daytime only, simultaneously with WILM, for period beginning 3 a. m., EST, January 1, and ending 3 a. m., EST, July 1, 1933.
- WHDF—The Upper Michigan Broadcasting Co., Calumet, Mich.—Granted special temporary authority to operate from 11:30 p. m., CST, December 24, to 2:30 a. m., CST, December 25, and from 10 to 11:30 a. m., and 1:30 to 5:30 p. m., CST, December 25. Also granted special temporary authority to operate from 10 to 11:30 a. m., and 1:30 to 5:30 p. m., CST, January 1, 1934.
- WHAT—Independence Broadcasting Co., Inc., Philadelphia, Pa.—Granted authority to remain silent on December 25, 1933.
- KDKA—Westinghouse Electric & Manufacturing Co., Pittsburgh, Pa.—Granted C. P. to make changes in equipment.

Third Zone

- WKBC—R. B. Broyles Furniture Co., Birmingham, Ala.—Granted C. P. to make changes in equipment and increase day power from 100 watts to 250 watts.
- NEW—William F. Chaplin, Hot Springs, Ark.—Reconsidered and granted application, heretofore set for hearing, for new station to operate on 1500 kc., 100 watts, daytime hours.
- WODX—W. G. Austin & W. O. Pape, Receivers, Mobile, Ala.—Granted temporary license from January 1, 1934, and set for hearing the application to involuntary assignment of license from Mobile Broadcasting Corporation to W. G. Austin & W. O. Pape, Receivers.
- KTHS—Hot Springs Chamber of Commerce, Hot Springs National Park, Ark.—Granted authority to operate on 970 kc., from 11:30 a. m., CST, until the end of the Rose Bowl Game, approximately 6:30 p. m., CST, January 1, 1934, in order to broadcast football games.
- KFJZ—Fort Worth Broadcasters, Inc., Fort Worth, Tex.—Granted renewal of license on a temporary basis subject to such action as the Commission may take on pending applications for the facilities of this station, as well as upon the renewal of application of KFJZ.

Fourth Zone

- WGES—Oak Leaves Broadcasting Station, Inc., Chicago, Ill.—Granted special temporary authority to operate from 11 a. m. to 1 p. m., CST, December 25.
- KFYR—Meyer Broadcasting Co., Bismarck, N. Dak.—Granted special temporary authority to operate from 12:30 to 2 p. m., CST, on December 25 and January 1, provided KFDY remains silent.
- WILL—University of Illinois, Urbana, Ill.—Granted authority to operate simultaneously with Station KFNF during the following periods in order to broadcast American Historical

Association Annual Convention and the University of Illinois Annual Farm and Home Week program: December 27—12 noon to 12:30 p. m.; 2:30 to 4 p. m.; December 28—12 noon to 12:30 p. m.; 2:30 to 4 p. m.; December 29—12 noon to 12:30 p. m.; 2:30 to 4 p. m.; January 15—3 to 4 p. m., and January 16, 17 and 18—3 to 4 p. m.

WLBC—Donald A. Burton, Muncie, Ind.—Granted authority to operate simultaneously with Station WTRC from 6:30 to 7:30 p. m., CST, on January 1, 5, 11, 20 and 26, 1934.

KWLC—Luther College, Decorah, Iowa—Granted modification of special temporary authority to remain silent from December 20, 1933, to January 2, 1934, inclusive, except from 2 to 4 p. m., CST, December 24, 1933, in order to broadcast church concert.

WFJB—Marshall Electric Co., Inc., Marshalltown, Iowa—Granted special temporary authority to operate from 9 p. m. to 12 midnight, CST, January 5, 6, 11, 12, 16, 18, 19, 20, 23, 26, 28 and 31, 1934; and from 9 a. m. to 12 noon and 3 to 6 p. m., CST, January 18, 19 and 20, 1934.

KFOR—Cornbelt Broadcasting Corp., Lincoln, Nebr.—Granted license covering changes in equipment, 1210 kc., 100 watts night, 250 watts day, unlimited time.

Fifth Zone

KGIX—J. M. Heaton, Las Vegas, Nev.—Granted temporary renewal of license, subject to such action as the Commission may take on licensee's pending application for renewal.

KUJ—KUJ, Inc., Walla Walla, Wash.—Granted extension of special experimental authorization to operate unlimited time experimentally to July 1, 1934.

KPJM—M. B. Scott & Edw. C. Sturm, Prescott, Ariz.—Granted temporary renewal of license subject to such action as the Commission may take on their pending application for renewal.

KIEM—Harold H. Hanseth, Eureka, Calif.—Granted authority to operate night of December 19, in order to broadcast election returns.

KPJM—Scott & Sturm, Prescott, Ariz.—Granted C. P. to move transmitter locally in Prescott, and make changes in equipment.

KGFL—KGFL, Inc., Roswell, N. Mex.—Granted authority to operate simultaneously with KICA from 7:30 to 9 p. m., December 20, in order to broadcast special Christmas program.

MISCELLANEOUS

WODX—Frank M. King, Receiver of the Mobile Broadcasting Corp., Mobile, Ala.—Application for consent to voluntary assignment of license from Mobile Broadcasting Corporation to Frank M. King, Receiver, withdrawn upon request of attorney for applicant.

The following applications, heretofore set for hearing, were dismissed at request of applicants:

NEW—The Journal Co., Milwaukee, Wis.—C. P. 900 kc., 1 kilowatt, 2½ kilowatts, unlimited time. (Facilities WHA and WLBL).

WTMJ—The Journal Co., Milwaukee, Wis.—C. P. 670 kc., 5 kilowatts, unlimited time. (Facilities WMAQ, WHA and WLBL).

WHA—University of Wisconsin and Department of Agriculture and Markets—C. P. to consolidate WHA and WLBL.

SET FOR HEARING

WKBF—Indianapolis Broadcasting, Inc., Indianapolis, Ind.—Modification of license to increase specified hours of operation to include 12 midnight to 2 a. m. daily.

KWWG—Port Arthur College, Brownsville, Tex.—C. P. to move station from Brownsville to Port Arthur, Tex., exact transmitter location to be determined subject to approval of Commission, and studio to be located at 1500 Proctor St.

WISN—American Radio News Corp., Milwaukee, Wis.—Modification of license to increase day power from 250 to 500 watts; request application be considered under Rule 6 f.

NEW—Julio M. Conesa, Plaza Principal, Ponce, Puerto Rico—C. P. for new station; 1420 kc., 100 watts night, 250 watts day, specified hours.

WTEL—Foulkrod Radio Engineering Co., Philadelphia, Pa.—Modification of license to change frequency from 1310 to 1500 kc., and change hours of operation from sharing with WHAT to unlimited. (Facilities vacated by WPEN).

APPLICATIONS RECEIVED

First Zone

WTAG—Worcester Telegram Publishing Co., Inc., Worcester, Mass.—Construction permit to make changes in the auxiliary transmitter and increase operating power of the auxiliary transmitter from 100 watts to 250 watts.

WCNW—Arthur Faske, Brooklyn, N. Y.—Modification of construction permit authorizing move of transmitter and equipment change to extend the date of completion from December 1, 1933, to January 15, 1934.

WVOV—International Broadcasting Corp., New York, N. Y.—Installation of automatic frequency control.

Second Zone

WHAT—Independence Broadcasting Co., Inc., Philadelphia, Pa.—Modification of license to change hours of operation from sharing with WTEL, not to operate when WCAM is operating to unlimited time, if WTEL vacates 1310 kc., and not to operate when WCAM is operating.

KDKA—Westinghouse Electric and Manufacturing Co., Pittsburgh, Pa.—Construction permit to make changes in equipment of main transmitter.

Third Zone

KUOA—KUOA, Inc., Fayetteville, Ark.—License to cover construction permit for move of transmitter and equipment change.

WBRC—Birmingham Broadcasting Co., Inc., Birmingham, Ala.—Construction permit to install new equipment.

Fourth Zone

WCFL—Chicago Federation of Labor, Chicago, Ill.—Extension of special experimental authorization to operate unlimited time for period from February 1, 1934 to August 1, 1934.

WCBS—WCBS, Inc., Springfield, Ill.—License to cover construction permit authorizing local move of transmitter.

WCBS—WCBS, Inc., Springfield Ill.—Construction permit to make changes in equipment and increase power from 100 watts to 100 watts night, 250 watts daytime.

WKBF—Indianapolis Broadcasting, Inc., Indianapolis, Ind.—Modification of license to increase specified hours of operation to include from 12 midnight to 2 a. m.

KFIZ—Reporter Printing Co., Fond du Lac, Wis.—Modification of license to change frequency from 1420 kc. to 1310 kc.

Fifth Zone

KIDO—Frank L. Hill and C. G. Phillips, d/b as Boise Broadcast Station, Boise, Idaho—License to cover construction permit authorizing changes in equipment.

APPLICATIONS RETURNED

WBRC—Birmingham Broadcasting Co., Inc., Birmingham, Ala.—Consent to involuntary assignment of license from Frank M. King as Receiver of Birmingham Broadcasting Co., Inc. (Improperly signed.)

NEW—Samuel Nathaniel Morris, Stamford, Tex.—Construction permit to erect a new station to operate on 1420 kc., 100 watts, S. H. (Not affirmed.)

WHET—Joe K. Jernigan, Cyril W. Reddoch, John T. Hubbard and Julian C. Smith, d/b as Troy Broadcasting Co., Dothan, Ala.—License to cover construction permit to move transmitter and studio to Dothan, Ala., and change frequency from 1210 kc. to 1370 kc. (Incomplete.)

WAPI—WAPI Broadcasting Corp., Birmingham, Ala.—Modification of construction permit requesting approval of transmitter site. (Letters not answered.)