

The National Association of Broadcasters

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PHILIP G. LOUCKS, Managing Director

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PREPARING FOR OCTOBER 1 HEARINGS

Enclosed with this issue of NAB REPORTS is a statement outlining generally the type of testimony which all NAB stations should prepare for the forthcoming October 1 hearings before the Federal Communications Commission. Each station should begin at once to assemble the information called for in the statement in order that the preparation of the case for the industry may go forward with the greatest possible haste.

The hearing is of the greatest importance and while the NAB will do its part it cannot successfully present the vast amount of data which are required unless each and every member does its part. Get your staff busy at once digging up the facts outlined in the statement.

BELLOWS TO ASSIST IN HEARING

Henry A. Bellows, member of the Board of Directors of the NAB and chairman of the Legislative Committee, has resigned as vice president of the Columbia Broadcasting System and has volunteered his services in connection with the October 1 hearings before the Federal Communications Commission. He will remain in Washington and has agreed to devote his time chiefly to the preparation of the case on behalf of the broadcasting industry before the Federal Communications Commission. The availability of Mr. Bellows' services to the Association during the present emergency period is welcomed by the industry, and as chairman of the NAB Legislative Committee he has been active in all legislative matters affecting broadcasting for the last seven or eight years.

CONVENTION PLANS NEARING COMPLETION

Plans for the Twelfth Annual Convention of the NAB to be held at Netherland-Plaza, Cincinnati, Ohio, September 16, 17, 18 and 19 are nearing completion.

The convention will open with the annual NAB Golf Championship Tournament to be held at the Twin Oaks Country Club, Latonia, Ky., at 11 a. m., Sunday, September 16.

Railroads have granted reduced fares to all delegates and their families attending the meeting.

At the close of the Monday afternoon session a stag party is being planned by the local Convention Committee headed by Powell Crosley. The Committee is also making elaborate plans for entertainment at the annual banquet to be held at the Netherland-Plaza on Tuesday night.

Just as the program is completed advance copies will be sent to all members.

CONVENTION LIMITED TO NAB MEMBERS

Departing from the custom followed in previous years the September Convention of the NAB will be limited to members in good

standing. In order that enrolment and voting may be expedited the Managing Director this week sent to every NAB member a letter setting forth the provision of the By-Laws relating to representation at meetings and requesting that all members designate delegates and alternates upon a post card prepared for that purpose. Give this your immediate attention so that official voting lists can be made up by the Credentials Committee in advance of the elections.

ELECTIONS TO BE HELD TUESDAY

Annual election of officers and directors of the NAB will be held on Tuesday, September 18. A special memorandum was sent to all NAB members by the Managing Director this week setting forth the provision of the By-Laws governing elections.

The terms of President McCosker, First Vice President Fitzpatrick, Second Vice President Shepard and Treasurer Levy expire at the time of the convention. Also the terms of Directors Bellows, Craney, Damm, Ryan, Gedge and Myers expire. The latter was chosen by the Board to fill the vacancy created by the resignation of Leo B. Tyson last year and until the next annual membership meeting. Therefore, five directors are to be chosen for the three-year term and one for a one-year term.

The term of the Managing Director also expires with the September meeting.

FRED WILLIS TO ADDRESS NAB

Fred Willis, Executive Office, Columbia Broadcasting System, New York, will address the NAB Convention at Cincinnati, Ohio, Wednesday, September 19. Mr. Willis' subject will be entitled "Widening Horizons—A Conception of the Opportunities, Responsibilities and Problems of Education by Radio."

DIVISION ADMINISTRATOR ROSENBLATT ACCEPTS

Sol A. Rosenblatt, division administrator of the National Recovery Administration, will address the Cincinnati meeting of the NAB on Tuesday afternoon, September 18. Administrator Rosenblatt is in charge of all amusement codes for the NRA and his address will deal with coordination among amusement industries.

PLANS FOR CODE MEETING COMPLETE

Plans for the first meeting of the participants in the code of fair competition for the radio broadcasting industry are virtually complete, according to James W. Baldwin, executive officer of the Code Authority.

The meeting, which will be held immediately following the NAB Convention at the Netherland-Plaza on Thursday, September 20, offers the greatest opportunity for a discussion of trade practices ever afforded the industry.

Make your plans now to attend the
TWELFTH ANNUAL NAB CONVENTION
NETHERLAND-PLAZA HOTEL . . . CINCINNATI, OHIO
SEPTEMBER 16, 17, 18 AND 19, 1934

Mr. Baldwin stated this week that 388 stations are eligible to attend the code meeting and participate in the proceedings. Eligibility is based upon compliance with the code which includes the payment of at least the first three quarterly assessments to defray cost of administration.

DR. JOLLIFFE APPOINTED CHIEF ENGINEER

Dr. C. B. Jolliffe was named Chief Engineer and E. J. Jett, A. D. Ring and W. G. H. Finch, Assistant Chief Engineers.

Dr. Jolliffe served as Chief Engineer of the Federal Radio Commission from March 1, 1930, until it was abolished by the creation of the Federal Communications Commission July 11, 1934. Since then he has been Chief Engineer of the Communications Commission serving on a temporary basis.

For several years Mr. Ring was Senior Engineer in the Broadcast Section of the Federal Radio Commission and Mr. Jett was an Assistant Chief Engineer.

Mr. Finch has been Chief Engineer of the American Radio News Corporation and has been a Consulting Engineer in New York. He holds several patents on tele-typewriting.

V. Ford Greaves, who has been an Assistant Chief Engineer, was transferred to San Francisco to serve in the Field Force.

All the other engineers who were employed by the Federal Radio Commission were re-employed on a permanent basis and several of them were given promotions.

Paul Lion of Charleston, S. C., James P. Buchanan of Texas, and B. J. Shimeall, of the Bureau of Aeronautics, were added to the Engineering Staff. Col. Davis Arnold was transferred from the Veterans Bureau to the Commission's Law Department at the same grade and salary.

All the other employees of the Commission who have been serving on a temporary basis were placed on a permanent basis.

McNARY TO ATTEND LISBON MEETING

Although the United States delegation has not as yet been officially designated, final preparations are under way for U. S. representation at the 1934 conference of the Comite Consultatif International Radiocommunications (CCIR), to be held in Lisbon in September. It is reliably reported that Dr. J. H. Dellinger, Chief of the Bureau of Standards Radio Section, will be the chairman of the United States delegation. Dr. Dellinger will be assisted by Capt. S. C. Hooper (U. S. Navy), Major Roger B. Colton (U. S. Army), Gerald C. Gross (Federal Communications Commission), and William V. Whittington (State Department).

There will be no official technical advisors to the delegation, although several operating companies will be represented. The interests of the National Association of Broadcasters and its members will be promoted by J. C. McNary, NAB Technical Director. It is understood that among others to be present are Lloyd Briggs, of the RCA London office; Lloyd Espenschied, A. T. & T. Co.; R. A. Heising, Bell Telephone Laboratories; K. B. Warner and James J. Lamb, American Radio Relay League; and Paul Goldsborough, Aeronautical Radio, Inc.

The delegation will sail from New York on September 12. The conference begins September 22 and is scheduled to continue through October 10.

The CCIR meets at approximately five-year intervals for the purposes of considering the progress of the radio art and for recommending to the international radio conferences, the next of which will be held in Cairo in 1937, technical bases for changes, revisions, and additions to the international radio law.

Among the subjects for discussion at the Lisbon conference will be the allocations of frequencies to services (including broadcasting), single side band transmission, synchronous operation and directional antennas as means of reducing international interference or of increasing capabilities of channels, standards of field intensity measurement, and a number of other subjects affecting radio communications internationally.

The opinions of the CCIR are recommendatory to the various nations and to the international conferences. Due, however, to the large amount of professional attention afforded CCIR proposals, considerable weight is given to all CCIR opinions.

MAY REPORT DELINQUENT STATIONS

While expressing satisfaction at the response of stations and networks to the request for commercial continuities, Judge Ewin Davis, member of the Federal Trade Commission, pointed out that a few stations failed to cooperate with the Commission. Judge Davis said the Trade Commission would keep an eye on these de-

linquent stations and will keep the Federal Communications Commission fully posted of the situation.

INJUNCTION SOUGHT AGAINST COMMISSION

Denial by the Federal Communications Commission of the petition of Station WREN, Lawrence, Kansas, to intervene in the application of Station WHB, Kansas City, Mo., for experimental operation with unlimited time on 1120 kilocycles with 500 watts power, resulted in the filing of an equity suit in the Supreme Court for the District of Columbia last week. The suit asks that the Commissioners be enjoined from holding a hearing on the application of Station WHB in which Station WREN is not permitted to be present and participate.

The bill of complaint raises two points of unusual interest to broadcasters. In the first place the bill bases the right of Station WREN to intervene on economic grounds, alleging that if WHB were permitted to increase its facilities it would effect the audience, talent and revenue of the complaining station. The bill also states that experimental authority is in fact regular authority and asks that the court consider it as such authority.

SYKES ON VACATION

Judge Sykes, chairman of the Federal Communications Commission, will leave on a short vacation on August 24. He will go to his home at Jackson, Miss., returning about September 1st.

STATIONS MUST FURNISH OWNERSHIP DATA

Pursuant to the provisions of Section 310 (b) of the Communications Act of 1934 (approved June 19, 1934), It Is Ordered, that the licensees of all radio broadcast stations (including all special or general experimental, visual broadcast, relay broadcast or broadcast stations) shall, on or before September 1, 1934, file with the Commission verified statements showing the following information, as of July 15, 1934:

1. If the licensee is a corporation—
 - a. A list of the stockholders of record, together with the address and the amount of stock held by each;
 - b. Whether the stock is voted by a person other than the record holder, and if so, copy of the agreement or other instrument authorizing same;
 - c. A list of the officers and directors of said corporation, together with their addresses and the amount of stock held by each;
 - d. Any other arrangement or agreement with any person or corporation which may affect the conduct or control of the business of the licensee corporation.
2. If the licensee is a partnership, association, organization, or company (other than a corporation)—
 - a. A list of the persons or corporations owning any interest therein, the amount of interest held by each person or company, and their addresses;
 - b. A list of the officers and directors, and their addresses.

It Is Further Ordered, that the licensee shall inform the Commission of any changes subsequent to July 15, 1934, in the ownership of stock in the licensee corporations (or of the issuance of additional shares of stock and to whom issued), or any changes in the ownership of licensee-partnerships, associations, organizations or companies.

The Secretary is hereby instructed to furnish appropriate forms for the furnishing of the information above ordered.

RECEPTION FOR COMMISSION

A reception and dinner was tendered on Tuesday night by the American Section of the International Committee on Radio for the members of the Federal Radio Communications Commission at the University Club, Washington. The purpose of the affair was the meeting of the new members of the Commission by the members of the radio organization. Part of the program was broadcast by NBC.

FCC FREQUENCY MEASUREMENTS

During the month of July broadcast measurements were made of 545 stations, with 38 stations not being measured according to the Engineering Division of the Federal Communications Commission.

Of this number 365 stations had a maximum deviation within 0-10 cycles; 142 stations within 11-25 cycles; 33 stations within 26-50 cycles and 5 stations over 50 cycles.

FEDERAL COMMUNICATIONS COMMISSION ACTION

APPLICATIONS GRANTED

WJEJ—Hagerstown Broadcasting Co., Hagerstown, Md.—Granted 1310 C. P. to move transmitter locally in Hagerstown.
KGIX—J. M. Heaton, Las Vegas, Nev.—Granted modification of 1420 C. P. to make changes in equipment, extend commencement date to Oct. 2, and completion date to Dec. 2, 1934.
KQW—Pacific Agricultural Foundation, Ltd., San Jose, Cal.—1010 Granted modification of C. P. to change equipment and extend commencement date to Nov. 1, 1934, and completion date to Jan. 1, 1935.
KJBS—Julius Brunton & Sons Co., San Francisco, Cal.—Granted 1070 modification of C. P. to change equipment and extend commencement date to Nov. 1, 1934, and completion date to Jan. 1, 1935.
KWCR—Cedar Rapids Broadcast Co., Cedar Rapids, Ia.—Granted 1430 modification of C. P. to change equipment and extend commencement date to Nov. 1, 1934, and completion date to Dec. 1, 1934.
WMAQ—National Broadcasting Co., Inc., Chicago, Ill.—Granted 670 modification of C. P. extending commencement date to Oct. 4 and completion date to Dec. 4, 1934.
WTOC—Savannah Broadcasting Co., Inc., Savannah, Ga.—Granted 1260 license covering installation of temporary transmitter to be employed while construction of new permanent transmitter. 1260 kc., 100 watts, unlimited.
KEX—Oregonian Publishing Co., Portland, Ore.—Granted license 1180 covering local move of transmitter and changes in equipment; 1180 kc., 5 KW simultaneously D, S-KOB night.
WDAS—WDAS Broadcasting Station, Inc., Philadelphia, Pa.—1370 Granted license covering move of transmitter and studio locally and installation of new equipment (which was formerly equipment of WPEN). 1370 kc., 100 watts, 250 watts, LS, unlimited time.
KSO—Iowa Broadcasting Co., Des Moines, Ia.—Granted license 1320 covering new equipment and changing frequency and power; 1320 kc., 250 watts, 500 watts, LS, unlimited.
WQBC—Delta Broadcasting Co., Inc., Vicksburg, Miss.—Granted 1360 modification of license to change hours of operation from specified to daytime. Station operates on 1360 kc., 500 watts night, 1 KW, LS.
W1XG—General Television Corp., Boston, Mass.—Granted license (experimental visual broadcasting), 42000-56000, 60000-86000 kc., 500 watts.
W8XO—The Crosley Radio Corp., Mason, Ohio—Granted renewal of license (experimental special exp.), 700 kc., 500000 watts; 1 to 6 a. m., EST.

RENEWAL OF LICENSES

WQDM—Regan and Bostwick, St. Albans, Vt.—Granted renewal 1370 of license for period ending Jan. 1, 1935.
WMMN—A. M. Rowe, Inc., Fairmont, W. Va.—Granted renewal 890 of license on temporary basis subject to such action as the Commission may take on pending application for renewal.
KTAR—KTAR Broadcasting Co., Phoenix, Ariz.—Granted extension of special temporary experimental authority to operate with 300 watts night in addition to regular license, pending final decision on application for modification of license, but not later than March 1, 1935.
KTM—Pickwick Broadcasting Corp., Los Angeles, Cal.—Special 780 temporary authority to operate on 780 kc., 500 watts night, 1 KW-LS; share with KELW; KTM $\frac{2}{3}$ time, KELW $\frac{1}{3}$ time, was extended pending decision by the Court of Appeals of the District of Columbia, but not later than March 1, 1935.
KELW—Magnolia Park, Ltd., Burbank, Cal.—Special temporary 780 authority to operate on 780 kc., 500 watts; shares with KTM; KTM $\frac{2}{3}$ time, KELW $\frac{1}{3}$ time, was extended pending decision by the Court of Appeals of the District of Columbia, but not later than March 1, 1935.

SET FOR HEARING

WBIG—North Carolina Broadcasting Co., Inc., Greensboro, N. C. 1440 —Modification of license to increase night power from 500 watts to 1 KW.

WIBG—WIBG, Inc., Glenside, Pa.—Modification of license to 970 change hours from daytime to daytime until LS at Chicago, giving one night hour.
W9XBY—First National Television Inc., Kansas City, Mo.—Modification of C. P. extending completion date from Sept. 11 to Dec. 11, 1934. (1530 kc., 1 KW, unlimited.)

MISCELLANEOUS

KSD—Pulitzer Publishing Co., St. Louis, Mo.—Granted permission to withdraw protest to the granting of application for a new station at Staunton, Va.
NEW—Tri-State Radio Inc., Washington, Pa.—Application for new station, heretofore set for hearing, was dismissed without prejudice.
KGVO—Mosby's Inc., Missoula, Mont.—Special experimental authority, 950 kc., 500 watts, unlimited, application heretofore set for hearing, was dismissed at request of applicant.
KSTP—National Battery Broadcasting Corp., St. Paul, Minn.—Hearing on application for modification of license continued at request of applicant for period of 30 days from Sept. 7, 1934. The date to be fixed by Docket Section.
NEW—Samuel Nathaniel Morris, Stamford, Tex.—Application for new station to operate on 1200 kc., 100 watts, unlimited time, again designated for hearing upon issues shown in the bill of particulars in the case dated today.
NEW—Tallahassee Broadcasting Co., Tallahassee, Fla.—Application for new station to operate on 1310 kc., 100 watts day and night, unlimited time, heretofore designated for hearing, was postponed for 30 days from Aug. 30.
WLBF—WLBF Broadcasting Co., Kansas City, Mo.—Denied petition to intervene in hearing upon application of WHB for special experimental authority.
WDAF—Kansas City Star Co., Kansas City, Mo.—Denied petition to reconsider action taken on Aug. 7, 1934, refusing licensee of WDAF permission to intervene in the proceedings to be held in re application of WHB for special authorization.
WSPA—Virgil V. Evans, Spartansburg, S. C.—The Commission accepted the amendment to the application of Virgil V. Evans (Docket 2269), removed application from hearing docket and granted the application as amended.
KTSA—Southwest Broadcasting Co., San Antonio, Tex.—Authorization to operate on 550 kc., 1 KW night and $2\frac{1}{2}$ KW day, extended to Oct. 1. Hearing on application cancelled and removed from hearing Docket.

APPLICATIONS RECEIVED

First Zone

WNBX—WNBX Broadcasting Corp., Springfield, Vermont—Construction permit to install new equipment, increase power from 500 watts to 1 KW and hours of operation from daytime to daytime to sunset at Erie, Penna.
NEW—Eastland Co., Portland, Maine.—Construction permit to 640 erect a new broadcast station to be operated on 640 kc., 100 watts, daytime to sunset at Cleveland, but if application for WJAY for 640 kc., denied daytime to sunset at Los Angeles, Calif. (Facilities WRDO)
WORC—Alfred Frank Kleindienst, Worcester, Mass.—Extension 1280 of special experimental authorization to operate on 1280 kc., 500 watts, unlimited time for period of 90 days.
WORC—Alfred Frank Kleindienst, Worcester, Mass.—Modification of license to change frequency from 1200 kc. to 640 kc., and increase power from 100 watts to 500 watts.
WAAB—Bay State Broadcasting Corp., Boston, Mass.—Construction 640 permit to move transmitter, install new equipment, change frequency from 1410 kc. to 640 kc., and increase power from 500 watts to 5 KW.

Second Zone

WDBO—Orlando Broadcasting Co., Inc., Orlando, Fla.—Extension 580 of special experimental authorization to operate with additional power of 750 watts during daytime for period 9-1-34 to 3-1-35.
WGLC—Adirondack Broadcasting Co., Inc., Albany, N. Y.—Construction permit to move station from Hudson Falls to Albany, New York, amended to request a different site in Albany.
WGAL—WGAL, Inc., Lancaster, Penna.—License to cover 1500 construction permit authorizing changes in equipment and increase in daytime power.

WGBI—Scranton Broadcasters, Inc., Scranton, Penna.—Extension 880 of special experimental authorization to operate with an additional power of 250 watts for the period 9-1-34 to 3-1-35.

NEW—Ohio Valley Broadcasting Corp., Parkersburg, W. Va.—1420 Construction permit to erect a new broadcast station to be operated on 1420 kc., 100 watts, unlimited time.

WRAK—WRAK, Inc., Williamsport, Penna.—Modification of construction permit authorizing removal of transmitter, requesting installation of new equipment, increase in power from 100 watts to 100 watts night, 250 watts day, and extension of commencement and completion dates.

Third Zone

KGKO—Wichita Falls Broadcasting Co., Wichita Falls, Texas—570 Extension of special experimental authorization to operate with an additional 250 watts power night, for the period 9-1-34 to 3-1-35.

KGKL—KGKL, Inc., San Angelo, Texas—License to cover construction permit to change equipment and increase daytime power.

WQAM—Miami Broadcasting Co., Miami, Fla.—Construction permit to move transmitter from 600 Biscayne Boulevard to foot of 14th Street, $\frac{3}{4}$ mile from present site, Miami, Florida, and make changes in the antenna system.

KFYO—T. E. Kirksey, trading as Kirksey Brothers, Lubbock, Texas—Construction permit to install new equipment, change frequency from 1310 kc. to 940 kc., and increase power from 100 watts night, 250 watts day to 500 watts.

KWKH—International Broadcasting Corp., Shreveport, La.—1100 Modification of special experimental authorization authorizing operation on 1100 kc., unlimited time requesting approval of transmitter site near Shreveport, La.

WFBC—Greenville News-Piedmont Co., Greenville, S. Car.—1300 License to cover construction permit authorizing installation of new equipment, change in frequency from 1200 to 1300 kc., and increase in power.

NEW—A. P., Herbert and Alvin, Jr., Mueller, d/b as Mueller 1500 Amusement Co., Seguin, Texas—Construction permit to erect a new broadcast station to be operated on 1500 kc., 100 watts, specified hours.

NEW—Calcasieu Broadcasting Co. (T. B. Lanford, R. M. Dean, 1500 and L. M. Sepaugh).—Construction permit to erect a new broadcast station to be operated on 1500 kc., 100 watts, unlimited time.

WOPI—Radiophone Broadcasting Station, WOPI, Inc., Bristol, Tenn.—Construction permit to install new equipment, change frequency from 1500 kc. to 620 kc. and increase power from 100 watts to 250 watts.

Fourth Zone

KSO—Iowa Broadcasting Co., Des Moines, Iowa—Special experimental authorization to operate with an additional power of 250 watts at night.

WIBW—Topeka Broadcasting Assn., Inc., Topeka, Kansas—Construction permit to install new equipment and increase power from 1 KW to 1 KW night, $2\frac{1}{2}$ KW daytime.

W9XDT—Purdue University, Portable—License to cover construction permit for special experimental broadcast station for 890 kc., 50 watts.

WKBF—Indianapolis Broadcasting, Inc., Indianapolis, Ind.—1400 License to cover construction permit for installation of new equipment and increase in daytime power.

Fifth Zone

KRKO—Lee E. Mudgett, Everett, Wash.—Construction permit to move transmitter and studio locally, install new equipment and increase power from 50 watts to 100 watts.

NEW—Norman F. Storm, Centralia, Wash.—Construction permit to 1500 erect a new broadcast station to be operated on 1500 kc., 100 watts, unlimited time.

KMED—Mrs. W. J. Virgin, Medford, Oregon—License to cover 1310 construction permit for changes in equipment and increase in daytime power.

NEW—S. H. Patterson, Portable—Construction permit to erect a new broadcast pickup station to be operated on 2090, 2190 and 2830 kc., 40 watts.

W6XAI—Pioneer Mercantile Co., Bakersfield, Calif.—Modification 1550 of construction permit for experimental broadcast station for 1550 kc., 1000 watts, unlimited time, requesting an extension of completion date.

KOL—Seattle Broadcasting Co., Seattle, Wash.—Modification of 1270 construction permit authorizing move, equipment, change and increase in daytime power requesting an extension of completion date.

NEW—Helena Broadcasting Co., Helena, Mont.—Construction 1420 permit to erect a new broadcast station to be operated on 1420 kc., 100 watts, unlimited time.

NEW—Munn Q. Cannon, Logan, Utah—Construction permit to 1210 erect a new broadcast station to be operated on 1210 kc., 100 watts, unlimited time.

KGHL—Northwestern Auto Supply Co., Inc., Billings, Mont.—780 Extension of special experimental authorization to operate on 780 kc., for the period 10-1-34 to 1-1-35.

KGHL—Northwestern Auto Supply Co., Inc., Billings, Mont.—950 Modification of license to change frequency from 950 kc. to 780 kc.

APPLICATIONS RETURNED

WSUI—State University of Iowa, Iowa City, Iowa—Modification of license to increase power from 500 watts to 500 watts night 1 kilowatt daytime and hours of operation from specified to unlimited. (Request of applicant.)

WRAK—WRAK, Inc., Williamsport, Penna.—Modification of construction permit authorizing changes in equipment and transmitter move requesting increase in power from 100 watts to 250 watts and extension of commencement and completion dates. (Rules 6, 121 and questionable equipment.)

NEW—James Clyde Skinner, Houston, Texas—Construction permit to erect a new broadcast station to be operated on 1210 kc., 100 watts, daytime. (Incomplete, questionable equipment and transmitter site.)

NEW—Lakeland Broadcasting Co., Lakeland, Fla.—Construction permit to erect a new broadcast station to be operated on 1310 kc., 100 watts, specified hours. (Improperly executed, questionable equipment and transmitter site.)

WORC—Alfred F. Kleindienst, Worcester, Mass.—Construction permit to change frequency to 600 kc. (Wrong form, Rules 49 and 116.)

WDBO—Orlando Broadcasting Co., Inc., Orlando, Fla.—Extension of special experimental authorization to operate with 1 KW daytime. (Not signed.)

WNAD—University of Oklahoma, Norman, Okla.—Modification of license to increase power from 500 watts to 1 kilowatt. (Incomplete and not signed.)

WKBF—Indianapolis Broadcasting, Inc., Indianapolis, Ind.—License to cover construction permit for change of equipment, increase power and unlimited time. (Unlimited time has been suspended.)

WSBT—The South Bend Tribune, South Bend, Ind.—Modification of license to change hours of operation from specified to sharing with WGES, WSBT 4/7 and WGES 3/7. (Time sharing agreement not in accordance with division of time.)

WGES—Oak Leaves Broadcasting Station, Inc., Chicago, Ill.—Same as above.

NEW—Dan Steinhoff, Jr., Vancouver, Wash.—Construction permit to erect a new broadcast station to be operated on 860 kc., 500 watts, unlimited time. (Rules 6, 116, improperly executed and questionable transmitter site and equipment.)

URGENT

To Every Member of the National Association of Broadcasters:

In about six weeks, before the Federal Communication Commission, will begin the hearings to determine what recommendations the Commission will make to Congress for new legislation concerning broadcasting.

The issue is set forth in the recently enacted law, as follows:

"SEC. 307 (c). The Commission shall study the proposal that Congress by statute allocate fixed percentages of radio broadcasting facilities to particular types or kinds of non-profit radio programs or to persons identified with particular types or kinds of non-profit activities, and shall report to Congress, not later than February 1, 1935, its recommendations together with the reasons for the same."

Every broadcasting station in America will be on trial at these hearings. The National Association of Broadcasters is now preparing and will conduct their defense.

To do this adequately, is must present *facts*. Every station should be actively represented at the hearings, either in person or by sworn written statement.

The first thing for you to do, whether or not you can be personally present to testify at the hearings, is to prepare a full and clear statement of the actual facts regarding your station. This should be done so that the statement can be forwarded to the Association in Washington not later than September 15.

We are not sending out a formal questionnaire, because it is better to have these statements in your own form, with such advice as you may feel like getting from your attorneys. But here is, in substance, what the Commission will want to know:

1. The call letters, location, power, frequency, time assignment, ownership and licensee of your station.
2. Length of time it has been in continuous operation under government license.
3. Approximate total capital investment.
4. Approximate total gross operating cost for the six months from January 1 to June 30, 1934.
5. Average number of full-time employees during the six months from January 1 to June 30, 1934.
6. Total number of part-time employees (such as musicians, actors, and any other persons employed on a part-time basis) actually paid by the station, or by others on account of broadcasts over the station, during the six months from January 1 to June 30, 1934.
7. During the six months from January 1 to June 30, 1934, what arrangements, if any, were actually in force covering broadcasts, whether of local or outside origin, *on behalf of* educational institutions or groups, civic or charitable organizations, churches and other religious bodies, political organizations, public health services, labor organizations, farm organizations, etc.? Make your answer to this question as complete as possible, indicating in each case whether or not the service was rendered by the station free of charge, and, if not, whether the charge made was the regular commercial rate or merely an operating charge to cover actual cost.
8. During the period above specified, what was the approximate total number of hours devoted by you to broadcasts of the type indicated in Question 7? How many of the hours thus devoted to broadcasts of this type came between six and eleven p. m.?
9. What is your general policy with respect to broadcasts of the type described in Question 7? Explain fully.
10. Do you exercise any control or censorship over programs of the type indicated in Question 7? Please cover this point fully.
11. What has been your experience with regard to listener interest in programs of the type specified in Question 7? Does your audience demand more lectures, talks and similar features, and, if so, of what types and at what hours? Have you found that such groups as those indicated in Question 7 are able, unaided by you, to put on programs which maintain a high degree of listener interest? What has been

the effect on your audience of broadcasting such programs at frequent intervals? Please discuss in detail.

12. In addition to programs of the type covered in Question 7, that is to say programs broadcast in direct behalf of specific organizations, what features did you broadcast between January 1 and June 30, 1934, that had a definite educational or informative value, as distinct from entertainment or advertising. Explain in detail.
13. During the period above specified, what was the approximate total number of hours devoted by you to broadcasts of the type indicated in Question 12? How many of the hours thus devoted to broadcasts of this type came between six and eleven p. m.?

In giving this information, it will be advisable for you, wherever convenient, to support your statements by affidavits or letters from responsible officers of the institutions with which you have cooperated, such as the governors of states, mayors of cities, presidents of universities and colleges, superintendents of schools, directors of civic or charitable organizations, heads of labor organizations, pastors of churches, directors of farm bureaus, etc.

Your statement should be written on 8½ x 11 white paper, and executed under oath, so that it may be filed with the Commission by the Association.

A later bulletin will discuss the actual appearance of representative broadcasters as witnesses at the hearings. The immediate and urgent need is to have every station prepare its statement, in line with the foregoing general outline, *at once*.

PHILIP G. LOUCKS, *Managing Director*,
HENRY A. BELLOWES, *Chairman NAB*,
Legislative Committee.