# The National Association of Broadcasters

NATIONAL PRESS BUILDING \* \* \* \* \* WASHINGTON, D. C.

PHILIP G. LOUCKS, Managing Director

# NAB REPORTS

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Vol. 2 - No. 55 NOV. 22, 1934

## FCC TO INVESTIGATE A. T. & T. CO.

Commissioners Walker, Chairman, Case and Sykes, at a regular meeting of the Telephone Division of the Federal Communications Commission, held on the 14th day of November, 1934, issued Order No. 11, as follows:

"The Telephone Division having under consideration Sections 215(a), 215(b), 215(c), 218 and 403 of the Communications Act of 1934, and it appearing that Section 215(a) requires that the Commission shall examine into transactions of telephone carriers relating to the furnishing of equipment, supplies, research, services, finances, credit, or personnel; that Section 215(h) requires that the Commission shall investigate the methods hy which and the extent to which wire telephone companies are furnishing wire telegraph service and wire telegraph companies are furnishing wire telephone service; that Section 215(c) requires the Commission to examine all contracts of carriers subject to this Act which prevent the other party thereto from dealing with another common carrier suhject to this Act and shall make a report thereon to Congress; that Section 218 provides that the Commission may inquire into the management of the business of all carriers subject to this Act, and shall keep itself informed as to the manner and method in which the same is conducted, and as to technical developments and improvements thereof; and that Section 403 authorizes the Commission to institute an inquiry, on its own motion, as to the fore-

"IT IS ORDERED, That the Division, on its own motion and without formal pleading, enter upon a proceeding of inquiry and investigation into and concerning such transactions, methods, contracts and management of the husiness of telephone carriers subject to the Communications Act, for the purpose of making such a report to Congress, and for the further purpose of carrying out any provisions of the Communications Act and making such findings or issuing such orders as may be appropriate thereunder.

"IT IS FURTHER ORDERED, That copies of this Order shall he served upon all telephone carriers subject to the Act, and that such carriers he made respondents to this proceeding; and that copies of said Order be sent to the Governor of each State and to each State regulatory hody having jurisdiction over telephone carriers.

"AND IT IS FURTHER ORDERED, That this proceeding he assigned for hearing at such times and places, and with respect to such transactions as the Commission hy order or public notice may hereafter direct."

The Telephone Division of the Federal Communications Commission later issued the following statement in connection with its Order No. 11.

"1. It is proposed to make an investigation as speedily as funds and the organization of the Commission will permit, and with the minimum of inconvenience to persons concerned. To this end the Division announces the following tentative program:

"(A) The investigation and study of the corporate history and the financial structure of the American Telephone and Telegraph Company, including the connections and relationships with the associated Bell Companies and the other subsidiaries of the American Telephone and Telegraph Company. This examination will also include subsidiaries which manufacture equipment and supplies for the parent American Telephone and Telegraph Company and for the associated Bell Companies, including all subsidiaries or related companies which affect the communications industry, under the jurisdiction of this Commission. The examination will include the financial arrangements hetween the American Telephone and Telegraph Company and its subsidiaries, and the agreements, financial and otherwise, of the various subsidiaries with each other.

"(B) A general inquiry into the license and service contracts between the American Telephone and Telegraph Company and the various associated Bell Companies.

"(C) A general inquiry into the contracts between the American Telephone and Telegraph Company and the Western Electric Co., Inc., also the contracts between the Western Electric Co., Inc., and the associated Bell Companies.

"2. The initial investigation will include only the American Telephone and Telegraph Company and its associated or related companies or organizations, or services, or contracts, as outlined in the foregoing

the foregoing.

"3. Puhlic hearings will he had. That ample time may be provided for preparation, such puhlic hearings will not hegin until some time after January 1, 1935, and on dates to he announced hy the Division. Work of investigation by the Commission's staff, however, is expected to start forthwith.

"4. With the completion of the testimony of the witnesses of the American Telephone and Telegraph Company and its subsidiaries, the hearings will he adjourned and at some suhsequent date, not far removed, witnesses will be heard from the Independent Telephone Companies which come under the jurisdiction of the Communications Act. This inquiry will he directed at the financial structures, services, agreements, and contracts of the Independent Telephone Companies engaged in interstate commerce.

"5. The program of investigation will take into consideration the provisions of the Communications Act which authorizes cooperation with State Regulating Commissions.

"6. Other interested parties will be permitted to intervene and will he heard following the testimony of witnesses for the American Telephone and Telegraph Company and its subsidiaries and for the Independent telephone companies, and subsequent to a short adjournment following the testimony of witnesses for the Independent telephone companies.

"7. Interested parties, other than the telephone companies designated as respondents, may attend any or all of the hearings and participate therein.

"8. The facts and the data obtained through the investigation and through these public hearings may he used as a basis for a special report to Congress and will be available for and will he considered in any future investigations of telephone rates, made hy this Commission."

# CODE AUTHORITY MEETS

The Code Authority for the Radio Broadcasting Industry held a meeting in Washington, D. C., on November 15th and 16th. An agreement was reached on the method of conducting an investigation of the hours of lahor and the wages of radio artists and performers as required by Article VI, Section 3 of the Code.

Announcement of other actions taken by the Code Authority will he made shortly.

# ROSENBLATT GETS ADDED DUTIES

The National Recovery Administration announced yesterday that Sol A. Rosenhlatt has heen appointed Director of Field Administration and Enforcement. Mr. Rosenhlatt will perform the duties of that office in addition to his duties as Division Administrator.

# CLEAR CHANNEL INVESTIGATORS MEET

A second meeting of engineers and others interested in the Federal Communications Commission's investigation of secondary coverage will be held Friday, November 23, at the Commission's offices.

Definite plans for the co-operative investigation will be formulated at the meeting, with the intention of proceeding with the field work as soon as possible.

# CODE AUTHORITY BULLETIN PUBLISHED

James W. Baldwin, Executive Officer of the Code Authority for the Radio Broadcasting Industry, announced that he would mail Code Authority Bulletins 13, 14 and 15 to all stations during the present week. The Bulletins include, among other items, opinions on Cosmopolitan and American magazine programs.

With reference to the tenders made to various radio stations by Cosmopolitan magazine, the bulletin includes an excerpt of a letter addressed to Mr. Daniel Henderson, Director of Promotion, as fol-

"This is to inform you that we consider the terms and conditions contained in your letters to radio broadcasting stations for the presentation of Cosmopolitan Radio Dramas an attempt to frustrate the purpose and intent of the Code of Fair Competition for the Radio Broadcasting Industry, and radio broadcasting stations will be advised accordingly."

The bulletin adds that "the Code Authority has auditioned Program No. 1 entitled 'The American Magazine Program' and finds that the programs contain lines of definite commercial value to the American Magazine. Broadcasting stations and network companies are, therefore, directed to refuse to broadcast these programs

on a sustaining basis."

# MANAGING DIRECTOR HUNTS BEARS

Philip G. Loucks, NAB Managing Director, has been away from Washington during the past ten days on a hunting trip with Harry Shaw, former NAB president. He is expected to return November 26.

# FCC REQUESTS \$2,000,000

The Federal Communications Commission asked the Bureau of the Budget for an appropriation of \$2,000,000 for the fiscal year

beginning July 1, next.

It is understood that the Bureau refused that and at first allowed only \$1,000,000 but that this was later raised to \$1,500,000 where it is now understood to stand. There are officials of the Commission who feel that with that amount of money it will be impossible for the Commission to do an efficient job.

The Commission will also ask the coming session of Congress for some \$500,000 for the period from January 1 to June 30, 1935, in addition to the appropriation which it now has under the old Federal Radio Commission. At this time some 70 additional employees have been taken into the new Commission as compared with the old Radio Commission. Additional personnel is still needed and will be added as the Commission's appropriations allow.

# KFUO CELEBRATES

KFUO, St. Louis, will celebrate its tenth anniversary, Sunday, December 9, in a special broadcast from 3 to 4:30 P. M.

# FCC ON INTERLOCKING DIRECTORATES

The Federal Communications Commission this week issued this statement:

"The Commission will regard the following as substantial compliance with the showing required by paragraph (c) 7 of Commission Order No. 4 as amended by Commission Order No. 6: (1) if the applicant is an officer, director, trustee, receiver, attorney or agent of any business corporation he must make a complete disclosure of such position and state the general character of the business conducted by such corporation; and (2) if the applicant has a financial interest in any corporation furnishing equipment, supplies, research, services, finances, credit or personnel, directly or indirectly, to any communication company, he must make a complete showing of his interest and state the general character of the business conducted by such corporation, only in cases where five per cent or more of such corporation's annual gross business consists of furnishing equipment, supplies, research, services, finances, credit and/or personnel, directly or indirectly to communications companies. If the applicant holds a position named in (1) in a corporation described in (2), he must make the disclosures called for in both (1) and (2).

"Regularly licensed and practicing attorneys will not be required under number (1) above to show clients represented by them, unless such client corporations are engaged in conducting a communica-

tions service as a common carrier or come within the description in number (2) above."

# INFORMATION WANTED

Anyone having information concerning the whereabouts of Mr. L. W. Shilby and his associates, H. B. Lee, William Martin, Owen Ray, Dan Delano and Grant Schaeffer (or Mr. Grant) is requested to communicate with NAB headquarters.

## AAAA BULLETIN PUBLISHED

Frederic R. Gamble, executive secretary of the American Association of Advertising Agencies, announced this week the publishing of Section C, "Market and Newspaper Statistics," Volume III. Section C deals with the 46 cities having more than 100,000 population having ABC Audit Reports for periods ending March 31, 1934.

Section C is similar in form to Sections A and B, which covered, respectively, the 27 cities having audits to September 30, 1933, and the 22 cities having audits to December 31, 1933. All sections are

loose-leaf and can be secured under one cover.

The studies contain figures on population, number of families, English reading persons, income tax reports, audited newspaper circulation, local rates, national rates, and the differential between local and national rates, lineage, and an analysis of sections of ABC Audit Reports dealing with inducements.

"Market and Newspaper Statistics" is a part of a program for the

advancement of newspaper advertising being conducted by the

AAAA Committee on Newspapers.

Copies of Sections A and B are available to other than AAAA members at \$2.50 per section, and Section C is available at \$5.00, the approximate cost of production.

# A. N. A. ON AGENCY COMMISSIONS

According to "Editor and Publisher," Albert E. Haase has re-cently completed a report for the Association of National Advertisers on the advertising agency commission system, which was summarized as follows:

"1. Advertising agent is agent of advertiser only . . . owes the

advertiser an undivided loyalty.

"2. Advertiser pays the agency. . . . The money flows directly

from the advertiser through the agent to the medium.

"3. Agents set present rate of compensation. . . . The owners of advertising mediums are not of prevailing importance in determining the rate. They have been influenced and guided in their decision by agents.

"4. Major fault of discount system (commission system) is its seeming rigidity. . . . No single factor has done more . . . to create an outward show of resistance to change . . . than the im-

proper use of the word 'rebate.'

"5. Discount system has been modified in actual business prac-

tice . . . four basic arrangements are now in use.

"6. Advertiser is free to make any terms he wishes with advertising agent. . . . The agent cannot, legally or ethically, accept the obligation of serving as the advertiser's agent, if he is already bound by, or, if he afterwards signs an agreement with, advertising mediums or others which conflict with his obligation to his principal—the advertiser. . . . Any single agent or owner of an advertising medium can, with perfect safety, set down terms upon which he will do business, but when he undertakes to prescribe a course of conduct for businesses other than his own, then he is confronted with the highly important question of restraint of trade. . . . There is no need for the sudden overthrow of the discount system as a cover-all system. As advertisers, agents and mediums come to know and understand their own rights and duties and act accordingly, this cover-all system will, in all probability, gradually disappear without injury to anyone.'

# SECURITIES ACT REGISTRATION

The following companies have filed registration statements with the Securities and Exchange Commission under the Securities Act:

Fundamerican Corporation, New York. (2-1181, Form C-1) Protective Committee for Choctaw, Oklahoma & Gulf Railroad Company, and Choctow & Memphis Railroad Company.

(2-1181, Form D-1) Bondholders Protective Committee of Follansbee Brothers Com-

pany. (2-1183, Form D-1) Larkins-Warr Trust, Tulsa, Okla. (2-1184, Form A-1) Southwest Investment Trust, Tulsa, Okla. (2-1185, Form A-1)

Bondholders Protective Committee of Herald Square Building, New York City. (2-1186, Form A-1)
Plymouth Consolidated Gold Mines, Ltd., Wilmington, Del.

(2-1187, Form A-1)

Farmers Manufacturing Company, Norfolk, Va. (2-1188, Form D-1A)

# FEDERAL COMMUNICATIONS COMMISSION ACTION

# HEARING CALENDAR

KTUL-Tulsa Broadcasting Co., Inc., Tulsa, Okla.-Modification of license, 1400 kc., 500 watts, unlimited time. Present assignment: 1400 kc., 250 watts, 500 watts LS, unlimited time.

#### APPLICATIONS GRANTED

WHBF-Rock Island Broadcasting Co., Rock Island, Ill.-Granted 1210 C. P. to make changes in equipment and increase day power from 100 to 250 watts.

WHBY-WHBY, Inc., Green Bay, Wis.-Granted C. P. to install 1200 new equipment and increase day power from 100 to 250 watts.

WIBO-Baton Rouge Broadcasting Co., Inc., Baton Rouge, La.-1420 Granted modification of C. P. to extend completion date from December 1, 1934, to February 1, 1935.

KOL-Seattle Broadcasting Co., Inc., Seattle, Wash.-Granted 1270 modification of C. P. to extend completion date to December

25, 1934. WTAR—WTAR Radio Corp., Norfolk, Va.—Granted modification 780 of license to increase day power from 500 watts to 1 KW.

KVOA-Arizona Broadcasting Co., Tucson, Ariz.-Granted modifi-1260 cation of license to change hours of operation from specified to unlimited.

WDSU-Joseph H. Uhalt, New Orleans, La.-Granted voluntary

1250 assignment of license to WDSU, Inc.

WAGF-Dothan Broadcasting Co., Dotha, Ala.-Granted special 1370 experimental authorization to operate from LS to 6:30 p.m. daily until January 1, 1935.

# SET FOR HEARING

-Jackson D. Magenau, Erie, Pa.-C. P. for new station; 1370 1370 kc., 100 watts, unlimited time, location to be determined. NEW-John G. Curtis, Erie, Pa.-C. P. for new station; 1370 kc., 1370 100 watts, unlimited time, location to be determined in Erie. NEW-F. L. Whitesell, Forty Fort, Pa.-C. P., 930 kc., 500 watts, daytime only.

NEW-E. B. Gish (Gish Radio Service), Abilene, Tex.-C. P., 1420 1420 kc., 100 watts, unlimited time (transmitter site to be deter-

mined)

WIL-Missouri Broadcasting Corp., St. Louis, Mo.-C. P. to change 1250 equipment, change frequency from 1200 kc. to 1250 kc., increase power from 100 watts night, 250 watts LS, to 250 watts

night, 500 watts LS.

NEW—J. C. and E. W. Lee (Riverside Broadcasting Co.), River820 side, Calif.—C. P., 820 kc., 100 watts, limited time.

NEW-Radio Service, Inc., Redlands, Calif.-Construction permit,

820 820 kc., 100 watts, daytime. WOKO-WOKO, Inc., Albany, N. Y.-Modification of license to 1430 increase night power from 500 watts to 1 KW; requests con-

sideration under Rule 6 (g). WHEC-WHEC, Inc., Rochester, N. Y .- Modification of license to 1430 increase night power from 500 watts to 1 KW. To be con-

sidered under Rule 6 (g).

WBNS-WBNS, Inc., Columbus, Ohio.-Modification of license to 1430 increase night power from 500 watts to 1 KW. To be considered under Rule 6 (g).

WHAZ-Rensselaer Polytechnic Institute, Troy, N. Y .- Modifica-1300 tion of license to increase power from 500 watts to 1 KW. WKAR-Michigan State College, East Lansing, Mich.-Modifica-

tion of license to change frequency from 1040 kc. to 950 kc.; change hours of operation from specified daytime only to daily except Saturdays and Sundays, 10:58 a.m. to 3:30 p.m. and 6 p. m. to 8 p. m.; Saturdays, 10:58 a. m. to 3:30 p. m., using 500 watts for night operation. (Licensed on 1040 kc., 1 KW, S. H. daytime.)

WGAR—The WGAR Broadcasting Co., Cleveland, Ohio.—Modification of license to change frequency from 1450 kc. to 560 kc. and increase night power from 500 watts to 1 KW. To be considered under Rule 6 (g); requesting the facilities of WIND. (Licensed on 1450 kc., 500 watts night, 1 KW LS. unlimited.)

KONO-Mission Broadcasting Co., San Antonio, Tex.-Modifica-1370 tion of license to change hours of operation from specified to unlimited. (Licensed for 1370 kc., 100 watts, S-KMAC.)

KSCJ-Perkins Brothers Co., Publishers, Sioux City Journal, Sioux 1290 City, Iowa.-Modification of license to change frequency from 1330 kc. to 1290 kc. and hours of operation from simultaneous day with WTA and specified hours night, to unlimited. (Applicant requests consideration regardless of Rule 6.) (Licensed on 1330 kc., 1 KW night, 2½ KW day.)

KCDM—E. F. Peffer, Stockton, Calif.—Modification of license to 1100 change hours of operation from daytime only to specified from 6 a.m. to local sunset, 9 p. m. to 12:00, PST. (Licensed

for 1100 kc., 250 watts, daytime.)

WSOC-WSOC, Inc., Charlotte, N. C.-Special temporary authorization to change frequency from 1210 kc. to 880 kc., increase night power from 100 watts to 250 watts. Requests consideration under Rule 6 (g). (Licensed for 1210 kc., 100 watts night, 250 watts day, unlimited.

#### MISCELLANEOUS

WMCA—Knickerbocker Broadcasting Co., New York City; WSYR 570 —Central N. Y. Broadcasting Corp., Syracuse, N. Y.—Denied petition to reconsider and grant the application of 570 WMCA to increase power from 500 watts to 1 KW; and application of WSYR to increase power from 250 to 500 watts; install new equipment and move transmitter locally.

NEW-Montana Broadcasting Co., Helena, Mont.-Denied petition 1420 to reconsider and grant application for new station to operate

on 1420 kc., 100 watts, specified hours.

WTMJ—The Journal Company, Milwaukee, Wis.—Denied petition 620 to reconsider application to increase night power from 1 to 5 KW. The application of WTMJ to increase day power from 21/2 to 5 KW was granted October 30, 1934, but that part requesting increase in night power was designated for hearing.

WCSH-Congress Square Hotel Co., Portland, Me.-Denied peti-940 tion of WCSH to reconsider and grant without hearing their application to increase daytime power from 2½ to 5 KW.

KVOD-Colorado Radio Corp., Denver, Colo.-Denied petition to reconsider and grant application to increase day power from 500 watts to 1 KW.

WACO-Central Texas Broadcasting Co., Inc., Waco, Tex.-Re-1420 considered and granted without hearing application of WACO to increase hours of operation from specified to unlimited.

KECA-Earle C. Anthony, Los Angeles, Calif.-Reconsidered and 1430 granted application to increase daytime power from 2½ to 5 KW.

KRKD-Radio Broadcasters, Inc., Los Angeles, Calif.-Recon-1120 sidered and granted application to increase power from 500 watts to 2½ KW, and dismissed that part of application to increase night power to 1 KW.

WLLH-Albert S. Moffat, Lowell, Mass.-Reconsidered and granted application to increase hours of operation from specified to

unlimited.

KPRC-Houston Printing Co., Houston, Tex.-Reconsidered and granted application to increase daytime power from 2½ KW to 5 KW; application to increase night power to remain in hearing docket.

KDYL-Intermountain Broadcasting Corp., Salt Lake City.-Granted authority to intervene in hearing in re application of Utah Radio Educational Society to construct a new station at Salt Lake City to operate on 1450 kc., 1 KW, unlimited time.

NEW-Portland Broadcasting System, Inc., Portland, Me.-Granted petition to intervene in hearing of the application of Congress Square Hotel Co. (WCSH) for modification of license to increase power to 5 KW day.

W. J. Reynolds, Jr., Selma, Ala.—Granted request to take depositions in re application in hearing Docket No. 2604, set before an examiner on December 6.

J. D. Kolesar, Stockton, Calif.—Granted authority to take depositions in re application of Norman F. Storm, in re application set for hearing before an examiner on December 11.

NEW—Abraham Shapiro, Astoria, Ore.—Redesignated for hearing 1370 the amended application of Shapiro for a new station to operate on 1370 kc., 100 watts power, specified hours, in Astoria, Ore., to be heard together with application of KSLM for increase in hours to unlimited time of operation on same frequency (1730 kc.).

WIEH-Knickerbocker Broadcasting Co., Inc., Portable.-Granted renewal of broadcast pickup station license in temporary service for period November 1, 1934, to November 1, 1935,

in exact conformity with existing license.

KILB-International Broadcasting Corp., Portable.-Granted renewal of broadcast pickup station license in temporary service for period November 1, 1934, to November 1, 1935, in exact conformity with existing license.

W8XO—The Crosley Radio Corp., near Mason, Ohio.—Granted renewal of special experimental station license in exact con-

formity with existing license.

WTCM-Minneapolis Broadcasting Corp., Minneapolis, Minn.-C. P. requesting authority to change transmitter location from Fridley to Richfield, Minn., and make changes in antenna, heretofore granted, was retired to closed files at applicant's request.

# APPLICATIONS RECEIVED

#### First Zone

WOV-International Broadcasting Corp., New York, N. Y.-Con-1130 struction permit to install directional antenna, change time from day to unlimited, amended to request unlimited time except hours assigned to WLWL on 1100 kc.

WNBX-WNBX Broadcasting Corp., Springfield, Vt.-Construc-1260 tion permit requesting change in antenna, change hours of operation from daytime to unlimited (1 KW power).

WMFF—Plattsburg Broadcasting Corp., Plattsburg, N. Y.—Modifi-cation of construction permit (1-P-B-3221) to make equipment changes and extend commencement and completion dates.

## Second Zone

NEW-WMAN Broadcasting Co. (John F. Weimer, Eugene Altwies, 1370 Gerald G. Roberts, and Rose Altwies), Mansfield, Ohio.— Construction permit for a new broadcast station to be operated on 1370 kc., 100 watts power, unlimited time. Transmitter and studio sites to be determined, Mansfield, Ohio. Amended: Changed name from WMAN, Inc. (Corporation

pending), to WMAN Broadcasting Co. WJBK—James F. Hopkins, Inc., Detroit, Mich.—License to cover 1500 construction permit (2-P-B-3311) to increase power and

make equipment changes.

WSMK—WSMK, Inc., Dayton, Ohio.—Special experimental au-1380 thorization to operate unlimited time simultaneously with KQV, period ending 5-1-34. Amended to change name from Stanley M. Krohn, Jr., to WSMK, Inc.
WMPC—The First Methodist Protestant Church of Lapeer, Lapeer,

1200 Mich.-Modification of license to change hours of operation from Central Standard Time to Eastern Standard Time, and Sunday hours from 10 a. m. to 2 p. m., 3:30 to 6 p. m., 7:30 to 11 p. m., to 10 a. m. to 2 p. m., 3 p. m. to 6 p. m., 7:30 p. m. to 10:30 p. m.

# Third Zone

NEW-R. B. Broyles, trading as R. B. Broyles Furniture Co., Portable.—Construction permit to erect a new broadcast pickup station to be operated on 1622, 2060, 2150, 2790 kc., 10 watts.

NEW-A. H. Belo Corp., Portable-Mobile.-Construction permit to erect a new general experimental station to be operated on

34600 kc., 3 watts.

WPFB-Otis P. Eure, Hattiesburg, Miss.-Voluntary assignment of

1370 license to George T. Bishop. WKEU—Radio Station WKEU, LaGrange, Ga.—Construction per-1500 mit to move the transmitter and studio from 906 Hill St., LaGrange, Ga., to Griffin Hotel, West Solomon St., Griffin, Ga., and to change hours of operation from specified to daytime. Amended re hours of operation.

# Fourth Zone

NEW-H. LeRoy Miller, d/b as The Minneapolis Broadcaster, 1370 Minneapolis, Minn.—Construction permit to erect a new broadcast station to be operated on 1350 kc., 100 watts, daytime, amended to change frequency to 1370 kc.

WMAQ—National Broadcasting Co., Inc., New York, N. Y.—Modi-670 fication of construction permit to extend commencement date from 10-4-34 to 12-3-34 and completion date from 12-4-34

to 4-4-35.

WJBC-Wayne Hummer and H. J. Dee, d/b as Kaskaskia Broad-1200 casting Co., Bloomington, Ill.—License to cover construction permit (4-P-B-3113) for move of studio and transmitter. Amended re signature.

NEW-Perkins Brothers Co., Portable-Mobile.-Construction permit to erect a new general experimental station to be operated on 31100, 34600, 37600, and 40600 kc., 2.7 watts.

WOC-The Palmer School of Chiropractic, Davenport, Iowa (formerly KICK).-License to cover construction permit (4-P-

B-3071)

WHB-WHB Broadcasting Co., Kansas City, Mo.-Modification 860 of license to increase day power from 500 watts to 1 KW.

KFOR-Cornbelt Broadcasting Corp., Lincoln, Nebr.-Authoriza-1210 tion to install automatic frequency control. Amended re

KWK-Thomas Patrick, Inc., St. Louis, Mo.-Construction permit 1350 to change equipment and increase day power from 21/2 KW to 5 KW. Amended re equipment.

#### Fifth Zone

W6XAI-Pioneer Mercantile Co., Bakersfield, Calif.-Modification of construction permit for change in type of transmitter.

KFWB—Warner Bros. Broadcasting Corp., Hollywood, Calif.— 950 License to cover construction permit (5-P-B-3307) for change in equipment and increase in day power from 1 KW to 21/2

KUJ-KUJ, Inc., Walla Walla, Wash.-Construction permit to 1340 make change in equipment, change frequency from 1370 kc. to 1340 kc., increase power from 100 watts to 1 KW, and time of operation from daytime to unlimited, requesting facilities of KFPY. Amended: Change equipment, location of transmitter from 2nd and Rose Sts. to County Road and College Ave., Walla Walla, Wash.
NEW—Richard Field Lewis, Del Monte, Calif.—Construction per-

1210 mit to erect a new broadcast station to be operated on 1210 ke., 100 watts power, unlimited time, to be considered under Rule 6. Amended: Change transmitter location to Polo Field House, Del Monte Hotel, Del Monte, Calif.

NEW—Helena Broadcasting Co., Helena, Mont.—Construction per-1420 mit for new station to be operated on 1420 kc., 100 watts power, unlimited time. Amended re location, to Montana Life Ins. Bldg., Lawrence St. and Fuller Ave., Helena, Mont.

# APPLICATIONS RETURNED

WKRC-WKRC, Inc., Cincinnati, Ohio.—Modification of construc-tion permit (2-P-B-3282) as modified to install new equipment and increase power from 500 watts and 2½ KW to 1 KW night, 5 KW day. (Transmitter location.)

WKEU—Radio Station WKEU, LaGrange, Ga.—Construction per-

1500 mit to move transmitter and studio from 906 Hill St., La-Grange, Ga., to Griffin Hotel, West Solomon St., Griffin, Ga., and change hours of operation from specified hours to daytime only. (Hours of operation.)
WJBC—Wayne Hummer and H. J. Dee., Bloomington, Ill.—License

1200 to cover construction permit (4-P-B-3113) for move of trans-

mitter. (Signature.)

KOIL—Mona Motor Oil Co., Council Bluffs, Iowa.—License to 1260 cover construction permit (4-P-B-3299) as modified to install new equipment and increase power. (Wrong form.)

NEW-D. A. Gibbs, Jr., and E. H. Shemorry, d/b as KWIL Broad-1500 casting Company, Williston, N. D.—Construction permit to erect a new broadcast station to be operated on 1500 kc., 100 watts, daytime; specified hours: 11:00 a.m. to 2:00 p.m. and 5:00 p. m. to 8:00 p. m. (Power equipment, and over quota.)

NEW-Eli M. Lurie, Greenport, N. Y.-Application for construc-1200 tion permit to erect a new broadcast station to be operated on 1200 kc., 100 watts, daytime (8 a. m. to 6 p. m.); studio and transmitter sites to be determined, Greenport, N. Y. (Jurat and equipment.)

WATR-Harold Thomas, Waterbury, Conn.-Modification of 1190 license to change hours of operation from daytime to limited

time. (Wrong name on application.)

NEW—B. F. Meek, Kermit, Tex.—Construction permit for new

1260 station to be operated on 1260 kc., 100 watts power, daytime. Transmitter and studio located, Kermit, Tex. To share with KPAC and KRGV. (Rule 6 and equipment; Rule 120; Section 14 (d) and (e)).

NEW-Alexandria Broadcasting, Inc., Alexandria, La.-Construc-1370 tion permit for new station to be operated on 1370 kc., 100 watts night power, unlimited time. Transmitter and studio located at Rapides Parish, Third and Desoto Sts., Alex-

andria, La. (Location and daytime power.)