

The National Association of Broadcasters

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EDUCATION CONFERENCE MAY 15

The Federal Communications Commission announced this week that the Broadcast Division has set May 15th for commencement of the conference provided for in the Commission's report to Congress following the general hearings (under Section 307c of Communication Act) last fall.

All broadcast licensees, the National Association of Broadcasters, all chain broadcasting companies, all educational, religious and non-profit eleemosynary institutions and all persons, groups and associations of every character interested in the subject to be presented have been invited to attend the conference.

The Broadcast Division also has requested United States Commissioner of Education Studebaker to participate in the hearings.

The Commission's statement follows:

"The Communications Commission, in its report to Congress, as required by Section 307 (c) of the Communications Act, under the caption 'Proposed Action' stated, among other things, the following:

"The Commission proposes to hold a national conference at an early date in Washington, at which time plans for mutual cooperation between broadcasters and non-profit organizations can be made, to the end of combining the educational experience of the educators with the program technique of the broadcasters, thereby better to serve the public interest. The conference should also consider such specific complaints as might be made by non-profit groups against the actions of commercial broadcasters in order that remedial measures may be taken if necessary.

"The Commission intends also actively to encourage the best minds among broadcasters and educators alike in order to develop a satisfactory technique for presenting educational programs in an attractive manner to the radio listener. Cooperation with the United States Commissioner of Education and other governmental agencies already established to assist in building helpful radio programs will be sought to an even greater degree than it now exists. The results of the broadcast survey, which is now being conducted by the Commission to determine the amount and quality of secondary service of large metropolitan broadcasting stations in remote sections of the United States as well as by broadcast stations generally, will be studied with the thought in mind of providing the best possible service to every American radio listener and to provide him with a well-balanced selection of non-profit and public-interest programs. The results of a direct questionnaire survey now under way will be studied with the same thought definitely in mind.

"The Commission feels, in particular, that broadcasting has a much more important part in the educational program of the country than has yet been found for it. We expect actively to assist in the determination of the rightful place of broadcasting in education and to see that it is used in that place.

"There have been protests, particularly by persons interested in the preservation of the broadcasting facilities of educational institutions, against the procedure under which licensees are required to defend their assignments in hearings upon applications of other parties. The Commission now proposes that provisions be made to conduct informal, preliminary hearings on applications that appear from examination to be antagonistic to established stations, or likely adversely to affect the interests of any established station, to determine whether the application violates any provision of the Communications Act or the rules and regulations of the Commission, or whether or not the applicant is legally, financially and technically qualified to contest the use of a radio facility with an existing station. Under such a provision, applications found inconsistent with law or regulations and applications of those found not qualified to operate stations will be refused without requiring the presence of licensees of existing stations at hearings.

"It is the earnest belief of the Commission that the action planned by it will accomplish results which will prove of lasting benefit to the broadcast structure as well as to the American radio public. The Commission seeks to accomplish the purposes for which the

non-profit interests and the broadcasters are earnestly working without the necessity of any radical reallocation, which would precipitate dissatisfaction and chaos and which would tend only to complicate and impede true progress in the broadcast public service.

"In making this report, the Commission is not unmindful of the sincerity with which the well-considered arguments were presented by the non-profit organizations supporting the proposal of a statutory allocation as well as by the broadcasters generally. The fine spirit and cooperation were most helpful. The Commission does not wish to seem to disregard the requests of the non-profit organizations. It is to effectuate these requests and to accomplish the greatest and the widest good that the Commission will undertake the action outlined in this report. It is our firm intention to assist the non-profit organizations to obtain the fullest opportunities for expression. Every sound, sensible and practical plan for the betterment of the broadcast structure will be speedily effected.

"The Commission en banc has delegated to the Broadcast Division the power and duty of calling and holding this conference. Pursuant thereto, the Broadcast Division hereby calls a national conference of all broadcast licensees of the Commission, the National Association of Broadcasters, all chain broadcasting companies, all educational, religious and non-profit eleemosynary institutions and all persons, groups and associations of every character interested in the subject to be present and participate in this conference. The cooperation and participation of all governmental agencies, particularly the United States Commissioner of Education, are especially requested by the Broadcast Division. It is also hoped that, at this hearing, definite plans may be presented for consideration and study.

"The conference will be held in the offices of the Commission in the New Post Office Building, in Washington, D. C., beginning at 10 o'clock Wednesday, May 15th.

"The Commission would like for those who desire to participate to inform it of this fact not later than April 24th, so that an agenda may be prepared by the Division."

TELEGRAPH HEARING CONTINUES

The FCC Telegraph Division, which has been holding hearings since March 4, 1935, under Order No. 12 of that Division, announced today that "Leased Wire Service" will be taken up Monday, March 25th, beginning at 10 A. M.

FEDERAL TRADE COMMISSION ACTIVITIES

Cease and Desist Orders

Cease and desist orders have been issued by the Commission in the following cases:

No. 2286. Clayton R. Hastings, Muncie, Ind., trading as the National Civil Service Institute. A consent order to discontinue using the words "Civil Service" in connection with the order "National" in his trade name or in any way which implies connection with the Federal Government. The order also prohibits misleading representations regarding the availability of Civil Service positions under the Government.

No. 2204. Maurice Smooke, 491 Broadway, New York City, trading as the Standard Handkerchief Manufacturing Co. To cease and desist representing himself or his company as a manufacturer of handkerchiefs until he owns, controls or operates factories in this field; to cease advertising handkerchiefs made in the United States as "London Kerchiefs." Other representations order discontinued, until facts are as represented, are the respondent's allegations that his company purchases raw cotton, that he has factories in Brooklyn, New York and Newark, and that due to large distribution and personal ownership and management buyers are assured the lowest price at all times.

No. 2269. H. Gordon, shoe wholesaler, 118 Duane St., New York City. To discontinue directly or indirectly using "Doctor" or "Dr." in advertising his products or in any way tending to lead buyers

into believing that they are made in accordance with the design or under supervision of a doctor, and that they contain special scientific features, when such is not the case. However, certain of the respondent's shoes actually contained orthopedic features.

Voluntary Agreements

Unfair competition of various types will be discontinued by the following companies under stipulations between the Federal Trade Commission and the concerns in question:

No. 0830. The Philadelphia Inquirer Co., publisher of the Philadelphia Inquirer, newspaper. To abide by any such action as the Commission may take against certain manufacturers of toilet and beauty preparations inserting advertisements containing allegedly false and misleading representations in the said publication.

No. 0831. W. H. Gannett Pub. Inc., Augusta, Maine, publisher of Comfort Magazine. Same stipulation.

No. 0832. W. J. Thompson Co., Inc., New York City, publisher of Gentlewoman Magazine. Same stipulation.

No. 0833. Hexin, Inc., Chicago, Ill. To cease advertising that its product "Hexin" will afford "quicker" relief; that it is compounded according to physician's formula; that it will relax the muscles or blood vessels, remove pressure on nerve ends, or neutralize acidity, and that "Hexin" is the latest and most startling discovery in modern science.

No. 0834. DeLos Rios Co., Detroit, Mich. To stop representing that its product "Pestanol" is capable of growing or promoting the growth of the eyelashes; that its formula originated in Spain, that the preparation is an old Spanish secret, and to cease using the name "Barcelona" on labels or otherwise indicating erroneously that the company maintains a plant in Barcelona.

No. 1305. Charles Komar, Inc., 152 Madison Ave., New York City. To stop representing certain products as "All Silk," "Pure Silk," or "Silk Crepe," unless the said products meet the agreed standards; and, if they do not, to employ the word "Weighted" in conspicuous type to indicate clearly that the products are weighted with mineral salts and not composed wholly of silk.

No. 1306. Spiro Ruosos, Rochester, N. Y. To cease using the words "Product of Italy" either independently or with the word "Imported" or with Italian pictures as a brand or label so as to imply that his product has been imported from Italy. If the product is made of a substantial part of olive oil produced in Italy, and "Product of Italy" used, then similarly clear indication must be given that the food is not made entirely of Italian ingredients.

No. 1307. William Grennon, New York City, trading as the Liquidating Company. To cease using the trade name "The Liquidating Company" and the word "Liquidating" in a way tending to deceive purchasers into believing that he is acting or is offering goods for sale as a receiver or liquidator under a court order in bankruptcy. He also agrees not to use "Paris" or "France" or words of similar import to the effect that products he sells are made by secret formulae obtained from Paris or that a Parisian has made this "Parfum" for Hollywood.

No. 1308. Agash Refining Corporation, Brooklyn, N. Y. To cease using the words "Lucca" on cans or labels containing its product, either alone or with Italian pictures so as to imply erroneously that the products are imported from the "Lucca" district of Italy. Also to discontinue using the words "Imported from Italy" for these oil products, unless when they are composed in substantial part of Italian-produced oils, the fact that they are not entirely so is clearly indicated.

No. 1309. Adolph Hauptman, importer, New York City. To desist from the use of the word "Mercerized" on brands or labels attached to shoe laces when they have not been mercerized.

No. 1310. Reiss Premier Pipe Co., West New York, N. J., also trading as Island Products Co. To cease using the words "West Indian" independently or in connection with other words or pictures of a tropical island or in any way tending to deceive buyers into believing that the bay rum sold by the company is produced and manufactured in the West Indian Islands.

No. 1311. The University Extension Forum and Kappa Gamma Sorority, Dallas, Texas. To abandon the use of the word "University" either alone or as with the word "Extension" as part of their corporate name, in the sale of courses or instruction or so-called educational programs, and to cease from using the said words in such a way as to deceive the public into believing that the University Extension Forum is an educational institution as such words imply.

No. 1312. I. Haber, Inc., Brooklyn, N. Y., trading as Lily Food Products Co. To discontinue erroneously giving the impression that certain products consist wholly of olive oils imported from the Lucca district in Italy when this is not the case.

Complaints

The Federal Trade Commission has alleged unfair competition in complaints issued against the following companies. These companies will be given until April 12 to appear at hearings to show cause why cease and desist orders should not be issued against them.

No. 2310. Hoyt & Worthen Tanning Corp., Haverhill, Mass. The respondent's phrase "Sunshine Chamois Genuine Oil Tan French Process," as a brand for its product, is alleged to have a tendency to deceive dealers and public into believing that it is tanned and manufactured in France or according to a French process.

No. 2311. Williams Bros. Tailoring Corp., Troy, N. Y. The respondent is charged with using sales methods which tend to lead the public to believe that clothes ordered from the company are tailor-made or according to individual measurements; that they are made from cloth selected by the purchasers; and that the customers' money is refunded if they are not satisfied, when such is not the fact.

No. 2317. Galion Metallic Vault Co., Galion, Ohio. The respondent is alleged to advertise that its grave vaults remain water-proof and air-tight when placed under ground, when, according to the complaint, water or air may seep into the vaults through the joints, holes, fastening or flanges thereof or through pit holes due to rust or corrosion.

No. 2318. James McCreery & Co., department store, New York City. The store is alleged to have sold as "Toyo Panama" a hat made from paper derived from rice pulp and twisted and woven into a product resembling a Panama straw hat. Though the word "Toyo" means paper, the public is unaware of this, while the word "Panama" as applied to straw hats has a specific geographical meaning.

No. 2319. Chesapeake Distilling & Distributing Corp, Baltimore, Md. The respondent's use of the word distilling in its corporate name, when it is not a distiller but merely engaged in rectifying, blending and bottling liquors, is alleged to tend to mislead dealers and the public into believing that they are buying a product bottled by the original distiller thereof. The complaint charges violation of the Federal Trade Commission Act and the distilled spirits industry code.

Nos. 2312, 2313, 2314, 2315, 2316, 2320 and 2321. H. C. Horseman and S. S. Coston, the latter trading as S. S. Coston Co., Hampton, Va.; George A. Philpotts, Philpotts Post Office, Va.; R. P. Hunt & Son and N. R. Coulbourn, Hampton, Va.; F. H. Ayers & Son, Portsmouth, Va., and Ballard Bros. Fish Co., Willis Wharf, Va. Violation of the blue crab industry code of fair competition.

SECURITIES ACT REGISTRATION

The following companies have filed registration statements with the Securities and Exchange Commission under the Securities Act:

George A. Schmidt and Louis Meyer, Trustees, New York City (2-1319, Form F-1)

Committee for Kelly-Springfield Co., New York City (2-1320, Form D-1)

Snow Point Mining Company, Inc., Wilmington, Del (2-1322, Form A-1)

Texla Oil Corporation, Houston, Texas (2-1323, Form A-1)

Forest Lawn Company, Glendale, Cal. (2-1325, Form A-1)

Commodity Corporation, Boston, Mass. (2-1326, Form A-1)

California Alaska Exploration Co., Reno, Nev. (2-1327, Form A-1)

A. P. W. Properties, Inc., Albany, N. Y. (2-1328, Form A-1)

Geneva Terrace Apts. Trust, Chicago, Ill. (2-1329, Form E-1)

Beaver Valley Water Company, Beaver Falls, Pa. (2-1330, Form A-2)

Western Auto Supply Company, Kansas City, Mo. (2-1331, Form A-2)

Hostetter Corporation, Pittsburgh, Pa. (2-1332, Form A-1)

Black Gold Mines Ltd., Fort Erie, Ontario, Canada (2-1333, Form A-1)

Mancos Canyon Gold, Inc., Denver, Colo. (2-1334, Form A-1)

FEDERAL COMMUNICATIONS COMMISSION ACTION

HEARING CALENDAR

Monday, March 25, 1935

Before Commissioner Brown, at San Antonio, Texas

KFBI—The Farmers and Bankers Life Insurance Co., Abilene, Kans.—Renewal license, 1050 kc., 5 KW, limited time.

Monday, March 25, 1935

- NEW—Helena Broadcasting Co., Helena, Montana—C. P. 1420 kc., 100 watts, unlimited time.
- NEW—Montana Broadcasting Co., Freda Wessell, Secretary, Helena, Montana—C. P., 1420 kc., 100 watts, specified hours.
- NEW—E. B. Craney, Helena, Montana—C. P., 1420 kc., 100 watts, unlimited time.
- KFBB—Buttre Broadcasting, Inc., Great Falls, Montana—Special experimental authorization, 610 kc., 1 KW, $2\frac{1}{2}$ KW, LS, unlimited time. Present assignment: 1280 kc., 1 KW, $2\frac{1}{2}$ KW, LS, unlimited time.

Tuesday, March 26, 1935

- NEW—John C. Curtis, Erie, Pa.—C. P., 1370 kc., 100 watts, unlimited time.
- NEW—F. L. Whitesell, Forty Fort, Pa.—C. P., 930 kc., 500 watts, daytime.
- NEW—Jackson D. Magenau, Erie, Pa.—C. P., 1370 kc., 100 watts, unlimited time.
- NEW—Brothers & England (L. C. Brothers & H. P. England), Wellington, Ohio—C. P., 1370 kc., 100 watts, unlimited time.
- NEW—WMAN Broadcasting Co., Mansfield, Ohio—C. P., 1370 kc., 100 watts, unlimited time.
- WWPA—Clarion Broadcasting Co., Clarion, Pa.—C. P., 850 kc., 250 watts, daytime.
- WESG—Cornell University, Ithaca, N. Y.—Modification of license, 850 kc., 1000 watts, daytime.

Friday, March 29, 1935

- WEBC—Head of the Lakes Broadcasting Co., Superior, Wis.—C. P., 1290 kc., 1 KW, 5 KW, LS, unlimited time. Present assignment: 1290 kc., 1 KW $2\frac{1}{2}$ KW, LS, unlimited time.
- KSCJ—Perkins Brothers Co., Publishers, Sioux City Journal, Sioux City, Iowa—Modification of license, 1290 kc., 1 KW, $2\frac{1}{2}$ KW, LS, unlimited time. Present assignment: 1330 kc., 1 KW, $2\frac{1}{2}$ KW, LS, simultaneous day with WTAQ, S. H. night.
- NEW—Head of the Lakes Broadcasting Co., Virginia, Minn.—C. P., 1370 kc., 100 watts, unlimited time.

APPLICATIONS GRANTED

- WELL—Enquirer-News Company, Battle Creek, Mich.—Granted C. P. to move transmitter and studio locally; make changes in equipment and increase power from 50 to 100 watts.
- WBOW—Banks of Wabash, Inc., Terre Haute, Ind.—Granted C. P. to make changes in equipment and change power to 100 watts night, 250 watts day, unlimited time.
- KGMB—The Honolulu Broadcasting Co., Ltd., Honolulu, T. H.—Granted C. P. to move studio and transmitter locally and increase power from 250 watts to 1 KW.
- WCOL—WCOL, Inc., Columbus, Ohio—Granted C. P. to make changes in equipment and move transmitter locally.
- NEW—Louis Wasmer, Inc., Mobile (Spokane, Wash.)—Granted two C. P. (general experimental station); frequencies 31100, 34600, 37600, 40600 kc., 2 watts.
- WAWZ—Pillar of Fire, Zarepath, N. J.—Granted authority to install automatic frequency control.
- WAIM—Wilton E. Hall, Anderson, S. C.—Granted modification of C. P. to move studio and transmitter locally and make changes in equipment.
- KPLC—Calcasieu Broadcasting Co., Lake Charles, La.—Granted modification of C. P. to make changes in equipment and make change in studio and transmitter location locally.
- WQER—Georgia School of Tech., Atlanta, Ga.—Granted license to cover C. P. (temporary broadcast pickup station), frequencies 1646, 2090, 2190, 2830 kc., 5 watts.
- WQET—Same—Same except 10 watts power.
- KLO—Interstate Broadcasting Corp., Ogden, Utah—Granted license covering C. P. authorizing changes in equipment.
- WTAX—WTAX, Inc., Springfield, Ill.—Granted modification of license to change hours of operation from sharing with WCBS to unlimited.
- KFH—Radio Station KFH Co., Wichita, Kans.—Granted modification of license to move studio location to Hotel Lassen, Wichita, Kans.
- KGIW—Leonard E. Wilson, Alamosa, Colo.—Granted modification of license to change hours of operation from sharing with KIDW to specified hours, to 7 a. m. to 4:30 p. m. daily and 6 to 9:30 p. m. night.
- KIDW—The Lamar Broadcasting Co., Lamar, Colo.—Granted modification of license to change hours of operation from

sharing with KGIW to specified (7 a. m. to 6 p. m. daily; 9:30 p. m. to 12 midnight).

- NEW—Florida Capitol Broadcasters, Inc., Tallahassee, Fla.—Granted C. P. for a new station to operate on 1310 kc., 100 watts, unlimited time.
- WCBA—B. Bryan Musselman, Allentown, Pa.—Granted extension of special experimental authorization to operate with 250 watts additional power for 90 days.
- WSAN—WSAN, Inc., Allentown, Pa.—Same.

SET FOR HEARING

- NEW—Lafayette Advertiser Gazette Co., Inc., Lafayette, La.—Application for C. P., 1310 kc., 100 watts, unlimited time.
- NEW—Oscar C. Hirsch, Cape Girardeau, Mo.—Application for C. P., 930 kc., 1 KW, daytime.
- NEW—H. K. Glass and M. C. Kirkland, Eustis, Fla.—Application for C. P., 1310 kc., 100 watts day, 6 a. m. to local sunset.
- WGCM—WGCM, Inc., Mississippi City, Miss.—Application for C. P. to make changes in equipment and change frequency from 1210 to 1120 kc., and power from 100 watts night, 250 watts day to 500 watts, specified hours to unlimited.
- NEW—Hammond-Calumet Broadcasting Corp., Hammond, Ind.—Application for C. P.; frequency 1480 kc., 5 KW day. Daytime hours.
- NEW—Advertiser Publishing Co., Ltd., Honolulu, T. H.—Application for C. P. (experimental relay broadcasting station), frequency 17,780 and 9570 kc., 2 KW.
- NEW—Robert Louis Sanders, Palm Beach, Fla.—Application for C. P., frequency 1420 kc., 100 watts, unlimited time.
- NEW—Louis O. Holzman, Hilo, Hawaii—Application for C. P., frequency 1420 kc., 100 watts, unlimited time.
- NEW—LeRoy Haley, Durango, Colo.—Application for C. P., 1370 kc., 100 watts, unlimited time.
- NEW—Carl C. Struble, The Dalles, Ore.—Application for C. P., frequency 1200 kc., 100 watts, unlimited time.
- NEW—Hearst Radio, Inc., Albany, N. Y.—Applications for C. P., frequency 970 kc., 1 KW, unlimited time and use directional antenna. (To be heard by the Division en banc on May 9, 1935.)
- WIOD—Isle of Dreams Broadcasting Corp., Miami, Fla.—Application for C. P. to change studio site locally; make changes in equipment and change frequency from 1300 kc. to 970 kc. and increase power from 1 to 5 KW. (To be heard by the Division en banc May 9, 1935.)
- NEW—Amon G. Carter, Fort Worth, Tex.—Application for C. P., frequency 970 kc., 5 KW power, unlimited time. (To be heard by the Division en banc May 9, 1935.)
- KJR—Fisher's Blend Station, Inc., Seattle, Wash.—Application for C. P. to change site of transmitter locally, make changes in equipment and increase power from 5 to 10 KW. (To be heard by the Division en banc May 9, 1935.)
- NEW—Springfield Newspapers, Inc., Springfield, Mo.—Application for C. P., frequency 1120 kc., 250 watts power; S. H. (Unlimited except 8 to 9 p. m., CST, Monday and Friday nights.)
- NEW—Harold H. Hanseth, Fresno, Cal.—Application for C. P., frequency, 1410 kc., 1 KW power, unlimited time.
- NEW—Robert Louis Sanders, San Pedro, Calif.—Application for C. P., frequency, 1180 kc., 250 watts, daytime.
- WMFI—Patrick J. Goode, New Haven, Conn.—Application for modification of C. P. to extend commencement date to March 13, 1935, and completion date to July 13, 1935.
- WHBC—Edward P. Graham, Canton, Ohio—Application for modification of license to change hours of operation from specified to unlimited. Requests facilities of WNBO.
- KPPC—Pasadena Presbyterian Church, Pasadena, Calif.—Application for modification of license to increase power from 50 to 100 watts.
- WRDW—Augusta Broadcasting Co., Augusta, Ga.—Application for special experimental authority to install new equipment, change frequency from 1500 to 1240 kc., and increase power from 100 to 250 watts night, 1 KW day, for period of 6 months.
- NEW—Eugene DeBogory, trading as Dallas Radio Research Engineers, Dallas, Tex.—Application to amend C. P. (already in hearing docket) to read: 1570 kc. instead of 1550 kc. Power 1 KW night, 1 KW day.
- NEW—Homer York, Lufkin, Tex.—Application to amend C. P. (already in hearing docket) so as to request transmitter and studio site 1,648 air miles from Court House, on Broadshire Road, Lufkin, Tex.; new equipment 1350 kc., 250 watts, specified hours. (Original C. P. for 1340 kc., unlimited time.)

KADA—C. C. Morris, Nr. Ada, Okla.—Application to amend C. P. so as to request 1200 kc., 250 watts daytime, and new equipment. (Originally requested 100 watts night, 250 watts day, unlimited.)

WMFH—Joseph M. Kirby, Boston, Mass.—Application for modification of C. P. to extend time of completion.

MISCELLANEOUS

Joplin Broadcasting Co., Pittsburg, Kans.—Denied petition requesting that its application designated for hearing January 29th, be reconsidered and granted without a hearing.

KFWB—Warner Bros. Broadcasting Corp., Hollywood, Calif.—Denied petition requesting that its application designated for hearing be reconsidered and granted without a hearing. Hearing is set for April 8, 1935, at Los Angeles, before Commissioner Brown.

KMPC—Beverly Hills Broadcasting Corp., Beverly Hills, Calif.—Same.

KIEV—Cannon System, Ltd., Glendale, Calif.—Same.

KGFJ—Ben S. McGlashan, Los Angeles, Calif.—Same.

KRKD—Radio Broadcasters, Inc., Los Angeles, Calif.—Same.

WSAN—WSAN, Inc., Allentown, Pa.—Denied petition requesting that its application designated for hearing be reconsidered and granted without a hearing. Applicant requests increase of power from 250 to 500 watts day and night and to continue to share with WCBA.

WCBA—B. Bryan Musselman, Allentown, Pa.—Denied petition requesting that its application designated for hearing be reconsidered and granted without a hearing. Applicant requests increase of power from 250 watts to 500 watts day and night and to continue to share with WSAN.

NEW—Head of the Lakes Broadcasting Co., Virginia, Minn.—Denied petition requesting Commission to reconsider action in designating for hearing application for a new station and grant same without a hearing. Applicant desires C. P. to operate on 1370 kc., 100 watts, unlimited time.

WBNO—The Coliseum Place Baptist Church, New Orleans, La.—Denied petition requesting that its application designated for hearing be reconsidered and granted without a hearing. Applicant requests authority to change frequency from 1200 to 1500 kc. and to increase operating time from sharing with WJBW to unlimited.

Pittsburgh Publish Co., St. Joseph, Mo.—Granted permission to intervene at hearing of applications of J. L. Scroggin and KGBX, Inc., of St. Louis, Mo., both requesting authority to erect a new station in that city to operate on 1500 kc., 100 watts power. Pittsburgh Publishing Co. has pending application for C. P. for new station at Pittsburg, Kans., to operate on same frequency.

WTAQ—Gillette Rubber Co., Eau Claire, Wis.—Denied petition requesting that its application designated for hearing be reconsidered and granted. Applicant desires to move station to De Pere, Wisc., to modify its license and approval of sale to WHBY, Inc.

NEW—Dudley J. Connolly, Chattanooga, Tenn.—C. P., 1420 kc., 100 watts unlimited time, heretofore set for hearing, was dismissed inasmuch as this application has been superseded by the application of Dudley J. Connolly & Co.

APPLICATIONS RECEIVED

First Zone

National Broadcasting Co., Portable-Mobile—Construction permit for special experimental station for 13050 kc., 10 watts.

National Broadcasting Co., Portable-Mobile—License to cover above (B1-PSE-9).

WRC—National Broadcasting Co., Inc., Washington, D. C.—Construction permit to install new equipment, increase power from 500 watts night, 1 KW day, to 5 KW day and night, move transmitter site to be determined. Amended re power.

WICC—The Southern Connecticut Broadcasting Corp., Bridgeport, 600 Conn.—Construction permit to make change in equipment.

Second Zone

NEW—Robert E. Cole, Washington, Pa.—Construction permit to 1200 erect a new station to operate on 1200 kc., 100 watts, specified hours. Facilities of WNBO.

WWJ—The Evening News Association, Inc., Detroit, Mich.—Construction permit to move transmitter from 810 W. Lafayette Blvd., Detroit, Mich., to Intersection of Meyers and Eight Mile Road, Oak Park, Mich.

KQV—KQV Broadcasting Co., Pittsburgh, Pa.—Modification of 1380 construction permit (B2-P-149) to make further changes in equipment. (Antenna.)

WJAS—Pittsburgh Radio Supply House, Pittsburgh, Pa.—Modification of construction permit (B2-P-148) to make changes in equipment. (Antenna.)

Third Zone

KABC—Alamo Broadcasting Co., Inc., San Antonio, Tex.—Construction permit to change equipment, increase daytime power from 100 to 250 watts. Amended: To omit request for change in frequency.

NEW—Plainview Broadcasting Co., S. T. Cooper and Mrs. Cumi Cooper, Plainview, Tex.—Construction permit for new station on 1500 kc., 100 watts, day, and limited operation. Amended: To omit request for limited time.

NEW—Milton Kaufman and Jonas Weiland, Kinston, N. C.—Construction permit for a new station on 620 kc., 1 KW power, unlimited time.

NEW—Reporter Publishing Co., Inc., Abilene, Tex.—Construction 1420 permit to erect a new station to operate on 1420 kc., 100 watts, unlimited time. Amended: Transmitter site to be determined.

NEW—The North Texas Publishing Co., A. G. Mayse, President, 1500 Paris, Tex.—Construction permit to erect a new station to operate on 1500 kc., 100 watts, daytime. Amended: Transmitter site to be determined.

NEW—J. W. Birdwell and S. J. Jennings, Johnson City, Tenn.—1210 Construction permit to erect a new station to operate on 1210 kc., 100 watts, unlimited time (7 a. m. to 9 p. m.). Amended: To change frequency from 1200 kc., unlimited time.

NEW—Big Spring Herald, Inc., Big Spring, Tex.—Construction 1500 permit to erect a new station to operate on 1500 kc., 100 watts, unlimited time. Amended: Transmitter site to be determined.

KTUL—Tulsa Broadcasting Co., Inc., Tulsa, Okla.—Extension of 1460 special experimental authorization to operate with 500 watts night power for period ending April 30, 1935.

Fourth Zone

WNAX—The House of Gurney, Inc., Yankton, S. D.—Modification of construction permit (B4-P-172) as modified to make equipment changes, and for approval of present transmitter site (2nd and Capitol Streets).

KGW—Oregonian Publishing Co., Portland, Ore.—License to cover 620 construction permit (5-P-B-3106) as modified to increase day power.

Fifth Zone

KFKA—The Mid-Western Radio Corp., Greeley, Colo.—Modification of license to change frequency from 880 kc. to 630 kc.

NEW—W. H. Kindig, Hollywood, Calif.—Construction permit to 1160 erect a new station to operate on 1160 kc., 1 KW, unlimited time.

KIT—Carl E. Haymond, Yakima, Wash.—License to cover construction permit (5-P-B-3325) as modified to change equipment, move transmitter and studio and increase power.

KMJ—James McClathy Co., Fresno, Calif.—Modification of license 580 to increase power from 500 watts to 500 watts, 1 KW, daytime.

KGCX—E. E. Krebsbach, Wolf Point, Mont.—Construction permit 610 to make changes in equipment, increase power from 100 watts, 250 watts day, to 1 KW, change frequency from 1310 kc., to 610 kc., and change hours of operation from specified hours to unlimited time and move transmitter from Main and Fourth Sts., Wolf Point, Mont., to Wolf Point, Mont. (locally).

NEW—A. Corenson, Ventura, Calif.—Construction permit for new 1210 station on 1210 kc., 100 watts power, unlimited time.

KRE—First Congregational Church of Berkeley, Berkeley, Calif.—1370 Modification of construction permit (B5-P-96) to extend completion date from April 11, 1935, to July 11, 1935.