

The National Association of Broadcasters

NATIONAL PRESS BUILDING * * * * * WASHINGTON, D. C.
PHILIP G. LOUCKS, Managing Director

NAB REPORTS

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NEW MARKET REFERENCE PUBLISHED

A convenient compendium of current market data entitled "Survey of Spending Power" has been published by Sales Management Magazine. The survey contains up-to-date market information for all cities over 10,000 in population and for all counties in the United States.

Data published includes the population of the city and its immediate suburbs; the percentage of total U. S. population represented by the city or county; net retail sales; percentage of total U. S. retail sales represented by the city or county; per capita retail sales; percentage of total U. S. retail sales of food, clothing, automotive products, general merchandise and drugs, represented by the city or county; 1934 spendable income; percentage of total U. S. spendable income represented by the territory, new passenger car sales in 1933 and 1934 and percentage change.

State data includes a variety of additional information designed to afford a comparison of the business opportunities within the various states. Copies can be secured from Sales Management, 220 East 42nd St., New York City, for \$1.00.

RECOMMENDATIONS ON BROOKLYN SITUATION

Applications for a number of changes in the Brooklyn, N. Y., broadcasting situation were made to the Federal Communications Commission. Stations WARD and WLTH asked for license renewal and voluntary assignment of license; WBBC asked for license renewal and renewal of auxiliary transmitter license; WVFW, license renewal and voluntary assignment of license; Brooklyn Daily Eagle Company and Arde Bulova and Norman K. Winston, both asked for construction permit for a new station; WEVD, for license modification; and the following asked for license renewal: WHAZ, WFAB, and WBBR.

George H. Hill(e) in Report No. I-40 made the following recommendations:

1. That the applications of United States Broadcasting Corp. (WARD) for construction permit, modification of license, renewal of license, and voluntary assignment of license, be denied.
2. That the applications of Brooklyn Broadcasting Corp. (WBBC) for modification of license, renewal of license and renewal of auxiliary transmitter license, be denied.
3. That the applications of Paramount Broadcasting Corp. (WVFW) for modification of license, renewal of license and voluntary assignment of license, be denied.
4. That the applications of Voice of Brooklyn, Inc. (WLTH), for renewal of license and voluntary assignment of license, be denied.
5. That the application of Debs Memorial Radio Fund, Inc. (WEVD), for modification of license, be denied.
6. That the applications of the Licensees of Stations WHAZ, WFAB, and WBBR, for renewal of licenses, be granted.
7. That the application of Brooklyn Daily Eagle Broadcasting Company, Inc., for construction permit, be granted.
8. That if the application of the Brooklyn Daily Eagle Broadcasting Company, Inc., is granted, then the application of Arde Bulova and Norman K. Winston for a construction permit should be denied, but if the application of Brooklyn Daily Eagle Broadcasting Company, Inc., is denied, the application of Bulova and Winston for a construction permit should be granted.

FEDERAL TRADE COMMISSION ACTIVITIES

Cease and Desist Orders

Cease and desist orders have been issued by the Commission in the following cases:

No. 2157. Duralith Corporation, New York and Chicago. The corporation is prohibited from the use of a fraudulent plan for the

sale of plastic paint and wall texture material called "Duralith," involving inducing distributors to enter into contracts and sign trade acceptances in payment for purchase of Duralith by false, fraudulent and misleading representations, and by agreements, assurances and promises which were not kept or performed.

No. 2293. John F. Bolon Cigar Company, Bethesda, O. To cease and desist from using the words "Tampa," "Habana" and "Vuelta Abajo" to describe cigars unless they are made in the Tampa district, or of Havana tobacco or in the Vuelta Abajo district of Cuba, respectively.

Dismissal

No. 2203. The Commission has made public an order dismissing the complaint against the Purity Ice Company, Lakeland, Fla., in which the respondents were charged with violation of certain provisions of the code of fair competition for the ice industry. It was found that the company did not engage in interstate commerce and that its activities did not affect such commerce.

Voluntary Agreements

Unfair competition of various types will be discontinued by the following companies under stipulations between the Federal Trade Commission and the concerns in question:

No. 0842. L. J. Piver Co., New York City. Will no longer advertise that its product "Matite" is the only face powder that contains no talcum, orris root, starch or pollen and that powders containing talcum will produce a shine. It will not represent its product as revitalizing the skin.

No. 0843. Major Products Co., New York City. Will desist from advertising that its product "Byron Hot Springs Crystals" is a competent treatment for acidosis, neuritis, rheumatism and other ailments, and that the benefits derived from its use are equal to visiting a spring or drinking natural spring water.

No. 1340. Cardinal Shirt Co., New York City. Will no longer advertise its shirts as "full count fast color broadcloth" or stamp "pre-shrunk" on the neckbands, or use the phrase "Invisible collar stays that prevent the points from curling" when these are not the case.

No. 1341. Jacob Frankel, Medical & Dental Arts Building, Chicago. To discontinue advertising alloys sold to dentists in such a manner as to constitute unfair representations regarding the product.

No. 1342. Gem Electric Manufacturing Co., New York City. To cease using the initials "U. S. A." in branding its products so as to imply that they were manufactured entirely in the United States. It is stipulated that when products were made in part from American materials that the letters "U. S. A." be accompanied by an equally conspicuous statement that parts were not made in this country.

No. 1343. Thomas Import Co., New York City. Similar stipulation as the foregoing.

No. 1344. Porter Safety Seal Co., Chicago. To discontinue the use of "Patented" or "Patent Nos. 719,864-5 & 6" so as to imply that it owns or controls a valid patent when this is not true.

No. 1345. W. R. Murray, Ayshire, Iowa. To cease representing that his product "The National Pied Piper Rat-Killer" has been recommended by the U. S. Department of Agriculture when this is not true.

No. 1346. William H. Habenstreit and Beatrice L. Miller, Omaha, Neb. The respondents agree to discontinue using in contracts ambiguous and uncertain language having a capacity to confuse the meaning of the contracts, the said contracts pertaining to the sale of cigar lighters by retailers.

No. 1347. Ashfield-Johnson Corporation, Brooklyn, N. Y. To cease advertising that it is a manufacturer of china bathroom accessories when this is not true.

No. 1348. Adoo Electric Manufacturing Co., Inc., Brooklyn, N. Y. To desist from representing its Christmas tree lighting outfits as composed entirely of American made parts unless this is true.

No. 1349. Dickson Raincoat Co., Inc., Milan, Tenn. To cease representing that its suits are made-to-measure when this is not the case, and to desist from making exaggerated claims concerning profits to agents and solicitors.

No. 1350. Charles Scribner's Sons, New York. To cease selling books, whether imported or not, under substantially different titles from those under which they previously have been published in periodical, newspaper or other form.

Complaints

The Federal Trade Commission has alleged unfair competition in complaints issued against the following companies. These companies have been given opportunity to appear at hearings to show cause why cease and desist orders should not be issued against them:

No. 2348. Universal Extract Co., New York City. Alleged that the respondents, though domestic dealers, represented themselves as importers of flavoring extracts. Hearing May 3.

No. 2349. Colombo Extract Co., New York City. Same allegation. Hearing May 3.

No. 2350. Rock-Ola Manufacturing Co., Chicago. Resale price maintenance in the sale of coin amusement machines to jobbers and retailers is alleged.

No. 2351. The Times Sales Co., Chicago Ill. The respondent is alleged to have represented its encyclopedia as sponsored by Time magazine, that the encyclopedia was new and up-to-date and other representations, when this was not the case. Hearing May 10.

No. 2352. Eighteen companies manufacturing fire extinguishing equipment, producing approximately 85 per cent of such equipment in the United States, and the code authority of the said industry are charged with combination and conspiracy to fix and maintain uniform prices and pretended compliance with the code for that industry.

No. 2353. Kelp'Koe, Inc., Seattle, Wash. It is alleged that the respondent's remedy is of substantial therapeutic value in the treatment of thirty human ailments, when this is not true, and that it is a tonic and builder for children of all ages when this is not true. Hearing May 10.

No. 2354. The Rubber Manufacturers' Association, members of the Mechanical Goods Division of the Association, members and administrative officers of the Master Code Authority for the rubber manufacturing industry and of the Code Authority for the Mechanical Rubber Goods division. Charged with combination to maintain prices and maintaining a boycott by refusing to supply their products to any wholesaler or retailer who failed or refused to quote or to sell at prices as fixed under the alleged agreement.

No. 2355. H. N. Heusner & Son, Hanover, Pa. Charged with labeling cigars as "Havana" when they are not made wholly or in greater part of tobacco grown in Cuba. Hearing May 10.

No. 2356. A. J. Krank, St. Paul and Milwaukee. Unfair practices in the sale of beauty and barber supplies are alleged, including "combination" deals, failure or refusal to file price lists, and inaccurate advertising. The Commission's complaint is based on representations by the National Recovery Administration. Hearing May 17.

No. 2357. Renesol Corporation, New York City. It is alleged that the respondent's product, advertised as a treatment for epilepsy, has for its active ingredient phenobarbital, a coal tar sedative described as a powerful and dangerous hypnotic, whereas no cure or remedy for epilepsy is known to medical science, except in some instances by operation. Hearing May 17.

No. 2358. Blind Weavers, Inc., Chicago. Is charged with deceiving a substantial part of the public into erroneously believing that its rugs are produced in their entirety by the labor of blind people in charitable institutions, thereby diverting trade from producers of truthfully marked rugs who sell their products on their merits rather than on the basis of sympathy for the blind. Hearing May 17.

No. 2359. Best & Co., New York. Allegedly describing as Panama hats products not made of the paja toquilla or jipijapa plant according to the process of making genuine Panama hats. Hearing May 17.

No. 2360. Dixie E. Boyer, Belmont, O. Allegedly advertising certain cigar products as "Hand-made," "Wheeling Twins" and "Perfectos Habanas" when in fact they were not entirely made

by hand, and were not made in Wheeling or in Cuba. Hearing May 17.

No. 2361. Leading Perfumers and Chemists, New York. Charged with labeling their products "Fleur de Matin-Cartel" and "L'en-chanteur, Poudre de Talc Sweet Pea," thus tending to deceive buyers into believing that its preparations were made in and imported from France when this was not the case. Hearing May 17.

No. 2362. Reliable Sales Co., Chicago. Charged with unfair competition in the sale of radio receiving sets, tables, wine sets, etc., by push card lottery methods and with misrepresenting earnings to prospective salesmen.

ENGINEERING COMMITTEE TO MEET

A joint meeting of the NAB Engineering Committee, the IRE Broadcast Committee and the Engineering Committee of the RMA will be held Wednesday, May 1, at the New Yorker Hotel, New York City.

CHIEF ACCOUNTANT DIES

Arnold C. Hansen, chief accountant of the Federal Communications Commission, died here on Sunday from a heart attack. Mr. Hansen had held executive positions in both the Interstate Commerce Commission and the Bureau of Internal Revenue before joining the Communications Commission comparatively recently.

Mr. Hansen was born in Marstel, Denmark, in 1879 and after coming to the United States studied at both the New York University and George Washington University, this city.

BROADCAST MEASUREMENTS

During the month of March the Federal Communications Commission's engineers made broadcast measurements of 569 stations, with 41 stations not measured including those under construction.

The measurements showed that of this number 378 stations had a maximum deviation within 0-10 cycles; with 133 stations within 11-25 cycles; 53 stations within 26-50 cycles and 5 stations with over 50 cycles deviation.

SECURITIES ACT REGISTRATION

The following companies have filed registration statements with the Securities and Exchange Commission under the Securities Act:

Canadian American Mining Company, Lovelock, Nev. (2-1371, Form A-1)

The Mar-Tex Oil Company, Baltimore, Md. (2-1372, Form A-1)

W. T. Culver Company (2-1373, Form E-1)

Manley Quebec Gold Mines, Ltd., Toronto, Canada (1-1374, Form A-1)

Texas Centennial Central Exposition, Dallas, Texas (2-1375, Form A-1)

Wakefield Mining Company, Inc., Nogales, Ariz. (2-1376, Form A-1)

Riverview Cumberland Mining Corp., Searchlight, Nev. (2-1377, Form A-1)

F. M. Brown Funeral Homes, Ltd., Amherst, Nova Scotia (2-1378, Form A-1)

Addressograph-Multigraph Corporation, Cleveland, Ohio (2-1379, Form A-1)

Petroleum, Inc., Porterville, Calif. (2-1380, Form A-1)

Elevator Manufacturers' Corp., Red Bank, N. J. (2-1381, Form A-1)

Automatic Signal Acceptance Corp., Dover, Del. (2-1382, Form A-1)

Godhaux Sugars, Inc., New Orleans, La. (2-1383, Form A-1)

OPERATOR WANTED

An NAB member station has need for an operator having a broadcast license, and ability to copy Transradio press on the typewriter. Further information is available at NAB headquarters.

CODE

The Code Authority this week dispatched the following communications relative to proposed programs:

"April 16 1935

"Interstate Aid Association

"75 East Wacker Drive

"Chicago Illinois

"Under date April third we wired you as follows quote our attention drawn to circular letter to radio stations offering fifteen

cents for each inquiry received in reply to an announcement concerning thousand dollar life protection certificate stop all per inquiry or percentage business is prohibited by article seven section one paragraph B code of fair competition for radio broadcasting industry stop therefore request you immediately withdraw this proposal otherwise formal notice will be mailed at once stop advise unquote you have remained silent and we are accordingly circularizing radio stations concerning the matter

"James W Baldwin"

"April 17th, 1935.

"Mr. Robert S. Wood,
"Editor Radio Guide,
"731 Plymouth Court,
"Chicago, Illinois.
"Dear Mr. Wood:

"We are in receipt of a letter addressed by you to a radio broadcasting station enclosing a script prepared for broadcasting of news and feature material appearing in the current issue of Radio Guide. It is observed that you offer this exclusive service to one station in each city without any service charge.

"The opening and closing announcements contained in the script at least are of definite commercial value and consequently this arrangement which you offer the stations will subject any station accepting the same to liability for violation of the Free Time provision contained in Article VII, Section 1, Paragraph (b) of the Code of Fair Competition for the Radio Broadcasting Industry.

"Cordially yours,

"Code Authority for the Radio Broadcasting Industry
"James W. Baldwin, Executive Officer."

BROADCASTER GETS REFUND

Guy T. Helvering, Commissioner of Internal Revenue, has announced a refund of \$23,038.28 to the Hello World Broadcasting Corporation, Shreveport, La., for overassessment of income tax and interest for the fiscal year ended August 31, 1931.

FEDERAL COMMUNICATIONS COMMISSION ACTION

HEARING CALENDAR

Monday, April 22, 1935

WIND—Johnson-Kennedy Radio Corp., Gary, Ind.—C. P. 560 ke., 1 KW, 5 KW, LS, unlimited time. Present assignment: 560 ke., 1 KW, 2½ KW, LS, unlimited time.
WFIL—WFIL Broadcasting Co., Philadelphia, Pa.—Special experimental authority, 560 ke., 1 KW, unlimited time. Present assignment: 560 ke., 500 watts, unlimited time.

Tuesday, April 23, 1935

KWTO—KGBX, Inc., Springfield, Mo.—C. P., 560 ke., 5 KW, daytime.
WIL—Missouri Broadcasting Corp., St. Louis, Mo.—C. P., 1250 ke., 250 watts, 500 watts LS., unlimited time. Present assignment: 1200 ke., 100 watts, 250 watts, LS., unlimited time.
NEW—KGBX, Inc., St. Louis, Mo.—C. P., 1500 ke., 100 watts, unlimited time.
NEW—J. L. Scroggin, St. Joseph, Mo.—C. P., 1500 ke., 100 watts, unlimited time.
NEW—E. W. Patrick, Brookfield, Mo.—C. P., 1310 ke., 100 watts, unlimited time.
KFRU—KFRU, Inc., Columbia, Mo.—Modification license, 630 ke., 500 watts, shares with WGBF, simultaneous day with WGBF. Present assignment: 630 ke., 500 watts, shares with WGBF and WOS, simultaneous day with KGBF.

Thursday, April 25, 1935

NEW—KWIL Broadcasting Co. (D. A. Gibbs, Jr., and E. H. Shemorry), Williston, N. Dak.—C. P., 1500 ke., 100 watts, specified hours.
NEW—George B. Bairey, Valley City, N. Dak.—C. P., 1310 ke., 100 watts, unlimited time.

APPLICATIONS GRANTED

KFPL—C. C. Baxter, Dublin, Tex.—Granted C. P. to make changes in equipment and increase in day power from 100 to 250 watts.

WOC—The Palmer School of Chiropractic, Davenport, Ia.—Granted C. P. to make changes in equipment and increase day power from 100 to 250 watts.

KWBG—W. B. Greenwald, Hutchinson, Kans.—Granted modification of C. P. authorizing changes in equipment and approving transmitter site.

WMC—Memphis Commercial Appeal, Inc., Memphis, Tenn.—Granted authority to determine operating power by direct measurement of antenna.

WKRC—WKRC, Inc., Cincinnati, O.—Granted modification of C. P. extending commencement date to 4-29-35 and completion date to 7-29-35.

KRLC—H. E. Studebaker, Lewiston, Idaho—Granted license to cover C. P.; frequency 1420 ke., 100 watts, unlimited time.

WSVA—Marion K. Gilliam, Harrisonburg, Va.—Granted modification of C. P. approving transmitter site near Harrisonburg and studio location in Harrisonburg; also for changes in equipment.

WSVA—Marion K. Gilliam, Staunton, Va.—Granted modification of C. P. extending completion date to 6-4-35.

WGCM—WGCM, Inc., Mississippi City, Miss.—Granted modification of license to change hours of operation from specified to unlimited.

WTRC—Truth Radio Corp., Elkhart, Ind.—Granted consent to voluntary assignment of license to The Truth Publishing Co., Inc.

WIBA—Badger Broadcasting Co., Inc., Madison, Wis.—Granted modification of license to increase power from 500 watts night, 1 KW day, to 1 KW night and day. (Application for special experimental authorization to use 500 watts additional power at night, heretofore designated for hearing, was retired to files.)

NEW—KTAR Broadcasting Co., Portable-Mobile (Phoenix, Ariz.)—Granted C. P. (exp. gen. exp.), frequencies, 31100, 34600, 37600, 40600 ke., 10 watts.

WMPC—The First Methodist Protestant Church of Lapeer, Mich.—Granted C. P. to make changes in equipment and increase day power to 250 watts.

WPRP—Julio M. Conesa, Ponce, Puerto Rico—Granted modification of C. P. extending completion date from 4-18 to 8-18-35.

WTMV—Mississippi Valley Broadcasting Co., Inc., E. St. Louis, Ill.—Granted modification of C. P. to make changes in equipment; extend commencement date to 30 days after grant and completion date to 6 months thereafter.

KOOS—H. H. Hanseth, Inc., Marshfield, Ore.—Granted license to cover C. P., frequency 1200 ke., 250 watts day.

KPQ—Wescoast Broadcasting Co., Wenatchee, Wash.—Granted license to cover C. P., frequency 1500 ke., 100 watts night, 250 watts day, unlimited time.

KWYO—R. E. Carroll, doing business as Big Horn Broadcasting Co., Sheridan, Wyo.—Granted voluntary assignment of license to Big Horn Broadcasting Co., Inc.

WJAR—The Outlet Co., Providence, R. I.—Granted extension of special experimental authority to use 250 watts additional nighttime power for period April 16 to Sept. 1, 1935.

KTFI—Radio Broadcasting Corp., Twin Falls, Idaho—Granted extension of special experimental authority to use 500 watts additional night power for period April 1 to Oct. 1, 1935.

WTMV—Mississippi Valley Broadcasting Co., Inc., E. St. Louis, Ill.—Granted modification of C. P. to make changes in antenna and for approval of transmitter and studio sites.

KGVO—Mosby's, Inc., Missoula, Mont.—Granted modification of C. P. approving transmitter site on U. S. Highway #93, approximately 3¼ miles northwest of Missoula post office.

KGVO—Mosby's, Inc., Missoula, Mont.—Granted C. P. to move transmitter, and to operate unlimited time on frequency 1200 ke. with 100 watts power employing a temporary antenna system pending completion of construction.

W10XAN—National Broadcasting Co., Portable-Mobile (New York)—Granted C. P. (exp. gen. exp.) for new power amplifier and increase in power from 10 to 40 watts.

RENEWAL OF LICENSES

The following applications for renewal of Relay Broadcasting licenses for experimental service, were granted, effective May 1, 1935, to expire May 1, 1936, in exact conformity with existing licenses:

W2XE, near Wayne, N. J.; W9XAA, Chicago, Ill.; W8XAL, near Mason, Ohio; W2XAD, So. Schenectady, N. Y.; W2XAF, So. Schenectady, N. Y.; W3XAL, Bound Brook, N. J.; W9XF,

Downer's Grove, Ill.; W3XAU, Newton Square, Pa.; W1XK, Millis, Mass.; W8XK, Saxonburg, Pa.

The following applications for renewal of Visual Broadcasting station licenses for experimental service, were granted, effective May 1, 1935, to expire May 1, 1936, in exact conformity with existing licenses:

W2XAB and W2XAX, New York; W6XAO, Los Angeles; W9XAL, Kansas City, Mo.; W1XG, Boston, Mass.; W9XD, Milwaukee, Wis.; W9XAK, Manhattan, Kans.; W2XBS, Bellmore, N. Y.; W2XBT, Portable (NBC); W2XF, New York; W3XAK, Bound Brook, N. J.; W9XAP, Chicago; W3XE, Philadelphia; W9XG, W. Lafayette, Ind.; W2XDR, Long Island City; W3XAD, Camden, N. J.; W10XX, Camden, N. J.; W8XAN, Jackson, Mich.; W9XK, Iowa City, Ia.; W9XAT, Portable (Dr. Geo. W. Young).

SET FOR HEARING

NEW—Paul Sullivan Andrews, Lewiston, Me.—Application for C. P.; 560 kc., 250 watts, nighttime only.

NEW—A. O. Jenkins, Jacksonville, Fla.—Application for C. P., 610 kc., 250 watts night, 500 watts day; unlimited time.

KRKO—Pioneer Broadcasters, Inc., Everett, Wash.—Application for C. P. to move transmitter and studio locally and make changes in equipment.

NEW—Alaska Radio & Service Co., Inc., Juneau, Alaska—Application for C. P.; 1200 kc., 100 watts, unlimited time.

NEW—Robert E. Cole, Washington, Pa.—Application for C. P.; 1200 kc., 100 watts, specified hours.

NEW—The Fort Industry Co., Cleveland, Ohio—Application for C. P.; 850 kc., 250 watts, daytime hours.

NEW—Robert Kaufman, Inglewood, Calif.—Application for C. P., frequency 1210 kc., 100 watts day; specified hours.

WEBQ—The Harrisburg Broadcasting Co., Harrisburg, Ill.—Application for modification of license to change hours of operation to unlimited; now operates on 1210 kc., 100 watts night, 250 watts day, specified hours.

KTFI—Radio Broadcasting Corp., Twin Falls, Idaho—Application for modification of license to change power from 500 watts night, 1 KW day, to 1 KW.

NEW—J. W. Birdwell and S. R. Jennings, Johnson City, Tenn.—Application for C. P. for new station, frequency 1200 kc., 100 watts; unlimited hours.

WFBM—Indianapolis Power & Light Co., Indianapolis, Ind.—Application for C. P. to install new equipment, move studio locally and increase day power to 5 KW.

NEW—Pacific Acceptance Corp., San Diego, Calif.—Application for C. P. for new station; frequency 1420 kc., 100 watts, unlimited time.

NEW—Quincy A. Brackett, Lewis B. Breed and Edmund A. Lafort, d/b as Connecticut Valley Broadcasting Co., Springfield, Mass.—Application for C. P. for new station to operate on 1140 kc., 500 watts day, limited hours.

WRC—National Broadcasting Co., Inc., Washington, D. C.—C. P., already in hearing docket, amended so as to request authority to move station locally; install new equipment and increase power to 5 KW. (To be heard by the division en banc).

WMCA—Knickerbocker Broadcasting Co., Inc., Flushing, N. Y.—Renewal of license.

KXA—American Radio Tel. Co., Seattle, Wash.—Renewal of license.

ACTION ON EXAMINERS' REPORTS

NEW—Evangeline Broadcasting Co., Lafayette, La.—Granted C. P. for new station to operate on 1310 kc., 100 watts, unlimited time, sustaining Examiner M. H. Dalberg. Order effective April 30.

WWVA—West Virginia Broadcasting Corp., Wheeling, W. Va.—Granted renewal of license; 1160 kc., 5 KW, shares night with WOKO, simultaneous day with WOWO.

WOWO—Main Auto Supply Co., Fort Wayne, Ind.—Granted renewal of license; 1160 kc., 10 KW, shares night with WWVA, simultaneous day with WWVA, Examiner Walker sustained. Order effective April 30.

NEW—Dalbert E. Replogle, Boston, Mass.—Denied C. P. for new experimental broadcast station to operate on 1570 kc., 1 KW, variable hours, sustaining Examiner R. H. Hyde. Order effective May 7, 1935.

NEW—Harris County Broadcast Co., Houston, Tex.—C. P. for new experimental relay broadcast station to operate on a main frequency of 9310 kc., also 11770 and 15150 kc., 500 watts, unlimited time, heard before Examiner Dalberg, was withdrawn without prejudice.

NEW—E. B. Gish, Gish Radio Service, Abilene, Tex.—C. P. for new station to operate on 1420 kc., 100 watts, unlimited time, heard by Examiner Dalberg, was withdrawn without prejudice.

NEW—Radio Service, Inc., Riverside, Calif.—C. P. for new station to operate on 820 kc., 100 watts, daytime hours, was denied as in cases of default. Examiner R. L. Walker sustained.

NEW—W. L. Gleeson, Salinas, Calif.—C. P. for new station to operate on 1210 kc., 100 watts, unlimited time, was withdrawn without prejudice, sustaining Examiner Walker.

NEW—Radio Service, Inc., Redlands, Calif.—C. P. for new station to operate on 830 kc., 100 watts, daytime hours, was withdrawn without prejudice, sustaining Examiner Walker.

MISCELLANEOUS

KFYR—Meyer Broadcasting Co., Bismarck, N. Dak.—Denied motion to enlarge the bill of particulars as to the issues station will be called upon to meet at hearing for renewal of license.

KABR—The Aberdeen Broadcasting Co., Aberdeen, S. Dak.—Denied petition to intervene in application of KSOO, Sioux Falls, S. Dak., for modification of license to change frequency from 1110 to 780 kc., also a change in power and in hours of operation. This application is to be heard May 7, 1935.

WLBC—Donald A. Burton, Muncie, Ind.—Denied petition requesting Commission to reconsider action of Jan. 15, 1935, in designating for hearing application for increase in daytime power and to set for hearing only application for increase in night power. Hearing to be held as originally scheduled. Applicants ask for increase in day power from 100 watts to 250 watts and night power from 50 to 100 watts.

The Black Hills Broadcasting Co., Rapid City, S. Dak.—Granted petition to intervene in the application of KSOO for modification of license as above recorded to be heard May 7, 1935. This party has pending before the Commission an application for a new station to operate on 1370 kc., in Rapid City, S. Dak.

WATR—The WATR Co., Inc., Waterbury, Conn.—On motion of Commissioner Prall the Commission granted the petition of WATR Co., Inc., requesting that the application of the WATR Co., Inc., for modification of license heretofore set for hearing be reconsidered and granted.

WTRC—Truth Radio Corp., Elkhart, Ind.—Denied petition asking Commission to reconsider and grant application for C. P. to increase its power to 250 watts day, 100 watts night, designated for hearing on March 12, 1935.

KMLB—Liner's Broadcasting Station, Inc., Monroe, La.—Denied request for further postponement of hearing set for May 6, 1935.

WDRC—WDRC, Inc., Hartford, Conn.—Denied petition asking reconsideration of action by the Commission in designating for hearing application for modification of license to increase daytime power from 2½ KW. to 5 KW.

KFPM—Dave Ablowich, d/b as The New Furniture Co., Greenville, Tex.—Designated for hearing petition for reinstatement, proposed assignment of license to Voice of Greenville, as set out in petition and renewal application. Renewal cancelled Apr. 2, 1935, after voluntary surrender by licensee due to economic conditions. Former licensee now desires to have license reinstated and assigned to the Corporation known as "Voice of Greenville" which will operate the station.

KGHL—Northwestern Auto Supply Co., Inc., Billings, Mont.—Denied petition for reconsideration of action by the Commission in designating for hearing application seeking permanent assignment on 780 kc. Station normally licensed to operate unlimited time on 950 kc., 1 KW night, 2½ KW day.

WLNH—The Northern Broadcasting Co., Laconia, N. H.—Denied petition asking Commission to grant application without hearing for authority to increase its time of operation from daytime to unlimited.

WBCM—Bay City Broadcasting Assn., Bay City, Mich.—Denied petition for reconsideration of action in designating for hearing application to increase daytime power to 1 KW. Station now uses 500 watts day and night.

WIL—Missouri Broadcasting Corp., St. Louis, Mo.—Denied petition asking Commission to reconsider its action in denying motion for postponing of hearing set for April 23, 1935, on application to change frequency from 1200 to 1250 kc., and to increase power from 100 watts night, 250 watts day, to 250 watts night and 500 watts day.

WALK—The WALR Broadcasting Corp., Zanesville, Ohio.—Denied petition requesting the Commission to reconsider action in denying the application of the Toledo Broadcasting Corp. to intervene at hearing of application for authority to move to Toledo, Ohio.

WIP—Pennsylvania Broadcasting Co., Philadelphia, Pa.—Denied petition requesting the Commission to reconsider and grant the application for increase in power to 1 KW night. Hearing on application for increase in night power to be held as scheduled.

WCAO—Monumental Radio Co., Baltimore, Md.—Denied petition requesting increase in power to 1 KW night. Hearing to be held as scheduled.

WICC—Southern Connecticut Broadcasting Corp., Bridgeport Conn.—Denied petition requesting increase in power to 1 KW night. Hearing to be held as scheduled.

KYA—Pacific Broadcasting Corp., Ltd., San Francisco, Calif.—Denied petition requesting reconsideration and granting of C. P. application to increase power from 1 KW to 5 KW.

E. F. Houser & C. T. Miller, Big Spring Broadcasting Co., Big Spring, Texas.—Denied petition to take supplemental depositions in re Docket No. 2747.

APPLICATIONS DISMISSED

The following applications, heretofore set for hearing, were dismissed at request of applicants:

WEAN—Shepard Broadcasting Service, Inc., Providence, R. I.—Modification of license, **780 kc.**, 1 KW, unlimited time.

WCLS—WCLS, Inc., Joliet, Ill.—Modification of license, **1310 kc.**, 100 watts, unlimited time.

WGL—F. C. Zieg (Allen Wayne Co.), Ft. Wayne, Ind.—C. P., **1300 kc.**, 250 watts; 500 watts, unlimited time.

WIRE—Indianapolis Broadcasting, Inc., Indianapolis, Ind.—Modification of license, **1400 kc.**, 1 KW, unlimited time.

NEW—Mississippi Valley Broadcasting Co., Inc., Springfield, Mo.—C. P., **1310 kc.**, 100 watts; unlimited time at Hannibal, Mo.

NEW—KGBX, Inc., Springfield, Mo.—C. P., **1210 kc.**, 100 watts; unlimited time at Sedalia, Mo.

NEW—Mississippi Valley Broadcasting Co., Inc., Springfield, Mo.—C. P., **1310 kc.**, 100 watts, daytime at Jefferson City, Mo.

WCAO—The Monumental Radio Co., Baltimore, Md.—C. P., **600 kc.**, 1 KW, unlimited time.

APPLICATIONS RETIRED

KRKO—Radio Station KRKO, Everett, Wash.—C. P. to move station, heretofore granted, was retired to the closed files for want of prosecution.

NEW—Hilo Broadcasting Co., Ltd., Hilo, Hawaii.—C. P. for new station, **1210 kc.**, 100 watts, specified hours, was retired to the closed files for want of prosecution.

RATIFICATIONS

The Broadcast Division ratified the following acts authorized on the dates shown below:

WFIL—WFIL Broadcasting Co., Philadelphia, Pa.—Granted extension of special temporary experimental authorization to operate on **560 kc.**, 1 KW, power night, for the period beginning April 1, 1935, and in no event ending later than April 30, 1935. (Action taken 4-4-35.)

WMFN—Attala Broadcasting Corp., Kosciusko, Miss.—Granted authority to extend equipment test period for ten days from March 26 to 31, 1935, and from April 8 to 11, 1935. No tests to be conducted first seven days of April because of Commission monitoring schedule. (Action taken 3-25-35.)

WJMS—WJMS, Incorporated, Ironwood, Mich.—Granted authority to extend program test period for 30 days pending action on license application. (Action taken 4-10-35.)

KGKB—East Texas Broadcasting Co., Tyler, Texas.—Granted special temporary authority to operate from 8 a. m. to 10:30 a. m., 12 noon to 1:15 p. m., and 5 p. m. to 8:30 p. m., CST., instead of from 8 a. m. to 10 a. m., 12 noon to 2 p. m., 5 p. m. to 6 p. m. and 7:30 p. m. to 9 p. m., as now licensed, pending action by Commission on station's application for unlimited time, but for period beginning April 11, 1935, and ending in no event later than May 6, 1935. (Action taken 4-11-35.)

WFBM—Indianapolis Power & Light Co., Indianapolis, Ind.—Granted construction permit for approval of transmitter

site near Millersville, Marion County, Ind. (Action taken 4-11-35.)

WMFN—Attala Broadcasting Corp., Kosciusko, Miss.—Granted extension of equipment test period for 10 days. (Action taken 4-11-35.)

WEBC—Head of The Lakes Broadcasting Co., Superior, Wis.—Construction permit to make changes in equipment and increase day power from $2\frac{1}{2}$ KW to 5 KW. (Action taken 3-28-35.)

APPLICATIONS RECEIVED

KINY—Edwin A. Kraft, d/b as Northwest Radio Advertising Co., **610** Juneau, Alaska—Modification of construction permit (B5-P-309) for erection of a new station to be operated on **610 kc.**, 250 watts, unlimited time, requesting approval of transmitter site and studio site at Goldstein Building, corner 2nd and Seward, Juneau, Alaska.

WMC—Memphis Commercial Appeal, Inc., Memphis, Tenn.—Modification of license to change operating power from 500 watts, 1 KW day to 1 KW, using directional antenna and $2\frac{1}{2}$ KW day, also to cover equipment authorized by special authorization.

WEAN—Shepard Broadcasting Service, Inc., Providence, R. I.—**780** Modification of license to increase power from 250 watts, 500 watts day to 500 watts day and night.

KTM—Evening Herald Publishing Co., Los Angeles, Calif.—**780** Modification of license to increase power from 500 watts, 1 KW day to 1 KW. Amended: To change name from Pickwick Broadcasting Corp., Ltd., to Evening Herald Publishing Co.

KGBZ—KGBZ Broadcasting Co., York, Nebr.—Modification of **930** license to increase hours of operation from sharing to unlimited. Requests all facilities of KMA.

KWEA & KWKH—International Broadcasting Corporation, Shreveport, La.—Transfer of control of KWKH and KWEA from International Broadcasting Corporation to Times Publishing Company, Ltd.

WDZ—James L. Bush, Tuscola, Ill.—Construction permit to make **1020** changes in equipment and increase power from 100 watts to 250 watts. Amended: For further changes in equipment, change frequency from **1070 kc.** to **1020 kc.** when KYW moves to Philadelphia, transmitter site to be determined and to extend commencement and completion dates.

WLVA—Lynchburg Broadcasting Corp., Lynchburg, Va.—License **1200** to cover construction permit (B2-P-419) to make changes in modulation system.

NEW—V. H. Lake and H. E. Stanford, d/b as L. & S. Broadcasting Co., Atlanta, Ga.—Construction permit to erect a new broadcast station to be operated on (frequency, not specified), 100 watts, unlimited time. Amended: Giving frequency as **1200 kc.**

KBTM—W. J. Beard (Beard's Temple of Music, Jonesboro, Ark. **1200** —Construction permit to move transmitter and studio sites.

NEW—Lee Medley and T. O. Hurst, d/b as Central Broadcasting **1210** Station, Brownwood, Tex.—Construction permit for a new station to be operated on **1210 kc.** 100 watts, unlimited. Amended: Re. Equipment and quota.

KFRO—Voice of Longview, Longview, Tex.—Construction permit **1210** to make changes in equipment, change frequency from **1370 kc.** to **1210 kc.**, power from 100 watts to 100 watts, 250 watts day, and hours of operation from daytime to unlimited. (Facilities of KWEA.)

KGy—KGy, Inc., Olympia, Wash.—Modification of license to **1210** change specified hours. Amended: To change hours of operation from specified hours to unlimited time except when KTW is operating.

WHBL—Press Publishing Co., Sheboygan, Wis.—Modification **1300** of license to change frequency from **1410 kc.** to **1300 kc.**, change night power from 500 watts to 250 watts, hours of operation from share WROK to unlimited. Amended: To change requested operating power from 250 watts, 500 watts day to 250 watts.

NEW—J. L. Scroggin, St. Joseph, Mo.—Construction permit to **1310** erect a new station to be operated on **1500 kc.**, 100 watts, unlimited time. Amended: To change frequency to **1310 kc.**

WMFF—Plattsburg Broadcasting Corp., Plattsburg, N. Y.—Construction permit to make changes in equipment and increase **1310** power from 100 watts to 250 watts.

KRNT—Iowa Broadcasting Co., Des Moines, Iowa.—Extension of **1320** special experimental authorization to operate with 500 watts, 1 KW day, for period 5-1-35 to 11-1-35.

NEW—Wayne Broadcasting Co., a co-partnership, Edmund J. 1370 Meurer, Henry, Anton and Zigmund, Lewandowski, Hamtramck, Mich.—Construction permit to erect a new broadcast station to be operated on 1370 kc., 100 watts daytime.

KGFG—Oklahoma Broadcasting Co., Inc., Oklahoma City, Okla.—1370 Construction permit to make changes in equipment, increase power from 100 watts to 100 watts, 250 watts day and change hours of operation from S-KCRC to unlimited time. Facilities of KCRC. Amended: To make change in requested hours of operation from unlimited to share KCRC, and cancel request for KCRC facilities.

NEW—Florida West Coast Broadcasting Co., Inc., Tampa, Fla.—1370 Construction permit to erect a new broadcast station to be operated on 1370 kc., 100 watts, unlimited time. —

KRE—First Congregational Church of Berkeley, Berkeley, Calif.—1370 License to cover construction permit (B5-P-96) as modified to install new equipment and increase power.

NEW—Clinton Broadcasting Corp., Clinton, S. C.—Construction 1380 permit to erect a new broadcast station to be operated on 620 kc., 500 watts daytime. Amended: To change frequency to 1380 kc.

KTUL—Tulsa Broadcasting Co., Inc., Tulsa, Okla.—Modification 1400 of license to increase power from 250 watts, 500 watts day to 500 watts, 1 KW, day. Amended: Re. power.

KGRS—E. B. Gish, Gish Radio Service, Amarillo, Tex.—Voluntary 1410 assignment of license to Plains Radio Broadcasting Co.

KMED—Mrs. W. J. Virgin, Medford, Ore.—Modification of license 1410 to change frequency from 1310 to 1410 kc., power from 100-250 watts day to 250 watts and hours of operation from unlimited to specified hours (6 a. m. to 9 p. m.)

WLBF—WLBF Broadcasting Co., Kansas City, Kans.—License to 1420 cover construction permit (B4-P-317) to move transmitter and studio and make changes in equipment.

NEW—Roberts MacNab Hotel Co. (Arthur L. Roberts, R. B. 1420 MacNab, A. J. Breitbach, Gen. Mgr.), Jamestown, N. Dak.—Construction permit to erect a new broadcast station to be operated on 1420 kc., 100 watts, unlimited time.

WNBF—Howitt-Wood Radio Co., Inc., Binghamton, N. Y.—1500 License to cover construction permit (B1-P-194) to make equipment changes to increase power from 100 watts to 100-250 watts day.

WKBF—Karl L. Asibacker, Muskegon, Mich.—License to cover 1500 construction permit (B2-P-218) to make changes in equipment and increase power.

NEW—Clark Standiford, Marysville, Calif.—Construction permit 1500 to erect a new broadcast station to be operated on 1500 kc., 100 watts, unlimited time.

NEW—W. Dexter Moss, Tulsa, Okla.—Construction permit to 1500 erect a new station to be operated on 1500 kc., 100 watts, unlimited time.

WOPI—Radiophone Broadcasting Station, WOPI, Inc., Bristol, 1500 Tenn.—Construction permit to change frequency from 1500 to 620 kc., to increase power from 100 to 250 watts and make changes in equipment. Amended: To omit request for frequency 620 kc., night power 100 watts, 250 watts day.

NEW—Charles A. Wharton, Cambridge, Ohio—Construction permit 1500 to erect a new broadcast station to be operated on 1500 kc., 50 watts, specified hours.

NEW—W. R. Cramer and G. A. Anderson, d/b as Omaha Broad- 1500 casting Co., Omaha, Nebr.—Construction permit to erect a new station to be operated on 1200 kc., 100 watts, unlimited time. Amended: To change frequency to 1500 kc.

NEW—Chicago Broadcasting Assn., limited partnership, Kleofas 1500 Jurgelonis, gen. partner, Jos. F. Budrik, Laurent V. Radkins and Vadas G. Jurgelonis, limited partners, Chicago, Ill.—Construction permit to erect a new broadcast station to be operated on 1500 kc., 100 watts unlimited time.

KGKY—Hilliard Company, Inc., Scottsbluff, Nebr.—License to 1500 cover construction permit (B4-P-234) to install new equipment and increase power.

NEW—George B. Bairey, Valley City, N. Dak.—Construction permit 1500 to erect a new broadcast station to be operated on 1310 kc., 100 watts, unlimited time. Amended: To change frequency to 1500 kc.