

The National Association of Broadcasters

NATIONAL PRESS BUILDING * * * * * WASHINGTON, D. C.
PHILIP G. LOUCKS, Managing Director

NAB REPORTS

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Vol. 3 - - No. 25
MAY 23, 1935

ASCAP TO EXTEND LICENSES TO DEC. 31

The American Society of Composers, Authors and Publishers has agreed to extend all existing broadcast licenses from September 1, 1935, to December 31, 1935.

This announcement was made during a conference between the NAB Copyright Committee and the Committee of the ASCAP Board held in New York last week.

All contracts are to be extended under present terms and conditions and the ASCAP will send to all stations a brief form of extension provision which, when executed by the station, will become a part of the contract itself.

This action on the part of the ASCAP came as a result of the suggestion made by the NAB Committee and has the effect of extending broadcast licenses until the date upon which present contracts between the ASCAP and its publisher and composer members expire.

AUDIT BUREAU DISCUSSED

A proposal to make a preliminary study of all available data on the subject of radio advertising as the first step toward the creation of an independent bureau to authenticate station information has been considered in discussions between representatives of the NAB, the American Association of Advertising Agencies, and the Association of National Advertisers. These discussions are being carried on under the terms of a resolution adopted at the Cincinnati convention and the NAB committee consists of Arthur B. Church, KMBC; Edgar Kobak, NBC; John Karol, CBS; A. J. McCosker, WOR; John Elmer, WBCM; J. O. Maland, WHO-WOC; and J. V. L. Hogan, W2XR. It is proposed by the NAB that the preliminary study be undertaken by a joint committee on which the three groups have equal representation. The AAAA are in agreement with this proposal and the ANA is expected to agree also.

COMMERCIAL SECTION MEETING PROGRAM

Plans for the annual meeting of the NAB Commercial Section, to be held at the Palmer House, Chicago, Monday and Tuesday, June 10 and 11, in conjunction with the 31st Annual Convention of the Advertising Federation of America, are rapidly being consummated.

General sessions will be held on Monday and Tuesday morning, and an important meeting of the Commercial Committee will take place on Tuesday afternoon. The Monday morning session will be devoted to a panel discussion of "Retail Broadcast Advertising," while the Tuesday morning session will be devoted to a consideration of "Mutual Problems of the Buyer and Seller of Radio Advertising."

In addition to the panel discussion on Tuesday morning, there will be an address by the Hon. E. J. Adams, Chairman of the

Special Board of Investigation of the Federal Trade Commission.

The Tuesday afternoon meeting of the Commercial Committee will be a closed session devoted to the consideration of the proposed agency recognition bureau of the NAB and similar matters.

The tentative program of the sessions is as follows:

Monday Morning, June 10

Opening Remarks—Arthur B. Church, Chairman, Commercial Committee, National Association of Broadcasters.

Panel Discussion—"Retail Broadcast Advertising."

H. K. Carpenter, Manager, WHK, Cleveland, O., Chairman.
Kenneth Taylor, Vice President & Merchandise Manager, John Taylor Dry Goods Co., Kansas City, Mo.

Marvin Oreck, Vice President, Oreck's Inc., Duluth, Minn.

Dade B. Epstein, Dade B. Epstein Advertising Agency, Chicago, Ill.

Frank W. Spaeth, Manager, Sales Promotion Division, National Retail Dry Goods Association, New York, N. Y.

John Henry, President, KOIL, Council Bluffs, Iowa.

John Shepard, 3rd, President, Yankee Network, and owner Shepard Stores, Boston, Mass.

Dr. Herman S. Hettinger, Director of Research, NAB, and Merchandising Department, University of Pennsylvania.

Tuesday Morning, June 11

Address—Hon. E. J. Adams, Chairman, Special Board of Investigation, Federal Trade Commission, Washington, D. C.

Panel Discussion—"Mutual Problems of the Buyer and Seller of Radio Advertising."

Arthur B. Church, Vice President, KMBC, Kansas City, Mo., Chairman.

John A. Benson, President, American Association of Advertising Agencies, New York, N. Y.

Stuart Peabody, The Borden Company, Chairman of the Board, Association of National Advertisers, New York, N. Y.

Nathan H. Pumpian, Henri, Hurst & McDonald, Chicago, Ill.

Hugh K. Boice, Vice President in Charge of Sales, Columbia Broadcasting System, New York, N. Y.

Edgar Kobak, Vice President in Charge of Sales, National Broadcasting Company, New York, N. Y.

John F. Patt, President, WGAR, Cleveland, O.

Lloyd C. Thomas, President & General Manager, WROK, Rockford, Ill.

STUDEBAKER NAMED EDUCATION CHAIRMAN

The Federal Communications Commission named Dr. John Studebaker, Commissioner of Education, chairman of a committee

Make Your Reservations Early

for the

THIRTEENTH ANNUAL NAB CONVENTION

BROADMOOR, COLORADO SPRINGS, COLO. — JULY 6, 7, 8, 9, 10, 1935

of educators and broadcasters to study the question of education by radio. Other members of the Committee will be announced at a later date by the Commission. Dr. Studebaker's appointment came at the close of the two-day conference on radio education which was called by the Commission for the purpose of developing closer cooperation between broadcasters and educators. The broadcasters were represented by J. Truman Ward, president of the NAB, who joined with Dr. Studebaker in the suggestion that a Committee be appointed to give consideration to the discussions of the conference.

TRANSRADIO SUES FOR \$1,100,000

The Transradio Press Service, Inc., and its affiliate, the Radio News Association, has instituted suit in the United States District Court for more than \$1,100,000 damages, charging that the Associated Press, Inc., United Press Association, Inc., International News Service, Inc., the American Newspaper Publishers' Association, Inc., the Columbia Broadcasting System, Inc., and the National Broadcasting Company, Inc., have conspired to destroy their business of selling news to be broadcast. The plaintiffs not only charge violation of the Sherman and Clayton Anti-trust Laws but appeal for relief under the Federal Communications Act. The bill attacks the so-called "press-radio agreement" drawn up in March, 1934, to govern the broadcasting of news.

CONVENTION COMMITTEE NAMED

Chairman Spence last week named the following as members of the General Convention Committee:

Edwin M. Spence, WBAL, Baltimore, Md., Chairman.
Guy Earle, Radio Station KNX, Hollywood, California.
Ed Craney, Radio Station KGIR, Butte, Montana.
Ralph Brunton, Radio Station KJBS, San Francisco, California.
Glen Snyder, Radio Station WLS, Chicago, Illinois.
P. J. Meyer, Radio Station KFVR, Bismarck, North Dakota.
William West, Radio Station WTMV, East St. Louis, Missouri.
Hugh Halif, Radio Station WOAI, San Antonio, Texas.
Hoyt Wooten, Radio Station WREC, Memphis, Tennessee.
E. D. Gluck, Radio Station WSOC, Charlotte, North Carolina.
Crede Harris, Radio Station WHAS, Louisville, Kentucky.
Campbell Arnoux, Radio Station WTAR, Norfolk, Virginia.
Roy Thompson, Radio Station WFBG, Altoona, Pennsylvania.
Paul W. Morency, Radio Station WTIC, Hartford, Connecticut.
Chas. Burton, Radio Station WEEL, Boston, Massachusetts.
Radio Station WNBZ, Binghamton, New York.

O'FALLON HEADS LOCAL COMMITTEE

Gene O'Fallon, KFEL, Denver, Colo., has been named chairman of the Local Convention Committee which will have charge of local arrangements for the 13th annual convention of the NAB to be held at Colorado Springs, Colo., July 6 to 10. Other members of the Committee are: F. W. Meyer, KLZ; G. E. Nelson, KOA; W. D. Pyle, KVOD.

MAKE RESERVATIONS EARLY

NAB members planning to attend the annual convention at Colorado Springs, Colo., July 6 to 10, are advised and urged to make their reservations at the earliest possible date. July is the time when the tourist season is at its height in the Colorado Springs region and eleventh hour reservations might not be as desirable as those made earlier. Write for information and make your reservations through the Broadmoor, Colorado Springs, Colo.

FEDERAL TRADE COMMISSION ACTIVITIES

Dismissal of Complaints

The following complaints of unfair competition have been dismissed by the Commission:

No. 2246. M. H. Myers Concrete Works, Wausau, Wis. Dismissed on the basis that the respondent engages exclusively in intrastate business.

No. 2289. Kraemer Hosiery Co., Nazareth, Pa. Complaints as to unfair competition in the sale of hosiery dismissed.

No. 2016. Robert Z. Drake, trading as Standard Bridge Co., Omaha, Nebr. Complaints as to unfair competition in the sale of lumber dismissed.

Voluntary Agreements

No. 0855. Brossier Twins Laboratories, Orlando, Fla. The company agrees to stop representing generally that its preparation "A.F.-3," will relieve or heal impetigo, athletes' foot, marsh poisoning, eczema, Florida sores and other irritation or that its application to the affected parts will kill parasitic dandruff, add lustre to the hair, health to the scalp, or destroy parasitic or fungus infections.

Cease and Desist Orders

The following cease and desist orders have been issued by the Federal Trade Commission:

Nos. 2150, 2151, 2152. Morton Salt Co., Chicago, Ill.; Jefferson Island Salt Co., Inc., Louisville, Ky.; Myles Salt Co., Ltd., New Orleans, La. The respondent companies are ordered to cease and desist from representing their salt as "smoked" on brands, labels, in newspapers, periodicals or by radio, "unless the salt so described has been or is directly subjected to the action and effect of the smoke from burning wood during the process of combustion sufficiently to acquire from such source alone all of its smoke or smoke effects for use in curing, preserving, smoking or flavoring meats."

No. 2236. Ossola Bros., Inc., Pittsburgh, Pa. The respondent is ordered to discontinue advertising Grande Italia tomato paste or sauce by means which imply that the product is made in or imported from Italy, when this is not true.

Affirmation of Order

No. 2037. The United States Circuit Court of Appeals for the Tenth Circuit, Denver, has affirmed the Federal Trade Commission's order to cease and desist in the case of the Maisel Trading Post, Inc., Albuquerque, N. Mex. The Commission order prohibited the description of silver jewelry products made partly by machinery as "Indian" or "Indian-Made" unless it was shown that such product had been made partly by machinery.

Complaints

The following complaints have been issued by the Commission. Respondent companies will be given opportunity to appear before the Commission to show cause why cease and desist orders should not be issued against them:

No. 2387. Security Silverware Distributors, Inc., Chicago, and its officers, William C. and Lorena Steffy, trading as Atlas Globe China Co., Advertising Department, and as Bordeaux China Co. The respondents are alleged to have made representations tending to deceive the public into believing them to be connected with the International Silverware Co., and with the Atlas Globe China Co., and that the Bordeaux China Co., was a manufacturer and that the respondents were its agents. It is also alleged that the silverware with which the respondents pretended to redeem certificates, etc., was not genuine Rogers "1847" Silverware as represented. Hearing Friday, June 21.

Nos. 2390, 2391. Distillers Brands, Inc., Cincinnati, and Quality Distillers, Inc., Los Angeles. The respondents are charged with improper and deceiving use of the word "Distillers" in their corporate names and on labels, when in fact they are not distillers.

The Federal Communications Commission on May 21 issued the following statement concerning "Marmola" programs:

"Twenty-one radio broadcasting stations, many of them outstanding, must appear before the Broadcast Division of the Federal Communications Commission on October 3, 1935, and at a hearing prove that their continued operation will be in the public interest. Pending the outcome of the hearing they will be granted temporary licenses.

"The stations cited are:

"KNX, Los Angeles; WBAP, Fort Worth, Tex.; WGAR, Cleve-

land, Ohio; WBAL, Baltimore; WGR, Buffalo, N. Y.; WHEC, Rochester, N. Y.; WHO, Des Moines, Iowa; WIOD, Miami, Fla.; WIND, Gary, Ind.; WIRE, Indianapolis, Ind.; WJAS, Pittsburgh, Pa.; WJJD, Chicago; WJR, Detroit, Mich.; WKBW, Buffalo, N. Y.; WOW, Omaha, Nebr.; WOWO, Fort Wayne, Ind.; WSMB, New Orleans; WTMJ, Milwaukee, Wis.; KFRC, San Francisco; KMBC, Kansas City; and KMOX, St. Louis, Mo.

"Applicants for renewal of licenses were designated for hearing, for the most part, because the stations at various periods carried a program entitled "Marmola," a preparation represented to reduce fat. That preparation has been under the ban of the Post Office Department for some years and also is in disfavor with the Federal Trade Commission. Some of the stations still carry that program.

"In cases where renewal application is not now pending the Commission adopted a minute reading:

"Applications for renewal of license ordered to be filed under Rule 17 and upon receipt thereof said application will be designated for hearing."

"In April, 1929, the Federal Trade Commission issued a cease and desist order against the Raladam Company, distributors of Marmola. The concluding order in that case directed that the Raladam Company to cease and desist:

"From representing Marmola as a remedy for the treatment of obesity unless such representation is accompanied by a statement that Marmola cannot be taken with safety to physical health except under the direction and advice of competent medical authority."

"In that order the Federal Trade Commission indicated that the promiscuous sale and use of Marmola is inimical to the public health and possible menace to the public welfare.

"The Supreme Court of the United States, however, reversed the Federal Trade Commission in that case on the ground that competition in interstate commerce was not shown, but made this statement:

"Findings supported by evidence warrant the conclusion that the preparation is one which cannot be used generally with safety to physical health except under medical direction and advice."

"The Post Office Department some time ago cited Marmola in fraud order proceedings and at the conclusion of the hearing Marmola producers stipulated they would go out of business and cease its mail distribution. Subsequently the Marmola Company re-organized, becoming the Raladam Company. While distribution through the mails was eliminated, distribution through drug stores was substituted.

"While the Commission under the law has no authority to censor programs, it is charged with the duty to see that stations are operated for the public welfare and the courts have held that the Commission can take cognizance of broadcasts inimical to the public health."

SECURITIES ACT REGISTRATION

The following companies have filed registration statements with the Securities & Exchange Commission under the Securities Act:

Brandy-Wine Brewing Company, Brandywine, Md. (2-1417, Form A-1)

The Read Drug & Chemical Co., Baltimore, Md. (2-1420, Form A-2)

Nightingale Gold, Inc., Denver, Colo. (2-1421, Form A-1)

Muncie Water Works Company, Muncie, Ind. (2-1422, Form A-2)

Gemmer Manufacturing Company, Detroit, Mich. (2-1423, Form A-2)

Income Estates of America, Inc., Philadelphia, Pa. (2-1424, Form C-1)

Federated Mining Corp., Ltd., Toronto, Canada. (2-1425, Form A-1)

Sierra Nevada Mining Corporation, Charleston, W. Va. (2-1426, Form A-1)

Milwaukee Terminals, Inc., Milwaukee, Wis. (2-1427, Form E-1)

National Invested Savings Corporation, Washington, D. C.
(2-1428, Form A-1)

WEBC GRANTED STAY ORDER

The United States Court of Appeals for the District of Columbia has granted a stay order to Station WEBC and the City of Moorhead, Minn.

Petition for stay and an appeal were filed with the Court by the station and city against a decision of the Federal Communications Commission granting Station KGFK permission to move from Moorhead to Duluth, Minn. The Commission did not oppose the stay petition.

RECOMMENDATION AGAINST AGENCY

T. Yount, doing business as the Universal Advertising Agency, filed an application with the Federal Communications Commission for a permit to locate and maintain a radio broadcast studio at Laredo, Texas, for the transmission of radio programs for broadcast from Mexico, particularly Station XENT, at Nuevo Laredo, Tamaulipas.

Commissioner Thad H. Brown, who conducted the hearing in Texas on this application recommends that it be denied. The Commissioner states that "there is serious doubt, from the evidence presented in this case, that T. Yount is in fact the real party in interest in this application." He states also that "it is believed that the evidence regarding what certainly appears to be a rather close association of the applicant with Station XENT should be considered carefully in connection with paragraph 325 (c) of the Communications Act of 1934, which provides that a license or permit, such as applied for in this case, shall be revocable for false statements in the application."

BROWN RECOMMENDS AGAINST GRANT

Mary H. and W. C. Morris, a partnership working as Hotel Eagle, filed an application with the Federal Communications Commission asking for a permit to locate, maintain, or use studio or apparatus for broadcasts of programs to be transmitted from the hotel at Eagle Pass, Texas, to Station XEPN, at Piedras Negras, Mexico.

Commissioner Thad H. Brown, who conducted hearings in this case in Texas, recommends that the application be denied. The Commissioner found that "in general the applicant has not shown sufficient qualifications to justify the granting of the license; has not shown that the programs are in the public interest or that the granting of the application would serve the public interest, convenience, and necessity, and a specific violation of the Act has been shown."

FEDERAL COMMUNICATIONS COMMISSION ACTION

HEARING CALENDAR

Monday, May 27, 1935

NEW—Oklahoma Press Publishing Co., Muskogee, Okla.—C. P., 1500 kc., 100 watts, unlimited time.

APPLICATIONS GRANTED

WKBB—Sanders Bros. Radio Station, E. Dubuque, Ill.—Granted consent to transfer control of Sanders Bros. Radio Station, licensee of Station WKBB, from R. W. Hoffman to Walter E. Klauer.

WLVA—Lynchburg Broadcasting Corp., Lynchburg, Va.—Granted license to cover C. P. to make changes in equipment.

KINY—Edwin A. Kraft, d/b as Northwest Radio Advertising Co., Juneau, Alaska.—Granted modification of C. P. (as amended) approving studio and transmitter sites to Goldstein Bldg., and changes in equipment; also to change frequency from

610 kc. to 1310 kc. and power from 250 watts, unlimited, to 100 watts night and day.

KWBG—W. B. Greenwald, Hutchinson, Kans.—Granted modification of C. P. to change type of equipment.

WDAG—National Radio & Broadcasting Corp., Amarillo, Tex.—Granted consent to voluntary assignment of license to Plains Radio Broadcasting Co. (1410 kc., 1 KW, S.H.).

W9XES—Midland Broadcasting Co., Inc., Portable-Mobile, Kansas City, Mo.—Granted license to cover C. P. (gen. exp. station); frequencies 31600, 35300, 38600, 41000, 86900-400500 kc., 50 watts, unlimited time.

NEW—Isle of Dreams Broadcasting Corp., Miami, Fla., Portable.—Granted C. P. for new broadcast pickup station; frequencies 1606, 2020, 2102 and 2730 kc., 50 watts power.

NEW—WBNS, Inc., Portable-Mobile (Columbus, Ohio) (2 applications).—Granted C. P. (exp. gen. exp.); frequencies 31100, 34600, 37600, 40600 kc., 2 watts.

NEW—WCBD, Inc., Portable (Waukegan, Ill.).—Granted C. P. (exp. gen. exp.); frequencies 31100, 34600, 37600, 40600 kc., 5 watts.

SET FOR HEARING

NEW—Century Broadcasting Co., Inc., Richmond, Va.—Application for C. P. for new station; 1370 kc., 100 watts, daytime only.

NEW—Roberts MacNab Hotel Co., Jamestown, N. Dak.—Application for C. P. for new station; 1420 kc., 100 watts, unlimited, transmitter site to be determined.

NEW—Clark Standiford, San Jose, Calif.—Application for C. P. for new station; 1500 kc., 100 watts, daytime only.

NEW—George B. Storer, Detroit, Mich.—Application for C. P. for new station; 680 kc., 1 KW, daytime.

NEW—Hyman Altman, Detroit, Mich.—Application for C. P. for new station; 1370 kc., 100 watts, daytime, transmitter site to be determined.

NEW—Pat Whitaker, tr/as Tampa Broadcasting Co., Tampa, Fla.—Application for C. P. for new station; 1370 kc., 100 watts, unlimited time.

NEW—D. B. Sutton, Miami, Fla.—Application for C. P. for new station; 1210 kc., 100 watts, unlimited time, transmitter and studio sites to be determined.

NEW—Commercial Broadcasters, Inc., Moorhead, Minn.—Application for C. P. for new station; 1310 kc., 100 watts, unlimited, transmitter location to be determined.

NEW—A. Corenson, Pasadena, Calif.—Application for C. P. for new station requesting frequency 1480 kc., 100 watts, daytime. To be heard by the Division en banc on September 19, 1935.

NEW—Dudley J. Connolly, Elliot Knight, Roy W. Knight, and Fred Sullivan, d/b as Dudley J. Connolly & Co., Chattanooga, Tenn.—Application for C. P. for new station; 1200 kc., 100 watts, unlimited time, site to be determined.

KOMO—Fisher's Blend Station, Inc., Seattle, Wash.—Application for C. P. to move transmitter locally; change frequency from 920 kc. to 760 kc.; increase daytime power from 1 to 5 KW; install new equipment, requesting facilities of KXA, Seattle. To be heard by the Division en banc on September 26th.

KID—KID Broadcasting Co., Inc., Idaho Falls, Idaho.—Application for C. P. to move transmitter locally to a site to be determined; increase power from 250 to 500 watts night, 500 watts to 1 KW day.

WCAP—Radio Industries Broadcast Co., Asbury Park, N. J.—Application for special experimental authority to operate with 1 KW power for period of 30 days.

WRBL—WRBL Radio Studio, Inc., Columbus, Ga.—Application for renewal of license; 1200 kc., 100 watts, unlimited time. Granted temporary license pending hearing.

WGAR—WGAR Broadcasting Co., Cleveland, Ohio.—Application for renewal of license; 1450 kc., 500 watts night, 1 KW day, unlimited time. Granted temporary license pending hearing.

WIRE—Indianapolis Broadcasting, Inc., Indianapolis, Ind.—Application for renewal of license; 1400 kc., 500 watts night, 1 KW day, unlimited time. Granted temporary license pending hearing.

WHEC—WHEC, Inc., Rochester, N. Y.—Application for renewal of license; 1430 kc., 500 watts night, 1 KW day, unlimited time. Granted temporary license pending hearing.

WIOD-WMBF—Isle of Dreams Broadcasting Corp., Miami, Fla.—Application for renewal of license; 1300 kc., 1 KW, unlimited time, and granted temporary license pending hearing.

WSMB—WSMB, Inc., New Orleans, La.—Application for renewal of license; 1320 kc., 1 KW, unlimited time, and granted temporary license pending hearing.

WKBW—Buffalo Broadcasting Corp., Buffalo, N. Y.—Application for renewal of license; 1480 kc., 5 KW, unlimited, and granted temporary license pending hearing.

KFVS—Oscar C. Hirsch, tr/as Hirsch Battery & Radio Co., Harrisonburg, Ill.—Application for renewal of license; 1210 kc., 100 watts night, 250 watts day, S.H., and granted temporary license pending hearing.

MISCELLANEOUS

KWTO—KGBX, Inc., Springfield, Mo.—C. P. to increase power from 1 to 5 kilowatts for daytime use, which was set for hearing on May 14, because of protest of Springfield Newspapers, Inc., was reconsidered and said protest dismissed, and authority heretofore granted to KGBX sustained.

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—Denied petition to rehear application for renewal of license.

KGFK—Red River Broadcasting Co., Moorhead, Minn.—In conformity with Stay Orders granted by U. S. Court of Appeals for the D. C. on May 16, 1935, in Causes No. 6473, Head of Lakes Broadcasting Co., Appellant, v. Federal Communications Commission, and No. 6474, City of Moorhead, Minn., Appellant, v. Federal Communications Commission, the Commission directed that the effective date of C. P. to move station KGFK from Moorhead to Duluth be extended as of April 20, 1935, until further order of the Court and the Commission.

WCBS—WCBS, Inc., Springfield, Ill.—Action of March 5, 1935, granting application to change frequency from 1210 kc. to 1420 kc., and hours of operation from sharing with WTAX to specified, 6 a. m. to 10 p. m., affirmed, the protests of WHFC, WEHS and WKBI having been withdrawn and dismissed.

WTAX—WTAX, Inc., Springfield, Ill.—Affirmed action of March 19, 1935, granting unlimited time, this action having been suspended because of protests to granting of WCBS application.

WFAK—Westchester Broadcasting Corp., White Plains, N. Y.—Denied petition requesting reconsideration and grant of application to make changes in equipment and increase day power to 250 watts.

NEW—Jack Powers, et al., doing business as Utah Broadcasting Co., Salt Lake City, Utah.—Denied motion of Utah Radio Educational Society to reconsider and deny motion for rehearing which was filed by Jack Powers, et al., and granted by the Commission on April 30.

WDAG—National Radio & Broadcasting Corp., Amarillo, Tex.—Dismissed from hearing docket and retired to the files application to change frequency from 1410 kc. to 1120 kc.

KBTM—Beard's Temple of Music, Paragould, Ark.—Granted C. P. on condition that efficient antenna is installed; also granted special temporary experimental authorization to operate station with present equipment at Jonesboro, Ark., for a period not exceeding 30 days.

RENEWAL OF LICENSES

The following stations were granted renewal of licenses for the regular period:

KASA, Elk City, Okla.; KCRJ, Jerome, Ariz.; KDLR, Devils Lake, N. Dak.; KFBK, Sacramento, Cal.; KFOR, Lincoln, Nebr.; KFPW, Fort Smith, Ark.; KFXD, Nampa, Idaho; KFXM, San Bernardino, Cal.; KFXX, Oklahoma City, Okla.; KGBX, Springfield, Mo.; KCCX, Wolf Point, Mont.; KGDE, Fergus Falls, Minn.; KGEK, Sterling, Colo.; KGEZ, Kalispell, Mont.; KGFV, Kearney, Neb.; KGHJ, Little Rock, Ark.; KGVO, Missoula, Mont.; KGY, Olympia, Wash.; KIEM, Eureka, Cal.; KMED, Medford, Ore.; KMLB, Monroe, La.; KOOS, Marshfield, Ore.; KPPC, Pasadena, Cal.; KRMD, Shreveport, La.; KSUN, Lowell, Ariz.; KTSM, El Paso, Tex.; KWG, Stockton, Cal.; KXRO, Aberdeen, Wash.; WALR, Zanesville, Ohio; WAML, Laurel, Miss.; WBBL, Richmond, Va.; WBEO, Marquette, Mich.; WBOW, Terre Haute, Ind.; WBRB, Red Bank, N. J.; WBRE, Wilkes-Barre, Pa.; WCAT, Rapid City, So. Dak.; WCAX, Burlington, Vt.; WCLO, Janesville, Wis.; WCLS, Joliet, Ill.; WCOL, Columbus, O.; WCRW, Chicago; WEBQ, Harrisburg, Ill.; WEXL, Royal Oak, Mich.; WFAM, South Bend, Ind.; WFAS, White Plains, N. Y.; WFBE, Cincinnati, Ohio; WFBG, Altoona, Pa.; WFDF, Flint, Mich.; WGBB, Freeport, N. Y.; WGCM, Mississippi City, Miss.; WGH, Newport News, Va.; WGNV, Chester Township, N. Y.; WHAT, Philadelphia, Pa.; WHBC, Canton, Ohio; WHBF, Rock Island, Ill.; WHBU, Anderson, Ind.; WIBU, Poynette, Wis.; WIBX, Utica, N. Y.; WJAC, Johnstown, Pa.; WJW, Akron, Ohio; WJBC, Bloomington, Ill.; WJBL, Decatur, Ill.; WLBC, Muncie, Ind.; WLVA, Lynchburg, Va.; WMBG and auxiliary, Richmond, Va.; WMBO, Auburn, N. Y.; WMPC, Lapeer, Mich.; WNBH, New Bedford, Mass.; WOL, Washington, D. C.; WOMT, Manitowoc, Wis.; WPAX, Thomasville, Ga.; WPRO, Providence, R. I.; WRAW, Reading, Pa.; WROL, Knoxville, Tenn.; WSAJ, Grove City, Pa.; WSGN, Birmingham, Ala.; WSIX, Springfield, Tenn.; WSJS, Winston-Salem, N. C.; WSOC, Charlotte, N. C.; WTJS, Jackson, Tenn.; WTRC, Elkhart, Ind.; WIL, St. Louis, Mo.; WLNH, Laconia, N. H.; KIT, Yakima, Wash.

The following stations were granted renewal of licenses for the period ending October 1, 1935:

- WLB, Minneapolis, Minn.; WTCN, Minneapolis, Minn.
- WCBA (and auxiliary)—B. Bryan Musselman, Allentown, Pa.—Granted renewal of license for the period ending November 1, 1935.
- WDAH—Tri-State Broadcasting Co., Inc., El Paso, Tex.—Present license extended for a period of 1 month on a temporary basis only, subject to such action as may be taken on pending application for renewal.
- KGBU—Alaska Radio & Service Co., Inc., Ketchikan, Alaska—Present license extended on a temporary basis only to July 1, 1935, subject to such action as may be taken on pending application for renewal.
- KGDY—Voice of South Dakota, Huron, S. Dak.—Present license extended on a temporary basis only to July 1, 1935, subject to such action as may be taken on pending application for renewal.
- WRBX—Richmond Development Corp., Roanoke, Va.—Present license extended on a temporary basis only to July 1, 1935, subject to such action as may be taken on pending application for renewal.

APPLICATIONS RECEIVED

First Zone

- WSYR—Central New York Broadcasting Corp., Syracuse, N. Y.—**570** Construction permit to install new equipment, change power from 250 watts to 500 watts, and move transmitter locally, site to be determined. Amended to make changes in equipment, change power from 500 watts to 1 KW, change transmitter location from to be determined to Nedrow, N. Y., and extend commencement and completion dates.
- WOKO—WOKO, Inc., Albany, N. Y.—Construction permit to **1430** make changes in equipment and move transmitter locally.
- W2XDG—National Broadcasting Co., Inc., 350 Fifth Avenue, New York, N. Y.—Renewal of license amended so as to delete police service frequencies **30100, 33100, 37100 and 40100 ke.**

Second Zone

- NEW—Springfield Newspapers, Inc., Springfield, Ohio.—Construction permit to erect a new broadcast station to be operated on **1120 ke.**, 250 watts, daytime.
- NEW—William S. Thellman, New Castle, Pa.—Construction permit **1200** to erect a new broadcast station to be operated on **1200 ke.**, 100 watts, specified hours.
- WMBG—Havens and Martin, Inc., Richmond, Va.—Construction **1350** permit to install new equipment, change frequency from **1210 ke. to 1350 ke.**, move transmitter, increase power from 100 watts night, 250 watts daytime, to 500 watts, unlimited time. Amended to make further equipment changes.
- W8XEH—The Ohio State University, Portable.—License to cover construction permit for a general experimental (broadcast pickup) station for **31100, 34600, 37600, 40600, 86000, 400000 ke.**, 10 watts.

Third Zone

- NEW—The Attala Broadcasting Corp., Columbus, Miss.—Construction permit to erect a new broadcast station to be operated on **1200 ke.**, 100 watts, unlimited time.
- NEW—V. H. Lake and H. E. Stanford, d/b as L & S Broadcasting **1210** Co., Atlanta, Ga.—Construction permit for a new station to be operated on **1200 ke.**, 100 watts, unlimited time. Amended to change frequency from **1200 ke. to 1210 ke.** and hours of operation from unlimited to daytime.
- KVSO—The Ardmoreite Publishing Co., Inc., Ardmore, Okla.—**1210** Modification of construction permit for a new station to be operated on **1210 ke.**, 100 watts, daytime, requesting approval of transmitter site as corner Northwest and Chickasaw Blvds., Ardmore, Okla.; move of studio from 114-116 N. Washington St., Ardmore, Okla., to corner Northwest and Chickasaw Blvds., Ardmore, Okla.; and make changes in equipment.
- W5XG—Carter Publications, Inc., Portable-Mobile.—Modification of license to include the frequencies of **31100, 34600 and 40600 ke.**

Fourth Zone

- KFNF—Henry Field Co., Shenandoah, Iowa.—Modification of **890** license to increase night power from 500 watts to 1 KW.
- WTAD—Illinois Broadcasting Corp., Quincy, Ill.—Construction **900** permit to make minor changes in equipment and move transmitter and studio from 600 State Street, Quincy, Ill., to 510 Main Street, Quincy, Ill. Amended to omit request for move of transmitter and studio.
- KMBC—Midland Broadcasting Co., Kansas City, Mo.—License to **950** cover construction permit for installation of new equipment and increase in daytime power to 5 KW.
- KMBC—Midland Broadcasting Co., Kansas City, Mo.—Modification of license to determine operating power by direct measurement.
- KIUL—Garden City Broadcasting Co. (Homer A. Ellison and **1210** Frank D. Conard), Garden City, Kans.—License to cover construction permit (B4-P-235) for a new station.
- WFBM—Indianapolis Power and Light Co., Indianapolis, Ind.—**1230** Modification of construction permit authorizing move of transmitter from Meridian at 3 Notch Road to Millersville Road, near Indianapolis, Ind., and move studio from 229 N. Pennsylvania Street, Indianapolis, Ind., requesting changes in equipment.
- WEBC—Head of the Lakes Broadcasting Co., Superior, Wis.—**1290** License to cover construction permit (B4-P-176) to make changes in equipment and increase in power.
- KRNT—Iowa Broadcasting Co., Des Moines, Iowa.—License to **1320** cover special experimental authorization to operate on 500 watts, 1 KW day.

WTMV—Mississippi Valley Broadcasting Co., Inc., E. St. Louis,
1500 Ill.—License to cover construction permit (B4-P-140) as
modified for a new station.

Fifth Zone

KLZ—The Reynolds Radio Co., Inc., Denver, Colo.—Modification
560 of construction permit to move transmitter from Pecos and
Jewell Streets, outside city limits, Denver, Colo., to site to
be determined near Denver, Colo.; to extend commencement
and completion dates and increase power from 1 KW, 2½
KW day, to 1 KW, 5 KW day.

KGHL—Northwestern Auto Supply Co., Inc., Billings, Mont.—
780 Extension of special experimental authorization to operate on
780 kc. for period of 90 days.

NEW—Ralph E. Smith, San Diego, Calif.—Construction permit to
1200 erect a new broadcast station to be operated on 1200 kc., 100
watts, unlimited time.

KVOR—S. H. Patterson, Colorado Springs, Colo.—Construction
1270 permit to move transmitter from 14 South Nevada Street,
Colorado Springs, Colo., to outside city limits, Colorado
Springs, Colo., and make changes in equipment.