

# The National Association of Broadcasters

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JAMES W. BALDWIN, Managing Director

## NAB REPORTS

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### THE ALLOCATION SITUATION

Current speculation relative to the plans of the Federal Communications Commission for revising its Rules and Regulations concerning allocation of broadcasting facilities has prompted several member stations to request further information. Particular interest centers about the expected report and recommendations of the FCC Engineering Department to the Commission based on the survey of secondary coverage conducted earlier this year.

Except for the addition of the three high-fidelity experimental broadcasting channels, there has been no modification of the allocation system established in 1928. At that time, 40 clear channels, 40 regional channels, 4 high-power regional channels and 6 local channels were established and certain standards of interference, geographical separation, etc., were set up for governing the assignments to individual stations operating on the various channels. The system admittedly has provided an arrangement of broadcasting stations rendering a high degree of public service. There have been, however, continual attacks on the wisdom of setting aside 40 channels for clear channel use.

In August, 1934 (NAB REPORTS, August 8, 1934), a group of thirteen independently owned clear channel broadcasting stations jointly petitioned the Federal Communications Commission asking for an investigation of clear channel service and a re-statement of policy concerning them. The Commission was requested to embark upon an investigation of secondary coverage and other technical phases of service rendered by clear channel stations.

Contrary to most expectations, the Commission on October 30, 1934, announced its intention to conduct a thorough investigation of secondary coverage. Following several informal conferences, a plan was formulated for a cooperative survey, under the general supervision of the FCC Engineering Department, financed by clear channel licensees and by the Commission.

The survey comprised a mail survey of rural listeners, a personal interview of rural and small town listeners in conjunction with field intensity surveys, both conducted by the FCC; and the operation of 58 fixed recording field intensity meters financed by contributions from the majority of clear channel licensees (estimated cost: \$50,000).

The field intensity recorders, maintained in ten locations throughout the United States, began operating shortly after February 1, 1935, and continuously recorded signal intensities of clear channel stations until May 31, 1935. The tremendous task of compiling and analyzing the large amount of data has at the present time reached about 75 per cent completion.

It is expected that the compilation of data will be finished in four to six weeks from the present date. Allowing another month for the Engineering Department to prepare its final report and recommendations would mean that the Commission should receive the Engineering Department proposals during the middle of the month of December, 1935.

As it seems highly doubtful that such modifications in the broadcasting system as may be proposed can be put into effect through a change in the FCC Rules and Regulations without a general hearing, it is reasonable to expect that the Commission will conduct a hearing after allowing a reasonable length of time for the parties concerned to prepare for it. It would seem that at least a month will be required after the hearing for the Commission to hand down its

decision. From these considerations, it appears highly improbable that a final declaration of Commission policy will be forthcoming before April, 1936, and possibly not then.

As most of the anticipated recommendations of the Engineering Department involve new construction, for some of which development work is incomplete, it seems safe to estimate the time required for putting into effect the changes of Rules and Regulations, if any, to be not less than two years from the present date.

While the filing of applications for facilities expected to be created is, of course, premature, it is recommended that station managers observe carefully the developments within the next few months, all of which will be outlined promptly in NAB REPORTS.

Although the report and recommendations of the Engineering Department have not passed the discussion stage and have not as yet been reduced to writing, an informed estimate of their principal features would include the following recommended changes in existing Rules and Regulations:

1. Reduction of the number of clear channels from 40 to about 25, and the removal of the 50-kilowatt restriction on power to allow the use of 500 kilowatts or more.
2. On the remaining 15 channels at present known as clear channels, the use of 50 kilowatts at the dominant station with duplication when such duplicated operation will not interfere with the service of the dominant station according to standards for this purpose to be set up by the Commission.
3. Horizontal increases of night power to 5 kilowatts by stations operating on certain of the regional frequencies having adequate geographical separation between stations.
4. On regional frequencies having less than normal geographical separation between stations, the adjustment of distance tables so that more or less uniform separations may exist throughout the country. There is some thought of separate distance tables for each frequency.
5. Opening of 1510 kilocycles for 100-watt stations, making room for about 50 such stations which may be required to adhere to certain specifications regarding antennas.
6. Continuation for the time being of the experimental high-fidelity broadcasting channels 1530, 1550 and 1570 kilocycles.
7. The net result is expected to amount to a revision of the Rules and Regulations applicable to power and equipment including antennas; and it is expected that there will be few if any changes in frequency assignments.

### NAB BOARD MEETS

The Board of Directors of the National Association of Broadcasters has been scheduled to meet at the St. Regis Hotel, New York City, Thursday, October 17, 1935.

### FEDERAL TRADE COMMISSION ACTION

#### Stipulations 1488 to 1491, Inclusive

Two companies and two individuals selling various commodities in interstate commerce have entered into stipulations with the Federal Trade Commission to abandon unfair practices in the sale of their goods.

The parties entering stipulations are: Murray L. Linday, of New York City, selling a hair preparation; Cecil O'Banion, of Canmer, Ky., a dealer in tobacco seed; F. Jacobson & Sons, New York City, shirt manufacturers; and Clean Home Products, Inc., of Chicago, selling a cleaning fluid.

**No. 1488. Murray L. Linday, trading as Linday Laboratory,** agreed to stop representing that most forms of scalp trouble would be eliminated by use of "Linday's New Hair Compound," and that lost hair would be regrown, and other similar representations. The stipulation says that these assertions were material misrepresentations having a tendency to deceive the purchasing public.

**No. 1489. Cecil O'Banion,** engaged in the growing and production of tobacco seed, will no longer use in advertising matter the words "Halley's Special," as applied to tobacco seed, in any way



which may tend to deceive buyers into believing that the seeds so described are produced by Dr. Samuel H. Halley or his successors. Dr. Halley, according to the stipulation, was engaged in growing tobacco seeds and experimented for the improvement of various strains, originating a type of burley tobacco which had desirable qualities, demand, and good will.

No. 1490. **F. Jacobson & Sons**, shirt manufacturers, will cease advertising that they are custom shirt makers and will stop use of the words "custom shirt makers" in any way which may tend to deceive buyers. According to the stipulation, the shirts sold by this firm and referred to in the stipulation were "ready-made."

No. 1491. **Clean Home Products, Inc.**, agrees to abandon use of the phrase "No Stain" on labels affixed to its product "Paris Dry Cleaner" implying that application of the fluid to certain fabrics will not result in appearance of a stain, mark or ring on the materials. The corporation also agrees to stop using on labels any representations to the effect that a spot can be removed from fabrics and materials to which the liquid is applied, when this is not true.

#### WWAE LICENSE RENEWAL RECOMMENDED

Broadcasting Station WWAE, operating on a frequency of 1200 kilocycles, 100 watts power, and sharing time with WFAM, applied to the Federal Communications Commission for license renewal.

Examiner R. H. Hyde, in Report No. I-118, recommended that the renewal license be granted. The Examiner states that "the service of Station WWAE, as a whole, may be characterized as a local metropolitan service of acceptable quality, but certain commercial broadcasts identified as 'Dr. Schyman' and 'Pur-Erb' products contained fraudulent representations and were in fact inimical to the public interest. The present service, which the applicant proposes to continue, appears to meet the requirement that the station serves the public interest."

#### SECURITY ACT REGISTRATIONS

The following companies have filed registration statements with the Security & Exchange Commission under the Securities Act:

- Ludlum Steel Company, Watervleat, N. Y. (2-1687, Form A-2)
- Poulin Gold Mines, Ltd., Montreal, Canada. (1-1688, Form A-1)
- Electric Smelters, Inc., Central City, Colo. (2-1690, Form A-1)
- Coulson Consolidated Gold Mines, Ltd., Toronto, Canada. (2-1691, Form A-1)
- Lewis American Airways, Inc., Denver, Colo. (2-1692, Form A-1)
- Calway Corporation, Houston, Tex. (2-1692, Form A-1)
- Frye Investment Company, Seattle, Wash. (2-1694, Form E-1)
- Blackburn-Pattison Mines, Ltd., Toronto, Canada. (2-1695, Form A-1)
- Texla Oil Corporation, San Antonio, Tex. (2-1696, Form A-1)

#### WBHS DISMISSAL RECOMMENDED

Broadcasting Station WBHS, Huntsville, Ala., operating on a frequency of 1200 kilocycles, 100 watts power, and 6/7 time, applied to the Federal Communications Commission for daytime hours and permission to move to Chattanooga.

Examiner P. W. Seward, in Report No. I-119, recommended that the application be dismissed with prejudice. The Examiner states that at the hearing counsel representing the applicant made a motion that the application be dismissed.

#### RECOMMENDS NEW MICHIGAN STATION

The Wayne Broadcasting Company applied to the Federal Communications Commission for a construction permit to erect a broadcasting station at Hamtramck, Mich., using 1370 kilocycles, 100 watts power, and daytime hours.

Examiner P. W. Seward, in Report No. I-117, recommends that the application be granted. The Examiner found that there is a need in the area "for additional daytime service." It is stated that the proposed station "would limit the primary service area of Station WIBM . . . but that said interference would be considered slight as compared to the benefits resulting to the proposed area served." The Examiner states also that construction of the proposed new service would be in the public interest.

#### FEDERAL COMMUNICATIONS COMMISSION ACTION

##### HEARING CALENDAR

Thursday, October 24, 1935

#### HEARING BEFORE THE BROADCAST DIVISION

WLWL—Missionary Society of St. Paul the Apostle, New York, N. Y.—Modification of license, 810 kc., 5 KW, unlimited

time (requests facilities of WNYC and WCCO). Present assignment: 1100 kc., 5 KW, specified hours.

WNYC—City of New York, Department of Plants and Structures, New York, N. Y.—Renewal of license, 810 kc., 500 watts, daytime.

WCCO—Northwestern Broadcasting, Inc., Minneapolis, Minn.—Renewal of license, 810 kc., 50 KW, unlimited time.

WWL—Loyola University, New Orleans, La.—Renewal of license, 850 kc., 10 KW, specified hours.

WWL—Loyola University, New Orleans, La.—Extension of special authority; 850 kc., 10 KW, unlimited time. Present assignment: 850 kc., 10 KW, specified hours, S.A. for unlimited time.

KWKH—International Broadcasting Corp., Shreveport, La.—Renewal of license, 850 kc., 10 KW, specified hours.

WBAP—Carter Publications, Inc., Fort Worth, Tex.—Renewal of license, 800 kc., 50 KW, share with WFAA.

WFAA—A. H. Belo Corporation, Dallas, Tex.—Renewal of license, 800 kc., 50 KW, share with WBAP.

WVOV—International Broadcasting Corp., New York, N. Y.—Renewal of license, 1130 kc., 1 KW, daytime.

WPG—WPG Broadcasting Corp., Atlantic City, N. J.—Renewal of license, 1100 kc., 5 KW, specified hours.

WVOV—International Broadcasting Corp., New York, N. Y.—C. P., 1130 kc., 1 KW, unlimited except from 6 to 8 p. m., except hours assigned to WLWL on 1100 kc. Present assignment: 1130 kc., 1 KW, daytime, 6 a. m. to 6 p. m.

WJJD—WJJD, Inc.—Modification of license, 1130 kc., 5 KW after sunset, Salt Lake City; 20 KW 6 a. m. to 8:30 p. m., specified hours. Present assignment: 1130 kc., 20 KW, limited time.

NEW—J. David Stern, New York, N. Y.—C. P., 810 kc., 500 watts, 6 a. m. to sunset of WCCO (requests facilities of WNYC).

#### APPLICATIONS GRANTED

WMAZ—Southeastern Broadcasting Co., Inc., Macon, Ga.—Granted C. P. to make changes in equipment.

NEW—J. B. Roberts, Gastonia, N. C.—Granted C. P. for new station, 1420 kc., 100 watts, unlimited; transmitter and studio location to be determined subject to Commission's approval.

KGER—Consolidated Broadcasting Corp., Ltd., Long Beach, Calif.—Granted renewal of license for a period of 60 days; 1360 kc., 1 KW, unlimited.

KGIR—KGIR, Inc., Butte, Mont.—Granted renewal of license, 1340 kc., 1 KW, 1½ KW from local sunrise to local sunset only, unlimited time.

WNEW—Wodaam Corp., Newark, N. J.—Granted renewal of license, 1250 kc., 1 KW, with an additional 1½ KW from local sunrise to local sunset only; shares with WHBI. WHBI 1/7 time and 6/7 time WNEW.

KGB—Don Lee Broadcasting System, San Diego, Calif.—Granted renewal of license for a period of 60 days; 1330 kc., 1 KW, unlimited.

KFAB—KFAB Broadcasting Co., Lincoln, Nebr.—Granted extension of special experimental authority to operate synchronously with station WBBM from local sunset at Lincoln to midnight, from September 1, 1935, to February 1, 1936.

WSFA—Montgomery Broadcasting Co., Inc., Montgomery, Ala.—Granted authority to determine operating power by direct measurement of antenna input.

WPRP—Julio M. Conesa, Ponce, P. R.—Granted modification of C. P. to extend completion date to 12-18-35.

WMAQ—National Broadcasting Co., Inc., Chicago, Ill.—Granted license to cover C. P.; 670 kc., 50 KW, unlimited time.

WFLA-WSUN—Clearwater Chamber of Commerce and St. Petersburg Chamber of Commerce, Clearwater, Fla.—Granted license to cover C. P.; 620 kc., 1 KW night, 5 KW day, unlimited time.

WISN—Hearst Radio, Inc., Milwaukee, Wis.—Granted license to cover special temporary authority to use the formerly licensed main transmitter as auxiliary transmitter of station WISN, to be operated with power of 250 watts at 1217 W. Wisconsin Ave., Milwaukee, Wis.

WKBV—KNOX Radio Corp., Richmond, Ind.—Granted C. P. to move transmitter location 279 feet on U. S. Highway 27, which is approximately 2 miles north of Richmond, and install new radiating system.

NEW—Shenandoah Valley Broadcasting Corp., Portable-Mobile (Harrisonburg, Va.)—Granted C. P. (B/C Temp.), frequencies 1622, 2060, 2150, 2790 kc., 60 watts.

W1XAL—World Wide Broadcasting Corp., Boston, Mass.—Granted C. P. to install an auxiliary 3-KW transmitter.



NEW—WCAU Broadcasting Co., Portable-Mobile (Philadelphia, Pa.).—Granted C. P. (exp. gen. exp.), frequencies 31100, 34600, 37600, 40600 kc., 50 watts.

NEW—WKY Radiophone Co., Oklahoma City, Okla.—Granted C. P. (exp. gen. exp.), frequencies 31600, 35600, 38600, 41000 kc., 100 watts.

NEW—Ben S. McGlashan, Portable-Mobile, Los Angeles, Calif.—Granted C. P. (exp. gen. exp. B/C pickup), frequencies 31100, 34600, 37600 and 40600 kc., 100 watts.

NEW—Ben S. McGlashan, Los Angeles, Calif.—Granted C. P. (exp. gen. exp.), frequencies 31600, 35600, 38600 and 41000 kc., 100 watts.

### RENEWAL OF LICENSES

The following stations were granted renewal of licenses for the regular period:

KSCJ, Sioux City, Iowa; WBIG, Greensboro, N. C.; WCKY, Covington, Ky.; WEVD, New York City.; WGAR, Cleveland, Ohio; WHIS, Bluefield, W. Va.; WKBH, La Crosse, Wis.; WSAR, Fall River, Mass.; WSMK, Dayton, Ohio.

KRKD—Radio Broadcasters, Inc., Los Angeles, Calif.—Granted renewal of license for auxiliary for period ending April 1, 1936.

WCAD—St. Lawrence University, Canton, N. Y.—Granted renewal of license for period ending April 1, 1936.

### SET FOR HEARING

WTMV—Mississippi Valley Broadcasting Co., Inc., East St. Louis, Ill.—Application for C. P. to install new equipment, increase day power from 100 to 250 watts.

NEW—F. W. Atkinson, Watsonville, Calif.—Application for C. P. for new station, 1310 kc., 250 watts, daytime, site to be determined.

KVSO—The Ardmoreite Publishing Co., Inc., Ardmore, Okla.—Application for C. P. to make changes in equipment; change power and hours of operation from 100 watts daytime to 100 watts night, 250 watts day, and unlimited time.

NEW—Continental Radio Co., Toledo, Ohio.—Application for C. P. for new station, 1210 kc., 100 watts night, 250 watts day, unlimited time, transmitter and studio location to be determined with Commission's approval.

NEW—A. W. Hayes, Erie, Pa.—Application for C. P. for new station (resubmitted and amended) requests directional antenna for night time only; 1270 kc., 500 watts night, 1 KW day, unlimited.

NEW—A. O. Jenkins, Jacksonville, Fla.—Application for C. P., already in hearing docket, amended to read: 1200 kc., 100 watts, unlimited time.

WTEL—Foulkrod Radio Engineering Co., Philadelphia, Pa.—Application for C. P., already in hearing docket, amended so as to read: 1230 kc., 250 watts night, 500 watts day, unlimited.

KGFG—Oklahoma Broadcasting Co., Inc., Oklahoma City, Okla.—Application for modification of license, already in hearing docket, amended to read: 1370 kc., 100 watts, unlimited time.

KIT—Carl E. Haymond, Yakima, Wash.—Application for voluntary assignment of license from Carl E. Haymond to Valley Broadcasters, Inc.

NEW—C. A. Rowley, Ashtabula, Ohio.—Application for C. P. for new station, 1200 kc., 100 watts, daytime.

NEW—Clyde E. Britton, Lima, Ohio.—Application for C. P. for new daytime station, 950 kc., 250 watts.

### ACTION ON EXAMINERS' REPORTS

NEW—Ex. Rep. No. 1-46: The Journal Company, Milwaukee, Wis.—Denied C. P. for new station to operate on 1010 kc., 1 KW, unlimited time. Examiner R. H. Hyde sustained. Order effective November 26, 1935.

NEW—Ex. Rep. No. 1-78: Head of the Lakes Broadcasting Co., Virginia, Minn.—Granted C. P. for new station, 1370 kc., 100 watts, unlimited time. Examiner R. H. Hyde sustained. Order effective November 26, 1935.

WWJ—Ex. Rep. No. 1-109: The Evening News Assn., Inc., Detroit, Mich.—Granted C. P. to move transmitter, install new equipment, and increase power from 1 KW day to 5 KW day; 920 kc., 1 KW night, unlimited time. Examiner Geo. H. Hill sustained. Order effective November 19, 1935.

WAAF—Drovers Journal Publishing Co., Chicago, Ill.—Granted C. P. to make changes in equipment, move transmitter and studio, and increase day power from 500 watts to 1 KW. Examiner Hill sustained. Order effective November 19, 1935.

### APPLICATIONS DISMISSED

The following applications, heretofore set for hearing, were dismissed at request of applicants:

WSCN—Ormand O. Black and Mary Collett Black, Birmingham, Ala.—C. P., 590 kc., 1 KW, unlimited time.

NEW—Philco Radio & Television Corp., Philadelphia, Pa.—C. P. for special experimental station, 42000, 56000, 60000, 86000 kc., 250 watts, unlimited time.

### APPLICATIONS DENIED

The following applications, heretofore set for hearing, were denied as in cases of default for failure to file an appearance in accordance with Rule 48 (c):

NEW—Palmer Broadcasting Syndicate, Inc., Cheyenne, Wyo.—C. P., 1210 kc., 100 watts, unlimited time.

NEW—Clark Standiford, Fresno, Calif.—C. P., 1370 kc., 100 watts, daytime.

### MISCELLANEOUS

WDRC—WDRC, Inc., Hartford, Conn.—Denied request for special temporary authority to operate with 5 KW daytime, using present antenna system, for period October 8, 1935, and continuing until new antenna system is completed.

WNBX—WNBX Broadcasting Corp., Springfield, Vt.—Reconsidered and set aside order of September 17, 1935, granting application for full time operation and granted temporary license for period not to exceed 90 days. In meantime WHIO, Dayton, and WNBX must conduct field strength tests to determine with accuracy questions of interference and stations must submit report of tests to Commission.

NEW—Paul Heitmeyer, Salt Lake City, Utah.—Denied motion to strike from record petition of intervention filed on behalf of KSL, Salt Lake City.

KFYR—Meyer Broadcasting Co., Bismarck, N. Dak.—Granted rehearing before Broadcast Division on application for renewal of license to be held January 14, 1936, to provide opportunity to applicant to present any additional or new testimony. Effective date of Commission's decision denying renewal postponed indefinitely.

KSL—Radio Service Corp. of Utah, Salt Lake City, Utah.—Granted petition to intervene and become a party to hearing of application of Mountain States Broadcasting Corp. for new station at Salt Lake City; also granted petition to intervene at hearing of application of Paul Heitmeyer for new station at Salt Lake City.

NEW—J. C. and E. W. Lee, d/b as Riverside Broadcasting Co., Riverside, Calif.—Denied request that Commission immediately consider application for new station and grant the same in accordance with Examiner's Report filed May 17, 1935. Applicant seeks to erect new station to operate on 820 kc., 250 watts, daytime. Immediate action impossible because application of Metro Broadcasting Co. for new station at East Los Angeles, on same frequency, not disposed of.

KMJ—James McClatchy Company, Fresno, Calif.—Granted petition to intervene and be made party respondent in opposition to the applications of Harold H. Hanseth, Docket No. 2911; Miles J. Hansen, Docket No. 2981; Clark Standiford, Docket No. 3010; and Julius Brunton & Sons So., Docket No. 3165, for new stations.

### APPLICATIONS RECEIVED

#### First Zone

NEW—Northern Commercial Co., Fairbanks, Alaska.—Construction permit for a new station to be operated on 550 kc., 250 watts, unlimited time.

WSYR—WSYU—Central New York Broadcasting Corp., Syracuse, N. Y.—Construction permit to install a new 250-watt transmitter.

WBSO—Broadcasting Service Organization, Inc., Needham, Mass.—920 Authority to transfer control of corporation from Babson's Statistical Organization, Inc., to Geo. A. Crockwell, Wm. H. Eynon, and James K. Phelan, 1,000 shares common stock.

WCOP—Joseph M. Kirby, Boston, Mass.—Modification of license 1130 to change frequency from 1120 kc. to 1130 kc.; hours of operation from daytime to specified hours (daytime and from local sunset to 8 p. m., EST), using 500 watts. Amended to change hours of operation from specified hours to limited until local sunset at KSL, Salt Lake City, Utah.



NEW—Watertown Broadcasting Corp., Watertown, N. Y.—Construction permit for a new station to be operated on **1270 kc.**, 250 watts, daytime.

WHEC—WHEC, Inc., Rochester, N. Y.—Construction permit to **1430** install new equipment (also antenna) and move transmitter from 65 Broad St., Rochester, N. Y., to 183 Main St., East Rochester, N. Y.

WKEM—Hearst Radio, Inc., New York, N. Y.—Modification of license to add frequencies **2060** and **2790 kc.**

WLEB—WOKO, Inc., Albany, N. Y.—Modification of license to add frequencies **2090**, **2190** and **2830 kc.**

WJEP—Stromberg-Carlson Telephone Mfg. Co., Rochester, N. Y.—Modification of license to delete frequencies **1622**, **2060**, **2150**, **2790 kc.**, and add **1606**, **2020**, **2102**, **2760 kc.**

W2XHI—Bamberger Broadcasting Service, Inc., Newark, N. J.—Modification of construction permit for a new general experimental station to extend date of commencement to 1-27-36 and date of completion to 4-27-36.

### Second Zone

WGBI—Scranton Broadcasters, Inc., Scranton, Pa.—Construction **880** permit to install new equipment, increase power from 250 watts to 500 watts day and night. Amended: Equipment changes.

WMPC—The First Methodist Protestant Church of Lapeer, Lapeer, **1200** Mich.—Construction permit to make changes in equipment.

WKBZ—Karl L. Ashbacher, Muskegon, Mich.—Modification of **1200** license to change frequency from **1500 kc.** to **1200 kc.**

WASH—Kunsky Trendle Broadcasting Corp., Grand Rapids, Mich. **1270** —Construction permit to install new transmitter, increase power from 500 watts to 1 KW; antenna changes. Amended: Transmitter site to be determined.

WOOD—Kunsky Trendle Broadcasting Corp., Grand Rapids, Mich. **1270** —Construction permit to make equipment changes, increase power from 500 watts to 1 KW; antenna changes. Amended: Transmitter site to be determined.

WCMI—Ashland Broadcasting Co., Ashland, Ky.—Construction **1350** permit to install new equipment; change frequency from **1310 kc.** to **1350 kc.**, or any frequency FCC deems best; increase power from 100 watts to 1 KW day and night. Amended: Requesting frequency of **1350 kc.**

WPAP—Ohio Valley Broadcasting Corp., Parkersburg, W. Va.—**1420** Construction permit to make changes in equipment, increase day power from 100 watts to 250 watts. Consideration under Rule 6.

WGAR—The WGAR Broadcasting Company, Cleveland, Ohio.—**1450** Authority to transfer control of corporation from G. A. Richards, Leo. Fitzpatrick, John F. Patt, and P. M. Thomas to WJR, The Goodwill Station (a Michigan corporation), 1,000 shares of common stock.

WKFB—The Evening News Association, on aircraft.—Modification of license to add frequencies **1606**, **2020**, **2102**, and **2760 kc.**, and delete frequency **2150 kc.**

NEW—Philco Radio & Television Corp., Philadelphia, Pa.—Construction permit for special experimental station to be operated on **42000-56000**, **60000-86000 kc.**, 250 watts.

W3XE—Philadelphia Storage Battery Company, Philadelphia, Pa.—Assignment of radio station license from Philadelphia Storage Battery Co. to Philco Radio & Television Corporation.

NEW—Scranton Broadcasters, Inc., Portable.—Construction permit for new general experimental station to be operated on **31100**, **34600**, **37600**, **40600**, **86000-400000 kc.**, 100 watts. Amended to delete frequencies **86000-400000 kc.**

### Third Zone

NEW—Ruth W. Adcock and S. E. Adcock, d/b as General Broad-  
**580** casters, Rossville, Ga.—Construction permit for a new station to be operated on **580 kc.**, 250 watts, daytime.

NEW—Ruth W. Adcock and S. E. Adcock, d/b as General Broad-  
**600** casters, Johnson City, Tenn.—Construction permit for a new station to be operated on **600 kc.**, 250 watts, daytime.

NEW—C. G. Hill, Geo. D. Walker, Susan H. Walker, Winston  
**1250** Salem, N. C.—Construction permit for a new station to be operated on **1250 kc.**, 250 watts, daytime.

KFPL—C. C. Baxter, Dublin, Tex.—Modification of construction  
**1310** permit (B3-P-345) authorizing changes in equipment; increase in power; transmitter site and antenna to be determined; requesting extension of commencement date from 6-16-35 to 12-17-35, and completion date from 12-16-35 to 6-17-36.

WTAL—Florida Capitol Broadcasters, Inc., Tallahassee, Fla.—  
**1310** License to cover construction permit (B3-P-376) as modified for a new station.

NEW—Gulf Coast Broadcasting Co., Corpus Christi, Tex.—Con-  
**1330** struction permit for a new station to be operated on **1330 kc.**, 1 KW, unlimited time. Amended to change name from Caller Times Publishing Co. to Gulf Coast Broadcasting Co.; change power from 1 KW to 250 watts, 500 watts day; and make equipment changes.

WNRA—Muscle Shoals Broadcasting Corp., Muscle Shoals, Ala.—  
**1420** Modification of license to move studio from corner 2nd Street and Woodward Ave., Highland Park, Muscle Shoals, Ala., to Mezzanine Floor of Sheffield Hotel, corner 5th Street and Montgomery Ave., Sheffield, Ala.

KIJG—Eagle Broadcasting Co., Inc., Mobile.—Modification of  
license to add frequencies **1622**, **2060**, **2790 kc.**

### Fourth Zone

WNAX—The House of Gurney, Inc., Yankton, S. Dak.—License  
**570** to cover construction permit (B4-P-172) as modified to make changes in equipment, increase power, and move transmitter.

KGDY—The Voice of South Dakota, Huron, S. Dak.—Modification  
**1340** of license to change hours of operation from daytime to unlimited, using 250 watts power. Amended to make changes in antenna.

NEW—Northern Iowa Broadcasting Co., Inc., Mason City, Iowa.—  
**1420** Construction permit for a new station on **1420 kc.**, 100 watts night, 250 watts day, unlimited time. Amended to decrease day power from 250 watts to 100 watts.

### Fifth Zone

KLZ—The Reynolds Radio Co., Inc., Denver, Colo.—Modification  
**560** of construction permit (5-P-B-3274) as modified for approval of transmitter site at Pecos and Jewell Sts. (outside city limits), Denver, Colo. (same as now licensed), and extend commencement date from 8-24-35 to 60 days after grant and completion date 180 days thereafter. Amended to change transmitter site to near Denver, Colo., and approval of antenna.

KOL—Seattle Broadcasting Co., Inc., Seattle, Wash.—Modification  
**920** of license to increase power from 1 KW,  $2\frac{1}{2}$  KW day, to 1 KW, 5 KW day. Amended: Change frequency from **1270 kc.** to **920 kc.** contingent upon granting of KOMO's application for **760 kc.**

NEW—Ventura County Star, Inc., Merced Star Publishing Co.,  
**1200** Inc., Ventura, Calif.—Construction permit for a new station to be operated on **1200 kc.**, 250 watts, daytime.

NEW—Tulare-Kings Counties Associates, Chas. A. Whitmore, Pres.,  
**1200** Visalia, Calif.—Construction permit for a new station to be operated on **1200 kc.**, 250 watts, daytime.

NEW—John A. Stump, Fairbanks, Alaska.—Construction permit  
**1210** for a new station to be operated on **1210 kc.**, 50 watts, specified hours. Amended to change power from 50 watts to 100 watts, 250 watts day; hours of operation from specified hours to unlimited; changes in equipment and antenna, giving transmitter site to be determined.

NEW—Union-Tribune Publishing Co., San Diego, Calif.—Construction  
**1420** permit for a new station to be operated on **1420 kc.**, 100 watts night, 250 watts day, unlimited time.

KUJ—KUJ, Inc., Walla Walla, Wash.—Construction permit to  
**1450** change frequency from **1370 kc.** to **1450 kc.**; power from 100 watts to 1 KW; install new equipment and move transmitter from Second and Rose Sts., Walla Walla, Wash., to County Road and College Ave., Walla Walla, Wash. Amended to change frequency from **1450 kc.** to **1250 kc.**

NEW—Don Lee Broadcasting System, Portable-Mobile, Los Angeles, Calif.—Construction permit for general experimental station to be operated on **31100**, **34600**, **37600**, **40600**, **86000-400000**, **401000 kc.** and above, 100 watts. Amended to delete frequencies **86000-400000**, **401000 kc.** and above.

NEW—Don Lee Broadcasting System (Portable-Mobile), San Francisco, Calif.—Construction permit for general experimental station to be operated on **31100**, **34600**, **37600**, **40600**, **86000-400000**, **401000 kc.** and above, 100 watts. Amended to delete frequencies **86000-400000**, **401000 kc.** and above.

KIFT—Julius Brunton & Sons Co., Portable and Mobile.—Modification of license to add frequencies **1622**, **2060** and **2790 kc.**

KIEL—Fisher's Blend Station, Inc., Portable in Washington State.—Modification of license to add frequencies **1606**, **2020**, **2102**, **2760 kc.** Delete **1622** and **2150 kc.**