

# The National Association of Broadcasters

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JAMES W. BALDWIN, Managing Director

## NAB REPORTS

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### PRATT NEW NAB ATTORNEY

Elmer W. Pratt, for some years attorney and Examiner for the Federal Radio Commission, has been appointed attorney for the NAB.

Mr. Pratt was born at Salt Lake City, Utah, on October 28, 1900, educated in the grade and high schools and a business college of that city and graduated from the National University Law School, this city.

He was employed by former Senator Reed Smoot of Utah for five years, the last two years of which he was private secretary to Senator Smoot as well as clerk of the Senate Finance Committee of which the Senator was chairman.

Mr. Pratt was the first attorney to enter the employ of the old Federal Radio Commission as well as the first Examiner. He was employed by the Commission for five years and left on June 30, 1933, since which time he has been engaged in the practice of law specializing in radio.

He will devote all of his time to the NAB work and will deal primarily with matters relating to state and municipal taxation. He will, however, be given time to dispose of his present active law cases.

### BOARD OF DIRECTORS MEETING

The NAB Board of Directors held a meeting in Chicago, Illinois, February 3rd, on the subject of copyright. The full text of a report on copyright, with conclusions and recommendations of the Managing Director, and the actions taken thereon by the Board, will be furnished to the members in a special edition of NAB Reports which will be mailed about February 18th. The mailing of this report was delayed at the request of a member of the Board in order that he might file a minority report.

### ADDITIONAL POWER RECOMMENDED FOR WJAS

Broadcasting Station WJAS, Pittsburgh, Pa., operating on a frequency of 1290 kilocycles applied to the Federal Communications Commission to increase its power from 2,500 to 5,000 watts daytime. It now operates with 1,000 watts night full time.

Examiner Ralph L. Walker in Report No. I-190 recommended that the application be granted. The Examiner found that "there is a need for the additional service proposed" and that "the interest of existing stations will not be adversely affected by reason of interference."

### GARDNER NURSERY COMPANY, OSAGE, IOWA

Members are advised to communicate with NAB headquarters before contracting with Gardner Nursery Company, Osage, Iowa.

### DUFFY COPYRIGHT BILL

Members are urged to wire or telephone their Congressmen at once urging them to sign petition No. 26 filed February 12, 1936, by Congressman Marion A. Zioncheck to report the Duffy Copyright Bill (S. 3047) to the House. It is necessary that 218 signatures be affixed to the petition.

### RULE RELAXED TEMPORARILY

At a general session of the Federal Communications Commission it was decided to relax until February 15, Rule 100.6 pending further study. This rule now reads:

"Subject to the provisions of Sections 4 (j), 412 and 606 of the Act, the files of the Commission shall be open to inspection as follows:

- Tariff schedules required to be filed under Section 203 of the Act and annual and monthly reports required to be filed under Section 219 of the Act.
- Hearing dockets, only as to applications, licenses, and other instruments of authorizations, notices, appearances, motions, petitions, and other pleadings, depositions, transcripts of testimony, exhibits, examiners' reports, exceptions, and orders of the Commission.
- Other files, in the discretion of the Commission, upon written request describing in detail the document to be inspected, and the reasons therefor."

### R. R. MINTON

The Managing Director is desirous of learning the present address of R. R. Minton, who has been putting on "BY-NOW" programs.

### NEW SACRAMENTO STATION RECOMMENDED

Application was filed by the Golden Empire Broadcasting Company with the Federal Communications Commission for a construction permit for a new station at Sacramento, Cal., to use 1310 kilocycles, 100 watts unlimited time. Royal Miller also applied for a permit for a station to be located at the same place to use 1210 kilocycles, 100 watts power and daytime power.

Chief Examiner Davis G. Arnold in Report No. I-199 recommends that the application of Royal Miller be granted but that of the Golden Empire Broadcasting Company be denied. The Examiner found that there is not need for two additional radio stations at Sacramento. The Examiner states that Mr. Miller has been "for more than twenty years a resident of the city of Sacramento and is in a better position to know, and to render, the class and character of the radio service need in the area proposed to be served."

### SECURITIES ACT REGISTRATIONS

The following companies have filed registration statements with the Securities & Exchange Commission under the Securities Act:

- American Centrifugal Corporation, New York City (2-1890, Form A-1).  
American Lime & Stone Company, Bellefonte, Pa. (2-1891, Form A-2).  
James Talcott, Inc., New York City (2-1893, Form A-2).  
Holland Furnace Company, Holland, Mich. (2-1894, Form A-2).  
Rome Cable Corporation, Rome, N. Y. (2-1896, Form A-1).



Washington Garden, Inc., Washington, D. C. (2-1897, Form A-1).  
General Finance Corporation, Detroit, Mich. (2-1898, Form A-1).

## RECOMMENDS DENYING NEW CALIFORNIA STATION

F. W. Atkinson, applied to the Federal Communications Commission for authority to erect a new broadcasting station at Watsonville, Cal., to use 1310 kilocycles, 250 watts power and daytime operation.

Examiner John P. Bramhall in Report No. 191 recommended that the application be denied. He found that the area proposed to be served is already receiving ample radio service. The Examiner states also that there are now two applications pending before the Commission which might cause interference. "The interference which might be created," says the Examiner, "by the granting of this application with the proposed station would be only slight, since the required separation is 74 miles and the actual separation is 70 miles." He found, however, that granting the application will not serve the public interest.

## INCREASED POWER AND TIME SUGGESTED

Broadcasting Station KRSC, Seattle, Wash., filed an application with the Federal Communications Commission asking that its power be increased from 100 to 250 watts and that its operation be increased from daytime to unlimited. The station operates on a frequency of 1120 kilocycles.

Examiner P. W. Seward in Report No. I-192 recommends that the application be granted. He found that a need for local service in the area proposed does exist and therefore that granting of the application would be in the public interest.

## BROOKLYN HEARING DATE SET

The Federal Communications Commission has extended the present licenses of all Brooklyn radio stations involved in Dockets Nos. 1780, 1936, 2039, 2641, 1882, 2013, 2014, 1967, 2643, 1883, 1968, 2642, for an indefinite period, but not beyond the expiration of the present license period—May 1—and ordered that the cases be opened de novo before the Commission en banc. Hearings will begin in this case on April 6.

## NEW GEORGIA STATION RECOMMENDED

E. F. and S. F. Sapp applied to the Federal Communications Commission for a construction permit for the erection of a new broadcasting station at Waycross, Ga., to use 1200 kilocycles, 100 watts and unlimited time on the air.

Examiner R. H. Hyde in Report No. I-193 recommended that the application be granted. He states that granting of the application would not cause any interference and that it is "shown that there is no available radio service of primary signal quality in the area proposed to be served, and that there is an active interest on the part of the public in the establishment of local broadcast facilities. From this it is concluded that there is a need for the proposed new station."

## FEDERAL TRADE COMMISSION ACTION

### Complaints

The Federal Trade Commission has alleged unfair competition in complaints issued against the following companies. The respondents will be given an opportunity for hearing to show cause why cease and desist orders should not be issued against them.

**No. 2692.** Alleging the use of a sales scheme involving a lottery, a complaint has been issued against **General Concessions Corporation**, 6545 Carnegie Ave., **Cleveland**, manufacturer and distributor of candies.

Every package of candy sold by this company contained a prize but some prizes were of greater value than the ordinary run, in fact, exceeded in value the retail price of the package of candy itself, according to the complaint. Purchasers receiving packages containing the more valuable prizes did so entirely by chance, it is alleged.

**No. 2694.** Deceptive use of the initials of the International Seamen's Union of America and of names which falsely imply a connection with that union is alleged in a complaint issued against the **I. S. U. Rank and File Group**, and others, of No. 1 Union Square, **New York City**, associations publishing the "I. S. U. Pilot," "I. S. U. Guide," "Union Seaman," and "The Pilot."

Operating from its New York office and from branch offices in Baltimore, New Orleans, Philadelphia, and other cities, the respondents are alleged to be in competition with other associations engaged in the sale of magazines in interstate commerce, including the International Seamen's Union of America, which, according to the complaint, has become known and has been referred to for more than twenty years as the "I. S. U." The International Seamen's Union of America publishes a monthly magazine called the "Seamen's Journal."

**Nos. 2695-2696-2697-2698-2699-2702-2704-2705-2706-2707-2708-2709.** Unfair methods of competition are alleged in complaints issued against 12 companies engaged in the manufacture and sale of candy. It is charged that the respondents pack their products in assortments so as to involve the use of lottery schemes when the candy is sold and distributed to consumers.

The complaints set out that some of the respondent companies use push boards in their sales plans. Others rely upon lottery schemes by which the purchaser, for a stated price, selects a piece of candy from the assortment and may, if his choice is lucky, win a larger piece of candy, bars of candy, a box of candy, or an article of merchandise. Similar prizes may be won under the push board method, which also involves an element of chance.

The complaints were issued against the following respondents: **Bunte Bros., Inc., Chicago**; **Walter T. Hall and Minnie M. Hall**, individually, and doing business under the name of **Walter T. Hall & Co., Ottumwa, Iowa**; **Woody Candy Co., 609 N. W. 2nd St., Oklahoma City, Okla.**; **Avalon Candy Corporation, 2064 Marengo St., Los Angeles**; **Fine-Reding Candy Manufacturing Co., Inc., 323 N. Queens St., Oklahoma City, Okla.**; **Pearson Candy Co., 108 Glenwood Ave., Minneapolis**; **Williams-Crahan Co., One N. W. First St., Oklahoma City, Okla.**; **Startup Candy Co., Provo, Utah**; **J. G. McDonald Chocolate Co., Salt Lake City**; **Raleigh Candy Co., First and Vine Sts., St. Louis, Mo.**; **Shupo-Williams Candy Co., Wall Avenue and 26th St., Ogden, Utah**; **John H. Dockman & Son, Inc., 32 E. Montgomery St., Baltimore.**

**No. 2700.** Alleging that **Julius Abrahams**, trading as **Philadelphia Badge Co.**, practiced unfair competition by falsely advertising that his products were purchased by the United States Government, a complaint has been issued against Abrahams, whose address is 942 Market St., **Philadelphia**.

Manufacturing and selling stamp photos, Abrahams is alleged to have advertised that among his nationally known users is the United States Government. This representation, when applied to the respondent's products, is alleged to be false, misleading and deceptive, tending to deceive buyers into believing that Abrahams' commodity is purchased in large quantities by the Government, and, by inference, that it is endorsed by the Government.

**No. 2701.** A complaint has been issued against **George Landon and M. M. Warner**, of 360 North Michigan Ave., **Chicago**, trading as **Landon & Warner**, charging unfair competition in the sale of an elastic fabricated belt.

Designed for use as an abdominal support, and to provide a means of massaging in reduction of surplus fat, this belt, called the "Director", was advertised as being capable of reducing the waistline from 4 to 6 inches, of eliminating practically all adipose tissue, and doing away with a tired and bloated feeling after meals.

**Nos. 2703-2713.** Two California wine companies have been served with complaints alleging unfair competition in the designation of their wines for sale in interstate commerce.

**E. A. and H. L. Wente, of Livermore, Calif., and Roma Wine Co., Inc., San Francisco**, are charged with unfairly using the name "Chateau Yquem" to designate their wines, when, the complaints point out, this name means to the trade and public a specific wine produced from grapes grown on the estate of the Marquis de Lur-Saluze, in the Sauterne country, Province of Bordeaux, France.

The complaints cite findings of the Federal Alcohol Administrator that "Chateau Yquem" is a name of geographic significance known to the consumers and the trade to distinguish the specific wine made of grapes from the Lur-Saluze estate in France.

**No. 2710.** Alleging unfair representation in advertising matter and radio announcements in aid of the sale of a solution for household uses, a complaint has been issued against **Strong, Carlisle & Hammond Co., 1392 West Third St., Cleveland**, manufacturer of "SIB, Sunshine in Bottles", a sodium hypochlorite solution.

Among representations alleged to have been made are the following: That "SIB, Sunshine in Bottles", will completely and safely remove stains, kill odors instantly, destroy or kill germs, disinfect as it cleans, sterilize dishes, and representations to the effect that it may be taken internally, as "rigid tests prove it safe".



The complaint alleges that these assertions are misleading and that their use constitutes unfair competition with dealers in the same class of products who do not untruthfully advertise them.

**No. 2711.** Use of false and misleading statements in advertisements is charged in a complaint issued against **Foster-Milburn Co.**, 1280 Main St., **Buffalo, N. Y.**, engaged in the manufacture and sale of Doan's Pills, offered as "a stimulant diuretic to the kidneys".

Claims in the advertisements that the pills contain certain cleansing properties beneficial in kidney disorders, that they restore vigor and vitality, etc., are untrue, according to the complaint.

The complaint alleges such representations are misleading in that they give the impression that the pills are a cure for the conditions described in the advertisements, whereas it is alleged no diuretic is a cure for kidney troubles, and the symptoms enumerated might not indicate a condition for which a diuretic would be prescribed by a qualified physician.

#### Stipulations

The Commission has issued the following stipulations and cease and desist orders.

**No. 2343.** An order to cease and desist has been issued against the **Rossett Manufacturing Corporation**, 8 Astor Place, **New York City**, engaged in the sale of hats and caps in interstate commerce, is directed to discontinue representing that it is a manufacturer, by use of the words "manufacture", "manufacturing", or "mills", unless and until it actually does own plants where its products are made.

The order prohibits the respondent from making the assertion "We buy cloth direct from the mills, manufacture caps at our own plant, and sell them direct to you at a small profit—That is the reason we can sell you winter caps at these prices", until such representation is true.

**No. 2348.** **Universal Extract Co., Inc.**, 380 Throop Ave., **Brooklyn, N. Y.**, has been ordered to discontinue representing by labels, newspaper advertising or radio broadcasts, or by any other method, that it imports or exports the flavoring extracts it manufactures and sells in interstate commerce, or that the ingredients composing the extracts are imported from foreign countries.

The order prohibits use on extract container labels of words in a foreign language or in any language which imply that the respondent is the sole representative in America in the sale of preparations of certain extracts.

**No. 2358.** **The Blind Weavers, Inc.**, 2215 South Turner Ave., **Chicago**, engaged in selling hand-woven and machine-made chenille rugs, has been directed to cease and desist from representing that it is a charitable institution for the blind, also from representing to purchasers of its merchandise that they are buying products of blind people domiciled in such institutions, instead of the products of a private commercial enterprise.

The respondent, under the order, is to discontinue advertising for sale or selling machine-made chenille rugs without a statement in clear and legible type, in its advertising matter or on tags affixed to the rugs, that such products are not made or woven by the blind.

**No. 2457.** Simulation of the dress and appearance of containers used by competitors in the sale of toothpaste is forbidden under an order to cease and desist issued against **New England Collapsible Tube Co.**, 170 Broad St., **New London, Conn.**, manufacturer and seller of dentifrices and other merchandise, and against **Robert P. Gust Co., Inc.**, 529 South Franklin St., **Chicago**, manufacturers' sales agent, which sold the dentifrices of the New England firm.

The order requires the respondents to discontinue selling toothpaste or other merchandise in tubes, boxes, cartons or packages which in dress and appearance simulate the containers used by competitors and thus tend to deceive and mislead dealers and the purchasing public into the belief that the respondents' toothpaste and other products are those of competitors.

**No. 2464.** **Frederick W. Dobe**, of near **Libertyville, Ill.**, doing business as **Dobe School of Drafting** and as **Engineer Dobe**, has been ordered to cease and desist from certain unfair methods of competition in the sale of his correspondence course of instruction in drafting.

Representations that draftsmen are in demand and that jobs in their field are plentiful at times when such is not the case, or that salaries of beginners and experts in the field are other than the salaries actually prevailing at the time the representations are made, are to be discontinued, under the order. The respondent is required by the order to cease representing that he maintains an employment agency for his students, and will refund money paid to him by students if they do not obtain jobs, unless such assertions are truthful.

**No. 2584.** **Union Pencil Co., Inc.**, 305 Broadway, **New York City**, has been ordered to cease and desist from certain unfair methods of competition in selling its products in interstate commerce.

The respondent is required, under the order, to discontinue representing through advertising, letterheads, or other stationery, that its pencils will outlast other brands in the same price range by three or four times, or that they have been tested by the United States Bureau of Standards, or tested for comparison with competing pencil products by an independent and unbiased agency.

**No. 2609.** **The Stetson Pants Co.**, 212 East 8th St., **Cincinnati**, has been ordered to cease and desist from making, publishing, or circulating statements falsely creating the belief among potential purchasers that it manufactures the trousers it sells in interstate commerce.

Representations that the respondent company is exclusive owner of a particular form of merchandise or that it holds any patent or copyright on a so-called "Vizulizer", which is an integral part of a sales promotion plan, are prohibited under the order.

**No. 2640.** An order has been issued against the **American White Cross Laboratories, Inc.**, prohibiting certain unfair competitive methods in the sale of absorbent cotton products. The company has its headquarters at 52 Webster Ave., **New Rochelle, N. Y.**, and a branch plant at **Cape Girardeau, Mo.** It distributes merchandise to chain and syndicate stores, drug stores, surgical supply companies and hospitals.

This company is directed to cease advertising, labeling or otherwise representing packaged cotton as "sterilized" or "sanitary", unless it is sterilized and free from bacteria after it has been packaged and while in its original unbroken package.

**No. 2653.** **Harry Kapust**, 2557 West North Ave., **Chicago**, has been ordered to discontinue unfair methods of competition in the sale of men's clothing. Kapust is in business under the trade names **Roselile Manufacturing Co.** and **Roselile Clothing Manufacturing Co.**

The order prohibits representation by advertisements or other means that the respondent or his companies are manufacturers of men's suits, until he operates or controls a factory where such merchandise is made.

**No. 2659.** **H. T. Poindexter & Sons Merchandise Co.**, 801 Broadway, **Kansas City, Mo.**, has been ordered to cease and desist from representing, directly or indirectly, that the cotton print goods it sells in interstate commerce are "tub fast", or that such goods will not fade when washed in the normal course of use, unless and until such goods are in fact dyed with a "tub fast" dye and will not fade when so washed.

**No. 2669.** **The General Tire & Rubber Co.**, **Akron, Ohio**, is directed to discontinue representing or advertising that its tires are "blow-out proof", until such is a fact, under an order to cease and desist.

The order prohibits the respondent company from phrasing its advertisements so as to cause the public to believe that its tires are "blow-out proof", and from furnishing its dealers and distributors with advertising copy which represents or implies that its tires are "blow-out proof", until and unless they are proof against blow-outs.

**No. 2581.** **Eton Knitting Corporation**, 13 West 36th St., **New York City**, is directed to discontinue unfair methods of competition in the sale of wearing apparel knitted or crocheted from yarn, under an order to cease and desist.

The order prohibits the respondent from using the word "knitting" as a part of its corporate name, and from advertising or otherwise representing, directly or by implication, that it is a manufacturer or knitter of the wearing apparel it sells, until and unless it owns, operates and controls a factory where its products are actually knitted or crocheted from yarn.

## FEDERAL COMMUNICATIONS COMMISSION ACTION

### HEARING CALENDAR

Thursday, February 20

### ORAL ARGUMENT BEFORE THE BROADCAST DIVISION

#### Examiner's Report No. I-130:

NEW—Dudley J. Connolly, Elliot Knight, Roy W. Knight & Fred Sullivan, d/b as Dudley J. Connolly & Co., Chattanooga, Tenn.—C. P., 1200 kc., 100 watts, daytime.



#### Examiner's Report No. I-136:

KMA—May Seed & Nursery Co., Shenandoah, Iowa—Modification of license, 930 kc., 1 KW, 2½ KW LS, unlimited time. Requests facilities of KGBZ. Present assignment: 930 kc., 1 KW, 2½ KW LS, shares with KGBZ.

KGBZ—KGBZ Broadcasting Co., York, Nebr.—Renewal of license, 930 kc., 1 KW, 2½ KW LS, shares with KMA.

KGBZ—KGBZ Broadcasting Co., York, Nebr.—Modification of license, 930 kc., 1 KW, 2½ KW LS, unlimited time. Requests facilities of KMA. Present assignment: 930 kc., 1 KW, 2½ KW LS, shares with KMA.

KMA—May Seed & Nursery Co., Shenandoah, Iowa—Renewal of license, 930 kc., 1 KW, 2½ KW LS, shares with KGBZ.

#### Examiner's Report No. I-168:

NEW—W. A. Patterson, Chattanooga, Tenn.—C. P., 1420 kc., 100 watts LS, daytime.

#### Examiner's Report No. I-108:

NEW—Robert E. Herbst, Moorhead, Minn.—C. P., 1310 kc., 100 watts, unlimited time.

### APPLICATIONS GRANTED

KWJJ—KWJJ Broadcast Co., Inc., Portland, Ore.—Granted C. P. to install new antenna; move transmitter and studio locally.

WIS—Station WIS, Inc., Columbia, S. C.—Granted modification of C. P. to extend completion date from 2-10-36 to 5-10-36.

KOMO—Fisher's Blend Station, Inc., Seattle, Wash.—Granted modification of C. P. to extend completion date from 2-25-36 to 4-25-36.

WSAY—Brown Radio Service & Lab., Rochester, N. Y.—Granted modification of C. P. to change type of equipment; move transmitter and studio sites locally; extend commencement date to this date.

WIL—Missouri Broadcasting Corp., St. Louis, Mo.—Granted license to cover C. P. authorizing installation of new equipment; 1200 kc., 100 watts night, 250 watts day, unlimited.

WSYR-WSYU—Central New York Broadcasting Corp., Syracuse, N. Y.—Granted license to cover C. P. authorizing installation of new equipment; 570 kc., 250 watts, unlimited time.

KIEV—Cannon System Ltd., Glendale, Calif.—Granted license to cover C. P. authorizing new equipment and increase in day power to 250 watts, 850 kc.; daytime.

KMLB—Liner's Broadcasting Station, Inc., Monroe, La.—Granted license to cover C. P. authorizing changes in equipment; 1200 kc., 100 watts, unlimited time.

WPFB—Forrest Broadcasting Co., Inc., Hattiesburg, Miss.—Granted license to cover C. P. authorizing new equipment; change in hours of operation from S.H. to unlimited, and move transmitter locally, installing new antenna; 1370 kc., 100 watts, unlimited time.

WMFR—Hart & Nelson (J. A. Hart & Wayne M. Nelson), High Point, N. C.—Granted license to cover C. P. authorizing new station; 1200 kc., 100 watts, daytime.

KHJ—Don Lee Broadcasting System, Los Angeles, Calif.—Granted license to cover C. P. authorizing new station; 900 kc., 1 KW night, 5 KW day, unlimited; also granted license for auxiliary transmitter for auxiliary purposes only.

KPRC—Houston Printing Co., Houston, Tex.—Granted license to cover C. P. authorizing removal of transmitter to Deepwater; installing new equipment, and increasing day power to 5 KW; 920 kc., 1 KW night, unlimited.

KGMB—Honolulu Broadcasting Co., Ltd., Honolulu, T. H.—Granted license to cover C. P. authorizing move of transmitter and studio locally, installing new equipment, and increase in power to 1 KW; 1320 kc., unlimited time.

KNET—John C. Welch, Wm. M. Keller, Bonner Firzzell, d/b as Palestine Broadcasting Assn., Palestine, Tex.—Granted license to cover C. P. authorizing new station; 1420 kc., 100 watts, daytime.

KRLH—Clarence Scharbauer, Midland, Tex.—Granted license to cover C. P. authorizing new station; 1420 kc., 100 watts, daytime.

Standard Radio Inc., Hollywood, Calif.—Granted authority to transmit electrical transcription to foreign stations.

KPRC—Houston Printing Co., Houston, Tex.—Granted authority to determine operating power by direct measurement of antenna input in accordance with Rule 137.

KDYL—Intermountain Broadcasting Corp., Salt Lake City, Utah—Granted amended C. P. to move transmitter site to near Salt Lake City to site to be determined; install new equipment; increase day power from 1 to 5 KW.

W7XBD—Oregonian Publishing Co., Portland, Ore.—Granted modification of C. P. extending commencement date to 1-15-36 and completion date to 8-15-36.

W2XJH—General Electric Co., Portable-Mobile, Schenectady, N. Y.—Granted license to cover C. P. (Exp. Gen. Ex.); frequencies 31100, 34600, 37600, 40600 kc., 15 watts, unlimited, in accordance with Rule 308.

W4XBT—Radio Station WSOC, Inc., Portable-Mobile (Charlotte, N. C.)—Granted license to cover C. P.; frequencies 31100, 34600, 37600, 40600 kc., 2 watts, unlimited, in accordance with Rule 308.

WLBC—Donald A. Burton, Muncie, Ind.—Granted C. P. to change equipment and increase power to 100 watts night, 250 watts day, inasmuch as Rule 131 has now been complied with.

WJBC—Wayne Hummer & H. J. Dee, d/b as Kashaskia Broadcasting Co., Bloomington, Ill.—Granted consent to voluntary assignment of license to Arthur Malcolm McGregor and Dorothy Charlotte McGregor, his wife, a partnership.

WFBC—Greenville News-Piedmont Co., Greenville, S. C.—Granted modification of C. P. to make changes in equipment.

KMLB—Liner's Broadcasting Station, Inc., Monroe, La.—Granted application in part, authorizing station to move locally and install new antenna system.

WIBA—Badger Broadcasting Co., Inc., Madison, Wis.—Granted extension of special temporary authority to operate with reduced power of 500 watts night, employing non-directional antenna, for the period Feb. 9 to March 9, 1936, in order to facilitate completion of construction authorized by C. P.

NEW—G. D. Goff, Tampa, Fla.—Reconsidered action in denying application for new station at Tampa, Fla., and granted applicant a re-hearing. Desires to operate on 1500 kc., 100 watts.

### RENEWAL OF LICENSES

The following stations were granted renewal of licenses for the regular period:

KEHE, Los Angeles; KFDY, Brookings, S. Dak.; KFEL, Denver, Colo.; KFRU, Columbia, Mo.; KFSD, San Diego, Cal.; KGFX, Pierre, S. Dak.; KGKO, Wichita Falls, Tex.; KHJ, Los Angeles; KLZ, Denver, Colo.; KMJ, Fresno, Cal.; KOAC, Corvallis, Ore.; KOMO, Seattle, Wash.; KPRC, Houston, Tex.; KSAC, Manhattan, Kans.; KTAR, Phoenix, Ariz.; KVI, Tacoma, Wash.; KVOB, Denver, Colo.; KWTO, Springfield, Mo.; WAAF, Chicago, Ill.; WBAW, W. Lafayette, Ind.; WBEN, Buffalo, N. Y., and auxiliary; WCAC, Storrs, Conn.; WCHS, Charleston, W. Va.; WCOC, Meridian, Miss.; WEAN, Providence, R. I.; WEEL, Boston, Mass.; WGBF, Evansville, Ind.; WGBI, Scranton, Pa.; WGR, Buffalo, N. Y.; WGST, Atlanta, Ga.; WHJB, Greensburg, Pa.; WILL, Urbana, Ill.; WIP, Philadelphia, Pa.; WJAR, Providence, R. I.; WKRC, Cincinnati, Ohio; WKY, Oklahoma City, Okla.; WKZO, Kalamazoo, Mich.; WLBZ, Bangor, Me.; WMAL, Washington, D. C., and auxiliary; WMC and auxiliary, Memphis, Tenn.; WNAX, Yankton, S. Dak., and auxiliary; WORL, Needham, Mass.; WOSU, Columbus, Ohio; WPEN, Philadelphia, Pa., and auxiliary; WPRO, Providence, R. I.; WQAM, Miami, Fla.; WRAX, Philadelphia, Pa., and auxiliary; WREC, Memphis, Tenn.; WSPA, Spartanburg, S. C.; WSUI, Iowa City, Iowa; WTAR auxiliary, Norfolk, Va.; WWNC, Asheville, N. C.; WCAO, Baltimore, Md., and auxiliary; WDAF, Kansas City, Mo.; WDBO, Orlando, Fla.; WICC, Bridgeport, Conn.; WKBN, Youngstown, Ohio; WSWA, Harrisonburg, Va.; WTAD, Quincy, Ill.; KGW, Portland, Ore.; KPOF, Denver, Colo.; KSD, St. Louis, Mo.

WCBF—WCBF, Inc., Waukegan, Ill.—Granted renewal of license for the period ending Aug. 1, 1936.

### ACTION ON EXAMINERS' REPORTS

WKZO—Ex. Rep. 1-8: WKZO, Inc., Kalamazoo, Mich.—Granted C. P., subject to Rule 131, to move transmitter; make changes in equipment; change power from 1 KW day, to 250 watts night, 1 KW day, and change time from daytime to unlimited; 590 kc. Examiner Geo. H. Hill sustained. Order effective, April 7, 1936.

NEW—Ex. Rep. 1-54: Helena Broadcasting Co., Helena, Mont.—Denied C. P. for new station to operate on 1420 kc., 100 watts, unlimited time. Examiner Melvin Dalberg reversed.

NEW—Montana Broadcasting Co., Freda Wessell, Sec'y, Helena, Mont.—Denied C. P. for new station to operate on 1420 kc., 100 watts, specified hours. Examiner Dalberg sustained.

NEW—E. B. Craney, Helena, Mont.—Denied C. P. for new station to operate on 1420 kc., 100 watts, unlimited time. Examiner Dalberg sustained. Order effective April 7, 1936.



KPPC—Ex. Rep. 1-102: Pasadena Presbyterian Church, Pasadena, Calif.—Denied C. P. to install new equipment and increase power from 50 to 100 watts night, 250 watts day; 1210 kc., share with KFXM. Examiner P. W. Seward sustained.

KPPC—Pasadena Presbyterian Church, Pasadena, Calif.—Granted modification of license to increase power from 50 to 100 watts; 1210 kc., share with KFXM. Examiner Seward sustained. Order effective April 14, 1936.

KGBU—Ex. Rep. 1-128: Alaska Radio & Service Co., Inc., Ketchikan, Alaska—Granted C. P., subject to recommendations of Engineering Department with respect to antenna construction, to make changes in equipment, and increase power from 500 watts to 1 KW night, 5 KW day; 900 kc., unlimited time. Examiner Melvin H. Dalberg sustained. Order effective April 14, 1936.

NEW—Ex. Rep. 1-172: Eastern Utah Broadcasting Co. (Sam G. Weiss), Price, Utah—Granted C. P. for new broadcast station to operate on 1420 kc., 100 watts, unlimited time. Examiner P. W. Seward sustained. Order effective April 7, 1936.

NEW—Ex. Rep. 1-177: Wisconsin Broadcasting Co., Oshkosh, Wis.—Denied C. P. for new broadcast station to operate on 1310 kc., 100 watts night, 250 watts day, unlimited time. Examiner John P. Bramhall sustained. Order effective April 14, 1936.

NEW—Edward Hoffman, St. Paul, Minn.—Reaffirmed original grant of C. P. for new radio station at St. Paul, Minn., to operate on 1370 kc., 100 watts, unlimited time, sustaining Examiner Melvin H. Dalberg in Report No. 1-76.

## ACTION ON CASES HEARD BEFORE BROADCAST DIVISION

KFYR—Meyer Broadcasting Co., Bismarck, N. Dak.—Granted renewal of license, 550 kc., 1 KW night, 5 KW day, unlimited time. Order effective April 21, 1936.

NEW—Ward Walker, Seattle, Wash.—Denied C. P. for new broadcast station to operate on 760 kc., 250 watts night, 500 watts day, unlimited time (facilities of KXA). Order effective April 21, 1936.

NEW—Symons Investment Co., Seattle, Wash.—Denied C. P. for new broadcast station to operate on 760 kc., 250 watts night, 500 watts day, limited time (facilities of KXA). Order effective April 21, 1936.

KXA—American Radio Tel. Co., Seattle, Wash.—Granted renewal of license, 760 kc., 250 watts night, 500 watts day, limited time. Order effective April 21, 1936.

## MISCELLANEOUS

WCFL—Chicago Federation of Labor, Chicago, Ill.—Granted regular renewal of license.

KOB—New Mexico College of Agriculture and Mechanic Arts, Albuquerque, N. Mex.—Granted petition asking continuance of hearing on application for renewal of license. New date set for March 25. Hearing was scheduled for Feb. 11, 1936.

C. G. Hill, Geo. D. Walker, and Susan H. Walker, Winston-Salem, N. C.—Granted request to take depositions in support of application for new station at Winston-Salem, N. C.

WDOD—WDOD Broadcasting Corp., Chattanooga, Tenn.—Granted petition to intervene in application of J. R. Maddox and Dr. W. B. Hair for C. P. for new radio station at Chattanooga to operate on 590 kc., 1 KW, unlimited.

Wyoming Tribune Leader and Wyoming Eagle, Cheyenne, Wyo.—Denied petition to intervene "to oppose granting of application of Wyoming Educational Society (Wyoming Radio Educational Assn.), or any other pending application for radio facilities in Cheyenne."

WHO—Central Broadcasting Co., Des Moines, Iowa.—Granted renewal of license for regular period.

KMMJ—The M. M. Johnson Co., Clay Center, Nebr.—Granted renewal of license for regular period.

WLS—Agr. Broadcasting Co., Chicago, Ill.—Granted renewal of license for regular period.

WWVA—West Virginia Broadcasting Corp., Wheeling, W. Va.—Granted renewal of license for the regular period.

WATR—The WATR Company, Inc., Waterbury, Conn.—The Commission, Broadcast Division, today granted the petition of WATR, Waterbury, Conn., and ordered the issuance to said station of special experimental authority to operate for the hours 1 to 3 a. m., EST, for a period of 30 days, provided station WOAI, San Antonio, Tex., does not operate during

said hours, and provided further that said authority be issued only upon the express condition that it may be withdrawn at any time by the Commission without advance notice or hearing.

## ORAL ARGUMENTS POSTPONED

NEW—Ex. Rep. 1-138: Big Springs Herald Broadcasting Co., Big Springs, Tex.—Oral arguments scheduled for February 27 changed to March 12, 1936.

NEW—Vernon Taylor Anderson, Mgr., ABC Broadcasting Co., Big Springs, Tex.—Oral arguments scheduled for February 27 changed to March 12, 1936.

NEW—Plainview Broadcasting Co., Plainview, Tex.—Oral arguments scheduled for February 27 changed to March 12, 1936.

NEW—North Texas Broadcasting Co., Paris, Tex.—Oral arguments scheduled for February 27 changed to March 12, 1936.

## SET FOR HEARING

NEW—Emilio Daffilo Ramirez, Mayaguez, P. R.—Application for C. P. for new station, 1370 kc., 100 watts night, 250 watts day, S.H. (6 to 9 a. m., 12 M-3 p. m., 6 to 9 p. m. daily).

NEW—A. W. Mills, Gallup, N. Mex.—Application for C. P. for new station, 1310 kc., 100 watts, unlimited.

NEW—Berks Broadcasting Co., Pottsville, Pa.—Application for C. P., 640 kc., 250 watts, daytime. Site to be determined.

NEW—Charles E. Wilkinson, Mason City, Iowa.—Application for C. P., 1370 kc., 100 watts, unlimited time. Site to be determined.

NEW—Alex F. Suss, Sacramento, Calif.—Application for C. P., 1310 kc., 100 watts, unlimited time. Site to be determined.

WPRO—Cherry & Webb Broadcasting Co., Providence, R. I.—Application for C. P. to install new equipment, increase power from 250 watts to 500 watts night, 1 KW day, employing directional antenna system night-time.

WTJS—The Sun Publishing Co., Inc., Jackson, Tenn.—Application for C. P. to move transmitter from Jackson, Tenn., to another site to be determined; install new equipment; increase power from 100 watts night, 250 watts day, to 250 watts night, 500 watts day; change frequency from 1310 kc. to 920 kc., using directional antenna.

NEW—The Press Democrat Pub. Co., Santa Rosa, Calif.—Application for C. P. for new station, 1310 kc., 250 watts, daytime.

KFBI—The Farmers & Bankers Life Ins. Co., Abilene, Kans.—Application for C. P. to move transmitter site from Milford to 3 miles west of city limits on No. 54 Highway, Wichita, Kans., and studio from Abilene to Wichita; and make changes in equipment.

WEST—Associated Broadcasters, Inc., Easton, Pa.—Application for modification of C. P. to change time of operation from sharing with WKBO to unlimited daytime, share with WKBO night; extend commencement date to 30 days after grant and completion date to 6 months thereafter.

WIL—Missouri Broadcasting Corp., St. Louis, Mo.—Application for C. P. for new equipment; change frequency from 1200 kc. to 1250 kc.; increase power from 100 watts night, 250 watts day, to 1 KW day and night.

KIUN—Jack W. Hawkins and Barney H. Hubbs, Pecos, Tex.—Application for modification of license to change frequency from 1420 kc. to 1310 kc.

WRAX—WRAX Broadcasting Co., Philadelphia, Pa.—Application for modification of license to increase power from 250 watts night and 500 watts day, to 1 KW night, using directional antenna, and 1 KW day.

WPEN—Wm. Penn. Broadcasting Co., Philadelphia, Pa.—Application for modification of license to increase power from 250 watts night (directional antenna), 500 watts day, to 1 KW night (directional antenna), 1 KW day.

NEW—Albert E. Davis, Brownwood, Tex.—C. P., already in hearing docket, amended to read: 1420 kc., 100 watts, daytime. Site to be determined.

NEW—Herbert Hollister, Emporia, Kans.—Application for C. P. for new station, 1500 kc., 100 watts, unlimited time.

NEW—Ruth W. Adcock and S. E. Adcock, d/b as General Broadcasters, Rossville, Ga.—Application for C. P., already in hearing docket, amended to read: 1120 kc., 250 watts daytime. Site to be determined.

NEW—Ruth W. Adcock and S. E. Adcock, d/b as General Broadcasters, Johnson City, Tenn.—Application for C. P., 880 kc., 250 watts daytime. Site to be determined.

NEW—Struble, Strong & Fagan, The Dalles, Ore.—Application for



- C. P., already in hearing docket, amended to read: **1200 kc.**, 100 watts, unlimited. Site to be determined.
- NEW—C. A. Rowley, Ashtabula, Ohio.—Application for C. P., already in hearing docket, amended to read: **940 kc.**, 250 watts, daytime only.
- NEW—Wm. H. Davis, Dixon Pyles, W. H. Johnson, d/b as Magnolia Broadcasting Co., Jackson, Miss.—Application for C. P. for new station, **1420 kc.**, 100 watts, unlimited time.

#### APPLICATIONS DENIED

- WEDC—Emil Denemark, Inc., Chicago, Ill.—Denied request for temporary authority to operate from 12 midnight to 6 a. m., CST, for a period not to exceed 30 days, pending application for modification of license, requesting same authority on a permanent basis.
- KARK—Arkansas Radio & Equipment Co., Little Rock, Ark.—Denied authority to operate with power of 500 watts night, 1 KW day, at present location with present antenna system, pending the installation of antenna system meeting requirements of Rule 131.
- NEW—Northern Commercial Co., Fairbanks, Alaska.—Denied as in cases of default application for C. P. for new station to operate on **550 kc.**, 250 watts, unlimited time, for failure to file an appearance and statement of facts in accordance with Rule 104.6(c). Application heretofore set for hearing.

#### APPLICATIONS RECEIVED

##### First Zone

- WREC—WREC, Inc., Memphis, Tenn.—Modification of construction permit (B3-P-161) for changes in equipment; installation of directional antenna; move of transmitter; and increase of power from 500 watts, 1 KW day, to 1 KW,  $2\frac{1}{2}$  KW day, requesting extension of completion date from 2-29-36 to 4-29-36.
- NEW—Maine Broadcasting Co., Inc., Portland, Maine.—Construction permit for a new station to be operated on **620 kc.**, 500 watts, 1 KW day, unlimited time.
- WLBZ—Maine Broadcasting Co., Inc., Bangor, Maine.—Modification of license to change frequency from **630 kc.** to **970 kc.**, and hours of operation from unlimited time to daytime until sunset at Chicago, Ill., contingent upon the granting of B1-P-966 requesting a new station at Portland, Maine.
- WFBR—The Baltimore Radio Show, Inc., Baltimore, Md.—Modification of license to use present licensed transmitter as an auxiliary and the auxiliary transmitter as a main transmitter.

- WFBR—The Baltimore Radio Show, Inc., Baltimore, Md.—License **1270** to cover construction permit (B1-P-847) for changes in auxiliary equipment.
- NEW—Auburn Publishing Co., Auburn, N. Y.—Construction permit for a new station to be operated on **1420 kc.**, 100 watts, unlimited time. Amended to make changes in equipment.
- NEW—Atlantic Broadcasting Corp., Portable-Mobile.—Construction permit for a new general experimental station to be operated on **31100, 34600, 37600, 40600, 86000, 400000, 401000 kc.** and above, 50 watts.

##### Second Zone

- WHBC—Edward P. Graham, Canton, Ohio.—Voluntary assignment **1200** of license and construction permit from Edward P. Graham to The Ohio Broadcasting Co.

##### Third Zone

- NEW—Van Luke Walling, Huntsville, Ala.—Construction permit **1210** for a new station to be operated on **1210 kc.**, 100 watts, unlimited time.
- NEW—Earl Weir, St. Petersburg, Fla.—Construction permit for a **1370** new station to be operated on **1370 kc.**, 100 watts, unlimited time.
- KILU—Arkansas Radio & Equipment Co., Little Rock, Ark.—Modification of license to add frequencies **2050** and **2790 kc.**
- NEW—Voice of Longview, Portable-Mobile.—Construction permit for a new broadcast pickup station to be operated on **1622, 2050, 2150, 2790 kc.**, 40 watts.

##### Fourth Zone

- WOWO—The Main Auto Supply Co., Fort Wayne, Ind.—Consent **1160** to transfer of control of corporation from Fred C. Zieg, C. R. Durbin and J. A. Becker to Westinghouse Electric & Manufacturing Co., 800 shares common stock.
- WGL—F. C. Zieg (Allen-Wayne Co.), Fort Wayne, Ind.—Voluntary **1370** assignment of license from F. C. Zieg (Allen-Wayne Co.) to Westinghouse Electric and Manufacturing Co.

##### Fifth Zone

- KLZ—The Reynolds Radio Co., Denver, Colo.—Modification of **560** license to change name from The Reynolds Radio Co., Inc., to KLZ Broadcasting Co.