

# The National Association of Broadcasters

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JAMES W. BALDWIN, Managing Director

## NAB REPORTS

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### COPYRIGHT HEARINGS BEGUN

Copyright hearings were begun this week before the House Committee On Patents with Gene Buck, president of ASCAP as the first witness. The hearings were held on Tuesday and Wednesday and were scheduled to continue through Thursday.

Further hearings will be held on the same subject before the committee on March 3, 4, 5, 10, 11, 12, 17, 18 and 19. According to the present program broadcasters will present their testimony during the last few days of the hearings.

### GOVERNMENT RADIO STATION RUMORED

There was talk in Washington on Wednesday in connection with the Pan American conference which President Roosevelt is considering calling, that the government will use a short wave station of its own.

While no official confirmation could be obtained of this rumor the story was to the effect that a short wave station would be erected with WPA funds and that the President would allocate some short wave frequency, under executive order, which he is empowered to do under the Federal Communications Act.

No one at the Communications Commission apparently knows anything of the proposed station, but it was pointed out in well informed circles that, if the plan is worked out along the lines discussed, the Commission would have nothing to do with such a project, it all being done under executive order.

### COAXIAL CABLE DECISION

The Federal Communications Commission on Wednesday reached its second division in connection with the application of the American Telephone & Telegraph Company for authorization to construct a coaxial cable between New York and Philadelphia. The Commission in its decision granted the company permission to construct this cable for experimental purposes only and provided that before it could be used commercially the company would have to obtain further permission from the Commission. The telephone company had already told the Commission that it would allow other television experimenters to use the new cable and the Commission provides in this connection that there shall be no discrimination.

### ADDITIONAL STATIONS SIGN FOR WARNER BROS. MUSIC

The following stations have signed the Warner Brothers contract since February 4, 1936. (See NAB Reports—p. 1214):

KFAB—Lincoln, Nebraska; KG CX—Wolf Point, Montana; KGER—Long Beach, California; KMED—Medford, Oregon; KMMJ—Clay Center, Nebraska; KOB—Albuquerque, New Mexico; KOIN—Portland, Oregon; KRKD—Los Angeles, California; KSLM—Salem, Oregon; KVS O—Ardmore, Oklahoma; WAML—

Laurel, Mississippi; WBCM—Bay City, Michigan; WCHV—Charlottesville, Virginia; WGCM—Mississippi City, Mississippi; WHIS—Bluefield, West Virginia; WJAR—Providence, Rhode Island; WJEJ—Hagerstown, Maryland; WMBO—Auburn, New York; WPAX—Thomasville, Georgia; WTAX—Springfield, Illinois.

### NEW CALIFORNIA STATION RECOMMENDED

The Merced Star Publishing Company applied to the Federal Communications Commission for a construction permit for a new broadcasting station to be erected at Merced, Cal., to use 1040 kilocycles, 250 watts power and daytime operation.

Examiner John P. Bramhall in Report No. I-200 recommends that the application be granted "on condition that applicant install a suitable antenna and on a site which complies with the engineering standards of the Commission." The Examiner found that there is need for additional service in the area proposed to be served, and no interference would be caused by the erection of such a station.

### ASKS RESTRAINING ORDER AGAINST FCC

The Monocacy Broadcasting Company, Rockville, Md., has asked the Supreme Court of the District of Columbia to restrain the Federal Communications Commission from holding a hearing in its case and from extending the time for its construction permit.

The record shows that this company was granted a construction permit for a new station at Rockville, Md., without a hearing. It later developed that Station WCAU, Philadelphia, filed a protest against the grant on the ground of interference. WCAU later rescinded its protest but the Commission set the case down for hearing anyhow. The Commission will file a motion to dismiss the appeal in the Court.

### RECOMMENDS DENYING CHANGES FOR KFJM

Broadcasting station KFJM, Grand Forks, N. D., using 1370 kilocycles with 100 watts power unlimited time and special authorization to use 250 watts power until local sunset applied to the Federal Communications Commission to use 1410 kilocycles, with 1,000 watts power unlimited time.

Examiner Ralph L. Walker in Report No. I-199 recommends that the application be denied. He found that the use of 1,000 watts at night by the station would result in objectionable interference to Station KGNC, reducing the present service area of that station. It would also increase the overquota status of North Dakota and also of the zone.

### RECOMMENDS POWER INCREASE FOR WDAE

Broadcasting station WDAE, Tampa, Florida, applied to the Federal Communications Commission to increase its power from 1,000 watts, with special authorization for 2,500 watts LS to 5,000 watts LS. The station operates on 1220 kilocycles with unlimited time.

Examiner R. H. Hyde in Report No. I-201 recommends that the application be granted. He found that the service would be improved "and made more efficient by the use of the increased power." The Examiner found also that "no interference with other stations would result from the use of such increased power; the improvement that would be effected in the applicant's service would not result in any detriment to the interests of the public in the reception of any other station or stations."

### COMMITTEE REPORT ON RADIO AMENDMENT

Senator Wheeler, chairman of the Committee on Interstate Commerce has made a report on his own bill (S. 2243) providing



amendments to the radio act. The bill as reported was published in last week's Bulletin and the report in full is as follows:

The Committee on Interstate Commerce, to whom was referred the bill (S. 2243), to amend the Communications Act of 1934, relating to the allocation of radio facilities, having considered the same, report the bill back favorably to the Senate with the recommendation that it be passed as amended.

This bill seeks to restore to the Communications Act of 1934 similar language to that contained in the second paragraph of section 9 of the Radio Act of 1927. The language of the later act reads:

In considering applications for licenses and renewals of licenses, when and insofar as there is a demand for the same, the licensing authority shall make such a distribution of licenses, bands of frequency of wave lengths, periods of time for operation, and of power among the different States and communities as to give fair, efficient, and equitable radio service to each of the same.

Under the act of March 28, 1928, the above paragraph of section 9 of the Radio Act of 1927 was amended to read as follows:

It is hereby declared that the people of all the zones established by section 2 of this Act are entitled to equality of radio broadcasting service, both of transmission and of reception, and in order to provide said equality the licensing authority shall, as nearly as possible, make and maintain an equal allocation of broadcasting licenses, of bands of frequency or wave lengths, of periods of time for operation, and of station power, to each of said zones when and insofar as there are applications therefor; and shall make a fair and equitable allocation of licenses, wave lengths, time for operation, and station power to each of the States, the District of Columbia, the Territories and possessions of the United States within each zone, according to population. The licensing authority shall carry into effect the equality of broadcasting service hereinbefore directed, whenever necessary or proper, by granting or refusing licenses or renewals of licenses, by changing periods of time for operation, and by increasing or decreasing station power, when applications are made for licenses or renewals of licenses: *Provided*, That if and when there is a lack of applications from any zone for the proportionate share of licenses, wave lengths, time of operation, or station power to which such zone is entitled, the licensing authority may issue licenses for the balance of the proportion not applied for from any zone, to applicants from other zones for a temporary period of ninety days each, and shall specifically designate that said apportionment is only for said temporary period. Allocations shall be charged to the State, District, Territory, or possession wherein the studio of the station is located and not where the transmitter is located.

The above language, known as the "Davis amendment," was substantially carried over into the Communications Act of 1934. The bill repeals section 302 of the Communications Act, which reads as follows:

Sec. 302. (a) For the purposes of this title the United States is divided into five zones, as follows: The first zone shall embrace the States of Maine, New Hampshire, Vermont, Massachusetts, Connecticut, Rhode Island, New York, New Jersey, Delaware, Maryland, and the District of Columbia; the second zone shall embrace the States of Pennsylvania, Virginia, West Virginia, Ohio, Michigan, and Kentucky; the third zone shall embrace the States of North Carolina, South Carolina, Georgia, Florida, Alabama, Tennessee, Mississippi, Arkansas, Louisiana, Texas, and Oklahoma; the fourth zone shall embrace the States of Indiana, Illinois, Wisconsin, Minnesota, North Dakota, South Dakota, Iowa, Nebraska, Kansas, and Missouri; and the fifth zone shall embrace the States of Montana, Idaho, Wyoming, Colorado, New Mexico, Arizona, Utah, Nevada, Washington, Oregon, and California.

(b) The Virgin Islands, Puerto Rico, Alaska, Guam, American Samoa, and the Territory of Hawaii are expressly excluded from the zones herein established.

Subsection (6) of section 307 of the Communications Act, which would be replaced by the language of this bill, reads as follows:

(b) It is hereby declared that the people of all the zones established by this title are entitled to equality of radio broadcasting service, both of transmission and of reception, and in order to provide said equality the Commission shall as nearly as possible make and maintain an equal allocation of broadcasting licenses, of bands of frequency, of periods of time for operation, and of station power to each of said zones when and insofar as there are applications therefor; and shall make a fair and equitable allocation of licenses, frequencies, time for operation, and station

power to each of the States and the District of Columbia, within each zone, according to population. The Commission shall carry into effect the equality of broadcasting service hereinbefore directed, whenever necessary or proper, by granting or refusing licenses or renewals of licenses, by changing periods of time for operation, and by increasing or decreasing station power, when applications are made for licenses or renewals of licenses: *Provided*, That if and when there is a lack of applications from any zone for the proportionate share of licenses, frequencies, time of operation, or station power to which such zone is entitled, the Commission may issue licenses for the balance of the proportion not applied for from any zone, to applicants from other zones for a temporary period of ninety days each, and shall specifically designate that said apportionment is only for said temporary period. Allocations shall be charged to the State or District wherein the studio of the station is located and not where the transmitter is located: *Provided further*, That the Commission may also grant applications for additional licenses for stations not exceeding one hundred watts of power if the Commission finds that such stations will serve the public convenience, interest, or necessity, and that their operation will not interfere with the fair and efficient radio service of stations licensed under the provisions of this section.

The legislation is recommended for practical reasons of administration by the Communications Commission, which has found that the drawing of artificial zone lines for guides in allocating radio facilities cannot satisfactorily be applied because of the physical laws governing radio transmission. As a consequence, the policy of Congress, to so distribute radio facilities that every section of the country will be adequately supplied, has been very difficult of effectuating.

On May 23, 1935, the Chairman of the Communications Commission wrote the chairman of your committee as follows:

With further reference to S. 2243, which was introduced by you March 13, 1935, I beg to advise that this Commission favors its adoption for the following reasons:

The existing law, which S. 2243 seeks to repeal, is contrary to natural laws and has resulted in the concentration of the use of frequencies in centers of population, and the restriction of facilities in sparsely populated States, even though interference consideration would permit the operation of one or more additional stations. Because of the size of the zones provided for by existing law, the distribution required by the Davis Amendment has resulted in providing ample broadcast service in small zones and lack of service in large zones. The experience of the Federal Radio Commission and this Commission has proved that the Davis Amendment is very difficult of administration and cannot result in an equality of radio broadcasting service.

This Commission is, therefore, in hearty accord with and favors the passage of S. 2243.

One amendment, the insertion of the words "a fair, efficient and" immediately before the word "equitable" in line 12 and the deletion of the word "an" in the same line, is recommended to make the language more nearly conform with the original wording in the Radio Act of 1927.

## FCC RULES AMENDED

The Federal Communications Commission has announced the following amendments of its rules:

Rule 100.6 was amended to read as follows:

"100.6. Subject to the provisions of Sections 4(j), 412 and 606 of the Act, the files of the Commission shall be open to inspection as follows:

(a) Tariff schedules required to be filed under Section 203 of the Act, and annual and monthly reports required to be filed under Section 219 of the Act.

(b) All applications and amendments thereto filed under Title II or Title III of the Act; all documents filed with applications made when specific mention is made in the application referring to such document; authorizations issued upon such applications; all pleadings, depositions, transcripts of testimony, exhibits, examiners' reports, exceptions, and orders of the Commission.

(c) Other files in the discretion of the Commission upon written request describing in detail the documents to be inspected and the reasons therefor."

\* \* \* \* \*

The Commission amended Rule 105.34 to read as follows:

"105.34 A. Each application or amendment thereto shall be personally subscribed and verified: (1) by the party filing said



application or amendment, or by one of the parties, if there be more than one; (2) by an officer of the party filing the application or amendment if the party be a corporation; *Provided, however,* That subscription and verification may be made by the attorney for the party (1) in case of physical disability of the party, or (2) his absence from the continental United States.

B. Each pleading initiating or supplementing a proceeding before the Commission shall be subscribed by the party or his attorney; *Provided, however,* That each pleading of fact verified by the affidavit of the attorney shall be made only when the facts are within the personal knowledge of the attorney, which said affidavit shall include a statement by affiant that said facts are within his personal knowledge."

The Commission directed that the following be substituted for the last paragraph of the present Rule 105.35:

"105.35. \* \* \*

All pleadings or documents (other than applications under Title II, formal complaints, supplemental complaints, cross complaints and amended complaints) filed in any proceeding shall be served by the party filing the same, proof of which service shall be by signature of the party served or by affidavit showing service by registered mail (postage prepaid) of a true copy thereof, to the last known address of said party, and such proof shall be submitted to the Commission, together with the original and 8 copies of such pleading or document."

\* \* \* \* \*

The Commission directed that the provision in Rule 105.36 calling for papers filed with the Commission to be 8 1-2 inches by 12 inches, be corrected to read "8 1-2 inches by 13 inches."

## FEDERAL TRADE COMMISSION ACTION

### Complaints

The Federal Trade Commission has alleged unfair competition in complaints issued against the following companies. The respondents will be given an opportunity for hearing to show cause why cease and desist orders should not be issued against them.

**No. 2721.** A complaint has been issued against **R. M. Barnett**, trading as **Home and School Education Society**, 1621 Real Estate Trust Building, **Philadelphia**, alleging unfair competition in the sale of a set of books designated "Source Book," together with a "Perpetual Pictured Semi-Annual Loose Leaf Extension Service," and memberships in a "Perpetual Bureau of Research."

Through verbal assertions made by his agents, and by means of advertising literature and prospecti he furnishes them, the respondent is alleged to represent and to encourage his salesmen to represent to the purchasing public that, as a special introductory offer, a limited number of persons in each place visited by the salesmen will be given a set of the "Source Book" free if they subscribe for the semi-annual extension service for 10 years, at a price varying from \$49.50 to \$79.50; that the stated price is the total cost of the extension service to the purchaser, and that the regular price of the Source Book with the extension service would be twice the price quoted to the prospective purchaser, or some other sum in excess of the quoted price.

**No. 2722.** A complaint has been issued against **Samuel Goldberg**, trading as **U. S. Specialty & Mfg. Co.**, 10222 Superior Avenue, **Cleveland**, with unfair competition in the sale of candy.

The respondent, selling and distributing candy to wholesale dealers, jobbers, retailers and schools, is alleged to have represented to the effect that he controls and operates factories and is the manufacturer of the candy he sells, when, according to the complaint, this is not true.

**No. 2723.** Unfair competition through misbranding of wine is alleged in a complaint issued against **Shewan-Jones, Inc.**, engaged in the manufacture and sale of wine to wholesalers and retailers, and having offices at 85 Second St., **San Francisco**, and a plant at **Lodi, San Joaquin County, Calif.**

The respondent corporation is charged with misuse of the name "Chateau Yquem" on labels of bottles, on invoices and in advertising matter, to designate one of the brands of wines it sells, and by such practices, according to the complaint, represents to customers and furnishes them with the means of representing to vendees, including ultimate consumers, that the wine so sold is the specific wine designated "Chateau Yquem" produced in France, when in fact it is made at the respondent's plant at Lodi from domestic grapes.

**No. 2724.** In a complaint issued against **Gustave Goldstein**, trading as **Humania Hair & Specialty Mfg. Co.**, 10-12 East 23rd St., **New York City**, he is charged with unfair methods of com-

petition in the sale and distribution of an extensive line of hair goods, cosmetics and toilet preparations.

In his advertising matter, the respondent is alleged to have represented that 17 or 18 different preparations he sells in interstate commerce are effective treatments for either the hair, the scalp, various skin diseases, or deafness, whereas, according to the complaint, use of the respondent's preparations does not produce the beneficial effects claimed for them.

**No. 2725.** Charging unfair representations of medicine in advertising and on the radio, a complaint has been issued against **John J. McCloskey**, 727 West Wisconsin Ave., **Milwaukee**, trading as **H. B. Kimball Co.**, **H. B. Kimball**, and **Kimball Laboratories**.

Selling a stomach remedy called "Kimball Tablets," the respondent is alleged to have advertised that more than 100,000 chronic cases have been successfully treated, and that regardless of how long a person has suffered, "we positively guarantee results, or the treatment costs you nothing." The complaint alleges that these assertions are untrue.

**No. 2726.** Charging unfair competition in the sale of potato chip machines, a complaint has been issued against **Food Display Machine Corp.**, 500 North Dearborn St., **Chicago**.

In its advertising matter, the respondent is said to have represented to prospective purchasers that they can make from \$23.50 a day to \$300 a week selling potato chips made by the respondent's machine; that "There is no way to tell whether you'll make \$5,000 or \$15,000 the first year," and that "It is possible for a live wire to make a net profit of \$1,000 to \$1,500 a month," when, the complaint alleges, the actual earnings or profits are, on the average, much less than the amounts set forth in the respondent's advertisements.

**No. 2727.** **Nuway Printing Co.**, 12 South Clinton St., **Chicago**, also trading as **Professional Record Card Co.**, is named respondent in a complaint alleging unfair competition in the sale of dental record cards which it prints.

Among the companies in competition with the respondent are the Kohlhaas Co., **Chicago**, and the McCaskey Register Co., **Alliance, O.**, both engaged in the printing and sale of record forms for the use of dentists, the complaint sets forth, and who in the course of their business have built up and now enjoy valuable good will.

The respondent, the complaint charges, in selling its products advertises by means of circulars in which, it is alleged, these statements appear: Kohlhaas Type Dental Record Cards," "McCaskey Type Dental Cards," and "A Limited Supply of McCaskey Type Record Cards."

**No. 2728.** **American Character Doll Co., Inc.**, 200 Fifth Ave., **New York City**, is charged with unfair competition in the sale of "Sally Jane" dolls, in a complaint.

In the sale of its product, also described as "Paratex" dolls, the respondent is said to distribute among the retail doll trade circulars bearing pictures of two dolls, each immersed in a jar of water, one doll appearing to show no ill effects from such immersion and the other appearing to be in a state of disintegration.

### Stipulations

The Commission has issued the following cease and desist orders:

**No. 01102.** **C-T-C Corporation, successor to Haley M-O Co.** 15 Exchange Place, **Jersey City, N. J.**, agrees, in the sale of "Haley's C-T-C" effervescent tablets offered as a treatment for colds and other ailments, not to represent that the product will keep the system alkaline and free from acidity, that it is a competent and complete remedy for colds, that it will prevent or correct certain ailments caused by excessive acid in the blood or by any condition other than gastric hyperacidity, or that reducing diets cause acidity and that C-T-C tablets will counteract such acid conditions.

According to the stipulation, the respondent asserts it has discontinued advertising and selling "Haley's M-O," and that the rights, title and interest in that product have been sold to the **Charles H. Phillips Chemical Co.**

**No. 01103.** **E. W. Craghill and W. E. Brunson**, trading as **the Zulvar Co.**, 6513 Hollywood Boulevard, **Hollywood, Calif.**, agree to cease advertising that "Zulvar," offered as a remedy for rheumatism, is, when used either externally or internally, a competent treatment for skin diseases, colds, and other ailments. Other assertions to be discontinued are that the product contains no drugs, is recommended by many physicians, and that the trial offer of "Zulvar" is accepted at no risk to the purchaser, unless, in returning the product, the purchaser receives from the re-



spondents the total amount expended for the product, plus cost of packing and postage.

**No. 01104. Percalx, Inc., Burley, Idaho,** selling "Percalx," recommended for treatment of hay fever, asthma, chronic colds, and sinus infections, stipulates that it will refrain from making assertions that persons deficient in calcium usually suffer from the ailments enumerated, and that use of "Percalx" makes it possible to multiply by four times the daily intake of calcium. Other representations to be discontinued are that "Percalx" has relieved thousands of sufferers from asthma, sinus infections, chronic colds and hay fever, or affords relief to nine out of ten who suffer from these ailments, and that it will bring relief in cases where other remedies have failed or where treatments by physicians have been unsuccessful.

**No. 01105. J. George and Walter U. Hauser and James J. Poole, doing business as Hauser Laboratory, 2924 Girard Ave., Minneapolis, Minn.,** have entered into a stipulation to desist from certain representations in the sale of "Liquid O2X," a remedy for athlete's foot, ringworm, eczema and other skin disorders. They agree to cease advertising that the product is a competent remedy for all forms of fungus skin disorders, that it clears up most skin diseases in a week, or that government reports show a rapid spread of skin infections caused by an almost invisible vegetable parasite. The respondents also stipulate that they will discontinue use of the word "Laboratory" in their firm name until they own and operate a laboratory.

**No. 01106. Nelson E. Woolman and Lyle G. Jackson, trading as Power Seal Co., 1601 South Broadway, Los Angeles,** and selling a cylinder and valve compound designated "Power Seal," stipulate that they will cease and desist from advertising that use of their product in engines will restore power and efficiency, seal up leaky rings and valves, fill up valve pits, or save oil and gas. Under the agreement, the respondents will refrain from representing they operate a laboratory, until such is a fact.

**No. 01107. James Brown, Marshall, Mich.,** in business under the trade name "Prostaid-National," selling "Prostaid," offered as a treatment for prostate gland ailments, agrees to discontinue representations that the product is a 100 per cent effective, efficient and harmless treatment in cases of weakened, inflamed, or enlarged prostate gland.

**No. 01122. Mark Laboratories, Inc., Homewood Station, Pittsburgh, Pa.,** selling "Mark-4" as a remedy for athlete's foot, has signed a stipulation to cease and desist from representing that its product is an effective remedy for athlete's foot, ringworm, poison ivy or other skin diseases, or that it will refresh tired, aching feet immediately, irrespective of the cause of the condition.

**No. 1610. Brown Shoe Co., 16th St. and Washington Ave., St. Louis,** agrees in its stipulation to cease using the word "Doctor" or abbreviation "Dr." as part of a trade name for shoes not made in accordance with the design of a doctor, and not containing special orthopedic features resulting from medical advice and services.

**No. 1611. Mrs. Evelyn Beveridge, 6724 Hollywood Boulevard, Hollywood, Calif., trading as La Belle Laboratories** in the manufacture of a depilatory, agrees to discontinue advertisements to the effect that use of her product will destroy the hair root so as to prevent regrowth of hair, or that it will permanently remove hair, or will never irritate or inflame the most delicate skin, when these are not the facts. The respondent also stipulates that she will cease advertising a "Special Offer; Send \$1.00 for \$1.50 Size," implying that the regular price of the article is \$1.50 and that the offer of sale for \$1.00 is a "Special" offer, when this is not true.

**No. 1612. Royal Distilling Co., 2801 Blake St., Denver,** will cease using as a part of its corporate name the word "Distilling" or derivatives thereof or other words of a similar meaning on labels or in advertising, or in any manner tending to deceive buyers into believing that the company is a distiller or actually owns and operates a distillery, when this is not true.

**No. 1613. Peter P. Stone, trading as Merit Manufacturing Co., 2800 Newton Ave., Indianapolis,** selling and distributing automobile stop-light and tail-light lenses, agrees to discontinue use in advertising of illustrations which do not accurately portray the lenses, and of illustrations which may have a tendency to deceive purchasers into believing that the lenses sold by the respondent are of the same design and reflecting properties as those illustrated in the advertisements, when this is not true.

Stone also agrees to stop employing the word "Manufacturers" as part of his trade name or in any way which may imply that he manufactures the products he sells, or operates a factory in which they are made.

**No. 1615. Virginia Sheridan, Inc., 6500 South Oak Park**

**Ave., Chicago,** manufacturer of cosmetics, including a preparation designed for concealing birth-marks or skin blemishes, agrees to stop using and assuming financial or other liability for certain advertising copy used by stores purchasing its products, such advertising matter containing allegations to the effect and implying that application of the respondent's product will remove skin blemishes or cause birth-marks, blemishes and scars to disappear, when this is not true. Provision is made, however, that when such assertions are used to describe the capability of the preparation to conceal disfigurements, these assertions shall be immediately accompanied by other statements indicating clearly that the effect of the application of the product is merely to conceal disfigurements and not to cause their removal.

Virginia Sheridan, Inc., also agrees to cease using or assuming liability for advertising matter employed by stores purchasing its product and containing representations to the effect that it is the only article on the market for concealing skin disfigurements.

**No. 1616. Frank Gue, trading as Star Seed Co., Crawford, Nebr.,** agrees, in soliciting the purchase of and in purchasing cream or dairy products in interstate commerce, to cease the use in connection with advertisements of the phrase "Cream Producers' Own Organization," or any words of equivalent meaning, alone or in connection with the name "Star Seed Cream Club," in a manner implying or tending to deceive patrons having cream or other dairy products for sale into the belief that Frank Gue is conducting a cooperative creamery or organization, when this is not true. The stipulation shows that Gue sent patrons a small "membership card," on which it was stated that the patron receiving such card has been made a member of the "Star Seed Cream Club" and would be entitled to all benefits of the club.

**No. 1617. Russell L. Post and Herman Ricker, of 134 South Market St., Galion, Ohio, trading as National Mailing Service, and as Reliable Products Co.,** selling advertising specialties, including blankets, by mail order, agree to stop using the words "Indian" or "Wyandotte 6" either independently or in connection with the use of Indian heads and Indian patterns in the weaving of blankets, and in advertising matter unless, in the latter case, such words are accompanied by appropriate phrases clearly indicating that the blankets are not made by American Indians. The respondents also agree to stop advertising "You pay no profit to the jobber and traveling salesman," implying that they are manufacturers.

**No. 1618. Harry Cohen, of Des Moines, Iowa, trading as British Woolen Mills,** agrees to stop using the word "British" as part of his trade name or in any other way having a tendency to deceive buyers into the belief that his products, men's suits and overcoats, are of British or English origin and imported into the United States, when this is not true, and from the use of the word "Mills," independently or in connection with the word "British," implying that he manufactures his products or owns and operates a mill in Great Britain or elsewhere, when this is not true.

**No. 1619. Isadore N. Levy, Eva Levy and Louis Davidson, of Philadelphia, trading as Perfection Products,** agree to desist from use in advertising or on labels of representations to the effect that their product "Vigair," will restore the original or natural color and vitality of youth to the hair, or effectively rid the scalp of dandruff and other similar troubles.

**No. 2353. An order has been issued directing Best & Co., Fifth Ave. at 35th St., New York City,** to discontinue unfair methods of competition in the sale of "Toyo" hats made from rice paper.

Respondent is ordered to cease representing in any manner that its "Toyo" hats are "Panama" hats, and to desist from using the word "Panama," alone or in connection with other words, so as to imply that such "Toyo" hats are Panamas.

**No. 2414. O. F. Schoeck, doing business as the O. F. Schoeck School, 1903 Park Ave., Alton, Ill.,** has been ordered to cease and desist from the use of false and misleading advertising in connection with the sale and distribution of correspondence courses of study and instruction.

The respondent is ordered to discontinue representing through advertisements in the classified advertising pages of newspapers and magazines, or in any other manner, under such headings as "Help Wanted," "Men Wanted," "Wanted—Male Help," and "Employment," that he has positions or jobs at his disposal or that employment is offered to persons answering the advertisements.

**No. 2635. Max Kipperman and Samuel Orenstein, 36 West 32nd St., New York City, trading as Samae Knitting Mills,** have been ordered to cease and desist from unfair representations of their business.

The respondents are directed to stop representing, through their trade name and printed matter, by use of words such as "Mills," "Knitting," or "Manufacturers," that they own or control mills in



which their products are knitted or manufactured. They are also directed to stop asserting, by use of the term "100 Per Cent Pure Spun," or phrases of similar import, that the product which such phrase is used to describe, is made of 100 per cent pure spun wool, unless and until the articles so labeled are composed entirely of wool.

No. 2664. **McCambridge & McCambridge Co., Inc.**, of 12 L Street, S. E., **Washington, D. C.**, trading as Everfresh Products Co., has been ordered to stop misrepresentations in the sale of its "Everfresh Aspirin."

Advertisements by the respondent company in newspapers, sales circulars and by radio that its aspirin gives better or quicker relief than other forms of aspirin, are prohibited in the Commission's order to cease and desist.

## FEDERAL COMMUNICATIONS COMMISSION ACTION HEARING CALENDAR

Monday, March 2

### FURTHER HEARING BEFORE AN EXAMINER (Broadcast)

NEW—Champaign News-Gazette, Inc., Champaign, Ill.—C. P., 1370 kc., 100 watts, unlimited time.

Thursday, March 5

### ORAL ARGUMENT BEFORE THE BROADCAST DIVISION

#### Examiner's Report No. I-141:

NEW—Joplin Broadcasting Co., Pittsburg, Kans.—C. P., 1200 kc., 100 watts, daytime.

NEW—Pittsburg Publishing Co., Pittsburg, Kans.—C. P., 1500 kc., 100 watts, unlimited time.

NEW—Harold F. Foraker and Ray D. Luzadder, d/b as The Wichita Broadcasting Co., Wichita, Kans.—C. P., 1500 kc., 100 watts, unlimited time.

#### Examiner's Report No. I-142:

NEW—Black Hills Broadcast Co. (Robert Lee Dean), Rapid City, S. Dak.—C. P., 1370 kc., 100 watts, unlimited time.

#### Examiner's Report No. I-146:

NEW—William S. Thellman, New Castle, Pa.—C. P., 1420 kc., 100 watts, daytime.

#### Examiner's Report No. I-143:

KID—KID Broadcasting Co., Inc., Idaho Falls, Idaho.—C. P., 1320 kc., 500 watts, 1 KW LS, unlimited time. Present assignment: 1320 kc., 250 watts, 500 watts LS, unlimited time.

#### Examiner's Report No. I-147:

NEW—Arthur Westlund and Jules Cohn, Santa Rosa, Calif.—C. P., 1310 kc., 100 watts, unlimited time.

#### Examiner's Report No. I-96:

NEW—Charles C. Theis, Wichita, Kans.—C. P., 1210 kc., 100 watts, unlimited time.

Friday, March 6

### HEARING BEFORE AN EXAMINER (Broadcast)

NEW—C. G. Hill, Geo. D. Walker, Susan H. Walker, Winston-Salem, N. C.—C. P., 1250 kc., 250 watts, daytime.

## APPLICATIONS GRANTED

WFBR—The Baltimore Radio Show, Inc., Baltimore, Md.—Granted license to cover C. P. (auxiliary transmitter) for auxiliary purposes only; 1270 kc., 500 watts. Also granted modification of license to use present licensed transmitter as an auxiliary and auxiliary transmitter as a main transmitter.

NEW—Dorrence D. Roderick, El Paso, Tex.—Granted C. P. for new station, 1500 kc., 100 watts, unlimited time.

WHDH—Matheson Radio Co., Inc., Boston, Mass.—Granted C. P. to make changes in equipment, on temporary basis only, because of pending application requesting facilities of this station.

WKRC—WKRC, Inc., Cincinnati, Ohio.—Granted extension of special experimental authority to operate with 1 KW day and night for period ending September 1, 1936.

WREC—WREC, Inc., Memphis, Tenn.—Granted extension of

special experimental authority to operate with 1 KW night, 2½ KW day, from March 1 to September 1, 1936.

KMBC—Midland Broadcasting Co., Kansas City, Mo.—Granted license for auxiliary transmitter to use old 2½-KW transmitter for emergency purposes only, to operate with 1 KW night, 2½ KW day.

WMT—Iowa Broadcasting Co., Cedar Rapids, Iowa.—Granted license to cover special authority to operate permanently with 1 KW night, 2½ KW day, using directional antenna at night, unlimited time, and approving transmitting equipment.

KGVO—Mosby's, Inc., Missoula, Mont.—Granted license to cover C. P. authorizing installation of new equipment, change in frequency to 1260 kc., increase in power to 1 KW, and change in transmitter site.

WDBO—Orlando Broadcasting Co., Inc., Orlando, Fla.—Granted extension of special experimental authority to operate with 1 KW daytime.

KFBK—James McClatchy Co., Sacramento, Calif.—Granted license to cover C. P., 1490 kc., 5 KW, unlimited time; also authority to determine operating power by direct measurement of antenna input in compliance with Rule 137.

WOKO—WOKO, Inc., Albany, N. Y.—Granted license to cover C. P., 1430 kc., 500 watts night, 1 KW day, unlimited time. Also granted authority to determine operating power by direct measurement of antenna input in compliance with Rule 137.

KHBC—Honolulu Broadcasting Co., Ltd., Hilo, Hawaii.—Granted modification of C. P. to install new equipment and antenna; change frequency from 1420 kc. to 1400 kc.; increase power from 100 watts to 250 watts; and extend commencement date to 60 days after grant and completion date to 6 months thereafter.

WINS—Hearst Radio, Inc., New York City.—Granted renewal of license, 1180 kc., 1 KW, limited time.

WIBM—WIBM, Inc., Jackson, Mich.—Granted C. P. to make changes in transmitting equipment and install vertical antenna.

WCAO—Monumental Radio Co., Baltimore, Md.—Granted modification of C. P. to move transmitter 60 feet from present site, and make changes in present antenna.

WREC—WREC, Inc., Memphis, Tenn.—Granted modification of C. P. to extend completion date to April 29, 1936.

WGBI—Scranton Broadcasters, Inc., Scranton, Pa.—Granted extension of special experimental authority to operate with power of 500 watts from March 1 to September 1, 1936.

WIP—Pennsylvania Broadcasting Co., Philadelphia, Pa.—Granted extension of special experimental authority to operate with power of 1 KW for period 3-1-36 to 9-1-36.

NEW—Pape Broadcasting Corp., Portable-Mobile (Mobile, Ala.).—Granted C. P. (temporary broadcasting pickup) service, 1646, 2090, 2190, 2830 kc., 20 watts.

WIEK—Atlantic Broadcasting Corp., Portable-Mobile (New York City).—Granted C. P. (temporary broadcast pickup) for replacement transmitter and increase in power from 50 to 100 watts.

W8XWJ—The Evening News Assn., Detroit, Mich. (Portable-Mobile).—Granted license to cover C. P. for new general experimental broadcast station, frequencies 31600, 35600, 38600 and 41000 kc., 100 watts.

W1XAV—Shepard Broadcasting Service, Inc., Quincy, Mass.—Granted license (exp. spec. exp.), frequencies 61500 kc., 100 watts.

W1XER—Shepard Broadcasting Service, Inc., Quincy, Mass.—Granted license to cover C. P. (exp. gen. exp.) for new fixed general experimental broadcast station, frequencies 13600, 35600, 38600, 41000 kc., 500 watts.

KABE—National Battery Broadcast Co., Portable-Mobile (St. Paul).—Granted license to cover C. P. (temporary broadcast pickup), frequencies 1622, 2060, 2150, 2790 kc., 25 watts.

NEW—Radio Air Service Corp., Portable-Mobile (Cleveland, Ohio).—Granted C. P., frequencies 31100, 34600, 37600, 40600 kc., 10 watts, to communicate as a broadcast pickup station only in the temporary service on an experimental basis.

KILU—Arkansas Radio & Equipment Co., Portable (Little Rock, Ark.).—Granted modification of license to add frequencies 2060, 2790 kc. Also granted renewal of license in accordance with modification.

NEW—Racine Broadcasting Corp., Portable-Mobile.—Granted C. P. for broadcast pickup station, frequencies 3100, 34600, 37600 and 40600 kc., 10 watts. Also granted license covering same.



NEW—National Broadcasting Co., Inc., New York City.—Granted C. P. for special experimental station for relay visual broadcasting service, frequency 177000 kc., 15 watts.

W2XF—National Broadcasting Co., Inc., New York City.—Granted C. P. covering change in transmitting equipment and increase in power from 5 to 12 KW.

W2XK—National Broadcasting Co., Inc., New York City.—Granted C. P. for increase in power from 2½ KW to 15 KW.

WGAR—The WGAR Broadcasting Co., Cleveland, Ohio.—Granted authority to determine operating power by direct measurement of antenna input in compliance with Rule 137.

WSYR-WSYU—Central New York Broadcasting Corp., Syracuse, N. Y.—Granted extension of present license for period of one month.

KFDM—Sabine Broadcasting Co., Inc., Beaumont, Tex.—Granted renewal of license; 560 kc., 500 watts, with additional 500 watts day. 7.7 amperes for 1 KW, antenna resistance 17 Ohms. Unlimited.

KFAB—KFAB Broadcasting Co., Lincoln, Nebr.—Granted renewal of license; 770 kc., 10 KW. Simultaneous daytime operation with station WBBM from 6 a. m. to 6:45 p. m.; Sept., Oct., 5:45 p. m.; Nov. 5:15 p. m.; Dec., 5:00 p. m.; Jan., 5:30 p. m.; CST. Shares time at night with Station WBBM as follows: WBBM 4-7 and KFAB 3-7 time.

WTAG—Worcester Telegraph Publishing Co., Inc., Worcester, Mass.—Granted renewal of license; 580 kc., 500 watts, unlimited time. Also granted renewal for auxiliary transmitter.

KGMB—Honolulu Broadcasting Co., Ltd., Honolulu, Hawaii.—Granted renewal of license, 1320 kc., 250 watts, unlimited time.

KARK—Arkansas Radio & Equipment Co., Little Rock, Ark.—Granted renewal of license; 890 kc., 250 watts, with additional 250 watts from local sunrise to local sunset only, unlimited time.

WIBW—Topeka Broadcasting Association, Inc., Topeka, Kans.—Granted renewal of license; 580 kc., 1 KW, with an additional 4 KW from local sunrise to local sunset only. Shares time with KSAC.

WJAR—The Outlet Co., Providence, R. I.—Granted extension of special experimental authority to operate with a power of 500 watts nighttime to Sept. 1, 1936.

W2XIS—Standard Cahill Co., Inc., New York City.—Granted modification of C. P. so as to delete the 10 general experimental frequencies leaving 4 allocated to miscellaneous experimental service: 31600, 35600, 38600 and 41000 kc., change equipment, increase power to 100 watts, and operate station in broadcast service experimentally under special authority contained in Rule 320.

## RENEWAL OF LICENSES

The following stations were granted renewal of licenses for the regular period:

KEHE, Los Angeles; KFNF, Shenandoah, Ia.; KGBU, Ketchikan, Alaska; KHQ, Spokane, Wash.; KSFO, San Francisco; KTSA, San Antonio, Tex.; WFLA-WSUN, Clearwater, Fla.; WJAY, Cleveland, Ohio; WMCA and auxiliary, New York City; WMT, Cedar Rapids, Ia.; WOW, Omaha, Neb.; KFQD, Anchorage, Alaska; KLX, Oakland, Cal.; WDEV, Waterbury, Vt.; WELI, New Haven, Conn.; WIND, Gary, Ind.; WJAX, Jacksonville, Fla.; WQAN, Scranton, Pa.; WWJ, Detroit, Mich.

WJR—WJR, The Goodwill Station, Detroit, Mich.—Granted renewal of license for the period ending Aug. 1, 1936, for auxiliary transmitter.

WIBG—Seaboard Radio Broadcasting Corp., Glenside, Pa.—Granted renewal of license for the period ending Aug. 1, 1936, for auxiliary transmitter.

W6XO—The Crosley Radio Corp., Mason, Ohio.—Granted renewal of special experimental station license for experimental service, effective Feb. 21, to expire May 21, 1936, in exact conformity with existing license.

The following stations were granted renewal of licenses on a temporary basis only subject to whatever action may be taken by the Commission upon the pending applications for renewal of licenses which were designated for hearing:

KELW, Burbank, Cal.; KFRC, San Francisco, Cal.; KFUO, Clayton, Mo.; KMTR, Los Angeles; KSEI, Pocatello, Idaho; KUSD, Vermillion, S. Dak.; WMMN, Fairmont, W. Va.; WOS, Jefferson City, Mo.; WPHR, Petersburg, Va.; WTMJ, Milwaukee, Wis.

KFYR—Meyer Broadcasting Co., Bismarck, N. Dak.—Granted renewal of license on a temporary basis only to conform to Commission's action of February 8th, with reference to this station's application for renewal of license.

KFKA—The Mid-Western Radio Corp., Greeley, Colo.—Granted renewal of broadcast station license for the regular period.

KHJ—Don Lee Broadcasting System, Los Angeles, Cal.—Granted renewal of broadcast station license for auxiliary transmitter for the regular period.

The following stations were granted renewal of licenses on a temporary basis only, from March 1 to April 1, 1936, pending receipt and/or action on applications for renewal:

KFPY, Spokane, Wash.; WFIL and auxiliary, Philadelphia, Pa.; WLBL, Stevens Point, Wis.

WSAJ—Grove City College, Grove City, Pa.—Granted renewal of license for the period ending June 1, 1936.

WWL—Loyola University, New Orleans, La.—Extended special temporary experimental authorization heretofore issued WWL, for the period March 1 to April 1, 1936, subject to the same conditions as contained in existing authority, pending consideration of pending petition of WLWL and petitions in opposition thereto.

WJBW—Chas. O. Carlson, New Orleans, La.—Extended present license on a temporary basis only, from March 1 to April 1, 1936, subject to whatever action may be taken on application for renewal of license pending before the Commission.

W8XAR—Westinghouse E and M Co., Saxonburg, Pa.—Granted renewal of special experimental license for the period March 23 to June 23, 1936, in exact conformity with existing license.

WLEZ—The Norfolk Daily News, Portable—Granted renewal of broadcast pickup station license for temporary service for period ending Nov. 1, 1936.

KWKH—International Broadcasting Corp., Sbreveport, La.—Extended special temporary experimental authorization heretofore issued KWKH, for the period March 1 to April 1, 1936, subject to same conditions as in existing authority, pending consideration of pending petition of WLWL and petitions in opposition thereto.

## SET FOR HEARING

NEW—Ben S. McGlashan, San Diego, Cal.—Application for C. P., 1210 kc., 100 watts, daytime. Site to be determined.

NEW—The Tribune, Great Falls, Mont.—Application for C. P. for new station; 550 kc., 1 KW night, 5 KW day, unlimited time. Site to be determined.

NEW—Lookout Broadcasting Corp., Chattanooga, Tenn.—Application for C. P. for new station; 1420 kc., 100 watts. Daytime only. Site to be determined.

NEW—E. Anthony & Sons, Inc., Pawtucket, R. I.—Application for C. P. for new station; 1200 kc., 100 watts night, 250 watts day. Unlimited time. Facilities WNRI. Site to be determined.

NEW—Albert Lea Broadcasting Corp., Albert Lea, Minn.—Application for C. P. for new station; 1200 kc., 100 watts, unlimited time. Site to be determined.

NEW—R. C. Goshorn & Lester E. Cox, d/b as Capitol Broadcasting Co., Jefferson City, Mo.—Application for C. P. for new station; 920 kc., 500 watts daytime. Site to be determined.

NEW—Power City Broadcasting Corp., Niagara Falls, N. Y.—Application for C. P. for new station; 630 kc., 250 watts daytime. Site to be determined.

NEW—The Steffen Ice & Ice Cream Co., Wichita, Kans.—Application for C. P. for new station; 1210 kc., 100 watts, unlimited time.

NEW—J. T. Bilben & N. G. Barnard Walker, Minn.—Application for C. P. for new station; 1310 kc., 100 watts, unlimited.

NEW—Peninsula Newspapers, Inc., Palo Alto, Cal.—Application for C. P. for new station; 1160 kc., 250 watts, daytime.

WCB D—WCB D, Inc., Chicago, Ill.—Modification of license to change location of studio from Karcher Hotel, Waukegan, to 128 North Pulaski Road, Chicago.

NEW—W. E. Day, Creston, Ia.—Application for C. P. for new station; 1500 kc., 100 watts, unlimited time. Site to be determined.

NEW—Harold Johnson & Leland M. Perry, d/b as Johnson & Perry, Cedar City, Utah—Application for C. P. for new station; 1310 kc., 100 watts, unlimited time. Site to be determined.



NEW—State Capitol Broadcasting Assn. (R. B. Anderson, Pres.), Austin, Tex.—Application for C. P. for new station; 1120 kc., 500 watts night, 1 KW day, S. H. (all hours not used by WTAW) using directional antenna.

WGAR—The WGAR Broadcasting Co., Cleveland, Ohio—Transfer of control of the WGAR Broadcasting Co. (license of WGAR), from the present four stockholders to WJR, the Goodwill Station, a Michigan Corporation (1450 kc., 500 watts night, 1 KW day, unlimited).

WHIO—Miami Valley Broadcasting Corp., Dayton, Ohio—Application for C. P. to make changes in equipment and increase day power to 5 KW, using conventional non-directional antenna for day operation.

### MISCELLANEOUS

KFPM—Dave Ablowich, t/r as The New Furniture Co., Greenville, Tex.—Denied petition asking Commission to reconsider action in designating for hearing applications for renewal of license and assignment of license.

KFOX—Nichols & Warinner, Inc., Long Beach, Cal.—Denied petition asking Commission to reconsider and grant application to assign license to Hal Nichols, Inc. Designated for hearing on Jan. 10, 1936.

KFRU—KFRU, Inc., Columbia, Mo.—Granted permission to use nighttime hours when relinquished by WOS, which has been granted C. P. for a police frequency, subject to Rule 131.

W. T. Knight, Jr., Savannah, Ga.—Denied petition asking Commission to reconsider action in designating for hearing application for new station to operate on 1310 kc., 100 watts, full time, and to grant same.

WWJ—The Evening News Assn., Inc., Detroit, Mich.—Retired to closed files C. P. and modification of C. P., heretofore granted for authority to move transmitter, for want of prosecution.

WGBF—Evansville On the Air, Inc., Evansville, Ind.—Denied special temporary authorization to operate simultaneously with KFRU, and with reduced power of 250 watts, from 7 to 8 p. m. March 5; from 7 to 8:30 p. m. March 6; and from 7 to 10 p. m. (CST) March 7, 14, 21 and 28, 1936, in order to broadcast special programs.

WJEJ—Hagerstown Broadcasting Co., Hagerstown, Md.—License further extended on a temporary basis to April 1, 1936.

NEW—ABC Broadcasting Co., Big Spring, Tex.—Dismissed with prejudice application for C. P. for new radio station to operate on 1500 kc., 100 watts, daytime.

### APPLICATIONS DISMISSED

The following applications, heretofore set for hearing, were dismissed at request of applicants:

WGAR—The WGAR Broadcasting Co., Cleveland, Ohio.—Modification of license; 890 kc., 500 watts, 1 KW LS, unlimited time.

WCOL—WCOL, Inc., Columbus, Ohio—C. P., 1210 kc., 100 watts, 250 watts, LS, unlimited time.

NEW—M. M. Oppegard, Grand Forks, N. Dak.—C. P., 1310 kc., 100 watts, 250 watts, LS, unlimited time.

NEW—Bismarck Tribune Co., Bismarck, N. Dak.—C. P., 500 kc., 1 KW, 5 KW, LS. Unlimited time.

KGFG—Oklahoma Broadcasting Co., Inc., Oklahoma City, Okla.—C. P., 1370 kc., 100 watts, 250 watts, LS, shares with KCRC.

NEW—American Broadcasting Corp. of Ohio, Cleveland, Ohio—C. P., 880 kc., 1 KW, unlimited time.

The following application, heretofore set for hearing, was dismissed for failure of applicant to answer form letter, adopted by Broadcast Division requiring applicants to signify their desire to be heard within 10 days after receipt of said form letter:

NEW—A. E. Hughes, d/b as Valdosta Broadcasting Co., Valdosta, Ga.—C. P., 1500 kc., 100 watts, unlimited.

The following application heretofore set for hearing, was dismissed inasmuch as it has been superseded by an application under the name of Smith, Keller & Cole:

NEW—Ralph E. Smith, San Diego, Cal.—C. P., 1200 kc., 100 watts, daytime.

### APPLICATIONS DENIED

NEW—Eugene DeBogory, tr/as Dallas Radio Research Engrs., Dallas, Tex.—Application for C. P., 1570 kc., 1 KW, unlimited (exp. broadcast), heretofore set for hearing, was denied as in cases of default for failure to file an appearance.

### ORAL ARGUMENTS

NEW—Ex. Rept. 1-163: Paul R. Heitmeyer, Salt Lake City, Utah.—Oral argument granted for April 23, 1936.

NEW—Ex. Rept. 1-173: Paul R. Heitmeyer, Cheyenne, Wyo.—Oral argument granted for April 23, 1936.

NEW—Wyoming Radio Educational Assn., Cheyenne, Wyo.—Oral argument granted for April 23, 1936.

WFEA—Ex. Rept. 1-180: New Hampshire Broadcasting Co., Manchester, N. H.—Oral argument granted for April 23, 1936.

NEW—Ex. Rept. 1-184: W. H. Kindig, Hollywood, Calif.—Oral argument granted for April 23, 1936.

KFAC—Los Angeles Broadcasting Co., Inc., Los Angeles, Calif.—Oral argument granted for April 23, 1936.

WCAO—Ex. Rept. 1-187: The Monumental Radio Co., Baltimore, Md.—Oral argument granted for April 30, 1936.

WICC—Ex. Rept. 1-187: Southern Connecticut Broadcasting Corp., Bridgeport, Conn.—Oral argument granted for April 30, 1936.

WIP—Pennsylvania Broadcasting Co., Philadelphia, Pa.—Oral argument granted for April 30, 1936.

### APPLICATIONS RECEIVED

#### First Zone

WTAG—Worcester Telegram Publishing Co., Inc., Worcester. 580 Mass.—Construction permit to make changes in equipment. WMAL—National Broadcasting Co., Inc., Washington, D. C.—630 Modification of license to increase power from 250 watts, 500 watts day, to 500 watts day and night.

NEW—Elmira-Star-Gazette, Inc., Elmira, N. Y.—Construction permit for a new station to be operated on 1200 kc., 250 watts, daytime.

NEW—The Ogdensburg Advance Co., Watertown, N. Y.—Construction permit for a new station to be operated on 1270 kc., 250 watts, unlimited time. Amended to make antenna changes, give studio site as Public Square, Watertown, N. Y., and transmitter site to be determined, Watertown, N. Y.

WEVD—Debs Memorial Radio Fund, Inc., New York, N. Y.—1400 Modification of license to change hours of operation from share-WBBR, WFAB and WHAZ to unlimited time. Requests facilities of WBBC, WLTH, WARD and WVFV. Amended to change frequency from 1300 kc. to 1400 kc.

#### Second Zone

WDBJ—Times-World Corp., Roanoke, Va.—Construction permit 930 to install new equipment; increase power from 1 KW to 1 KW night, 5 KW day; move transmitter from First and Kirk Ave., S. W., Roanoke, Va. to Colonial Ave., Colonial Heights, Roanoke, Va., and studio from American Theater Bldg. (corner Kirk Ave. and Jefferson St.), Roanoke, Va., to corner 2nd and Campbell Ave., S. W., Roanoke, Va.

NEW—Nolan S. Walker, Canton, Ohio.—Construction permit for 1200 a new station to be operated on 1200 kc., 100 watts, 250 watts day, unlimited time. Requests facilities of WHBC.

NEW—Radio Air Service Corp., Cleveland, Ohio.—Construction permit for a new general experimental station to be operated on 31600, 35600, 38600, 41000 kc., 50 watts.

NEW—Pittsburgh Radio Supply House, Portable-Mobile.—Construction permit for a new general experimental station to be operated on 31100, 34600, 37600, 40600 kc., 5 watts.

#### Third Zone

NEW—The Birmingham News Co., Birmingham, Ala.—Construction permit for a new station to be operated on 590 kc., 500 watts, 1 KW, unlimited time.

NEW—Grover C. Maxwell, George A. Sancken and Herbert C. 610 Lorick, Augusta, Ga.—Construction permit for a new station to be operated on 610 kc., 250 watts, 500 watts day, unlimited time.

NEW—Ben L. Taylor, Phil B. Whitaker and Mrs. Phil B. Whitaker, 1200 Chattanooga, Tenn.—Construction permit for a new station to be operated on 1200 kc., 100 watts, daytime.

WDAE—Tampa Times Co., Tampa, Fla.—Extension of special experimental authorization to operate with power of 2½ KW day, with equipment changes, from 4-1-36 to 10-1-36.

WIOD-WMBF—Isle of Dreams Broadcasting Corp., Miami, Fla.—1300 Construction permit to make changes in equipment.

NEW—Red River Valley Broadcasting Corp., Sherman, Tex.—



- 1310 Construction permit for a new station to be operated on 1310 kc., 100 watts, daytime. Consideration under Sec. 307 (b).  
 WMBR—Florida Broadcasting Co., Jacksonville, Fla.—Construction permit to make changes in equipment.

#### Fourth Zone

- WWAE—Hammond-Calumet Broadcasting Corp., Hammond, Ind.  
 1200 —Modification of license to change hours of operation from S-WFAM to unlimited day to local sunset, share-WFAM night.  
 NEW—Pemberton Gordon, d/b as Mid-Missouri Broadcasting Service, Jefferson City, Mo.—Construction permit for a new station to be operated on 1310 kc., 100 watts, daytime.  
 KSO—Iowa Broadcasting Co., Des Moines, Iowa.—Construction permit to make changes in equipment and increase power from 500 watts, 1 KW day, to 500 watts, 2½ KW day.  
 NEW—R. J. Laubengayer, Salina, Kans.—Construction permit for a new station to be operated on 1500 kc., 100 watts, unlimited time.

#### Fifth Zone

- KDON—Richard Field Lewis, Del Monte, Calif.—Voluntary assignment of license from Richard Field Lewis to Monterey Peninsula Broadcasting Co.

- KICA—The Southwest Broadcasting Co., Clovis, N. Mex.—Voluntary assignment of license from The Southwest Broadcasting Co. to Western Broadcasters, Inc.

- KLO—Interstate Broadcasting Corp., Ogden, Utah.—Construction permit to make changes in equipment; increase power from 500 watts to 1 KW, 5 KW day; install directional antenna; move transmitter from R. 4, Riverdale Rd., approximately 4 miles southwest of Ogden, Utah., to site to be determined. Amended giving exact transmitter site as 3 miles southwest of center of Kaysville, on Lake Shore, near Kaysville, Utah, and make changes in antenna.

- KECA—Earle C. Anthony, Inc., Los Angeles, Calif.—Modification of construction permit (5-P-B-2837) as modified to move transmitter locally; increase power; install new equipment; move transmitter from 1000 S. Hope St. to 3100 S. Cloverdale Ave., Los Angeles, Calif.; and extend commencement and completion dates. Amended to change transmitter site from 3100 S. Cloverdale Ave. to 82nd St. and Compton Ave., Los Angeles County, California.

- NEW—Western Broadcast Co., Los Angeles, Calif.—Construction permit for a new general experimental station to be operated on 31600, 35600, 38600, 41000 kc., 100 watts.

#### Alaska

- NEW—Edwin A. Kraft, Petersburg, Alaska.—Construction permit for a new station to be operated on 1420 kc., 100 watts, unlimited time.