# The National Association of Broadcasters

NATIONAL PRESS BUILDING WASHINGTON, D. C. + JAMES W. BALDWIN, Managing Director

Convright, 1936.

Vol. 4 - - No. 17 APRIL 9, 1936

#### IN THIS ISSUE

	Fage
Copyright Hearings	1273
Daily News Files Appeals	1273
Telephone Hearing Postponed	1273
Wylie Out For Himself	1273
FCC Schedules Far Reaching Inquiry	1273
Indicating Instruments	1274
Recommends Denial of Nine Applications	1274
Field Intensity Measurements	1274
Recommends Against Power Increase	1275
Federal Trade Commission Action	1275
FTC Case Closed	1276
Federal Communications Commission Action	1276

#### COPYRIGHT HEARINGS

Unless some change is made in the present program of the House Committee on Patents all hearings will be concluded by April 15. On Monday and Tuesday of next week motion picture exhibitors and producers will be heard. During the present week manufacturers of mechanical devices, representatives of designers appeared both for and against a copyright bill.

#### DAILY NEWS FILES APPEAL

The Daily News Corporation of St. Paul, Minn., has filed an appeal in the United States Court of Appeals of the District of Columbia against an order of the Federal Communications Commission of March 19 granting a construction permit for the erection of a new station at St. Paul to use 1370 kilocycles, 100 watts power and unlimited time on the air.

The news corporation contends that it had an application pending for the same assignment since August 14, 1935, while it is contended at the Commission that the application was filed after

the Hoffman hearing before an Examiner.

The news corporation contends, in its appeal that it was deprived of an opportunity for a hearing on its application for the facilities granted Hoffman.

#### TELEPHONE HEARING POSTPONED

Further hearings in connection with the telephone investigation of the Federal Communications Commission have been postponed from April 14 to April 20 at the request of the American Telephone & Telegraph Company because of the annual meeting of the corporation to be held next week.

#### WYLIE OUT FOR HIMSELF

C. Ellsworth (Dick) Wylie, one of the best known executives on the Pacific Coast, general manager and sales manager of the Don Lee Broadcasting Company for several years, has opened his own advertising agency under the firm name of C. Ellsworth Wylie Company with offices in the Beaux Arts Building, Los Angeles. Mr. Wylie resigned from the Don Lee organization on the first of March.

#### FCC SCHEDULES FAR REACHING INQUIRY INTO ALL TECHNICAL PHASES OF RADIO

The FCC this week announced there would be an informal engineering hearing before the Commission en banc on June 15 to obtain information concerning the problems involved in the allocation of frequencies to the various classes of service.

The general hearing probably will be followed by other hearings concerning specific regulatory problems.

The full text of the FCC release follows:

At a meeting on Friday, April 3, 1936, the Commission approved a recommendation of the Chief Engineer for an informal

engineering hearing before the Commission en banc on June 15th for the general purpose of obtaining information concerning the problems involved in the allocation of frequencies to the various classes of service.

In this memorandum the Engineering Department reported that radio, by reason of recent technical progress, has arrived at a cross-roads in its application to the service of the public and as a result thereof the Federal Communications Commission is confronted with some pressing problems of basic importance, the successful solution of which will constitute another milestone in the history of communications.

The Engineering Department states that in its opinion the foremost important technical radio problems requiring the attention

of the Commission are as follows:

"1. Providing new radio frequency channels for public services in classes of communication other than broadcasting, as well as providing for all classes of radio service in the interest of safety of life and property.

"2. Frequency allocation improvements to the existing broad-cast structure—550 to 1600 kc.

"3. Visual broadcasting (television and facsimile).

"4. Aural broadcasting on frequencies above 1600 kc.

"Peculiarly, the solution of these four broad problems is so intrinsically interrelated that not one of them should be decided upon without consideration of the other three."

The Chief Engineer stated that of the problems confronting the Commission, visual broadcasting perhaps most complicates the situation by reason of two factors, namely:

"1. The technical requirement for an extremely large portion of the limited ether spectrum, thus restricting the amount which would be available for services other than broadcasting.

"2. The economics of visual broadcasting, including the possible economic effect it may have upon existing aural broadcasting and the existing receiver manufacturing industry, as well as the newspaper and motion picture industries.

"If more data were available with respect to these two factors of visual broadcasting, the Federal Communications Commission might have sufficient detailed information to warrant its proceeding immediately with confidence in the solution of the other three radio problems on a more permanent basis; but visual broadcasting is still deep in the experimental status from both technical and

economic standpoints. "The other three problems are not quite so complex as visual broadcasting, and while there is still insufficient data regarding wave propagation in large portions of the spectrum, there is enough information relative to propagation in certain portions of the spectrum to permit more definite progress along specific lines, and in this connection at present there appears to be a need for opening new portions of the spectrum in the service of the public. Furthermore, the possible intrenchment of various developed services, particularly those of the Government, by vast expenditures of money, is a factor of compelling importance."

The Engineering Department stated that of the various courses of action available to the Commission, it believed that the most sound course for the Commission to pursue in its solution of the pressing radio problems was "to proceed upon the doctrine of 'evolution and experimentation' by encouraging development and use of frequencies along definite lines as may be indicated from time to time from accumulated data, and by holding informal hearings as necessary to facilitate progress in detail.'

The more important specific recommendations of the Engineering Department were as follows:

"1. In new allocations or in reallocations of radio frequencies to services or to stations within services, proceed on the basis of 'evolution, experimentation and voluntary action' rather than by radical and enforced costly changes. Modifications which do not involve large expenditures or are necessary requirements to keep

abreast of the technical art should be accomplished.

"2. Encourage communication development along specific lines as may be indicated from time to time from accumulated data and from evidence secured from such informal engineering meetings as may be necessary to facilitate progress in detail.

"3, At a date in 1936, preferably in May or June, to be determined later, hold an informal engineering hearing before the Com-

mission en banc for the purpose of:

"(1) Determining in a preliminary manner the most probable future needs of the various services for frequencies above 30,000 kc.

"(2) Securing for the public and the Commission a keener insight of the conflicting problems which confront the industry and the regulatory body in the application of the new frequencies to the service of the public.

"(3) Guiding experimentation along more definite lines as may

be justified from the evidence presented at the hearing.

"(4) Reviewing frequency allocations to services in the radio spectrum below 30,000 kc.

"(5) Assisting the Government in its preparation for the International Telecommunications Conference at Cairo in 1938.

"The Interdepartment Radio Advisory Committee should be

invited to attend this hearing.

"4. Delay permanent allocation of frequencies above 30,000 kc to various classes of service until after the hearing mentioned in 3 above, and also until after an executive order on the allocation of these frequencies to Government services has been decided upon.

"5. In the meantime the Engineering and other interested Departments should prepare minor modifications of existing regulations for experimental operation above 30,000 kc, to be effective immediately, and so designed as to encourage progress and at the same time avoid illogical "intrenchment" pending final determination of the allocation of these frequencies to various commercial services

"6. Encourage standardization of visual broadcast transmission performance by authorizing the Engineering Department to cooperate with the Radio Manufacturers Association and licensees of experimental television stations in forming a committee of the industry to endeavor to arrive at a recommendation with respect to ultimate standardization.

"7. Encourage the development of coaxial cables for the purpose of transmitting visual broacast programs between television broadcast stations which will be ultimately licensed by the

Commission.

"8. Continue the policy of granting visual broadcast station licenses on an experimental basis only and making more stringent

requirements as to active work on the part of licensees.

"9. At the proper time in the future, if there is sufficient accumulated data with respect to visual broadcasting, and after it has been decided what the allocation of frequencies above 30,000 kc should be, promulgate visual broadcast transmission performance standards, provided the Radio Manufacturers Association's recommendations are satisfactory. If they are not satisfactory, hold a public hearing to determine what standards should be adopted.

"10. After standards have been adopted, continue the policy of keeping visual broadcasting on an experimental basis until sufficient data has been accumulated with respect to the economic factors of visual broadcasting, as well as the possible economic effect on other broadcast services and upon other industries such

as newspaper and motion picture.

"11. Continue to encourage aural broadcasting on an experimental basis on frequencies above 30,000 kc until such time when sufficient data is accumulated with respect to this particular service, as well as television and other services. When data as to the technique of this type of broadcasting is understood, and when the needs of other services, including television and facsimile, are known to a sufficient extent, the Commission should consider the desirability of commercial aural broadcasting on frequencies above 30,000 kc."

The Chief Engineer stated that the general hearing for June 15th was for the purpose of guiding the Commission and the communications industry in the next progressive steps that may be necessary in the development of communications and in order that the Commission and the industry might avoid pitfalls that might be involved in premature intrenchment resulting from large investments, which might serve as a handicap in making an orderly allocation of frequencies to various commercial and government services in the future.

#### INDICATING INSTRUMENTS

A statement has been sent to all manufacturers of broadcast equipment regarding indicating instruments by the Federal Communications Commission as follows:

It has come to the attention of the Commission that in several cases the instruments supplied with broadcast transmitters for indicating the plate current and plate voltage of the last radio stage and the antenna current. have such scale divisions that where indications fall between divisions, it is impossible to estimate the reading within plus or minus 2%, which is the accuracy required for these instruments.

The scale divisions should be as small as practical and of such

value as to permit accurate interpolation at a glance.

Attention is also invited to the requirement that the full scale readings of the direct current instrument shall not exceed five times and the full scale reading of the antenna ammeter shall not exceed three times the minimum normal indications.

The function of each instrument shall be permanently and plainly marked thereon or on the panel immediately adjacent

thereto.

All future equipments should be supplied with instruments in accordance with the above. Broadcast stations employing instruments which do not meet these requirements will be cited for violation of Rule 143. In the case of equipment of approved manufacture, the question of the cost of replacement must be settled between the vendor and vendee.

## RECOMMENDS DENIAL OF NINE APPLICATIONS

Applications were filed with the Federal Communications Commission for nine stations in Minnesota, Iowa, Nebraska and Wisconsin. The applications were as follows, all of which were taken up at one hearing: Winona Broadcasting Company, new station at Winona, Minn., to use 1500 kilocycles, 100 watts unlimited time; Mankato Broadcasting Company, new station at Mankato, Minn., to use 1210 kilocycles, 100 watts and unlimited time; Fort Dodge Broadcasting Company, new station at Fort Dodge, Iowa, to use 1210 kilocycles, 100 watts power and unlimited time; Clinton Broadcasting Company, to erect new station at Clinton, Iowa, to use 1310 kilocycles, 100 watts and unlimited time; Hastings Broadcasting Company, to erect new station at Hastings, Nebr., to use 1420 kilocycles, 100 watts and unlimited time; Grand Island Broadcasting Company, to erect new station at Grand Island, Nebr., to use 1370 kilocycles, 100 watts and unlimited time; Appleton Broadcasting Company to erect new station at Appleton, Wis., to use 1500 kilocycles, 100 watts power and unlimited time; Wausau Broadcasting Company, new station at Wausau, Wis., to use 1310 kilocycles, 100 watts power and unlimited time, and Northern Broadcasting Company, to erect station at Wausau, Wis., to use 1370 kilocycles, 100 watts power and unlimited time.

Examiner P. W. Seward in Report No. I-214 recommends that all of the applications be denied. In the case of eight of the applications the Examiner states that a certain group of men propose to associate themselves together as a partnership. The Examiner found that no substantial need is shown for additional radio service in the several areas proposed to be served, and granting of the applications would cause objectionable interfer-

ence.

#### FIELD INTENSITY MEASUREMENTS

The Federal Communications Commission has issued the following statement in connection with field intensity measurements pursuant to Rule 131:

Rule 131 provides that certain minimum field intensities are acceptable in lieu of the required minimum physical vertical heights of the antennas proper. The following requirements shall govern the taking and submission of data on the field intensity produced:

Beginning as near to the antenna as possible without including the induction field, measurements should be made on eight or more radials, at intervals of one-quarter mile or less up to two miles, at intervals of one-half mile or less from two miles to six miles and a few additional measurements at greater distances from the antenna. Where the antenna is rurally located and unobstructed measurements can be made, there should be as many as eighteen or twenty measurements on each radial. However, where the antenna is located in a city or where unobstructed measurements are difficult to make, measurements should be made on each radial at much closer intervals, particularly within two miles of the antenna.

A curve for each radial is plotted from these data on semi-logarithmic co-ordinate paper with the field intensity times distance as ordinate, and distance as abscissa. From the curve so plotted, the unattenuated field intensity at one mile on each radial is determined.

When all radials have been analyzed in this manner, a curve is plotted on polar co-ordinate paper from the unattenuated values obtained, which gives the unattenuated field pattern at one The radius of a circle, the area of which is equal to the area bounded by this pattern, is the effective unattenuated field

intensity at one mile.

While making the field intensity survey, the output power of the station must be maintained at the licensed power as determined by the direct method. To do this it is necessary to determine accurately the total antenna resistance (the resistance variation method or the substitution method is acceptable) and to measure the antenna current by means of an ammeter of accept-

able accuracy.

An accurate value of the antenna resistance can be determined only by making a series of measurements, each for a different frequency. From ten to twelve resistance measurements covering a band of 50 to 60 kilocycles wide with the operating frequency near the middle of the band, must be made to give data from which accurate results may be obtained. The values measured should be plotted with frequency as abscissa and resistance in ohms as ordinate and a smooth curve drawn. The point on the ordinate where this curve intersects the operating frequency, gives the value of the antenna resistance.

The following data should be submitted to the Commission in

affidavit form:

1. Complete data taken for field intensity measurement, including a map showing each point of measurement numbered to agree with the tabulated data and for the antenna resistance

2. The graphs drawn for each radial, the unattenuated field

pattern and the antenna resistance curve.

3. Description of methods used to take readings for field intensity and antenna resistance measurements.

4. Manufacturer's name of each calibrated instrument used,

and manufacturer's rated accuracy.

5. Accuracy, date and by whom each instrument was last calihrated

6. Name and qualifications of engineer making measurements. HERBERT L. PETTEY,

Secretary.

#### RECOMMENDS AGAINST POWER INCREASE

Broadcasting Station WPAR, Parkersburg, W. Va., applied to the Federal Communications Commission to increase its daytime power from 100 to 250 watts. The station operates full time on

1420 kilocycles.

Examiner John P. Bramhall in Report No. I-215 recommended that the application be denied. He found that the station has not established a need for additional daytime service in the area proposed to be served, and that granting of the application would cause interference with Station WBNS, at Columbus, Ohio.

## FEDERAL TRADE COMMISSION ACTION COMPLAINTS

The Federal Trade Commission has alleged unfair competition in complaints issued against the following firms. The respondents will be given an opportunity for hearing to show cause why cease and desist orders should not be issued against them:

No. 2751. Alleging unfair competition in connection with the sale of Analgesique "Baume Bengue," offered as a treatment for relief of pain, a complaint has been issued against Thomas Leem-

ing & Co., Inc., 101 West 31st St., New York City.

The respondent company, the complaint charges, represents in advertisements, pamphlets, labels and other printed matter, that its product penetrates the skin through muscles and into the joints, and kills the pains of neuralgia, rheumatism, headache, neuritis, lumbago, and sciatica, no matter how deep-seated the pains.

No. 2752. In a complaint, M. F. Foley Co., of Friend and Union Sts., Boston, is charged with unfair representations in the

sale of sea foods.

Engaged as a wholesaler of sea foods, the respondent company is alleged to have advertised its products by means of price lists or bulletins, in which certain species of fish were variously designated "Deep Sea Whitefish Fillets," "Fresh Cusk Fillets (Deep Sea Whitefish)," or "Deep Sea Whitefish Fillets (Cusk)." Invoices are said to have referred to such species as "D. S. Whitefish Fillet," when, in fact, these types of fish were not "whitefish," as known to the trade and consuming public.

No. 2753. Charging unfair representations in aid of the sale of "Sunlife Chlorophyllian Oil," advertised by radio and other media as "captured sunlight" for treatment of certain diseases, a complaint has been issued against Sunlife Chlorophyllian Laboratories, Ltd., 2702 South Hill St., Los Angeles, distributors of the preparation. The complaint also names as respondents the following members of the firm: C. C. Miller, W. B. Mather, W. M. Louisson, D. A. Lester, L. D. Marr and H. M. Young.

Among the ailments for which the respondent company recommended the use of 'Sunlife Chlorophyllian Oil" were nervous irritation, muscular rheumatism, lumbago, gouty conditions, simple

coughs and colds, and insomnia.

Every mother will appreciate it for the children, as it relieves the so-called 'growing pains' and many minor injuries, such as sprains, cuts, bruises, and burns," read an advertisement.

However, according to the complaint, chlorophyll, although produced by the aid of sunlight, is not absorbed through the skin and its application has no effect on rheumatic and gouty conditions and other ailments named, nor does it possess the same benelingredients or produce the same beneficial effects as sunlight.

Use of the word "Sunlife" in the respondent's trade name is al-

leged to be false and misleading.

The respondent's representations are alleged to have been in violation of the Federal Trade Commission Act, tending to deceive the purchasing public and unfairly to divert trade to the respondent company from competitors.

No. 2754. Alleged to have gained control of a competing company by acquiring its total shares of outstanding capital stock, in violation of Section 7 of the Clayton Act, Laird & Co., Scobeyville, N. J., engaged in the manufacture and sale of applejack brandy, is named respondent in a complaint issued.

In February, 1936, the complaint charges, the respondent company acquired the outstanding capital stock of the Hyland Distilling Corporation, Haskell, N. J., also engaged in the manufacture and sale of appplejack brandy, with the result that competi-tion between the two companies has been substantially lessened, and the respondent has increased its total volume of sales.

Acquisition of the stock of its competitor, it is alleged, also tends to create a monopoly in favor of the respondent company in the manufacture and sale of its product in interstate com-

No. 2755. Eight manufacturers dealing in sportswear, in Boston, Brockton, and Dorchester, Mass., have been named respondents in a complaint alleging an agreement and combination to restrict and eliminate competition in the sale and distribution of

The respondents are: Boston Sportswear Co., 72 Kneeland St.; Robert Hamilt, 75 Kneeland St., trading as Bobby Sportswear Co.; Gordon Maid Skirt Co., Inc., 75 Kneeland St.; Louis Wadman Co., 75 Kneeland St., trading as Oxford Sportswear Co.; Louis Maltzman, 75 Kneeland St., trading as Simmons Sportswear Co.; Schwartz Sportswear Co., Inc., 75 Kneeland St., all of Boston; Weatherproof Clothing Mfg. Co., 146 Court St., Brockton, Mass., and David A. Sallop, trading as Peerless Sportswear Co., 1394 Dorchester Ave., Dorchester, Mass.

In October, 1935, according to the complaint, the respondents entered into an agreement, combination or conspiracy among themselves to suppress and eliminate competition in the sale of flannel skirts in interstate commerce, by agreeing to quote and sell them at a uniform price of \$16.50 a dozen. The respondents are alleged to have distributed to their respective customers identical written notice of this uniform price, and pursuant to this, it is

alleged, the sales were made at \$16.50 a dozen.

These practices are alleged to have unduly tended to lessen and restrict competition in the sale of flannel skirts throughout the United States, and particularly in New England, where the respondents constitute practically all of the manufacturers of flannel skirts.

No. 2756. Misrepresentation of a general mercantile business as an Army and Navy supply store is alleged as an unfair method of competition, in a complaint issued against Sternheimer Bros.

Inc., operating in Richmoud, Va., as Army and Navy Supply Co., and in Washington, D. C., as Army Goods Store.

The complaint charges that through use of the respondent's trade names containing the words "Army" and "Navy," purchasers are led to believe that the respondent's merchandise was made for or bought from the United States War or Navy Departments.

According to the complaint, virtually none of this material was purchased at Army or Navy surplus or refuse goods sales and the small amount of actual Army or Navy goods carried by the respondent, if any, is bought from jobbers, wholesalers and others who purchase at Army or Navy reject or refuse goods sales.

#### STIPULATIONS

The Commission has issued the following cease and desist orders:

No. 2514. Johnson Manufacturing Co., 1656 Lee Ave., Birmingham, Ala., and its president, John C. Johnson, have been ordered to cease and desist representing, through use of their corporate or trade name, or in advertising, that the company is a manufacturer of kitchen utensils.

Findings are that the respondent company is not a manufacturer owning a factory or foundry, but rather contracts with factories

or foundries to make the products it sells.

No. 2660. Discontinuance of agreements entered into by eleven corporations to fix, maintain and enforce uniform prices, terms and discounts at which zinc and copper plate are to be sold to

photo engraving customers, has been ordered.

The order to cease and desist also is directed against the Photo Engravers Copper and Zinc Grinders Association, 101 Fairmount Ave., Jersey City, N. J., of which the respondent corporations are members, and against the association's officers, Oliver L. Edes, Plymouth, Mass., Harold M. Pitman, Cicero, Ill., Walter Pitman, Jersey City, N. J., and J. Peter Lally, Pittsburgh.

The respondent corporations, said to manufacture and sell more

than 90 per cent of the total volume of zinc and copper plates

used for engraving purposes in the United States, are:

Edes Manufacturing Co., Plymouth, Mass.; American Steel & Copper Plate Co., 101 Fairmount Ave., Jersey City, N. J.; New York Steel & Copper Plate Co., 61 Clymer St., Brooklyn; Rolled Plate Metal Co., 196-210 Van Brunt St., Brooklyn; National Steel & Copper Plate Co., 720 South Dearborn St., Chicago; Harold M. Pitman Co., South 51st St., and 133rd St., Cicero, Ill.; Pacific Steel & Copper Plate Co., 416 Jackson St., San Francisco; American Zinc Products Co., Greencastle, Ind.; American Nickeloid Co., 1501 Second St., Peru, Ill.; C. G. Hussey & Co., 2850 Second Ave., Pittsburgh, and Bridgeport Engravers Supply Co., 774 East Main St., Bridgeport, Conn.

Under the order, the respondent corporations are prohibited from exchanging information, through their trade association, as to the prices, terms and discounts at which they are to sell their products, and the association is required to discontinue cooperating with the corporations and the individual respondents by holding meetings at which they enter into price fixing agreements and at which the trade association acts as a clearing house for exchange of information submitted by the corporations, including reports as to the sales of their products, together with prices, dis-

counts and terms thereof.

#### FTC CASE CLOSED

No. 2408. The Federal Trade Commission has closed its case against Merchants Distillers Products, formerly a wholesaler of liquors at Louisville, Ky., because this respondent company has been adjudged a bankrupt and its entire assets have been sold at auction.

Unfair competition in the misuse of the word "Distillers" in the respondent's corporate name was alleged in the complaint, which was brought under Section 5 of the Federal Trade Com-

mission Act.

Neither glass nor labels bearing the name or license number of the respondent corporation were sold at the auction, and its basic permits have been cancelled by the Federal Alcohol Administration.

## FEDERAL COMMUNICATIONS COMMISSION ACTION

Thursday, April 16

#### HEARING BEFORE AN EXAMINER

(Broadcast)

NEW-Harold H. Hanseth, Fresno, Calif.-C. P., 1410 kc., 1 KW, unlimited time.

NEW-Fresno Broadcasting Co., Fresno, Calif.-C. P., 1410 kc., 500 watts, 1 KW LS, unlimited time.

NEW-Kidd Brothers, Taft, Calif.-C. P., 1420 kc., 100 watts, daytime.

NEW-Tulare-Kings Counties Radio Associates, Visalia, Calif.-C. P., 1190 kc., 250 watts, daytime.

NEW-Ventura County Star, Inc., Ventura, Calif.-C. P., 1170 kc., 250 watts, daytime.

KHSL-Golden Empire Broadcasting Co., Chico, Calif.-Modification of license, 630 kc., 250 watts, unlimited time. Present assignment: 950 kc., 250 watts, daytime.

NEW-Wm. B. Smullin, Sacramento, Calif.-C. P., 1310 kc., 100

watts, 250 watts LS, unlimited time.

NEW-Howard N. Mitchell, Sacramento, Calif.-C. P., 1310 kc., 100 watts, unlimited time.

NEW-B. A. Thompson, Santa Cruz, Calif.-C. P., 1310 kc., 100

watts, 250 watts LS, unlimited time.

KGDM—E. F. Peffer, Stockton, Calif.—Modification of license,

1100 kc., 1 KW, limited time.

NEW—Union-Tribune Publishing Co., San Diego, Calif.—C. P.,

1420 kc., 100 watts, 250 watts LS, unlimited time.

NEW-Marysville-Yuba City Publishers, Inc., Marysville, Calif.-

C. P., 1140 kc., 250 watts, daytime. KMPC—Beverly Hills Broadcasting Corp., Beverly Hills, Calif.—

Renewal of license, 710 kc., 500 watts, limited time. KFOX—Nichols & Warinner, Inc., Long Beach, Calif.—C. P., 1250

kc., 1 KW, 5 KW LS, unlimited time.

NEW—The Press Democrat Publishing Co., Santa Rosa, Calif.—

C. P., 1310 kc., 250 watts, daytime. KFOX-Nichols & Warinner, Inc., Long Beach, Calif.-Voluntary

assignment of license to Han Nichols, Inc., 1250 kc., 1 KW, unlimited time.

#### ORAL ARGUMENT BEFORE THE BROADCAST DIVISION

#### Examiner's Report No. I-134

WBNX—Standard Cahill Co., Inc., New York, N. Y.—C. P., 1350 kc., 1 KW, shares with WAWZ. Present assignment: 1350 kc., 250 watts, shares with WAWZ.

#### Examiner's Report No. I-195

WTFI-Liberty Broadcasting Co., Athens, Ga.-C. P. to move to Atlanta, Ga., 1450 kc., 500 watts, unlimited time.

#### Examiner's Report No. I-196

NEW-V. H. Lake & H. E. Stanford, doing business as L & S Broadcasting Co., Atlanta, Ga.-C. P., 1210 kc., 100 watts,

### APPLICATIONS GRANTED

WMAZ—Southeastern Broadcasting Co., Inc., Macon, Ga.—Granted C. P. to install auxiliary transmitter to operate with 500

watts for auxiliary purposes. KWSC—State College of Wash., Pullman, Wash.—Granted C. P. to make changes in equipment and increase day power from

2 to 5 KW, subject to Rules 131, 132 and 139. KFJB—Marshall Electric Co., Inc., Marshalltown, Ia.—Granted C. P. to make changes in equipment.

WCLO-Gazette Printing Co., Janesville, Wisc.-Granted C. P. to make changes in equipment, erect new radiating system, increase day power from 100 watts to 250 watts, and move

transmitter to site to be determined in Janesville.

WSBC—WSBC, Inc., Chicago, Ill.—Granted C. P. to move transmitter approximately 33% miles to West Town Office Bldg.,

2400 Madison St., Chicago, and erect vertical radiator.
WJAR—The Outlet Co., Providence, R. I.—Granted modification of C. P. to make changes in equipment.

WHDH—Matheson Radio Co., Inc., Boston, Mass.—Granted temporary license to cover C. P. authorizing changes in equipment; also authority to determine operating power by direct measurement of antenna input in accordance with terms of Rule 137. WSYR-WSYU—Central New York Broadcasting Corp., Syracuse,

N. Y.—Granted modification of C. P. to move transmitter from Nedrow, N. Y., to Syracuse, extend commencement date to one month after grant and completion date to six

months thereafter.

KIEM-Redwood Broadcasting Co., Inc., Eureka, Cal.-Granted license to cover C. P. authorizing installation of new equipment; change in frequency from local to regional channel and power from 100 to 500 watts, also move of transmitter; 1450 kc., unlimited time.

WIEK-Atlantic Broadcasting Corp., Portable-Mobile (N. Y. City) —Granted license to cover C. P. (temporary broadcast pickup); frequencies 1646, 2090, 2190, 2830 kc., 100 watts.

WSAI—The Crosley Radio Corp., Cincinnati, Ohio—Granted license to cover C. P. authorizing move of transmitter and changes in equipment; 1330 kc., 1 KW night, 2½ KW day, unlimited time.

WCRW-Clinton R. White, Chicago, Ill.-Granted modification of license to change specified hours deleting from 12 midnight

to 1 a. m. operating time.

KIRO—Queen City Broadcasting Co., Seattle, Wash.—Granted authority to install automatic frequency control.

KFYO—T. E. Kirksey, tr. as Kirksey Bros., Lubbock, Tex.— Granted consent to voluntary assignment of license to the Plains Radio Broadcasting Co., a Texas Corp.

W9XOK—The Star Chronicle Pub. Co., St. Louis, Mo.—Granted license to cover C. P.; frequencies 31600, 35600, 38600,

41000 kc., 100 watts.

WEED—William Avera Wynne, Rocky Mount, N. C.—Granted C. P. to make changes in equipment and increase day power from 100 to 250 watts.

KIRO-Oueen City Broadcasting Co., Seattle, Wash.-Granted modification of special experimental authority to increase power from 500 watts to 1 KW on 710 kc., unlimited time for period ending Aug. 1, 1936.

WORL-Broadcasting Service Organization, Inc., Needham, Mass. -Granted modification of license to move studio from Great Plain Ave., Babson Park, Needham, Mass., to 610 Beacon

St., Boston, Mass.

- KLZ-The Reynolds Radio Co., Inc., Denver, Colo.-Granted modification of license to change name to KLZ Broadcasting Co.
- KICA-The Southwest Broadcasting Co., Clovis, N. Mex. Granted consent to voluntary assignment of license to the Western Broadcasters, Inc.
- KIDW—The Lamar Broadcasting Co., Lamar, Colo.—Granted consent to voluntary assignment of license to The Southwest Broadcasting Co.
- KVOE-The Voice of the Orange Empire, Inc., Ltd., Santa Ana, Calif.—Granted C. P. to make changes in antenna system, and approving transmitter and studio sites at 2825 W. 5th St., Santa Ana, Calif.

WPFB—Forrest Broadcasting Co., Inc., Hattiesburg, Miss.— Granted C. P. to install new equipment and move studio

locally in Hattiesburg.

KMPC—Beverly Hills Broadcasting Corp., Beverly Hills, Calif.— Granted renewal of license for the period ending August 1, 1936; 710 kc., 500 watts day, limited time.

KFJZ-Fort Worth Broadcasters, Inc., Fort Worth, Tex.-Granted C. P. to install new equipment and increase day power from 100 watts to 250 watts; 1370 kc., unlimited time.

WRAW—Reading Broadcasting Co., Reading, Pa.—Granted license to cover C. P. authorizing installation of new equip-

ment, move transmitter locally in Reading.

NEW—The Evening News Association Inc., Mobile (Detroit, Mich.)—Granted C. P. for experimental broadcast pickup station; frequencies 31100, 34600, 37600, 40600 kc., 5 watts.

W4XCA—Memphis Commercial Appeal, Inc., Memphis, Tenn.— Granted modification of C. P. to increase power from 50 watts to 250 watts.

NEW—Central New York Broadcasting Corp., Portable-Mobile, Syracuse, N. Y.—Granted C. P. for broadcast pickup station; frequencies 31100, 34600, 37600, 40600 kc., 1 watt. Also granted license covering same.

WIBA-Badger Broadcasting Co., Inc., Madison, Wisc.-Granted license to cover C. P. authorizing changes in equipment, installation of new directional antenna radiating system, and

increase in day power to 5 KW; 1280 kc., 1 KW night. WAIM—Wilton E. Hall, Anderson, S. C.—Granted amended C. P. to make changes in equipment, change frequency from 1200 to 630 kc., and power from 100 watts unlimited to 1 KW day only.

#### SET FOR HEARING

NEW-Maine Broadcasting Co., Inc., Portland, Me.-Application for C. P. for new station; 620 kc., 500 watts night, 1 KW day, unlimited time; site to be determined.

WMT-Iowa Broadcasting Co., Cedar Rapids, Ia.-Application for

C. P. to make changes in equipment, increase day power from 21/2 to 5 KW.

WLBZ-Maine Broadcasting Co., Inc., Bangor, Me.-Application for modification of license to change frequency from 620 to 970 kc., and hours of operation from unlimited to day, and until sunset at Chicago.

WEDC—Emil Denemark, Inc., Chicago, Ill.—Application for modification of license to make changes in specified hours of operation requesting additional time from midnight to 6

KFBB—Buttery Broadcast, Inc., Great Falls, Mont.—Application for C. P. to make changes in equipment, increase day power from 2½ KW to 5 KW, change frequency from 1280 to 900 kc., and move transmitter locally, exact site to be determined with Commission's approval.

NEW—H. L. Corley, Trinidad, Colo.—Application for C. P. for new station; 1370 kc., 100 watts, unlimited time.

NEW—Stanley Reid & Charles Withnell Boegel, Jr., d/b as The Rapids Broadcasting Co., Cedar Rapids, Ia.—Application for C. P. for new station; 1310 kc., 100 watts, unlimited time. Site to be determined.

NEW—Jack E. Brantley, Mrs. Jack E. Brantley and Jack E. Brantley, Jr., Savannah, Ga.—Application for C. P. for new station; 1310 kc., 100 watts, unlimited. Site to be de-

termined

NEW-J. R. Maddox & Dr. W. B. Hair, d/b as Chattanooga Broadcasting Co., Chattanooga, Tenn.—C. P. amended to read: erect a new station; 590 kc., 1 KW, unlimited time, employing directional antenna system,

NEW—A. Earl Cullum, Jr., Dallas, Tex.—Application for C. P. for new station; 1500 kc., 100 watts, daytime only. Site to be

determined with Commission's approval.

WNBC-William J. Sanders, New Britain, Conn.-Application for C. P. to make changes in equipment, increase day power

from 250 watts to 1 KW.

KGFG-Oklahoma Broadcasting Co., Inc., Oklahoma City, Okla. -Application for consent to the transfer of control of the Okla. Broadcasting Co., Inc. (KGFG), from Hale V. Davis to Harold V. Hough.

WHDL-Olean Broadcasting Co., Inc., Olean, N. Y.-Application for C. P. to install new equipment, change frequency from 1420 to 1400 kc., increase power to 500 watts and move transmitter locally 2.3 miles west of present location of town of Allegany.

NEW-The Tribune, Great Falls, Mont.-Application for C. P., 950 kc., 1 KW night, 5 KW day, unlimited time; exact transmitter site and type of antenna to be determined with

Commission's approval.

#### ACTION ON EXAMINERS' REPORTS

NEW-Ex. Rep., No. 1-137: Eastern States Broadcasting Corp., Bridgeton, N. J.—Remanded to dockets for further hearing.

NEW—Ex. Rep., No. 1-156: KWIL Broadcasting Co. (D. A. Gibbs, Jr., and E. H. Shemerry), Williston, N. Dak.—Denied C. P. for new broadcast station to operate on 1500 kc., 100 watts, specified hours. Examiner M. H. Dalberg reversed. Order effective July 7, 1936.

NEW-Ex. Rep., No. 1-185: Mid-Central Broadcasting Co. (J. E. Davidson, Jr., M. M. Smith & J. M. Davidson), Kansas City, Mo.—Denied C. P. for new station to operate on 1370 ke., 100 watts, unlimited time. Examiner R. H. Hyde sustained. Order effective April 17, 1936.

KWKC-Wilson Duncan, tr. as Wilson Duncan Broadcasting Co., Kansas City, Mo.—Application for renewal of license set

for further hearing.

KRSC—Ex. Rep., No. 1-192: Radio Sales Corp., Seattle, Wash.—
Denied C. P. to move transmitter; change equipment; increase power from 100 watts to 250 watts; change hours of operation from daytime to unlimited; 1120 kc. Examiner P. W. Seward reversed. Order effective July 7, 1936.

NEW-Ex. Rep., No. 1-193: E. F. & S. F. Sapp, tr. as Waycross Broadcasting Co., Waycross, Ga.—Granted C. P. for new station to operate on 1200 kc., 100 watts, unlimited time (site to be determined); Examiner R. H. Hyde sustained.

Order effective July 7, 1936.

WRBL-Ex. Rep., 1-197: WRBL Radio Station, Inc., Columbus, Ga.-Granted renewal of license, 1200 kc., 100 watts, unlimited time. Examiner G. H. Hill sustained. Order effective July 14, 1936.

NEW-Ex. Rep., No. 1-96: Charles C. Theis, Wichita, Kans.-Granted C. P. for new broadcast station to operate on 1210 kc., 100 watts, unlimited time. Examiner P. W. Seward

sustained. Order effective July 21, 1936.

KMA-Ex. Rep., No. 1-136: May Seed & Nursery Co., Shenandoah, Ia.—Granted modification of license to change hours of operation from sharing with KGBZ to unlimited (facilities of KGBZ), 930 kc., 1 KW, 2½ KW LS, and granted renewal of license, 930 kc., 1 KW, 21/2 KW LS. Examiner G. H. Hill sustained. Order effective May 8, 1936.

KGBZ-KGBZ Broadcasting Co., York, Neb.-Denied renewal of license to operate on 930 kc., 1 KW, 21/2 KW LS, share with KMA; also denied modification of license requesting facili-

ties of KMA. Examiner Hill sustained.

NEW-Ex. Rep., No. 1-138: Big Spring Broadcasting Co., Big Spring, Tex.—Granted C. P. for new station to operate on 1500 kc., 100 watts, unlimited time.

NEW-The North Texas Broadcasting Co., Paris, Tex.-Granted C. P. for new station to operate on 1500 kc., 100 watts,

daytime.

NEW—Plainview Broadcasting Co., S. T. Cooper & Mrs. Cumi Cooper, Plainview, Tex.—Denied C. P. for new station to operate on 1500 kc., 100 watts, daytime. Examiner J. P. Bramhall sustained. Order in above cases effective July 28, 1936.

KGHL-Ex. Rep., No. 1-139-Northwestern Auto Supply Co., Inc., Billings, Mont.-Granted modification of license to change frequency from 950 kc. to 780 kc., 1 KW, 2½ KW LS, unlimited time. Examiner P. W. Seward sustained.

KSOO-Sioux Falls Broadcast Association, Inc., Sioux Falls, S. Dak.-Denied modification of license to change frequency from 1110 kc. to 780 kc.; change power from 2½ KW night, 2½ KW day to 1 KW night, 2½ KW day; change hours of operation from limited to specified hours; unlimited, except hours now being used by KFDY, i.e., 12:30 p. m. to 2 p. m. daily except Sunday. Examiner Seward sustained.

KXL-KXL Broadcasters, Portland, Ore.-Denied modification of license to change frequency from 1420 kc. to 780 kc.; increase night power from 100 watts to 250 watts; 250 watts day; change hours of operation from sharing with KBPS to specified hours, 8 a. m. to LS; 7:30 to 10:30 p. m. Ex-

aminer Seward sustained.

KDFN-Donald Lewis Hathaway, Casper, Wyo.-Denied modification of license to change frequency from 1440 to 780 kc.; 500 watts; unlimited time. Examiner Seward sustained.

KEHE-Evening Herald Pub. Co., Los Angeles, Calif.-Granted C. P. to change transmitter and studio location (to be determined); make changes in equipment; increase power from 500 watts, 1 KW LS to 1 KW, 5 KW LS; change hours of operation from sharing with KELW to unlimited. Examiner Seward reversed. Order in above cases effective July 28, 1936.

NEW-Ex. Rep., No. 1-159: Robert E. Cole, d/b as Washington Broadcasting Co., Washington, Pa.—Denied C. P. for new broadcast station to operate on 1350 kc., 250 watts, daytime. Examiner M. H. Dalberg sustained. Order effective August

11, 1936.

WADC-Ex. Rep., No. 1-160: Allen T. Simmons, Tallmadge, Ohio -Granted C. P. to make changes in equipment and increase day power from 21/2 to 5 KW; 1320 ke., 1 KW night, 5 KW day. Unlimited time. Examiner M. H. Dalberg sus-

tained. Order effective July 28, 1936.

WCMI-Ex. Rep., 1-198: Ashland Broadcasting Co., Ashland, Ky. -Dismissed with prejudice application for C. P. to install new equipment, change frequency from 1310 kc. to 1350 ke.; increase power from 100 watts to 1 KW; unlimited time. Examiner P. W. Seward sustained. WDAE—Ex. Rep., 1-201: Tampa Times Company, Tampa, Fla.—

Granted C. P. to make changes in equipment and increase power from 1 KW to 1 KW night, 5 KW day; 1220 kc., unlimited time. Examiner R. H. Hyde sustained. Order ef-

fective July 14, 1936.

NEW—Ex. Rep., No. 1-202: Thames Broadcasting Corp., New London, Conn.—Granted C. P. for new station to operate on 1500 kc., 100 watts, daytime. Examiner Walker sustained. Order effective July 21, 1936.

NEW-Ex. Rep., 1-203: Fountain of Youth Properties, Inc., St. Augustine, Fla.-Granted C. P. for new broadcast station to operate on 1210 kc., 100 watts, unlimited time. Examiner R. H. Hyde sustained. Order effective July 14, 1936.

#### RENEWAL OF LICENSES

The following stations were granted renewal of licenses for the regular period:

regular period:

KALE, Portland, Ore.; KCRC, Enid, Okla.; KDFN, Casper, Wyo.; KECA, Los Angeles, Cal.; KFH, Wichita, Kans.; KFJR, Portland, Ore.; KGA, Spokane, Wash.; KGB, San Diego, Cal.; KGER, Long Beach, Cal.; KGHF, Pueblo, Colo.; KGIR, Butte, Mont.; KGMB, Honolulu, T. H.; KGNC, Amarillo, Tex.; KGNF, North Plate, Neb.; KGNO, Dodge City, Kans.; KID, Idaho Falls, Idaho; KLO, Ogden, Utah.; KLRA, Little Rock, Ark.; KLS, Oakland, Cal.; KQV, Pittsburgh, Pa.; KSCJ, Sioux City, Ia.; KSTP, St. Paul, Minn.; KTUL, Tulsa, Okla.; KWK, St. Louis, Mo.; WAAB, Boston, Mass.; WADC, Village of Tallmadge, Ohio; WALA, Mobile, Ala.; WAWZ, Zarephath, N. J.; WBIG, Greensboro, N. C.; WBNS, Columbus, Ohio; WBNX New York City; WCBA, Allentown, Pa., and auxiliary; WCKY, Covington, Ky.; WCSC, Charleston, S. C.; WDRC, Hartford, Conn.; WEVD, New York City; WFBL, Syracuse, N. Y.; WGAR, Cleveland, Ohio; WGES, Chicago, Ill.; WHLB, Sheboygan, Wis.; WHEC, Rochester, N. Y.; WHK, Cleveland, Ohio; WHOM, Jersey City, N. J.; WIRE, Indianapolis, Ind.; WJSV, Alexandria, Va.; WKBW, Suffalo, N. Y.; WLAC, Nashville, Tenn.; WMBD, Peoria, Ill.; WNBC, New Britain Conn.; WOKO, Albany, N. Y.; WORK, York, Pa.; WSAR, Fall River, Mass.; WSBT, South Bend, Ind.; WSFA, Montgomery, Ala.; WSPD, Toledo, Ohio; KOMA, Oklahome City, Olds WSFA, Montgomery, Ala.; WSPD, Toledo, Ohio; KOMA, Oklahoma City, Okla.

The following stations were granted renewal of Relay Broadcasting Licenses for Experimental Service, effective May 1, 1936, to expire May 1, 1937, in exact conformity with existing license:

W2XE, Atlantic Broadcasting Corp.; W9XAA, Chicago Fed. of Labor; W8XAL, The Crosley Radio Corp.; W2XAD, General Electric Co.; W2XAF, General Electric Co.; W4XB, Isle of Dreams Brdcstg. Corp.; W3XAL, National Broadcasting Co.; W9XF, National Broadcasting Co.; W3XAU, WCAU Broadcasting Co.; W1XK, Westinghouse E and M Co.; W8XK, Westinghouse E and M Co.

The following stations were granted renewal of Experimental Visual Broadcasting station licenses in the Experimental Service, for the period May 1, 1936 to May 1, 1937, in exact conformity with existing license:

W2XAB and W2XAK, Atlantic Broadcasting Corp.; W1XG, General Television Corp.; W2XBS, W2XBT, National Broadcasting Co. Inc.; W2XF, W3XAK, W9XAP, National Broadcasting Co. Inc.; W9XG, Purdue University; W2XDR, Radio Pictures, Inc.; W3XAD and W5XEP, RCA Mfg. Co. Inc.; W10XX, RCA Mfg. Co.; W9XK, Univ. of Iowa.

W1XKB-Westinghouse E and M Co., Portable-Granted renewal of Spec. Exp. station license for Exp. service, for period April 21 to July 21, 1936, in exact conformity with

existing license.

W9XAF-The Journal Co., (The Milwaukee Journal), Milwaukee, Wis.—Granted renewal of Spec. Exp. station license for Exp. service, for period May 1 to August 1, 1936, in exact conformity with existing license.

W2XBH-Radio Pictures, Inc., Long Island City, N. Y.-Granted renewal of Spec. Exp. station license for Exp. service, for period May 1 to August 1, 1936, in exact conformity with

existing license.

W2XBR-Radio Pictures, Inc., Long Island City, N. Y.-Granted renewal of special experimental station license for experimental service for period May 1, 1936 to May 1, 1937, in exact conformity with existing license.

W3XAI-RCA Manufacturing Co. Inc., Portable-Granted renewal of special experimental station license for experimental service for period May 1, 1936 to May 1, 1937, in

exact conformity with existing license.

W1XKA-W3XKA-W8XKA-Westinghouse E and M Co., Portable-Mobile-Granted renewal of special experimental station license for experimental service for period April 30 to July 30, 1936, in exact conformity with existing license.

W2XK-National Brdcstg. Co. Inc., New York City-Granted renewal of special experimental station license for experimental service for period May 1, 1936 to May 1, 1937, in exact conformity with existing license.

#### MISCELLANEOUS

WPHR—WLBG, Inc., Petersburg, Va., and—
WMBG—Havens & Martin, Richmond, Va.—Denied request to
postpone taking depositions under order issued to Times
Dispatch Publishing Co. Inc. Depositions to be taken

April 9, 1936, as originally ordered.

WPRO-Cherry & Webb Brdcstg. Co., Providence, R. I.-Denied petition for reconsideration and grant of application. Case redesignated for hearing hecause of an amendment provid-ing for use of directional antenna system daytime as well as nighttime.

St. Petershurg Chamber of Commerce, St. Petersburg, Fla.-Denied petition for rehearing of application for new broadcasting station in that city, including proposal to apply for

new frequency, wattage and operating hours.

WDSU-WDSU, Inc., New Orleans, La.-Granted petition to file its answer to notice of appearance and desire to he heard of the Star-Chronicle Publishing Co., Docket No. 3765.

W9XBY—First National Television Inc., Kansas City, Mo.— Granted authority to intervene and be made a party respondent in opposition to application of WHB Broadcasting Co. in Docket No. 3808.

KTFI—Radio Broadcasting Corp., Twin Falls, Idaho—Overruled motion to strike from bill of particulars relative to the reopened case for Mod. of Lic. the issue "to determine whether continued operation of this station would serve public interest, convenience and necessity."

WJBO-Baton Rouge Brdcstg. Co. Inc., Baton Rouge. La.-Granted authority to intervene at hearing of application of Hearst Radio Inc. (WISN) for authority to increase night power to 1 KW. Application scheduled for hear-

ing April 9, 1936.

WFEA—New Hampshire Brdcstg. Co., Manchester, N. H.— Action taken March 27, recorded in Report 81 should have read: Granted special authority to erect new antenna and ground system. The signal strength of new radiating system must meet the requirements of Commission. The ap-

plication for renewal of license still pending.

—Continental Radio Co., Toledo, Ohio—C. P. already in hearing docket amended to read: use 1200 kc., 100 watts

daytime only, site and antenna to be approved.

William A. Schall, Omaha, Nebr.—Denied petition asking Commission to reconsider action of January 10, 1936, in rejecting application for new station at Omaha to operate on 1500 kc., 100 watts, and the alternate that application he referred

back to examiner for additional testimony.

KGCX—E. E. Krehsbach, Wolf Point, Mont.—Petition for reconsideration of decision of March 3, 1936, denying application for authority to change frequency from 1310 kc. to 1450 kc., and increase power from 100 watts night, 250 watts day, to 1 KW unlimited, set down for oral argument. Effective date of decision of March 3, 1936, extended pending decision on petition.

WLBL-State of Wisc. Dept. of Agr. and Markets, Stevens Point, Wisc.—Reinstated application for C. P. to increase power

from 2½ KW daytime to 5 KW daytime. KFH—Radio Station KFH, Wichita, Kans.—Granted motion to have KFBI application defaulted and denied or cancelled. The application was for authority to move KFBI from Abilene to Wichita, Kans.

KFBI-Farmers & Bankers Life Ins. Co., Wichita, Kans.-Granted authority to take depositions in re application for authority to erect new broadcasting station at Wichita, Kans., to operate on 1210 kc., 100 watts, unlimited.

Hammond-Calumet Broadcasting Corp., Hammond, Ind.—Denied petition asking Commission to reconsider and grant application for new station to operate on 1480 kc., 5 KW, daytime. Application denied by Commission, order effective May 12, 1936.

Continental Radio Company, Toledo, Ohio-Overruled demurrer filed to pleadings of Community Broadcasting Co., which seeks authority to erect station at Toledo to operate on 1200 kc., 100 watts daytime, scheduled for hearing, April 27, 1936.

WJAC-WJAC, Inc., Johnstown, Pa.-Denied petition asking Commission to reconsider and grant application for approval of transmitter site, changes in equipment and increase in day power, which was designated for hearing on March 10, 1936.

Steffens Ice and Ice Cream Co., Wichita, Kans.-Overruled petition to intervene at hearing of application of Chas. C. Theis, who seeks authority to establish new broadcasting station at Wichita, Kans.

#### APPLICATIONS DISMISSED

The following applications, heretofore set for hearing, were dismissed at request of applicants:

WRAX—WRAX Broadcasting Co., Philadelphia, Pa.—Applied for modification of license; 920 kc., 1 KW; shares with WPEN, using directional antenna night.

WPEN—Wm. Penn Broadcasting Co., Philadelphia, Pa.—Applied for modification of license; 920 kc., 1 KW; shares with

WRAX, using directional antenna night.

KHO-Louis Wasmer, Inc., Spokane, Wash.-Application for C. P., heretofore set for hearing, requesting 590 kc., 5 KW unlimited time, was dismissed at request of applicant.

KFDY—So. Dak. State College, Brookings, S. Dak.—Application for modification of license, 780 kc., 1 KW, specified hours, heretofore set for hearing, was dismissed for failure of applicant to answer form letter, adopted by Broadcast Division. requiring applicants to signify their desire to be heard within 10 days after receipt of said letter.

The following applications, heretofore set for hearing, were dismissed at the requests of the applicants:

WARD—United States Broadcasting Corp., Brooklyn, N. Y.—Applied for modification of license, 1400 kc., 500 watts, unlimited time.

WARD—United States Broadcasting Corp., Brooklyn, N. Y.—Applied for voluntary assignment of license, 1400 kc., 500 watts, shares with WVFW, WLTH and WBBC.

WLTH-Voice of Brooklyn, Inc., Brooklyn, N. Y .- Applied for voluntary assignment of license, 1400 kc., 500 watts, shares with WARD, WVFW and WBBC.

#### APPLICATIONS DENIED

The following applications, heretofore set for hearing, were denied as in cases of default for failure to file an appearance and statement of facts to he proved in accordance with Rule 104.6 (c):

NEW—Arde Bulova and Norman K. Winson, Brooklyn, N. Y.—Applied for C. P., 1400 kc., 500 watts, unlimited time.

WVFW-Paramount Broadcasting Corp., Brooklyn, N. Y.-Applied for voluntary assignment of license, 1400 kc., 500 watts, shares with WARD, WLTH and WBBC.

KSCJ-Perkins Brothers Co. (The Sioux City Journal), Sioux City, Ia.—Denied special temporary authority to operate unlimited time pending completion of CP authorizing local move of transmitter, installing new antenna and increasing hours of operation to unlimited.

KMBC—Midland Broadcasting Co., Kansas City, Mo.—Denied special authority to operate with a power of 5 KW nighttime in order to overcome interference caused by Station

#### ORAL ARGUMENTS GRANTED (Action taken April 3)

NEW-Ex. Rep., 1-200: Merced Star Puh. Co., Merced Cal.-Oral argument granted to be held June 11, 1936.

NEW-Ex. Rep., 1-204: Christina M. Jacobson, d/h as The Valley Electric Co., San Luis Ohispo, Cal.—Oral argument

granted to he held June 11, 1936.

NEW—E. E. Long Piano Co., San Luis Obispo, Cal.—Oral argument granted to be held June 11, 1936.

### APPLICATIONS RECEIVED

#### First Zone

WBEN-WBEN, Incorporated, Buffalo, N. Y.-Modification of Construction permit (B1-P-567) to make changes in equipment, increase day power from 1 KW to 5 KW, move transmitter to site to be approved by Commission, further requesting approval of transmitter site at R. F. D. No. 2, near Shawnee Road, Martinsville, New York. Amended: Re

WOV-International Broadcasting Corp., New York, N. Y.-Au-

1130 thority to install automatic frequency control.

WARD—United States Broadcasting Corp., Brooklyn, N. Y.— 1400 Voluntary assignment of license from United States Broadcasting Corp. to Kings Broadcasting Corp.

WLTH-Voice of Brooklyn, Inc., Brooklyn, N. Y .-- Voluntary 1400 assignment of license from Voice of Brooklyn, Inc., to Kings

Broadcasting Corp.

W10XGJ—Atlantic Broadcasting Corp., Portable-Mobile—Li-cense to cover construction permit for a general experimental station.

W2XR—John V. L. Hogan, Long Island City, New York— Voluntary assignment of license from John V. L. Hogan to

Interstate Broadcasting Co., Inc.

W1XEH-The Travelers Broadcasting Service Corp., Avon Mt., Avon, Conn.—License to cover construction permit as modified, for a special experimental station to be operated on 63500 kc., 150 watts.

WGBE-Onondaga Radio Broadcasting Corp., Portable-Mobile-License to cover construction permit for a broadcast pickup station to be operated on 1646, 2090, 2190 & 2830 kc., 45

W8XAZ-Buffalo Broadcasting Corp., Buffalo, New York-Construction permit to increase power to 25 watts and change transmitter-general experimental station.

W8XAZ-Buffalo Broadcasting Corp., Buffalo, New York-Li-

cense to cover above.

WABA-Wodaam Corporation, Mobile-in airplane-License to cover construction permit for a new broadcast pickup station to be operated on 1622, 2060, 2150, 2790 kc., 71/2 watts.

#### Second Zone

WTAR-WTAR Radio Corporation, Norfolk, Va.—Construction 780 permit to increase power from 500 watts, 1 KW day to 1 KW day and night, install directional antenna for night use kW day and night, install directional antenna for hight use and move transmitter from Virginia Beach Blvd., 1.7 miles from Norfolk, Virginia, to On Glen Rock, Elizabeth Park Road, 1.6 miles E. of Norfolk, Va.

WTAR—WTAR Radio Corporation, Norfolk, Va.—Construction 780 permit to make changes in auxiliary equipment.

WHBC—Edward P. Graham, Canton, Ohio—Modification of con1200 struction permit (B2-P-241) to install new equipment and increase power requesting extension of completion date from

increase power, requesting extension of completion date from 4-27-36 to 7-27-36.

NEW-Continental Radio Co., Toledo, Ohio-Construction permit 1200 for a new station to be operated on 1210 ke., 100 watts, 250 watts day, unlimited time. Amended: To change frequency from 1210 kc. to 1200 kc., power from 100 watts, 250 watts day to 100 watts, and hours of operation from unlimited time to daytime.

WHAT-Independence Broadcasting Co., Inc., Philadelphia, Pa.-1220 Construction permit to make changes in equipment, increase power from 100 watts to 1 KW, frequency from 1310 kc. to 1220 kc., hours of operation from share WTEL to unlimited and move transmitter from Hotel Pennsylvania, 3900 Chestnut Street, Philadelphia, Pa., to site to be determined, Pennsylvania. Amended: Giving transmitter site as Lower Merion Twp. Glen Rd., lot of W. Laurel Cemetery, approx. 1200' N. W. City Line Ave. & 1000' S. W. Center Line Schuylkill River, Pa., and install directional antenna.

WRAW—Reading Broadcasting Co., Reading, Pa.—License to cover 1310 construction permit (B2-P-799) for new equipment and

move of transmitter.

NEW-John E. Fetzer, Benton Harbor, Mich.-Construction per-1500 mit for a new station to be operated on 1500 kc., 100 watts, 250 watts day, unlimited time. Amended: To change power from 100 watts, 250 watts day to 250 watts and hours of operation from unlimited time to daytime.

NEW-The Evening News Association, Portable-Mobile-Construction permit for a new general experimental station to be operated on 31100, 34600, 37600, 40600 kc., 3 watts.

NEW—The Evening News Association, Portable-Mobile—Construction permit for a new general experimental station to be operated on 86000-400000 ke., 1 watt.

#### Third Zone

WWL-Loyola University, New Orleans, La.-Construction permit to install new equipment, increase power from 10 KW to 50 KW and change hours of operation from specified hours to unlimited. Amended: Re antenna.

WTJS-The Sun Publishing Co., Inc., Jackson, Tenn.-Construc-920 tion permit to install new equipment, increase power from

100 watts, 250 watts day to 250 watts, 500 watts day and change frequency from 1310 kc. to 920 kc. Also move transmitter from Hall St., Jackson, Tenn., to 350' E. of Hollywood Cemetery N. W., City limits, exact site to be determined, Tenn., using directional antenna. Amended: To

omit request for move of transmitter.

NEW—Neil O. Davis & F. M. Gleason, d/b as North Georgia 1200. Broadcasting Co., Rossville, Ga.—Construction permit for a new station to be operated on 1200 kc., 100 watts, un-

limited time.

NEW—Sweetwater Broadcasting Co., Sweetwater, Tex.—Construc-1310 tion permit for a new station to be operated on 1260 kc., 100 watts, unlimited time. Amended: To change frequency from 1260 kc. to 1310 kc., hours of operation from unlimited to daytime.

NEW-Brownwood Broadcasting Co., Brownwood, Tex.-Con-1370 struction permit for a new station to be operated on 1210 kc., 100 watts, unlimited time. Amended: To change frequency from 1210 kc. to 1370 kc., and hours of operation

from unlimited time to daytime only.

WPFB-Forrest Broadcasting Co., Inc., Hattiesburg, Miss.-Con-1370 struction permit to install new equipment and move studio

from Sarphie Bldg., 512 Main St., Hattiesburg, Miss. to W. 7th St. & 25th Ave., Hattiesburg, Miss. KALB—Alexandria Broadcasting Co., Inc., Alexandria, La.—Au-1420 thority to transfer control of corporation from Isaac Wahlder, F. S. Hemenway, Jr., J. P. Rush, Jr. & S. B. Pearce to W. H. Allen, 27 shares common stock.

#### Fourth Zone

WIBA—Badger Broadcasting Co., Inc., Madison, Wisc.—License 1280 to cover construction permit (B4-P-716) for changes in equipment, new antenna and increase in power.

#### Fifth Zone

NEW-Ben S. McGlashan, San Diego, Calif.-Construction permit for a new station to be operated on 550 kc., 250 watts, day-

time. Amended: To make changes in equipment.

KHQ—Louis Wasmer, Inc., Spokane, Wash.—Modification of con-590 struction permit (B5-P-925) for changes in equipment, requesting further changes in equipment and antenna, increase in power from 1 KW, 2 KW day to 1 KW, 5 KW day, move transmitter from Sprague Ave. & Post St., to site to be determined, Spokane, Washington, and extend commencement and completion dates.

KOMO—Fisher's Blend Station, Inc., Seattle, Wash.—License to 920 cover construction permit (B5-P-536) as modified for new equipment, increase in power and move of transmitter.

KOMO-Fisher's Blend Station, Inc., Seattle, Wash.-Authority to determine operating power by direct measurement of an-920

NEW-KLA, Incorporated, La Grande, Ore.-Construction permit 1100 for a new station to be operated on 1100 kc., 250 watts, day-

time.

NEW-Democrat News Co., Inc., Lewistown, Mont.-Construc-1200 tion permit for a new station to be operated on 1200 kc., 100 watts, 250 watts day, unlimited time. Amended: To make changes in equipment, change power from 100 watts, 250 watts day to 100 watts, transmitter site to be determined, Lewistown, Montana, and studio site given as 513 W. Main

Street, Lewistown, Montana.

KIUJ—W. C. Irvin, Santa Fe, New Mex.—Voluntary assignment 1310 of license from W. C. Irvin to J. Laurence Martin.

NEW—Albuquerque Publishing Co., Albuquerque, New Mex.—

1370 Construction permit for a new station to be operated on 1370 kc., 100 watts, unlimited time. Amended: To make changes in antenna and change transmitter site from 422-424 W. Gold Ave., to site to be determined, Albuquerque, New Mexico.

KOOS-Pacific Radio Corporation, Marshfield, Ore.-Construction 1390 permit to make changes in equipment, move transmitter from Hall Bldg., Marshfield, Oregon, to ¼ mi. from North city

limits of Marshfield, Oregon.

KNEC-Puget Sound Broadcasting Co., Inc., Portable-Mobile-License to cover construction permit for a broadcast pickup station, to be operated on 1646, 2090, 2190, 2830 kc., 40 watts.