

The National Association of Broadcasters

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JAMES W. BALDWIN, Managing Director

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BROADCASTING NOT AFFECTED BY ROBINSON-PATMAN LAW

The Federal Trade Commission has been very reticent in making any statement in connection with the new Robinson-Patman law. It is therefore of great interest to note that in a discussion of that legislation as it will occur in the forthcoming annual report of the Commission, that body has made the following official announcement:

"Authority to enforce compliance with the new Act, as distinguished from criminal proceedings, is by virtue of Section 11 of the Clayton Act vested in the Commission in all cases in which the new Act is not applicable to common carriers subject to the Interstate Commerce Act, as amended, to common carriers engaged in wire or radio communications or radio transmission of energy or to banks, banking associations and trust companies.

"The Interstate Commerce Commission has authority to enforce compliance by common carriers subject to the Interstate Commerce Act as amended; the Federal Communications Commission has authority to enforce compliance in cases applicable to common carriers engaged in wire or radio communication or radio transmission of energy; while the Federal Reserve Board has authority to enforce compliance where the Act is applicable to banks, banking associations, and trust companies."

NO REPLY FROM HERMAN STARR

Under date of July 31, 1936, the Managing Director addressed to Herman Starr, President of the Music Publishers Holding Corporation, a telegram reading as follows:

"Understand MPHC filed application last evening for reinstatement in the ASCAP stop will appreciate full statement by telegraph and information concerning any steps that have been taken to refund moneys received by MPHC directly from stations since January first nineteen thirty six."

To date no reply has been received to this telegram.

RULE 229 AMENDED

The Federal Communications Commission announced this week that it has amended Rule 229. In this connection the announcement states:

The Commission on August 14, 1936, amended Rule 229 by adding the following frequencies for experimental broadcast:

38,900, 39,100, 39,300, 39,500, 39,700, 39,900,
40,800 and 41,400 kilocycles.

The Broadcast Division will promulgate rules governing the broadcast stations that will be assigned to these frequencies.

GLOBE ADVERTISING AGENCY

According to correspondence with the Globe Advertising Agency, 213 West Austin Avenue, Chicago, Illinois, that agency is repre-

senting Norman T. Baker. It will be remembered that Norman T. Baker was once the licensee of a radio station (KTNT) at Muscatine, Iowa; that Mr. Baker claims to have a cure for cancer; and that his radio license was denied by the Federal Radio Commission.

Under date of August 18 we addressed the following letter to the Globe Advertising Agency:

"Our attention has been directed to the account which you have submitted to certain radio broadcasting stations, having to do with a health book. We will greatly appreciate it if you will forward a copy of this health book together with a copy of the follow-up correspondence sent to persons who make inquiry."

In reply to this letter we received a communication signed "Baker Hospital, by R. A. Bellows, Superintendent for Lessee." There were enclosed with Mr. Bellows' letter two booklets, one entitled "America's Greatest Crime" and the other, "Cancer is Curable."

Although it is believed that few stations today are accepting per inquiry accounts, this experience indicates the dangers which are involved in carrying blind advertisements.

RADIO PREVIEWS ATTEMPTS CHISEL

The undated letter recently mailed to several broadcasting stations by Leon Lee, President, Radio Previews, Inc., should draw a prompt reply from members based upon the provisions contained in Paragraph 6 of the NAB Code of Ethics.

This letter, which is actually an insult to the intelligence of the stations to which it is sent, seeks a franchise agreement whereby the station would receive for the purpose of radio broadcasting a complete one-half hour program, electrically recorded, to be known as the "Movie Review of the Week," or under such other title as the station may from time to time determine. According to the proposed agreement these programs shall consist of five or six excerpts from the forthcoming major film releases, of the station's own choosing, and shall contain dialogue, songs and tax-free music from such productions. Under the proposed franchise agreement the station would agree to broadcast these programs as a sustaining feature each week and to furnish to the Radio Review, Inc., a signed statement in standard form to be furnished, of the date and the time allotted to such broadcast. The station would agree not to broadcast these recordings during the hours of 8 to 10 p. m., and would further agree not to broadcast any other recordings transcribed directly from motion picture productions during the term of the contract.

This is an out and out attempt to obtain free radio advertising for motion pictures. The franchise agreement as proposed would not even amount to an exchange of time for talent because the station would agree, in the case of sponsorship, to pay \$5.00 upon delivery each week for each recorded program received.

Happily, broadcasting stations have learned that it pays to treat all their advertisers alike and they will not be misled by Mr. Lee.

RECOMMENDS CHANGES FOR KRNT

Broadcasting station KRNT, Des Moines, Iowa, operating on a frequency of 1320 kilocycles, filed an application with the Federal Communications Commission to increase its power from 500 to 1,000 watts at night and from 1,000 to 5,000 watts until local sunset, and to install a directional antenna. The station operates with unlimited time.

Examiner George H. Hill, in Report No. I-281, recommended that the application be granted. He found that there is need for the service proposed, and that the operation of KRNT as proposed "would improve the service of other stations now operating on the 1320 kilocycle frequency." The Examiner states also that increasing the daytime power of the station will extend its service to an area not now receiving such service "of approximately 11,000

square miles, and the population served will be increased from 661,930 to 1,038,845."

COMMISSION RESCINDS ITS ACTION

The Broadcast Division of the Federal Communications Commission announced this week that it has rescinded its action of July 2 in denying the application of the Central Broadcasting Company, Eau Claire, Wis., "and requested that copies of the order and statement of facts and grounds for decision therein be returned to this office for cancellation."

At the same time this announcement was made the Commission also announced that it had entered a final order in the case of this company granting the application for a construction permit for a new broadcast station to operate on 1050 kilocycles, 250 watts daytime, the site to be determined subject to the Commission's approval. The application was granted subject to Rules 131, 132 and 139. It is effective 3 a. m., Eastern Standard Time, September 15.

SECURITIES ACT REGISTRATIONS

The following companies have filed registration statements with the Securities & Exchange Commission under the Securities Act:

Roxborough Knitting Mills, Inc., Philadelphia, Pa. (2-2376, Form A-1)
Hamilton Manufacturing Company, Two Rivers, Wis. (2-2377, Form A-1)
Peerless Casualty Company, Keene, N. H. (2-2378, Form A-2)
Tulsa Oil Development Company, Tulsa, Okla. (2-2379, Form A-1)
Peerless Corporation, Cleveland, Ohio. (2-2380, Form A-2)
Silver Syndicate, Inc., Wallace, Idaho. (2-2381, Form A-1)
Homestead Fire Insurance Co., Baltimore, Md. (2-2383, Form A-2)
Mergraf Oil Products Corp., Detroit, Mich. (2-2384, Form A-1)
American Refrigerator Transit Co., St. Louis, Mo. (2-2385, Form A-2)
Creameries of America, Inc., Los Angeles, Calif. (2-2386, Form A-2)
G. S. McKenzie et al., Los Angeles, Calif. (2-2387, Form F-1)
W. H. Barber Co., Minneapolis, Minn. (2-2388, Form A-2)
Cook Paint & Varnish Company, North Kansas City, Mo. (2-2390, Form A-2)
Masonite Corporation, Chicago, Ill. (2-2391, Form A-2)
Coca-Cola Bottling Co., of New York, Inc., New York City. (2-2392, Form A-2)
Oakhurst Garden Apts. Corp., Lynbrook, N. Y. (2-2393, Form A-1)
Allied Annie Laurie Gold Mines, Inc., Kimberly, Utah. (2-2394, Form A-1)
Rio Grande Water Power Company, New York City. (2-2396, Form E-1)
Dividends Shares, Inc., Jersey City, N. J. (2-2397, Form A-1)
Mansul Chemical Company, Jacksonville, Fla. (2-1955, Form A-1)

RADIO SAFEGUARD URGED

Federal Communications Commissioner George Henry Payne, talking this week before the Rotary Club of Bayshore, L. I., urged the public to a keener interest in the great developments that are taking place in the radio world in order that there should not grow up a monopoly against the public interest.

"Developments and inventions that are now going on and being made in the radio field," said Commissioner Payne, "will affect the mental life and education, and possibly the material interests, of every person in the country. Behind this development, fraught with so much importance to our people, a fierce struggle is going on for the control of the great resource of the air.

"Private interests favoring private monopoly are naturally anxious that there be just as little governmental 'interference' (regulation) as possible in what they call their 'business.' Those who believe that we must not repeat the mistakes of the past and allow the wasteful private exploitation of our resources are just as keenly aroused in behalf of the government taking a strong stand to protect the public interests.

"The indifference of the public to the importance of this struggle is lamentable. Fascinated by the wonders of radio and the astonishing developments in the entire field of communications, little attention has been given to the economic control of these new developments. Unless the public is aroused, its interests are

apt to be neglected and lax administration is apt to creep in. In this way private monopoly, without warrant of law, establishes itself and, too late, the public bestirs itself to recover ground that never should have been lost."

FEDERAL TRADE COMMISSION ACTION

Complaints

The Federal Trade Commission has alleged unfair competition in complaints against the following firms. The respondents will be given an opportunity for hearing to show cause why cease and desist orders should not be issued against them.

Nos. 2901-2902-2903-2904-2905. Five New York jobbers of foodstuffs and flavoring extracts have been served with complaints charging unfair competition in the sale of extracts.

The respondent companies are: **National Kream Company, Inc.**, 360 Furman St., Brooklyn; **Eldeen Spice Company**, 336 Delancey St., New York; **Solomon Hornick and Fannie Hornick**, trading as **Italian-American Spice Company**, 320 Henry St., New York; **Trieste Importing Company**, 19 Vestry St., New York; and **Saul Cohen and David Jawetz**, trading as **Eagle Spice Company**, 1412 66th St., Brooklyn.

Bottles containing flavoring extracts offered for sale are alleged to have borne labels on which appeared the following language in Italian: "Diploma No. C135-Registration 352, Bertola Extract, Incomparable, First Prize at the Expositions in Milan and Florence —1903, Rosolio Rosa, National Chemical Laboratory, Milan, Italy; Imported Products; General Agents, Paramount Sales Co., N. Y., U. S. A. ½ Oz."

These representations, according to the complaints, indicated to the public that the flavoring extracts were prepared and packaged by the National Chemical Laboratory at Milan, Italy, that they were imported into the United States, and implied that the products were awarded first prize at certain Italian expositions, when, in fact, the complaint alleges that these representations were not true and that the extracts sold were prepared and packaged in the State of New York by American manufacturers.

The respondents' representations are alleged to cause purchasers to believe that they are buying imported extracts superior in merit to domestic products.

No. 2906. Charging the respondent with making certain misrepresentations in advertising and selling safety razor blades, alleged to be in violation of Section 5 of the Federal Trade Commission Act, a complaint has been issued against **R. H. Macy & Company, of New York City**, in which the respondent company is allowed until September 25, next, to show cause why it should not cease and desist from the practices named.

The complaint sets out that the respondent company sells safety razor blades designated as "Macy's Double Edge DeLuxe Blades," and that these blades are purchased by the respondent from the manufacturer thereof, the Utility Blade Corporation, of Maplewood, N. J. This manufacturer, says the complaint, at the request of the respondent company, packs said blades in small containers of ten blades each and upon the package prints the designation mentioned, also the words "Made of English Razor Steel." In advertising its safety razor blades, the complaint sets out, the respondent company makes the following representation:

"We went to Pennsylvania for a new secret-process, high-speed steel. In ingots, we took it to England to be rolled to a ribbon, because the British armorers roll steel with unbeatable accuracy. We brought the ribbon-reels back from England and had them cut into blade-shapes, then honed and stropped with more loving care than we've ever seen put into such a job."

The complaint says that in fact the blades are stock blades made by the Utility Blade Corporation, are made for sale and are sold to retailers generally; are not made under the respondent's supervision; are not made of English razor steel, but of steel made and fabricated in the United States, except that the steel is rolled in England. The complaint avers that there are other retailers of safety razor blades who purchase blades from the same manufacturer, and from other manufacturers, who do not misrepresent them and that the misrepresentations alleged have the capacity and tendency to divert business to the respondent company from its competitors, to the injury of such competitors.

No. 2907. Charging unfair competition in the sale of flavoring extracts, a complaint has been issued against **Anna R. Barletta, of 2100-2102 East 177th St., New York City**, trading as **Barletta Manufacturing & Packing Co.**, and **Hercules A. Barletta**.

Bottles containing flavoring extracts sold in interstate commerce are alleged to have been labeled with Italian designations indicating that the products were prepared and packaged by modern

Italian laboratories in Naples or Milan, Italy, and that they were imported into the United States. Counter display cartons are said to have shown that the respondents' products had won a prize at an Italian exposition. These representations, according to the complaint, were not true, and the products as sold had been compounded and packaged by the respondents in New York State.

Deception of buyers and diversion of trade to the respondents from competitors are alleged to have resulted from the respondents' practices, which, according to the complaint, constituted violation of Section 5 of the Federal Trade Commission Act.

Stipulations and Orders

The Commission has issued the following cease and desist orders and stipulations:

No. 2409. The Metropolitan Surgical Instrument Council, Inc., of New York City, its officers and 48 member firms or companies, have been ordered to cease and desist from combining to fix and establish uniform prices at which members or others shall sell surgical instruments and supplies.

The order also prohibits the printing and publishing of lists containing names of dealer-members so as to include in such lists only so-called regular or "recognized" dealers, distributors and wholesalers, and to exclude and identify as such so-called "non-recognized" dealers, distributors and wholesalers, and the supplying of such lists to manufacturers of surgical instruments and appliances.

Maintenance of coercive and concerted action, boycott and other united action against manufacturers, dealers and others to require them to refrain from selling to non-member dealers, is also barred under the order.

The respondents are directed to cease procuring adherence by association members to a price schedule agreed upon, by means of a system of fines exacted from members making sales of surgical instruments and supplies at prices less than those set out in the schedules.

The Commission granted leave to certain respondents to sign answers or amended answers agreeing to issuance of an order to cease and desist from the practices alleged in the complaint.

The complaint against 16 individual respondents was dismissed because it was believed the order to cease and desist against the 48 member firms or companies effectively restores free and open competition between and among all respondents selling surgical instruments and appliances in interstate commerce. These individual respondents are Ben Gordon, Oscar Cochran, John C. Lindsey, C. Invedinato, Edward Low, Anthony J. Jamison, and H. S. Nussbaum, officers of the council, all of New York City, and the following active members: Nathan S. Low, Victor W. Filler, Benjamin J. Perlstein, E. G. Pfarre, S. B. Amsterdam, George J. Young, Maurice F. Powell, and Robert Horwitz, all of New York City, and George Dornhaefer, Jersey City, N. J.

The complaint in so far as it applied to Samuel Wasserman, trading as City Surgical Co., was dismissed because this respondent was not a member of and did not participate in activities of the council, and that against Barney B. Rifkin, of New York City, was dismissed because of his retirement from business.

Nos. 2612-2662. Orders have been issued requiring **Ucanco Candy Co., Inc.**, of 600 East Fourth Street, **Davenport, Iowa**, and **Brecht Candy Company**, 2111 North Speer Blvd., **Denver, Colo.**, to cease and desist from selling and distributing to jobbers and wholesalers candy so packed and assembled that sales to the general public are made, or are designed to be made, by means of a lottery, gaming device, or gift enterprise.

The orders also direct the respondents to stop supplying wholesalers or jobbers with "push cards" for use in the sale of candy to the public.

The Denver firm is also prohibited from packing or assembling in the same assortment of candy for resale to the public, pieces of candy of uniform size and shape having centers of a different color, together with larger pieces or small packages of candy, which larger pieces or small packages are to be given as prizes to the purchaser procuring a piece of candy with a center of a particular color.

No. 2755. An order has been issued requiring eight manufacturers dealing in sportswear in **Boston, Brockton and Dorchester, Mass.**, to discontinue any understanding or combination among themselves to restrict and eliminate competition in the interstate sale of flannel skirts, by agreeing to quote and sell them at a uniform price.

The order also prohibits distribution to customers of identical

notice to the effect that the price of flannel skirts would be at a uniform price.

Sportswear dealers named as respondents are: **Boston Sportswear Co.**, 72 Kneeland St.; **Robert Hamilt**, 75 Kneeland St., trading as **Bobby Sportswear Co.**; **Gordon Maid Skirt Co., Inc.**, 75 Kneeland St.; **Louis Wadman Co.**, 75 Kneeland St., trading as **Oxford Sportswear Co.**; **Louis Maltzman**, 75 Kneeland St., trading as **Simmons Sportswear Co.**; **Schwartz Sportswear Co., Inc.**, 75 Kneeland St., all of **Boston**; **Weatherproof Clothing Mfg. Co.**, 146 Court St., **Brockton, Mass.**, and **David A. Sallop**, trading as **Peerless Sportswear Co.**, 1394 **Dorchester Ave.**, **Dorchester, Mass.**

Findings are that the respondent companies, in October, 1935, entered into an understanding or combination, agreeing to quote and sell flannel skirts at a uniform price of \$16.50 a dozen, and that they distributed identical written notice to that effect, and sales were made at that price.

FEDERAL COMMUNICATIONS COMMISSION ACTION

HEARING CALENDAR

Tuesday, September 1

HEARING BEFORE AN EXAMINER

(Broadcast)

NEW—North Jersey Broadcasting Co., Inc., Paterson, N. J.—C. P., **620 kc.**, 250 watts, daytime.

NEW—Wm. H. Davis, Dixon Pyles, W. H. Johnson, d/b as Magnolia Broadcasting Co., Jackson, Miss.—C. P., **1420 kc.**, 100 watts, unlimited time.

Wednesday, September 2

HEARING BEFORE AN EXAMINER

(Broadcast)

WGAR—The WGAR Broadcasting Co., Cleveland, Ohio.—Authority to transfer control of corporation to WJR, The Goodwill Station; **1450 kc.**, 500 watts, 1 KW LS, unlimited time.

Thursday, September 3

HEARING BEFORE AN EXAMINER

(Broadcast)

KMMJ—The M. M. Johnson Company, Clay Center, Nebr.—C. P., **740 kc.**, 2½ KW LS, limited time. Present assignment: **740 kc.**, 1 KW LS, limited time.

KSD—The Pulitzer Publishing Co., St. Louis, Mo.—Modification of license, **550 kc.**, 1 KW, 5 KW LS, unlimited time (requests facilities of KFUP). Present assignment: **550 kc.**, 1 KW, 5 KW LS, shares with KFUP.

KFUP—Evangelical Lutheran Synod of Missouri, Ohio, and Other States, Rev. R. Kretschmar, Chairman, Board of Control of Concordia Seminary, Clayton, Mo.—Renewal of license, **550 kc.**, 500 watts, 1 KW LS, shares with KSD.

The Broadcast Division has taken the following action subject to ratification at its next regular meeting:

APPLICATIONS GRANTED

WJER—The Journal Co., Milwaukee, Wis.—Granted authority to operate broadcast pickup station on frequencies **1606, 2020, 2102, 2760 kc.**, August 23 to 29, inclusive, to broadcast Wisconsin State Fair.

KFEL—Eugene P. O'Fallon, Inc., Radio Station KFEL, Denver, Colo.—Granted authority to extend test period 30 days from August 20.

KIGA-KABE—National Battery Broadcasting Co., St. Paul, Minn.—Granted authority to operate broadcast pickup stations as licensed, September 4 to 12, inclusive, for testing and broadcast Minnesota State Fair.

WMT—Iowa Broadcasting Co., Cedar Rapids, Iowa.—Granted special temporary authority to operate with reduced power of 1 KW for a period beginning August 19 and ending in no event later than September 1, 1936, in order to comply with terms of modification of permit.

WINS—Hearst Radio, Inc., New York City.—Granted extension of special temporary authority to operate a 100-watt transmitter on 1180 kc. between hours of 1 and 6 a. m., EST, in vicinity of Jersey Meadows, for a period beginning August 23 and ending no later than September 21, in order to make field tests to determine new transmitter site.

WSBT—South Bend Tribune, South Bend, Ind.—Granted special temporary authority to operate a 100-watt portable transmitter on 1010 kc. during daytime hours for the period beginning August 24 and ending in no event later than September 22, in order to make transmitter site tests in the South Bend area.

WRBL—WRBL Radio Station, Inc., Columbus, Ga.—Granted special temporary authority to operate a 100-watt portable transmitter between the hours of 1 and 7 a. m., CST, for a period not to exceed 10 days, in order to conduct a location survey.

WDAE—Tampa Times Co., Tampa, Fla.—Granted special temporary authority to operate without plate voltmeter for the period August 20 and ending in no event later than September 3, 1936.

WCAX—Burlington Daily News, Inc., Burlington, Vt.—Granted special temporary authority to operate from 10 p. m. to 11:30 p. m., EDST, on August 28, 1936, in order to broadcast Col. Knox speech, and to operate from 8 p. m. to 12 midnight, EDST, September 8, to broadcast election returns.

WEST—Associated Broadcasters, Inc., Easton, Pa.—Granted extension of special temporary authority to operate simultaneously with station WKBO from 10 to 11 a. m. and from 5 to 6 p. m., EST, for the period August 25 to September 23, 1936, pending agreement on division of time due to adoption of Daylight Saving Time in Easton, Pa.

WWVA—West Virginia Broadcasting Corp., Wheeling, W. Va.—Granted extension of special temporary authority to operate with a temporary antenna pending the rebuilding of towers demolished by storm, for period August 27, 1936, and ending not later than September 25, 1936.

WCAU—WCAU Broadcasting Co., Philadelphia, Pa.—Granted special temporary authority to operate on 860 kc. and 1020 kc. in addition to 1170 kc. for test purposes between 2 and 6 a. m., EST, for the period August 24 to August 28, in order to make a comparison of fading on three frequencies approximately 150 kc. apart.

WCBD—WCBD, Inc., Waukegan, Ill.—Granted special temporary authority to operate station without antenna ammeters for a period beginning August 23 and ending no later than September 1, 1936.

WJIM—Capital City Broadcasting Co., Lansing, Mich.—Granted special temporary authority to operate station without antenna ammeter for a period not to exceed 10 days pending repair to that apparatus.

WDEV—Mary M. Whitehill, Executrix of Estate of Harry C. Whitehill, Waterbury, Vt.—Granted special temporary authority to operate from 7 to 10:30 p. m., EST, August 28, 1936, in order to broadcast speech by Col. Frank Knox.

WMT—Iowa Broadcasting Co., Cedar Rapids, Iowa.—Granted modification of C. P. to change type of equipment authorized by original C. P.

WDAE—Tampa Times Co., Tampa, Fla.—Granted petition to withdraw its application for modification of license (Docket No. 4082), without prejudice, under provisions of Rule 103.8.

WJDX—Lamar Life Ins. Co., Jackson, Miss.—Granted petition to intervene in the hearing of application of Magnolia Broadcasting Co., Jackson, Miss., for C. P.

WKBB—Sanders Bros. Radio Station, E. Dubuque, Ill.—Granted petition to intervene in the hearing on application of Telegraph Herald, Dubuque, Iowa, for C. P.

WMCA—Knickerbocker Broadcasting Co., Inc., New York City.—The Commission, upon consideration of the protests by the Central New York Broadcasting Corp., WKBN Broadcasting Corp., WFIL Broadcasting Co., and the Southern Connecticut Broadcasting Corp., protesting the action of the Commission on July 2, 1936, in granting without a hearing application of WMCA to increase power from 500 watts to 1 KW, directed that said application be designated for hearing in accordance with the provisions of Rule 104.4 and that the effective date of the Commission's action on said application be postponed until the date of the Commission's decision after hearing on protests.

APPLICATION DENIED

WKEU—Radio Station WKEU, Griffin, Ga.—Denied special temporary authority to operate from local sunset (6:30 p. m., CST) to 12 midnight, CST, August 26, 1936.

RENEWAL OF LICENSES

The Commission granted the following applications for renewal of broadcast station licenses, for the regular period:

KGBU, Ketchikan, Alaska; KGFY, Pierre, S. Dak.; KHJ and auxiliary, Los Angeles, Calif.; KLZ, Denver; KPOF, near Denver; KTAR, Phoenix, Ariz.; KWTO, Springfield, Mo.; WCAO and auxiliary, Baltimore; WELI, New Haven, Conn.; WFMD, Frederick, Md.; WICC, Bridgeport, Conn.; WIP, Philadelphia; WIS, Columbia, S. C.; WJAR, Providence, R. I.; WJAY, Cleveland, Ohio; WKBN, Youngstown, Ohio; WKRC, Cincinnati; WKZO, Kalamazoo, Mich.; WLBL, Stevens Point, Wis.; WLBZ, Bangor, Maine; WMAL, Washington, D. C., and auxiliary; WNAX, Yankton, S. Dak., and auxiliary; WORL, Boston, Mass.; WOW, Omaha, Nebr.; WSYR-WSYU and auxiliary, Syracuse, N. Y.; WTAG, Worcester, Mass.; WTAR and auxiliary, Norfolk, Va.; WWJ, Detroit, Mich.

WMFJ—W. Wright Esch, Daytona Beach, Fla.—Granted renewal of license for the period ending January 1, 1937.

W8XO—The Crosley Radio Corp., near Mason, Ohio.—Granted renewal of special experimental license for experimental service, effective August 21, 1936, to expire November 21, 1936, in exact conformity with existing license.

W1XAC—Shepard Broadcasting Service, Inc., Quincy, Mass.—Granted renewal of special experimental license for experimental service, effective August 21, 1936, to expire November 21, 1936, in exact conformity with existing license.

APPLICATIONS RECEIVED

First Zone

NEW—Bay State Broadcasting Corp., Providence, R. I.—Construction permit for a new station to be operated on 720 kc., 1 KW, limited time.

WORL—Broadcasting Service Organization, Inc., Boston, Mass.—920 Construction permit to install directional antenna for day and night use, increase power from 500 watts to 1 KW, and change hours of operation from daytime to unlimited.

WAWZ—Pillar of Fire, Zarephath, N. J.—Modification of license 1350 to increase power from 500 watts night, 1 KW day, to 1 KW night and day.

WAAB—Bay State Broadcasting Corp., Boston, Mass.—Modification of construction permit (B1-P-1212) for changes in equipment, requesting to install a new transmitter.

Second Zone

NEW—Statistical Research Laboratories, Inc., Cleveland, Ohio.—1200 Construction permit for a new station to be operated on 1200 kc., 100 watts night, 250 watts day, unlimited time.

WXYZ—Kunsky-Trendle Broadcasting Corp., Detroit, Mich.—1240 Modification of license to change name from Kunsky-Trendle Broadcasting Corporation to King-Trendle Broadcasting Corporation.

WASH—Kunsky-Trendle Broadcasting Corp., Grand Rapids, 1270 Mich.—Modification of license to change name from Kunsky-Trendle Broadcasting Corp. to King-Trendle Broadcasting Corp.

WOOD—Kunsky-Trendle Broadcasting Corp., Grand Rapids, 1270 Mich.—Modification of license to change name from Kunsky-Trendle Broadcasting Corporation to King-Trendle Broadcasting Corporation.

NEW—Waldo Abbot, Ann Arbor, Mich.—Construction permit for a special broadcast station to be operated on 1570 kc., 1 KW, unlimited time. Amended to request frequency 1550 kc., transmitter and studio sites to be determined, Ann Arbor, Mich.

Third Zone

NEW—Seaboard Investment Co., Inc., Montgomery, Ala.—Construction permit for a new station to be operated on 610 kc., 500 watts night, 1 KW day, unlimited time. Amended to change requested power from 500 watts, 1 KW day, to 250 watts night, 500 watts day.

NEW—Texhoma Broadcasting Co., Wichita Falls, Tex.—Construction permit for a new station to be operated on **630 kc.**, 1 KW, unlimited time.

KWKH—International Broadcasting Corp., Shreveport, La.—Extension of special experimental authorization to operate on **1100 kc.**, unlimited time, with directional antenna at night for period 2-1-36 to 8-1-36. Amended: For period from 8-1-36 to 2-1-37.

WDAE—Tampa Times Co., Tampa, Fla.—License to cover construction permit (B3-P-622) for equipment changes and increase in power.

KUOA—KUOA, Inc., Fayetteville, Ark.—Modification of license to move main studio from Fayetteville, Ark., to Campus of John Brown University, Siloam Springs, Ark.

NEW—Radio Enterprises, partnership of R. Lacy and J. R. Curtis, Lufkin, Tex.—Construction permit for a new station to be operated on **1310 kc.**, 100 watts, daytime.

WDAH—Tri-State Broadcasting Co., Inc., El Paso, Texas—Modification of license to use the transmitter now licensed to KTSM located at corner Texas and Stanton Streets, El Paso, Tex.

KPDN—Pampa Daily News, Inc., Pampa, Tex.—Voluntary assignment of license from Pampa Daily News, Inc., to R. C. Hoiles.

NEW—H. W. Wilson and Ben Farmer, Wilson, N. C.—Construction permit for a new station to be operated on **1310 kc.**, 100 watts, daytime.

NEW—William Avera Wynne, Wilson, N. C.—Construction permit for a new station to be operated on **1310 kc.**, 100 watts, daytime.

NEW—Paul B. McEvoy, Pub., Hobart Democrat-Chief, Hobart, Okla.—Construction permit for a new station to be operated on **1420 kc.**, 100 watts, unlimited time.

Fourth Zone

WOWO—Main Auto Supply Co., Fort Wayne, Ind.—Modification of license to change name from Main Auto Supply Co. to Westinghouse Radio Stations, Inc.

WIBO—Wm. C. Forrest, Poynette, Wis.—Construction permit to install a new transmitter.

WHBL—Press Publishing Co., Sheboygan, Wis.—Construction per-

mit to install a new transmitter and change power from 250 watts to 250 watts night, 1 KW day.

KWK—Thomas Patrick, Inc., St. Louis, Mo.—License to cover construction permit (B4-P-848) as modified authorizing installation of new equipment and removal of transmitter.

KWK—Thomas Patrick, Inc., St. Louis, Mo.—Authority to determine operating power by direct measurement of antenna.

WMBH—Joplin Broadcasting Co., Joplin, Mo.—Construction permit to make changes in equipment; install directional antenna for night use; change frequency from **1420 kc.** to **1380 kc.**; increase power from 100 watts, 250 watts day, to 500 watts; move transmitter from 1334 Roosevelt Ave., Joplin, Mo., to 1 mile east of city limits of Joplin, Mo., and studio from 1334 Roosevelt Avenue, Joplin, Mo., to 401 Main Street, Keystone Hotel, Joplin, Mo. Amended to make further changes in equipment.

W10XDD—Evansville on the Air, Inc., Portable-Mobile.—Construction permit to change power from 2.4 watts to 35 watts and make changes in equipment.

Fifth Zone

NEW—John R. & Joe L. Peryatel and Richard K. Beauchamp d/b as Peryatel Bros. & Richard K. Beauchamp, Ration, New Mexico—Construction permit for a new station to be operated on **1210 kc.**, 100 watts, unlimited time.

KHUB—F. W. Atkinson, Watsonville, Calif.—Modification of construction permit (B5-P-781) for a new station, requesting authority to install vertical antenna, approval of transmitter site at Santa Cruz Highway, Watsonville, California, and studio at Near Watsonville-Santa Cruz Highway, Watsonville, Calif.

NEW—W. E. Whitmore, Hobbs, New Mexico—Construction permit for a new station to be operated on **1210 kc.**, 100 watts, unlimited time. Amended: To change frequency from **1210 kc.** to **1500 kc.**, and hours of operation from unlimited time to daytime only.

Hawaiian Zone

KGU—Marion A. Mulrony & Advertiser Publishing Co., Ltd., Honolulu, Territory of Hawaii—Construction permit to make changes in equipment.