# The National Association of Broadcasters

NATIONAL PRESS BUILDING WASHINGTON, D. C. JAMES W. BALDWIN, Managing Director

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#### NAB BOARD MEETS OCTOBER 2

President Myers has called a meeting of the Board of Directors of the NAB for October 2 at the Mayflower Hotel, Washington, D. C.

### APPEARANCES AND SUGGESTIONS FILED WITH FCC FOR OCTOBER 5 HEARING

More than thirty persons have filed appearances with the Federal Communications Commission representing many of the broadcasting stations of the country in connection with the October 5 allocation hearing. In many instances recommendations and suggestions were filed with the appearances. They are as follows:

Ben S. Fisher has filed an appearance for KEX, The Oregonian Puhlishing Company; KJR, Fisher's Blend Station, Inc.; KSL, Radio Service Corporation of Utah; KWKH, International Broadcasting Corporation; and KFVD, Standard Broadcasting Company. In connection with these appearances, Mr. Fisher says: "A witness will appear on hehalf of each of these licensees who will testify to matters pertaining to the use of clear channels, their service areas and matters pertaining to Rules and Regulations governing clear channels."

John C. Kendall and Ben S. Fisher have filed appearances on

behalf of KGW, Oregonian Publishing Company; KHQ and KGA, Louis Wasmer; KVI, Puget Sound Broadcasting Company. In connection with these appearances it is stated that: "A witness will appear on behalf of each of these licensees who will testify to pertaining to Rules and Regulations for the governing of regional frequencies." matters pertaining to the use of regional facilities and matters

Mr. Fisher has also entered appearances for the following: KFXM, Lee Brothers Broadcasting Co.; KGFG, Oklahoma Broadcasting Co.; KGFJ, Ben S. McGlashan; KIT, Carl E. Haymond; KGFW, Central Nehraska Broadcasting Corporation; KSLM, Oregon Radio, Inc.; KXL, KXL Broadcasters; WSGN, Birmingham News Company; KRNR, Roseburg News-Review; KELD. T. H. Barton; KORE, Frank L. Hill & C. G. Phillips, d/h as Eugene Broadcasting Station; WLBC, Donald A. Burton; WJBC, Kaskaskia Broadcasting Company; WCBS, WCBS, Incorporated; WCMI, The Ashland Broadcasting Company; and WSOC, WSOC, Incorporated porated. In connection with these stations Mr. Fisher states that: "A witness will appear on hehalf of each of these licensees who will testify to matters pertaining to the use of local frequencies and facilities and matters pertaining to the Rules and Regulations for the governing of local frequencies and stations."

Mr. Fisher will also represent the following: KFOX, Nichols & Warinner, Inc.; KFWB, Warner Brothers Broadcasting Corporation; KIEM, Redwood Broadcasting Company, Inc.; KMED, Mrs. W. J. Virgin; KOMO, Fisher's Blend Station, Inc.; KPRC, Houston Printing Company; KRKD, Radio Broadcasters, Inc.; KTBS, Tri-State Broadcasting System, Inc.; KTRH, KTRH KXYZ, Harris County Broadcast Company; KGMB, Honolulu Broadcasting Company; KVOD, Colorado Radio Corporation; Broadcasting Company, Ltd.: WCOP, Massachusetts Broadcasting Broadcasting Company, Ltd.; WCOP, Massachusetts Broadcasting

Corp.; WELI, City Broadcasting Corp.; WNBC, State Broadcasting Corp.; WPHR, WLBG, Inc.; KARK, Arkansas Radio & Equipment Co.; KLS, Warner Brothers; KOOS, H. H. Hanseth, Inc.; WORC, Alfred Frank Kleindienst, and WTFI, Liherty Broadcasting Co.

In regard to these stations Mr. Fisher says that: "A witness will appear on behalf of each of these licensees who will testify to matters pertaining to the use of regional facilities and stations and all matters pertaining to Rules and Regulations for the governing of regional frequencies.'

George O. Sutton has filed appearances on behalf of the following stations: KWTO, Springfield, Mo; KGBX, Springfield, Mo.; ing stations: KWTO, Springfield, Mo; KGBX, Springfield, Mo.; KFRU, Columhia, Mo.; KCMO, Kansas City, Mo.; WEEU, Reading, Pa.; WRAW, Reading, Pa.; WCHS, Charleston, W. Va.; WSAZ, Huntington, W. Va.; WLVA, Lynchhurg, Va.; WMBG, Richmond, Va.; WJAS, Pittsburg, Pa.; KQV, Pittshurgh, Pa.; WTMV, East St. Louis, Ill.; W1XBS, Waterbury, Conn.; WDGY, Minneapolis, Minn.; WDNC, Durham, N. C.; WHJB, Greenshurg, Pa.; WTOC, Savannah, Ga.; Mason Dixon Radio Group, Inc., operators of Stations WDEL, Wilmington, Del.; WILM, Wilmington, Del.; WEST, Easton, Pa.; WAZL, Hazelton, Pa.; WORK, York, Pa.; and WGAL, Lancaster, Pa.

In a communication to the Commission Mr. Sutton states on

In a communication to the Commission Mr. Sutton states on behalf of these stations that it is not contemplated that more than

two witnesses will appear.

Paul D. P. Spearman has filed appearance on behalf of the National Association of Regional Broadcast Stations. He states that the Association will have between two and four witnesses.

In filing the appearance Mr. Spearman submitted to the Commission on behalf of the Association a proposed draft of two sets of amendments to the Commissions Rules and Regulations, one of which would permit regional hroadcast stations to operate with 5 KW power at night and the other would permit the simultaneous operation of more than one hroadcast station on the frequencies commonly referred to as clear channels. The Association, Mr. Spearman says, favors a retention of the present limit of 50 KW power for broadcast stations operating on clear channels and therefore offers no draft of an amendment in this respect.

Following is the proposed draft of amendments to Rules and

Regulations submitted by Mr. Spearman:

### Amendments with Respect to Clear Channel Frequencies

A. Amend paragraph 116 of the Rules and Regulations of the Commission so as to read as follows:

"116. The following frequencies are designated as high-power channels."

and follow with a list of the frequencies now set out in Rule 116 leaving out reference to zones.

B. Amend paragraph 117 of said Rules and Regulations so that said paragraph when amended will read as follows:

"117. The authorized power of a high-power channel station shall not be less than 5 kilowatts nor more than 50 kilowatts."

Delete paragraph 118 of said Rules and Regulations.

D. Delete paragraph (a) of classification A as set out in Rule 109 of said Rules and Regulations.

E. Amend paragraph 72 of said Rules and Regulations so as to read as follows:

"72. The term 'high-power channel station' means a station licensed to operate on a frequency designated as a high-power channel."

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### Amendments Proposed Affecting Regional Stations

A. Amend the last paragraph of Section 120 of the Commission's Rules and Regulations (referring to that portion of said rule immediately following the list of frequencies therein set out), so that as amended the last paragraph of said Rule 120 will read as follows:

"That operating power of such a station shall not be less than 250 watts, nor during nighttime or daytime greater than 5,000 watts.'

B. Amend paragraph 123 of the Rules and Regulations so as to delete therefrom all that portion thereof which follows the listing of frequencies in said paragraph.

Note: The purposes of the amendment proposed to Paragraph 120 of the Rules and Regulations are (1) to authorize the operation of regional stations with not more than 5,000 watts power both day and night, and (2) to delete the reference in Paragraph 120 of the present rules to Canadian shared frequencies.

The purpose in proposing the amendment to Rule 123 is to delete the present provision in Paragraph 123 which precludes the operation of regional stations located less than 500 miles from the Canadian border with more than 250 watts power at night and precludes their operating with more than 500 watts during daytime. The proposed amendment would not prevent the operation of regional stations operating on Canadian shared frequencies with the minimum powers which they are now held to.
Paul M. Segal states that WOW "Woodmen of the World Life

Insurance Association desires to be heard upon the subject of

methods of computing the power of radio broadcasting stations."

Mr. Segal also says that "a joint presentation will be made at the hearing on behalf of KOIN, Inc., WAVE, Inc., The Congress Square Hotel Company (WCSH) and WDAY, Inc. This presentation will relate to the question of so-called horizontal power increases on certain of the frequencies assigned for the use of regional stations."

Horace L. Lohnes has filed an appearance on behalf of Westinghouse Electric & Manufacturing Company stating that three wit-

nesses will appear.

Louis G. Caldwell has notified the Commission that Earle C. Anthony, Inc., owner and licensee of broadcast station KECA will

have one witness.

Reed T. Rollo has notified the Commission that Dr. Herbert L. Wilson, consulting engineer for WBNX, requests an opportunity to appear and testify at the hearing. He desires to present testimony regarding broadcast conditions in and about New York City.

Bond Geddes, Secretary of the Radio Manufacturers Association, has filed intention to appear stating that the Association will be represented by James M. Skinner of Philadelphia, Chairman of the Special Allocation Committee, and L. C. F. Horle of New York, representing the Engineering Committee. The representatives desire to present data in connection with the general problems schedules for the hearing and in particular in Section 2 of the agenda, paragraph (e) "Practicable standards of receiver selectivity," and paragraph (f) "Practicable standards of receiver fidelity."

Louis G. Caldwell has also notified the Commission that the Clear Channel Group wishes to present testimony. This group is composed of the owners and licensees of the following independently owned and operated clear channel broadcast stations: KFI, WBAP, WFAA, WGN, WHAM, WHAS, WHO, WLS, WLW, WOAI, WSB, WSM, and WWL.

Edgar H. Felix has also asked to be heard to present matter dealing with paragraphs 5 and 7 of Section I and paragraphs 6 and 7 of Section II of the agenda. In connection with his application, Mr. Felix says: "The data to be submitted is a summary of approximately 100,000 field intensity measurements in approximately 20 states which show the type of service rendered under the present allocation system to cities and communities of every class. measurements have been collected as the foundation for Radio Coverage Reports used by leading advertising agencies in the selection of radio stations."

Melvin D. Hildreth, counsel for WORL, Boston, has filed appearance for that station. He states that he probably will not make any statement but will participate as an observer.

Littlepage and Littlepage has filed an apperance on behalf of Hearst Radio, Inc., who desires "To introduce testimony on the engineering matters to be considered as well as certain testimony with respect to social and economic questions involved."

Duke M. Patrick filed appearance on behalf of the Columbia Broadcasting System, Inc. He states that the testimony will be

offered by five witnesses.

Horace L. Lohnes, Ben S. Fisher and John Kendall have notified the Commission "on behalf of a number of stations occupying part-time assignments on clear channels of their desire to appear and testify." The notice states that not more than two witnesses will speak for this group of interested stations.

James W. Baldwin, Managing Director of the National Association of Broadcasters, notified the Commission of its intention to appear. He states that the Association will be represented "by C. W. Myers, President, and James W. Baldwin, Managing Di-

Frank D. Scott has filed appearance on behalf of the following: Buffalo Broadcasting Corporation, Midland Broadcasting Company, First National Television, Inc., McClatchy Broadcasting Company and WNAX Broadcasting Company.

Duke M. Patrick also filed appearance for the Crosley Radio

Corporation stating that four witnesses will appear.

P. J. Hennessey, Jr., filed appearance on behalf of the National Broadcasting Company, Inc., stating that it will be represented by four witnesses.

Mr. Patrick also filed an appearance for WTIC, Travelers Broadcasting Service Corporation stating that two witnesses will

Edward A. Allen, President of the National Independent Broad-casters "a group of more than 100 low powered stations with principal offices in Lynchburg, Virginia, wishes to appear." He states that the Association will be represented either by counsel or some officer of the Association with not more than two witnesses.

John V. L. Hogan, President, Interstate Broadcasting Company, has also asked to be heard.

William B. Way, General Manager, Lawrence W. Stinson, in charge of technical operation, and David R Milsten, counsel for

station KVOO, filed appearances.

R. C. Higgy, Director of WOSU, Ohio State University broadcasting station, has filed appearance, stating that the University desires to present information to the Commission "which it be-lieves will be of value in making assignments to state owned and operated radio stations."

Glen Litten, Manager of KFSD, San Diego, California, filed

an appearance.

R. Morris Pierce, Chief Engineer of WGAR, Cleveland, filed an appearance on behalf of himself and Prof. John F. Byrne of Ohio State University, both of whom will appear for WGAR. S. Howard Evans filed an application for appearance on be-

half of the National Committee on Education by Radio. Frank B. Falknor, Chief Engineer of WBBM, Chicago, asked

for appearance of four witnesses.

Harold A. LaFount has asked for an opportunity to address the Commission without stating whom he represents.

Harold P Westman, Secretary of the Institute of Radio Engi-

neers, asked for time for one witness.
Garland Powell, Director of WRUF, Gainesville, Florida, states that he wants to set forth "the broadcasting conditions of Florida and why this state should be more or less an exception to the rule of the allotment of facilities. It is likewise our intention to show the great public service rendered by this station to the people of Florida and to the various Governmental agencies with whom we are cooperating at all times to give better and more efficient service to the people of the Nation."

E. N. Nockels, General Manager of WCFL-W9XAA and Secretary of Chicago Federation of Labor, filed an appearance.

### FCC AUTHORIZES EIGHT NEW STATIONS

The Broadcast Division of the Federal Communications Commission at its meeting this week authorized the construction of six new broadcast stations as follows:

Authorized A. Staneart Graham, E. V. Baxter and Norman Baxter, d/b Pittsburgh Broadcasting Company, Pittsburgh, Kans., to construct a new station to operate on 790 kilocycles, 1,000

Authorized the Star-Chronicle Publishing Company, St. Louis, Mo., to construct a new station to operate on 1250 kilocycles,

1,000 watts power unlimited time.

Authorized the Sioux Falls Broadcast Association, Inc., Sioux Falls, S. D., to construct a new station to operate on 1200 kilocycles, 100 watts power, unlimited time.

Authorized the Black River Valley Broadcasts, Inc., Water-

town, N. Y., to construct a new station to operate on 1420 kilocycles, 100 watts night and 250 watts LS unlimited time.

Authorized Harold Johnson and Leland M. Perry, d/b as Johnson and Perry, Cedar City, Utah, to construct a new station to use 1310 kilocycles, 100 watts and unlimited time.

Authorized Hammond-Calumet Broadcasting Corporation, Hammond, Ind., to construct new station using 1480 kilocycles, 5,000 watts and daytime operation.

Authorized R. J. Laubengayer, Salina, Kans., to construct new station using 1500 kilocycles, 100 watts power, unlimited time.

Authorized Tribune Printing Company, Jefferson City, Mo., to construct new station using 1310 kilocycles, 100 watts power day-

time operation.

The Commission also authorized the Portland, Me., Broadcasting System, Inc., to proceed with the construction of a new station to operate on 640 kilocycles, 500 watts limited to KFI subject to whatever action the U. S. Court of Appeals for D. C. may take upon pending appeals of Congress Square Hotel Company and the Eastland Company. This action follows the dismissal of the appeal of the Palmer Broadcasting Syndicate and dissolution of its stay order.

#### COMMITTEES NAMED

President Myers has authorized announcement of the personnel of the Commercial Committee and the Committee of Five as follows:

#### Commercial Section

H. K. Carpenter, WHK, Cleveland, Ohio, Chairman.

#### COMMITTEE ON RADIO RESEARCH

Arthur B. Church, KMBC, Kansas City, Missouri; Chairman; Roy Witmer, NBC, New York, N. Y.; H. K. Boice, CBS, New York, N. Y.; Theodore C. Streibert, WOR, New York, N. Y.; J. O. Maland, WHO, Des Moines, Iowa; John Elmer, WCBM, Baltimore, Maryland; William J. Scripps, WWJ, Detroit, Michigan.

#### COMMITTEE ON RADIO PROMOTION

John J. Gillin, Jr., WOW, Omaha, Nebraska, Chairman; Gardner Cowles, Jr., KSO-WMT-KRNT, Des Moines, Iowa; John E. Fetzer, WKZO, Kalamazoo, Michigan; Harrison Holliway, KFI-KECA, Los Angeles, California; Donald Withycomb, WFIL, Philadelphia, Pennsylvania; Don Searle, WIBW, Topeka, Kansas; Edgar T. Bell, WKY, Oklahoma City, Oklahoma.

### COMMITTEE ON NATIONAL SALES METHODS AND COSTS

John F. Patt, WGAR, Cleveland. Ohio, Chairman; C. M. Everson, WHKC, Columbus, Ohio; J. H. Ryan, WSPD, Toledo, Ohio; Edwin M. Spence, WBAL, Baltimore, Maryland; E. B. Craney, KGIR, Butte, Montana; Dale Robertson, WIBX, Utica, New York; Rev. James A. Wagner, WHBY, Green Bay, Wisconsin.

### COMMITTEE ON STANDARDIZATION OF SALES FORMS

Martin B. Campbell, WFAA, Dallas, Texas, Chairman; Barry Bingham, WHAS, Louisville, Kentucky; I. R. Lounsberry, WGR-WKBW, Buffalo, N. Y.; William S. Hedges, NBC, New York, N. Y.; John J. Karol, CBS, New York, N. Y.; Harry Stone, WSM, Nashville, Tennessee; Earle J. Glade, KSL, Salt Lake City, Utah.

#### DIVISION OF SALES MANAGERS

Buryl Lottridge, KFAB-KOIN, Lincoln, Nebraska, Chairman; L. H. Avery, WGR, Buffalo, N. Y.; Hale Bondurant, WHO, Des Moines, Iowa; J. Leslie Fox, KMBC, Kansas City, Missouri; H. M. Feltis, KOMO-KJR, Seattle, Washington; John W. New, WTAR, Norfolk, Virginia; Edward A. Allen, WLVA, Lynchburg, Virginia.

### Committee of Five

Arthur B. Church, KMBC, Kansas City, Missouri, Chairman; H. K. Boice, CBS, New York, N. Y.; Roy Witmer, NBC, New York, N. Y.; J. O. Maland, WHO, Des Moines, Iowa; James W. Baldwin, Managing Director, National Association of Broadcasters, Washington, D. C.

### SECURITIES ACT REGISTRATIONS

The following companies have filed registration statements with the Securities & Exchange Commission under the Securities Act:

K. Taylor Distilling Company, Inc., Frankfort, Ky. (2-2451, Form A-1)

Barium Stainless Steel Corporation, Canton, Ohio (2-2452, Form A-1)

Van Norman Machine Tool Company, Springfield, Mass. (2-2453, Form A-2)

Williams Stores Company, New York City (2-2455, Form A-1)

United Stockyards Corp., Chicago, Ill. (2-2456, Form A-1) Doehler Die Casting Company, Toledo, Ohio (2-2457, Form A-2) Rochester Gas & Electric Corp., Rochester, N. Y. (2-2458, Form A-2)

Hollywood Famous Pictures, Inc., Los Angeles, Cal. (2-2459, Form A-1)

Mergraf Oil Products Corporation, Detroit, Mich. (2-2384, Form A-1—refiling)

Maclou Corporation, Long Beach, Cal. (2-2460, Form A-1) Willson Products, Inc., Reading, Pa. (2-2461, Form A-2) Waverly Oil Works Company, Pittsburgh, Pa. (2-2462, Form

A-2)
Warren Refining & Chemical Company, Cleveland, Ohio (2-2463, Form A-2)

Nu-Enamel Corporation, Chicago, Ill. (2-2465, Form A-1) World Digest Association, Inc., New York City (2-2466, Form A-1)

East Side Associates, Inc., New York City (2-2467, Form A-1) Penn Electric Switch Company, Des Moines, Iowa (2-2468, Form A-2)

Committee for John R. Adams bonds, New Orleans, La. (2-2469, Form D-1)

Yumuri Jute Mills Company, Havana, Cuba (2-2470, Form

Missouri Telephone Company, Columbia, Mo. (2-2471, Form A-1)

Troxel Manufacturing Co., Elyria, Ohio (2-2472, Form A-2)
Detroit Harvester Company, Detroit, Mich. (2-2473, Form A-2)

Motor Finance Corporation, Newark, N. J. (2-2474, Form A-2)
All Metal Products Company, Wyandotte, Mich. (2-2475, Form A-2)

Western Auto Supply Company, Kansas City, Mo. (2-2476, Form A-2)

### RECOMMENDS NEW MICHIGAN STATION

The Saginaw Broadcasting Company applied to the Federal Communications Commission for a construction permit for the erection of a new station at Saginaw, Mich., to use 1200 kilocycles, 100 watts and 250 watts LS and specified hours of operation. Also, Harold F. Gross and Edmund C. Shields applied to the Commission to erect a station at the same place to use 950 kilocycles, 500 watts power and daytime operation.

Examiner Melvin H. Dalberg, in Report No. I-289, recommends that the application of Harold F. Gross and Edmund C. Shields be denied but that the application of the Saginaw Broadcasting

Company be granted.

The Examiner found that there is need for additional radio service at Saginaw. He states that the difficulty with the granting of the application of Messrs. Gross and Shields "would be the objectionable interference which it would cause to Station WWJ at Detroit, as the actual separation in this case would be about 44 miles less than that recommended for the assignment requested, which, according to the opinion of the Commission Engineer, would cause objectionable interference to within the .5 millivolt per meter contour of WWJ in the vicinity of Saginaw, and therefore it is thought that the granting of this application would be highly impractical."

#### LINE CHARGE REDUCTIONS REDUCE BROAD-CAST BILL BY \$250,000

The Telephone Division of the Federal Communications Commission announced the receipt by the Commission of a new schedule of the American Telephone and Telegraph Company, Long Lines Department, governing the furnishing of program transmission channels used in connection with radio broadcasting.

Filed to become effective November 1, 1936, the new schedule contains revisions and adjustments which, according to the statement of the telephone Company, will result in a saving of some \$250,000.00 per year to radio broadcast channel service customers. The adjustments, although voluntarily filed by the telephone

The adjustments, although voluntarily filed by the telephone company, follow closely, and in a large measure remedy the complaints concerning rate practices voiced by radio broadcast station licensees in their responses to a questionnaire recently circulated among them by the Commission in connection with its special investigation and study of the American Telephone and Telegraph Company. It should be understood, however, that the new schedule does not purport to effect a general reduction in rates.

The following are the principal changes proposed to be made

in rates and rate practices:

 Computation of interexchange channel charges will be on the basis of airline instead of the present circuit or route distances. 2. The connection charge for receiving programs at stations connected to Schedule A channels will be reduced from \$4,000.00 per year to \$175.00 per month.

3. The highest grade continuous service may be contracted for on a monthly instead of an annual basis.

4. Amplifying equipment provided by the customer at his studio may be used to interconnect channels.

5. All classes of channel facilities furnished by the company may be interconnected. Previously, music programs could not be fed from an inferior to a high grade channel.

6. Charges for reversal in direction of channels will be slightly

In addition to the foregoing, a number of other adjustments in rates and practices of advantage to the customer have been included in the new schedule.

In connection with this proposed reduction in charges the telephone company filed the following letter and tariff memorandum

with the Commission:

"The Long Lines Department of this Company is filing a new tariff with the Commission today, covering channels for program transmission furnished chiefly in connection with radio broadcasting. The new tariff is numbered F.C.C. 198, effective November 1, 1936, and cancels tariff F.C.C. 139.

"This Company has been furnishing channels for program transmission for a number of years. As the Commission knows, the service had a small beginning and its growth has continued as the number of broadcasting stations and the use of networks have increased. During this period there have been many technical developments and improvements in the plant and equipment used in furnishing this service to meet the frequent changes in operating requirements of the broadcasting industry. From time to time we have also made a number of changes in our rates and practices to meet changing conditions.

"For some time we have had in mind the desirability of a complete review of our rates and practices for program transmission channels and since around the first of this year, have been actively engaged in such a review. The principal purpose of this review has been to liberalize our practices and modify our rates so as better to meet the requirements of our customers. Wherever possible we also wished to meet, through such modifications, criticisms made from time to time either by our customers (the chains) or proprietors of individual stations who in turn received service from the principal chains and networks via our facilities. We also desired to improve the administrative features of the tariff covering these services.

"We believe the new tariff filed today accomplishes the purposes above recited. For convenience I am attaching an explanatory statement and table showing the principal changes in rates and practices and I am listing below a few of the more outstanding

changes being made.

"1. Interexchange channels will be charged for on an air-line basis of measurement instead of generally route line as at present. The new rate for our high quality continuous channels (Schedule A) will be \$8.00 per air-line mile per month which equates to slightly less than the present charge (\$84.00 per route mile per year or the equivalent of \$7.00 per mile per month), taking into account the fact that the route line miles charged are, on the average, 20 per cent more than air-line miles.

"2. The connection charge for receiving programs at stations connected to Schedule A channels is reduced from \$4,000

per year to \$175 per month.

"3. The contractual arrangement with the customer for our highest grade continuous service is changed from an annual to a monthly basis.

"4. Amplifying equipment provided by the customer at his

studio may now be used to interconnect channels. "5. Existing rules which do not permit interconnection of certain classes of interexchange channels offered in the present tariff have been eliminated; all classes of line facilities offered in the new tariff may now be interconnected.

"6. Charges for reversals of channels requested by the customer have been increased based on our experience as to the labor

involved in such work.

"A substantial additional number of improvements in rates and practices of advantage to the customer have been included.

"This revision of program transmission rates and practices is not intended as a reduction in rates but the adjustments made result in savings of some \$250,000 per year to Long Lines' customers.

In no instance is the bill now being paid by any existing customer increased.

"We expect to recommend to the various Associated Bell Telephone Companies similar revisions in their tariffs covering these services."

### Principal Changes Proposed for Program Transmission Services by the American Telephone and Telegraph Company

1. Proposed: All interexchange schedules are measured on an airline mile basis.

Present: All interexchange schedules are measured on a route mile basis except Schedule E (speech only channels) which is now on an air-line mile basis.

Effect: Improvement in administration; reduction in charges as to this item in average case; increase in certain cases as

to this item.

2. Proposed: Schedule A (high quality, continuous use) facilities are furnished on a monthly basis.

Present: Schedule A facilities are furnished on an annual basis. Effect: Liberalization of practice.

3. Proposed: Schedule A Minus facilities are discontinued.

Present: Schedule A Minus facilities are furnished as an extension of a Schedule A network to one additional station through the use of the same grade of facilities as Schedule A but with limited special operation and supervision. Effect: Schedule no longer necessary under new tariff.

4. Proposed: The maximum charge for Schedule B facilities (high quality, occasional use) for any month will not exceed the Schedule A charges for similar items of service.

Present: Similar maximum charges are not in effect. Effect: Reduction in charges in certain cases, liberalization of

practice.
5. Proposed: The maximum charge for Schedule D facilities (medium quality, occasional use) shall not exceed the Schedule C (medium quality, continuous use) charges for similar items.

Present: Similar maximum charges are not in effect.

Effect: Reduction in charges in certain cases, liberalization of practices.

6. Proposed: Charges for reversals of line facilities requested by the customer are increased based on experience as to the amount of labor required.

Present: Unit charge per route mile including restoral to normal.

Effect: Increase in charges to customers requiring this service. 7. Proposed: All local channels are provided at Associated Company local channel rates.

Present: Local channels are included in Schedules A and B Local channels in connection with Schedules C, D, and E are furnished at Associated Company local channel rates.

Effect: Reduction in charges generally when Associated Companies file revised tariffs.

8. Proposed: Line facilities furnished under any schedule in the tariff may be interconnected for transmission in both direc-

Present: Schedule C and D line facilities when interconnected with Schedule A or B facilities cannot be used to transmit music inward to the Schedule A or B networks.

Effect: Liberalization of practice.

9. Proposed: First period of Schedule E is one hour at a rate of \$0.10 per air-line mile and each additional consecutive 15-minute period at \$0.025 per air-line mile.

Present: First period of Schedule E is 15 minutes at a rate of \$0.10 per airline mile and each additional consecutive 15-minute period at \$0.03 per air-line mile.

Effect: Reduction in charges and liberalization of practice. 10. Proposed: Customers may use their own amplifiers in their

studios between sections of interexchange channels. Present: Tariff does not cover the use of the customer's ampli-

Effect: Reduction in charges and liberalization of practice.

11. Proposed: In cases (generally short distances) where receiving and transmitting connections are not required to effect high quality transmission over Schedule A or B facilities between stations, the channels may be furnished without such connections.

Present: Transmitting and receiving connections (at a substantial charge) are furnished in all cases with Schedule A and

B facilities.

Effect: Reduction in charges and liberalization of practice.

## Principal Rate Changes Proposed for Program Transmission Services by the American Telephone and Telegraph Company

Proposed
Tariff F.C.C. No. 198

Present Tariff F.C.C. No. 139

I.	Schedule A
	Channel

Receiving Connection Transmitting Connection Channel Reversals

Switches

II. Schedule A Minus Channel (Extensions from Schedule A networks)

Connections

III. Schedule B Channel

Receiving Connection

Transmitting Connection

IV. Schedule C Channel

Connections

Channel Reversals

Switches

Setting up Charge

V. Schedule D

Channel

Connections

Setting up Charge

VI. Schedule E Channel

Connections

\$8 per air-line miles per month (ratio of route billing mileage to air-line mileage is 1.2 to 1).

\$175 per month.

\$80 per month.

\$.04 per air-line mile including restoral to normal (which experience shows more closely approximates the labor involved).

\$1.25 per switch (restoral to normal considered another switch).

Schedule discontinued.

\$.20 per air-line mile per hour. The Schedule A charge will be the maximum charge. \$.03 extra per air-line mile per hour for Morse channel, if desired.

\$80 per month plus \$2.50 per hour of use. The Schedule A charge will be the maximum charge.

\$80 per month.

\$5.20 per air-line mile per month. \$4.25 per air-line mile for two weeks.

\$60 per month or \$50 for two weeks, when furnished. (Not required when customer furnishes own amplifiers.)

\$.025 per air-line mile, including restoral to normal.

\$.60 per switch (restoral to normal considered as another switch). None.

\$.15 per air-line mile per hour. The Schedule C charge will be the maximum charge.

\$1.25 per hour with a minimum charge of \$40 per month when furnished. The Schedule C charge will be the maximum charge.

\$.10 per air-line mile for the first hour.

\$.025 per air-line mile for each additional consecutive 15 minutes.

\$1 per hour with a minimum charge of \$25 per month, when furnished.

\$84 per route mile per year.

\$4000 per year.

\$1000 per year.

\$.023 per route mile, including restoral to normal.

\$2.50 per switch, including restoral to normal.

\$72 per route mile per year.

\$2000 per year.

\$.40 to \$.15 (latter rate effective after 155 hours' use) per route mile per hour including Morse channel.

\$100 for first two weeks and \$100 for each additional month plus \$2.50 for each hour of use.

Same as receiving connection.

\$5 per route mile per month. \$4 per route mile for two weeks.

\$75 per month, or \$60 for two weeks for connections in excess of two per network.

\$.015 per route mile, including restoral to normal.

\$1.25 per switch including restoral to normal.

\$12.50 per exchange connected.

\$.125 per route mile per hour.

\$50 per month plus \$1.25 per hour of use for connections in excess of two per network.

\$12.50 per exchange for first occasion. \$5 per exchange for each additional occasion.

\$.10 for first 15 minutes per air-line

\$.03 per air-line mile for each additional consecutive 15 minutes.

\$50 per month and \$1 per hour of operation, or \$25 per occasion, for connections in excess of two per network.

### FEDERAL TRADE COMMISSION ACTION

### Complaints

The Federal Trade Commission has alleged unfair competition in complaints against the following firms. The respondents will be given an opportunity for hearing to show cause why cease and desist orders should not be issued against them.

No. 2655. Allegedly engaged in a scheme that deceives the purchasing public and injures competitors, an eastern group of manufacturers of and dealers in radio sets, tubes and appliances are charged with unfair methods of competition in an amended and supplemental complaint. Also included as respondents are six corporations manufacturing and selling name plates and escutcheons for use on radio sets.

Without authority or consent of the legal owners, the respondents, the amended and supplemental complaint charges, have adopted for use on their radio sets the names, brands and symbols of corporations and individuals well known and long established in the radio and kindred industries. The complaint lists the following names, brands and symbols as among those used by the respondents on their radio sets and appliances:

Marconi, Marconi International, Marconi Radio Corporation; Edison, Edison International, Edison-Bell, Edison with

a representation of a bell; Edison Radio Stores, Inc.; Bell, Bell with a representation of a bell; Victor, Victor Interna-tional; Majestic, Majestic International, Majestic Radio Corporation; Brunswick (Bronswick, a colorable imitation of the name Brunswick); RCA and (RCI, RSA, colorable imitations of the letters RCA); EB (a colorable imitation of the letters GE) standing alone or stamped upon the representation of a bell.

According to the amended and supplemental complaint, the practices of the respondents give to their products a salability they would not otherwise have, give the respondents an advantage over competitors who do not similarly misrepresent the origin of their goods, and result in the appropriation of the reputation and

good will built up by competitors.

In December, 1935, the original complaint was issued in this case against King Trading Corporation, 51 Vesey St., New York City. In the amended and supplemental complaint, besides King Trading Corporation, the other respondent manufacturers and assemblers of radio products, and their officers, are: Royal Radio Company, Inc., 168 Washington St.; Metro Manufacturing Company, Inc., 142 Liberty St.; Metro Radio Corporation, 217 West 125th St.; Metro Sales Company, Inc., 122 Cypress St., and Pyramid Distributors, Inc., 125 Prince St., all of New York City, and their officers, Murray Auerbach, Regina Gadol, George Levine, A. M. Frank, Max Scafford, and David Morrison.

Dealers in radio products, and their officers, listed as respondents, are: Harvard Radio Tube Testing Stations of Pennsylvania, Inc., 208 North Broad St., Philadelphia, and Julius M. Schoenberg, president; Ross Distributing Company, 2020 Chancellor St., Philadelphia, and Larry B. Ross, president; Sun Radio and Service Supply Corporation, 938 F St., and Emanuel Rosensweig, president, (this respondent has entered into a stipulation with the Commission to discontinue use of the word "Majestic," either alone or with the word "International," on the radio sets it sells, in advertising matter or in any manner to imply that its radio sets so marked are manufactured by Grigsby-Grunow Company, when such is not the fact); Schiller Brothers, Inc., 922 F St., and Louis S. Schiller, president; Peter Robbins, 940 F St., trading as Robbins Radio Company and Ambassador Radio Company, and F. C. Scruggs, 636 H St., N. E., trading as Call Radio Company, all of Washington, D. C.

The respondent corporations, and their officers, who are engaged in the manufacture and sale of name plates and escutcheons for use on the radio products sold by the other respondents, are: Metal Etching Corporation, 1001 Essex St., Brooklyn, N. Y., and M. Hermann, president; Etched Products Corporation, 3901 Queens Blvd., Long Island City, N. Y., and Albert Nierenberg and Walter H. Miller, officers; Electro Chemical and Engraving Company, 1100 Brook Ave., Bronx, New York City, and F. E. Switzer, N. L. Jacobus, Robert Schlesinger, Julius Erdoes and L. S. Southwick, officers; Premier Metal Etching Company, 2103 44th Ave., Long Island City, N. Y., and Herbert Pape, Carl J. Johnson, Ernest A. Rottach and Hugo Lehrfeld, officers; Crowe Nameplate and Manufacturing Company, 1749 Grace St., Chicago, and E. C. Coolidge and I. Robinson Smith, officers; American Emblem Company, 22 East 40th St., New York City, and Paul B. Williams, Clarence S. C. Williams, James Eels, Fred B. King, and Edgar Denton, Jr., all of Utica, N. Y., officers.

No. 2920. Unfair competition through use of a lottery scheme to promote the sale of candy is alleged in a complaint issued against Jerome C. Claeys, trading as J. C. Claeys, 510 Leland Ave.,

South Bend, Ind.

According to the complaints, sales of the respondent's candy to the public are made by means of a push card, and whether a purchaser receives one or more bars of candy or a box of candy for

the price of 5 cents is determined wholly by lot or chance.

No. 2921. Selling ribbons and narrow fabrics in interstate commerce, Samuel Steckenberg and Abraham M. Fynke, trading as Colonial Ribbon Mills, 95 Madison Ave., New York City, are named respondents in a complaint charging them with unfair methods of competition through use of the word "Mills" in their firm name.

The respondents are said to display their firm name conspicuously on invoices, letterheads, and other business literature, and, the complaint alleges, the word "Mills," when so used, serves as a representation to the buying public that the respondents own or

operate mills where their products are manufactured.

According to the complaint, the respondents do not own or operate mills for the manufacture of ribbons and narrow fabrics, nor are they manufacturers as the term is understood generally by the trade and the purchasing public, but are engaged solely in distributing and selling products made from raw materials by others.

No. 2922. Charging unfair competition in the sale of silk and rayon piece goods, a complaint has been issued against the Group Sales Corporation, 215 W. 39th St., New York City.

This company is alleged to have sold products as "name goods," meaning materials of generally recognized merit and quality, made and nationally advertised by manufacturing concerns of well established reputation, when in fact a substantial part of this merchandise consisted of material other than "name goods." The complaint also charges that a substantial portion of the respondent company's merchandise was not obtained direct from manufacturers but from other jobbers and garment makers.

According to the complaint, material was advertised by the respondent company as new, up-to-the-minute, stylish, and seasonable, when in fact a substantial part of it was composed of "sec-

nds" or "left-overs" from garment manufacturers' goods.

No. 2923. Unfair competition in the sale of felt caps is alleged in complaint against M. & J. Becker, Inc., 2961 Atlantic Ave.,

Brooklyn, N. Y.

According to the complaint, baseball caps made from second-hand or discarded felts were renovated by the respondent company or others and refitted with new sweat bands and trimmings, then sold to wholesalers for ultimate distribution to the public. These caps are said to have had the appearance of caps which had never been worn, and were not labeled so as to indicate that they were, in fact, second-hand caps made over.

This practice is alleged to have had a tendency of deceiving buyers into believing that in purchasing such caps they were ob-

taining new and unused caps made from new felt.

No. 2924. Misrepresentation of the nature, merit and value of cleaning fluids is alleged in a complaint issued against Joseph Lewin, trading as Leev-No-Ring Chemical Co., 207 W. 17th, New York City.

On labels and in advertising circulars and folders, the respondent allegedly features the words "Leev-No-Ring" and makes representations having the tendency to cause purchasers to believe that his products can be used safely and will remove all grease spots instantly without injury to the most delicate fabrics, and that they will not leave a ring in any instance.

The complaint charges that the respondent's cleaning fluids, when used on fabrics dyed with non-fast or fugitive dyes, do affect the

colors, causing them to run, and do leave rings.

### Stipulations and Orders

The Commission has issued the following cease and desist orders and stipulations:

No. 01447. A. T. Allen, 1318 W. Nora Ave., Spokane, Wash., trading as A-1 Remedies Company, stipulates that he will cease advertising that his "A-1 Remedy" is a competent treatment for rheumatism, neuritis, sciatica, or arthritis, unless such representations are limited to the relief of pain resulting from the conditions referred to, and that permanent results may be expected from the use of his preparation.

No. 01448. Health Products Corporation, 113 N. 13th St., Newark, N. J., engaged in the sale of a poultry medicine designated "Clo-Trate," will cease making claims that poultry needs more vitamin A than is supplied by certain vegetables or that the average poultry ration needs an addition of vitamin A, unless

such representations are limited to poultry raised in strict confinement, semi-confinement or under seasonal, climatic or other conditions that would prevent poultry from obtaining food con-

taining a sufficient amount of vitamin A.

Other claims the respondent corporation will discontinue are that its product is beneficial in treating colds, roup, bronchitis and other poultry ailments, unless it is clearly represented that the benefits claimed will obtain only when there is a sub-optimal supply of vitamin A, and that the product will remain stable in vitamin A in all types of feed for long periods of time. The respondent corporation also will stop representating, by use of photographs, charts, or graphs, that the benefits indicated by the results of experimental tests may be expected from use of the product, unless in the tests the experimental groups and the control groups are each fed a normal or average poultry ration

No. 01451. Sharp and Dohme, Philadelphia, agrees that in the sale of "Digitol" it will discontinue representing that the product is an instrument of precision for the digitalization of patients, that it is more free of inert matter than tincture of digitalis U.S.P. X, and that with "Digitol" "you can standardize your digi-

talis expectation."

No. 01452. Whitney's, Inc., 12th and G Sts., N. W., Washington, D. C., agrees to discontinue describing the furs from which its women's coats and collars are made in any way other

than by using the correct name of the fur as the last word of the descriptive phrase in the advertising matter. The stipulation provides that when any dye or blend is used in simulating another fur, the true name of the fur appearing as the last word of the description shall be preceded immediately by the word "dyed" "blended," compounded with the name of the simulated fur. respondent also will stop use of any geographic term to describe a fur, unless such fur comes from the region indicated.

No. 01453. George E. Hartley, P. O. Box 152, Centralia,

Ill., engaged in the sale of a recipe alleged to constitute a cure for appendicitis, will stop representing in advertising matter or otherwise that his recipe constitutes an effective remedy for appendicitis, that it will cure any case, that it is guaranteed to give

satisfaction, and that the regular price is \$1, or that an offer to sell it for 25 cents is a "special offer."

No. 01454. Foley & Company, 945 W. George St., Chicago, agrees to cease and desist from representing that "Foley's Rectal Salve" is a "new prescription that "almost instantly" stops pain and soreness; that it prevents infection and restores vigor and health, and that relief is guaranteed. As to "Foley's Honey and Tar Cough Syrup," the company will stop advertising that the product can be safely relied upon for "quickest results"; that it

product can be safely reflect upon for quickest results; that it stops coughs and helps correct the cause of coughs, insures sleep free from coughing, and "works double quick."

No. 01455. W. M. and J. H. Roth, W. University Ave., Des Moines, Iowa, trading as the Norma-Lite Company, entered into a stipulation to cease representations that their medicinal pre-paration designated "Norma-Lite" is a natural method of reducing weight or that it improves or restores nature's method of reducing weight; that it is safe and contains no harmful drugs; that it is the most reliable remedy in America for obesity, that physicians prescribe it generally for use in reducing weight or that it acts as a doctor would prescribe in every case, and that it contains 7 valuable elements or any ingredients in addition to boric acid

and thyroid extract desiccated.

No. 01457. Herman White, trading as White Company, Northampton, Mass., selling a folio of instructions for obtaining employment in the mailing and addressing of circulars for mail order houses, stipulates that he will stop representing, by placing advertisements in the "Help Wanted" columns of newspapers or magazines that he has employment to offer; that details of his plan will be furnished for a price less than that actually charged; that prospective purchasers can earn amounts in excess of the average amounts earned by former purchasers of his folio; that any mail order houses are paying people each week for mailing circulars, or that a mail order house wants persons to do addressing and mailing of literature, unless this is a fact.

No. 01458. Santo Ceribelli, 121 Varick St., New York City,

trading as G. Ceribelli & Co. and selling a preparation designated "Brioschi," will discontinue claims that the product corrects any condition of the stomach, restores a normal alkaline condition, is a remedy for stomach acid or indigestion, and prevents colds. Among the other representations that will be stopped are that the preparation is manufactured in Italy and that by its use foods can be caten with the user suffering any stomach ailment. Ceribelli admitted that the therapeutic value of his product is limited to its anti-acid effect in relieving temporary conditions of the stomach

due to hyperacidity.

No. 01459. R. M. McLain, D. C., 1513½ Park St., Alameda, Calif., in the sale of "Dr. McLain's Vitamin Food," agrees to stop representing that his product can be depended upon to prevent, or is an effective remedy for, any of the 260 diseases and physical, nervous and mental conditions specified in his advertising matter. Other representations he will discontinue are that one cannot get the necessary vitamins from the ordinary diet and that users of his product are giving the body that which it needs; that his product strengthens the digestive system and raises the blood pressure; that it is a nerve builder, and that its addition to the diet constitutes a competent treatment for improperly functioning glands.

No. 1747. International Cellucotton Products Company, 919 North Michigan Ave., Chicago, agrees to cease making the claim in advertising matter that its "Kleenex" disposable tissue handkerchief imprisons 99 per cent of the germs that touch it, or any other exaggerated representation in reference to the germcollecting or germ-retaining properties of the product. Other practices that will be discontinued are disparagement of cotton or linen handkerchiefs, and representations concerning such handkerchiefs which may be misleading to the purchasing public; claims that use of "Kleenex" prevents self-infection during colds, without proper qualification, and other claims respecting the benefits derived from the use of "Kleenex" which are exaggerated and

impossible of accomplishment.

No. 1751. Roscoe D. Hogue, P. O. Box 163, Atlanta, Ga., trading as Pioneer Medicine Company and as Pioneer Drug Company, stipulates that in the sale of "Old Pioneer Indian Tonic, offered as a liver and kidney remedy, he will discontinue the use in advertising matter of representations respecting the therapeutic properties of his product which are exaggerated and impossible of accomplishment, and cease using the word "Indian" as a part of the name of his product or in any manner to imply that it either was originated or used by the Indians.

No. 1752. Benjamin and Rose Eidinger, 651 East 164th St., Bronx, New York City, trading as Lion Cross Products Company and as Lio-Pharmacy, signed an agreement to cease and desist from use in advertisements of representations implying that "Lion Cross Herb Tea" is a cure or remedy for high blood pressure, rheumatism, bladder disorders, stomach troubles, kidney disorders, arthritis and other diseases, and that it brings health, happiness and long life to users. They agree to discontinue representing that the product is always "safe for children" or "harm-less in every respect," and will stop use of the phrases "Made by Nature" or "Natural Remedy," or other similar statements which do not properly describe the product.

They also will cease use of the word "laboratory" to imply that they operate a place devoted to experimental study and to the application of scientific principles in testing and analysis, or in the

preparation of their product, when such is not the fact.

No. 1763. The De Pree Company, 130 Central Ave., Holland, Mich., stipulates that in selling its "Nurse Brand" aspirint tablets it win cease use of the words "No After Effects" in advertisements, and particularly on the containers in which the

product is sold.

No. 1767. Benjamin and Solomon Cohen, trading as S. Cohen & Sons, Porter and Swansen Sts., Philadelphia, signed an agreement to stop selling baseball caps manufactured from materials obtained from second-hand, old, worn or discarded felt hats, unless there are stamped upon or affixed to the caps in a conspicuous place words clearly indicating that they are not manufactured from new and unused felt or other materials, but from felt or other materials obtained from second-hand, old, worn or discarded hats.

No. 1770. Sun Radio Service & Supply Corporation, 839 F St., N. W., Washington, D. C., stipulates that in the sale of radio receiving sets it will cease use of the word "Majestic," alone or with the word "International," or in any manner in advertising matter, or as a trade name or brand so as to imply that its radio sets are manufactured by Grigsby-Grunow Company, when such is not the fact. According to the stipulation, Grigsby-Grunow Company is an Illinois corporation which has spent large sums of money in advertising and promoting the sale of radio receiving sets under the trade name "Majestic," with the result that the corporation has built up and acquired valuable good will in the

word "Majestic" as applied to its product.

No. 1774. Roddis Plywood Company, 630 West 28th St.,
New York City, wholesalers of plywood and veneers, agree to
discontinue use of the word "walnut," independently or with the
words "Oriental" or "Canadian," or with any other words which may have the tendency to mislead purchasers into the belief that its products are made of wood from trees of the walnut or juglandaceae family, when such is not the fact. The company also will stop using the words "white pine," either alone or with any other words which may have a capacity to deceive purchasers into the belief that the products are made from wood derived from trees of the species pinus strobus, pinus lambertiana, or pinus monticola, when such is not the fact.

No. 1775. James Good, Inc., Susquehanna Ave. and Martha St., Philadelphia, in the sale of "Keystone Saddle Soap," will cease and desist from representations on labels affixed to its saddle soap containers that such product conforms to Government specifi-

cations.

No. 2149. Radumac Mineral Co., 9425 W. Pico St., Los Angeles, and A. Yoder, trading as Radumac Mineral Co., have been ordered to stop representing that the preparation "Radumac" is capable of preventing or curing a long list of diseases, including anemia, arthritis, hemorrhage, malnutrition, kidney trouble, and

The respondents are also directed to cease asserting that the preparation does wonders or is a health tonic that will prevent diseases, and that it contains the essential mineral elements for building new body tissues.
No. 2499. Aborn Hat Manufacturing Co., 117 North Wells

St., Chicago, has been ordered to discontinue selling men's old, worn, used, and discarded felt bats which have been cleaned and fitted with new ribbons, sweathands and linings, unless there is stamped upon or attached to such hats in a conspicuous place words clearly indicating that the hats are not new but are used and worn and have been cleaned and made over.

The findings are that the respondent company purchased old and discarded hats at prices ranging from \$1 to \$1.75 a dozen and sold them, when cleaned and made over, for from \$6 to \$13

a dozen, depending upon their quality and condition.

No. 2544. Repair Parts and Replacement Company, Inc., 812 North Wells St., Chicago, has been ordered to discontinue improper use of the word "Hoover" on dust bags it manufactures for use on vacuum cleaners made by the Hoover Company of North Canton, O.

The respondent corporation is engaged in the sale of vacuum cleaners and parts and in the repairing and rebuilding of such cleaners. The Commission found that the respondent repaired certain Hoover cleaners to which it attached its dust bags, similar in size, shape and color to those of the Hoover Company, and conspicuously marked with the name "Hoover," together with the words "Mfr'd by R. P. & R. Co." in much smaller type, with the result that the attention of prospective purchasers was attracted only to the word "Hoover."

Specifically, the order to cease and desist prohibits the respond-

ent corporation from representing in advertising matter, circulars or otherwise that the dust bags it manufactures and sells are the products of the Hoover Company, and from using the name "Hoover," alone or with other words, on such bags when they are

not manufactured by the Hoover Company.

No. 2666. Prohibiting unfair competition in the sale of filters for use in tobacco pipes, an order to cease and desist has been ordered against S. M. Frank & Co., 133 5th Ave., New York

The order directs the respondent to cease representing or advertising that the Frank absorbent filter sold for use in its "Medico" pipe, is the only filter in the world that really filters.

Representation that there are no pipe filters other than Frank absorbent filters which will efficiently accomplish the ends and serve the purposes for which the respondent company's article

No. 2691. Angelo Cataldo, trading as Liberty Chocolate Company and as Arcadia Chocolate Company, 114 Commercial St., Boston, has been ordered to discontinue selling and distributing to dealers candy so packed and assembled that sales to the general public are to be made, or are designed to be made, by means of a lottery, gaming device, or gift enterprise. The respondent admitted the material allegations of the Commission's complaint to be true and waived further proceedings.

No. 2805. Charles A. Saretsky, 246 West 38th St., New York

City, engaged in the sale of interlinings and filling materials for use in the manufacture of clothing, has been ordered to cease misrepresenting in any manner the character and quality of his

products.

The order directs Saretsky to discontinue attaching to interlinings and filling material tags or labels which misrepresent the amount, the kind or the quality of wool content of such products, and prohibits him from furnishing bis customers, who are manufacturers of finished garments, with tags or labels bearing such

misrepresentations.

Findings are that Saretsky made such representations as "this garment is interlined with lamb's wool filling," and "this garment is interlined with 100 per cent wool filling," when, in fact, his products were composed in part of wool or reworked wool, adulterated with a large percentage of cotton, and the cloth to which the filling material was attached was composed entirely of cotton.

#### FTC CLOSES CASE

No. 2494. The Federal Trade Commission has closed its case against Distillers' Products Corporation, Harborside Terminal, Unit No. 1, Exchange Place, Jersey City, N. J. The complaint alleged unfair competition in the sale of alcoholic beverages through improper use of the word "Distillers" in the company's corporate name.

Closing of the case was ordered after the Commission ascertained that the respondent's corporate existence appeared to have been terminated by dissolution, and that the company ceased to operate as of June 30, 1935. The physical assets were disposed of, and it is deemed unlikely that the company will resume its

corporate existence.

### FEDERAL COMMUNICATIONS COMMISSION ACTION

### HEARING CALENDAR

Monday, September 28

### HEARING BEFORE AN EXAMINER

(Broadcast)

NEW-John C. Loonef, d/b as High Fidelity Broadcasting Service, Milton, Mass.—C. P., 1570 kc., 1 KW, unlimited and variable.

NEW-Dr. F. P. Corniglia, Monroe, La.-C. P., 1500 kc., 100

watts, unlimited time.

#### Wednesday, September 30

# HEARING BEFORE AN EXAMINER

(Broadcast)

NEW-The Pottsville Broadcasting Co., Pottsville, Pa.-C. P., 580 kc., 250 watts, daytime.

#### Thursday, October 1

### HEARING BEFORE AN EXAMINER

#### (Broadcast)

KXL—KXL Broadcasters, Portland, Ore.—Renewal of license, 1420 kc., 100 watts, 250 watts LS, shares with KEPS.

KXL-KXL Broadcasters, Portland, Ore.-Consent to transfer control of Corporation; 1420 kc., 100 watts, 250 watts LS, shares with KEPS.

NEW-The News Press Publishing Co., Santa Barbara, Calif.-C. P., 1220 kc., 500 watts, unlimited time.

### Thursday, October 1

### ORAL ARGUMENT BEFORE THE BROADCAST DIVISION

Examiner's Report No. I-213:

NEW-Edwin A. Kraft, Fairbanks, Alaska.-C. P., 950 kc., 250 watts, unlimited time.

NEW—John A. Stump, Fairbanks, Alaska.—C. P., 1210 kc., 100 watts, 250 watts LS, unlimited time.

Examiner's Report No. I-219:

NEW-J. Laurance Martin, Tucumcari, N. Mex.-C. P., 1200 kc., 100 watts, unlimited time.

Examiner's Report No. I-221:

KLO-Interstate Broadcasting Corp., Ogden, Utah.-C. P., 1400 kc., 1 KW, 5 KW LS, unlimited time. Present assignment: 1400 kc., 500 watts, unlimited time.

Examiner's Report No. I-227:

KGDM-E. F. Feffer, Stockton, Calif.-Modification of license, 1100 kc., 1 KW, limited time; 1100 kc., 1 KW, daytime.

### Friday, October 2

### HEARING BEFORE AN EXAMINER

#### (Broadcast)

NEW-Earle Yates, Las Cruces, N. Mex.-C. P., 930 kc., 1 KW, daytime.

KIT—Carl E. Haymond, Yakima, Wash.—C. P., 1250 kc., 250 watts, 500 watts LS, unlimited time. Present assignment: 1310 kc., 100 watts, 250 watts LS, unlimited time.

WGAR—The WGAR Broadcasting Co., Cleveland, Ohio.—Authority to transfer control of Corporation to WJR, The Goodwill Station; 1450 kc., 500 watts, 1 KW LS, unlimited time.

The Broadcast Division has taken the following action:

### APPLICATIONS GRANTED

KRGV-KRGV, Inc., Weslaco, Tex.-Granted C. P. to make changes in equipment, install vertical radiator, and increase power from 500 watts to 1 KW; 1260 kc., unlimited time. WMFG—Head of the Lakes Broadcasting Co., Hibbing, Minn,— Granted C. P. to make changes in equipment and increase daytime power from 100 watts to 250 watts.

WMIN-Edward Hoffman, St. Paul, Minn.-Granted C. P. to make changes in equipment and increase day power from

WLBL—State of Wisconsin, Department of Agriculture and Markets, Stevens Point, Wis.—Granted C. P. to make changes in equipment, increase power from 2½ KW to 5 KW, increase hours of operation from specified hours to daytime to daytime, and move station from approximately 8½ miles northeast of Stevens Point to approximately 25 miles west northwest of Stevens Point.

KVOA-Arizona Broadcasting Co., Inc., Tucson, Ariz.-Granted modification of C. P. approving transmitter site at West Lee at 10th Street, change in equipment, installation of vertical radiator, and increase in power from 500 watts to

1 KW.
KDNC—Democrat-News Co., Inc., Lewistown, Mont.—Granted modification of C. P. to move transmitter to site to be determined subject to Commission approval, install new

equipment, and increase day power from 100 to 250 watts.

KCMO—Lester E. Cox, Thomas L. Evans, and C. C. Payne,

Kansas City, Mo.—Granted license to cover C. P., 1370 kc.,

100 watts, specified hours.

- NEW-Scranton Broadcasters, Inc., Portable-Mobile (Scranton, Pa.) .- Granted C. P. for new relay broadcast station on an experimental basis under the provisions of Rules 1000, 1001(b) and 1003(d); frequencies 31100, 34600, 37600 and
- 40600 kc., 5 watts. Also granted license covering same. NEW—Peoria Broadcasting Co., Portable-Mobile, Peoria, Ill.-Granted C. P. for new relay broadcast station on an experimental basis under the provisions of Rules 1000, 1001(b) and 1003(d); frequencies 31100, 34600, 37600 and 40600 kc., 25 watts. Also granted license covering same. KERN—McClatchy Broadcasting Co., Bakersfield, Calif.—Granted

license to cover C. P., 1370 kc., 100 watts, unlimited time. KERN—Bee Bakersfield Broadcasting Co., Bakersfield, Calif.—
Granted assignment of C. P. from the Bee Bakersfield

Broadcasting Co. to McClatchy Broadcasting Co. WOWO-The Main Auto Supply Co., Fort Wayne, Ind.-

-Granted modification of license to change name from The Main Auto Supply Co. to Westinghouse Radio Station, Inc.

KOIL-Central States Broadcasting Co., Council Bluffs, Iowa. Granted modification of license to change studio location from Council Bluffs, Iowa, to Omaha, Nebr.; 1260 kc., 1 KW night, 2½ KW day, unlimited.

W8XIQ-The WGAR Broadcasting Co., Portable-Mobile.-Granted license to cover C. P. for new relay broadcast station; frequencies 31100, 34600, 37600 and 40600 kc., 35 watts.

W8XIR—The WGAR Broadcasting Co., Portable-Mobile.—
Granted license to cover C. P. for new relay broadcast station on an experimental basis; frequencies 31100, 34600,

37600 and 40600 ke., 100 watts, unlimited. W8XIP—The WGAR Broadcasting Co., Portable-Mobile.—Granted license to cover C. P. for new relay broadcast station on an experimental basis; frequencies 31100, 34600, 37600 and

40600 kc., 3 watts power.

WXYZ—Kunsky-Trendle Broadcasting Corp., Detroit, Mich.—Granted modification of license to change name from Kunsky-Trendle Broadcasting Corp. to King-Trendle Broadcasting Corp.

WOOD—Kunsky-Trendle Broadcasting Corp., Grand Rapids, Mich.—Granted modification of license to change name from Kunsky-Trendle Broadcasting Corp. to King-Trendle

Broadcasting Corp.

WASH—Kunsky-Trendle Broadcasting Corp., Grand Rapids, Mich.—Granted modification of license to change name from Kunsky-Trendle Broadcasting Corp. to King-Trendle Broadcasting Corp.

WMMN-A. M. Rowe, Inc., Fairmont, W. Va.-Granted modification of license to change name from A. M. Rowe, Inc., to Monongahela Valley Broadcasting Co.

WJSV-Old Dominion Broadcasting Co., Alexandria, Va.-Granted modification of license to change location of main studio from Alexandria to the Earle Bldg., Washington, D. C.

WHBI—May Radio Broadcast Corp., Newark, N. J.—Granted modification of license to use auxiliary transmitter as main transmitter, so as to comply with Rules 131, 132 and 139.

W8XAL-The Crosley Radio Corp., Mason, Ohio.-Granted modification of license to add frequency 9590 kc.

NEW—KFNF, Inc., Portable-Mobile (Pack) (Shenandoah, Iowa).
—Granted C. P. for a new relay broadcast station on an experimental basis; frequencies 31100, 34600, 37600 and 40600 kc., 5 watts.

NEW-KFNF, Inc., Portable-Mobile (Pack) (Shenandoah, Iowa).

-Granted license to cover C. P. above.

NEW—KFNF, Inc., Portable-Mobile (Pack) (Shenandoah, Iowa).
—Granted C. P. and license same as above except for a normal period.

KYOS-Merced Star Publishing Co., Inc., Merced, Calif.-Granted

modification of C. P. to install new equipment.

WEEI-The Edison Electric Illuminating Co. of Boston, Mass.-Granted voluntary assignment of C. P. to WEEI Broad-casting Co.; 590 kc., 1 KW night, 1 KW (C. P., 5 KW day, unlimited time).

W3XAU-WCAU Broadcasting Co., Philadelphia, Pa.-Granted modification of C. P. extending completion date for period

of 60 days.

KPDN-Pampa Daily News, Inc., Pampa, Tex.-Granted voluntary assignment of license from the Pampa Daily News, Inc., to R. C. Hoiles.

KECA-Earle C. Anthony, Inc., Los Angeles, Calif.-Granted authority to determine operating power by direct measurement of antenna input.

KXA—American Radio Tel. Co., Seattle, Wash.—Granted authority to make changes in automatic frequency control equipment.

WTAD-Illinois Broadcasting Corp., Quincy, Ill.-Granted C. P. (amended) approving transmitter site, installing new equip-

ment, and vertical radiator.

W9XJI—The Reynolds Radio Co., Portable-Mobile (Denver, Colo.).—Granted modification of license to change corporate name from The Reynolds Radio Co. to KLZ Broadcasting Co.

KECA-Earle C. Anthony, Inc., Los Angeles, Calif.-Granted license to cover C. P., frequency 1430 kc., 1 KW night, 5

KW day, unlimited.

W9XJL-Head of the Lakes Broadcasting Co., Superior, Wis .-Granted license to cover C. P. for new high frequency broadcast station on an experimental basis; frequencies 31600, 35600, 38600 and 41000 kc., 80 watts.

WAML—New Laurel Radio Station, Inc., Laurel, Miss.—Granted
C. P. approving transmitter site and new transmitter.

WMAL—National Broadcasting Co., Inc., Washington, D. C.— Granted modification of license to change operating power of auxiliary transmitter from 250 watts night, 500 watts day, to 250 watts night and day.

WEOA-Evansville on the Air, Inc., Evansville, Ind.-Granted C. P. to make changes in equipment and increase day power

from 100 to 250 watts.

WOCL-A. E. Newton, Jamestown, N. Y.-Granted C. P. to install new equipment.

W8XHV-The Evening News Assn., Inc., Mobile (Detroit, Mich.). -Granted license to cover C. P. for new relay broadcast station on an experimental basis; frequencies 31100, 34600, 37600 and 40600 kc., 5 watts.

W8XIG—The Evening News Assn., Inc., Mobile (Detroit, Mich.).
—Granted license to cover C. P. for new relay broadcast station on an experimental basis; frequencies 31100, 34600,

37600 and 40600 kc., 3 watts.

W8XIL—The Crosley Radio Corp., Mobile (Cincinnati, Ohio).— Granted license to cover C. P. for general experimental broadcast pickup station, 31100, 34600, 37600, 40600 kc., 30 watts, unlimited.

W1XEQ—E. Anthony & Sons, Inc., New Bedford, Mass.—Granted license to cover C. P. for new high frequency broadcast station on an experimental basis; frequencies 31600, 35600,

38600 and 41000 kc., 100 watts.

W9XJI—The Reynolds Radio Co., Inc., Denver, Colo., Mobile.—Granted license to cover C. P. for new relay broadcast station on an experimental basis; frequencies 31100, 34600, 37600 and 40600 kc., 1 watt.

W8XBU—Pittsburgh Radio Supply House, Pittsburgh, Pa., Mobile. -Granted license to cover C. P. for general experimental broadcast pickup station; frequencies 31100, 34600, 37600,

40600 kc., on an experimental basis, 5 watts.

W3XES-Monumental Radio Co., Baltimore, Md.-Granted license to cover C. P. for new high frequency broadcasting station on an experimental basis; frequencies 31600, 35600, 38600 and 41000 kc., 300 watts.

W2XMK-Bamberger Broadcasting Service, Inc., Newark, N. J.-Granted license to cover C. P. for new relay broadcast station on an experimental basis; frequencies 31100, 34600, 37600 and 40600 kc., 2 watts.

W2XMJ—Bamberger Broadcasting Service, Inc., Newark, N. J.— Granted license to cover C. P. for new relay broadcast station on an experimental basis; frequencies 31100, 34600, 37600 and 40600 kc., 2 watts.

W2XMI-Bamberger Broadcasting Service, Inc., Newark, N. J.-Granted license to cover C. P. for new relay broadcast station on an experimental basis; frequencies 31100, 34600,

37600 and 40600 kc., 2 watts.

W8XIK—The Crosley Radio Corp., Portable-Mobile.—Granted license to cover C. P. for new relay broadcast station on an experimental basis; frequencies 31100, 34600, 37600, 40600 kc., 30 watts.

W4XBS—Memphis Commercial Appeal, Inc., Portable-Mobile.— Granted license to cover C. P. for new relay broadcast station on an experimental basis; frequencies 31100, 34600,

37600, 40600 kc., 5 watts.

W6XKK—Don Lee Broadcasting System, Portable-Mobile.— Granted license to cover C. P. for new relay broadcast station on an experimental basis; frequencies 31100, 34600, 37600, 49600 kc., 100 watts.

W8XIH-WJR, The Goodwill Station, Portable-Mobile.-Granted license to cover C. P. for new relay broadcast station on an experimental basis; frequencies 31100, 34600, 37600, 40600

- ke., 40 watts.

  W3XEO—WCAU Broadcasting Co., Portable-Mobile.—Granted license to cover C. P. for new relay broadcast station on an experimental basis; frequencies 31100, 34600, 37600, 40600 kc., 50 watts.
- W8XFQ-Scranton Broadcasters, Inc., Portable-Mobile.-Granted license to cover C. P. for new relay broadcast station on an experimental basis; frequencies 31100, 34600, 37600, 40600 kc., 100 watts.

-Nichols & Warinner, Inc., Portable-Mobile.—Granted license to cover C. P. for new relay broadcast station on an experimental basis; frequencies 31100, 34600, 37600, 40600

kc., 30 watts.

W2XIN—Standard-Cahill Co., Inc., Portable-Mobile.—Granted license to cover C. P. for new relay broadcast station on an experimental basis; frequencies 31100, 34600, 37600, 40600

kc., 5 watts. W4XBW—WDOD Broadcasting Corp., Brainerd Community, Chattanooga, Tenn.—Granted license to cover C. P. for new high frequency broadcast station on an experimental basis; frequencies 31600, 35600, 38600, 41000 kc., 100 watts.

W3XEY—The Baltimore Radio Show, Inc., Baltimore, Md.— Granted license to cover C. P. for new high frequency broadcast station on an experimental basis; frequencies 31600, 35600, 38600, 41000 kc., 100 watts.

W4XCA—Memphis Commercial Appeal, Inc., Memphis, Tenn.—Granted license to cover C. P. for new high frequency broadcast station on an experimental basis; frequencies 31600,

35600, 38600, 41000 kc., 250 watts.

NEW-WJR, The Goodwill Station, Detroit, Mich., Portable-Mobile.—Granted C. P. for a new broadcast pickup station on an experimental basis; frequencies 31100, 34600, 37600 and 40600 kc., 2 watts.

KMLB-Liner's Broadcasting Station, Inc., Monroe, La.-Granted authority to amend C. P. already in bearing docket for change in equipment and increase in day power from 100

to 250 watts.

NEW-Standard Radio, Inc., Hollywood, Calif.-Granted authority to transmit programs to a foreign country: CJRC,

Winnipeg, Manitoba, Canada, and other Canadian stations.
WCHV—Community Broadcasting Corp., Charlottesville, Va.—
Granted authority to transfer control of the Community Broadcasting Corp., licensee of station WCHV, from W. B. Brown to present stockholders of licensee corporation.

WEBC-Head of the Lakes Broadcasting Co., Superior, Wis. Granted modification of license to move studio to Spaulding

Hotel, Duluth, Minn.

WSGN-Birmingham News Co., Birmingham, Ala.-Granted C. P. to install new equipment.

WNAD-University of Oklahoma, Norman, Okla.-Granted authority to make changes in automatic frequency control.

WSOC-WSOC, Inc., Charlotte, N. C.-Granted authority to make changes in automatic frequency control.

WSBT-South Bend Tribune, South Bend, Ind.-Granted C. P. for new transmitter.

KCMC-KCMC, Inc., Texarkana, Ark.-Granted C. P. to install new transmitter and vertical antenna.

WQAM-Miami Broadcasting Co., Miami, Fla.-Granted authority to make changes in automatic frequency control of auxiliary transmitter.

KJBS-Julius Brunton & Sons Co., San Francisco, Calif.-Granted amended C. P. to authorize installation of new vertical radiator and move transmitter and studio locally.

WMBC-Micbigan Broadcasting Co., Detroit, Mich.-Granted modification of C. P. to make changes in authorized equipment and extend commencement date from March 14, 1936, to date of grant, and completion date from September 14 to 90 days thereafter.

WJAR-The Outlet Co., Providence, R. I.-Granted C. P. to move old W. E. transmitter to site of present transmitter for auxil-

iary purposes.

KGFI—Eagle Broadcasting Co., Inc., Corpus Christi, Tex.— Granted amended C. P. approving transmitter site and installation of vertical antenna.

KFJM—University of North Dakota, Grand Forks, N. Dak.— Granted modification of C. P. to make changes in equipment,

move transmitter and approve vertical antenna. KUOA-KUOA, Inc., Fayetteville, Ark.-Granted modification of

license to change studio location from Fayetteville, Ark., to campus of John Brown University, Siloam Springs, Ark. WCLO—Gazette Printing Co., Janesville, Wis.—Granted license

to cover C. P. authorizing move of transmitter and installation of new antenna.

WKRC-WKRC, Inc., Cincinnati, Ohio-Granted modification of C. P. approving new equipment.

KPQ-Westcoast Broadcasting Co., Wenatchee, Wash.-Granted

C. P. to make changes in equipment.
KGVO—Mosby's, Inc., Missoula, Mont.—Granted C. P. to make

changes in equipment. KFH—The Radio Station KFH Co., Wichita, Kans.—Granted authority to determine operating power by direct measurement of antenna input.

WGR-Buffalo Broadcasting Corp., Buffalo, N. Y.-Granted C. P. to install a vertical radiator at present site, install new equipment and increase day power from 1 KW to 5 KW.

WABG—Memphis Commercial Appeal, Inc., Portable-Mobile.—
Granted license to cover C. P. for new relay station; frequencies 1606, 2022, 2102, 2758 kc., 35 watts.

WDRC—WDRC, Inc., Bloomfield, Conn.—Granted authority to determine operating power by direct measurement of an-

tenna input.

KABJ—Central States Broadcasting Co., Lincoln, Nebr., Portable. —Granted license to cover C. P. for new relay broadcast station in accordance with Rules 1000 and 1001(b); frequencies 1606, 2022, 2102 and 2758 kc., 30 watts.

KPLT-The North Texas Broadcasting Co., Paris, Texas-Granted modification of C. P. approving transmitter and studio sites,

new equipment and vertical radiator. KHUB—F. W. Atkinson, Watsonville, Calif.—Granted modification of C. P. approving transmitter and studio sites and vertical radiator.

WAPI—WAPI Broadcasting Corp., Birmingbam, Ala.—Granted authority to install automatic frequency control.
WGY—General Electric Co., Schenectady, N. Y.—Granted author-

ity to install automatic frequency control equipment for main transmitter, and to install automatic frequency con-

main transmitter, and to install automatic frequency control equipment for auxiliary transmitter.

WAVE—WAVE, Inc., Louisville, Ky.—Granted license to cover C. P., 940 kc., 1 KW, unlimited time, for new transmitter.

WDAE—Tampa Times Co., Tampa, Fla.—Granted license to cover C. P., 1220 kc., 1 KW night, 5 KW day, unlimited.

WGST—Georgia School of Technology, Atlanta, Ga.—Granted

C. P. to install new equipment, new antenna, move transmitter to site to be determined, increase day power from 1 KW to 5 KW; 890 kc. WILL—University of Illinois, Urbana, Ill.—Granted C. P. to

move station locally to south of Champaign, Ill.; install directional antenna system in accordance with provisions of modified license which authorized change in assignment from 890 kc., 250 watts, 1 KW day, S-KUSD and KFNF, to 580 kc., 1 KW, daytime only.

KARK-Arkansas Radio & Equipment Co., Little Rock, Ark.-Granted modification of C. P. approving transmitter site at Jackson Blvd., North Little Rock; installation of new equip-

ment and vertical radiator.

WOAM-Miami Broadcasting Co., Miami, Fla.-Granted change in automatic frequency control of main transmitter.

NEW—Hammond-Calumet Broadcasting Corp., Hammond, Ind.—

Granted amended C. P. for new station authorizing opera-

tion on 1480 kc., 5 KW, day time only, using directional

WJZ—National Broadcasting Co., Inc., New York City—Granted special temporary authority to use auxiliary antenna for period September 15 to November 15, 1936, pending erec-

tion of new vertical antenna.

WCAD—St. Lawrence University, Canton, N. Y.—Granted special temporary authority to operate from 1:30 to 6:15 p. m., EST, September 26; from 1:30 to 5:15 p. m., EST, October 3, 1936; and from 1:30 to 5:15 p. m., EST, October 24, 1936, to broadcast football games.

KALB—Alexandria Broadcasting Co., Inc., Alexandria, Va.—Granted special temporary authority to remain on air until 11 p. m. Saturday night, September 26, 1936, in order to

broadcast football game.

WCNW—Arthur Faske, Brooklyn, N. Y.—Granted special temporary authority to remain silent September 25 from 8 to 10 p. m., EST, and September 26 from 3 to 9 p. m., EST, in order to observe Hebrew high holiday.
WTAW—Agr. and Mech. College of Texas, College Station, Texas

Granted special temporary authority to operate from 2:55 to 6 p. m., CST, September 26, in order to broadcast foot-

ball game.

WTCN-Minnesota Broadcasting Corp., Minneapolis, Minn.-Granted extension of special temporary authority to operate with temporary antenna for the period September 23 to October 22, 1936.

WWVA—West Virginia Broadcasting Corp., Wheeling, W. Va.— Granted extension of special temporary authority to operate with a temporary antenna pending rebuilding of towers, for the period September 26 to October 25, 1936.

KFRU-KFRU, Inc., Columbia, Mo.-Granted special temporary authority to operate simultaneously with WGBF from 7 to 9:30 p. m., CST, September 23, in order to broadcast speech

by Senator Barkley.

-Evansville on the Air, Inc., Evansville, Ind.-Same as above except to operate simultaneously with KFRU.

KNEL-G. L. Burns, Brady, Texas-Granted special temporary authority to operate unlimited time on October 2, 9, 16, 23 and 30, 1936, in order to broadcast football games.

KNET—Palestine Broadcasting Assn., Palestine, Texas—Granted special temporary authority to operate from 8 p. m. to not later than 10:30 p. m., CST, September 25, 1936, October 2, 9 and 23, in order to broadcast football games.

WEST-Association Broadcasters, Inc., Easton, Pa.-Granted extension of special temporary authority to operate simultaneously with WKBO from 10 to 11 a. m. and 5 to 6 p. m., EST, for the period September 24 to September 30, 1936, pending agreement on division of time due to adoption of daylight saving time in Easton, Pa.

WDBO-Orlando Broadcasting Co., Inc., Orlando, Fla.-Granted extension of special temporary authority to operate with additional power of 750 watts at night for the period Sep-

tember 28 to October 27, 1936.

WMBG-Havens & Martin, Inc., Richmond, Va.-Granted extension of special temporary authority to operate from 5:30 to 7 p. m., EST, on Sundays, for the period October 1 to October 31, 1936 (provided WBBL remains silent), in order to broadcast special programs.

KDLR-KDLR, Inc., Devils Lake, N. Dak.-Granted special temporary authority to operate without an approved frequency

monitor for a period not to exceed 10 days.

WNBH-E. Anthony & Sons, Inc., New Bedford, Mass.-Granted special temporary authority to operate without an approved frequency monitor for a period not to exceed 10 days.

WOW-Woodmen of the World Life Ins. Assn., Omaha, Neb .-Granted extension of special temporary authority to operate with power of 5 KW at night for the period September 29 and ending no later than October 28, 1936.

WFBG—The Gable Broadcasting Co. (Lessee), Altoona, Pa.— Granted special temporary authority to operate simultaneously with WJAC from 9:15 to 10:30 p. m., EST, October 31, 1936, in order to broadcst a democratic rally.

WJAC-WJAC, Inc., Johnstown, Pa.-Granted special temporary authority to operate simultaneously with WFBG from 8:30 to 9:15 p. m., EST, October 31, in order to broadcast a democratic rally.

KPDN-Pampa Daily News, Inc., Pampa, Texas-Granted special temporary authority to operate from 8 to 10:30 p. m., CST, October 2, November 11, 20 and 26, 1936, in order to broadcast night football games.

KWSC-State College of Washington, Pullman, Wash,-Granted special temporary authority to operate from 1:30 to 10 p. m., PST, September 26, 1936, in order to broadcast a football game

WFIL-WFIL Broadcasting Co., Philadelphia, Pa.-Granted extension of special temporary authority to operate on 560 kc. with 1 KW at night, during month of October, 1936, pending filing of and action on license application to cover this authority.

#### APPLICATIONS DENIED

WDEV-Mary M. Whitehill, Executrix of the Estate of Harry C. Whitehill, Waterbury, Vt.—Denied special temporary authority to operate on frequency 680 kc., using 500 watts, during period from 1:30 to 4 p. m., EST, daily except Friday and Saturday, and on Friday from 1:45 to 4 p. m., EST, and on Saturday from 3 to 4 p. m., EST, for a period of 15 days in order to obtain data which will make a possible comparison between results obtained from 680 and 550 kc.

KSOO-Sioux Falls Broadcasting Assn., Inc., Sioux Falls, S. Dak.-Denied special temporary authority to operate station with 500 watts, 2½ KW, LS, unlimited time sunset for September, 6:45 p. m., October 5:45 p. m., November 5 p. m., for

period September 1 to November 6, 1936.

WELI—City Broadcasting Corp., New Haven, Conn.—Denied special temporary authority to operate from LS to 8 p. m., EST, from September 23, 1936, to November 4, 1936, using power of 250 watts, to broadcast political and sponsored programs.

The following applications, heretofore set for hearing, were denied as in cases of default for failure to file an appearance and statement of facts in accordance with Rule 104.6(c):

WDNC—Durham Radio Corp., Durham, N. C.—Applied for C. P., 590 kc., 1 KW, unlimited.
WHBI—May Radio Broadcast Corp., Newark, N. J.—Applied for modification of license, 1250 kc., 1 KW, 5 KW LS, shares WNEW.

NEW-Orin P. Kilbourn, Albany, N. Y.—Applied for C. P., 1240 ke., 250 watts, unlimited.

NEW-C. F. Gaarenstroom, Fairmont, Minn.—Applied for C. P., 1420 kc., 100 watts, 250 watts LS, unlimited.

#### APPLICATIONS DISMISSED

The following cases, heretofore set for hearing were dismissed at the requests of applicants:

WTAG—Worcester Teleg. Pub. Co., Inc., Worcester, Mass.— Application for special experimental authority, 580 kc., 1 KW, unlimited.

KPRC—Houston Printing Co., Houston, Tex.—Application for S. A., 920 kc., 5 KW, unlimited. WORC-Alfred Frank Kleindienst, Worcester, Mass.-Application

for S. A., 1280 kc., 1 KW, unlimited.

NEW—J. W. Birdwell, Johnson City, Tenn.—Application for C. P., 1370 kc., 100 watts, unlimited.

NEW—The Press Co., Inc., Schenectady, N. Y.—Application for C. P. 1310 kc., 100 watts, unlimited.

C. P., 1210 kc., 100 watts, daytime.

WHBF—Rock Island Broadcasting Co., Rock Island, Ill.—Application for C. P., 1450 kc., 1 KW, unlimited.

KGEK—Elmer G. Beehler, Sterling, Colo.—Application for modification of license, 1200 kc., 100 watts, S.H.

NEW—Pemberton Gordon, d/b as Mid-Missouri Broadcasting Service, Jefferson City, Mo.—Application for C. P., 1210 kc., 100 watts, daytime.

NEW—I. L. G. W. Radio Corp., New York City.—Application for C. P., 970 kc., 1 KW, unlimited.

Application

NEW-Maxwell, Sancken & Lorick, Augusta, Ga.-Application

for C. P., 610 ke., 250 watts, 500 watts LS, unlimited.

NEW—Harry J. Grant, Milwaukee, Wis.—Application for C. P.,

1010 ke., 250 watts, 500 watts LS, unlimited.

NEW—Thos. L. Evans and J. L. Milligan, Jefferson City, Mo.—

Application for C. P., 920 kc., 500 watts, daytime. NEW—The Constitution Pub. Co., Atlanta, Ga.—Application for

C. P., 590 kc., 1 KW, unlimited.

NEW—Ventura Broadcasting Co., Ventura, Calif.—Application for C. P., 1210 ke., 100 watts, daytime.

NEW-Harry C. Kipke, Ann Arbor, Mich.-Application for C. P., 630 kc., 500 watts, daytime.

The following application, heretofore set for hearing, was dismissed from the hearing docket and retired to the files inasmuch as the time requested for transmittal of programs, specified therein, has expired.

Peoples Pulpit Assn., New York City—Requested authority to transmit program of Judge Rutherford from 12 noon to 1 p. m. PST, February 23, 1936, from Shrine Temple, Los Angeles, to station XENT, Nuevo Larado, Mexico, through the facilities of the A. T. and T.

The following application, heretofore set for hearing, was dismissed for failure of applicant to answer the form letter, adopted by the Broadcast Division, requiring applicants to signify their desire to be heard within 10 days after receipt of said letter:

NEW—Dixie Broadcasting System, Stokes Gresham, Jr., Pres., Valdosta, Ga.—Applied for C. P., 1500 kc., 100 watts, daytime.

#### SET FOR HEARING

NEW—Howard A. Miller, Custer Hotel, Galesburg, Ill.—Application for C. P. for new broadcast station at Galesburg, Ill., to authorize operation on 1500 kc., 100 watts, specified hours

NEW—Pee Dee Broadcasting Co., James A. Bradley, President, 308 W. Evans Street, Florence, S. C.—Application for C. P. for new broadcast station at Florence, S. C., to authorize operation on 950 kc., 1 KW, daytime only, site to be determined.

NEW—Curtis P. Ritchie, Trinidad, Colo.—Application for C. P. for new broadcast station at Trinidad, Colo., to authorize operation on 1310 kg, 100 watts unlimited time.

operation on 1310 kc., 100 watts, unlimited time.

NEW—Associated Arkansas Newspapers, Inc., 912 Central Avenue,
Hot Springs, Ark.—Application for C. P. for new broadcast
station at Hot Springs, Ark., to authorize operation on
1310 kc., 100 watts, unlimited time.

1310 kc., 100 watts, unlimited time.

NEW—Homer D. Banta, Burlington, Iowa.—Application for C. P. for new broadcast station at Burlington, Iowa, to authorize operation on 1310 kc., 100 watts, unlimited time.

NEW—George M. Haskins, Hyannis, Mass.—Application for C. P. for new broadcast station at Hyannis, Mass., to authorize operation on 1210 kc., 100 watts night, 250 watts day, unlimited time site to be determined

day, unlimited time, site to be determined.

NEW—Sioux City Broadcasting Co., Sioux City, Iowa.—Application for C. P. for new broadcast station at Sioux City, Iowa, to authorize operation on 1420 kc., 250 watts day, 100 watts night, unlimited time, site to be determined.

NEW—Clarence C. Dill, Washington, D. C.—Application for C. P. for new broadcast station at Washington, D. C., to authorize operation on 1310 kc., 100 watts, unlimited time, site to be determined. Requests facilities of WOL if and when WOL is granted 1230 kc. Consideration under Rule 307 (b).

NEW—Ernest Edward Ruehlen, Great Bend, Kans.—Amended application for C. P. for new broadcast station at Great Bend, Kans., to authorize operation on 1370 kc., 100 watts,

unlimited time, site to be determined.

NEW—Continental Radio Company, Washington, D. C.—Amended application for C. P. for new broadcast station at Washington, D. C., to authorize operation on 1230 kc., 1 KW, unlimited time, directional antenna day and night, transmitter site to be located approximately one mile northwest of north corner of District of Columbia, Montgomery County, Maryland.

NEW—Loyal K. King, d/b as Radio & Television Research Co., Los Angeles, Calif.—Application for new special broadcast station on an experimental basis to be located at Los Angeles, Calif., to authorize operation on 1530 kc., 1 KW,

unlimited time.

NEW—C. W. Corkhill, Sioux City, Iowa.—Amended application for C. P. for new broadcast station at Sioux City, Iowa. to authorize operation on 1420 kc., 100 watts, unlimited time, site to be determined.

NEW—Chauncey W. Hammond, Oakland, Calif.—Amended application for C. P. for new broadcast station at Oakland, Calif., to authorize operation on 1280 kc., 1 KW, unlimited time, site to be determined.

NEW—John E. Fetzer, Benton Harbor, Mich.—Amended application for C. P. for new broadcast station at Benton Harbor, Mich., to authorize operation on 1500 kc., 100 watts, daytime only, site to be approved.

NEW—The Courier-Post Publishing Co., Hannibal, Mo.—Amended application for C. P. for new broadcast station at Hannibal, Mo., to authorize operation on 1310 kc., 100 watts night, 250 watts day, unlimited time, site to be approved.

WBNO—The Coliseum Place Baptist Church, New Orleans, La.—Application for voluntary assignment of license of Station WBNO, New Orleans, La. (1200 kc., 100 watts day, and night share WJBW), from the Coliseum Place Baptist Church to J. E. Richards, John R. Maddox, and Edward R. Musso, t/a the Pelican State Broadcasting Company.

WHAS—The Courier-Journal Co. and The Louisville Times Co., Louisville, Ky.—Amended application for C. P. to increase power from 50 KW to 500 KW, unlimited time, site to be approved; type of antenna and type of equipment to be determined with Commission's approval; frequency 820 kc.

WCOL—WCOL, Inc., Columbus, Ohio.—Application for C. P. to authorize changes in equipment and increase day power from 100 watts to 250 watts. Present assignment, 1210 kc., 100 watts, unlimited time.

NEW—United States Broadcasting Co., Toledo, Ohio.—Application for C. P. for new broadcast station at Toledo, Ohio, to authorize operation on 1200 kc., 100 watts day, daytime only, site to be approved.

NEW—Radio Enterprises, partnership of R. Lacy and J. R. Curtis, Lufkin, Tex.—Application for C. P. for new broadcast station at Lufkin, Tex., to authorize operation on 1310 kc., 100 watts, daytime only, exact transmitter and studio sites to be determined with Commission's approval.

NEW—Loyal K. King, Pasadena, Calif.—Application for C. P. for new broadcast station at Pasadena, Calif., to authorize operation on 1480 kc., 250 watts, daytime only

operation on 1480 kc., 250 watts, daytime only.

WBAX—John H. Senger, Jr., Wilkes-Barre, Pa.—Application for modification of license which expires December 1, 1936, to authorize change in hours of operation from specific to unlimited time.

NEW—Columbia Radio Co., Inc., Columbia, S. C.—Application for C. P. for new broadcast station at Columbia, S. C., to authorize operation on 1200 kc., 100 watts, unlimited time, transmitter and studio sites to be approved.

WBIG—North Carolina Broadcasting Co., Inc., Greensboro, N. C.
—Application for special experimental authority to authorize increase in night time power from 500 watts to 1 KW for period of three months.

NEW—Bay State Broadcasting Corp., Providence, R. I.—Application for C. P. for new broadcast station at Providence, R. I., to authorize operation on 720 kc., 1 KW day, limited time.

WMBR—Florida Broadcasting Co., Jacksonville, Fla.—Application for C. P. to authorize installation of new equipment and to change the assignment from 1370 kc., 100 watts night. 250 watts day, unlimited time, to 1120 kc., 1 KW, unlimited time.

KNX—Western Broadcast Co., Los Angeles, Calif.—Amended application for C. P. to authorize moving studio locally, to make changes in equipment, and increase power from 50 KW to 500 KW.

KGFW—Central Nebraska Broadcasting Corp., Kearney, Neb.—Amended application for C. P. to move transmitter and studio locations to Omaha, Neb., sites to be determined with Commission's approval, and to install new equipment.

WLAC—WLAC, Inc.. Nashville, Tenn.—Application for C. P. to install new equipment and vertical radiator at present site and to increase power from 5 KW to 50 KW.

WBZA—Westinghouse Electric & Manufacturing Co., Boston, Mass.—Application for C. P. to move transmitter locally approximately 8 miles and studio from Boston to Springfield; install new equipment and directional antenna system; change frequency from 990 kc. to 550 kc.; and change time of operation from 1 KW night and day when synchronized with WBZ to unlimited time.

WOAI—Southland Industries, Inc., San Antonio, Texas—Application for C. P. to move transmitter, install new antenna system and increase power from 50 KW to 500 KW. Site and type of antenna to be determined.

KFBB—Buttrey Broadcast, Inc., Great Falls, Mont.—Application for renewal of license which expires 10-1-36; 1280 kc., 1 KW, 2½ KW LS, unlimited time.

KRLH—Clarence Scharbauer, Midland, Tex.—Application for modification of license to change frequency from 1420 ke. to 1210 ke.

KOL—Seattle Broadcasting Co., Seattle, Wash.—Application for modification of license to change frequency from 1270 kc. to 1040 kc., and increase power from 1 KW night, 5 KW day, unlimited time, to 5 KW, unlimited time. Before Commission en banc.

WELI-City Broadcasting Corp., New Haven, Conn.-Applica-tion for modification of license to change frequency from 900 kc. to 930 kc., to install directional antenna, to change time of operation from daytime to unlimited with 250 watts night, 500 watts day.

WAWZ—Pillar of Fire, Zarephath, N. J.—Application for modification of license to increase night power from 500 watts to

1 KW.

WHBL—Press Publishing Co., Sheboygan, Wis.—Application for C. P. to install new transmitter and increase day power

from 250 watts to 1 KW

-Harold Thomas, Pittsfield, Mass.—Application for C. P. for new broadcast station at Pittsfield, Mass., to authorize

operation on 1310 kc., 100 watts night, 250 watts day, unlimited time, site to be approved.

NEW—United States Broadcasting Co., Columbus, Ohio.—Application for C. P. for new broadcast station at Columbus, Ohio, for authority to operate on 1310 kc., unlimited time, with 100 watts. Exact transmitter site and antenna ground to be determined.

KSLM-Oregon Radio, Inc., Salem, Ore.-Application for C. P. to authorize installation of new equipment, increase height of vertical radiator, change frequency from 1370 kc. to

1240 kc., and increase power from 100 watts to 250 watts.
WAPO—W. A. Patterson, Chattanoga, Tenn.—Application for modification of C. P. to move studio locally, install new equipment, change frequency from 1420 kc. to 1200 kc., and change power and time of operation from 100 watts daytime to 100 watts night, 250 watts day, unlimited time.

W1XBS—American-Republican, Inc., Waterbury, Conn.—Appli-cations for construction permits for special broadcast stations to be used as new booster stations, one to be located at New Haven, Conn., and other at Bridgeport, Conn., to operate synchronously with W1XBS at Waterbury. Booster stations request same facilities, 1530 kc., 100 watts, unlimited time, sites to be approved.

KALB—Alexandria Broadcasting Co., Inc., Alexandria, La.—

Amended application for modification of license requesting authority to change frequency from 1420 kc. to 1210 kc., increase power from 100 watts daytime to 100 watts un-

limited time.

NEW-Auburn Publishing Company, Auburn, N. Y.-Application for C. P., already in hearing docket, amended so as to request change in transmitter site to York Street, Auburn, N. Y.; 1420 kc., 100 watts, unlimited time.

### APPLICATION RETIRED TO CLOSED FILES

WJAY-Cleveland Radio Broadcasting Corp., Cleveland, Ohio-Application for C. P. requesting authority to install new equipment and move transmitter, granted October 1, 1935, expired June 1, 1936, and was retired to closed files for want of prosecution.

#### RATIFICATIONS

The Broadcast Division ratified the following acts authorized on the dates shown:

W4XBS-W4XCA-Memphis Commercial Appeal, Inc., Memphis, Tenn.—Granted authority to extend service tests for a period of 30 days from September 16, 1936. (Action taken September 15.)

KNEC-W7XBK-Puget Sound Broadcasting Co., Inc., Tacoma, Wash.—Granted authority to operate as licensed on Septem-

ber 20 to 27 inclusive. (Action taken September 17.) WJJD-WJJD, Inc., Chicago, Ill.—Granted special temporary authority to operate without antenna ammeter for the period

September 12 to 26, 1936. (Action taken September 15.) WTRC—The Truth Publishing Co., Inc., Elkhart, Ind.—Granted special temporary authority to operate without an approved frequency monitor for the period September 15 to 25, 1936.

(Action taken September 15.)
WSVS—Elmer S. Pierce, Principal, Seneca Vocational H. S., Buffalo, N. Y.—Granted special temporary authority to operate from 8:30 to 10 a. m. and 2 to 3 p. m., EDST, instead of EST as licensed, for the period September 15 to 27, 1936.

(Action taken September 15.)
WHAS—The Courier Journal Co. & the Louisville Times Co., Louisville, Ky.—Granted extension of special temporary authority to operate a 50 watt portable test transmitter from September 17 to October 16, 1936. (Action taken September 17.)

WCBD-WCBD, Inc., Waukegan, Ill.-Granted extension of special temporary authority to use studio located at Zion. Ill.. as main studio, pending action on application to move studio to Chicago, for period September 21 to October 20, 1936. (Action taken September 10.)

KPAC—Port Arthur College, Port Arthur, Texas—Granted special

temporary authority to operate from 6:15 p. m. to 12 midnight, CST, on September 18 and 25, 1936. (Action taken

September 18.)

WFBL—Onondaga Radio Broadcasting Corp., Syracuse, N. Y.-Granted special temporary authority to use Weston Model ammeter No. 5760 instead of Weston Tyle 400, for period September 16 to October 15, 1936. (Action taken September 18.)

WEBQ-Harrisburg Broadcasting Co., Harrisburg, Ill.-Granted extension of special temporary authority to operate station without antenna ammeter for the period September 17 to

September 26, 1936. (Action taken September 18.) KOY—Nielson Radio & Sporting Goods Co., Phoenix, Ariz.— Granted special temporary authority to operate a 50-watt portable transmitter on 1390 kc., in vicinity of Phoenix, for the period not to exceed 3 weeks. (Action taken September 18.)

WBNY-Roy L. Albertson, Buffalo, N. Y.-Granted special temporary authority to operate from 2 to 3 p. m., EST, on September 19, 26, and October 3, 10 and 17, 1936; and from 8:30 to 10:30 p. m. and 2 to 3 p. m., EST, on September 20, 27 and October 4, 11, and 18, 1936. (Action taken September 18.)

WOKO-WOKO, Inc., Albany, N. Y.-Granted special temporary authority to rebroadcast time signals from Naval Radio Station NAA, for period ending no later than November

1, 1936. (Action taken September 18.)

WTRC-The Truth Publishing Co., Inc., Elkhart, Ind.-Granted special temporary authority to operate simultaneously with WLBC from 7:30 to 10 p.m., CST, on September 18 and 25, 1936. (Action taken September 18.)

WKBV-Knox Radio Corp., Richmond, Ind.-Granted special temporary authority to operate from 1 to 5:30 p. m., CST, on September 18 and 26. (Action taken September 18.)

KALB-Alexandria Broadcasting Co., Inc., Alexandria, La.-Granted special temporary authority to operate from local sunset to 12 midnight, CST, on September 21, to broadcast activities of first anniversary; from LS to 10 p. m., CST, on September 24, 1936, to broadcast open house night of Montgomery Ward & Co. (Action taken September 18.)

WFRO—Voice of Longview, Longview, Texas—Granted special temporary authority to operate from LS to 12 midnight, CST5, September 18, 25, October 2, 9, 16, 1936. (Action

taken September 18.)

KFDY-South Dakota State College, Brookings, S. D.-Granted special temporary authority to operate from 2 to 5 p. m., CST, October 10 and 31, November 7, 1936. (Action taken

September 18.)

WGST—Georgia School of Technology, Atlanta, Ga.—Granted special temporary authority to operate a 100-watt portable test transmitter on 890 kc. between 12 midnight and 6 a. m., EST, for period not to exceed 10 days. (Action taken September 19.)

WTRC-The Truth Publishing Co., Elkhart, Ind.-Granted special temporary authority to operate simultaneously with WLBC from 7:30 p. m. to 11 p. m., CST, the night of September 21 or September 28, for the purpose of broadcasting programs in observance of WTRC's increased power. (Action taken September 19.)

W8XIN-Radio Air Service Corp., Cleveland, Ohio-Granted special temporary authority to operate high frequency relay broadcast transmitting apparatus on September 21 to 24,

inclusive. (Action taken September 19.) WSMK—WSMK, Inc., Dayton, Ohio—Granted special temporay authority to operate simultaneously with KQV from 9 to 10 p. m., EST, on September 17 and 24. (Action taken Sepember 17.)

WIOD-WMBF-Isle of Dreams Broadcasting, Corp., Miami, Fla. -Granted C. P. approving transmitter site and vertical

radiator. (Action taken September 16.)

King-Trendle Broadcasting Corp., Detroit, Mich.—Granted extension of authority to transmit sustaining programs from WXYZ to stations of the Canadian Broadcasting Corp. for period of 30 days, conditionally. (Action taken September 15.)

The Broadcast Division, upon consideration of the requests of applicants for dismissal of the following applications, directed that the applications be dismissed with prejudice, and that an order be entered accordingly and forwarded to all interested parties. (Action taken September 14):

Ex. Rep. No. 1-214 in part, applications of Winona Broadcasting Co., Winona, Minn.; Mankato Broadcasting Co., Mankato, Minn.; Fort Dodge Broadcasting Co., Fort Dodge, Iowa; Clinton Broadcasting Co., Clinton, Iowa; Hastings Broadcasting Co., Hastings, Neb.; Grand Isle Broadcasting Co., Grand Island, Neb.; Appleton Broadcasting Co., Appleton, Wis., and Wausau Broadcasting Co., Wausau, Wis., all for new stations.

#### RENEWAL OF LICENSES

The following stations were granted renewal of licenses for regular period:

KDYL, Intermountain Broadcasting Corp., Salt Lake City, Utah; KFIO, Spokane Broadcasaing Corp., Spokane, Wash.; KFKU, The University of Kansas, Lawrence Kans.; KFOX, Nichols and Warinner, Inc., Long Beach, Calif.; KFSG, Echo Park Evangelistic Assn. (Maurice E. Kennedy, Agt.) and auxiliary, Los Angeles, Calif.; KFWB, Warner Bros. Broadcasting Corp., Hollywood, Calif.; KGCA, Charles Walter Greenley, Decorah, Lower KGCE Hugh I Powell and Stanley Platz, d/h as Powell lowa; KGGF, Hugh J. Powell and Stanley Platz, d/b as Powell & Platz, Coffeyville, Kans.; KGGM, New Mexico Broadcasting Co., Albuquerque, N. M.; KGVO, Mosby's Incorporated, Missoula, & Platz, Coffeyville, Kans.; KGGM, New Mexico Broadcasting Co., Albuquerque, N. M.; KGVO, Mosby's Incorporated, Missoula, Mont.; KHSL, Golden Empire Broadcasting Co., Chico, Calif.; KLCN, Charles Leo Lintzenich, Blytheville, Ark.; KMBC, Midland Broadcasting Co., Kansas City, Mo.; KMBC (Auxiliary), Midland Broadcasting Co., Kansas City, Mo.; KOIN, KOIN, Inc., Portland, Ore.; KOL, Seattle Broadcasting Co., Seattle, Wash.; KPAC, Port Arthur College, Port Arthur, Texas; KQW, Agricultural Foundation, Ltd., San Jose, Calif.; KRGV, KRGV, Inc., Weslaco, Texas; KRKD, Radio Broadcasters, Inc., Los Angeles, Calif.; KRKD (Auxiliary), Radio Broadcasters, Inc., Los Angeles, Calif.; KRGW, Educational Broadcasting Corp., Oakland, Calif.; KRSC, Radio Sales Corporation, Seattle, Wash.; KTRH, KTRH Broadcasting Co., Houston, Texas; KTW, The First Presbyterian Church of Seattle, Seattle, Wash.; KUOA, KUOA, Inc., Fayetteville, Ark.; KVOR, S. H. Patterson, Colorado Springs, Colo.; KWSC, State College of Washington, Pullman, Wash.; KYAH, Hearst Radio, Inc., San Francisco, Calif.; WAAT, Bremer Broadcasting Corp., Grand Rapids, Mich.; WAVE, WAVE, Inc., Louisville, Ky.; WMRC, Birmingham Broadcasting Co., Inc., Birmingham, Ala.; WCAD, St. Lawrence University, Canton, N. Y.; WCAM, City of Camden, Camden, N. J.; WCAP, Radio Industries, Broadcast Co., Asbury Park, N. J.; WCOP, Massachusetts Broadcasting Corp., Boston, Mass.; WDAE, Tampa Times Company, Tampa, Fla.; WDAY, WDAY, Inc., Fargo, N. D.; WDBJ, Times-World Corp., Roanoke, Va.; WDEL, WDEL, Inc., Wilmington, Del.; WDOD, WDOD Broadcasting Corp., Chattanooga, Tenn.; WDSU, WDSU, Inc., New Orleans, La.; WEBC, Head of the Lakes Broadcasting Co., Superior, Wis.; WFBR, The Baltimore Radio Show, Inc., Baltimore, Md.; WHN and Auxiliary, Marcus Loew Booking Agency, New York, N. Y.; WHA, Univer-Head of the Lakes Broadcasting Co., Superior, Wis.; WFBR, The Baltimore Radio Show, Inc., Baltimore, Md.; WHN and Auxiliary, Marcus Loew Booking Agency, New York, N. Y.; WHA, University, of Wisconsin, Madison, Wis.; WISN and Auxiliary, Hearst Radio, Inc., Milwaukee, Wis.; WJAS, Pittsburgh Radio Supply House, Pittsburgh, Pa.; WJDX, Lamar Life Insurance Co., Jackson, Miss.; WKAQ, Radio Corporation of Porto Rico, San Juan, Puerto Rico; WLB, University of Minnesota. Minneapolis, Minn.; WNAC Shepard Broadcasting Service Inc. Boston Mass: Puerto Rico; WLB, University of Minnesota. Minneapolis, Minn.; WNAC, Shepard Broadcasting Service, Inc., Boston, Mass.; WNAD, University of Oklahoma, Norman, Okla.; WNBX, WNBX Broadcasting Corp., Springfield, Vt.; WNBZ, Earl J. Smith and William Mace, d/b as Smith and Mace, Saranac Lake, N. Y.; WNEL, Juan Piza, San Juan, Puerto Rico; WNEW, Wodaam Corp., Newark, N. J.; KNOX, Continental Radio Co., Knoxville, Tenn.; WOOD, Kunsky-Trendle Broadcasting Corp., Grand Rapids Mich; WRC and Auxiliary, National Broadcasting Corp. Tenn.; WOOD, Kunsky-Trendle Broadcasting Corp., Grand Rapids, Mich.; WRC and Auxiliary, National Broadcasting Co., Inc., Washington, D. C.; WREN, The WREN Broadcasting Co., Lawrence, Kan.; WRR, City of Dallas, Dallas, Texas; WTAW, Agricultural and Mechanical College of Texas, College Station, Texas; WTCN, Minnesota Broadcasting Corp., Minneapolis, Minn.; WTNJ, WOAX, Inc., Trenton, N. J.; WTOC, Savannah Broadcasting Co., Inc., Savannah, Ga.; WXYZ, Kunsky-Trendle Broadcasting Corp., Detroit, Mich.

The following stations were granted renewal of licenses for the period ending 9 a. m., EST, March 1, 1937:

KFRC and Auxiliary, Don Lee Broadcasting System, San Fran-

cisco, Calif.; KMJ, McClatchy Broadcasting Co., Fresno, Calif.;

WMMN, A. M. Rowe, Inc., Fairmont, W. Va.

The present license of the following special experimental station in the experimental service was extended for a period of one month from September 23, 1936, at 3 a m., EST, to 3 a. m., EST, October 23, 1936, on a temporary basis only, pending action on application for renewal of license:

W8XAR, Westinghouse Electric & Manufacturing Company, Saxonburg, Pa.

#### **MISCELLANEOUS**

WMEX-The Northern Corporation, Boston, Mass.--Recon-C. P. authorizing moving of transmitter, change of frequency to 1470 kc., and increasing power to 5 KW, and designated application for hearing because of protests of WNAC, WAAB, WCOP and WLAC.

WMCA-Knickerbocker Broadcasting Co., Inc., New York, N. Y.-Granted modification of license authorizing operation on 570 kc., 1 KW, unlimited time, affirming grant of July 2, 1936, since stations WKBN, WICC, WFIL and WSYR-WSYU withdrew protests on September 19, 1936.

NEW-Escanaba Daily Press Co., Escanaba, Mich.-Granted request to take depositions in re application for new broad-

cast station to operate on 1500 kc., 100 watts, daytime.

NEW—R. J. Laubengayer, Salina, Kans.—Granted application for

C. P. for new broadcast station to operate on 1500 kc., 100 watts, unlimited time; transmitter site to be determined with Commission approval.

NEW-The Journal Company, Milwaukee, Wis.-Granted petition to intervene in hearing on application of John C. Looney, d/b High Fidelity Broadcasting Service, Milton, Massachusetts, for C. P. to establish and operate broadcast station to operate on 1570 kc., 1 KW, unlimited time.

NEW—Continental Radio Co., Columbus and Toledo, Ohio.—
Applications for C. P. to erect and operate broadcast stations at Columbus and Toledo, Ohio, to operate on frequencies of 1310 ke. and 1200 kc., 100 watts power, respectively, remanded to docket for additional testimony.

KUMA-Dr. Albert H. Schermann, Flagstaff, Ariz.-Granted renewal of license on regular basis.

WAAB-Bay State Broadcasting Corp., Boston, Mass.-Denied petition asking Commission to reconsider action of January 15, 1936, in designating for hearing application for modification of license to increase power from 500 watts to 1 KW, daytime.

KLZ Broadcasting Co., Denver, Colo.-Granted petition to intervene in hearing of application of Mile High Radio Corp., Denver, Colo., for C. P. to authorize establishment and operation of a new broadcast station at Denver, using 1420 kc., 100 watts, unlimited time.

NEW-Tribune Printing Company, Jefferson City, Mo.-Reconsidered and granted application for new broadcast station at Jefferson City, Mo., to operate on 1310 kc., 100 watts, daytime.

NEW-Advertiser Publishing Co., Ltd., Honolulu, T. H.-Granted petition to intervene at hearing of application of Fred J. Hart to erect and operate a new broadcast station at Honolulu to operate on 600 kc., 250 watts, unlimited time, to be

heard on November 10, 1936.

WISN—Hearst Radio, Inc., Milwaukee, Wis.—Denied petition asking Commission to reconsider and grant application to increase nighttime power from 250 watts to 1 KW on present frequency of 1120 kc. Also denied petition requesting oral argument before Broadcast Division as petitioner offers no new or additional evidence.

WGAN (formerly WSPG)—Portland Broadcasting System, Inc., Portland, Maine.—Denied motion to dismiss application of Palmer Broadcasting Syndicate, Inc., Portland, Maine, for C. P. to establish and operate a new broadcast station at

Portland on 1310 kc., 100 watts. WGAN (formerly WSPG)—Portland Broadcasting System, Inc., Portland, Maine,—Authorized to proceed with construction of new station to operate on 640 kc., 500 watts, limited to KFI, subject to whatever action the U. S. Court of Appeals for D. C. may take upon pending appeals of Congress Square Hotel Company and the Eastland Company. This action follows dismissal of appeal of Palmer Broadcasting Syndicate, Inc., and dissolution of its stay order.
NEW—Paul R. Heitmeyer. Cheyenne, Wyo.—Granted motion ask-

ing dismissal of application of Wyoming Radio Corporation

for C. P. for new radio broadcast station to operate at Cheyenne on 1210 kc., 100 watts, unlimited time, as it develops that the parties named as officers and directors of Wyoming Radio Corp. are the same individuals that compose the Wyoming Radio Educational Association, whose application for a new station, after a hearing, was denied, effective June 12, 1936.

WCHS—Charleston Broadcasting Corp., Charleston, W. Va.— Denied petition asking Commission to reconsider and grant without hearing application for special experimental authorization to increase nighttime power from 500 watts to 1 KW.

National Association of Regional Broadcasting Stations-Denied petition asking Commission to maintain the present status on regional stations pending promulgation of new rules and regulations as result of the hearing scheduled for October

5, 1936. NEW—Pacific Acceptance Corporation, San Diego, Calif.—Dismissed the application from hearing docket and reaffirmed its original decision of October 22, 1935, granting the applica-tion of the Pacific Acceptance Corp. for a new broadcast station at San Diego to operate on 1200 kc., 100 watts, daytime only.

### POSTPONEMENT OF EFFECTIVE DATE OF RULES 981 AND 1034 (C)

Effective operation of Rule 981 postponed for six months to perfect frequency monitors for independent measurement of the frequencies of stations other than those in regular broadcast band.

Rule 1034 (c) postponed until further notice. To be made effective when definite allocations of frequencies to television stations are made.

### ACTION ON EXAMINERS' REPORTS

NEW-Ex. Rep. No. 1-212: A. W. Hayes, Erie, Pa.-Denied C. P. for new broadcast station to operate on 1270 kc., 100 watts night, 1 KW LS, unlimited time, directional antenna, site to be determined subject to Commission's approval. Examiner Dalberg sustained.

NEW-Watertown Broadcasting Corp., Watertown, N. Y.-Denied C. P. for new station to operate on 1270 kc., 250 watts, daytime, site to be determined subject to Commission's approval. Examiner Melvin Dalberg reversed. Order effec-

tive October 13, 1936.

NEW-Ex. Rep. No. 1-220: A. Staneart Graham, E. V. Baxter and Norman Baxter, d/b as Pittsburg Broadcasting Co., Pittsburg, Kans.—Granted C. P. for new station to operate on 790 kc., 1 KW, daytime, site to be determined subject to Commission's approval. Examiner Geo. H. Hill sustained. Order effective October 6, 1936.

NEW—Ex. Rep. No. 1-231: Union Tribune Pub. Co., San Diego, Calif.—Denied C. P. for new broadcast station to operate on 1420 kc., 100 watts night, 250 watts day, unlimited time. Examiner R. L. Walker sustained. Order effective November

10, 1936.

NEW—Ex. Rep. No. 1-246: Star-Chronicle Pub. Co., St. Louis, Mo.—Granted C. P. for new broadcast station to operate on 1250 kc., 1 KW, unlimited time. Examiner R. H. Hyde

reversed.

-Missouri Broadcasting Corp., St. Louis, Mo.-Denied C. P. to install new equipment (install directional antenna at night); move transmitter from Grand & Lindell Blvds., St. Louis, Mo., to 2.8 miles due East of McKinley Bridge on U. S. Highway No. 67, Ill.; change frequency from 1200 kc. to 1250 kc.; and increase power from 100 watts night, 250 watts day, to 1 KW unlimited time. Examiner Hyde reversed. Order effective October 6, 1936.

KGKO—Ex. Rep. No. 1-255: Wichita Falls Broadcasting Co., Fort Worth, Tex.—Granted C. P. (Commissioner Case dissenting), to install new equipment, move studio and transmitter 570 kc., 250 watts night, 1 KW day, unlimited time. Examiner D. G. Arnold sustained. Order effective October 13,

1936.

NEW-Ex. Rep. No. 1-262: Sioux Falls Broadcast Assn., Inc., Sioux Falls, S. Dak.-Granted C. P. for new broadcast station (subject to Rules 131, 132 and 139) to operate on 1200 kc., 100 watts, unlimited time. (Site to be determined, subject to Commission's approval.) Examiner G. H. Hill sustained. Order effective October 20, 1936. NEW-Ex. Rep. No. 1-271: Black River Valley Broadcasts, Inc., Watertown, N. Y.—Granted C. P. for new station to operate on 1420 kc., 100 watts night, 250 watts LS, unlimited time. Examiner M. H. Dalberg sustained.

NEW-Ex. Rep. No. 1-275: Harold Johnson and Leland M. Perry, d/b as Johnson & Perry, Cedar City, Utah.—Granted C. P. for new broadcast station to operate on 1310 kc. 100 watts. unlimited time. (Site to be determined, subject to Commission's approval.) Examiner G. H. Hill sustained. Order effective October 27, 1936.

WHFC-Ex. Rep. No. 1-276: WHFC, Inc., Cicero, Ill.—Granted C. P. to install new equipment and increase power from 100 watts to 100 watts night, 250 watts day; 1420 kc., specified hours. Examiner M. H. Dalberg sustained.

WKBI-WKBI, Inc., Cicero, Ill.-Granted modification of license to increase power from 100 watts to 100 watts night, 250 watts day; 1420 kc., specified hours. Examiner Dalberg sustained

WEHS-WEHS, Inc., Cicero, Ill.-Granted modification of license to increase power from 100 watts to 100 watts night, 250 watts day; 1420 kc., specified hours. Examiner Dalberg sustained. Order effective October 27, 1936.

NEW-Ex. Rep. No. 1-278: Hunt Broadcasting Assn., Fred Horton, Pres., Greenville, Tex.-Remanded to docket for further

hearing.

WCBD-Ex. Rep. No. 1-280: WCBD, Inc., Chicago, Ill.-Granted modification of license to move studio from Waukegan to 128 No. Pulaski Road, Chicago, Ill.; 1080 kc., 5 KW, limited time. Also granted authority to transfer control of corporation from Wilbur Glenn Voliva, Ernest E. Harwood and M. J. Mintern to L. E. Moulds, W. F. Moss and Gene T. Dyer and E. M. Ringwald. Examiner G. H. Hill sustained. Order effective November 2, 1936.

KRE-Ex. Rep. No. 1-288: First Congregational Church of Berkeley, Berkeley, Calif.—Granted voluntary assignment of license from First Congregational Church of Berkeley to Central California Broadcasters, Inc.; 1370 kc., 100 watts night, 250 watts day, unlimited time. Examiner R. H. Hyde sustained. Order effective November 2, 1936.

### ORAL ARGUMENTS GRANTED

Oral arguments were granted in the following cases, to be held October 29, 1936:

Ventura County Star, Inc., and Merced Star Publishing Co., Inc., Ventura, Calif. (Ex. Rep. No. 1-239); Intermountain Broadcasting Corp. (KDYL), Salt Lake City, Utah (Ex. Rep. No. 1-242).

In the following cases Oral Arguments were granted for November 6, 1936:

Southwest Broadcasting Co., Prescott, Ariz., and W. P. Stuart, Prescott, Ariz. (Ex. Rep. 1-245); Radio Broadcasting Corp. (KTFI) Twin Falls, Idaho (Ex. Rep. 1-249); Voice of Marshall Assn., Marshall, Texas (Ex. Rep. 1-251).

In the following cases Oral Arguments will be held November 13, 1936:

WALR Broadcasting Corp., Zanesville, Ohio (Ex. Rep. 1-253); Community Broadcasting Co., Toledo, Ohio (Ex. Rep. 1-254); Earl Weir, St. Petersburg, Fla. (Ex. Rep. 1-261); Nathan N. Bauer, Miami, Fla. (Ex. Rep. 1-243).

In the following cases Oral Arguments will be held November 19, 1936:

The Sun Publishing Co, Inc. (WTJS), Jackson, Tenn. (Ex. Rep. 1-244); Cherry & Webb Broadcasting Co. (WPRO), Providence, R. I. (Ex. Rep. 1-248); J. R. Maddox and W. B. Hair, d/b as Chattanooga Broadcasting Co, Chattanooga, Tenn. (Ex. Rep. 1-252); Dorrance D. Roderick, El Paso, Texas (Ex. Rep. 1-256).

In the following cases Oral Arguments will be held December 3, 1936:

K. K. Kidd & L. C. Kidd, Taft, Calif. (Ex. Rep. 1-259); Marysville-Yuba City Publishers, Inc., Marysville, Calif. (Ex. Rep. 1-264); Fred A. Baxter, Superior, Wis. (Ex. Rep. 1-265); Baton Rouge Broadcasting Co., Inc. (WJBO), Baton Rouge, La. (Ex. Rep. 1-267).

In the following cases Oral Arguments will be held December

Tulare-Kings Counties Radio Associates, Visalia, Calif. (Ex. Rep. 1-268); J. E. Brandtley, et al., Savannah, Ga., W. T. Knight, Jr., Savannah, Ga. (Ex. Rep. 1-269); Gulf Coast Broadcasting Co., Corpus Christi, Texas (Ex. Rep. 1-272).

In the following cases Oral Arguments will be held November 6, 1936:

Albert Lea Broadcasting Corp., Albert Lea, Minn., Winona Radio Service, Winona, Minn. (Ex. Rep. 1-273).

In the following cases Oral Arguments will be held December 17, 1936:

Cache Valley Broadcasting Co., Logan, Utah (Ex. Rep. 1-274); J. T. Bilben and N. G. Barnard, Walker, Minn. (Ex. Rep. 1-277).

In the following case Oral Argument will be held October 22, 1936.

The Times-Dispatch Publishing Co., Inc., Richmond, Va. (Ex. Rep. 1-285).

### OTHER ACTION

KFRO—Voice of Longview, Longview, Tex.—Denied petition asking Commission to rehear application to change frequency from 1370 kc. to 1210 kc., and to operate with 100 watts night, 250 watts day, instead of 100 watts daytime only, requesting the facilities of KWEA at Shreveport, La. Commissioner Stewart voted in favor of granting the petition and will submit an opinion outlining his reasons.

National Television Corp., New York City.—Extended to December 15, 1936, present temporary authorization (Station W2XNT) for television research on 2000-2100 kc., issued July 21, 1936, with special provisions for a period ending September 15, 1936.

Dudley J. Connolly et al., d/b as Dudley J. Connolly & Co., Chattanooga, Tenn.—Denied petitions asking for rehearing and review before Commission en banc of applications of W. A. Patterson and Dudley J. Connolly & Co. for new broadcasting station at Chattanooga, and the denial of the application of Dudley J. Connolly & Co. for C. P. for new station to operate on 1200 kc., 100 watts, daytime.

#### APPLICATIONS RECEIVED

### First Zone

WCAO—Monumental Radio Co., Baltimore, Md.—License to cover 600 construction permit (B1-P-1087) for new auxiliary transmitter, move, using 250 watts power.

WLBZ-Maine Broadcasting Co., Inc., Bangor, Maine.-Con-

620 struction permit to install new transmitter.

NEW—Utica Observer Dispatch, Inc., Utica, N. Y.— –Construction permit for a new station to be operated on 950 kc., 1 KW, 950 daytime. Studio and transmitter to be determined, Utica,

WHN-Marcus Loew Booking Agency, New York, N. Y.-Modi-1010 fication of license to increase operating power from 1 KW

night, 5 KW day, to 5 KW day and night.
WEBR-WEBR, Inc., Buffalo, N. Y.—Construction permit to

1310 install new transmitter and vertical antenna.

WBNY-Roy L. Albertson, Buffalo, N. Y.-Modification of license 1370 for additional hours of from 2 to 3 p. m. on Saturdays and from 8:30 to 10 a. m. and 2 to 3 p. m. on Sundays and legal holidays. Facilities of WSVS.

WQDM—E. J. Regan and F. Arthur Bostwick, d/b as Regan & 1370 Bostwick, St. Albans, Vt.—Modification of construction permit (B1-P-113) for move of transmitter and studio, change frequency, install new equipment, increase in power, and change in specified hours, requesting equipment changes and move of transmitter.

WNLC—Thames Broadcasting Corp., New London, Conn.— 1500 License to cover construction permit (B1-P-549) for a new

station.

NEW-The Trenton Times, Trenton, N. J.-Construction permit 1570 for a new special broadcast station to be operated on 1570

kc., 250 watts, unlimited time.

NEW-The Trenton Times, Trenton, N. J.-Construction permit 1570 for booster station for special broadcast station at Trenton, N. J., to be operated synchronously with B1-PSB-5 on 1570 kc., 250 watts, unlimited time.

NEW—The Trenton Times, Trenton, N. J.—Construction permit

1570 for booster station for special broadcast station at Trenton, J., to be operated synchronously with B1-PSB-5 on 1570 kc., 250 watts, unlimited time.

NEW-Debs Memorial Radio Fund, Inc., Brooklyn, N. Y.-Con-

struction permit for a new high frequency station to be operated on 31600, 35600, 38600, 41000, 86000, 130000, 172000 and 260000 kc., 100 watts.

NEW-General Electric Co., Albany, N. Y.-Construction permit for a new high frequency broadcast station to be operated on 31600, 35600, 38600 and 41000 kc., 150 watts.

NEW-The Travelers Broadcasting Service Corp., Portable-Mobile. -Construction permit for a new high frequency relay broadcast station to be operated on 105000, 200000, 290000 and 450000 kc., 5 watts.

NEW-The Travelers Broadcasting Service Corp., Portable-Mobile.

-License to cover above.

#### Second Zone

WFIL-WFIL Broadcasting Co., Philadelphia, Pa.-Modification of construction permit (B2-P-1085) for new equipment, erect vertical antenna, increase power, move transmitter, further requesting authority to change transmitter site from 1300 feet northeast of Monument and City Line Avenue, Merion Township, Pa., to 1500 feet north of Monument and City Line Avenue, Merion Township, Pa., and extend commencement and completion dates to 30 and 180 days, respectively.

NEW—The Central Michigan Radio Co., James Bourland, John 570 Tebbel, Gerald J. Cotter, Ray D. Market, Mt. Pleasant, Mich.—Construction permit for a new station to be operated on 1350 kc., 250 watts, unlimited time. Amended: Antenna changes, change frequency from 1350 kc. to 570 kc.

WJAY-Cleveland Radio Broadcasting Corp., Cleveland, Ohio.-610 Construction permit to move transmitter from 2016 East Ninth St., Cleveland, Ohio, to Pleasant Valley Road, Village of Seven Hills, Ohio; install new transmitter and antenna.

WRAX-WRAX Broadcasting Co., Philadelphia, Pa.-Modification of license to increase operating power from 250 watts night using directional antenna and 500 watts day, to 1 KW day and night, using directional antenna at night.

WPEN-Wm. Penn Broadcasting Co., Philadelphia, Pa.-Modification of license to increase operating power from 250 watts night using directional antenna and 500 watts day, to 1 KW day and night, using directional antenna at night.

WDBJ—Times-World Corp., Roanoke, Va.—License to cover con-930 struction permit (B2-P-1006) to install new equipment, increase in power, and move transmitter and studio.

WDBJ—Times-World Corp., Roanoke, Va.—Authority to deter-930 mine operating power by direct measurement of antenna

power. WIBG—Seaboard Radio Broadcasting Corp., Glenside, Pa.—Au-970 thority to make changes in automatic frequency control apparatus. KYW—Westinghouse Electric & Mfg. Co., Philadelphia, Pa.—

1020 Construction permit to make changes in equipment and increase operating power from 10 KW to 50 KW. WKOK-Sunbury Broadcasting Corp., Sunbury, Pa.-Construc-

1210 tion permit to install new transmitter.

WHAT-Independence Broadcasting Co., Inc., Philadelphia, Pa.-1310 Construction permit to make changes in equipment, increase power from 100 watts to 1 KW, change frequency from 1310 kc. to 1220 kc., time from S-WTEL to unlimited time, and move transmitter. Amended to give transmitter site as Whitemarsh Township, Pennsylvania.

WSAJ-Grove City College, Grove City, Pa.-Construction per-

1310 mit to make changes in equipment.

WFBG-The Gable Broadcasting Co. (Lessee), Altoona, Pa.-1310 Construction permit to install new equipment, vertical antenna, and increase power from 100 watts to 100 watts night, 250 watts day.

WPAD-Paducah Broadcasting Co., Inc., Paducah, Ky.-

1420 ity to make changes in automatic frequency control. NEW—Staunton Broadcasting Co., Inc., Staunton, Va.—Construc-1500 tion permit for a new station to be operated on 1500 kc., 100 watts night, 250 watts day, unlimited time.

WJBK-James F. Hopkins. Inc., Detroit, Mich.-Modification of 1500 construction permit (B2-P-637) as modified for equipment changes, install vertical antenna, move transmitter locally, to further request authority to make equipment changes and extend commencement and completion dates 60 and

180 days, respectively. W3XEW-WTAR Radio Corp., Portable-Mobile.-Reinstatement of construction permit for high frequency relay broadcast station to be operated on 31100, 34600, 37600 and 40600

kc., 5 watts, which expired August 10, 1936.

NEW-Radio Air Service Corp., Portable-Mobile,-Construction permit for a new high frequency relay broadcast station to be operated on 38900, 39100, 39300 and 39500 kc.. 100

Third Zone

WDBO—Orlando Broadcasting Co., Inc., Orlando, Fla.—Modifica-580 tion of construction permit (B3-P-1048) for move of transmitter, make antenna changes, and increase in power, requesting installation of new transmitter.

KVOO—Southwestern Sales Corp., Tulsa, Okla.—Construction 1140 permit to make changes in transmitter equipment and in-

crease power from 25 KW to 50 KW.

NEW—Richard M. Casto, Johnson City, Tenn.—Construction 1200 permit for a new station to be operated on 1200 kc., 100

watts night, 250 watts day, unlimited time.

WMFR—Hart and Nelson (J. A. Hart and Wayne M. Nelson), 1200 High Point, N. C.—Voluntary assignment of license from Hart and Nelson (J. A. Hart and Wayne M. Nelson) to Radio Station WMFR, Inc.

WBBZ-Howard Johnson, Representative, Estate of C. L. Carrell, 1200 deceased, Ponca City, Okla.—Construction permit to install new equipment, make antenna changes, and increase day

power from 100 watts to 250 watts.

WJRD—James R. Doss, Jr., Tuscaloosa, Ala.—Modification of 1200 construction permit (B3-P-694) for new station to further request authority to install new transmitter, move transmitter and studio, and antenna changes.

WSIX—Jack M. Draughon, Louis R. Draughon, d/b as 638 Tire & 1210 Vulcanizing Co., Nashville, Tenn.—License to cover construction permit (B3-P-227) as modified for move of transmitter and studio and install new antenna.

NEW—Southeastern Broadcasting Co., Inc., Macon, Ga.—Con1210 struction permit for a new station to be operated on
1210 kc., 100 watts, specified hours (local sunset to midnight). Amended: When WMAZ signs off to midnight.
WIOD-WMBF—Isle of Dreams Broadcasting Corp., Miami, Fla.—

1300 Construction permit to install new antenna and move transmitter from Collins Island, Miami Beach, Fla., to 18 Avenue and 32 Street, Miami, Fla.

NEW-H. W. Wilson and Ben Farmer, Wilson, N. C.-Construc-1310 tion permit for a new station to be operated on 1310 kc., 100 watts, daytime. Amended: Antenna changes and move

transmitter.

WSMB—WSMB, Inc., New Orleans, La.—Modification of license 1320 to operate with power of 1 KW, and request provision WSMB license limiting radiation in direction of Akron, Ohio, to 88 mv/m at 1 mile from WSMB transmitter be deleted and provision be inserted WSMB be authorized to radiate in direction Akron not to exceed 70.6% of the average

radiation, based on radiation by it in all directions.

NEW—T. E. Kirksey, Waco, Tex.—Construction permit for a
1330 new station to be operated on 1330 kc., 500 watts, unlimited

KTEM—Bell Broadcasting Co., Temple, Tex.—Modification of 1370 construction permit (B3-P-657) to make changes in type of equipment, for approval of antenna and transmitter site.

NEW—J. Leslie Doss, Sarasota, Fla.—Construction permit for a 1390 new station to be operated on 1390 kc., 250 watts, daytime. KGNC-Plains Radio Broadcasting Co., Amarillo, Tex.-Author-1410 ity to transfer control of corporation from Estate of Wilbur C. Hawk to Gene A. Howe, 250 shares of capital stock.

NEW-WSOC, Inc., Portable-Mobile.-Construction permit for a new low frequency relay broadcast station to be operated on 1646, 2090, 2190, 2830 kc., 40 watts.

### Fourth Zone

NEW-Daily News Corp., St. Paul, Minn.-Construction permit for a new station to be operated on 630 kc., 250 watts, unlimited time. Amended to change frequency from 630 kc. to 580 kc., power from 250 watts to 1 KW, time from unlimited to daytime, and make changes in equipment and antenna.

KMMJ-KMMJ, Inc., Clay Center, Nebr.-Construction permit

to install a new transmitter.

WBAA-Purdue University, West Lafayette, Ind.-Authority to

install automatic frequency control.

KMA-May Seed and Nursery Co., Shenandoah, Iowa.-Modification of license to increase day power from 21/2 KW to 5

WJJD-WJJD, Inc., Chicago, Ill.-Construction permit to install

1130 directional antenna to be used nighttime and change hours of operation from limited time to unlimited time.

KANS—Charles C. Theis, Wichita, Kans.—License to cover con-1210 struction permit (B4-P-500) as modified for a new station. KGNO—The Dodge City Broadcasting Co., Inc., Dodge City, 1340 Kans.-License to cover construction permit (B4-P-1170)

for installation of new equipment.

WOC—Tri-City Broadcasting Co., Davenport, Iowa.—Authority 1370 to transfer control of corporation from The Palmer School of Chiropractic to B. J. Palmer and D. D. Palmer (as individuals), 100 shares of common stock.

KCMO-Lester E. Cox, Thomas L. Evans and C. C. Payne, Kansas 1370 City, Mo.—Voluntary assignment of license from Lester E.
Cox, Thomas L. Evans and C. C. Payne to KCMO Broad-

casting Co.

WRJN—Racine Broadcasting Corp., Racine, Wis.—License to 1370 cover construction permit (B4-P-370) as modified for new equipment, increase in power and move of transmitter. Amended: Equipment changes.

-Westinghouse Electric & Manufacturing Co., Fort Wayne, 1370 Ind.—Construction permit to install new transmitter.

KWBG-The Nation's Center Broadcasting Co., Inc., Hutchinson, 1420 Kans.—Construction permit to make equipment changes; increase power from 100 watts to 250 watts; change frequency from 1420 kc. to 550 kc.; move transmitter (using directional antenna night). Amended re transmitter site.

WLBF-The WLBF Broadcasting Co., Kansas City, Kans.-Con-

1420 struction permit to make equipment changes.

KGFK-Red River Broadcasting Co., Inc., Duluth, Minn.-Modi-1500 fication of construction permit (4-P-B-3085) authorizing move of station, requesting change in geographical location of transmitter, change in studio location, and changes in antenna.

NEW-The Service Life Insurance Co., Omaha, Nebr.-Construc-1500 tion permit for a new station to be operated on 1500 kc.,

100 watts, unlimited time.

NEW-The Journal Co. (Milwaukee Journal), Milwaukee, Wis.-1570 Construction permit for a new special broadcast station to be operated on 1570 kc., 1 KW, unlimited time. Amended: Antenna and transmitter site to be determined.

NEW—Woodmen of the World Life Insurance Association,

Portable-Mobile.—Construction permit for a high frequency relay broadcast station to be operated on 31100, 34600.

37600 and 40600 kc., 2 watts.

NEW—Woodmen of the World Life Insurance Association,
Portable-Mobile.—Construction permit for a high frequency relay broadcast station to be operated on 31100, 34600, 37600 and 40600 kc., 2 watts.

## Fifth Zone

KSFO-The Associated Broadcasters, Inc., San Francisco, Calif.-Voluntary assignment of license from The Associated Broadcasters, Inc., to Western Broadcast Co. Amended to change name of assignee to Columbia Broadcasting System of California, Inc.

KFKA-The Mid-Western Radio Corp., Greeley, Colo.-Modifica-880 tion of license to change frequency from 880 kc. to 1450 kc.

and hours of operation from S-KPOF to unlimited time. KFVD—Standard Broadcasting Co., Los Angeles, Calif.—Con-1000 struction permit to install new transmitter. KNX—Western Broadcast Co., Los Angeles, Calif.—Modification

1050 of license to change corporate name from Western Broadcast Co. to Columbia Broadcasting System of California,

KVEC—Christina M. Jacobson, d/b as The Valley Electric Co., 1200 San Luis Obispo, Calif.—Modification of construction permit (B5-P-718) requesting approval of transmitter site.

NEW-Clarence A. Berger, Couer d'Alene, Idaho-Construction 1200 permit for a new station to be operated on 1200 kc., 100

watts, daytime. KGGM-New Mexico Broadcasting Co., Albuquerque, N. M.-1230 Construction permit to install new transmitter and vertical antenna; increase power from 250 watts night, 500 watts day, to 1 KW day and night; move transmitter locally from 5th and Central Ave. to West City Limits, Albuquerque,

N. Mex. Amended re change geographical location. KTFI—Radio Broadcasting Corp., Twin Falls, Idaho—Extension

of special experimental authorization to operate with power of 1 KW (night) for period from 10-1-35 to 4-1-36.

Amended: Change period time requested to 10-1-36 to 4-1-37.

KFAC-Los Angeles Broadcasting Co., Inc., Los Angeles, Calif .-1300 Construction permit to install new transmitter.

KVL-KVL, Inc., Seattle, Wash.-Voluntary assignment of license

1370 KVL, Inc., to Howard J. Ryan.

KORE—Frank L. Hill and C. G. Phillips, d/b as Eugene Broadcast 1420 Station, Eugene, Ore.—Construction permit to move transmitter and studio from 733 Willamette St., Eugene, Ore., to R. F. D. No. 3, Eugene, Ore., and make changes in equipment and antenna.

KLS-S. W. Warner and E. N. Warner, d/b as Warner Bros., Oak-1440 land, Calif.—Construction permit to install new transmitter. NEW-Twin City Broadcasting Corp., Longview, Wash.-Con1500 struction permit for a new station to be operated on 1500

ke., 100 watts night, 250 watts day, unlimited time.

KRNR—Southern Oregon Publishing Co., Roseburg, Ore.—Con
struction permit to make changes in equipment; increase power from 100 watts daytime to 100 watts night, 250 watts day, and hours of operation from daytime to unlimited.

NEW-Ben S. McGlashan, Portable-Mobile-Construction permit for a new low frequency relay broadcast station to be operated on 1622, 2058, 2150 and 2790 ke., 100 watts.

NEW-Honolulu Broadcasting Co., Ltd., Portable-Mobile-Construction permit for a high frequency relay broadcast station to be operated on 31100, 34600, 37600 and 40600 kc., 20 watts.