

IN THIS ISSUE

	Page
Denial of Florida Station Recommended.....	1737
Securities Act Registrations.....	1737
Broadcast Station Changes.....	1737
Federal Trade Commission Action.....	1739
FTC Dismisses Complaint.....	1741
Federal Communications Commission Action.....	1741

DENIAL OF FLORIDA STATION RECOMMENDED

The Tribune Company applied to the Federal Communications Commission for a construction permit for the erection of a new broadcasting station at Tampa, Florida, to use 550 kilocycles, 1,000 watts night and 5,000 watts LS, and unlimited time.

Examiner John P. Bramhall, in Report No. I-301, has recommended that the application be denied. He found that the applicant failed to show the need for additional service in the area proposed to be served. The Examiner stated also that the proposed station would cause interference with a number of existing stations.

SECURITIES ACT REGISTRATIONS

The following companies have filed registration statements with the Securities & Exchange Commission under the Securities Act:

- W. Wallace Alexander, Inc., Philadelphia, Pa. (2-2526, Form A-1)
- Electrol, Inc., Clifton, N. J. (2-2527, Form A-1)
- Montana-Dakota Utilities Co., Minneapolis, Minn. (2-2528, Form A-2)
- Tips Glass Company, Three Rivers, Tex. (2-2530, Form A-1)
- Bondholders Committee Woods Bros. Corp., Chicago, Ill. (2-2531, Form D-1)
- Associated Gold Producers, Inc., Washington, D. C. (2-2532, Form A-1)
- Gage County Electric Co., Beatrice, Nebr. (2-2533, Form E-1)
- Climas Engineering Co., Chicago, Ill. (2-2534, Form A-2)
- Walter E. Heller & Co., Chicago, Ill. (2-2540, Form A-2)
- New Mexico Gas Co., Chicago, Ill. (2-2537, Form A-1)
- South Bend Lathe Works, South Bend, Ind. (2-2538, Form A-2)
- Majestic Radio Company, Chicago, Ill. (2-2539, Form A-1)
- Walter F. Heller & Co., Chicago, Ill. (2-2540, Form A-2)
- Independence Fund of North America, Inc., New York City. (2-2541, Form C-1)
- Independence Fund of North America, Inc., New York City. (2-2542, Form C-1)
- Bay State Fund, Inc., Boston, Mass. (2-2543, Form A-1)

BROADCAST STATION CHANGES

The Federal Communications Commission has made public a list containing alterations and corrections (italicized) of broadcast stations to the edition dated January 1, 1936, for the month of September.

Call Letters	Main Studio Location	Name of Licensee	Power	Frequency (kc)	Time Designation
KARK	Little Rock, Arkansas	Arkansas Radio and Equipment Co.	250w 500w-LS	890	U
KDNC	C. P. T-N. Little Rock.....	Democrat News Co., Inc.	500w-1kw-LS		
KECA	Lewistown, Mont.	Earle C. Anthony, Inc.	100w 250w-LS	1200	U (C. P. only)
KELO	Los Angeles, Calif. T-Los Angeles County	Sioux Falls Broadcast Assn., Inc.	1kw 5kw-LS	1430	U
KFEL	Sioux Falls, So. Dak.	Sioux Falls Broadcast Assn., Inc.	100w <i>Effective 10-20-36</i>	1200	U (C. P. only)
KGFG	Denver, Colo. T-nr. Denver	Eugene P. O'Fallon, Inc.	500w	920	S-KVOD
KMLB	Oklahoma City, Okla.	Oklahoma Broadcasting Co., Inc.	100w	1370	S-KCRC
KOAM	Monroe, La.	Liner's Broadcasting Station, Inc.	100w <i>C. P. 250w-LS</i>	1200	<i>**U</i>
KOIL	Pittsburg, Kansas	A. Staneart Graham, E. V. Baxter & Norman Baxter, d/b as Pittsburg Broadcasting Co.	1kw <i>Effective 10-6-36</i>	790	D (C. P. only)
KPDN	Omaha, Nebr. T-Council Bluffs, Iowa.	Central States Broadcasting Co.	1kw 2½kw-LS	1260	U
KPRC	Pampa, Texas	R. C. Hoiles	100w	1310	D
KRE	Houston, Tex. T-Deepwater	Houston Printing Corp.	1kw 5kw-LS	920	U
KRGV	Berkeley, Calif.	Central California Broadcasters, Inc.	100w 250w-LS	1370	U
KRLC	Weslaco, Texas	KRGV, Incorporated	500w <i>C. P. 1kw</i>	1260	U
KRQA	Lewiston, Idaho	H. E. Studebaker	100w <i>C. P. 250w.....</i>	1420 1390	U
KSJS	Santa Fe, N. Mex. Formerly KIUF	J. Laurance Martin	100w	1310	U
	Salina, Kansas	R. J. Laubengayer	100w	1500	U (C. P. only)

Call Letters	Main Studio Location	Name of Licensee	Power	Frequency (kc)	Time Designation
KSUB	Cedar City, Utah	Harold Johnson & Leland M. Perry, d/b as Johnson & Perry	100w Effective 10-27-36	1310	U (C. P. only)
KUOA	Siloam Springs, Ark. T-Fayetteville C. P. T-Siloam Springs.....	KUOA, Incorporated	1kw 2½kw	1260	D
KVOA	Tucson, Ariz.	Arizona Broadcasting Co., Inc.	500w C. P. 1kw	1260	U
KVSC	San Diego, Calif.	Pacific Acceptance Corp.	100w	1200	D (C. P. only)
KWK	St. Louis, Mo. T-nr. St. Louis	Thomas Patrick, Inc.	1kw 5kw-LS	1350	U
KWOS	Jefferson City, Mo.	Tribune Printing Co.	100w	1310	D (C. P. only)
KXOK	St. Louis, Mo. T-nr. Venice, Ill.	Star-Times Publishing Co.	1kw Effective 10-6-36	1250	U (C. P. only)
WABY	Albany, N. Y. C. P. T-Colonie, N. Y.	The Adirondack Broadcasting Co., Inc.	100w	1370	U
WADC	Tallmadge, Ohio	Allen T. Simmons	1kw 5kw-LS	1320	U
WAIR	Winston-Salem, N. C.	C. G. Hill, George D. Walker, Susan H. Walker	250w Effective 11-10-36	1250	D (C. P. only)
WASH	Grand Rapids, Mich.	King-Trendle Broadcasting Corp.	500w C. P. 1kw-LS	1270	S-WOOD
WATR	Waterbury, Conn.	The WATR Co., Inc.	100w C. P. 250w.....	1190 1290.....	L-WOAI U
WBHP	Huntsville, Ala.	Wilton Jarvey Pollard	100w Effective 10-27-36	1200	U (C. P. only)
WBJW	Kingston, N. C.	Jonas Weiland	100w 250w-LS Effective 10-20-36	1200	U (C. P. only)
WCBD	Chicago, Ill. T-Zion	WCBD, Incorporated	5kw	1080	L-WBT, S-WMBI
WCLO	Janesville, Wis.	Gazette Printing Co., Inc.	100w 250w-LS	1200	U
WDRB	Wausau, Wisc.	Northern Broadcasting Co., Inc.	100w Effective 11-10-36	1370	D (C. P. only)
WDAE	Tampa, Fla.	Tampa Times Co.	1kw 5kw-LS	1220	U
WEBC	Duluth, Minn. T-Superior, Wisc.	Head of the Lakes Broadcasting Co.	1kw 5kw-LS	1290	U
WEHS	Cicero, Ill.	WEHS, Incorporated	100w 250w-LS (subject compliance C. P. granted WHFC)	1420	S. H.
WEOA	Evansville, Ind.	Evansville on the Air, Inc.	100w C. P. 250w-LS	1370	U
WFIL	Philadelphia, Pa. C. P. T-Merion Twp.....	WFIL Broadcasting Co.	500w 1kw-LS 1kw S. A. 1kw-night-Exp.	560	U
WGAN	Portland, Me.	Portland Broadcasting System, Inc.	500w	640	L-KFI (C. P. only)
Formerly WSPG					
Strike out issues being determined by Court of Appeals, District of Columbia					
WGR	Buffalo, N. Y. T-Amherst Twp.	Buffalo Broadcasting Corp.	1kw C. P. 5kw-LS	550	U
WGST	Atlanta, Ga.	Georgia School of Technology	500w 1kw-LS **1kw C. P. 5kw-LS	890	U
WHDL	Olean, N. Y. C. P. T-Town of Allegany.....	Olean Broadcasting Co., Inc.	100w 250w.....	1420 1400	D
WHFC	Cicero, Ill.	WHFC, Incorporated	100w C. P. 250w-LS	1420	S. H.
WHIP	Hammond, Ind. T-Highland	Hammond-Calumet Broadcasting Corp.	5kw	1480	D (C. P. only)
WILL	Urbana, Ill.	University of Illinois	250w 1kw-LS *1kw..... 1kw.....	890 580..... 580.....	S-KFNF, KUSD D D
WJEJ	C. P. T-S. of Champaign..... Hagerstown, Md.	Hagerstown Broadcasting Co.	100w	1210	D **S. H. night 50 watts

Call Letters	Main Studio Location	Name of Licensee	Power	Frequency (kc)	Time Designation
WJSV	Washington, D. C.	Old Dominion Broadcasting Co.	10kw	1460	U
WKBI	T-Alexandria, Va. Cicero, Ill.	WKBI, Incorporated	100w 250w-LS (subject compliance C. P. granted WHFC)	1420	S. H.
WLBL	Stevens Point, Wis. T-nr. Ellis C. P. T-S. of Auburndale	State of Wisconsin, Department of Agriculture and Markets	2½kw	900	S. H.
WMBQ	Brooklyn, N. Y.	Metropolitan Broadcasting Corp. S. A. Joseph Husid, Receiver—to operate station	100w	1500	S. H.
WMVA	New York, N. Y. T-Flushing	Knickerbocker Broadcasting Co., Inc.	500w **1kw Conditionally	570	U
WMEX	Boston, Mass. T-Chelsea	The Northern Corp.	100w 250w-LS	1500	U
WMFG	Hibbing, Minn.	Head of the Lakes Broadcasting Co.	100w C. P. 250w-LS	1210	U
WMIN	St. Paul, Minn.	Edward Hoffman	100w 250w-LS	1370	U (C. P. only)
WMMN	Fairmont, W. Va.	Monongahela Valley Broadcasting Co.	250w 500w-LS C. P. 500w-1kw-LS	890	U
WMT	Cedar Rapids, Iowa T-nr. Marion	Iowa Broadcasting Co.	1kw 5kw-LS	600	U
WNNY	Watertown, N. Y.	Black River Valley Broadcasts, Inc.	100w 250w-LS Effective 10-13-36	1420	U (C. P. only)
WOOD	Grand Rapids, Mich.	King-Trendle Broadcasting Corp.	500w C. P. 1kw-LS	1270	S-WASH
WOWO	Ft. Wayne, Indiana	Westinghouse Radio Stations, Inc.	10kw	1160	Simultaneous D. S-WWVA night
WPTF	Raleigh, N. C. T-Cary	WPTF Radio Co.	5kw S. A. 5kw to 11 P. M. EST-Exp. Strike out S. A. 1kw to 11 P. M. EST-Exp.	680	L-KPO
WRDW	Augusta, Ga. C. P. T-N. Augusta, S. C.	Augusta Broadcasting Co.	100w	1500	U
WRJN	Racine, Wis. T-Mt. Pleasant	Racine Broadcasting Corp.	100w 250w-LS	1370	U
WTMJ	Milwaukee, Wis. T-Brookfield	The Journal Co. (Milwaukee Journal)	1kw 5kw-LS	620	U
WXYZ	Detroit, Mich.	King-Trendle Broadcasting Corp.	1kw	1240	U
.....	Corsicana, Texas	Navarro Broadcasting Assn., J. C. West, Pres.	100w Effective 10-20-36	1310	D (C. P. only)

Call letters not yet assigned

**See Abbreviations—Lists of January 1, 1936.

FEDERAL TRADE COMMISSION ACTION

Complaints

The Federal Trade Commission has alleged unfair competition in complaints against the following firms. The respondents will be given an opportunity for hearing to show cause why cease and desist orders should not be issued against them.

No. 2942. Five trade associations, composed of manufacturers and jobbers of automobile parts and accessories, are charged with forming a combination to control the market in and to fix and maintain the resale prices of these products throughout the United States, in a complaint.

Two of these associations, the National Standard Parts Association, of Detroit, and the Motor and Equipment Wholesale Association, of Chicago, are national organizations. The other three are middle western regional groups, namely: Automotive Trades Association of Greater Kansas City, Kansas City, Mo.; Mississippi Valley Automotive Jobbers Association, and Southwestern Jobbers Association, for neither of which is the headquarters listed. The complaint also names as respondents the officers, directors and members of the five associations.

The case is a consolidation of two previously issued complaints, one against the National Standard Parts Association, and others (Docket 2764), and one against the Motor and Equipment Wholesale Association, and others (Docket 2765), both dated April 15, 1936. Both those cases have been closed. The new complaint alleges substantially the same violations of the Federal Trade Com-

mission Act as the two old complaints, and is expected to simplify trial of the case through adjustment of certain duplications in the names of respondents listed in the former complaints, and through elimination of various corporate respondents named separately in the former complaints. The new complaint is believed to cover practically the same field as the former complaints by including as respondents the five trade associations, their officers, members and directors.

No. 2943. Trading as United States School of Music, David F. Kemp, 225 Fifth Ave., New York, is charged with use of unfair methods of competition in selling correspondence courses of instruction in the art of playing various musical instruments. The respondent allegedly misrepresents in advertising matter the character of and the results to be obtained from a study of his courses, in violation of Section 5 of the Federal Trade Commission Act.

The respondent is said to make representations, which the complaint charges are exaggerated and untrue, that he has taught 700,000 pupils to play musical instruments and that a pupil can be taught to play in one-half the time usually required; that a pupil studying his course will quickly learn to play any jazz or classical selection, and, at the end of the course, the average pupil is sufficiently proficient to pass a teacher's examination; that no talent is necessary, and that when a pupil enrolls in the United States School of Music he is assured of success.

No. 2944. Cline Music Company, 126 W. Beverly St., Staunton, Va., is respondent in a complaint alleging use of unfair methods of competition in connection with the sale of pianos.

The respondent corporation is said to advertise that it has for sale repossessed pianos, "almost new," which it has taken back from purchasers who could not keep up payments and which it will "sacrifice for the balance due." Each piano so advertised has stamped upon it a price purporting to be the regular retail price, the complaint alleges.

According to the complaint, the assertions made in the respondent corporation's advertisements together with the price markings serve as representations to prospective purchasers that the pianos are of high quality and of superior workmanship, were originally sold at prices closely approximating those stamped thereon, that they had been repossessed, and that prices at which they actually were offered for sale were sacrificed prices made for the purpose of eliminating shipping and other repossession charges.

No. 2948. Eastern Pharmacal Company, Inc., 151 Ludlow St., Yonkers, N. Y., has been charged in a complaint with unfair representations in the sale of its product, "Aspiral," in violation of Section 5 of the Federal Trade Commission Act.

Advertising that "Elixir Aspiral offers the better way of prescribing aspirin," the respondent company is alleged to have designated its product in a manner tending to deceive buyers into believing that the product is aspirin and is designed for treatment of the same ills and conditions of the body as aspirin, and contains all the ingredients of aspirin.

Pointing out that the respondent company's product is not the same as aspirin, the complaint charges that its representations have a tendency to divert trade from competitors selling acetyl salicylic acid products, which are aspirin.

No. 2951. Alleging violation of Section 2 (a) of the Robinson-Patman Act prohibiting price discrimination, a complaint has been issued against the **United States Quarry Tile Company, of Canton, Ohio.** This is the fourth complaint issued under the recently enacted Robinson-Patman amendment to Section 2 of the Clayton Act.

The Commission's complaint charges that the United States Quarry Tile Company, which maintains factories in West Virginia and Ohio, has violated Section 2 (a) of the Robinson-Patman Act by discriminating in price between customers located in other states who are in competition with one another in the sale of tile to consumers. The United States Quarry Tile Company is alleged to have granted a 15 per cent discount to certain so-called wholesalers, regardless of the quantity sold, which discount has not been made available to tile contractors, thus tending to injure, destroy or prevent competition by tile contractors with the so-called wholesalers who are, in fact, in many instances acting as retailers by selling to the ultimate consumer.

Section 2 (a) of the Robinson-Patman Act, under which the complaint has been issued, says, "That it shall be unlawful for any person engaged in commerce * * * to discriminate in price between different purchasers of commodities of like grade or quality * * * where the effect of such discrimination may be substantially to lessen competition * * *."

Stipulations and Orders

The Commission has issued the following cease and desist orders and stipulations:

No. 01471. S. D. Cates and Juel Denn (Mrs. S. D. Cates), trading as The Buel Company, 207 North Michigan Ave., Chicago, agree to cease representing that "Buel Medicated Hair Drill" grows hair, prevents baldness, is an effective remedy for dandruff and for conditions responsible for a too oily scalp, or that it reconditions the scalp in 15 days, or at all. The respondents will stop advertising that dandruff causes the hair to break and fall out and that lifeless, brittle, faded hair is due to germ-infected hair follicles.

No. 01472. Richie Joseph Tucker, 700 Texas Avenue, San Antonio, Tex., operating under the name National Detective Bureau, in the sale of correspondence instruction in "private investigation" and of memberships in the bureau, agrees to cease and desist from representing that any individual employed by Tucker holds the position of "chief of staff" or "chief counsel, legal department"; that the respondent sells a "complete course" in private investigation; by direct statement or reasonable implication that the respondent has detective work to be performed by the "members" of his "bureau"; that anyone is "wanted" as a detective by the respondent, and other similar representations.

No. 01474. Herbal Medicine Company and Natex Company, 219 West Saratoga St., Baltimore, stipulate to cease representing that either "Natex" or "Herb Doctor Compound" is a competent remedy for a wide variety of diseases and ailments, including dyspepsia, rheumatism, headaches, stomach, liver and

kidney troubles, high blood pressure, and blood impurities. They also will discontinue claims that either of their preparations is a new medicine, builds rich blood, acts as a tonic for the whole system, gives permanent relief from any physical disorder or disease, or removes the basic cause thereof.

Other respondents in this case are George Earl McKewen, George McKewen, Mrs. George McKewen, Mr. and Mrs. Leroy Burdette, James Howard, Jr., and H. B. Baker, representing Publicity Engravers and trading as Herbal Medicine Company and Natex Company.

No. 01475. Blair Laboratories, a Lynchburg, Va., corporation engaged in selling a variety of products, will stop representing that its "Whitehouse Cleaning Fluid" is "the" perfect home dry cleaner; that "Whitehouse Household Cement" will hold together shoes, torn soles, or anything else made of leather, so tightly that it will never come apart again, and that the "join" made with this preparation is stronger than before the break occurred.

In advertising its other preparations, the respondent corporation will discontinue claims that "Airo-Zone" makes clothes closets moth-proof; that "Dr. Blair's Cream of Cucumber" entirely cures face eruptions caused by the use of irritating face powders; that "Dr. Blair's Cleansing Cream" quickly restores the delicate complexion typical of youth, preserves it for years, and prevents blemishes; that "Dr. Blair's Snow White Bleaching Cream" clears up the complexion and banishes skin blemishes, unless such skin conditions are limited to external causes; that "Dr. Blair's Acne Cream" is a skin food that builds up broken-down tissues and refines the skin; that "Dr. Blair's Beauty Clay" corrects flabby, sallow and wrinkled skins by removing the cause of such conditions; that "N.B.O. Deodorant" banishes perspiration odor; that "Dr. Blair's Double Distilled Extract Witch Hazel" is 2-times stronger than U. S. Pharmacopoeia requirements; that "Dr. Blair's Shaving Lotion" kills germs, prevents eruptions, or keeps the skin in a healthy condition; that "Dr. Blair's Hair Tonic" removes dandruff or stops falling hair, and that "Family Salve" heals cuts, burns, stings of insects, or rough skin.

No. 01476. Seabury, Inc., 222 Fourth Ave., New York, will stop representing that "Edrolax" is a competent treatment for constipation, unless limited to those types of constipation the relief of which is within the known therapeutic efficacy of the product, and that use of the preparation will keep the intestinal tract in a normal, healthy condition. Other claims that will be discontinued are that "Edrolax" is especially beneficial to children, that it is neither a medicine nor a cathartic, that most cathartics weaken the intestinal wall, and that one portion of the product provides as much vegetable bulk or lubrication as a whole vegetable dinner.

No. 01477. Durand-McNeil-Horner Company, Chicago, selling "Klor-O-Wash," stipulates that it will desist from advertising that this cleaning compound is a deodorizer and disinfectant for chinaware, glassware, pots, pans, washbowls, bathtubs, tile floors, linoleum and sick room equipment, unless such representations are accompanied by instructions to the effect that the places or articles to be deodorized and disinfected should be thoroughly washed before using "Klor-O-Wash." Another representation that will be discontinued is that the product will remove alcohol, ink, coffee, tea, fruit, mildew and scorch stains from white cotton or linen fabrics by soaking the article for a few minutes in a solution of one part of "Klor-O-Wash" to 20 parts of water.

No. 01478. Carl A. Burkhardt, 1448 Webster St., Oakland, Calif., trading as Family Remedy Company and selling "Wong Yick Family Tea," agrees to cease from representing that his product is scientific and an effective remedy for indigestion, headaches, overweight, poor appetite, high blood pressure, arthritis, sinus trouble, tuberculosis, asthma, and other ailments. The respondent also will discontinue claims that his preparation is non-habit forming; will be "found very effective in removing the cause of many obstinate and obscure ailments"; that it will banish poison from the system and cause the kidneys to function properly.

No. 01479. Martha E. Richason, 4304 McPherson St., St. Louis, trading as Athex Company, will cease advertising that her preparation is competent in the treatment of athlete's foot and skin ailments, and that the term athlete's foot is synonymous with itch, ringworm, blistered feet, rash or tetter. The representation that "Athex" is guaranteed to produce any stated therapeutic effects will be discontinued.

No. 01480. Wilbert Products Company, Inc., 805 East 139th St., New York City, engaged in selling a washing fluid designated "Javex," will cease representing that the product disinfects or deodorizes, unless directions are given for first cleaning the article to be disinfected or deodorized; that it kills all germs, including their spores, or destroys odors, and that it is "magical" in whitening clothes.

No. 01481. E. J. O'Bryan, 2211 Woodward Ave., Detroit, trading as Hemerald Company, entered into a stipulation to refrain from advertising that the "Hemerald Pile Ointment" he sells is antiseptic or a germicide, or that it is an effective remedy, unless the assertion is specifically limited to its soothing and astringent effect and to its action as an emollient. Other representations that will be stopped are, that the ointment reduces swollen blood vessels, or that it is healing; that it prevents liver and kidney troubles, sciatic neuritis, rheumatism and constipation, and that these conditions enumerated will follow if piles are not treated.

No. 01482. Trading as International Agency, George Rosenzweig, Jr., of Cincinnati, sells booklets entitled "The Herbalist," "Complete Index of Salable Raw Drugs" and "Supplement of Raw Drug Buyers." Among representations to be discontinued under the stipulation, are: That "The Herbalist" teaches one to recognize, gather or prepare roots, herbs, flowers or seeds for the market, or is a text book or complete course; that the booklet entitled "The Index" is an index of drugs, and that the supplement booklet is a supplement of buyers of drugs; inferentially or otherwise, that the usual cost of merchandise sold by the respondent is any amount in excess of its actual market value, or, that the respondent offers any employment, or buys or finds the market for any item, until this is the fact.

No. 01485. The Star Water Manufacturing Company, Waterbury, Conn., agrees to discontinue representations that its "Star Water" washing fluid is a non-poisonous germicide and is safe; that it is an antiseptic, disinfectant or deodorant, without following such assertion with directions for cleansing the article to be disinfected or deodorized; and that it sterilizes, kills bacteria and disinfects when used to wash dishes.

No. 01486. Paul I. Miller, 5175 Hovey St., Indianapolis, Ind., trading as The Bioxo Products Company, agrees that in the sale of "Bioxo Salets" he will discontinue the following representations: That the preparation is competent in the treatment of neuritis, neuralgia, sciatica, lumbago or muscular soreness, unless such representations are limited to the temporary relief of pain; that it helps to eliminate poisons, overcomes the cause of any ailment, and aids digestive organs to assimilate food; that its formula is the latest in the field for treatment of the various ailments mentioned, or that it is a physician's prescription; that no other preparation on the market has the same formula, and that neglect of colds, defective teeth or infections are the causes of almost all cases of rheumatism.

No. 01487. Houchens Medicine Company, 2800 Philadelphia Road, Baltimore, selling "Houchens Liquid Vegetable Tonic Laxative," will discontinue representing that the preparation has any value as a tonic except to the intestines; it is a competent treatment for colds, acid stomach, fever or biliousness; that it is the kind of laxative most doctors prescribe and hospitals use; that it will overcome the effects of over-indulgence in food or drink, and is safe so long as it contains potassium chlorate in any substantial amount.

In stipulations entered into with the Federal Trade Commission, two Washington, D. C., firms dealing in women's fur and fur-trimmed wearing apparel have agreed to discontinue false representations in advertising matter.

Nos. 01460-01484. Mandre, Inc., Louis C. Rosenblatt, Arthur J. Rosenblatt and H. Edelman, trading as M. Brooks & Co., 1109 G St., N. W., Washington, D. C., are respondents in one stipulation. **Saks Fur Company, 610 12th St., N. W., Washington, D. C.,** is named in the other.

The respondents in both cases agree, among other things, to stop describing furs in any other way than by use of the correct name of the fur as the last word of the descriptive phrase, and when any dye or blend is used to simulate another fur, the true name of the fur must be preceded by the word "dyed" or "blended," compounded with the name of the simulated fur.

The respondents, for example, agree to stop using the words "seal" or "Hudson seal" to designate dyed muskrat, unless these words are compounded with "dyed" and immediately followed by words signifying the true name of the fur, as "Seal-dyed muskrat" or "Hudson seal-dyed muskrat."

Other advertising practices to be discontinued are the use of any geographical term to describe a fur unless such fur comes from the region indicated, and representing that rabbit, coney or lapin is "sealine" or "beaverette," or using any other descriptive term either as a prefix, suffix or name not commonly used to indicate rabbit fur dyed to imitate seal or beaver.

Mandre, Inc., and M. Brooks & Co., in their stipulation, agree to cease representing that garments or furs are imported from France, or elsewhere, unless such is the fact, and if so, a statement will be made in connection therewith indicating whether it is the

garments or the furs that are so imported. These respondents admitted that certain coats described in an advertisement as "Imported French Seal (dyed coney)" were made in the United States of pelts that were stamped on the back "Dyed in France."

Selling and distributing dairy products and a poultry food in interstate commerce, the **Challenge Cream and Butter Association, 925 East 2nd St., Los Angeles,** and **Ultra-Life Laboratories, Inc., 103 South 35th St., East St. Louis, Ill.,** have entered into stipulations to discontinue certain unfair advertising practices.

The Los Angeles association, dealing in dairy products, agrees to cease and desist from asserting that butter is the best known resister of disease; that it contains all elements necessary to human growth and will provide Vitamin A in quantities sufficient to afford protection from head and throat infections, sinus or mastoids.

No. 01470. Advertising its "Challenge Dry Skim Milk" as a poultry food, the respondent company agrees to discontinue representing that this milk affords complete protection from coccidiosis; that it will build health or vitality in chickens; that it will build resistance to all forms of diseases in chickens or promote vigor and stamina in breeding stock, and that it will provide adequate growth for baby chicks or control their health.

No. 1483. Ultra-Life Laboratories, Inc., is said to have advertised its product "Ultra-Life" as a "combination of a number of expensive ingredients," guaranteed, when mixed according to formula, to add exactly the required amount of every known vitamin to feeds. The respondent company stipulates that it will cease representing its product by such a guarantee, and that it will discontinue, inferentially or otherwise, representing that its product is the only product containing any specific number of vitamins, unless this is substantiated by factual evidence. It will also cease asserting that certain beneficial results in the health of poultry cannot be derived from feeds in which its product is not contained. Other similar representations will be discontinued.

FTC DISMISSES COMPLAINT

No. 2540. The Federal Trade Commission has dismissed its complaint against **W. Gordon Pervis, Tennille, Ga.,** who had been charged with unfair competition in the sale of so-called electric radio plates for the treatment of various diseases.

According to the order of dismissal, the evidence adduced in the case did not sustain the allegations of the complaint.

Pervis' product is a device to be worn in the shoes and is represented by him as giving relief to persons suffering from high or low blood pressure, headaches, asthma, paralysis, kidney trouble, and other ailments.

FEDERAL COMMUNICATIONS COMMISSION ACTION

HEARING CALENDAR

The following hearings are scheduled at the Commission for the week beginning, Monday, October 26.

Thursday, October 29

ORAL ARGUMENT BEFORE THE BROADCAST DIVISION

Examiner's Report No. I-237:

NEW—Miles J. Hansen, Fresno, Calif.—C. P., 1420 kc., 100 watts, unlimited time.

NEW—Julius Brunton & Sons Co., Fresno, Calif.—C. P., 980 kc., 250 watts, daytime.

Examiner's Report No. I-238:

NEW—Harold H. Hanseth, Fresno, Calif.—C. P., 1410 kc., 1 KW, unlimited time.

NEW—Fresno Broadcasting Co., Fresno, Calif.—C. P., 1410 kc., 500 watts, 1 KW LS, unlimited time.

Examiner's Report No. I-239:

NEW—Ventura County Star, Inc., Ventura, Calif.—C. P., 1170 kc., 250 watts, daytime.

Examiner's Report No. I-242:

KDYL—Intermountain Broadcasting Corp., Salt Lake City, Utah—C. P., 1290 kc., 1 KW, 5 KW LS, unlimited time. Present assignment: 1290 kc., 1 KW, unlimited time.

Friday, October 30

HEARING BEFORE AN EXAMINER

(Broadcast)

- XICA—Western Broadcasters, Inc., Clovis, New Mexico—Modification of license, 1370 kc., 100 watts, unlimited time. Present assignment: 1370 kc., 100 watts, specified hours.
- NEW—The Southwest Broadcasting Co., La Junta, Colo.—C. P., 1370 kc., 100 watts, unlimited time.

APPLICATIONS GRANTED

- WLBF—WLBF Broadcasting Co., Kansas City, Kans.—Granted authority to make changes in equipment.
- WIBU—Wm. C. Forrest, Poynette, Wis.—Granted C. P. to install new equipment.
- WRBL—WRBL Radio Station, Inc., Columbus, Ga.—Granted C. P. to make changes in equipment, increase day power from 100 to 250 watts, erect an approved type of antenna system at new site to be determined subject to Commission's approval.
- WCBS—WCBS, Inc., Springfield, Ill.—Granted C. P. approving vertical radiator, new transmitter site, changes in equipment.
- WEXL—Royal Oak Broadcasting Co., Royal Oak, Mich.—Granted C. P. to authorize changes in equipment.
- WHDF—Upper Michigan Broadcasting Co., Calumet, Mich.—Granted C. P. to install new equipment.
- KTSA—KTSA Broadcasting Co., San Antonio, Tex.—Granted authority to determine operating power by direct measurement of antenna input in accordance with Rule 137. Also granted license to cover C. P. authorizing installation of new equipment.
- WHA—University of Wisconsin, Madison, Wis.—Granted license to cover C. P. authorizing changes in equipment and increase in power from 2½ KW to 5 KW.
- WHLB—Head of the Lakes Broadcasting Co., Virginia, Minn.—Granted license to cover C. P. authorizing erection of new station; 1370 kc., 100 watts, unlimited time.
- KIDO—Frank L. Hill, C. G. Phillips, d/b as Boise Broadcast Sta., Boise, Idaho—Granted license to cover C. P. authorizing change in transmitter location, installation of new equipment and vertical radiator.
- WMAZ—Southeastern Broadcasting Co., Inc., Macon, Ga.—Granted license to cover C. P. authorizing change in composite equipment and reduction in power from 1 KW to 500 watts for auxiliary purposes only.
- KALE—KALE Inc., Portland, Ore.—Granted renewal of license for the period Nov. 1, 1936 to May 1, 1937.
- KGMB—Honolulu Broadcasting Co., Ltd., Honolulu, T. H.—Granted renewal of license for the period Nov. 1, 1936 to May 1, 1937.
- KFQD—Anchorage Radio Club, Inc., Anchorage, Alaska—Granted extension of present license for a period of 30 days on a temporary basis.
- KVEC—Christina M. Jacobson, d/b as The Valley Electric Co., San Luis Obispo, Cal.—Granted modification of C. P. approving antenna and transmitter site south from center of San Luis Obispo, Cal.
- KTEM—Bell Broadcasting Co., Temple, Tex.—Granted modification of C. P. approving transmitter and studio sites, authority to change type of equipment, approval of vertical radiator, and extension of commencement date to 30 days after grant, and completion date to 90 days after grant.
- KFJB—Marshall Electric Co., Inc., Marshalltown, Iowa—Granted modification of C. P. to install new equipment, extend commencement date of 30 days after grant and completion date to 60 days thereafter.
- KBST—The Big Spring Herald Broadcasting Co., Big Spring, Tex.—Granted modification of C. P. to make changes in equipment, approval of transmitter site and antenna system.
- WNEW—Wodaam Corp., Newark, N. J.—Granted modification of license to change studio location from Newark, N. J. to New York City.
- KVOR—S. H. Patterson, Colorado Springs, Colo.—Granted consent to voluntary assignment of license to Out West Broadcasting Co., 1270 kc., 1 KW, unlimited time.
- WHBI—May Radio Broadcast Corp., Newark, N. J.—Granted extension of present license for a period of 90 days (Main Transmitter) 1250 kc., 1 KW night, 2½ KW day, shares with WNEW.
- WHBI—May Radio Broadcast Corp., Newark, N. J.—Granted extension of present license for a period of 90 days (for auxiliary transmitter), 1250 kc., 1 KW night, 2½ KW day, shares with WNEW.
- WPTF—WPTF Radio Co., Raleigh, N. C.—Granted authority to determine operating power of main transmitter by direct measurement of antenna input in compliance with Rule 137.
- KGO—National Broadcasting Co., Inc., San Francisco, Cal.—Granted authority to install automatic frequency control apparatus for auxiliary equipment.
- KGHF—Curtis P. Ritchie, Pueblo, Colo.—Granted authority to install automatic frequency control.
- KTSM—Tri-State Broadcasting Co., Inc., El Paso, Tex.—Granted authority to make changes in automatic frequency control equipment.
- KSOO—Sioux Falls Broadcasting Assn., Sioux Falls, S. Dak.—Granted authority to make changes in automatic frequency control equipment.
- WEST—Asso. Broadcasters, Inc., Easton, Pa.—Granted authority to make changes in automatic frequency control equipment.
- WWNC—Citizen Broadcasting Co., Inc., Asheville, N. C.—Granted consent to voluntary assignment of license to Asheville Citizen-Times Co., Inc.
- WOCL—A. E. Newton, Jamestown, N. Y.—Granted voluntary assignment of license to the James Broadcasting Co., Inc.
- NEW—Westinghouse E and M Co., Mobile, Chicopee Falls, Mass.—Granted C. P. for new experimental relay broadcast station; frequencies 31100, 34600, 37600, 40600 kc., 50 watts. Unlimited time. Also granted license covering same.
- NEW—Westinghouse E and M Co., Portable-Mobile, Chicopee Falls, Mass.—Granted C. P. and license for low frequency relay broadcast station; frequencies 1606, 2022, 2102, 2758 kc., 15 watts.
- NEW—Westinghouse E and M Co., Portable-Mobile, Chicopee Falls, Mass.—Granted C. P. and license for high frequency relay broadcast station; frequencies 31100, 34600, 37600 and 40600 kc. in an experimental basis; 500 watts.
- NEW—Westinghouse E and M Co., Portable-Mobile, Chicopee Falls, Mass.—Granted C. P. and license for high frequency relay broadcast station; frequencies 31100, 34600, 37600 and 40600 kc. in an experimental basis; 500 watts.
- NEW—Westinghouse E and M Co., Portable-Mobile, Chicopee Falls, Mass.—Granted C. P. and license for high frequency relay broadcast station; frequencies 31100, 34600, 37600 and 40600 kc. in an experimental basis; 500 watts.
- NEW—Westinghouse E and M Co., Portable-Mobile, Chicopee Falls, Mass.—Granted C. P. and license for high frequency relay broadcast station; frequencies 31100, 34500, 37600, 40600 kc., 500 watts, unlimited.
- NEW—Westinghouse E and M Co., Portable-Mobile—Granted C. P. and license for high frequency relay broadcast station; frequencies 31100, 34600, 37600, 40600 kc., 50 watts, unlimited.
- WSMK—WSMK, Inc., Dayton, Ohio—Granted special temporary authority to operate simultaneously with station KQV, unlimited time on Tuesday, Nov. 3, 1936, in order to broadcast local, state and national election returns.
- KPAC—Port Arthur College, Port Arthur, Tex.—Granted special temporary authority to operate from 5:15 p. m. to 12 midnight CST, Nov. 6, 14, and 26, 1936, in order to broadcast local high school football games.
- WFAM—The South Bend Tribune, South Bend, Ind.—Granted special temporary authority to operate station without an approved frequency monitor for a period beginning Oct. 19 and ending no later than Oct. 30, 1936.
- KUOA—KUOA, Inc., Fayetteville, Ark.—Granted special temporary authority to operate station without an approved frequency monitor for a period Oct. 16 to Oct. 25, 1936.
- WPG—City of Atlantic City—Granted special temporary authority to operate from 12 midnight to 6 a. m., EST, Nov. 4; and from 12 midnight to 4 a. m., Nov. 5, in order to broadcast election returns.
- KCMC—KCMC, Inc., Texarkana, Ark.—Granted special temporary authority to operate station without an approved frequency monitor for a period Nov. 11 to 30, 1936.
- WCLS—WCLS, Inc., Joliet, Ill.—Granted special temporary authority to operate from 8:30 to 9 p. m., CST, Oct. 20 and 21, in order to broadcast special programs of Labor Non-Partisan League.
- The Farmers and Bankers Life Ins., Co., Abilene, Kans.—Granted special temporary authority to operate a portable (high

frequency relay broadcast) transceiver for the period ending in no event later than Oct. 31, 1936.

WBNX—Standard Cahill Co., Inc., New York City—Granted special temporary authority to operate from 12 midnight, Sat., Oct. 17, to 12 midnight, Mon., Oct. 26, with power of 1 KW and with one tower only (non-directional), unlimited time, or in the alternative, to operate with 1 KW power daytime with one tower only (non-directional, power to be reduced at local sunset to a point where the radiation does not exceed 100 millivolts per meter at one mile in the direction of station KWK, St. Louis, Mo.

KGFL—KGFL, Inc., Roswell, N. Mex.—Granted special temporary authority to operate simultaneously with station KICA from 7:30 to 10:30 p. m., EST, Friday, Oct. 23, in order to broadcast speech of Congressman J. J. Dempsey and other candidates.

W8XIN—Radio Air Service Corp., Cleveland, Ohio, Portable-Mobile—Granted license to cover C. P. for new relay broadcast station on an experimental basis; frequencies 31100, 34600, 37600 and 40600 kc., 10 watts.

W6XKG—Ben S. McGlashan, Los Angeles, Cal.—Granted license to cover C. P. of experimental high frequency broadcast station for authority to change equipment and increase power from 100 watts to 1 KW.

W10XGK—Ben S. McGlashan, Los Angeles, Cal., Portable-Mobile—Granted license to cover C. P. for new relay broadcast station; frequencies 31100, 34600, 37600 and 40500 kc., and 100000, 149,000, 280,000 and 580,000 kc. on a temporary experimental basis only; 10 watts.

W6XLN—Ben S. McGlashan, Los Angeles, Cal., Portable-Mobile—Granted license to cover C. P. for new relay broadcast station in accordance with Rules 1000 and 1001 (b); frequencies 31100, 34600, 37600 and 40600 kc., and 90,000, 150,000, 300,000 and 600,000 kc. on temporary experimental basis only; 100 watts.

KSOO—Sioux Falls Broadcast Assn., Inc., Sioux Falls, S. Dak.—Granted special temporary authority to operate from 5:45 to 6:30 p. m., CST, Oct. 21, 22 and 28, 1936, in order to broadcast political talks.

WMFF—Plattsburg Broadcasting Corp., Plattsburg, N. Y.—Granted special temporary authority to operate from 8 to 10 p. m., EST, Wed. night, Oct. 21, 1936, using power of 100 watts, in order to broadcast a Democratic Rally.

WTBO—Asso. Broadcasters Corp., Cumberland, Md.—Granted special temporary authority to operate from 8 to 10 p. m., EST, Oct. 20, 1936, in order to broadcast local Democratic meeting. Also to operate from 10 to 10:30 p. m., EST, Wed., Oct. 21, in order to broadcast an address by Pres. Roosevelt.

KFNF—KFNF, Inc., Shenandoah, Iowa—Granted special temporary authority to operate station without approved frequency monitor for a period beginning Oct. 20, and ending no later than Nov. 18, 1936.

WHDF—The Upper Mich. Broadcasting Co., Calumet, Mich.—Granted special temporary authority to operate from 6:30 to 10 p. m., CST, Oct. 22, in order to broadcast a Republican Rally; from 6:30 to 9:30 p. m., CST, Oct. 26, in order to broadcast the 22nd WHDF Radio Revue and Barn Dance; from 6:30 p. m. to 12 midnight, CST, Nov. 3, in order to broadcast election returns.

WTCN—Minn. Broadcasting Corp., Minneapolis, Minn.—Granted extension of special temporary authority to operate with temporary antenna for the period Oct. 23 to Nov. 21, 1936.

KSOO—Sioux Falls Broadcast Assn., Inc., Sioux Falls, S. Dak.—Granted special temporary authority to operate from 6:30 to 7 p. m., CST, Oct. 23, in order to broadcast political talks.

WWVA—W. Va. Broadcasting Corp., Wheeling, W. Va.—Granted extension of special temporary authority to operate with a temporary antenna pending the rebuilding of towers demolished by storm, for the period Oct. 26 to Nov. 24, 1936.

WDBO—Orlando Broadcasting Co., Inc., Orlando, Fla.—Granted extension of special temporary authority to operate with additional power of 750 watts at night for the period Oct. 28 to Nov. 26, 1936.

WMBG—Havens & Martin Inc., Richmond, Va.—Granted extension of special temporary authority to operate from 5:30 to 7 p. m., EST, on Sundays, during month of November (provided WBBL remains silent) in order to broadcast special programs.

WCBS—WCBS, Inc., Springfield, Ill.—Granted special temporary

authority to operate from 10 p. m., CST, Nov. 3, until 1 a. m., CST, Nov. 4, in order to broadcast election returns.

WWVA—W. Va. Broadcasting Corp., Wheeling, West Va.—Granted special temporary authority to operate simultaneously with WOWO on night of Tuesday, Nov. 3, in order to broadcast election returns.

WOWO—The Main Auto Supply Co., Fort Wayne, Ind.—Granted special temporary authority to operate simultaneously with WWVA on night of Tuesday, Nov. 3, in order to broadcast election returns.

WJAC—WJAC, Inc., Johnstown, Pa.—Granted special temporary authority to operate simultaneously with station WFBG from 10 to 10:30 p. m., EST, Oct. 21, 1936, in order to broadcast speech by President.

WCLS—WCLS, Inc., Joliet, Ill.—Granted special temporary authority to operate from 8:30 to 9 p. m., CST, Oct. 20 and 21, in order to broadcast special programs of Labor Non-Partisan League.

KRLC—H. E. Studebaker, Lewiston, Idaho—Granted special temporary authority to operate without an approved frequency monitor for a period not to exceed 30 days.

KWKH—International Broadcasting Corp., Shreveport, La.—Granted special temporary authority to operate with reduced power of 2500 watts for period not to exceed 10 days.

KOY—Nielson Radio & Sporting Goods Co., Phoenix, Ariz.—Granted special temporary authority to operate with former antenna system for period not to exceed 30 days, pending application for new antenna and site.

KLRA—Ark. Broadcasting Co., Little Rock, Ark.—Granted special temporary authority to operate with reduced power not less than 1 KW during daytime hours of operation while constructing new tower, for period not to exceed 30 days.

WATL—J. W. Woodruff, and S. A. Cisler, d/b as Atlanta Broadcasting Co., Atlanta, Ga.—Granted extension of special temporary authority to operate a 100 watt portable transmitter on 1370 kc., in the vicinity of Atlanta, Ga., between the hours of 12 midnight and 6 a. m., CST, for a period not to exceed 30 days from Oct. 23, 1936, in order to make field intensity survey tests.

KHBC—Honolulu Broadcasting Co., Ltd., Hilo, T. H.—Granted special temporary authority to operate without an approved frequency monitor for a period beginning Oct. 15 and ending not later than Nov. 13, 1936.

WEST—Asso. Broadcasters Inc., Easton, Pa.—Granted special temporary authority to operate simultaneously with station WKBO from 9 to 9:30 p. m., EST, Tuesday, Oct. 20, in order to broadcast a Democratic national network program featuring a speech by Mr. Farley.

WCAX—Burlington Daily News, Inc., Burlington, Vt.—Granted special temporary authority to operate from 7 p. m. to 12 midnight, EST, Tuesday, Nov. 3, 1936, in order to broadcast election returns.

WELI—City Broadcasting Corp., New Haven, Conn.—Granted special temporary authority to operate unlimited time, Tuesday, Nov. 3, 1936, in order to broadcast election returns.

WKBV—Knox Radio Corp., Richmond, Ind.—Granted special temporary authority to operate from 1:30 to 5:30 p. m., CST, Nov. 7, 1936, for the purpose of broadcasting Earlham College Football game.

SET FOR HEARING

NEW—John D. Fields, Inc., Las Vegas, Nev.—Application for C. P. for new broadcast station at Las Vegas, Nev., to authorize operation on 1370 kc., 100 watts, unlimited time, site to be approved.

NEW—Peninsula Newspapers, Inc., Palo Alto, Calif.—Amended application for C. P. for a new broadcast station at Palo Alto, Calif., to authorize operation on 1160 kc., 250 watts, daytime only. Transmitter site and type of antenna to be determined with Commission's approval.

NEW—KLZ Broadcasting Co., Denver, Colo.—Application for a C. P. for new broadcast station at Denver, Colo., to authorize operation on 1210 kc., 100 watts night, 250 watts day, unlimited time. Site and type of antenna are to be determined with Commission's approval.

NEW—The Louisville Times Co., Louisville, Ky.—Application for C. P. for new broadcast station at Louisville, Ky., to authorize operation on 1210 kc., 100 watts, unlimited time.

NEW—Okmulgee Broadcasting Corp., Okmulgee, Okla.—Application for C. P. for new broadcast station at Okmulgee, Okla.,

to authorize operation on 1210 kc., 100 watts, daytime only. Site to be determined subject to Commission approval.

NEW—Times Publishing Co., Okmulgee, Okla.—Application for C. P. for new broadcast station at Okmulgee, Okla., to authorize operation on 1210 kc., 100 watts, daytime only. Transmitter site and antenna to be determined with Commission's approval.

NEW—Paul B. McEvoy, publisher, Hobart Democrat-Chief, Hobart, Okla.—Amended application for C. P. for a new broadcast station at Hobart, Okla., to authorize operation on 1420 kc., 100 watts, daytime only.

NEW—J. Leslie Doss, Sarasota, Fla.—Application for C. P. for new broadcast station at Sarasota, Fla., to authorize operation on 1390 kc., 250 watts, daytime only.

NEW—Broadus McSwain, d/b as "The Voice of The Times" Raleigh, N. C.—Application for C. P. for new broadcast station at Raleigh, N. C., to authorize operation on 1210 kc., 100 watts, daytime only.

NEW—Clarence A. Berger, Coeur d'Alene, Idaho.—Application for C. P. for new broadcast station at Coeur d'Alene, Idaho, to authorize operation on 1200 kc., 100 watts, daytime only. Transmitter site and antenna design to be determined subject to Commission's approval.

NEW—Richard M. Casto, Johnson City, Tenn.—Application for C. P. for new broadcast station at Johnson City, Tenn., to authorize operation on 1200 kc., 100 watts night, 250 watts day, unlimited time.

NEW—Falls City Broadcasting Corp., Falls City, Nebr.—Amended application for C. P. for new broadcast station at Falls City, Nebr., to authorize operation on 1310 kc., 100 watts, unlimited time.

KLPM—John B. Cooley, Minot, N. Dak.—Application for C. P. requesting authority to move transmitter to rural location near Minot, N. Dak.; install approved antenna system; change frequency to 1360 kc. from 1240 kc.; make changes in equipment; increase night and day power to 1 KW, and increase operation from specified hours to unlimited time.

KWBG—The Nation's Center Broadcasting Co., Inc., Hutchinson, Kans.—Amended application for C. P. to authorize moving transmitter locally, install directional antenna system, make changes in equipment, change frequency from 1420 kc. to 550 kc., and increase power from 100 watts to 250 watts, unlimited time, using directional antenna system for night-time operation.

WSJS—Winston-Salem Journal Co., Winston-Salem, N. C.—Application for C. P. to change frequency from 1310 kc. to 1250 kc., make changes in equipment, increase power from 100 watts to 1 KW, and move transmitter locally. Site and antenna system to be determined subject to Commission approval.

WJBW—Charles C. Carlson, New Orleans, La.—Application for C. P. to change studio location, install new equipment and vertical radiator, increase day power from 100 watts to 250 watts and time of operation from sharing time with station WBNO to unlimited time.

WMBD—Peoria Broadcasting Co., Peoria, Ill.—Application for C. P. to authorize installation of new equipment, increase night power from 500 watts to 1 KW and day power from 1 KW to 5 KW, unlimited time.

NEW—J. H. Allison, Rhea Howard, B. D. Donnell, d/b as West Texas Broadcasting Co., Wichita Falls, Tex.—Application for C. P. to erect new station at Wichita Falls, Tex., to authorize operation on 1380 kc., 1 KW, unlimited time, employing directional antenna system nighttime.

KUOA—KUOA, Inc., Siloam Springs, Ark.—Application for modification of C. P. requesting authority to increase day power from 2.5 KW to 5 KW, increase operating time to include midnight to 6 a. m., using 5 KW power, and extend commencement date from August 12, 1936, to 30 days after grant, and completion date from February 12, 1937, to 150 days thereafter. Hearing before Broadcast Division.

WJBR—J. B. Roberts, Gastonia, N. C.—Application for modification of C. P. requesting extension of commencement date from 12-15-35 to 10-1-36 and completion date from 6-15-36 to 1-1-37.

KFKA—The Mid-Western Radio Corp., Greeley, Colo.—Application for modification of license requesting authority to change frequency from 880 kc. to 1450 kc., and increase operation to unlimited time.

WHN—Marcus Loew Booking Agency, New York, N. Y.—Hearing before Broadcast Division on application for modifica-

tion of license to authorize increase in night power from 1 KW to 5 KW.

WORL—Broadcasting Service Organization, Inc., Needham, Mass.—Application for C. P. for authority to increase power from 500 watts to 1 KW, to increase time of operation from daytime to unlimited time, and for authority to use a directional antenna both day and night.

KMPC—Beverly Hills Broadcasting Corp., Beverly Hills, Calif.—Application for Commission's consent to the transfer of control of the Beverly Hills Broadcasting Corp. from the Pacific Southwest Discount Corp. to George A. Richards.

ORAL ARGUMENT GRANTED

NEW—Ex. Rep. I-289: Saginaw Broadcasting Co., Saginaw, Mich.; Harold F. Gross and Edmund C. Shields, Saginaw, Mich.—Granted oral argument before Broadcast Division to be held on December 17, 1936.

RENEWAL OF LICENSES

The following stations were granted renewal of licenses for the regular period:

KDFM, Casper, Wyo.; KECA, Los Angeles; KFBK, Sacramento, Calif.; KMO, Tacoma, Wash.; KQV, Pittsburgh, Pa.; KSCJ, Sioux City, Iowa; KWK, St. Louis, Mo.; KXYZ, Houston, Tex.; WBNS, Columbus, Ohio; WFBL, Syracuse, N. Y.; WGAR, Cleveland, Ohio; WGES, Chicago; WHBL, Sheboygan, Wis.; WHEC, Rochester, N. Y.; WHK, Cleveland, Ohio; WHOM, Jersey City, N. J.; WHP, Harrisburg, Pa.; WJSV, Alexandria, Va.; WKBW, Buffalo, N. Y.; WLAC, Nashville, Tenn.; WSAR, Fall River, Mass.; WSBT, South Bend, Ind.; WSFA, Montgomery, Ala.; WSPD, Toledo, Ohio; WTAQ, Green Bay, Wis.

APPLICATIONS DISMISSED

The following cases, heretofore set for hearing, were dismissed at request of applicants:

NEW—Auburn Pub. Co., Auburn, N. Y.—Applied for C. P., 1420 kc., 100 watts, unlimited.

NEW—Maine Broadcasting Co., Inc., Portland, Me.—Applied for C. P., 620 kc., 500 watts, 1 KW LS, unlimited.

WLBZ, Maine Broadcasting Co., Inc., Bangor, Me.—Applied for modification of license, 970 kc., 500 watts, 1 KW LS, day and until sunset at Chicago.

NEW—Clarence C. Dill, Washington, D. C.—Applied for C. P., 1310 kc., 100 watts, unlimited.

WBIG—North Carolina Broadcasting Co., Inc., Greensburg, N. C.—Special experimental authority, 1440 kc., 1 KW, unlimited.

NEW—Rev. Edw. Warren Creney, Rector, Church Wardens & Vestrymen of St. Michael's P. E. Church, Brooklyn, N. Y.—Applied for C. P., 1130 kc., 1 KW, daytime, facilities of WOV.

NEW—Voice of Corsicana Assn., Corsicana, Tex.—Applied for C. P., 1310 kc., 100 watts, daytime.

The following cases, heretofore set for hearing, were denied as in cases of default for failure of applicants to file an appearance:

NEW—Paul Sullivan Andrews, Lewiston, Me.—Applied for C. P., 560 kc., 250 watts, daytime.

NEW—I. Martin Courtney, Toledo, Ohio.—Applied for C. P., 1420 kc., 100 watts, unlimited.

NEW—Bay State Broadcasting Corp., Providence, R. I.—Applied for C. P., 720 kc., 1 KW, limited.

MISCELLANEOUS

NEW—Navarro Broadcasting Assn., Corsicana, Tex.—Denied request that new station granted on September 28, 1936, in Corsicana, Tex., be assigned call letters WOLF, since it is policy of Commission to assign stations west of Mississippi River call letters beginning with "K".

NEW—Philip J. Wiseman, Lewiston, Me.—Granted petition to intervene at hearing of application of Paul Sullivan Andrews for new broadcast station at Lewiston, Me.

WTCN—Minnesota Broadcasting Corp., Minneapolis, Minn.—Reconsidered and granted application for modification of license so as to operate full time instead of 6/7 time on present frequency of 1250 kc.

WCAL—St. Olaf College, Northfield, Minn.—Reconsidered and granted application to change frequency from 1250 kc. to 760 kc. and to increase power to 5 KW daytime only, sharing time with WLB. WCAL to use 1/3 daytime.

WLB—University of Minnesota, Minneapolis, Minn.—Reconsidered and granted application to change frequency from 1250 kc. to 760 kc. and to increase power to 5 KW daytime only. WLB is to operate 2/3 daytime.

WGPC—Americus Broadcast Corp., Albany, Ga.—Granted petition to postpone hearing on renewal of license from November 2 to November 19.

NEW—John S. Braun, Waco, Tex.—Granted petition to continue hearing scheduled for November 11, 1936, in re application for C. P. to erect a new broadcast station at Waco, Tex., to operate on 1500 kc., 100 watts, daytime only, for a period of 90 days. KTSA Broadcasting Co., licensee of WACO, which has been permitted to intervene in the proceedings, has consented to the continuance.

WACO—KTSA Broadcasting Co., Waco, Tex.—Granted petition to intervene in hearing scheduled on application of John S. Braun for C. P. to erect new broadcast station at Waco, Tex., to operate on 1500 kc., 100 watts, unlimited time.

NEW—J. W. Plame, Los Angeles, Calif.—Application for C. P. for new station at Vernon, Calif., requesting facilities of KVOE, Santa Ana, Calif., dismissed. Petition filed by KVOE to strike appearance sustained.

NEW—Pacific Acceptance Corp., Los Angeles, Calif.—Reconsidered action of September 22, 1936, granting C. P. for new station to operate on 1200 kc., 100 watts daytime, and redesignated application for hearing.

RATIFICATIONS

The Commission ratified the following acts authorized on the dates shown:

KABF—James McClatchy Co., Sacramento, Calif.—Granted authority to operate as licensed October 16 to November 1, 1936, relay-broadcast orchestra music from Twin-gardens to KFBK nightly.

WHER—Westinghouse Electric and Manufacturing Co., Chicopee Falls, Mass.—Granted authority to operate as licensed at intermittent intervals beginning October 16 to November 14, 1936, in connection with test flights of Commander Hawks.

W8XIP-W8XIQ-W8XIR-WGAR Broadcasting Co., Cleveland, Ohio.—Granted authority to operate as licensed October 16 from athletic field, Baldwin-Wallace College; October 17 from Western Reserve University; and October 17 to November 17, inclusive, station W8XIR interviews with school children.

KGDE—Radio Station KGDE, Fergus Falls, Minn.—Granted authority to install and use for 30 days Commercial Radio Equipment Co. Type FC two frequency control equipment pending filing and action on formal application.

WEMC—Westinghouse Electric and Manufacturing Co., Chicopee Falls, Mass.—Granted extension of special temporary authority to operate portable-mobile (low frequency relay broadcast) transmitter for period beginning October 16 and ending no later than November 14, aboard Commander Hawks' plane for rebroadcast of test flight; frequencies 1606, 2022, 2102, 2758 kc., 15 watts.

KGFX—Dana McNeil, Pierre, S. Dak.—Granted special temporary authority to Mrs. Dana McNeil to operate station KGFX for period October 17 to November 15, 1936, pending receipt and action on application for consent to involuntary assignment of license.

King-Trendle Broadcasting Corp., Detroit, Mich.—Granted authority to transmit sustaining programs from WXYZ to stations of the Canadian Broadcasting Corp. for a period of 6 months from September 15, 1936.

APPLICATIONS RECEIVED

First Zone

WBZA—Westinghouse Electric & Manufacturing Co., Springfield, 550 Mass.—Construction permit to install a new transmitter and directional antenna; change frequency from 990 kc. to 550 kc.; move transmitter from 625 Page Blvd., East Springfield, Mass., to Agawam, Mass., and studio from Hotel Bradford, 275 Tremont St., Boston, Mass., to 140 Chestnut St., Springfield, Mass.; also change hours of operation from unlimited when synchronized with WBZ to unlimited time. Amended to request facilities of WDEV. (Suggests that WDEV be assigned to 560 kc. with present power and hours of operation.)

NEW—Troy Broadcasting Company, Inc., Troy, N. Y.—Construc-

950 tion permit to erect a new broadcast station to be operated on 1240 kc., 500 watts power, daytime operation. Amended to make changes in equipment, and change requested frequency from 1240 kc. to 950 kc., and power from 500 watts to 1 KW.

WCAX—Burlington Daily News, Inc., Burlington, Vt.—Construction permit to make changes in equipment, erect a vertical antenna, increase power from 100 watts to 100 watts night and 250 watts day, change specified hours.

WGBB—Harry H. Carman, Freeport, N. Y.—Construction permit 1210 to make changes in equipment.

WSAY—Brown Radio Service & Laboratory (Gordon P. Brown, 1210 owner), Rochester, N. Y.—Modification of license to change hours of operation from daytime to unlimited. Request nighttime facilities of WOCL.

NEW—John Glebauskas, Athol, Mass.—Construction permit to erect a new broadcast station to be operated on 1210 kc., 100 watts, specified hours of operation. Amended to give corrected specified hours.

WABY—Adirondack Broadcasting Company, Inc., Albany, N. Y. 1370 —Modification of construction permit (B1-P-1191) for new equipment, move transmitter and studio, requesting further changes in equipment and increase in power from 100 watts to 100 watts night and 250 watts day.

NEW—James D. Scannell, Lewiston, Maine.—Construction permit 1420 to erect a new broadcast station to be operated on 1210 kc., 100 watts power, unlimited time. Amended to change frequency from 1210 kc. to 1420 kc.

WILM—Delaware Broadcasting Company, Wilmington, Del.— 1420 Authority to make changes in automatic frequency control apparatus.

NEW—Paul J. Gollhofer, Brooklyn, N. Y.—Construction permit 1500 to erect a new broadcast station to be operated on 1500 kc., 100 watts power, specified hours, facilities of station WMBQ.

NEW—Broadcasting Service Organization, Inc., Boston, Mass.— Construction permit for a high frequency relay broadcast station on 31100, 34600, 37600, 40600 kc., 5 watts power.

NEW—The Baltimore Radio Show, Inc., Baltimore, Md.—Construction permit to erect a high frequency relay broadcast station on 31100, 34600, 37600, 40600 kc., 1 watt power.

NEW—The Baltimore Radio Show, Inc., Baltimore, Md.—License to cover the above.

NEW—The Baltimore Radio Show, Inc., Baltimore, Md.—Construction permit to erect a high frequency relay broadcast station on 31100, 34600, 37600, 40600 kc., 1 watt power.

NEW—The Baltimore Radio Show, Inc., Baltimore, Md.—License to cover above.

Second Zone

WCHS—Charleston Broadcasting Corporation, Charleston, W. Va. 580 —Voluntary assignment of license from Charleston Broadcasting Corporation to Charleston Broadcasting Company.

WRAX—WRAX Broadcasting Company, Philadelphia, Pa.—Au- 920 thority to transfer control of corporation from Clarence H. Taubel to John Iraci, 60 shares of common stock.

WPEN—Wm. Penn Broadcasting Company, Philadelphia, Pa.— 920 Authority to transfer control of corporation from Clarence H. Taubel to John Iraci, 450 shares of common stock.

WPEN—Wm. Penn Broadcasting Company, Philadelphia, Pa.— 920 Modification of license to change hours of operation from share with WRAX to unlimited time, facilities of WRAX.

NEW—Voice of Detroit, Inc., Detroit, Mich.—Construction per- 1120 mit to erect a new broadcast station to be operated on 1120 kc., 500 watts power night and 1 KW power daytime, unlimited hours of operation. Amended to give transmitter site as 13 mile road, north of Detroit, Michigan; and install directional antenna for night use.

WALR—WALR Broadcasting Corp., Zanesville, Ohio—Construc- 1210 tion permit to install a new transmitter.

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—Construction 1210 permit to install a new transmitter.

NEW—Geo. W. Taylor Co., Inc., Williamson, W. Va.—Construc- 1210 tion permit to erect a new broadcast station to be operated on 1210 kc., 100 watts, daytime.

NEW—John H. Stenger, Jr., Wilkes-Barre, Pa.—Construction per- 1260 mit to erect a new broadcast station to be operated on 1260 kc., 1 KW power, unlimited time.

WBLK—The Exponent Co., Clarksburg, W. Va.—Modification of 1370 construction permit (B2-P-1127) for a new station, requesting changes in transmitting equipment, approval of vertical antenna, and transmitter site at 5th St. and West

Virginia Ave., Clarksburg, W. Va. Amended: Antenna changes.

- NEW—Valley Broadcasting Co., Youngstown, Ohio.—Construction permit for new broadcast station to be operated on 1370 780 kc., 1 KW power, unlimited time. Amended to make equipment changes, specify vertical antenna, change requested frequency from 780 kc. to 1370 kc., power from 1 KW day and night to 100 watts night and 250 watts day.
- NEW—West Virginia Newspaper Publishing Co., Buckhannon, W. Va.—Construction permit for a high frequency relay broadcast station on 31600, 35600, 38600, 41000 kc., 100 watts power.

Third Zone

- WSOC—WSOC, Inc., Charlotte, N. C.—Construction permit to 600 install a new transmitter, erect a directional antenna for night use, change frequency from 1210 kc. to 600 kc., increase power from 100 watts night and 250 watts day to 250 watts night and 1 KW day, move transmitter from 516 W. Trade St., Charlotte, N. C., to 2½ miles north of Charlotte, N. C.
- WSPA—Virgil V. Evans, d/b as The Voice of South Carolina, 920 Spartanburg, S. C.—Construction permit to install a new transmitter, erect vertical antenna, increase power from 1 KW to 5 KW. Amended to change frequency from 920 kc. to 970 kc.
- WBNO—The Coliseum Place Baptist Church, New Orleans, La.—1200 Construction permit to install new equipment, vertical antenna; change time from shares with WJBW to unlimited; move studio from New Orleans Hotel, 1300 Canal St., New Orleans, La., to St. Charles Hotel, 211 St. Charles St., New Orleans, La., and transmitter from 1376 Camp St., New Orleans, La., to Thalia and South Broad St., New Orleans, La.; requesting facilities of WJBW. (Filed under name of Pelican State Broadcasting Company.) Amended to change frequency from 1200 kc. to 1500 kc., omit request for facilities of WJBW.
- WGCM—WGCM, Inc., Mississippi City, Miss.—Construction permit to 1210 mit to install new transmitter.
- NEW—Charles Chambers and Jack Hawkins, d/b as Alpine Broadcasting Co., Alpine, Tex.—Construction permit for new broadcast station to be operated on 1370 kc., 100 watts power, unlimited time.
- KCMC—KCMC, Inc., Texarkana, Ark.—Modification of construction permit (B3-P-1307) to make changes in antenna, move studio and transmitter from 2600 Locust St., Texarkana, Ark., to 317 Pine St., Texarkana, Ark.
- WRGA—Rome Broadcasting Corp., Rome, Ga.—Authority to in-1550 stall automatic frequency control.
- NEW—Tulsa Broadcasting Company, Inc., Tulsa, Okla.—Construction permit for a high frequency relay broadcast station on 31100, 34600, 37600, 40600 kc., 10.5 watts power.

Fourth Zone

- KFNF—KFNF, Incorporated, Shenandoah, Iowa—Construction 890 permit to install a new transmitter, erect a vertical antenna, increase power from 500 watts, 1 KW day to 1 KW night and 5 KW day.
- WTAD—Illinois Broadcasting Corporation, Quincy, Ill.—Modification of construction permit (B4-P-1325) to install new transmitter and antenna, and move transmitter, further requesting authority to increase power from 500 watts to 1 KW.
- NEW—Edgar L. Bill, Peoria, Ill.—Construction permit to erect a 1040 new broadcast station to be operated on 1040 kc., 250 watts daytime.
- WCAZ—Superior Broadcasting Service, Inc., Carthage, Ill.—Construction permit to make changes in equipment and increase power from 100 watts to 250 watts.
- WDGY—Dr. George W. Young, Minneapolis, Minn.—Construction permit to install a new transmitter.
- WFAM—The South Bend Tribune, South Bend, Ind.—Construction permit to install new transmitter.
- KWLC—Luther College, Decorah, Iowa—Authority to make 1270 changes in automatic frequency control apparatus.
- WMIN—Edward Hoffman, St. Paul, Minn.—License to cover construction permit (4-P-B-3310) as modified for new station. Amended: License to cover construction permits, 4-P-B-3310 and B4-P-1230.

WHFC—WHFC, Incorporated, Cicero, Ill.—Modification of construction permit (B4-P-300) for new equipment, and antenna, increase in power, requesting changes in authorized equipment.

NEW—Frank M. Dunham, Fort Dodge, Iowa—Construction permit to erect a new broadcast station to be operated on 1500 1210 kc., 100 watts power, unlimited time. Amended: To change frequency from 1210 to 1500 kc., hours of operation from unlimited to daytime.

WKBV—KNOX Radio Corp., Richmond, Ind.—Modification of 1500 license to change hours of operation from specified to unlimited time.

Fifth Zone

- KFEL—Eugene P. O'Fallon, Inc., Denver, Colo.—Modification of 920 license to change hours of operation from shares equally with KVID to unlimited time. This application contingent upon granting of application filed by KVID for change in frequency and hours of operation.
- KVID—Colorado Radio Corp., Denver, Colo.—Modification of 920 license to change frequency from 920 kc. to 630 kc., change hours of operation from shares KFEL to unlimited, contingent upon the granting of KFEL's application for unlimited time.
- KYOS—Merced Star Publishing Co., Inc., Merced, Calif.—License 1040 to cover construction permit (B5-P-673) as modified for new station.
- KRSC—Radio Sales Corporation, Seattle, Wash.—Modification of 1120 construction permit (B5-P-498) for changes in equipment, increase power, and change hours of operation, requesting authority to install vertical antenna and for approval of transmitter site at 819 Fairview Place, Seattle, Wash.
- KSUN—Copper Electric Co., Inc., Lowell, Ariz.—License to cover 1200 construction permit (B5-P-1155) for changes in equipment, new antenna, and increase in power.
- KROY—Royal Miller, Sacramento, Calif.—Modification of construction permit (B5-P-713) to make changes in equipment, for approval of antenna and transmitter site at 14th Ave. and 65th St., Sacramento, Calif., and change studio site from 16th and Kay Sts. to Sacramento Hotel, Sacramento, Calif.
- KGY—KGY, Inc., Olympia, Wash.—License to cover construction 1210 permit (B5-P-1144) for new equipment.
- KALE—KALE, Inc., Portland, Ore.—Modification of license to 1300 change hours of operation from specified hours to unlimited.
- KUJ—KUJ, Inc., Walla Walla, Wash.—Construction permit to 1370 make changes in equipment.
- KSLM—Oregon Radio, Inc., Salem, Ore.—Modification of construction permit (B5-P-1182) for a new transmitter, requesting changes in authorized equipment.
- KECA—Earle C. Anthony, Inc., Los Angeles, Calif.—Authority 1430 to determine operating power by direct measurement of antenna power.
- KLS—S. W. Warner and E. N. Warner, d/b as Warner Brothers, 1440 Oakland, Calif.—Construction permit to install vertical antenna, move studio and transmitter from 2201 Telegraph Ave., Oakland, Calif., to 323-327 21st St., Oakland, Calif.
- KGA—Louis Wasmer, Spokane, Wash.—Modification of license to 1470 change frequency from 1470 kc. to 950 kc., and power from 5 KW to 1 KW night, 5 KW day.
- NEW—Earle Yates, Las Cruces, N. Mex.—Construction permit to 1500 erect a new broadcast station to be operated on 930 kc., 1 KW power, daytime operation. Amended: Changes in equipment, and install vertical antenna, change frequency from 930 to 1500 kc., power from 1 KW to 100 watts night and 250 watts day, time from daytime to unlimited.
- NEW—S. H. Patterson, Denver, Colo.—Construction permit for a 1570 special broadcast station to be operated on 1570 kc., 1 KW, unlimited time. Amended: Changes in antenna and transmitting equipment.
- W10XGK—Ben McGlashan, Portable—License to cover construction permit for high frequency relay broadcast station on 31100, 34600, 37600, 40600, 100000, 1400000, 280000, 580000 kc., 10 watts.
- W6XKG—Ben McGlashan, Los Angeles, Calif.—License to cover construction permit for 1000 watts power for high frequency broadcast station.