

The National Association of Broadcasters

NATIONAL PRESS BUILDING * * * * * WASHINGTON, D. C.
JAMES W. BALDWIN, Managing Director

NAB REPORTS

Copyright, 1936. The National Association of Broadcasters

Vol. 4 - No. 65
NOV. 5, 1936

IN THIS ISSUE

	Page
Morner Productions.....	1761
Television Grant Recommended.....	1761
Hotel Clark, Los Angeles.....	1761
Securities Act Registrations.....	1761
Manual Pinkowitz and Son Murray.....	1761
Federal Trade Commission Action.....	1761
Federal Communications Commission Action.....	1764

MORNER PRODUCTIONS

And now it's "music and flowers." The Morner Production Company of New York tell you "we are happy to be in a position to offer a limited number of radio stations—without charge—thirteen weekly 15-minute educational programs on 'Music and Flowers,' to be released on a sustaining basis."

The following reply made by a member station seems most appropriate:

"Dear Mr. Morner:

"Thank you for your letter of October 16th, in connection with programs entitled 'Music and Flowers.'

"While we consider it unethical to carry these programs as sustaining, inasmuch as they unquestionably have a commercial aspect in behalf of the flower industry, we are willing to have you supply us with a samplly recording for audition to local flower dealers. If local dealers wish to participate in sponsoring the series, we shall be glad to carry them.

"Awaiting your decision,

"Very truly yours."

TELEVISION GRANT RECOMMENDED

The Farnsworth Television Corporation applied to the Federal Communications Commission for a construction permit for the erection in Philadelphia of an experimental television broadcast station to use 1,000 watts power and 42,000-56,000 and 60,000-86,000 kilcycles.

Examiner R. H. Hyde in Report No. I-304 recommended that the application be granted. He found that the corporation "has a program of research and experimentation affording reasonable promise of substantial contributions to the development of the visual broadcast art." Also "that the program of research and experimentation proposed by the applicant is to be conducted by qualified engineers" and that the granting of the application would be in the public interest.

HOTEL CLARK, LOS ANGELES

Members contemplating the acceptance of due bills from the Hotel Clark in Los Angeles, Calif., are advised to first communicate with the Washington State Association of Broadcasters, Seattle.

SECURITIES ACT REGISTRATIONS

The following companies have filed registration statements with the Securities & Exchange Commission under the Securities Act:

1905 Corporation, New York City (2-2555, Form A-1)
National City Lines, Inc., Chicago, Ill. (2-2556, Form A-1)
Major Metals Corporation, New York City (2-2557, Form A-1)
Bartgis Brothers Company, Ilchester, Md. (2-2558, Form A-2)
Fred P. Hamilton et al., Council Bluffs (2-2559, Form F-1)
Winnebago Distilling Company, Chicago, Ill. (2-2560, Form A-1)
South Umpqua Mining Company, Portland, Ore. (2-2561, Form A-1)
Humboldt, Mines, Inc., Dover, Del. (2-2562, Form A-1)
Tom More Distillery Company, Louisville, Ky. (2-2565, Form A-1)

Solar Manufacturing Corp., New York City (2-2566, Form A-2)
Cummins Distilleries Corporation, Louisville, Ky. (2-2567, Form A-1)
Omaha & Council Bluffs Street Railway Co., Omaha, Nebr. (2-2569, Form A-2)
North Western Refrigerator Line Co., Chicago, Ill. (2-2570, Form A-2)

MANUAL PINKOWITZ AND SON MURRAY

Any member station contemplating doing business with a concern operating under the name of Paramount Studios, conducting a voice and dance studio (the partners' names are understood to be Manual Pinkowitz and his son Murray; the senior has been known as Mr. G. and his son has been known professionally as Murray Allen) is advised to communicate with Radio Station WDAS, Philadelphia, Pa.

FEDERAL TRADE COMMISSION ACTION

Complaints

The Federal Trade Commission has alleged unfair competition in complaints against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

No. 2597. A complaint alleging use of unfair methods of competition in the sale of a liquid laxative, called "Dr. Caldwell's Syrup Pepsin," has been issued against **Dr. W. B. Caldwell, Inc., Monticello, Ill.**

Advertising in newspapers, magazines and over the radio, the respondent corporation is said to represent that its preparation is a doctor's prescription, that physicians and hospitals prefer a liquid laxative, that it is not habit-forming but will correct the laxative habit caused by taking other laxatives, and that it restores and maintains health by regulating the system and maintaining it in normal working condition.

These representations are false and misleading, according to the complaint, which alleges that the general public understands that a doctor's prescription is his treatment for a diagnosed condition, whereas Dr. Caldwell did not prescribe or administer his preparation in all cases of constipation, under all conditions, or to patients of all ages.

No. 2955. Alleging unfair methods of competition in violation of Section 5 of the Federal Trade Commission Act, a complaint has been issued against **Silver Rod Stores Supply Company, Inc., and Dale Drug Company, Inc.,** 60 Broadway, Brooklyn, engaged in the sale of "Dale's Aspirin."

The respondent corporations' alleged representations in advertising matter and on containers that either of them was the first or original manufacturer of or dealer in aspirin are untrue, the complaint alleges. Retail prices stamped on containers are false and fictitious, according to the complaint, are in excess of the actual selling prices and of the value of the aspirin, and are not the prices at which the product is sold or is intended to be sold.

No. 2958. Thirty-four corporations and their officers, said to constitute substantially all of the country's manufacturers of water gate valves, hydrants, fittings and similar articles used for water supply systems, are charged in a complaint with fixing and maintaining enhanced uniform prices in the sale of their products. The corporations are members of the Water Works Valve and Hydrant Group of the Valve and Fittings Institute, New York City, which, with its governing committee and its officers, George V. Denny, president commissioner, and Sam. G. Moyers, assistant secretary, also is named a respondent.

Selling chiefly to municipalities and to divisions and institutions of State and Federal governments, the respondents allegedly engage in price-fixing practices which prevent price competition and restrain trade, increase prices and create in themselves a monopoly in the sale and resale of their products.

Prior to 1933, the respondents were in competition among themselves, but in December of that year they entered into their price-fixing combination, the complaint alleges. For the purpose of making their combination effective, and pursuant to their alleged agreement, the respondents are said to have divided the United States into zones in which they fix and maintain uniform discounts and enhanced uniform prices, and to have established the prices at which jobbers and distributors buying their products must resell them.

The complaint charges that Denny and Moyers, officers of the Valve and Fittings Institute, acting for the members of the Water Works Valve and Hydrant Group, by intimidation and persuasion induced certain of the other respondents to raise their prices to the enhanced uniform prices fixed under the agreement.

The respondents are:

American Foundry & Manufacturing Company, 11th and Hebert Sts., St. Louis; The Bourbon Copper & Brass Works, Cincinnati; Cambridge Machine & Tool Company, Cambridge, Mass.; The Chapman Valve Manufacturing Company, 203 Hampshire St., Indian Orchard, Mass.; Columbian Iron Works, 2501 Chestnut St., Chattanooga; The Crane Company, 836 S. Michigan Ave., Chicago; The Darling Valve & Manufacturing Company, Williamsport, Pa.; The Eddy Valve Manufacturing Company, Troy, N. Y.; The Fairbanks Company, 393 Lafayette St., New York; The Filer & Stowell Company, Milwaukee, Wis.; Iowa Valve Company, Oskaloosa, Iowa; Jenkins Bros., Bridgeport, Conn.; The Johnson City Foundry & Machine Company, Inc., Johnson City, Tenn.; The Kennedy Valve Manufacturing Company, Elmira, N. Y.; The Ludlow Valve Manufacturing Company, Troy, N. Y.; M. & H. Valve & Fittings Co., Anniston, Ala.; Manistee Iron Works, Manistee, Mich.

The Michigan Valve & Foundry Company, 3631 Parkinson Ave., Detroit; Ohio Injector Co., Wadsworth, Ohio; Pacific States Cast Iron Pipe Company, Provo, Utah; The Pittsburgh Valve and Fittings Company, Philadelphia; The Reading-Pratt & Cady Company, Bridgeport, Conn.; The Rensselaer Valve Company, Troy, N. Y.; The Rich Manufacturing Co., Ltd., Los Angeles; A. P. Smith Manufacturing Company, East Orange, N. J.; South Park Foundry & Machine Company, St. Paul, Minn.; Traverse City Iron Works, Traverse City, Mich.; Walworth Company, 60 E. 42nd St., New York; Waterous Company, St. Paul, Minn.; Western Gas Construction Company, Ft. Wayne, Ind.; R. D. Wood Company, 400 Chestnut St., Philadelphia; W. E. Malpass and Mrs. Frank Bretz, trading as East Jordan Iron Works, East Jordan, Mich.; J. Roy Tanner, receiver for Pittsburgh Valve Foundry & Construction Company, Pittsburgh; and H. M. Kessler, trustee in bankruptcy for The Vogt Brothers Manufacturing Company, Louisville, Ky.

The Rundel Spence Company, Milwaukee, a subsidiary of The Crane Company, and engaged as a jobber and distributor, is named as a respondent but is not a member of the Water Works Valve and Hydrant Group.

No. 2960. Operating under the firm name, **Greenberg & Josefsberg**, and under the trade names, **American Merchandise Company, G. & J. Manufacturing Co., and G. & J. Products, Harry Greenberg and Leo Josefsberg**, 27-33 West 23rd St., New York City, are charged in a complaint with using unfair methods of competition in the sale of imported merchandise.

Quantities of gloves and thumb tacks imported by the respondents from Japan and Germany, respectively, were marked with the words "Made in Japan" or "Japan," and "Made in Germany" or "Germany," the complaint alleges. After the gloves and thumb tacks were received in the United States, the respondents are said to have removed the words indicating their foreign origin and to have sold the products without informing dealers or the public that they were manufactured in foreign countries.

According to the complaint, a substantial number of dealers and the public have a preference for merchandise manufactured in the United States, and the law requires that imported articles shall be legibly labeled so as to show the country of origin.

Nos. 2959-2961. Alleging unfair methods of competition through use of lottery schemes in the sale of candy and peanut confections, complaints have been issued against **The Sweets Company of America, Inc.**, 414 West 45th St., New York City, and **William P. and Charles C. Bennett**, trading as **Peanut Novelty Company**, 1615 North Prairie Ave., Dallas, Tex.

Selling to wholesalers and retailers, the respondents in both cases are said to pack their products in assortments which involve a lottery when the candy and peanuts are sold to consumers. Such sales promotion plans, the complaints charge, are deemed contrary to public policy and tend to divert trade to the respondents from competitors who do not engage in similar methods.

The Sweets Company of America, Inc., according to the complaint, arranges its candy in assortments whereby purchasers of certain pieces may win larger pieces without additional cost. In the other case, the respondents allegedly sell assortments of sealed packages of peanuts, some of which contain coins ranging in denominations of from 5 cents to \$1, but ultimate purchasers cannot ascertain which packages contain money until a selection has been made and the individual package broken open.

Stipulations and Orders

The Commission has issued the following cease and desist orders and stipulations:

No. 1813. **Susquehanna Silk Mills, 149 Madison Ave., New York**, selling a line of fabrics designated "Gracette," under the trade-mark "The Suskana Silks," agrees to cease using the word "silk" or "silks" as a part of its corporate or trade name in advertising matter so as to imply that the fabrics referred to are silk, when such is not a fact.

No. 1814. **Fanciers' Foods, Inc., 75 East Wacker Drive, Chicago**, selling dry dog food called "Prest O' Meat," agrees to discontinue use of the word "meat" as a part of that trade name or otherwise in advertising, implying that the product is made of meat. The agreement provides that if the food consists substantially of meat, the word "meat," if used to describe the meat content, shall be accompanied by other words in large type clearly indicating that the food is not made wholly of meat, but contains other products.

Assertions that its dog food is a scientifically complete food or a complete food for puppies or dogs of all breeds, will be discontinued unless a standard definition of what constitutes a balanced ration for dogs has been properly determined.

The respondent company agrees to stop representations of 20 years' experience in practical dog breeding and feeding, and use of the word "manufacturers," implying that the company, which is a distributor, manufactures its dog foods, when this is not true.

No. 1815. Operating under the name **Maple Lawn Hatchery, Roy T. Ehrenzeller, McAlisterville, Pa.**, agrees to stop using advertising matter which has been copied and appropriated from advertisements of a competitor or competitors, or the use of any advertising which may have a tendency to cause buyers to believe that Ehrenzeller's business is associated with the business of a competitor or competitors, or that his merchandise is the same as competitors', when such are not the facts. Ehrenzeller also agrees to cease advertising in a manner implying that he maintains and operates the flocks which produce the eggs from which the chicks he advertises are hatched, when this is not true. The stipulation points out that he purchases such eggs from various poultrymen.

No. 1816. **Morays Watch Case Company, 27 Sixth Ave., Brooklyn**, stipulates that it will stop using advertisements or other printed matter containing exaggerated or misleading representations concerning the values or prices at which its products are sold. According to the stipulation, this company sold its wristwatch bracelets under the trade name "Gold Suntan Bracelet," the figures "\$3.00" appearing on the cards on which these articles were mounted. The stipulation points out that the prices on the mounting cards were not the prices at which the products were sold or expected to be sold, but were greatly in excess of the usual prices.

No. 1817. **The Hutchins Pants Company, 408 West 7th St., Cincinnati**, trading as **Dunlap Pants Company**, will discontinue use in advertising matter of the phrases "tailored to fit" or "made to fit" or from otherwise representing that its articles of clothing are tailored to the measure of the individual customers, when such is not a fact. The company also stipulates that it will stop representing that garments are given free, when such purported gifts are in fact bought and paid for by the services performed by the agents in the sale of merchandise for the company, and that it will cease using such statements as "Direct to wearer" or "Buy your garments direct" so as to imply that the Hutchins Pants Company manufactures the products it sells, or owns and operates a factory in which such products are made.

No. 1818. **Harry Kean, Samuel Weisman and William Albaum**, trading as **Mode Novelty Company, 232 13th Ave., Newark, N. J.**, will discontinue selling baseball or novelty caps manufactured from second-hand, old or discarded felt or other materials, unless there is affixed to such products in a conspicuous place, so as to be readily seen, some words clearly indicating that they are not made from new and unused materials, but from second-hand, old or discarded materials.

No. 1819. Luzier's, Inc., 3210 Gillham Plaza, Kansas City, Mo., in the sale of cosmetics, will cease representing on labels affixed to its products that "Hair Tonic" will promote hair growth, that "Muscle Oil," when applied to the outer surface of a double chin, will tighten the muscles, that "Marvelo" and "Lu-Mar" will remove age-lines or wrinkles, or that "Massage Cream" or "Lu-Tone" will nourish and strengthen tissues of the skin, when such are not the facts.

No. 1820. M. A. Willis, whose address is Lumber Exchange Building, Minneapolis, sells coupons and advertising matter for use of retailers in connection with the sale of their merchandise, and redeems such coupons when returned by customers of the retailers through exchanging them for articles of silver-plated ware and chinaware. Coupons sold to retailers under the name of "The Thompson Pottery Co., Advertising Department," are redeemable in chinaware, through an arrangement made between Willis and The C. C. Thompson Pottery Company, of East Liverpool, Ohio. Coupons sold under the name Rogers Redemption Bureau, formerly Rogers Advertising Syndicate, are redeemable in silver-plated ware purchased by Willis from wholesalers.

In this stipulation, the respondent agrees to stop representing that the merchandise he distributes to retailers' customers is free, and to stop concealing from, or failing to disclose to such retailers the fact that such merchandise is not distributed free, but that a charge therefor is exacted from their customers. Willis also agrees to cease the use in retail dealer contracts of misleading clauses respecting the terms and conditions upon which refunds of sums paid by retailers for coupons and advertising will be made.

Use of the name "The Thompson Potter Co., Advertising Department," or of any abbreviation thereof, such as "Advt. Dept.," or of any other similar words implying that the respondent is conducting an advertising campaign for The C. C. Thompson Pottery Company, of East Liverpool, Ohio, or that he is the advertising department of that company, or is connected therewith in any way other than as purchaser, will be discontinued, under the stipulation.

Willis stipulates that he will discontinue exhibiting to retailers merchandise of a different quality than that distributed, as a means of inducing them to subscribe for coupons and advertising matter.

No. 1821. Novel-Wash Company, 4045 Garfield Ave., St. Louis, trading as Biancolava Chemical Company, engaged in the sale of a cleaning fluid under the trade names "Novel-Wash" and "Biancolava," agrees to discontinue advertising that its product is a liquid solution of chlorine and is non-poisonous; that it will sterilize and disinfect at the same time, or will remove all stains, and that it is a deodorizer, antiseptic, and will promote health.

No. 1822. Michael L. Temkin, trading as Temson Spice Company and as Temson Products Company, 1142 South Karlov Avenue, Chicago, agrees that in the sale of spices and flavoring extracts he will cease placing on labels any false or fictitious representations concerning the price or value of his products, and will stop selling products marked with a purported selling price known to be in excess of the price at which the products are intended to be and are sold in the usual course of trade.

No. 1823. Samuel Klein, 1374 39th St., Brooklyn, trading as Pierre Villon and dealing in perfumes, toilet waters and sachets, stipulates that he will discontinue the use on labels of such legends as "Pierre Villon, Roma-Italy," "Pierre Villon, Paris-New York," or "Noel en Paris, Villon," either alone or in connection with phrases or pictorial representations which may signify that the products so labeled are made in or imported from a foreign country, or that he has an office or laboratory in a foreign city, when such is not a fact. Klein will stop using containers imported from Italy and so marked, in which to sell domestic products, unless such containers are plainly and conspicuously stamped with words informing purchasers that the contents are not imported, but are domestic products.

No. 1824. New York Eagle Ink Company, Inc., 611 Broadway, New York, engaged in the sale of powdered ink, stipulates that it will discontinue using the phrase "Established 1902" on letterheads, billheads or in advertising matter, and the words "Manufactured and Distributed by the Eagle Ink Co." on labels or in advertising matter, implying that prior to March, 1936, the corporation manufactured the product which it sold in interstate commerce.

No. 1825. Joseph E. and Lester C. Bush, trading as The Bush Woolen Mills Company, Dresden, O., will cease and desist from use of the words "All Wool" to describe products not composed wholly of wool, and from use of the words "Wool" or "All Wool" in a manner to create the impression that the products referred to are composed wholly of wool, when such is not a fact.

The stipulation provides that in the event the product is composed in substantial part of wool, and the word "Wool" is used to describe it, then that word shall be accompanied by other words in conspicuous type so as to indicate that the product is not composed wholly of wool, but in part of other materials.

No. 1826. Augustine & Kyer, Inc., 815 First Avenue, Seattle, agrees that in the sale of candy in interstate commerce it will cease and desist from the use of any scheme or plan to promote the sale of its product which involves or places in the hands of dealers, for use by them, any gift enterprise or lottery whereby any article is obtained or the value of any article is determined by lot or chance.

No. 1827. The Studebaker Corporation and its subsidiary, **The Studebaker Sales Corporation of America,** both having headquarters in South Bend, Ind., have entered into a stipulation to discontinue certain misleading representations in connection with advertising a financial plan for use by customers in the purchase of automobiles.

In their agreement with the Commission, these companies stipulate that in their advertising matter or in that furnished to authorized dealers, they will stop using representations, pursuant to a financing plan, the effect or tendency of which is to cause purchasers to believe that the plan contemplates the payment of a simple interest rate on deferred and unpaid balances of the purchase price, as, for instance, 6 per cent, when in fact the interest rate involved and actually required is other than a simple interest rate of the amount referred to in such advertising.

According to the stipulation, the respondent companies advertised that "the new Studebaker C.I.T. six per cent plan offers a new low in cost to the time buyer," the initials "C.I.T." referring to Commercial Investment Trust Corporation, New York City, a financing company. Another advertisement was quoted as follows: "New low down payment which may easily be covered by the trade-in value of your present car, delivers this completely equipped 1936 Studebaker sedan in Chicago. Transportation, preparation and new low C.I.T. six per cent financing charges all paid! Then you pay as little as \$29.50 a month."

No. 1828. Fred B. Havens, trading as Puritan Poultry Products, 1002 West Michigan Avenue, Jackson, Mich., engaged in selling an alleged proprietary medicinal product called "Puritan Egg Producer," agrees to cease employing the words "egg producer" alone or in connection with other words to describe the merchandise he sells, when in fact it does not contain ingredients serving as an aid in the egg production of poultry. Havens also agrees to discontinue advertising a "special offer" of \$5 worth of his products for only \$1.95, when in fact, according to the stipulation, \$5 is not the regular price and \$1.95 is not a special offer but the regular price.

No. 1829. Albert Sieb and Frank E. Dumser operate Sieb's Hatchery, for production of baby chicks, at Lincoln, Ill. They have branches at New Holland, Mt. Pulaski, and McLean, Ill. In selling their products, these respondents agree to bar use as a trade name for their baby chicks of the words "Sieb's Oversize Chicks," unless their chicks are definitely larger and heavier than those of competitors. The stipulation points out that under the Illinois "approved hatchery plan" eggs for hatching shall weigh at least 24 ounces to the dozen and the minimum weight for individual eggs shall be 1 11/12 ounces. These standards are observed by other dealers as well as Sieb and Dumser, and, according to the stipulation, there is no good reason for believing that the Sieb's Hatchery chicks are larger and heavier than those produced by others observing the requirements. The respondents also agree to cease using representations implying that increases in the number of their customers are due to the fact that the baby chicks they sell are larger and heavier than those of competitors, when this is not true.

No. 1830. Remedies for dogs are sold by Benjamin S. Bonebrake and William T. Hollifield, trading as S. A. Crisp Canine Company, with headquarters at Blacksburg, S. C. In their stipulation they agree to stop asserting that their product, "Crisp's Hot Shot Nerve Sedative," is a remedy for running fits in dogs; that "Crisp's Expectorant" is a remedy for dog distemper; and agree to cease using exaggerated assertions regarding the curative properties of their "Tun Kone" treatment of black tongue, and of "Crisp's Sarcopic Mange Remedy."

No. 2724. The Commission has vacated its findings of fact and order to cease and desist against **Gustave Goldstein, trading as Humania Hair & Specialty Mfg. Co., 10-12 East 23rd St., New York City,** and entered a new order against the same respondent, who is engaged in the sale of hair goods, cosmetics and toilet preparations.

The new order is substantially the same as the original, and

directs the respondent to discontinue representing that he is a manufacturer of hair and specialty goods and an importer of hair goods, and to cease certain claims as to the benefits to the skin and hair to be derived from the use of his various cosmetics and toilet preparations, unless such representations are true.

FEDERAL COMMUNICATIONS COMMISSION ACTION

There was no meeting of the Broadcast Division of the Commission this week. It is expected that the next meeting of the Division will be held Tuesday, November 10.

HEARING CALENDAR

Monday, November 9

HEARING BEFORE AN EXAMINER (Broadcast)

- NEW—Memphis Commercial Appeal, Inc., Mobile, Ala.—C. P., 630 kc., 1 KW, 5 KW LS, unlimited time.
- NEW—Isadore Goldwasser, Anniston, Ala.—C. P., 1420 kc., 100 watts, daytime.
- WCOP—Massachusetts Broadcasting Corp., Boston, Mass.—Modification of license, 1130 kc., 500 watts, limited until LS at KSL, Salt Lake City.

Tuesday, November 10

HEARING BEFORE AN EXAMINER (Broadcast)

- NEW—Advertiser Publishing Co., Ltd., Honolulu, T. H.—C. P., 1370 kc., 100 watts, unlimited time.
- NEW—Fred J. Hart, Honolulu, T. H.—C. P., 600 kc., 250 watts, unlimited time.

Wednesday, November 11

HEARING BEFORE AN EXAMINER (Broadcast)

- NEW—State Capitol Broadcasting Assn., R. B. Anderson, President, Austin, Tex.—C. P., 1120 kc., 500 watts, 1 KW LS, specified hours (all hours not used by WTAW).
- NEW—Dallas Broadcasting Co., Dallas, Tex.—C. P., 1500 kc., 100 watts, daytime.
- NEW—Brownwood Broadcasting Co., Brownwood, Tex.—C. P., 1370 kc., 100 watts, daytime.
- NEW—Sweetwater Broadcasting Co., Sweetwater, Tex.—C. P., 1310 kc., 100 watts, daytime.

Thursday, November 12

HEARING BEFORE AN EXAMINER (Broadcast)

- NEW—Harriett M. Alleman and Helen W. McLellan, d/b as Cape Cod Broadcasting Co., Barnstable, Mass.—C. P., 1210 kc., 100 watts, 250 watts LS, unlimited time.
- NEW—Philip J. Wiseman, Lewiston, Maine.—C. P., 1210 kc., 100 watts, unlimited time.
- NEW—Arthur E. Seagrave, Lewiston, Maine.—C. P., 1420 kc., 100 watts, 250 watts LS, unlimited time.
- NEW—Twin City Broadcasting Co., Inc., Lewiston, Maine.—C. P., 1210 kc., 100 watts, unlimited time.
- NEW—George M. Haskins, Hyannis, Mass.—C. P., 1210 kc., 100 watts, 250 watts LS, unlimited time.
- WMAS—WMAS, Inc., Springfield, Mass.—C. P., 560 kc., 1 KW, unlimited time.

Friday, November 15

ORAL ARGUMENT BEFORE THE BROADCAST DIVISION

Examiner's Report No. I-243:

- NEW—Nathan N. Bauer, Miami, Fla.—C. P., 1420 kc., 100 watts, unlimited time.

Examiner's Report No. I-253:

- WALR—WALR Broadcasting Corp., Zanesville, Ohio.—C. P. to move to Toledo; 1210 kc., 100 watts, unlimited time.

Examiner's Report No. I-254:

- NEW—Community Broadcasting Co., Toledo, Ohio.—C. P., 1200 kc., 100 watts, daytime.

Examiner's Report No. I-261:

- NEW—Earl Weir, St. Petersburg, Fla.—C. P., 1370 kc., 100 watts, unlimited time.

Examiner's Report No. I-221:

- KLO—Interstate Broadcasting Corp., Ogden, Utah.—C. P., 1400 kc., 1 KW, 5 KW LS, unlimited time. Present assignment: 1400 kc., 500 watts, unlimited time.

HEARING BEFORE AN EXAMINER (Broadcast)

- NEW—National Battery Broadcasting Co., St. Paul, Minn.—C. P., 920 kc., 1 KW, unlimited time.
- NEW—National Battery Broadcasting Co., St. Paul, Minn.—C. P., 580 kc., 1 KW, unlimited time.
- NEW—Hildreth & Rogers Co., Lawrence, Mass.—C. P., 680 kc., 1 KW, daytime.
- NEW—Old Colony Broadcasting Corp., Brockton, Mass.—C. P., 680 kc., 250 watts, daytime.

APPLICATIONS RECEIVED

First Zone

- WNYC—City of New York, Dept. of Plant & Structures, New York, N. Y.—Modification of construction permit (B1-P-678) as modified, for equipment changes, antenna changes, move of transmitter and to extend completion date from 11-28-36 for 180 days.
- WLWL—Missionary Society of St. Paul the Apostle, New York, N. Y.—Modification of license to change hours of operation from specified hours to unlimited time, requesting facilities of WOV. Also requesting that WPG be assigned to 1130 kc., unlimited time.
- NEW—Charles Greenblatt, Waterbury, Conn.—Construction permit to erect a new station to be operated on 1190 kc., 250 watts daytime. Amended: Change hours of operation from day to limited time, using 250 watts power day and night. Request frequency and time of WATR.
- WBNY—Roy L. Albertson, Buffalo, N. Y.—Modification of license to operate 2 to 3 p. m., 10-31-36 and 11-14-36; 8:30 to 10 a. m. and 2 to 3 p. m., 11-1-36, 11-8-36 and 11-15-36; all hours on 11-3-36, 11-6-36, 11-7-36 and 11-11-36.
- WAAB—Bay State Broadcasting Corp., Boston, Mass.—License 1410 to use present licensed transmitter (W.E. 106-B) as an auxiliary transmitter.
- WNNY—Black River Valley Broadcasts, Inc., Watertown, N. Y.—1420 Modification of construction permit (B1-P-1088) for a new station, requesting authority to make changes in authorized equipment.
- WSAR—Doughty & Welch Electric Co., Inc., Fall River, Mass.—1450 Modification of construction permit (B1-P-225) for changes in equipment, increase in power, requesting extension of completion date from 10-31-36 to 12-1-36.
- WHOM—New Jersey Broadcasting Corporation, Jersey City, N. J.—1450—Construction permit to install a new transmitter and increase power from 250 watts to 250 watts night, 1 KW day.
- NEW—General Electric Co., near Belmont, Calif.—Construction permit for international broadcasting station on 9530, 15330, 21480 kc., power 20 KW.
- W2XAD—General Electric Co., Schenectady, N. Y.—Construction permit to make changes in equipment and add frequency 21480 kc.

Second Zone

- WIP—Pennsylvania Broadcasting Company, Inc., Philadelphia, Pa.—610 Construction permit to install new transmitter and vertical antenna, increase night power from 500 watts to 1 KW, move transmitter from 35 S. Ninth St., Philadelphia, Pa., to 21st and Hamilton Sts., Philadelphia, Pa.
- NEW—Allen T. Simmons, Mansfield, Ohio.—Construction permit 780 to erect a new broadcast station to be operated on 780 kc., 1 KW power, daytime.
- NEW—Statistical Research Laboratories, Inc., Cleveland, Ohio.—1200 Construction permit for a new broadcast station to be operated on 1200 kc., 100 watts nighttime, 250 watts day, unlimited time; studio, 1501 Euclid Ave., Cleveland, Ohio; transmitter, to be determined, Cuyahoga County, Ohio. Amended to install directional antenna and for approval of transmitter site at Distribution Terminal Warehouse, W. 14th and University Rd., Cleveland, Ohio.

NEW—Frazier Reams, Mansfield, Ohio.—Construction permit to 1370 erect a new broadcast station to be operated on 1370 kc., 100 watts, daytime.

WHK—Radio Air Service Corp., Cleveland, Ohio.—Authority to 1390 determine operating power by direct measurement of antenna power.

WBCM—James E. Davidson, Bay City, Mich.—Authority to determine 1410 operating power by direct measurement of antenna power.

WCKY—L. B. Wilson, Inc., Covington, Ky.—Construction permit 1490 to install new transmitter.

NEW—Leo J. Omelian, Erie, Pa.—Construction permit for new high 1900 frequency relay broadcast station on 31100, 34600, 37600, 40600 kc., 8 watts power.

W3XAU—WCAU Broadcasting Co., Newtown Square, Pa.—License to cover construction permit for international broadcast station, for increase in power to 10 KW.

Third Zone

NEW—H. O. Davis, Mobile, Ala.—Construction permit for a new 610 station to be operated on 610 kc., 250 watts night and 500 watts day power, unlimited time.

WOAI—Southland Industries, Inc., San Antonio, Tex.—Authority 1190 to transfer control of corporation from G. A. C. Half to Columbia Broadcasting System, Inc., 2,000 shares of common stock.

KMLB—Liner's Broadcasting Station, Inc., Monroe, La.—License 1200 to cover construction permit (B3-P-872) for changes in equipment and increase in power (move covered by license B3-L-319).

WJRD—James R. Doss, Jr., Tuscaloosa, Ala.—License to cover 1200 construction permit (B3-P-694) as modified for a new station.

WFOY—Fountain of Youth Properties, Inc., St. Augustine, Fla.— 1210 Modification of construction permit (B3-P-466) for a new station to install new transmitter and extend commencement and completion dates from 8-12-36 and 2-12-37 to 30 days after grant and 120 days thereafter.

KTAT—Tarrant Broadcasting Company, Fort Worth, Tex.—Construction 1240 permit to install new transmitter and vertical antenna (contingent upon granting of B3-AL-136).

NEW—Red Lands Broadcasting Assn., Ben. T. Wilson, President, 1310 Lufkin, Tex.—Construction permit to erect a new broadcast station to be operated on 1310 kc., 100 watts power, daytime. Amended: Change transmitter site from 3 miles north-east of Lufkin, Tex., to site to be determined, Lufkin, Tex.

KFFX—Exchange Ave. Baptist Church of Oklahoma City, Okla.— 1310 Modification of construction permit (B3-P-1141) to change type of equipment.

WALA—Pape Broadcasting Corporation, Inc., Mobile, Ala.—Au- 1380 thority to make changes in automatic frequency control equipment.

WGPC—Americus Broadcast Corp., Albany, Ga.—Modification of 1420 construction permit (B3-P-1077) for new equipment; move studio and transmitter, further requesting authority to install new transmitter and make antenna changes; increase day power from 100 to 250 watts; change studio address from 127½ N. Jackson St. to 125½ N. Jackson St., Albany, Ga.; move transmitter from corner Pine and Jackson Sts. to 125½ N. Jackson St., Albany, Ga.; extend commencement and completion dates from 9-17-36 and 3-17-37 to 30 days after grant and 60 days thereafter. Amended: Omit request for increase in day power.

WHBB—W. J. Reynolds, Jr., J. C. Hughes, and J. S. Allen, d/b 1500 as Selma Broadcasting Co., Selma, Ala.—Voluntary assignment of license from W. J. Reynolds, Jr., J. C. Hughes, and J. S. Allen, d/b as Selma Broadcasting Co., to Selma Broadcasting Co., Inc.

KGKB—East Texas Broadcasting Co., Tyler, Tex.—Construction 1500 permit to make changes in equipment, increase power from 100 watts to 100 watts night and 250 watts day, change hours of operation from unlimited day, specified hours night, to unlimited.

Fourth Zone

KFYR—Meyer Broadcasting Co., Bismarck, N. Dak.—Modifica- 550 tion of license to change power from 1 KW nighttime, 5 KW daytime, to 5 KW day and night.

WIBW—Topeka Broadcasting Association, Inc., Topeka, Kans.— 580 Modification of license to change power from 1 KW night, 5 KW day, to 5 KW day and night.

WMT—Iowa Broadcasting Co., Cedar Rapids, Iowa.—Modification 600 of license to increase power from 1 KW night, 5 KW day, to 5 KW day and night, using directional antenna at night.

KMA—May Seed & Nursery Co., Shenandoah, Iowa.—Authority 930 to determine operating power by direct measurement of antenna.

KMA—May Seed & Nursery Co., Shenandoah, Iowa.—License to 930 cover construction permit (B4-P-764) for new equipment and move of transmitter.

WWAE—Hammond-Calumet Broadcasting Corp., Hammond, Ind. 1200 —Construction permit to install new transmitter.

KSCJ—Perkins Bros. Co. (Sioux City Journal), Sioux City, Iowa. 1330 —Construction permit to move auxiliary transmitter from 1st and Bluff Sts., Sioux City, Iowa, to McLaughlin Farm, southeast quarter of northeast quarter, Section 1, Sioux City, Iowa.

WGRC—Northside Broadcasting Corporation, New Albany, Ind.— 1370 License to cover construction permit (B4-P-494) as modified for new station.

WMIN—Edward Hoffman, St. Paul, Minn.—Modification of 1370 license to change name from Edward Hoffman to Edward Hoffman, tr/as WMIN Broadcasting Co.

NEW—Abraham Plotkin, Chicago, Ill.—Construction permit for 1600 a new broadcast station to be operated on 1600 kc., 100 watts nighttime, 250 watts day, unlimited time; studio, Ashland and Van Buren Ave., Chicago, Ill., transmitter to be determined, Cook County, Ill.

W9XLP—Mississippi Valley Broadcasting Co., Portable-Mobile.— License to cover construction permit for high frequency relay broadcast station on 31100, 34600, 37600, 40600 kc., 5 watts.

W9XAZ—The Journal Co. (The Milwaukee Journal), Milwaukee, Wis.—Modification of license to change frequencies from 31600, 35600, 38600, 41000 kc. to 26400 kc.

Fifth Zone

KGHL—Northwestern Auto Supply Co., Inc., Billings, Mont.— 780 License to cover construction permit (B5-P-984) for increase in power and move of transmitter.

KGHL—Northwestern Auto Supply Co., Inc., Billings, Mont.— 780 Authority to determine operating power by direct measurement of antenna.

KFPY—Symons Broadcasting Co., Spokane, Wash.—Authority to 890 determine operating power by direct measurement of antenna power.

KG CX—E. E. Krebsbach, Wolf Point, Mont.—License to cover 1310 construction permit (B5-P-444) as modified for new equipment, move of transmitter, change in frequency, power, and hours of operation.

NEW—Ellwood Warwick Lippincott, Bend, Ore.—Construction 1310 permit for new station to be operated on 1310 kc., 100 watts power, unlimited time.

KMO—KMO, Inc., Tacoma, Wash.—Modification of construction 1330 permit (B5-P-1235) for increase in power, move of transmitter and new antenna, requesting new equipment and approval of transmitter site at Main Tacoma-Seattle Highway, 1½ miles north of city of Tacoma, Wash.

KGER—Consolidated Broadcasting Corporation, Ltd., Long Beach, 1360 Calif.—Construction permit to make changes in equipment.

KSLM—Oregon Radio, Inc., Salem, Ore.—Modification of construction 1370 permit (B5-P-1182) for a new transmitter, requesting changes in authorized equipment. Amended to make further changes in equipment.

KGAR—Tucson Motor Service Company, Tucson, Ariz.—Modifi- 1370 cation of license to change frequency from 1370 kc. to 890 kc., power from 100 watts night, 250 watts day, to 250 watts day and night.

NEW—Central Broadcasting Corporation, Centralia, Wash.—Con- 1440 struction permit for new station on 1440 kc., 1 KW power, unlimited time.

NEW—Dr. A. H. Schermann, Mobile, Flagstaff, Ariz.—Construction permit for a low frequency relay station on 2190, 1646, 2090, 2830 kc., 10 watts power.

NEW—Radio Service Corp. of Utah (Mobile), Salt Lake City, Utah.—Construction permit for a high frequency relay broadcast station on 39700, 39900, 40800, 41400 kc., 5 watts power.

NEW—Radio Service Corp. of Utah (Mobile), Salt Lake City, Utah.—Construction permit for high frequency relay broadcast station on 39700, 39900, 40800, 41400 kc., 5 watts power.